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Economy in 2011 looks mixed

OPINION: Economy in 2011 looks mixed By Don Sabbarese *Economic forecasting is risky business....*

Georgia (Jan 3, 2011) – OPINION: Economy in 2011 looks mixed

Publicat

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To

Article

[http://www.ajc.com/opinion/economy-in-2011-looks-](http://www.ajc.com/opinion/economy-in-2011-looks-791397.html)

[791397.html](http://www.ajc.com/opinion/economy-in-2011-looks-791397.html) By Don Sabbarese

Economic forecasting is risky business. Experts do it anyway, albeit with limited success. But the truth is that an educated guess is better than no forecast. So here goes the guess.

Conventional wisdom expects that the economy in 2011 will follow 2010's trend of slow growth accompanied by anemic job growth. Gross domestic product growth will not be much higher than in 2010, and it will still fall short of the growth rate needed to lower unemployment to 8 percent. That would require 230,000 to 240,000 new jobs a month for the next two years, and 2011 will more than likely fall short of that mark.

The year 2011, like 2010, will grow in spurts due to uneven growth in the different sectors of the economy. Hiring in the private sector will continue to improve, while job growth in the public sector, especially at the state and local levels, will remain negative or flat.

Job growth that lowers unemployment will remain the critical ingredient for consumer income and spending, so it will continue to be the focal point of monetary and fiscal policies next year. Historically low interest rates and government spending can only go so far to create private-sector jobs and fuel economic growth.

Confidence by the private sector will ultimately determine sustainable growth. Businesses with fewer than 500 employees will play a key role in job growth. Their access to credit and confidence in future growth remains an important ingredient in 2011. To date, both are lacking. The banking sector's willingness to extend credit to small businesses will remain a concern in 2011. Unfortunately, the health of banking is tied to stable real estate prices, which we do not have.

Some sectors, including business services, health care, education and hospitality, have shown signs of job growth, and those will continue to pick up in 2011. Transportation and technology will grow. Weakness in construction will continue to constrain job growth. Residential construction remains almost nonexistent and commercial construction is still recovering. Unfortunately, manufacturing growth in 2010 has not been matched with job growth. Given the strength of exports, manufacturing jobs should expand. Growth in manufacturing will not outweigh the tremendous job losses from the recession, but will help job creation.

In many ways, 2011 should be a better year for the economy than 2010. Manufacturing will be a bright spot, along with solid improvements in domestic spending on capital goods.

Corporate balance sheets will remain strong, with plenty of cash flow and profits. Corporations have deleveraged their balance sheets and will continue to maintain very lean and efficient operations, a byproduct of adjusting to a severe recession. Since many corporations are positioned for growth, they will have to decide whether to use their profits to raise dividends, buy back stocks or invest in capital and new hires.

Businesses will be challenged to match higher sales with longer work weeks for their existing work force, hiring more temporary workers or eventually giving full-time jobs to part-time and temp workers. Without more permanent, full-time jobs many households will continue to put off buying

goods. This pent-up demand will be necessary for consumer spending. On the bright side, a rising [stock market](#) will recover some of the tremendous wealth loss accrued since 2008.

In the end, more spending will come when businesses and consumers feel confident about the near-term future. Washington would be wise to focus on fostering an environment that creates confidence and reduces uncertainty.

Don Sabbarese teaches economics and directs the Econometric Center at Kennesaw State University's Coles College of Business.

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Georgia manufacturing index slips in December



PMI falls 2.6 points even as new orders, production and employment continue to improve KENNESAW, ...

Georgia (Jan 3, 2011) – PMI falls 2.6 points even as new orders, production and employment continue to improve

KENNESAW, Ga. (Jan. 3, 2011) – Manufacturing activity in Georgia continued to decline in December after a November rebound, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for December was 53.7, down 2.6 points from the previous month's level of 56.3. The latest PMI reading reversed the rebound of 6 points that the index reported in November after three consecutive months of decline. The PMI is up 7.6 points for 2010, up from 46.1 in January.

"Strong export demand, capital spending by businesses and some improvement in the auto industry are a few of the factors responsible for the turnaround in manufacturing over the past year," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "The latest Georgia manufacturing figures, however, are below the national PMI."

Despite improvements in new orders, production and employment, the PMI declined in December due to a sharp drop in inventory and delivery time. Inventory and delivery time normally go up when new orders and production increase but in December they reacted contrary to normal, said Sabbarese. This could be because the trucking industry may have expanded its operations to accommodate the rise in new orders and production.

All of the PMI's underlying variables, except for employment, were below their six-month averages. Optimism seems to be down too: some 37 percent of respondents said they expected higher production in the next three to six months, compared to 46 percent in November.

Highlights of the December PMI include:

- New orders were up by 1.4 points, to 59.3
- Production increased 0.6 point, to 53.7
- Hiring is up 3 points, to 59.3, with 30 percent of respondents reporting increased hiring

- Commodity prices were up by 4.5 points, to 68.5. Some 37 percent of respondents reported higher prices
- Finished inventory plummeted 12.4 points, to 40.7, its lowest level since June
- Supplier delivery time dropped 5.4 points, to 55.6

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for December was 57, up 0.4 point.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the December PMI, or to speak with professor Sabbarese, please call 770-423-6094.

[Sabbaresepicture1.JPG](#)

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This might be time to start food business

By Laura Raines For the AJC Your cakes and pies bring rave reviews, and you've thought...

Georgia (Jan 3, 2011) – By Laura Raines

Publication

Link To Article

<http://www.ajc.com/business/advice-for-food-business-789832.html>

For the AJC

Your cakes and pies bring rave reviews, and you've thought of bringing them to market. But is this the right time to start a food-related business? That depends on your business savvy.

Living in Ghana and California, Cecilia Washington grew up cooking for family and friends and savoring the flavors of West Africa. In her teens, she adopted a healthy [diet](#) that was organic and vegan. She began experimenting with alternative baking methods and nontraditional ingredients years ago, when she realized that friends with food sensitivities could rarely eat sweets.

"I think that people with gluten intolerance, food allergies or other health issues need treats, too," said Washington.

"The idea for the business came when I was between financial services jobs. I visited stores and discovered that no one was catering to vegans and gluten-intolerant people in the refrigerated section."

She saw a niche where she would help others, but she took her time creating her products and testing them. She continued to work in the financial sector, while studying culinary arts at the Art Institute of Atlanta.

"I thought that was the quickest way to learn about this new industry I was entering and to get constructive feedback from professionals," said Washington.

Washington opened Cecilia's Bakeshop in late 2006, specializing in all-natural, vegan, wheat-free and gluten-free desserts. With her Atlanta-based business, she sells her signature refrigerated cookie dough to stores like Whole Foods and her cakes and raw pies to customers by appointment. "I'm continually building the brand through store and food event demonstrations. Just because your product is on the shelves doesn't mean you have it made."

Washington self-funded her business through savings, and her financial expertise paid off.

"I knew how to manage my costs and how to price products. I knew I couldn't sell my chocolate cherry cookie dough at \$4.99 and make a profit," she said. "When you're making a premium product, your food costs are high and your margins low."

She saves costs by shipping with other bakeries and does many jobs herself. She hires part-time workers as she needs them.

"If you start a business when the economy is down, you have time to build your brand. You could do the farmers market circuit," said Washington. "Then you'll benefit when the economy takes an upswing."

"Having a unique product distinguishes you. ... If it tastes good, people will follow."

Everyone needs to eat, so it's not surprising that many of the top business startups each year are food-

related, said Gary Roberts, professor of management and entrepreneurship at the Coles College of Business at Kennesaw State University. He sees a ready market for food businesses even in this economy since 90 percent of the work force is still employed and going out to eat is a relatively affordable luxury.

“The key is finding a very specific niche that no one else is doing and realizing that it is a business. You need a good business plan,” he said. “The ‘me, too’ ideas generally fail. We don’t need another coffee shop like Starbucks -- that model is working well.”

Roberts first heard the business idea for High Road Craft Ice Cream & Sorbet a year ago from two students in the KSU executive MBA program where he teaches entrepreneurship.

“I knew it was a real winner because it was a business-to-business model, and they both had good expertise. One partner was a chef and knew the industry. The other had the sales and marketing experience,” said Roberts.

Keith Schroeder saw the need for high-quality, custom-made ice cream for Atlanta chefs in 1995 when he graduated from culinary school at the Art Institute of Atlanta, but his career took him to restaurants around the country.

“When I came back to Atlanta, the opportunity was still here,” said Schroeder. After 9/11 and the recession, restaurants saw cuts in budget and staff, yet top restaurants still wanted to serve signature desserts.

Schroeder knew that organic, premium ice cream or sorbet in flavors custom-blended for a restaurant would fit the bill in a cost-effective and time-efficient way. He was equipped to whip up signature flavors like Bourbon Burnt Sugar and Asian Pear, “but I enrolled in Kennesaw’s executive MBA program to gain more skills before venturing into business on my own,” he said.

For the MBA capstone project, Schroeder teamed up with fellow student Hunter Thornton, who had seven years of experience in corporate sales. Thornton admired Schroeder’s drive.

Still, it would take 38 iterations to perfect their business plan. Seeing that they meant business, Roberts connected them with university resources. “Lydia Jones in the Small Business Development Center [at KSU] got us on the phone with other small-business owners who had succeeded and failed. She also helped us line up equity investors,” said Schroeder.

Charles Hofer, the Regents Professor of Strategy and Entrepreneurship at KSU, worked with the team to prepare them for a national venture capital competition at the University of Nebraska. High Road Craft took first place and earned \$7,000 for the business.

“Getting our business plan in front of experts who would beat it up and make it better was some of our best learning,” Schroeder said.

Schroeder and Thornton launched their business on Halloween and had made their sales quota and signed 30 restaurant, convention center and catering clients within a month. They were on track to double sales in their second month.

The success or failure of a food startup depends on a sound idea and the owner’s skill and understanding of the market, said Roberts. “Location is important, and having enough capitalization at the start is critical, but if someone is careful and meets business criteria, this could be a very good time to start a business,” he said. With investors in place, Schroeder and Thornton found that commercial rent and equipment-leasing costs were lower than expected.

Schroeder advises future entrepreneurs to spend time refining their business plan and to thoroughly understand the regulatory hurdles in the food business. “There are labeling, packaging and marketing issues to be overcome,” he said. “But there are so many free resources out there.”

Some resources include The Edge Connection (for micro-enterprises), the Georgia Small Business Development Center Network, and academic business faculty and entrepreneur programs in universities.

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Lara Pacifici



Lara Pacifici joined the faculty of KSU's College of Science and Mathematics in June 2010. She...

Georgia (Jan 4, 2011) – Lara Pacifici joined the faculty of KSU's College of Science and Mathematics in June 2010. She is an assistant professor of biology education and the coordinator for the Master of Arts in Teaching Biology program. She studies the attitudes of undergraduate students toward science research projects, and the educational impact of student and teacher participation in research.

[Link To Website](#)

Pacifici's background is in wildlife biology. She earned her masters in wildlife science examining the dynamics of a protected population of black bears. Pacifici has also studied small mammals and salamanders and spent a year in San Diego studying the behavior of gray whales and bottle-nose dolphins.

Before she earned her Ph.D. in science education she taught high school science in North Carolina for 4 years.

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Kennesaw State athletic director search committee named



Panel comprised of broad range of individuals leads national search to fill top sports post ...

Georgia (Jan 5, 2011) – *Panel comprised of broad range of individuals leads national search to fill top sports post*

KENNESAW, Ga. (Jan. 5, 2011) – Kennesaw State University President Daniel S. Papp announced the appointment of the KSU Athletic Director Search Committee during a meeting today with the school's Athletic Department. The panel, chaired by Professor Thomas H. Keene, includes administrators, faculty and students.

A national search will be conducted to replace David Waples, who announced his retirement last August, after serving for more than 23 years as Kennesaw State's athletic director. Scott Whitlock, KSU's senior associate athletic director and head softball coach, is presently serving as the university's interim athletic director.

"Having made the transition to fielding a full-fledged NCAA Division I athletic program, KSU is now engaging in a national search to find our new athletic director," Papp said. "We have top-notch athletic facilities - including a new, state-of-the-art soccer stadium - and we are looking for a strong leader to take the helm of our burgeoning men's and women's athletic programs to further guide our efforts. I am confident the search panel of students, administrators and faculty will identify the best candidates from which to make our ultimate selection."

Members of the Athletic Director Search Committee are as follows:

- Thomas H. Keene, professor of history and interim chair, Department of History and Philosophy; and chair, KSU Athletics Board (Committee Chair)
- John Charles Bradbury, associate professor of health, physical education and sport science, WellStar College of Health and Human Services
- Joan Dominick, associate professor, communication; and senior year seminar course coordinator, University College
- Richard Franza, associate professor of management and chair, Department of Management and Entrepreneurship, Coles College of Business
- Robert A. King, head women's soccer coach
- Louise M. Lawson, professor of statistics, Department of Mathematics and Statistics, College of Science and Mathematics
- Matthew Nagy, KSU student-athlete, Owls men's golf
- Theodore L. Parrish, KSU Foundation trustee; principal and director of investments, The Hensler Financial Group
- Richard Siegel, KSU Foundation trustee; executive director, Cardiovascular Medicine, P.C
- Catherine Tarvin, KSU student-athlete, Owls softball
- Valerie Whittlesey, associate vice president for Academic Affairs and professor of psychology, Department of Psychology, College of Humanities and Social Sciences

Papp said the selection process will begin immediately, with the first order of business compiling the list of duties and qualifications for the position. The committee will solicit input from various internal and external constituencies. Parker Executive Search, a leading global search firm based in Atlanta, will assist the panel.

After the establishment of a candidate pool during January and early February, the committee will review the experience and qualification levels to identify candidates with superior credentials and capabilities to narrow the search pool. During late February and early March, a smaller group of

candidates will be invited to campus to interview with the panel and to meet students, faculty and staff.

Papp, in consultation with the committee, plans to announce the name of the successful candidate no later than early April.

###

Kennesaw State University is the third largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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KSU provost search committee narrows field to eight



Candidates to meet with KSU president and search committee in early January KENNESAW, Ga. (...)

Georgia (Jan 5, 2011) –

Candidates to meet with KSU president and search committee in early January

KENNESAW, Ga. (Jan. 5, 2011) – Eight candidates for the position of provost and vice president for academic affairs at Kennesaw State University will meet with the provost search committee and President Daniel S. Papp on Jan. 6 and 7, 2011. The candidates were selected from a pool of 103 individuals representing some of the top colleges and universities in the country.

“We were very pleased with the breadth and depth of the candidate pool and are optimistic that KSU’s next provost is among one of these exceptionally qualified individuals,” said Arlinda Eaton, dean of the Bagwell College of Education and chair of the provost search committee. “The committee has worked hard at identifying candidates that it believes will best be able to help lead KSU as it continues to grow and become a nationally recognized institution.”

After the interviews on Jan. 6 and 7, the committee will select approximately three finalists to bring to campus to meet with students, faculty and staff. Campus visits for the finalists are tentatively scheduled for the last week in January.

Papp announced the appointment of the provost search committee in August 2010 after former provost Lendley C. Black stepped down on July 12 to accept the position of chancellor of the University of Minnesota Duluth. The 20-member committee is comprised of the KSU faculty, staff, students and the board of trustees.

A call for candidates for the KSU provost position was announced on Sept. 16, 2010 by Parker Executive Search, the firm that is assisting the university to find its next provost. Deadline for applications was Nov. 24, 2010.

To view the job description, visit: <http://www.kennesaw.edu/>

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State Manufacturing Grew in 2010

ATLANTA — Manufacturing in Georgia showed positive signs late in 2010. (...)

Georgia (Jan 5, 2011) — ATLANTA —

Publication

Link To Article

<http://www.gpb.org/news/2011/01/04/state-manufacturing-grew-in-2010>

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Scrappy, KSU student-athletes make reading a fun time for all

Target and Zucca Pizzeria aid pilot program aimed at elementary schools By Robert S...

Georgia (Jan 7, 2011) – *Target and Zucca Pizzeria aid pilot program aimed at elementary schools*



By Robert S. Godlewski

Scrappy the Owl is taking more than 4,000 Cobb County elementary school students under his wing. KSU's mascot is on a mission to entice young students to read - with a little help from his more athletic friends.

In early November, a group of KSU student-athletes and coaches began a novel reading program, the Jr. Owls Reading Challenge, sponsored by a Target Foundation grant. The idea was to inject a little bit of humor and friendly competition into reading.

Five schools were selected for the pilot program: Baker Elementary, Bells Ferry Elementary, Big Shanty Elementary, Chalker Elementary and Hayes Intermediate School.

"Instead of merely reading from a book, Scrappy helps us act out the passages with a little improv," explained Montye Edwards, a marketing associate in the Athletics Department. "The kids really love it!"

"We'll often read a book during assembly with an entire grade," Edwards said. "The kids totally enjoyed it when we did 'Five Little Monkeys Jumping on the Bed.' I read the book and the student-athletes played the parts. Then, the kids got to vote for who was the best 'monkey' in the story."

The schools score points for the books read, with the winners recognized during the KSU vs. Stetson women's basketball game on Feb. 12. Each school will earn at least \$100 for its media center, while the grand prize winner will receive \$500 from Target and a pizza party with Scrappy and the student-athletes given by Zucca Pizzeria.

"We wanted to do this for some time, but needed help to kick it off," said Brian LeHeup, assistant director of marketing/promotions in the Athletics Department. "Montye approached Target through Georgina Sloane-Kemp, the team leader at the Kennesaw Target store. She helped us get our grant proposal approved for funding."

Minneapolis-based Target donates 5 percent of its income to community projects and is on track to give \$1 billion to support education by 2015.

George Olney, assistant athletics director for external affairs, said KSU has long enjoyed a close working partnership with Target. "This is just another example of how much Target cares about educating young people."

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KSU Foundation launches corporate partnership program



New program will promote ties between state's third largest university and business community...

Georgia (Jan 14, 2011) — New program will promote ties between state's third largest university and business community; career banking executive tapped as director

KENNESAW, Ga. (Jan. 7, 2011) —Kennesaw State University Foundation officials today announced they have created a new corporate partnership program, the KSU Corporate Partners Program, to foster strategic ties between the university and businesses in the greater Atlanta area.

The KSU Corporate Partners Program is tailored to companies that already support KSU and to new businesses interested in building strategic, long-term partnerships with Georgia's third largest university. Pamela Hubby, a former banking executive, will manage the program as the foundation's newly appointed director of corporate relations.

"The launch of the corporate partners program is yet another example of the important work the KSU Foundation does to help meet the needs of our university," said KSU President Daniel S. Papp. "Our expanded campus footprint is directly linked to the foundation's focus on securing real estate and facilities to meet our high enrollment growth. Among so many valuable other projects, they also fund the most generous faculty rewards and recognition program in the University System of Georgia."

Membership in the KSU Corporate Partners Program, which requires a minimum contribution of \$5,000, provides corporate partners with one-on-one access to university staff for customized programs to meet their individual business needs, including research projects, executive education programs and roundtables on specific topics.

"We are excited about this new program as it will provide new opportunities to bring the resources and expertise of Kennesaw State University to local corporations and businesses," said Norman Radow, chairman of the KSU Foundation. "So many great things are happening at KSU, and we want the metro-Atlanta business community to be an integral part of our phenomenal growth story."

Corporate partners also will be able to tap into the expertise of faculty and administrators from the entire university, including the Coles College of Business, which is renowned for expertise in areas such as family business, entrepreneurship, corporate governance and professional sales.

Program members will be invited to participate in an annual town-hall meeting with President Papp and benefit from a Speakers Bureau with leading experts on current business topics and networking events. Members also can participate in arts and sports events so that they can experience all that KSU has to offer.

"We have listened to the business community and we know there is demand for this program," said Wes Wicker, KSU's vice president for university advancement. "We will work closely with each of our

corporate partners to ensure that we meet their specific needs.

The Kennesaw-based Henssler Financial Group, a wealth management firm, is one of the program's founding partners. The firm was founded by former KSU professor Gene Henssler more than 20 years ago.

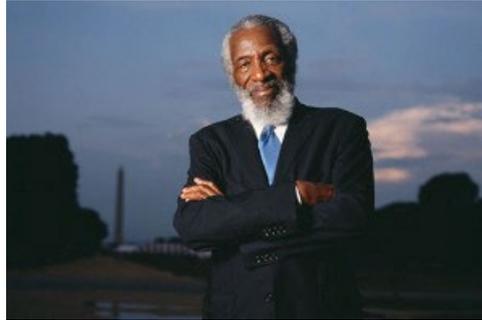
"I was pleased to be asked to be a founding partner of this new program and signed right up," said Bil Lako, principal and managing director of The Henssler Financial Group. "Our relationship is a true partnership. We like to create new things together and help each other grow. The corporate partners program signals a new phase in KSU's growth, reaching out to the business community to create new partnerships to support future growth."

The KSU Corporate Partners Program's kickoff will take place on Tuesday, Jan. 25, at an event featuring President Papp and legendary football coach Vince Dooley, chair of KSU's Football Exploratory Committee.

For more information on KSU's corporate partners program, please contact Pamela Hubby at 678-797-2582 or [phubby@kennesaw.edu](mailto:p hubby@kennesaw.edu)

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KSU's Martin Luther King Jr. Day Celebration features Dick Gregory



Esteemed civil rights activist and comedian will be keynote speaker KENNESAW, Ga. (Jan. 14, 2011...

Georgia (Jan 14, 2011) — *Esteemed civil rights activist and comedian will be keynote speaker*

KENNESAW, Ga. (Jan. 14, 2011) — Kennesaw State University's annual Martin Luther King Jr. Day celebration will feature esteemed civil rights activist and comedian Dick Gregory on Martin Luther King Jr. Day Monday, Jan. 17, at 1 p.m. The public is invited to attend this free event in the Dr. Bobbie Bailey and Family Performance Center. Gregory's topic will be "The World, According to Dick Gregory: Humor and Humanity."

