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“Homeless to Harvard” heroine heads Homelessness Awareness Week at KSU



October 12-17 observance features conference and two-day student sleepout KENNESAW,...

Georgia (Oct 1, 2009) —

October 12-17 observance features conference and two-day student sleepout

KENNESAW, Ga. (Oct. 1, 2009) — Liz Murray, whose true story was captured in a Lifetime Television movie about her journey from homelessness at 15 to Harvard grad at 22, will deliver the keynote address at a one-day conference highlighting the second annual Homelessness Awareness Week at Kennesaw State University Oct. 12-17.

What:

The conference is among a week of activities at KSU designed to increase awareness and understanding of the issues facing the homeless. Homelessness Awareness Week is observed annually at campuses across the country. Other highlights at KSU include a two-day sleepout, during which students must find shelter and food while attending classes and living outdoors on campus to simulate the plight of the homeless. Collections of food, clothing, blankets and toiletries are also being conducted.

Who:

- Liz Murray, the daughter of drug-addicted parents, became homeless at 15 after her mother died. Murray finished high school in just two years while camping out in New York City parks and subway stations. She completed high school and earned a scholarship to Harvard. After attending Columbia University for a short period to be closer to her ill father, Murray returned to Harvard where she completed her degree, graduating at 22. She has been featured on “ABC News,” “20/20,” “Good Morning America,” “The Today Show” and CNN, as well as in articles in the *New York Times* and *People* magazine.
- Representatives of more than 20 agencies providing food, shelter and other services to the homeless in metro Atlanta will also appear at the conference, in classes and at forums throughout the week.

When/Where:

Murray to speak Monday, Oct. 12, at 11 a.m. at the University Rooms in KSU’s Carmichael Student Center

Campus Sleepout – 6 p.m., Thursday, Oct. 15, through noon, Saturday, Oct. 17, in the quad area between the Social Science, Public Safety and Pilcher buildings.

Other events throughout the week of Oct. 12 at various campus locations

For a complete list of KSU's Homelessness Awareness Week activities and participants, visit <http://haw2009.hss.kennesaw.edu/>.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education and business. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,500 from 142 countries.

Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

KSU Sports & Recreation Park opens



Click here to view video of the KSU Sports & Recreation Park opening. KENNESAW, Ga. (Oct...

Georgia (Oct 2, 2009) —

[Click here to view video of the KSU Sports & Recreation Park opening.](#)

KENNESAW, Ga. (Oct. 2, 2009) — The new KSU Sports & Recreation Park formally opened its doors today amidst a ribbon-cutting ceremony, a coin toss, exhibitions of rugby, cheer, lacrosse and other club and intramural sports, and Open House tours of the new Owls Nest.

The first phase of the KSU Sports & Recreation Park -- featuring two state-of-the-art synthetic-turf fields and the 16,000-square-foot Owls Nest indoor training facility -- was completed in late September. The new park spreads across a 14-acre parcel, part of 88 acres of new KSU land located east of Interstate 75 recently purchased by the KSU Foundation to be developed into much-needed sports fields and recreational facilities.

"The KSU Sports & Recreation Park will play a major role in the continuing transformation of this university," said Daniel S. Papp, president of Kennesaw State University. "The two new fields and the Owls Nest are great additions to the university's infrastructure. Yet, this new park does more than provide much-needed facilities. It enables more KSU students to participate in intramural and club sports. When this project is fully complete, it will take our campus to a whole new level."

As varsity sports at KSU have reached National Collegiate Athletic Association (NCAA) Division I status, the university's intramural and club sports also are poised to take off and flourish. In the past three years, the intramural and club program has experienced more than a 30 percent increase in participation.

Kennesaw State's Vice President for Student Success and Enrollment Services Jerome Ratchford said the opening of Phase I of the KSU Sports & Recreation Park "demonstrates KSU's commitment to provide suitable facilities to address the recreation and fitness needs of an expanding student population."

Prior to completion of Phase I of this project, KSU had only a 1.7-acre field on the main campus for its 22,500 students. Many club teams had to practice in fields as far away as Woodstock and Alpharetta for lack of facilities.

The larger of the two new fields is 80-by-120 yards, which meets regulation requirements for rugby, lacrosse and soccer, while the smaller field can be used for sports such as flag football and ultimate Frisbee.

The new fields' surface material is one of the newest synthetic turfs on the market, which -- among other features -- can drain up to thousands of gallons of water an hour. When the temperature is high, water cannons also cool the turf by blasting water around the field. Many universities across the nation are looking at KSU's fields as a model for their own campuses.

Unlike varsity sports, which are governed by the NCAA and are very competitive, intramural and club sports are more accessible to all students. About 2,200 KSU students participate in intramural and club sports -- about six times as many students playing NCAA sports -- and that number is expected to increase dramatically with the new facilities.

Intramural and club sports play an important role in fostering a dynamic campus life and building relationships among students. Basketball and softball are among the most popular intramural sports at KSU; lacrosse and rugby are the most popular club sports.

"We will be able to play teams that may not have given us a chance to play now that we have the facilities. I have the feeling we're going to have a lot of home games," said rugby player Marianne Thomas, a junior. "The new field's got cushioning and springs, the cannons are phenomenal. I am excited."

Site work and grading for Phase II of the KSU Sports & Recreation Park are already under way. Plans call for a comprehensive recreational complex that would have as many as seven competition fields, 4,683 feet of nature and hiking trails, sand volleyball courts, a proposed multipurpose stadium, and a 12-acre lake.

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KSU Sports & Recreation Park opens with ribbon-cutting ceremony, Open House



Phase I includes state-of-the-art sports fields, Owls Nest training facility. [Click here to...](#)

Georgia (Oct 2, 2009) — *Phase I includes state-of-the-art sports fields, Owls Nest training facility.*

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GSU, KSU win \$22M in federal teaching grants

Georgia State University and Kennesaw State University received more than \$22 million in federal...

Georgia (Oct 5, 2009) –

Georgia State University and Kennesaw State University received more than \$22 million in federal grants to improve public school instruction.

Georgia State's education college received about \$13.5 million to train teachers and keep them working in Georgia's schools.

Kennesaw's education college received about \$8.8 million to develop an urban education emphasis in its undergraduate teaching programs.

The grants, announced by the U.S. Department of Education, will be paid out over five years.

Arlinda Eaton, dean of Kennesaw's education college, said the university plans to work with Cobb County schools and will stress areas such as teachers for its "English to speakers of other languages" (ESOL) classes.

Georgia State's project includes a focus on schools in Atlanta, Clayton, Cobb, DeKalb, Fulton and Gwinnett with a high percentage of low-income students, associate dean Gwendolyn Benson said. The program will emphasize several subjects, including math, science and special education, she said.

Georgia has struggled to hire and retain teachers in the subject areas stressed by both colleges.

For example, about 43 percent of the state's elementary special education teachers are not fully certified. State studies show about 30 percent of Georgia's beginning teachers leave within five years.

Georgia State's project includes a paid "resident teacher" program, similar to what is used in medicine. Resident teachers will take courses through the college and spend a year working in classrooms with experienced teachers who will serve as mentors, Benson said.

Publication

Link To Article

<http://www.ajc.com/news/gsu-ksu-win-22m-153187.html>

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Let the games begin

by Marcus E. Howard KENNESAW - Kennesaw State University officially opened its new sports and...

Georgia (Oct 5, 2009) — by Marcus E. Howard

Publication

Link To Article

http://www.mdjonline.com/pages/full_story/push?article-Let+the+games+begin%20&id=3810781-Let+the+games+begin&instance=special%20_coverage_right_column

KENNESAW - Kennesaw State University officially opened its new sports and recreation park Friday, which will be used by students competing in the university's growing intramural and club sports.

The facility includes two state-of-the-art fields, a practice field and the Owls Nest training facility, converted from a Gold's Gym, and all sit on 14 acres of land off George Busbee Parkway.

In 2008, a total of 88 acres of land, just east of Interstate 75 and south of Chastain Road, was purchased by the KSU Foundation, the university's fundraising arm.

Friday's ribbon-cutting marked the completion of Phase I of a project that will eventually include an 8,300-seat soccer stadium, which is under construction. The completed park will also have multipurpose fields, sand volleyball courts, 4,683 feet of nature and hiking trails, and a 12-acre lake. The total cost is \$10 million, according to the university.

Charlotte-based Choate Construction built the finished facilities. The fields are said to have one of the newest synthetic turfs on the market, which can drain up to thousands of gallons of water an hour.

University officials said the new facilities were sorely needed for intramural and club sports.

"This is an immense enhancement of campus life for our students," KSU President Dr. Dan Papp said. "We had considerably outgrown the 1.6 acres of intramural fields that existed on KSU's main campus before the opening of this facility."

KSU has an enrollment of 22,500 students - 14,000 are full time and 3,200 live on campus. Student participation in intramural and club sports increased by 1,400 students, or 31 percent, between the 2005-06 and 2007-08 academic years, according to the university. About 2,200 KSU students now participate in intramural and club sports, which include rugby, flag football, basketball, softball, hockey, cheerleading and lacrosse.

Papp said the university has already received several inquiries about the completed fields. The University of Hawaii, he said, has already sent a team to inspect them to potentially replicate them in Honolulu.

Jennifer Byers, president of KSU's women's lacrosse club, described the fields as "amazing."

The upfront funding for recreation facility came from the KSU Foundation, but the entire project will be paid for by student fees, which are \$40 per semester. Student Government President Daniel Street said the fees have been worth it.

A lot has changed at KSU since it was founded in 1963.

Dr. Jerome Ratchford, vice president of student success and enrollment services, has been at KSU for 21 years. He remembered when students 20 years ago requested to dig up dirt on campus with a backhoe in order to mud wrestle.

"We did that on several occasions," he said. "Once they finished doing it, we would put the soil back into the surface."

When he joined the university's board of trustees 10 years ago, KSU Foundation Chairman Norman Radow recalled that the foundation had just \$6 million in assets, and that the then-commuter college with about 11,000 students, had more part-time students than full-time learners.

It was also landlocked with 180 acres, he said.

Radow said it has added 140 acres over the past seven years and the foundation now has more than \$400 million in assets, most of which is in real estate.

"We are exploding in every single way, both in size and in quality," he said.

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KSU's teaching program boosted

by Jon Gillooly KENNESAW — The U.S. Department of Education awarded Kennesaw State...

Georgia (Oct 6, 2009) —

by Jon Gillooly

KENNESAW — The U.S. Department of Education awarded Kennesaw State University an \$8.9 million grant to help prepare education majors to teach in more of an urban setting, such as Osborne High School.

Publication

Link To Article

http://www.mdjonline.com/pages/full_story/push?article-KSU-s+teaching+program+boosted%20&id=3831945-KSU-s+teaching+program+boosted&instance=home_news_2nd_right

KSU Bagwell College of Education faculty will use the funding by partnering with teachers in the Osborne area to improve the training for educators who teach poor students or those who are learning English as a second language, said Dr. Arlinda Eaton, dean of KSU's education college.

Eaton applied for the grant last year.

"I am ecstatic," she said on learning that she was one of 28 universities in the U.S. to receive the funding, paid for through the American Recovery and Reinvestment Act.

Last school year, KSU recommended 837 people for teacher certification, which in Georgia is second in volume only to the University of Georgia, KSU spokeswoman Frances Harrison said.

The seven Cobb County School District schools in which KSU will partner with are Osborne, Smitha Middle and Birney, Fair Oaks, Hollydale, Labell and Milford elementary schools.

"The Obama Administration is committed to giving teachers the support they need to succeed in the classroom," U.S. Secretary of Education Arne Duncan said in his announcement of the grants. "The Teacher Quality Partnership grants will improve student academic achievement by strengthening teacher preparation, training and effectiveness and help school districts attract potential educators from a wide-range of professional backgrounds into the teaching profession."

About 17 percent of the teachers Cobb hires are KSU graduates. Cobb hired about 300 teachers for this school year, 900 for last year and 1,300 the year before that, district spokesman Jay Dillon said.

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The Don Russell Clayton Gallery presents “Athos Menaboni: Portrait of a Painter”

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David Thomas Kehler

As Director of Bands at Kennesaw State University, David Thomas Kehler oversees all aspects of the...

Georgia (Oct 7, 2009) –



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University System of Georgia chancellor visits Kennesaw State



Erroll B. Davis Jr. meets with various campus groups during daylong visit During his...

Georgia (Oct 7, 2009) –

Erroll B. Davis Jr. meets with various campus groups during daylong visit

During his annual visit to Kennesaw State University last week, University System of Georgia Chancellor Erroll B. Davis Jr. reiterated his positive impression of the university's present momentum. In a daylong itinerary that concluded with a tour of the burgeoning KSU campus, Davis met with President Daniel S. Papp and his cabinet, had lunch with KSU Foundation trustees and community leaders, and engaged in dialogues with faculty, staff and student leaders.

As head of Georgia's public higher education system, Davis is responsible for the state's 35 public colleges and universities, 300,000 students, 40,000 faculty and staff, and an annual budget of \$6 billion. The chancellor complimented Papp and his administration on their leadership, and said he was impressed with KSU's trajectory over the past three years. He also discussed budget challenges and said all USG institutions will have to be "leaner and meaner" going forward, as \$100 million in reductions will need to be identified over the next two years once federal stimulus funds in that amount cease in 2012.

"Kennesaw State's growth reflects the Board of Regents' strategic priority to make a number of our comprehensive universities a 'first choice' for prospective students," Davis said. "At Kennesaw, we have good leadership, strong community support and partnership, excellent faculty and staff, and a growing, academically committed student body."

In addition to meeting with faculty and staff, Davis interacted with about 20 KSU students affiliated with various student organizations, such as the Student Government Association, Center for Student Leadership and Residence Life. He solicited feedback from the students and discussed various topics, including HOPE scholarships, institutional fees, impact of budget cuts on campus resources and students' ability to pay costs, and financial aid, among others.

"I really enjoyed the opportunity to meet with the chancellor and really appreciate that he made time to meet with the students to find out first-hand about their experiences," said Winnie Patta, president of KSU's chapter of Golden Key International Honour Society and peer mentor through the Center for Student Leadership. "He was very pleasant, easy to talk to, and he showed care. He understood our issues, addressed those he could and he took notes on what we talked about."

Davis also underscored KSU's future as a "research intensive" university as it continues to grow and the USG's continued enrollment growth. USG institutions grew by 30,000 in a two-year period, and that growth is not expected to subside, he said. With the lag in the state's funding formula, more than 10,000 of those students currently are not funded, which places enormous financial pressures on USG institutions' budgets.

During a luncheon with KSU Foundation trustees and members of the president's community advisory board, Norman Radow, chairman of the board of trustees of the KSU Foundation, lauded the Board of Regents' facilities operation, which has allowed the foundation to move forward with several recently completed public-private projects.

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Accounting professor wins best paper award

Georgia (Oct 8, 2009) –

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KSU awarded \$8.9 million grant from U.S. Department of Education



Bagwell College, Cobb County Schools partner to enhance K-12 teacher quality KENNESAW...

Georgia (Oct 8, 2009) –

Bagwell College, Cobb County Schools partner to enhance K-12 teacher quality

KENNESAW, Ga. (October 6, 2009) – Kennesaw State University was awarded an \$8.9 million grant from the U.S. Department of Education to establish an innovative K-12 teacher preparation program in high-need, urban schools in Cobb County.

“This grant is a significant achievement for Kennesaw State as we continue on the path towards becoming a research intensive university,” said KSU Provost and Vice President for Academic Affairs Lendley C. Black. “Going forward, we expect to continue tapping into various sources of external funding and attracting grant monies that fund valuable research and initiatives such as this.”

The five-year grant, the largest ever awarded to Kennesaw State, will support the Teacher Quality Partnership (TQP), an initiative of the university’s Bagwell College and seven schools in the Cobb County School District, one of the largest school districts in the state.

“The goal is to develop a model that could be replicated in similar urban areas of the country,” said Arlinda Eaton, dean of the Bagwell College of Education and co-principal investigator for the program. “The TQP program provides resources to prepare teachers to teach in high-need schools and support them in their first critical years. We are eager to engage in a research agenda that will allow us to contribute to the efforts being made to link teacher preparation and effectiveness to K-12 student learning.”

The Bagwell College of Education and teacher preparation partners in the College of Humanities and Social Sciences and the College of Science and Mathematics at KSU will work with the Cobb County School District to develop, implement and evaluate teacher preparation within seven “professional development schools.”

The partnership seeks to reform teacher preparation programs to prepare candidates to teach in resource-poor, diverse, urban communities. The programs will be offered onsite at the schools, where candidates will have intensive clinical experiences combined with coursework co-taught by KSU/Cobb County School District faculty.

“We know that among all the variables that affect student achievement, the quality of the classroom teacher is the most significant,” said Steve Constantino, associate superintendent for the Cobb County School District and co-principal investigator. “Our Board of Education has identified teacher quality as a priority for our strategic plan. This grant allows Cobb and KSU to produce better quality teachers through a professional development school model where teachers not only learn about effective teaching, but are able to apply that learning almost immediately. The staff of these schools will also benefit from the rich professional learning that will occur. This is a win-win for Cobb and KSU.”

Reforms will address needs in literacy, technology and the role of family as stakeholders in learning. They will also include the development of high-need teacher preparation concentrations such as ESOL, reading, economics and special education.

The schools that comprise the partnership are Birney Elementary School, Fair Oaks Elementary School, Hollydale Elementary School, LaBelle Elementary School, Milford Elementary School, Smitha Middle School and Osborne High School.

As part of the TQP, Bagwell College will develop an Urban Education Emphasis within its undergraduate teaching programs in Early Childhood and Elementary Education, Middle Grades Education and Secondary Education, specifically in the disciplines of math, science, English and social studies.

It additionally seeks to establish several graduate-level programs for teachers within the seven professional development schools, including an Ed.S. in Educational Leadership, an Ed.S. in Teacher Leadership, a Coaching Endorsement program, a Teacher Leader Endorsement program and an Assessment Certificate program.

The grant was awarded through the U.S. Department of Education's Office of Innovation and Improvement as part of the federal government's American Recovery and Reinvestment Act of 2009.

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Student Spotlight: Audrey Ruark



by Sabbaye McGriff *Audrey Ruark never would have imagined that in just one short year as a...*

Georgia (Oct 8, 2009) —

by Sabbaye McGriff

Audrey Ruark never would have imagined that in just one short year as a student at Kennesaw State she would be leading a campus-wide effort for an international organization dedicated to eliminating global poverty.

Nor did she believe that after enrolling at KSU last fall as a first-year student, she would have a chance within one year to confer in Washington, D.C with 99 other student leaders from across the U.S. and return there for training to help campuses throughout Georgia and Alabama mount successful global anti-poverty initiatives.

Yet this sophomore from Milledgeville, Ga., who is now “very close” to declaring International Affairs as her major, has quickly stepped onto the world stage, embracing KSU’s “get global” and engaged citizenship aspirations as her own.

“It still blows my mind that I’m the leader of something this great,” says Ruark, whose only conscious step in the direction of a dream-come-true collegiate experience was enrolling in a ONE-themed learning community that included a section of the globally focused first-year seminar course. According to its Web site, ONE is a global advocacy and campaigning organization with more than 2 million backers worldwide dedicated to fighting extreme poverty and preventable diseases, particularly in Africa. Although it is a broad coalition of people and organizations, ONE has been very closely associated with its famous co-founder, Bono, and fellow entertainer/activists Bob Geldof and Dave Mathews. Their series of “Live 8” concerts in 2005 succeeded in pressuring leaders attending the G8 Summit to cancel debts and double aid to Africa by 2010.

As KSU’s ONE Campus Challenge leader, Ruark initiated a series of campus projects that have catapulted her to the leadership ranks, earning her the privilege of attending ONE’s Power Summit in Washington, D.C. last February and a special training in August to become a ONE campus outreach ambassador — one of the youngest among 14 nationwide.

In the last year, Ruark has succeeded in having KSU President Daniel Papp declare KSU a ONE campus; spoken to 10 classes about global poverty and the ONE campaign; set up tables at campus events and passed out literature; organized the sale of fair-trade and survivor-made goods, raising \$1,300 for the Not for Sale Campaign against human trafficking; and coordinated with local ONE representatives to have Atlanta designated a “City of ONE.” In addition, on October 1, she collaborated with Toms Shoes to organize a one-mile, barefoot walk around the KSU Green to raise money to buy shoes for children in undeveloped countries. Toms Shoes sponsors a national philanthropy to donate a pair of shoes for each pair it sells. More than 130 students, staff and faculty participated in the walk, raising nearly \$1,000 for the cause.

As a result of Ruark’s efforts, KSU was ranked 12th among more than 1,000 colleges participating in ONE’s national Campus Challenge, which offers an alluring top prize. Last year, the No.1-ranked school won a campus concert by Vampire Weekend, *Rolling Stone’s* 2008 pick for best new band. In addition, Ruark stands a good chance of being among the top 20 campus challenge leaders to be selected to go to Africa in summer 2010.

