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# Georgia Purchasing Managers Index slips for first time in five months



*Georgia Purchasing Managers Index slips for first time in five months New orders and production dip...*

Georgia (Jul 1, 2009) – Georgia Purchasing Managers Index slips for first time in five months *New orders and production dip after months of gains; employment declines, says KSU economics professor*

KENNESAW, Ga. (June 3, 2009) – Manufacturing activity in Georgia declined slightly in May, after four consecutive months of gains, according to the Econometric Center at Kennesaw State University’s Michael J. Coles College of Business.

Georgia’s Purchasing Managers Index (PMI) – a reading of economic activity in the state’s manufacturing sector – for May was 48.0, a decrease of six-tenths of a point from April. At under 50, this reading illustrates that manufacturing is still contracting, though at a much slower rate than in the fourth quarter of 2008. The PMI is still up 21.2 points for the year.

“After months of improvement, this last reading is a disappointment,” said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. “The good news is that manufacturing is contracting much slower than it was last year.”

Employers are still cautious about hiring and not making plans for the long term, Sabbarese said. Manufacturing companies in Georgia lost 50,000 jobs between April 2008 and April 2009.

Highlights of the May PMI include:

- New orders decreased by 7.3 points, to 45, due to an increase in the number of survey respondents reporting lower new orders;
- 45 percent of respondents reported lower new orders, up from 27.3 in April;
- Production declined by 4.8 points, to 47.5;
- 40 percent of respondents reported lower production, up from 27.3 in April;
- Employment dropped 3.2 points, to 40;
- Only 5 percent of survey participants are hiring;
- Commodity prices in May were up again, by 6.4, to 45.

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College’s Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 13 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI’s value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the May PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

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# Kennesaw State recognizes its first “global citizens”



*KSU awarded its first Global Engagement Certification to 17 graduate and undergraduate students who...*

Georgia (Jul 1, 2009) – KSU awarded its first Global Engagement Certification to 17 graduate and undergraduate students who have demonstrated a commitment to global learning and citizenship. The awards were presented at a May ceremony, and graduating awardees were also recognized during spring 2009 commencement exercises.

The certification, which validates the students’ global learning competencies and recognizes their achievements in learning global perspectives, developing intercultural skills and demonstrating global citizenship, is designed to give KSU students a competitive edge in an increasingly global society.

The Global Engagement Certification Program is another step in Kennesaw State’s commitment to becoming a leader in international education. In 2007, KSU launched the “Global Learning for Engaged Citizenship” quality enhancement initiative.

“This pioneering program is very significant milestone in our five-year commitment to increase global learning among Kennesaw State students, regardless of their declared majors,” said Barry Morris, director of KSU’s cabinet strategic projects. “It is analogous to many professional certifications in which an independent group uses a set of rigorous criteria to attest to a candidate’s demonstrated level of competence. This certificate, in essence, gives students a credential as global citizens.”

Students receiving certification have completed anywhere from 12 to 24-semester hours of global coursework in upper division or graduate-level courses and four to eight weeks of approved study abroad in 16 different countries; demonstrated teamwork with individuals from different nations or cultures and foreign language proficiency; and performed community service that benefited individuals from other nations or cultures. Those receiving certificates with distinction have also demonstrated long-term immersion in another culture or leadership in work and contributions to global citizenship.

The rigorous criteria for the certification were developed by a 20-member Global Learning Coordinating Council consisting of KSU faculty, staff, administrators and students.

“The engineering of the program is the result of years of work by a number of interdisciplinary teams,” said Morris, who chairs the GLCC. The process included meticulous program design work, the formulation, testing and retesting of measurement standards and ongoing quality control and quality enhancement efforts.”

