



The Sting

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SCT Still Struggling to Increase Enrollment

By J.J. ALMODOVAR

Every fall colleges and universities around the world compile their enrollment data and evaluate their progress.

There are many reasons why this data is so important. From a general point of view, a college is like a company and without customers to support the business, the company folds.

In very fundamental terms, students pay tuition and that tuition is used to support the livelihood of the college or university. To achieve prosperity and growth, colleges strive to make sure that the enrolled students graduate. Thereby perpetuating the name and reputation of the school.

When a college begins to achieve a respected name and astute reputation, it becomes more desirable in the eyes of prospective freshman. It is in the best interest of the college and its enrolled students to have as many of these new freshman as possible.

The effect of higher enrollment is cumulative. More students means more tuition and state funding, more tuition means more funds for school

related items such as computers, buildings, human resources and so on. Higher enrollment keeps tuition lower because of higher volume. Aside from the immediate effects, are the long term benefits.

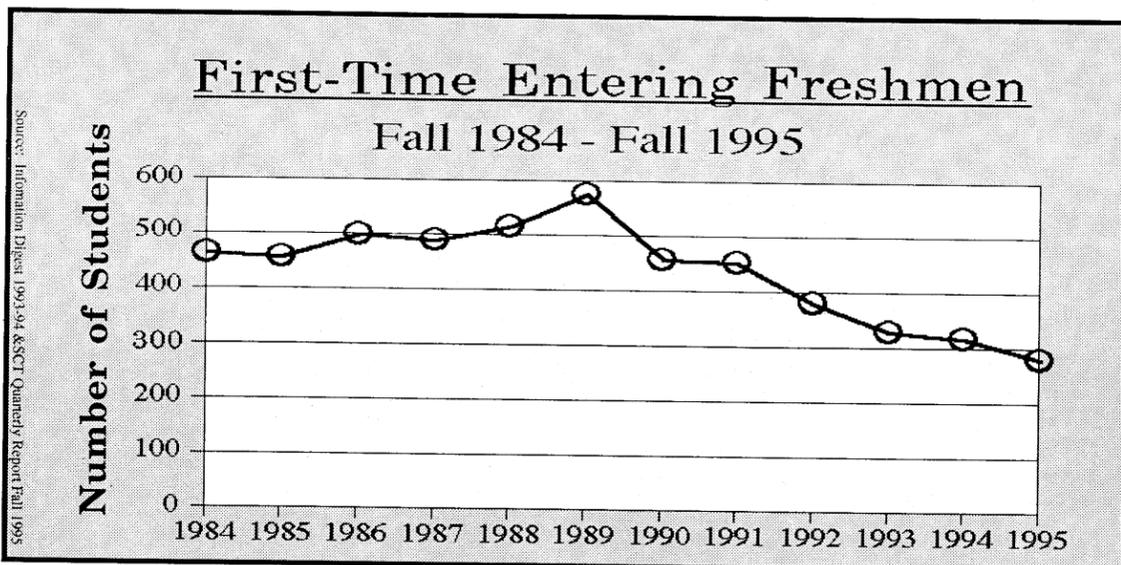
The more graduates that enter the job market from a particular college or university the higher the demand for graduates from that institution.

The most important key to survival for any college is the recruitment and retention of students.

Southern Tech recently performed an internal study "to address the declining enrollment of Cobb Co. high school graduates" at Southern Tech. The results did not cast Southern Tech's recruiting abilities in a favorable light.

One conclusion the CCI Recruitment Team reached was that Cobb County high school counselors and students as well as the general public are unaware of Southern Tech. We have an image problem. The majority of Southern Tech students attend here because it is close to home. The level of recruiting has become insufficient.

Other conclusions reached by the team were equally startling.



Southern Tech has seen a decline in attracting students directly from high school.

According to the report:

1) Southern Tech has no coordinated marketing plan.

2) Southern Tech has a "sleepy" (possibly anti-recruiting) mentality in respect to recruitment.

The enrollment figures for the past eight years substantiate these conclusions. Despite an overall enrollment increase (due to the mar-

Please see *Retention* on 5

Information Czar

By TOMM PENDLETON

A nationwide search began last week for an Executive Director of Information and Instructional Technology (EDIIT) for Southern Tech. The search marks the culmination of months of discussion among the college faculty.

"The initial concept to create this new position came out of a staff meeting," commented President Cheshire in an interview earlier this week. "The final decision to 'go for it' was made by members of the senior staff down through the academic deans during this year's Annual Summer Retreat."

"An explosion of new technology has created a need for someone to manage our information systems," claimed the president. He cited the installation of a co-ax cable system five years ago to handle the campus telecommunications network. Despite assurances from so-called 'experts' that the sys-

tem would not be obsolete for many years it is already being replaced by fiber optics at a cost of \$1 million dollars to Southern Tech. "It's obvious that we have a need for an expert of information systems management to advise us. We can't afford to grow incrementally, we must make quantum leaps in order to keep up with the rapid changes in technology. We're a school of technology, people expect that."

The EDIIT director will be responsible for overseeing and coordinating all information resources on campus, including administrative and academic computing, microcomputing support, and SCT's telecommunication system. The director will manage Instructional Technology, which consists of new classrooms providing education integrating computers, CD-ROM, multimedia and video resources. He/she will also be responsible for

Please see *EDIIT* on 2

Partnering Up with Germany

By J.J. ALMODOVAR

Southern Tech has recently arranged a partnership with six polytechnical schools in East Germany to exchange students to gain international experience. Students will pay regular resident tuition fees to Southern Tech. According to President Cheshire, each college has agreed to set aside dorm rooms and

meal plan costs. The only additional expense for students is airfare. The classes offered will be taught in English although President Cheshire encourages students to at least take the German language course offered here, although it is not required. Interestingly, the exchange students from Germany are required to prove that they are fluent enough in English to attend classes here at South-

ern Tech.

The program is flexible enough to allow each department at Southern Tech to form their own personal relationship with one of the six sister colleges. The program was intentionally designed this way so that Southern Tech students are ensured a course by course equivalent that

Please see *Germany* on 12



Exchange students look at new German dorm rooms with amazement!!

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Why the Newt Gingrich Spoke on Campus

By COLLEEN DESMOND

One day after the passing of the Republican budget proposal in both houses, Southern Tech was visited by many republican officials, both local and national, and by even The Speaker himself.

Newt Gingrich was the highlight of the republican straw poll and he didn't disappoint. Gingrich spoke for approximately 25 minutes to a crowd filling about 2/3 of Burruss Hall's main auditorium. By the time The Speaker arrived, the crowd was hyped up by such speakers as Rusty Paul, the State GOP Chairman, Congressman John Linder and Congressman Bob Barr. Reveling in the latest republican budget victory, a man called out "Good work with the budget, Newt"

to Gingrich as he approached the podium.

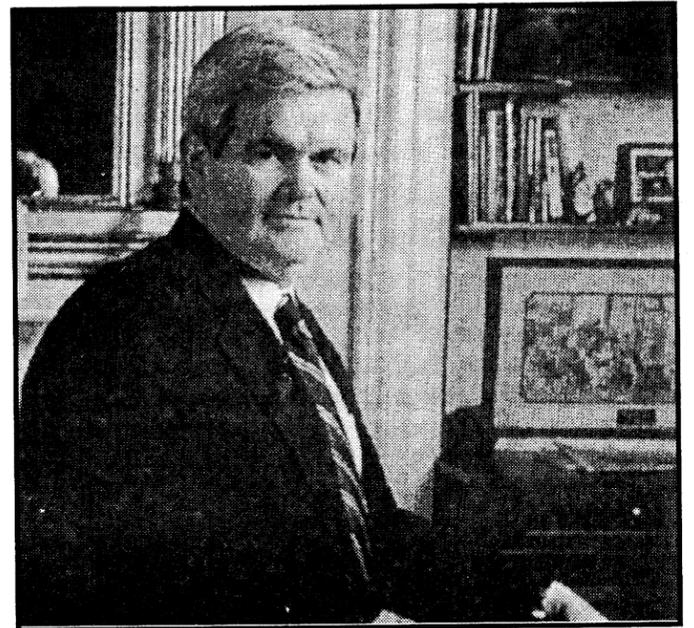
Gingrich's speech alternated between boasting of future republican victories and colorfully jabbing The President. "We need a president that is as lucid at 7:00 in the morning as they are at 7:00 at night. A more complicated person might have to think through what they said before" said Gingrich referring to Clinton's waffling and in particular to his rethinking of the top tax bracket tax increase proposal.

The rally was held Saturday, October 28 in Burruss Hall. Sponsored by The Cobb County Republican Women's Association, representatives from five of the presidential candidates spoke to the audience. The candidates were Phil Gramm, Lamar Alexander, Bob

Dole, Pat Buchanan and Alan Keys. Newt Gingrich did not endorse any of the candidates specifically, but rallied for the entire republican party.

"More federal officials in the last two years have left the democratic party than has happened to any party since the Whigs in the 1850's. We have done this with the unrelenting opposition of the newsmedia", said Gingrich.

The meeting lasted over two hours. There was plenty of campaign literature and pamphlets. The speakers provided a good overview of the conservative agenda and the presidential campaigns platform. The 1996 election is approaching high gear and this forum provided an early opportunity to assess the presidential republican field.



Gingrich stirs up the masses with his fiery rhetoric

EDIIT continued from 1

the electronic delivery of programming via the new Distance Learning Center, SCT's very own television system, and media services, which is responsible for the procurement, loaning and maintenance of TV, video and other equipment used on campus. McRae & Associates, members of the Executive Search Council for Educational Institutions, has been retained to assist in the ef-

fort to find a candidate for the EDIIT position. The executive director will report directly to the president and will possess the power of a vice president but without the title.

According to President Cheshier, the successful candidate will be someone capable of developing a vision...creating a plan for the integration and utilization of Southern Tech's information re-

sources. The individual must possess strong management and communication skills. Minimum credentials are a Master's degree in technology or other academic discipline or education management.

A Ph.D. is preferred. Teaching experience is required and previous experience managing a major campus information system is helpful. This is not a tenured position,

although it may lead to one based on qualifications, and the pay is negotiable.

McRae & Associates will process all applicants and present ten promising hopefuls to SCT's Select Committee. The committee will again narrow the field after having candidates visit the campus and interview with all parties concerned, including interaction with students.

The most impressive candidates will then be recommended to President Cheshier for personal in-

terviews. He will make the final decision.

The deadline for receiving applications is mid December. Due to the holiday schedule and length of the screening process, President Cheshier doesn't anticipate having someone "on board" until the end of the winter quarter.

The members of the SCT Select Committee are: Mike Murphy, Betty Seabolt, John Hosey, Gini Head, Steve Krosner-Mngmnt, David Zimney and Sandy Lloyd

Paint a Bus and Win a Calculator

By RAY SMITH

The Mobile Classroom will be rolling onto Southern Tech's campus in early February. The Mobile Classroom is a large bus equipped with lab facilities and other educational paraphernalia that will enable students outside of Southern Tech to acquaint themselves with all aspects of an engineering facility.

The bus will be used as a public relations attraction as well as an educational tool. The most important aspect of the bus is its recruitment possibilities. By taking the bus to elementary and high-schools, potential students will be exposed to Southern Tech.

According to Jim Hamrick, Southern Tech got this innovative program by applying for and receiving a Model Technology Grant. Only four grants were awarded on the college level and Southern Tech received the largest grant in Georgia.

The grant allows the classroom to do three different things. One was to have a local classroom facility that could be used for continuing education. The second was to inter-

est students in science and technology. The third was to have a mobile classroom.

The bus is equipped for two-way communication so the students can interact with a professor via phone lines from anywhere the classroom is broadcast. The bus will also be equipped with cameras so the bus can act as a Mobile Television studio.

There is a contest to come up with a graphic design for the exterior of the bus. The rules are as follows: I - Good Taste, II - Southern Tech's emblem must be used in the design, and III - The design should be simple with limited extraneous graphics. There should also be a name or phrase to go along with the graphic.

The winner receives a Hewlett Packard 48GX graphic expandable calculator.

Those who are interested in designing the graphic or coming up with a slogan should drop by Mr. Hamrick's office for further details - including a layout of the exterior of the bus. His office is located in the lower level of Howell dorm next to the satellite disk.

Campus Activities Board
Presents

November 6th Forget Paris

November 20th **Johnny Mnemonic**

November 27th *Blown Away*

December 4th **The Santa Clause**

For more information on up coming events or suggestion for future events C.A.B. events please call 770-528-7374

Student Government Association



V. President
Kris Allegood



President
Bill Finnicks



Sec / Treas
Almaz Kerr

Council members

Virgil Allen
Cristina Bolstein
Cynthia Clements
Tamara Davis
Carslile Hall

Roxanna Jefferson
Stephanie Lewis
Coleman Oglesbee
Ray Smith
Sean Wells

Finnicks Plays Hardball with the President

By COLLEEN DESMOND

In its October 10 meeting, the SGA voted to form a special committee to address concerns about two issues with the school administration.