WHO:

KSU President Daniel S. Papp welcomes civil rights activist and comedian Dick Gregory. According to the website www.dickgregory.com, "Dick Gregory was on the frontline in the sixties during the civil rights era; today, he continues to be a 'drum major for justice and equality.'"

WHAT:

The KSU Black History Celebration Committee (under the leadership of the KSU African American Student Alliance) hosts Dick Gregory. KSU alumnus and WJBF-TV News Anchor Cory McGinnis will introduce the speaker. Admission is free.

WHEN:

1 p.m. to 2:30 p.m., Monday, Jan. 17.

WHERE:

Dr. Bobbie Bailey and Family Performance Center at Kennesaw State University's College of the Arts. 1000 Chastain Rd., Kennesaw, Ga., 30144

PARKING:

Media parking will be available in the visitor's lot at the KSU Welcome Center.

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Comedian pays homage to King at KSU

KENNESAW - Renowned civil rights activist and comedian Dick Gregory, who shared a jail cell with...

Georgia (Jan 18, 2011) — KENNESAW - Renowned civil rights activist and comedian Dick Gregory, who shared a jail cell with the Rev. Dr. Martin Luther King, Jr. during the civil rights movement, graced the stage at Kennesaw State University on Monday afternoon to reflect on his late friend.

Publication

Link To Article

http://mdjonline.com/view/full_story/11042662/article-Comedian-pays-homage-to-King-at-KSU?instance=home_news_bullets

Read more: [The Marietta Daily Journal - Comedian pays homage to King at KSU](#)

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KSU provost search narrowed down to two finalists



Candidates to visit campus to meet with faculty, students and staff KENNESAW, Ga. (Jan. 18, 2010...

Georgia (Jan 18, 2011) — Candidates to visit campus to meet with faculty, students and staff

KENNESAW, Ga. (Jan. 18, 2010) — The Kennesaw State University provost search was narrowed down from eight to two candidates after in-person interviews Jan. 6 and 7. Timothy J. L. Chandler, senior associate provost at Kent State University in Kent, Ohio and Joe M. King, provost and vice chancellor of academic and student affairs at the University of New Orleans in New Orleans, La., are the two finalists, the provost search committee and President Daniel S. Papp announced.

The committee scheduled two separate on-campus interview sessions Jan. 20 - 21 with Chandler and Jan. 25 - 26 with King.

"The goal of the provost search committee has been to find a provost for Kennesaw State University who understands the complexities of a large university and who has the experience to help lead a dynamic academic institution as it continues on its upward trajectory toward national prominence," said Arlinda Eaton, dean of the Bagwell College of Education at KSU and chair of the provost search committee.

As senior associate provost at Kent State, Chandler works closely with the provost and senior vice president for academic affairs to provide leadership in performing needs assessment, developing strategic objectives and university-wide policies and procedures. Prior to his appointment as senior associate provost, Chandler held the position of dean of the College of the Arts since 2004. He was formerly associate dean, College of Fine and Professional Arts from 2001-2004. In addition, he has been a professor in the School of Exercise, Leisure and Sport at Kent State since 2001. Prior to his service at Kent State, he taught at Syracuse University and has been a visiting lecturer in the School of Physical Education, Sport and Leisure at De Montfort University, Bedford, UK. Chandler holds a Ph.D. in education/physical education from Stanford University.

King was named provost and vice chancellor for academic and student affairs at The University of New Orleans in 2009 after serving an interim role for a year. Prior to his appointment, he served as a professor of biological sciences and dean of the College of Sciences at the university where he worked with administration and faculty to develop several academic programs at the undergraduate and graduate levels. Prior to joining the University of New Orleans, King taught at Murray State University in Murray, Ky. and served as chairman of the Department of Biological Sciences. He was also a visiting research scientist at Rice University and a visiting lecturer at the University of Houston. King holds a Ph.D. in biology and environmental science and biochemistry from the University of Texas-Austin.

The KSU provost search committee narrowed the field to the two candidates after scheduling face-to-face meetings with eight candidates from a pool of 103 applicants representing some of the top colleges and universities in the country.

Papp announced the appointment of the provost search committee in August 2010 after former provost Lendley C. Black stepped down in July to accept the position of chancellor of the University of Minnesota Duluth. The 20-member committee is comprised of the KSU faculty, staff, students and a member of the board of trustees.

A call for candidates for the KSU provost position was announced on Sept. 16, 2010 by Parker Executive Search, the firm that is assisting the university to find its next provost. Deadline for applications was Nov. 24, 2010.

For more information about the candidates and to view the job description, visit:

<http://www.kennesaw.edu/provost.shtml>

###

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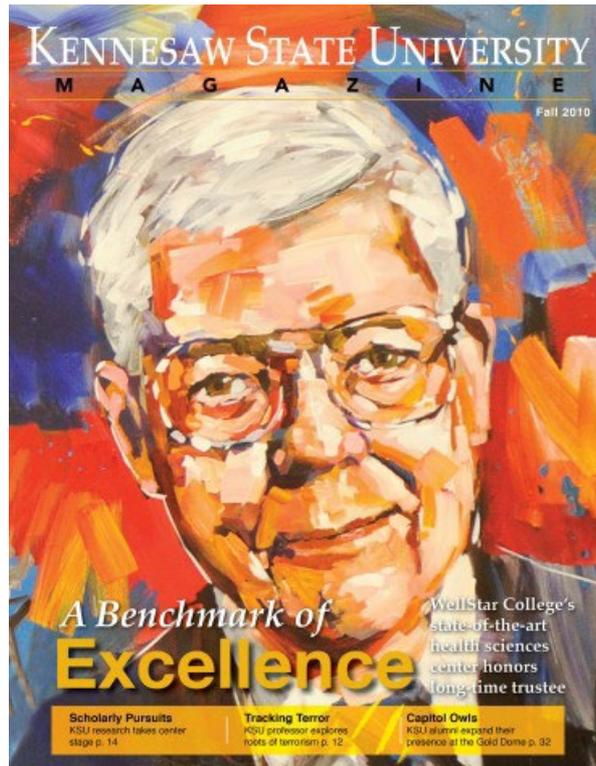
A Benchmark of Excellence

A Benchmark of Excellence

Georgia (Jan 24, 2011) — WellStar College's state-of-the-art health sciences center honors long-time trustee.

Kennesaw State University Magazine

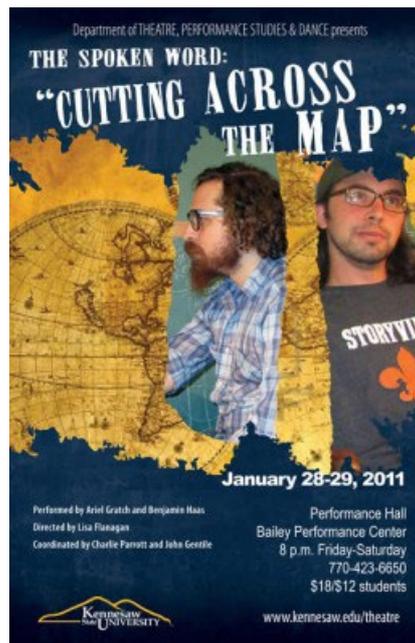
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KSU to present unique spoken word event



Event will allow audience to influence and affect performance For media inquiries: Cheryl Anderson...

Georgia (Jan 24, 2011) – *Event will allow audience to influence and affect performance*

For media inquiries: Cheryl Anderson Brown, Director of Public Relations, 770-499-3417 or cbrown@kennesaw.edu

KENNESAW, Ga.—The Kennesaw State University [Department of Theatre, Performance Studies & Dance](#) will present its annual "The Spoken Word" performance on Jan. 28-29 at 8 p.m. in the Performance Hall of the Dr. Bobbie Bailey & Family Performance Center. This year's performance, "Cutting Across The Map," will feature KSU alumnus Ariel Gratch (theatre & performance studies, 2003) and Benjamin Haas. The interactive performance will allow audience members to influence and control certain aspects of the performance through various levels of participation.

[John Gentile](#), chair of the Department of Theatre, Performance Studies & Dance and coordinator of the event, explains that the audience will have the capacity to significantly shape the direction of the performance. Stories for the event will range from ancient Hindu myths to stories about the first nuclear bomb.

Both performers are currently doctoral candidates in performance studies at LSU. Gratch, who was named outstanding senior while at KSU, anticipates the opportunity to return to campus. "It's really great to be able to bring back everything I've learned in the last 10 years to the place where my academic and artistic foundation was laid," he explains.

Assistant Professor Charles Parrott, also a coordinator for the event, observes, "These two performers are on their way up in developing their work. This is a chance to catch them on their way up." The improvisational nature of the event, according to Parrott, will produce a unique performance. "This will be a performance that is a one-time thing. It's always going to be dependent on the mood and disposition of the performers and the interaction and sensibility of the audience. It will never be created again in the same way."

During their visit, the performers will also be participating in workshops for KSU theatre students. For the workshops, Gratch and Haas will be aided by the [KSU Tellers](#), a student storytelling troupe that is co-sponsoring the event.

This event may not be suitable for all audiences. Tickets for the performance are \$18 and are available for purchase at the KSU [box office](#). Student tickets are available for \$12. For more

information, call 770-423-6650.

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Music program in Georgia

Kennesaw State University in suburban Atlanta is launching a new music management program this fall...

Georgia (Jan 26, 2011) –

Link To Article

<http://reporter.blogs.com/thresq/2010/06/staffing-superman-lawyer-gets-a-lawyer-music-program-in-georgia-effer-to-google-.html>

- Kennesaw State University in suburban Atlanta is launching a new music management program this fall, thanks to a "significant and undisclosed" donation from Greenberg Traurig's Atlanta-based Joel Katz, perhaps the most well-known entertainment lawyer in the South.

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New program will help businesses network with KSU students, professors

KENNESAW - Kennesaw State University leaders touted a newly formed corporate partnerships program...

Georgia (Jan 26, 2011) –

Link To Article

http://www.mdjonline.com/view/full_story/11129232/article-New-program-will-help-businesses-network-with-KSU-students--professors

KENNESAW - Kennesaw State University leaders touted a newly formed corporate partnerships program Tuesday morning, which would charge businesses \$5,000 a year to gain better access to the university's professors and students.

"We need each other. This program will build and nurture relationships between the business community and the university, and will broaden our scope, and enhance and enrich our community," Pam Hubby, director of corporate development for KSU, said to about 60 local business leaders during a breakfast held at Embassy Suites off of Chastain Road in Kennesaw.

Read more: [The Marietta Daily Journal - New program will help businesses network with KSU students professors](#)

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KSU designated site for student research into drug abuse



Undergrads nationwide can join professor's research on suburban meth use KENNESAW, Ga. (Jan...

Georgia (Jan 27, 2011) — Undergrads nationwide can join professor's research on suburban meth use

KENNESAW, Ga. (Jan. 27, 2010) – An ongoing investigation by a team at Kennesaw State University into suburban methamphetamine abuse is among 142 summer student research opportunities funded by the National Institute for Drug Abuse at institutions across the country.

Four undergraduate students in the social or allied health sciences can apply to join the research project led by Miriam Boeri, associate professor of sociology at KSU. For almost five years, Boeri and her team have researched trends in meth use in the suburbs with more than \$700,000 from NIDA, a subsidiary of the National Institutes of Health.

The 2011 Summer Research with the NIDA program gives high school and undergraduate students a choice of research projects in social and life sciences at university sites as diverse as John Hopkins, Stanford, Yale and Duke, at hospitals, private research companies, municipal public health projects, and research institutes and medical centers at private and public universities in every region of the country. The program is open to all students, but it targets those from ethnic and racial groups underrepresented in biomedical and behavioral sciences. Participants earn stipends of up to \$4,000 for 10 weeks.

“This is a tremendous opportunity,” said Boeri, whose research will give students a chance to work in the areas of drug dependence, epidemiology, substance abuse prevention and treatment and HIV prevention. “It’s extremely helpful for students to do research, both in terms of their academic experience and their resumes.”

Boeri said as many as 20 different students have worked on research with her over the years, but finding the funds to pay them is often a challenge.

“There are always three or four more students asking to participate than I have the funds to pay,” she said. “The sociologist in me feels that everyone should be paid for their work and commitment.”

Interested students must apply to NIDA, which selects all participants. The application deadline is March 1.

For more information about the NIDA summer research program, visit www.drugabuse.gov/pdf/sposummer.pdf

To learn more about the research opportunity with Dr. Boeri, look for research opportunity #39 at the above URL.

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Contact/Writer: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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KSU's Georgia Bowl attracts MBA students from U.S., Canada



2011 Georgia Bowl attracts teams of MBA students from Johns Hopkins, Georgia Tech, University of... Georgia (Jan 28, 2011) – 2011 Georgia Bowl attracts teams of MBA students from Johns Hopkins, Georgia Tech, University of Manitoba and other universities

KENNESAW, Ga. (Jan. 28, 2010) – Some of the U.S. and Canada’s best teams of MBA students who aspire to be entrepreneurs will face each other at the 2011 Georgia Bowl Business Plan Competition hosted by Kennesaw State University Feb. 4-5.

The students’ ideas for new businesses include new technologies for identifying the severity of brain concussions and detecting explosives at airport security checkpoints, devices to collect umbilical cord blood, a system for connecting customers to their vehicle at repair centers, and products to streamline supply-chain processes.

“Kennesaw State’s Georgia Bowl attracts some of the top business ideas generated by graduate students,” said Charles Hofer, Regents Professor of Entrepreneurship at KSU’s Coles College of Business and Georgia Bowl founder. “In this tough economy, we are seeing a rise in the number of students launching their own businesses, and this competition highlights the best of these ideas.”

WHAT:

The Georgia Bowl is the state’s largest -- and one of the country’s oldest -- intercollegiate competition for entrepreneurs, featuring 10 teams. The 2011 Georgia Bowl winning team will go on to compete at Venture Labs, the “Super Bowl” of collegiate business plan competitions. The event is open to the public and the media.

WHO:

Aspiring entrepreneurs attending MBA programs at seven universities from the United States and Canada, including Johns Hopkins, Georgia Tech, the University of Florida and the University of Manitoba, will be judged by panels of Georgia consultants, venture capitalists, inventors, start-up founders and business executives. The competing teams have already won new-venture business

plan competitions at their schools. Teams will be presenting ideas on innovative IT, biotech and green ventures.

WHEN:

Friday, Feb. 4, 8 a.m.-5 p.m., and Saturday, Feb. 5, 9 a.m.-2:30 p.m. (finals)

WHERE:

BurrussBuilding, KSU, 1000 Chastain Road, Kennesaw, GA 30144

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KSU's study-abroad scholarship program captures best practices award



Program among 12 receiving international institute's Heiskell Awards KENNESAW, Ga. (Jan. 31,...

Georgia (Feb 1, 2011) — *Program among 12 receiving international institute's Heiskell Awards*

KENNESAW, Ga. (Jan. 31, 2011) – A Kennesaw State University program that makes scholarships available to every student who studies abroad has earned an Institute for International Education's 2011 Andrew Heiskell Award for innovation in international education.

KSU's Global Learning Scholarship program, which has awarded more than \$725,000 to students since it was created in 2008, received one of 12 IIE annual awards. More than 1,000 IIE higher education member institutions are eligible to compete for the awards.

The scholarship program is part of KSU's broader effort to expand access and enhance global learning. In 2010, 866 students studied abroad in 60 programs offered in 35 countries on six continents. The scholarship program is supported by student fees.

"In today's complex interdependent world, it is important to have first-hand experience of other countries and cultures," said Dan Paracka, education-abroad director for KSU's Institute for Global Initiatives. "We believe that every KSU student should study abroad and therefore we are doing our best to make such important educational opportunities more accessible."

In nominating KSU's study-abroad scholarship program, Paracka said scholarships increase students' access to the education abroad experience and improve the quality of programs offered.

"Students receive higher levels of funding for participating in programs of longer duration, programs with language immersion and homestays, travel to less common destinations and for programs with increased service learning, research and internship opportunities," he noted.

The IIE will present the awards during its Sixth Annual Best Practices in Internationalization Conference in New York on March 18. KSU joins the Japan Center for Michigan Universities in receiving honorable mention for study abroad, one of four award categories. This year's Heiskell awards also recognize internationalizing the campus in business education, international partnerships and community college internationalization.

"The 2011 Heiskell Award winners represent some of the world's best initiatives in internationalizing higher education," said IIE President and CEO Allan E. Goodman. "As institutions continue to innovate, taking their internationalization efforts to new heights and depths, we look forward to continuing our tradition of recognizing their commitment to excellence and meeting the global mandate of our time."

###

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Institute of Internal Auditors awards \$100,000 grant to KSU's School of Accountancy



Funds will enhance, expand Coles College of Business' internal audit program KENNESAW, Ga. (...)

Georgia (Feb 2, 2011) – *Funds will enhance, expand Coles College of Business' internal audit program*

KENNESAW, Ga. (Feb. 2, 2011) -- The Institute of Internal Auditors (IIA) has awarded \$100,000 in grants to Kennesaw State University's School of Accountancy for its internal audit education program.

The School of Accountancy at the Coles College of Business, which houses the Internal Audit Center, will receive a \$50,000 grant from the IIA's Internal Auditing Academic Advancement Fund and an additional \$50,000 grant from the IIA's Atlanta Chapter.

The funding will help KSU expand its internal audit education program through curriculum development, positions for graduate teaching assistants, faculty development and knowledge sharing.

"We are pleased that the Institute of Internal Auditors has awarded funding to further expand and enhance internal auditing education initiatives at Kennesaw State," said Kathryn Epps, director of the School of Accountancy. "The field of internal auditing provides excellent career opportunities to students in the School of Accountancy, and our internal auditing curriculum and other initiatives will be greatly enhanced by the IIA's investment."

Paul McClung, president of the IIA's Atlanta Chapter, which matched the IIA's Internal Auditing Academic Advancement Fund, said there was strong support among the local board to approve the matching grant. "These funds will be used to further build the internal audit education program at Kennesaw State," he said. "We believe this will be a great way to directly impact the future of our profession right here in our own community."

KSU has quickly gained recognition as a leader in the field of internal auditing, which refers to a systematic approach that firms and organizations use to evaluate and improve operations, governance and risk management.

The Coles College of Business established the Internal Audit Center in 2008, one year after it started offering internal audit courses. The IIA Atlanta Chapter played a key role in launching the center and has worked closely with the School of Accountancy in developing the internal audit curriculum. KSU students who have taken internal audit courses have earned internships at UPS, SunTrust, Coca-Cola, Southern Company and other Atlanta companies.

Richard Clune, director of the Internal Audit Center, said the internal audit curriculum will continue to be developed with input from executives in charge of internal audit functions at leading companies and organizations, as well as partners from accounting and consulting firms.

"By matching our world-class internal audit faculty with world-class internal audit leaders and then listening to these practitioners, we will incorporate their ideas into our courses," Clune said. "We are truly fortunate to have the financial support from the IIA and the Atlanta Chapter."

The grants will also help KSU offer internal audit courses in its Master of Accounting program, allowing graduate students to earn an internal audit certificate that will be recognized by the internal audit profession in metro Atlanta and beyond.

Epps added: “The Atlanta area has significant demand for internal auditors because so many companies are located here. We see a high level of unmet demand in internal auditing, and the IIA grants will help us increase our course offerings and make them available to more students.”

#

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Established in 1941, The Institute of Internal Auditors (IIA) is an international professional association with global headquarters in Altamonte Springs, Fla., The IIA is the internal audit profession’s global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. Members work in internal auditing, risk management, governance, internal control, information technology audit, education, and security.

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Biz lawyer to KSU: Harness technology

KENNESAW - World-renowned entertainment attorney Joel Katz presented the first guest lecture...

Georgia (Feb 3, 2011) —

Publication

Link To Article

http://www.mdjonline.com/view/full_story/11237252/article-Biz-lawyer-to-KSU--Harness-technology?instance=home_news_special_coverage

KENNESAW - World-renowned entertainment attorney Joel Katz presented the first guest lecture to the inaugural class of students attending the Joel A. Katz Music and Entertainment Business Program at Kennesaw State University on Tuesday.

Katz, who was introduced by KSU President Dr. Dan Papp as an "impressive man" who "is having one impressive career," shared his stories of working more than 40 years in the music business, and what he sees for the industry's future.

The lecture hall at the new Prillaman Hall building buzzed with excitement, as about 100 students, professors and faculty members waited to hear the entertainment business guru speak.

Katz graduated from law school at the University of Tennessee. After working for Department of Housing and Urban Development, moonlighting for an Atlanta law firm and working part-time as a professor at Georgia State University, he started his private law practice in 1971, he said. He shared a small office with several other young attorneys.

"And I had absolutely no clients - not a one," he said.

Several weeks later, Katz got a call from a banker who had taken his class at GSU. The man asked Katz if he knew anything about entertainment law. Katz answered no. The man told him he had a client who needed an attorney to help him negotiate a contract with a record company, and that the client had specifically requested a lawyer who knew nothing about entertainment law.

"I said, well, I'm your man," Katz said.

The next day, Katz met his first client, James Brown.

Katz helped Brown negotiate a \$5 million record contract with the newly formed record company, Polydor Records. The magnitude of the contract, which included access to a private jet for Brown, was almost unheard of at the time, Katz said. For the job, Brown gave Katz a \$50,000 check.

When Brown held a press conference announcing the contract, Katz said, he told the world about his new entertainment attorney.

