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# Georgia manufacturing index down for third consecutive month



*PMI is down 7.7 points in June as new orders and production tumble KENNESAW, Ga. (July 1,...*

*Georgia (Jul 1, 2011) – PMI is down 7.7 points in June as new orders and production tumble*

KENNESAW, Ga. (July 1, 2011) – Manufacturing activity in Georgia fell dramatically in June, capping three consecutive months of decline, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for June was 56.9, down 7.7 points from May's level of 64.6. The manufacturing index has lost a total of 10.7 points in the last three months.

All of the PMI's underlying variables fell in June and are below their six-month averages. New orders and production reported sharp decreases.

"Growth in manufacturing has been losing steam lately, especially in the last month," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "But this looks like a transitory soft spot tied to high energy prices and problems in Japan's supply chain. Over the next two or three months we will know if the declines are short term or will have a longer term impact."

The decline in Georgia's PMI contrasts with the June reading of the national PMI, released by the Institute for Supply Management. The national PMI went up by 1.8 points, to 55.3. However, the Georgia PMI is 1.6 points higher than its national counterpart.

Highlights of the June PMI include:

- Production was down 8.2 points, to 59.7
- New orders declined 9.6 points, to 58.3
- Hiring was down 4.2 points, to 62.5
- Commodity prices tumbled 8.3 points, to 75
- Finished inventory decreased 4.8 points, to 54.2

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting.

The Georgia PMI reading is a composite of five variables: new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing, which accounts for 11 percent of GDP, is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the June PMI, or to speak with professor Sabbarese, please call 770- 423-6094.

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*A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](http://kennesaw.edu).*

# KSU ranks among top 100 producers of undergraduate degrees conferred to minority students



*Nine KSU programs also ranked in top 50 by Diverse: Issues in Higher Education* KENNESAW, Ga...  
Georgia (Jul 1, 2011) –

*Nine KSU programs also ranked in top 50 by Diverse: Issues in Higher Education*

KENNESAW, Ga. (July 1, 2011)—Kennesaw State University now ranks among the nation’s top degree producers of minority students, according to a special report recently published by *Diverse: Issues in Higher Education*. This is the first time Kennesaw State was included in the publication’s rankings.

The national magazine’s annual “Top 100 Undergraduate Degree Producers” report recognized Kennesaw State as a top producer of college degrees conferred to African-American students. KSU also was recognized as a leading institution for African-American students graduating within seven different academic categories and ranked among the top institutions for Asian Americans majoring in education.

“We are proud to stand among the nation’s colleges and universities that are being recognized as leaders in the area of diversity,” said KSU President Daniel S. Papp. “Embracing and leveraging our campus diversity is a major component of Kennesaw State’s overall strategic plan. We thank the publishers of *Diverse: Issues in Higher Education* for recognizing our outcomes and progress.”

*Diverse: Issues in Higher Education*’s list of top 100 degree producers showcases U.S. colleges’ and universities’ success in awarding degrees to African-American, Hispanic, Asian-American and Native-American students. In determining its rankings, *Diverse* uses the most recent enrollment data from the U.S. Department of Education as submitted by each institution.

In fall 2010, minority students accounted for 26 percent of Kennesaw State’s more than 23,400 undergraduate and graduate students. African-American students represent 14 percent (3,224), Hispanic students account for 6 percent (1,388) and Asian-American students comprise 4 percent (827) of KSU’s total student population. Two percent classify themselves as multiracial.

As part of its strategic plan, Kennesaw State has worked to increase diversity on campus. In 2008, the university launched the Targeted Enhancement Program (TEP) – a campus-wide initiative that focuses on increasing African-American and Hispanic student enrollment.

TEP is an outreach and educational program that targets high-school students who have the potential to meet the criteria for admissions to Kennesaw State. The program employs various initiatives structured to guide students through the university’s application and enrollment processes, including open-house sessions, financial aid and SAT workshops, college recruitment fairs and targeted high-

school visits throughout the Southeast.

Since the launch of TEP, the number of African-American students at KSU has increased by 38 percent, while the number of Hispanic students has increased by 62 percent.

In addition, KSU's Office of Multicultural Student Retention Services has been providing minority students with the support needed to complete their education. Services include the minority advising program; cultural awareness resource center; a mentoring program that pairs students with faculty; staff and alumni; a leadership development program and tutoring. Since 2008, these programs have helped KSU increase the number of baccalaureate degrees conferred annually to minority students by 31 percent, moving from 524 degrees conferred per academic year to 684.

Overall, KSU was ranked by *Diverse: Issues in Higher Education* in 10 categories:

- 95<sup>th</sup> in overall undergraduate degree production for African-American students
- 23<sup>rd</sup> for all Asian-American students graduating with a degree in education
- 23<sup>rd</sup> for all African-American students graduating with a degree in accounting
- 29<sup>th</sup> for all African-American students graduating with a degree in finance
- 31<sup>st</sup> for all African-American students graduating with a degree in marketing
- 32<sup>nd</sup> across all minority students graduating with a degree in education
- 33<sup>rd</sup> for all African-American students graduating with a degree in education
- 40<sup>th</sup> for all African-American students graduating with a degree in parks, recreation, leisure and fitness studies
- 46<sup>th</sup> for all African-American students graduating with a degree in nursing
- 47<sup>th</sup> for all African-American students graduating with a degree in the physical sciences

The degree programs noted in the rankings are among the most popular at KSU. In the 2010-2011 academic year, KSU awarded more than 3,000 baccalaureate degrees. Of those, education, business, nursing, health sciences and physical science majors accounted for more than 60 percent of the graduates.

“This recognition is a testament to the commitment KSU has made to support prospective and currently enrolled minority students throughout the enrollment process,” said Kim West, KSU associate vice president for enrollment services and registrar. “Our inclusion in this ranking will certainly help as we continue our efforts to attract a diverse and talented student population to Kennesaw State.”

###

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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# Battle of Eutaw Springs: A strategic victory in the war for America's independence

By MARTHA ROSE BROWN, T&D Correspondent The Times and Democrat | Posted: Monday, July 4,...

Georgia (Jul 5, 2011) — [By MARTHA ROSE BROWN, T&D Correspondent](#) The Times and Democrat |

## Publication

## Link To Article

[http://thetandd.com/news/local/article\\_d7077f06-a5e1-11e0-83c5-001cc4c03286.html](http://thetandd.com/news/local/article_d7077f06-a5e1-11e0-83c5-001cc4c03286.html)

Posted: Monday, July 4, 2011 5:15 am

No instant television coverage.

No up-to-the-minute news feeds.

No photographs.

No tweets.

By all accounts, the stories of this nation's fight for independence from England, which is being celebrated this weekend, reached the colonists slowly and was ultimately documented through journals, pension rolls and letters.

So it went with the Battle of Eutaw Springs, an important battle that took place on Sept. 8, 1781, in what is now eastern Orangeburg County. ...

Dr. Jim Piecuch, a researcher and professor of Southern history at Kennesaw State University in Georgia, said both commanders claimed victory at Eutaw Springs.

"In a tactical sense, the British won; but in the long-term, big strategic sense, the Americans won," Piecuch said.

He noted that the outcome of the Battle of Eutaw Springs played a pivotal role in the Revolutionary War because "it marked the end of the whole British strategy of gaining control of the South Carolina interior."

The British strategy "totally unraveled" at Eutaw Springs, Piecuch said.

"Their plan was to hold the South Carolina interior along the Santee River line, but after their losses, they realized they didn't have the strength to hold the interior line," he said.

Read more: [http://thetandd.com/news/local/article\\_d7077f06-a5e1-11e0-83c5-001cc4c03286.html#ixzz1RGWHQpf7](http://thetandd.com/news/local/article_d7077f06-a5e1-11e0-83c5-001cc4c03286.html#ixzz1RGWHQpf7)

Read more: [http://thetandd.com/news/local/article\\_d7077f06-a5e1-11e0-83c5-001cc4c03286.html#ixzz1RGVHPKIS](http://thetandd.com/news/local/article_d7077f06-a5e1-11e0-83c5-001cc4c03286.html#ixzz1RGVHPKIS)

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# Coles College of Business is Cobb County's "Best-Kept Secret"

*Best-kept secret' KSU's Coles College of Business is one of the country's top...*

Georgia (Jul 5, 2011) — Best-kept secret' KSU's Coles College of Business is one of the country's top programs

## Publication

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by By Katy Ruth Camp

krcamp@mdjonline.com The Marietta Daily Journal

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# Colleges try to ease transition for veterans

By *Laura Diamond* *The Atlanta Journal-Constitution* 4:49 a.m. Tuesday, July 5, 2011 When...

Georgia (Jul 5, 2011) — By [Laura Diamond](#)

## Publication

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<http://www.ajc.com/news/colleges-try-to-ease-999496.html>

The Atlanta Journal-Constitution

4:49 a.m. Tuesday, July 5, 2011

When Frank Wills left the Marines in 2004, he enrolled in a community college and used the federal GI Bill to earn a degree.

But he struggled with the adjustment from combat to the classroom and found few people on campus who could ease the transition. It wasn't until he transferred to another college that he found support in the campus' Center for American Veterans. There, Wills finally got help with everything from how to apply for federal education benefits to where to find money until those payments arrived to how to sign up for clubs and work-study programs.

Now Wills runs a similar center at Kennesaw State University and provides a guiding hand for other veterans trying to earn a degree. The one-stop center is one of a dozen in the University System of Georgia as colleges try to meet the needs of more than 5,600 students who are veterans, reservists and on active duty.

"We are a safe haven," said Wills, 32. "We support one another because, let's face it, veterans are different than a traditional 18-year-old kid."

Brendan Laude, a rising junior at Kennesaw, heard about the center from other students. At the center he learned more about his financial aid options and joined the student veterans club.

"I had just recently gotten back from Iraq and some people just don't know how to react to you when you say that, or they ask you questions you don't want to answer," Laude said. "It's nice to just be around people who understand you without you having to say a thing. It makes you feel like you fit in college."

The University System started the "Soldiers 2 Scholars" program in 2010 to make college more welcoming to veterans and those serving in the military. Georgia has a strong military connection with 11 active duty bases, six Air National Guard units and more than 90 National Guard armories, according to a report about the program.

The program receives some funding through a \$4.2 million grant from U.S. Department of Education, said Tonya Lam, associate vice chancellor for student affairs.

Besides helping students, the center trains faculty and staff so they better understand combat veterans, whether it be their readjustment to civilian life or being aware that some on active duty must withdraw from classes if they are deployed, she said.

Wills said just having a presence on campus shows military students there will be support for them.

The Kennesaw center holds an information program the first Friday of each month. The program,

which lasts about an hour, explains how to apply to the college and for financial aid and explains the support students will have, Wills said.

"It's about making sure they know they're not alone here," Wills said. "We are a family here."

### Serving Georgia's military

The University System of Georgia started the Soldier 2 Scholars program to make campuses more inviting to veterans. The following colleges run centers to help veterans and their families:

- Albany State University
- Atlanta Metropolitan College
- Clayton State University
- Columbus State University
- Darton College
- Fort Valley State University
- Gainesville State College
- Georgia Perimeter College
- Kennesaw State University
- North Georgia College and State University
- Southern Polytechnic State University
- Valdosta State University

Source: University System of Georgia

Find this article at:

<http://www.ajc.com/news/colleges-try-to-ease-999496.html>

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# Commentary: 'Sweet Lew' - Preston already building his own legacy

*by John Bednarowski sportseditor@mdjonline.com The Marietta Daily Journal 07.03.11 -...*

Georgia (Jul 5, 2011) —

## Link To Article

[http://mdjonline.com/view/full\\_story/14555620/article-Commentary---Sweet-Lew-----Preston-already-building-his-own-legacy](http://mdjonline.com/view/full_story/14555620/article-Commentary---Sweet-Lew-----Preston-already-building-his-own-legacy)

by John Bednarowski  
[sportseditor@mdjonline.com](mailto:sportseditor@mdjonline.com)  
The Marietta Daily Journal  
07.03.11 - 12:00 am

Walk into the office of new Kennesaw State men's basketball coach Lewis Preston and one thing immediately stands out - nothing.

Just over two months since taking over as the leader of the Owls, Preston has nothing on any of the walls in his office. Just like the relationship he has with his team, it's a blank slate.

It would be a great story if that was the reason the walls were left uncluttered. It could serve as a motivating tool to Preston and his players to fill those walls with memories of future successes.

Instead, the walls are empty because of office renovations and the fact the new coach hasn't been able to get the pictures to campus yet.

But he understands and likes the concept.

While Preston can't officially work with the team on the court until Aug. 17, the first day of fall semester, he has used the first 2 months on the job to take the first step toward building a legacy worthy of hanging on those walls.

To combat the recent APR score of 874, and the NCAA-mandated penalties of reduced scholarships and practice time, Preston is trying to institute a new system of checks and balances. He brought in an additional academic advisor to work with the team, and the coach is getting daily and weekly breakdowns of how each player is performing in the classroom.

To this point, he appears cautiously optimistic.

Preston has watched his players interact with young, up-and-comers during his summer basketball camps. He has been able to see through instruction how patient his players are. Preston has learned about their basketball IQ and their communication skills.

So far, he's been impressed.

The classroom and camps have been a barometer for Preston as he tries to get his team into a new five-step process toward building a new mindset - accountability, responsibility, commitment, passion and hard work.

"The sum total (of the steps) wins championships," he said.

Anyone who has been around high school or college athletics for any significant amount of time could hear these things and say all it's coach speak. But the initial impression is that Preston believes the message he is conveying.

One thing he did have in his office that lends credence to everything he is saying was a trio of books by former NFL coach Tony Dungy.

Preston has met Dungy and said the impressive thing he learned from the Super Bowl-winning coach wasn't so much a lesson he conveyed, but more a way in which Dungy carried himself.

"He proved you could be a man of God, faith and family and still be a professional," Preston said. "He is a teacher and mentors guys on a daily basis and shows them that every action has either positive or negative consequences."

When Dungy took over as head coach of the Indianapolis Colts, he entered the team meeting room on his first day, walked to the podium and said nothing. He watched and waited until the room quieted down. Once it did, he introduced himself and said, in an even, almost monotone way, that he would not speak any louder than his usual calm, conversational voice.

Initially, that's the way Preston comes across, but it's hard to believe it's going to stay that way. The coach's eyes light up every time he talks about Aug. 17.

"They have no idea what they are in for," Preston says of his players.

It's a safe bet the Kennesaw State players will get a coach that's a mix between Dungy and the not-as-levelheaded Bobby Knight. It'll just depend on what day it is whether the team gets the former or the latter.

Preparing the team is not the only thing Preston and his staff have been doing the last couple of months.

They've been reaching out to the high school coaches around the state and especially in Cobb County. Preston said he has had a number of good conversations with local coaches, including Wheeler's Doug Lipscomb and Harrison's Robert Churchwell, among others. So far, Preston said he and the staff have been well-received.

Most of the scheduling for the 2011-12 season was completed before Preston's arrival, so there likely won't be any big-name teams coming to the Convocation Center this season.

The new coach did make calls to Clemson and is waiting to hear about a potential game with the Tigers. And Preston will soon be getting in touch with Georgia State's new coach, Ron Hunter, in hopes of setting up an annual matchup between the metro-area program.

The Owls are already scheduled to play at Georgia Tech during the 2012-13 season, and Preston said he will be trying to set up a series with Georgia.

He also said he will be calling Florida, one of his former employers, but it's unlikely the Gators would agree to come to KSU, even if it was a 5-for-1 deal, and that's OK for Preston.

"I don't want to go down there five times, either," he said.

Going back to the walls in Preston's office, the new coach does know what trio of pictures he is going to hang when he gets them there:

a photo of the first ring he won while at Notre Dame,

the celebration photo from 2007, when Florida won the second of its back-to-back national championships by beating Ohio State,

and a similar photo celebrating the Gators' NIT championship over Baylor in 2009.

Preston said he hope the pictures will provide a focal point for the Owls to strive for.

And, with just three photos, it should leave plenty of space on the wall for the future.

John Bednarowski is sports editor of the Marietta Daily Journal. He can be reached at [sportseditor@mdjonline.com](mailto:sportseditor@mdjonline.com) or follow him on Twitter @jbednarowski.

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[http://mdjonline.com/view/full\\_story/14555620/article-Commentary---Sweet-Lew-----Preston-already-building-his-own-legacy?](http://mdjonline.com/view/full_story/14555620/article-Commentary---Sweet-Lew-----Preston-already-building-his-own-legacy?)

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# Deal appoints 33 to boards

*Deal appoints 33 to boards ATLANTA, Ga., (July 1, 2011) ... Adrian Epps, Professional...*

Georgia (Jul 5, 2011) – Deal appoints 33 to boards

## Publication

## Link To Article

[http://www.theweekly.com/news/2011/July/01/Deal\\_appoints.html](http://www.theweekly.com/news/2011/July/01/Deal_appoints.html)

ATLANTA, Ga., (July 1, 2011)

... Adrian Epps, Professional Standards Commission (Reappointment)

Epps is associate dean for the College of Science and Mathematics, director of the Advancing the Teaching Of Mathematics & Science (ATOMS) Center and assistant professor of educational leadership at Kennesaw State University. He currently serves on several educational advisory boards and committees. He served for more than 18 years in multiple administrative and teaching roles in the Atlanta Public Schools System; one of these jobs included teaching science for nine years at Frederick Douglass High School. Epps earned bachelor's and master's degrees from Emory University and a doctoral degree from Clark-Atlanta University. He and his wife, Kathryn, have three children. ...

Tricia Pridemore, Board of Governors of the George L. Smith II Georgia World Congress Center Authority

Pridemore is a Marietta-based businesswoman with a background in technology companies. She serves on the WellStar Hospitals Foundation Board and the Republican Leadership for Georgia board of directors. Pridemore earned a bachelor's degree from Kennesaw State University. She and husband Michael are involved in many charitable organizations in Georgia.

[http://www.theweekly.com/news/2011/July/01/Deal\\_appoints.html](http://www.theweekly.com/news/2011/July/01/Deal_appoints.html)

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# KSU announces winners of the "2011 Georgia Family Business of the Year" awards



*Annual prizes given by the Cox Family Enterprise Center at the Coles College of Business KENNESAW, ...*

*Georgia (Jul 5, 2011) – Annual prizes given by the Cox Family Enterprise Center at the Coles College of Business*

KENNESAW, Ga. (July 5, 2011) – The Cox Family Enterprise Center, housed at Kennesaw State University’s Coles College of Business, has announced the winners of the 20<sup>th</sup> annual Georgia Family Business of the Year Awards.

The world renowned Cox Family Enterprise Center has honored the best Georgia-based family businesses since 1991. The center gives out the Cox Century Award to a family firm that has been in business for at least 100 years and selects winners and finalists in categories based on company size. Winners are chosen by a panel of independent judges and are critiqued on a number of criteria, including family involvement in the business, innovative business practices or strategies, contributions to the community, and business success.

“These family businesses are great examples of how family and business mix well for the benefit of our communities,” said Joe Astrachan, executive director of the Cox Family Enterprise Center. “These families have shown how care and concern for employees, customers and the community can insulate us all against the ravages of rampant self-interest and outright greed.”

The 20<sup>th</sup> annual awards dinner will be held Nov. 29 at the Renaissance Waverly Hotel in Atlanta. The 2011 awards dinner is co-hosted by *Georgia Trend* and sponsored by J. Smith Lanier & Co.

The winners and finalists of the “2011 Georgia Family Business of the Year Awards” are:

**Cox Century Award:** The Big Store (Tifton) was founded in 1910 and has served the Tifton community for more than 100 years. Today the Big Store is a retail store with more than 22 employees, five of whom are members of the founding family.

**Large Business (250+ employees)**

**Winner:** Kauffman Tire (Ellenwood) started as a Texaco service station in 1936. The company now has 860 employees, including three family members operating 66 facilities in seven states.

Finalists:

Kids II Inc. (Alpharetta)

Pharma Tech Industries Inc. (Royston)

Medium Business (50 to 250 employees)

Winner: Blanchard and Calhoun (Augusta) was founded in 1919 by George Blanchard and Francis Calhoun as a residential and commercial brokerage, property management and insurance business. Today the company has 252 real estate agents housed in seven office buildings.

Finalists:

Piedmont National Corporation (Atlanta)

See Rock City Inc. (Lookout Mountain)

Small Business (fewer than 50 employees)

Winner: Way Brothers Inc. (Hawkinsville) was founded in 1933 by Samuel and Robert Way as an automobile and truck dealership. Today the dealership has 29 employees, four of whom are members of the founding family.

Finalists:

Baumgarten's (Atlanta)

Hill Aircraft (Atlanta)

To purchase tickets or tables for the dinner, please call the Cox Family Enterprise Center at 770-423-6045.

About the Cox Family Enterprise Center

Since 1987, the Cox Family Enterprise Center has been dedicated to the education, recognition and research of family businesses. As one of the first university-based centers of its kind, the center remains on the cutting edge of family business education and research and has played a critical role in serving family businesses and furthering economic development.

For more information on the Cox Family Enterprise Center, please visit [www.kennesaw.edu/fec](http://www.kennesaw.edu/fec)

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# Swint: Plan for putting GOP on TV news began with 1968 Nixon bid, plus help from Roger Ailes

Posted by: Jay Kernis - Senior Producer CNN reports: A fascinating document from the early-1970s, ...

Georgia (Jul 5, 2011) — [Jay Kernis - Senior Producer](#)

## Publication

## Link To Article

<http://inthearena.blogs.cnn.com/2011/07/03/swint-plan-for-putting-gop-on-tv-news-began-with-1968-nixon-bid-plus-help-from-roger-ailes/>

Posted by:

CNN reports: A fascinating document from the early-1970s, obtained by CNN from the Nixon Presidential Library, is entitled "A Plan for Putting the GOP on TV News."