One issue is about acquiring a portion of the free catering service the school is entitled to in the food contract with ARAMARK. The second issue is about removing the three full time salaries from the Student Activities Fund which the SGA budgets in the spring annually.

President Cheshier and Vice President of Student Affairs, Charles Smith, met with SGA President Bill Finnicks on Monday, October 30 to discuss these matters.

Finnicks began the meeting by requesting half of the catering services be relegated to the SGA for student activity use. Finnicks gave the example of using the catering for the annual Awards Ceremony.

President Cheshier stated that he was willing to share the catering but would like assurances that the catering be used predominantly for feeding outside groups.

"There just needs to be some official function rather than in-house meeting [usage]. I'm open to this and willing to share any free catering we get from them. We want to find out how much that is and come to an agreement", said Cheshier.

Raising the second issue, Finnicks said that student governments statewide were setting a goal of removing all salaries from activity budgets. Finnicks proposed that the three salaries currently funded through the Activities Fee be phased out by the year 2000.

Cheshier said that "philosophically, I couldn't agree more", but with such a tight budget and a stagnant enrollment he can't promise

any change. "I am hesitant to promise that we will get them [salaries] out of there by a particular year when we don't know what enrollment will be", said Cheshier.

VP Smith also agreed that ideally, the salaries should be removed from the activities budget but that funds were tight and the Regents would not help. I agree in principle, but simultaneously I am trying to find new resources and we're trying to hold onto what we have", said Smith referring to the need for hiring new personnel in the counseling center and the career center.

"The reality is that unless there is a statewide reagent initiative, with all the other pressures, the only hope I can see ... to raise the activity budget ... is enrollment growth", said Cheshier. Smith added, "Another strategy is re-prioritizing. There are administrative and academic functions that we can re-prioritize."

Finnicks responded that "A line has to be drawn. We have to embark on a path to make things work ... more money goes to athletics than activities."

Salaries currently absorb 39% of the \$300,000 Activity Fund. Because of a decline in enrollment and a concurrent standard annual increase in salaries, these salaries would absorb an even larger percentage of the budget next fiscal year.

While the administration sympathized with Finnicks about the salaries infringing on the SGA's ability to adequately fund organizations, they were unwilling to commit to any definitive action to remove the salaries.

Finnicks plans to submit a resolution to the entire council at the next SGA to not accept any budget requests for two of the three salaries next year

Finding Funds and a Financier

By COLLEEN DESMOND

The SGA appointed a replacement budget and finance chair and a new council member to the board Tuesday, October 24. Paul Elliot resigned from the SGA on Friday, October 14, leaving an empty chairperson position.

Ray Smith, a council member serving on the budget & finance committee was appointed to fill the empty chair position. Vice President Kris Allegood has the responsibility of nominating council members to chair positions. The SGA must confirm the nomination.

Prior to the confirmation vote, some of the council members questioned why Coleman Oglesbee wasn't considered for the chair position more carefully. Oglesbee has been on the budget & finance committee longer than Smith. Allegood responded that he knew that Smith had a flexible course schedule and would be able to handle the heavy time commitment that the position usually requires. Oglesbee replied that he was never interviewed or questioned about his course load or ability to handle the responsibilities. He said further that he had no problem with the Smith taking the chair position but was disappointed about the methods involved with the nomination.

Smith was confirmed as budget and finance chair by a vote of 8-0 with 2 absentia's.

President Bill Finnicks nominated Sean Wells as a new council

member. Wells did not run for SGA in the last election but attended the State Advisory Council (SAC) conference in the summer and has been involved with the SGA in a non official capacity in the past.

Wells is currently co-oping and was not in attendance at this nomination meeting but has arranged to attend all subsequent meetings. Wells is a Junior IET student and a member of the Pi Kappa Phi fraternity. He will serve on the budget & finance committee. Wells was confirmed unanimously.

A total of \$225 was allocated out of the SGA general operations budget for Kris Allegood, Roxanna Jefferson and Almaz Kerr to attend the Fall SAC conference.

The soccer club submitted a

request for \$1300 for uniforms. Action on the request has been delayed because Smith had not been confirmed as budget and finance chair.

The student development fund is currently \$1800. Finnicks told the club that the SGA did not have \$1300 to give them but he could "give Ray [Smith] a real good scoop on where to find some spare cash."

Finnicks was referring to the \$3 out of the \$57 Activity Fee given to the Athletic department for recreation facilities maintenance as a possible source of funding for the uniforms.

Smith contacted Coach George Perides who controls the athletic budget but his request was categorically rejected by Perides.

Where Does Your \$57 Go?

	\$30 to SGA budgeting
	\$10 for Student Center (including one salary)
	\$6.25 for Recreational sports (including one salary)
	\$4.95 for Campus Activity Board (including one salary)
	\$2.21 for <i>The Log</i> (including stipends)
	\$1.86 for <i>The Sting</i> (including stipends)
\$27 to Recreation Facilities	
\$20 for new Rec Center building	\$1.11 for WGHR
\$3 maintaining old gym & fields. (Coach Perides)	\$1.05 SGA Gen Ops & Stud. Dev
	\$0.9 Cultural Series
\$4 for new tennis courts & intermural fields. (Karl Staber)	\$0.4 Student Handbook
	~\$1.27 for approx 30 other orgs.

DO YOU HAVE ASTHMA OR DIFFICULTY BREATHING?

Patients with asthma are needed to help in a research study to evaluate an investigational medication for asthma. Candidates must be at least 5 years of age and non-smokers. Those who qualify will be compensated generously for their time. If you are interested, please call 428-4477 and ask for Sheila.

COBB

ALLERGY & ASTHMA

ASSOCIATES P.C.

790 Church Street Extension

Suite 410

Marietta, GA 30060

Profiling Some Southern Tech Students

Statistics give only a partial picture of SCT. More can be learned about SCT by talking with the students. We decided to ask a few typical students a couple of quick questions about what they were like and what they think Southern Tech.

Sophia Carter

(Sophomore Computer Engineering Technology)

Where are you from?

Detroit, Michigan. I moved to Georgia four years ago.

What made you decide on Southern College of Technology?

SCT was the first school I applied to. The campus is small and you can find a parking place. At Kennesaw I drove forever to find a space.

What three points make SCT different from other Colleges?

I] The faculty cares. II] The Learning Resource Center's people go out of their way to help students understand the material. III] Tuition is affordable and you receive a quality education at reasonable rate.

Where do you see yourself in five years?

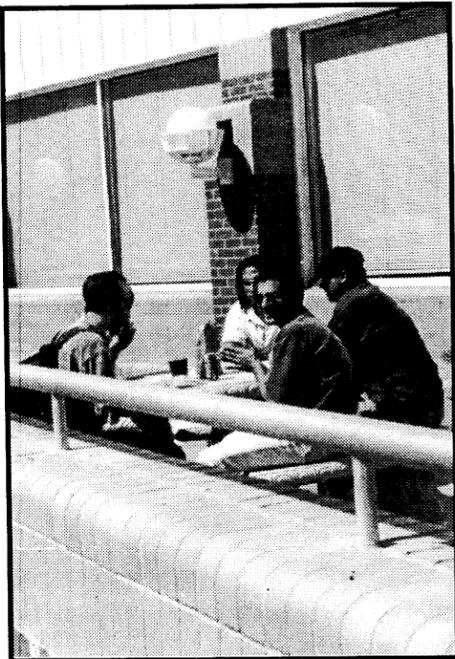
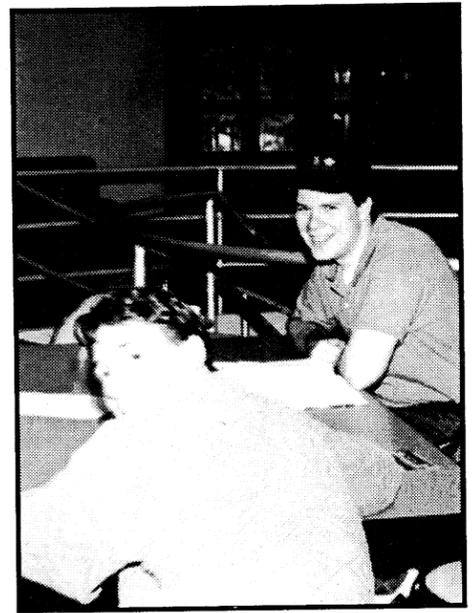
I see myself working in as a successful engineer in a challenging company."

Where do you see yourself in ten years?

I will probably own a firm and hire engineers.

What would you tell a perspective student?

Do you like math? If they answer 'yes', I would tell them SCT is the place to go. The tuition is affordable and the professors are challenging and understanding.



Alvin Harper

(Third year Architecture)

Where are you from?

St. Petersburg, Florida, but I've been in Georgia for twenty-three years.

What made you choose Southern College Of Technology?

The company I have my student loan through pointed me in this direction, that is how I found out about SCT.

What is the most important aspect of SCT to you?

Pointedly, I would say the Architectural program and seeing the school develop. Holistically, it would be the scale of the campus in comparison with UGa. I feel a more attachment to people.

What three points set SCT apart from other colleges?

I] The undergraduate degree in Architecture. II] The Architectual departments' hands-on approach to design. III] I like the fact the School of Architecture is still in its infancy and the students have a chance to be involved in the design of the program.

Where do you see yourself in five years?

Living in Washington, D.C., and hopefully working with the architect Stephen Hall. I admire his work which I characterize as heightened drama of living."

What would you tell a perspective student?

Two things, one get rid of the notion of time. We enter college with a set schedule to be out in four or five years, depending on the degree. If you try to get the most out of your education and not worry about finishing, you will on time. The other thing is if you really want to be an Architect don't let anyone sway you from your goal.

Bitsy Amoson

(Junior , Electrical Engineering Technology)

Where are you from?

Valona, Georgia. Population twenty.

What made you decide to come to Southern College of Technology?

I didn't want to go Georgia Tech although I was accepted. I prefer the smaller college. Valona is such a small town. I didn't want to go to a big city so SCT was the logical choice.

What three points set SCT apart from other colleges?

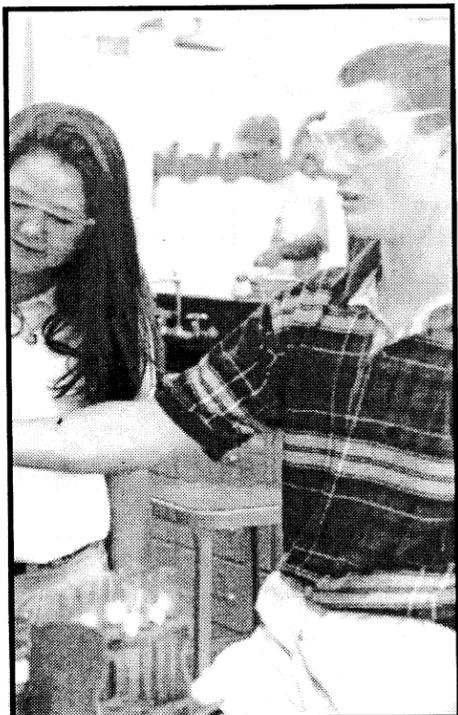
I] You get to know your professors. II] 7 to 1 male / female ratio. III] At Ga. Tech they make the classes harder than they really are. At SCT they are not so concerned with the numbers but the individual."

What is your ultimate goal?

To make money and retire early, then get married after I've retired. The education I receive from SCT will enable me to achieve these goals.

What would you tell a perspective student?

I would tell them the reputation SCT has which is producing a well-rounded, competent engineer. If they become students at SCT and graduate, this will make them very marketable in the Engineering workplace. I CoOped with a firm and was hired over a Ga. Tech student because of SCT's reputation.



Kirt Vogel

(Fifth year Architecture)

Where are you from?

Danvers, Massachusetts. I moved to Georgia Twenty-one years ago.

Why did you choose Southern College of Technology?

I applied to Mercer and SCT. Mercer's math was more intensive than I felt I could deal with, so SCT was the other college I chose.

What are the three points that set SCT apart from other colleges?

In the Architectural Department we are such a close knit family. We enjoy going through our classes together which forms a family atmosphere. II] The department is very dynamic from the professors to the students. Every one here is from all walks of life this enables the department to flourish in creative environment. III] The department is also has a good mix of technology as well as theory based study. Most schools are very analytical at SCT we understand the Theory approach as well as the hands own approach.

Where do you see yourself in five years?

Hopefully I will have completed my internship and masters.

Where do you see yourself in ten years?

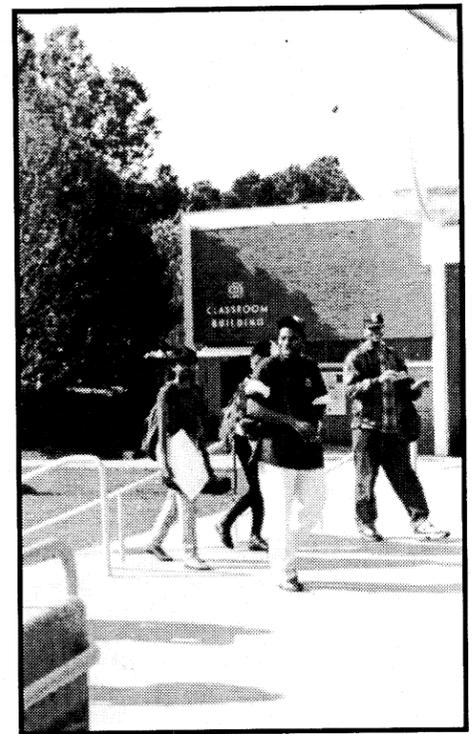
As a partner or owner of a successful design firm and possibly teaching on the collegiate level.