"To be honest, I had absolutely no idea what a press conference even was. I was very sophisticated in 1971," Katz said. "... At the press conference, as it was going to close, as (James Brown) was finishing his really emotional and intelligent remarks, he stated, 'and I want to thank my lawyer, Joel Katz from Atlanta, Georgia. The very best lawyer in the business.' And I was so shocked."

A few weeks later Katz said, he got a call from his next client, Willie Nelson. He went on to represent other music giants such as Julio Iglesias, Sheryl Crow, Michael Jackson, James Taylor and Jimmy Buffet.

Through the years, Katz said, he has seen the entertainment industry grow and change with technological advances. Katz told a story about how the revolution of the CD in the early 1980s

caused anxiety among record companies, but turned out to incite what Katz called the "golden age of music."

Technology again changed the industry in the late 1990s, Katz said, with the Internet and the technology of file sharing, which allowed consumers to download music for free.

"What caused this dramatic downfall in the late 1990s, the very same force that created the boom in the 1980s - technology," Katz said. "Coupled by the lack of understanding by the world's music executives of how to get out and deal with this technology. They ignored the impact that technology was having on their industry. And technology overcame their businesses and totally negatively effected it, commercially."

But, Katz said, as the technology of mobile phones and Apple's iPod developed in the early 2000s, the music industry began to realize how to gain a profit from legally downloadable music and how to offer consumers products that allowed them to access music at the touch of a button from their phones.

As Katz said, it seems that the music industry is finally getting the picture, understanding how to harness technology to help the business grow, instead of debilitating it.

"History has taught us that attempts to stifle innovation by technology, which the music industry tried to do, are misguided and are clearly impossible," he said. "But we have every reason to insist, and we really will insist, that a business which is predicated on the theft of property - the theft of property - are not businesses at all."

For the future, Katz said, the music industry is excited to provide new and legal ways for people to access music and entertainment products through the technology of phones. This will, in turn, create a myriad of job opportunities to young people seeking work in the industry, Katz said.

In June, Katz, of Greenberg Traurig LLP, made an undisclosed contribution to the KSU Foundation, providing initial funding for the academic certificate program targeting business majors and music students interested in working in the business side of the entertainment industry. At the time, Katz said he chose KSU because he was introduced to Papp by his friend Dr. Bobbie Bailey, a longtime trustee and benefactor of KSU, and he liked Papp and some of his ideas for the university.

The program, which started its first semester in January, has reached a capacity of 50 students, program director Bruce Burch said. The introductory class on the music business has also reached its maximum 50-student capacity. A joint effort between the College of the Arts and Coles College of Business at KSU, students in the program will be able to earn a certificate in entertainment and music management while majoring in arts or business. It will require 24 hours of coursework, which is usually completed within two years

Following a brief question and answer session, Katz left the students with one final piece of advice: "If you asked me one thing that I learned in my life, I learned that the tortoise wins every, single race. The rabbit never wins the race. Just work hard and do it everyday and all of your dreams really will come true."

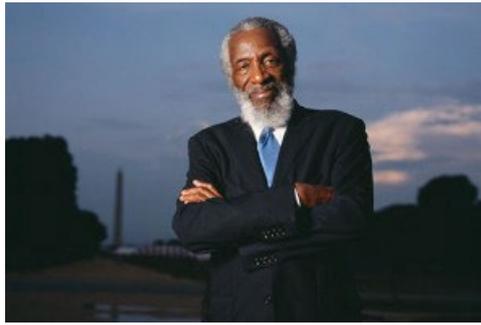
Papp said of Katz: "This is a man that all of us should emulate."

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A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Dick Gregory inspires KSU on MLK Jr. Day



Civil rights activist lays it out in black and white at Bobbie Bailey Hall Activist, author...

Georgia (Feb 3, 2011) – *Civil rights activist lays it out in black and white at Bobbie Bailey Hall*

Activist, author and comedian Dick Gregory didn't pull any punches about race relations during KSU's annual Martin Luther King Jr. Day celebration. But he did mix in plenty of humor at the KSU African American Student Alliance-sponsored event.

The KSU Gospel Choir had just sung and Cory McGinnis, a KSU alumnus and reporter at Augusta, Ga.'s WJBF-TV, had just completed an introduction of the 79-year-old when Gregory started working the full house at the Dr. Bobbie Bailey and Family Performance Hall.

The man who marched beside King in the Sixties showed he still has the stamina to reach a whole new generation. The septuagenarian raised the volume of his delivery every few minutes to make sure everyone understood.

At one point, chiding Britain's royal family for its wealth, Gregory reminded the crowd that even though she is "rich and white" Queen Elizabeth is just another human being. "Queen Elizabeth and my welfare cousin; they both got a heart," he quipped.

As with the civil rights movement, he said the solution to many problems facing blacks today could be found with "two of the most powerful forces in America, the black woman and black churches."

President Daniel S. Papp applauded Gregory for his wit and insight. Addressing the crowd, Papp reiterated a key theme of the federal holiday, saying, "Remember what Dr. King meant, not just to whites and blacks, but to people of all colors around the world. We've come a long way in just 40-50 years but there are a great many things left to do."

Papp continued, "As Mr. Gregory pointed out one person can do heck of a lot. Many of you here are KSU students so when we leave this room remember what Mr. Gregory said: You can make a difference. You must make a difference."

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College students adjust to get into slim job market

College seniors Larry Heath, Jr., and Jason Gantt have both absorbed one crucial lesson, and it...

Georgia (Feb 8, 2011) — College seniors Larry Heath, Jr., and Jason Gantt have both absorbed one crucial lesson, and it reshaped their educational strategies.

Publication

Link To Article

<http://www.ajc.com/news/college-students-adjust-to-830969.html>

“It’s the economy,” said Heath, a Georgia State University political science major. “There aren’t enough jobs.”

Heath and Gantt are among a growing number of students who, faced with reports of double-digit unemployment and bleak job prospects, are taking sometimes drastic measures to increase their odds of graduating with meaningful employment.

Some switch majors; others pursue dual degrees; others seek opportunities to combine study with work; and some even interrupt an established career to get the degree that once seemed superfluous.

Gantt, 30, who had skipped college, left a job as a network administrator in Palm Beach, Fla., to enroll at Kennesaw State University.

“My brother asked me, ‘What happens if you lose your job?’ ” he said. “It would be harder to get another job without a degree. I got scared.”

In addition to pursuing a business degree while at Kennesaw State, he has chased numerous internships.

Heath completed his political science degree early and added a second one -- non-profit management -- that offers more practical skills. He’ll complete it this fall.

“I didn’t want to drop my major, because I loved what I did,” he said. “But I came to the conclusion that poli sci is really theoretical, and doesn’t give you the skill set to be competitive for a job.”

In the long run, a college degree is a powerful hedge against joblessness. Among people 25 years and older, the unemployment rate for college graduates was 4.7 percent in the fourth quarter of 2010, compared to 10.2 percent for people without a college degree, according to the U.S. Bureau of Labor Statistics.

Nevertheless, many new graduates will struggle to find work. Among people 24 years or younger with a 4-year degree, the unemployment rate for 2010 was 9.4 percent.

“A new college grad has one thing in their favor: education,” said Economic Policy Institute labor economist Heidi Shierholz. However, she said, “in any weak labor market, being young is a strike against you. For a given wage level, there’s a bigger set of people wanting that job, and employers can get somebody with a couple of more years experience.”

That’s why career counselors are encouraging students to begin amassing experience now.

“If you can get a chance to job-shadow and spend time in the environment you want to work in, that’s the best,” said Georgia State career counselor Phil Rockwell.

At Kennesaw State, work experience is firmly front and center. As the recession began in 2008, the

university began pushing the need for internships and-or job cooperatives to all students of all levels and all majors.

“We’re saying, no matter what your major is, you need to have hands-on experience in the field before you get out of here,” said KSU Career Services Center Director Karen Andrews.

As companies trimmed their workforces, Andrews saw an opening for students to help them fill the resulting gaps. In a “win, win,” she said, employers benefit from a well-educated workforce that gets lower, if any, pay and no benefits, while students gain experience, references and sometimes a paycheck.

Many students have taken her counsel to heart. In the school’s business department, eight students, including Gantt, founded Iota Chi Epsilon to promote the “Internship and Co-op Experience.”

Kennesaw State senior Jeremy Richardson described himself as a “parking lot-class-parking lot” student before joining Iota Chi Epsilon. “I never did anything else for my education.”

Then the recession struck. “It was terrifying,” Richardson said. “I was going to go to school and spending all my parents’ money and might not have a job.”

Since last summer, the management major has had a pair of internships.

KSU reports that nearly 62 percent of its last graduating class had some kind of experiential learning. “And this spring, we’re seeing a 14-percent increase over the same time last spring,” Andrews said.

Emory career counselor Paul Bredderman said he tries to engage students in discussion about their interests and encourages them to use internships as a reality check on their imagined careers.

“There’s a safe environment in college to try internships ... and maybe make some mistakes and learn from them,” Bredderman said. “We try to get them moving instead of focusing on fear about what happens in four years.”

The career office also arranges corporate mixers and trains students for networking.

One-third of the 2010 graduates surveyed by Emory’s College of Arts and Sciences reported finding work. That’s more than the 23 percent who were still looking for a job but less than the 43 percent who had plans for some type of graduate studies.

Although Emory University senior philosophy major Thomas Bright admits he does worry about finding a job, he intends to rely on qualities he developed outside the classroom.

“Rather than adding another major such as business, economics, or something else considered ‘practical,’ I have diversified my extracurricular activities and hope to show employers that I am well-rounded,” said the 22-year-old, who runs track and has worked with the campus police department, among other extracurricular pursuits.

Rockwell, the career counselor at GSU, said that even in this buyer’s market, an applicant’s personal qualities are not lost on many employers.

“Employers want those soft skills,” like integrity, communication skills, leadership, writing, and critical thinking, he said. “They want to know why you got that poli-sci degree or that sociology degree, and they want a student to be able to say why they want that job.”

Now, with graduation looming, Gantt and Heath are looking at divergent paths.

Gantt landed an internship last fall with Sprint, which he credits for the job Sprint offered him when he graduates this spring.

“That’s the power of the internship,” he said.

Economist Shierholz called it remarkable.

“In any economy, a college grad sitting on a job is lucky,” she said. “So anyone who has an offer in

an environment like this is extremely lucky.”

Heath learned early about internships, working for U.S. Rep. David Scott while in high school, then interning in college in the State Legislature.

He doesn't have a job lined up, however.

“I'm not sure what will happen,” he said, “so I'm looking toward graduate school.”

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KSU's men's lacrosse club team wins US Lacrosse award



Collegiate program takes 2010 James "Ace" Adams Sportsmanship Award for District 5...

Georgia (Feb 9, 2011) — *Collegiate program takes 2010 James "Ace" Adams Sportsmanship Award for District 5*

KENNESAW, Ga. (Feb. 9, 2011) — Kennesaw State University's Club Sports Men's Lacrosse Team has won the prestigious 2010 James "Ace" Adams Sportsmanship Award for District 5 (which includes Georgia). The award was bestowed at the annual US Lacrosse Convention in Baltimore, Md., and personally accepted by Head Coach Ken Byers at the 2011 Georgia Lacrosse Foundation Awards Dinner last month.

Jerome Ratchford, KSU's vice president for student success, said, "Coach Ken Byers' Fighting Owls bring a high level of intensity and excitement to every game." Ratchford continued, "This award is a tremendous honor and reflects well on both KSU's club student-athletes and their volunteer coaches who hold fast to the ideals of rugged play combined with the utmost in sportsmanship exemplified in the national intercollegiate lacrosse program."

The award is given annually to a deserving school by the US Lacrosse College Officials Council District Officials. Winners are selected in each district and judged on the level of sportsmanship exhibited by the players, coaches, fans and administrators.

"Everyone on campus is proud of the three dozen players and coaches on KSU's Club Sports Men's Lacrosse Team for all they have accomplished in the past few years," said Laura St. Onge, collegiate club sports director. She stated, "With more than 20 club sports, ranging from fencing to competitive cheer, from women's lacrosse to ice hockey, KSU offers something to interest every student."

Coaches and captains of the 2010 KSU Club Sports Men's Lacrosse Team were as follows:

- Ken Byers, head coach
- Mark Stopher, assistant coach
- Kevin Yelken, assistant coach
- Charles Roland, team president, co-captain and midfielder
- Noah Rosenblum, team co-captain and goalie

US Lacrosse Awards Committee Chairman Chuck Cohen noted the KSU team was a standout in its district. "The KSU team was selected for its sportsmanship exhibited by the players, coaches, fans and administrators," said Cohen, who is a member of the US Lacrosse Board of Directors. "This is an honor that I'm sure the KSU team is excited to receive."

According to Cohen, the award is named in honor of former Army and University of Virginia Head Coach James "Ace" Adams. A National Lacrosse Hall of Fame member, Adams and his teams were known for displaying exceptional character on and off the field.

###

KennesawState University is the third largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than

23,400 students from 142 countries.

Pictured from left to right: Ken Byers, KSU Club Sports Men's Lacrosse Team Head Coach and Georgia Lacrosse Hall of Fame member; Eric Rudolph, District Governor for the Men's Division Officials Council of US Lacrosse for District 5 (which includes Georgia) and Georgia Lacrosse Hall of Fame member; KSU Club Sports Men's Lacrosse Team members Casey Newton, Tom Mudrak and Scott Schulze.

[Lacrosse retouch banner RS.jpg](#)

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Photo Caption —

Pictured from left to right: Ken Byers, KSU Club Sports Men's Lacrosse Team Head Coach and Georgia Lacrosse Hall of Fame member; Eric Rudolph, District Governor for the Men's Division Officials Council of US Lacrosse for District 5 (which includes Georgia) and Georgia Lacrosse Hall of Fame member; KSU Club Sports Men's Lacrosse Team members Casey Newton, Tom Mudrak and Scott Schulze.

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SHOW BIZ



KSU's Joel A. Katz Music and Entertainment Business Program kicked off with a bang...

Georgia (Feb 9, 2011) –

KSU's Joel A. Katz Music and Entertainment Business Program kicked off with a bang this semester.

Students enrolled in the new certificate program -- a joint venture between the Coles College of Business and the College of the Arts -- got a chance to listen to Joel Katz, one of the world's leading entertainment lawyers, during the program's first guest lecture in February. Katz donated an undisclosed amount to KSU last fall to launch the program, one of a few such programs in the state. His longtime friend, KSU benefactor Bobbie Bailey, was in the audience.

Katz regaled the audience of about 100 people with stories of how he got started as a lawyer in the music and entertainment business by happenstance 40 years ago and how he signed his first client -- James Brown -- and went on to add a who's-who of recording artists. Katz, chair and founding shareholder of Greenberg Traurig's global media and entertainment practice, also talked about the challenges of new technologies and pointed out that the digital age is offering "myriad of opportunities" for students.

"This is a most interesting and exciting time for the music and entertainment business," Katz told the students gathered at a classroom in Prillaman Hall. "Technology is not a threat, it's an opportunity as long as there is a legal environment that protects intellectual property."

Over the past three decades, he explained, the music recording industry has changed dramatically, as CDs, MP3 players, iPods and mobile phones have been introduced over the years. But as media, technology and content blend, it has to be clear who owns and controls content. Intellectual property, Katz insisted, has to be protected.

"Artists who create deserve to be paid for their work," he said. "[If not] there will be no new content. Someone has to pay for its creation."

Katz represents some of the world's best known entertainers, music producers, record companies, concert promoters and Fortune 500 companies. His practice has represented legendary entertainers such as Willie Nelson, Sheryl Crow, Josh Groban, Jimmy Buffett and Michael Jackson, among others. Katz said that the four decades he has spent as an entertainment lawyer "have been great years for me."

Though the launch of the CD in the early 1980s ushered in "the golden age of music," Katz said nowadays there are plenty of jobs and opportunities for those interested in the music and entertainment business.

"The future is yours. Go get it," he told the audience.

KSU's Joel A. Katz Music and Entertainment Business Program kicked off this semester. As of now, 56 students are enrolled in the certificate program and 50 are taking the introductory class focusing on the music and entertainment business, said Bruce Burch, director of the program. Students must

apply to the program, and all majors are welcome.

Katz's story of how he got started in the business offered these students some lessons. He moved to Georgia more than 40 years ago, after graduating from law school. For two years, he worked three jobs: as an attorney for the U.S. Department of Housing and Urban Development, taught law at Georgia State University, and did some work for law firms during weekends. Then he decided to open his own law firm in 1971. "I had absolutely no clients," he said.

The first few weeks he got no calls. By the third week, as he was "sitting in a panicked state," Katz got a call from a former Georgia State student who was looking for a lawyer who knew nothing about the recording industry. "I said 'I'm your man.'"

Little did Katz know that this would launch his career as an entertainment lawyer. The client who needed an attorney who knew nothing about entertainment law was none other than James Brown, "the Godfather of Soul," who was about to negotiate a contract with a newly launched label. After days of negotiations in New York City in which Katz made some "crazy" demands, "making a total fool of me," Katz was able to hash out a contract that included a leased jet for Brown's personal use.

At a press conference to announce the deal, Brown told reporters that Katz was "the very best lawyer in the entertainment business," Katz recalled. "I was totally in shock." After that, his phone never stopped ringing.

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Week of Brass offers workshops and performances



KennesawStateseries features unique learning opportunities and concerts For media inquiries: Cheryl...

Georgia (Feb 9, 2011) — *KennesawStateseries features unique learning opportunities and concerts*

For media inquiries: Cheryl Anderson Brown, Director of Public Relations, 770-499-3417 or cbrown@kennesaw.edu

KENNESAW, Ga.— The Kennesaw State University School of Music will present a snapshot of its talent and welcome special guest artists with the Week of Brass, a series of workshops and performances. “The week is a wonderful opportunity to showcase the many fine happenings within the music school to the public,” says Associate Professor of Music David Kehler, coordinator of the events.

All the events are held at the Dr. Bobbie Bailey & Family Performance Center.

The events in the series are:

February 15

The American Horn Quartet

Known for its creative combination of traditional brass quartet music and self-composed pieces, the American Horn Quartet has entertained audiences around the world. Before the evening performance, the group will hold a free master class for students, offering them the opportunity to learn about technique and the art of composing from professional artists. According to Kehler, the workshop and performance are rare opportunities for aspiring musicians and local music-lovers that could “positively alter their entire perspective on the world of music.” The performance begins at 8 p.m. Tickets are \$15.

February 16

KSU Wind Ensemble and Concert Band

The Wind Ensemble and Concert Band will open this evening’s performance with a high-energy performance of a brass fanfare piece composed by Bjork, the internationally acclaimed eclectic singer-songwriter and composer. Following an intermission, the Wind Ensemble will perform “California Suite,” written by John Gibson and conducted by David Kehler. Other featured composers include also Peterszoon Sweelink, Eric Whitacre and Fisher Tull. The performance will include guest conductor David Collins. The performance begins at 8 p.m. Tickets are \$5.

February 19

KSU Brass Blast and Double Reed Day

Brass Blast! is a one-day workshop designed to service local high school brass musicians. Students will have the opportunity to learn technique from the finest players in the Southeast. KSU music faculty and leading performers from both the Atlanta and Cobb Symphony Orchestras will direct students throughout the day in chamber classes and combined rehearsals, culminating in a

performance in the Performance Hall of the Bailey Center. Check-in starts at 9:30 a.m. in the Bailey Performance Center Lobby, and the final performance is at 4 p.m. Registration is \$20 and includes a T-shirt and lunch. The deadline to register is Feb. 14.

The box office number is 770-423-6650.

###

The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts departments.

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Fireworks under the Gold Dome



KSU professor's debut novel honored at daylong Georgia Capitol event During a daylong...

Georgia (Feb 11, 2011) –

KSU professor's debut novel honored at daylong Georgia Capitol event

During a daylong celebration at the state Capitol, the Georgia Legislature passed resolutions in both chambers declaring Feb. 10 as Toccoa-Stephens County *Fireworks over Toccoa Day*, recognizing the attention Kennesaw State professor Jeffrey Stepakoff's novel by that title has brought the town, county and state.

"A *Fireworks over Toccoa Day* inspired by this amazing book is worthy of recognition by this body," the House resolution introduced by Rep. Michael Harden of Toccoa read. State Sen. Jim Butterworth of Clarkesville introduced a similar resolution the Senate.

Coordinated by the Toccoa-Stephens County Chamber of Commerce, the day's events featured a legislative orientation and briefing, proclamations, lunch and photo sessions with state officials. Signed copies of Stepakoff's "*Fireworks over Toccoa*" were placed on legislators' chamber desks in both the House and Senate, compliments of publisher St. Martin's Press. More than 150 political and business leaders, residents and students from Toccoa and Stephens County participated in the celebration.

"I am so flattered that my work is being recognized by our state legislators," said Stepakoff, assistant professor of film and television writing. "It is truly an honor."

Stepakoff's novel is a coming-of-age love story set in the small North Georgia town during World War II. It has been compared to "*The Bridges of Madison County*," a popular book that was later made into a movie. Translated into four languages so far, "*Fireworks over Toccoa*" has been widely reviewed and critically acclaimed since its April 2010 release. A paperback edition was released in February.

"Toccoa is such a wonderful community with a remarkable history," said Stepakoff, a veteran film and television writer whose credits include *The Wonder Years*, *Sisters*, *Major Dad*, Disney's *Tarzan*, and *Dawson's Creek*. "I'm thrilled that the book is helping to remind people of the great contributions the city has made to our state, and to introduce people to the city. Toccoa is the Cherokee word for beautiful – and it really is!"

-- Sabbaye McGriff

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Meeting demand

IIA \$100,000 grant to help KSU educate auditors Institute of Internal Auditors Atlanta Business...