Students earning the Global Engagement Certification, and their majors, the countries where they studied abroad and performed community service were:

- Edoh Agbehonou, Conflict Management (Togolese student in the U.S.) \*
- Chux Ibekwe, Conflict Management (Nigerian student in the U.S.) \*
- Faizan Khan, graduate, Business Administration in Management (Pakistani student in the U.S.) \*
- Whitney Britton, Early Childhood Education (Belize)

- Melissa Casorio, Early Childhood Education (Trinidad and Tobago, Ecuador)
- Stephanie Erin Clayton, Early Childhood Education (Trinidad and Tobago, the Netherlands, Germany and the Czech Republic and Ecuador)
- JoAnn Hanna, Executive MBA Program, (Romania)
- Jacqueline Halvorsen, Early Childhood Education (Ecuador)
- Kathleen Hitt, Early Childhood Education, BCOE (Ukraine and Ecuador)
- Jennifer Jackson, Early Childhood Education (Ecuador)
- Wes Johnson, Secondary English Education (Costa Rica and Ecuador)
- Hope Mayes, Early Childhood Education (Belize)
- Correna McDuffie, Early Childhood Education (Ecuador)
- Kimberly Ragghianti, Early Childhood Education (Belize)
- Rian Satterwhite, working on graduate certificate in Leadership and Ethics, Siegel Institute (France, Germany, Italy, Australia, Singapore, Thailand and Australia)
- Jennifer Tillberry, Early Childhood Education (Ecuador)
- Stefanie Woods, Early Childhood Education (Belize)

\* Students earning Global Engagement Certification with Distinction.

For more information on KSU's Global Engagement Certification Program, or to learn more about the awardees accomplishments in global leaning and engaged citizenship, visit [www.kennesaw.edu/globalengagement](http://www.kennesaw.edu/globalengagement) .

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# KSU student tops 51 nationwide vying for Spanish Student Ambassador title



*The Embassy of Spain has selected Kate Bundy, a Spanish education major at Kennesaw State...*

Georgia (Jul 1, 2009) — The Embassy of Spain has selected Kate Bundy, a Spanish education major at Kennesaw State, as its first outstanding Spanish Student Ambassador for her efforts in organizing events to help promote Spanish culture.

Bundy, a senior who wants to teach Spanish, was selected from among 51 students from universities across the U.S who each won the title of Spanish Student Ambassador at their respective campuses.

Bundy received the top honor from the Embassy of Spain's Trade Commission during a May ceremony in Boston, where she joined 10 other finalists.

"Kate has done an outstanding job promoting the Spanish language and culture on our campus," said Robert De Villar, director of KSU's Center for Hispanic Studies, and who nominated her. "We are proud of her sterling performance and of the wonderful exposure it has brought to KSU here and abroad."

The Spanish Embassy launched the first annual Spanish Student Ambassador competition last year as part of its "Study in Spain" initiative to help promote cultural awareness and study abroad in Spain. Candidates are evaluated on motivation, leadership skills, Spanish fluency and travel in the country.

Bundy has been to Spain twice — six weeks studying abroad and six weeks teaching English and classical piano to a family she met there. A student of Spanish since high school, she also studied abroad in Chile. She has discovered ancestral roots in Northern Spain, and is planning a trip there this summer to research and explore her family ties.

"I really love Spain," said Bundy, who submitted detailed reports of her activities, all written in Spanish. "I spent my first significant time out of this country in Spain, and it really stretched me and opened my eyes culturally."

In addition to top ambassador honor, Bundy was awarded a trophy and a 17-day trip to Spain, courtesy of the Trade Commission. Faculty adviser Ernesto Silva, a senior fellow at the Center for Hispanic Studies, will accompany her on the trip, tentatively scheduled for December. They will visit universities and study-abroad program sites throughout Spain.

Working with Silva and DeVillar, Bundy orchestrated a series of five monthly events from November 2008 through April 2009, which drew nearly 400 students and faculty. She helped generate ideas, plan and promote the events, and distributed promotional materials supplied by the Spanish Embassy.

The promotional events she orchestrated at KSU included a "Battle of Wits," featuring the works of two well known Spanish poets; a Cafe Español with Spanish coffee, desserts, games and contemporary music videos; a surrealistic film night featuring the Spanish film classic "El Ángel Exterminador," and a two-day short-film festival.

“The workload was pretty overwhelming,” Bundy said. “It was just an amazing experience that’s been good for KSU and for the Spanish Embassy.”

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# Lecture on author James Baldwin caps “Year of Turkey”

*A revealing look into a little-known period in the life of American author James Baldwin — a...*

Georgia (Jul 1, 2009) — A revealing look into a little-known period in the life of American author James Baldwin — a decade the writer spent in Turkey from 1961-1971 — and a final look at an exhibit featuring rare photos of his time in Istanbul marked the end of the “Year of Turkey” at KSU.

