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# Georgia manufacturing index slips 6 points in June



*But employment remains strong and commodity prices drop significantly, says KSU...*

Georgia (Jul 1, 2010) –

*But employment remains strong and commodity prices drop significantly, says KSU economics professor KENNESAW, Ga. (July 1, 2010) –* Manufacturing activity in Georgia declined in June after months of solid gains, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for June was 57.4, down 5.8 points from May's reading of 63.2, reversing the index's sharp gains of the past five months. The June reading is half a point below the PMI's six-month average.

It is too early to tell if June's PMI reflects a one-time adjustment or marks the beginning of a slowdown for manufacturing. But the boost in employment -- up by 2 points, to 64.5, and 7 points above its six-month average -- is encouraging.

"Hiring continues to show impressive gains, and this is very positive going forward," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "If employment were to falter in the near future, along with new orders and production, then a stronger argument could be made for a decline. Swings from month to month are to be expected."

Sabbarese said the national and Southeast PMIs also experienced similar patterns for June. "The persistent oil crisis in the Gulf and the economic problems in Europe are creating uncertainty for manufacturers," he explained. "The next couple of months should paint a clearer picture of how these events will affect manufacturing."

Highlights of the June PMI include:

- New orders for June were down by 8.7 points, to 64.5, but remain strong. Some 41.9 percent of survey respondents reported higher new orders, down by almost 12 points from May
- Production declined by 9.6 points, to 56.5, trailing new orders

- Hiring continued to make gains in June, with 32.3 percent of survey respondents reporting new hiring -- an increase of 3.7 points over May. Gains in employment are inconsistent with the drop in all other underlying variables
- Commodity prices fell significantly, by 23.6 points, to 53.2. This is an astounding 30.4 points below April's reading of 83.6
- Finished inventory declined by 10.9 points, to 35.5. The simultaneous slips in production and inventories suggest manufacturers are meeting some of their new orders by reducing inventory

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for June was 56.2, down 3.5 points from May.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the June PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

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# KSU center has shaped national dialogue on corporate governance for 15 years



*Corporate Governance Center's expertise has been at forefront of national discourse as boards...*

*Georgia (Jul 2, 2010) – Corporate Governance Center's expertise has been at forefront of national discourse as boards of directors have faced increased scrutiny*

In the summer of 1995, a group of three accountants -- two college professors and a former audit partner with Price Waterhouse -- got to talking in Atlanta. Over lunch and casual conversation, they came up with an idea: Why not launch an academic center focused on helping improve the performance of corporate boards? Just like that, the Corporate Governance Center at the Coles College of Business was born, the first academic center of its kind in the U.S.

“We literally hit it at a perfect time,” said one of the Corporate Governance Center’s founders, Paul Lapidis, then a director at a real estate investment trust. “We’ve been participating in the dialogue on corporate governance for 15 years now, and we have actually shaped some of the things that are now required in the boardroom.”

Over the past decade and a half, KSU’s Corporate Governance Center has been at the forefront of the national dialogue on corporate governance, which examines how directors oversee the conduct of a company’s business in order to promote the best interests of the company and its shareholders. As investors and regulators have demanded greater accountability and expertise from corporate America’s boards of directors, the center and its faculty have emerged as an important voice on key governance issues, including what should be the role of the board and the audit and compensation committees.

The center’s work ranges from issuing principles on effective governance and conducting original research to serving on an influential task force of the National Association of Corporate Directors, giving hundreds of media interviews on hot-button issues, and working closely with directors to educate them on best practices. Finance professor James Tompkins, the center’s director of board advisory services, served as an expert witness on an Enron case.

“The KSU folks have made an immeasurable contribution to the corporate governance dialogue,” said Joe Carcello, director of research at the University of Tennessee’s Corporate Governance Center, which the KSU center helped launch. “The team at KSU put together one of the best corporate

governance centers in the nation.”

In the mid 1990s, years before the Enron Corp. and WorldCom financial disasters, the boards of many large companies were finally standing up to management and firing underperforming CEOs. However, at the time there was little information available on corporate governance best practices, and director education programs were rare. Most significantly, most directors were picked by CEOs.

Disastrous events such as the Enron financial reporting scandal and ensuing bankruptcy, the accounting fraud and massive bankruptcy at WorldCom, and the collapse of Arthur Andersen LLP, Enron’s longtime auditor and one of the nation’s Big Five accounting firms, brought about positive changes in corporate governance, said Lapidés, a professor of management and entrepreneurship and director of the Corporate Governance Center.

Today, it is uncommon for CEOs to select directors. There is much more awareness -- as well as information and education -- on best practices. Directors and investors now understand the role of the board much better. And new regulation brought about by laws such as the Sarbanes-Oxley Act of 2002 as well as tougher listing requirements on the stock exchanges have mandated changes, including more independence and expertise on the part of directors.

“There is a much clearer understanding of the role of the board on the part of directors, the media and regulators,” said Dana Hermanson, co-founder and the center’s director of research. “Directors get raked over the coals in the media when there are disasters.”

Directors are expected to be much more independent today, said Lapidés, who has given hundreds of media interviews and written dozens of articles and commentaries. But being independent is not enough.

“You have to exercise independent judgment,” he added. “There’s no question that shareholders expect more from directors and if they are not happy with the board, it is now easier for shareholders to nominate and elect directors, or to get the board to nominate directors that large shareholders want.”

Nowadays directors have to work much harder than they used to, Tompkins said. “It’s a job that is taken a lot more seriously.”

In addition, the job carries the risk of personal liability for failure to do what is required. “Being a director of a public company is no longer just a free lunch and social club. It now requires a tremendous amount of work,” Lapidés said.

The rules that govern directors are basically the same and their primary responsibilities have not changed, Lapidés explained. Yet directors are more likely to get sued today. Courts look carefully to see if directors paid the appropriate attention to matters before the board and exercised good judgment.

Hermanson, who recently co-authored “Fraudulent Financial Reporting: 1998-2007,” a major study on financial fraud, believes that while there have certainly been advances in making boards more accountable and transparent, work remains to be done to improve the processes of how board committees oversee company management. Many directors, he added, still have personal ties to management, and boards need to get a better handle on risk oversight.

“Many directors are far too trusting of management,” Hermanson said. “There is a need for more skepticism, like an external auditor should have.”

For more information on “Fraudulent Financial Reporting: 1998-2007,” please go to <https://web.kennesaw.edu/news/stories/ksu-study-finds-dire-consequences-companies-engage-financial-fraud>

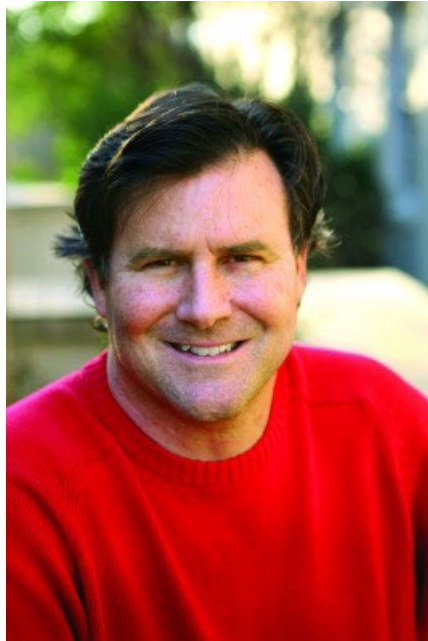
For more information on the Corporate Governance Center, please visit <http://coles.kennesaw.edu/cgc>



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# KSU hires music industry veterans to head new music business program



*Songwriter Bruce Burch named director of innovative new program KENNESAW, Ga. (July 6, 2010...*

*Georgia (Jul 6, 2010) – Songwriter Bruce Burch named director of innovative new program*

KENNESAW, Ga. (July 6, 2010) – Kennesaw State University has hired some of Georgia’s most renowned music industry veterans to launch its new certificate program in music and entertainment business.

Bruce Burch, a successful songwriter and publisher who founded the music business program at the University of Georgia, has been named director of KSU’s new Music and Entertainment Business (MEBUS) Certificate Program. Keith Perissi has been named the program’s associate director. Heather Malcom has been named as director of development. All were formerly with the UGA music business program.

“We are excited to have Bruce, Keith and Heather on board to launch and manage our new music and entertainment business program,” said Joseph Meeks, dean of KSU’s College of the Arts. “Atlanta’s increasing prominence as a music and entertainment center affords our students the opportunity to access and learn the nuts and bolts of this growing industry, and to be well prepared to succeed.”

KSU officials announced the new certificate program on June 28, and acknowledged a major gift from prominent Atlanta entertainment attorney Joel A. Katz of Greenberg Traurig LLP to launch the program. The multidisciplinary program -- a joint effort between KSU’s College of the Arts and the university’s Coles College of Business -- will allow business, music and other majors to become proficient in areas such as financial accounting and music theory, as well as the fundamentals and emerging trends in the music and entertainment business. KSU’s College of the Arts is one of only three fully accredited arts colleges in the state and the Coles College is one of the top business schools in the Southeast.

KSU students will have access to top faculty in the field. Burch is a 30-year music industry veteran who served as creative director at EMI Music Publishing in Nashville for almost a decade, working with songwriters such as Kris Kristofferson, Tony Joe White, Dolly Parton and others. As president of his own music publishing company, Burch wrote or co-wrote two No. 1 songs, “Rumor Has It” and “It’s Your Call,” both recorded by Reba McEntire, and other songs recorded by top artists such as Faith Hill, George Jones, Wayne Newton, Barbara Mandrell and the Oak Ridge Boys.

Perissi is a professional musician who has produced concerts, collaborated in the creation of five albums and performed with a popular touring band. Malcom is a development veteran who worked at UGA for almost a decade.

“KSU is a particularly good fit for the new music and entertainment program given its location in metro Atlanta, one of the top music and entertainment centers in the country and among the fastest growing,” Burch said. In addition, KSU has exceptional concert venues, such as the new, state-of-the-art, 624-seat Dr. Bobbie Bailey & Family Performance Center -- which hosts more than 100 performances a year -- and the brand-new KSU Soccer Stadium, which can accommodate up to 15,000 people for concerts.

Burch said he is excited about coming to KSU, where he will have the chance to work closely with Katz and longtime KSU trustee and benefactor Bobbie Bailey.

“I am honored to have the opportunity to work with Joel Katz and Bobbie Bailey, two of the architects of the Atlanta music and entertainment scene,” he said. “It means so much to be a part of a university with a visionary like President Daniel Papp at the helm, coupled with the enthusiasm his team brings to the table.”

Unlike other music and entertainment business programs in the state, KSU’s certificate program will focus not only on the music industry but also will include studies in the film, TV and video game businesses, Burch said. Program participants will not be required to play an instrument.

A key component of KSU’s new certificate program is that students will get real-world, hands-on training in the music and entertainment industry. Program faculty and staff will be highly focused on providing “externships” for the students, securing valuable job placements for them with Atlanta-area businesses that will expand their learning opportunities outside of the classroom.

“The most important thing about being located in close proximity to Atlanta, and in the state of Georgia, is that there are so many opportunities for our students to learn from, and work with, some of the top professionals in the industry. We are looking forward to KSU becoming a part of this thriving, creative entertainment center,” Burch said.

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# Kennesaw State's economic impact broadens as university grows in stature



*University pumps \$701 million into local economy in fiscal year 2009* KENNESAW, Ga. (...

Georgia (Jul 8, 2010) –

*University pumps \$701 million into local economy in fiscal year 2009*

KENNESAW, Ga. (July 8, 2010) — Keeping pace with the university's rising prominence and burgeoning growth, Kennesaw State University's economic impact on the Atlanta metropolitan region rose 6.2 percent to \$701 million in fiscal year 2009, according to a report released today by the Board of Regents of the University System of Georgia.

KSU also generated 6,000 full-time and part-time jobs on and off campus during the same fiscal year.

"It is tremendously important that the university's impact on the local economy is expanding," President Daniel S. Papp said. "As Kennesaw State continues to grow in size and stature, we take great pride in the positive economic implications we are having on the region and communities we serve."

The Selig Center for Economic Growth in the University of Georgia's Terry College of Business analyzed data collected between July 1, 2008 and June 30, 2009, to calculate the University System's FY2009 economic impact. Kennesaw State's \$701 million economic impact - up from \$660 million in FY2008 - contributed to an overall \$12.7 billion economic impact on the state's economy contributed by the USG's 35 public colleges and universities.

"A college or university improves the skills of its graduates, which increases their lifetime earnings. Local businesses benefit from easy access to a large pool of part-time and full-time workers," said study author Jeffrey M. Humphreys, director of economic forecasting for the Selig Center. "In addition, for each job created on a campus, there are 1.6 jobs that exist off campus because of spending related to the college or university. In these ways, and many more, the University System plays a critical role in Georgia's economic recovery."

Most of KSU's \$701 million in total economic impact was attributed to initial spending by the university on salaries and fringe benefits, operating supplies and expenses, and other budgeted expenditures, as well as spending by the students who attended the university in FY2009.

Initial spending by KSU equaled \$458 million, while the remaining \$243 million in economic impact was created by re-spending - the multiplier effect of those dollars as they are spent again in the region. For every dollar of initial spending in a community by a University System institution, researchers found that, on average, an additional 51 cents was generated for the local economy hosting a college or university.

Kennesaw State, now in its 47<sup>th</sup> year of existence, presently enrolls more than 22,300 students. The university is presently in the midst of an impressive trajectory that has expanded the campus' land holdings, physical plant and facilities. The university also has added several new academic offerings, and continues to attract top students, faculty and staff.

In addition to offering a comprehensive array of undergraduate and graduate-level programs, the university now offers five doctoral programs, including two Ed.D. degrees, a doctorate in business administration, a doctorate in nursing science and a new Ph.D. in international conflict management.

“Kennesaw State has rapidly become the third-largest university in the state of Georgia,” Papp stated. “We also are a major employer, and the impact of our employees’ and students’ earnings, spending and output is contributing strongly to our regional economy - which is especially vital during these challenging economic times.”

The Selig Center’s research has its limitations - it neither quantifies the many long-term benefits that a higher-education institution and its outreach and service units impart to its host community’s economic development nor does it measure intangible benefits, such as cultural opportunities, intellectual stimulation and volunteer work, to local residents. Spending by USG retirees who still live in the host communities and by visitors to USG institutions (such as those attending conferences or athletic events) is not measured, nor are additional sources of income for USG employees, such as consulting work, personal business activities and inheritances.

To download the full report, go to: [Selig Center’s FY2009 report](#).

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries.

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# Music business founders leaving UGA for Kennesaw State

By Lee Shearer - Athens Banner-Herald Published Wednesday, July 07, 2010 The leaders of the...

Georgia (Jul 8, 2010) –

By Lee Shearer - Athens Banner-Herald  
Published Wednesday, July 07, 2010

The leaders of the University of Georgia's Music Business Certificate Program are leaving to start a similar program at Kennesaw State University.

Kennesaw State announced this morning that the three UGA staffers who ran the program here will now head up that university's new Music and Entertainment Business Program.

Bruce Burch, who founded the program at UGA, is now the first director of the KSU program.

Keith Perissi and Heather Malcom are also leaving the UGA program, Perissi to become the Kennesaw program's associate director and Malcom to become its director of development.

Kennesaw State officials announced late last month that the university would launch the new program with a large grant from Atlanta entertainment lawyer Joel Katz of the Atlanta law firm Greenberg Traurig.

Officials at the suburban Atlanta university did not disclose the size of the grant from Katz, whose list of big-name clients includes Christina Aguilera, Time Warner Telecom, George Jones, Jimmy Buffet and Wurlitzer

## Publication

## Link To Article

[http://onlineathens.com/stories/070710/bre\\_666742985.shtml](http://onlineathens.com/stories/070710/bre_666742985.shtml)

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# Dire consequences for companies engaging in financial fraud

*Accounting fraud usually starts at the top of the corporate ladder, but its effects filter all the...*

Georgia (Jul 13, 2010) –

Accounting fraud usually starts at the top of the corporate ladder, but its effects filter all the way back down.

Dana Hermanson, Dinos Eminent Scholar of Private Enterprise and accounting professor at Kennesaw State University's Coles College of Business, said a recent 10-year study from the Treadway Commission found that in 90 percent of the 347 cases of alleged fraudulent reporting it identified in public companies from 1998-2007, CEOs and CFOs were implicated in the U.S. SECurities and Exchange Commission investigations.

"But that's only the beginning of the consequences," said Hermanson, co-author of the study. "The repercussions go on to affect employees, stockholders and board members."

Hermanson compared companies investigated for fraud with those that were not.

"We found that 25 percent of the companies under investigation for accounting fraud had abnormal stock declines (an average of 17 percent) within two days of the fraud announcement," he said. "Twenty-eight percent of the alleged fraud companies went bankrupt or had to liquidate assets within two years, and 47 percent of these companies were de-listed from a stock exchange, which impacted both the company's reputation and access to capital."

The Treadway Commission has published fraudulent accounting data studies for three decades in an effort to better understand and to help reduce corporate accounting fraud.

The latest study showed a spike in money involved in the cases.

"There were 347 cases in 1998-2007 versus 294 cases in 1987-1997, but the dollar amount soared to nearly \$400 million per case. By comparison, the mean was \$25 million per case in the decade before," Hermanson said. The latest decade included the dot.com bust of 2001, and the high-profile fraud cases of Enron, Tyco International and WorldCom.

"There is fraud against the company for personal gain, such as embezzlement," Hermanson said. "Then there is fraud on behalf of the company. Someone adjusts the accounting to make the company performance look better. We studied the second kind." Sometimes fraudulent accounting begins with good intentions, but the results generally backfire.

"Fraudulent reporting often starts small, and can start with someone who has a good motive," said Dennis Beresford, Ernst & Young Executive Professor of Accounting at the University of Georgia's Terry College of Business. "Maybe the person sees the company having temporary problems and wants to help it through a bad patch, so he doesn't record a loss, or shifts future sales into the present quarter. He may think he's avoiding the bank calling in a loan or having to lay off employees. When things don't get better in the next quarter, he has to keep making up numbers and eventually gets caught. Then the fallout hits everyone."

Pressure to make earnings projections can lead to fraudulent behavior, as can the payoffs of higher stock prices and options and executives getting to hit bonus pay targets.

"Missing a projected earnings report by one penny can cause stock prices to drop \$10 a share," Beresford said. "Companies try hard to be successful, but they need to do it by legitimate means."

Beresford said he is encouraged that there haven't been more "gargantuan" frauds like Enron and WorldCom lately. He attributes that, in part, to the Sarbanes-Oxley Act of 2002.

"After Enron, there were congressional hearings but no move to legislation. When WorldCom hit in June of 2002, it was the straw that broke the camel's back. Within a month, Congress had passed Sarbanes-Oxley to set new financial standards and regulations," Beresford said. "Now we're seeing people pay more attention to company records and auditors doing their jobs better. We have better tools all the time to detect fraud and whistle-blower provisions."

The main lessons to be learned from corporate fraud are that it hurts everyone and that people in the trenches need to speak up, Beresford said. "With WorldCom, there were managers who could see something wasn't right, but they figured the CFO knew more than they did and didn't say anything."

Paying attention to company culture is one of the best ways to prevent fraud, Hermanson said. "A 'make the numbers or you're out the door' approach to sales, huge rewards for making targets, an attitude of never missing projections, or management seeing Sarbanes-Oxley as a waste of time, could be signs of an unhealthy culture," he said. "Always be skeptical. If someone asks you to do something that doesn't make sense, question it."

"Standing up and challenging bad behavior takes courage," Beresford said, "but it has to be done."

## Publication

### Link To Article

<http://www.ajc.com/lifestyle/dire-consequences-for-companies-568972.html>

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# Former president Clinton endorses Baker for governor

by Jon Gillooly ATLANTA — Thurbert Baker received a boost to his campaign for governor with...