The memo openly says it's an idea to avoid "the censorship, the priorities and the prejudices of network news selectors and disseminators." The stated goal: "To provide pro-Administration, videotape, hard news actualities to the major cities of the United States." In extraordinary detail, the memo lays out how to accomplish this.

It's not clear who wrote the memo. The Nixon Library tells CNN it's in the files of Richard Nixon's later-convicted Chief of Staff, H.R. 'Bob' Haldeman. But there is handwriting all over the memo with detailed suggestions on how to make the plan work better. ...

ONLY ON THE BLOG: Answering today's five OFF-SET questions is Kerwin Swint, Professor of Political Science at Kennesaw State University.



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# Eight new college grid teams on tap

DALLAS — *The National Football Foundation & College Hall of Fame (NFF) noted...*

Georgia (Jul 7, 2011) —

## Link To Article

[http://www.mtstandard.com/sports/college/article\\_7f3c33aa-a78c-11e0-bc4f-001cc4c03286.html](http://www.mtstandard.com/sports/college/article_7f3c33aa-a78c-11e0-bc4f-001cc4c03286.html)

DALLAS — The National Football Foundation & College Hall of Fame (NFF) noted recently that eight new college football teams are set to take the field for the first time this coming season with 17 more programs set to launch between 2012 and 2014. ...

Founded in 1966 as a two-year school, Kennesaw State has experienced robust growth during the past five decades. The school gradually added bachelors, master's, and then doctoral degrees, and its current student body exceeds 23,000 with projections of 30,000 in the next 10 years.

However, the university only has 4,000 beds on its campus, which is just 20 minutes north of Atlanta. . Hoping to shed its reputation as a commuter school and build a more vibrant campus life, Kennesaw State impaneled an exploratory committee last year to examine the possibility of adding football.

Headed by the legendary football coach and Georgia athletics director Vince Dooley, the committee did extensive work, gathering input from students, faculty, staff, business leaders, and governmental leaders. Their work produced a positive report, suggesting that the school launch a scholarship program as a Football Championship Subdivision program.

“The primary driver behind us adding football is a large level of interest from our student body and the community,” said Kennesaw State President Daniel S. Papp. “Football is king in the American South and having a football team tremendously heightens the visibility of an institution and in many cases the attractiveness of an institution as well.”

Papp also cited the academic benefits of having a football program.

“We think that football program adds to the overall student experience at a university,” he said. “And we believe that it demonstrably helps improve retention and progression rates for students as well. Students get more involved with the institution, so the students are more likely to stay in school and are more likely to concentrate on their academics so they can stay in school.”

Papp explained that a few critical steps remain before the university will officially move forward with its plan. Specifically, the university needs to raise \$8 to 12 million needed to build infrastructure for the program, which Papp said they fully intend to raise. Once that money is raised, the university will then submit its final business plan to the Board of Regents of the University System of Georgia for ultimate approval.

“We have done the studies. So, we know the investment that it will take,” said Kennesaw State athletics director Vaughn Williams. “It’s about the brand and the university, so in essence it’s an investment in the overall university. We’re not thinking that we’re going to make millions of dollars. We’re looking to create an excellent program that is going to enhance everything that we do in the fiber of this university. It’s bigger than football. Football is just another piece of the puzzle. We are going to raise the bar academically. And it’s going to get more competitive to get into Kennesaw. “

An important step in the process came last year when the student body voted by 56 percent to increase athletics fees to support football by \$100 per person each semester. The increase will annually raise approximately \$5 million. Papp said the university’s football budget will break even through a combination of the student fees, ticket sales, sponsorships and donations.

“We understand that very few institutions make money playing football. We don’t want to lose

money, however,” said Papp. “We are going into football in a very slow and measured, well-thought-out and well-planned way. There is only one thing worse than a major university in the American South without a football team, and that’s a major university in the American South with a football team that it can’t afford. If we do football, we will be extremely fiscally responsible.”

Kennesaw State plans to begin play in 2014 in the NCAA Football Championship Subdivision. ...

## 2012-14 Launches

(Kennesaw State University (Kennesaw, Ga.): NCAA Division I Football Championship Subdivision, Conference TBA (2014) - President Daniel S. Papp, Athletics Director Vaughn Williams, Head Coach TBA.

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# Kennesaw State in vanguard of addiction recovery programs on U.S. campuses



*Campus leader co-convenes 1st national higher education recovery association meeting July 11-13...*

Georgia (Jul 8, 2011) – *Campus leader co-convenes 1st national higher education recovery association meeting July 11-13*

KENNESAW, Ga. (July 8, 2011) – Kennesaw State University’s success in building a rapidly growing program to support students with addictions has catapulted the university into a leadership role in a movement to firmly establish addiction recovery communities on college campuses across the nation.

For the past four years, Teresa Johnston has led the development of Kennesaw State University’s Center for Young Adult Addiction and Recovery (CYAAR), which provides students with alcohol, drug, food, gambling and other addictions a unique social community model to support their recovery.

With the exponential growth of the collegiate recovery community at KSU – from three students when it launched in 2008 to 50 students this fall – and the addition of alcohol and drug education and intervention services, the center is poised to become a national resource for research in young adult addiction and recovery.

Johnston, a licensed counselor and CYARR director, has turned her attention to the goal of institutionalizing addiction and recovery services in higher education. She is a co-facilitator, along with colleagues at Texas Tech University, of a July 11-13 meeting to form an executive board and map out the vision, mission and strategies for the national Association for Recovery in Higher Education (ARHE). Representatives of seven institutions with active recovery communities will convene for the first association meeting in Lubbock, Texas.

The association will support the work of recovery communities operating on 20 campuses nationwide, with several institutions set to open centers during the 2011-2012 academic year. With the growing interest nationwide in collegiate recovery, Johnston said there is a need for a national approach to support the rapid pace of growth.

In addition, on March 7-9, 2012, Kennesaw State will host more than 250 scholars, practitioners, administrators, staff and students, officials from the Office of National Drug Control Policy and other stakeholders at the third annual National Collegiate Recovery Conference.

The leadership role that Kennesaw State University is taking is a big step toward increasing national awareness about the growing issue of young adult addictions, the need for campus-based recovery services and the growing response by higher education, Johnston noted.

“There is a great momentum, even from the federal government, to make certain that young people with addictions get the services and support they need in an academic setting,” Johnston said.

Evidence is mounting that a growing number of students in recovery would like to continue their education and remain in recovery. A recent national survey of 148 students participating in recovery

communities at five campuses revealed that 61 percent said recovery support was important to their enrollment decision. Students participating in the survey also rated satisfaction with the university's recovery support program higher than other campus services, including advising, support skills, sports and recreation, cultural events and campus social life.

Johnston noted that while there are several models of support for students in recovery, KSU provides a social model of support designed to help students achieve a full, mainstream college experience in a safe environment. The center does not provide recovery housing for students but concentrates instead on providing services to help facilitate integration into the collegiate community through academic advising, recovery meetings, weekly seminars for relapse prevention and community building and the opportunity for scholarships.

Kennesaw State University began its Collegiate Recovery Community with a \$20,000 gift from William Duffey, a federal judge in Atlanta, and his wife, Betsy, an author of children's books. After experiencing the pain and concern of their own college-age son's addiction, the Duffeys said they understood how hostile the collegiate environment could be for a recovering student. They learned about Texas Tech's model for a collegiate recovery program and took a personal interest in bringing recovery to higher education in Georgia. The couple endowed a scholarship fund at Kennesaw State for students in recovery and made a passionate appeal to KSU administrators to establish a recovery center.

"Thanks to the efforts and generosity of the Duffeys, Kennesaw State students in recovery are given the opportunity to build a community, sustain their recovery and progress in their academics one semester at a time, one day at a time and one person at a time," Johnston said. "It's a race worth winning."

For more information about addiction recovery services at Kennesaw State University, visit the Center for Young Adult Addiction and Recovery website at <http://www.kennesaw.edu/studentsuccess/crc/>

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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# Sounds of success: Joseph Meeks leads College of Arts at KSU

by By Sally Litchfield sallylit@bellsouth.net The Marietta Daily Journal July 09, 2011 10:08 PM...

Georgia (Jul 11, 2011) –

## Link To Article

[http://mdjonline.com/view/full\\_story/14650400/article-Sounds-of-success--Joseph-Meeks-leads-College-of-Arts-at-KSU?instance=lead\\_story\\_left\\_column](http://mdjonline.com/view/full_story/14650400/article-Sounds-of-success--Joseph-Meeks-leads-College-of-Arts-at-KSU?instance=lead_story_left_column)

by By Sally Litchfield

sallylit@bellsouth.net The Marietta Daily Journal

July 09, 2011 10:08 PM | 615 views

A bridge in music is a transitional passage connecting two subjects or movements, according to [www.freedExceptionary.com](http://www.freedExceptionary.com). Like a composer of music, Joseph D. Meeks builds bridges in our community through the arts.

“I am a builder,” Meeks, dean of the College of the Arts at Kennesaw State University, said.

And a builder he is: When he first joined the KSU (then Kennesaw Junior College) faculty 37 years ago, music was part of the Humanities Division housed in one large room. He said, “(KSU) started with three or four buildings sitting in the middle of a pasture. In the early days, we were considered rural.”

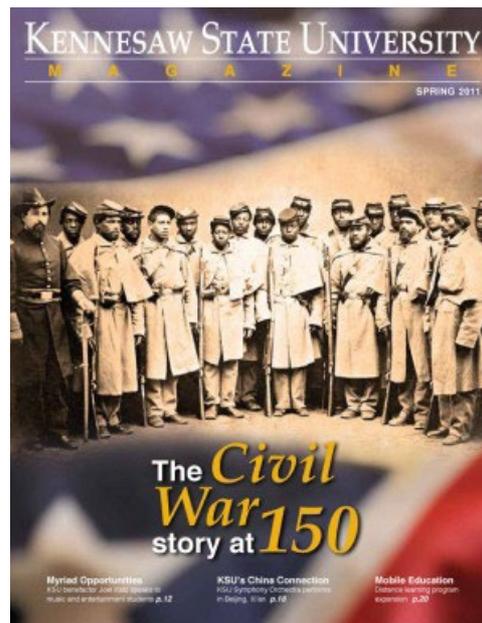
When KSU became a four-year college, music was one of the first six degrees offered. “We had established ourselves at that point as a real draw,” the concert pianist said. “There was such an interest, an enthusiasm for what was going on here.”

Read more: [The Marietta Daily Journal - Sounds of success Joseph Meeks leads College of Arts at KSU](#)

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# The Civil War story at 150

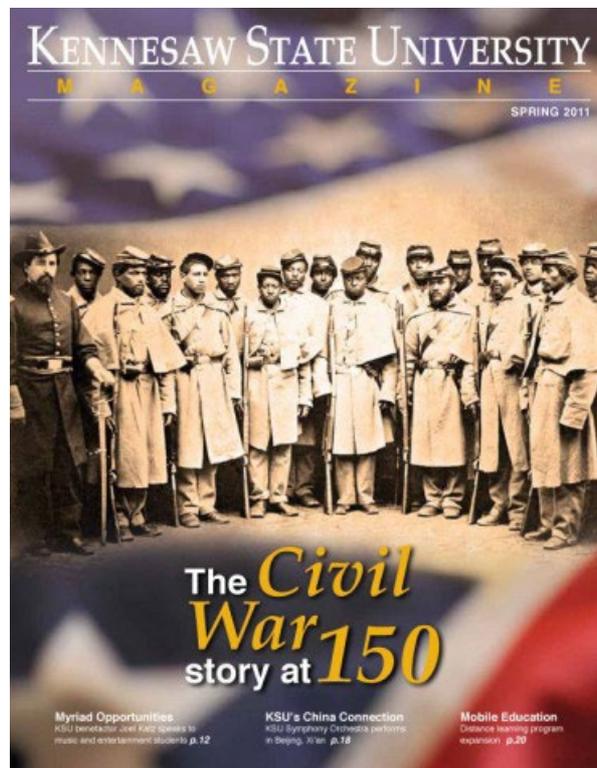


## *The Civil War story at 150*

Georgia (Jul 11, 2011) — Kennesaw State’s Center for the Study of the Civil War Era is among those working towards a more unifying approach to Civil War history.

## Kennesaw State University Magazine

Click [here](#) to view the digital magazine.



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# Maia Carter Hallward



*Maia Carter Hallward is an assistant professor in the Department of Political Science and...*

Georgia (Jul 12, 2011) — Maia Carter Hallward is an assistant professor in the Department of Political Science and International Affairs and is jointly appointed to the faculty of the Ph.D. program in International Conflict Management.

## [Link To Website](#)

Hallward's research and teaching draw on her vast experience and knowledge of the Middle East, with a particular emphasis on Israeli and Palestinian peace and justice movements, the role of identity in conflict, and the intersection between religion and politics. She lived and worked in Israel, the Palestinian Territories and Jordan for four years, including teaching and research positions in Jerusalem, Ramallah, and Amman.

An engaged scholar, Hallward received her Ph.D. in International Relations from American University's School of International Service, with concentrations in Peace and Conflict Resolution and Critical Geopolitics. She has drawn on her expertise to moderate separate panels with Syrian and Israeli officials on the prospect of negotiations between the two nations, to serve on the board of the Middle East Peace Education Program and to speak at the Atlanta Council for International Relations. In 2006, she co-led an interfaith delegation of 17 peace builders to Jerusalem to hold talks with Israelis and Palestinians and led student groups there in 2006 and 2011 to learn about the conflict .

In addition to teaching classes in international affairs and Middle East politics, Hallward is co-program chair for the 2012 Peace Studies Section of the International Studies Association. She also serves as associate editor for the *Journal of Peacebuilding and Development*. In June 2011, she began a three-year term on the executive committee of Friends Association of Higher Education (FAHE).

Hallward is the author of "Struggling for a Just Peace: Israeli and Palestinian Activism in the Second Intifada" due out in August 2011 from University Press of Florida. She also is co-editor of "Nonviolent Resistance in the Second Intifada: Activism and Advocacy," to be released in fall 2011 by Palgrave Macmillan. Her articles have appeared in *Journal of Peace Research*, *International Political Sociology* and *Critical Middle Eastern Politics*.

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# Students in Recovery

— Allie Grasgreen *The thought of college only ever crossed Wil Young's mind in...*

Georgia (Jul 13, 2011) —

## Link To Article

[http://www.insidehighered.com/news/2011/07/13/student\\_addiction\\_recovery\\_centers\\_communities\\_form\\_higher\\_education\\_associatio](http://www.insidehighered.com/news/2011/07/13/student_addiction_recovery_centers_communities_form_higher_education_associatio)

— [Allie Grasgreen](#)

The thought of college only ever crossed Wil Young's mind in the sense that he thought he had no chance of going. He'd been expelled from high school in Texas for using drugs on campus, and never walked at graduation. "After that," he says, "I was really kind of turned off of the whole education thing and was really down on myself and really shameful. I didn't think I had a shot of going back to school."

Young spent the next two years drinking, doing drugs and getting into trouble. Finally, in 2003, he entered rehab, and that was where he heard about Texas Tech University's [Center for the Study of Addiction and Recovery](#). Considered the gold standard of campus recovery programs, the center gives students who struggled with addictions the personal, social and academic support they need to succeed in college. Still, Young was doubtful. "I thought it was a great thing, but I didn't think it would ever have any part in my life because I didn't think I had any hope in education." ... ..

Most colleges have programs to discourage binge drinking or the use of illegal drugs. But recovery programs focus on those for whom addictions have become a serious issue, and who are seeking something much closer to rehab than just a periodic educational program. Slowly, more and more colleges have started what most of them call "recovery communities," where students trying to overcome addictions can get specialized counseling and support that's typically not available at traditional health centers.

"The general evolution of these collegiate recovery programs probably started in the mid-'80s, and they were very limited and very contained," said Teresa Wren Johnston, director of the Center for Young Adult Addiction and Recovery at Kennesaw State University. But, thanks in part to Texas Tech's [replication model](#), which provides a curriculum to help other colleges create, establish and expand their own programs, the centers are on the upswing nationwide. In the early 2000s, one or two programs were opening annually, Johnston said, and in the past five years professionals in the business began to recognize a need for some sort of collaboration between the 20 or so programs. ... .

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# KSU professors weigh in on state of U.S. economy



*Housing prices, job growth and uncertainty continue to drag economic recovery KENNESAW, Ga. (July...*

*Georgia (Jul 15, 2011) – Housing prices, job growth and uncertainty continue to drag economic recovery*

KENNESAW, Ga. (July 15, 2011) --- Low housing prices, anemic job growth, government debt and uncertainty about the future will continue to drag the U.S. economy as it enters the second half of 2011 and into next year, according to economics professors from the Coles College of Business at Kennesaw State University.

According to Govind Hariharan, chair of the Department of Economics, Finance & Quantitative Analysis; Don Sabbarese, director of the Econometric Center; and Luc Noiset, director of the Center for International Business, economic growth over the next year and a half is looking bleak. The KSU economists are concerned about the laggard pace at which jobs are growing.

“The economy is mired in an eddy,” says Hariharan. “Two years after the official end of the recession, economic growth has not been sufficient to spur significant job creation or reduce uncertainty about the direction of the U.S. economy. As President Obama and congressional leaders hammer out a deficit-reduction deal and as the Fed contemplates a third round of quantitative easing, the economy continues to be a big story.”

Here is what the Coles College of Business economists have to say about the state of the economy:

## WHAT CAN THE GOVERNMENT DO AT THIS TIME TO STIMULATE THE ECONOMY?

Hariharan: “Infrastructure and trade treaties are the key. An additional component that often is a part of trade treaties but needs to be highlighted separately is a jobs treaty. Under the jobs treaty, the net addition/subtraction of jobs at various levels in various sectors with specific timelines needs to be developed and publicized explicitly.”

Sabbarese: “Put short- and long-term policies in place to control government spending and debt. Send a clear message that the government is not going to increase taxes in the form of capital gains and income taxes on people with incomes above \$250,000. Many of these people are business owners and job creators. Unfortunately, there is already too much legislation on the books (health care legislation and the Dodd-Frank Wall Street Reform and Consumer Protection Act) that will increase the uncertainty and cost of doing business. Put more emphasis on private sector job creation and less on government jobs.”

Noiset: “There is not much more that the government can do in terms of fiscal or monetary policy to encourage growth. The best thing that the government can do is for politicians to negotiate a real fix to our long-term debt and deficit problem. That would give all the players in the economy a renewed faith in the future of the U.S. economic system, and it would help to overcome the fear and uncertainty that the 2008-2009 collapse created.”

## WHAT NEEDS TO HAPPEN FOR THE ECONOMY TO GROW FASTER THAN IT IS CURRENTLY GROWING?

Hariharan: “Exports, exports and more exports! The newly emerging markets continue to be the

silver lining. Trade agreements with many of these countries, including South Korea, are still pending. If U.S. consumers don't spend and the federal government cannot spend, then the only place for business investments to grow and drive GDP is exports."

Sabbarese: "Government policy in the form of more regulation, excessive debt levels, potential for higher taxes and higher inflation continue to concern business leaders. These factors make it very difficult for businesses to make long-term decisions to hire full-time employees. If they can't determine the cost of doing business in the future, they can't make longer-term decisions."

Noiset: "There needs to be a real spark that captures the public's imagination. For example, a strong pop in housing prices in a significant number of markets could be the spark that lifts people's expectations and gives them faith in the future again."

#### IS INFLATION A CONCERN?

Hariharan: "While energy and commodity prices due to global/emerging economy demand are a concern, they are more of a concern in emerging markets than here in the U.S."

Sabbarese: "It's always a concern. It may not be a problem this year, but with all the unprecedented Federal Reserve increase in bank reserves in the last two years, it will eventually become a problem. It hasn't been a problem so far because the slack in the job market and the economy has limited these new reserves and dollars from circulating as fast as they would under normal economic conditions. We refer to this as velocity. Once this velocity picks up and the slack is removed, then inflation would pose a great challenge for the Fed to take the reserves out of the system."

Noiset: "Yes, inflation is a concern because that is one way to at least partly resolve the long-term debt that the government has. It can inflate its way out of those debts. If lenders believe that the U.S. government will take that route because its politicians cannot resolve their differences over the deficit problems, then the U.S. long-term borrowing rates will rise and uncertainty over interest rates and return on investments will curtail business activity in the U.S."

#### WHAT WILL THE U.S. ECONOMY LOOK LIKE IN THE SECOND HALF OF 2011?

Hariharan: "It will be no different. The second half may shed some light on the resolution of federal debt problems and the European debt crisis, however, not enough is likely to happen to change the economy dramatically. Federal debt discussions are likely to continue. In addition, the beginning of the presidential election cycle is likely to put a hard brake on resolution of any major issues."

Sabbarese: "It should be stronger than the first half because, as the transitory problems with the supply-side disruptions from Japan and as high oil prices dissipate, consumer spending should rebound somewhat. The supply-side problems with Japan have seriously weakened automobile sales, which are an important sector of the economy."

Noiset: "The economy will look much like it looks today. The economy will plod along, adding jobs at a slow but consistent rate, as we slowly pull ourselves out of the psychological malaise created by the collapse of 2008-2009."

#### WHEN WILL WE GET OUT OF THE RECESSION?

Hariharan: "2020 is a good year. Keep in mind that a great depression was averted and [during the Great Depression] it took the next decade and a world war to pull us out."