While the trip, prize and recognition are great motivators, they are not the only things fueling Ruark’s passion to make KSU a top ONE campus and help other schools join the challenge.

“I love doing it,” Ruark said of organizing the events. “When I set up a table, the first question I ask people when they stop by is: ‘Did you know that one in six people in the world live on less than \$1 a

day?’ So many people just don’t know the scope of poverty in the world. I’m glad I can help educate them.” _

Like many global engagement opportunities for KSU students, Ruark’s emanated from collaboration between university departments, faculty and staff. In this case, Karen Heilmann, civic engagement coordinator for KSU’s Center for Student Leadership, presented the ONE Campus Challenge to a globally focused first-year seminar led by Keisha Hoerrner, chair of First-Year Programs in the University College.

“Audrey stepped up right away to serve as the ONE Campus Challenge leader at KSU,” Hoerrner said. “The rest is history. She has taken this further than Karen and I dreamed possible.”

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Visit <http://www.one.org/campus/> to sign up for the ONE Campus Challenge and select Kennesaw State University to help send Audrey Ruark to Africa.

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Gwinnett stadium a winner for county?

By Patrick Fox The Atlanta Journal-Constitution On the field, the Gwinnett Braves had a pretty...

Georgia (Oct 12, 2009) —

By [Patrick Fox](#)

The Atlanta Journal-Constitution

Publication

Link To Article

<http://www.ajc.com/news/gwinnett/gwinnett-stadium-a-winner-159535.html>

On the field, the Gwinnett Braves had a pretty good season: an 81-63 record and a playoff berth.

The team drew about 423,000 in its 71 home games and an additional 4,000 for two home games during the postseason.

But the bottom line is less clear for their stadium, although county officials say the ball field will generate enough revenue on its own to cover its bond payment.

The \$64 million, taxpayer-financed structure generated a rancor among residents, particularly after cost estimates rose by \$19 million after construction was under way.

Final revenue figures are not in, but current numbers show the county will be close to covering its first round of loan payments of \$2.6 million this year. The annual payments fluctuate between \$2.1 million and \$2.6 million per year for the next 30 years.

After one baseball season, the stadium's scorecard shows that both its support and opposition remain strong.

Opponents have cited the project repeatedly as a burden on a county facing financial difficulties. Earlier this year, Gwinnett commissioners voted to cut nearly \$26.2 million from the county budget for 2009.

Don Shaw, a local blogger and stadium opponent, remains critical that the county paid for the ballpark's increased construction costs.

"It was a poor decision for the Board of Commissioners to make when they were well aware of the economic climate up ahead," he said.

The money taken from the general fund to cover the increased costs had been earning interest for the county, he said.

"If you figure \$19 million at 3 percent, they've lost all that revenue," Shaw said.

Proponents say the stadium is an asset to the community, that it was meant to add to the quality of life in Gwinnett more than to generate income for the county.

Preston Williams, who served as point man for the project for the Gwinnett Convention and Visitors Bureau, said the first year was a rousing success.

"The venue is doing exactly what was intended from the inception: It is serving the people of Gwinnett as a destination for family fun and entertainment. It has created jobs," he said.

County Commissioner Bert Nasuti, who led the campaign for a minor-league team, said county

residents who attended games “had an experience they just cannot have anywhere else but in minor-league baseball.”

“My constituent feedback on baseball and folks’ experience at the park was overwhelmingly positive all season long,” Nasuti said.

Steve Labovitz, an Atlanta lawyer who specializes in public-private partnerships, still sees great economic potential in the stadium, “assuming the economy turns around.”

“There’s going to be a highly designed mixed-use development that will surround the stadium,” Labovitz said. “Those kinds of things will bring in a lot of revenue to the county.”

The deal has already worked well for the Braves. Mike Plant, the organization’s executive vice president for business operations, said attendance exceeded the club’s expectations, and the team sold about half of the 21 luxury suites.

Critics have often argued that the county gave away too much to the Braves.

The funding formula for the stadium calls on the Braves’ owners, Liberty Media, to pay the county \$250,000 a year for rent, with the price adjusted every five years based on the Consumer Price Index.

The team also must pay the county \$1 for every ticket sold, and it splits the parking revenue evenly with the county.

The county’s side of the stadium funding plan includes a \$400,000 contribution from the Gwinnett Convention and Visitors Bureau and then several variables, some that worked better than others.

The county hoped to raise \$700,000 for the stadium through a rental car tax. In reality, it brought in \$978,000 from May 2008 to June 2009.

But even that drew criticism. John C. Bradbury, an economist at Kennesaw State University, said connecting the rental car tax to the stadium was “a sleight of hand by government officials.”

“Without the stadium, the tax revenue could be used for public safety or other government services that the county has recently cut,” Bradbury said.

“The car tax generates revenue from Gwinnett residents with car trouble and transfers it to Liberty Media shareholders. “

Bradbury is also critical of the contribution from the Convention and Visitors Bureau, which he called “just a reshuffling of tax revenue.”

“To say that the stadium is paying its way is like a teenager declaring he’s making car payments all on his own while using a \$300 monthly allowance from his parents to help cover the payments,” he said.

The biggest hole in the stadium finance plan for the year was the sale of naming rights for the stadium. The county budgeted \$300,000 for the sale, although it had hoped to raise as much as \$1 million. Instead, the recession apparently deterred all potential buyers from acquiring corporate sponsorship of the ballpark.

The county initially placed the Convention and Visitors Bureau in charge of marketing naming rights, but that duty transferred to the Braves in September. The new deal gives the Braves the first \$350,000 and the county the next \$350,000. Both sides will split anything beyond that.

Nasuti remains confident about the stadium’s future, saying the “G-Braves brand has caught on in Gwinnett.”

“Now that the team is here and settled,” Nasuti said, “the Braves marketing arm and front office will

have more opportunities to become more involved in the community and continue to build a fan base.”

-- Staff writer Carroll Rogers contributed to this article

Ballpark figures

Gwinnett County’s financing of the baseball stadium for the Atlanta Braves’ AAA franchise relies on a five-part formula to generate enough to pay its annual bond obligation. The county will pay \$2.6 million this year. It will pay \$2.1 million annually from 2010 to 2013. The payments return to \$2.6 million annually after that until the bonds are paid off in 2038.

Ticket fees

Budgeted: \$400,000

The county received \$200,000 June 1 and expects at least another \$200,000 in October. The contract with the Braves gives the county \$1 for every ticket sold.

Bottom line: \$427,000

Parking

Budgeted: \$200,000

The Braves and county evenly split parking fees. The county received \$22,342 in June for stadium parking in April. It will receive the balance in October for attendance from May to September. With game attendance in April at 60,120, this means each vehicle averaged about four ticket-holders. By dividing the attendance of 367,400 from May to September by four, it comes to about 91,000 vehicles paying a minimum \$3 parking fee, meaning an additional \$136,500 for the county. The county finance office puts the figure higher. It is anticipating at least the full \$200,000.

Bottom line: \$159,000-\$225,000

Rent

Budgeted: \$250,000

The Braves pay the county \$250,000 a year for rent.

Bottom line: \$250,000

Naming rights

Budgeted: \$300,000

Officials had projected up to \$1 million a year for the stadium’s naming rights, but no corporate sponsor has been found.

Bottom line: \$0

GCVB contribution

Budgeted: \$400,000

The Convention and Visitors Bureau gets its money from the county through a hotel-motel tax .

Bottom line: \$400,000

Rental vehicle tax

Budgeted: \$700,000

The county took in \$978,000 in revenues from the tax from May 2008 to June 2009. Current figures show collections averaging about \$69,900 a month, or about \$838,000 a year

Bottom line: \$838,000

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J.C. Bradbury



J.C. Bradbury is an economist who teaches in Kennesaw State's sport management program. He is the...

Georgia (Oct 12, 2009) – J.C. Bradbury is an economist who teaches in Kennesaw State's sport management program. He is the author of "The Baseball Economist" and his current research focuses on the economic aspects of sports, especially baseball. His weblog, Sabernomics.com offers a commentary on current topics in baseball economics (www.sabernomics.com).

[Link To Website](#)

In addition to his book, Bradbury has contributed to numerous articles in academic journals such as *Economic Inquiry*, *Journal of Public Economics*, *Journal of Regulatory Economics* and *Journal of Sports Economics*. Dr. Bradbury received his Ph.D. in economics from George Mason University in 2000, and his B.A. from Wofford College in 1996.

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MLB Anticipating Attendance Bounceback

Major League Baseball Commissioner Bud Selig likes what he sees in his crystal ball for next...

Georgia (Oct 13, 2009) – Major League [Baseball](#) Commissioner Bud Selig [likes what he sees in his crystal ball](#) for next season.

Publication

Link To Article

<http://mlb.fanhouse.com/2009/10/12/mlb-anticipating-attendance-bounceback/>

According to *Sports Business Journal*, Selig is predicting a rebound in 2010 from this year's attendance decline of 6.65 percent to 73.42 million, a season in which 22 of 30 teams posted drop-offs in attendance.

The reason for Selig's optimism is the improvement in the economy, including the 13 percent increase this year in the Dow Jones industrial average. Some experts, though, are arguing that the improvements may be short-lived because unemployment is continuing to rise. Many have argued that the economic recovery in the U.S. will be painfully slow to help many Americans hurt by the recession.

Average major league ticket prices rose 5 percent this year, according to Team Marketing Report while the Fan Cost Index, which measures the cost for a family of four to attend a game, rose 3.2 percent to \$196.89. Even so, baseball held up remarkably well, posting its [fifth-largest combined crowds in its history](#), despite posting the lowest figures since 2004.

Many teams posted year-over-year gains in television ratings, underscoring the popularity of all televised sports as a cheap source of entertainment during tough economic times. Single-ticket sales also rose as teams undertook more aggressive promotions to upsell them to season-ticket plans, said Matt Bourne, an [MLB](#) spokesman, in an email to FanHouse.

"Sports are normal goods and generally move with the economy," said John-Charles Bradbury, an economist who teaches at the sport management program at Kennesaw State University in Georgia, in an email. "You can see ... some leveling out during past recessions (early-'80s, early-'90s, and early-'00s), though the correlation is imperfect. But, the overall long-run trend is positive, just as it is for the entire economy."

When it came to forecasting how good the good times would get, Selig was less specific. He told the trade publication that baseball was in an "excellent position to rebound next season.

"How much we'll bounce back, I don't know."

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Alvin C. Miles

Alvin's teaching & research is focused in the areas of Team Effectiveness &...

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Brett Katzman

Dr. Brett Katzman's research focuses on microeconomic issues, particularly as they apply to the...

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Bruce Clements

Dr. Bruce Clements is an associate professor of accounting and taxation in the Michael J. Coles...

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Dr. Adriane B. Randolph

Dr. Adriane B. Randolph is an Assistant Professor of Business Information Systems Management and...

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Dr. Charles W. Hofer

Dr. Charles Hofer is the Regents Professor of Strategy & Entrepreneurship at Kennesaw State...

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Gary B. Roberts

Gary Benjamin Roberts is Professor of Management and Entrepreneurship in the College of Business...

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J. Larry Stevens

J. Larry Stevens recently retired (July, 2007) as a Partner with PricewaterhouseCoopers LLP, an...

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Kamal Fatehi

Will be provided later.

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Michael Maloni

Dr. Maloni's primary areas of expertise include global transportation, third-party logistics, ...

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Murat DORAL

Professor Doral obtained a Master of Business Administration in 1990, and a Master of Arts in...

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Randy S Stuart

Randy Stuart is an Assistant Professor in the Department of Marketing and Professional Sales at the...

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Richard M. (Rick) Franza

Dr. Richard M. Franza is Chair of the Department of Management and Entrepreneurship of Kennesaw...

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Elke M. Leeds

Elke M. Leeds, Ph.D., is an Assistant Professor of Management of Information Systems in the Michael...

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Audrey A. Gramling

Audrey A. Gramling, Ph.D., CIA, CPA, is an Associate Professor of Accounting at Kennesaw State...

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Diana Gregory

Diana Gregory, awarded the 2009 Southeastern Division National Art Education Association Higher...

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Doyle Z. Williams

Past President of American Accounting Association, Accounting Programs Leadership Group , and...

Georgia (Oct 19, 2009) –

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Shane Smith

Shane brings over twelve years of industry experience of which he applies to his research areas of...

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Sheb True

Dr. True is a Professor of Marketing and the Associate Dean of Graduate Business & Executive...

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Founding director of KSU's nursing program honored



Charlotte Sachs, 92, recognized for her legacy of excellence with portrait unveiling ...

Georgia (Oct 20, 2009) — *Charlotte Sachs, 92, recognized for her legacy of excellence with portrait unveiling*

KENNESAW, Ga. (Oct. 20, 2009) — When Charlotte Sachs founded the nursing program at Kennesaw State University in 1968, she insisted on high academic standards. Of the 36 students who enrolled in the first class, only six graduated with an associate degree and all passed the state boards.

Four decades later, Sachs' legacy lives on. Today, the WellStar School of Nursing at KSU is the largest producer of baccalaureate-prepared nurses in the state, and graduates with a bachelor's in nursing have an average pass rate in the 90th percentile for the NCLEX[®], the licensing exam for registered nurses.

On Saturday, Oct. 17, Sachs was honored by KSU's WellStar College of Health and Human Services. Surrounded by family, former colleagues and one-time students, Sachs was paid homage at the Jolley Lodge with the unveiling of her portrait.

"Beautiful. It really is beautiful," said Sachs of the oil painting in which she is depicted sitting and wearing a red blazer.

Sachs, who earned bachelor's and master's degrees in nursing from Emory University, founded the nursing program at what was then Kennesaw Junior College, at a time when associate degrees in nursing were just starting to emerge. The program has since grown into the WellStar College of Nursing, offering bachelor's, master's and doctoral degree programs.

Today, at 92, Sachs looks spry and younger than her age. She swims 18 laps a few times a week, volunteers at her temple and writes emails regularly. Family and friends say she is a life-long learner and has a wonderful sense of humor.

Sachs was born in Germany and immigrated to New York in 1936 after Hitler came to power. Her first job in the U.S. was as a maid (she had taken a housekeeping course in Germany). In 1937 she entered nursing school at Newark Beth Israel Hospital, graduating as a registered nurse after three years. She moved to Atlanta in the 1940s after her husband took a job as a chemical consultant.

Sachs then started taking nursing courses at Georgia State University and completed her bachelor's at Emory in 1949. She worked for the DeKalb County Health Department and Emory University Hospital. In 1961 she earned a master's in nursing from Emory. She was hired to start the nursing program in 1968 at Kennesaw Junior College, which then had barely 1,000 students and where men outnumbered women 2:1. She was director of the program until 1979 and retired from KSU in 1984.

During her tenure, Sachs was known for her high standards and integrity. As a teacher, she was strict, say former students.

Dr. Debora Quigley, a nursing student who later went on to medical school and attended the portrait unveiling, said Sachs was an excellent teacher who taught her never to compromise her integrity. The most important thing Sachs instilled in her, she said, was to “exude confidence.”

“She was a little intimidating,” said Quigley, who had not seen Sachs in nearly three decades but came across many nurses throughout the years who had been students of Sachs. “I have very fond memories of Ms. Sachs.”

The nursing program that Sachs started 41 years ago has come a long way. Today, nursing is one of the premier academic programs at KSU. Last year, the WellStar School of Nursing graduated 142 students with bachelor’s degrees. The school offers two master’s-level programs: a primary care nurse practitioner program and a program in advanced care management and leadership.

And the future of the nursing program at KSU has never looked brighter. This fall, the first class of Doctor of Nursing Science (D.N.S.) students was admitted, and a state-of-the-art \$60 million Health Sciences Building is under construction. When completed in 2010, the new glass and steel building will be the largest on campus.

“We are now the largest provider of baccalaureate nursing programs in the state of Georgia,” said Richard Sowell, dean of the WellStar College of Health and Human Services, which houses the WellStar School of Nursing. “With what we have in this new building (additional lab and classroom space) our future is unlimited.”

[\[1\]](#)National Council Licensure Examination

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High Inflation Making Business Risky

As the government considers another series of stimulus initiatives, the threat of inflation looms...

Georgia (Oct 20, 2009) —

As the government considers another series of [stimulus initiatives](#), the threat of inflation looms larger for small-business owners.

The August reading of the Consumer Price Index stood down 1.5% below that of the year-ago period, but analysts and economists say they are concerned that new spending, combined with a raft of earlier initiatives, will soon trigger higher prices for goods and services.

"When the government borrows a lot of money, at some point, they have to pay for it," says Rob Fairlie, an economics professor at the University of California at Santa Cruz. "One way to do that is print money, and, if they print more money, that printing devalues the currency."

In a sign that inflationary pressures are already taking root, the U.S. dollar has begun to soften. In the last six months, the dollar has fallen more than 11% against a basket of trade-weighted major currencies, the U.S. Dollar Index Futures. Last Friday, that index touched 75.9, its lowest level since August 2008.

Of course, a softer dollar typically helps exporters, as their products and services become cheaper for foreign shoppers. U.S. exports rose in August by \$200 million to \$128.2 billion, while the trade gap narrowed 3.6% to \$30.7 billion, up from \$31.9 billion in July, according to the Commerce Department.

However, "most small businesses don't export," says Bill Dunkelberg, chief economist for the National Federation of Independent Business in Washington. Small U.S. businesses are typically service-based and rely mainly on American consumers, he says.

But even without inflation, small businesses tend to pay more than big firms for everything from office supplies to health insurance, says Chad Moutray, the Small Business Administration's chief economist. For example, manufacturers with fewer than 50 employees paid 35% more for electricity than the industry average, while manufacturers that employ a thousand or more workers paid 17% less than the average, according to a 2008 study of energy costs from the SBA's Office of Advocacy. Bigger firms typically have more room to negotiate lower prices than small companies. In addition, big businesses are often more productive than smaller firms using the same relative resources, Moutray says.

Although most businesses want to boost prices to keep up with higher costs, making your goods and services more expensive during a downturn may not serve your bottom line. "If you raise prices, people will of course buy less. They don't have the income," says Dunkelberg, who says many economists (including him) expect the unemployment rate (9.8% in September) to worsen before it improves next year. As a result, many companies may sacrifice near-term profits as they absorb higher materials costs, he says.

Leaning on a credit line to purchase inventory or pay employees during a slow sales period may seem like an effective solution, but a spike in inflation could also cause a business's cost of capital to surge, says Joseph H. Astrachan, the executive director of the Cox Family Enterprise Center at Kennesaw State University in Kennesaw, Ga. If inflation rises high enough, the Federal Reserve may attempt to moderate prices by raising interest rates, he says. So even if owners have a revolving line of credit that wasn't eliminated or slashed dramatically in the credit crisis, their cost of capital would jump, Astrachan says.

Then, of course, employees will want more money to keep up with higher prices. Although employers have a little more power to withhold raises now because the job market is so poor, to keep quality

staff members around, you continually have to pay them more, says Astrachan. However, "when someone says 'I want a raise' and then the boss says 'by the way, I can replace you,' inflation gets nasty," he says.

Five Tips for Beating Inflation

Inflation can be a destructive force — particularly for small businesses. Here are five ways to help improve your odds for survival:

Stock up. If you think inflation is going to heat up, buy as much inventory as possible now, while it's still cheap, says Bill Dunkelberg, of the Federation of Independent Business in Washington. In addition, keep an eye peeled for any closings in your industry, he says. As competitors shutter, consider buying up their old inventories at heavily reduced prices.

Lock down. Many firms were able to negotiate lower-price contracts with their vendors and landlords thanks to the downturn; try to lock down those deals for longer, says Joseph H. Astrachan, the executive director of the Cox Family Enterprise Center at Kennesaw State University in Kennesaw, Ga. But be aware that by locking down longer-term contracts, you're risking getting stuck paying rent or some other cost for as long as the contract — even if your business goes under, he says.

Pay off. As rates often rise during inflationary periods, pay off your interest-accruing debts as much as possible, says Astrachan. However, if you'll need working capital, which is often the case when rates rise, try to lock in loan rates now rather than pay off your line, he says.

Tie in. You might also tie contracts to the Consumer Price Index, Astrachan says. So, as the CPI rises, so too will your prices. To sweeten the deal for vendors, "build in things they want," he says. For instance, include a clause in your contract that stipulates that the linked rate only applies when payment is received on time.

Join together. Big companies can command lower prices, because, well, they're bigger, but your company can also take advantage of economies of scale by connecting with other small companies to make joint purchases, Astrachan says. By joining so-called buying cooperatives like UniPro Foodservice, a foodservice distributor in Atlanta, or an informal group that sprouts in your own community, you can leverage the group's buying power to negotiate lower prices, he says.