Georgia (Feb 11, 2011) –

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<http://www.bizjournals.com/atlanta/print-edition/2011/02/11/meeting-demand.html>

IIA \$100,000 grant to help KSU educate auditors

Institute of Internal Auditors

Atlanta Business Chronicle - by Janet Jones Kendall, Contributing Writer

Date: Friday, February 11, 2011, 6:00am EST

Read more: [Meeting demand | Atlanta Business Chronicle](#)

Atlanta continues to be one of the nation's most attractive areas for corporate headquarters, housing the homes of national brands from the [American Cancer Society](#) to The Home Depot Inc. to The Weather Channel.

That provides an opportunity for Kennesaw State University, says Ken Harmon, interim provost and dean of Kennesaw State's Michael J. Coles College of Business.

"Atlanta is becoming a hot spot for corporate headquarters, and I expect that only to increase," Harmon said.

Thanks to a recent grant by the [Institute of Internal Auditors](#), Kennesaw State will soon be more ready to take advantage of that opportunity, ...

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Nicholas Kristof lecture at KSU rescheduled for March 17



NYTimes journalist will speak at KSU Center KENNESAW, Ga. (Feb. 14, 2011) — New York Times...

Georgia (Feb 14, 2011) — *NYTimes journalist will speak at KSU Center*

KENNESAW, Ga. (Feb. 14, 2011) — New York Times columnist and Pulitzer Prize-winner Nicholas Kristof has rescheduled his appearance at Kennesaw State University for March 17. An earlier KSU appearance was canceled after Kristof was delayed while covering the democracy protests in Egypt.

Kristof, who has been credited with turning the world's attention to the democracy movement in China, the crisis in Darfur and human rights abuses throughout Africa and Asia, will launch KSU's "Pathways to Peace" lecture series. He will address KSU faculty, staff and students on campus at 3:30 p.m. and give a public lecture at 7 p.m. at the KSU Center on 3333 Busbee Drive in Kennesaw.

Those who reserved tickets for the previously scheduled Feb. 3 lecture will receive e-mail instructions on how to reconfirm reservations for the March 17 presentations. To reserve tickets to the 7:30 p.m. lecture, go to fypevents@kennesaw.edu

Read Kristof's latest opinions on Egypt at http://www.nytimes.com/2011/02/13/opinion/13kristof.html?_r=1&hp

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Media Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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Stan Crowder



Stan Crowder, assistant professor of criminal justice in KSU's Department of Sociology and...

Georgia (Feb 15, 2011) – Stan Crowder, assistant professor of criminal justice in KSU's Department of Sociology and Criminal Justice, is an expert in criminal investigations involving serial killers, serial offenders and the resolution of cold homicide cases, and in criminal justice ethics. He was recently elected president of the Academy of Behavioral Profiling, an association of practitioners and scholars dedicated to the application of evidence-based criminal profiling techniques in investigations and legal proceedings.

[Link To Website](#)

Crowder, who holds a Ph.D. in criminal justice from The Union Institute and University and an MBA from Brenau University, spent 35 years in the U.S. Army as a military police commander, chief of investigations for the inspector general of Georgia and counter-drug coordinator, retiring in 2007 as a military police Colonel. He also served as a civilian police officer in Cobb County for seven years.

Crowder joined the KSU faculty in 1999. He has published in academic journals and contributed a chapter on law enforcement investigations in a recently published textbook titled "Forensic Criminology" by Brent Turvey and Wayne Petherick.

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Atlanta mayor holds his own on "Meet the Press"

Atlanta Mayor Kasim Reed was a guest on "Meet the Press" on Sunday, introduced himself to...

Georgia (Feb 17, 2011) — Atlanta Mayor Kasim Reed was a guest on "Meet the Press" on Sunday, introduced himself to America and seemed to leave a favorable impression.

Publication

Link To Article

<http://www.ajc.com/news/atlanta/atlanta-mayor-holds-his-836968.html>

The first-term mayor made his initial appearance on the long-running TV show for a wide-ranging discussion on federal spending, the 2012 election and the tea party.

The national exposure was a steppingstone of sorts for Reed. It has been clear the mayor understands insider politics and is quickly becoming a national player, even from his tiny office on Trinity Avenue in downtown Atlanta.

During his year-plus in office, he has made several key visits to Washington and has been one of the major advocates for obtaining federal aide to support the deepening of Savannah's harbor. He understands what it would mean fiscally for Atlanta.

"He was welcomed there with something to say," said Kerwin Swint, a Kennesaw State University political scientist. "People see him as an up-and-comer. His profile is becoming national and people are looking at him because he already has a reputation as a problem-solver. And this raises Atlanta's profile, because Reed is being listened to by national sources."

Jim Hannan, Georgia-Pacific president and CEO, said Reed during his brief tenure as mayor has been clear on his priorities, and he hoped that Reed's "Meet the Press" appearance would help translate those priorities to the nation.

"I think in a broader scale this will be great for Atlanta," Hannan said. "The problems facing Atlanta are not unique, but the willingness of the mayor to engage and have an open debate and dialogue is refreshing."

In his morning TV appearance, Reed sat on a round table that included Rep. Bobby Schilling, R- Ill., a tea party-supported freshman; Dee Dee Myers, former White House press secretary for President Bill Clinton; David Brooks, a columnist for the New York Times, and Mark Halperin of Time magazine.

The panel spoke for about 15 minutes at the end of the show, which was dominated early by talk of Egypt and a lengthy interview with Republican Speaker of the House John Boehner.

Reed talked about local and federal spending, saying he was willing to "take it on the chin" in his efforts to be aggressive in making hard decisions.

"What we are trying to do in Atlanta is go on with our work and set an example," Reed said, adding that cities can work quicker than the federal government to determine spending. "We need to make hard decisions faster."

Meet the Press host David Gregory later asked Reed about Atlanta's pension program, which needs to be reformed because it's largely unfunded and eats up 20 percent of the budget. Reed will make changes soon based on a study he commissioned.

"We went in the first six months when I was an untested mayor and did everything we could legally," Reed said. "I think I am doing the right thing."

Regarding the 2012 national election, Reed, a Democrat, said if the unemployment rate drops to 8 percent, President Barack Obama would be fine, especially if Republicans continue to fight among themselves.

“Obama is a good person and we need to let him follow-through,” said Reed, who was seated next to Schilling, a Republican. “The Republican Party is beginning to feel more like the Democratic Party in terms of the lack of organization, if you will, and the openness. So I am actually enjoying this.”

Swint, who watched Reed from his home, said the mayor was funny and engaging during his brief appearance, and his biggest plus might have been how he said things, not what he said.

In one exchange, Reed said President Obama told him about six weeks ago that the flow of federal dollars coming into big cities would be cut off.

“We know that those dollars aren’t coming,” Reed said. “I just like to be told. The president told us that federal support is winding down, so we are already preparing for that in our budget.”

Swint, who has specialized in electoral politics, mass media and political history, said that Reed was telling America to “quit whining” and effective at it.

“I thought his strongest moment was when he talked about the budget and he said, ‘Just tell us,’” Swint said. “What you hear from politicians mostly is whining and posturing. But he comes at it from the other side.”

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Eddie Long: Mediation could mean end to legal woes

Bishop Eddie Long stood before thousands of his congregants and said the words many hoped to hear:

...

Georgia (Feb 17, 2011) — Bishop Eddie Long stood before thousands of his congregants and said the words many hoped to hear: he was going to fight allegations that he coerced four young men into having sexual relations.

Publication

Link To Article

<http://www.ajc.com/news/dekalb/eddie-long-mediation-could-835522.html>

"I'm going to fight and fight vigorously," the prominent pastor of New Birth Missionary Baptist Church said last fall.

But if worshippers are expecting a court fight, they may not get one. This month, Long and his accusers are expected to settle the matter in mediation instead of battling in a courtroom.

Four men -- Maurice Robinson, Jamal Parris, Anthony Flagg and Spencer LeGrande -- have sued the prominent Lithonia megachurch pastor and the 25,000-member church in DeKalb County State Court. New Birth's LongFellows Youth Academy, a mentoring program, is named in three of the four lawsuits, which seek unspecified damages.

Lawyers for both sides met with DeKalb County State Court Judge Johnny Panos last November and agreed to go to mediation as the first major step toward resolving the issue. If mediation fails, the cases could go to trial later this year. Because attorneys in the case declined comment or could not be reached for comment, it remains unclear when or if mediation will start.

"This stage in the process is between the parties and so I cannot describe the process of mediation or any other aspects at this time," said B.J. Bernstein, who represents the accusers.

Barbara A. Marschalk, who represents New Birth and LongFellows, also declined to comment.

"The main reason people go to mediation is to maintain control over the outcome and to find a resolution that meets everybody's needs as well as possible," said Andrea Doneff, an associate professor at the John Marshall Law School in Atlanta.

The trained mediator is a neutral third party who guides the two sides to a mutual resolution while remaining out of the public eye. If the parties agree, the resolution remains confidential.

Doneff, who did not want to comment specifically on the Long case, said when she practiced law she often advised her clients not to expect an admission of guilt. Mediation can take from a few hours to several weeks and if a resolution is not reached, a case can end up "right back where it was in the litigation process," she said.

Mediation is not an unusual step in civil cases. It is used in divorce cases and to help settle disputes between neighbors, businesses and customers or between employers and employees.

"There can be lots of reasons to give it a shot and you don't lose anything," said Thomas Arthur, a professor in Emory University's School of Law. "Why not do it?"

Arthur said he once knew of a judge who sent nearly all of his cases to mediation. For both parties it can mean avoidance of costly litigation and both parties must accept the final resolution. If the case goes to trial, the outcome becomes less certain.

Arthur said mediation can serve as a reality check for both parties.

"A trained mediator can help overcome some of the mistrust," he said. "The mediator can say things that the other side finds more credible because it comes from someone who doesn't have a dog in the fight. Litigation is tough. I don't think people who haven't been through it realize how grueling it is."

The judge gave the parties an opportunity to agree upon a mediator or said one would be appointed by the court. It's unclear whether the parties will use a private mediator.

Last year, the DeKalb County Dispute Resolution Center received 1,918 referrals, 1,278 of which came from superior court and 302 from state court.

The bulk of the cases are domestic, including divorces, modifications of child support and/or parenting schedules. Civil cases may include contracts, personal injury, tax appeals and probate matters, according to Amber Mees Gallman, executive director of the center.

She said about 85 percent of referrals participate in mediation and the center's settlement rate for those cases is about 71 percent.

Susan S. Raines, director of the master's program in conflict management at Kennesaw State University, said talking to a mediator is akin to talking to a priest. The information shared during mediation is confidential, although allegations of child abuse or neglect can be reported.

Mediation can also be beneficial if one party is seeking more than financial redress, like an apology, a change a behavior or that someone leave a position. The court, she said, can not make someone apologize or change, for instance, church policy.

Additionally, a civil case could be hung up for years in appeals. The mediated resolution is binding.

"It's a much shorter life cycle for the case," Raines said. Additionally, cases "like these can be hard to prove."

But some question why the case is going to mediation at all.

Anthea Butler, an associate professor of religion at the University of Pennsylvania, said some New Birth members may question why Long is going to mediation if he vowed to fight.

Still, she said, he can say that "this is the Christian thing to do."

"The reality is that nobody is ever going to hear what happened in that mediation," she said. "They can talk about anything that happened, what he did or didn't do. But what hangs over him is the original allegations and those don't go away."

Whether in mediation or the courtroom, whatever happens, she said, Long's "stature as a bishop is eroded." And she added, it's not just among some members of his congregation. She questioned whether Long is in demand as a speaker and how well his book and DVD sales are going since the scandal broke.

"His world is confined to the Lithonia campus of New Birth," Butler said. "He's really been under the radar screen and he needs to be."

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If Pujols gets to market, Cubs shouldn't worry about money

For perhaps the first time in its angst-ridden history of anticipation, the Cubs organization...

Georgia (Feb 17, 2011) — For perhaps the first time in its angst-ridden history of anticipation, the Cubs organization stands within hours of spending this year waiting till next year.

Publication

Link To Article

http://www.chicagotribune.com/sports/baseball/cubs/ct-spt-0216-haugh-albert-pujols-baseb20110215_0_5497860.column

Wednesday's 11 a.m. deadline for the Cardinals to strike a deal with first baseman Albert Pujols or halt negotiations until after the season threatens to induce three-martini lunches all over Wrigleyville.

I still believe if the Cardinals meet Pujols' terms, say, during the All-Star break with a 10-year, \$300 million offer that figures to keep him in St. Louis and thrill a baseball city, he would sign it. But if Pujols wants to follow the LeBron James Guidebook to Free Agency, so be it. It's his legacy.

As for Chicago's role in baseball's biggest drama, the Bulls made the playoffs last season while they waited for the summer of 2010. If the Cubs pull off the same trick this summer passing time until the Pujols derby, they might start casting Mike Quade in bronze right there in the dugout.

With a lineup and rotation full of maybes, I'm not sure anybody really knows yet what this Cubs team will look like. Except that it looks headed for third place.

Hypothetically, how would the view of the future change if Pujols ever became a Cub? Exactly.

That's why, at any cost, if Pujols' free agency looks imminent, the Ricketts family should spend the summer clearing budget space and consider embracing Pujols like a fifth sibling. The Sox already have "All In" as their slogan, but it describes what the Cubs' mindset should be if Pujols and the Cardinals can't reach an 11th-hour agreement.

From the outside looking in, suggesting the Cubs pursue Pujols if he's available seems as obvious as saying it's smart for Carlos Zambrano to start shopping for good psychologists. Yet as badly as the Rickettses still need to make a signature personnel move, I don't assume the Cubs would display the financial abandon often seen in such bidding wars.

Through no fault of the Ricketts family, Alfonso Soriano still will have three years and \$54 million remaining on his burdensome contract in November. Zambrano will have one year and \$18 million left. Just a guess, but Carlos Pena and Matt Garza aren't going to cure the attendance issues that concerned ownership last year.

It might not matter how popular landing Pujols would make Chairman Tom Ricketts given that most Cardinals fans would rather see the Gateway Arch wrapped in ivy than their No. 5 wearing Cubbie blue. For a guy as fiscally responsible as Ricketts, committing \$300 million over the next decade to one player, even the best one in baseball, would surprise me.

How many starting pitchers might \$300 million buy? That's 35.5 percent of the \$845 million the Ricketts family paid for the franchise.

The constant Ricketts theme has been growing through the minor leagues and Latin America. In that way the championship model Ricketts seeks to build resembles the Twins more than the Yankees.

Right now it is easier to envision Ricketts investing a small fortune *in* the Dominican, where he has scouted land for a development facility, than paying \$300 million for *the* Dominican.

But this is now. Ricketts is a smart guy. By November maybe he will have his sabermetricians crunch numbers to justify pursuing Pujols — because statistically the pursuit can be justified. And it has little to do with the nugget that, in 296 career at-bats at Wrigley, Pujols has 25 home runs and 64 RBIs — one homer every 11.84 at-bats.

"Over the term of a 10-year contract I estimate (Pujols') average annual worth to range from \$33 million to \$45 million," said J.C. Bradbury, an economist from Kennesaw State University who wrote "Hot Stove Economics."

Bradbury acknowledges how tricky it is to estimate Pujols' worth in 10 years. But he projects contracts based on a player's historical impact of winning on team revenue, aging patterns of players and league revenue growth. Having studied the effects of aging on production, Bradbury stops at age 36 because the sample size of players good enough to play into their late 30s and early 40s is too small to form conclusions.

"But Pujols is so good that even as his production drops off, he will continue to be one of the best players in the league between 38 and 42," Bradbury predicted.

Tom Tango, a sabermetric expert who wrote "The Book: Playing the Percentages in Baseball," pointed out in an e-mail to the Tribune that concerns over production in the latter part of a 10-year deal ignore the likelihood Pujols would outperform the contract in the early portion of it.

Any team signing Pujols to that deal would "get a big discount in the early part and are going to pay for it in the back end of the deal," said Tango, whom major league teams have used as a consultant.

He compared such a long-term investment to a 30-year home mortgage where "you are overpaying today so that you can underpay in the end."

All over Cubdom, fans already imagine Ricketts handing Pujols the pen to close the deal. If the deadline passes without a new contract for Pujols with the Cardinals, immediately they finally have something at Clark and Addison worth rooting for in 2011 besides Kerry Wood.

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KSU announces key India, China deal

Kennesaw State University is preparing to announce Feb. 21 that it has entered into a collaborative...

Georgia (Feb 17, 2011) — Kennesaw State University is preparing to announce Feb. 21 that it has entered into a collaborative agreement with the India China America (ICA) Institute.

Publication

Link To Article

<http://www.bizjournals.com/atlanta/blog/interbiz/2011/02/ksu-announces-key-india-china-deal.html>

KSU's new partnership with the India China America Institute will help KSU and the Coles College of Business, which will house the institute, to further engage in India and China while solidifying KSU's position as a leader in global education.

The prestigious institute's focus is on economic and business relationships between the three economic superpowers.

"At a time when the U.S., India and China continue to take center stage in the world economy, KSU is going to be at the forefront of promoting the world's most important trilateral relationship," said Govind Hariharan, the new executive director of the ICA Institute. "These economic superpowers will lead economic growth in the 21st century and their interrelationships will bear on global prosperity."

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Statement from Kennesaw State University officials regarding loss of student in car accident



KENNESAW, Ga. (Feb. 18, 2011) – Kennesaw State University officials were saddened to learn...

Georgia (Feb 18, 2011) – KENNESAW, Ga. (Feb. 18, 2011) - Kennesaw State University officials were saddened to learn today of the death of Lawrence Oladotun Ogunnowo, a current KSU student who was a passenger in a vehicular accident during the early morning hours today. The fatal accident killed Ogunnowo, and left the car's driver and two other passengers injured.

A second passenger in the vehicle, Franklyn Osaretin Isibor, also is a student currently enrolled at KSU. A third passenger, Thierry Damon Hart, had previously attended the university and was last enrolled in fall 2010. The driver of the vehicle was not a Kennesaw State student.

Ogunnowo was a 19-year-old sophomore majoring in finance. He was actively involved in campus life at Kennesaw State, including the KSU Student Government Association, African American Student Alliance and a number of other student organizations.

"The entire KSU community is devastated by the news of Lawrence's passing. He was a bright student who was extremely active and well liked by his fellow students, faculty and staff," said Jerome Ratchford, KSU's vice president for student success. "Our thoughts and prayers are with Lawrence's family and friends during this most difficult time, and also with the others who were injured in the accident."

Officials encourage KSU students, faculty and staff who would like to speak with a grief counselor to please contact the Kennesaw State Counseling & Psychological Services Center at 770-423-6600.

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Presentation of a Great Horned Owl to KSU President Daniel S. Papp slated for Feb. 28



KENNESAW, Ga. (Feb. 21, 2011) — McCleskey Middle School will present a mounted Great Horned...

Georgia (Feb 21, 2011) — KENNESAW, Ga. (Feb. 21, 2011) — McCleskey Middle School will present a mounted Great Horned Owl to Kennesaw State University President Daniel S. Papp on Monday, Feb. 28, in a formal presentation ceremony at the school.

In 1988, an unlucky Great Horned Owl suffered a tragic end when it flew into a power line on the McCleskey Middle School campus in Marietta. A science teacher found the bird, had it mounted and it remained on display in a Plexiglas case in the school's media center for the next 23 years. McCleskey is donating the owl to Kennesaw State, whose athletic teams are known as the Owls.

Who:

- Daniel S. Papp, president, Kennesaw State University
- Claire Lyons, principal, McCleskey Middle School

What:

In a ceremony in the media center, members of McCleskey's orchestra will perform the owl-inspired "Hedwig's Theme" from the "Harry Potter" movies before the bird is presented to Papp by the principal.

The large raptor comes from a family of world travelers, which range from the Arctic to the tropical rainforests of Brazil. From the tundra, to the deserts to suburbia, these owls are comfortable in many environments. Young birds make a loud, raspy screech, while the adults call with a deep "hoo" sound.

"These owls have amazing equipment, making them incredible predatory machines," said Robert "RC" Paul, KSU's director of sustainability and professor of biology. "Their ears allow them to localize sounds not only from left and right, but also from up and down. Their eyes are perfect for low-light vision, and their talons form a secure trap around their prey. When they fly their feathers are arranged for noiseless flight."

When: 9:30 a.m. to 9:50 a.m., Monday, Feb. 28, 2011

Where: McCleskeyMiddle School, 4080 Maybreeze Road, Marietta, Ga. 30066

The media and invited guests may attend this event. Please R.S.V.P. by calling Kathy Albritton at 770-928-5560, ext. 226

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Kennesaw State hosts Concord Coalition's Fiscal Solutions Tour



To view a live feed of the Fiscal Solutions Tour, click [here](#) National experts discuss U.S. fiscal...

Georgia (Feb 22, 2011) – *To view a live feed of the Fiscal Solutions Tour, click [here](#).*

National experts discuss U.S. fiscal responsibility and reform

KENNESAW, Ga. (Feb. 22, 2011) –Kennesaw State University will host the Fiscal Solutions Tour, presented by the non-partisan Concord Coalition, on March 1. The tour brings national experts to different locations across the U.S. to discuss fiscal responsibility and reform. The speakers will offer their ideas on a wide range of options to put the country on a more prudent and sustainable fiscal path. Many such options were recommended last December by President Obama’s bipartisan commission on fiscal responsibility and reform.

What:

The Fiscal Solutions Tour, with support from the Peter G. Peterson Foundation, is designed to engage the public, media and policymakers in a dialogue about the nation’s future, a range of potential solutions that need to be considered, what trade-offs need to be made, and how to make the nation stronger and more prosperous for future generations.