How do see SCT will help you in these goals?

The Architectural program was just awarded the five year accreditation. This will make me very marketable as a graduate of the new program.

What would you tell a perspective student about the Architectural department?

I would tell them to get ready to work your A__ off. You only make it in SCT architectural program if you really want it. You have to be willing to sacrifice part of yourself if you want to achieve your goal. That is why only the dedicated ones stay in the program. I really have enjoyed my time here. I've learned so much and become the person I am because of what I have experience here.



Retention continued from 1

keting and advertising of the graduate programs), enrollment by entering freshman has showed no increase over the past eight years.

The 1995 fall enrollment is down by 119 students and, according to President Cheshier, resulted in the loss of \$180,000 in state funds. Could only 119 students make such a difference? So, why isn't Southern Tech doing more to recruit freshman students?

To find the answers to some very difficult questions *The Sting* went to President Cheshier. Despite the story that the numbers tell, he made assurances that recruitment and retention is his administration's top priority.

While acknowledging there is a difficult problem at hand, President Cheshier also wanted it understood that, "...recruitment is not as elemental as most people think.

"With a recruiting territory that only encompasses Georgia, according to President Cheshier, out of the 100% of high school graduates today, only about 5% are fluent enough in both math and science to qualify for a specialized school such as Southern Tech. The higher echelon of that 5% already have their sights set on colleges such as M.I.T., Stanford or even Ga.Tech. "That means from the start you're, in effect, throwing away 95% of all the college age students as non-recruitable.", explains President Cheshier.

He also says that students are even less encouraged by words like "calculus" and

"physics". Conversely, colleges like Kennesaw are able to recruit from that pool of 95% and this, asserts President Cheshier, is "the main problem we grapple with."

So what is it that Southern Tech is doing to improve recruitment? In response to the CCI report (which was finished in July), Southern Tech has currently (the last week in November) solicited numerous marketing agencies to develop marketing strategies.

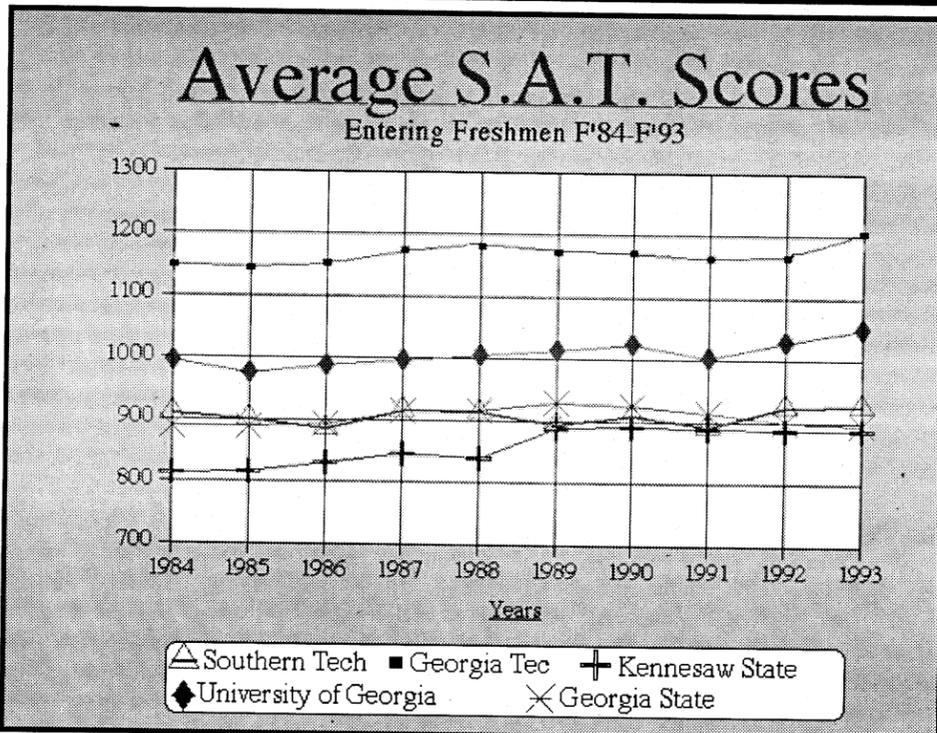
After these firms have responded, Southern Tech will choose one; President Cheshier says that he expects the entire process will take approximately one year.

Personally, President Cheshier hopes that the enrollment of entering freshmen increases a steady 5% each year. There are other things that Southern Tech is also doing in response to the CCI report.

The Registrar's office has been increasing the training of its personnel in an ongoing attempt to improve customer satisfaction. The automated phone system will soon be replaced by an easier system.

Also, administrative departments are working harder at maintaining open lines of communication.

After assimilating all the information, between the CCI report, which is available in the library, and the interview with President Cheshier, it easier to see what Southern Tech is doing with regards to recruitment; however



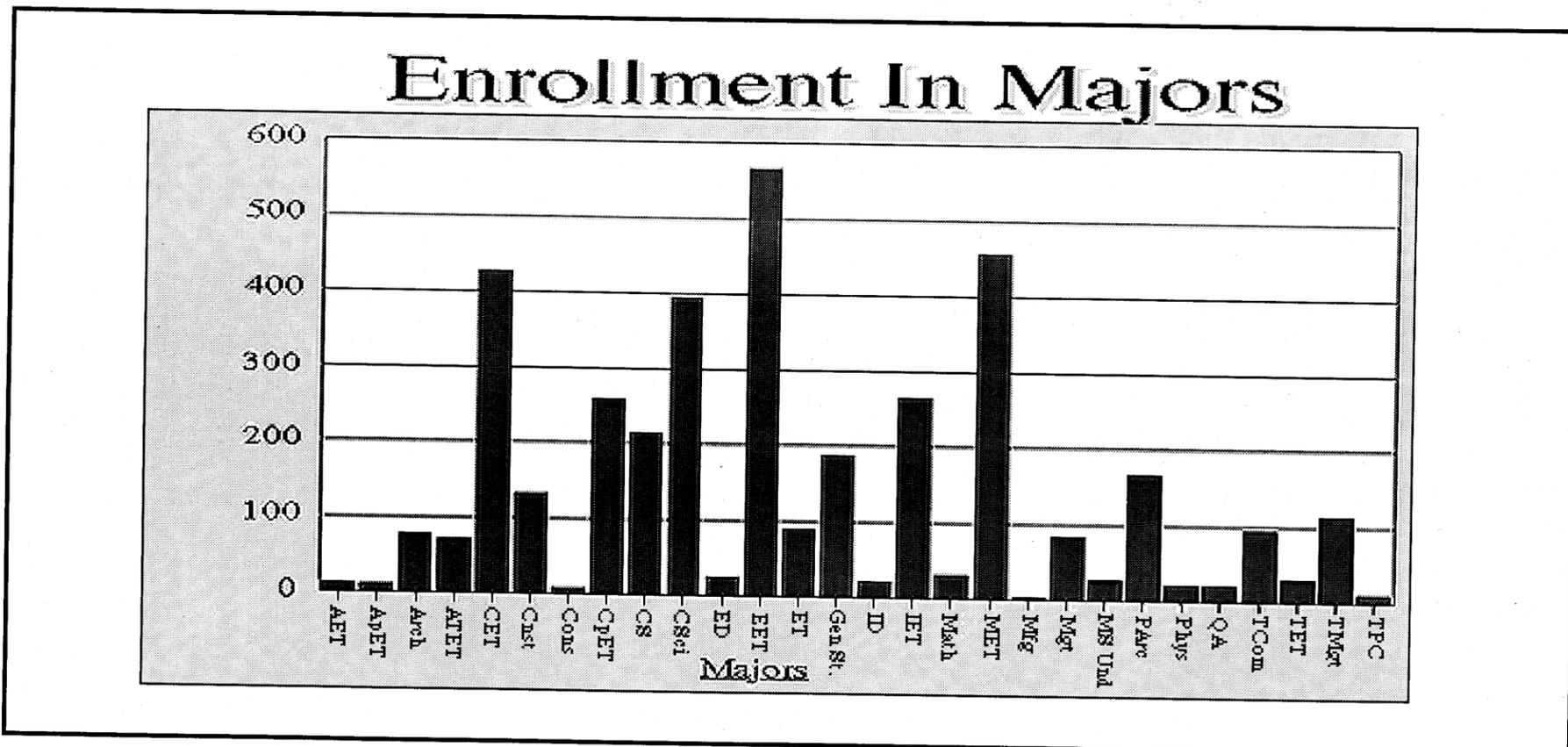
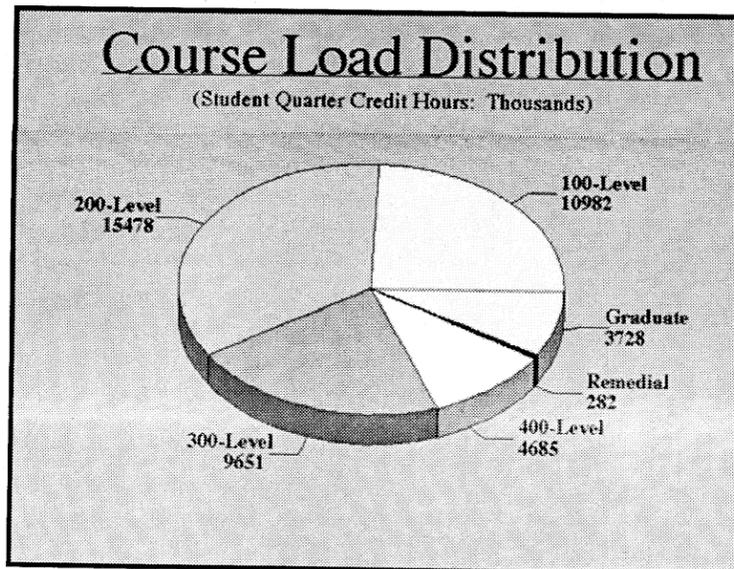
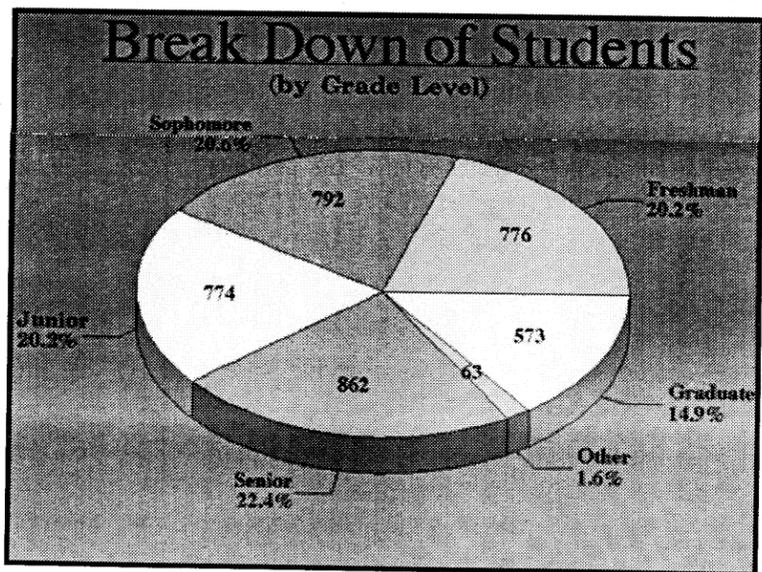
it still isn't clear why it reached such a critical point before any real action has been taken.

Recruitment has been stagnant for eight years, why has no attempt been made for an independent marketing strategy before?

One can't help but be reminded of the axiom, "It's not what you sell, it's how you

sell it." It is, however, equally important to remember truth and the truth is that what has transpired in the past cannot be changed—but it is also true that, with the employment of a good marketing strategy,

Southern Tech does have a definite direction and is willing to adapt.



Talking with The President

By RAY SMITH

What is the mission of the college?

It's essentially to be an industrial oriented applied technical institute and now we're working on our first ever vision that is in writing. We've gone through a process last spring where the faculty tried to identify some elements of vision. We met this summer with a number of industrial people to talk about what they saw as a future for Southern Tech.

Over this fall we will put that together into a final vision statement. The idea of a vision statement is that it should be just a couple sentences long. Almost a slogan, motto kind of thing, but a little more than that.

We're trying to come up with something that we think will capture where we see our future. We already have developed a new set of guiding principles that were in *The Sting*. A new proposed mission that the board is reviewing. They brought consultants in and are looking at all the missions that we turned in. And the mission is the last piece of that.

What is your vision of SCT?