Sabbarese: "Technically the recession was over in July of 2009. However, the limited GDP growth has not been sufficient to create enough economic growth to substantially increase job creation. Our economy needs to grow 4 percent on average and create a monthly average of 240,000 plus jobs a month to lower the unemployment rate to 8 percent."

Noiset: "Technically, the economy is growing, albeit very slowly, so we are no longer in a recession. Nevertheless, the economy is not absorbing workers at a pace that it needs to in order to keep

unemployment down. If U.S. households and workers can get their confidence back, we could get a good pick up and that would snowball us out of the current malaise. It is hard to predict when that will happen, but a pick up in house prices and stock market values might do the trick.”

#### WILL 2012 BE BETTER THAN 2011?

Hariharan: “Only marginally at best.”

Sabbarese: “Unfortunately, much of the uncertainty and conditions that act as headwinds against economic growth will still be in place in 2012. That said, GDP growth rate in 2012 should average close to 2.8 percent. The good news is that we’re moving in the right direction.”

Noiset: “I am hopeful that 2012 will bring a new optimism in the U.S. and a renewed faith in the stability of our economic system.”

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# KSU releases tough schedule

by Adam Carrington [acarrington@mdjonline.com](mailto:acarrington@mdjonline.com) The Marietta Daily Journal 07.19.11 - 12:...

Georgia (Jul 19, 2011) —

## Link To Article

[http://mdjonline.com/view/full\\_story/14744958/article-KSU-releases-tough-schedule](http://mdjonline.com/view/full_story/14744958/article-KSU-releases-tough-schedule)

by Adam Carrington  
[acarrington@mdjonline.com](mailto:acarrington@mdjonline.com) The Marietta Daily Journal  
07.19.11 - 12:00 am

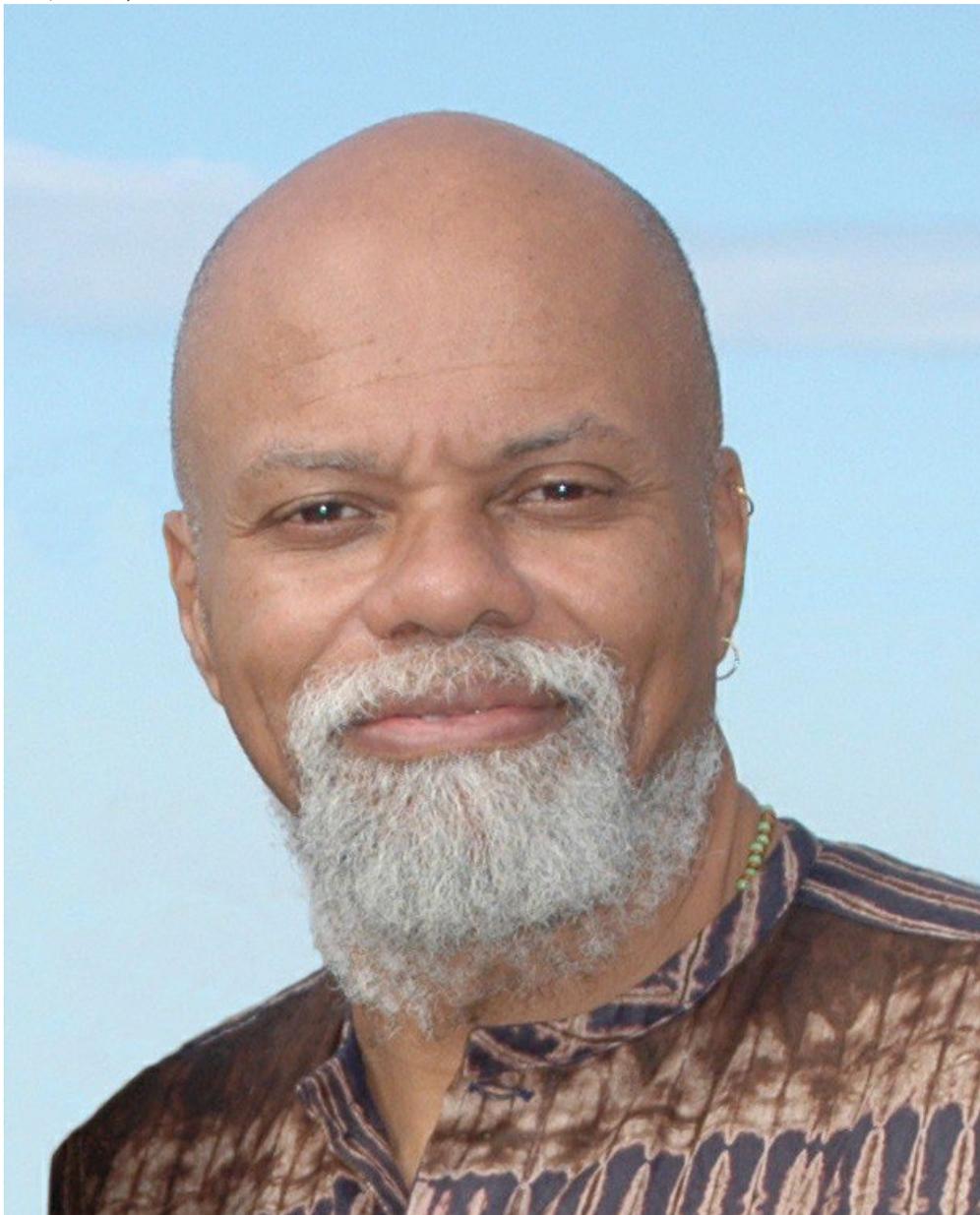
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# National Black Arts Festival honors KSU art professor

*Atlanta-based national arts fest recognizes sculptor's career achievements KENNESAW,...*

Georgia (Jul 19, 2011) –



*Atlanta-based national arts fest recognizes sculptor's career achievements*

KENNESAW, Ga. (July 19, 2011) – The National Black Arts Festival presented sculptor and Kennesaw State University art professor Ayokunle Odeleye its Mid-Career Artist Award, acknowledging the body of work he has created during 38 years as a professional artist and arts educator.

Odeleye received the award at an inaugural awards event during the 2011 annual NBAF in Atlanta. He was selected for the honor following a popular vote conducted online at *Black Art in America*.

The event, titled "Interpretations: Black Visual Art - Past, Present and Future," celebrated the centennial of renowned artist Romare Bearden's birth. "Interpretations" honors artists who have paved the way, such as Elizabeth Catlett, Thornton Dial, David Driskell, Samella Lewis, Richard

Mayhew and Betye Saar; recognizes artists who are currently engaged in provocative work; and introduces emerging artists with fresh perspectives.

Odeleye, who has taught sculpture at KSU since 1989, is the owner, primary designer and fabricator of Odeleye Sculpture Studios in Stone Mountain, Ga. The studios specialize in creating large-scale sculptures for public spaces in a variety of media.

In November 2012, the Museum of Contemporary Art in Atlanta will honor Odeleye with a retrospective exhibition of drawings, photographs and models of his work highlighting 33 years of excellence in producing public art works for cities across the U.S.

For more information on Ayokunle Odeleye and his art, please visit:

[www.odeleyesculpturestudios.com](http://www.odeleyesculpturestudios.com)

Read a summary Odeleye's academic career and educational philosophy at

[www.kennesaw.edu/visual\\_arts/Personnel/OdeleyeA/index.shtml](http://www.kennesaw.edu/visual_arts/Personnel/OdeleyeA/index.shtml)

To learn more about the National Black Arts Festival, please visit: [www.nbaf.org](http://www.nbaf.org)

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# Religious Studies Program added to KSU's new Interdisciplinary Studies Department

*ISD department now encompasses eight academic programs The Religious Studies Program has become the...*

Georgia (Jul 19, 2011) – *ISD department now encompasses eight academic programs*

The Religious Studies Program has become the eighth academic program in the newly created Interdisciplinary Studies Department (ISD), following a vote by faculty members and ISD program coordinators.

Laura Dabundo, professor of English, has been named coordinator for religious studies, which was approved as a minor in spring 2011. The program offers courses exploring the diversity, interconnectedness and complexity of the world's major religions.

The university announced the formation of the ISD within the College of Humanities and Social Sciences in June. At that time, seven existing academic programs comprised the department in: African and African Diaspora Studies; American Studies; Asian Studies; Environmental Studies; Gender and Women's Studies; Latin American and Latino Studies; and Peace Studies. The ISD began operating July 1.

"The religious studies curriculum is a perfect complement to the other disciplines within the department," said Tony Grooms, interim ISD chair. "It offers another opportunity to foster an interdisciplinary approach to learning and a greater understanding of values and beliefs that make up the world we live in."

Dabundo, who was instrumental in developing the religious studies minor, has taught several literature-based religious courses since joining KSU in 1987, including "The Hebrew Scriptures as Literature" and "The New Testament as Literature." Her most recent publication is a book titled "The Marriage of Faith: Christianity in Jane Austen and William Wordsworth," soon to be released by Mercer University Press.

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# Local economists have bleak forecast

*Local economists said forecasts for growth for Georgia and U.S. economies through 2012 is...*

Georgia (Jul 22, 2011) —

## Publication

## Link To Article

[http://www.mdjonline.com/view/full\\_story/14781241/article-Local-economists-have-bleak-forecast?instance=special%20coverage\\_right\\_column](http://www.mdjonline.com/view/full_story/14781241/article-Local-economists-have-bleak-forecast?instance=special%20coverage_right_column)

Local economists said forecasts for growth for Georgia and U.S. economies through 2012 is looking bleak.

“The economy is mired in an eddy,” said Govind Hariharan, chair of Kennesaw State University’s Department of Economics, Finance & Quantitative Analysis. “Two years after the official end of the recession, economic growth has not been sufficient to spur significant job creation or reduce uncertainty about the direction of the U.S. economy.”

University of Georgia Economic Forecasting Director Jeff Humphreys said during Monday’s Georgia Competitiveness Initiative Atlanta Region Summit at the Georgia Tech Conference Center in downtown Atlanta that Georgia was hit much harder than the nation during the recession in terms of job loss because of the state’s heavy dependence on residential development, home building, building materials and manufacturing.

Georgia lost about 8.4 percent, or about 350,000, of the state’s jobs during the recession, compared to the nation’s 6.3 percent loss, Humphreys said. Two out of five manufacturing jobs Georgia once had are now gone, as the housing market contracted about 90 percent during the recession, he said.

And while Atlanta was once the center for information technology, 30 percent of jobs in the information sector were also lost due to the recession, Humphreys said.

Georgia was already underperforming in terms of jobs before the recession, which raises the question of whether Georgia has lost its competitive edge for attracting new companies that also create new jobs, Humphreys said.

“I don’t think so,” he said. “Restructuring our economy should enhance our competitiveness going forward. ... We are probably more competitive now than any other time in the past because we are restructuring. Going into the Great Recession, too much of Georgia’s development and growth was based on development and growth. There was not enough focus on innovation, educating our own people, developing in-state capital markets or importing emerging industries.”

Humphreys projected a 1 percent job growth — about 40,000 jobs — over the next year.

“But that only replaces one out of eight jobs that were lost, so I believe it will be 2016 before we are complete in job growth,” Humphreys said.

“Technically the recession was over in July of 2009,” said Don Sabbarese, director of KSU’s Econometric Center. “However, the limited GDP growth has not been sufficient to create enough economic growth to substantially increase job creation. Our economy needs to grow 4 percent on average and create a monthly average of 240,000-plus jobs a month to lower the unemployment rate to 8 percent.”

Humphreys projected a 2.3 percent growth in gross domestic product by the end of this year, and 2.8 percent next year, which he said is roughly in line with the nation. Humphreys added that 2012 will

be the first time in eight years Georgia hasn't underperformed the nation in GDP, and the state is poised to outperform the nation in 2013 and beyond.

Sabbarese agreed.

"Unfortunately, much of the uncertainty and conditions that act as headwinds against economic growth will still be in place in 2012. That said, GDP growth rate in 2012 should average close to 2.8 percent. The good news is that we're moving in the right direction," Sabbarese said.

Luc Noiset, director of the KSU Center for International Business, said the U.S. also has to think about the international implications of its debt.

"Inflation is a concern because that is one way to at least partly resolve the long-term debt that the government has," Noiset said. "It can inflate its way out of those debts. If lenders believe that the U.S. government will take that route because its politicians cannot resolve their differences over the deficit problems, then the U.S. long-term borrowing rates will rise and uncertainty over interest rates and return on investments will curtail business activity in the U.S."

Humphreys said Georgia business and government leaders will need to shift their focus to biotechnology and life sciences industries to grow the economy and create jobs in the state, which he projected would add more growth to the state's economy over the next few decades than information technology did over the last few decades.

"We also need to grow our in-state capital markets and provide financial services," Humphreys said. "We import a lot of the talent we need, so we have to do a better job of educating our own people. We need to be more competitive with discretionary deal-closing incentives, especially for those companies with good potential for long-term growth. And we have to be super aggressive. Georgia is poised to see average to slightly above-average growth if we don't do a lot. But that doesn't satisfy us. We are unlikely to beat the nation's margin unless we become competitive in terms of deal-closing incentives. We're not right now."

All four of the economists agreed that the second half of 2011 will likely look much like the first half of 2011, and 2012 will not look much different either, though they remain hopeful.

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# Kennesaw State showcases state-of-the-art brain injury research lab



*To access downloadable information, photos and to watch the press briefing and lab tour, click [here](#)...*

Georgia (Jul 25, 2011) — *To access downloadable information, photos and to watch the press briefing and lab tour, click [here](#).*

## *Pioneering researchers develop blood test to predict strokes, diagnose strokes and concussions*

KENNESAW, Ga. (July 25, 2011) — A new neuroscience team at Kennesaw State University, partnering with researchers from the medical schools at Penn State and the University of Pittsburgh, has been awarded a major grant from the Department of Defense (DOD) to validate the efficacy of a new “biomarker blood test” for concussions and mild traumatic brain injuries.

The research team, led by Kennesaw State University Distinguished Professor of Health and Human Services Svetlana Dambinova, D.Sc., Ph.D., recently received a \$2.38 million Department of Defense grant to help diagnose battlefield concussions. The team’s work focuses on the chemical reactions that occur in the body in the aftermath of concussions and strokes.

The group of cutting-edge neuroscientists and neurologists opened their new research facility — Kennesaw State’s Brain Biomarkers Research Laboratory — to the media today for the first time, and hosted key visiting members of its national research project. Their lab is located in Kennesaw State’s \$56 million Prillaman Hall Health Sciences Building.

Joining in today’s media briefing and lab tour were fellow researcher Kerstin Bettermann, M.D., Ph.D., associate professor of neurology at the Penn State College of Medicine and co-principal investigator on the DOD grant; and consultant James F. Toole, M.D., L.L.B., former president of the International Stroke Society and retired professor of neurology at Wake Forest University School of Medicine. The two noted researchers described the clinical chemistry protocols that are being tested in the Kennesaw State lab as “true innovation” with “huge ramifications.”

Penn State’s Bettermann is the principal investigator on a \$3.6 million National Institutes of Health stroke grant for which the research team has applied. Toole is an internationally renowned stroke researcher, and served as the only American president of the World Federation of Neurology Society. The visiting researchers joined their colleagues and the media for a demonstration of the biomarker lab test that is being employed and validated in several university and hospital settings.

“The validation of this research protocol would be a true innovation, and would revolutionize the field of TIA and stroke diagnosis,” Betterman stated. “The predictive value – and the accessibility – of the NR2 peptide to diagnose TIAs and acute strokes in the emergency room have enormous potential. If the NR2 peptide (blood test) accurately diagnoses brain ischemia (loss of oxygen to the brain), this study could help to update the field of stroke care in the U.S. and globally, and ultimately may help to reduce health care expenditures.”

Toole cited other potential applications for the test. “If you can conduct a blood test, and not have to get an image of your head – which sometimes cannot take place until eight or nine hours after an injury has occurred (due to scheduling challenges, etc.) – then you have a potential alternative to an MRI, which could cost up to \$5,000, compared to a blood test that will cost \$25 to \$50,” Toole said. “This has huge ramifications, and would be a true innovation.”

According to Centers for Disease Control statistics, about 1.7 million concussions or mild traumatic brain injury cases occur annually in the United States. Some 795,000 Americans each year suffer a stroke, and about 137,000 die of strokes every year – the third leading cause of death behind heart disease and cancer.

Dambinova and her team’s discovery of a key molecule that may aid in the early detection of strokes and brain injuries, has led to the development of a blood test that can be easily administered in hospital emergency rooms, as well as in combat conditions and at athletic events. The molecule which can be helpful in the early diagnosis of stroke and neurotrauma, may come from the brain into the bloodstream. If the molecule is found to be in the bloodstream, it could give health care providers the opportunity to identify not only the occurrence of a stroke, but potentially the ability to predict a “mini-stroke” or a “silent stroke” before it even happens or gets detected, Dambinova said.

According to Toole, “Dr. Dambinova’s research is unique because it is not just about brain biomarkers, but is an enormous advance in neurological diagnostics, which not too long ago required an extensive, laborious and sometimes inexact elicitation of information, as well as a tedious examination of neurological functions, followed by extremely expensive tests. If validated, her biomarker discovery will revolutionize the field,” he stated.

Dambinova and her team’s work will be a featured presentation at this week’s gathering in Atlanta of the American Association for Clinical Chemistry (AACC). AACC has honored and recognized her research advances and scholarships on several past occasions. The Royal Society of Chemistry Publishing House in London also has invited Dr. Dambinova and two other researchers, Dr. R. Hayes and Dr. K. Wang – both of Banyan Biomarkers, Inc. in Alachua, Fla. – to assemble outstanding researchers and clinicians in the area of traumatic brain injury in the forthcoming book “Biomarkers for TBI,” slated for publication in 2012. The book will describe advanced technologies in the biomarker field. It also will be concentrated on detection of blood-based biomarkers to improve diagnostic certainty of mild TBI in conjunction with radiological and clinical findings. The book will enhance the knowledge of scientists, pharmacologists, chemists, medical students, and graduate students.

The medical application of biomarkers for TBI – which is becoming a hot topic – was discussed in the plenary sessions at THE Biochemical Markers for Brain Disorders conference in Lund, Sweden, this past May; and at the July 2010 International Conference on Recent Advances in Neurotraumatology, in St. Petersburg, Russia.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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# Real-life experience



*Kennesaw State business students 'hired' as consultants by Pinetree Country Club...*

Georgia (Jul 25, 2011) –

*Kennesaw State business students 'hired' as consultants by Pinetree Country Club*

Six students at the Coles College of Business at Kennesaw State University are gaining valuable experience as management consultants before they even graduate.

The six undergraduates were invited to develop a comprehensive market plan last spring for the Pinetree Country Club in Kennesaw. The students surveyed members and club leaders, reviewed income statements, analyzed demographic data by ZIP code, conducted a market study and compared the club's finances to other clubs in the area, said professor James Wermert.

Valerie Brodowski, an accounting major who graduated in May, said she and other students provided detailed information about the club's target market, such as exactly how far people were willing to drive to the club, members' dining preferences and desired amenities.

"I analyzed eight years of financial statements, calculated key financial ratios and benchmarks and created pro forma financial statements," she said. "I loved that I did not have a set of materials to use like I would in other classes. All of my course materials were real data such as financial statements or notes that were conducted from interviews. It was up to me to decide what data was important and how I wanted to analyze it."

The students eventually put together a PowerPoint presentation with recommendations that was shown to club leaders.

"It was very rewarding," Jason Harris, a business management major who will graduate this summer, said of the project. "It helped us apply many of the principles we learned at Kennesaw State."

The club's general manager, Barbara Jodoin, said the students did a "very professional" job with little oversight.

"Their work has given us a true picture of what is important to our members, where we should focus our future marketing dollars and the validation that family activities and youth programs are necessary to the future of our club," she said.

This kind of project has previously been handled by MBA students. In recent years, MBA students helped MUST Ministries and the Cobb Symphony Orchestra -- now called the Georgia Symphony Orchestra -- develop business plans.

-- Ralph Ellis

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# Kennesaw State conducts federally funded Chinese language program for teachers



*\$100,000 National Security Agency grant funds 10-day STARTALK training KENNESAW, Ga. (July 26, 2011...*

*Georgia (Jul 26, 2011) – \$100,000 National Security Agency grant funds 10-day STARTALK training*

KENNESAW, Ga. (July 26, 2011) – Kennesaw State University was the only site in Georgia to hold a summer teacher training program funded by the National Security Agency to help increase the quality of P-12 Chinese language programs in the state.

The NSA provided \$100,000 for the program, called STARTALK, to expand and improve the teaching and learning of world languages the federal government considers strategically important but which typically are not taught in the U.S., including Chinese, Arabic, Urdu and Hindi. Nearly 450 teacher-training programs, institutes and language camps for students have been funded at sites across the U.S. since 2009.

“We were honored to be selected the first STARTALK teacher program in Georgia,” said Anja Bernardy, associate professor of foreign language education and Kennesaw State’s STARTALK director. “Over the past several years, the increased interest in learning Chinese has led to new Chinese language programs in public and private K-12 schools and community language schools in Georgia. This has created a critical need for professional development programs to help Chinese teachers acquire the pedagogical knowledge and skills they need to effectively facilitate student learning. The grant provides the resources to help meet that need.”

The training emphasizes best practices in language education and language teacher development, as determined by national and state standards. Participants from across Georgia lived on Kennesaw State’s campus and attended all-day sessions on curriculum design, assessment, learning styles and technology. Guided by Sherry Cheng, a part-time KSU assistant professor and STARTALK instructor, they worked collaboratively to design lesson plans and will continue to do online research this fall into the pedagogy of teaching Chinese.

Program participants earned three credits for a graduate course titled “Chinese Pedagogical Linguistics.” The credits can be applied toward a Master of Arts in Teaching or the Alternative Teacher Preparation Program, both of which lead to teacher certification in Chinese for P-12.