Who:

Joseph Antos, Wilson H. Taylor Scholar in Health Care and Retirement Policy at the American Enterprise Institute

Robert Bixby, executive director of the Concord Coalition

Alice Rivlin, former vice chair of the Federal Reserve and senior fellow at the Brookings Institute

David Walker, former comptroller general of the U.S. and CEO of the Comeback America Initiative

When:

Tuesday, March 1, 5 p.m.

Where:

Prillaman Hall, KSU campus, 1000 Chastain Road, Kennesaw, GA 30144

About the Panelists

Joseph Antos

Joseph Antos is the Wilson H. Taylor Scholar in Health Care and Retirement Policy at the American Enterprise Institute (AEI). He is also a commissioner of the Maryland Health Services Cost Review Commission, a health adviser to the Congressional Budget Office, and an adjunct professor at the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. Before joining AEI, Mr. Antos was Assistant Director for Health and Human Resources at the Congressional

Budget Office.

Click [here](#) for a downloadable photo.

Robert Bixby

Robert Bixby is executive director of The Concord Coalition, a nonpartisan, grassroots organization dedicated to fiscal responsibility. The Concord Coalition was founded in 1992 by former U.S. Senators Warren Rudman (R-NH) and the late Paul Tsongas (D-MA). Former Senator Bob Kerrey (D-NE) now serves as Co-Chair of the organization. Bixby frequently represents Concord's views on budget and entitlement reform policy at congressional hearings and in the national media. Most recently he served on the Bipartisan Policy Center's (BPC) Debt Reduction Task Force. Prior to his work with the Concord Coalition, Bixby served as the Chief Staff Attorney of the Court of Appeals of Virginia.

Click [here](#) for a downloadable photo.

Alice Rivlin

Alice Rivlin was the founding director of the Congressional Budget Office and served as vice chair of the Federal Reserve Board from 1996 to 1999. She is a senior fellow in the Economic Studies Program at Brookings. Rivlin served as co-chair of the Bipartisan Policy Center Debt Reduction Task Force, director of the White House Office of Management and Budget in the first Clinton Administration and chair of the District of Columbia Financial Management Assistance Authority. Rivlin received a MacArthur Foundation Prize Fellowship. She is a member of the Board of Directors of the New York Stock Exchange and is a frequent contributor to newspapers, television and radio, including as a regular commentator on Nightly Business Report. Click [here](#) for a downloadable photo.

David Walker

David Walker is the founder, president and CEO of the Comeback America Initiative (CAI). He leads CAI's efforts to promote fiscal responsibility and sustainability by engaging the public and assisting key policymakers on a nonpartisan basis to help achieve solutions to America's federal, state and local fiscal imbalances. Walker served as the first president and CEO of the Peter G. Peterson Foundation, and was the seventh Comptroller General of the United States and head of the U.S. Government Accountability Office (GAO) from 1998 to 2008. This was one of Walker's three presidential appointments, each by different Presidents, during his 15 years of federal service. Previously, Walker was a Partner and Global Managing Director of Human Capital Services for Arthur Andersen LLP. Walker is Chairman of the United Nations Independent Audit Advisory Committee, and he is a member of the Trilateral Commission. Walker is the author of the book "Comeback America: Turning the Country Around and Restoring Fiscal Responsibility."

Click [here](#) for a downloadable photo.

For more information about the Fiscal Solutions Tour and The Concord Coalition, visit www.concordcoalition.org

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KSU partners with India China America Institute



ColesCollegeof Business to house prestigious center focused on world's economic superpowers...

Georgia (Feb 22, 2011) – *ColesCollegeof Business to house prestigious center focused on world's economic superpowers*

KENNESAW, Ga. (Feb. 21, 2011) -- Kennesaw State University has entered into a partnership with the India China America (ICA) Institute, a well respected thought leader on economic and geopolitical issues involving the United States and the world's largest emerging economies -- India and China.

The nonprofit institute's primary focus is on the relationships between and among the new triad of power consisting of the U.S., China and India, the world's most populous countries and largest markets. These three mammoth economies are expected to lead global economic growth in the 21st century and their interrelationships will bear on global prosperity.

"As we look toward the future of the global economy, China and India will be the next economic superpowers," said W. Ken Harmon, KSU's interim provost and vice president for academic affairs. "Our partnership with the ICA Institute, which has an outstanding reputation for fostering strong connections among the three economies, will help KSU and the Coles College further engage in these countries while solidifying our position as a leader in global education."

The ICA Institute will be housed in KSU's Coles College of Business. Govind Hariharan, chairman of the Department of Economics, Finance and Quantitative Analysis at the Coles College of Business, has been named the institute's executive director. The ICA Institute's founder, Jagdish Sheth, the Charles H. Kellstadt Professor of Marketing at Emory University's Goizueta Business School and an expert on the economies of India and China who authored the book "Chindia Rising," will remain as chairman.

According to Sheth, Kennesaw State "is the perfect match" for the ICA Institute because of the university's commitment to internationalization and its engagement in both China and India. The university houses a Confucius Institute, one of 322 such academic centers in the world sponsored by the Chinese government, and has a partnership with Mumbai Business School, one of India's up-and-coming business schools.

"As a university committed to global learning, it is imperative that KSU continues to increase its involvement in both countries," said Barry Morris, vice provost for global engagement and strategic initiatives. "We will continue to expand partnerships in India and China that advance student achievement, faculty development and overall excellence."

India, China and the U.S. are expected to lead global economic growth over the next few decades. India is the world's fourth largest economy and ranks no. 10 among the fastest growing economies. China, the world's largest exporter, is now the second largest economy and one of the fastest growing. And the U.S., the largest economy in the world, is the biggest importer and the leader in innovation.

The India China America Institute was created to serve as a catalyst for harmonious relationships between business leaders and policymakers in order to generate economic growth through

innovation, entrepreneurship, inclusiveness, trade and investment. It also conducts research and offers executive programs and webinars to businesses, policymakers and nonprofits. To broaden its reach, the institute is working to form partnerships with universities in London and Singapore. The institute's academic journal, the *Journal of Emerging Knowledge on Emerging Markets*, will be produced out of KSU. The Coles College of Business will work with the institute to develop new executive education programs.

"It is a privilege for the Coles College of Business to house the ICA Institute," Hariharan said. "At a time when the U.S., India and China continue to take center stage in the world economy, KSU is going to be at the forefront of promoting the world's most important trilateral relationship."

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Kennesaw State professor publishes book about theatre design

Textbook offers design insight for actors, directors and stage managers For media inquiries:...

Georgia (Feb 24, 2011) — Textbook offers design insight for actors, directors and stage managers

For media inquiries: Cheryl Anderson Brown, Director of Public Relations, 770-499-3417 or cbrown@kennesaw.edu

KENNESAW, Ga.—Kennesaw State University Professor of Theatre Ming Chen has published a new textbook for theatre design students called "Visual Literacy for Theatre." Published by Linus Publications, the text covers the fundamentals of theatrical design for prospective designers as well as directors, actors and stage managers.

Chen developed the book after 18 years of teaching a visual literacy course for which she says she could not find a suitable single text. She had grown frustrated that the existing texts were developed only for art majors or designers and were not appropriate for students who are primarily studying other aspects of theatre.

"This book is especially written for theatre majors." Chen defines her textbook as a workbook for both teachers and students. She also attests that the multitude of pictures in her book is helpful to students. "I think our students need to see a lot of examples of good design. Sometimes when you just talk about design it doesn't make sense to them, so you have to have good examples." Her book has hundreds of color illustrations of theatrical designs, making it different from other textbooks she has used. The book shows students examples by other students as well as those done by professional designers, including those from popular Broadway plays such as "The Lion King."

"The book not only covers the principles and elements of design, but also shows how the principles and elements were applied to theatrical productions. One specific project focuses on designing a costume on a mannequin plate. "They love it because they can see the immediate result and put their ideas and imagination into the project."

Chen is already using the book at KSU and is encouraging feedback from other teachers who are also using her book across the country.

Ming Chen has both a Bachelor and a Master of Fine Arts degree in stage design from Shanghai Theatre Academy and a Master of Arts degree in theatre production from the University of Pittsburgh. She has taught at Kennesaw State for 20 years. As a theatrical designer, her work has been seen around the world including at the American College Dance Festival in New York City; Folger Shakespeare Theatre in Washington, D.C.; Shanghai Youth Theatre Company in China; and the Prague Quadrennial of Performance Design and Space in the Czech Republic. In metropolitan Atlanta, she has designed for the Alliance Theatre, Horizon Theatre, 7 Stages and Atlanta Ballet. She has written chapters in three other books and contributed to several professional journals. Chen frequently presents at national and international theatre conferences. She has directed or co-directed projects that have received funding from the National Endowment for the Arts, the Cultural Services of the French Embassy, the Georgia Humanities Council, the French Consulate in Atlanta, the Confucius Institute, and the Coca Cola Foundation.

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KSU expands worldwide outreach with international partnership

KENNESAW - Kennesaw State University's global footprint has expanded this week with the...

Georgia (Feb 24, 2011) – KENNESAW - Kennesaw State University's global footprint has expanded this week with the announcement of a prestigious institute to be housed at the Coles College of Business.

Publication

Link To Article

http://www.mdjonline.com/view/full_story/11552214/article-KSU-expands-worldwide-outreach-with-international-partnership

The India China America Institute is a new partnership for the Cobb university that will further cement relationships with India and China while solidifying KSU's position as a leader in global education, school officials said.

"At a time when the U.S., India and China continue to take center stage in the world economy, KSU is going to be at the forefront of promoting the world's most important trilateral relationship," said Dr. Govind Hariharan, the new executive director of the ICA Institute. "These economic superpowers will lead economic growth in the 21st century and their interrelationships will bear on global prosperity."

Hariharan said the institute will organize summits and discussion roundtables as well as conduct research and publish studies.

"With the new triad power (India, China and America) replacing the old triad power (Japan, Europe and America), the world will be presented with a multitude of opportunities and challenges because of the sheer size and growth of these economies," Hariharan said.

The nonprofit ICA organization, established to foster economic growth, entrepreneurship and trade and investment between the three economies, was the brainchild of founder and chairman Dr. Jagdish Sheth, who is a faculty member at Emory University. He said KSU is a good fit for the institute because of its global outreach to China and India in particular.

"The ICA Institute always wanted to be affiliated with an educational institution," Sheth said, adding that KSU President Dr. Dan Papp embraces the theme, "Go Global," in his vision for KSU.

Kennesaw State opened the Confucius Institute in 2009, linking it to more than 200 Chinese-funded centers, and it has an active MBA program for Chinese officials. It also partnered with the Mumbai Business School in India last year to launch one of the first executive MBA programs in that country.

"I'm extremely excited about the ICA relationship with KSU," said Papp, adding that he encourages ways to bring together the education, business and government worlds. "This is what KSU is all about."

Dr. Ken Harmon, Interim Provost and Dean of the KSU Coles College of Business, said he is amazed at the scope of international ties KSU enjoys, and the new ICA Institute falls in line with those ties.

"This is one of the most exciting projects in my 29 years of working in academia," said Harmon, who came to KSU five years ago after seeing the vision among staff and faculty to build a world-class institution. "This is the most entrepreneur-connected university I've seen, and the Coles College of Business is at the forefront of that connection."

The Coles College of Business at KSU offers 12 undergraduate and graduate degree programs, including an Executive MBA and a Doctor of Business Administration program - one of a handful of such doctoral programs in the U.S. It currently has 5,000 students enrolled in undergraduate programs and 1,000 enrolled in graduate studies.

Coles also reaches out to the local business community as well, Harmon said.

The College of Business houses the Cox Family Enterprise Center, one of the world's leading centers in the field of family business. It offers students the chance to study and assist family businesses in their own backyard as well as around the world, Harmon said.

As one of the first university-based centers of its kind, the Cox center involves family business education and research and has played a critical role in serving family businesses and furthering economic development. Its premiere program, Harmon said, is the Executive MBA for Families in Business, the only one of its kind, offered to business-owning families around the globe.

Coles College of Business also houses the Small Business Development Center, which assists existing and prospective business owners in growing or starting a business by offering a wide variety of educational programs and providing confidential one-to-one consulting.

Harmon said the Coles College of Business continues to "carve its own path," with 125 full-time and 80 part-time faculty members ready to "roll up their sleeves" and work together to serve both the local business community and the world.

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KSU's growth rivaled only by its impact

Last week, I stepped onto the campus of Kennesaw State University for the first time in many years...

Georgia (Feb 24, 2011) – [Copyright 2011 The Marietta Daily Journal. All rights reserved.](#)

Publication

Link To Article

http://www.mdjonline.com/view/full_story/11552212/article-KSU-s-growth-rivaled-only-by-its-impact

Last week, I stepped onto the campus of Kennesaw State University for the first time in many years.

I went to meet with the folks at the Coles College of Business to learn what's happening in the world of business at the state's third largest university - only UGA and GSU are bigger. With 23,400 students representing 142 countries, KSU has grown by leaps and bounds and reached further than anyone ever imagined.

No longer just a commuter school, KSU, founded in 1963, now covers more than 300 acres and includes residential facilities and a state-of-the-art dining center. As I walked along, I saw students basking in the sunshine with their books, throwing a Frisbee or just engaging in laughter and conversation on a mild, late winter's day.

New buildings are everywhere on campus, with more planned. Inside the Burruss Building, the Coles College of Business faculty talked about how they see their university and how they want to reach out to the community in which it resides.

Partnerships with the Cobb Symphony Orchestra, MUST Ministries and the Atlanta Beat professional women's soccer team are just a few of the ways business students can impact their community and give back, said Dr. Tim Blumentritt, director of strategic engagement for Coles.

"We want to reach out to both the business and nonprofit communities in Cobb," Blumentritt said. "Our mission is to have a footprint that is Atlanta, Georgia, national and international in focus."

He added that MBA students look at areas like marketing, promotions and finances at these nonprofits and make recommendations. At MUST Ministries, students took on developing a new strategic plan - and one of those students later landed a job as director of finance. Blumentritt said KSU has the fourth largest volunteer force in the state for Junior Achievement, where students mentor middle school and elementary school classes.

The Edge Connection is another example of giving back to the community. It offers proven programs to aid female micro-entrepreneurs and small business owners in their efforts to launch, sustain and expand businesses. The Connection's mission is to create opportunities for long-term economic and self-sufficiency and successful entrepreneurial training for low-to-moderate-income individuals - and positively impact the community.

Coles College of Business will host the 2011 National Collegiate Sales Competition March 4 to 7 and will see 40 businesses scout and recruit the top collegiate sales students from 61 universities across the U.S.

"Everybody gets a job," said Dr. Terry Loe, who brought the competition to KSU eight years ago. "We have a job placement rate of 100 percent."

He said what sets these sales students apart is that they understand the process behind the art of sales.

"Most people don't know how hard selling is," Loe said.

These programs are just the tip of the iceberg of what KSU offers.

"Most people say, 'I had no idea,' when it comes to what is going on at this university," said Dr. Ken Harmon, dean of the Coles College of Business. Ditto that for me. But you can bet I'll be learning from now on.

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Kennesaw State names Chandler provost

Kennesaw State University named Timothy J. L. Chandler as the institution's new provost and...

Georgia (Feb 25, 2011) — Kennesaw State University named Timothy J. L. Chandler as the institution's new provost and vice president for academic affairs.

Publication

Link To Article

http://www.bizjournals.com/atlanta/news/2011/02/25/kennesaw-state-names-chandler-provost.html?ed=2011-02-25&s=article_du&ana=e_du_pap

Chandler will start July 11. He is the current senior associate provost for academic affairs at Kent State University in Ohio, where he is credited with developing a comprehensive “Student Success Center” designed to increase student academic success and to improve retention and graduation rates. Kennesaw State said. He also was responsible for the complete revision of the university’s liberal education requirements.

Prior to becoming senior associate provost in January 2009, Chandler was dean in the College of the Arts at Kent State.

“Dr. Chandler is an accomplished professor, researcher and administrator - a true leader who engages students and works collaboratively with faculty and staff,” Kennesaw State President Daniel S. Papp said in a statement. “He will be a strong asset to KSU as the university continues to increase its national visibility, and we are pleased to appoint him to this critical role.”

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KSU Men's Basketball Half-Court Shot Winner Makes ESPN's Sportscenter

During halftime at last night's exciting men's basketball game against the...

Georgia (Feb 25, 2011) – During halftime at last night's exciting men's basketball game against the Lipscomb Bisons, 11-year-old Cody Collins won a year's worth of free pizza from Papa John's with this fantastic half-court swoosh. It was so amazing, ESPN's SportsCenter prominently featured it on the show.

Publication

Link To Article

<http://espn.go.com/video/clip?id=6157908>

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Joel Katz Music and Entertainment Business Program

This spot features Joel Katz's visit to KSU to launch the Music and Entertainment Business...

Georgia (Feb 28, 2011) — This spot features Joel Katz's visit to KSU to launch the Music and Entertainment Business Program.

Publication

Link To Article

[http://view.liveindexer.com/ViewIndexSessionSLMQ.aspx?
indexSessionSKU=1SMrnR6OAbYnw+RYxhDSkg==&preview](http://view.liveindexer.com/ViewIndexSessionSLMQ.aspx?indexSessionSKU=1SMrnR6OAbYnw+RYxhDSkg==&preview)

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Georgia manufacturing index accelerates in February



Georgia PMI is up by 8.7 points based on double-digit increases for new orders and production...

Georgia (Mar 1, 2011) – Georgia PMI is up by 8.7 points based on double-digit increases for new orders and production

KENNESAW, Ga. (March 1, 2011) – Manufacturing activity in Georgia jumped in February to its highest level since March 2010, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for February was 62.5, up 8.7 points from January's level of 53.8. The latest reading reveals a manufacturing sector with an increased number of respondents experiencing growth. Fifty percent of respondents reported higher new orders, and 42 percent reported higher levels of production. The Georgia February PMI is now 1.1 point higher than its national counterpart, compared to its reading of 4.8 points below in January.

"Employment increased to 64.6, as 33 percent of respondents reported higher employment versus only 4 percent reporting lower employment. Employment has been stable with steady improvement for the past three months," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "Higher employment for a growing number of manufacturers is the strongest indication that current market conditions are sustainable."

Eighty three percent of manufacturers expect higher production in the next three to six months, as opposed to 58 percent in January.

Highlights of the February PMI include:

- New orders were up by 13 points, to 68.8
- Production was up by 14.7 points, to 66.7
- Hiring was up by 1.1 point, to 64.6, with 33 percent of respondents reporting increased employment
- Commodity prices increased another 2.7 points, to 85.4
- Finished inventory increased 9.8 points, to 52.1
- Supplier delivery time increased 4.6 points, to 60.4

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing

activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College’s Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI’s value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the February PMI, or to speak with professor Sabbarese, please call 770- 423-6094.

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KSU elevates Barry Morris to vice provost for global engagement



Appointment signals growing role of global education KENNESAW, Ga. (March 1, 2011) – Kennesaw...

Georgia (Mar 1, 2011) — *Appointment signals growing role of global education*

KENNESAW, Ga. (March 1, 2011) – Kennesaw State University has appointed Barry J. Morris vice provost of global engagement and strategic initiatives, a newly created role in the university's Office of Academic Affairs.

Morris will be responsible for leading and executing KSU's global engagement mission. He also will continue to serve as interim executive director of KSU's Institute for Global Initiatives (IGI). Prior to his current position, Morris served as director of cabinet strategic projects. He will continue to advise and support the university's president, provost and cabinet on campus-wide strategic initiatives.

"This appointment is critical in the evolution of our commitment to expand global learning at Kennesaw State," said President Daniel S. Papp. "With his extensive international experience and skills as a strategist and negotiator, Dr. Morris is superbly suited to fostering collaboration among the university's deans, department chairs, faculty, and staff to incorporate global learning into teaching, research and engagement activities."

In 2009, Morris was appointed to lead the IGI, which houses key KSU units engaged in the internationalization of the university. He has played a key role in KSU's designation as a site for a Confucius Institute and developing partnerships for the university's annual country studies of Turkey (2008-2009), Korea (2009-2010) and current "Year of Romania." He also has helped facilitate KSU's recent partnerships with universities, governments and non-governmental organizations in sub-Saharan Africa, China, Egypt and India.

As vice provost, Morris will provide leadership, strategic direction, and coordination for the KSU units directly responsible for providing opportunities and services to students and scholars who go abroad and for international students and scholars who come to KSU, and for area studies units in IGI and within the colleges. He also will work with other campus leaders to create and manage strategic partnerships with universities worldwide, business and industry partners, and governmental and non-government organizations.

"The university's heightened focus on internationalization requires requisite leadership to be certain KSU's myriad activities are properly aligned and coordinated," said W. Ken Harmon, interim provost

and vice president for academic affairs. “Creating the position of vice provost for global engagement and strategic initiatives allows this type of leadership and places emphasis and visibility on our international efforts. Dr. Morris is an outstanding choice to accomplish these goals.”

Prior to joining KSU in 2007, Morris’ career included faculty, research and administrative positions in the U.S. and abroad, international banking and consulting.

As dean of the American University Nigeria, Morris helped create the country’s first U.S.-style university and one of the first in sub-Saharan Africa. He has been a faculty member at Georgia Tech’s Sam Nunn School of International Affairs and at Georgia State University, and a senior researcher at the Carter Center of Emory University and the Martin Luther King, Jr. Papers Project.

Before his academic career, Morris was a consultant and translator for IBM, Ciba-Geigy, and several domestic and foreign governmental entities; an international banker for Chemical Bank of New York (predecessor to J.P. Morgan); and a contract negotiator for Texas Instruments.

Morris received M.A. and Ph.D. degrees in international relations and international political economy from Emory University; a bachelor’s degree in Russian and political science with a specialization in international relations from Tulane University; and a certificate for technical managers from Georgia Tech. He received a certificate in Russian language and culture from Moscow State University and studied Chinese and economics at Tsinghua University in Beijing. His research interests include the political economy of emerging markets, foreign economic policy, international financial institutions, globalization and international education, and the history of globalization.