Georgia (Jul 13, 2010) — by Jon Gillooly

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article-Former+president+Clinton+endorses+Baker+for+governor%20&id=8741306&instance=secondary\\_story\\_left\\_column](http://mdjonline.com/pages/full_story/push?article-Former+president+Clinton+endorses+Baker+for+governor%20&id=8741306&instance=secondary_story_left_column)

ATLANTA — Thurbert Baker received a boost to his campaign for governor with the endorsement of former President Bill Clinton.

In a release issued by Baker's campaign on Monday, Clinton wrote that Georgia is facing massive education budget cuts and the highest unemployment rates in its history.

"The good news is that there's a man made for this moment," Clinton wrote. "That man is Thurbert Baker. And his whole life has prepared him for it."

The endorsement comes as little surprise since Baker supported Hillary Clinton in the 2008 Democratic primary. Democratic gubernatorial candidate Roy Barnes backed John Edwards.

Mr. Clinton headlined a fundraiser for Baker in New York City last year.

"To date, Thurbert has outlined more detailed plans for Georgia's future than all other candidates for Governor combined, in both parties," Mr. Clinton wrote.

Mr. Clinton lauds Baker's "BEST Initiative" for education, a proposal that calls for more instruction time and better quality instruction time.

"His economic initiatives would create 100,000 new Georgia jobs in advanced fields such as biotechnology and information services," he wrote. "Now he's proposed the BEST Initiative, which would fundamentally transform education in Georgia, bringing its school year to the average in the industrialized world and increasing teacher compensation to the very top in the nation. Best of all, he's told people how he'd pay for all of it, including by adding bingo to Georgia's landmark lottery."

Dr. Kerwin Swint, an elections specialist at Kennesaw State University, said while it's great PR for Baker, it very likely doesn't mean much for the primary.

"It may bring Baker a couple hundred votes, but that's probably all," Swint said. "Clinton's endorsement was widely expected — Baker was in Hillary Clinton's corner in 2008 while Barnes was a John Edwards man. The main question remains: can Barnes win on the 20th without a runoff? Of course, Barnes' endorsement of Edwards may come back to bite him in the General Election this fall. As far as the primary elections on the 20th, far more consequential is Sarah Palin's endorsement of Karen Handel. That's something that can really move some votes her way."

The Journal reached Barnes while he was on his way to the annual, nonpartisan Cobb Sheriff's Corn Boilin' Monday. Barnes, who said he had no comment on the Clinton endorsement, projects his campaign has raised more than \$5 million to date. Baker has brought in \$1.92 million as of his June 30 campaign finance report.

Barnes expects a runoff election.

"I always anticipate a runoff. With seven candidates in the race, it's just difficult for me to see how we're not going to have a runoff," said Barnes, projecting it would cost him about \$1.5 million to \$2 million.

If successful in a runoff, Barnes said he was confident he could raise the funding to battle the Republican nominee in the General Election.

"There are different limits for different races," he said. "There's a limit for the primary, a limit for the runoff, a limit for the General Election. You don't exhaust all the money at one time. You pick up new contributors and old contributors to help you."

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# Search is on for new Paychex CEO

*Matthew Daneman Staff writer Six years after hiring only the second CEO since its founding in...*

Georgia (Jul 13, 2010) —

*Matthew Daneman*

*Staff writer*

Six years after hiring only the second CEO since its founding in 1971, Paychex Inc. suddenly has to hunt for the third.

## Publication

## Link To Article

<http://www.democratandchronicle.com/article/20100713/BUSINESS/7130323/1001/Search-is-on-for-new-Paychex-CEO>

A group of top executives, including founder/chairman B. Thomas Golisano, now is running the payroll processing and human resources company in the wake of the surprise resignation of Chief Executive Jonathan J. Judge.

Those executives — Chief Financial Officer John M. Morphy and senior vice presidents Delbert Humenik and Martin Mucci — "are so experienced and do such a quality job, I don't think the company is going to miss a beat," Golisano said Monday. "This company could operate a significant amount of time without a CEO."

"That's not our goal," he quickly added.

The end of Judge's tenure as head of the Rochester area's fourth-largest corporate employer, with more than 3,300 workers locally, came with almost no warning. Golisano said he had a short phone conversation on Wednesday in which Judge said he was resigning.

Golisano declined to say what issues might have preceded the conversation. But until that talk, he said, "There was no indication (resignation) was being contemplated."

Golisano said Judge's leaving wasn't related to his performance as CEO, adding that Paychex "grew significantly" under his leadership until the recession slowed its growth, as it did for most companies. Golisano pointed out that Judge was responsible for expanding Paychex's offerings to include health and benefits services in addition to its original payroll services.

However, according to financial analysts Joseph Foresi and Jeffrey Rossetti of Janney Montgomery Scott, who follow Paychex, the timing of the departure — less than a month after the company said fiscal 2011 earnings will likely fall short of Wall Street expectations — "implies that performance may have played a part."

The situation could hurt investor confidence in the company, according to the analysts with the Philadelphia financial services firm.

David Grossman, an analyst for St. Louis-based investment banking firm Stifel Financial Corp., said Judge's leaving "should not come as a total surprise." Grossman said Paychex still faces the same issue as when Judge joined the company in 2004 — how to recapture the rapid growth it previously enjoyed.

"It remains a business in need of a fresh perspective and vision," Grossman wrote Monday in a note to investors.

While Judge's resignation technically isn't effective until July 31, the executive committee of Morphy, Humenik and Mucci is now operating the company, according to Paychex. Judge remains on the board of directors but won't run for re-election when the next shareholder meeting is held in October, said company spokeswoman Laura Saxby Lynch.

Judge is out of the country on a previously scheduled vacation and was not available for comment Monday beyond the statement he issued, in which he said he and the company had "accomplished a great deal together and the company will continue to prosper."

"I have decided this is a good time for me to move on to my next challenge," he said.

In upper management ranks, people traditionally are expected to give a month's notice when leaving willingly, said Paul D. Lapidés, director of the Corporate Governance Center at Georgia's Kennesaw State University.

A sudden change in leadership, such as at Paychex, "might not be a big deal," Lapidés said. "But a CEO doesn't wake up one day and say, 'I'm leaving today because I need to do something else.' It raises the question about what we're not being told here."

Judge, a former IBM executive, started at Paychex in October 2004, replacing Golisano as chief executive officer. In addition to running the Penfield-based company, Judge was active in the business community. He is on the boards of the Rochester Business Alliance and the United Way of Greater Rochester and is a member of the Federal Reserve Bank of New York's Upstate New York Regional Advisory Board.

Golisano, who now lives in Florida, said he will spend more time — but not full time — in the Rochester area until a permanent CEO is hired. For its next leader, he said, the company will look at both external and internal candidates.

Judge leaves Paychex a wealthy man. According to paperwork filed with the U.S. Securities and Exchange Commission, he signed a separation agreement as part of his resignation under which he will receive a \$1.9 million severance and health insurance benefits for 12 months. The agreement also provides for stock and stock options that had been promised on or before July 2007 but hadn't yet been awarded.

In return, Judge signed a non-compete and confidentiality agreement with the company.

Judge's move marks the second such sudden shakeup in the top ranks of a major local employer this year. Bausch + Lomb Inc. in March announced that CEO Gerald Ostrov had retired and was being replaced by Brent L. Saunders, a former top executive with a New Jersey drug company.

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# Explosive ad transforms Ga. attorney general race

By: GREG BLUESTEIN Associated Press 07/13/10 11:20 PM EDT ATLANTA — When the TV ad...

Georgia (Jul 14, 2010) —

## Link To Article

<http://www.washingtonexaminer.com/politics/congress/explosive-ad-transforms-ga-ag-race-98341224.html>

By: GREG BLUESTEIN

Associated Press

07/13/10 11:20 PM EDT

ATLANTA — When the TV ad appeared featuring a grief-stricken mother urging the public not to vote for a state attorney general candidate, the Georgia primary season took a sharp turn.

Even in a state known for tough political ads, the spot was eye-catching. And risky.

With less than a week before the state primary, the bare-knuckles race for attorney general has managed to make the battle for governor appear almost tame in comparison.

Kenneth Walker's mother, Emily, is featured in the 30-second spot for Democratic state Rep. Rob Teilhet, criticizing his opponent Ken Hodges for failing to secure a grand jury indictment against the deputy who shot and killed her unarmed son in a case that exposed racial tensions in west Georgia.

"He was lying on the ground unarmed when a police officer shot him twice in the head," Emily Walker says in the ad, which began airing last week. "But the officer got off because the prosecutor, Ken Hodges, forgot to swear him in, tried to hide the video and then refused to reopen the case. I could never get an answer why."

The advertisement has put Hodges on the defensive ahead of the July 20 primary, forcing him to answer questions about the handling of the Walker case. ...

Observers say the ad is likely the biggest bombshell yet this political season, though it's effect remains to be seen.

"It's definitely hard-hitting — it sort of floors you when you see it," said Kerwin Swint, a Kennesaw State University political science professor who wrote a book on negative campaigning.

Swint said some voters will be put off by the ad, but it could resonate with others.

"Some will say it's inappropriate and that they shouldn't have gone there," Swint said. "But the ad itself is well done enough that it could have the impact that Teilhet wanted — to raise questions about Hodges and his tenure as district attorney."

Read more at the Washington Examiner:

<http://www.washingtonexaminer.com/politics/congress/explosive-ad-transforms-ga-ag-race-98341224.html#ixzz0terC24J5>

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# Jazz Orchestra Atlanta to perform in outdoor concert at Kennesaw State



*Performance part of the Starlight Summer Concert Series For media inquiries: Cheryl Anderson Brown...*

Georgia (Jul 15, 2010) – Performance part of the Starlight Summer Concert Series

For media inquiries: Cheryl Anderson Brown, Director of Public Relations, 770-499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

KENNESAW, Ga. — Kennesaw State University will present Jazz Orchestra Atlanta featuring trumpeter Marcus Printup at the outdoor Starlight Summer Concert Series on Sunday, July 25, at 7:30 p.m. The concert will take place at the Legacy Gazebo Amphitheater. Tickets are \$8; table reservations for six are \$75. Jazz Orchestra Atlanta is a not-for-profit arts organization dedicated to supporting music education and professional performances of a wide variety of jazz music. It conducts summer music camps in collaboration with Fulton County for metro Atlanta music students and presents local and nationally recognized artists in performances of small and large jazz events.

“We selected Jazz Orchestra Atlanta to perform because they’re a great local jazz ensemble. There’s a wealth of jazz in Atlanta that a lot of people don’t know about; there’s a fairly strong local jazz scene. We wanted to tap into that,” says Bobby Asher, director of the Dr. Bobbie Bailey & Family Performance Center, who coordinates the Starlight Series. Marcus Printup was born and raised in Conyers, Ga. “It’s like coming home for him to perform at KSU, and we’re happy to give him the opportunity to play with some of the best local jazz musicians Atlanta has to offer,” says Asher.

Printup has performed and/or recorded with Betty Carter, Dianne Reeves, Eric Reed, Cyrus Chestnut, Wycliffe Gordon and Marcus Roberts, among many others. Printup has also recorded several of his own records, with his most recent being “London Lullaby.”

Admission for the performance begins at 6 p.m. For more information, including directions and parking, click “Starlight” at [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

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*A member of the 35-unit University System of Georgia, Kennesaw State University is a comprehensive, residential institution with a growing student population of more than 21,000 from 142 countries. The third-largest university in Georgia, Kennesaw State offers more than 65 graduate and undergraduate degrees, including new doctorates in education and business. The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.*

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# Buildings & Grounds

*Campus Architecture Database: The Commons* Kennesaw State University, Kennesaw, Ga. ...

Georgia (Jul 19, 2010) –

[Campus Architecture Database: The Commons](#)

[Kennesaw State University](#), Kennesaw, Ga.

Building Type: Other

Construction Type: New

Cost: \$15.4-million

Square Footage: 50,883

Architect: [Lyman Davidson Dooley Inc.](#); Flynn Finderup Architects

Contractor: [Choate Construction Company](#)

Opened: 2009

This new dining facility seats more than 1,200 and provides full-service breakfast, lunch, and dinner options in a marketplace setting that with nine freestanding venues—Apron Strings (comfort foods), Globetrotters (international and regional American foods), Dan's deli, Hwy. 41 Grille (1950s diner), Piatt (Italian), the Campus Green (salad bar), the Stone Mill Bakery, Wok Your Way (Asian), and the Grind Coffee Co. Between the venues are seating alternatives that include table seating, booths, banquettes, and counter seating. The dining room's curved outer walls admit daylight at every opportunity, while the interior walls offer views into an open kitchen. Daylight also pours in from above over two circular staircases that encourage diners to continue to the upper level. Outdoor seating is available on terraces overlooking campus walkways.

## Publication

## Link To Article

<http://chronicle.com/blogPost/Campus-Architecture-Database-/25237/>

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# Statement from President Papp to the campus community on Jessica Colotl

*Click here for a statement KSU President Daniel S. Papp to the campus community on Jessica...*

Georgia (Jul 19, 2010) – Click [Statement from President Papp to the campus community on Jessica Colotl](#)

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# TigerFlight takes teachers to the skies

by Daniel Bell, staff writer Richard B. Russell Regional Airport was a hopping joint...

Georgia (Jul 19, 2010) –

by Daniel Bell, staff writer

Richard B. Russell Regional Airport was a hopping joint Friday morning with planes taking off and landing every few minutes – the majority of which were serving as airborne classrooms – and to make things more interesting, the students were teachers.

## Publication

## Link To Article

[http://www.romenews-tribune.com/view/full\\_story/8790045/article-TigerFlight-takes-teachers-to-the-skies?instance=news\\_page](http://www.romenews-tribune.com/view/full_story/8790045/article-TigerFlight-takes-teachers-to-the-skies?instance=news_page)

Nine pilots from the [TigerFlight Foundation](#) took about 50 area math and science teachers to the skies Friday as part of the [Northwest Georgia Math-Science Partnership](#) program, an initiative of Kennesaw State University that aims to provide educators with new strategies ideas for their classrooms.

“Basically, they teach teachers,” explained Mary Beth Waggoner, a sixth- and eighth-grade science teacher at Menlo Elementary in Chattooga County. She has been involved with MSP for a few years now.

Waggoner took her first-ever flight in one of the small airplanes Friday, and she said the lessons learned during the experience will translate well into her classroom as she teaches students about aerodynamics, lift, thrust and other principles related to flight.

“It was an awesome experience. I’ve never got to do something like that before in that kind of plane,” she said. “Most kids have never even been to an airport, so it will be good to relate that experience to them.”

TigerFlight’s David Wright, a retired United States Air Force lieutenant colonel, said that is the point of their work with teachers.

“What we want them to do is go back to their classroom and describe the process of flight,” said Wright.

The pilots took teachers through various maneuvers to allow them to feel the effects of gravity, speed and G-force. The educators were even allowed to take control of the planes during their 15-minute flights.

“I got to feel the G-force and do a little flying myself,” said Kelly Scott, an eighth- grade science teacher at Rockmart Middle School.

Scott, who teaches physical science, said her experience as an airborne student will certainly help her be a better earthbound teacher.

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# Voters: Show us the jobs

By Aaron Gould Sheinin *The Atlanta Journal-Constitution* Heading into Tuesday's primary...

Georgia (Jul 19, 2010) –

## Publication

## Link To Article

<http://www.ajc.com/news/voters-show-us-the-573011.html>

By [Aaron Gould Sheinin](#)

The Atlanta Journal-Constitution

Heading into Tuesday's primary elections for governor, Rob Hainer is looking for the answer to just one question: Who is going to bring jobs to Georgia?

Candidates who focus on immigration, gay rights or anything else will lose his vote. "That's not important to me," said Hainer, 39, who lives in Hiram and works for his brother's construction company. "Everything falls in line if you get the jobs."

A poll conducted by Mason-Dixon Polling & Research for The Atlanta Journal-Constitution and 12 other members of the Georgia Newspaper Partnership found that across party, gender and racial lines, Georgians head into Tuesday's primaries worried about their economic futures and unhappy with the performance of their political leaders and institutions.

The poll found that nearly three of four Georgians are concerned about their household finances and job security, a sentiment that is casting a shadow over the state elections. The poll also found deep dissatisfaction with governmental leaders in Washington and the state Capitol in Atlanta.

Walt Alexander is particularly fed up with "career politicians."

"In the early days of our country, to be a politician was a duty. It wasn't meant to be a job," said Alexander, 51, an air traffic controller and retired Air Force veteran from Macon.

"These people are up there to make money and do nothing but sit back and do nothing but fat-cat off the American taxpayers.

"Nobody seems to be standing up for the little guys anymore."

The poll found:

- Fifty-two percent of Georgia's registered voters disapprove of President Barack Obama's job performance, while 37 percent approve.
- Obama still fares better than Congress in the minds of Georgia voters. The U.S. House and Senate together get only a 21 percent approval rating with even Democrats showing their frustration with the institution their party leads.
- Yet, dissatisfaction with Congress only goes so far. As is often the case, voters give Congress itself low marks but are less upset with their own members of Congress: 47 percent of Georgia's registered voters approve of their congressman's job performance. Incumbent Republican U.S. Sen. Johnny Isakson gets the same 47 percent approval rating.
- On the state level, however, Gov. Sonny Perdue is given a positive job performance rating by 45 percent, although two-thirds of Republicans approve. A plurality of women – 44 percent –

disapprove of the governor's performance.

That's a far less favorable picture than in early 2008, when another Mason-Dixon poll found 66 percent of respondents rated the governor's performance as good or excellent.

- Still, Perdue fares better than the General Assembly. Only 39 percent of voters give the Legislature a positive job-approval rating, and even among Republicans only, 45 percent say the House and Senate are doing a good job.

Brad Coker, managing director of Mason-Dixon Polling & Research, said the results confirm that many Georgians share Hainer's view.

"Everything pivots around the economy and always No. 2 is government spending and the deficit," Coker said. "This election is all about pocketbook issues."

For example, while a large majority favor an Arizona-style immigration law for Georgia, and a majority support repealing the new federal health care law, when voters were asked their top issues, those topics fell by the side.

"Immigration is a sideshow, gay marriage is a sideshow, abortion is a sideshow," Coker said. "You want to get to the bulk of voters, you need to talk to them about pocketbook issues."

Amen, said Mike Pennesi, 55, of Duluth.

"While normally social issues are very important to me, I'm more concerned about the fiscal state of this country. And if we don't get a grip on some things and start saying 'no,' we won't have a country to worry about," said Pennesi, who is in sales for a tech company.

An independent who leans Republican, Pennesi said he has yet to choose a candidate in Tuesday's primary.

Many of the dozens of voters interviewed for this story echoed Pennesi's concerns about the economy and his ambivalence about the candidates.

That's not surprising, said Kerwin Swint, a professor of political science at Kennesaw State University. On the Republican side, none of the top candidates – former Secretary of State Karen Handel, Insurance Commissioner John Oxendine, former U.S. Rep. Nathan Deal and former state Sen. Eric Johnson – has a clear edge when it comes to economic matters.

"You've got some pretty diverse candidates there, with different backgrounds," Swint said. "I don't really know if any of them can lay claim to particularly having a hand up in that area."

Bill Callahan, a retiree who lives near Griffin, said he usually votes Democratic, but this year he is more interested in a candidate's jobs plan than party label.

"It's time the economy made a move and we put people back to work," said Callahan, who retired from Southern Bell in 1987. "We've got too many people unemployed."

The poll found that South Georgia had the greatest percentage of voters – 61 percent – who said they are "very concerned" about their household finances and job security.

Greg Dean, a 56-year-old Republican from the coastal town of Brunswick, said he believes the federal government has been leading the country into socialism.

"I've been self-employed all my life and I've gotten to live the American dream," the computer programmer said. "The fact that people are giving up on that dream, thinking they're gaining security, is mind boggling."

Kass Caraballo, a 47-year-old Republican in Kennesaw, is similarly frustrated. The real estate agent has seen her earnings slide with the housing market, and now her warrant officer husband, a helicopter pilot in the Army, is getting ready to go to the Middle East.

