

City of Marietta

Downtown Marietta Development Authority

Accomplishments 1977 to Present

Completion of overall downtown plan funded 1/3 by City, 1/3 by County and 1/3 by property owners and merchants.

Election of Downtown Marietta Development Authority Members. Three elected by merchants, three elected by property owners, Mayor and County Commission Chairman serve as exofficio members.

Adoption of a Historic Zoning District Ordinance to be administered by the Development Authority plus a historian and an architect.

Drawings recommending facades of downtown buildings.

Implementation of the first phase of the downtown plan.

Solicitation of a quality downtown restaurant to restore the Marietta Railroad Depot.

Solicitation of a developer to purchase and restore the Kennesaw House Hotel.

Established a more effective Merchants Association in terms of Merchandizing Marketing, Public Relations, and Memberships.

Established a Downtown Newsletter to improve communication to merchants and the public.

Established an ongoing series of events in the downtown park i.e. boatshows, music, fashion shows, ballet, contests.

Established support from volunteer workers and civic clubs.

Expenditures of public funds on phase one improvements-\$550,000.

Expenditures of private funds in the phase one area on buildings-\$1,500,000.

Projected expenditures of public funds on the next phase improvements-\$1,300,000.

Commitments from the private section-\$8,000,000 on the next phase.