Publication

Link To Article

<http://online.wsj.com/article/SB10001424052748704500604574483342490429008.html>

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Hyatt Hotels estimates shares will sell for \$23-\$26 in initial public offering

Hotel chain's revised IPO filing warns of risks related to Pritzker family's infighting By Julie...

Georgia (Oct 20, 2009) –

Publication

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<http://www.chicagotribune.com/business/chi-tue-hyatt-oct20,0,7254971.story>

Hotel chain's revised IPO filing warns of risks related to Pritzker family's infighting

By Julie Wernau

Tribune reporter

October 20, 2009

Hyatt Hotels Corp. announced Monday that the shares it expects to sell to the general public will be priced at \$23 to \$26. The announcement comes just days after the Pritzker family, which controls the chain, aired its infighting in documents filed with the Securities and Exchange Commission.

"Disputes among Pritzker family members ... may arise or continue in the future," Hyatt warned in a revised initial public offering document that has not yet received SEC approval. "If such disputes occur, they may result in significant distractions to our management, disrupt our business, have a negative effect on the trading price of our Class A common stock and/or generate negative publicity."

The filings also point to a disagreement over Penny Pritzker's role on the board as an "independent" director who in the original prospectus could veto the amount of stock family members could sell. Family members may now sell up to 25 percent of their Hyatt shares each year, up from 20 percent, although the prospectus warns that if family members choose to sell quickly, such sales could negatively affect the stock price. Penny Pritzker could not be reached for comment.

How will such disclosures affect the appetite for Hyatt Hotel stock?

"Somehow the market will bake that reality into the price," said Craig Aronoff, co-founder and principal of the Family Business Consulting Group, which works with family-owned companies confronted with generational transitions. "Some investors might be less prone to invest in that stock because of those particular circumstances. Others would say it's a powerful brand name and we would like to have some of the family involved in the enterprise."

Joe Astrachan, executive director of the Cox Family Enterprise Center at Kennesaw State University, said most investors are looking well beyond the present. He said that though a family's disputes may make for interesting reading, they probably will have little to no effect on investors.

"They're airing on the side of transparency, which is always good for an investment," he said.

Since Hyatt's founder, Jay Pritzker, died in 1999, and his son Thomas was named as his direct successor, the family's 11 heirs, their spouses and their children have been fighting over how the family's assets are divvied up. The family controls more than 100 businesses, and since 2005 has chosen to settle disputes through an arbitrator.

The infighting, in part, led to the decision to sell Hyatt stock.

"Investors would obviously be concerned if they thought the Pritzker family could dump a material

amount of stock, since stock prices are based on supply and demand and significant stock dumping could drive down prices," said John Arabia, a senior lodging analyst at Green Street Advisors, an independent research, trading and consulting firm. "It doesn't appear to be a real material risk," Arabia said. "But it's something to watch for."

Thomas Pritzker said he couldn't comment, citing the quiet period before a company goes public.

A Hyatt spokeswoman also declined to comment. Other Pritzker family members declined or could not be reached to comment for this report.

Even a revised history of the company is contained in a recent filing. The original prospectus credited Jay Pritzker with building Hyatt. But a recent revision added that his brother Donald and the "Pritzker family business interests" played key roles in the company's growth.

The offering is structured so the Pritzker family would own 80 percent of Hyatt's Class B common stock, each share of which has 10 times the voting power of each Class A common share.

The company's initial public offering of 38 million Class A shares would raise between \$874 million and \$988 million.

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KSU honors nursing school founder Sachs

KENNESAW - Forty years ago, Charlotte Sachs, a native of Germany, came to Kennesaw State University...

Georgia (Oct 20, 2009) — KENNESAW - Forty years ago, Charlotte Sachs, a native of Germany, came to Kennesaw State University just five years after it was established as a two-year college. The nursing program she started there has now developed into the largest program in Georgia.

Publication

Link To Article

http://www.mdjonline.com/pages/full_story/push?article-KSU+honors+nursing+school+founder+Sachs%20&id=4040723-KSU+honors+nursing+school+founder+Sachs

On Saturday morning, Sachs was honored on campus at the Jolley Lodge as the founding director of the WellStar School of Nursing. A portrait of Sachs, painted by KSU alumnus Shane McDonald of Marietta, was unveiled. Present at the ceremony were her family, friends, former students and university officials, including KSU President Emeritus Dr. Betty Siegel

Sachs, 92, said she followed her mother's advice and chose a career in nursing. She earned bachelor's and master's degrees from Emory University.

"I was born in Germany. When I came here my mother said, 'nursing is always good. Go into nursing,'" Sachs said. "I think I was a very good bedside nurse."

Sachs was in charge of the nursing program from 1968 until she retired in 1984. By that time, the program had a waiting list of students who wanted to enroll. In 1985, it began offering bachelor's degrees. The associate degree program was discontinued in 1995.

However, Sachs said she isn't surprised at how much the nursing program at KSU has grown over the years.

"The need is so great," she said.

In 2008, the WellStar School of Nursing graduated 142 undergraduate students. It's expected to graduate about 170 undergraduates this year. It now offers two master's degree programs: a primary care nurse practitioner program and a program in advanced care management and leadership. This fall, classes began in a new Doctor of Nursing Science degree program. It's the only program of its kind in the state.

In addition, a \$60 million Health Sciences building is under construction in the middle of campus and is scheduled to open in 2010.

"We draw students from as far as Blue Ridge down to Bainbridge," said Dr. Richard Sowell, dean of the WellStar College of Health and Human Services, which the school of nursing is a part of.

"What Ms. Sachs started was a small associate degree program out here that has grown into the largest baccalaureate granting institution, with master's and doctorates. I think it's as good of a school as you're going to find in the state."

During her time at KSU, Sachs earned a reputation for fearlessly upholding high standards for the nursing school. Longtime history professor, Dr. Tom Scott, said she "was always regarded as a person with great integrity on our campus, who was a champion for the nursing program and a great mentor for everybody who came through that program."

"She was tough, but that intrigued me," said Jerdone Davis, one of two of Sachs' former students who attended the ceremony. Davis graduated in 1972 and eventually earned a doctorate in church ministry. She teaches at Erskine Theological Seminary in Due West, S.C.

"She instilled in me to become a student and really mentored me to learn to swim the academic waters until I actually did obtain my doctorate, and I dedicated my dissertation to her."

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Bagwell College Hosts Future Educators Retreat

Georgia (Oct 23, 2009) –

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Kennesaw State hosts disabilities conference

By Laura Diamond Kennesaw State University is hosting a series of seminars next week focusing...

Georgia (Oct 23, 2009) —

By Laura Diamond

Kennesaw State University is hosting a series of seminars next week focusing on workplace issues for people with disabilities in the Middle East.

Representatives from a dozen Arab countries, including a member of the royal family of the United Arab Emirates, are scheduled to attend. The event, which is closed to the public, begins Monday and ends Thursday.

The college's Global Center for Social Change is sponsoring the conference.

The center opened in 2006 and has worked with universities and other groups in this country and abroad to develop initiatives for people with disabilities, college officials said. The center formed a partnership with the Egyptian University Sports Federation in 2008 focusing on athletics for people with disabilities.

Publication

Link To Article

<http://www.ajc.com/news/cobb/kennesaw-state-hosts-disabilities-169755.html>

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The Confucius Institute presents a performance by the the Ethnic Art Ensemble

Georgia (Oct 23, 2009) –

[confucius.pdf](#)

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Betty L. Siegel, Distinguished Chair of the Siegel Institute for Leadership, Ethics and Character and President Emeritus of Kennesaw State University



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Dr. M. Bobbie Bailey, president, Bailey Design Company, accepts the 2009 Chairman's Award from KSU Foundation Chairman Norman Radow (left) and KSU President Daniel S. Papp.



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Hollister Hill, partner, Troutman Sanders, LLP, accepts the 2009 Clarice C. Bagwell Medal for Distinguished Service from KSU Foundation Chairman Norman Radow (left) and KSU President Daniel S. Papp.



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Jo Ann Chitty, senior vice president, development, acquisitions, and finance, Selig Enterprises, Inc, receives the 2009 Erwin Zaban Prize for Entrepreneurial Spirit from KSU Foundation Chairman Norman Radow(left) and KSU President Daniel S. Papp



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KSU Director of Development for Athletics George Olney shares a moment with Chairman and Founder, Bell Capital Management and KSU Trustee Ron Bell.



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KSU Foundation Chairman Norman Radow



KSU Foundation Chairman Norman Radow

Georgia (Oct 26, 2009) — KSU Foundation Chairman Norman Radow

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KSU Foundation Chairman Norman Radow, Mrs. Papp and KSU President Daniel S. Papp enjoy the celebration which was held at the Renaissance Waverly Hotel in Atlanta, Ga.



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KSU Foundation honors trustees at 40th anniversary celebration



Click the link to view a photo gallery of the event [web.kennesaw.edu/news/galleries/...](http://web.kennesaw.edu/news/galleries/)

Georgia (Oct 26, 2009) — Click the link to view a photo gallery of the event

web.kennesaw.edu/news/galleries/foundation/browse

Awards given out to honor outstanding service to foundation

KENNESAW, Ga. (Oct. 26, 2009) — The Kennesaw State University Foundation celebrated its 40th anniversary with a dinner Saturday, Oct. 24, to salute the contributions by the Foundation to the university's progress and expansion, and to honor former and current members of the KSU Foundation Board of Trustees.

The foundation, which has existed for the past 40 of the university's 46 years, has been instrumental in Kennesaw State's remarkable growth through scholarships, monetary support, real-estate acquisitions and construction. Over the past 10 years, the foundation has raised half a billion dollars to build or acquire infrastructure for KSU -- everything from residence halls and parking decks to the newly opened, state-of-the-art, \$20 million dining hall in the heart of campus.

"I applaud the generous support and superb leadership the Kennesaw State University Foundation has provided the university," said KSU President Daniel S. Papp. "Since 1969, the foundation has helped move the university forward. We salute and thank each and every Foundation member - both past and present - who have given of their time, their talents and their treasure to make Kennesaw State the thriving university that it is today."

In the last year alone, the KSU Foundation acquired almost 90 acres of land east of Interstate 75, some of which has already been developed into fields and facilities for intramural and club sports. The campus now spans 320 acres.

"The growth that this university has experienced both in national reputation and physical infrastructure is a true testament of what can be accomplished when you combine a dedicated group of business leaders with an administration who shares a vision for excellence," said KSU Foundation Chairman Norman Radow. "As we work to make Kennesaw State University one of the best in the country, we are proud to celebrate tonight's honorees who embody the passion and commitment we all share."

The 40th Anniversary dinner, held at the Renaissance Waverly Hotel in Atlanta, Ga., was attended by more than 200 people, including a founding member of the board of trustees, trustee emeriti and active trustee members. The following four awards also were presented by KSU President Papp and Foundation Chair Radow to recognize the contributions of several KSU Foundation members:

The 2009 Horace W. Sturgis Award

J. Larry Stevens, (retired) senior partner, PricewaterhouseCoopers

The 2009 Clarice C. Bagwell Medal for Distinguished Service
Hollister A. Hill, partner, Troutman Sanders, LLP

The 2009 Erwin Zaban Prize for Entrepreneurial Spirit
Jo Ann Chitty, *senior vice president, development, acquisitions, and finance*, Selig Enterprises, Inc.

The 2009 Chairman's Award
M. Bobbie Bailey, president, Bailey Design Company

The KSU Foundation was founded by 23 businessmen from five Georgia counties in 1969, just six years after Kennesaw Junior College opened its doors. Horace W. Sturgis, the institution's first president, hailed the occasion as "one of the most significant events in the development of our college," and pointed out that the foundation "will give the additional support needed for the continued growth of the college." A fundraising committee was appointed right away.

The foundation's first real estate acquisition was made in 1999, when it purchased the old Outlet Limited Mall to house the university's Continuing Education facilities. That property became known as the KSU Center. The foundation now has \$350 million in assets under management -- including several student housing properties, the dining hall and an office building that was acquired earlier this year.

The KSU Foundation's commitment also extends to supporting the university's academic affairs. Foundation funding directly supports the largest faculty recognition program among University System of Georgia institutions. In August, the foundation awarded more than \$193,000 in cash and stipends to Kennesaw State faculty, including the prestigious Distinguished Professor Award, KSU's top faculty recognition. Over the past 10 years, the foundation has contributed more than \$27 million in direct support to KSU.

In 2007, the foundation launched KSU's first comprehensive capital campaign, with the goal of raising \$75 million over five years to benefit academic programs, facilities, scholarships, faculty and staff development and athletics. More than half has been raised.

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KSU President Daniel S. Papp



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Georgia (Oct 26, 2009) — KSU President Daniel S. Papp

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KSU's Global Center for Social Change champions rights of people with disabilities



KENNESAW, Ga. – (Oct. 21, 2009) — Representatives from more than a dozen Arab World...

Georgia (Oct 26, 2009) — KENNESAW, Ga. – (Oct. 21, 2009) — Representatives from more than a dozen Arab World countries and several American non-governmental organizations -- including members of the royal families of the United Arab Emirates and Kingdom of Bahrain -- will convene at Kennesaw State University Oct. 26-29 for an Arab-American Dialogue addressing workplace access issues for persons with disabilities.

The Arab-American Dialogue is sponsored by the Global Center for Social Change in KSU's WellStar College of Health and Human Services, which has worked closely with several Arab universities and NGOs to develop initiatives for persons with disabilities. Confirmed attendees at the Dialogue include Sheika Jameela Mohammad Al-Qasimi of the United Arab Emirates, who serves as the director general of the Sharjah City for Humanitarian Services, and Her Excellency Muneera Bin Hindi, a member of the Shura Council of the Kingdom of Bahrain and president of Bahrain Mobility International.

"Kennesaw State is proud to sponsor such an important international dialogue, bringing together representatives from the Middle East and the United States to share their experience and challenges," said KSU President Daniel S. Papp. "The Global Center for Social Change has taken the lead in working collaboratively with universities and NGOs in Arab World countries to explore ways to integrate people with disabilities into broader society. This conference will help us broaden our efforts and share successful models."

The four-day convening will kick off with a visit by the Arab dignitaries to the Tommy Nobis Center to identify best practices at a facility serving people with disabilities. Then the group will travel on to the CNN Center, where the senior editor for Middle East Affairs will address them. Next on the itinerary is a stop at the Carter Center – where the delegation will meet with former U.N. Ambassador Andrew Young – followed by a tour of The King Center, accompanied by the global statesman and former Atlanta mayor.

"People with disabilities are quite likely the segment of the world's population which experiences the greatest degree of discrimination, and they face similar issues globally" said WellStar's Associate Dean for Community Partnerships and Global Initiatives and Director of the Global Center for Social Change Ben Johnson. "By working together as a group we can identify common problems, then we can call on each other as experts to help solve these problems."

According to the World Health Organization, 10 percent of the world's population – or about 650 million people – live with some form of impairment or disability. That number is expected to increase as the population grows and as medical advances prolong life expectancies.

The upcoming dialogue is another milestone in the Global Center's efforts to improve the lives of persons with disabilities in the U.S. and across the globe. In summer 2008, Kennesaw State entered into a partnership with the Egyptian University Sports Federation to advance opportunities in athletics for persons with disabilities. Earlier in the year, KSU entered into similar agreements with Alexandria University, Helwan University and Ain Shams University in Egypt to establish mutual programs for educating people with disabilities and those who teach, coach, live and work with them. In January 2009, the Libyan Paralympic Committee awarded the university a gold medal recognizing the Global Center for Social Change for the work it does in improving the lives of persons with disabilities worldwide.

"People with disabilities deserve greater access to the workplace," said Harry Stern, the Global Center's director of development. "It's an issue of human rights."

International Dialogue leaders will include Reham Amaish, vice president of the Families & Friends Society of Persons with Disabilities in Jordan; Roland Tamraz, director general of the Al Zawrak NGO in Lebanon; Nora Al Dahery, general manager of Al Nibras International School in Kuwait; Batoul Muhieddin S. Khalifa, assistant professor of mental health, Qatar University in Qatar; Ibrahim Fahmy Kharboush, vice-dean for postgraduate studies and research, Alexandria University in Egypt; and Tarif Bakdash, secretary general, National Central Council for Disability in Syria; among others. Each of the presenters will provide their perspectives on the issues and potential solutions for improving access to the workplace by people with disabilities.

Panels at the Dialogue will include:

- General Dialogue Panel: Successful models for integrating people with disabilities into the workplace
- Supportive Community Panel: How employers, family, job coaches, the media and others can assist in the integration of persons with disabilities in the workplace
- Education Panel: The role of public and private educational institutions
- Health & Wellness Panel: Impact of nutrition, emotional well-being, sports and management of conditions
- Employment / Employability Panel: Training, coaching and business policy

The goal of the Dialogue is to produce a set of desired objectives and outcomes – with an implementable action plan – to positively impact the employability of people with disabilities.

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Michael J. Coles, founder, Great American Cookie Company; Donna Coles and KSU Foundation Chairman Norman Radow



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Retired KSU Foundation President James A. Fleming talks with KSU Vice President University Advancement and Executive Director of the KSU Foundation Wesley Wicker



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Vice President for Student Success and Enrollment Services Jerome Ratchford (left) speaking with Foundation Trustee and State Farm Insurance Agent Don Johnson.



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Do the Muses Need Or Want a Union?

Regarding your editorial "Professors of the World, Unite?" (Oct. 17): I have my Ph.D....

Georgia (Oct 27, 2009) –

Regarding your editorial "[Professors of the World, Unite?](#)" (Oct. 17): I have my Ph.D. from the University of Wisconsin-Madison, and I believe that unionizing the UW faculty would severely and permanently damage the university. Here's what the faculty might expect in a unionized world: (1) seniority would trump achievement when determining faculty compensation, (2) many high-profile faculty at nonunion universities around the country would never consider employment at UW, and (3) the university's decision-making process would grind to a near halt, stuck in the molasses of union bureaucracy.

More broadly, I fail to see why any competent professor would want to be part of a union. Competent professors have the research and teaching accomplishments to make them marketable and mobile, and thus protected from bad administrators or misguided universities. With the protection of mobility already in place, why would competent professors want or need a union, especially when the union may produce the damaging effects listed above?

UW faculty, be very careful what you wish for.

Dana R. Hermanson

Publication

Link To Article

<http://online.wsj.com/article/SB10001424052748704500604574485400838411882.html>

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Kathy Stewart Schwaig

Kathy Schwaig is an Associate Dean and Professor of Information Systems in the Coles College of...

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Alumni Profile: Author Marc Fitten



Marc Fitten's novel approach His debut novel is in its second U.S. printing and...

Georgia (Oct 28, 2009) —

Marc Fitten's novel approach

*His debut novel is in its second U.S. printing and another novel is in the works.
Life is good.*

Debut novel

As a graduate student at Kennesaw State, Marc Fitten wrote a novel inspired by the years he spent living in post-communist Hungary. That novel, about the love adventures of an irascible woman in her 60s, was published in the spring to critical acclaim, with Publishers Weekly calling it a promising debut. "Valeria's Last Stand" is now in its second U.S. printing and is a bestseller in Germany. It is being published in Italian, French, Spanish and Hebrew. "I feel spectacular," said Fitten, who is also an occasional op-ed writer for The New York Times. "I thought I'd sell a couple of copies in Europe and get to talk about it at parties."

From communism to capitalism

Fitten was in Eastern Europe just after the collapse of communism and he witnessed first-hand the chaotic transition to capitalism, when people had lots of choices at supermarkets but could not afford to buy anything. He was struck by how this change affected the elderly, who had lived their entire lives based on a set of rules that became null when communism fell. "People had to reinvent their lives. It wasn't very easy. Good or bad, socialism provided a certain standard of living, even if it was a meager one," he said. "For old people, it was like an earthquake."

Editor and novelist

Fitten's day job is as editor of The Chattahoochee Review, a literary journal based at Georgia Perimeter College. He started working at the Review as an intern and in 2005 he was named editor. Fitten knew he wanted to be a novelist at age 15. His favorite writer was Henry Miller. "I read his books and discovered that he had gone to Europe. That's what a lot of my favorite American writers did." James Baldwin, George Orwell, Milan Kundera and Gabriel Garcia Marquez also served as inspiration. "I wanted to write with a global perspective. I wanted to be a global writer, not just an American writer."

The world is his oyster

The son of Panamanian immigrants, Fitten was born in Brooklyn and grew up in the Bronx, where he attended Catholic school. His family moved to Atlanta when he was in the 10th grade. After graduating from the Marist School, he wanted to travel the world. "I'd been in Catholic school most of my life. I wanted to go out and see the world. I was headed to Bulgaria." With \$10,000 in his pocket, he ended up in Budapest, Hungary, instead. "I really wanted to get off the map. I ended up in the furthest eastern city I could find, Debrecen, and I loved it there. I stayed there for five years and came back in 1998. I loved it," he said. "I'd spent all my money in six months."