I think the vision is that we be a broad, technological university. I don't see us changing our specialized focus to become a comprehensive liberal arts college or something like that. I see a great strength for being ... a broad technological institution.

What effect will the new

dorms have on SCT's campus? How many residents will the dorms accommodate?

We want to build about 500 or so beds in the short term, and over time, more than that. We would like to house about a fourth our student body on campus. So that would be something like 1200 beds. Now we house 470 students or something like that.

It will make a difference because our present dorms aren't very marketable having being built in the 60's. Students have had their own bedroom, bathroom, TV and everything at home. Then they come into a barracks type format and it's not home.

What effect will that have on SCT?

I think we can fill any reasonable number of apartment style dormitories. We don't recruit nearly as broadly as we could, even in GA, but certainly in the southeast. And part of that reason is housing is just not a good alternative here. The community is a high cost community. Parents won't put an 18 year old son or daughter out on Franklin road in an apartment with three other students. It will have a big impact

The architecture program was just accredited. What impact do you feel that this accreditation will have on SCT enrollment and public image.

It is already having a good effect on public image. We have achieved a recognized national cre-

dential. Which implies to the public that we have jumped a plateau in quality. In terms of image and perception, which are, of course, important, it has helped a lot with the public. That we are the only public accredited baccalaureate architecture program in GA. That is very positive thing.

We can add more programs that the public will recognize and are familiar with. This is why engineering is something in our plans. It will help our enrollment and it will help our image.

The campus is going through many structural changes. what other projects are in the works structurally and academically

You mentioned the dorms. We need dormitories badly. The majority of the degree programs we have here, no-one else in the state offers.

Were we to limit ourselves only to commuters then we are denying access to those programs from students that can't get [these programs] from somewhere else. So that alone to me is strong reason to keep pressure on for dorms. We are hoping that the log jam is going to break loose here. It is under study and we are hoping to get authorization even in the next week or so. So the dorms one.

Probably the most exciting one, though, is we are number 2 on the state priority list for a new academic building. That is, number 2 on all their priorities. That is like a \$14 million building. That will be by far the biggest and most comprehen-



President Cheshier

sive building we have built on campus.

The student center for example was about \$6 million. The Burruss building was \$3.5 million. It has already been designed. That part was funded last year. It is a very nice, modern, creative building. We will be very disappointed if the legislature doesn't fund that for construction in January. So by next summer, that ought to be under construction just south of the current Burruss building.

We are on the list for building a physical plant building. We are leasing our current physical plant building and we want to own a physical plant building. Next we have asked for an outreach center. A continuing education, extension type degree program center.

Academically, what do you see?

The big thing I hope to see is the authority to offer some engineering degrees. That is the biggest need we have, I think, in our curriculum. Beyond that, more breadth in the life sciences, biology and more in chemistry. More breadth for the sciences in general but especially the life science. We are always refining curriculum because of the nature of technology. So that will be ongoing.

SCT student population is mainly made up of mature students over the age of 21. What changes would you like to see in the student population and why?

The biggest change I would like to see is more of them. I don't really care what age they are. I think the attraction of science and technology is as suitable for 18 year old, who are probably prepared right out of high school, as it is for mid-career change type people.

If you analyze the job market and you are 38 - 40 years old let's say, technology is the perfect spectrum to get into to have a satisfying second career. Whatever age, we've got programs that are suitable but our enrollment is not growing as fast as it should or as we would like it to be.

As far as enrollment, how many students would you like to see on campus?

We have about 4,000 now. Well

you can ask what are the various things that limit how big we could get. In terms of space, we have 238 acres or so. we could probably have 10,000 students. But space isn't a primary limiter. The primary limiter is if we could get qualified students interested in coming. That is the primary limiter. Beyond that is how much money the state is willing to add to 34 colleges.

A problem in GA is supporting too many post secondary institutions. We have over 100 colleges and universities in GA in a state that just can't afford that kind of access. So the real question is how many students will the state support us to grow to.

I think it is reasonable to think of us in the 6,000-7,000 student range. The new facilities we are bringing on line would accommodate enrollments up to about that number. Even if we didn't get major new buildings we could accommodate several thousand more students here.

Since your arrival on campus in 1980, what changes have you implemented in curriculum, staffing and the physical image of the campus?

I probably haven't implemented any to be honest. It's what we have all done here. But what has happened on the campus in curriculum has been dramatic. In 1980 we only had one set of programs. That was engineering technology.

I thought that was much too limiting for the kind of institution that we are. So we've added three more schools over the last decade: The school of Arts and Science, School of Management and the School of Architecture.

With degrees in all these schools, we broadened our curriculum dramatically. Even in the school of technology we added computer technology, construction (bachelors and masters). We added a masters in electrical and quality assurance. So even in the school of technology, which is all we had in the 1980's, we have added a lot.

We have probably tripled the degrees offerings since 1980. And

Please see **President** on 15

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A Cranky Thanksgiving Feast of a Movie

By KEVIN BYRAN

 Thanksgiving was never this revealing. At least, it wasn't at my house. Claudia Larson (Holly Hunter) gets set for the worst possible Thanksgiving of her life in *Home For the Holidays*, a Jodie Foster film.

The movie kicks off with the happy announcement from Claudia's boss that she is fired from her museum job. Then there is the casual last-second announcement from her daughter Kitt (Claire Danes) that she will be having sex with her boyfriend while her mother is away.

With this news in mind, she is mentally unprepared for the meeting with her parents Adele and Henry Larson (Anne Bancroft and Charles Durning). Her nagging mother and camcorder-crazy father are determined to treat her like the ten-year-old they remember, despite anything she says or does to the contrary.

Even worse, Claudia is forced to see her "perfect" sister Joanne (Cynthia Stevenson) and banker husband Walter (Steve Guttenberg). Never close when they were growing up, they grew even further apart when Claudia moved far from home and Joanne stayed.



In out Chaplining Chaplin, Robert Downey, Jr., now get this, flips the turkey into someones lap! Who would've guessed?

To top it off, the family picture is completed with Claudia's eccentric Aunt Glady (Geraldine Chaplin), who seems on her way to setting a world record for the number of plants in her house.

The only thing that saves her is her slightly insane younger brother

Tommy (Robert Downey Jr.), whom she convinces to come home for the holidays as well. His outrageous antics keep her spirits up when everyone and everything else conspires to bring her down.

Her brother also brings a handsome friend, Leo Fish (Dylan

McDermott), that might or might not be the saving grace of this latest trip home.

The family experience in this film is almost palpable, and you will see shades of your own experiences in the multitude of disasters that happen in this film.

Despite the slightly excessive swearing, there's no point in saying to stay away from this movie. It, like the actual Thanksgiving experience, must be seen to know whether you'll relate. I think everyone will, on one level or another.

Kevin Bryan is a movie maniac.

Just Add Water and Stir

By JOHN MC ALEER

 This week I was so fortunate, I got to see two movies considered to be blockbusters. The Adventures of Electro-Mag Boy, otherwise known as *Powder*, and *Fairly Lame*, known to many as *Fair Game*.

Powder is the new Disney movie directed by a convicted child molester. Any time you take a Walt Disney screenplay and put it in the hands of a pedophile you are in for what we call modern entertainment.

The plot of *Powder* is centered around a boy that is struck by lightning while still in his mother's womb

This jolt of natural energy causes him to be turned into E-Mag boy. E-Mag boy is gifted with many supernatural powers, a ghostly white complexion, and the absence of all body hair. *Powder* is a very

interesting tear-jerker that I would categorize as a good first date movie.

The second movie of the week is *Fair Game*. This stars the brilliant Cindy Crawford with the intellectual William Baldwin. These two actors have enough acting ability to lead in many of the porn films that litter the walls of your local adult video stores. Why they decided to go into mainstream movies that are disguised as entertaining films still baffles me.

This film made me wonder if Alec Baldwin and William Baldwin were really brothers and also shed some light on the recent divorce of Richard Gere and Cindy Crawford. If you want to see a beautiful woman function with minimal brain activity then you are *Fair Game*.

JOHN MCALEER doesn't understand the concept of one review per movie.



Alec and Cindy running from a bomb. Take the hint.

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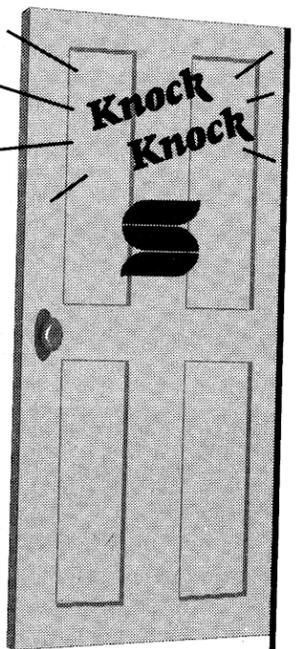
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8+3=12 MATH

By Dr. JOEL C. FOWLER

The puzzle for last issue was to find the smallest positive integer that leaves a remainder of 1 when divided by each of 2, 3, 4, 5, 6, 22, and is evenly divisible by 23. The answer is 6601. Correct answers were received from **Michael Harris, Charles Boster, Thom Sukalac, Helen Spivak, Jon-Michael DeBona, Craig Ruby, Carolyn Dempsey, Stephen Lux, and Kale Davis.**

I remarked in the column that the number is large enough that a computer search might prove to be too time consuming. 6601 is not that large. In fact, there was an error in the problem statement

It should have read: Find the smallest positive integer that leaves a remainder of 1 when divided by each of 2, 3, 4, 5, 6, ..., 22 and is evenly divisible by 23. This yields an answer that is substantially larger.

I will leave this corrected version open and repeat my comment that it can be solved with nothing more than pencil, paper, and a four function calculator.

For a new puzzle suppose that two teams, say the Braves and Indians, are playing a best of 5 series of games. Assume that the probability that the Braves win each game is a fixed number p . A bookmaker remarks

Stayin' Alive

By JULIE SCALA, R.N.

Smoking is the No. 1 cause of coughs. "Smoker's Cough" is a sign that a deadly disease is yet to come. If you have this kind of cough, **QUIT SMOKING!**

* Viruses are the No. 2 cause of coughs. These coughs usually bring up only yellow or white mucus. Antibiotics cannot help viral infections.

* Coughs that produce mucus that is rusty or green, and looks as if it contains pus, are most likely to be caused by a bacterial infection. Antibiotics can help bacterial infections.

HOME TREATMENT

1. A vaporizer and a steamy shower are two ways to make mucus thinner and less sticky. Drinking large quantities of fluids is also helpful, especially if a fever has made you dehydrated.

To Be Or Not To Be The Continuing Sa

By PROFESSOR RICHARD BENNETT

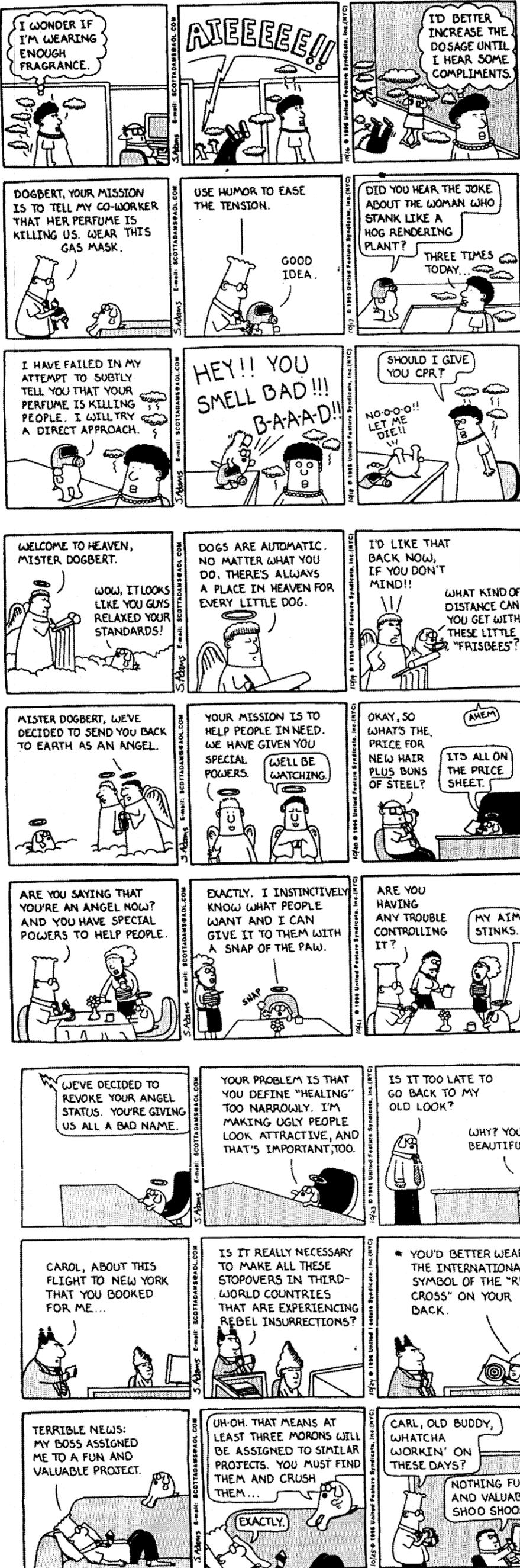
The first three years at Southern Tech were notable: increasing enrollment, accreditation faster than any previous newly organized technical institute, and a reputation for excellence in industry. But the academic year 1950-51 brought challenges which threatened the school's existence. During this year, veterans' education benefits began expiring, the Georgia public school system shifted from an eleven to a twelve year program, and Korea was becoming an active military zone. While these things sapped the pool of potential applicants in all of Georgia's institutions of higher education, the almost exclusively male enrollment of Georgia Tech and Southern Tech were harder hit than some others. At Georgia Tech, enrollment declined from 5000 to 3400 in one year alone.