Magdalena Zaborowska, associate professor in the Program in American Culture and the Center for African-American Studies at the University of Michigan, Ann Arbor, read excerpts and shared insights from her recently published book, “James Baldwin’s Turkish Decade: Erotics of Exile.” Baldwin is the author of more than 20 published volumes, including novels, plays and essays.

The lecture, which drew about 200 students and faculty to the Student Center’s University Rooms on June 8, was followed by a final viewing of Turkish filmmaker/photographer Sadat Pakay’s intimate snapshots of Baldwin, one of which hangs in the Smithsonian Institute in Washington, D.C.

The Baldwin events topped off the “Year of Turkey,” KSU’s year-long country study that featured lectures, cultural performances, exhibits and an international conference since it was launched last August.

“We thought this would be a wonderful culmination to the incredible ‘Year of Turkey,’” said Valerie Whittlesey, associate vice president for academic affairs and coordinator of academic programs for the International James Baldwin Society at KSU, one of the event sponsors.

Zaborowska, who spent two weeks in Turkey interviewing Baldwin’s closest friends and collecting new material from Turkish archives, said the country had a profound impact on Baldwin because of its cultural climate, the very close friendships he developed with artists and intellectuals, and the “rock star” status he enjoyed there. Baldwin lived in Istanbul and spent time in Ankara and Bodrum.

During the turbulent decade of the sixties, Baldwin escaped the ambiguities he experienced in the U.S. as an African-American, homosexual and artist, according to Zaborowska.

“Turkey was both heaven and a haven for Baldwin,” she said. “He often said Turkey saved his life after the violent deaths of Martin Luther King, Medgar Evers and Malcom X, which were very devastating to him. Turkey helped him rearticulate his views on gender, race, sexuality and class, which were central to many of his works.”

While in Turkey, Baldwin completed one of his most popular novels, “Another Country,” and staged his controversial play, “Fortune in Men’s Eyes,” about prison violence and the exploitation of children. The play ran for 110 performances, receiving critical acclaim and wide media attention, and toured throughout Turkey. “No Name in the Streets,” an insightful essay offering Baldwin’s assessment on the death of the Civil Rights movement, was also penned there.

Zaborowska noted that Baldwin, whose race and sexuality were not noticed as much in Turkey, was not without critics among the Turkish media and more conservative observers, who were “not ready” for the controversial themes in Baldwin’s work. His 1953 novel, “Giovanni’s Room,” depicting a homosexual liaison, was translated into Turkish and read widely there. At one point, “Fortune in Men’s Eyes” was shut down as a result of press criticism of the foul language in the play.

Rosa Bobia, director of KSU’s Center for African and African Diaspora Studies, co-sponsors of the lecture, and a published Baldwin scholar, said Zaborowska’s book on Baldwin was so effective because “she shares an immigrant sensibility” with the writer. A native of Poland, Zaborowska was intrigued about what it was like being an artist in a foreign land, and began researching the writer during her graduate studies at Warsaw University.

As the title of his popular novel suggests, Baldwin needed a distant vantage point from which to reconsider what it meant to be an American, especially a black American.

“I think Jimmy concluded, as he often said, ‘only someone that is outside the States realizes that one can’t get out,’ but he sees it better from another place,” Zaborowska said, thus his famous title written while in Turkey – “Another Country.”

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# New center at Kennesaw State to provide intensive English–language classes

*New center at Kennesaw State to provide intensive English–language classes International ...*

Georgia (Jul 1, 2009) – New center at Kennesaw State to provide intensive English–language classes  
*International students and others can fast track their English proficiency*

KENNESAW, Ga. (May 13, 2009) – Kennesaw State University will launch a new Intensive English Program (IEP) Center this fall to provide international students and local residents who speak little or no English intensive training to become more proficient English speakers.

The center, which opens in August, will offer a series of four courses designed to accelerate the English learning experience for prospective undergraduate and graduate students who need intensive English training to enter Kennesaw State or other American colleges and universities.