Years at KSU

When he returned to the states, Fitten enrolled at KSU. His colleagues at The Chattahoochee Review told him that if he wanted to be a writer, he should meet writers. So he came to Kennesaw State because author Tony Grooms was teaching here. Fitten majored in English and graduated at age 29. He came back to KSU for his master's in professional writing. With Grooms as a mentor, Fitten wrote the bulk of "Valeria's Last Stand" while pursuing graduate studies. "The book was mostly done by the time I finished," he said. "It's not as magical as [the works of] Gabriel Garcia Marquez. It is not magical realism but there's a tone about [magical realism] that I tried to emulate."

Long road to success

By the time he got to KSU, Fitten had been writing short stories for years and was tired of getting rejected by literary publications. So he decided to write a novel. He submitted the first chapter of "Valeria's Last Stand" as a short story to a literary journal and it was accepted. That led him to a German agent who loved his manuscript and tried to sell it in Europe. Though the deal fell through, the novel had generated enough buzz at the 2008 London Book Festival. "Valeria's Last Stand" was purchased in several European countries earlier this year. Fitten is now working on his second novel, due next year. "Now I just have to do it again and do it again and do it again."

- Aixa M. Pascual

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Hot Shots



After only eight years, KSU's ice hockey club is a force to be reckoned with By...
Georgia (Oct 28, 2009) –

After only eight years, KSU's ice hockey club is a force to be reckoned with

By Shawn Jenkins

What began in 2001 with 14 players, a couple of volunteer coaches and a down payment on some ice time has turned into one of the country's hottest up-and-coming collegiate club hockey programs.

The Kennesaw State University hockey team is packing in fans at their home venue in Kennesaw's Town Center IceForum, and knocking off traditionally hockey-rich schools in the process.

"We drew 1,100 fans to last season's opener against the University of Georgia," said Bill Morrison, assistant coach for the club. "It's standing room only in here and we had them packed in six deep all around the rink."

A mere five years after its inception, KSU won the American Collegiate Hockey Association (ACHA) Nationals – the sport's championship – for Division III. After being upgraded to the more competitive Division II, they reached the ACHA Nationals twice in three years, posting regional tournament wins this past season over highly ranked powerhouses No. 3 Miami of Ohio and No. 4 University of Maryland, Baltimore County.

"People are shocked that a school in Georgia can compete at this level," said head coach Ken Honeyman, a 31-year veteran of the sport. "When we go to tournaments in New York, St. Louis, Chicago and they see us play, they start asking, 'Where is KSU?'"

That same question is being asked north of the border by potential Canadian recruits who are courted by current and former players and by team volunteers who specialize in Canadian player development. The team presently boasts 25 percent of the Canadian students who are registered at KSU, and there are at least three more in the pipeline for this season.

Two recent finds from the Great White North have helped to cement the KSU hockey reputation with notable post-season honors.

In June, team captain Jerry Holden, a senior from Stoney Creek, Ontario, was hand-picked from among 3,500 potential players to join an ACHA Division II international traveling select team that will tour Europe this winter to compete against semi-pro squads in five different nations. KSU hockey alumnus Curtis Morrison, a product of Winnipeg, Manitoba, earned this same distinction two years previously, and both were also selected to ACHA All-Star teams.

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Kennesaw State recognized for excellence by Association of Georgia Housing Officers



Residence Life sweeps three of six categories including most innovative program KENNESAW,...

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Residence Life sweeps three of six categories including most innovative program

KENNESAW, Ga. (Oct. 25, 2009) — Kennesaw State University received three out of six statewide awards at the Association of Georgia Housing Officers' annual conference, Oct. 15-16, including the Georgia Gee Whiz Award for Tea Time, judged the most innovative program by a housing or residence life department.

“Our department has previously won many statewide honors from GHO but this is the highest number of awards we have won simultaneously.” KSU Residence Life Director Michael Sanseviro said. “We were particularly honored because there were dozens of nominees from more than 20 institutions.”

Tea Time is an informal weekly gathering where the Residence Life staff and university administrators, faculty and other staff members meet with students over tea and snacks to discuss topics ranging from current events to campus life. It was an idea that came about by accident.

“Residence Life had grown rapidly and expanded into five separate offices across campus, so we were discussing ways to help connect students to their resident assistants and our staff ,” said Sanseviro. “A new coffee shop had just opened in the freshman suites and the manager, a delightful British woman, shared stories of grand tea times back in England, so when we opened the new main office location, we catered a high tea. The event was so well received that we decided to make it a weekly event.”

According to Sanseviro, Tea Time has not only created a new campus tradition, but also provided an opportunity for the staff to get direct feedback from students about their housing experience and gave students an opportunity to meet faculty, chairs and deans in a less-threatening environment.

In addition to the Gee Whiz Award, Associate Director of Residence Life Jeff Cooper won the Outstanding Professional Award, which recognizes a university housing or residence life employee who has positively impacted the professional and personal development of students and staff.

“Jeff’s first project was to create a comprehensive staff development model that addressed professional and personal growth for our department,” Sanseviro said. “He had it fully implemented

in time for our summer staff retreat less than a month after his arrival. He also revamped and expanded resident assistants training and researched and implemented a pilot First-Year Residential Experience program.”

Justin Koonz, coordinator of residence life for University Village Suites building 3000, won the Vickie Hawkins Outstanding New Professional Award, presented to a housing or residence life employee who, in their first three years on the job, demonstrates outstanding performance to their campus and exhibits potential for a successful career in housing or residence life.

“Justin serves as coordinator for a new first-year experience building in the first suite complex at KSU,” Sanseviro explained. “Working with his resident assistants, he created one of the strongest staff teams on campus.”

Koonz also became involved in a number of critical campus projects including logistical oversight for programs like the “Get In Gear” activities offered at the beginning of each semester, Sanseviro said.

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Let's make a deal

KSU math professor trains students for the real world By Shawn Jenkins Call it...

Georgia (Oct 28, 2009) –

KSU math professor trains students for the real world

By Shawn Jenkins

Call it serendipity.

Jennifer Priestley, an associate professor of applied mathematics at Kennesaw State University, was beginning to see an unmet need in her department for a class in financial modeling – for credit scoring in particular. “I had been thinking about building a course and coincidentally was having coffee with Brian Stone, the chief risk officer with CompuCredit,” she said.

Stone told Priestley how the KSU grads he hired saved his Atlanta-based company roughly \$60,000 in training costs thanks to their immediate savvy with Statistical Analysis Software (SAS), CompuCredit’s primary tool.

Stone wanted to know if there was some way he could contribute to her program for sending such well-prepared people. “What can you guys use?” he asked.

Priestley’s answer: data.

What Priestley knew from her own real-world experience is that KSU’s applied stats program would be carving its niche by doing statistical analysis using real-world data representing actual people, not the antiseptic educational data sets they had been working with.

When she finished her M.B.A. in finance at Penn State in 1990, Priestley went to work for AT&T in New York and quickly moved to the credit card division, where she managed various aspects of their Universal Credit Card portfolio.

After a stint doing business development for MasterCard in New York, she moved to London to take a position with Visa. “It was kind of a perfect storm,” she explained. “They had a VP position open and they needed someone who had a credit-based background instead of a debit-based background, because most of Europe at that point was debit-based.”

Priestley worked with Scottish and Irish banks, helping them transition from debit-based portfolios to credit-based. “They didn’t have the equivalent of TransUnion, Equifax and TRW, so I was applying a quantitative scoring system for them to determine people’s credit-worthiness,” she said.

“When my husband and I moved back to the United States, I was burned out. I had a million frequent-flyer miles by the time I was 35. So, I went back and got my doctorate at Georgia State. Now I’ve settled in as a professor at Kennesaw State University, and I’m very happy.”

Priestley’s chance exchange with Stone opened the door to the solution for the one thing about her job that made her less happy.

“I felt like we were doing our students a disservice in giving them data sets that were so clean and textbook,” she said. “We were leading them down the primrose path of thinking that data really looks like this – but it doesn’t.”

After legal review and stripping out any private, identifiable information, CompuCredit

provided Priestley's statistics 7900 class (Credit Risk Modeling Using Binary Logistic Regression) with a massive data set from Equifax consisting of 10 million observations, representing 10 million real people and approximately 355 pieces of information for each person.

"We were given around 1 million observations in our group's subset and it was messy – very sparse, lots of missing data and lots of coding issues," said Erin O'Connor, a master's student in Priestley's statistics 7900 course. "That's what it's going to be like. If you have one person and one missing variable when you run the analysis, SAS will throw that person out. So, in this job market, it will come down to someone who knows the theory and someone who has worked with a real-world data set. We have that leg up."

When applied statistics was offered as a minor three years ago, Priestley said "there were some who snickered" at the thought that undergraduates would seek out 3000- and 4000-level statistics classes to fill in their interdisciplinary electives.

"Well, guess what? We have anywhere from 150 to 200 students who are declared undergraduate minors in statistics in any given semester," she said. "I would put those numbers against any minor on campus any day."

Much of that success Priestley attributes to the high demand for KSU's applied stats skill set in the workplace.

"We don't just derive formulas," she said. "These courses are contextual and project-based, not just theoretical. And Kennesaw State is the only institution in Georgia that offers undergraduates training in SAS. Ninety-five percent of Fortune 500 companies use it.

"In this economy, we have a 100 percent placement rate for our master's students, and our undergrads are in demand too. I hear people talk about how there are no jobs out there. You don't hear our students say those words."

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Street People



Assistant professor Matt Haffner's photos lend urban cool to the contemporary art scene...

Georgia (Oct 28, 2009) –

Assistant professor Matt Haffner's photos lend urban cool to the contemporary art scene

By Jennifer Hafer

From self-proclaimed juvenile delinquent to the toast of the contemporary art scene, Assistant Professor of Photography Matt Haffner's art brings the gallery to the streets of Atlanta and urban cool to the art world.

Haffner combines elements of film noir, comic books and graffiti to create what he calls "ambiguous narratives" through a wide variety of media, including paintings, drawings, public works and installations.

"I always have these narratives, this little storyline in my head for each piece, and some of them are very specific and some are just kind of loose, but I'm not interested really in revealing that - those little stories - what I'm really interested in is people kind of investigating that themselves," he said. "Like, 'why is this character touching this person on the shoulder,' or 'why are these hands about to touch in front of this background of Union Station?' "I'm really interested in people asking themselves, 'why is this happening?'"

The son of school teachers, Haffner was born in Akron, Ohio. Expected to go to college, he dabbled in studying architecture before a friend's enthusiasm for a photography class helped chart his course.

"I had this friend who was taking a photography class with a professor he loved," Haffner recalled. "I didn't really have that, so I signed up for the class."

While experimenting with street photography as an undergrad at the University of Akron, Haffner heard the call of the urban jungle.

"I loved that seedier side of town," he said. "That's where I would go to take pictures."

In 2006, as part of Atlanta Celebrates Photography's first public art project, Haffner created "Serial City," a series of giant photographic blowups of characters from his paintings that were

wheatpasted on the backsides of buildings, old businesses and other sites around downtown Atlanta. Haffner received KSU's prestigious Foundation Prize for the project.

"I think it transcends what people's idea about what graffiti is, but it also transcends what people's idea about photography is too, and where those things can meet," he says. "This is like street art with the volume turned way up."

After completing his Master of Fine Arts degree in 1998 at the Tyler School of Art in Philadelphia, Haffner was building cabinets and shipping crates for museum exhibits when he was "coerced" by his alma mater to teach a photography class.

"I decided to go to grad school to be a better artist, and it was a big decision for me because it meant that I was committing myself to being an artist," he said. "The decision to teach was a bit more accidental. I was coerced into teaching a class, and I just fell in love with it instantly."

Just as a passionate professor once inspired him to pursue photography as more than a hobby, Haffner is inspiring a new generation of artists at KSU.

"I like his teaching style, and he's passionate about the art," said senior fine art photography student Geoffrey Smith. "He's made me think about photography as more of an art form and less as a craft."

Working as a student intern, Smith helped install the public art project "Pushcart Vendors," as well as serving as a studio assistant on Haffner's recent solo show, "Tales of a Sleeping Giant" at the Museum of Contemporary Art of Georgia. The spring solo show was the climax of a Loridans Award Haffner received from the museum.

"Professor Haffner pushes his advanced students for something deeper conceptually," Smith said. "It's very challenging to come up with a new and original way of looking at something and that's what he encourages us to do."

Haffner's work is represented by Lyons Weir Ortt Contemporary in New York and Pentimenti Gallery in Philadelphia. Works by Haffner are included in the collections of: KUNSTWERK Museum, Berlin, Germany; Museum of Contemporary Art of Georgia, Atlanta; Alston and Bird LLP, Atlanta; Charles McDougall, director, Desperate Housewives; Anglo Irish Bank, Dublin / New York; Alabama Theatre, Birmingham, Ala.; Temple Gallery, Philadelphia; Tyler School of Art, Philadelphia; University of Akron, Akron, Ohio; as well as in various private collections. He has also been invited to participate in Art 40 Basel in Miami Beach next summer. Art Basel is the world's most prestigious show of modern and contemporary art.

"It's really kind of funny when you reach the point where you can't even afford your own artwork," Haffner laughs.

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Women's Soccer To Host A-Sun Tournament



KSU clinches No. 1 seed and will host the A-Sun Tournament Nov. 5-7 KENNESAW, Ga. – The road...

Georgia (Oct 28, 2009) – KENNESAW, Ga. - The road to the NCAA national tournament will now travel through Kennesaw State as the Owls clinched home field throughout the Atlantic Sun Conference tournament when they captured the conference regular season crown on Saturday evening with a 2-0 defeat of Campbell at the KSU Soccer Complex.

KSU clinches No. 1 seed and will host the A-Sun Tournament Nov. 5-7

Kennesaw State, also earned a first round bye, will host the semifinals and finals of the league championship on Nov. 5-7 as the Owls won their third regular season title in the last four years.

“It’s great to host the tournament,” said Kennesaw State head coach Rob King. “We’re going to be on our own field, in our own beds and we’ll have our fans behind us which is a tremendous advantage and our girls play with a lot of confidence here.”

The tournament field was set after play on Sunday afternoon with the first round pairing established. Stetson, the No. 3-seed, will host No. 6-seed Campbell. The Hatters defeated Campbell, 2-0, on Oct. 1 in DeLand, Fla.

The No. 4-seed Jacksonville will look for a bit of payback when they host No. 5-seed Mercer. The Bears defeated the Dolphins, 1-0, on Oct. 2 in Jacksonville.

The winners of the two first round games will travel to Kennesaw State for the semifinals on Nov. 5 with the top-seeded Owls playing the winner of Mercer and Jacksonville while No. 2-seed Belmont will play the winner of Campbell and Stetson. The finals will be played on Saturday, Nov. 7.

The Owls have a 4-1 record against teams participating in the conference tournament, as they earned regular season wins over Campbell (2-0), Belmont (4-2), Mercer (1-0) and Stetson (3-0) with their lone loss coming in a 3-1 road loss at the hands of Jacksonville.

For more information visit the A-Sun website at www.atlanticsun.org

2009 Atlantic Sun Conference Women’s Soccer Championship
at KSU Soccer Complex, Kennesaw, Ga.

First Round (at campus locations)
[6] Campbell at [3] Stetson 7:00 pm
[5] Mercer at [4] Jacksonville 7:00 pm

Semifinals at KSU Soccer Complex
Campbell/Stetson winner vs. [2] Belmont 4:00 pm
Mercer/Jacksonville winner at [1] Kennesaw State 7:30 pm

Championship Saturday
At KSU Soccer Complex
Semifinal 1 winner vs. Semifinal 2 winner 1:00 pm

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Charles Hofer



Charles Hofer is Regents professor of strategy and entrepreneurship at the Coles College of...

Georgia (Oct 29, 2009) – Charles Hofer is Regents professor of strategy and entrepreneurship at the Coles College of Business. He is an expert in new ventures, organizational performance and turnaround management, and has written several books on strategic management. In 2007, Fortune Small Business magazine named Hofer one of the top 18 entrepreneurship professors in the U.S.

[Link To Website](#)

Hofer started the Concept-2-Reality competition sponsored twice a year by KSU.

Click for more information about the Concept-2-Reality competition

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Speakers: Planning eases transition of family businesses

By Jodi Weigand, TRIBUNE-REVIEW Thursday, October 29, 2009 *Jobe Funeral Home in...*

Georgia (Oct 29, 2009) —

By [Jodi Weigand](#), TRIBUNE-REVIEW
Thursday, October 29, 2009

Jobe Funeral Home in Monroeville is 114 years old, the product of cooperation and careful planning between generations.

Establishing a succession plan like the one it has can be key to whether family businesses continue to thrive after changing hands, experts say. But many times that's not a priority.

"There are a lot of times when it's survival on a day-to-day basis," said attorney Bill Otto, with Sebring and Associates in Monroeville. "Sometimes, you run into it and you say, 'How can people who are so intelligent be so unprepared?' But it happens so often that you stop being surprised."

Otto was among speakers at a recent Monroeville Area Chamber of Commerce seminar where owners of family businesses learned the importance of establishing a succession plan and ensuring the next generation is capable of managing things.

"Some people know there are things they have to do but aren't sure what they are," said Greg Brunnhuber, who owns a human resources consulting firm in Monroeville.

Family businesses account for about 25 percent of the Monroeville chamber's membership, said executive director Chad Amond. There are at least 2,000 in Pittsburgh, according to the University of Pittsburgh's Small Business Development Center. The Small Business Administration says an estimated 90 percent of U.S. businesses are family-owned or controlled.

Two of the main points in succession planning are tax avoidance and ownership transfer, but those things won't ensure continued success, said Joseph Astrachan, executive director of the Cox Family Enterprise Center at Kennesaw State University in Georgia.

Family businesses, he said, should hold family meetings at least once a year, do continuous strategic planning, and have a board of directors composed of people who feel free to speak their minds.

"The days of waiting until the day they die to inherit it are over," said James Jobe, 35, of Monroeville, who co-owns Jobe Funeral Home with his parents.

"In my family there was a succession plan in place. Has that drastically changed from 1944 when my great-great-grandfather transferred it to my grandfather? Absolutely."

Sometimes children have difficulty deciding whether to enter the family business.

Lisa Petrocelli-Tanner, 29, had little intention of working for her dad when she left for college to earn her accounting degree. She was going to work for another firm, she said.

"I had an internship in college and I called my dad and said, 'I don't think I like this,'" she said. So she went to work with the rest of her family on a trial basis.

"It was the best thing I ever did," she said.

The close-knit Petrocelli family is well-versed in its plan for how and when Michael, 24, and Lisa will take over Petrocelli & Company, an accounting and tax services firm in Monroeville.

Their parents, Marcy and Tony Petrocelli, transfer a percentage of the business over to them every year or two. It's important that the kids know the business before they're the sole owners, said Tony Petrocelli.

"In 10 years we should be able to handle everything without (our dad)," Michael Petrocelli said.

Having both children join the accounting practice changed the future of the business, Tony Petrocelli said, so succession planning became even more important as the business began to grow.

In 2004, Petrocelli and Company moved from a small office in Pitcairn to a larger building on Monroeville Boulevard, where nine people, including family members, work.

That includes Lisa Petrocelli-Tanner's husband, Kevin. The couple's young daughter could be the next addition to the business.

"As soon as my daughter was born," she said, "I thought, 'It would be odd if she went into something else.'"

Publication

Link To Article

http://www.pittsburghlive.com/x/pittsburghtrib/business/s_650319.html

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Pulitzer Prize winning editorial cartoonist to visit KSU



AJC's Mike Luckovich tells how he skewers politicians and celebrities (KENNESAW, Ga. (Oct. 30...

Georgia (Oct 30, 2009) – AJC's Mike Luckovich tells how he skewers politicians and celebrities

(KENNESAW, Ga. (Oct. 30, 2009) – Mike Luckovich, the Pulitzer Prize-winning editorial cartoonist for the *Atlanta Journal-Constitution*, will talk about his job – how he does it, what inspires him and how he sometimes has to deal with a subject's ruffled feathers – when he visits Kennesaw State University Nov. 4. Luckovich's work is syndicated in 150 newspapers and frequently reprinted in national publications including *Time*, *Newsweek*, *The Washington Post* and *The New York Times*.

Luckovich won his first Pulitzer Prize in 1994 and a second in 2006, both for portfolios of cartoons addressing a variety of topics. But his best known featured the names of the first 2,000 American soldiers killed in the Iraq war, arranged to form the word, "Why"

In addition to the Pulitzers, Luckovich won the 1990 and 1993 Overseas Press Club Awards; the 1992 and 2006 National Headliner Awards; the 1994 Robert F. Kennedy Journalism Award; and the 2006 Rueben Award for Cartoonist of the Year from the National Cartoonists Society.