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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# Kennesaw State Opens Doors to New Brain Injury Research Laboratory

*Click on this link to view the full story and videos Monday, Kennesaw State University...*

Georgia (Jul 26, 2011) –

## Link To Article

<http://kennesaw.patch.com/articles/ksu-opens-doors-to-new-brain-injury-research-lab>

Click on this [link](#) to view the full story and videos

Monday, [Kennesaw State University](#) opened the doors of its new Brain Biomarkers Research Laboratory, located in the Prillaman Hall Health Sciences Building. There, KSU researchers hope to lead efforts in evaluating the impact and severity of concussions and strokes.

The research team, headed by Distinguished Professor of Health and Human Services Svetlana Dambinova, specializes in the treatment and study of brain and spinal cord injuries using blood test diagnostics. The project, a partnership with researchers at [Penn State](#) and the [University of Pittsburgh](#), recently received a \$2.38 million grant from the [U.S. Department of Defense](#) to study and diagnose concussions suffered on the battlefield.

Team member and neuroscientist Galina Izykenova explained that research will involve looking for biomarkers—"special molecules, which will show the process of brain injury."

Izykenova said that biomarker testing on the sub-clinical level could help prevent brain deterioration from occurring in patients that have experienced strokes or concussions.

"These molecules, biomarkers, show early, early complications of [brain damage]," Izykenova said. "As soon as we know all this, treatment may be given and introduced. This is especially important for athletes and military personnel."

While the research will primarily focus on battlefield injuries, Dambinova said the team is also working with KSU's Sports Medicine Department to study the benefits for athletes, a group especially susceptible to concussions.

In May, Cobb County school officials [announced all 8,000-plus athletes in county high schools](#) will receive preseason brain tests next school year to measure their recovery in the event of a concussion.

About 1.7 million concussions or mild traumatic brain injury cases occur annually in the United States, according to the [Centers for Disease Control](#). Strokes are the third leading cause of death after heart disease and cancer.

"We are really proud of this," said Richard Sowell, Dean of the WellStar College of Health and Human Services. "The equipment, they tell me, is as good, if not better, than most of the hospitals in the area."

Sowell added there are opportunities for expansion and that in the future, part of the lab could be utilized as a clinical facility.

Research consultant James Toole, former president of the [International Stroke Society](#), said that breakthroughs in biomarker research could lead to other benefits, such as testing cardiac conditions as simply as blood sugar tests are conducted today.

"You will find a biomarker that tells you in the emergency room, or maybe when you're driving down the street, and you can do a little test," said Toole, adding that he "bets" that breakthrough will be made within the next 10 years.

KSU President Daniel Papp said he envisions Kennesaw State "becoming the next nationally recognized" university over the next three years, citing the research facility as a key example of the university's academic and scholarly growth.

"One of the ways we are going to do that is to expand our emphasis on research, scholarship and creative activity," said Papp.

"The primary reason we are here today, as a matter of fact, is because of the growth of our success," he continued. "Five years ago, we were only at about the \$2 million level in externally-funded research. We have expanded by five times. This last year, we broke the \$20 million mark in research expenditures and the \$17 million mark in new research grants."

The research team has also applied for a four-year, \$3.6 million grant from the [National Institute of Neurological Disorders and Strokes](#) to study acute brain ischemia. Papp said the university, as a whole, also has several grant proposals out with [the World Bank](#), the [Department of Education](#) and the [National Science Foundation](#).

"Ten years from now, I would like to see us up around to the \$60-70 million range, about eight to 10 times our annual expenditures right now," said Papp.

Research grants like the one given to the university's Biomarker lab are vital-not only to KSU's growth, but the economic development of Cobb County-he said.

"One of the things that frequently happens with grants is that you wind up with spin-off companies being formed," said Papp. "Spin-off companies attract angel capital, they wind up creating jobs and they wind up adding economic development to the state and the county."

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# KSU unveils lab to study strokes and brain trauma

*KENNESAW — Kennesaw State University unveiled its Brain Biomarker Laboratory on Monday, which...*

Georgia (Jul 26, 2011) — KENNESAW — Kennesaw State University unveiled its Brain Biomarker Laboratory on Monday, which is housed in the new \$56-million Prillaman Hall Health Sciences Building that opened in August 2010.

## Publication

## Link To Article

[http://mdjonline.com/printer\\_friendly/14838715](http://mdjonline.com/printer_friendly/14838715)

The lab is overseen by Dr. Svetlana Dambinova, KSU's Distinguished Professor of Health and Human Services. A former guest professor from Emory, Dr. Dambinova came to Kennesaw permanently in 2009.

In January, Kennesaw received a \$2.38 million research grant from the U.S. Department of Defense. The lab researchers are searching for a blood biomarker, or molecule, that would be an "early diagnosis of strokes and the consequences of neurotrauma," according to Dambinova.

Dr. Dambinova's research team includes Dr. Alex Shikuev, the coordinator for the Department of Defense Grant, Dr. Galina Izykenova, a neuroscientist, and Dr. Alexander Panov, a biochemist. Students working toward their doctorates will also assist with the blood work and tests that occur in the Biomarker Lab.

Two sets of researchers will conduct separate blind tests on blood samples and enter their findings into a database. A biostatistician will look at the clinical database to read the data and draw specific conclusions and finalize the results, Dr. Dambinova said. The work focuses on chemical reactions found in the brain after strokes or concussions, and to identify a blood test to diagnose these brain traumas.

Dr. Kerstin Bettermann, the co-principal investigator on the Department of Defense Grant and assistant professor of neurology at Penn State, has worked with Dr. Dambinova for five years. Dr. Bettermann said, "The biomarker will help us identify people at risk and optimize treatment. The goal is to identify mild traumatic brain injury, because there is no diagnostic test for mild traumatic brain injury."

"The military is very interested in knowing that when the soldiers in combat come back, if they severely injured or not. There is a huge potential to identify the patient and get them to their treatment," Bettermann said.

She also said that since their research and the machines used to diagnose traumatic brain injury are very expensive, very little similar research is being done around the world. "There would be a huge need to expand on this research. This is the first really important step," she said. "Stroke is the second most common cause of disability and death in U.S. If you are in the country and have a stroke, good luck. MRI machines are often not available."

Though the grant focuses on use for the battlefield, the research would also benefit athletes. The Biomarker lab is collaborating with the Sports Medicine Department and the athletes at Kennesaw, according to Dr. Izykenova.

There are everyday uses for the test as well. Dr. James Toole, a retired Wake Forest professor and former president of the International Stroke Society, is a consultant for the Department of Defense grant. He said, "If you can conduct a blood test, and not have to get an image of your head ... then you have an alternative to an MRI, which could cost \$5,000 compared to a blood test that will cost

\$25 to \$50.”

Dr. Toole also points out the importance of the grants to a growing Southern school. “Science used to be “up north of the Mason-Dixon line,” he said.

Besides partnering with Penn State and the University of Pittsburgh, Dr. Dambinova is collaborating with Wellstar Health System, Piedmont Hospital, and the DeKalb Medical Center. Georgia Tech engineers are working on a portable device that could be used for the field testing, she said.

Dr. Papp, President of Kennesaw State, is excited to see the University “moving towards more external funding. Five years ago, we were only at the \$2 million level in external funding for research. This year, we broke the \$10 million mark, and have \$17 million in new research grants,” he says.

Dr. Richard Sowell, Dean of Health and Human Services, is grateful for the new facility and the research grants. He says that “the equipment here is as good or better than most of the hospitals in the area,” according to the people that delivered it. Sowell led the tour of the classroom, set up “just like a hospital,” that adjoins the Biomarker Lab, and will be used along with the research. “We’re really proud of what we’re doing here,” he said.

Dr. Dambinova’s research team has also applied for a \$3.6 million grant from the National Institute of Health that would focus expressly on stroke research.

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# More than 1,100 students graduating from Kennesaw State Aug. 2



*Summer commencement ceremonies feature Cobb County Schools new superintendent, Lockheed Martin...*

*Georgia (Jul 26, 2011) – Summer commencement ceremonies feature Cobb County Schools new superintendent, Lockheed Martin general manager, corporate guru*

KENNESAW, Ga. (July 26, 2011) –More than 1,100 graduates will receive diplomas from Kennesaw State University next week during summer commencement ceremonies.

## WHO/WHEN:

Commencement speakers are:

- Erin Wolf, founder and managing partner, SuiteTrack

Coles College of Business, WellStar College of Health and Human Services and University College

Tuesday, Aug. 2, 10 a.m.

- Michael Hinojosa, superintendent, Cobb County School District

College of the Arts, Bagwell College of Education, College of Humanities and Social Sciences, and College of Science and Mathematics

Tuesday, Aug. 2, 3 p.m.

- Shan Cooper, vice president and general manager, Lockheed Martin

Graduate College

Tuesday, Aug. 2, 7 p.m.

## WHERE:

Convocation Center on the KSU campus, 1000 Chastain Rd., Kennesaw, Ga.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries.

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# KSU scientists to help with stroke research

*The Atlanta Journal-Constitution* Wednesday, July 27, 2011 A Kennesaw State University...

Georgia (Jul 27, 2011) –

Publication

Link To Article

<http://www.ajc.com/>

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# Georgia debt ceiling debate

By Jim Galloway *The Atlanta Journal-Constitution* Georgia Republicans today will help decide whether...

Georgia (Jul 28, 2011) — By [Jim Galloway](#)

## Publication

## Link To Article

<http://www.ajc.com/news/georgia-politics-elections/georgia-debt-ceiling-debate-1052655.html>

The Atlanta Journal-Constitution

Georgia Republicans today will help decide whether Washington's unprecedented debate over the federal debt ceiling should be pushed closer to the edge of -- or even beyond -- a potentially dangerous Tuesday deadline.

It will be the biggest test of tea party clout to date.

At least three members of Congress from Georgia have declared that they aren't afraid of heights, and will oppose a reworked proposal by House Speaker John Boehner - \$1 trillion in cuts to the federal budget in exchange for raising the federal government's borrowing power by a slightly smaller amount.

"Compromise is what's led us to the mess we're in right now. We can't compromise our way out of this," U.S. Rep. Tom Graves, R-Ranger, said in a Wednesday morning C-SPAN defense of his decision to oppose the Boehner plan.

On the other side is a GOP establishment worried about the impact of economic default on the economy and the party's political fortune. ...

"The leader of the House Republicans is in a real pickle," said Kerwin Swint, a political scientist at Kennesaw State University. "You have the responsible Republicans versus the dead-enders, to a degree. It's almost a game of chicken." ...

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# Brain Power



*Pioneering researchers develop blood test to predict strokes, diagnose strokes and concussions To...*

Georgia (Jul 29, 2011) –

*Pioneering researchers develop blood test to predict strokes, diagnose strokes and concussions*

*To access downloadable information, photos and to watch the press briefing and lab tour, click [here](#).*

KENNESAW, Ga. (July 25, 2011) – A new neuroscience team at Kennesaw State University, partnering with researchers from the medical schools at Penn State and the University of Pittsburgh, has been awarded a major grant from the Department of Defense (DOD) to validate the efficacy of a new “biomarker blood test” for concussions and mild traumatic brain injuries.

The research team, led by Kennesaw State University Distinguished Professor of Health and Human Services Svetlana Dambinova, D.Sc., Ph.D., recently received a \$2.38 million Department of Defense grant to help diagnose battlefield concussions. The team’s work focuses on the chemical reactions that occur in the body in the aftermath of concussions and strokes.

The group of cutting-edge neuroscientists and neurologists opened their new research facility - Kennesaw State’s Brain Biomarkers Research Laboratory - to the media today for the first time, and hosted key visiting members of its national research project. Their lab is located in Kennesaw State’s \$56 million Prillaman Hall Health Sciences Building.

Joining in today’s media briefing and lab tour were fellow researcher Kerstin Bettermann, M.D., Ph.D., associate professor of neurology at the Penn State College of Medicine and co-principal investigator on the DOD grant; and consultant James F. Toole, M.D., L.L.B., former president of the International Stroke Society and retired professor of neurology at Wake Forest University School of Medicine. The two noted researchers described the clinical chemistry protocols that are being tested in the Kennesaw State lab as “true innovation” with “huge ramifications.”

Penn State’s Bettermann is the principal investigator on a \$3.6 million National Institutes of Health stroke grant for which the research team has applied. Toole is an internationally renowned stroke researcher, and served as the only American president of the World Federation of Neurology Society. The visiting researchers joined their colleagues and the media for a demonstration of the biomarker lab test that is being employed and validated in several university and hospital settings.

“The validation of this research protocol would be a true innovation, and would revolutionize the field of TIA and stroke diagnosis,” Betterman stated. “The predictive value - and the accessibility - of the NR2 peptide to diagnose TIAs and acute strokes in the emergency room have enormous potential. If the NR2 peptide (blood test) accurately diagnoses brain ischemia (loss of oxygen to the brain), this study could help to update the field of stroke care in the U.S. and globally, and ultimately may help to reduce health care expenditures.”

Toole cited other potential applications for the test. “If you can conduct a blood test, and not have to get an image of your head - which sometimes cannot take place until eight or nine hours after an injury has occurred (due to scheduling challenges, etc.) - then you have a potential alternative to an MRI, which could cost up to \$5,000, compared to a blood test that will cost \$25 to \$50,” Toole said. “This

has huge ramifications, and would be a true innovation.”

According to Centers for Disease Control statistics, about 1.7 million concussions or mild traumatic brain injury cases occur annually in the United States. Some 795,000 Americans each year suffer a stroke, and about 137,000 die of strokes every year - the third leading cause of death behind heart disease and cancer.

Dambinova and her team’s discovery of a key molecule that may aid in the early detection of strokes and brain injuries, has led to the development of a blood test that can be easily administered in hospital emergency rooms, as well as in combat conditions and at athletic events. The molecule which can be helpful in the early diagnosis of stroke and neurotrauma, may come from the brain into the bloodstream. If the molecule is found to be in the bloodstream, it could give health care providers the opportunity to identify not only the occurrence of a stroke, but potentially the ability to predict a “mini-stroke” or a “silent stroke” before it even happens or gets detected, Dambinova said.

According to Toole, “Dr. Dambinova’s research is unique because it is not just about brain biomarkers, but is an enormous advance in neurological diagnostics, which not too long ago required an extensive, laborious and sometimes inexact elicitation of information, as well as a tedious examination of neurological functions, followed by extremely expensive tests. If validated, her biomarker discovery will revolutionize the field,” he stated.

Dr. Dambinova and her team’s work will be a featured presentation at this week’s gathering in Atlanta of the American Association for Clinical Chemistry (AACC). AACC has honored and recognized her research advances and scholarships on several past occasions. The Royal Society of Chemistry Publishing House in London also has invited Dr. Dambinova and two other researchers, Dr. R. Hayes and Dr. K. Wang - both of Banyan Biomarkers, Inc. in Alachua, Fla. - to assemble outstanding researchers and clinicians in the area of traumatic brain injury in the forthcoming book “Biomarkers for TBI,” slated for publication in 2012. The book will describe advanced technologies in the biomarker field. It also will be concentrated on detection of blood-based biomarkers to improve diagnostic certainty of mild TBI in conjunction with radiological and clinical findings. The book will enhance the knowledge of scientists, pharmacologists, chemists, medical students, and graduate students.

The medical application of biomarkers for TBI - which is becoming a hot topic - was discussed in the plenary sessions at THE Biochemical Markers for Brain Disorders conference in Lund, Sweden, this past May; and at the July 2010 International Conference on Recent Advances in Neurotraumatology, in St. Petersburg, Russia.

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# Georgia manufacturing index falls for fourth consecutive month



*Decline of 6.2 points in July offers stronger evidence of weakness in manufacturing sector KENNESAW...*

*Georgia (Aug 1, 2011) – Decline of 6.2 points in July offers stronger evidence of weakness in manufacturing sector*

KENNESAW, Ga. (Aug. 1, 2011) – Manufacturing activity in Georgia fell dramatically in July, capping four consecutive months of decline, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for July was 50.7, down 6.2 points from June. The PMI has lost 13.9 points in the last two months. In July, employment fell a whopping 12.5 points, to 50. New orders fell 8.3 points, to 50; production fell 8.1, to 51.7.

“The improvement in Georgia's manufacturing sector that we saw in the first quarter of 2011 has been reversed over the last two months,” said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. “What seemed like a rough patch in the second quarter is now extending into the second half of the year.”

Sabbarese said that the decline in manufacturing could be caused by problems in the supply chain of Japan's auto industry. “Hopefully, as the automobile industry recovers in the second half of 2011, manufacturing will reverse the lost momentum of the last two months,” he added.

The softness in manufacturing activity over the past few months may be making survey respondents nervous, based on the weakness in employment, new orders and production over several months, Sabbarese explained. For the months of June and July, employment is down 16.7 points, new orders 17.9 points and production 16.2 points. All of the Georgia PMI's underlying components have fallen below their six-month averages.

Other highlights of the July PMI include:

- Between May and July, the percentage of respondents reporting higher new orders fell from 46.2 to 23.3
- Between May and July, the percentage of respondents reporting higher employment fell from

38.5 to 13.3

- Between May and July, the percentage of respondents reporting higher production fell from 41 to 20
- Commodity prices decreased 18.3 points, to 56.7
- Finished inventory decreased 4.2 points, to 50
- Supplier delivery time increased 1.7 points, to 51.7

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI was down 4.4 points, to 50.9, in July.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing, which accounts for 11 percent of GDP, is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the July PMI, or to speak with professor Sabbarese, please call 770-423-6094.

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# Kennesaw State reaches \$75 million capital campaign target

*For more information on Kennesaw State's capital campaign, please go to [www.kennesaw.edu/...](http://www.kennesaw.edu/)*

Georgia (Aug 1, 2011) – For more information on Kennesaw State's capital campaign, please go to [www.kennesaw.edu/newfaces](http://www.kennesaw.edu/newfaces)

*Georgia's third-largest university achieves five-year capital campaign goal 15 months ahead of schedule*

KENNESAW, Ga. (Aug. 1, 2011) --Kennesaw State University has raised \$75.1 million during its first capital campaign, while reaching the target 15 months ahead of schedule.

Kennesaw State's five-year comprehensive capital campaign -- the university's first ever -- was launched in October 2007, shortly before the U.S. economy slumped into one of the nation's worst recessions. Several major campaign gifts received this summer -- including a \$500,000 scholarship pledge and an anonymous gift of \$250,000 to the College of the Arts' theatre program -- all pushed the campaign beyond its \$75 million goal ahead of the initial October 2012 target date.

"We are incredibly pleased that we have reached our \$75 million goal," said KSU President Daniel S. Papp. "This is a tremendous achievement for Kennesaw State and for everyone involved with the campaign. It shows that Kennesaw State has tremendous support in the community -- and that the community recognizes that KSU is a great university that deserves support.

"We owe our strong appreciation and deep gratitude to so many donors," Papp added. "Many people stepped up to the plate and supported KSU during the worst economic downturn in 75 years. The donors are too numerous to name individually, but they are true heroes and we are proud of their investment in Kennesaw State."

Hitting the goal more than a year ahead of schedule underscores Kennesaw State's tremendous growth not only in enrollment but in stature as well. As the university approaches its 50<sup>th</sup> anniversary in 2013, the campaign contributions are helping KSU move to the next level as an academic institution of national renown. Campaign funds have enabled Kennesaw State to add numerous student scholarships, construct much-needed buildings and facilities, and fund research to record levels. Along the way, the university's profile has risen significantly, both domestically and among its key global partners. During the campaign, KSU raised the largest grant the university has received and the largest single private contribution (\$5 million from an anonymous donor). It also raised 14 gifts of at least \$1 million each.

The capital campaign was led by the KSU Foundation. Its chairman, Norman Radow, said reaching the goal was a tremendous accomplishment, and he thanked those who helped the university with gifts of all sizes. "Some people dream dreams, other people invest in those dreams," he said. "We are blessed at Kennesaw State with many friends and supporters who have invested in the dreams and aspirations of this great university."

Highlights of the campaign include:

- A gift from Bobbie M. Bailey resulted in the university's new performance center—Dr. Bobbie Bailey & Family Performance Center—and 27 Steinway pianos, earning KSU the designation as an "All-Steinway School."
- The Clendenin family donated the largest single gift ever for scholarships to endow the Clendenin Graduate Fellows Program, which supports graduate students pursuing master's or doctoral degrees.
- In 2009, the Harnisch Foundation donated a five-year, \$1.5 million gift to establish the Center for Sustainable Journalism, housed in the College of Humanities and Social Sciences.
- The Osher Foundation donated \$3.3 million for re-entry scholarships for students who interrupted their college careers for five years or more. The foundation also provides funding for

adults 50 and older to participate in lifelong learning through KSU's continuing education programs.

- KSU's faculty and staff recognition awards program, the largest among University System of Georgia institutions, is made possible through an anonymous donation. In August 2010, more than \$180,000 was awarded to faculty and staff who excel in service, teaching and scholarship.
- In 2007, Don Russell Clayton donated his extensive collection of work by the Italian-born, Georgia artist Athos Menaboni. Combined with the support from the Robert W. Woodruff Foundation, KSU completed phase I of its Art Museum, which now houses 87 pieces of Menaboni artwork, valued at \$1.1 million.
- A 56-acre historic farm in Bartow County was donated by Marietta resident Jodie Hill. Valued at more than \$1 million, the property was deeded to the university in 2008 and has been transformed into the KSU Harmony Hill Organic Farm & Apiary.
- KSU has raised more funds for need-based and other scholarships during its capital campaign than at any other time in the university's history, establishing 41 endowed scholarships and 42 annual scholarships that have helped defray tuition for students.