For Southern Tech, the pressure was even more intense. President Blake Van Leer of Georgia Tech had promised the Regents that within three years the new technical institute would be self-supporting; however, this was still far from being realized. Regents who had questioned the wisdom of such a program at Georgia Tech therefore had a basis for suggesting the school's closure.

Even the Director of Southern Tech, L. V. Johnson, indicated to Van Leer that if, after the "current slump," adequate funding could not be obtained for the school, it would be better to close it and transfer the students to Georgia Tech. Though Van Leer's intentions are uncertain, and his actions controversial, he successfully used this difficult period to build a more secure future for Southern Tech.

The lease with the Navy for the Chamblee facilities had expired in January 1951, though neither was in a hurry to liquidate the agreement. Van Leer therefore initiated renewal negotiations in March 1951, there being no question that the lease would be renewed. A number of other documents also suggest his complete commitment to the continuation of

DILBERT® by Scott Adams



STINGER 3/0=?

that in his opinion the probability that the Braves win the series in 3 games is the same as the probability that the Braves win the series in 5 games.

Assuming that the bookmaker is correct, find the exact value of p (not a decimal approximation). A more difficult puzzle, requiring the techniques of a basic probability course such as Math 260, is the following

Suppose that in a best of 7 series one bookmaker says the probability that the Braves will win in 7 is the same as the probability that the Indians will win in 6.

Another bookmaker says the reverse. That is, the probability that the Braves will win in 6 is the same as the probability that the Indians will win in 7. Which bookie would you say favors the Braves more? For each bookie find p , the probability that the Braves win each game, to justify your answer.

Answers should be sent, via conventional methods or e-mail (jfw@st6000.sct.edu), to Joel Fowler in the Mathematics Department. Correct answers and the names of the first to find them will be printed in the next issue of *The Sting*.

Dr. JOEL C. FOWLER is an Assistant Professor of Mathematics

Stayin' Alive

2. Guaifenesin (e.g., Robitussin), which is available without a prescription, can help liquefy the mucus. It is the only expectorant generally recognized as being safe and effective.

3. If postnasal drip is causing the cough, a decongestant and/or antihistamine may help. Otherwise, avoid them—they dry secretions and make them thicker. Antihistamines also cause drowsiness, and should not be used by people who must drive, bicycle, or operate machinery.

4. Cough lozenges or hard candy can help relieve a dry cough. Or try dextromethorphan (e.g., Vick's Formula 44, Robitussin DM).

WHAT TO EXPECT AT YOUR DOCTOR'S OFFICE

Your doctor will examine your ears, nose, throat, and chest. Do not expect him or her to prescribe an antibiotic for a routine viral or allergic cough; it will not help.

JULIE SCALA is the head of Campus Health Services.

of Southern Tech

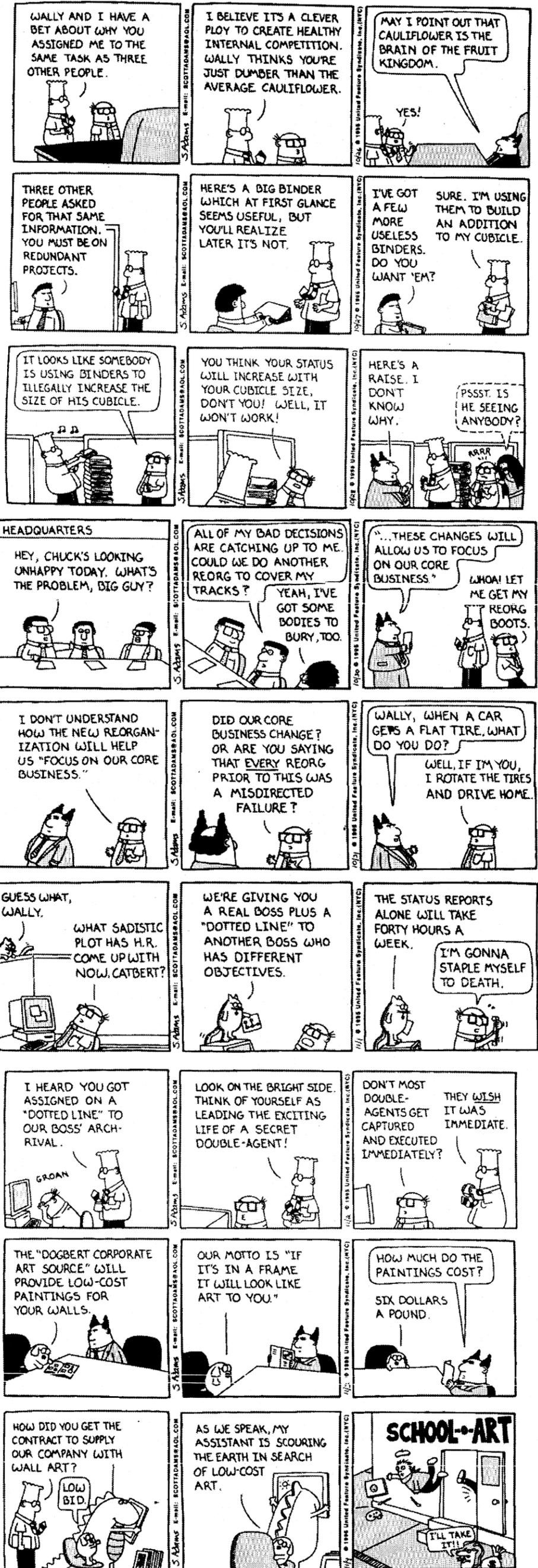
Southern Tech at the Chamblee campus. On the other hand, the Regents had already expressed their conviction that unless both Georgia Tech and Southern Tech could operate on the budget approved for Georgia Tech, Southern Tech should be closed. Van Leer had expressed his concern to the Chancellor on a number of occasions, and even talked with the media about the disproportionately low funding share which Georgia Tech was receiving from the annual University System budget. Therefore, when the budget was approved in March, including an \$80,000 extra allocation for Southern Tech, he notified the Board of Regents that he was appropriating \$61,000 for the shortfall in meeting Georgia Tech's needs, and would close Southern Tech, integrating its program into that of Georgia Tech effective with fall quarter 1951.

The Regents were furious at Van Leer's action. So incensed were they at his presumption over Southern Tech funding that they demanded, even to the detriment of Georgia Tech's program, that the Southern Tech budget be restored. They forbade him to move Southern Tech (which was actually within his executive prerogative and did not require their consent), and insisted that Georgia Tech find a way to operate during the ensuing year without using any of the money approved for Southern Tech. In early April Van Leer assented to their demand. Subsequently a separate budget for Southern Tech was created (though until 1980, it would always be requested through Georgia Tech).

After this showdown, the Regents' attitude toward Southern Tech as a part of the University System became more positive. While for years it would never really be enough, each year a budget for Southern Tech was approved. There also was no further question of the school's role in the University System, and eventually there was a sense of pride in the school as it grew to become the fourth largest in the whole System, enjoying considerable favor and support in industry.

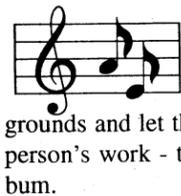
More next time.

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Marvin Gaye CD Makes Me Wanna Holler

By BILL GREVE



Collect a group of artists from different backgrounds and let them interpret one person's work - that's a tribute album.

Inner City Blues: The Music of Marvin Gaye includes the musical stylings of such well-known performers as Bono, Stevie Wonder and Digable Planet.

"Inner City Blues," Nona Gaye. Nona, Marvin's daughter, obviously understands and has a feel for her father's music. **Grade: B**

"Save the Children," Bono (U2 lead singer). One of the worst performances I've ever heard. I have tried to listen to this a second time but can't make it past 20 seconds. **Grade: F**

"let's Get It On," Boyz II Men.

They've taken one of the hottest songs ever and drained every last bit of life from it. **Grade: D**

"I Want You," Madonna with Massive Attack. This track is most noticeable for its ability to make 6 minutes seem like 2 hours. **Grade: D**

"Trouble Man," Neneh Cherry. Finally! Buried in the middle of the CD, the best song I've heard all year. Neneh's plaintive, soulful, sensual rendering of "Trouble Man," by itself, makes this CD worth buying. It was so good, I went out and bought the Marvin Gaye CD soundtrack *Trouble Man* and a Neneh Cherry CD. **Grade: A+**

"Just to Keep You Satisfied," Lisa Stansfield. Nice, slow groove. She throws in a couple of Prince hooks that reminded me of *Under the Cherry Moon*. **Grade: C+**

"Stubborn Kind of Fellow," Stevie Wonder. A pure pop song. It's guaranteed to get your foot a tappin'. **Grade: B**

"God is Love/Mercy Mercy Me," Sounds of Blackness. A faithful reading; a good song, but should have been better. I think the problem is the producers: Jimmy Jam and Terry Lewis. Is it just me or does everything they produce sound exactly the same. **Grade: B**

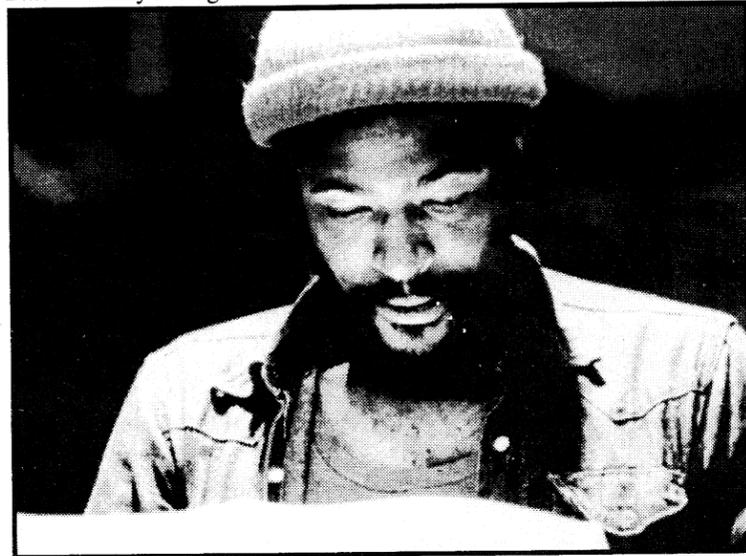
"Like Marvin Gaye Said (What's Going On)," Speech. It's a jazzy reading with Marvin Gaye samples in the background. Maintains the spirit of the original while done in Speech's own style. **Grade: B+**

"Marvin, You're the Man," Digable Planets. Combines fairly straight coverings of Marvin's style with rapping over a Marvin Gaye beat. **Grade: B**

Marvin Gaye was one of the greatest singer/songwriters out of Motown. Unfortunately, *Inner City Blues* is barely average with an over-

all grade of C+.

BILL GREVE discovered that Marvin Gaye also spells Mary Gaye In or Ravi Gam Yen.



I heard through the grapevine that Marvin is the man.

WGHR Plays Music You Won't Hear Anywhere Else

By JASON M. HERR

A new year at Southern Tech brings another year of broadcasting for our very own WGHR 102.5, the Green Hornet Radio. WGHR is on the air and radical for the 1995-96 school year.

With music selections such hip-hop, rap, heavy metal, alternative, and even a little country, WGHR has been broadcasting from Southern Tech since 1971. Even though they only have 16,000 mila watts of broadcasting power, they reach out to those in Marietta,

Smryna, parts of Buckhead and Atlanta.

The radio stations shows are hosted by 30 different D.J.'s bringing a large array of fresh new talk and call in shows along with many new radio music shows starting at six in the morning, moving on into the day, and into the evening.

One of the many new call in talk shows is T.P. which airs every Thursday at 3:00 p.m. and is hosted by Tomm Pendleton. Tomm's show is based on an entertainment format with an overall objective of informing listeners with facts about vari-

ous issues present in the world today. Each show is arena for discussion about such things as racism, sex and love, political issues, and any other topics that may come up through out the course of the show. Tom has with him many guest speakers from different areas of the school such as C.A.B., *The Sting*, and Career Services.

For all those up early in the in the morning there is a talk and variety show for you. The R show is on the air Monday through Friday from 6am until 9am. This is an up beat talk show that welcomes call in

comments and requests. You can reach the station for comments or requests at (770) 528-7300.

With all the new D.J.'s and programming that WGHR has brought to the table, the staff has a positive attitude about the coming year.

When asked what the radio stations goals and needs were, long time D.J. Jon Licata said, "We hope to gain the support of the facility and the students to increase our air coverage to the off campus students and the rest of the community."