After graduating from the University of Washington in 1982 with a bachelor's in political science, Luckovich sold insurance door-to-door while trying to break into the field – there are only about 90 editorial cartoonists in the United States – finally landing a job at the *Greenville (S.C.) News* in 1984. Nine months later, he moved to the *Times-Picayune* in New Orleans, then joined the *Journal-Constitution* in 1989.

Luckovich, a Seattle native, says *Mad* magazine cartoonist Mort Zucker, who was well known for his caricatures of celebrities, originally inspired him. In high school, he discovered political cartoonists Jeff MacNelly, Pat Oliphant and Mike Peters. At 14, he drew his first political cartoon – a sketch of Richard Nixon – and has been skewering politicians and celebrities ever since.

"Editorial cartooning is such a strange, fun job," Luckovich said. "I'll be talking about my inspiration for cartoons and how I go about doing it – sort of a day-in-the-life of an editorial cartoonist. Then I'll do some drawing for them."

Luckovich will speak in the University Room of the Carmichael Student Center on Wed., Nov. 4 at 7:30 p.m. The program is presented by the Kennesaw Activities Board and is open to the public.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,300 from 142 countries.

Photo credit: AJC

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Georgia PMI for October reverses decline and shows solid gain



Georgia PMI for October reverses decline, shows solid gain Manufacturing index up by 4.3 points...

Georgia (Nov 2, 2009) – Georgia PMI for October reverses decline, shows solid gain

Manufacturing index up by 4.3 points after two months of decline due to rise in new orders, production, says KSU economics professor

KENNESAW, Ga. (Nov. 2, 2009) – Manufacturing activity in Georgia showed solid gains in October after two consecutive months of decline, led by a big boost in new orders and production, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for October was 48.9, up 4.3 points from September. The latest numbers indicate that while Georgia's manufacturing sector is still contracting, more and more survey respondents are seeing positive signs. Gains in the index were driven by an increase of 18.8 points in new orders, up to 55.4, and of 9.8 points in production, to 48.2. Though employment slipped by 3.6 points, to 46.4, it is still 5.9 points above its six-month average.

“The boom in orders and its positive impact on production suggest that Georgia manufacturers are beginning to show some signs of growth,” said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. “If new orders continue to go up over the next few months, we may see further growth in production, which would be great news.”

Highlights of the October PMI include:

- 35.7 percent of survey respondents reported higher new orders in October, more than twice as much as in September
- 28.6 percent of respondents reported higher production, almost twice as much as in September
- In October, 32 percent of respondents, up from 30 percent in September, said they expect production to increase in the next three to six months
- Commodity prices remain high at 60.7 -- 8 points above the six-month average -- and 32.1 percent of respondents reported higher prices

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing

activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for October was 55.7, up 3.1 points, and above 50 for the third consecutive month.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College’s Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 12 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI’s value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the October PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

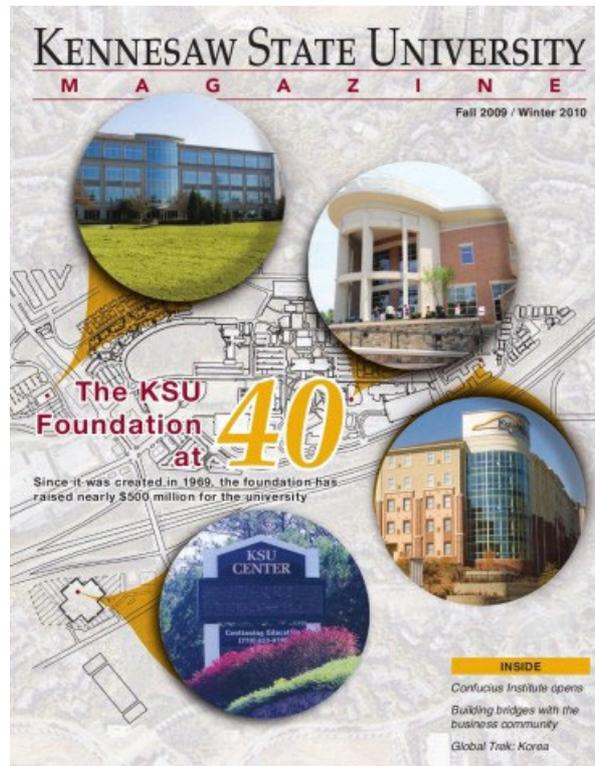
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The KSU Foundation at 40

The KSU Foundation at 40

Georgia (Nov 2, 2009) — Since it was created in 1969, the foundation has raised nearly \$500 million for the university.

Kennesaw State University Magazine



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Simone Dinnerstein to perform in Premiere Series

Georgia (Nov 3, 2009) –

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Smith secures \$23,000 Grant from National Geographic Society Education Foundation

Georgia (Nov 3, 2009) –

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Berlin Wall provides lessons at Kennesaw State

By Laura Diamond The Atlanta Journal-Constitution Some students rush by the slab of...

Georgia (Nov 6, 2009) –

By [Laura Diamond](#)

The Atlanta Journal-Constitution

Some students rush by the slab of concrete near Kennesaw State University's social sciences building without stopping to take a look.

Those who notice the nearly 10 feet tall pillar lean in for a closer look. They inspect the pockmarks and overlapping graffiti, which include a vibrant yellow smiling sun. Some take pictures of themselves standing next to the giant piece of wall and post them on Facebook.

The students know the 2.7 ton structure is a piece of the Berlin Wall, which for more than 25 years kept East Germans from fleeing to the West. But some struggle to explain its significance.

"I don't know the meaning of all of it," freshman Taylor Zorzi, 19, said. "I know it is historical and deals with life after World War II. And I do know that it's cool that we have it on campus."

Former State Senator Chuck Clay loaned the structure to Kennesaw State, which placed it at its current spot a few months ago. A plaque nearby explains the wall's importance and how it came to arrive at the north Cobb university.

Clay received the slab about seven years ago during a trip to Germany. It was a gift to honor his grandfather, Gen. Lucius D. Clay of Marietta, who commanded American forces in Europe after World War II and organized the Berlin airlift.

"I like the idea that people who are studying history can see this piece of history and put their hands on it," Clay said. "I want people to understand that this wall, which they can see is just a few inches thick, divided and isolated people. It reminds people of what tyranny looks like."

This week marks the 20th anniversary of the fall of the Berlin Wall, which symbolized the boundary between democracy and communism during the Cold War. On Nov. 9, 1989, after weeks of civil unrest, the East German government allowed its citizens to enter West Berlin. Crowds climbed the wall and people on both sides tore it down over the next few weeks. Many college students weren't born when the wall tumbled.

"I know it is historically important but it is not hugely significant in my life," freshman Lee Price said. Still, the 18-year-old correctly said that the wall "symbolizes the fall of communism, I suppose."

Junior Mary Block studied the Berlin Wall and saw pictures and video of people knocking it down. She knew its fall allowed for German reunification.

"The story of how people knocked it down is really inspirational," Block, 21, said as she gazed at the piece. "When I look at it I see revolution and change and people standing up and coming together."

Junior Ashley Cortez said students who are familiar with the wall point it out to one another.

"At first you may not really pay that much attention to it, but once you realize what it is and really come to understand what it means you understand how powerful it is," the 20-year-old said. "It makes you want to learn more."

Publication

Link To Article

<http://www.ajc.com/news/cobb/berlin-wall-provides-lessons-188566.html#story-continued>

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Lessons learned from family business

Click on the link to watch an interview with Joseph Astrachan, KSU director of the Cox Family...

Georgia (Nov 6, 2009) – Click on the link to watch an interview with Joseph Astrachan, KSU director of the Cox Family Enterprise Center, Wachovia Eminent Scholar Chair of Family Business and professor of management www.smartmoney.com/smartmoneytv/

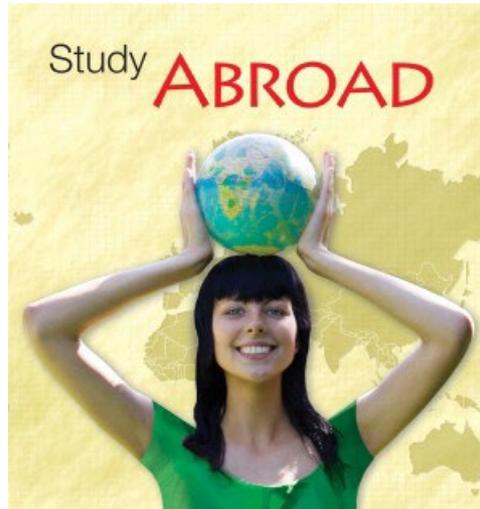
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Study abroad programs help students succeed, 10-year study concludes



Scholars to present results at Kennesaw State forum Nov 10 KENNESAW, Ga. (Nov. 6,...

Georgia (Nov 6, 2009) —

Scholars to present results at Kennesaw State forum Nov 10

KENNESAW, Ga. (Nov. 6, 2009) —Students who study abroad during college are more likely to earn higher grades and graduate, especially those who were less academically prepared or had lower SAT scores, concludes a 10-year study whose results will be presented at Kennesaw State University on Nov. 10.

Richard C. Sutton, visiting senior research fellow at KSU's Siegel Institute for Leadership, Ethics and Character, and Donald L. Rubin, University of Georgia professor emeritus and Emory adjunct professor, will present the final report of the Georgia Learning Outcomes of Students Studying Abroad Research Initiative (or GLOSSARI), which surveyed more than 30,000 Georgia students since 2000.

"Educators have long thought study abroad programs were advantageous to students, but did not have empirical data to support this assumption," Sutton said. "I joined Dr. Rubin in this research to help the academic profession be more confident about what we are promoting for students."

The research project was conducted in five phases using large samples and control groups to compare participant and non-participant learning outcomes and their performance on course-specific exams, GPAs and graduation rates. The final phase correlated learning outcomes with study abroad program design elements such as orientation, length of stay, location, scheduling and debriefing.

"We not only found that students who go abroad have higher academic performance as measured by GPAs and graduation rates, but the survey data consistently revealed that they have a much greater knowledge of how to navigate uncharted terrain," Sutton said. "Knowing they can deal with new situations is a fundamental cognitive skill that helps get students ready for life."

Another key finding is that the impact of study abroad on GPAs and graduation rates was greatest for students with less academic preparation than for those coming into college with higher grades and SAT scores.

"The results indicate that we need to think much more carefully about how we design study abroad programs," Sutton said. "We typically set a GPA as a cut off for allowing students to study

abroad. We might want to rethink that. Once students with lower academic performance go abroad, they really get up to speed academically in demonstrative ways.”

GLOSSARI was initiated by the University System of Georgia Board of Regents, for which Sutton formerly served as assistant vice chancellor for International Programs and senior advisor for Academic Affairs. Sutton and Rubin received \$547,000 in 2006 from the U.S. Department of Education to complete the ambitious project that is designed to assess what students actually learn from study abroad experiences.

The forum, presented by KSU’s Siegel Institute, Center for Excellence in Teaching and Learning and Institute for Global Initiatives, is schedule from 12:30 p.m. to 2 p.m. at CETL in House #54 on Campus Loop Road on the Kennesaw State campus. For more information on the researchers and the GLOSSARI project, visit <http://www.kennesaw.edu/siegelinstitute/>.

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Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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KSU kicks off Homecoming 2009



Kennesaw State's annual homecoming festivities, themed Medieval Magic 2009, are...

Georgia (Nov 9, 2009) — Kennesaw State's annual homecoming festivities, themed Medieval Magic 2009, are underway this week, bringing students, alumni and supporters together for a series of activities that culminate Saturday, Nov. 14, with a parade in downtown Kennesaw and the men's basketball game against North Georgia College and State University.

The campus community will celebrate homecoming with a week of activities Nov. 8 -14, including a lunch and live concert at noon on Thursday in the Legacy Gazebo and medieval-themed carnivals and competitions throughout the week, including spirit yells, sidewalk chalk, lip synching, banner and baking contests. Other featured activities include the selection and presentation of the 2009 homecoming court, a fashion show, poetry jam and parties galore. For a complete schedule of student activities, visit the Kennesaw Activities Board Web site at

<http://ksukab.com/homecoming/index.html>.

Alumni are also invited to participate in a series of activities, including lunch with KSU President Daniel S. Papp, athletic and Greek life reunions and an awards reception and dinner on Saturday. For a complete schedule of alumni events, visit the Office of Alumni Affairs Web site at

<http://www.kennesaw.edu/alumni/homecoming09.html>.

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KSU business students win top awards in national collegiate competition



Kennesaw State University students swept one of the top collegiate sales...

Georgia (Nov 10, 2009) –

Kennesaw State University students swept one of the top collegiate sales competitions in the nation earlier this month when two of its students took first and second places in a sales role-playing challenge.

Eric Tenuto and Alex Brown (both seniors majoring in professional sales at the Coles College of Business) placed first and second, respectively, in the sales call role-play competition at the 2009 Russ Berrie Institute National Sales Challenge at William Patterson University in Wayne, N.J., Nov. 5-7. Nearly 50 students from 20 colleges -- including Florida State, Western Michigan and Ball State universities -- participated in the sales competition. In the sales call role-play, students engage in a 15 minute role-play with a business executive and are judged on various aspects of the sales call.

"This was a perfect example of how preparation and perspiration lead to success," said Gary Selden, associate professor of marketing and professional sales at the Coles College of Business and associate director of the college's Center for Professional Selling. "They all prepared and worked very hard for this. Their hard work paid off with a solid victory in the competition, and will lead to bigger and better job offers in their future."

KSU's Coles College of Business has a nationally recognized sales program and hosts the annual National Collegiate Sales Competition, the largest collegiate sales competition in the U.S.

[CCoB \(2\).pdf](#)

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Enrollment at Kennesaw State surpasses 22,300 for fall 2009

With solid growth in applications and enrollment, KSU is increasingly becoming...

Georgia (Nov 11, 2009) –

With solid growth in applications and enrollment, KSU is increasingly becoming “a college of choice” for high school seniors

KENNESAW, Ga. (Nov. 11, 2009) – Enrollment at Kennesaw State University grew by 4.4 percent for the fall 2009 semester -- at a slightly faster rate than the previous two years -- to 22,389 students, capping off another year of record enrollment at Georgia's third largest university. Applications overall showed yet another year of solid growth.

Enrollment of first-time freshmen also grew by 4.2 percent, to 2,749. The number of transfer sophomores, juniors and seniors showed solid gains, with transfer students growing by 12 percent to 1,816.

“The continued growth in enrollment attests to KSU's increasing popularity among college-bound students and its status as a destination university,” said President Daniel S. Papp. “Our excellent degree programs, new dorms and cutting-edge dining hall all are attracting impressive students from around the state and throughout the U.S.”

As enrollment has risen, KSU keeps attracting higher quality students overall. Fully-admitted freshmen, which constitute the bulk of first-year students, had a combined SAT average of 1086 (verbal and math) in fall 2009, compared to 1070 in fall 2008, said Joe Head, assistant vice president for Enrollment Services and dean of University Admissions.

Kennesaw State is also making strides in attracting top-notch high school seniors. The number of Admissions Scholars -- a program now in its second year that recruits and recognizes graduating high school seniors at the top of their class -- grew by 10 percent, to 90 students. These are excellent students, with 1,200 on their combined critical reading and math SAT scores and an academic G.P.A. of 3.5 or above, and KSU is making efforts to attract them, Head said. Admissions Scholars comprise the top 5 percent of KSU's entering freshman class.

“Kennesaw State has increasingly become a college of choice for Georgia high school seniors, and our numbers this year show that,” Head said. “We are in the top five or six in the state.”

Also, KSU saw a jump in joint enrollment students -- accomplished high school juniors or seniors who are enrolled in college simultaneously. Joint enrollment students, mostly from Cobb and Cherokee counties, increased by 65 percent in fall 2009 to 125 students. About a third of these students end up enrolling at KSU as freshmen when they graduate from high school.

Over the past few years, Kennesaw State has become increasingly attractive to more 18- and 19-year-olds from all over Georgia and elsewhere as the university has become more selective and added state-of-the-art student housing. The university has risen in stature, as illustrated by its inclusion in *U.S. News & World Report's* 2009 and 2010 “America's Best Colleges” issue as an “up and coming” university. KSU's first-year experience program has been recognized by the magazine for seven years in a row.

A big draw to potential students is that KSU has evolved into more of a traditional university. After decades as a commuter campus, in 2002 KSU became a residential university, with the opening of the first on-campus student housing. Over the years, new, state-of-the-art residential facilities have

been added. The newest residence, University Village Suites, is a 913-bed living-learning community tailored to freshmen and opened in fall 2008. Currently, KSU has 3,050 students -- 1 out of 7 -- living in student housing, and demand is growing. KSU will build more new housing by 2012, adding another 500 beds.

This fall, KSU came full circle in its transition into a more traditional university with the opening of the first dining hall on campus. The 53,466-square-foot facility seats 1,200 students and is open nights and weekends, offering residential students more amenities on campus. Unlike other college dining facilities, The Commons Student Culinary Center is state-of-the-art and offers high quality food cooked in small quantities in an open kitchen and surrounding themed stations.

On the athletics front, KSU is also becoming more attractive to prospective students. This fall, the university became a full-fledged member of NCAA Division I, the top tier of collegiate athletics, and a new student and recreation center for intramural and club sports opened its doors in October.

“KSU may have added one of the final notches to be fully competitive in the eyes of traditional college-bound shoppers,” Head said. “There are several key measurements that visitors look for when searching for colleges: quality of housing, affordability, dining experiences, sports programs and academics. Now with the dining hall we have virtually completed the model.”

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Kennesaw State ROTC celebrates Veterans Day



Helicopter landing and blessing of the flags highlight the ceremony Kennesaw, Ga. (Nov. 11, 2009...

Georgia (Nov 11, 2009) – Helicopter landing and blessing of the flags highlight the ceremony

Kennesaw, Ga. (Nov. 11, 2009) – A fly-in by an Army Blackhawk helicopter and the blessing of the flags highlighted Veterans Day ceremonies at Kennesaw State University. The event was sponsored by the KSU ROTC Club, the KSU Students in Free Enterprise Team and the KSU Veterans Club.

“We invited all area veterans to join us to celebrate the Army’s Year of the Non-Commissioned Officer (NCO) and honor them for their dedication to training and leading soldiers beneath their rank,” said faculty adviser Gary B. Roberts, professor of management and entrepreneurship in the Coles College of Business and an Army veteran of Vietnam and Operation Desert Storm.

In keeping with the NCO theme, Sgt. Maj. Meinrad Kuettel of the 78th Aviation Troop Command of the Georgia Army National Guard gave the keynote speech, after which all veterans were invited to the stage for recognition of their service.

Finally, Rev. Keith B. Whitmore, assistant bishop of the Episcopal Diocese of Atlanta and a former Army chaplain, performed the blessing of the flags ceremony for those who brought an American flag.

After the ceremony, guests were invited to get a closer look at the helicopter and a Humvee displayed on the Campus Green and talk with the soldiers who operate them.

“As has become a tradition, the ceremony honored former Georgia Tech Army ROTC cadet, 1st Lt. Tyler Hall Brown, who was killed in Iraq in 2004, and all members of our armed forces who gave their lives in defense of our freedom and/or served honorably,” Roberts said.

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Nepalese artists perform Indian classical musical KSU

Nov. 18

Georgia (Nov 12, 2009) –

[nepal.JPG](#)

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New exhibit on legendary Tuskegee Airmen opens Nov. 17 at KSU



History museum, Tuskegee University collaborate to depict black pilots of segregated WWII era...

Georgia (Nov 12, 2009) – *History museum, Tuskegee University collaborate to depict black pilots of segregated WWII era*

KENNESAW, Ga. (Nov. 12, 2009) – The story of the celebrated Tuskegee Airmen – the first African-American pilots to fly in combat during World War II – is told in a new exhibit that opens Nov. 17 at Kennesaw State University with a public reception at 12:30 p.m. at KSU Center.

The exhibition, titled “The Tuskegee Airmen: The Segregated Skies of World War II,” depicts the history and heroism of the airmen who began training in a segregated program at Tuskegee Army Air Field in 1941. It is a collaborative project of KSU’s Museum of History and Holocaust Education and public history students who served as curators with assistance from the Tuskegee University Archives and the Tuskegee Airmen National Historic Site, both in Tuskegee, Ala., and the Atlanta branch of the Tuskegee Airmen, Inc.

The 10-panel exhibit features historic images from the Library of Congress, the National Archives and the Tuskegee University Archives, including many photos by renowned photographer Toni Frissell. The display presents the broad history as well as intimate portraits of the more than 1,000 pilots who trained over five years. As a result of their heroic combat missions and the service of more than 16,000 support personnel, President Harry Truman was influenced to integrate the military in 1948.

The Tuskegee Airmen exhibit is the latest in a series of permanent and traveling exhibits created by the Museum of History and Holocaust Education to capture the history of World War II and the Holocaust.