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Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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Lessons in Leadership



Business leaders representing five companies either based or having big operations in the Atlanta...

Georgia (Mar 1, 2011) —

Business leaders representing five companies either based or having big operations in the Atlanta area shared their ideas on how to achieve success with 400 Coles College of Business Executive M.B.A. students and alumni on Thursday, Feb. 24, at the Cobb Energy Performing Arts Centre.

As panelists in the college's Executive M.B.A.'s 11th Annual Lessons in Leadership forum, the executives offered practical lessons for successful leadership: take responsibility, know your goals, project a winning attitude, be willing to take risks and work hard.

"Take yourself seriously, but not so seriously people don't want to work for you," said Michael Coles, the benefactor of Coles College of Business at Kennesaw State University and executive chairman and president of Global Onboard Partners.

Coles said important lessons are learned from mistakes, as when one of his companies failed years ago because he concentrated too much on sales and marketing instead of overall operations.

"Instead of blaming my accountant, it fell on my shoulders because it was my company," he said. "If you run a company, it's all your responsibility."

The other panelists at the Lessons in Leadership forum were Little D. Brown, vice president of Southeast commercial sales at Grainger Industrial Supply; Marie-Jose G. Labaye, CEO and managing director of Keystone Strategy Consulting Group LLC;

Jerry Nix, chief financial officer and vice chairman of the board of directors of Genuine Parts Company; and Jennifer Van Buskirk, senior vice president of consumer strategy at AT&T Mobility and Consumer Markets.

This year's theme was "Secrets of Success."

Grainger Industrial Supply's Brown said future leaders display certain qualities. They are smart, adaptable, decipher information quickly and communicate well with peers and customers. Ultimately, she said, success comes down to performance.

"If you understand what your goals are and what you're striving to achieve, that's the ticket to your success," she said.

Van Buskirk, of AT&T Mobility and Consumer Markets, said leaders need to project a winning attitude.

"It's always important to see the opportunity in every challenge," she said. "It's remaining optimistic - not unrealistic - and seeing the glass half full."

Becoming a leader can strain relations with one's former peers and team members, she said. Sending out a clear vision for the team is important, as is facing up to tough responsibilities such as terminating an employee.

“If you don’t directly manage that, people on the team will lose respect for you,” she said.

Labaye, of Keystone Strategy Consulting Group, said breaking into a new career takes perseverance, confidence and “the humility to listen and absorb like a sponge. Have the humility or you’ll miss a lot.”

Labaye said leaders must be willing to take chances. “Taking no risk is a failure,” she said.

Nix, of Genuine Parts Company, said his company likes to hire people who have demonstrated a drive to succeed.

“We look for somebody who worked their way through school, earned their education, and wants to put themselves ahead,” he said.

Ultimately, he said, the secret of success is not so hard to find.

“I think the secret is hard work,” Nix said. “Everybody works 8 to 5. It’s what you do before and after that makes a difference.”

The event was presented in partnership with The Henssler Financial Group and the Atlanta Business Chronicle. The publication’s broadcast editor, Crystal Edmonson, served as mistress of ceremonies. Paul Lopez, a lecturer in the Executive M.B.A. program and executive vice president of Element Funding, moderated the panel discussion.

Lessons in Leadership is presented annually by the Coles Colleges Executive M.B.A. program, which has been recently recognized by CEO Magazine and BusinessWeek as a top executive M.B.A. program. The Coles College of Business is the second largest business school in the state.

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Georgia governor's wife to mark National Nutrition Month at Kennesaw State University



Sandra Deal tours KSU's state-of-art buildings, including culinary center KENNESAW, Ga. (Feb...

Georgia (Mar 2, 2011) – Sandra Deal tours KSU's state-of-art buildings, including culinary center

KENNESAW, Ga. (Feb. 25, 2011) –Sandra Deal, wife of Georgia governor Nathan Deal, will visit Kennesaw State University on March 4 in honor of National Nutrition Month, a nutrition education and information campaign sponsored annually by the American Dietetic Association.

What:

During her visit to the KSU campus, Deal will be escorted by Dr. Bobbie Bailey, KSU trustee, benefactor and long-time friend of the university. The tour will begin with a visit to The Commons – StudentCulinary Center, KSU's first dining hall, where Deal will sample the food and talk with students. Immediately following, she will visit Prillaman Hall, the university's \$56 million health sciences building and home to the WellStar College of Health and Human Services, to get an up-close look atthe new state-of-the-art nursing labs and biomechanics pod. Deal will also hear about KSU's new Joel A. Katz Music and Entertainment Business Program. She will conclude her day with a visit to The Dr. Bobbie Bailey and Family Performance Center.

Who:

Sandra Deal, wife of Georgia governor Nathan Deal

Dr. Bobbie Bailey, member, board of trustees, Kennesaw State University Foundation

When/Where:

Friday, March 4, 2011

2:30 - 3:15 p.m. The Commons – Student Culinary Center

3:15 - 3:40 p.m. Prillaman Hall

3:45 - 4:00 p.m. The Dr. Bobbie Bailey and Family Performance Center

All locations are on the campus of Kennesaw State University at 1000 Chastain Rd., Kennesaw, GA 30144

Media are invited to join Deal on the tour.

Parking for the media will be available in KSU's Visitor Lot.

(See link to campus map for directions - www.kennesaw.edu/campusmaps.shtml)

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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Reservations still available for Nicholas Kristof talks



NYTimes journalist will speak at two March 17 forums KENNESAW, Ga. (March 14, 2011) — Limited...

Georgia (Mar 2, 2011) — NYTimes journalist will speak at two March 17 forums

KENNESAW, Ga. (March 14, 2011) — Limited reservations are still available for rescheduled lectures by New York Times columnist and Pulitzer Prize-winner Nicholas Kristof on March 17. An earlier KSU appearance was canceled after Kristof was delayed while covering the democracy protests in Egypt.

Kristof, who has been credited with turning the world's attention to the democracy movement in China, the crisis in Darfur and human rights abuses throughout Africa and Asia, will launch KSU's "Pathways to Peace" lecture series. He will speak at 3:30 p.m. in the auditorium of the new Prillaman Hall Health Sciences Building and at 7 p.m. at the KSU Center on 3333 Busbee Drive in Kennesaw.

Since 1984, Kristof has covered economics and politics for The New York Times, served as a correspondent in Los Angeles, Hong Kong, Beijing and Tokyo and as associate managing editor of the Times Sunday edition. He writes op-ed columns twice weekly. With his wife, Sheryl WuDunn, a former Times journalist, Kristof won a Pulitzer Prize in 1990 for coverage of China's Tiananmen Square democracy movement. He also won a Pulitzer for commentary in 2006 for a series of columns on the genocide in Darfur. Kristof and WuDunn are authors of three books: "China Wakes: The Struggle for the Soul of a Rising Power" (1994); "Thunder from the East: Portrait of a Rising Asia" (2001); and "Half the Sky: Turning Oppression into Opportunity for Women Worldwide" (2009).

Reservations are required for both KSU sessions. A limited number of reserved tickets are available at www.kennesaw.edu/kristof. E-mail other inquiries to fypevents@kennesaw.edu

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Fiscal Solutions Tour panelists say government must tame the federal deficit



The high cost of entitlement programs called threat to future generations KENNESAW, Ga. (March 2,...

Georgia (Mar 3, 2011) – *The high cost of entitlement programs called threat to future generations*

KENNESAW, Ga. (March 2, 2011) Future generations will suffer unless the government acts now to control the mounting federal deficit, said financial experts visiting Kennesaw State University on March 1.

The Fiscal Solutions Tour brought four financial experts with national experience to different locations to discuss fiscal responsibility and reform. The tour is presented by the nonpartisan Concord Coalition with support from the Peter G. Peterson Foundation.

KSU President Daniel S. Papp welcomed about 150 people to the panel discussion. The experts were Joseph Antos, *Wilson H. Taylor Scholar in Health Care and Retirement Policy at the American Enterprise Institute*; Robert Bixby, *executive director of the Concord Coalition*; Alice Rivlin, *former vice chair of the Federal Reserve during the Clinton administration and senior fellow at the Brookings Institution*; and David Walker, *founder and CEO of the Comeback America Initiative and former U.S. comptroller general*.

When asked how the deficit would affect people who are now students, Walker predicted they will work longer hours, earn less pay and obtain less government support. “The younger you are and the better off you are financially, the more you’ll be affected,” Walker said.

Rivlin said she is worried young people will not be able to find work in the future. She said a bi-partisan solution must be found to lower the deficit.

“The problem is so big we’ve got to work together,” she said. “The only way it can happen is if we jump into the pool holding hands.”

The recession increased the deficit, but all the panel members agreed the root cause is funding for entitlement programs such as Social Security, Medicare and Medicaid. “Mandatory programs” made up 31 percent of the federal budget in 1970 and 57 percent in 2010.

Antos said great discipline or “a political or technological miracle” was needed to bring the entitlement programs under control. Bixby said that even if the United States recovers from the recession and reduces war costs, “We’re still on an unsustainable track.”

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KSU delegation makes historic visit to Libya

Mission to explore partnerships comes just weeks before political turmoil Top Kennesaw...

Georgia (Mar 3, 2011) —

Mission to explore partnerships comes just weeks before political turmoil

Top Kennesaw State University administrators made an historic and diplomatic visit to Tripoli in January to explore the expansion of academic partnerships, weeks before the political unrest sweeping the Middle East reached the Libyan capital.

The university was invited by the Libyan Paralympic Committee to meet with its officials and representatives of the country's Ministry of Education and Al Fatah University as a follow up to a groundbreaking Arab-American Dialogue hosted in 2009 by the Global Center for Social Change in KSU's WellStar College of Health and Human Services.

KSU's delegation included Barry Morris, vice provost for global engagement and strategic initiatives, Richard Sowell, dean of the WellStar College of Health and Human Services, and Arlethia Perry-Johnson, vice president for external affairs. Their visit constituted a second round of talks emanating from the original dialogue, following meetings in December among Libyan officials and educators and KSU faculty members.

"If you consider that the U.S. only reestablished relations with Libya during the last presidential administration, this was a very historic visit," said Perry-Johnson. "We couldn't have foreseen the events occurring now in Libya, however during our visit, we were very well received. We were encouraged by the strategic goals that the Libyan officials outlined and their enthusiasm for collaborating with Kennesaw State."

During a week-long series of meetings and presentations, officials from the hosting organizations outlined their programs and conveyed hopes for collaborations to support programs in nursing, teacher education, curriculum and professional development and for enhancing handicap access.

KSU's initial contact with Libyan officials during its first Arab-American Dialogue addressed workplace access issues for persons with disabilities. WellStar College and its Global Center for Social Change organized the dialogue, which drew representatives from more than a dozen Arab World countries. The college has worked closely with several Arab universities and non-governmental organizations (NGOs) to develop initiatives for persons with disabilities.

While the outcome of the January meetings remains uncertain as events unfold in Libya, KSU officials are optimistic that the talks ultimately will be beneficial.

"I believe we have established a very important framework in Libya," said WellStar College's Dean Sowell, who was invited to return to the country in May. "We have established firm relationships and demonstrated what we can offer that may be important in helping meet their aspirations. I think this puts us in a good position to move forward when the dust clears, regardless of the political outcomes."

Morris, who leads KSU's global education initiatives, said continuing to develop relations in the Middle East and North Africa helps advance the university's educational mission because the region is very important economically and geo-politically, as well as from cultural, social, and historical perspectives.

"As I observe the historical upheaval occurring in the region, I find myself reflecting on the fundamental human impulse for freedom empowered by today's technology, youthful energy and global examples of positive change," Morris said. "These newly combined forces create an environment where educational and civil society connections with the rest of the world have unprecedented potential to produce powerful, positive forces of change."

-- Sabbaye McGriff

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The Edge Connection: Support for small businesses and entrepreneurs

Got an idea for a small business but don't know how to get started? The Edge Connection can...

Georgia (Mar 4, 2011) – Got an idea for a small business but don't know how to get started? The Edge Connection can help.

Publication

Link To Article

<http://www.ajc.com/jobs/the-edge-connection-support-859647.html>

The Edge Connection is a nonprofit organization that has helped entrepreneurs and small businesses succeed since 1998. In 2004, it was certified as the Metro Atlanta Small Business Association Women's Business Center. Clients include low-to-moderate income women, minorities, veterans and people with disabilities.

Located on the campus of Kennesaw State University's Coles College of Business, The Edge Connection offers various services, including classroom training and consultation about business planning, marketing, financial management, lending resources, information technology, and legal and regulatory issues.

To read more, click [here](#).

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Economy Economy Unemployment? Not for These Grads

Hundreds of college grads are fighting hard for a job this weekend. More than 61 colleges from all...

Georgia (Mar 7, 2011) — Hundreds of college grads are fighting hard for a job this weekend. More than 61 colleges from all over the nation, including Canada, have sent their highest-performing students to compete at the National Collegiate Sales Competition.

Publication

Link To Article

<http://www.foxnews.com/us/2011/03/05/unemployment-grads/?test=latestnews>

"The competition is fierce, which is great and once we get here we do our best to present ourselves in the best light and really network as best we can," said Shelton Krantz, a [Kennesaw State University](#) senior.

Terry Loe, the director for the Center of Professional Selling at KSU, launched the competition back in 1999. He said less than 10 colleges attended that first event. The next year, all those schools came back and more schools started joining in. They have seen a steady increase in interest every year.

"We set up a partner program that allowed the companies to come in and interview and have a career fair and also participate in the event," Loe said. "So everybody really wins."

Here's how it works. The students are granted a hypothetical sales meeting and they pretend to be an employee of Netsuite, a real-life web-based software application for customer relationship management. They have 20 minutes to present their product to a prospective buyer. They are being recorded and graded by a panel of judges who rate them on a number of factors such as identification, approach and communication skills.

"We're selling to a potential client so the buyers are briefed on the scenario. I walk in just as confidently as possible knowing I'm prepared well and I will do well," said Jessica Piazza, a KSU student. "It definitely helps you understand who you are and what your abilities are. I have really been able to hone in on exactly where my strong suits are. I can figure out what exact industries I want to go in to."

And even better than the experience for some, more than 70 percent of the students attending this weekend are expected to get jobs. During the competition, about 40 companies are at a job fair on campus. Companies such as Groupon, FedEx and State Farm are hiring.

Ben Hertzman and Phillip Hutton said it was worth the trip from Queens University in Ontario.

"Many firms will come to the NCSC specifically looking to recruit the competitors," Hertzman said.

Hertzman and Hutton have been practicing and preparing for the competition for months, not unlike their peers.

"When you're in that environment, it's really a thrill," Hutton said. "You're given the opportunity to see how much you have learned has actually been internalized so you can recall it at a moments notice."

To see the report click [here](#).

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End of the Line



With the publication of “Railroad Noir,” the latest in a series of evocative memoirs...

Georgia (Mar 7, 2011) —

With the publication of “Railroad Noir,” the latest in a series of evocative memoirs about a 20-year career as a brakeman and conductor on railroads throughout the West and Southwest, associate professor of English Linda Grant Niemann hopes she has finally gotten it all down on paper.

The 150-page, coffee table-style book of Niemann’s intimate stories and fine art-quality photographs by Joel Jensen capture the ethos of railroad life in America. It depicts the often dangerous, back-breaking work, the sense of loneliness and desolation workers face in seedy motels and honky-tonk bars, their dedication to craft, and the breathtaking vistas they see streaking by.

Niemann, who worked as a brakeman on the Southern Pacific and as a conductor for Union Pacific and Amtrak, has been telling the stories of railroad life and people every chance she can — in books and in dozens of articles, anthologies, readings and lectures. Her writings include three books: “Boomer: Railroad Memoirs” (University of California Press, 1990); “Railroad Voices” (Stanford University Press, 1998); and the current “Railroad Noir: The American West at the End of the Twentieth Century” (Indiana University Press, 2010).

“I keep hoping there’s not more,” says Niemann, who joined the KSU faculty in 1999 to teach creative nonfiction writing, a position that was tailor-made for her. “Once you turn 50, it’s kind of hard to be hanging off of boxcars, so I transitioned to sitting in a chair. I had always wanted to teach and write.”

With her recent book, Niemann thinks she has come to the end of writing about her experiences on the railroad, which, she says, have come to her in pieces. “But I had to tell the whole story.”

To complete the saga, Niemann tells the story poetically in the vivid vernacular of the railroad, capturing the romance and lore of the craft and exposing its darker side — workers’ struggles with alcoholism and other addictions, exhaustion, homelessness, and what she calls “inept and arbitrary authority.” “You don’t leave out the bad stuff.

“Most railroad literature is deliberately sanitized in that it’s written primarily for rail fans who almost exclusively are interested in the mechanics of it,” Niemann said. She believes enthusiasts have embraced her work because she brings “street cred” and reveals the human side of their common experience. In so doing, critics say she has expanded the genre and given it broader appeal. As Niemann observes, writers like Joseph Conrad and Herman Melville, to whom one reviewer has likened her, penned stories that captured the craft of seafaring but also told deeply psychological human stories.

Although running off to work the railroads in 1979 was a way of escaping a poor job market and five years of “living the Santa Cruz (California) party life,” it was the best thing that could have happened, said Niemann, who earned her Ph.D. from the University of California Berkeley in 1975. “It turned out to be a blessing in disguise; I found my poetic subject.”

With the third book behind her, Niemann hopes to continue her devotion to the railroad and its workers with scholarly research and writing about what she believes is a movement by the industry toward “profits over people.”

The introduction to the last chapter of “Railroad Noir” describes why she has adopted her new role as scholar/advocate:

“When I think about the deskilling of the craft, the normalizing of high turnover of workers, the attack on unions and job protection funds and the blame-the-worker safety programs, I think about the bonds of craft and human satisfaction in life that railroad life used to represent. ... Surely this way of life is worth fighting for.”

-- *Sabbaye McGriff*

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Gingrich in Atlanta on Thursday, but will he announce for president?

By Aaron Gould Sheinin *The Atlanta Journal-Constitution* Newt Gingrich returns to Atlanta on...

Georgia (Mar 7, 2011) – By [Aaron Gould Sheinin](#)

Publication

Link To Article

<http://www.ajc.com/news/georgia-politics-elections/gingrich-in-atlanta-on-858419.html>

The Atlanta Journal-Constitution

Newt Gingrich returns to Atlanta on Thursday for what is billed as a meeting with Gov. Nathan Deal to discuss how states can challenge edicts from the federal government.

But that rather dry discussion aside, the national political eye will be watching for whether Gingrich, who represented Georgia's 6th District for 20 years, announces that he is ready to run for president in 2012.

Conflicting messages from his camp have muddied the water a bit. News outlets across the country, including Iowa's Des Moines Register and ABC News, reported Gingrich would use his appearance with Deal, whom Gingrich endorsed in his bid for governor last year, to announce that he is forming a presidential exploratory committee. That would allow him to raise and spend money on a potential 2012 bid for the White House. ...

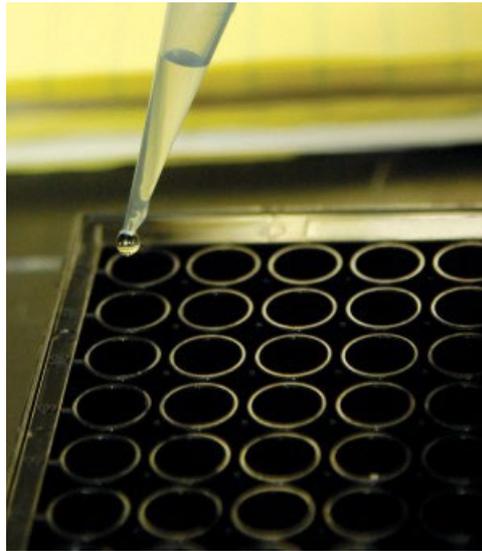
Kennesaw State University political scientist Kerwin Swint, a former GOP political consultant, said Gingrich can count on an immediate level of support from Georgia Republicans.

"There is still a pretty strong emotional connection," Swint said. "I don't think that's gone away or is significantly less than it was."

But, Swint warned, Gingrich's name "also carries with it a lot of baggage, even in Georgia."

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Joy of Research



In late April, dozens of students and professors crammed into the University Rooms at the...

Georgia (Mar 7, 2011) –

In late April, dozens of students and professors crammed into the University Rooms at the Carmichael Student Center for what has become a rite of spring: the annual symposium featuring undergraduate research.

“It was a really exciting place to be. All of the students got to talk to a lot of people,” says assistant professor of anthropology Susan Kirkpatrick Smith, who had seven students participating at the 15th Annual Symposium of Student Scholars. “I wonder where they’re going to do it next year. It seems like they’ve outgrown that space.”

The annual symposium has become a hot ticket as more and more KSU students take up research projects to enhance their undergraduate experience. The number of students presenting has more than doubled in the past three years. This year, a record 138 undergraduate students participated in the symposium, up from 82 students last year; the number of faculty mentors rose from 40 in 2009 to 54 in 2010. More KSU undergrads also are getting recognition for their research, including two students who were invited to present at an international conference this summer.

“I’m seeing a lot of students going to national conferences,” says Amy Buddie, the faculty fellow for advancing undergraduate research for KSU’s Center for Excellence in Teaching and Learning, which funds undergraduate research and creative activities across the university. “Students are increasingly publishing their work, which we didn’t see very much of five years ago.”