"We're using tax dollars to grow government, and we're cutting teachers and education. And that is

the future of our country – our children and education,” she said.

Education is the reason the normally party-line voter says she might support Democrat Roy Barnes for governor. She said she believes he cares about education and will put together a plan to bolster schools.

In Brunswick, Deborah Houston said she likes Republicans John Oxendine and Karen Handel for their positions on repealing the state income tax, but she worries it’s just an empty promise.

“It would take a financial burden off a lot of people, but they don’t say how they would make up for that money,” Houston said.

Cecily White, 21, of Jonesboro, is somewhat insulated from economic concerns as a student. While she is aware of the struggles that could await her, she is not preoccupied with them.

“I don’t worry a whole lot about the economy,” said White, who considers herself a Republican but said she plans to vote for Barnes for governor. “I feel like those who rise above will be able to flourish.”

In Athens, Shaye Gambrell, a church administrator, has seen her friends suffer because of the bad economy. And state leaders, she said, have mismanaged the budget and the recession.

“It’s upsetting to see friends [at the University of Georgia] being thrown under the bus because the state can’t figure out how to fund education,” said Gambrell, a Democrat who plans to vote for DuBose Porter for governor. “I have friends who’ve been laid off or completely stressed out.”

Jesse Hodges is among the stressed-out.

Hodges, 43, lost his full-time freight supervisor job and now works for another trucking company as an intake clerk on the docks – making \$500 less a week.

The Navy vet wants to see more out of his state and federal governments. He said there are families who can’t pay their bills and end up in shelters, and nobody seems to be able to get Georgians back to work.

The Democrat from Austell is now making \$17,316 a year and laughs at the suggestion of some politicians that the unemployed are coasting on their unemployment checks. “You get \$330 a week max,” said Hodges. “I just think at the state level that the government has lost its compassion because they are not unemployed.”

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# Jonathan McMurry



*Assistant professor of biochemistry Jonathan McMurry is conducting groundbreaking research...*

Georgia (Jul 20, 2010) –

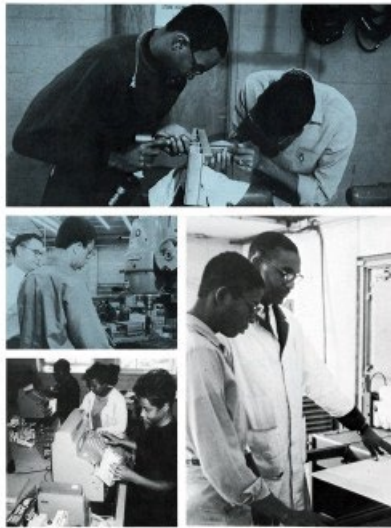
## [Link To Website](#)

Assistant professor of biochemistry Jonathan McMurry is conducting groundbreaking research thanks to new biomolecular equipment purchased with NSF and NIH grants. The latest additions to the university's science labs -- a sophisticated automated machine that purifies proteins and an optical biosensor that analyzes in real time how proteins interact with one another -- have allowed researchers such as McMurry to take scientific inquiry at KSU to new heights. McMurry has received half a million dollars in grants from the National Institutes of Health (NIH) and the National Science Foundation (NSF) in the past four years to study how infectious bacteria such as E. coli and salmonella move around. Knowledge of how toxic microorganisms move about can shed light on how they cause disease.

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# New KSU collection sheds light on workplace integration in civil rights era



*Donated archive offers glimpse into little known economic aspect of integration during the 1950s,...*

Georgia (Jul 20, 2010) — *Donated archive offers glimpse into little known economic aspect of integration during the 1950s, 1960s, 1970s*

Much has been written about the civil rights movement. The stories of integration in schools and universities, transportation services, neighborhoods and public places are well documented. Virtually unknown, however, is the integration that took place in workplaces across the South.

Until now. A new collection donated to Kennesaw State University offers valuable insight into how workplace integration came about in the 1950s, 1960s and 1970s. Thanks to one-of-a-kind documents that include letters, photographs, manuals, complaint affidavits and newspaper clippings donated by a former executive at the Lockheed-Georgia Company, historians and scholars can now gain a clearer understanding of how workplace integration happened in the South as integration was taking place in other spheres.

The Gordon, Kruse, Wentzel Collection offers a rich chronicle of the impetus for workplace integration in the South. The materials were donated by Hugh Gordon, who served as a human resources executive from 1959 to 1988 at Marietta's Lockheed aircraft plant — a pioneer in private-sector integration. The company proactively recruited and trained 1,200 African-Americans for semi-skilled and skilled aircraft jobs as early as the 1950s.

“Surprisingly, scholars have devoted relatively little attention to the economic impact of the civil rights movement and how workplace integration came about,” said KSU history professor Tom Scott, who has studied the collection. “The Gordon, Kruse, Wentzel Collection gives scholars an opportunity to study rare primary documents on how the workplace was profoundly changed in the civil rights era.”

Segregation in the workplace meant that work assembly lines, offices, water fountains, restrooms, cafeterias and time clocks were separate. As businesses started integrating white and black employees, it became progressively evident that overcoming generations-old Jim Crow racial barriers would be a huge challenge, explained Gordon, who was also a volunteer activist in local and national organizations that promoted integration in the workplace.

The Gordon, Kruse, Wentzel Collection documents early efforts at Lockheed and initiatives taken by



Gordon and others to begin integrating production lines and higher-level jobs in the 1950s, before any meaningful legal requirements. An executive order signed by President John F. Kennedy in 1961 mandated affirmative action on the part of federal contractors. But the Kennedy and Johnson administrations acted chiefly through voluntary public-private partnerships committed to equal employment opportunities, such as Plans for Progress. Gordon was in charge of organizing these efforts in the Southeast.

The public-private partnerships played a leading role in bringing about integration in the workplace. This business-led affirmative action movement progressively opened up hundreds of thousands of job and training opportunities denied to blacks in the South since Reconstruction.

“Unlike massive civil rights demonstrations, workplace integration typically occurred one black person at a time, one new occupation at a time, one lily-white workplace at a time,” said Gordon. “It’s a story that has never been told. Everything that I’ve amassed is related to telling this story.”

Gordon is now working with KSU history professors Scott and Randy Patton to develop a historical narrative. Next year, KSU is planning to host a conference for scholars to present papers on workplace integration. Those papers will be developed into chapters of an edited volume

The collection complements other historical records kept at KSU’s Horace W. Sturgis Library. The Department of Archives, Special Collections and Records Management keeps records of the NAACP Cobb County Branch from the 1980s and the Lawrence Walker Photograph Collection on African-American churches, cemeteries and plantations in Georgia. The archives will also soon house a series of 45 oral histories with NAACP members and other civil rights pioneers conducted by KSU public history students in fall 2009.

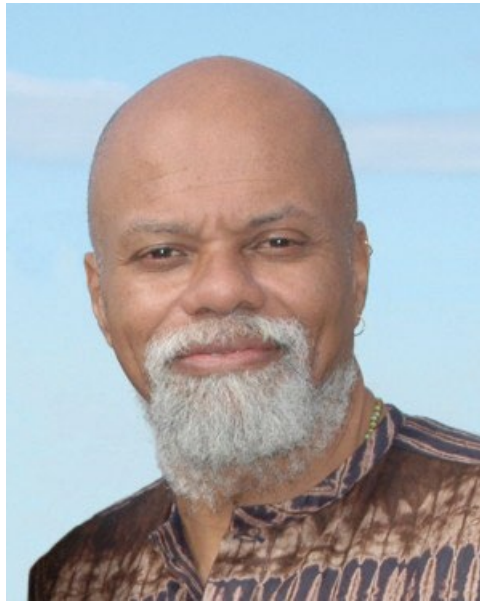
The Gordon, Kruse, Wentzel Collection includes correspondence, manuals, meeting information, photographs, publications, reports, speeches, clippings, oral history interviews, and Gordon’s research notes and writings. One of the highlights is a unique audio recording and transcript of a presentation given by renowned civil rights leader Whitney Young on Aug. 12, 1966 at Atlanta’s Dinkler Plaza Hotel at a meeting sponsored by the Coca-Cola Company.

The Gordon, Kruse, Wentzel Collection is open to the public by appointment. To learn more about the collection visit <https://web.kennesaw.edu/archives/>. For appointments or more information, contact Tamara Livingston, director, Department of Archives, Special Collections and Records Management at 770-423-6289 or [archives@kennesaw.edu](mailto:archives@kennesaw.edu).

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# Monumental work



*KSU professor's art does justice to Colorado court With the recent completion of a 30-foot...*

Georgia (Jul 26, 2010) –

KSU professor's art does justice to Colorado court

With the recent completion of a 30-foot long, 6,000 pound sculpture for the front façade of the Aurora Colo., Municipal Court building, KSU art professor Ayokunle Odeleye achieved a milestone in his 30-year career in public art.

Installed 15 feet above the main court entrance, the massive stainless steel artwork welcomes court employees and visitors with hand-fabricated metal symbols of the Aurora court and community. It is the largest and first suspended work among the more than 20 public art projects Odeleye has created across the U.S. from Atlanta to Alaska.

“As is customary for the public artworks I create, I developed the Aurora project designs after researching information related to the court and the community,” Odeleye said. “Only after conducting extensive interviews with Aurora citizens and court personnel was I able to envision this monumental artwork for the court.”

The Aurora court panel depicts symbols representing the court's support of justice and society under the rule of law, the institution of marriage, the people who keep the court operating and the court's service to a diverse population. Also reflected in the work is the community's appreciation for the area's booming biochemical industry, continued development, and the presence of a military airbase that helps protect the nation and supports the local economy. Odeleye said he incorporated curved elements throughout the composition to represent the importance of water, a scarce resource in the area.

Assisting Odeleye on the project were his long-time shop assistant and sculptor Etienne Jackson; Nicholas Cochran, a sculpture major and 2010 KSU graduate; Kyle Howser, a 2010 KSU art graduate who worked six weeks on the project; and Odeleye's daughter, Morolake, a Rhode Island School of Design video editing and photography graduate who documented the project over the two years it took to complete.

Odeleye was trained at Virginia Commonwealth University in Richmond, Virginia and at Howard University in Washington, D.C., where he received his BFA and MFA degrees. He also recently completed *The Spring Valley Twins*, two large abstract figures, for Spring Valley, N.Y., in 2008 and the *1898 Memorial* in Wilmington, N.C., in 2009.

To view more of Odeleye's public art projects, visit [www.odeleyesculpturestudios.com](http://www.odeleyesculpturestudios.com).

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# Handel, Deal focus on abortion; voters want to hear about jobs

*By Aaron Gould Sheinin 4:56 p.m. Monday, July 26, 2010* *Contrary to popular belief,...*

Georgia (Jul 27, 2010) — By [Aaron Gould Sheinin](#)

## Publication

## Link To Article

<http://www.ajc.com/news/georgia-politics-elections/handel-deal-focus-on-578795.html>

4:56 p.m. Monday, July 26, 2010

Contrary to popular belief, Karen Handel and Nathan Deal actually have discussed more than just abortion in their runoff campaign for the GOP nomination for governor.

But, for some voters, it's still too much.

"The state has 10 percent unemployment and the worst budget crisis ever, and they want to fight over things that happened in the '90s," said James Williams, 42, of DeKalb County, who said he supported Handel in the primary. "It makes me angry enough to skip voting for the first time in my life."

One week since Handel and Deal emerged as the top two finishers in the primary, their campaigns for the Aug. 10 runoff have narrowed in focus, tone and appeal. With five fewer candidates now running, the pair are focusing exclusively on each other and trying to find any advantage they can to persuade Republican voters to return to the polls.

Deal and Handel do occasionally discuss topics other than abortion. On Monday, for example, Handel released an education plan that focuses on technology in the classroom, performance-based pay for teachers and attacking the state's dropout rate. Deal has tried to focus on his plan for economic development and taxes that would, among other things, eliminate the "marriage tax penalty" and cut the corporate income tax by a third.

But the actual visibility of the campaigns has been somewhat limited as both work the phones to replenish spent campaign coffers. There's been two joint appearances, one debate, one new television ad and a lot of sniping via Twitter. Still, through their limited appearances, statements of campaigns and surrogates, social issues in general and abortion in particular have played a big role.

For some voters, there is little difference between Handel, a former secretary of state, and Deal, a former congressman, when it comes to other issues. On taxes, for example, both favor cutting them. They both promise to help small businesses. They both want to protect teachers and to limit the size and scope of government.

That leaves little ground for the two to try to distinguish themselves, said Kerwin Swint, a political scientist at Kennesaw State University who has followed the race closely. And one area where they disagree is abortion.

The Atlanta Journal-Constitution

*and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](https://www.kennesaw.edu).*

# Cobb County civil rights oral history project culminates with gift to KSU Archives



*MEDIA ADVISORY Event to mark donation of papers belonging to Marietta's first black...*

Georgia (Jul 28, 2010) —

## MEDIA ADVISORY

*Event to mark donation of papers belonging to Marietta's first black city councilman*

KENNESAW, Ga. (July 28, 2010) — Kennesaw State University will celebrate the completion of an oral history project conducted by KSU students and the Cobb County branch of the National Association for the Advancement of Colored People (NAACP) this Friday, July 30. The event also will celebrate the donation of a collection of the papers of the late Hugh Grogan, Marietta's first black council member, elected in 1977.

Under the direction of history professor Tom Scott, KSU students conducted 46 oral history interviews with Cobb County residents who shared their experiences of the days of segregation; sit-ins on the Marietta Square; major court cases; the role of the churches; the integration of schools, hospitals and businesses; and political breakthroughs. Grogan's papers and bound copies of the interviews will reside at the Sturgis Library.

### What:

Signing of the deed of gift and reception to mark completion of oral history project and donation of Grogan's papers to the KSU Archives

### Who:

Participants include:

- Reece Grogan, son of Hugh Grogan, who will sign the deed of gift
- Cobb County residents who were interviewed for the oral history project
- Tom Scott, oral historian and KSU history professor, and history students
- Deane Bonner, president, Cobb County branch of the NAACP

### When and Where:

Friday, July 30, at 2 p.m. in the KSU Athenaeum Gallery in the Sturgis Library, 2<sup>nd</sup> floor

###

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,300 from 142 countries.

Contact: Sabbaye McGriff, 678-797-2550 or [smcgrif1@kennesaw.edu](mailto:smcgrif1@kennesaw.edu)

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# Dr. Raynice Jean-Sigur



*Summer vacation is almost over and it's time to get back to school. It can be an exciting yet...*

Georgia (Jul 30, 2010) — Summer vacation is almost over and it's time to get back to school. It can be an exciting yet nervous time for students heading to kindergarten. Some children may feel a little scared on their first day because of a new school, new teachers, and new rules. Starting school can influence a young child's attitude, confidence and performance both socially and academically. The transition also may be difficult for parents. Dr. Raynice Jean-Sigur, an Associate Professor in Early Childhood Education in the Bagwell College of Education, offers some tips to help parents with those back-to-school jitters.

[Link To Website](#)

## *Tips to Help Your Child Transition into Kindergarten*

- Establish a morning routine. Have the child help pick out his/her clothes and prepare his/her lunch for the day.
- Visit the school with your child. Meet the child's teachers and, if possible, the bus driver. If your child will ride the bus, become familiar with the route.
- Help your child become familiar with his/her new school. Children at this age may need concrete objects to remember how to get from place to place. Help the child with landmarks, visual cues and familiar objects.
- Share special and important information about your child with the child's teacher, such as medical allergies, and favorite activities and colors.
- Prepare your child for eating lunch in a cafeteria. Let the child practice carrying a tray, and opening milk cartons and ketchup packets at home or at a restaurant.
- Create learning activities for your child with Play-Doh, clay, pencils, crayons, markers and paint. These activities develop motor skills, which promotes writing skills.
- Praise your child to help build self-esteem.
- Read stories about kindergarten to your child. When reading to your child, ask questions to see if he or she can remember what happened, can retell the story or can make up a new ending. These



activities may help your child become a better reader and understand what is being read.

- Assist with homework, and, if possible, attend school events and activities with your child.
- When parents are less anxious children will learn that this is a fun and exciting time. Children learn from adults, so make this a happy time.

#### *Books for Transition into Kindergarten*

1. Davis, K. (2005). *Kindergarten Rocks*. New York: Harcourt.
2. Carlson, N. (1999). *Look Out Kindergarten Here I Come*. New York: Viking.

Dr. Jean-Sigur is working to assist the youngest Georgians, children from birth to 5-years-old. She is the Program Coordinator for the Bachelor of Science Degree in Early Childhood, Birth to Five. The first students in the program will enroll next spring, and take courses based on current research to prepare them to work with infants and toddlers. Fewer than 2% of teachers in the state are professionally certified to teach in this age bracket. Previously, teachers only needed a high school diploma and a child development association credential. Dr. Jean-Sigur developed her expertise by serving on state and national boards related to educating young children. She has published and presented topics related to families, diversity and early childhood education in the United States and Costa Rica.

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# KSU Awards First Doctoral Degree



*Clint Stockton, a calculus teacher at Kennesaw Mountain High School, was awarded KSU's...*

Georgia (Jul 30, 2010) –

Clint Stockton, a calculus teacher at Kennesaw Mountain High School, was awarded KSU's first-ever doctoral degree, an Ed.D. in Teacher Leadership for Learning, at summer commencement on July 28. The new degree represents a milestone not only for Stockton, but for KSU as well. The university now offers doctorates in nursing, business and education, and is launching its first Ph.D. in international conflict management this fall.

"This is a tremendous step into becoming a nationally recognized institution of higher learning," said KSU President Daniel S. Papp. "It's hard to believe just 47 years ago this was a two-year junior college and now we're a doctoral university."

Stockton, 35, spent the last three years juggling family and job responsibilities while working on his doctorate. Friday night dates with his wife became a memory.

"My wife gets an honorary doctorate for all of her time and dedication," he said. "I started my studies in January 2007 and my youngest daughter was born in March, so it was a lot of time management. My family was dedicated to schedules, and, unfortunately, on Friday nights I graded papers and did research."

Stockton did research to understand how students have a hard time completing tasks. "I researched what students think about math and how it affects their ability to control their actions and solve problems."

Currently, 65 students are enrolled in the Ed.D. degree program at KSU's Bagwell College of Education. Doctoral students must complete 75 hours of coursework, with 27 hours dedicated to finding ways to improve learning for students from preK through high school.

"We are very honored Clint would select KSU as the institution to earn his doctorate," said Arlinda Eaton, dean of the Bagwell College of Education. "For him to trust Bagwell and the program means a lot. He has set the precedent for the other students enrolled in the program."

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# CCSD deputy to take day off to speak in Texas

MARIETTA - Less than two weeks into the new school year, Cobb Deputy Superintendent Dr. Steven...

Georgia (Aug 2, 2010) — MARIETTA - Less than two weeks into the new school year, Cobb Deputy Superintendent Dr. Steven Constantino will be moonlighting in Wichita Falls, Texas, in a speaking engagement for Family Friendly Schools, a company he founded in 1999. He is scheduled to be in Wichita Falls on Aug. 18 to deliver a keynote speech to teachers and staff in the north Texas district as they prepare for a new school year. Cobb's school year starts Aug. 5.

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article-CCSD+deputy+to+take+day+off+to+speak+in+Texas%20&id=8950642&instance=](http://mdjonline.com/pages/full_story/push?article-CCSD+deputy+to+take+day+off+to+speak+in+Texas%20&id=8950642&instance=)

The Wichita Falls Independent School District is paying Family Friendly Schools \$5,500 for Constantino's speech, plus about \$1,200 for his expenses, a spokeswoman for that district said.

Constantino will be taking a vacation day from Cobb to make the trip, which is appropriate, Superintendent Fred Sanderson said. The district does not require employees to notify their bosses of their moonlighting jobs, he said.

"Any employee can take a vacation day, and what they do on a vacation is their business," Sanderson said. "If he's doing a speaking engagement and he takes a vacation day, he does the courtesy of telling me, but he doesn't have to."