Wes Wicker, KSU's vice president for university advancement, credits the leadership of KSU Foundation trustees and campaign co-chairs Bob Prillaman and Chet Austin and trustee U.S. Sen. Johnny Isakson, who served as honorary chair, for the campaign's success. "We succeeded because people like Bobbie Bailey, Tommy Holder, Tommy Bagwell and the Clendenin family believed in us," he stated. "They've made investments in KSU that will benefit generations of our students."

Wicker added that reaching the \$75 million goal 15 months ahead of schedule, and during the economic slump, was not an easy task, especially because KSU had never attempted such an ambitious campaign before. "In many ways, we had the deck stacked against us," he said. "The financial crisis and the economy hurt us. I can count \$7.5 million in three additional campaign gifts that we lost because of the economy."

While this campaign has come to an end, Kennesaw State is already planning a second capital campaign tied to its 50<sup>th</sup> anniversary in 2013. As the state budget continues to decrease, there is more pressure on the university to raise funds to meet current needs, including more scholarship and faculty awards funding, capital projects and athletics programs, Wicker said.

###

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# Georgia manufacturing declines again in July

*July turned out to be another bad month for manufacturing activity in Georgia, signaling what is...*

Georgia (Aug 2, 2011) – July turned out to be another bad month for manufacturing activity in Georgia, signaling what is becoming a disturbingly negative trend.

## Publication

## Link To Article

<http://www.aic.com/business/georgia-manufacturing-declines-again-1065795.html>

The Purchasing Manager's Index declined for the fourth straight month, according to a new report from the Econometric Center at Kennesaw State University's Coles College of Business. The index is essentially a snapshot of factory activity across the state.

New orders, production, employment, finished inventory and commodity prices all fell significantly in July from June. Those are five of six factors considered in the survey of the state's manufacturers.

"The drop off was expected, but its magnitude was unexpected," said Don Sabbarese, director of the Econometric Center.

Georgia's PMI for July was 50.7. That's down from 56.9 in June, 64.6 in May, 67.4 in April and 67.6 in March.

A PMI reading of more than 50 indicates that manufacturing activity is expanding while a reading of less than 50 is an indication of contraction.

Georgia's PMI was below the national index of 50.9 in July, and the Southeast regional index of 53.7.

A much lower percentage of the manufacturers who were surveyed reported higher new orders, production and employment in July than did in the spring when factory activity was still on an upswing.

"Such sharp adjustments in these components reflect just how anxious and unsure producers are about the sustainability of their markets and the economy, Sabbarese said.

While some improvement is expected in coming months as the auto industry recovers from supply chain problems in Japan, other economic problems are raising concerns.

Manufacturing is considered critical to an economic recovery. It accounts for a large percentage of the nation's gross domestic product, and manufacturing jobs tend to pay better and to have more of a positive ripple effect on the economy.

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# Kennesaw State University launches mobile website



*New, easy-to-use website tailored for cell phone and mobile device users KENNESAW, Ga. (Aug. 1,...*

*Georgia (Aug 2, 2011) – New, easy-to-use website tailored for cell phone and mobile device users*

KENNESAW, Ga. (Aug. 1, 2011) -- Kennesaw State University today launched an easy-to-use version of the university's website for users of cell phones and other mobile devices.

Users who visit the KSU home page from a mobile device will automatically be redirected to the new mobile site, [m.kennesaw.edu](http://m.kennesaw.edu), to find a list of categories such as news, events and maps. They can also access specific listings designed for prospective students, current students, faculty, staff, alumni, friends and visitors.

“As a growing number of Kennesaw State constituents, especially students, access the Web through mobile devices, it was vital that we develop a mobile website,” said Wayne Dennison, director of KSU’s Enterprise Systems and Services. “In developing this site, we wanted to make sure that we provided a more welcoming experience for visitors who access the KSU website from their mobile devices.”

According to Dennison, Kennesaw State’s development team interviewed students and researched the mobile websites of 20 to 30 colleges to ensure that the KSU site was user friendly and functional.

The new mobile site is easier to view and navigate from a mobile device than the full school website, [www.kennesaw.edu](http://www.kennesaw.edu). Visitors who go to the main KSU website using a mobile device will automatically be redirected to the mobile site. In addition to the university’s most heavily visited pages, the site will also incorporate Google maps, which will allow mobile users with GPS-enabled devices to pinpoint their location and easily navigate around campus.

No special software or application needs to be downloaded or installed to access the new site. Users of BlackBerrys, Windows Mobile and other mobile devices may make use of the new mobile website.

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# Kennesaw State University president officially proclaims College Colors Day



*School spirit on display during annual celebration on Sept. 2 Flanked by Kennesaw State University...*

Georgia (Aug 5, 2011) –

*School spirit on display during annual celebration on Sept. 2*

Flanked by Kennesaw State University Athletic Director Vaughn Williams, Scrappy the owl and representatives of the student government association, cheerleaders and dance squad, Kennesaw State President Daniel S. Papp signed an official proclamation to designate Friday, Sept. 2, as College Colors Day at Kennesaw State.

Papp's proclamation calls on the Kennesaw State community to show their school spirit by wearing Kennesaw State's black and gold school colors on Sept. 2. The national event, now entering its sixth year, kicks off the fall semester's intercollegiate athletics season and strives to advocate higher education through increased public awareness.

After signing the proclamation in the Presidents' Board Room in Kennesaw Hall, Papp was given a new black and gold tie by Scrappy. The tie features embroidered designs of the Kennesaw State owl. Scrappy also presented Papp and Williams with T-shirts emblazoned with "Black and Gold, Proud and Bold" in honor of the upcoming school spirit day.

"As an up-and-coming nationally recognized university, Kennesaw State is pleased to take part in this great example of school spirit across the country," Papp said. "I will be proud to wear my new T-shirt and my new Kennesaw State black and gold tie on national College Colors Day.

"We just held summer commencement on campus last week, and I can't tell you how many men were wearing black and gold ties and how many women were wearing black and gold scarves with their graduation robes," Papp continued. "There is a great sense of school spirit already, and I plan to encourage our all supporters, students, faculty and staff to show our black and gold colors on Sept. 2."

Williams joined with Papp in praising the level of school spirit. "With the promise of football in the air here at KSU and our new men's basketball coach Lewis Preston and his team in place, it's truly an exciting time to be at Kennesaw State," Williams said. "I'm really looking forward to everyone wearing our school's colors. I want to see black and gold wherever I go, and not just on Sept. 2."

Scrappy will join the mascots of several other colleges under the Gold Dome later this month when Gov. Nathan Deal officially designates Sept. 2 as College Colors Day in Georgia.

The celebration is dedicated to promoting the traditions and spirit that make the college experience great by encouraging people across the country to wear apparel of their favorite college or university. Since its inception in 2005, the national College Colors Day event has grown rapidly across the country. Thousands of organizations and millions of individuals participate annually by wearing their school's team colors and sharing in the college spirit with friends and colleagues.

-- Robert S. Godlewski

For more information about National College Colors Day, please visit:

[www.kennesaw.edu/collegecolorsday](http://www.kennesaw.edu/collegecolorsday)

To watch a video of the signing, click [here](#).

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# Head consultant leaves referendum campaign

By Ariel Hart *The Atlanta Journal-Constitution* The top political consultant hired to strategize the...

Georgia (Aug 9, 2011) — By [Ariel Hart](#)

## Publication

## Link To Article

[http://www.ajc.com/news/georgia-politics-elections/head-consultant-leaves-referendum-1088127.html?cxtype=rss\\_news](http://www.ajc.com/news/georgia-politics-elections/head-consultant-leaves-referendum-1088127.html?cxtype=rss_news)

The Atlanta Journal-Constitution

The top political consultant hired to strategize the push for a 2012 transportation sales tax referendum has left the campaign.

The loss of a key strategist is “always a thing you have to recover from,” said Kerwin Swint, political science professor at Kennesaw State University. “It doesn’t have to be fatal, but it’s something they’re going to have to work around and rebuild.”

In the referendum next year, Atlantans in a 10-county area will vote on a list of transportation projects being drawn up now by a “roundtable” of local elected officials, and on a 1 percent sales tax to fund the projects. Advocates call approval of the plan critical to assuring that congestion does not choke the region’s growth.

The referendum already faced an uphill climb to unite urban, suburban and exurban counties that have never voted as one group, and large numbers of voters with opposing views on mass transit and highways. ... ..

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# Campus Life 101: Staying Sober

*Colleges Set Up Courses, Scholarships and Centers to Welcome Recovering Addicts* By KEVIN...

Georgia (Aug 10, 2011) –

Publication

Link To Article

<http://online.wsj.com/article/SB10001424053111903520204576484472998036078.html>

## Colleges Set Up Courses, Scholarships and Centers to Welcome Recovering Addicts

By [KEVIN HELLIKER](#)

As a high school senior, Aaron Weir decided to attend Texas Tech University in Lubbock, not for any particular academic program but for the hospitality that school extends toward students in recovery from alcoholism and drug addiction. ...

A growing number of universities are following Texas Tech's model by creating so-called recovery communities, which often feature on-campus clubhouses, recreational opportunities, academic support and recovery courses.

To promote the spread of the concept, about 20 colleges this summer formed the Association for Recovery in Higher Education. On the campus of one founding member—Georgia's Kennesaw State University—the community of 50 recovering students is up from three when the program was launched in 2008. .... iin 2008. in 2008. in 20

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# Kennesaw State University Athletic Association obtains approval



*Board of Regents' action allows for multi-year coaching contracts, student-athlete...*

*Georgia (Aug 10, 2011) – Board of Regents' action allows for multi-year coaching contracts, student-athlete scholarships*

KENNESAW, Ga. (Aug. 10, 2011) – Kennesaw State University President Daniel S. Papp today announced that the Board of Regents of the University System of Georgia has approved the creation of the Kennesaw State University Athletic Association.

Papp hailed today's action as a "major step forward for all of the university's athletic programs." He said, "I am pleased by the positive step taken today by the Board of Regents, which reflects well on the strength and integrity of Kennesaw State's athletic program. Today's action will allow our athletic association to operate in an efficient, effective and transparent manner."

The final approval was granted by the full Board of Regents today, after the action item was first heard and approved yesterday during the board's Organization and Law Committee meeting. Papp was joined at that meeting by University Attorney and Special Assistant for Legal Affairs Flora Devine, Director of Athletics Vaughn Williams and Associate Athletic Director Brenda Stopher.

The creation of the new association will enable Kennesaw State to have parity with other state institutions - such as the University of Georgia and Georgia Tech - that have formed similar athletic associations, providing them with the business structure and flexibility needed to be competitive at the highest level of collegiate sports. Williams now will have the authority and infrastructure to deal competitively with vendors and enter into multi-year contracts with his coaching staff – necessary ingredients to maintain competitiveness at the Division I level.

According to Williams, "The Board of Regents' decision helps us level the playing field with respect to our fellow institutions, both within Georgia and out of state. As a full-fledged member of the NCAA Division I, this allows us to compete from the same secure financial and regulatory operational platform as the big guys. One of our first priorities will be to raise money for scholarships for our student-athletes and to pay the salaries of our coaches and staff."

For more information about KSU athletics, please visit: [Kennesaw State University Athletics](http://www.kennesawstate.edu/athletics)

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

Writer/Contact: Robert S. Godlewski

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# Kennesaw State University celebrates faculty, staff achievements



*Kennesaw State Foundation awards \$243,163 in cash and stipends KENNESAW, Ga. -- (Aug. 10,...*  
Georgia (Aug 10, 2011) –

KENNESAW, Ga. -- (Aug. 10, 2011) – Kennesaw State University faculty and staff were honored for excellence at the university’s annual Opening of School celebration on Wednesday.

As President Daniel S. Papp recognized “those who have truly excelled this year – providing excellent service through their commitment and dedication to the goals and objectives of Kennesaw State University,” he also expressed his deepest appreciation to the Kennesaw State Foundation “whose tireless efforts support this university in countless ways.”

The KSU Foundation contributed more than \$200,000 in faculty and staff awards.

Karen Robinson, associate professor of theater in the College of the Arts, was the 2011 recipient of the Distinguished Professor Award – the foundation’s highest faculty award.

“This award recognizes a single faculty member who not only exhibits excellence in teaching, research or creative activity and professional service, but can integrate these three areas into their professional life,” Papp said. “Our recipient is the prototype of the scholarly professor – a consummate professional eager to take on new challenges and most importantly to help when she believes her expertise can be of service to others.”

Robinson received an award of \$17,000 – \$8,500 in cash and an additional \$8,500 faculty development stipend.

Staff award-winners included the “Staff Employee of the Year” and the “Administrator of the Year,” each of whom received a \$5,000 cash award from the KSU Foundation.

College of Science and Mathematics laboratory safety officer, Benjamin Huck, took home the top staff award, while Alicia Stignani , director of human resource services was named “Administrator of the Year.”

Additional 2011 faculty and staff award winners included:

Clendenin Graduate Fellows

- David Albert, Ph.D. Business Administration, Coles College of Business
- Brian Keith Brooks, Ph.D. Nursing, Georgia State
- Shannon Grabich, Ph.D., Epidemiology, UNC Chapel Hill
- Diane Keen, Masters, Nursing Educational Leadership, KSU

- Rebecca LeFebvre, Ph.D., International Conflict Management, KSU
- Alyson Lischka, Ph.D., Leadership for Learning, Adolescent Mathematics, KSU
- Catherine Odera, Ph.D., International Conflict Management, KSU

Endowed in 2008, the Clendenin Graduate Fellows Program supports outstanding graduate students who are willing to give back to the university. The goal of the program is to identify and attract outstanding individuals who are committed to completing their master's or doctoral program.

#### Tommy & Beth Holder Faculty Awards

- Barbara S. Gainey, Department of Communication, College of Humanities and Social Sciences
- Jennifer Dickey, Department of History and Philosophy, College of Humanities and Social Sciences
- Marina C. Koether, Department of Chemistry and Biochemistry, College of Science and Mathematics
- Yuliya Babenko, Department of Mathematics and Statistics, College of Science and Mathematics

Established in 2008, the Tommy & Beth Holder Faculty Awards are designed to support innovative faculty initiatives for enhancing and expanding both undergraduate and graduate course studies. The awards provide research support for distinguished members of the faculty and are intended to supplement available resources and/or serve as seed money to encourage the development of new and/or current KSU courses.

#### Foundation prize for publications or creative activity

- Ivan Pulinkala, Department of Theatre, Performance Studies and Dance, College of the Arts
- Divesh Sharma, Department of Accountancy, Coles College of Business
- Jo Williamson and Traci Redish, Department of Instructional Technology, Bagwell College of Education
- John C. Bradbury, Department of Health, Physical Education and Sport Science, WellStar College of Health & Human Services
- Jeffrey Stepakoff, Department of English, College of Humanities & Social Sciences
- Daniela Tapu, Department of Chemistry and Biochemistry, College of Science and Mathematics

Established in 2003 by the KSU Foundation Board of Trustees, the foundation prize for publications or creative activity recognizes high quality publications or creative activities by a faculty member in each college of the university. Honorees receive the "Flame of Excellence," which is personally handcrafted from Boron Glass rods by Klaus Widmann of the Frabel Studio. Honorees also receive \$10,000 – \$5,000 in cash and an additional \$5,000 faculty development stipend.

#### Distinguished Professional Service Award

- Lee Ann Lands, Associate Professor of History, College of Humanities & Social Sciences

The Distinguished Professional Service Award recognizes individual outstanding faculty contributions in the areas of professional service, research and creative activity, and teaching. The recipient of this award receives a total of \$10,000 in cash and a \$5,000 professional development stipend.

#### Distinguished Research & Creative Activity Award

- Dana Hermanson, Dinos Eminent Scholar Chair of Private Enterprise and Professor of Accounting, Coles College of Business

The recipient of the Distinguished Research & Creative Activity Award receives a total of \$10,000 – \$5,000 in cash and a \$5,000 professional development stipend.

### Distinguished Teaching Award

- Kim Loomis, Professor of Middle Grades Science Education, Bagwell College of Education

The recipient of the Distinguished Teaching Award receives a total of \$13,000 – \$6,500 in cash and a \$6,500 professional development stipend.

### Academic Staff Support Award

- Jennifer Pate Costen

### Administrative Staff Support Award

- Connie Lane

### Campus Support Award

- Donna Adams

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# Clarion call



*Against a rising chorus of concern about the cost of higher education and debate over the relevance...*

Georgia (Aug 12, 2011) –

Against a rising chorus of concern about the cost of higher education and debate over the relevance of a college degree, a unique student exchange program at Kennesaw State University seeks to address this crisis in confidence.

Launched in 2009, Kennesaw State's Center for Student Leadership initiated a hands-on leadership exchange program focused on homelessness. Fifteen KSU students traveled to the University of Southern California, Los Angeles, to study how that community deals with the issue of homelessness, followed by a visit to Atlanta by the USC students. The next year, Suffolk University in Boston joined the exchange.

"There's the discipline of leadership, then there's the practical application of leadership," said Brian Wooten, director of the Center for Student Leadership. "This program connects university course work with social issues."

As with all social issues, homelessness is a complex problem with no easy solutions, Wooten said, and through this exchange students learn it takes more than volunteering at your local food bank to make a difference.

"Students learned they need to be thinking about how and where they're volunteering; how they're voting and how that affects the issue," Wooten said. "It's about helping them to see the issue in totality, and I think that's the hallmark of this initiative."

Zach Hofmann is a senior business management major who participated in the inaugural exchange to Los Angeles. He spent time at an L.A. homeless shelter, a halfway house and down on the city's infamous Skid Row.

"It was kind of scary, but eye opening at the same time," he said. "It was interesting to see how societies handle problems like that. It takes important decision making. A lot more can and should be done."

As a result of the success of the first two exchange programs, this summer CSL hosted a conference, "Leadership in Action: National Leadership Summit," to bring together collegiate leadership professionals from across the country to showcase the program and explore ways to expand it.

"People tend to think cultural competency is gained overseas, and while that is true, an L.A. student is a much different student than a KSU student," Wooten said. "The cultural exchange adds to the richness of this experience."

With aspirations to be a business consultant or operations manager, Hofmann believes his experience through CSL's leadership exchange program will help him stand out in the job market.

"Through this program I learned you have to look at problems like homelessness with an open mind," he said, "and that's definitely a skill I will take with me into the workplace. Participation in this

program was voluntary, and I hope it shows a perspective employer that I have initiative and want to do more with my life than just get a job and make money to improve my own situation.”

-- Jennifer Hafer

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# Democratic leader warns colleagues against backing GOP plan

By Aaron Gould Sheinin and Kristina Torres *The Atlanta Journal-Constitution* The top Democrat in the...

Georgia (Aug 12, 2011) – By [Aaron Gould Sheinin](#) and [Kristina Torres](#)

## Publication

## Link To Article

<http://www.ajc.com/news/georgia-politics-elections/democratic-leader-warns-colleagues-1101055.html>

The Atlanta Journal-Constitution

The top Democrat in the Georgia House has threatened to field primary challengers against any fellow Democrat who votes for a GOP-drawn redistricting map.

House Minority Leader Stacey Abrams, D-Atlanta, told fellow Democrats in an e-mail obtained by The Atlanta Journal-Constitution that the Republican plans for new district lines are discriminatory and represent a "roll-back of voting rights in Georgia" -- a charge Republicans reject as partisan sour grapes. Abrams said she will work tirelessly to re-elect Democrats who vote against the plan when lawmakers return to Atlanta next week and that "we will hold every YES vote for this map accountable."

Abrams' message comes as lawmakers prepare to return to Atlanta on Monday for a special session on redistricting. Every 10 years following the Census, legislators must redraw the maps delineating districts for the state House and Senate as well as the U.S. House. It is an intensely partisan affair as the ruling party -- in this case, Republicans -- can create maps that benefit its goal of maximizing power. ...

But Kerwin Swint, a professor of political science at Kennesaw State University and an expert on redistricting, said Abrams is following a plan.

"The Democrats are in a terrible position," he said. "They're not going to be happy no matter what. Even if they bent over backwards to be fair, it would still be a Republican map. She wants to speak with a unified voice, particularly if there is a court challenge."

But Kerwin Swint, a professor of political science at Kennesaw State University and an expert on redistricting, said Abrams is following a plan.

"The Democrats are in a terrible position," he said. "They're not going to be happy no matter what. Even if they bent over backwards to be fair, it would still be a Republican map. She wants to speak with a unified voice, particularly if there is a court challenge."

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# Good reading for nurturing your business

BY HENRY HUTCHESON - Correspondent A few weeks ago I reviewed a new book geared toward helping...

Georgia (Aug 15, 2011) –

## Link To Article

<http://www.newsobserver.com/2011/08/14/1409179/good-reading-for-nurturing-your.html>

BY HENRY HUTCHESON - Correspondent

A few weeks ago I reviewed a new book geared toward helping family businesses. Since then I have received a spate of requests for more information about the book, and other books that would be helpful to a family business. As consultants, we frequently assist clients with developing self-education programs to help them understand and manage family business dynamics. With this backdrop, let me dedicate this article to highlighting some resources for family businesses.

At the simplest end, I will humbly admit, are the periodic articles found in magazines, newspapers and online news sources. In-flight magazines, magazines like Time and Forbes, the Wall Street Journal, and daily newspapers across the country, like The N&O, will feature information helpful to family businesses. They typically tend to focus on more general topics, given the need to appeal to a broad audience.