Several factors are driving the surge in research among undergrads. Faculty are encouraging students to engage in these projects, even making original research mandatory in some courses. Also, more funds have become available to fund undergraduate research. In 2007, CETL, with funds from the Office of the Provost, started offering awards for undergraduate research – to both professors and students – and now awards \$30,000 a year through various funding programs. Colleges and departments – the College of Science and Mathematics awards mentor-protege grants of up to \$2,000 for supplies and equipment and up to \$1,200 in travel expenses for research projects involving collaboration between professors and students – are also providing financial support to undergraduates in their research endeavors. And, as KSU faculty become more successful at garnering external grants from prestigious sources such as the National Science Foundation, undergrads are poised to benefit too.

“Eight to 10 years ago many professors were doing research by themselves or they weren’t doing research at all,” says Buddie, an associate professor of psychology who cherishes mentoring student-

researchers. “Now there is a growing interest in involving undergraduates in their research.”

There is no research requirement for most KSU undergrads. But some choose to work one-on-one with a faculty mentor, for credit, in a research project of their liking. Others help out professors who are working on externally funded research in the lab or on the field. And yet some, like anthropology majors taking Smith’s forensic anthropology class, are required to conduct original scholarly work. When she started teaching the class in 2005, she gave students the option of doing a research project. But one semester after she saw the high level of interest, Smith decided to make the research project mandatory for all students. Seven of her eight students in spring 2010 presented at the Symposium of Student Scholars in April, and she has taken a handful of students to Greece to assist her in her research on human skeletons.

Research enriches students’ academic experiences by allowing them to solve real-world problems, says Marina Koether, CETL’s faculty fellow for advancing undergraduate research from 2006 to 2008. “There’s no textbook. There’s no formula to follow; there’s an unknown result. It’s research,” Koether says. “Students will make mistakes along the way and learn from them.”

And the benefits of engaging in scholarly inquiry spill into other areas that are critical to academic success. “When students engage in undergraduate research, it is phenomenally effective in promoting skills like critical thinking, writing, statistics and reading comprehension. It has big-time benefits,” says Buddie.

Most of the 11 students who have done independent research in assistant professor of biochemistry Jonathan McMurry’s labs have gone on to pursue research-related endeavors: three went on to competitive Ph.D. programs in biochemistry, three are in medical school and one is a researcher at Emory. McMurry says research opportunities — facilitated by the use of \$300,000 in state-of-the-art biomolecular research instruments purchased with external grants — afford these students a competitive edge.

“What they get here at KSU is a step-up to a research career,” he says. “The teaching lab teaches students concepts. But research teaches students how new knowledge is discovered.”

Senior Nicholas Karonji, a computer science major, undertook a research project — on how immigrants in the U.S. adopt technology — after a friend encouraged him. Karonji, who wants to be an entrepreneur, ended up presenting his paper this summer at an academic conference at Harvard hosted by the International Journal of Arts & Sciences. The research, he says, enriched his academic experience.

“It opened my eyes,” Karonji says. “There are more opportunities to advance yourself academically than students think.”

-- Aixa Pascual

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Kennesaw State's Athletic Department Overhauls University's Men's Basketball Program



Contracts of Head Coach Tony Ingle and Assistant Basketball Coaches Not Renewed as University...

Georgia (Mar 7, 2011) – Contracts of Head Coach Tony Ingle and Assistant Basketball Coaches Not Renewed as University Officials Tackle Academic Progress Challenges

KENNESAW, Ga. - (March 7, 2011) – In a move aimed at tackling serious problems with the academic progress of student-athletes in the university's basketball program, Kennesaw State's interim athletic director today announced that contracts for Head Basketball Coach Tony Ingle and his staff of assistant coaches would not be renewed.

KSU Interim Athletic Director Scott Whitlock said that the move was "regrettable but necessary" in light of the continuing academic challenges and difficulties the men's basketball program faced. Whitlock stressed that these challenges and difficulties were centered on academic performance, not academic integrity. He further said that tough measures were required to address the program's academic performance issues.

"We have already lost one men's basketball scholarship, and we anticipate further NCAA action due to the continuing academic deficiencies of the program," Whitlock stated. He added, "We know that this is a strong action, but it was made after extensive analysis of the past and present academic performance of the men's basketball team. This is an action taken after full consultation and discussion between the athletic administration, the university's administration, the faculty athletic representative, and the leadership of the KSU Athletic Board."

Kennesaw State University President Dr. Daniel S. Papp said he strongly supports the decision, and stands with the interim athletic director. "This action does not diminish this institution's appreciation of Coach Ingle's contributions to this university," Papp declared. "We thank him for the more than 10 years of dedicated service that he has provided to KSU, and join him in taking pride in his accomplishments, including the 2004 NCAA Division II Championship. We truly wish him well."

"By taking this action," Whitlock stated, "we send a strong message to all of our coaches and to our players that our athletes are students first. They are here to gain an education and a degree. While we value our sports program, and we enjoy winning, it will not be at any expense - and certainly not at the expense of students getting the education that they expect and deserve."

Whitlock and Papp will name a search committee this week to identify a candidate pool from which to select a new men's head basketball coach. Once appointed, the new coach will assemble his staff. Both Whitlock and Papp indicated their expectation for a smooth and professional transition that will benefit both current players and recruits.

Coach Ingle became head coach of KSU men's basketball in 2000. He began his collegiate coaching career in 1985 at Gordon College, in Barnesville, Ga., departing Gordon in 1988 to coach at the University of Alabama-Huntsville. He moved to Brigham Young University in 1989, serving there as assistant coach for eight seasons. He became a scout for the Utah Jazz in 1997, and a color commentator for Mountain West Conference broadcasts in 1999.

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 23,400 students from 142 countries.

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KSU Students say "YES!" to Football



[Click here to view the digital version.](#)

KSU Students say "YES!" to Football

Georgia (Mar 7, 2011) — In an open campus-wide vote, KSU students vote to support a football program

Kennesaw State University Magazine

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A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Greed is no respecter of persons; Y grad., convicted felon shares her cautionary tale

By Sara Israelsen-Hartley Deseret News Published: Saturday, March 5, 2011 11:29 p.m. MST 17...

Georgia (Mar 8, 2011) –

Publication

Link To Article

<http://www.deseretnews.com/mobile/article/700115931/Greed-is-no-respecter-of-persons-Y-grad-convicted-felon-shares-her-cautionary-tale.htm>

By [Sara Israelsen-Hartley](#)

Deseret News

Published: Saturday, March 5, 2011 11:29 p.m. MST

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KSU students advance to 'Super Bowl of Investment Competitions'



Their start-up company won Georgia Bowl Business Plan Competition KENNESAW, Ga. (March 8, 2011) - ...

Georgia (Mar 8, 2011) — *Their start-up company won Georgia Bowl Business Plan Competition*

KENNESAW, Ga. (March 8, 2011) -- V-Chain Solutions Inc., a company started by Kennesaw State University MBA students, is preparing for "the Super Bowl of Investment Competitions."

The team will compete in the Venture Labs Investment Competition May 4-7 in Austin, Texas. Forty university and college teams from more than a dozen nations will present development plans for new, independent ventures in the seed, startup or early growth stages. V-Chain will make software systems designed to streamline supply-chain processes for large companies.

V-Chain advanced to the Venture Labs Investment Competition because it won the Georgia Bowl Business Plan Competition, held in early February at KSU. KSU's SoVerse team tied for third place in the Georgia Bowl.

"We are very proud of V-Chain's and SoVerse's performance," said Charles W. Hofer, the Regents Professor of Strategy and Entrepreneurship at KSU who created the Georgia Bowl and advised both KSU teams. "V-Chain is the first Kennesaw team to ever win the Georgia Bowl. The primary factor that led to their win was the progress that the team had made toward actually launching their business. V-Chain's win also guaranteed Kennesaw an entry into Venture Labs for the third consecutive year."

Georgia consultants, venture capitalists, inventors, startup founders and business executives judged students from KSU, the Georgia Tech, Georgia Southern, Johns Hopkins University and the universities of Florida, Louisville and Manitoba.

Members of the V-Chain team are MBA student Tom Sweeney and executive MBA students Donna Orban and Bilal Taylor, all from KSU, plus James Vinson. Vinson lives in San Francisco but takes West Georgia University undergraduate courses online.

Vinson, the president of V-Chain, said he and Sweeney started the company because the market lacked products that enable supply chain managers to proactively drive the supply chain. He said the "pre-revenue organization" has raised more than \$300,000 in private investments through friends and family.

"These funds support the research, design phase, proof of concept and pilot customer acquisition phase," Vinson said. "We currently have two multi-billion dollar clients piloting our solution to explore the feasibility of a global deployment."

Jay Brown and Sonya Hightower made up the SoVerse team. SoVerse helps businesses, consumers, and nonprofit organizations create rich Internet presences quickly, efficiently, and with minimal startup and maintenance costs.

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Sandy Springs cop's prostitution busts questioned

By Joel Anderson *The Atlanta Journal-Constitution* When the sexual encounter was over and police...

Georgia (Mar 8, 2011) — By [Joel Anderson](#)

Publication

Link To Article

<http://www.ajc.com/news/north-fulton/sandy-springs-cops-prostitution-860911.html>

The Atlanta Journal-Constitution

When the sexual encounter was over and police officers were seconds away from storming into the room, the Sandy Springs detective told the woman she was under arrest.

"But we had sex," the woman said. "Can you do that?"

That question goes to the heart of a discrimination lawsuit that was recently filed against the Sandy Springs Police Department by the detective involved in the prostitution sting.

In the lawsuit, among a number of other claims, Jamaal Mayberry alleges that he was unfairly targeted for punishment after being suspended for two days without pay because of his actions during three undercover prostitution investigations in 2008.

The suit, which was filed in December, has brought to light the department's policies and general handling of such investigations.

An informal survey of law enforcement authorities, attorneys, academics and other officials turned up no definitive answer for the woman who was arrested during that undercover sting on August 19, 2008.

But all of them were unanimous in their belief that Mayberry, the Sandy Springs Police Department and any other law enforcement officer in a similar situation should not cross that line during a prostitution investigation.

"It is not necessary to go that far to make a case," said Peter Fenton, a criminal justice professor at Kennesaw State University and former officer with Cobb County. "I can't imagine that a reasonable and prudent officer -- even one not properly trained -- would engage in sexual intercourse with a prostitute."

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Southeast manufacturing index up for the fifth month in a row



Southeast PMI increases 5.9 points, says KSU economics professor KENNESAW, Ga. (March 7, 2011)...

Georgia (Mar 8, 2011) – Southeast PMI increases 5.9 points, says KSU economics professor

KENNESAW, Ga. (March 7, 2011) – Manufacturing activity in the southeastern United States was up 5.9 points, according to the Econometric Center at Kennesaw State University's Coles College of Business.

The Southeast Purchasing Managers Index (SPMI) – a reading of manufacturing activity in the six-state Southeast – for February was 64.8, marking five consecutive months of increase. The Southeast PMI encompasses Alabama, Florida, Georgia, Louisiana, Mississippi and Tennessee, corresponding with the territory served by the Sixth Federal Reserve District.

The Southeast PMI improved based on higher levels for all its underlying components. February New orders and Production are up 10.3 and 11.9 points. New Orders, Production, and Employment are 12.5, 13.2, and 8.9 points higher than their (September-February) six month averages respectively, said economist Don Sabbarese, director of the Econometric Center.

“The PMI's continued increase and level for the past five months demonstrates a strong sustainable growth rate for southeast manufacturing,” Sabbarese said.

Highlights of the February Southeast PMI include:

- Manufacturing activity grew in four states: Georgia, Florida, Tennessee and Louisiana. Florida (66.0) reported the highest PMI.
- Georgia experienced the sharpest increase, 8.7 points. Louisiana has the lowest PMI reading, at 60.9
- New Orders and Production experienced the greatest increases, 10.3 and 11.9 points, to 70.8 and 70 respectively
- Employment increased 3.8 points to reach its highest point ever recorded, dating back to August 2006. Thirty-eight percent of employers reporting increased hiring.

The Southeast PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

For a full report of the February PMI, or to speak with professor Sabbarese, please call 770- 423-6094.

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State marks '40 acres and a mule'

by Russ Bynum Associated Press Write SAVANNAH - It was an attempt by the U.S. government to help...

Georgia (Mar 8, 2011) — SAVANNAH - It was an attempt by the U.S. government to help former slaves on the road to freedom. Known by the phrase "40 acres and a mule," it came to symbolize America's broken promises during a century of struggles for black Americans following the Civil War.

Publication

Link To Article

http://www.mdjonline.com/view/full_story/12185604/article-State-marks--40-acres-and-a-mule-

by Russ Bynum

Associated Press Write

The policy was hatched in Savannah by Gen. William T. Sherman in January 1865, a month after his Union troops captured the city. The idea: give thousands of freed slaves land seized from white planters on the Georgia coast, plus a mule to help farm it.

To coincide with the 150th anniversary of the first shots of the Civil War, the Georgia Historical Society unveiled a historical marker Friday summing up the history of "40 acres" outside the cotton merchant's mansion that served as Sherman's headquarters toward the end of the war. About 80 people gathered to watch in oak-shaded Madison Square.

"This was an event of national significance," said Todd Groce, the society's president. "You're at a point where African-Americans are beginning to make a transition out of generations of slavery. And we see just how long and painful a road that's going to be." ...

While "40 acres" may have been about military expediency for Sherman, it held great hope for blacks yearning to profit from their own labor for the first time, said Hermina Glass-Avery, associate director of the Center for the Study of the Civil War Era at Kennesaw State University.

"Once a person owns property, they have a say in the government and a say in capitalism," Glass-Avery said. "That was the moment that could have made the difference between the levels of poverty, racism and discrimination that existed for at least another hundred years until the 1960s."

Read more: [The Marietta Daily Journal - State marks 40 acres and a mule](#)

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Statement from Kennesaw State University President Daniel S. Papp, regarding Dr. Timothy J.L. Chandler



KENNESAW, Ga. – (March 9, 2011) —Over the course of the last several days, I have...

Georgia (Mar 9, 2011) — KENNESAW, Ga. – (March 9, 2011) —Over the course of the last several days, I have engaged in extensive discussions with Dr. Tim Chandler about his 1998 co-authored article that aroused such debate. After these discussions, I am convinced that Dr. Chandler is neither Marxist nor anti-American, as some have alleged.

During these discussions, Dr. Chandler also expressed appreciation for the support for his appointment that he has received from the academic community, and declared that “attacks on my character, including the suggestion that I am undemocratic, are baseless.” Further, Dr. Chandler said that he is “not inclined to withdraw from the provost position under the cloud of a Red scare.”

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Tax draws Cobb divide

By Janel Davis *The Atlanta Journal-Constitution* Cobb County residents vote Tuesday on a four-year...

Georgia (Mar 14, 2011) – By [Janel Davis](#)

Publication

Link To Article

<http://www.ajc.com/news/cobb/tax-draws-cobb-divide-870372.htm>

The Atlanta Journal-Constitution

[Cobb County](#) residents vote Tuesday on a four-year sales tax extension that has divided the county between those intent on stopping the collection and others who think it's the best way to pay for the projects it would fund.

If approved, the special purpose local option sales tax would begin Jan. 1, 2012, effectively continuing the current six-year SPLOST that ends the day before. The tax is expected to generate about \$492 million over the four years for roads, parks and infrastructure renovation projects in the county and Cobb's six cities.

Proponents, led by retired assistant district attorney Rose Wing and Citizens for Cobb's Future, maintain an extension is needed to diversify the county's tax base and provide the roads, buildings and public safety, which are reasons some people move to Cobb.

But the extension has strong opposition from vocal residents and groups who have testified at county meetings, rallied in the rain and done grass-roots work to get the tax defeated. ...

"A lot has to do with the economy and unemployment and the cost of doing business and living," said Kerwin Swint, a political science professor at Kennesaw State University. "In this part of Georgia, you've had a number of SPLOSTs and votes on taxes and fees in the past five to six years, and some people may be nearing a saturation point."

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Advocating for Students



Read more about iSchool initiatives new "Donate to Educate" program: <http://www....>

Georgia (Mar 15, 2011) –

Read more about iSchool initiatives new "Donate to Educate" program:

<http://www.prweb.com/releases/ipad2/donatetoeducate/prweb5161114.htm>

When KSU students from the iSchool Initiative took the stage in front of hundreds of screaming Utah high school students, they said they were launching a digital learning revolution. Looking like Steve Jobs-style product launchers, they showed the students of Kearns High School how to best use the 1,700 iPod Touches they had just received.

The iSchool Initiative, the brainchild of KSU sophomore Travis Allen, started when the Whitewater High School student wanted to use his iPhone in the classroom as a learning tool. It has evolved into a nonprofit organization with a team of more than a dozen KSU students working to promote their vision of the 21st century classroom throughout the United States.

"If America is going to rise to the top again, it will take a grassroots movement of students, teachers and parents to come together and demand change in our education system," said Allen, president and CEO of iSchool Initiative. "We are students attempting to change the way we learn in the classroom."

In 2009, Allen speculated that the iPhone, iPad and similar technologies had the potential to transform the current educational system. He posted a YouTube video titled "The iSchool Initiative (Mobile Learning)" to explain his concept. The video has received more than 33,000 views to date, and it was one of the factors that inspired Kearns to provide iPod Touches to its student body.

After entering KSU as a freshman in 2009, Allen joined the university's chapter of the international organization Students in Free Enterprise (SIFE), which has supported the growth of the iSchool Initiative.

Allen is a mobile learner at KSU. He takes an iPad to classes and says he uses it exclusively to take notes, create study aids, read textbooks, stay organized and digest information. He eschews the use of the traditional pen and paper and doesn't own a printer.

"Wherever I am, even if I'm waiting in line somewhere, I can study. I can access my assignments and schedule," Allen said. "I've got everything I need right here."

Allen's team has big plans for the future, from launching an e-magazine about going digital to securing support from corporate sponsors to fund weekly seminars all over the U.S., like the one at Kearns High School.

"Our mission is to inspire and educate students on how to become lifelong digital learners in the information age," Allen said. "We want to completely revolutionize the educational system, whether

it takes two or 10 years. We plan to lead the revolution.”

-- Erica Rountree

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Kennesaw State University recognized for efforts to internationalize its campus



KSU among eight institutions receiving coveted 2011 Sen. Paul Simon Awards KENNESAW, Ga....

Georgia (Mar 15, 2011) — *KSU among eight institutions receiving coveted 2011 Sen. Paul Simon Awards*

KENNESAW, Ga. – (March 15, 2011) — Kennesaw State University has been named to receive a 2011 Sen. Paul Simon Award for Campus Internationalization from NAFSA: The Association for International Educators.

During a June ceremony, Kennesaw State will receive the Simon Award for Comprehensive Internationalization, recognizing the broad diversity of approaches the university employs to internationalize its campus. It was among five universities named in the comprehensive category. Three other institutions were awarded Simon Spotlight Awards for a specific international program or initiative.

The Simon awards are named for the late Paul Simon, a long-term Illinois senator known for his support of international education and foreign language learning, in general, and specifically for his leadership in creating the National Security Education Program.

“This prestigious award signals that KSU is on target with the goals we established in 2007 to create an integrated, interdisciplinary and multi-faceted global learning environment at KSU,” said Daniel S. Papp, KSU president. “Each of the university’s eight colleges has strategically incorporated these goals into curriculum, faculty and student development objectives. We are extremely pleased that NAFSA recognizes the results.”

Other institutions recognized for comprehensive internationalization of their campuses are Wisconsin’s Beloit College; Indiana University-Purdue University Indianapolis; Macalester College in Minnesota and New York University. Barnard College in New York, the University of Rhode Island and the University of San Diego will receive Simon awards for specific programs or initiatives.

“We’re among an elite group of institutions receiving this honor,” said Barry J. Morris, KSU’s vice provost of global engagement and strategic initiatives. “KSU’s distinction as a comprehensive internationalized campus results from the commitment of administrators and faculty to collaborate across disciplines to create rigorous academic programs and global learning experiences and opportunities for students, faculty and local community.”

KSU’s approach to internationalizing the campus includes an Institute for Global Initiatives that coordinates many of the university’s global engagement activities and programs; an intensive “Year of” country study program, now in its 28th year; a Global Engagement Certification that assesses and certifies students’ global competencies; an education abroad program supported by student-funded

scholarships; extensive partnerships with universities, governments and non-government organizations around the globe; and an active global admissions department that attracts international students from more than 140 countries. A Global Learning Coordinating Council of administrators, faculty and students helps shape policy and guides the expansion of global learning opportunities.

In the last seven months, KSU has received two additional awards for its work in comprehensive institutional internationalization. In January, the university was awarded the Institute for International Education's 2011 Andrew Heiskell Award for Innovation in International Education. The U.S. Center for Citizen Diplomacy awarded KSU the 2010 Top Citizen Diplomacy Program award in September 2010.

Sen. Paul Simon awardees will be featured in a special NAFSA report titled "Internationalizing the Campus: Profiles of Success at Colleges and Universities" to be published in fall 2011. They will also be recognized on June 3 during NAFSA's annual conference and expo in Vancouver.

For more information, visit <http://www.nafsa.org/>

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Contact/Writer: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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Some students, parents prepare for less HOPE

By *Laura Diamond and Nancy Badertscher* *The Atlanta Journal-Constitution* *Georgia families depending...*

Georgia (Mar 15, 2011) – By [Laura Diamond](#) and [Nancy Badertscher](#)

Publication

Link To Article

<http://www.ajc.com/news/georgia-politics-elections/some-students-parents-prepare-872271.htm>

The Atlanta Journal-Constitution

Georgia families depending on the state's lottery-funded scholarship to send their children to college will either have to find more money or hope their kids clear a higher bar for full tuition.

House Bill 326, based on a Deal proposal, also eliminates money for books and fees and cuts other benefits to keep the lottery-funded program from going broke. Under the new rules, which go into effect this fall, many students and families will have a larger out-of-pocket expense for college.