Marietta City Schools and Cherokee County schools also do not restrict employees from taking time off to do outside work, so long as it doesn't conflict with the interests of the district. Like Cobb, they only require the employee to get prior permission to take the day off - but they do not have to tell the district what they will be doing.

Kurt Schulzke, associate professor of accounting and business law at Kennesaw State University, said moonlighting policies vary widely across corporate America.

"It all depends on the contract and the employee code of conduct or the employee handbook. Every company has its own policy," Schulzke said. "In a situation like the CCSD, there really isn't any good reason why the school system should feel like they ought to be told when someone is going to be giving a speech somewhere - if it isn't on the clock. It keeps these people fresh and allows the school district to keep people who are talented people who the district can't pay what they're worth. That said, there are a lot of people in public school administration who for whatever reason feel like they need to control everything."

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# Georgia manufacturing index improves slightly in July



*Gains driven mostly by production rebound as Purchasing Managers Index (PMI) remains strong...*

Georgia (Aug 2, 2010) —

*Gains driven mostly by production rebound as Purchasing Managers Index (PMI) remains strong, says KSU economics professor*

KENNESAW, Ga. (Aug. 2, 2010) — Manufacturing activity in Georgia grew by half a point in July, driven by a jump in production, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) — a reading of economic activity in the state's manufacturing sector — for July was 57.9, up 0.5 point from June's reading of 57.4. Though the reading came in below pre-summer levels, July's PMI remains strong and sustainable. The July reading is two points below the PMI's six-month average of 59.9.

"The latest numbers reflect some uncertainty going forward and suggest that manufacturers may be growing more cautious," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "But the fact that manufacturing didn't continue to decline is a positive sign, even as the overall economy is showing signs of slowing down."

New orders and employment dropped even as production grew by 13.2 points and deliveries moved faster.

Some 32 percent of survey respondents said they expected higher production in the next three to six months, down from 34 percent for June, said Sabbarese. Eleven percent expect production to be lower than their current levels.

Highlights of the July PMI include:

- New orders for July were down by 0.2 point, to 64.3, but remain strong. Some 53.6 percent of survey respondents reported higher new orders, while 25 percent reported lower orders
- Production increased by 13.2 points, to 69.6. This more than offset a nearly 10-point drop for June
- Hiring remained strong at 62.5, 2 points down from June. Some 39.3 percent of respondents reported increased hiring, while 14.3 percent reported less hiring
- Commodity prices reversed a sharp drop of 23.6 points, with a 7.5-point increase in July to 60.7,

but still well below April's reading of 83.3

- Finished inventory increased 5.6 points to 41.1 This is consistent with the jump in production
- Supplier delivery time, which had been relatively stable, fell 14.3 points. The percent of respondents reporting slower delivery dropped from 35.5 percent to 10.7 percent

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for July was 55.5, down 0.7 point from June.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the July PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

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# Kennesaw State's athletic director, Dave Waples, steps down after 23 years of service



*Only second athletics director in the university's history KENNESAW, Ga. (August 2, 2010)...*

*Georgia (Aug 2, 2010) – Only second athletics director in the university's history*

KENNESAW, Ga. (August 2, 2010) – After 23 years as Kennesaw State University's athletic director - only the second AD in the university's history - Dr. Dave Waples has announced that he is stepping down from the post.

At a press conference held today at Kennesaw State's Bobbie Bailey Athletic Complex attended by local media, KSU coaches and athletic department staff, Kennesaw State President Dr. Daniel S. Papp announced that he had accepted Waples' resignation from the AD's position, effective August 15.

As Kennesaw State's athletic director, Waples led the university's move from the National Association of Intercollegiate Athletics (NAIA) to the National Collegiate Athletic Association (NCAA) Division II in 1994-95. In 2005, the long-serving athletic director spearheaded the university's transition to Division I status, a move that was completed in August 2009. Today, all 16 KSU teams compete in the Atlantic Sun Conference.

"The high quality and solid reputation of Kennesaw State's men's and women's athletic programs are direct reflections of Dave's outstanding leadership over the years," Dr. Papp stated. "Throughout his tenure, Dave has worked tirelessly to raise the profile of KSU through athletics. Today, we express our deep gratitude for all that Dave has contributed, and we celebrate his success and his many contributions to the university's athletics program."

Waples is credited with reshaping Kennesaw State's athletics program, which was comprised of only four sports (baseball, men's and women's basketball and slow-pitch softball) when he joined KSU in 1987. Under Waples' direction, the university's athletics program has been transformed into one of the top college athletics programs in the country.

During Waples' tenure, the KSU Owls have produced six national championships, 26 regional championships, 38 Peach Belt championships, nine Atlantic Sun Conference championships and over 100 All-American honors.

In addition to his stellar record of athletics achievements, Waples also is responsible for helping to raise academic standards for KSU's 275 student athletes. During the 2009-2010 academic year, the grade-point average (GPA) of KSU athletes improved to a record 2.97 GPA and more than 50 percent of all KSU student-athletes made the Atlantic Sun All-Academic Team, which requires a 3.00, or above, GPA.

"My goal as a young man was to make a living in sports," said Waples. "KSU helped me achieve that dream, and I will never be able pay this university back for what it has done for me. I am especially grateful to both Dr. Betty Siegel and Dr. Daniel Papp, both of whom gave me the opportunity to work with some of the best coaches, faculty, staff, administrators, students and athletes. In addition, I

want to personally thank Dr. Papp for his patience, advice and counsel especially during the four-years of transition to Division I. In my opinion, his knowledge and expertise makes him probably the best athletic president in the country today.”

Prior to joining KSU, Waples served as commissioner of the Gulf Star Conference, an NCAA Division I league based in Lake Charles, Louisiana. Before becoming an athletics administrator, Waples had a successful career as both a player and a coach. He began his coaching career as a football assistant at the University of New Mexico. He later served as a coach at West Liberty State College in West Virginia, and Valdosta State University in Georgia, and also coached at the high-school level in his home state of Ohio.

Waples, who is a native of Columbus, Ohio, will retire from Kennesaw State on June 30, 2011. In the interim, he will assist President Papp with several athletics-related special projects, including addressing the recommendations of the university’s Football Exploratory Committee that are slated for submission in September. He also will assist in the development of the university’s Athletic Association infrastructure, a process that is currently underway.

President Papp also announced today that he has appointed Scott Whitlock, KSU’s senior associate athletic director and head softball coach, to serve as Kennesaw State’s interim athletic director while a national search is being conducted.

Whitlock has served Kennesaw State for more than two decades, as both a coach and as an athletics department administrator. He joined Kennesaw State in 1985 as assistant softball and assistant women’s basketball coach. From 1995-2004, Whitlock served as Kennesaw State’s assistant athletic director. In 2004, he was promoted to his current position as senior associate athletic director, in which capacity he is responsible for helping to oversee the day-to-day operations of the university’s athletics department.

A member of the Women’s Softball Hall of Fame, Whitlock has one of the highest-win totals in the sport, garnering 13 regional crowns and back-to-back Division II National Championships in 1995 and 1996.

Download photos of Dave Waples and Scott Whitlock at:

[www.kennesaw.edu/waples.jpg](http://www.kennesaw.edu/waples.jpg) and [www.kennesaw.edu/whitlock.jpg](http://www.kennesaw.edu/whitlock.jpg)

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# Kennesaw State University's new \$56 million Health Sciences Building opens



*Prillaman Hall will provide facilities to increase the production of nurses, nurse educators...*

Georgia (Aug 5, 2010) — *Prillaman Hall will provide facilities to increase the production of nurses, nurse educators*

To access downloadable information and photos, visit: <http://www.kennesaw.edu/prillamanhall/>

KENNESAW, Ga. (Aug. 5, 2010) — Gone are the days when nursing students at Kennesaw State University have to watch educational videos while sitting on the floor of the campus' old nursing building while waiting for their turn to use the lab.

Today, KSU's WellStar College of Health and Human Services officially moved into its new home - the nearly 200,000-square-foot Health Sciences Building. The new building also will house the WellStar School of Nursing, one of the state's top producers of nurses.

The new \$56 million building was built with \$47 million in state support, a \$300,000 federal grant, and a generous collection of private donations. The expansive, four-story facility boasts:

- 15 health, science and interdisciplinary laboratories;
- 13,000 square feet of nursing-lab space;
- The nursing school's first pediatric lab;
- Two 120-seat classrooms;
- Four 90-seat tiered classrooms;
- Three 60-seat classrooms;
- Six seminar rooms;
- Four computer labs;
- A 230-seat auditorium; and
- Offices for WellStar College faculty and staff .

The expanded facility will allow the university to increase the number of nursing graduates from about 185 a year to approximately 250. Currently, only one in nine qualified applicants to KSU's WellStar School of Nursing is accepted into the program due to space constraints.

“Today's ribbon cutting for Prillaman Hall is truly a historic occasion for Kennesaw State, as we open this state-of-the-art facility that will solidify the WellStar College's reputation for providing premier nursing, health sciences and human services programs,” President Daniel S. Papp said. “We also are especially proud of our partnership with WellStar Health System, which benefits not only both of our organizations, but also the broader communities we serve.”

At the dedication ceremony held this morning, the new building was named in honor of long-time KSU Foundation trustee Bob Prillaman and his wife, Lil. Prillaman has served on the KSU Foundation board of trustees for 25 years. He is also a trustee emeritus of the WellStar Board of Trustees.

“I don't know how to express the honor we feel,” Prillaman said. “This new building will define KSU



as not only the largest nursing school in the state, but one of the highest quality.”

Bob Prillaman is credited with helping to forge the partnership between WellStar Health System and Kennesaw State University, an alliance that provides a ready job market for KSU grads and a well-prepared pool of candidates with contemporary nursing skills for WellStar.

“Bob Prillaman has been an integral part of the growth of not only WellStar Health System, but Cobb County as well,” said Gregory L. Simone, M.D., president and CEO of WellStar Health System. “I am extremely proud of his achievements and honored to be a part of this special day for him.”

Livvy Lipson, widow of former WellStar president and CEO Dr. Robert Lipson, also attended Thursday’s events. Mrs. Lipson has given the WellStar College of Health and Human Services 25 of Dr. Lipson’s photographs, which will be on permanent display in the new Health Sciences Building. The collection includes landscapes, portraits and architectural shots.

“My husband, Bob Prillaman and Dean Sowell were all together eight years ago at the inception of this relationship,” Mrs. Lipson said. “I am just thrilled about this building and what it means; it’s just such a gift to the community.”

In recognition of the partnership between WellStar Health System and Kennesaw State, a 230-seat auditorium in the new building will be dedicated to WellStar Health System and Simone.

“We wanted to honor our long-standing relationship with WellStar, as well as Dr. Simone personally, in an effort to thank him for his dedication to our partnership,” said KSU Foundation Chairman Norman Radow. “It’s a small but important gesture, as both organizations continue to strive to meet the growing health-care needs of our community.”

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“This building will allow us to be more effective and efficient in our teaching methods, and will greatly enhance the learning experiences of our students,” said WellStar College of Health and Human Services Dean Richard Sowell.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries.

The vision of WellStar Health System is to deliver world-class healthcare through our hospitals, physicians and services. WellStar Health System includes Cobb, Douglas, Kennestone, Paulding and Windy Hill hospitals; WellStar Physicians Group; Urgent Care Centers; Health Place; Homecare; Hospice; Atherton Place; Paulding Nursing Center; and WellStar Foundation. For more information, call 770-956-STAR or visit [www.wellstar.org](http://www.wellstar.org).

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# Hail Prillaman Hall

*Kennesaw State University dedicated its new \$56 million health sciences building during a...*

Georgia (Aug 6, 2010) — Kennesaw State University dedicated its new \$56 million health sciences building during a ceremony Thursday in honor of the building's namesakes, Bob Prillaman and his wife Lil Prillaman. Prillaman Hall houses the WellStar College of Health and Human Services.

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article-Hail+Prillaman+Hall%20&id=9020816&instance=lead\\_story\\_left\\_column](http://mdjonline.com/pages/full_story/push?article-Hail+Prillaman+Hall%20&id=9020816&instance=lead_story_left_column)

The 200,000-square-foot facility just off Frey Road will significantly expand academic opportunities in the health sciences at the university, KSU President Dan Papp said. Just one in nine qualified applicants to KSU's WellStar School of Nursing program is currently accepted due to space constraints. The new facility will increase nursing graduates from 185 to 250 a year, he said.

Presently, the college is housed in several buildings spread across KSU's campus.

Retired businessman Bob Prillaman, a 25-year KSU Foundation trustee and past WellStar Health System Board of Trustees chairman, is credited with bringing WellStar and KSU together in addressing the region's health care needs.

Bob Prillaman said the health care industry is in dire need of nurses.

The completion of the state-of-the-art building, he said, "means so many students have an opportunity to excel in one of the greatest facilities in the southeast."

"(Students) will have a great education, will make a difference and will pass it along," he added.

Lt. Gov. Casey Cagle, who attended the dedication, said "(Bob Prillaman) has a great passion and love for the community."

Cagle has worked with Bob Prillaman to address the state's nursing shortage. By 2012, a shortage of 20,000 nurses is expected, he said. Cagle said the new facility is a world-class building that will produce world-class graduates.

Kessel Stelling Jr., University System of Georgia regent and CEO of the Columbus-based Synovus Financial Corp., said God broke the mold when he made Bob Prillaman. "(He) always has a reason for doing what he does," Stelling said.

Lil Prillaman, who is described as a patient, lifelong partner to her husband, joined him at the ceremony. Afterwards, a painting of the couple was unveiled at a luncheon.

The four-story Prillaman Hall was built with \$47 million in state funds, a \$300,000 federal grant and private donations, according to KSU. It contains 15 laboratories; nine classrooms; seven seminar rooms; four computer labs; a 230-seat auditorium; 13,000-square-feet of nursing-lab space; and offices.

Dr. Richard Sowell, dean of WellStar College, can remember when part of the health sciences program was located behind an old gymnasium. Students, faculty, staff and technology will gradually be moved into the building over the next month, he said. Aug. 14 is the first day of fall semester classes.

KSU has the state's largest nursing program. The WellStar College of Health and Human Services

offers eight undergraduate and graduate degrees, including a doctorate in nursing. Approximately 2,100 students attend the college.

The long partnership between the university and WellStar was formalized in 2003, when WellStar presented a \$3.1 million gift to KSU's College of Health and Human Services, and the university, in return, agreed to rename the college, the School of Nursing and the Women's Wellness Center, in honor of WellStar.

WellStar CEO Dr. Greg Simone said the need for nurses and physicians is great. More than 12 percent of KSU WellStar College graduates are employed by WellStar Health System, Papp stated.

Livvy Lipson, widow of former WellStar CEO Dr. Robert Lipson, also attended Thursday's events. She has donated 25 of Dr. Lipson's landscape, portrait and architectural photographs, which will be on permanent display in the new building.

Dozens of members of the college's faculty and staff, as well as WellStar board members, attended the ceremony.

Among the many other guests were retired KSU President Betty Siegel, former Gov. Roy Barnes, U.S. Rep. Phil Gingrey (R-Marietta), state Sen. Doug Stoner (D-Smyrna), Cobb Commissioner Bob Ott, former Cobb Chairman Sam Olens, former Marietta Mayor Bill Dunaway, Cobb NAACP President Deane Bonner, KSU Foundation Chairman Norman Radow, and WellStar board of trustee member Tom Phillips and his wife, Betty.

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# Prillaman Hall - Health Sciences Building



*Kennesaw State University's new \$56 million Health Sciences Building opens Prillaman...*

Georgia (Aug 6, 2010) –

Kennesaw State University's new \$56 million Health Sciences Building opens  
*Prillaman Hall will provide facilities to increase the production of nurses, nurse educators*

To access downloadable information and photos, visit: <http://www.kennesaw.edu/prillamanhall/>

KENNESAW, Ga. (Aug. 5, 2010) – Gone are the days when nursing students at Kennesaw State University have to watch educational videos while sitting on the floor of the campus' old nursing building while waiting for their turn to use the lab.

Today, KSU's WellStar College of Health and Human Services officially moved into its new home – the nearly 200,000-square-foot Health Sciences Building. The new building also will house the WellStar School of Nursing, one of the state's top producers of nurses.

The new \$56 million building was built with \$47 million in state support, a \$300,000 federal grant, and a generous collection of private donations. The expansive, four-story facility boasts:

- 15 health, science and interdisciplinary laboratories;
- 13,000 square feet of nursing-lab space;
- The nursing school's first pediatric lab;
- Two 120-seat classrooms;
- Four 90-seat tiered classrooms;
- Three 60-seat classrooms;
- Six seminar rooms;
- Four computer labs;
- A 230-seat auditorium; and
- Offices for WellStar College faculty and staff .

The expanded facility will allow the university to increase the number of nursing graduates from about 185 a year to approximately 250. Currently, only one in nine qualified applicants to KSU's WellStar School of Nursing is accepted into the program due to space constraints.

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# Analysis: Deal vs. Handel more ballgame than horse race

*By Walter Jones Morris News Service Sunday, Aug 8, 2010 7:40 AM ATLANTA -- The drama of Tuesday...*

Georgia (Aug 9, 2010) —

## Link To Article

<http://chronicle.augusta.com/news/government/elections/2010-08-08/analysis-deal-vs-handel-more-ballgame-horse-race>

By [Walter Jones](#)

Morris News Service

[Sunday, Aug 8, 2010 7:40 AM](#)

ATLANTA -- The drama of Tuesday's runoff stems from its unpredictability.

Although political campaigns seem to resemble professional wrestling in many ways, the biggest difference is the absence of a scripted outcome. In most cases, the ultimate winner can be guessed with accuracy since incumbents win 96 percent of their races, and the vast majority of the time the candidate with the most money triumphs.

Even in runoffs, the odds are predictable. Despite the accepted notion that the second-place finisher in the primary always goes on to win, statistics show that more than 70 percent of the time the primary leader also wins the runoff. ...

Next, looking at likely turnout, there are some clues, suggests Kerwin Swint, political science professor at Kennesaw State University. Since runoffs usually are low-turnout affairs, they're normally limited to the diehard partisans, according to Swint.

"In the Republican Party, a lot of the diehards are social conservatives," he said.

While both candidates proclaim their conservatism, Deal has stressed more his connection with social conservatives, Swint said. He has hammered Handel on issues of gay rights and abortion while trumpeting his endorsement from Georgia Right to Life and the National Rifle Association.

Handel doesn't concede any ground in the conservatism sweepstakes, but Swint says Deal could get an advantage with those voters.

Then comes the impact of endorsements. Handel wins points here for snagging Sarah Palin and her Monday afternoon appearance. Palin's visibility and star quality have pumped energy into races across the country on behalf of the candidates she dubs her "Momma Grizzlies," especially with conservative of voters. ...

Still, all the competing influences on this race mean nothing is certain. And despite all of the statistics, polls and punditry, they still play the baseball games, and there are still surprises.

Tuesday's game promises to be worth the ticket price for fans of both teams.

Walter Jones is the Atlanta bureau chief for Morris News and has been covering Georgia politics since 1998. He can be reached at [walter.jones@morris.com](mailto:walter.jones@morris.com) or (404) 589-8424.



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# Georgia Highlands/Kennesaw State will offer joint early childhood education degree in Paulding County



*“2+2” allows students to obtain associate and bachelor’s degrees at instructional...*

Georgia (Aug 11, 2010) —

KENNESAW, Ga. (August 11, 2010) — Beginning fall 2010, Paulding County area students seeking a degree in early childhood education will be able to complete all required general education and major classes at the Georgia Highlands College/Kennesaw State University Paulding Instructional Site in Dallas.

Under the proposal approved by the Board of Regents of the University System of Georgia (USG) at its August meeting, students at the Paulding County site can take the classes required to earn an associate degree from Georgia Highlands and complete the KSU classes required to earn a bachelor’s degree and gain certification to become pre-k through grade 5 teachers.