Moving up the scale would be family business specific books and periodicals. Clearly, the No. 1 magazine in this regard is Family Business: it is the only magazine dedicated to multigenerational family businesses in North America. It covers various topics relevant to family businesses and usually features prominent or otherwise interesting family businesses like Yuengling, Chick-fil-A, and NASCAR. Family Business also publishes handbooks addressing specific issues such as succession and mentoring. Another periodical is the Family Business Review. This is a scholarly journal which publishes research on family businesses.

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# KSU dance program to surpass 100 majors this fall



*Program's success supported by community partnerships The Kennesaw State University dance...*

Georgia (Aug 16, 2011) —

*Program's success supported by community partnerships*

The Kennesaw State University dance program is celebrating the new school year with a milestone: 100 majors. The dance program started with 20 dance minors in 2005.

“When we started the dance program in 2005, the first thing we did was to connect with the dance community in the metro-Atlanta area and create a dance advisory board,” Director Ivan Pulinkala said. “Our collaborations and partnerships with the region’s premier dance companies and arts venues serve as a way of keeping our students engaged with the professional dance community in our region.”

For example, a formal partnership with gloATL is providing students with an opportunity to perform with the Atlanta Symphony Orchestra at Woodruff Arts Center in September. gloATL is a contemporary dance company that brings site-specific dance to urban public spaces. Part choreography and part interactive art installation, gloATL performances regularly bridge the gap between artists and audience.

“The Atlanta area provides a rich variety of dance and cultural opportunities,” Pulinkala said. “It is our goal to actively serve and be a part of our community, providing our students opportunities both on campus and beyond. The 2011-12 class of more than 100 KSU dance majors is set to enrich the Atlanta dance community with public performances, educational outreach activities, scholarly presentations and innovative artistry.”

The dance program also has formal partnerships with Atlanta Ballet and Cobb Energy Performing Arts Center, as well as collaborations with about a dozen professional dance community organizations.

“The Program in Dance is truly an exemplar for what it takes to build a successful program: a motivated and dedicated faculty, talented and hardworking students, internal administrative support, external community supporters and collaborative partnerships with key organizations,” said College of the Arts Dean Joseph Meeks. “The significant accomplishments of this program in such a short period of time demonstrate the value of and need for dance in our area.”

An award-winning program, the KSU Dance Company received top honors at the 2008 and 2010 National American College Dance Festivals, and was selected to perform at the Miller Theatre in NYC and at the Kennedy Center in Washington, D.C. The KSU Dance Company has also been selected for the American College Dance Festival southeast regional gala concert in 2007, 2008, 2009 and 2010. These honors rank the program as one of the leading undergraduate dance programs in the southeast United States.

Next month, the KSU Dance Company will partner with gloATL, the Atlanta Symphony Orchestra and Sonic Generator from Georgia Tech in a unique performance at the Woodruff Center Symphony Hall. The world premier of *Maa'*, choreographed by KSU artist-in-residence Lauri Stallings, will be performed by the ASO and conducted by Atlanta Symphony maestro Robert Spano.

*Maa'* will be performed Sept. 9 - 10, at 8 p.m. in Symphony Hall at the Woodruff Arts Center.  
Tickets: \$50 premium seating, \$25 general admission, \$12 student/artist. Box office: 404-733-5000.

-- Jennifer Hafer

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# Open for business



*KSU Bookstore unveils expanded, redesigned retail space Behind the fancy gold and black...*

Georgia (Aug 16, 2011) –

*KSU Bookstore unveils expanded, redesigned retail space*

Behind the fancy gold and black ribbon President Daniel S. Papp cut for the grand re-opening of the renovated KSU Bookstore Aug. 15 sat a modern retail space reminiscent of the first floor of an upscale department store.

Bright lights, artsy fixtures and displays, a variety of colorful merchandise and wide aisles set off newly designed counters. Distinct retail sections offer an expanded range of KSU paraphernalia and textbooks, Clinique cosmetics, a customer service kiosk, a new-age technology store and central checkout stations with almost twice the number of registers.

The bookstore renovation, which developed in stages over seven years and accompanied an overhaul of the second floor and food court areas in the Carmichael Student Center, increased the bookstore space from just over 13,000 square feet to about 20,000 square feet.

“We are pleased to finally have a first-rate bookstore for this first-rate university,” Papp said.

The ribbon-cutting ceremony was staged to also highlight the renovation of the updated and streamlined Student Center food court, which this fall adds Delancey, a New York-style deli – complete with pastrami and corned-beef sandwiches and the city’s famous cheesecake.

Joining President Papp for the ceremony were Faye Silverman, executive director of Auxiliary Services and Programs; Jamie Burns, bookstore director; Pat Balsler, the bookstore’s first manager; and Ronald Wilson, new Student Government Association president.

“Many people were involved in this renovation and engaged in the cost-effective problem solving that it took to get it done,” Burns said as she thanked administrators and bookstore staff who have worked toward the goal for seven years.

A crown jewel of the renovated bookstore is the “OwlTEC” technology center that merchandises Apple and Windows-based products and accessories, including Dell and HP computers. The center has the ambiance of an Apple computer store with a sleek, ultra-modern appearance, large screens and monitors and rows of uncluttered counters displaying the latest technology devices.

Burns gave a special thanks to Sergey Isarov, a May 2011 KSU graduate who came up with the idea and helped develop the OwlTEC center. “Sergey was a student employee in the bookstore for four years and he really brought this idea along.”

Isarov, a biochemistry major who hopes to attend medical school, said he has been working in technology in one way or another since his first job at age 16. He used his exposure to the tech and retail sides of the business to help develop the tech niche for the KSU Bookstore. “It’s just like any other retail except it’s a real good deal for the university because the sales commissions go back to the school.”

SGA President Ron Williams urged students to take advantage of all the bookstore has to offer, from the KSU and Greek-letter merchandise to textbooks. “Supporting this store will help make the university as good as we think it can be.”

For first-year student Mary Beth Stinson and her mother, Denise Stinson, of Kennesaw, the expanded bookstore is a welcome and impressive addition to KSU.

“I’m very impressed, blown away, really,” said Denise Stinson, who is bringing her third daughter to KSU. “I have seen this store come a long way since I came here with my first daughter, Laura, who graduated in 2004.” Stinson’s second daughter, Bonnie Jean, is a third-year KSU student.

The newly renovated bookstore is all Mary Beth Stinson has known, however.

“I will keep coming back,” she said. “[Seeing all the KSU merchandise] creates an excitement to be a part of the school. I feel like I’m on a big campus like UGA.”

-- Sabbaye McGriff

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# Kennesaw State Featured on FOX 5



*FOX 5's Road Warrior, Stacey Elgin, visited the Kennesaw State University campus on the first...*

Georgia (Aug 17, 2011) — FOX 5's Road Warrior, Stacey Elgin, visited the Kennesaw State University campus on the first day of Fall 2011 classes. Throughout the morning she talked with Ken Harmon, interim provost and vice president for academic affairs; Gary Coltek, director of culinary services; Lewis Preston, head basketball coach; and students.

Watch the clips [here](#).

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# Microsoft, TreasureCom Partner with Georgia University to Develop Mobile Banking Apps

*Kennesaw State University has entered into a partnership with mobile money start-up TreasureCom to...*

Georgia (Aug 17, 2011) –

## Link To Article

[http://www.americanbanker.com/issues/176\\_159/microsoft-kennesaw-treasurecom-mobile-1041215-1.html](http://www.americanbanker.com/issues/176_159/microsoft-kennesaw-treasurecom-mobile-1041215-1.html)

Kennesaw State University has entered into a partnership with mobile money start-up TreasureCom to develop and market banking applications for mobile phones.

The school, which is north of Atlanta, has also partnered with Microsoft to establish the lab where these mobile applications are being developed.

The mobile-phone applications, for activities such as receiving funds on a bank account, transferring money to a debit card or getting paid over a mobile phone, will be developed by professors and students at KSU's new incubator, the International Center for Innovation in Technologies. Microsoft is providing \$25,000 to create a software development infrastructure, the Mobile Application Development Lab, staff and students will use to develop the mobile phone applications. This is Microsoft's first partnership with a university to develop mobile apps. The lab has already developed a mobile application for Windows Phone 7 and is in the process of developing apps for other platforms.

The apps will be built initially on a Windows platform and transferred to other platforms such as the iPhone, BlackBerry and Android.

"KSU is poised to become a leader in developing mobile technologies for financial transactions," said Donald Amoroso, professor of information systems at KSU and executive director of the International Center for Innovation in Technologies. "The partnerships with TreasureCom and Microsoft will provide Kennesaw State pioneering research and development opportunities in the emerging field of mobile banking technology."

"Kennesaw State will become a case study in how Microsoft can partner with higher education to develop solutions for underserved markets," said Darin Travis, a mobility strategist with Microsoft who works with universities and state and local governments. "The potential for mobile banking is enormous, and Microsoft is building an extensive partner ecosystem. We see promise in leveraging our development platform to create solutions for this industry."

The mobile banking apps KSU will work on will allow cell phone users to receive, send and spend money anywhere, anytime. Advanced applications include using the phone as debit card.

There is huge demand in the U.S. for online payment applications for smart phones, said Solomon Negash, associate professor of information systems in KSU's Coles College of Business and faculty sponsor for the mobile application development Lab, which houses the mobile technology venture. "While some developing countries such as Kenya and the Philippines are advanced in using applications from mobile phones to move money around, the United States lags behind in the use of apps for mobile payments. This venture will put KSU on the map as a leading player in mobile banking applications.

"One reason for the success of mobile money is the burgeoning growth and high penetration rate of mobile phones and another is its ability to increase economic inclusion by reaching out to communities that are normally not served by traditional banks. The potential is huge. Sixty million

unbanked and underbanked people in the U.S. are our target." The mobile payments industry is still nascent in the U.S., and demand is expected to skyrocket, Amoroso explained. A recent story in The Wall Street Journal said that as mobile applications have boomed, there is a shortage of engineers with mobile development experience.

TreasureCom, which offers products and services such as branchless banking, bill payments, remittances and prepaid debit cards, already serves markets such as India and Cameroon and is leveraging its partnership with KSU to tap into the U.S. market, said Michael Treasure, president, founder and CEO of TreasureCom. "Banks are serving their customers by using mobile phones to augment existing services, such as funds transfers, and add new services, such as paying for train tickets," Treasure said. "Also, mobile payment methods have been successful in reaching people with no bank accounts or with inadequate banking services."

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# Kennesaw mayor proclaims national College Colors Day, honoring Kennesaw State University



*MEDIA ADVISORY "Black and Gold" colors will run deep during annual celebration planned...*

Georgia (Aug 24, 2011) – MEDIA ADVISORY

*"Black and Gold" colors will run deep during annual celebration planned for Friday, Sept. 2*

KENNESAW, Ga. -(Aug. 24, 2011) – Kennesaw State University President Daniel S. Papp and Vaughn Williams, Kennesaw State's director of athletics, will meet Thursday with City of Kennesaw Mayor Mark Mathews, who will present the City of Kennesaw's official proclamation, designating Friday, Sept. 2, as College Colors Day in honor of the state's third-largest university.

The City of Kennesaw's proclamation calls on citizens to show their Kennesaw State spirit by wearing their Black and Gold. College Colors Day is a national event, now entering its sixth year. It kicks off the fall semester's intercollegiate athletics season and strives to advocate higher education through increased public awareness. The presentation will occur in the Presidents' Board Room.

## WHO:

- Daniel S. Papp, president, Kennesaw State University
- Mark Mathews, mayor, City of Kennesaw
- Vaughn Williams, director of athletics, Kennesaw State University

## WHEN:

- Thursday, August 25, 1:30 p.m.-1:45 p.m.

## WHERE:

- Presidents' Board Room

Kennesaw Hall

Kennesaw State University

1000 Chastain Rd., Kennesaw, Ga. 30144

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

Contact/Writer: Robert S. Godlewski, [rgodlews@kennesaw.edu](mailto:rgodlews@kennesaw.edu), 770-499-3448

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# Mayor Proclaims Sept. 2 National College Colors Day in Honor of KSU

By: Donna Espy-Rypel Kennesaw State University President Daniel S. Papp and Vaughn Williams,...

Georgia (Aug 29, 2011) –

## Link To Article

<http://kennesaw.patch.com/articles/kennesaw-mayor-proclaims-sept-2-national-college-colors-day-in-honor-of-ksu>

By: Donna Espy-Rypel

Kennesaw State University President Daniel S. Papp and Vaughn Williams, Kennesaw State's director of athletics, met Thursday with [City of Kennesaw](#) Mayor Mark Mathews to designate Friday, Sept. 2, as "College Colors Day" in honor of KSU, the state's third-largest university.

Mathews called on citizens to show their Kennesaw State spirit by wearing their black and gold. "We want to promote school spirit and the relationship between our city and the university," said Mathews. "We look forward to many years of good-spirited athletic fun."

KSU President Daniel Papp presented the mayor with a token of appreciation for the proclamation - a gold and black KSU tie.

"The city of Kennesaw has been absolutely superb in its relationship with our university," said Papp. "They have opened their doors and their streets, and we want to make sure what we're doing is always in sync with what they're doing." Papp has served as a judge at city festivals and has also been part of KSU homecoming parades that wind through city streets each year.

College Colors Day is a national event, now entering its sixth year. It kicks off the fall semester's intercollegiate athletics season and strives to advocate higher education through increased public awareness.

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# KSU basketball schedule released

by Adam Carrington [acarrington@mdjonline.com](mailto:acarrington@mdjonline.com) The Marietta Daily Journal August 30, 2011 12:16 AM...

Georgia (Aug 30, 2011) —

## Link To Article

<http://mdjonline.com/bookmark/15260884>

by Adam Carrington

[acarrington@mdjonline.com](mailto:acarrington@mdjonline.com)

The Marietta Daily Journal

August 30, 2011 12:16 AM | 234 views | 0



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# Perry Support Growing in Georgia

By MYFOXATLANTA STAFF/myfoxatlanta KENNESAW, Ga. - Texas Governor Rick Perry is the latest entry...

Georgia (Aug 31, 2011) — By MYFOXATLANTA STAFF/myfoxatlanta

## Publication

## Link To Article

[http://www.myfoxatlanta.com/dpp/news/local\\_news/Perry-Support-Growing-in-Georgia-20110830-pm-pk](http://www.myfoxatlanta.com/dpp/news/local_news/Perry-Support-Growing-in-Georgia-20110830-pm-pk)

KENNESAW, Ga. - Texas Governor Rick Perry is the latest entry in the Republican campaign for president, and he's already made a strong showing in the polls.

At TJ Bryan's cafe in Kennesaw, Ernie Hodge said he likes what he sees of Perry, who announced just over two weeks ago he would be a candidate for president. ...

Kennesaw State University political science professor Kerwin Swint has monitored Perry's rapid rise and his bold, conservative rhetoric.

"It seems to me that Georgia is Rick Perry's kind of state," said Swint. "He hasn't been shy about making statements, so the big danger for him is overdoing it, saying something that embarrasses himself, saying that offends people, maybe seen by independents as too much, too harsh."

Key hurdles will come soon, as Perry joins other candidates in a series of Republican debates.

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# Kennesaw State scores at top in nationwide curriculum study

*For the second consecutive year, American Council of Trustees and Alumni gives KSU an “A...”*

Georgia (Sep 1, 2011) — *For the second consecutive year, American Council of Trustees and Alumni gives KSU an “A” for its high-quality core curriculum*

KENNESAW, Ga. (Sept. 1, 2011) -- Kennesaw State University is among a select group of 19 colleges and universities that scored an “A” for its high-quality core curriculum in a nationwide study on the state of general education released this week by the American Council of Trustees and Alumni.

This is the second consecutive year that Kennesaw State earns an “A” in the annual “What Will They Learn?” report. In this year’s study, KSU came in the top 2 percent among 1,007 major public and private four-year institutions surveyed, according to the Washington, D.C.-based American Council of Trustees and Alumni, an independent, nonprofit organization committed to academic freedom, excellence and accountability at America’s colleges and universities.

Schools are assigned a letter grade ranging from “A” to “F” based on how many of seven core, basic subjects they require: composition, U.S. government or history, economics, literature, math, science and foreign language at an intermediate level. “A” schools were those that require a course in at least six out of the seven academic subjects. Other universities earning the top grade included the United States Air Force Academy, Texas A&M University and Baylor University.

“Kennesaw State is honored to be among a select group of universities that received the highest score given by the American Council of Trustees and Alumni,” said Kennesaw State president Daniel S. Papp. “This recognition attests to the rigor and breadth of the core curriculum that our undergraduates are required to take. They are getting a high-quality, comprehensive education at KSU.”

This is the third year that the council has conducted the “What Will They Learn?” study and every year the number of institutions surveyed grows.

The American Council of Trustees and Alumni said that more than 60 percent of all institutions received a “C” or worse for requiring three or fewer subjects, allowing students to graduate with major gaps in their academic skills and knowledge. Less than 20 percent require U.S. government or history, and less than 15 percent require an intermediate-level foreign language. Military academies were leaders among the institutions evaluated, and historically black colleges and universities scored impressive grades.

“Kennesaw State University’s commitment to a rigorous core curriculum is too rare in higher education today,” said Anne D. Neal, president of the American Council of Trustees and Alumni. “KSU realizes that a strong core curriculum is an essential ingredient in preparing students for success. Today, it is more important than ever for students to have a solid foundation of knowledge in an array of subjects. I applaud Kennesaw State University for providing that foundation.”

According to a recent nationwide survey conducted for the council by Roper Public Affairs and Media, 70 percent of Americans believe that colleges and universities should require that all students take basic classes in core subjects.

At Kennesaw State, the required core courses are: two English composition courses; one U.S. government course and two history courses; one economics course (global economics or principles of microeconomics); a world literature course; two math courses; and two science courses.

“We are quite pleased that Kennesaw State’s core curriculum has earned this honor,” said Ken Harmon, interim provost and vice president for academic affairs. “Our core curriculum was designed to provide a broadly-based, strong and coherent program to promote the learning outcomes we

desire for every KSU graduate. This award is testimony that our students are acquiring the knowledge and skills to survive and flourish in a diverse, global society.”

The “What Will They Learn?” study shows that many colleges are letting students and taxpayers down, said council president Neal. “Tuition is at an all-time high, yet colleges and universities aren’t ensuring students have the skills and knowledge they need to succeed in careers and life.”

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# Stalcup wins UCDA design prize

August 31, 2011 By Scott KENNESAW, Ga. – If a picture is worth a...

Georgia (Sep 1, 2011) –

## Link To Article

<http://www.nc-chokeee.com/theonefeather/2011/08/31/stalcup-wins-ucda-design-prize/>

August 31, 2011

By [Scott](#)

KENNESAW, Ga. - If a picture is worth a thousand words, the photograph of the seven seniors on Kennesaw State's women's soccer team announces they are indeed a force to be reckoned with as they hold their ground on the field of the KSU Soccer Stadium.

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# Hard Deadlines

*When Kennesaw State University decided to build a new soccer complex, it expected strong customer...*

Georgia (Sep 2, 2011) – When Kennesaw State University decided to build a new soccer complex, it expected strong customer service from Choate Construction Co., as the university has had Choate build 15 different projects throughout its campus.

## Publication

## Link To Article

<http://www.sbnonline.com/2011/09/hard-deadlines/?full=1&sectionid=real-estate-and-construction-industry-topics>

But in addition to strong service, it also had a very tight and hard deadline: eight months in length so that the inaugural game for the Atlanta Beat women’s soccer franchise could be broadcast on Fox Sports Soccer Channel from the stadium.

“The original project schedule of eight months seemed challenging enough,” says Bob Heflin of the KSU Foundation. “Then consider, after several years of drought, we entered an extreme wet period in addition to freezing temperatures and snow causing us to lose 69 days to adverse weather. Many days it was difficult just to get to the job site trailer.”

Despite these challenges, Choate was able to apply innovative techniques to dry the soil and pour concrete in freezing temperatures in an effort to maintain the schedule. Additionally, crews worked nights and weekends to get the job done.

“The dedication of Choate people not only to the project but to the owner remains most impressive,” Heflin says. “From estimating to financials to on-site management and scheduling, their care and concern is reassuring. Add to that, the personal calls and visits from [the project manager] and [principal in charge] demonstrate that our project matters to everyone at Choate and is not just another project number.”

Founder and President Millard Choate wouldn’t expect anything less than this type of service. Strong customer service is one of the key values to the organization and its motto is “Reputation is everything.” By providing the best service, it has earned a strong reputation of quality, and 60 percent of its clients are repeat customers.

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# Georgia Eyes Early Presidential Primary

By Joshua Stewart ATLANTA — Republican Party rules allow only...

Georgia (Sep 6, 2011) — By Joshua Stewart

## Publication

## Link To Article

<http://www.gpb.org/news/2011/09/02/georgia-eyes-early-presidential-primary>

ATLANTA — Republican Party rules allow only Iowa, New Hampshire, Nevada and South Carolina to have early primaries. Any other states could lose delegates at the Republican convention if they vote before March. Yet Arizona, Michigan, Florida and a few other states are considering dates in January and February. And Secretary of State Brian Kemp has said he wants Georgia to be among the early primary states. (Photo Courtesy of the University of Maryland.)

The U.S. Justice Department this week approved a law giving Georgia's secretary of state the power to set presidential primary dates. ...

Yet Arizona, Michigan, Florida and a few other states are considering dates in January and February. And [Secretary of State Brian Kemp has said](#) he wants Georgia to be among the early primary states.

"If you were able to get that national media coverage and you were able to get Georgians on the national news talking to major presidential candidates, you're going to take a hit maybe in your delegation at the convention, but that's an acceptable tradeoff to a lot of states," said Kerwin Swint, a political science professor at Kennesaw State University. "The convention isn't that important these days anyway."