Some students fear they may be priced out of college. They are applying for jobs and reconsidering double majors and study abroad because of the cost. Parents are reviewing their finances to see what more they can contribute. Some have encouraged their children to take easier high school classes to boost their grades to a 3.7 grade-point average to qualify for a new full-tuition scholarship.

...

Kerwin Swint, a Kennesaw State University political science professor, said many people likely saw the changes coming, given the bad shape of state budgets across the country. Still, he said the public was assured that HOPE would be there.

"It is still a positive and something to be proud of when comparing Georgia to other states," Swint said. "But the worry on the part of most folks now is that the dragging economy and tight budgets will continue to eat away at it until it becomes negligible."

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Dean of Continuing Education wins prestigious adult educator award



Barbara Calhoun wins 'Outstanding Adult Educator in Georgia' award KENNESAW, Ga....

Georgia (Mar 17, 2011) – Barbara Calhoun wins 'Outstanding Adult Educator in Georgia' award

KENNESAW, Ga. - (March 17, 2011) – Barbara Calhoun, dean of continuing education at KSU, won the Outstanding Adult Educator in Georgia award at the Georgia Adult Education Association (GAEA) conference. The GAEA award recognizes extraordinary long-term contributions to the field of continuing education and is the association's most prestigious recognition for professional accomplishment.

"I was surprised and thrilled to receive the award," Calhoun said. "It was a really good feeling to be recognized by my peers, so many of whom were just as deserving of the same recognition."

Calhoun has worked in the field of adult education for more than 25 years, and she is a past president of GAEA. Through her leadership at KSU, the College of Continuing and Professional Education has doubled the size of its student base since 1995. With approximately 23,000 student registrations each year, the college is one of KSU's largest community outreach efforts, according to Calhoun.

In mid-1990s, KSU became the first university in Georgia to offer non-credit classes in an online environment. Under Calhoun's leadership, the college has worked on global initiatives, such as creating international training programs in five Eastern European countries, establishing a southern training base for China and developing and delivering training for female Afghani delegates working to gain leadership positions in their country after 9/11.

"Every time we work with groups like this, we create friendships and strong, healthy connections between the U.S. and the global community," Calhoun said.

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Symposium Session I - Saturday, March 26, 8:30 a.m. – noon; Burrusr Building, Room 151, KSU Campus, 1000 Chastain Road, Kennesaw, Ga. 30144

Symposium Session II – Saturday, March 26, 1- 6 p.m.; Kennesaw Mountain National Battlefield Park, 900 Kennesaw Mountain Drive, Kennesaw, Ga., 30152

View full conference schedule at <http://www.kennesaw.edu/civilwarera/>

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This symposium is sponsored through a joint partnership with Kennesaw State University's Center for the Study of the Civil War Era, National Park Service/Kennesaw Mountain National Battlefield Park, and the Georgia Humanities Council.

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Reaching out



KSU alum and 'Phenomenal Woman' gives back to the place that changed everything When...

Georgia (Mar 17, 2011) –

KSU alum and 'Phenomenal Woman' gives back to the place that changed everything

When Johnnetta McSwain left Birmingham, Ala., at age 30, she says she was literally running for her life. She came to Atlanta with two young sons and a background riddled with horrific sexual, physical and emotional abuse. She was equipped with nothing but a GED and a 10-year plan that included becoming the first in her family to receive a college degree.

"I needed something new, something refreshing," said McSwain. "I needed a totally new mental and physical environment. Somehow I was aware that if I wanted different results, I'd have to do something different in my life."

Doing something different meant entering KSU in January 2003 and receiving her bachelor's degree in communications in just three years. She is now pursuing a Ph.D. in policy and administration at Clark Atlanta University. The doctorate was part of that infamous 10-year plan that McSwain hatched in Birmingham, a personal goal and a message to her boys that anything is possible. She hopes to use her credentials to help change public policy on domestic violence and child abuse.

In 2009, McSwain was the recipient of the Phenomenal Woman award, given annually to an outstanding woman by the Siegel Institute for Leadership, Ethics & Character at KSU. This year she will speak at the institute's Phenomenal Women's Conference at KSU Center on April 8. McSwain will conduct a workshop based on the 12 Step Self Awareness Model (SAM) that she created to help other women break the cycle of poverty and abuse.

"The model was designed to help women become self-aware of their negative behavioral cycles," said McSwain. "These are the cycles that can cripple women and keep them from reaching their fullest potential in life."

McSwain, who was one of the subjects of a 2009 Emmy award-winning PBS documentary titled "The Road Beyond Abuse," now calls herself author as well as college graduate. She recently published a memoir titled "Rising Above the Scars." She wonders at this turn of events, since writing was not one of her strong suits at KSU but something that she worked hard to improve with the help of her professors, study partners, the KSU writing lab and flat-out stubborn diligence. She wrote the book and published it herself because she wanted to share her message with as many women as possible.

"Sometimes we, as women, feel like we have to wait to do things. Wait? Why? For what?" said McSwain. "This book is something I can leave behind with a woman who needs to hear my story and needs to know that she's not alone, that there is hope. It was hard to write. It was hard to relive things that happened to me, but I had to tell that story in my own words."

McSwain is also a speaker and founder of the organization Breaking the Cycle, Beating the Odds. To further accomplish her goal of reaching women, she is developing a five-part DVD seminar series that she says will answer the two most-asked questions she gets: "How do I get there?" and "How do I stay there?" The series will be taped at KSU in front of a live audience.

The annual Phenomenal Women's Conference gathers women of all backgrounds to exchange ideas about women's issues and the roles of women leaders. This year's conference will take place on April 8 at KSU Center. Carol Hunstein, chief justice of the Supreme Court of Georgia, will deliver the

opening keynote address. The conference theme is “Women Leading in the New Millennium,” and the conference will feature speakers, a panel discussion, workshops and a networking lunch, where the recipient of the 2011 Phenomenal Woman Award will be announced.

For more information about this year's Phenomenal Women's Conference, click [here](#).

- Erica Rountree

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Statement of Kennesaw State University on Provost Position



KENNESAW, Ga. – (March 17, 2011) – After thoughtful consideration, Dr. Timothy J.L....

Georgia (Mar 17, 2011) – KENNESAW, Ga. - (March 17, 2011) - After thoughtful consideration, Dr. Timothy J.L. Chandler has withdrawn his acceptance of the position of Kennesaw State University Provost and Vice President for Academic Affairs.

“I have decided it is in the best interest of Kennesaw State University for me to withdraw at this time. I feel strongly about the commitment that I made to elevating Kennesaw State University’s academic stature. However, I have now come to believe that the recent distractions caused by external forces would interfere with my effectiveness as provost,” stated Dr. Chandler. Dr. Chandler has decided to remain in his position as Senior Associate Provost at Kent State University. “I appreciate the opportunity that the Kennesaw State University appointment presented, and am truly grateful for the support given to me by colleagues at Kennesaw State University, Kent State University, and the American Association of University Professors.”

Kennesaw State University’s President, Dr. Daniel S. Papp emphasized that Dr. Chandler’s decision to remain at Kent State was strictly his own and is not related to any viewpoints that Dr. Chandler has expressed in previous academic work. “Dr. Chandler is a highly respected academic and we understand his decision,” President Papp said. “The Kennesaw State University community wishes Dr. Chandler all the best in his future endeavors.”

Interim Provost Dr. W. Ken Harmon will continue in the post.

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Kennesaw State University breaks ground on \$21 million science lab addition



Kennesaw State University breaks ground on \$21 million science lab addition Construction of 5-story...

Georgia (Mar 18, 2011) — Kennesaw State University breaks ground on \$21 million science lab addition

Construction of 5-story, state-of-the-art facility will support program expansion

To access downloadable information and photos, click [here](#).

KENNESAW, Ga. – (March 18, 2011) — Kennesaw State University broke ground today on a new facility dedicated entirely to scientific teaching and research. The \$21 million KSU Science Lab Addition will enable the university to expand course offerings and increase research opportunities for students and faculty.

“The KSU Science Lab Addition is vital to the success of our College of Science and Mathematics, which is quickly becoming one of Georgia’s outstanding science institutions,” said KSU President Daniel S. Papp. “The research and learning opportunities this will provide for our faculty and students will help catapult us into the national arena as a major contributor in biological, chemical and biotechnology research,” Papp stated.

The five-story, approximately 73,000-square-foot facility, which will connect with the existing science building, will contain high-tech biology and chemistry labs, plus faculty and administrative offices and an atrium.

Additionally, the building will have ample space to accommodate specific teaching and research needs. For example, one floor will be dedicated to teaching labs, while another two floors will be for labs designed especially for faculty and graduate research.

“The prospect of having the necessary laboratory space we need to expand research that will open new doors for our students and faculty has the entire College of Science and Mathematics buzzing,” said Ronald H. Matson, interim dean of the College of Science and Mathematics. “Also, the reaction to the architectural renderings from our students, alumni, faculty and staff has been phenomenal.”

It is projected that Georgia will add more than 18,600 new jobs over the next six years in the sciences and technology.

In the past, the lack of lab space has severely limited KSU’s ability to offer specialized courses in areas to support the state’s pharmaceutical and biomedical industries — a strong area of emphasis for KSU. In addition, the new lab will enable the college to expand its master’s offerings with two anticipated degrees in integrative biology and chemical sciences.

“This new science lab facility will also enable us to provide an environment of effective collaboration and the academic components necessary for future flexibility within our programs,” added Matson.

The architectural firm of Perkins + Will designed the project, which is expected to achieve Gold LEED (Leadership in Energy & Environmental Design) certification. The building will be constructed by Choate Construction Company over the next 18 months.

KSU's College of Science and Mathematics consists of the departments of biology and physics, chemistry and biochemistry, computer science and information systems, and mathematics and statistics. In 2010, college faculty brought in \$1.88 million dollars of external grants including several from the National Science Foundation and the National Institutes of Health. Some of the projects funded by these awards center around providing a better understanding of the biochemical mechanisms associated with human health and diseases.

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Contact: Robert S. Godlewski, rgodlews@kennesaw.edu, 770-499-3448

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Kennesaw State symposium to focus on U.S.-Asia partnerships



MEDIA ADVISORY Business leaders and scholars to discuss opportunities for the U.S., China,...

Georgia (Mar 21, 2011) — MEDIA ADVISORY

Business leaders and scholars to discuss opportunities for the U.S., China, India, Japan and Korea

KENNESAW, Ga.– (March 17, 2011) — Leaders of American companies with Asian operations and Asian firms doing business in the U.S. will discuss insights and strategies for forming successful global partnerships at an all-day symposium hosted by Kennesaw State University's Asian Studies Program on April 8 at the W Atlanta-Midtown Hotel.

What:

The Symposium on Asia/USA Partnership Opportunities (SAUPO) features a series of expert dialogues and discussions on Asian investment in the U.S., American investment in Asia, attracting investment, partnerships, marketing in foreign cultures, and the impact of emerging markets on the U.S. economy. Lunch and networking event are available with registration.

Who:

Featured speakers are representatives of leading businesses in the U.S., China, India, Japan and Korea and noted scholars with expertise in Asia-Pacific strategies in business, education, information science, communication and culture. Among those featured:

- Patrick Santillo, regional director, Asia Pacific, U.S. Commercial Service, U.S. Department of Commerce
- Sandeep Dadlani, vice president, Infosys Technologies Ltd. (India)
- Alex Gregory, president and CEO, YKK Corporation of America (Japan)
- Tae In Kim, president, Hyosung Motors America, Inc.(Korea)
- Roger Neuenschwander, president, tvsdesign (USA)
- Henry Yu, president, Shanghai Bosun Capital Advisors (China)
- Chang-Hee Choi, president, LS Wire of America (Korea)
- William L Strang, senior vice president of operations, TOTO USA
- Jagdish Sheth, director, India, China, America (ICA) Institute and Charles H. Kellstadt professor of marketing at Emory University
- Ilan Alon, director of The China Center at Rollins College and visiting scholar and Asia fellow, Harvard University

When:

Friday, April 8, 8 a.m. to 6 p.m.

Where:

W Atlanta-Midtown Hotel, 188 14th St. NE, Atlanta, Ga. 30361

For a complete list of speakers, topics and registration details, visit <http://www.kennesaw.edu/saupo>

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Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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KSU president's "State of the University" address to focus on challenges and opportunities



Wednesday and Thursday presentations will highlight achievements of the past year KENNESAW, Ga....

Georgia (Mar 29, 2011) – Wednesday and Thursday presentations will highlight achievements of the past year

KENNESAW, Ga. - (March 29, 2011) – Kennesaw State University President Daniel S. Papp will deliver his annual State of the University address on Wednesday and Thursday of this week. The president's address will highlight the university's achievements of the past year, as the institution marks its 48th year of operation.

WHO:

Daniel S. Papp, President, Kennesaw State University

WHEN and WHERE:

3 p.m., Wednesday, March 30, Prillaman Hall - Health Science Building

9 a.m., Thursday, March 31, Dr. Bobbie Bailey & Family Performance Center

KennesawState University, 1000 Chastain Rd., Kennesaw, Ga., 30144

PARKING:

Parking is available in the KSU Visitor's Lot.

For directions and a campus map, visit: www.kennesaw.edu/alumnifriends_directions.shtml

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KSU to host 11th annual Phenomenal Women's Conference



Chief justice of Georgia's Supreme Court to deliver keynote address KENNESAW, Ga. (April 1,...

Georgia (Mar 29, 2011) – Chief justice of Georgia's Supreme Court to deliver keynote address

KENNESAW, Ga. (April 1, 2011) –The Phenomenal Women's Conference, sponsored by the Siegel Institute for Leadership, Ethics & Character, will take place April 8 at KSU Center. The conference, "Women Leading in the New Millennium," will feature speakers, a panel discussion, workshops and a networking lunch, where the recipient of the 2011 Phenomenal Woman Award will be announced. Workshop topics include conflict management and cultural diversity in the workplace and the role of sports in the development of young women leaders. Carol Hunstein, chief justice of the Supreme Court of Georgia, will give the opening keynote address.

Who:

Betty Siegel, distinguished chair of the Siegel Institute for Leadership, Ethics & Character and president emeritus of Kennesaw State University

Linda Johnston, executive director, Siegel Institute for Leadership, Ethics & Character

Carol Hunstein, chief justice, Supreme Court of Georgia

Annabelle Malins, British consul general, British Consulate-General

Lisa Rossbacher, president, Southern Polytechnic State University

Raquel Durden, lieutenant colonel, U.S. Army National Guard

Patricia Harris, co-founder and CEO of The Edge Connection

Johnnetta McSwain, author and 2009 Phenomenal Woman award recipient

Karen Weatherington, coach, KSU women's volleyball

Jacqueline Welch, senior vice president, human resources, Turner Broadcasting Inc.

When/Where:

Friday, April 8, 2011

8:30 a.m. - 5 p.m. KSU Center

KSU Center is on the campus of Kennesaw State University at 3333 Busbee Drive, NW, Kennesaw, GA 30144

Parking for the media will be available at KSUCenter

(See link to campus map for directions - www.kennesaw.edu/campusmaps.shtml)

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KSU professor awarded \$2.38 million grant to study brain injuries



Blood test could be used to detect concussions in combat and athletics KENNESAW, Ga. (March 30,...

Georgia (Mar 30, 2011) — *Blood test could be used to detect concussions in combat and athletics*

KENNESAW, Ga. (March 30, 2011) A Kennesaw State University professor has received a \$2.38 million Department of Defense grant to validate a blood test designed to help medical personnel quickly diagnose concussions or mild traumatic brain injuries (mTBI).

The test, developed by KSU Distinguished Professor of Health and Human Services Svetlana Dambinova, is able to assess a brain injury without the benefit of neuroimaging technology such as CT scans and MRIs. According to Dambinova, the blood test detects a peptide that is released into the bloodstream after an injury to the brain, which can cause a concussion or mTBI.

"This is especially helpful in a combat situation when those devices are not available because the quicker a brain injury is diagnosed, the better the chances for successful treatment," said Dambinova.

Statistics show that concussions are a nationwide problem. President Obama's proposed budget calls for \$7.2 billion to fund research and treat traumatic brain injury and post-traumatic stress disorder. About 1.7 million cases of traumatic brain injury (TBI) occur annually. About 52,000 people die every year from TBI and an estimated 5.3 million people live with a TBI-related disability. People with untreated concussions have a higher chance of stroke and epilepsy.

Often concussions go undetected because victims do not always show outward symptoms right away.

According to Dambinova, the hope is that this test can diagnose mTBI immediately or soon after the injury, as well as determine the severity of the injury, which would help facilitate early intervention.

Charles Amlaner, vice president for research and dean of the Graduate College at Kennesaw State University, said this is an important addition to the university's growing portfolio of research activity.

"This grant from the Department of Defense underscores the importance of Dr. Dambinova's research, which we believe will have far-reaching and real-world applications," said Amlaner. "As Kennesaw State's reputation and stature grows, the role of research and grants such as this one will continue to play a vital role in helping us to extend the university's reach into the national arena."

According to Dambinova, the blood test could also be used by coaches, trainers and team doctors at athletic events. Sports and recreational activities account for about one-fifth of the 1.4 million

concussions that occur annually.

“If the peptide appears, it means players should not go back to playing,” said Dambinova. “Sports people are very devoted. They want to play again and again no matter how they feel.”

Dambinova will work with researchers from Kennesaw State, Penn State Hershey Medical Center and the University of Pittsburgh Medical Center to draw blood to test for peptide levels from 21- to -30 year-olds who have suffered a sports-related mTBI in the previous 24 hours.

“The age of the patients is similar to that of personnel serving in the military who suffer mTBI from IED (improvised explosive device) blasts. Often these soldiers return home with physical and psychological wounds, as well as cognitive deficits,” Dambinova said.

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Kennesaw State president wants KSU known as "Georgia's engaged university"



Kennesaw State University president wants KSU known as "Georgia's engaged university..."

Georgia (Mar 31, 2011) – Kennesaw State University president wants KSU known as "Georgia's engaged university"

President Daniel S. Papp sets clear direction in fifth annual "State of the University" address

To read the transcript of Dr. Papp's address, click [here](#).

KENNESAW, Ga. - (March 31, 2011) – Continuing its quest to become a national university, Kennesaw State University soared to new heights this past year, President Daniel S. Papp told students, faculty and staff during his fifth annual State of the University address.

Papp's 40-minute talk, delivered twice to audiences at KSU's Prillaman Hall and the Dr. Bobbie Bailey & Family Performance Center, focused on three words: university, contrarian and academic. He cited the Oxford English Dictionary meaning of university as a "community of teachers and scholars." Papp then took the opportunity to recognize the KSU community, calling it the best faculty and staff he has seen in the University System.

"How good are we?" Papp asked. "Last Saturday night, at the University System of Georgia's annual gala, one of our faculty members (German Studies Professor Sabine Smith) won a University System award recognizing excellence in teaching. This is the fifth consecutive year that a KSU faculty member has been so honored."

Papp then turned his attention to the many accomplishments of each of the university's colleges. He noted the hooding of the first doctoral graduate out of the Bagwell College of Education and the nationally recognized programs and centers in the Coles College of Business. He also praised the College of the Humanities and Social Sciences for the diversity of educational, scholarship, research, creative activity, and service opportunities it provides and highlighted several large grants awarded to faculty within the WellStar College of Health and Human Services and the College of Science and Mathematics.

"The WellStar College just landed a \$2.4 million grant from the U.S. Department of Defense to study how to overcome the effects of brain trauma," Papp said. "In the College of Science and Mathematics faculty are attracting impressive levels of funding from the National Science Foundation, including five faculty members who together received a \$2.85 million Noyce Grant for recruiting and training lead teachers in physics and chemistry."

In addition, Papp talked about the university's efforts in internationalization that have elevated KSU's profile in the global community.

"In the last seven months, KSU has received three major national awards. In September, KSU won the U.S. Center for Citizen Diplomacy's 2010 Top Citizen Diplomacy Program award. In January, the university received the Institute for International Education's 2011 Andrew Heiskell Award for Innovation in International Education," Papp said. "And earlier this month, KSU won the most prestigious of all internationalization awards, the 2011 Sen. Paul Simon Award for Comprehensive Internationalization."

As he made his first address in the auditorium of KSU's newest building —Prillaman Hall —Papp spoke about the continued expansion of the university, noting last week's celebrated groundbreaking of the \$20 million Laboratory Science Building. He also said that he was cautiously optimistic about funding for future projects, including the Bagwell College of Education building expansion, more residence halls, another student dining hall, Phase III of the Sports and Recreation Park and a new Student Activities and Recreation Center.

Papp also announced that the university was close to naming a new athletic director which he hoped would be announced in the next couple of weeks.

Rounding out his annual address, Papp brought up the word "contrarian" for discussion. KSU's president explained that a university should be a marketplace of ideas and outlooks.

"That is why we in university communities must be open to the free flow of ideas and outlooks. We must search for new conclusions, re-examine old conclusions, and most importantly, not become locked into a single way of thinking," Papp said. "This is what universities are all about, this is what academic freedom is all about, and this is what the First Amendment is all about."

He concluded with his final word, academic, tracing its definition back 40 years when it meant that a person or a thought was enlightened, wise, or involved intellectually with deep thought and understanding. Today, he noted, it is used to define something that is "irrelevant," which is "not good news for academics."

"We have not spent enough time, nor devoted enough effort, to talk with folks in the broader community about what it is that we do," Papp said as he pledged that KSU would "re-double its efforts in every area to understand others."

"We will become nationally-recognized, and we will be known in the local community, in Georgia, in the nation, and in the world as Kennesaw State: Georgia's Engaged University, and that is the kind of recognition about which we can all be proud," Papp concluded.

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State of the University



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