“With this exhibit, we saw an opportunity to serve our K-12 audiences, for whom the Georgia Performance Standards include the history of the Tuskegee Airmen,” said Catherine Lewis, MHHE director, associate professor of history and coordinator of KSU’s Public History Program. “This project provides a wonderful opportunity to honor the history and bravery of the Tuskegee Airmen, promote diversity, build character and encourage respect, while highlighting an important era in history whose message continues to have broad implications today.”

Following its display at Kennesaw State through Jan. 9, 2010, the Tuskegee Airmen exhibit will be available free to schools, libraries, museums and other venues. Its first scheduled stop is the Auburn Avenue Research Library in Atlanta, where it will be exhibited Jan. 10 through February 28, 2010.

“We are delighted that the Tuskegee Airmen Inc. has supported this project, and we look forward to the exhibition traveling to venues at which they speak,” Lewis said. “This has all come about as a

result of a wonderful series of partnerships between KSU faculty, especially assistant professor Jennifer Dickey, who came up with the idea, and her Museum Studies class, historic sites and museums, university archives and those most intimately associated with the Tuskegee Airmen's legacy."

For more information on the Tuskegee Airmen's exhibit or other Museum of History and Holocaust Education programs and projects, visit <http://www.kennesaw.edu/historymuseum/> or call 678-797-2083

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Museum welcomes Tuskegee Airmen

by Talia Mollett KENNESAW-The Museum of History and Holocaust Education at Kennesaw State...

Georgia (Nov 18, 2009) —

by Talia Mollett

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http://www.mdjonline.com/pages/full_story/push?article-Museum+welcomes+Tuskegee+Airmen%20&id=4520895-Museum+welcomes+Tuskegee+Airmen

KENNESAW-The Museum of History and Holocaust Education at Kennesaw State University unveiled its newest exhibit Tuesday, called The Tuskegee Airmen: The Segregated Skies of World War II.

The free exhibit was created by students enrolled in the university's museum studies class, and will be on display for public viewing at the KSU Center through January.

Several of the original Tuskegee Airmen attended the debut, including Val Archer, 81, of Stockbridge, Ga.

Archer enlisted in the Army Air Corps in 1945. He would go on to spend 22 years on active duty.

"I can see my history and experience on these walls here. They really did a good job with the exhibit," he said. "I think we have a legacy that is important that we're leaving for generations that follow us. There's a message in it that's uniquely American. It has something to do with determination, courage, ability and lots of really good adjectives that relate to character. For young people today, there needs to be not only hope, but encouragement for something to build on and not just stand on our shoulders."

The Tuskegee Airmen were the first black pilots to fly in combat during World War II. In 1941, the U.S. Army established a segregated training program for black pilots at Moton Field in Tuskegee, Ala. Over the next five years, more than 1,000 pilots trained in what became known as the Tuskegee Experiment.

Archer said the pilots were supposed to fail.

"The experiment was extensively to demonstrate that we were not qualified and did not have the courage. Based on a study of the use of black manpower in the World War, there was a dissertation that allegedly said we were unqualified, had small brains and were pretty awful people. That was the prevailing idea of what was to be expected of black soldiers at the time," he said. "We came out of a deep hole to demonstrate that we were in fact qualified and could perform quite well. No mention of it was heard after the war. It became pretty evident we were very successful."

The Red Tails, the nickname given to the Tuskegee pilots in combat because their planes in their unit had red tails, compiled a stellar record during World War II.

"They exceeded everyone's expectations," said Samuel Jones, spokesman for the Atlanta chapter of the Tuskegee Airmen, Inc. "When the war began, Americans did not want them to fly. Before it was over, the Germans did not want them to fly."

By the end of World War II, the Tuskegee Airmen had shot down 111 enemy aircraft and destroyed another 150 on the ground, and also destroyed 600 boxcars and locomotives, Jones said.

Archer said the airmen helped pave the way for desegregation, both in the military and on the

streets.

"I think we're part of the beginning of the story of diversity. I think we leave a legacy of success, overcoming and meeting the challenges that come with segregation and discrimination," he said.

President Harry Truman integrated the U.S. military in 1948.

Jason Lutz, a student in the museum studies program at KSU, spoke on behalf of the class at the unveiling. Students in the class served as curators at the exhibit's opening.

"It's every curator's dream to have a story to tell like that of the Tuskegee Airmen in World War II," he said. "I would like to thank them for their inspiring story of heroism that will hopefully be told for years to come."

The Tuskegee Airmen: The Segregated Skies of World War II will be moved in January for display at the Auburn Avenue Research Library in Atlanta.

For more information on Museum of History and Holocaust Education programs or to reserve The Tuskegee Airmen exhibit for a venue, visit www.kennesaw.edu/historymuseum or call (678) 797-2083.

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State awards KSU's Wellness Center grant to promote driver safety

Grant will fund awareness campaign to help reduce traffic fatalities KENNESAW, Ga. (Nov. 4,...

Georgia (Nov 18, 2009) –

Grant will fund awareness campaign to help reduce traffic fatalities

KENNESAW, Ga. (Nov. 4, 2009) – The Georgia Governor's Office of Highway Safety (GOHS) has awarded the WellStar College of Health & Human Services' Wellness Center a grant for \$13,070 for an awareness campaign aimed at reducing the number of traffic fatalities among 18- to 24-year-old drivers, a high-risk group.

The grant – the Wellness Center's third award from GOHS – funds the Georgia Young Adult Program, a high profile peer-education campaign that seeks to convince young motorists that crashes are preventable.

Traffic crashes are one of the leading causes of death and injury among 16- to 24-year-olds. The state's latest data show that more than 23,000 16- to 24-year-olds were injured in auto crashes, and almost 270 of them died.

Cobb County traffic accident data show a clear need to boost highway safety among 18- to 24-year-olds. Vehicle crashes, injuries and fatalities among drivers in this age group represented 38 percent of crashes in Cobb County from 2003 to 2005. The number of traffic fatalities during that same time period among 18- to 24-year-olds increased 22 percent.

"Our state's teen drivers represent a disproportionate number of drivers involved in crashes that involve injuries and deaths on Georgia's roadways," said Bob Dallas, director of the Governor's Office of Highway Safety. "Our hope is to have every high school and college student graduate without being involved in an injury or fatality crash."

Kennesaw State will use grant funds to promote seatbelt use and prevent impaired driving, according to Sherry Grable, director of KSU's Wellness Center, a department within the WellStar College of Health & Human Services.

The campaign seeks to influence student behavior on buckling up and staying sober on the roads by placing posters in prominent places. Postcard reinforcing that message will be mailed to specific populations, such as first-year students, Greeks, and student athletes during high risk times including spring break, homecoming, rush, & St. Patrick's Day. The goal is to change what students perceive as the norm.

"Perception of the norm is a powerful prediction of personal behavior, whether it's alcohol use, cigarette smoking, substance abuse, seatbelt use or bullying," Grable said. "The social norms model proposes that many problem behaviors may be due to the desire to fit within one's social group. With repeated exposure to a norm, misperceptions are reduced, and the target population begins to act in accordance with the true norm of their peers."

Funds will also be used to train student peer-health educators at Kennesaw State to help fellow students understand the dangers of drinking and driving and the importance of seatbelt use.

For more information about the Georgia Young Adult Program through the Governor's Office of Highway Safety, visit www.gahighwaysafety.org/youngadult.

Kennesaw State University is the third-largest university in Georgia, offering more than 65 graduate and undergraduate degrees, including new doctorates in education and business. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 21,000 from 142 countries.

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Tuskegee Airmen open KSU exhibit

PHOTO GALLERY projects.ajc.com/gallery/view/metro/cobb/tuskegee-airmen1117/

Georgia (Nov 18, 2009) — PHOTO GALLERY

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Dr. Linda M. Johnston

Dr. Linda M. Johnston is the Director of the Master of Science in Conflict Management Program, The...
Georgia (Nov 21, 2009) –

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Deborah Britt Roebuck

Over the last 25 years, Deborah Britt Roebuck has focused on helping individuals develop their...

Georgia (Nov 30, 2009) –



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Partnership between KSU and Atlanta Beat to culminate in new soccer stadium



Construction of Phase II of the Sports & Recreation Park includes 8,300-seat stadium KENNESAW...

Georgia (Dec 1, 2009) —

Construction of Phase II of the

KENNESAW,

Scheduled for completion in spring 2010, the stadium is a major component of Phase II of the university's new

"This exciting partnership is just the kind of high-profile, high-caliber endeavor that's cementing

The Atlanta Beat has signed a letter of intent with the KSU Foundation indicating their desire to lease the facility, starting next spring. The Atlanta Beat's season runs from April to September, while the Lady Owls season is played in the fall, from late August to November.

"This stadium will be the only professional women's soccer-specific stadium of its kind in the world," said Atlanta Beat owner T. Fitz Johnson. "I think this partnership is a great match between KSU and the Atlanta Beat."

A private donor has committed to funding luxury suites for the stadium, as well as upgraded seating, scoreboards and stadium lighting.

"The KSU Foundation has been committed to the development of the

In November, the KSU women's soccer team won its second Atlantic Sun Conference championship in the last three seasons, earning its second trip to the NCAA national championship tournament. The Owls 2009 season ended with a 2-0 loss to the Wake Forest Demon Deacons in the NCAA Women's College Cup Nov. 13. The Owls ended the 2009 campaign with an 11-7-0 record.

After winning the A-Sun championship, six Owls were named to the A-Sun All-Tournament Team, including Thais Gibson, Jade Dempster, Caitlin Dingle, Maylee Attin-Johnson, Bridgett Gaughan and Staci Pugh, who was named the tournament's Most Valuable Player.

For a related release from the Atlanta Beat visit:

http://www.womensprosoccer.com/Home/atlanta/news/press_releases/stadium%20announcement.aspx.

Pictured in photo, from left, KSU President Daniel S. Papp; Connie L. Engel, KSU Foundation vice chair and real estate committee chair; Robert A. King, KSU women's soccer head coach and T. Fitz Johnson, Atlanta Beat Women's Professional Soccer owner and CEO

and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Atlanta Beat will play in Kennesaw State stadium

By Jeff Haws Tuesday, December 1, 2009 Kennesaw State announced Tuesday the school...

Georgia (Dec 2, 2009) –

By Jeff Haws

Tuesday, December 1, 2009

Kennesaw State announced Tuesday the school will build an 8,300-seat stadium for its women's soccer team, a facility officials called "the first of its kind in the world" because of its size and focus on women's soccer.

As part of a partnership with the Owls, the new Atlanta Beat women's professional soccer team has negotiated a five-year lease with the school to use the stadium for its home games, which begin in early May.

The \$16.5 million project is being funded through two significant, anonymous private donations to the KSU Foundation, along with a mix of student fees, sponsorships, ticket sales and concessions. KSU president Daniel Papp said that getting the project done without dipping into tax money was a key to making it work.

"That was absolutely important. Given the budget situation and the state of Georgia, we just couldn't use public funds," Papp said. "Unless we had all parts of this work together, we couldn't bring it about."

The stadium is the centerpiece of a park that is expected to include seven fields that can be used for practice or intramural sports, a rugby field and nature trails on a 21-acre parcel of land between George Busbee Parkway and I-575 along Big Shanty Road.

While university and foundation officials stressed that the stadium is being built with the intention of being a women's soccer-specific facility, it also can accommodate outdoor concerts, as well as high school sports such as football and lacrosse.

In addition, there is potential for the stadium's construction to present a key piece toward the adoption of football as a varsity sport in the future. Papp said it will be possible to expand the stadium's seating to 22,000 if the school decides to pursue football, and KSU will announce the formation of a football exploratory committee next week.

"Having this stadium and having this partnership with the Atlanta Beat opened up possibilities for Kennesaw State that were not here previously," Papp said. "Ever since I was nominated as president, I've been asked, 'What's the story on football?' Well, now we're going to have, conceivably, a place to play."

In the immediate future, though, it will be the home of the Beat, a franchise that is in its second incarnation -- this time as part of the Women's Professional Soccer league -- after an original run from 2001-03 with the defunct Women's United Soccer Association.

The Beat will play 15 home games at the stadium in 2010, and KSU Foundation executive director Wesley Wicker said financial details of the five-year lease still are being worked out.

He also said, regardless of the future of the Beat team and its league, the foundation will be able to handle its financial obligation.

"The financing state is not dependent on the lease of the stadium," Wicker said. "We expect this soccer franchise and the league to be successful, but we have received two very large, anonymous contributions. Looking at ticket sales, concessions, parking, we feel extremely confident that we'll not only finance the stadium but be profitable, even if we don't hold outside events."

Publication

Link To Article

<http://www.ajc.com/sports/atlanta-beat-will-play-221481.html>

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Georgia manufacturing index for November reveals lingering weakness and volatility



Manufacturing index down 5.4 points due to decline in new orders, employment and finished inventory...

Georgia (Dec 2, 2009) – *Manufacturing index down 5.4 points due to decline in new orders, employment and finished inventory, says KSU economics professor*

KENNESAW, Ga. (Dec. 2, 2009) – Manufacturing activity in Georgia slipped in November after solid growth the previous month, according to the Econometric Center at Kennesaw State University's Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for November was 43.5, down 5.4 points from October.

The latest numbers indicate that Georgia's manufacturing sector remains weak and volatile. The PMI shrank in November -- after a gain of 4.3 points in October -- due to a sharp decline in new orders, leading to drops in employment and finished inventory.

"Manufacturers have no confidence that their markets are on the rebound," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "They can't get a firm handle on where demand is going and are reluctant to hire more workers."

There is, however, a silver lining in the November report, Sabbarese explained. Some 47.8 percent of survey respondents -- up from 32.1 percent in October -- expect their production to increase in the next three to six months, while only 26 percent expect it to decline.

Highlights of the November PMI include:

- Employment remains weak, with only 8.7 percent of survey respondents reporting an increase in hiring, while 26.1 percent are still laying off workers
- 34.8 percent of survey respondents reported higher new orders in November, but 39.1 percent reported lower orders
- 34.8 percent of respondents reported higher production, the same percent as respondents who reported lower production
- Commodity prices remain high at 63 -- 7.3 points above the six-month average -- and no respondents reported lower prices

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for November was 53.6, down 2.1 points from October.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 11 percent of GDP -- is sensitive

to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

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New Atlanta women's team to have new stadium

KENNESAW, Ga. (AP) — Atlanta's new women's pro soccer team will have a new stadium in the...

Georgia (Dec 2, 2009) —

KENNESAW, Ga. (AP) — Atlanta's new women's pro soccer team will have a new stadium in the suburbs.

The Atlanta Beat announced a partnership Tuesday with Kennesaw State University to build a \$16.5 million, 8,300-seat stadium that will open next spring on the school's campus.

The stadium will host both the Beat, an expansion team joining Women's Professional Soccer next year, and the Kennesaw State women's program.

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Publication

Link To Article

http://www.usatoday.com/sports/soccer/2009-12-01-750236626_x.htm

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Up-Beat day at KSU

KENNESAW - The Atlanta Beat officially have a home in Cobb County. The Beat, in partnership with...

Georgia (Dec 2, 2009) – KENNESAW - The Atlanta Beat officially have a home in Cobb County.

Publication

Link To Article

<http://web.kennesaw.edu/news/node/add/ksu-in-the-news>

The Beat, in partnership with Kennesaw State University, will play in a new \$16.5 million, 8,300 seat stadium that is currently under construction on a 21-acre parcel of land off George Busbee Parkway, which was recently purchased by the Kennesaw State University Foundation.

The Foundation and the Beat are negotiating a lease agreement of at least five years. Details of the agreement were still being worked out and no dollar figure on the lease was given.

The stadium is expected to be completed and ready for play when the Beat opens its inaugural season in Women's Professional Soccer in late April or early May next year. WPS recently completed its first season with seven charter teams - Boston Breakers, Chicago Red Stars, FC Gold Pride, Los Angeles Sol, St. Louis Athletica, Sky Blue FC and the Washington Freedom. The Beat, along with the Philadelphia Independence will join the league as expansion teams in 2010.

After the first seven teams began planning for the league's first season, Marietta resident T. Fitz Johnson took the necessary steps to bring an expansion team to the Atlanta area. In September of last year, Johnson signed the letter of intent for a 2010 WPS team. The team officially became a member of WPS in June when Johnson and his management team announced the team name.

"Our vision," Johnson said about his team, "is build it to be the best in the world. And this is the only facility built specifically for (women's soccer) in the world."

The privately funded facility - paid for by the Foundation through private contributions, student fees, sponsorships, ticket sales and concessions - will be home not only to the Beat, but the Kennesaw State women's soccer team and has the ability to host numerous other events.

Wes Wicker, the executive director of the Kennesaw State University Foundation and the vice president of Advancement for Kennesaw State, said the new facility could be a "multi-million dollar impact for Cobb County," through not only ticket sales but hotel revenue, parking fees, concessions and increased restaurant patrons.

Wicker based his ideas on an economic study that included 15 Atlanta Beat games, 10 to 12 KSU women's soccer home games and 10 to 12 concerts a year with each event bringing in 8,000 to 10,000 people.

The stadium, as it is currently being constructed, will have the ability of seating upwards of 16,000 people for concerts and could be expanded in the future for football if necessary. KSU is currently forming a football exploratory committee to determine if a football program would be wanted and/or supported. If a football team is to become a reality, the stadium could be expanded to as large as 22,000 seats.

"This will be the largest concert venue north of the perimeter and west of Georgia 400," Wicker said. "We will also try to get some regional high school events like lacrosse or football."

Beat general manager Shawn McGee added, "Our goal is to make this facility the focus for soccer in the southeast and to take soccer to a new level in this area of the country. We certainly hope to host

U.S. National Team games, the NCAA College Cup and international friendlies in addition to all of our WPS games."

Johnson said the stadium will truly be a joint venture between KSU and the Beat.

"We will manage and operate the stadium," Johnson said. "No one is greedy, and we are going to share everything to make it successful."

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Working with family members can be rewarding and trying

By [Laura Petrecca](#), USA TODAY *Gathering with family during the holidays can be trying enough...*

Georgia (Dec 2, 2009) —

By [Laura Petrecca](#), USA TODAY

Gathering with family during the holidays can be trying enough – and that's without your slightly overbearing older sister as your boss. Or your workaholic uncle dissecting sales figures as you take a forkful of pecan pie.

For the millions who work with relatives at family-owned firms, little separates the dining and board rooms.

Kyle Franklin, a third-generation aerobatic pilot, says he can't remember a holiday when his family didn't talk about airplanes and air shows. "We catch ourselves from time to time and say, 'Can we think or talk about something other than airplanes?' " he says. "I don't think I have a single (family) picture that doesn't have an airplane in the background."

Sean Fisher's family has that same passion for precious metals. "I still remember being 3, 4, 5 years old and talking treasure at the dinner table," says Fisher, a third-generation family member and acting director of [Mel Fisher's Treasures](#), a company that salvages gold, silver and other artifacts from sunken ships. "All we ever talked about was treasure."

While treasure hunting and piloting portend glamorous vocations, even members of more mundane family businesses such as butchers and bakers frequently talk shop during downtime. Louis Savarese, a 58-year-old second-generation owner of Brooklyn-based Michael's Prime Meats, says he spent a good part of his childhood listening to his uncle and father confer about the meat-merchant business.

TREASURE HUNTERS

This intertwining of personal and work life gives family firms a special place in the world of entrepreneurship. Many have grown strong because of institutional knowledge passed down through generations, as well as the blood bond between siblings, loyalty to parents and the built-in drive to keep the family trade alive.

But there are also inherent weak spots, including having to contend with highly emotional issues such as sibling rivalry, succession planning and redefining family roles as the business evolves.

"The big deal about family business is that you're running on two levels at all times," says family business counselor Karen Calcagno. "In the ideal world, you're a family at home and business at work. The reality is that it's not that clear-cut."

Separation anxiety

John Hillerich IV, the fifth generation to run Hillerich & Bradsby, maker of Louisville Slugger baseball bats, says he had to re-examine his professional and personal roles when he took the CEO post from his father in 2001.

"For me, the hardest part was to say, 'OK, how to separate our father-son relationship?' " he says.

He wanted to forge his own leadership path but sometimes found it difficult to take advice from his father, John "Jack" Hillerich III, who is chairman. "It was hard for him to step away" because he had

run the company for more than three decades, says Hillerich IV.

Sean Fisher developed deep bonds with many family members after rejoining Mel Fisher's Treasures upon college graduation in 2005. He is close with his father, Kim, who leads various company units, and counts his co-worker cousins among his closest friends.

But Sean says there are also trying times.

When a relative/employee goes through a tough personal time, "It goes on everyone's shoulders," he says. Another issue: Family problems are hard to keep private. "Employees see personal dirt."