Swint said the presidential nominee is pretty much decided by Super Tuesday in March, when a dozen or so states typically have primaries. So early primary states do have more influence.

Brian Kemp has said he would like to put Georgia's vote before Super Tuesday.

Swint also said voting earlier in Georgia could bump up turnout for the presidential primary.

"The more important a vote is, the more important you feel it is, the more likely you're gonna go vote," Swint said. "So I think [voting] earlier could have a positive impact on turnout."

Kemp has to decide by December when the 2012 primary will be.

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## “Year of Peru” kicks off



*Students share experiences of study abroad and internships KSU students who spent parts of spring...*

Georgia (Sep 6, 2011) —

*Students share experiences of study abroad and internships*

KSU students who spent parts of spring and summer 2011 in three different study abroad and internship programs in Peru shared video, oral and photographic accounts of their experiences to officially launch the university's 28<sup>th</sup> annual country study — “The Year of Peru.”

Peru left an indelible mark on nearly a dozen members of a panel of students participating in the first “Year of Peru event for the 2011-2012 academic year. The panel included students who traveled to Peru with the Leaders in Kennesaw (LINK) Leads program, an art history student and a KSU Spanish major who completed a month-long internship before graduating in August.

“It started with just [selecting] a topic and a country and ended up being an experience none of us will ever forget,” the opening frame of a video presentation by LINK Leads participants declared.

Fifteen LINK Leads students spent 18 days of cultural immersion in Peru as part of their third-year capstone experiential learning and service experience in the leadership program. Accompanied by Rian Satterwhite and Karen Heilmann of KSU's Center for Student Leadership, the students criss-crossed Peru, visiting Lima, Paracas, Ica, Nasca, Arequipa, Chivay, Puno and Cusco.

The panel discussion and photographic images included in a video documentary depict the students' experiences as they took part in cultural dances and rituals; consumed native foods and drinks; studied the country's history; visited its most revered monuments and ruins; met with legal experts dealing with the effect of climate change on Peru's glaciers and underwater aquifers; witnessed political protests and labor unrest; analyzed leftists and right-wing candidates engaged in run-off elections; and met and engaged with children at one of the country's many orphanages. For fun, they played soccer and volleyball with locals and experienced parasailing off cliffs and sand boarding in the desert.

“We learned so much,” said Brandon Krusac, a senior education major who also has traveled abroad to Russia and Jamaica. “It was the most fun I've ever had. The trip has given me the confidence to handle anything that comes my way. I'm certain I'll be able to relate the experiences to the students I will be teaching soon.”

Erin Shea, an August KSU graduate majoring in Spanish, spent a 30-day internship working at an orphanage and living with a local family. She said the opportunity to use Spanish daily to interact with locals has made a tremendous difference in her language abilities. “My confidence in speaking Spanish increased 100 percent,” she said.

Art major Judy Murphy was most impressed by the diversity of the culture and the people she met while photographing images of Peru's vast panoramas — from coastal towns and villages to the Andes — as well as its architecture, religious sites, cityscapes and Incan and pre-Incan ruins.

In Lima, for example, she photographed children who slept outside on one of the city's iconic

statues. “There are so many orphaned children in the city, but they are so engaging,” she said. “It’s beautiful and sad at the same time.”

A collection of images from

The “Year of Peru” continues this month with a concert performance by Inca Son, a renowned company of Peruvian musicians and dancers, on September 22 at the Bailey Performance Center and lectures by visiting scholars from Brown and Boston universities and Jessica Stephenson, assistant professor of art history at KSU. For more information and a complete list of “Year of Peru” events, visit <http://www.kennesaw.edu/yearofperu/>

In addition, KSU is offering two special topics courses during the “Year of Peru.” Visiting Fulbright Professor Oswaldo Gavidia from the Pontificia Universidad Catolica del Perú has teamed up with Dan Paracka, study-abroad director and “Year of” program coordinator, to teach a newly designed course spanning Peru’s Pre-Incan civilizations, Inca expansion, Spanish conquest, colonialism and early nationalism. Ernesto Silva, assistant professor of Spanish, is teaching a course featuring four novels by Peruvian author Mario Vargas Llosa, winner of the 2010 Nobel Prize in Literature.

—Sabbaye McGriff

*Photo courtesy of Rian Satterwhite*

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# KSU Symphony Orchestra to perform with Kansas



*Performance raises funds for music programs On September 30, the Kennesaw State University...*

Georgia (Sep 7, 2011) —

*Performance raises funds for music programs*

On September 30, the Kennesaw State University [Symphony Orchestra](#) will perform with legendary rock band [Kansas](#) at the [Cobb Energy Performing Arts Centre](#) at 8 p.m. In 2010, Kansas started a Collegiate Symphony Tour to help raise awareness and funds for college and university music programs. Due to its success, Kansas is continuing the tour through the fall of 2011. A percentage of the ticket sales from the performance will go to KSU.

Tickets can be purchased for \$37 and \$57 at the Bank of North Georgia [Box Office](#) at the Cobb Energy Centre, or by calling 800-745-3000. A limited number of tickets are available for \$27 at the box office. Use the password "KSU" to receive the discount [online](#). Ticket prices do not include fees.

There are also a limited number of student tickets for \$20 with a student ID card at the Cobb Energy Centre box office only. Two tickets can be purchased per ID. (Tickets cannot be purchased from the KSU box office.)

The KSU Symphony Orchestra began in the fall of 2004. The orchestra performs a wide variety of repertoire from all time periods and styles. Students in the orchestra are made up of music majors and non-music majors with an interest in orchestral repertoire and come from distinguished high school programs and honor ensembles.

For more about the KANSAS Collegiate Tour, download their [press release](#) (PDF).

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# The young 'recalibrate' job dreams

By Dan Chapman *The Atlanta Journal-Constitution* Trevor Nunnally didn't expect to be...

Georgia (Sep 7, 2011) —

Publication

Link To Article

<http://www.ajc.com/news/atlanta/the-young-recalibrate-job-1156845.html>

By Dan Chapman

The Atlanta Journal-Constitution

Trevor Nunnally didn't expect to be living in his parents' East Cobb home at age 33. Kennesaw State's Rebecca Mattox, 21, worries nobody will hire a history major. David Anderson, 22, can only find work washing sheets at a Lawrenceville massage parlor. Kalynn Littleton may take on \$40,000 in grad school debt to one day, hopefully, land a job in the hospitality industry.

[Enlarge photo](#)



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# KSU history museum receives \$78,000 grant to expand Morocco project



*KSU history and Holocaust museum receives \$78,000 grant to expand museum work in Morocco Project...*

Georgia (Sep 8, 2011) – KSU history and Holocaust museum receives \$78,000 grant to expand museum work in Morocco

*Project aims to dispel misinformation, negative stereotypes about the Muslim world*

KENNESAW, Ga. (Aug. 8, 2011) — Kennesaw State University’s Museum of History and Holocaust Education will expand a cultural exchange with Casablanca, Morocco, thanks to a \$65,000 grant from the U.S. Department of State’s Bureau of Educational and Cultural Affairs and the American Association of Museums. Following the initial distribution of grant funds, the museum received an additional \$13,000. The Museum of History and Holocaust Education is one of only two institutions to receive the grant renewal as part of the Department of State’s Museums & Community Collaborations Abroad (MCCA) program.

Catherine Lewis, executive director of the Department of Museums, Archives & Rare Books and a professor of history, said the new grant will finance a project titled “Identities: Understanding Islam in a Cross-Cultural Context.”

“This grant will allow us to carry out Kennesaw State’s mission of making students global citizens,” Lewis said. “We will deepen existing relationships, explore the diversity of Muslim culture locally and abroad, and work to dispel misinformation and negative stereotypes about the Muslim world.”

KSU has already accomplished much in Casablanca. In 2009, the university used a grant to compile oral histories, produce a documentary and create the Ben M’sik Community Museum, the first community museum in Morocco.

With the new grant, the KSU museum plans to:

–Create an online exhibit on immigrant identity, the practice of Islam in various cultures and communities, and common stereotypes and misperceptions about Islam. The exhibit will be completed by the KSU and Moroccan delegations -- faculty, students, staff and community liaisons.

–Send the KSU and Morocco delegations to Washington, D.C., for one week in October to meet with officials from the State Department and the American Association of Museums.

–Send the KSU delegation to Morocco for one week in February 2012 to refine the online exhibition’s content and to conduct an open house for community members.

–Hold community focus groups to provide support and content for the online exhibition and to appoint experienced community liaisons. The project teams from KSU and Morocco will also conduct two workshops via Skype to discuss the online exhibition.

Only a handful of American universities engage in this kind of diplomacy. In 2009, the Museum of History and Holocaust Education was one of five institutions awarded a prestigious Museums and Community Collaboration Abroad (MCCA) grant from the U.S. Department of State's Bureau of Educational and Cultural Affairs and the American Association of Museums. That grant was for \$72,000 and was supplemented by KSU.

Creating the Ben M'sik Community Museum, the first community museum in Morocco, was a major accomplishment.

The Casablanca museum documents the day-to-day lives of local people – their customs, traditions, language, transportation, cuisine, dress, art and stories – as well as the community's architecture, migration and personalities. It was the first of its kind among Morocco's 14 public museums, none of which is located in Casablanca.

The 2009 grant grew out of a 2005 partnership between KSU and Hassan II University in Casablanca, Morocco. The first exchanges involved various academic departments, including American studies and foreign languages, and in 2007 expanded to include museums.

The 2009 grant also was used to create a documentary, "Creating Community Collaboration;" publish a book, "Crossing Borders: A Transatlantic Collaboration," compiled and edited by Lewis, Jennifer Dickey and professor Samir El Azhar; and launch a website, <https://commons.kennesaw.edu/mcca/>. The online exhibition and the documentary will be linked to this website at a date to be determined.

"These two institutions have already done great work, bolstering the impact of MCCA in Georgia and in Morocco, and this continuing grant is indicative of their success," said American Association of Museums president Ford W. Bell. "MCCA is all about building cultural bridges, and this new project will go far toward doing exactly that, furthering the mission of these museums and museums everywhere -- namely education and enlightenment."

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# Manufacturing Up, But Many Still Jobless

By Orlando Montoya SAVANNAH, Ga. — Many of Georgia's job-...

Georgia (Sep 8, 2011) — By Orlando Montoya

## Publication

## Link To Article

<http://www.gpb.org/news/2011/09/06/manufacturing-up-but-many-still-jobless>

SAVANNAH, Ga. —

Many of Georgia's job-seekers aren't benefitting from an uptick in manufacturing because they're not skilled enough to take the jobs. (photo Steve Rhodes)

Georgia manufacturers are producing jobs, but many Georgia job-seekers aren't reaping the benefits.

One problem is a mismatch of jobs and skills. ...

Economist Don Sabbarese of Kennesaw State University says, the situation points to an underlying, or "structural," problem for the economy.

"I think this brings out a policy issue," Sabbarese says. "I think we need to look at our capabilities to educate people to stay abreast of the needs of the private sector."

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# Coke's "Happiness Machine" next to KSU Bookstore doles out Braves tickets and fun

*The new KSU Bookstore did a little remodeling recently to kick start everyone's weekend....*

Georgia (Sep 9, 2011) — The new KSU Bookstore did a little remodeling recently to kick start everyone's weekend. Overnight, a special construction crew temporarily erected a Coca-Cola "Happiness Machine" that dispensed surprises and laughs in addition to Coke products.

For several hours on Friday, Sept. 9, students surrounded the familiar red Coke vending machine to see what crazy thing it would do next. Cleverly concealed inside the contraption, the Coke "happiness team" surreptitiously sprang into action each time someone approached. Sometimes a bottle of Coke or Sprite would roll out in the bin, followed a few seconds later by gloved hands extending flowers, Coke hats, assorted candy or trinkets in addition to the beverages.

Some of the biggest laughs from the crowd of about a hundred people came when *the hand* delivered Cokes and a Twister mat. The hand spun the wheel as several students twisted themselves like pretzels on the floor of the student center. A few lucky students even scored Braves tickets *behind home plate*.

Coke's sleight-of-hand promotion is making its way around college campuses this fall.

To watch Coke's "Happiness Machine" in action on a college campus, please visit:

[http://www.youtube.com/watch?v=lqT\\_dPApj9U](http://www.youtube.com/watch?v=lqT_dPApj9U)



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# KSU Inspired



*Governor proclaims Oct. 10-15 Homeless Awareness Week in Georgia, recognizes KSU leadership...*

Georgia (Sep 9, 2011) –

*Governor proclaims Oct. 10-15 Homeless Awareness Week in Georgia, recognizes KSU leadership*

Governor Nathan Deal proclaimed October 10-15 “Homeless Awareness Week” in Georgia at a brief Sept. 7 ceremony with Kennesaw State administrators, staff and students. The governor also recognized the university’s annual activities designed to raise awareness about society’s homeless individuals.

The governor’s proclamation reads: “One such initiative is Homeless Awareness Week, which provides our state with an opportunity to increase our knowledge and understanding of those living without shelter and food. The activities ... will also educate Georgians on how to combat and improve this unfortunate problem in our state.”

“The proclamation by Gov. Deal affirms the importance of our commitment to educating our community about homelessness and engaging our students for civic responsibility,” said Professor Emeritus Lana Wachniak, who founded the university’s Homeless Awareness Week in 2008 and leads its steering committee. “The HAW 2011 steering committee appreciates his leadership in bringing attention to the needs of the citizens of Georgia.”

Kennesaw State’s fourth annual Homeless Awareness Week will kick off October 10. Week-long activities include a one-day conference titled “Making Homelessness Visible through Education, Engagement, and Action”; a two-day “Sleep Out”; a rally, exhibits classroom speakers and collection of donated items for homeless shelters. Events are sponsored in partnership with 20 local non-profit agencies and KSU’s Center for Student Leadership, Adult Learner Programs, Student Life, and the KSU Department of Public Safety.

For more information on Kennesaw State’s 2011 Homeless Awareness Week, visit <http://www.kennesaw.edu/csl/haw/index.html>

*--Sabbaye McGriff*

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# KSU Remembers 9/11



*American flags planted on the west Campus Green spell out "9/11" and fly at half...*

Georgia (Sep 9, 2011) –

American flags planted on the west Campus Green spell out "9/11" and fly at half mast to commemorate the 10th anniversary of the terrorist attack on the United States. KSU's Young Republican Club also planted flags along the Green's walkways to honor those who lost their lives during the attack, the valor of the first responders and the men and women who serve in the U.S. armed services.

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# Can't get top college faculty on the cheap

By Leonard Witt 9:08 a.m. Monday, September 12, 2011 An investigative story...

Georgia (Sep 12, 2011) –



Publication

Link To Article

<http://www.ajc.com/opinion/cant-get-top-college-1173505.html>

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# Kennesaw State gives students a real taste of the culinary industry

11:55 a.m. Thursday, September 1, 2011 By Laura Raines For AJC Jobs Many culinary education...

Georgia (Sep 12, 2011) —

## Link To Article

<http://www.ajc.com/jobs/kennesaw-state-gives-students-1153426.html>

11:55 a.m. Thursday, September 1, 2011

By Laura Raines

For AJC Jobs

Many culinary education programs teach students the skills to work in the food industry and then send them forth to find jobs. The College of Continuing and Professional Education at Kennesaw State University has a different approach.

## Related

- [www.ccpe.kennesaw.edu](http://www.ccpe.kennesaw.edu)

Students enrolled in KSU's nine-month culinary apprenticeship certificate program learn about the culinary industry through real-world experience. Based on a European model of teaching, students acquire cooking and food-preparation skills in the classroom from chef/instructor Frazer Breckenridge, one day a week.

Students work seven-week apprenticeships at restaurants, including Villa Christina, Park 75 at Four Seasons Hotel, the InterContinental Hotel, and with local caterers Bold American Catering and Endive Catering. The four unpaid apprenticeships are 15 hours per week.

"Our students will get a lot of real-world kitchen experience before they graduate," Breckenridge said. "That's what appealed to me about teaching [in] this program. It's more of a hands-on approach."

Breckenridge, who started working in restaurants when he was 18, has performed every role — from dishwasher to busboy to chef. A graduate of Le Cordon Bleu College of Culinary Arts, he is the seafood manager of the Whole Foods store in Sandy Springs.

Although he gives lectures and demonstrations in the classroom, Breckenridge believes that culinary students need to cook.

"It takes getting in there in front of the gas range and grill and letting them do it. Practice is everything in cooking," he said.

Among the subjects that students learn are knife skills, culinary math, nutrition and how to prepare sauces, poultry, seafood, soups, stews, sandwiches, hors d'oeuvres and desserts.

"For two nights, the students will be given mystery baskets of ingredients and told to create a dish or several dishes out of them. They'll get to apply what they've learned and show their creativity," said Ann Vancza, program director for continuing education at KSU.

Vancza said the school started the program in 2009 so amateur "foodies" could explore culinary careers.

“It doesn’t require any culinary background. We’ve had students start right out of high school, and others do the classes and internships on the weekends and evenings around full-time jobs because they’re considering changing careers,” she said.

Graduates have found jobs in restaurants, opened their own catering businesses or have become personal or dinner party chefs. “There are so many avenues to explore in this business,” Breckenridge said.

Practicing in restaurants and with catering companies is valuable for students. It gives them a taste of jobs in the industry, allows them to make connections and helps them get in the door.

The hospitality industry has added about 5,000 jobs in Georgia in the past year, according to the Georgia Department of Labor.

“There are not as many high-end restaurants in this economy, but there are plenty of more affordable places cooking fresh – with local ingredients – who are doing business,” Breckenridge said.

Tuition for the program is \$9,995. For information, call 770-423-6765 or go to [www.ccpe.kennesaw.edu](http://www.ccpe.kennesaw.edu).

– AJC Jobs on Twitter: <http://twitter.com/ajcjobs>

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# Around Town: Saturday's Cobb EMC meeting should be a corker

by Otis Brumby, Bill Kinney, Joe Kirby Around Town Columnists The Marietta Daily Journal September...  
Georgia (Sep 13, 2011) —

## Link To Article

[http://mdjonline.com/view/full\\_story/15492114/article-Around-Town--Saturday%E2%80%99s-Cobb-EMC-meeting-should-be-a-corker](http://mdjonline.com/view/full_story/15492114/article-Around-Town--Saturday%E2%80%99s-Cobb-EMC-meeting-should-be-a-corker)

by Otis Brumby, Bill Kinney, Joe Kirby  
Around Town Columnists The Marietta Daily Journal  
September 13, 2011

THE HOTTEST POLITICAL BATTLE this season in Cobb is not between Republicans and Democrats but the one for control of Cobb EMC, or to be specific, its board. Both sides are working feverishly behind the scenes to ramp up turnout and energize voters leading up to Saturday's special members' meeting set by Superior Court Judge Stephen Schuster as the first step toward accomplishing the long-delayed election of new board members.

... HOO-AH! Kennesaw State University has been designated a "Military Friendly School" by G.I. Jobs magazine, President Dr. Dan Papp announced on Monday. That honor recognizes the top 20 percent of the 8,000 colleges, universities and trade schools it surveyed that are doing the most to embrace America's service members and veterans as students. "Just last month, top Joint Chiefs of Staff officers from the Office of Warrior and Family Support visited KSU's Veterans Resource Center, so we know we're on the military's radar screen. This designation recognizes the hard work and dedication of faculty, staff and countless volunteers dedicated to helping our nation's veterans continue their education," Papp said. KSU has 760 veterans enrolled and has seen those numbers increase more than 80 percent since 2009, according to vice president Jerome Ratchford.

Read more: [The Marietta Daily Journal - Around Town Saturday's Cobb EMC meeting should be a corker](#)

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# Kennesaw State named "Military Friendly School"



*Prestigious award by veterans publication honors only top 20 percent of schools nationwide...*

Georgia (Sep 13, 2011) – *Prestigious award by veterans publication honors only top 20 percent of schools nationwide*

KENNESAW, Ga. (Sept. 12, 2011) – Kennesaw State University President Daniel S. Papp today announced the university's designation as a "Military Friendly School" by *G.I. Jobs* magazine. The honor recognizes the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members and veterans as students.

"Kennesaw State is proud to receive this award, designating us as a 'Military Friendly School,'" said Papp. "Just last month, top Joint Chiefs of Staff officers from the Office of Warrior and Family Support visited KSU's Veterans Resource Center, so we know we're on the military's radar screen. This designation recognizes the hard work and dedication of faculty, staff and countless volunteers dedicated to helping our nation's veterans continue their education."

In selecting Kennesaw State, the magazine noted the key role KSU's Veterans Resource Center has played helping veterans. The Veterans Resource Center is a one-stop shop for veterans who wish to start or continue their college education. Part of Student Success Services, the center counsels veterans on applying for Veterans' educational benefits and assists with enrollment.

"We are pleased that 760 veterans are seeking higher education at KSU," said Jerome Ratchford, KSU's vice president for student success. "Kennesaw State has experienced more than an 80 percent increase in the number of veterans enrolled between 2009 and 2011. We are pleased with what we have been able to accomplish thus far, but we have set our sights on re-doubling our efforts to get the word out that Kennesaw State welcomes all veterans."

In compiling its ranking of the 2012 "Military Friendly Schools" list, *G.I. Jobs* surveyed student veterans to gauge their experiences in higher education. The magazine is published for military personnel transitioning into civilian life. The survey, which relied on data regarding student veterans' experience at a particular institution, covered more than 8,000 schools nationwide.

According to *G.I. Jobs*, there are 1,518 colleges, universities and trade schools on this year's list of "Military Friendly Schools." They were selected in part because they prioritize the recruitment of students with military experience. The magazine noted the schools offer scholarships and discounts, veterans' clubs, full-time staff, military credit and other services to those who served.