WGHR does in fact need the

support of the entire student body and the facility to continue to broadcast their music. The station has an extensive music collection and aims to please all their listeners. Even though they are on a commercial frequency, they do not play commercials between their music and unlike many other radio station they don't talk over the music they play. So tune them in and enjoy

*Outgoing G.M.: John McAleer
Incoming G.M.: Brent Temple
Urban/Dance Music Dir: "R."
Metal music Dir: Sven Peulena
Alternative Music Dir: Jammie Allen*

WGHR TIME SCHEDULE

	MON.	TUE.	WED.	THUR.	FRI.	SAT.	SUN.
6-9 AM	THE R SHOW						
10-12 PM				CARIBBEAN SHOW			
12-3 PM		BIG AL 12-2	D.J. NUVEIU 11AM-1PM		R.O. SHOW 11AM-1PM	LOCAL TALENT 11AM-1PM	
3- 6 PM	SUPER SONIC 2PM-5:30PM	ERIC 3PM-4PM DAVES WERL D 4PM-6PM	???	STRANGE NOISES 1PM-3PM	PIPE LINE 1PM-3PM	T. ALLEN 1PM-3PM	RADIO CAST 1PM-3PM
6- 7 PM	SOUNDS OF THE EVENING 5:30PM-7PM	J A Y 6PM-8PM	NAILS ON BLACKBOARD	T. P. 3PM-5PM	W H A T 3PM-4PM	D. RICK 3PM-6PM	A R T 3PM-4PM METAL MIGRAIN 4PM-6PM
7-8 PM	SAVAGE LAND 7PM-9PM		SOUNDS OF THE EVENING 5:30PM-7PM	RUDE RADIO 5PM-7PM	REGGAE RAMPAGE 4PM-8PM	T H E S H O W 6PM-9PM	SLUDGE METAL 6PM-9PM
8-9 PM		SOUND SENSATION 8PM-9PM	ONE LITTLE GIRL & BOY 8PM-10PM	TO BE ANNOUNCED 7PM-9PM	T H E S H O W 8PM-10PM		
9-10 PM		D R A M A 9PM-10PM		SOUND SENSATION 9PM-10PM		M I X 9PM-11PM	S P I T 9PM-12AM
10-11 PM	F U S E B O X 10PM-12AM	RENEGADE 10PM-12AM	HOUSE VIBES 10PM-2AM	DOWN TIME 10PM-12AM	DERANGED RADIO 10PM-12AM	HOUSE VIBES 11PM-1AM	
11-12 AM					INFORMAL RADIO 12AM-2AM	T. T. 1AM-2AM	T. T. 12AM-2AM

Students Debate Affirmative Action Practices

By **Hanna Ganser**
NSNS Affiliated Writer
The Whitworth College
Whitworthian

The toll which social injustice has taken on women and minorities in the United States cannot be overlooked or belittled, but the status quo is a far cry from reconciliation. By requiring employers to reserve selected positions for under-represented groups, Congress not only undermines the progress made in dissolving hurtful differences, but also establishes superficial and insufficient restitution. Therefore, affirmative action should be abolished.

Allowing any government to classify people, even in the name of restitution, enumerates the differences between people and does not lead to equality. Lines that separate God's people should be questioned regardless of the reasons they were drawn. With affirmative action, lines are harmful because they are not solving the problem.

Organizations subject to legislative affirmative action are required to leave a largely disproportionate percentage of their available positions open for women and minorities.

The remaining percentage are consequently safeguarded for the people who typically filled them in the past, more specifically, white males.

This process protects positions on the other side as well, successfully creating a new ceiling. This

system eases the corporate conscience and provides no incentive to strive beyond that which the quota requires.

Affirmative action alleviates public scrutiny on corporations which discriminate. Thus, they no longer have to deal with societal pressure to stop discriminating.

Supposedly filling their fair share, companies never strive beyond this meager attempt to make amends. America cannot settle for this compromising solution; it does nothing to address the fact that companies still discriminate.

The action which needs to be taken cannot come from members of Congress, whose morality fluctuates with each election. Laws are needed to restrain negative behavior, not impose moral standards. America's people must take a more active role in this issue, which could involve boycotting companies which discriminate on the basis of sex or race.

Americans also need to provide educational support for minorities who are underqualified, enabling them to compete in the job market.

Affirmative action provides a shallow solution to a fundamental problem. It attempts to cover America's past wrongs by filling positions and increasing statistics, but does nothing to the hearts of Americans who still consider women and minorities unsuited and incompetent for the business world.

Stephanie Young
NSNS Affiliated Writer
The Whitworth College
Whitworthian

The consequences of land theft and slavery are real, and a history of death and discrimination does not just disappear. Neither does the responsibility of restitution just go away. To abolish affirmative action would assume U.S. government, business and education has been restructured along lines of justice and equality. They have not.

Some legislative form of affirmative action is necessary, to provide both a forum for public discussion outside of regulatory or lawsuit-based action, and to continue the goals of integration and equality.

U.S. culture is bound and governed by awareness of difference. Programs such as affirmative action which seek to redistribute power have faced extreme backlash from those who would keep different per-

spectives out of the corporate and academic world. It is erroneous and frightening to assume that the majority of Americans in positions of power would act in good faith and actively, creatively, recruit minority voices if some form of affirmative action didn't require it.

The gap between upper-class white America and the rest of the country effectively keeps doors closed to traditionally excluded groups. Indeed, one look through a list of female or minority CEOs will show the glass ceiling does exist. For many qualified individuals, affirmative action is the only shot they will get at breaking the first in a long line of barriers. Between a lack of respect from the power structure and a lack of access to established networks, these individuals must work harder than most employees to obtain advancement and economic equality.

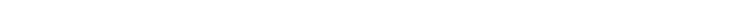
Affirmative action is about a debt owed to the descendants of

those who suffered oppression and death at the hands of the U.S. government. The cultural, familial and economic burden of that exploitation continues to haunt present generations, just as many individuals still benefit from the wealth born of that same exploitation. The majority of modern America lives and prospers because 200 years ago, someone else's blood, sweat and land made it possible.

If this country is ever going to experience justice and permanent change, affirmative action must eventually come from the minds and hearts of individuals. The importance of equal education for each child and adult must be seen, and we must work together towards an eventual erasure of economic inequalities between different races and genders. Until that day, affirmative action — as a legislative act — is vitally necessary, both to implement change, and as a tangible place for discussion on how that change should occur.

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Blimpie on 41

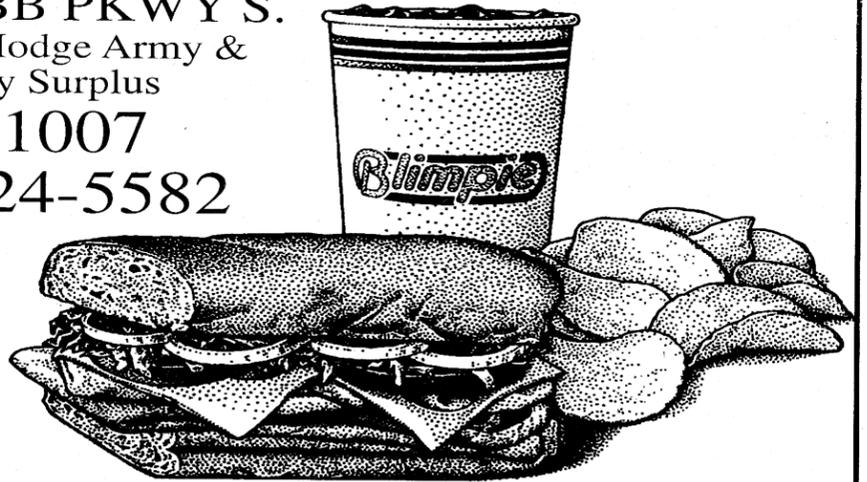


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Bold SCT Students Travel Overseas

By LINDA SUN

On July 17, 1995, a group of American students from Southern Tech arrived at Fachhochschule Merseburg, a polytechnic school located in Merseburg, Germany. Their arrival, the first U.S student delegation in Merseburg since World War II, started the historic collaboration between SCT and a consortium of four fachhochschulen in former East Germany.

In February, 1995, the International Programs Council at the Southern Tech decided to accept the generous offer by Merseburg for a student abroad program at no cost to Southern Tech. Fachhochschule Merseburg created a five-week experience for these nine students, who had to pay only round-trip airfare.

During the five weeks, SCT students studied German with Barbara Tamm, an adjunct instructor who specializes in teaching German to foreigners. The history, reunification, and economics of Germany were provided in English expressly for American students. The field trips to German cities and historic sites have left deep impressions on the students. They visited Berlin, the Capital of Germany; Leipzig, one of the largest cities in East Germany. Leipzig is famous for the Leipzig trade fairs which date from the Middle Ages. They travelled to the

Hartz Mountains and were shown around a World War II concentration camp. Some students extended their visits after the program ended and traveled around Western Europe.

By the end of summer the nine-member delegation, consisting of one female and eight males, (including one African-American and two foreign nationals), returned fresh, energetic, impressed and enthusiastic for the new quarter. They are Michael Hall, Manish Vatsayan, Christine Shaw, Alvin Harper, Jon Hamby, Ken Waters, Tim Madeiros, Jeff Smith and Eric Brown.

"I love the program. Es war geil!" (means great in German) says Michael Hall, "It was my first time being outside the country." In addition, he says, "It is worth the time and money I spent."

Manish, a native of India, elaborated that "It was a life experience for me. It is definitely a big opening to get to learn more stuff." He was also glad that he got there spending \$600 instead of a planned \$800 for round-trip airfare.

"All SCT students should have the opportunity to go," says the vicechair of IEEE, Christine Shaw, who is interested in finding a job in Germany. "This trip convinced me of my future career in the Automobile industry." She had a very good time watching the car races there.

All the students are happy with their trip. They have many interest-



Michael Hall stands proudly after SCT students get big bird back into his cage. (Did you know that Big Bird is German)

ing stories to tell. They talked about the high tech equipment in the Chemical Department of Fachhochschule; the ability to e-mail back to their classmates and friends on our campus; the excitement of meeting German students and talking with friendly people there on the street; and their enjoyment of being treated as special guests. They even colorfully described the "misfortune" they experienced with drunken neo-nazi youths.

The good thing is that our delegation didn't go hungry before they found out "Ladenschlussgesetz," the German law for closing the stores at six p.m. every day. They dreamed of finding a Kroger there open 24 hours.

Now we have five German exchange students studying with us on

campus. They are studying in ECET, TCOM, and TMGT departments. With school in full swing, they are completely involved in classes and various academic activities. "I know I made the right decision even though my grades here don't count for any credit," says Ralf Prien. Both Thomas Brosch and Ralf Prien expressed their eagerness to remain for another quarter. "I will be back for my M.B.A program when I graduate from Fachhochschule Merseburg," says Thomas Brosch. Additional students from the Fachhochschule will arrive in spring 1996.

The Director of International

Student Services, Charlotte Janis says "The 1995 summer program was an unqualified success. We plan to continue this program with the next group of SCT students going to Germany in the summer of 1996." To meet our stated mission to develop an international dimension to SCT, Dr. Robert Fischer, the Head of International Studies Department, says "we are opening a German Language class in winter quarter to strengthen our commitment to the fachhochschulen program." So find out the class schedule, register for German and get ready to catch the plane for the next study trip abroad.

Germany Continued from 1

a course by course curriculum that is equivalent to what they normally would take here.

Presently there are ten available spots for the program that is directed by Robert Fisher of the International Studies dept. President Cheshier did say that the program would be expanded if there was a demand. He encourages student to take advantage of this once in a life-

time opportunity.

The advantages to studying abroad are perhaps more related to personal growth than academic intellect. The benefits of experiencing a different culture and national attitude are immeasurable; not to mention it looks great on a resume! For more information about the program contact Robert Fisher in department of International Studies.

Full Time Job Opportunity

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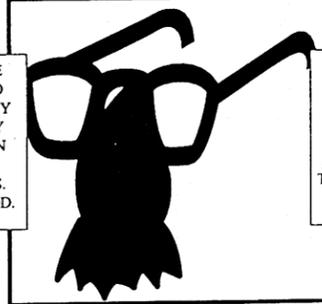
We are expanding our facility in Southwest Atlanta and offer a 3-month opportunity, from mid December through March, in our warehouse. We are looking for full-time general warehouse personnel to work Monday through Friday, from 9:45am - 6:30pm. Responsibilities may include order filling, packing, inventory putaway, shipping and receiving. A stable work history, dedicated work ethic and flexibility in work assignments are required.

McMaster-Carr Supply Company will be on campus Wednesday, November 14th, from 11:00am to 2:00pm. If you feel you meet these qualifications, please stop by our booth. We offer a competitive starting salary of \$11.50/hour and benefits package. We also accept applications Mon. - Fri., 9:00am-4:00pm.

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November 1st. - 17th.