The wonderful bonding moments run together with times of utter dysfunction when working with relatives, says Joe Schmieder, senior associate at The Family Business Consulting Group. "The best part of being in a family business is working with your family members – and the worst part of being in a family business is working with your family members," he says.

Allen Gillespie of Simpsonville, S.C., says his wife and two children had to contend with the awkwardness between him and his father-in-law after the two disagreed about the value of company shares that had been granted to him when they worked together at a packaging and warehouse firm. Five years later, Gillespie still gets emotional about how that tore the family apart.

"It's like I divorced my in-laws and kept the wife and kids," he says. "They (the in-laws) get visitation all they want and take the kids on trips," but the extended family no longer spends holidays or any other significant time together.

Deeper meanings

Some type of widespread discord is always a risk at family firms.

"When you work with your family, it can really blow up," says Joe Astrachan, executive director of the Cox Family Enterprise Center. "You're always at risk of not just losing your livelihood; you're also at risk of losing those who are nearest and dearest to you."

While some disputes are unavoidable, one way to lessen the odds of friction is for company leaders to document financial agreements and clearly lay out job responsibilities, says Rocki-Lee DeWitt, a management professor at the University of Vermont's School of Business Administration and other experts.

"There should be at least a minimal set of policies and procedures," says Calcagno. And it's incumbent upon management to adhere to – and enforce – those rules if they want to avoid ill will among employees.

In addition to workplace expectations, other elements have been vital in successful family businesses:

- Communication. Leave it to a family of auctioneers to tout the importance of talking things through. But communication has helped the Doherty family maintain strong ties. The late Jack Doherty was the first in the family to take up the trade – auctioning off commercial restaurant equipment. His daughter, Jill, entered the vocation in the late 1970s, and her daughter, Erin, followed suit a few years ago.

Jill and Erin now work together at Star Benefit Auctions in Long Island, N.Y.

"That's one thing we do, we talk," says Jill. And it's not just the elder generation passing down tips to the younger bid callers. "I've learned a lot from (Erin), as I'm sure my dad learned a lot from me," says Jill. "It's a back and forth – it's not a one-way street."

Hillerich IV also stresses the value of communication.

His family brought in a consultant to help foster more family discourse. They also set up a "family council" of Hillerich kin that meets once a quarter "to get issues on the table."

As for his dialogue with this father, "our conversations are much easier" since they got some outside advice.

· Innovation. Often, it's difficult for families steeped in tradition to try new things, says management professor DeWitt. But successful firms embrace change and take advantage of it.

And innovation can take many forms, from inventing new consumer products to updating a wing-walking act for air shows.

"We're always trying to come up with new ideas and new ways to sell ourselves," says aerobatic pilot Franklin. "I go to bed thinking of ideas."

The advances at Hillerich & Bradsby are less harrowing, but also complex. Among the latest: "bionic" gloves.

The company is working with an orthopedic hand surgeon to make anatomically correct gloves that are designed to work in concert with hand movements. They've created the gloves for sports such as hockey, baseball, golf and weight lifting – and are now designing them for cycling, tennis, racquetball and even for driving motorcycles.

"Innovation is really the key to our long-term success," says Hillerich IV.

· Perspective. Last month, Kim Fisher's two youngest sons had a mishap that would horrify many: The boys accidentally bumped into each other and a chunk of gold that one was holding – worth more than \$100,000 – skidded across the wood deck they were standing on and plunked to the bottom of water about 40 feet deep.

Nobody yelled. Nobody pointed fingers. Instead, Kim used a piece of broken deck wood to mark the spot where the artifact fell in. Sean then jumped in, diving to the bottom of the murky water.

That type of "no shame, no blame" attitude is essential to keeping a family business running strong, say Calcagno. Of course, those who make mistakes should own up to it, she says, but after that, a family should focus on the course of action to correct the situation.

Most successful family businesses reduce the drama, and think of it as just "stuff," and say, "We'll take care of this," she says.

After the first dive, Sean surfaced and announced that it was dark and silty at the bottom. After another dive, he surfaced and said he'd found a bicycle.

A few dives later, he surfaced triumphant.

He held up the nearly 7-inch gold bar, which glistened in the setting Key West sun. And the other Fisher family members all told each other that they knew he would find it.

Publication

Link To Article

http://www.usatoday.com/money/smallbusiness/2009-12-01-familybusiness01_CV_N.htm

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

KSU's computer science and information systems programs reaccredited



Accreditation from Accreditation Board for Engineering and Technology (ABET) sets programs...

Georgia (Dec 7, 2009) –

Accreditation from Accreditation Board for Engineering and Technology (ABET) sets programs apart from others in state

KENNESAW, Ga. (Dec. 7, 2009) – Kennesaw State University's computer science and information systems undergraduate programs were reaccredited this fall by the country's leading accreditation agency for academic programs in applied sciences and technology.

The Accreditation Board for Engineering and Technology (ABET) renewed in October the accreditation of the computer science and information systems programs at KSU's College of Science and Mathematics. This designation -- which certifies that accredited programs have met established quality standards set by professionals in a particular field -- sets KSU's programs apart from others in the state.

"The recent ABET reaccreditation reaffirms the high quality of our applied science programs, which continue to attract an increasing number of students," said Donald Amoroso, chair and professor of the Computer Science and Information Systems Department. "This is a prestigious designation and a testament to the caliber of our faculty and our students."

The ABET is the recognized accrediting agency for college and university programs in applied sciences, computing, engineering and technology, and is comprised of 30 professional and technical societies representing these fields. The ABET accredits about 2,900 academic programs at 612 institutions of higher learning, according to its latest annual report.

ABET program accreditation is a peer-reviewed process that is entirely voluntary. Programs must undergo the review process periodically to determine if certain criteria are being met. The accreditation of KSU's computer science and information systems programs is valid for six years.

KSU's Bachelor of Science in Computer Science, which offers a strong foundation in computer science and applications in information technology, emphasizes the study of computer systems architecture, software development and data communications, with math concepts incorporated into most of the courses. The program has 403 students enrolled.

The Bachelor of Science in Information Systems provides a strong foundation in information technology principles and practice, with an emphasis on information technology rather than the computer itself. The program includes a significant statistics and general business component. The program has 323 students enrolled.

Enrollment in both the computer science and information systems programs is growing more than 10

percent annually, Amoroso said.

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KSU professor: E-mails won't affect summit

KENNESAW - Environmental Protection Agency Administrator Lisa Jackson announced Monday that...

Georgia (Dec 8, 2009) — KENNESAW - Environmental Protection Agency Administrator Lisa Jackson announced Monday that greenhouse gases pose a threat to public health and welfare, and although the EPA's findings do not require immediate action by the federal government, the announcement is expected to propel an already popular discussion on regulating pollution emitted by large corporations.

Publication

Link To Article

http://www.mdjonline.com/pages/full_story/push?article-KSU+professor-+E-mails+won-t+affect+summit%20&id=5031926-KSU+professor-+E-mails+won-t+affect+summit&instance=home_news_left

The study and results come after a Supreme Court ruling that ordered the EPA to study the effects of carbon dioxide on both the environment and the population. The Obama administration is already pushing for "cap and trade" regulations, which would put financial strains on companies that do not meet federal emissions requirements. The EPA was also required to submit evidence that carbon emissions pose a threat to the public health before it could regulate six greenhouse gases under the Clean Air Act. Monday's announcement is expected to help both causes.

"The overwhelming amount of scientific studies show that the threat is real," Jackson said. "These long-overdue findings cement 2009's place in history as the year when the United States government began addressing the challenge of greenhouse gas pollution and seizing the opportunity of clean energy reform," Jackson said.

Kennesaw State University professor Michele Zebich-Knos said it can be difficult to distinguish between consequences of natural elements and those of man-made pollution.

"Climate change is a natural variation...There has been a lot of variation over the span of time. And over the last 10,000 years, things have been fairly constant, but after the advent of the industrial revolution, we have seen warming," said Zebich-Knos, professor and program director for International Policy Management in the university's department of political science and international affairs.

"We certainly need to work on the gases we can - CO2 and others as well, such as methane and nitrous oxide. CO2 is something we see as result of vehicles, the burning of rainforests, things we can control. But much of that burning is not in the U.S., so that also poses a problem as to how much the U.S. can control those factors," Zebich-Knos said.

The KSU professor, who has published several articles in social science journals regarding her research, agrees with the EPA's push for more environmental consciousness.

"I think it's a good thing anytime we go after pollution reduction," she said. "But one of problems when we talk about climate change is that the climate may have irreparable damage 200 years down the road, so it doesn't really register with people today. But there is some you can feel now in terms of pollution, and I think once we clean up pollution and do what we can to preserve the Earth, we'll all see a change for the better," she said.

E-mails from scientists at the University of Anglia were recently leaked to the public after someone hacked into the university's system. Those who deny global warming say the e-mails show that scientists have been conspiring to hide evidence that disproves global warming. Zebich-Knos said that she is surprised that someone would hack into the system, but she does not think the e-mails

will have an effect on the upcoming Copenhagen Climate Conference. "Most of the e-mails are quite boring, and they simply represent typical academic bantering back and forth to get articles published," she said. "A few spark the public's interest about data that may question climate change and the human impact, but are they going to have an impact on Copenhagen? Probably not. It will probably have an impact on what people say through e-mail and how we word things, but they were basically trying to explain variations in the data, and when you're doing statistical analysis, you want to explain variation best you can."

Regardless of the impact of the e-mails, Zebich-Knos encourages the EPA and the public to think ahead.

"This is a precautionary approach; it's better to be cautious. If we're wrong, then, OK, we've eliminated greenhouse gases and still did something positive. But if we're right, and we don't take those precautionary approaches, we'll be suffering the consequences in future centuries."

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More than 1,500 students to graduate from Kennesaw State next week



KENNESAW, Ga. (Dec. 8, 2009) — Kennesaw State University will celebrate fall...

Georgia (Dec 8, 2009) — KENNESAW,

WHO/WHEN:

Commencement speakers are:

- State Sen. Chip Rogers

College of Humanities and Social Sciences

Tuesday, Dec. 15, 10 a.m.

- Marietta Mayor William B. (Bill) Dunaway

College of the Arts, Bagwell College of Education, WellStar College of Health and Human Services and University College

Tuesday, Dec. 15, 2 p.m.

- Mary Garner, associate professor of mathematics and mathematics education, and the 2009

Wednesday, Dec. 16, 1 p.m.

- Doug Jones, senior vice president, Fossil and Hydro Generation for Georgia Power Co., senior production officer for Southern Company Generation and

Wednesday, Dec. 16, 7 p.m.

WHERE:

The Convocation Center on the

[For more information, visit the Kennesaw State University Commencement Website.](#)

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More than 1,500 students graduate from Kennesaw State



More than 1,500 students graduate from Kennesaw State KENNESAW, Ga. (Dec. 8, 2009...

Georgia (Dec 9, 2009) –

More than 1,500 students graduate from Kennesaw State

KENNESAW, Ga. (Dec. 8, 2009) – Kennesaw State University celebrated fall commencement with four ceremonies. In all, 1,549 students received degrees, including 1,317 undergraduates, 231 graduates and one Specialist in Education (Ed.S.) in Leadership for Learning.

WHO/WHEN:

Commencement speakers are:

- State Sen. Chip Rogers

College of Humanities and Social Sciences

Tuesday, Dec. 15, 10 a.m.

- Marietta Mayor William B. (Bill) Dunaway

College of the Arts, Bagwell College of Education, WellStar College of Health and Human Services and University College

Tuesday, Dec. 15, 2 p.m.

- Mary Garner, associate professor of mathematics and mathematics education, and the 2009 KSU Foundation Distinguished Professor

Coles College of Business and College of Science and Mathematics

Wednesday, Dec. 16, 1 p.m.

- Doug Jones, senior vice president, Fossil and Hydro Generation for Georgia Power Co.

Graduate College

Wednesday, Dec. 16, 7 p.m.

WHERE:

The Convocation Center on the KSU campus, 1000 Chastain Rd., Kennesaw, Ga.

[For more information, visit the Kennesaw State University Commencement Web site.](#)

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Kennesaw State launches Football Exploratory Committee



Legendary coach Vince Dooley will head 33-person committee [Click here to view video of the...](#)

Georgia (Dec 10, 2009) —

Legendary coach Vince Dooley will head 33-person committee

[Click here to view video of the announcement](#)

KENNESAW, Ga. (Dec. 10, 2009) — Kennesaw State University President Daniel S. Papp announced today the launch of the 33-member Kennesaw State University Football Exploratory Committee that will formally gauge support for a football program at KSU.

The committee – which consists of students, faculty, staff, alumni, business and community leaders, as well as friends and benefactors of KSU – will provide a final report of its recommendations to President Papp in September 2010.

Legendary college football coach Vince Dooley will chair the exploratory committee. The KSU Foundation also has hired Dooley to spearhead athletics fundraising at the university.

“The launch of the Football Exploratory Committee is the next logical step in the progression of KSU’s athletics programs,” Papp said. “We are excited that a coach of the caliber of Vince Dooley has agreed to lead us through this process as KSU decides whether or not we should start a football program. We are thankful to the committee members for their support and commitment.”

Over the next nine months, the committee will study the pros and cons of having a football team, how much it would cost, how much support exists, what facilities would be needed, what would be needed to maintain NCAA Title IX compliance, and how football would impact other athletics programs at KSU, among other questions.

The launch of the football exploratory committee comes at a time when varsity athletics at Georgia’s third-largest university is reaching new heights. This fall, after a four-year transition, KSU became a full-fledged member of Division I of the National Collegiate Athletic Association, collegiate athletics’ top tier.

Last Tuesday (Dec. 1), KSU announced a partnership with the Atlanta Beat Women’s Professional Soccer team that includes the construction of a \$16.5 million stadium on the campus, which also will be home to KSU’s thriving women’s soccer program. The 8,300-seat stadium, which will be ready in the spring, also conceivably could be used for football, Papp said.

In just the past few months KSU’s intramural, club sports and NCAA athletics facilities have been transformed, thanks to the support of the KSU Foundation, which has raised \$500 million for capital projects at the university in the past decade.

Until September, the 22,300 KSU student body had only a 1.7-acre field on the main campus for sports activities. In October, the KSU Sports and Recreation Park – a state-of-the-art facility with an indoor training facility and two regulation-size fields for intramural and club sports – opened its doors. The 14-acre sports park is one parcel of 88 acres of new land east of Interstate 75 acquired by the KSU Foundation in the past year. The new stadium will be another major component of the sports park project.

“We are very excited at the possibility of having a football team at KSU,” said Norman Radow, chairman of the KSU Foundation. “I’ve seen Kennesaw State evolve from a local college just seven years ago, into a world-class university, with award-winning student residences, a new, state-of-the-art dining hall, and athletics facilities that would make any university proud. As I have said over and over, in everything we do for this university—we will want only the best.”

Papp said that since he was named president of KSU in 2006 he has been asked numerous times about football. His predecessor also fielded similar inquiries.

“Our response has been that we do not have enough information to answer definitively the many questions that underlie such a decision,” Papp said. “Now that we are a Division I university, it’s a good time to start answering those questions. I cannot think of anyone more qualified to guide us through this process than Coach Dooley.”

Once the Football Exploratory Committee’s work gets fully underway, the University’s constituents will be able to stay abreast of the group’s work through a public website that will be launched at: explorefootball.kennesaw.edu

Dooley, who retired as the University of Georgia’s athletics director in 2004, was UGA’s head football coach from 1964 to 1988. He served as athletic director at UGA from 1979 to 2003. During that time, Dooley was responsible for building one of the most successful athletic programs in all of college sports, winning national championships in Men's Tennis, Golf, Baseball and Women's Gymnastics. During his 25 years as coach, he led the Bulldogs to the 1980 national championship title and six SEC championships. He is one of collegiate football’s most celebrated coaches, with a 201-77-10 record. He was inducted into the College Football Hall of Fame in 1994.

“The potential of launching a football program from the ground up is an intriguing challenge to me,” Dooley said, “and I cannot think of a better place to do that than at Kennesaw State. This is an exciting place to be. This university is on the move.”

###

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,300 students from 142 countries.

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Kennesaw State looks at adding football program

By Jeff Haws Yielding to a voice of experience, Kennesaw State University has turned to former...

Georgia (Dec 10, 2009) –

Publication

Link To Article

<http://www.ajc.com/sports/kennesaw-state-looks-at-236880.html>

By Jeff Haws

Yielding to a voice of experience, Kennesaw State University has turned to former University of Georgia football coach and athletics director Vince Dooley to lead the school's assessment for fielding a football program.

Kennesaw president Daniel Papp said Thursday the school had formed an exploratory committee that will conduct a nine-month survey to examine issues such as funding, fan and community support, suitability of facilities and a football program's potential impact on other KSU sports.

The committee is expected to issue a report in September gauging whether football is feasible at this time.

Papp said this is the first step in answering the question that KSU people have been asking for several years.

"When I became president of KSU [in 2006], about the first question I got hit with was, 'When are you going to do football?' " Papp said. "I know [former KSU] president [Betty] Siegel, who was here for 25 years, frequently was asked, 'When are you going to do football?' We have to get an answer to a whole list of questions and others. Coach Dooley and others, they've got a large path in front of them."

Dooley, 77, will head the 33-person committee as chairman and consultant, lending expertise from 40 years as coach and AD at Georgia, where he retired in 2004.

He said his role, in part, will be to gauge how popular the idea of KSU football is in the area.

"I'll go out and talk to a lot of people in the community ... to get a feel for how much support there is for this venture," Dooley said. "And I'll learn how to start a program, which I've never done. So that's exciting."

He'll also bring name recognition and credibility to the process.

"Let me underline the knowledge multiple, multiple, multiple times," Papp said. "We've got a wonderful committee. We've got folks who have expertise on that committee from a variety of areas. But the expertise that coach Dooley has, that's what we need."

Papp said the earliest the school could begin playing football is 2013, if the committee recommends to go forward. Last week, he said the school's women's soccer stadium, an 8,300-seat facility in the early stages of construction, will have the potential to be expanded to 22,000 seats for football.

With an enrollment of 22,300, Papp said KSU is among the largest universities in the nation without a football team. Dooley said that makes KSU roughly the same size that the University of Georgia was in 1989.

But whatever the school's size, Dooley said that should KSU go forward with instituting a football

program, it will be imperative to do so with an eye toward fiscal responsibility.

"It's got to be a practical approach to having nice facilities," Dooley said. "The first thing you've got to do with a stadium ... is you've got to have money to build a football locker room and practice facility and all those things. That's starting from scratch."

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

KSU expands presence at Paulding County Instructional Site



University adds new courses, support staff, workshops and educational programs KENNESAW, Ga...

Georgia (Dec 10, 2009) — *University adds new courses, support staff, workshops and educational programs*

KENNESAW, Ga. (Dec. 10, 2009) — Starting in January, Kennesaw State University will offer seven new classes at the Paulding County Instructional Site for students currently enrolled at KSU.

Among the spring 2010 offerings are upper-level courses in leadership, history, management, criminal justice, ethics and business law. KSU, in partnership with Georgia Highlands College, opened the Paulding site in August.

The university also announced the appointment of a “faculty in residence” at the Paulding site. Ken Hill, a lecturer in First-Year Programs in KSU’s University College, will be available to advise current and prospective students on Tuesdays and Thursdays from 9 a.m. to 1 p.m.

KSU’s Student Enrollment Services department is providing additional support for students at the Paulding site. Romina Torres-Aranda, student services associate, will be available to meet with students on Wednesdays from 9 a.m. to 1:30 p.m., beginning Jan. 13. Group information sessions are also scheduled at 12:30 p.m. each Wednesday.

“This expansion represents our commitment to working with our partners at Georgia Highlands to increase educational access for residents of the Paulding County and Dallas area,” said Lana Wachniak, interim faculty executive assistant to the provost. “We anticipate adding more classes and resources in the coming semesters as we assess demand and identify opportunities.”

Current KSU students can register for classes at the Paulding site using KSU’s Owl Express system through Jan. 6. Prospective students seeking to take classes at the Paulding site in the future must complete the university’s admissions and enrollment process, beginning with the on-line application form. For summer and fall 2010 application deadlines and information on KSU admissions, registration and financial aid, visit http://www.kennesaw.edu/admissions/enrollment_services.html

Throughout 2010, KSU’s Center for Conflict Management will offer educators, business people, students and community residents a series of workshops and literacy-enhancing activities at the Paulding site. Workshop topics include teaching tolerance, mediation, effective conflict communication, living with disabilities, current affairs and enhancing the social studies curriculum.

The center also is sponsoring two day-long events in March 2010 — The Big Read Family Day and The Big Read Youth Day — at the Paulding site. Most workshops and activities are free. KSU enrollment is not required for the scheduled workshops and Big Read programs. For more information, visit <http://www.kennesaw.edu/conflict> or contact Shauna Carmichael at scarmic1@kennesaw.edu or at 770-423-6299.