Frank Wills, an Operation Iraqi Freedom veteran, is director of the center. In his role, Wills advises veterans enrolled at the university and collaborates with other campus entities, including the offices of the registrar and financial aid. He also helps veterans as they acclimate to campus life, assisting them with obtaining their educational benefits and acting as a liaison between the Department of Veterans Affairs and the university. Wills works closely with veterans student groups on campus and with the national veterans community.

For more information about Kennesaw State's Veterans Resource Center, please visit:

[http://www.kennesaw.edu/studentsuccess/veterans\\_resources/index.html](http://www.kennesaw.edu/studentsuccess/veterans_resources/index.html)

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

Writer/Contact: Robert S. Godlewski 770-499-3448 or [rgodlews@kennesaw.edu](mailto:rgodlews@kennesaw.edu)

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# Sims runs off into distance

by Adam Carrington [acarrington@mdjonline.com](mailto:acarrington@mdjonline.com) The Marietta Daily Journal September 13, 2011 01:02...

Georgia (Sep 13, 2011) –

## Link To Article

[http://mdjonline.com/view/full\\_story/15496308/article-Sims-runs-off-into-distance](http://mdjonline.com/view/full_story/15496308/article-Sims-runs-off-into-distance)

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# U.S. News ranks Kennesaw State's first-year program among nation's best



*First-year program makes list for ninth straight year KENNESAW, Ga. (Sept. 15, 2011) — ...*

Georgia (Sep 15, 2011) — *First-year program makes list for ninth straight year*

KENNESAW, Ga. (Sept. 15, 2011) — Kennesaw State University's first-year program was recognized by *U.S. News & World Report* as one of the best in the country in its 2012 "Best Colleges" issue out this week. This marks the ninth consecutive year that KSU's first-year program has been recognized in the prestigious annual college rankings.

"It is an honor for Kennesaw State to be recognized once again for the excellence of our first-year program," said KSU President Daniel S. Papp. "The latest *U.S. News* rankings are an affirmation that Kennesaw State is gaining national prominence in very significant ways."

KSU was one of only 18 colleges recognized by *U.S. News* for its work with first-year students, along with top-tier institutions such as Stanford, Purdue, the University of South Carolina and the University of Notre Dame — down from 23 last year. KSU was the only university in Georgia recognized in this category. The top schools were selected from nominations submitted by college presidents, chief academic officers, deans of students and deans of admissions from more than 1,500 schools.

"It is no surprise that KSU has been recognized as a national leader on this list every year since the category was established," said Ralph Rascati, Kennesaw State's associate vice president for advising, retention and graduation initiatives and dean of University College. "From the very beginning, we designed a dynamic program to significantly enhance first-year students' academic success, life skills, campus and community engagement, and foundation for global learning."

KSU's acclaimed first-year program combines special curricular and extracurricular offerings that foster first-year students' successful transition to college. Students may take a first-year seminar focused on successful transitions, global learning, community service or leadership development. They also may opt to be part of a themed learning community of students with whom they take classes, study and participate in activities outside the classroom. All first-year students read a "common reader" and attend lectures and discussions about the book. They participate together in an annual convocation and induction ceremony. All of these initiatives are housed in KSU's Department of First-Year Programs, the only academic department of its kind in the country.

"The diminishing number of institutions that make the *U.S. News* list means that KSU is increasingly among a select few that provide nationally and internationally recognized programs for first-year students," Rascati said.

Also in the 2012 rankings, KSU moved from 32<sup>nd</sup> to 27<sup>th</sup> among all public colleges and universities in

the South, and jumped eight slots — from 69<sup>th</sup> to 61<sup>st</sup> — among all regional universities in the South.

# # #

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# FOOD PANTRIES: KSU applauds UGA for helping to feed students

*Readers Write 9/18/2011 During these tough economic times, some college students don'...*

Georgia (Sep 19, 2011) –

Link To Article

<http://www.ajc.com/opinion/readers-write-9-18-1182875.html>

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# Leaders, KSU, Almost Autumn

Here are 5 things you need to know in Kennesaw for Sept. 20. By Donna Espy-Rypel ... 2. Kennesaw...

Georgia (Sep 21, 2011) – Kennesaw Patch

## Publication

## Link To Article

<http://kennesaw.patch.com/articles/leaders-ksu-almost-autumn>

Here are 5 things you need to know in Kennesaw for Sept. 20.

By Donna Espy-Rypel

... 2. Kennesaw State University continues to make headlines around the country. KSU's first-year program was recognized by [U.S. News & World Report](#) as one of the best in the country in its 2012 "Best Colleges" issue out this week. This marks the ninth consecutive year that KSU's first-year program has been recognized in the prestigious annual college rankings. KSU President Daniel S. Papp also announced the university's designation as a "Military Friendly School" by [G.I. Jobs magazine](#). The honor recognizes the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members and veterans as students.

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# Texas mystique in play for Perry in presidential run

By Enrique Rangel Copyright 2011 . All rights reserved. This material may not be published,...

Georgia (Sep 21, 2011) —

## Link To Article

<http://lubbockonline.com/national-news/2011-09-20/texas-mystique-play-perry-presidential-run>

By [Enrique Rangel](#)

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# Fighter jet cuts may cost jobs at Marietta plant

MARIETTA, Ga. -- Cobb County leaders are concerned about major military budget cut to the F-35...

Georgia (Sep 22, 2011) —

## Link To Article

<http://www.wsbtv.com/news/29259301/detail.html>

MARIETTA, Ga. -- Cobb County leaders are concerned about major military budget cut to the F-35 fighter jet manufactured at the Lockheed Martin plant in Marietta.

This week, a Senate defense appropriations committee recommended the program's funding be reduced by nearly \$700 million.

"Long term we're concerned about jobs," said Marietta Mayor Steve Tumlin.

Tomlin told Channel 2's Tom Regan that he hopes the recommended cuts would be reduced before the defense budget is finalized.

The F-35 Joint Strike Fighter is currently the military's most costly program. Each jet costs about \$135 million and the entire program is budgeted in the hundreds of billions of dollars. ...

Kennesaw State University economics professor Gorvind Hariharahan told Regan that Lockheed Martin needs to look for foreign countries as new customers for the F-35, like India and South Korea.

"It's absolutely imperative they come up with a way to tap into the external markets," Hariharahan said.

Lockheed Martin has already announced 1,500 layoffs in its aircraft business. A company spokesman told Regan is not yet unknown how many jobs will be cut at the Marietta plant.

Posted: 5:53 pm EDT September 21, 2011 Updated: 9:50 am EDT September 22, 2011

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# Proposed F-35 cuts could hit Marietta

WASHINGTON -- As Congress eyes Pentagon cuts to help bring down deficits, the multibillion dollar F...

Georgia (Sep 22, 2011) — WASHINGTON -- As Congress eyes Pentagon cuts to help bring down deficits, the multibillion dollar F-35 Joint Strike Fighter program is in the crosshairs -- which could mean more belt-tightening at Lockheed Martin's Marietta plant.

## Publication

## Link To Article

<http://www.ajc.com/business/proposed-f-35-cuts-1186022.html>

Tom Reynolds Part of the F-35 Joint Strike Fighter is assembled in Marietta, but the program faces budget cuts from the Pentagon.

Republicans who represent the area, though zealous about budget cutting overall, are lobbying against a Senate plan to hold F-35 production at current levels rather than increase it by three planes next year. The proposal, which would cut \$695 million from the Pentagon's \$9.7 billion program request, must be merged with a House-passed bill that granted the full amount.

"We're going to fight very hard to hold the line on that," said Rep. Phil Gingrey, R-Marietta.

But the Senate proposal, which moved from committee with bipartisan support, is seen as a bellwether.

Sen. Saxby Chambliss, R-Ga., said as the proposals are merged he hopes for "a resolution on this or at least a firm game plan established on the F-35 among the appropriators. Whether we'll see any of it restored or not I don't know. Obviously I hope so." ...

Chambliss and Gingrey both said they are confident Lockheed can limit job losses if the program is slowed, as it did by moving F-22 employees to other production lines, and they stressed military readiness concerns more than job losses. But F-35's importance to Marietta is a big motivator.

"As the budget situation gets worse, it becomes a fine line to walk to say we've got to cut this spending, but not this spending over here," said Kerwin Swint, a political science professor at Kennesaw State University.

"[But] they think it's part of a political necessity to try to protect these defense dollars and jobs."

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# KSU Eases Veteran Transition to College

*Updated: Monday, 26 Sep 2011, 6:42 AM EDT Published : Monday, 26 Sep 2011, 6:34 AM EDT By MARC...*

Georgia (Sep 26, 2011) — Updated: Monday, 26 Sep 2011, 6:42 AM EDT  
Published : Monday, 26 Sep 2011, 6:34 AM EDT

## Publication

## Link To Article

[http://www.kennesaw.edu/ur/video\\_files/Fox5\\_VeteranCenter.mov](http://www.kennesaw.edu/ur/video_files/Fox5_VeteranCenter.mov)

By MARC TEICHNER/myfoxatlanta

KENNESAW, Ga. - The sluggish economy coupled with the new GI Bill has led to an explosion in veterans heading back to college.

At Kennesaw State, they've seen the veteran student population nearly double in the last couple of years.

So the school is taking steps to ease their transition into college.

KSU's veteran support network was started by the college's veteran students but the school saw a need and ended up backing the effort with money, resources and leadership.

They've served their country and now they are back state-side, moving into the next phase of their lives.

Kennesaw State is trying to ease that transition for it's veteran students.

Welcome to KSU's Veterans Resource Center -- a one stop shop for veterans helping to guide them through the educational system.

"They can come here and we're going to take care of every need that they have," said veteran and KSU student Donna Flippen.

"This is a place where we can hang out and talk, we can do homework," said veteran and KSU student John Breckenridge.

John Breckenridge served on a sub fleet in the navy and helped set up the center. He says the center is a place where veterans can gather with other veterans.

"You feel like you have a home. You're not just wondering around in between classes wondering what am I going to do, whatever," said Breckenridge.

The center was originally student driven but a year ago FSU hired Frank Wills to run the place, making it the first college funded veteran center in the state.

"About two years ago KSU realized there a unique need to serve veterans coming back into school. There are specific challenges that they have that normal students aren't aware of," said Frank Wills of the KSU Veterans Resource Center.

But the center is just the beginning of KSU's commitment to its veteran community. There's also a designated veteran member of the student senate and veteran club, which helps builds social ties.

"I didn't know but a couple people when I got here. If it wasn't for the Veterans Club, I won't know anybody at school," said veteran and KSU student Steven Sayegh.

A national magazine even named KSU one of the most military friendly colleges in the nation.

"Veterans can always spot a veteran," said veteran and KSU student Davis Carper.

David Carper served nine years in the Army, including a tour in Iraq. He says the steps taken by KSU have definitely improved his college experience.

"I've made a wealth of connections. I know hundreds of people on this campus because of this center," said Carper.

KSU gets calls from colleges all over the country looking for advice about setting up veteran centers. While Kennesaw was the first, officials say there are now three of them in Georgia with more expected in the future.

Please click on the link below to watch the Veterans Resource Center stories that aired throughout Sept. 26 on Fox 5, WAGA-TV:

[http://www.kennesaw.edu/ur/video\\_files/Fox5\\_VeteranCenter.mov](http://www.kennesaw.edu/ur/video_files/Fox5_VeteranCenter.mov)

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# Kennesaw State presents Linda Anderson art exhibition



Renowned Georgia artist showcases her “memory paintings” For media inquiries:...

Georgia (Sep 27, 2011) –

For media inquiries: Cheryl Anderson Brown, Director of Public Relations, 770-499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

KENNESAW, Ga.— The Kennesaw State University Art Museum and Galleries will present “An Artful Memory” by renowned Georgia artist Linda Anderson from Oct. 18 - Dec. 5 in the Fine Arts Gallery in the Joe Mack Wilson Building. Eighteen of her works will be featured in the exhibit, demonstrating a wide range of her inspirational and nostalgic style. An opening reception is scheduled on Oct. 18 from 5-8 p.m.

“Linda Anderson’s work is completely mesmerizing,” explains [Joseph Meeks](#), dean of the College of the Arts. “It is visual storytelling at its best. It is whimsical and delightful - a real joy to experience.” Anderson’s work was the subject of the text, “Flashes of Memory: An Appalachian Self-Portrait,” published by the Kennesaw State University Press in 2009. The book, which is one of the inspirations for this exhibit, will be available for purchase in the gallery.

A native of Clarkesville, Anderson began painting in the 1980s after her daughter fell ill. “Painting saved my life,” she said in a 2004 interview with *The Atlanta Journal-Constitution*. “When I’m in front of the easel and have that brush in my hand, then all that drops away.”

The Fine Arts Gallery in the Wilson Building will be open 11 a.m. - 3 p.m. Monday through Thursday and 7 - 9 p.m. on Wednesday and Thursday. The exhibition is free and open to the public.

For more information about exhibitions at Kennesaw State University, click the “Gallery” link at [www.kennesaw.edu](http://www.kennesaw.edu) or call 770-499-3223.

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# Welcome to the Boardroom: Chelsea Clinton Joins Diller

*A Young, Connected Clinton Welcomed to the Boardroom* By Lauren A. E. Schuker and Joanne S...

Georgia (Sep 27, 2011) – A Young, Connected Clinton Welcomed to the Boardroom

## Publication

## Link To Article

[http://online.wsj.com/article/SB10001424052970204422404576595344180113436.html?mod=WSJ\\_hp\\_MIDDLENexttoWhatsNewsForth](http://online.wsj.com/article/SB10001424052970204422404576595344180113436.html?mod=WSJ_hp_MIDDLENexttoWhatsNewsForth)

By Lauren A. E. Schuker and Joanne S. Lublin

September 26, 2011 [online copy; with different headline and some copy in print edition 9.27, 2011, B1; KSU/CGC copy same in both stories.]

She's 31. She's still a graduate student. And she's held many different jobs in different industries over the last five years.

But those factors didn't prevent Chelsea Clinton from landing a plum assignment: joining the board of [Barry Diller](#)'s Internet media holding company.

In her new role, the daughter of former President Bill Clinton and U.S. Secretary of State Hillary Clinton will be the youngest member of IAC's board by seven years.

Fellow directors include Michael Eisner, former chief of Walt Disney Co., and Edgar Bronfman Jr., chairman of Warner Music Group.



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# Jared Tagliatela



*KSU assistant professor of biology Jared Tagliatela joined the faculty of the Department of...*

Georgia (Sep 28, 2011) – KSU assistant professor of biology Jared Tagliatela joined the faculty of the Department of Biology and Physics in the College of Science and Mathematics in June, 2010. Previously, he had taught at Clayton State University.

## [Link To Website](#)

Tagliatela, who studies the evolutionary origins of human language and the biological processes that support its development, is the recipient of a \$389,000 grant from the National Institutes of Health.

His research, conducted at Yerkes National Primate Research Center, focuses “on animal communication, specifically primate vocal and gestural behavior, the communicative function of these signals, and how individuals produce and perceive these utterances.”

Tagliatela earned his Bachelor of Arts degree in biology from the University of Virginia and his Ph.D. in Neurobiology and Behavior from Georgia State University.

An engaging professor who enjoys the give and take of the classroom, Tagliatela continues to collaborate on research activities with his wife, Lauren Tagliatela, Assistant Professor of Psychology in the Department of Psychology in the College of Humanities and Social Sciences.

Link to website: <http://science.kennesaw.edu/biophys/>

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# How God Became English: The Making of the King James Bible



*Kennesaw State University Rare Book Gallery hosts two exhibits commemorating the 400th anniversary...*

Georgia (Sep 29, 2011) —

Kennesaw State University Rare Book Gallery hosts two exhibits commemorating the 400<sup>th</sup> anniversary of the King James Bible

KENNESAW, Ga. (Sept. 29, 2011) - The Department of Museums, Archives & Rare Books opened its newest exhibition, *How God Became English: The Making of the King James Bible* on Tuesday, Oct. 4, at the Athenaeum Gallery in the Kennesaw State University Horace Sturgis Library.

In commemoration of the 400<sup>th</sup> anniversary of the printing of the King James Bible, *How God Became English* explores the tumultuous origin and creation of one of the most influential books in history. The panel- and multimedia-based exhibition features original artifacts representative of the book's complicated past, and touches on subjects including history, theocracy and reform. The exhibit runs through October 2012.

*How God Became English* is presented alongside a traveling exhibition, *Manifold Greatness: The Creation and Afterlife of the King James Bible*. This traveling exhibit was organized by the Folger Shakespeare Library, Washington, D.C., and the American Library Association Public Programs Office. It is based on an exhibition of the same name developed by the Folger Shakespeare Library and the Bodleian Library, University of Oxford, with assistance from the Harry Ransom Center of the University of Texas. The traveling exhibition was made possible by a major grant from the National Endowment for the Humanities. The NEH traveling exhibit also will be housed in the Athenaeum Gallery and run through Oct. 28, 2011.

Both exhibitions feature free public programs and lectures based on the history and influence of the King James Bible. The programs are hosted in partnership with the Central Library of the Cobb County Public Library System, Smyrna Library and Oglethorpe University. The free events include a hands-on workshop, "The Family Bible: A Historical and Genealogical Resource," on Oct. 29 from 1 -3 p.m. in the Athenaeum Gallery.

"We are delighted to present two exhibitions on such an important historical work," said Dr. Tamara Livingston, associate director of the KSU Department of Museums, Archives & Rare Books. "As one of the first sites chosen to feature the NEH traveling exhibit, we have a wonderful opportunity to help our audiences develop a new understanding about the social, cultural, literary and religious importance of the King James Bible."

For more information on the exhibition and upcoming events, please contact Anna Tucker at [770-420-4699](tel:770-420-4699) or [atucke20@kennesaw.edu](mailto:atucke20@kennesaw.edu). A full list of events may be found at [www.kennesaw.edu/kingjamesbible](http://www.kennesaw.edu/kingjamesbible).

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia,

Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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# Into the Light



*KSU alum takes center stage to help expose human trafficking* MTV Network President Stephen...

Georgia (Sep 29, 2011) –

*KSU alum takes center stage to help expose human trafficking*

MTV Network President Stephen Friedman introduced

Law, who graduated from Kennesaw State with a bachelor's in political science in 2006 and a master's in conflict management in 2008, also penned an article titled "Student Activism Can Help End the Modern-Day Slave Trade" in the Sept. 27 edition of *The Huffington Post's* "Huff Post College" feature. She is serving as a temporary instructor in KSU's First-Year Programs department.

Appearing at the New York press event with Law were national and international activists and officials involved in combatting the problems of human trafficking and modern-day slavery. They included Ambassador Luis CdeBaca of the U.S. State Department; Sophie Gasperment, executive chair of the Body Shop International; and Julia Ormond, actor and founder of the Alliance to Stop Slavery and End Trafficking.

Law was selected to appear at the press briefing as a result of an interview she conducted with MTV last spring on Kennesaw State's campus about her work with other KSU students and faculty to uncover a forced labor operation at a local restaurant. MTV interviewed five students at KSU and selected Law to appear at the press event and discuss the project, her subsequent lobbying efforts before Congress and her support of area safe houses for trafficking victims.

The youth-focused cable network created a campaign called "Against Our Will" to give students engaged in the issue at more than 300 colleges a "national megaphone" through its MTU college network.

Law said she began educating herself about the human trafficking issue after watching the movie "Taken," in which a man rescues his daughter from a powerful, international sex trafficking ring.

"Much to my surprise," Law writes in *The Huffington Post*, "I learned that trafficking was not only a global problem, but also a problem within the United States and even more so in my city of Atlanta."

As she continued to read and research, Law said she became motivated to get involved.

"After reading all of this, it was like the wind was knocked out of me," she wrote. "I decided that it was time to take action. It was time to do something about this horrific reality."

As part of a senior research project, Law participated in the surveillance of a local restaurant and documented evidence of forced labor. The students turned their research over to local Immigration Customs Enforcement officials, who are conducting a wider investigation of area restaurants.

To view Law's comments at the Clinton Initiative press briefing, please click on

[http://www.livestream.com/cgi\\_press/video?clipId=pla\\_a87c28ec-e2ab-4dd2-b55b-aca304b7ca15&utm\\_source=lslibrary&utm\\_medium=ui-thumb](http://www.livestream.com/cgi_press/video?clipId=pla_a87c28ec-e2ab-4dd2-b55b-aca304b7ca15&utm_source=lslibrary&utm_medium=ui-thumb)

To read her article in the Huffington Post, please click on

[http://www.huffingtonpost.com/mtvu/student-activism-can-help\\_b\\_983377.html](http://www.huffingtonpost.com/mtvu/student-activism-can-help_b_983377.html)

-- Sabbaye McGriff

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# Dinner at Depot, Lab Coats, Athletes

By Donna Espy-Rypel ... Today at noon, Kennesaw State University is conducting a “Lab...

Georgia (Sep 30, 2011) – By [Donna Espy-Rypel](#)

## Publication

## Link To Article

<http://kennesaw.patch.com/articles/dinner-at-depot-lab-coats-great-athletes>

... Today at noon, [Kennesaw State University](#) is conducting a “Lab Coat Ceremony” for 25 minority undergraduate science students in the College of Science and Mathematics. The students range from freshmen to seniors who are pursuing degrees in the STEM (science, technology, engineering and math) disciplines. Their individual research advisors will present them with their lab coats.

The Peach State Louis Stokes Alliance for Minority Participation is a collaborative effort sustained by a coalition of five colleges and universities in Georgia to significantly increase the number of underrepresented minority students statewide who complete undergraduate degrees in science, technology, engineering, and mathematics (STEM) fields. ...

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