Sponsored by: Delta Sigma Theta



Alpha Delta Pi

By VICIOUS

Congratulations to Angie and Christina for cheering so well at Saturday's game. Leigh, now that

you're 21, have you gotten drunk yet? Amy L hope you had fun on your Birthday; what did you get?

Hey Leroi and Carey, what were ya'll doing at the Sigma Nu Halloween Party? You two seemed pretty happy there. Steph and Jennifer why you were looking for Carey with a flashlight?

So, Stephanie what is up with you and Glen at the Halloween Movie... and Ray too. So, Leigh Ann, who else are you going to Flash your femininity at. So, Jennifer, who did you want to kiss on Halloween?? Steph where is your new place now?



Sigma Nu

win or loose.

Thanks to all who attended our Halloween Function. Needless to say, the Sigma Nu's missed their 12:00 bedtime. We'd also like to thank those who attended the Invitation Only mixer on Halloween night. Both were a huge success.

The Snowshoe trip is coming. Matt White needs downpayments from everyone wanting to attend. Maybe we won't get kicked off this mountain.

Retreat is this weekend. It's time to blow off steam, get things in the open, and refresh our memories on the meaning of brotherhood.

Sigma Nu's anniversary party is in early December. Start dusting off your coat and tie, find your little black book and try to recall your best lines.

I'm a Sigma Nu. Who the hell are you?

Sigma Nu is 4-1 in Flag Football! We lost to the Wolverines; it just goes to show you that Wolverines really don't make good house pets. Special thanks to Coolio for attending that game.

We'd also like to thank everyone who comes to cheer us on, especially the Little Sisters and sorority sisters. Yall remind us that we're on the field to have fun, and that it's not how you play, it's whether you



Tau Kappa Epsilon

By TAC (#397)

Get ready fraters for "Wild Turkey '95" on Friday, November 17. It is the party like no other. (No other fraternity DARES to throw a party on Fridays nights because they know that **everyone** is jammin' with the TEKE's)!!

The Annual Halloween Party was incredible.

So many people showed up as usual, that we ran out of paper for them to sign in. Nice costume "Super Roach". The Delta Phi Epsilon Auction was great! Good luck on your dates' guys, you paid enough for them!

Associate members, get ready for your next two tests. Study hard, it is almost over. Initiation is on Sunday the 12. Keep those grades' up fraters.

We **OWN** the top GPA among fraternities at Southern Tech!!

Good luck Lee Thomas (#98) in Oregon.

TEKES RAISE HELL!!



Pi Kappa Phi

From the Communicator

Once again Pi Kapp threw the biggest and best Halloween Party. There was the normal costumes and dancing, but you add the World Series finale and you get a party to remember. Congratulations Braves!! Jason did you "Eufalla" in the parking lot or were you just working on your car at 2 in the morning. Are those real. Wilbur did you accept any of those offers. Bailer, you

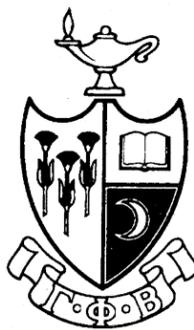
cleaned the bathroom so well. Pledge Boy, Bailer and Anvil, have you learned your lessons concerning your paddles yet. And of course, How Bout Them Cowboys.

Thank you to the Sisters of Gamma Phi Beta for inviting our Brothers to Favorite Guy. We had a great time. Hope we can do it again next year.

Congratulations to Team Pi Kapp on the big **12-6 win** over TKE in football. What a goal line stand, Nobody does it better.

Don't forget to get your picture taken for the yearbook on Nov 14 & 15. Don't forget **Goat Night** on Nov 16 as the **two time defending Champions** look for our third consecutive win.

The **TV Theme Show Party** is on Nov 17 at the house and **Pi Kapp Parents Day** is on Nov 19. ΟΥΔΕΝ ΔΙΑΣΠΑΣΕΙ ΗΜΑΣ, ABNER LIVES !!



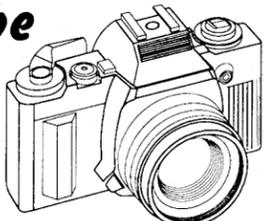
Gamma Phi Beta

behind). Thanks to Lambda Chi for a scary extravaganza, I think we lost someone in the haunted house? Oohh!! Guys get ready! Put on your best outfit, pucker-up and cross your fingers, you could be our Favorite Guy on 11/4.

Closer to home, congrats to Cindy and Dale (yuk, marriage)! Rushees hold on, we're in for a ride this quarter: retreat -10/27, sister retreat -10/30, big/lit' -11/11, initiation -11/18, holy cow, does it ever stop! Yes, I had a great b-day. a-dee #?

Hello-Hello!! A belated congratulations to all the fraternities and sororities, (we're just a little

Yearbook Pictures
will be taken



Nov. 14th & 15th
10:00AM-7:00PM

DramaTech Theatre presents

Equus
by Peter Schaffer

Nov. 3,4,9,10,11,15,16,17,18
8:00pm curtain time

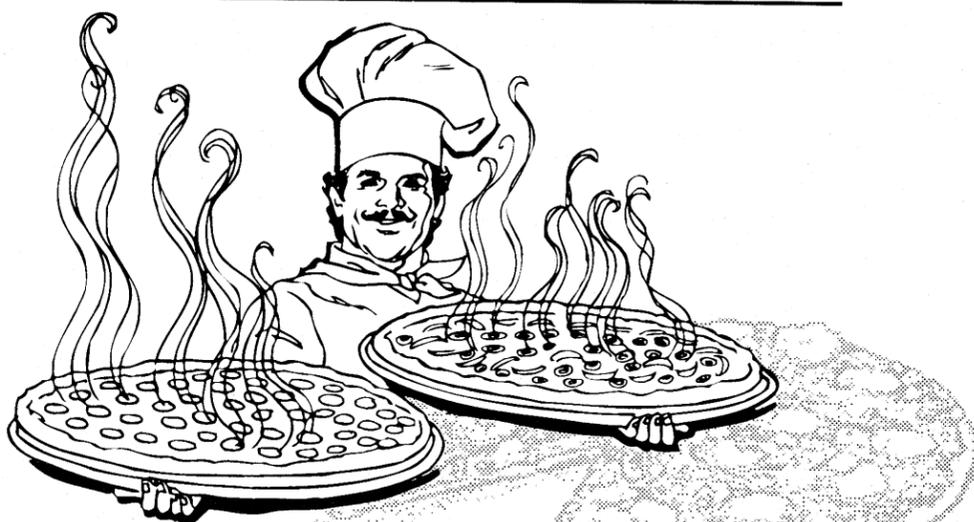
894-9600 : reservations
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\$4 with student ID / \$6 faculty / \$8 general admin.

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EDITORIALS

A Man Who Knows the Past

By BILL FINNICK

In this decade there have been nine students to hold the position of Editor of *The Sting* or President of the Student Government Association.

We all still communicate with each other and enjoy comparing the hot topics of our times; especially as they relate to headlines in this paper. One of our all-time favorites is "Cheshier Lies to Students."

That headline covered the matter of a twenty-seven dollar increase the students experienced in the Athletic Fee that was needed to start construction of the Indoor Recreation Center. In the next issue, and at many other times, Dr. Cheshier explained that the increase was necessary immediately because of the funding mechanism being used.

What upset students at that time was they helped push for the Indoor Recreation Facility based on paying for it when completed. Students leaders who had helped the administration by getting petitions signed saying that the students were willing to pay for a facility were not informed of the change in date for the fee to be paid.

The president begged forgiveness stating that the increase was mandated by the Regents for us to receive the funding. So students taking six or more hours have been paying an additional twenty-seven dollars to service the debt for the Indoor Recreation Center.

Well not exactly.

Two weeks ago it was dropped in a meeting that the whole twenty-seven dollars is not servicing the debt as understood by all but one student leader since the increase took effect. It appears that only twenty dollars services the debt, four goes somewhere else, and three dollars goes to the Athletic department to maintain facilities.

Last week the president said he "would be disturbed to learn that any of that three dollars went to salaries." Well it does (when the SGA Budget and Finance chairman asked where the three dollars went, the Athletic Director said part of it goes towards salaries) and the president's state of agitation can come no where close to that of the students and their lead-

ers that he has deceived.

In the last ten years the institution has seen a net increase in budget of just one percent. The Student Activities Budget has not changed in those ten years. Yet President Cheshier has granted the Athletic department an increase to their budget of over seventeen percent.

Considering the stagnant nature, due to declining enrollment, of this institution and its budgets, how does the Athletic department rate preferential treatment?

What does the Athletic department do for this institution as a whole?

The president points to the basketball coach's great number of wins. Yes I believe he is number two, of at least active coaches, just behind the gentleman from Life. As a matter of fact, our coach has offered to break his legs to leave and go coach at Life. Does a record based on longevity and not titles in recent years justify these expenditures?

Cobb county is a sports driven community. Why are we considered a sleepy little college by the local high school students and counselors? Are we getting any tangible exposure from this expenditure?

What is saddest is that the people who are bringing recognition to this college are doing it with the least support. The professional organizations are forced to spend more time fund-raising than designing their projects.

When was the last time a sports team at Southern Tech got us some exposure on CNN? When the Chancellor tours our campus, who is asked to set up a display, the Steel Bridge Team or the Basketball Team?

Are the nine of us the only ones that see a problem here?

I call upon all the leaders of every campus organization to discuss these matters as part of their upcoming meetings and to report their memberships' feelings towards these inequities. Please do this. Please let either the Editor of *The Sting* or Cynthia Clements, Internal Affairs Chairperson of the SGA know how your people feel.

BILL FINNICK has won the only popularity contest he intends to enter at Southern Tech and has already made his resolution for the coming new year.

Use Organizations to Give SCT a National Reputation

By COLLEEN DESMOND

If a girl scout is measured by the number of cookies she sells, I was a lousy girl scout. I would rue going door to door pushing Trefoils. After my mother finally locked me out the house, I would approach the neighbors and say something like "Sorry to bother you but you don't want to buy any cookies do you?" I generally only sold as many cookies as my mother would buy.

The fact is people like girl scout cookies. Many people, including myself, look forward to cookie season as the only time we can get our hands on some of those Thin Mints.

A good salesperson recognizes that they are filling a need for people. It seems to me that Southern Tech has a little bit of my selling phobia.

Many of the students I talked to found Southern Tech on their own. The CCI Recruitment Team reported that Southern Tech has a "sleepy college image." This is a misperception that needs to be changed. We need to implement an aggressive marketing campaign because SCT offers a very valuable and high quality education.

Often we are our worst enemy. It bothers me when students say things like "Well I plan to transfer to GA Tech as soon as I get my grades up." Why do so many students want to transfer to GA Tech? Perhaps because they offer straight engineering degrees. SCT is smart to start offering engineering soon. They should put that idea on the fast track.

Surely people can't possibly want to go to GA Tech because they have a better faculty. SCT has teachers, not teaching assistants and researchers trying to teach on the side. The SCT faculty is dedicated, and frankly, superb.

Perhaps because GA Tech has a better reputation. This is strictly marketing because we consistently beat them in the ASCE competitions, the IEEE autonomous car competition, architecture competitions and others. In an practical engineering competition I will bet on our undergraduate students over GA Tech undergrads anytime. But we don't enter enough competitions and our organizations are not supported sufficiently.

SCT can get more recognition from consistently beating GA Tech in an engineering competition than from any other marketing strategy. Publish and brag about our successes.

Right now our professional organizations are beating large, well funded universities with very little financial support. Imagine what they could do if they were properly funded. We should invest in our organizations to show how solid SCT engineering really is.

Southern Tech is a great place to be. Southern Tech has a great faculty. Southern Tech has a great student body. Give our organizations the funding to build our reputation as engineers that can produce.

Like Notre Dame invests in football, invest in our professional organizations to make SCT's engineering teams our trademark.

COLLEEN DESMOND is generally harmless as long as she gets her way.

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LETTERS TO THE EDITOR

The Sting welcomes letters on any topic. Letters should be typed or neatly printed, double spaced and should not exceed three hundred words. Letters must include a name, address and phone number for verification purposes. But names may be withheld on request. *Unsigned letters will not be printed.* *The Sting* reserves the right to edit letters for style, content or size. All letters are run on a space-available basis. Please send all letters to *The Sting*, Southern Tech, South Marietta Parkway, Marietta GA 30060-2896, or E-mail cdesmond@st6000.sct.edu, or drop them off at *The Sting* office - Room 252 in the Student Center. All letters must be in before the deadline printed below.

ORGANIZATION ARTICLES

Articles written by organizations to inform the campus of activities and events are welcome. Articles must be submitted by the deadline printed below and typed on a 3.5 inch Mac. computer disc. Please limit articles to two hundred words. All such articles are subject to editing for style or content, and are run on a space-available basis.

JOINING THE STING

Any student paying Activity Fees is eligible to join *The Sting*. We prefer creative students who have passed English 110. Come to our meetings Thursdays at Noon, in Room 220, upstairs in the new Student Center, or call 528-7310.

THE NEXT DEADLINE

All organization articles, letters-to-the-editor, advertisement requests, and public service announcements must be turned into *The Sting* by November 15 to be considered for the November 21 issue.