Contact: Sabbaye McGriff, 678-797-2550 or smcgrif1@kennesaw.edu

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Donald Amoroso



Donald Amoroso has served as chairman of the Computer Science and Information Systems Department at...

Georgia (Dec 11, 2009) — Donald Amoroso has served as chairman of the Computer Science and Information Systems Department at KSU since 2007. He teaches classes on technology management, strategy and technological innovation in the graduate and executive programs. Prior to coming to Kennesaw State, Amoroso served as department chair at Appalachian State University in Boone, N.C., and the University of Colorado in Colorado Springs. He has also worked with GE Capital as a director of enterprise solutions and with the Solista/Gartner Group as a consulting partner. Amoroso has served as director of the Pacific Research Institute for Information Management and Systems.

[Link To Website](#)

Click for more information on KSU's computer science systems programs

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Exploratory committee to take ball, run with it

KENNESAW - For years, Kennesaw State University President Dr. Dan Papp said the first question he...

Georgia (Dec 11, 2009) — KENNESAW - For years, Kennesaw State University President Dr. Dan Papp said the first question he would have to answer when he made a presentation usually was: "When is KSU going to get a football team?"

Publication

Link To Article

http://www.mdjonline.com/pages/full_story/push?article-Exploratory+committee+to+take+ball-+run+with+it%20&id=5094744-Exploratory+committee+to+take+ball-+run+with+it&instance=home_news_1st_right

With Thursday's announcement of a 33-member football exploratory committee chaired by former University of Georgia football coach and athletic director Vince Dooley, Papp took a big step toward an answer.

Dooley and his committee will have approximately nine months to prepare a recommendation as to whether a football team is the correct next step for KSU Athletics.

"The list of questions goes on and on," Papp said about what will be necessary to launch the Owls' football program. "But it's time to answer as many of those questions as possible"

Papp said that list includes:

- * What advantages and disadvantages would football bring to KSU?
- * How much would football cost at Kennesaw State?
- * How much student, faculty, staff and alumni support exists for football?
- * How much public and corporate support exists for KSU football?
- * What additional facilities would we need here on campus?
- * What would be needed to maintain Title IX compliance?
- * What impact would football have on the other KSU athletic teams?
- * At what level would KSU begin to play football?
- * And in what league would KSU begin to play football?

Papp said the committee - made up of students, faculty, staff, alumni, business and community leaders and friends and benefactors of KSU - will be charged with bringing him a recommendation by Sept. 2010 as to whether the administration will go forward with a football program.

If everything went "absolutely prefect," the Owls could field a team and play its first game in the fall of 2013.

One thing, the university already knows. If a football program is established at a lower level, the team already has a place to play. Last week, KSU announced a partnership with the Atlanta Beat, the area's Women's Professional Soccer expansion team, and the construction of a \$16.5 million, 8,300-seat soccer stadium that could be expanded to 22,000 to accommodate football.

The soccer team's owner, Marietta resident Fitz Johnson, is a member of the Kennesaw State

exploratory committee.

"I hope we can do it," Papp said. "My gut feeling is it's going to depend on finances."

And, with finances, it means being able to fund-raise for a football program and any necessary corporate support that a program might need.

Kennesaw State is currently in the second year of a five-year, \$75 million fundraising drive for athletics - which just passed the \$50 million mark - but none of that money will be funneled toward football.

"Football fundraising will be above and separate from that," Papp said.

In addition to his understanding of how a football program is constructed, name recognition for potential fundraising was one of the reasons bringing Dooley on board was so important.

"Let me underline the knowledge - multiple, multiple, multiple times," Papp said. "We've got a wonderful committee. We've got folks who have expertise on that committee from a variety of areas. But the expertise that coach Dooley has, that's what we need."

The 77-year-old Dooley, who will be spending three days a week on campus while chairing the committee, said he was, "Proud to be an Owl," and is excited to have an opportunity to serve in this capacity.

"The potential of launching a football program from the ground up is an intriguing challenge to me," said Dooley, who won 201 games in 25 seasons as Georgia's football coach. "And I cannot think of a better place to do that than at Kennesaw State. This is an exciting place to be. This is a university on the move."

Kennesaw State is currently the third-largest university in Georgia and the only one of the top five - Georgia, Georgia State, Georgia Tech and Georgia Southern are the other four - that does not have a football program.

The last of the other four to field a team, Georgia State will kickoff its inaugural season next fall. The Panthers' program, and how it was built, will be one the committee will look at while going through the evaluation process.

Others programs may also provide a blueprint to Kennesaw State. Old Dominion University in Virginia started play this year as a Football Championship Subdivision (formerly I-AA) program, while the established FCS program Georgia Southern just completed a study to determine whether it should rise to the NCAA's Football Bowl Subdivision (formerly Division I-A).

East Tennessee State University, which disbanded its FCS-level football program following the 2003 season, launched its own exploratory committee to determine the viability of resuming the sport. In the end, however, the university determined it did not have the support needed to field a team.

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Kennesaw State Eyeing Football Program

KENNESAW, Ga. (AP) - Kennesaw State University is looking at starting a football team, and they...

Georgia (Dec 11, 2009) —

KENNESAW, Ga. (AP) - Kennesaw State University is looking at starting a [football team](#), and they're asking legendary Georgia coach Vince Dooley for help.

President Daniel Papp announced Wednesday that he has formed a 33-member committee to gauge support for a team with Dooley as the chairman. The committee is made up of students, faculty, staff, alumni, business leaders and donors.

A report will be presented to Papp in September 2010 to help him decide whether to take on the costly task of opening a college [football](#) program. Dooley also is leading the suburban Atlanta university's athletics fundraising.

Dooley was the longtime football coach at the University of Georgia.

Kennesaw State has about 22,500 students.

Publication

Link To Article

http://www.myfoxatlanta.com/dpp/sports/kennesaw_state_eyeing_football_program_121009

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Academics in African Diaspora Reach Back to Help Universities Rebuild

Those who fled chaotic conditions look for ways to support colleagues who stayed By Megan Lindow...

Georgia (Dec 15, 2009) —

Those who fled chaotic conditions look for ways to support colleagues who stayed

By Megan Lindow

Ibadan, Nigeria

Before Akanmu Adebayo left Nigeria, in 1992, he knew he was treading on dangerous ground. As the country languished under a military dictatorship hostile to academics, Mr. Adebayo, a professor of West Africa's economic history, worried that his lectures on topics like the role of institutional corruption in the region's underdevelopment could make him a target.

"You would have spies in your classes, reporting you anytime you mentioned anything," he recalls. "Colleagues would get home and the police would be waiting for them, or they would come in the middle of the night. It didn't happen to me, but you wouldn't want to wait for it."

So he took a job teaching history at Kennesaw State University, in Georgia, joining the ranks of thousands of other African academics who have fled ugly political situations and poor working conditions on the continent or have been drawn by better opportunities elsewhere.

This brain drain has proved catastrophic for African countries, which collectively spend some four billion dollars a year hiring foreigners to replace professionals who leave, according to the United Nations Development Programme. Nigeria, Ethiopia, and Sierra Leone, among other countries, face critical shortages of expertise, in part because they have lost tens of thousands of doctors, scientists, and professors to the United States and Europe.

Some African universities, however, are finding new ways to tap the expertise of the diaspora, which includes world-renowned academics in engineering, medicine, and literature.

The trend is particularly strong in Nigeria, where higher education enjoyed a golden age during the oil boom of the 1970s before economic and political woes overburdened the university system and drove promising academics away. Now, as the country begins to stabilize, many academics who fled are helping to rebuild, some returning to Nigeria and others engaging from afar.

The Diaspora as a Resource

After 17 years, for example, Mr. Adebayo is back in Nigeria. Still employed by Kennesaw State, he has come to spend a semester's sabbatical teaching and collaborating in research at the University of Ibadan, the country's oldest and most prestigious university.

Dozens of other collaborations involving diaspora academics are springing up, breathing new life into institutions withered by decades of isolation, repression, and underfinancing, say observers of the trend.

"Our diaspora is part of our resources. And in a resource-strapped environment, we must draw on all of our resources," says Adigun Agbaje, deputy vice chancellor for academics at Ibadan, who says the university now has 135 international collaborations, many of them involving academics who have left Africa.

"We had superb training. We had no loans. We got government scholarships," says Sola Olopade, a pulmonologist who graduated from Ibadan and has spent the past 25 years at the University of Chicago's medical school. His wife, Funmi, a geneticist whose work on the molecular genetics of breast cancer in African and African-American women earned her a "genius grant" from the John D. and Catherine T. MacArthur Foundation in 2005, also works at the medical school. "As long as we have been here, we have been sensitized to that issue and the need to give back," he says.

"We're using our position here to open doors for higher-education institutions in Nigeria," says Dr. Olopade, who serves as president of the newly formed Nigeria Higher Education Foundation, which was established by prominent academics from the diaspora to support Nigerian universities, with seed money from the MacArthur Foundation.

For Nigerian academics faced with challenges that include power shortages and professional isolation, such connections provide lifelines of support, says Adeyinka Falusi, a professor of hematology at the University of Ibadan's medical school, who works closely with the Olopades and is scientific director of the Healthy Life for All Foundation, an organization that the couple helped to found to promote academic health research in Nigeria.

Such relationships, she says, have channeled much-needed financing into the medical school, but, more important, have also provided Nigerian academics with opportunities to work on papers, attend conferences, and gain specialty training overseas, all essential for building careers.

During a tour of the medical school's facilities, she points out defunct machinery in the hallways and describes how even the most basic diagnostic tools are undermined by constant power outages because temperatures cannot be maintained. The foundation bought a generator, but it consumes too much diesel to be used regularly, she says.

"The government will just pay your salary and give you a four-walled room," she says. "We want good facilities for research so that we can compete with our peers around the world. Every lab that is actually functioning is part of an international collaboration."

The lab that the Healthy Life for All Foundation supports here at Ibadan's medical campus, she says, has built on Funmi Olopade's work in Chicago and has received financing from the National Institutes of Health, among other sources. Researchers here study the genetic basis of breast cancer in African women and are also running the region's first tissue-banking project.

Home and Away

In an era of internationalization, the partnerships that strengthen Nigerian universities from afar can have an impact beyond what scholars could have achieved had they stayed in Nigeria, says Akinyinka Omigbodun, provost of Ibadan's medical school.

"I don't know where the balance lies," he says. "We've lost a lot of talented people, but we are very proud of Funmi. She has achieved so much, and I'm not sure she would have been able to achieve so much if she had stayed at home."

Meanwhile, technology is enabling less-formal collaborations, too, to take root. These often involve such simple actions as e-mailing journal articles to a colleague who can't get them, says Ebenezer Obadare, an assistant professor of sociology at the University of Kansas, who left Nigeria in 2001 to pursue a doctorate in London after teaching at Obafemi Awolowo University for six years.

"Under the radar there are everyday collaborations that are not institutionalized," says Mr. Obadare. "All you need is a friend who is affiliated with a Western institution. I do a search, download articles, and send them off as a PDF. Or you send text messages."

Formally, he is part of a three-way collaboration among Mr. Agbaje, at Ibadan, and a Nigerian academic at the University of California at Davis, Wale Adebani.

This year the trio began producing a journal called the *Review of Leadership in Africa*, which Mr. Obadare says is the first African publication devoted to exploring the problems of political leadership

on the continent. Featuring the work of African and American scholars alike, he says, the publication provides a further platform for collaboration and the exchange of ideas.

Despite his decision to leave Nigeria, Mr. Obadare says he remains engaged in its academic and political life.

"I still write for a Nigerian newspaper," he says. "I'm an opponent of every backward political maneuver. I stand fervently for something. But I won't survive in Nigeria the way it's constituted now. I would die of frustration."

Mr. Adebayo, too, says he feels some ambivalence about returning. "I'm excited by the university culture, the debates, and the heightened level of awareness of Nigerian academics," he says. "But I'm disappointed by the way things still move so slowly, and the system seems to be corrupted."

But for Olutayo Adesina, a lecturer in history and a former student of Mr. Adebayo, his presence on campus is a godsend.

His collaboration with Mr. Adebayo began when Mr. Adesina contacted his old professor asking for help paying his membership fee for the American Studies Association, which had become exorbitant after the Nigerian currency, the *naira*, collapsed.

Over the years, that simple relationship has grown into a partnership between the two universities and has produced books, faculty and student exchanges, and a conference on globalization that brought some 200 international scholars to Ibadan.

"For those in my generation, the diaspora become our lifeline, our stimulus package," he says. "The diaspora is keeping alive our intellectual output."

Publication

Link To Article

<http://chronicle.com/article/Academics-of-African-Diaspora/49441/?key=TGlicVlIMCNPM3VmKSVHc3ABbSsrJ0J50iZPYHsaYF1W>

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Hill Harper heads M.L. King and Black History Month celebrations at KSU



Actor, author and activist to speak Jan. 18 As a star of the hit CBS drama, “CSI:NY, ...

Georgia (Dec 17, 2009) — Actor, author and activist to speak Jan. 18

As a star of the hit CBS drama, “CSI:NY,” Hill Harper’s star power means instant recognition. But a generation of young men and women whose success has become Harper’s cause, also recognize him as a mentor, guru and role model.

Harper will bring his messages of hope, hard work and success — themes he has developed in a series of recent *New York Times* best-selling books — to Kennesaw State University, Monday, Jan. 18, as keynote speaker for the annual Martin Luther King Celebration and launch of KSU’s 2010 Black History Month observance. The program is scheduled from 1 to 2:30 p.m. in the Dr. Bobbie Bailey & Family Performance Center on the KSU campus.

The 43 year-old Harper wears many hats — stage and screen actor, author, scholar, activist, mentor, volunteer and entrepreneur — laying the groundwork for what he now considers his life mission: to pass his knowledge to a younger generation.

“My goal is to teach, show and prove to everyone that any dream is possible,” Harper says in a video aired on the Web site for his MANifest Your Destiny Foundation, a non-profit youth organization designed to empower, encourage and inspire young males to be successful. “We’re building a community of destiny achievers.”

Harper initially pursued his passion for success in the academic arena, graduating with honors from Brown University and earning graduate degrees in law and public administration from Harvard University, but he couldn’t resist the call of the stage.

An aspiring actor since he was 7 years old, Harper parlayed his theatrical interests into a successful career with mounting stage, film and TV credits. In addition to his CSI role as Dr. Sheldon Hawkes,

Harper has appeared in CBS' "City of Angels" TV series, in recurring roles on Showtime's "Soul Food" and HBO's "The Sopranos," and guest appearances on several prime-time shows. In film, Harper is best known for his role in the HBO movie "Lackawanna Blues," but he has received critical acclaim for roles in more than a dozen cable and independent films, including "Loving Jezebel," "The Nephew" with Pierce Brosnan, "In Too Deep" with Omar Epps, L.L. Cool J and Nia Long, "He Got Game" with Denzel Washington and "Full Court Press" with Ellen Burstyn and Taye Diggs. His stage credits include "Dogeaters" and off-Broadway productions of "Blue," "Your Handsome Captain," "Freeman" and David Mamet's "American Buffalo."

In 2006, Harper wrote "Letters to a Young Brother: MANifest Your Destiny," a motivational guide of practical advice for teens and young men. The book became a *New York Times* best seller and won the American Library Association's 2007 prize for Best Book for Young Adults. A second book, "Letters to a Young Sister: DeFINE Your Destiny" followed in 2007, and also became a NYT best-seller. Harper's latest book, "The Conversation: How Black Men and Women Can Build Loving, Trusting Relationships," was published in 2009.

Harper's appearance at the Martin Luther King Day Celebration is sponsored by the KSU African-American Student Alliance in conjunction with the KSU Black History Celebration Committee. Admission is free. For more information, contact the KSU African-American Student Alliance at ksuaasa@yahoo.com or call (770) 423-6712. A detailed listing of KSU Black History Month events may be found at http://www.kennesaw.edu/stu_dev/msrs/celebration_calendar.shtml.

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Katherine Mason

*After teaching middle school English and reading in Kansas City, Kansas, Katherine Mason joined the...
Georgia (Dec 17, 2009) –*



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SUMMER 2010 STUDY ABROAD DEADLINES APPROACHING



<http://www.kennesaw.edu/studyabroad/programs.html>

Georgia (Dec 17, 2009) —

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KSU celebrates NAACP's 100th anniversary with Ritz Chamber Players



Nation's preeminent chamber ensemble comprised of musicians of African descent to perform...

Georgia (Dec 18, 2009) – Nation's preeminent chamber ensemble comprised of musicians of African descent to perform standard classical repertoire and works by African-American composers

Kennesaw State University and the Cobb County Branch of the National Association for the Advancement of Colored People (NAACP) will celebrate the 100th anniversary of the founding of the NAACP, with a special performance by the Ritz Chamber Players - the nation's first chamber music ensemble series comprised solely of musicians of African descent.

The black-tie event will be held on Saturday, January 9, 2010, at 8 p.m., in the Performance Hall of the Dr. Bobbie Bailey & Family Performance Center, on the Kennesaw State campus. Longtime WABE-FM classical music icon Lois Reitzes - host of "Second Cup Concert" and Atlanta Symphony Orchestra broadcasts - will serve as mistress of ceremonies for the event.

"Kennesaw State University is strongly committed to the principles of diversity and inclusion," said KSU President Daniel S. Papp. "KSU has had a long-standing partnership with the NAACP's Cobb County Branch, and this partnership has strengthened diversity efforts at KSU. We are proud to collaborate on this very special event recognizing the centennial anniversary of the NAACP."

Kennesaw State's affiliation with the NAACP-Cobb County Branch began when former KSU President Betty Siegel arrived at the university in 1981. In 1994, a student chapter of the NAACP was established at the university, and the chapter has since grown to 77 current members.

More recently, in February 2008, the NAACP-Cobb County Branch donated a collection of its documents, photos and other memorabilia to the KSU Department of Archives and Records. The donated records provide researchers and the public a window into some of Cobb's most formative and turbulent years – the 1960s and 1970s – and include press clippings from the coverage of the assassination of Dr. Martin Luther King Jr.

"(KSU President) Dr. Dan Papp's leadership has reaffirmed our commitment to continuing this partnership, because he leads by example," stated Deane Bonner, president of the NAACP Cobb County Branch. "He truly exemplifies the slogan in one of KSU's marketing advertisements: 'Many diverse minds. One dedicated vision.' He truly walks the walk when it comes to promoting diversity at KSU."

Founded on Feb. 12, 1909, the NAACP has engaged in a year-long nationwide recognition of its 100th anniversary, at the local, state and national levels. According to its centennial communications materials, “the NAACP is the nation’s oldest, largest and most widely recognized grassroots-based civil rights organization.”

“The NAACP has been instrumental in creating opportunities for people of color and fostering inclusion in our society,” said Arlethia Perry-Johnson, special assistant to the president for external affairs at KSU. “We think it is quite fitting for this special salute to feature the Ritz Chamber Players, a talented group of musicians who are breaking down barriers in their own right.”

According to a December 2008 article in *The Baltimore Sun*, “Few blacks perform in the nation’s orchestras. Just 1.9 percent of the nation’s orchestra musicians were African-American during the 2006-2007 season (at the time of the article’s publication, the most recent report available from the League of American Orchestras).”

Founded in 2002 by clarinetist and artistic director Terrance Patterson, the Ritz Chamber Players – musicians of African descent who are members of established orchestral groups that assemble in different combinations to play chamber music – have played to standing-room-only crowds at Carnegie Hall. Members of the Ritz Chamber Players perform with the New York Philharmonic Orchestra, the Boston Symphony, Chicago Symphony, Pittsburgh Symphony, the Philadelphia Orchestra, London Symphony and the Atlanta Symphony Orchestra. The Ritz Chamber Players also regularly participate in the Madison and Amelia Island Chamber Music Festivals. The ensemble made its national television debut in 2006 on the 37th Annual NAACP Image Awards.

The Ritz Chamber Players concert – sponsored by KSU’s Division of External Affairs in partnership with the NAACP Cobb County Branch and KSU’s College of the Arts – is open to the public. Tickets for the black-tie performance are priced at only \$15, and may be purchased online or by telephone through the KSU College of the Arts box office: <http://ticketing.kennesaw.edu> or 770-423-6650. Tickets also may be purchased at the offices of the NAACP-Cobb Branch, located at 605 Roswell Street, in Marietta. The branch’s phone number is (770) 425-5757.

The venue in which the concert will be held, the Dr. Bobbie Bailey & Family Performance Center, opened on the KSU campus in October 2007. The \$9 million structure houses a 624-seat Performance Hall, the Don Russell Clayton Gallery and the Eric and Gwendolyn Brooker Rehearsal Hall. The facility is home to the KSU School of Music, which has been named an All-Steinway School through the generosity of Dr. Bobbie Bailey, a major benefactor to the university and to KSU’s College of the Arts.

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university’s vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.