“2+2” is designed as a four-year program, with students spending two years to complete GHC requirements and two years to complete KSU courses. It is an expansion of the partnership formed two years ago when Kennesaw State and Georgia Highlands joined to establish an instructional site in the former Bagby courthouse building donated in 2008 by Paulding County.

“The “2+2” initiative is a giant step toward the vision we all had for the Paulding site,” said Daniel S. Papp, KSU president. “Our goal was to expand higher education and ultimately to make a four-year college education accessible to students in the rapidly growing but underserved Paulding community. At the same time, we’re continuing the Bagwell College of Education’s tradition of graduating well-trained teachers to meet the needs of the region and the state.”

GHC President Randy Pierce added: “The “2+2” program is a strong collaboration that brings a popular degree to the Paulding area. It allows students to transition seamlessly between a two- and four-year USG institution while remaining close to home and work. The academic teams of KSU and GHC have worked hard to develop a program that delivers the highest quality outcome, and we’re proud to be a part of it.”

Students currently enrolled in early childhood education at Kennesaw State may begin taking any of the seven education courses being offered at the Paulding site this fall. Georgia Highlands’ students currently enrolled at the Paulding site may apply for admission to KSU and to the teacher education program prior to their last semester at GHC. Upon acceptance to both, they may begin taking their major courses at the site. Graduates will earn an Associate of Science in Early Childhood Education from GHC and a Bachelor of Science in Early Childhood Education from KSU.

“Bagwell has enjoyed a productive relationship with the Paulding community, working with the school district to help develop educational leaders,” said Arlinda Eaton, dean of the Bagwell College of Education. “This partnership presents another opportunity to make an impact. The reputations of both institutions will assure a quality curriculum that will be delivered seamlessly at the site.”

KSU also offers classes in business, history and criminal justice at the Paulding Instructional Site. To view a list of all KSU classes offered for fall 2010, visit <http://www.kennesaw.edu/paulding/>.

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Georgia Highlands College is an associate degree-granting institution of the University System of Georgia, serving nearly 6,000 students at six sites in Rome, Cartersville, Marietta, Douglasville and Paulding County.

Contacts: Sabbaye McGriff, 678-797-2550 or [smcgrif1@kennesaw.edu](mailto:smcgrif1@kennesaw.edu)  
Dana Davis, 706-368-7710 or [ddavis@highlands.edu](mailto:ddavis@highlands.edu)

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# KSU marketing seminar offers insights into neuroscience, consumers' unconscious behavior



*Bestselling author shares insights into how companies can tap into consumers' unconscious...*

Georgia (Aug 11, 2010) — *Bestselling author shares insights into how companies can tap into consumers' unconscious behavior*

KENNESAW, Ga. (Aug. 11, 2010) — The Coles College of Business at Kennesaw State University presents on Thursday, Aug. 26 a daylong symposium on how companies can be more effective in their marketing efforts by understanding consumers' unconscious behavior and habits.

“For decades marketers have assumed that consumers make conscious, rational decisions,” says KSU professor and featured speaker Neale Martin. “But recent findings from neuroscience and cognitive psychology reveal just the opposite: Most behavior is the result of unconscious mental processes. By understanding habits and how to work with both the consumer’s conscious and unconscious minds, companies can radically improve every phase of their business.”

#### WHAT:

“The Force of Habit: Demystifying Unconscious Consumer Behavior” symposium for marketers and corporate executives.

#### WHO:

Featured speaker is Neale Martin, visiting professor of innovation management at the Coles College of Business. Martin, CEO of Sublime Behavior Marketing, is the author of the bestselling book “Habit: The 95% of Behavior Marketers Ignore.”

Guest speakers include:

- Bob Woodard, vice president of Global Consumer and Customer Insights, Campbell Soup Company
- Wendy Wood, provost professor of psychology and business, University of Southern California
- Doug Rossier, director of Consumer Device Services, Sprint/Nextel

#### WHEN:

Thursday, Aug. 26, 8 a.m. - 4 p.m.

#### WHERE:

KSU Center, 3333 Busbee Drive, Kennesaw, GA. 30144

To register, please go to <http://coles.kennesaw.edu/execed/behavioral-marketing.htm>

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# Kennesaw State receives \$2 million challenge gift to build Phase II of art museum



*Donor will match gifts, lending major support to university's capital campaign KENNESAW, Ga...*

Georgia (Aug 12, 2010) – *Donor will match gifts, lending major support to university's capital campaign*

KENNESAW, Ga. -- (August 10) – Retired carpet-industry leader and long-time Kennesaw State University supporter Bernard A. Zuckerman has made a \$2 million pledge to name Phase II of the proposed Art Museum at Kennesaw State University. Under the terms of the pledge agreement, Kennesaw State must raise at least \$1 million more for the museum in the next 10 months.

“This is indeed a wonderful occasion in my life. It has so much meaning for me and my dear wife,” Bernard Zuckerman said at an official signing ceremony that marked the pledge commitment. Zuckerman noted that the pledge is motivated by his desire to honor the artwork of his late wife, sculptor Ruth Zuckerman. “This will be the beginning of something I think is important and which will greatly benefit the university by expanding the art facilities.”

Kennesaw State University President Daniel S. Papp expressed his gratitude to Zuckerman for the generous pledge, which will leverage both individual and major donor support for the museum project. “On behalf of the students, faculty and staff, we thank Mr. Zuckerman for his tremendous generosity to this university,” Papp stated. “KSU’s administration is fully committed to building a preeminent arts program - including the visual arts. Completion of the next phase of the Art Museum will significantly expand our capabilities in this important area while enhancing our national reputation.”

KSU Vice President for Advancement Wesley K. Wicker noted that Zuckerman’s pledge provides added value for other donors. “In essence, Mr. Zuckerman is matching every dollar raised, up to the first million dollars,” Wicker said. “That means that each gift will have a much greater impact.”

KSU’s expanded Art Museum will provide a permanent facility to display the university’s growing and diverse art collection. It also will provide a center for interdisciplinary research, and will serve as a cultural resource for the community. The university has nearly 1,000 pieces in its permanent art collection.

“We want to be able to share these great works of art with our students and with the wider community, but we need to have adequate galleries to display them properly and securely,” said Joseph Meeks, dean of the KSU College of the Arts. “We hope the Zuckerman pledge will inspire others to generously support Phase II of the Art Museum.”

Phase I of KSU’s art museum was completed in 2007, constructed as a wing of the Dr. Bobbie Bailey & Family Performance Center. Funded primarily by a \$1 million grant from the Robert W. Woodruff Foundation, Phase I includes the Don Russell Clayton Gallery and the Anna F. Henriquez Atrium.

The Clayton Gallery houses the largest-known collection of artwork by Italian-born Atlanta artist Athos Menaboni, while the Henriquez Atrium displays several sculptures by Ruth Zuckerman. Once constructed, the second phase of the museum will provide several additional galleries and support facilities to maintain the university's art collection in a building adjacent to the Bailey Performance Center.

Among the works to be included in the expanded facility are 100 sculptures by Ruth V. Zuckerman, Bernard Zuckerman's late wife. Although he was approached by other museums following her 1997 death, Zuckerman selected Kennesaw State because the university promised to display all of the works. "I didn't want any of the pieces to end up in a basement where no one could see them," Zuckerman stated.

Mrs. Zuckerman's sculptures presently are installed throughout the KSU campus, with many of them displayed in the Henriquez Atrium. Zuckerman's \$2 million pledge is aimed at bringing the entire sculpture collection all together in one place - the all-glass Ruth V. Zuckerman Pavilion, a major wing of the proposed new building.

Other works in KSU's permanent collection have not been publicly displayed in many years because the university does not have sufficient exhibition space. For instance "Jonathan and David" (c. 1929), a painting by famed American painter N.C. Wyeth, has rarely been seen. "A piece as important and as valuable as the Wyeth painting has to be carefully conserved and exhibited with an eye toward security," Meeks said.

The KSU Permanent Collection of Art was started in 1972 with a gift of five prints from local collectors Fred D. Bentley Sr. and J. Allan Sellars. Over the years, 30 donors have added to the collection, including Don Russell Clayton who gifted the Menaboni collection to the university in 2007.

Artists represented in the collection include Marc Chagall, Rembrandt Peale, Viola Frey, Norman Rockwell, Howard Finster, Pierre-August Renoir, Lamar Dodd, Thomas Hart Benton, Frederic Remington, James Abbott McNeil Whistler and many others.

"We need a few more generous friends like Mr. Zuckerman to make KSU's expanded Art Museum a reality," Meeks said. "Then, the entire community will have access to these great artists throughout the year."

To contribute to the Art Museum fund, contact Stacie Barrow, director of development for the College of the Arts, at (770) 499-3129. The Art Museum's web site is located at: [www.kennesaw.edu/arts/friends/museum](http://www.kennesaw.edu/arts/friends/museum).

College of the Arts contact: Cheryl Anderson Brown, director of public relations, 770/499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

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# KSU provost search committee named



*Bagwell College of Education Dean to chair committee KENNESAW, Ga. (Aug. 12, 2010) -- Kennesaw...*

*Georgia (Aug 12, 2010) – Bagwell College of Education Dean to chair committee*

KENNESAW, Ga. (Aug. 12, 2010) -- Kennesaw State University Daniel S. Papp announced the appointment of the KSU Provost Search Committee during his address to faculty and staff on Aug. 11 commemorating the start of the new school year.

A national search will be conducted to replace Lendley C. Black, who stepped down on July 12 to accept the position of chancellor of the University of Minnesota Duluth

Members of the Provost Search Committee are as follows:

- Dr. Arlinda Eaton, dean, Bagwell College of Education (Committee Chair)
- Dr. Keith Smith, assistant professor of art, College of the Arts
- Dr. Binbin Jiang, professor of educational leadership, Bagwell College of Education
- Ms. Randy Stuart, assistant professor of marketing, Coles College of Business
- Ms. Tamara Grooms, director of personnel & finance, College of Continuing and Professional Education
- Dr. Chris Ziegler, professor of psychology, College of Humanities and Social Sciences
- Dr. Kevin Gwaltney, associate professor of chemistry, College of Science and Mathematics
- Dr. Katherine Kinnick, director of pre-college programs & professor of communication, University College
- Dr. John McLester, associate professor of health, physical education and sports science, WellStar College of Health and Human Services
- Ms. Debra Day, director of development, Bagwell College of Education
- Mr. Justin Stewart, administrative specialist, Athletics Department
- Dr. Harry Price, director, School of Music and professor, College of the Arts
- Ms. Tammy DeMel, assistant director for strategic communications, University Relations
- Ms. Joann Chitty, KSU Foundation Trustee and sr. vice president of development, acquisitions, and finance, Selig Enterprises, Inc.
- Dr. John Isenhour, chief technology officer, Office of the Chief Information Officer
- Mr. Gerald Donaldson, executive director, Environmental Health, Safety & Risk Management Department
- Dr. Leigh Funk, SACS-COC accreditation liaison, Enterprise Information Management & associate professor of inclusive education, Bagwell College of Education
- Mr. Ali Kamran, president, Student Government Association
- Dr. Bob Mattox, assistant dean and director, Student Success Services
- Dr. Jorge Perez, faculty executive assistant to the president and associate professor of information systems



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# Outstanding faculty and staff recognized at Opening of School ceremonies



*KSU Foundation awards \$180,000 in cash and stipends KENNESAW, Ga. -- (Aug. 12) — At a...*

*Georgia (Aug 12, 2010) — KSU Foundation awards \$180,000 in cash and stipends*

KENNESAW, Ga. -- (Aug. 12) — At a time of transition and tremendous growth, Kennesaw State University took time out to celebrate faculty and staff achievements at Opening of School events Wednesday.

At faculty and staff award ceremonies Wednesday, the “brightest and best” were recognized for their roles in helping the university continue on its quest to becoming a nationally recognized institution of higher learning.

“It is my pleasure to recognize those individuals who have truly excelled this past year - providing excellent service through their commitment and dedication to the goals and objectives of Kennesaw State University,” Papp said.

The KSU Foundation contributed \$180,000 in awards for honored faculty and staff.

Katherine Kinnick, professor of communication and director of KSU’s pre-college programs was the 2010 recipient the KSU Foundation “Distinguished Professor Award” - the foundation’s highest faculty award.

“This year’s recipient has an outstanding record of accomplishment and dedication to excellence in teaching, scholarship and professional service,” KSU President Daniel S. Papp said. “She is a prolific and nationally recognized scholar on service learning, and gender and racial bias in the media, with her gender bias research being noted in one journal as ‘an example of the state of the art in feminist scholarship.’”

Kinnick received an award of \$17,000 - \$8,500 in cash and an additional \$8,500 faculty development stipend.

Staff award-winners included the “Staff Employee of the Year” and the “Administrator of the Year,” each of whom received a \$2,500 cash award from the KSU Foundation.

Elizabeth Starnes, IT professional and project manager for Enterprise Systems and Services took home the top staff award, while Brian Glankler, director of First Year and Undeclared Advising was named "Administrator of the Year."

Additional 2009 faculty and staff award winners included:

#### Clendenin Graduate Fellows

- Janeen Amason, School of Nursing, WellStar College of Health & Human Services
- Laura Davis, Department of English, College of Humanities & Social Sciences
- Marybeth Maguire, School of Nursing, WellStar College of Health & Human Services
- Ivan Pulinkala, Department of Theatre, Performance Studies & Dance, College of the Arts
- James Wright, Secondary & Middle Grades Education, Bagwell College of Education

Endowed in 2008, the Clendenin Graduate Fellows Program supports outstanding graduate students who are willing to give back to the university. The goal of the program is to identify and attract outstanding individuals who are committed to completing their master's or doctoral program.

#### Tommy & Beth Holder Faculty Awards

- Dr. Keisha Hoerrner, Department of First Year Programs, University College
- Dr. Laurence Sherr, School of Music, College of the Arts
- Nancy Prochaska, Department of Management & Entrepreneurship, Coles College of Business
- Brian Wooten, University Studies, University College
- Dr. Catherine Lewis, Department of History and Philosophy, College of Humanities and Social Sciences
- Dr. Nikita Patterson, Department of Mathematics and Statistics, College of Science and Mathematics

Established in 2008, the Tommy & Beth Holder Faculty Awards are designed to support innovative faculty initiatives for enhancing and expanding both undergraduate and graduate course studies. The awards provide research support for distinguished members of the faculty and are intended to supplement available resources and/or serve as seed money to encourage the development of new and/or current KSU courses.

#### Foundation prize for publications or creative activity

- John S. Gentile, Department of Theatre, Performance Studies and Dance, College of the Arts
- Rongbing Huang, Department of Economics, Finance and Quantitative Analysis, Coles College of Business
- Pam B. Cole, Bagwell College of Education
- LeeAnn B. Lands, Department of History and Philosophy, College of Humanities and Social Sciences
- Daniela Tapu, Department of Chemistry and Biochemistry, College of Science and Mathematics

Established in 2003 by the KSU Foundation Board of Trustees, the foundation prize for publications or creative activity recognizes high quality publications or creative activities by a faculty member in each college of the university. Honorees receive the "Flame of Excellence," which is personally hand-crafted from Boron Glass rods by Klaus Widmann of the Frabel Studio. Honorees also receive \$10,000 - \$5,000 in cash and an additional \$5,000 faculty development stipend.

#### Distinguished Professional Service Award

- Timothy Hedeem, Associate Professor of Conflict Management and Coordinator of Cultural and Regional Studies Programs

The Distinguished Professional Service Award recognizes individual outstanding faculty contributions in the areas of professional service, research and creative activity, and teaching. The recipient of this award receives a total of \$10,000 in cash and a \$5,000 professional development stipend.

#### Distinguished Research & Creative Activity Award

- David B. Mitchell, Professor of Gerontology & Distinguished Scholar in Gerontology

The recipient of the Distinguished Research & Creative Activity Award receives a total of \$10,000 - \$5,000 in cash and a \$5,000 professional development stipend.

Distinguished Teaching Award

- Amy Buddie, Associate Professor of Psychology & CETL Faculty Fellow for Advancing Undergraduate Research

The recipient of the Distinguished Teaching Award receives a total of \$13,000 - \$6,500 in cash and a \$6,500 professional development stipend.

Academic Support Award

- Lisa L. Bauer

Administrative Support Award

- Donna L. Golder

Campus Support Award

- Maureen N. Patton

Staff Employee of the Year

- Elizabeth Starnes

Staff Senate Scholarship Winner

- McCree Lake

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries. KSU's College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

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# Desegregation was his calling

*Desegregation was his calling* by Marcus Howard mhoward@mdjonline.com August 16, 2010 12:00 AM...

Georgia (Aug 17, 2010) —

## Publication

## Link To Article

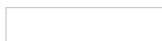
[http://www.mdjonline.com/view/full\\_story/9157584/article-Desegregation-was-his-calling?instance=home\\_news\\_left](http://www.mdjonline.com/view/full_story/9157584/article-Desegregation-was-his-calling?instance=home_news_left)

Desegregation was his calling

by Marcus Howard

mhoward@mdjonline.com

August 16, 2010 12:00 AM | 1551 views | 2



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# Kennesaw State's first-year program recognized among best by U.S. News



*Eighth straight year of program's recognition* KENNESAW, Ga. (Aug. 18, 2010) — ...

Georgia (Aug 18, 2010) —

*Eighth straight year of program's recognition*

KENNESAW, Ga. (Aug. 18, 2010) — Kennesaw State University's first-year experience program was recognized by *U.S. News and World Report* as one of the best in the country in its 2011 Best Colleges issue out this week. This marks the eighth consecutive year that KSU's first-year experience program has been recognized in the prestigious annual college rankings.

*U.S. News* also ranked KSU 32<sup>nd</sup> among regional, public universities in the South and 69<sup>th</sup> among all regional universities in the South.

"It is an honor for Kennesaw State to be recognized once again for the excellence of our first-year experience program," said KSU President Daniel S. Papp. "Kennesaw State is on its way to achieving national prominence, and the latest *U.S. News* rankings are a testament to that."

KSU was one of 23 colleges recognized by *U.S. News* for its first-year experience program, along with top-tier institutions such as the University of Notre Dame, Stanford University and the University of Michigan. KSU was the only university in Georgia recognized for this program.

The first-year experience is one of eight "Academic Programs to Look for" noted by *U.S. News* to recognize outstanding academic programs that are believed to lead to student success. Schools were selected from nominations submitted by college presidents, chief academic officers, deans of students and deans of admissions from more than 1,300 schools.

"It is no surprise that KSU continues to be recognized for being a national leader in first-year experience programs," said Ralph Rascati, associate vice president for advising, retention and graduation initiatives and dean of University College. "Our program offers students strategies designed to enhance their academic success, life skills, campus and community engagement, and a foundation for learning about global issues."

KSU's acclaimed first-year experience program combines special curricular and extracurricular offerings designed to make first-year students stay and succeed in college. First-year students may either take a first-year seminar or enroll in a learning community with a group of students taking several classes together, in addition to participating in activities outside the classroom, such as attending lectures on the common reader that all first-year seminar students must read.

*U.S. News* ranked more schools numerically this year, now ranking the top 75 percent, up from the top 50 percent. For regional universities like KSU, *U.S. News* weighed in undergraduate academic

reputation, graduation and freshman retention rates, and faculty resources, among other factors, to determine the rankings.

In a separate ranking released this week, the American Council of Trustees and Alumni listed KSU among only 16 universities in the country that scored an “A” in the group’s “What Will They Learn?” guide. The grades are based on whether a university requires courses in seven core subjects: composition, literature, foreign language, U.S. government or history, economics, mathematics, and natural or physical science.

Colleges that require six or seven of these courses got an “A.” KSU offered six of the required seven courses. Other universities that scored an “A” in the council’s ranking include Baylor University, Texas A&M University in College Station, the United States Air Force Academy and the United States Military Academy. Only 2 percent of more than 700 institutions evaluated were awarded an “A.” Some 35 percent scored a B.

The ACTA is an independent, nonprofit organization committed to academic freedom, excellence and accountability at America’s colleges and universities.