"The new IEP will be a tremendous resource for KSU as we continue our efforts to make the university truly global in reach and perspective," said Richard Vengroff, dean of KSU's College of Humanities and Social Sciences. "As we expand our graduate programs, IEP provides the opportunity to recruit top-quality graduate students from around the world who need to perfect their English before starting formal graduate work at KSU. As a result, we will be more competitive internationally and more global domestically."

The growing demand in Northwest Georgia for intensive English proficiency training is fueled in part by the growth of non-native populations in the region, especially in Cobb and Paulding counties. According to U.S. Census data and American Community Survey estimates through 2007, both counties have experienced double-digit growth in Hispanic/Latino and Asian populations since 2000.

"We know there's a need," said David Johnson, associate professor of English and director of the new IEP program, "because we get calls all the time from people who want to attend the university, but who don't meet the minimum English proficiency requirement for admission to the university."

Currently, international students admitted to Kennesaw State must score at least 75 on the Internet-based TOEFL (Test of English as a Foreign Language) or 70 or higher on the KSU-administered Michigan Test. Those scores assure that the applicant speaks, reads and understands English sufficiently to study at the college level.

Johnson said IEP participants can be at any level of English proficiency – from those who speak no English to those with low to moderate ability.

"We anticipate that some students will complete the program in eight weeks and others will become proficient over many months, possibly up to a year," Johnson said.

The new IEP center at Kennesaw State will accept full- and part-time students into the program, which consists of 20 hours of coursework. To qualify, applicants must be at least 18 years old and legal U.S. residents or international students with educational visas. Program participants must also take an English proficiency test for placement.

Under current immigration guidelines, non-F1-visa students can attend the program full or part time, while students with F1 visas must attend full time. The tuition cost for full-time students is \$1,850 per eight-week session. Part-time students must pay \$500 per class. Each class meets five hours per week.

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# Pair of KSU pitchers selected in top 50 Picks of MLB draft



*Pair of KSU pitchers selected in top 50 Picks of MLB draft Two first-round MLB draft picks...*

**Georgia (Jul 1, 2009) — Pair of KSU pitchers selected in top 50 Picks of MLB draft**  
*Two first-round MLB draft picks make Owls' history*

**KENNESAW, Ga. (June 10, 2009) — Kennesaw State right-handed pitchers Chad Jenkins and Kyle Heckathorn were each taken within the first 50 picks of the 2009 Major League Baseball First-Year Player Draft Tuesday night. This marks the first time in the history of the KSU baseball program that the Owls have had two players go before the second round of the draft.**

Jenkins, a Third-Team All-American and a Second Team CoSIDA Academic All-District honoree, was selected by the Toronto Blue Jays with the 20th overall pick in the first round. The Calhoun, Ga., native led the A-Sun in ERA with 2.54 and in wins with eight. During the 2009 campaign, Jenkins had a scoreless streak that lasted 41 innings, in addition to a streak of 24.2 innings without issuing a walk.

Heckathorn, a preseason All-American selection by Baseball America, went with the 47th overall selection to the Milwaukee Brewers. The junior from Ringgold, Ga., had 98 strikeouts in 86.1 innings. Heckathorn posted a 4-1 record in the 2009 season with an ERA of 3.44

Zach Wheeler, who committed to play for KSU head coach Mike Sansing, was drafted by the San Francisco Giants with the sixth overall selection.

To read more about Chad Jenkins, visit  
<http://ksuowls.cstv.com/sports/m--basebl/spec-rel/060909aaa.html>

For more on Kyle Heckathorn, click on  
<http://ksuowls.cstv.com/sports/m-basebl/spec-rel/060909aad.html>

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# Bethpage longshot Matt Nagy qualifies for U.S. Open in major miracle

*On one hand, Matt Nagy took the most improbable route of anyone to Bethpage for the U.S. Open...*

Georgia (Jul 2, 2009) — On one hand, Matt Nagy took the most improbable route of anyone to Bethpage for the U.S. Open. On the other, he was meant to be here. The 20-year-old from Buena Vista, Ga., (population 7,000) flew to New York Sunday morning and was at the Black Course in Farmingdale, L.I., by afternoon, getting an early start on his preparation for what seems like an impossible dream. Not that he doesn't have the talent. He was the 2006 Georgia Junior Player of the Year and has aspirations of making it on the PGA Tour. But as his mother Debi said, "It's amazing. So many things had to happen and they all happened. He's meant to be here for a reason." Nagy, who just completed his sophomore season at Kennesaw State in Georgia, started his journey at the local qualifier at nearby Pinetree Country Club, home of his instructor, Daryll Speegle.