SUBSCRIPTIONS

Subscriptions to *The Sting* are \$3 a quarter or \$12 an academic year. All subscriptions start with the first issue of the succeeding quarter. Checks for subscriptions should be made payable to *The Sting*.

PRICE

The Sting offers to every student, faculty, staff member, alumni, and official visitor of Southern Tech complimentary copies of each issue numbering up to 0.25% of the print run for the respective issue. Every copy above 0.25% is to be purchased according to a price set by *The Sting*. Taking more copies of an issue that constitutes 0.25% of the print run of that issue is THEFT and a criminal offense.

CONSENSUS EDITORIAL

Last year everyone complained about how little funding they received from SGA. Well this year it will be worse if nothing is done by the students.

The SGA is working to free up tens of thousands of dollars for student organizations. If leaders of organizations don't look out for their interests then they are doing a disservice to their members. We need to tell the administration our needs. They don't know there is a problem if we don't tell them. I know I haven't heard anything. Bill Finnick hasn't heard anything. And President Cheshier certainly hasn't.

You are the leaders. Lead.

BSU Students to Go to Birmingham Convention

Dear Southern Tech students,

On the weekend of October 27th, the Baptist Student Union of Southern Tech and Kennesaw State attended the Tri-State Baptist Student Convention at Samford University in Birmingham, Alabama. This event gave BSU students from Georgia, Alabama, and Tennessee a chance to join together and share

their common relationship with Christ. The convention consisted of 2300 students from the three states. 1000 of the 2300 students came from Georgia;

51 of them were Southern Tech and Kennesaw students. The focus of this gathering was, "In His Steps, What Would Jesus Do.9,"

This weekend was mainly a time for students from across the south east

to gather together for a time of fellowship, fun, and spiritual growth. Assembly speakers, small group seminars, drama teams, and Special music were just some of the activities formed to carry out this objective. Many students also had a chance to participate in this weekend. His Call, a southern Gospel group consisting of David Joiner and David Phillips from Southern

Tech along with Reeda Allen from Kennesaw, sung "Let's Have a Revival and That's Enough," in the Saturday morning assembly. A drama team from University of Tennessee also participated by reenacting several Bible stories such as David and Goliath, Jesus Walks on Water, and Jesus Feeds the Thousands.

One of the intentions of the week-

end was to encourage students to give up one summer for service to the Lord. Last year the state of Georgia sent out over 110 summer missionaries with no cost to the students. These missionaries participated in anything from backyard Bible clubs to inner city food and shelter ministries in places all over the world. Reeda Allen, from Kennesaw State, even went to Germany, along with four other students.

This year the BSUs' goal is to raise over \$100,000 to send out at least 102 summer missionaries.

This weekend was just one of the many opportunities for students to come together and share their love for God. Southern Tech's BSU has weekly programs such as: Thursday Nights Together (TNT) at 7:30pm, free lunch every Tuesday at noon, Bible Studies, community service projects, and missions programs.

The Baptist Center is generally open from 9:00am to 5:00pm. Anyone who is interested in lifting Christ is welcome to BSU!!

Truly Yours in Christ,

Doug Albanese

To The Log Staff

The Library staff wishes to congratulate you on producing such a fine year book which is being distributed today! Thank you for the broad coverage and for including the group photo of the library staff. We consider its inclusion a positive public relations function and we appreciate it.

Dr. Joyce Mills
Library Director
October 19, 1995

President continued from 6

that is good because all of our growth since 1980 has been in those things we have added since 1980. We have about the same enrollment now in engineering technology as we were in 1980.

Had we not added those things we'd be at about half the size institution as we are now.

Staffing

I believe we are one of the most administratively efficient institutions in this state. Most of our professional offices are one and two person shops. I look at our sister institutions and I wonder how we get the job done, when they have six, eight or ten people doing things that we have one and two people doing.

I believe we have very tightly controlled administrative growth over [the past ten] years. We have added a lot of faculty because we've almost doubled in enrollment over that time.

Physical image of the campus

I believe it is far better. We get compliments all the time on the appealing nature of the campus. How in a concrete world we are sort a little island of tranquillity. The landscaping was one of the best investments we ever made. Eddie [??] and his staff have just really done wonders with flowers, plants, trees and shrubs. There is not an area on campus you can walk onto, even with the damage that hurricane Opal did to 30 trees here, where it isn't just very pleasing and appealing.

How have these changes affected the students?

We know in recruitment that the feet of the campus is important. In fact there have been studies that

have shown that this is one of the first and major reasons a student chooses a college. We know that it has helped with recruitment.

A college campus ought to be a place that is not a hectic, hustle and bustle, brick and concrete kind of place. It ought to be a place where you can sit under a tree, read a book, think a little bit and have a discussion with three or four people on a bench. It ought to be that kind of an atmosphere. I think we have that kind of an atmosphere.

How have the students changed? I know they have gotten stronger academically over the years. We have raised our standards in the last decade. We are the only college in the state to have eliminated developmental studies, for example.

We have the third highest of the SAT scores in the state system. The elevation academically of the student body has become very pronounced. We have strengthened the math and science content in all of our programs.

We have always had pretty motivated and mature students here so I wouldn't say that has changed noticeably in the past 10 years. Going back to 1940's SCT students were known as people who were focused and career oriented.

What is your top priority at SCT?

That is a hard question because in different areas you have priorities. Certainly a very important priority for us is to get our enrollment growing again. And it is not an easy problem.

The problem is what is happening all through elementary and sec-

ondary education. Students are shying away - and have for years - from math and science. The typical high school graduate has not had chemistry or physics or math beyond algebra I. When we require calculus and chemistry and physics in almost all of our programs that is a turn off to a lot of high school students at even looking at SCT.

Somehow, in spite of all that, we have grown. But the growth rate is very slow. It is not nearly as fast as I wish it were. We ought to be growing at 5% every year, maybe even more, and we are stable to a 1% growth. Enrollment is the biggest long term concern for the college.

Second to that we have got to have the flexibility to have the right programs that are marketable. The biggest example of that is our need for several engineering programs. Those will sell. Those are marketable.

Those will help enrollment. Now it will be something else ten years from now but we need that flexibility. A technological institution has to be an ever-changing institution because technology changes.

What is the greatest joy you get

of being president of SCT?

I think it is the satisfaction of being able to see what can be done in a state that badly needs a technological work force. It is very challenging and very rewarding to see students come in and then years later be managers in fortune 500 companies and businesses.

Just in the 15 years that I have been here, students who have graduated in those earlier years are in significant positions in industry. It makes you feel that the state is getting one heck of a bargain in what little money they put into a place like SCT. A Tremendous bargain.

[Southern Tech] is an exciting place. Business magazine came out this week and said Atlanta is the second best place to do business. It is the second best place to live. Industry is thriving here. The biggest manufacturer in the Southeast is adjacent to our campus. Sixty percent of the jobs in Georgia are within driving distance to Southern Tech.

If you were going to design a college for the 21 century and decide what kind of programs to have and where to locate it, you'd come up with a Southern Tech in Marietta, Georgia. So how could our future be any brighter.

Got something to say? Write us a letter. We'll print it. In fact, we look forward to printing it. Honest. Just keep it to 300 words or less or we might take the axe to it. And please type the letter. To be printed in the paper, your letter must include your name, phone number, and address. See the staff box on page 14 for deadline date.

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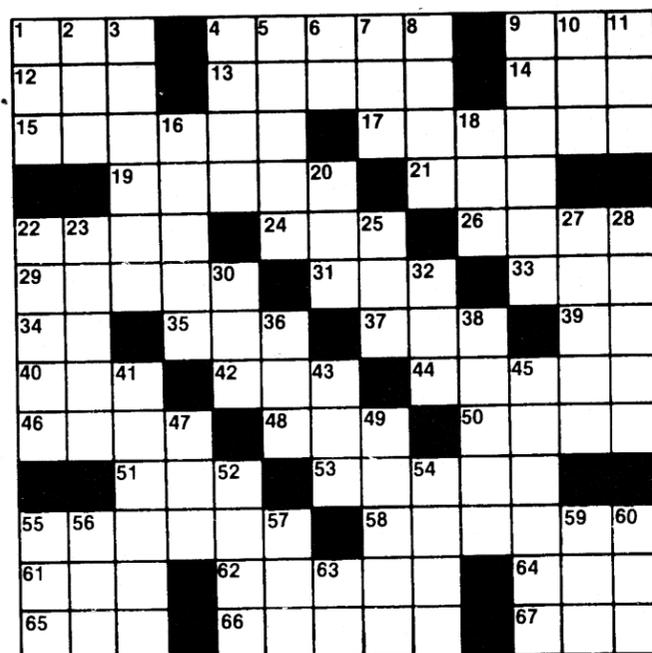
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1995 FALL BASKETBALL SCHEDULE

DATE	DAY	OPPONENT	LOCATION	TIME
NOV. 4	SAT	THOMAS COLLEGE	HOME	7:30 pm
8	WED	LIFE COLLEGE	AWAY	7:30 pm
11	SAT	ALLEN UNIVERSITY	HOME	7:30 pm
17	FRI	HORNET CLASSIC	HOME	
		MOBILE/ATHENS STATE		6:00 pm
		SCT/GEORGIA S.W.		8:00 pm
18	SAT	CONSOLATION GAME	HOME	2:00 pm
		CHAMPIONSHIP GAME		4:00 pm
21	TUES	FAULKNER UNIVERSITY	AWAY	7:00 pm (CST)
24	FRI	KENNESAW STATE - Tourn.	AWAY	5:00 pm
25	SAT	KENNESAW STATE - Tourn.	AWAY	2:00 pm
28	TUES	LIFE COLLEGE	HOME	7:30 pm
DEC 1	FRI	LIPSCOMB UNIVERSITY- Tourn.	AWAY	4:00 pm (CST)
2	SAT	LIPSCOMB UNIVERSITY- Tourn.	AWAY	4:00 pm (CST)
8	FRI	THOMAS COLLEGE	AWAY	7:30 pm
11	MON	FAULKNER UNIVERSITY	HOME	7:00 pm

MARCH 2, 4, 6, 1996 DISTRICT PLAY-OFFS
MARCH 15-21, 1996 NAIA NATIONAL TOURNAMENT

Crossword Companion



DOWN

- Policeman (slang)
- Lemon drink
- Sell again
- Slender stalk
- Pound
- Concerning (Latin)
- Electric current (abbr.)
- moss
- Lacking tone
- Doze
- Boston — Party
- Follow a path
- Alcoholic beverage
- Bolger
- Spirit
- Field of conflict
- Jelly-like
- Soft material
- Conscious

ACROSS

- Automobile
- Strip of leather
- Small bug
- Poem
- Topic
- Digit
- Bother
- Religious building
- Shield
- Can
- Festival
- Paper sack
- Space organization (abbr.)

- Build
- Affirmative
- Rule
- Direction (abbr.)
- Hearing organ
- Meadow
- Tantalum symbol
- Officeholders
- Disorderly crowd
- Moving about
- Dines
- Stem growth
- Distinct pitch
- Direct a weapon
- 39.37 inches

- Evening meal
- Life work
- 2001 computer
- Royal
- Soak flax
- Before (poetic)
- Banishment
- Unit

- o'-shanter
- Salt water
- Steal
- Spring flower
- Fasten
- Vagrant
- Matador
- Drink delicately
- Transferred design
- Nothing more than specified
- Story
- Her
- Formerly Egypt (abbr.)
- Allen (cowboy)
- Even (poetic)
- Route (abbr.)
- Enlisted man (abbr.)

- Billiards
- Satellite Dish
- Great Deck
- 6 TV's - 60" Big Screen
- Darts / Electronic and League



- Party Room
- Game Room
- Great Music
- Friendly Staff
- Easy to find

All Games (SSN) Satellite Sports

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with coupon below

Tuesdays & Thursdays

20¢ Wings
with purchase of beverage

Friday Nights

KARAOKE

Saturday Nights

LIVE BAND - No cover charge

Sunday Nights

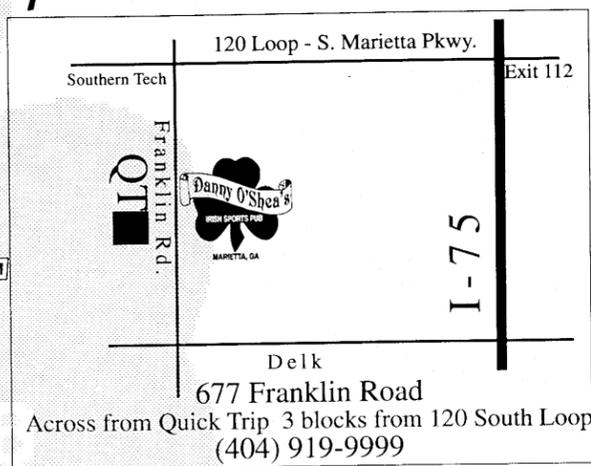
Fyre & Rayne

TRIVIA - Team Challenge @ 7:30

WIN \$\$,1st, 2nd & 3rd Place Prizes

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