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# Making history one cap at a time

MARIETTA - James Clinton Stockton made history this week when he was granted the first doctoral...

Georgia (Aug 18, 2010) — MARIETTA - James Clinton Stockton made history this week when he was granted the first doctoral degree in Kennesaw State University's 47-year history.

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article-Making+history+one+cap+at+a+time%20&id=8950646&instance=secondary\\_story\\_left\\_column](http://mdjonline.com/pages/full_story/push?article-Making+history+one+cap+at+a+time%20&id=8950646&instance=secondary_story_left_column)

Stockton is among thousands of students graduating from Cobb colleges and universities this week during summer commencement ceremonies. Today, Southern Polytechnic State University will confer 243 degrees, and more than 1,100 students graduated in two ceremonies at KSU on Wednesday and Thursday.

Stockton, 35, of Woodstock, was among them. A calculus teacher at Kennesaw Mountain High School, he said he sought a doctorate, with a concentration in adolescent education, to improve the education experience of his students.

"As a teacher of advanced mathematics students, I feel a certain responsibility to continuously improve both my content- and instruction-based skills," said Stockton, who is married with three children.

Becoming the first KSU doctoral graduate is an honor, Stockton said. He said he will continue teaching mathematics and perhaps one day teach at the university level.

In 2007, KSU began offering the new doctorate in education. It added a doctorate of business administration in 2008, a doctorate of nursing science in 2009 and a new doctor of philosophy degree in international conflict management this year.

Over at SPSU, Isaiah and Dedra Waindi of Acworth are married and graduating together. It was an adjustment with both attending graduate school and then finding quality time with one another, the couple said, but they managed to get it done.

"It has been a little bit of a challenge balancing school, work and home life, but because Dedra was also in school, she understood the commitments and it made it easier," said Isaiah Waindi, 31, a Kenyan native.

Dedra Waindi, 30, a 1998 South Cobb High School graduate, will receive a master's degree in business administration. Her husband, a federal government engineer, will receive a master's in systems engineering. SPSU's first master's degree in accounting will be awarded at the ceremony.

After today's graduation, the couple plan to take a much-needed vacation and start planning to have a child, they said.

Shawn and Stacey Moore of Acworth will travel to Athens to see one of their three children graduate from college.

Simone Moore, 20, is likely to be one of the youngest students to receive her bachelor's degree in biology and walk across the stage today at Stegeman Coliseum on the campus of the University of Georgia in Athens.

But Moore is already a graduation veteran. She and her identical twin sister, Kaitlynn Moore, were already college graduates with associate degrees from Middle Georgia College in Cochran, when they



graduated two weeks later from North Cobb High School in 2008.

The twins participated in MGC's Georgia Academy of Math, Engineering and Science program for high school juniors and seniors. The early college entrance program allows its graduates to enter a four-year university with junior standing.

"It was pretty cool," said Simone Moore of her atypical academic journey. "It's definitely been a long road ... but it was worth it. I didn't sacrifice too much, I don't think."

Simone Moore said her sister plans to graduate next spring with bachelor's and master's degrees in accounting from Mercer University. As for her own future, Simone Moore will start her full-time job in August, working for the U.S. Department of Homeland Security in Atlanta.

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# Environmental Owl



*KSU Alum Allyssa Gabriel Tackles the Great White North KSU Alum Allyssa Gabriel, Geography '...*

Georgia (Aug 19, 2010) –

*KSU Alum Allyssa Gabriel Tackles the Great White North*

KSU Alum Allyssa Gabriel, Geography '09, is a true conservationist. Determined to reduce her carbon footprint, Gabriel lives in a dry cabin, with no running water or indoor plumbing in Fairbanks, Alaska. While the idea is not uncommon for that part of the country, where temperatures can dip to 40 degrees below zero, often freezing indoor pipes in the intense conditions, it did raise a few eyebrows.

"I use an outhouse and take showers at the gym. It really makes you appreciate your resources, she laughs. "My family in Georgia thinks I'm crazy, but I love it up here."

Gabriel has been living in Alaska for the past year where she has been working for the U.S. Fish and Wildlife Service. "I traveled to Fairbanks in the summer of 2008, and I knew when I graduated that I wanted to move there because I loved it."

After graduation Gabriel worked with the Student Conservation Association, a nonprofit organization which provides college and high school students with hands-on conservation service opportunities. She landed an internship with the USFWS as a greening coordinator. She spent six months building a recycling and energy efficiency program for the Arctic, Kanuti and Yukon Flat refuges, all headquartered in Fairbanks. "It was so troubling to go through the trash and see so many things that could be recycled like paper, aluminum and tons of plastic water bottles."

Gabriel tirelessly researched new recycling programs, placed collection bins in key locations around the federal building and delivered collected materials to nearby recycling centers. She compiled data on waste prevention, green purchasing and other sustainability practices. In the program's first month, more than 1,100 pounds of materials were delivered to local centers for recycling.

She even volunteered to ride a bicycle to work rather than riding the city bus. Her idea prompted refuge managers to purchase a fleet of "green" bicycles for staff and volunteers to use during their workday.

Gabriel's managers recognized her passion for conservation and sustainability and turned this intern into a full-time employee as a refuge clerk and greening coordinator, which allowed her to use the knowledge she gained at KSU to assist biologists with field work.

"I have been helping with aerial surveys and radio telemetry to track moose migration within the Kanuti Refuge," she said. "We're checking to see if the population is healthy because nearby villages heavily depend on moose for subsistence purposes."

Gabriel plans to continue her studies this fall in natural resources management as a graduate student

at the University of Alaska Fairbanks.

- Natalie Godwin

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# KSU clinic expands operations at MUST Ministries

*The Kennesaw State University Community Health Clinic is expanding into a new facility at MUST...*

Georgia (Aug 19, 2010) – The Kennesaw State University Community Health Clinic is expanding into a new facility at MUST Ministries.

## Publication

## Link To Article

<http://www.ajc.com/news/cobb/ksu-clinic-expands-operations-594820.html>

For 15 years the clinic operated in a single-wide trailer serving clients of MUST Ministries, the nonprofit organization which helps the homeless and the poor.

The new facility, housed at the nonprofit's headquarters in Marietta, will include five exam rooms, a waiting room and social service room. The clinic will be managed by nurses and staffed with KSU nursing and social work students, said Richard Sowell, dean of KSU's WellStar College of Health and Human Services.

Clinic staff provided more than 2,500 patient contacts – through initial and follow-up visits and pharmacy calls – last year, and the numbers are expected to immediately double in the new facility, Sowell said.

The new clinic has been open and accepting patients for a few weeks. A ribbon cutting ceremony is scheduled for Friday, Aug. 20.

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# PhD Programs for Executives Gain Traction

*New doctoral programs in business geared to working executives help many develop on-the-job...*

Georgia (Aug 19, 2010) –

## Publication

## Link To Article

[http://www.businessweek.com/bschools/content/aug2010/bs20100816\\_081076.htm](http://www.businessweek.com/bschools/content/aug2010/bs20100816_081076.htm)

New doctoral programs in business geared to working executives help many develop on-the-job research skills or a shift into teaching

By [Alison Damast](#)

Business schools are seeking to take executive education to the next level, with a growing number offering niche doctoral programs aimed at senior-level managers either looking to shift to academia or to bring high-level research skills into the workplace.

Georgia State University's Robinson College of Business in Atlanta introduced a new Executive Doctorate in Business program in 2009 aimed at chief executives and other high-ranking corporate managers, while neighboring Kennesaw State University's Coles College of Business in Kennesaw, Ga., created a Doctorate of Business Administration program in 2008. Oklahoma State University's Spears School of Business in Stillwater is planning to launch a management doctoral program in the next 12 months, the school said.

Less than a dozen accredited business schools offer these types of business professional doctorates in the U.S., according to the Association to Advance Collegiate Schools of Business (AACSB), one of the leading accreditation agencies for business schools, which tracks doctoral degrees programs. In the past few years, interest in programs like these has grown as high-level managers seek a more rigorous academic experience than the typical executive education classes or executive roundtables offered at business schools, says Andy Policano, chairman of AACSB's board and dean of the University of California-Irvine's Paul Merage School of Business.

"The main reason these programs are springing up in the U.S. is there seems to be a market," Policano says. "There are more and more executives willing to pay a fairly high tuition to take this kind of program on, so now it becomes a legitimate business model for schools to offer."

## FOR EXPERIENCED SENIOR EXECS

Most of these professional doctoral programs differ from traditional PhD programs in that they are part-time, can usually be completed in three years, and are aimed at working senior executives with advanced degrees and at least 15 years of work experience, Policano says. Typically, he adds, they encourage research that executives can apply directly back to the business world.

At Georgia State, students in the school's new executive doctoral program, which costs about \$100,000 for three years, are required to come to the school's Atlanta campus for a three-day residency at the school, says Maury Kalnitz, the program's director. He reports that so far the school has been able to attract executives from IBM ([IBM](#)), Google ([GOOG](#)), and Citigroup (

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# New, expanded KSU Community Health Clinic at MUST Ministries opens



*Partnership between university and faith-based organization continues providing those in need with...*

*Georgia (Aug 20, 2010) – Partnership between university and faith-based organization continues providing those in need with access to vital health care services*

KENNESAW, Ga. (Aug. 20, 2010) Fourteen months ago, Blaine McIntosh walked out of jail homeless, jobless and penniless. Today, the marketing manager of A Plus Contracting Roofing and Restoration shared his story at the ribbon-cutting ceremony for the new and expanded KSU Community Health Clinic at MUST Ministries.

“After I got out of jail, I came to MUST, entered the shelter and went to the clinic,” he said. “I received medication prescriptions, nutritional health counseling and follow-up testing.

“Today, by the grace of God, the discipline of AA, the love and charity of MUST Ministries, and the hard work and dedication of the clinic staff, I am a changed human being - employed, 30 pounds lighter, all vital signs are normal, diabetes in remission and almost two years of sobriety.”

After 15 years of serving patients in a tiny, single-wide trailer that was held together “with chewing gum and chicken wire,” the KSU Community Health Clinic at MUST Ministries has a new home, which boasts a waiting room, six treatment rooms, a doctor’s office and two counseling rooms. The expanded facility will allow the WellStar College of Health and Human Services to substantially increase its capacity for patient treatment. The clinic provides office visits, phone consultations and prescription refills to the under-insured, as well as the uninsured.

“Sometimes we didn’t have heat; sometimes we didn’t have air; and sometimes little friends came to visit us (at the trailer),” said KSU assistant nursing professor and clinic nurse manager Donna Chambers. “This is truly a special occasion marking a great partnership.”

The new clinic gives MUST Ministries’ clients improved access to health care services and provides KSU nursing and social work students with hands-on experience. The KSU Community Health Clinic at MUST Ministries is one of the only community-based, nurse-managed clinics in the state.

“This clinic offers an opportunity for our students to get an even better education,” WellStar College of Health and Human Services Dean Richard Sowell said.

- Jennifer Hafer

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# A healthy change

MARIETTA - Last year, Kennesaw State University and MUST Ministries recorded 3,000 patient...

Georgia (Aug 23, 2010) — MARIETTA - Last year, Kennesaw State University and MUST Ministries recorded 3,000 patient contacts in a makeshift clinic housed in an old single-wide trailer that was, in the words of the Rev. John Moeller, "held together with chewing gum and chicken wire."

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article-A+healthy+change%20&id=9229254&instance=secondary\\_story\\_left\\_column](http://mdjonline.com/pages/full_story/push?article-A+healthy+change%20&id=9229254&instance=secondary_story_left_column)

But that is a problem of the past, as officials from the charitable organization and the university cut the ribbon on a new community health clinic Friday morning. The new clinic - which cost about \$800,000 to open, Moeller said - should allow staff to triple the number of patient visits per year.

Staffed by nurse practitioners, nurses and nursing students from KSU's WellStar College of Health and Human Services, the new, 3,000-square-foot clinic has five exam rooms, plus a room for mental health counseling.

Read more: [The Marietta Daily Journal - A healthy change](#)

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# Award-Winning Artist Overcomes Disability

*KSU Alum and award-winning artist Jessica Blinkhorn is featured on Good Morning America. abcnews.go...*

Georgia (Aug 23, 2010) – KSU Alum and award-winning artist Jessica Blinkhorn is featured on Good Morning America.

## Publication

## Link To Article

<http://abcnews.go.com/GMA/video/award-winning-artist-overcomes-disability-draw-sketch-art-disabled-11449707&tab=9482930&section=1206852&playlist=11128096&page=1>

[abcnews.go.com/GMA/video/award-winning-artist-overcomes-disability-draw-sketch-art-disabled-11449707&tab=9482930&section=1206852&playlist=11128096&page=1](http://abcnews.go.com/GMA/video/award-winning-artist-overcomes-disability-draw-sketch-art-disabled-11449707&tab=9482930&section=1206852&playlist=11128096&page=1)

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# Dr. Desha Williams



*Assistant professor of math education at KSU's Bagwell College, Desha Williams is passionate...*

Georgia (Aug 23, 2010) – Assistant professor of math education at KSU's Bagwell College, Desha Williams is passionate about helping ALL students learn and succeed in higher mathematics. Now, through a \$900,000 Noyce Scholarship from the National Science Foundation, Williams manages the Increasing Mathematics Teachers for ALL Students (IMTAS) project.

## [Link To Website](#)

Designed to attract professionals who work in math and science fields, the IMTAS project works to train and prepare students for a career in teaching, working with culturally diverse students.

Through Noyce, students who receive scholarships of up to \$20,000 are required to work in a Georgia high-needs school for at least two years after completing a Master of Arts in Teaching degree.

In addition to her work with the IMTAS project, Williams teaches math education in the Department of Secondary and Middle Grades Education at the Bagwell College and is the middle grades liaison for a \$9 million dollar initiative supporting urban education.

For more information on the Noyce Scholarship, please visit: <http://www.ganoycescholars.org>

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# Social media a path to job opportunity

*“Anyone looking for a job in today’s competitive market without using social media is...*

Georgia (Aug 23, 2010) – “Anyone looking for a job in today’s competitive market without using social media is at a distinct disadvantage.”

## Publication

## Link To Article

<http://www.ajc.com/jobs/social-media-a-path-597281.html>

So says Leonard Witt, who holds the Robert D. Fowler Distinguished Chair in Communication and is the founder and executive director of the Center for Sustainable Journalism at Kennesaw State University.

“If you’re looking for a job in a village of 30 people, your chances are slim,” he said. “Your chances are better in a village of 300 people, and many times better in a village of three million people.” That’s the advantage of using social media sites like LinkedIn, Facebook and Twitter to boost your job search.

“You greatly expand your universe, and with it your contacts, knowledge and employment possibilities,” he said.

With more companies and organizations incorporating social media practices into their operations, you may need social media skills to land – and keep – a job.

“CareerBuilder named social media as one of its top ten hiring trends in 2010, noting that one in five employers plan to add social media responsibilities to a current employee,” said Witt. “Eight percent plan to hire someone new to focus or partially focus on social media.”

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# Music industry veterans to lead new music and entertainment certificate program at KSU

KENNESAW - Kennesaw State University has hired music industry veterans to launch its new...

Georgia (Aug 25, 2010) — KENNESAW - Kennesaw State University has hired music industry veterans to launch its new certificate program in music and entertainment business.

## Publication

## Link To Article

[http://mdjonline.com/pages/full\\_story/push?article:Music+industry+veterans+to+lead+new+music+and+entertainment+certificate+program+at+KSU%20&id=9262502&instance=speci](http://mdjonline.com/pages/full_story/push?article:Music+industry+veterans+to+lead+new+music+and+entertainment+certificate+program+at+KSU%20&id=9262502&instance=speci)

Bruce Burch, a songwriter, was selected as director of KSU's new music and entertainment business certificate program. Keith Perissi was selected as the program's associate director. Heather Malcom was selected director of development. All were formerly with the University of Georgia's music business program.

KSU's multidisciplinary program -- a joint effort between its College of the Arts and the Coles College of Business -- will allow business, music and other majors to become proficient in areas such as financial accounting and music theory, as well as the fundamentals and emerging trends in the music and entertainment business, according to officials.

Read more: [The Marietta Daily Journal - Music industry veterans to lead new music and entertainment certificate program at KSU](#)

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# Soccer powers to play at KSU

*In a year filled with firsts, KSU Soccer Stadium will add another when it hosts its first...*

Georgia (Aug 25, 2010) — In a year filled with firsts, KSU Soccer Stadium will add another when it hosts its first international exhibition game.

## Publication

## Link To Article

[http://www.mdjonline.com/view/full\\_story/9264376/article-Soccer-powers-to-play-at-KSU](http://www.mdjonline.com/view/full_story/9264376/article-Soccer-powers-to-play-at-KSU)

In a two-game series between two of the world's best women's teams, the U.S. national team will host China before it enters CONCACAF qualifying for next year's Women's World Cup.

Read more: [The Marietta Daily Journal - Soccer powers to play at KSU](#)

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# Civil War relics cause of evacuation at Kennesaw State University



*KENNESAW, Ga. (Aug. 30, 2010) — As a precautionary measure, a single building on the campus...*

Georgia (Aug 30, 2010) — KENNESAW, Ga. (Aug. 30, 2010) — As a precautionary measure, a single building on the campus of Kennesaw State University was evacuated at approximately 11:30 a.m. today, Monday, August 30, 2010. This evacuation involved the Social Sciences Building and its surrounding perimeter of 100 feet.

Some Civil War relics stored on the third floor were noticed as being a potential hazard, and as a precautionary measure, a building evacuation was ordered by the KSU Police, who in turn notified the Cobb County Explosive Ordinance Disposal (EOD) unit and the Army EOD.

Once the Cobb EOD arrived on the scene, they removed the questionable relics, taking them into their possession, and issued an all clear to the KSU Police who notified the campus community it was safe to return to the building at approximately 1 p.m. Classes resumed at 2 p.m.

It has been determined that the relics included two cannon balls that were located in a display case within a card-key, access-only room. The relics have been on display in the building for approximately three years as part of a collection within KSU's Center for the Study of the Civil War Era, following a donation from a private individual. A new administrative faculty member within the College of Humanities and Social Sciences which houses the Center raised concerns that were brought to the attention of KSU officials this morning.

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# MON., AUG. 30 - 1:30 P.M. - BUILDING EVACUATION UPDATE: KSU ISSUES ALL CLEAR - CLASSES RESUME AT 2 P.M.



*KSU issues all clear after building evacuation KENNESAW, Ga. (Aug. 30, 2010) — At...*

Georgia (Aug 30, 2010) – KSU issues all clear after building evacuation

KENNESAW, Ga. (Aug. 30, 2010) – At approximately 1:00 p.m., today, Monday, August 30, 2010, an all clear was issued for the Social Sciences Building on the campus of Kennesaw State University.

As a precautionary measure, a single building had been evacuated at approximately 11:30 a.m. today. This evacuation involved the Social Sciences Building and its surrounding perimeter of 100 feet.

Some civil war relics stored on the third floor were noticed as being a potential hazard, and as a precautionary measure, a building evacuation was ordered by the KSU Police, who in turn notified the Cobb County Explosive Ordinance Disposal (EOD) unit and the Army EOD.

Once the Cobb EOD arrived on the scene, they removed the questionable civil war relics and issued an all clear to the KSU Police who notified the campus community it was safe to return to the building.

All classes resumed as normal beginning with the 2 p.m. classes.

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# MON., AUG. 30 - NOON - PRECAUTIONARY MEASURE - KSU SOCIAL SCIENCES BLDG. EVACUATED



*As a precautionary measure, a single building on the campus of Kennesaw State University was...*

Georgia (Aug 30, 2010) — As a precautionary measure, a single building on the campus of Kennesaw State University was evacuated at approximately 11:30 a.m. today, Monday, August 30, 2010. This evacuation involves a single building, the Social Sciences Building, and its surrounding perimeter of 100 feet.

Some civil war relics stored on the third floor were noticed as being a potential hazard, and as a precautionary measure, a building evacuation was ordered by the KSU Police, who in turn notified the Cobb County Explosive Ordinance Disposal (EOD) unit and the Army EOD. They are now on scene, and the campus will be notified once the all-clear is issued.

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# Georgia manufacturing index falls in August



*Georgia PMI down 2.9 points for August — at the lowest level since January —...*

Georgia (Sep 1, 2010) —

*Georgia PMI down 2.9 points for August — at the lowest level since January — as new orders, production and employment weaken, says KSU economics professor*

KENNESAW, Ga. (Sept. 1, 2010) — Manufacturing activity in Georgia dipped in August, as new orders and production showed double-digit declines, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) — a reading of economic activity in the state's manufacturing sector — for August was 55, down 2.9 points from July's reading of 57.9. The August reading is the lowest since January, when the PMI was at 46.1. Georgia's manufacturing remains relatively strong, but off from its pace in the second quarter of 2010.

“The August numbers may reflect a slowdown in the manufacturing sector, but it's too early to tell,” said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. “The national PMI was up by nearly a point in August, which may suggest that Georgia's manufacturing sector is experiencing a little more volatility. At this point it doesn't look like a trend reversal.”

The decline in the PMI, after months of ups and downs, reflects a decline of 11 points in new orders to 53.3, the lowest level in 2010, and a dip of 13 points in production.

Manufacturers are feeling uncertain about the future. Some 23 percent of survey respondents said they expected higher production in the next three to six months, down from 32 percent in July, said Sabbarese. Sixteen percent expect production to be lower than their current levels.

Highlights of the August PMI include:

- Employment was down 9.2 points, to 53.3, the lowest level since January. Only 23.3 percent of survey respondents reported an increase in hiring
- New orders have slipped the most in the last two months, with an average of 58.8 versus 71.1 for the second quarter
- Production for July and August averaged is 63.2, versus 63.6 for the second quarter
- Commodity prices declined in August, with a 2.4-point drop to 58.3, well below the 72.4 average for the first six months of 2010

- Finished inventory increased 12.3 points, to 53.3. Finished inventory has been volatile for the last five months
- Supplier delivery time went up 6.5 points, to 58.3

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for August was 56.3, up 0.8 of a point from July, and marked the 13<sup>th</sup> consecutive month of expansion.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College’s Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI’s value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the August PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

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# KSU to host 2011 Division I Women's College Cup



*INDIANAPOLIS--- The NCAA Division I Women's Soccer Committee has announced Kennesaw State...*

Georgia (Sep 1, 2010) — INDIANAPOLIS--- The NCAA Division I Women's Soccer Committee has announced Kennesaw State University will serve as the host for the 2011 NCAA Women's College Cup.

“The committee is pleased to select Kennesaw State as host of the 2011 NCAA Women’s College Cup,” said Lisa Campos, chair of the NCAA Division I Women’s Soccer Committee and senior associate athletic director at the University of Texas at El Paso. “The committee is confident in Kennesaw State’s ability to elevate the championship and student-athlete experience, which is a priority in the selection of a championship site.”

The Women’s College Cup, which consists of the two national semifinals and the championship game for Division I women’s soccer, will be played Dec. 2-4, 2011, at the KSU Soccer Stadium in Kennesaw, Ga.

“We’re excited and honored to have been chosen as the host university for the 2011 Women’s College Cup,” said Rob King, head women’s soccer coach at Kennesaw State and co- tournament director of the event. “The new KSU Soccer Stadium is the country’s premier women’s soccer specific stadium and we look forward to showcasing college soccer’s most prestigious event.”

For more information on the Division I Women’s Soccer Championship, log on to [NCAA.com](http://NCAA.com).

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## KSU receives \$2.85 million NSF grant



*Grant will fund scholarships to recruit, train chemistry and physics teachers KENNESAW, Ga. (Sept... Georgia (Sep 2, 2010) –*

KENNESAW, Ga. (Sept. 2, 2010) – Kennesaw State University has received a \$2.85 million grant from National Science Foundation to help meet a growing need for highly qualified middle and high school science teachers locally and nationally.

Through the NSF's Robert Noyce Teacher Scholarship Program, KSU's College of Science and Mathematics will create the Recruiting and Retaining Teacher Leaders in Physics and Chemistry project.

The project is designed to recruit professionals currently working in science and math careers to earn a Master of Arts in Teaching. The scholarship program will also reach out to science teachers with at least three years of experience for a leadership program.

Using money from the federal economic stimulus package, both initiatives are designed to prepare better science, technology, engineering and math (STEM) teachers.

Charles Amlaner, vice president for research and dean of the graduate college, said there is a critical need for teachers proficient in STEM disciplines at the state and national level. "This is ten times the size of an average NSF grant because the need is that great," Amlaner said. "KSU has been answering that need for at least 10 years, and now this grant positions the university as a national leader in STEM teacher preparation."

Starting in December, KSU will use the \$2.85 million to recruit 32 participants, provide scholarships and develop a teacher leadership program, said Greg Rushton, an associate professor of chemistry who also directs the project.

Noyce Teaching Fellows can receive a maximum of \$50,000 and are required to work in a Georgia high-needs school district for at least four years. Noyce Master Teaching Fellows will receive a \$10,000 stipend each year for five years for professional development. Teachers will come from five regional school districts - Cobb, Paulding, Fulton, Gwinnett, as well as Atlanta Public Schools.

"This project will help address Georgia's critical shortage of secondary physics and chemistry teachers by developing a pipeline of STEM professionals into teaching careers," Rushton said. "It also capitalizes on KSU's strong institutional commitment to the state's K-12 community and the faculty whose passion and expertise are devoted to its teachers and students."

The Georgia Institute of Technology is an institutional partner along with the Metropolitan Regional Educational Service Agency. The American Chemical Society will market the scholarship project to its 161,000 members.

The current grant is KSU's largest Noyce award and will continue the success of two previous grants. In the 2009-2010 academic year, approximately 15 STEM teachers participating in Noyce scholarship funded programs at KSU will complete their initial teaching certification requirements.

In 2008, Rushton received \$750,000 to recruit and train physics and chemistry teachers among KSU and Georgia Tech undergraduate STEM majors. Additional funding was later added to include biology majors.

Desha Williams, assistant professor of math education at KSU's Bagwell College of Education, received the second Noyce grant in 2009. She is using the \$896,000 award for the Increasing Mathematics Teachers for ALL Students program to train middle and high school math teachers to work with culturally diverse students. In its second year, IMTAS is on track to surpass its goal of training 36 teachers.

The NSF's Robert Noyce Teacher Scholarship Program provides funding to institutions of higher education to provide scholarships, stipends and support to recruit and prepare STEM majors and professionals to become K-12 teachers.

For more information about the Recruiting and Retaining Teacher Leaders in Physics and Chemistry project, contact professor Rushton at [grushton@kennesaw.edu](mailto:grushton@kennesaw.edu)

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# Manufacturing report shows slowing growth

*Manufacturing Report Shows Slowing Growth Jim Burress (2010-09-01) ATLANTA, GA...*

Georgia (Sep 2, 2010) –

## Publication

## Link To Article

<http://www.publicbroadcasting.net/wabe/news.newsmain/article/1/0/1695503/Atlanta./Manufacturing.Report.Shows.Slowing.Growth>

Manufacturing Report Shows Slowing Growth

Jim Burress (2010-09-01)

ATLANTA, GA (WABE) - Georgia's Purchasing Managers Index, or PMI, fell 2.9 points in August to 55.

An index above 50 means manufacturing is expanding. Below 50, and it's contracting.

Don Sabbarese, author of the report and director of Kennesaw State's Econometrics Center, says it's too early to tell if August's decline represents a trend.

"The PMI is still in a solid growth range at 55, so I think there's still solid growth in the manufacturing sector in Georgia," he said.

Of the five indicators the survey looks at, the report found declines in three. New orders, production, and employment each fell compared to July.

Georgia's PMI remains slightly below the national average, but better than the average of the Southeast.

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# Kennesaw State wins grant to train science teachers

*Kennesaw State University has received a \$2.85 million grant from the National Science Foundation...*

Georgia (Sep 3, 2010) – Kennesaw State University has received a \$2.85 million grant from the National Science Foundation to recruit professionals working in science and math careers to return to college to become classroom teachers, college officials announced Thursday.

## Publication

## Link To Article

<http://www.ajc.com/news/cobb/kennesaw-state-wins-grant-605406.html>

The university's College of Science and Mathematics will also reach out to science teachers with at least three years of experience for a leadership program. Teachers for this program will come from Cobb, Paulding, Fulton and Gwinnett counties and Atlanta Public Schools, college officials said.

Read more [here](#).

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# Paul Lapidés



*Paul Lapidés, associate professor of management and entrepreneurship, is director of the Corporate...*

Georgia (Sep 3, 2010) – Paul Lapidés, associate professor of management and entrepreneurship, is director of the Corporate Governance Center at the Coles College of Business. He is one of the leading academic authorities on corporate governance. Lapidés, who cofounded the Corporate Governance Center in 1995, is co-author of “21st Century Governance and Financial Reporting Principles,” issued in March 2002 by the center, and has given hundreds of media interviews. His areas of expertise also include entrepreneurial finance, venture creation and real estate.

[Link To Website](#)

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# Kennesaw State University Officials Announce Results of Football Exploratory Committee



*KENNESAW, Ga. (Sept. 14, 2010) —Kennesaw State University President Daniel S. Papp and... Georgia (Sep 9, 2010) —*

KENNESAW, Ga. (Sept. 14, 2010) —Kennesaw State University President Daniel S. Papp and legendary coach Vince Dooley will announce the findings of KSU's Football Exploratory Committee at a press conference on Wednesday, September 15, at the KSU Convocation Center.

On December 10, 2009, Papp announced that he had named Dooley to chair the 33-member KSU Football Exploratory Committee. The body was charged with considering the pros and cons of a KSU football program and with making recommendations to the university's administration. Papp and Dooley will share the committee's recommendations at the press conference.

## WHO:

Daniel S. Papp, president, Kennesaw State University  
Vince Dooley, chairman, Kennesaw State University Football Exploratory Committee  
Nancy King, senior women's administrator, Kennesaw State University Athletics

## WHEN:

11:30 a.m. to 12:30 p.m.  
Wednesday, September 15, 2010

## WHERE:

Kennesaw State University Convocation Center  
1000 Chastain Rd., Kennesaw, Ga., 30144

## WHAT:

For more information visit, [www.kennesaw.edu/ksufotball](http://www.kennesaw.edu/ksufotball)

## PARKING:

Media parking will be available in front of Kennesaw State's Convocation Center on Cobb Avenue on the university's campus. [Click here for directions.](#)

*Media should RSVP to Tammy DeMel at 770-423-6383, [tdemel@kennesaw.edu](mailto:tdemel@kennesaw.edu).*

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# KSU governance center was ahead of its time

*KSU governance center was ahead of its time* ATLANTA BUSINESS CHRONICLE - BY Maria...

Georgia (Sep 10, 2010) –

Publication

Link To Article

<http://www.bizjournals.com/atlanta/stories/2010/09/13/story11.html>

## KSU governance center was ahead of its time

ATLANTA BUSINESS CHRONICLE - BY [Maria Saporta](#) CONTRIBUTING WRITER



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# Prominent Atlanta family comes apart

*A prominent Atlanta family comes apart* By Péralte C. Paul and J...

Georgia (Sep 10, 2010) —

Publication

Link To Article

<http://www.ajc.com/business/a-prominent-atlanta-family-610726.html>

## A prominent Atlanta family comes apart

By [Péralte C. Paul](#) and [J. Scott Trubey](#)

The Atlanta Journal-Constitution

Rollins the company has for decades been a mirror image of Rollins the family: large, wealthy, quiet, discreet.

In its more than 60 years, Rollins Inc. has become one of North America's biggest pest-control conglomerates, reliably turning a profit and enriching its shareholders year after year. Even as it grew into a global empire, Rollins the company maintained a low profile.

Rollins the family did the same, avoiding the limelight even as it became one of Atlanta's wealthiest, most prominent and philanthropic clans.

But after years of quiet service to the community, of family vacations to the Rollins ranch near Ringgold, of traveling the country together in a custom motor coach, the family has begun a very public disintegration. The children have filed suit against their father, the company CEO, over the family trust; their mother filed for divorce two days later; and, on Tuesday, the company fired the CEO's son.

Members of the family will not comment publicly, nor will most of the family's lawyers. But one Rollins acquaintance expressed shock at the seemingly sudden discord.

"They're the most incredibly warm and connected family I've dealt with," said Denis Reggie, an Atlanta photographer who has chronicled several milestones for the family during the past two decades.

"That whole scenario is very surprising to me," he said. "I'm sure there are two sides to every story. The truth is they're just a wonderfully warm family. Father to son to uncle to sister to brother, they're just a loving family."

With characteristic modesty, the Rollinses have preferred to share their time and fortune not with grand public gestures but through their charity, the O. Wayne Rollins Foundation. The foundation is named for family patriarch Orville Wayne, once one of Forbes' richest men, who died in 1991.

Over the years, the foundation's beneficiaries have included Emory University's Rollins School of Public Health, Young Harris College, Camp Sunshine in Decatur for children with cancer, a United

Nations campaign to fight mosquito bites and a number of Georgia churches needing aid to maintain their cemeteries.

The battle royale in the family erupted just a year after the death of the family's 98-year-old matriarch, Grace Crum Rollins.

On Aug. 23, Rollins siblings Glen W., Ruth Ellen, Nancy Louise, and O. Wayne II filed suit in Fulton County Superior Court against their father, Gary Rollins, and their uncle, R. Randall Rollins, over two trusts established for them. The suit seeks information on the trusts, the siblings' attorney said.

The lawsuit also names another board member, Henry B. Tippie, who, with Gary and R. Randall oversees those trusts.

On Aug. 25, the children's mother, Ruth M. Rollins, petitioned for divorce from Gary, seeking to dissolve their nearly 45-year marriage.

The "marriage of the parties is irretrievably broken" and "there is no hope for reconciliation," according to the petition, which also was filed in Fulton County Superior Court.

On Tuesday, the Rollins board, led by CEO Gary W. Rollins, 66, and chairman R. Randall Rollins, 78, fired Gary's son Glen, 44, an executive vice president and leader of Rollins' most recognizable brand, Orkin pest control.

"It is highly unfortunate that Rollins Inc., whose operations are not involved in the lawsuit, chose to respond by firing the only one of the children that was employed there," said the siblings' attorney, Mickey Mixson. "My clients have always been ready to resolve this dispute without invoking legal process and regret that they were compelled to do so."

Mixson said the siblings' suit seeks "information to which they are entitled as a matter of law" regarding the trusts. Details of the action are unavailable because it was filed under court seal and will remain so for a 30-day period.

Gary and R. Randall's attorney, John J. Dalton, also declined comment, as did Tippie, the Rollins Inc. board member. Ruth Rollins' attorney, John C. Mayoue, a veteran of high-profile divorces, also declined comment.

"All of this is very unusual. Family businesses don't typically act this way, though it's not unheard of," said Joseph Astrachan, executive director of the Cox Family Enterprise Center at the Kennesaw State University's Coles College of Business and nationally known expert on issues affecting family-run businesses.

"The family dynamic causes this; it's not this that changes the family dynamic," he said. "People typically don't go to the level of suing unless you have been cajoled in that direction. For a group of children, it's very unusual. It means things have gotten really, really bad."

In the near term, it is not clear what effect, if any, legal squabbling among the family might have on the company's operations.

Rollins Inc. is majority-owned by the family and entities it controls. The family also has interests in Dover Downs Entertainment, a Delaware company that owns a casino and hotel as well as horse and auto racing tracks. Dover Downs is the partner of John Aderhold and Dan O'Leary in a bid announced last year proposing a casino at Underground Atlanta.

A major strategic move by Rollins Inc., such as buying another company, might be put on hold without a consensus of the family, but daily operations will remain under the direction of the company's top officers.

Rollins Inc. has largely been recession-proof. The company recorded profits of \$83.9 million in 2009, up 21 percent over 2008, thanks in part to the 2008 acquisition of HomeTeam Pest Defense and Crane.

Its second-quarter profits this year hit \$27.7 million, up about 9 percent from the same period a year ago.

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# Kennesaw State University Football Exploratory Committee Says “Yes!”



*Committee headed by legendary football coach Vince Dooley gives green light for university to move... Georgia (Sep 15, 2010) —*

To access downloadable information, visit: <http://www.kennesaw.edu/ksufotball>

KENNESAW, Ga. (Sept. 15, 2010) — Kennesaw State University President Daniel S. Papp accepted a highly positive recommendation from legendary football coach Vince Dooley, chair of KSU’s Football Exploratory Committee (FEC), to move forward with the university’s interest in fielding a football program.

The results of the nine-month study indicate there is solid support for a successful football program at Georgia’s third-largest university, according to the 137-page report, which Coach Dooley submitted to Papp along with a five-page Summary and Recommendations document. The Committee’s positive recommendation was announced for the first time at a press conference held today at the KSU Convocation Center.

“This is a truly historic day for Kennesaw State University,” Papp said, upon accepting the document from the iconic football coach. “This is an important first step in assessing support for a football program at KSU, and we all look forward to building on this positive feedback and strong momentum that exists.

“Now that we have the Committee’s report, it’s very important for us to once again re-evaluate the level of student support,” Papp continued. “This has been a continuing conversation; and to that end, our next step is to talk with our student leaders and to the student body to ascertain their continued interest in having a football program at KSU.”

Dooley, who retired as the University of Georgia’s athletics director in 2004 after 25 years, was UGA’s head football coach from 1964 to 1988. He led one of the most successful football and all-sports programs in intercollegiate athletics. He expressed appreciation for serving on the Committee and working collaboratively with all 32 members.

“It has been an honor to oversee the hard work and enthusiasm of the four subcommittees. They did a very thorough job,” Dooley said. “We tackled some tough issues over the past several months to come up with the Committee’s recommendation, which I’m particularly glad to say represents the overwhelmingly positive opinion that the University should move forward towards building a football program.”

The positive decision by the committee came after months of intensive study by four subcommittees composed of faculty, staff, students, alumni, benefactors and community members.

Papp charged the study committee with weighing the projected costs of establishing a football program, the funding possibilities, the broader consequences and implications of a football program, and positive alternatives.

The four subcommittee chairs and the subcommittees that they headed included: Teddie Parrish (Projected Costs), Rick Siegel (Funding Possibilities), Dr. Nancy King (Broader Consequences), and Dr. Tom Keene (Positive Alternatives).

Papp acknowledged the hard work that Dooley and the entire Committee put into the study project, starting last December.

“To use a football metaphor, I am so grateful to Coach Dooley and the other 32 members of the Football Exploratory Committee for taking the ball and running with it,” said Papp.

Based on the FEC report, KSU student fees and additional funds from sponsors, donors and ticket sales would be necessary to fund the estimated \$5-6 million cost of the program. If feedback from the student body is equally supportive as the FEC report, and the university decides to launch a program, KSU – which completed its transition into NCAA Division I last year – could have a football program as early as Fall 2014.

With some adjustments, a Kennesaw State University football team could play in the state-of-the-art, \$16.5 million KSU Soccer Stadium that was just completed in early May of this year.

Papp stressed that there are challenges ahead. “Starting a football program from scratch will not be easy, but then again nothing truly worthwhile is ever easy,” he said. “As Coach Dooley often reminded his players, there are four quarters to every football game. And the score that counts is the one at the end of the fourth quarter. We have a long way to go toward achieving victory, but with today’s announcement, we are one step closer to having football at KSU!”

Papp also reiterated that even if KSU launches football, quality academics will remain the university’s focus. “A football program could serve that mission well, as it may help bring increased national recognition to our institution and highlight the important work that is being done here in teaching and research,” Papp said.

# # #

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including doctorates in education, business and nursing, and a new Ph.D. in international conflict management. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries.

Contact: Robert S. Godlewski [rgodlews@kennesaw.edu](mailto:rgodlews@kennesaw.edu), 770-499-3448

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# KSU Football Exploratory Committee Says “Yes!”



*Chris please link to the press release*

Georgia (Sep 15, 2010) —

*Chris please link to the press release*

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# National Geographic's Giant Map returns to KSU Oct. 5

*Public invited to walk across South America When the National Geographic's Giant Map of...*

Georgia (Sep 15, 2010) – *Public invited to walk across South America*

When the National Geographic's Giant Map of South America stops at Kennesaw State Oct. 5, travel buffs and geography enthusiasts will be able to scale the Andes, wind along the Amazon, step into the Brazilian rain forest and visit the ancient city of Machu Picchu, all in the time it takes to walk across the room.

The Georgia Geographic Alliance, in conjunction with KSU's Department of Geography and Anthropology, is once again hosting the Giant Map project, which features a 26 feet by 35 feet map that visitors can walk onto in sock feet as well as educational activities and learning tools.

The map is available to K-12 and university classes by reservation and open to the public at all other times. It will be on display in the Social Sciences Atrium through Nov. 11. To make reservations, click on the information link.

<http://ga.hss.kennesaw.edu/about/news-events/e-ga-2010-10-05-giant-map/>

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# Educator donates to KSU's Teacher Resource & Activity Center

*KSU's Teacher Resource and Activity Center, located in the Bagwell College of Education...*

Georgia (Sep 20, 2010) –



KSU's Teacher Resource and Activity Center, located in the Bagwell College of Education, will have hundreds more children's books, puppets and other resource materials thanks to an educator who devoted her life to teaching kindergarten. Arleen Taffel taught elementary school for 40 years and recently died after a long fight with ovarian cancer. She was 61.

But Arleen Taffel's legacy will continue at TRAC. Her family donated the materials she used to teach young kids about the weather, good manners and every holiday. There are also several copies of her favorite book, "Kindergarten Rocks," by Katie Davis. "That was her motto," said Marty Taffel, her husband of 36 years. "She used silly songs, puppets and dances to make learning fun."

Many of KSU's student teachers worked with Taffel at Marietta's Mount Bethel Elementary School. Those students who want to follow in her footsteps are using TRAC to find the resources they need for class projects and student teaching assignments. Located on the second floor of the Bagwell College, the center has a library, workroom, and computer center.

TRAC is open to KSU students, faculty, staff and local educators to use free of charge. There is a nominal fee for materials. "We have parents who home school their children, pre-school teachers, church teachers and educators from North Atlanta area visit TRAC," said Diana Poore, center's director for the past 20 years. Each year more than 40,000 people visit the resource center.

The library offers more than 10,000 books, 1,500 DVDs and 500 activity kits and games. There is an extensive collection of education journals, peer-reviewed periodicals and teacher textbooks for every subject and grade level. "TRAC started with just enough to fill three tiny bookcases," Poore said. "My office was so small I could only fit a student desk and the bookcases. Now it's grown to more than 4,000 square feet."

The center's production workroom contains equipment educators can use to create projects and decorate bulletin boards in their classrooms. There are book binders, laminators, paper cutters, button makers and a full-color poster printer.

In TRAC's activity section, students and educators find microscopes, an erupting volcano and a small skeleton. Doug Bell, assistant professor of early childhood education, takes his students to the center several times a week. He uses giant-sized teeth to demonstrate how student-teachers can teach first

graders how to brush their teeth. “There are so many valuable resources in here,” he said. “Many of the tools they need to help children learn are right here.”

Other universities have created similar centers. “My dream is for TRAC to be the model for teacher centers across the country,” Poore said. “Educators can find everything they need in one place.”

In addition to the donation to TRAC, the Taffel family is establishing an endowed scholarship in her memory for students pursuing teaching degrees at KSU’s Bagwell College. “This is exactly what she would have wanted,” Marty Taffel said. “She loved working with young teachers. Arleen would invite them to our house over the summer so they could prepare for the school year.”

To find all the materials she used in her classrooms, Arleen Taffel visited The School Box several times a week. The president of the teacher’s supplies store facilitated the Taffel’s donation to KSU. The School Box also contributed \$500 worth of educational kits to TRAC.

TRAC Hours:

Monday - Thursday                      8 a.m. - 8 p.m.

Friday                                        8 a.m. - 5 p.m.

Saturday                                    10 a.m. - 3 p.m.

Sunday                                      Closed

[Teacher Resource & Activity Center](#)

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# KSU aims for premier status

*Sitting in his office with a panoramic view of the campus, President Papp reels off a number...*

Georgia (Sep 22, 2010) –

## Publication

## Link To Article

<http://www.ajc.com/news/cobb/ksu-aims-for-premier-617521.html>

Sitting in his office with a panoramic view of the campus, President Papp reels off a number of hallmark moments in the school's history and its recent academic successes. Notably, he cites decisions to increase the number of available graduate degrees as well as the transition about seven years ago from a full commuter campus to a more residential campus with dorms, a determination Papp credits to his predecessor, Betty Siegel.

Since the school opened in 1963 as two-year Kennesaw Junior College, it has grown into the fourth-largest school (22,389 enrolled in fall of 2009) in the state's university system, behind the University of Georgia (34,885), Georgia State University (30,427) and Georgia Perimeter College (24,549).

Adjunct professor Yvonne Wichman likens KSU's evolution to raising a child.

"You watch all these stages of a child, when he learns to walk and crawl, from newborn to full-grown," said Wichman, the immediate past alumni association president and a 1993 and 1999 KSU graduate. Her ex-husband attended the school in 1969, when it was a two-year school of only five buildings. "It's just been so miraculous to watch, almost like the process a mother goes through."

In August, KSU was among 23 schools recognized for its first-year experience program for new students by U.S. News and World Report. Also in August, the school opened a \$56 million health sciences building housing KSU's Wellstar College of Health and Human Services. The first doctoral program was approved in March. And a state-of-the-art dining hall, The Commons, opened just over a year ago.

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# KSU's Corporate Governance Center recognized

*Paul Lapidès, Dana Hermanson and James Tompkins of the Corporate Governance Center at...*

Georgia (Sep 22, 2010) –

Paul Lapidès, Dana Hermanson and James Tompkins of the Corporate Governance Center at Kennesaw State University's Coles College of Business were recognized in the September issue of the National Association of Corporate Director's *Directorship* magazine. The KSU professors were each included in "a short list of [34] movers and shakers who merit serious attention" in the field of corporate governance alongside the magazine's annual Directorship 100 edition. KSU's Corporate Governance Center, founded 15 years ago, has been at the forefront of the national discourse on corporate governance as boards of directors have faced increased scrutiny.

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# Preventing Online Dropouts: Does Anything Work?

*Preventing Online Dropouts: Does Anything Work? By Marc Parry Nothing works. That's the...*

Georgia (Sep 23, 2010) —

## Publication

## Link To Article

<http://chronicle.com/blogPost/Preventing-Online-Dropouts-/27108/>  
**Preventing Online Dropouts: Does Anything Work?**

By [Marc Parry](#)

Nothing works.

That's the disheartening suggestion of a new Kennesaw State University study about retention strategies in online education, soon to be published in the *International Journal of Management in Education*.

Students drop out of online classes at rates 15 percent to 20 percent higher than traditional ones, according to earlier research cited in the study. Kennesaw State saw that problem reflected in its own classes, so a group of the university's professors set up a study to find the best strategies that might improve retention.

Using undergraduates in a business course as their test subjects, the professors experimented with lots of techniques that previous research had suggested could help. For example, they called students at home. They quizzed them on the syllabus. They made more of an effort to steer them through the virtual classroom. They pushed them to develop personal connections with classmates. They broke them up into small groups for discussions and team projects.

Half the students got the extra effort and half didn't. To the professors' surprise, it didn't matter. The engagement strategies had no impact on dropout rates. The same held true when they did the experiment again.

"If someone was going to drop out of the class, they were going to drop out of the class," says Stacy M. Campbell, assistant professor of management at Kennesaw State and co-author of the retention study, which is not available for free online.

It may not be that bleak. Ms. Campbell suggests that the next step is to look not at the structure of the class, but at the students themselves. One of her co-authors, Elke Leeds, associate professor of information systems, says figuring out the retention puzzle might boil down to pinpointing particular traits that are tied to success in online classes, such as time-management skills and motivation.

At least one online-learning expert rejects the idea that nothing works.

You can improve retention, and the University of Illinois at Springfield has done so by assigning staff members to serve as informal advisers and advocates for online students, says Ray Schroeder, director of the Center for Online Learning, Research, and Service.

Called program coordinators—different colleges have varying names for the position—these advisers basically become the on-campus "best friend" of online students. They help them navigate the university bureaucracy and facilitate communication with professors. They might work with the financial aid office to find a program that can help, for example, or negotiate an "incomplete," an extension to finish the class.

"In many cases, just having a sympathetic 'sounding board' for a student who feels isolated at a

distance can help the student to know that they are not alone," Mr. Schroeder says in an e-mail to *Wired Campus*. "Without that connection, an isolated, distant student may simply drop out."

Online student peer mentors are effective, too, Mr. Schroeder says.

The practices tried by Kennesaw State promote engagement and deeper learning, Mr. Schroeder says, but they could be more directly focused on preventing dropouts.

If your college has come up with good ways to help students stick with their online courses, *Wired Campus* would like to hear them. Drop us a note in the comment section below.

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## Kerwin C. Swint - Political Expert



*Kerwin Swint, professor of political science, analyst and author, is one of the foremost experts on...*

Georgia (Sep 27, 2010) —

Kerwin Swint, professor of political science, analyst and author, is one of the foremost experts on presidential campaigns and state and local elections. He is author of “Mudslingers: The Twenty-five Dirtiest Political Campaigns of All Times” (Praeger, 2006) and “Dark Genius: The Influential Career of Legendary Political Operative and Fox News Founder Roger Ailes” (Sterling, 2008). His views and analysis of this year’s state primaries, gubernatorial and congressional races have appeared frequently in the Atlanta Journal-Constitution and in the Athens Banner-Herald, Augusta Chronicle, Marietta Daily Journal and Associated Press reports in The Washington Examiner.com and San Francisco Examiner.com. He appeared nationally on ABC’s *The View* prior to the 2008 presidential election, and his books have been profiled in more than 30 media nationwide including New York Daily News, New York Observer, Roll Call, CRN National Cable Radio, BBC Radio, Salon.com and Slate.com.

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# KSU's global learning initiatives among top in higher education



*Two programs selected for presentation at national citizen diplomacy summit KENNESAW, Ga. (... Georgia (Sep 27, 2010) –*

KENNESAW, Ga. (Sept. 27, 2010) - Kennesaw State University has been selected as one of 10 higher education institutions in the country with exemplary programs designed to bolster Americans' engagement in international activities and issues, the U.S. Center for Citizen Diplomacy (USCCD) announced last week.

Two of the university's global learning initiatives – the annual “Year of” country study and the Global Certification Program – will be among those presented at a national summit promoting global citizen diplomacy. The summit, a partnership between USCCD and the U.S. State Department, will be held in Washington, D.C., in November.

KSU was selected by the summit's Higher Education Task Force, which reviewed proposals submitted by academic institutions from around the U.S.

Since 1983, the “Year of” program has presented a year-long series of lectures, cultural events and forums designed to immerse the campus and local community in a study of a particular country or region of the world. A full calendar of events and activities typically are presented in conjunction with global partners including universities, governmental and non-governmental organizations. Students, faculty and staff also form leaning communities to study, share knowledge and conduct research related to the country of study. In recent years, KSU has presented “Year of” studies of Korea, Turkey, the Atlantic World, Kenya, China, France and Spain. The current academic year has been designated the “Year of Romania.”

The Global Certification Program, introduced in 2008, allows KSU students to develop portfolios of their global learning experiences and have them assessed in order to be certified as a global scholar. The certification recognizes their achievement of global perspectives, intercultural skills and responsible citizenship through coursework, education abroad and intercultural experiences.

“The ‘Year of’ program is a cornerstone of Kennesaw State’s commitment to global learning and engaged citizenship,” said Barry Morris, executive director of the university’s Institute for Global Initiatives. “The certification program has allowed us to establish a student-driven process for recognizing student achievement in global learning. We are delighted that the U.S. Center for Citizen Diplomacy has recognized our efforts to foster global knowledge and understanding and to validate our students’ global learning experiences.”

In the 1980’s, Kennesaw State was among the first in the University System of Georgia to internationalize its general education curriculum and establish an interdisciplinary undergraduate major with an international focus. As part of its reaffirmation for accreditation by the Southern Association of Colleges and Schools, the university committed in 2007 to a five-year comprehensive plan to further enhances the internationalization process.

For the upcoming summit, the USCCD set out to recognize such efforts in higher education and in nine other sectors where independent task forces reviewed hundreds of initiatives demonstrating and

promoting Americans' engagement in citizen diplomacy.

The nine task forces, each of which chose 10 finalists, were headed by leaders in each of the sectors. Marlene M. Johnson, director and CEO of the Association of International Educators (NAFSA), co-chaired the Higher Education Task Force.

“We were impressed by how creative and entrepreneurial institutions are in serving students' needs and engaging internationally,” Johnson said. “Students today are seeking opportunities to make a difference, and they also demand an education that builds global competencies they will need after graduation.”

Applicants were asked to describe how their programs address global challenges specified in the criteria. In submitting the proposal, “Year of” program coordinator Dan Paracka indicated the programs' effectiveness in creating a globally competent society and encouraging cultural understanding.

“The country study program has created a ripple effect leading to greater global competence and cultural understanding among students and faculty,” Paracka said. “It has generated heightened interest among faculty, additional funding for faculty travel, new courses, education-abroad opportunities for students, and mutually beneficial global partnerships.”

Contact: Sabbaye McGriff, 678-797-2550 or [smcgrif1@kennesaw.edu](mailto:smcgrif1@kennesaw.edu)

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# KSU to receive Sloan Consortium award for excellence in online education

*University recognized for program training faculty to develop online courses* KENNESAW, Ga. (...  
Georgia (Sep 27, 2010) —

KENNESAW, Ga. (Sept. 27, 2010) -- A 12-week course designed to train Kennesaw State University faculty to develop new online and hybrid courses will receive one of seven awards recognizing excellence in online teaching and learning, the Massachusetts-based Sloan Consortium announced last week.

The "Build a Web Course" training program offered by the university's College of Humanities and Social Sciences will receive the Excellence in Faculty Development Award on Nov. 4 at the Sloan Consortium's 16<sup>th</sup> international conference in Orlando. Sloan-C, as the consortium is also known, is an association of institutions and professional organizations working to integrate online education into the mainstream of higher education.

Since the training program was introduced in 2009, 75 KSU faculty members from the humanities and social sciences, education and nursing have developed 71 new online or hybrid courses that combine online and face-to-face sessions.

"This is an especially gratifying honor because of Sloan's prestige and the caliber of the other institutions being recognized, and it comes at a time when the university has recommitted itself to the potential of online learning," said interim provost Ken Harmon, noting the recent creation of a Center for Distance Learning at KSU. "As enrollments have increased and the pressure for classroom space becomes more acute, the development of more online courses is a necessity."

In 2009, KSU offered 330 online sections of courses. The number of online or hybrid courses is expected to grow by 22 percent by spring 2011 as a result of the "Build a Web Course" initiative.

"This outstanding program ensures that faculty can pick and choose from the latest technology to maximize student opportunities for online learning," said Richard Vengroff, dean of the College of Humanities and Social Sciences. "At the same time, students benefit from flexible scheduling and excellent courses."

Two of the courses developed last spring by the first group of 47 professors who completed the training were offered during the 2010 summer semester and 15 more are being offered this fall.

Tamara Powell, director of distance education for the College of Humanities and Social Sciences and an associate professor of English, designed and implemented the program. She said it will take a little time to get all the new courses fully online because each must undergo a quality evaluation and peer review by the university's Center for Excellence in Teaching and Learning.

"The course design is based upon secondary research into adult learning and 10 years of grant-supported primary research in professional development instructional technology," Powell said. "It is designed to take potential online/hybrid instructors from curious to comfortable to competent in three months."

The faculty development program, which itself is a hybrid course with four online and eight face-to-face sessions, covers a wide range of topics, including vocabulary, issues of pedagogy and copyright, interactive content, developing Wikis, blogs and podcasting, assessment, and online cheating.

In announcing the Sloan-C awards this week, selection committee chair Burks Oakley said: "A distinguished group of leaders in online education was responsible for evaluating the nominations ...

The competition for this award was particularly strong this year. The committee felt the Kennesaw State faculty development program was exemplary.”

Other institutions receiving 2010 Sloan-C awards of excellence include Hunter College, the University of Central Florida, the University of Illinois, Springfield, Boston University, Drexel University, and the University of Massachusetts Boston/Online.

For more information on the Sloan-C awards, please go to <http://sloanconsortium.org/2010awards>.

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*A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](http://kennesaw.edu).*

# Rollins succession in question after filing of lawsuit

*In the end, the current family row doesn't necessarily knock him out of leading the company if the...*

Georgia (Sep 27, 2010) – In the end, the current family row doesn't necessarily knock him out of leading the company if the family members resolve it, said Joseph Astrachan, executive director of the Cox Family Enterprise Center at the Kennesaw State University's Coles College of Business.

## Publication

## Link To Article

<http://www.ajc.com/business/rollins-succession-in-question-621105.html>

The company and family have been leading contributors to metro Atlanta civic activities, which suggests they can work it out, said Astrachan, who has counseled other companies that have been family-run for multiple generations.

"It's still a risky situation but their prognosis is still good if the family agrees to work it out," he said. "It would be a shame to let ego get in the way of a multi-generational and important business not just for Atlanta, but for the country."

Some ultimate consensus on leadership is critical since the company is heading into the third generation of family control, he said.

"The generation that has to live with the succession should be the one selecting the leader. If you choose a leader the next generation won't accept, it won't work," Astrachan said.

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# Sloan Awards Honor Nation's Top Online Programs

*There are thousands of online offerings; learn the techniques employed by the top programs. By...*

Georgia (Sep 28, 2010) –

## Link To Article

<http://www.usnews.com/articles/education/online-education/2010/09/28/sloan-awards-honor-nations-top-online-programs.html>

## There are thousands of online offerings; learn the techniques employed by the top programs.

By [Brian Burnsed](#)

Posted September 28, 2010

The [University of Illinois–Springfield](#) and [Kennesaw State University](#) are among the winners of the 2010 Sloan Consortium Awards for Excellence in Online Teaching and Learning.

Sloan is an online education association with more than 200 institutional and 700 individual members. Awards were given to schools nominated from Sloan's pool of member institutions. Though for-profit schools enroll the lion's share of online students, award winners this year included private, public, and nonprofit schools. For instance, [Drexel University](#) and [Boston University](#)—two private schools with traditional campuses—tied for the award for excellence in institution-wide online education because the scope and quality of their online programs matched that of their on-campus offerings. ...

Kennesaw State University, which won the award for excellence in faculty development for online teaching, has gone to great lengths to train traditional faculty in the ways of online instruction. In an effort to help the faculty better understand what it's like to be in the students' shoes, professors use online interfaces themselves as they learn relevant teaching techniques. So far, about 50 professors at the school have completed the 14 weeks of training it takes for them to craft their own online course. Teachers are also required to obtain online teaching certifications from Quality Matters, which involves a peer-to-peer review of online courses and professors.

Richard Vengroff, the dean of the Kennesaw's college of humanities and social sciences, has taught online and claims that he and his colleagues have noticed the nature of online learning heightens the level of interaction with students. Rather than merely hearing from a few students put on the spot when he poses a question in class, he gets responses from all of them and they have more time to formulate richer, deeper written answers. He also maintains that Kennesaw tries to keep the quality of the online courses high by capping enrollment at 25 students per class as opposed to the several hundred who regularly attend lectures on campus. He insists that limiting class size hasn't helped Kennesaw's bottom line, but has ensured that the quality of classes remains high, while allowing Kennesaw to expand despite having no more room for students on campus. "People think we do the online classes because it's cheaper and we make big profits on it," Vengroff says. "That just isn't the case."

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