## Publication

## Link To Article

[http://www.nydailynews.com/sports/more\\_sports/2009/06/15/2009-06-15\\_bethpage\\_longshot\\_qualifies\\_in\\_major\\_miracle.html](http://www.nydailynews.com/sports/more_sports/2009/06/15/2009-06-15_bethpage_longshot_qualifies_in_major_miracle.html)

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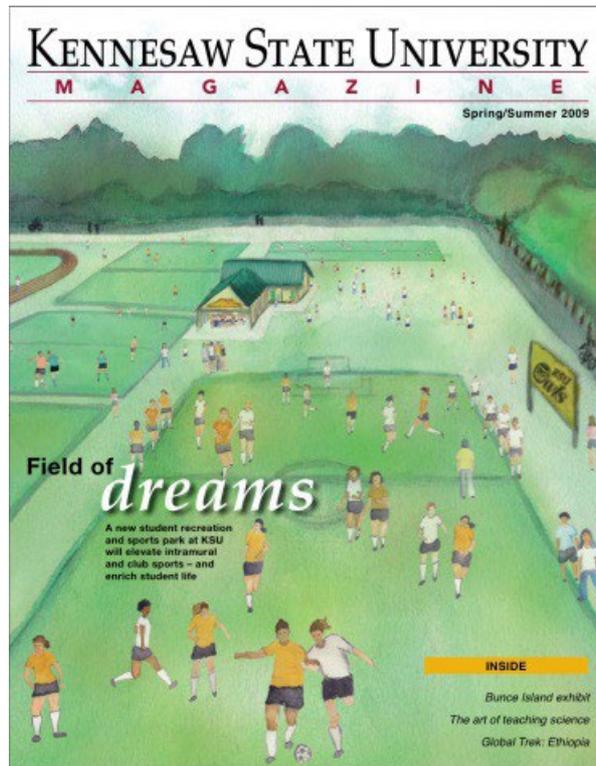
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# Field of Dreams

## *Field of Dreams*

Georgia (Jul 2, 2009) — A new student recreation and sports park at KSU will elevate intramural and club sports - and enrich student life.

## Kennesaw State University Magazine



[Click here to view the digital version.](#)

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# Kennesaw State, Egyptian University Form Partnership

*Kennesaw State University has signed a partnership agreement with Ain Shams University in...*

Georgia (Jul 2, 2009) — Kennesaw State University has signed a partnership agreement with Ain Shams University in Cairo, Egypt, that will encourage student and faculty exchanges and joint research efforts. “Jointly, we can apply for international research grants,” Mohammed Hazim Abdellatif, coordinator of Ain Shams’ external relations committee told GlobalAtlanta. “Kennesaw has a very strong nursing program. In Egypt, nursing has become very important. We are very keen to improve the quality of education, the quality of research.” This is the latest in a series of partnerships between Kennesaw and academic institutions in Egypt. Kennesaw also has similar agreements with Alexandria University, Helwan University and the Egyptian University Sports Federation. With more than 180,000 students, Ain Shams is among Egypt’s largest universities. Kennesaw State is the third largest university in Georgia, with more than 21,000 students from 142 countries. Richard Sowell, dean of the Wellstar College of Health and Human Services at Kennesaw, which includes the nursing school, visited Ain Shams last year and was struck by the enormity of the university and its commitment to education. “It’s a very impressive university,” he told GlobalAtlanta. With the new partnership, the two universities will find many areas of common ground, the dean said. “It’s a beginning exploration of how we develop programs together,” he said, adding that in the research field in particular, the new partnership will help both universities. “If you are going for an international research grant, one of the major issues is to have an international partner, an interdisciplinary team,” he said. “That is what we are trying to do with these partnerships.”

## Publication

### Link To Article

<http://globalatlanta.com/article/17422/>

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# KSU Offering Dual MBA/MPA Degree

*Kennesaw State University will pioneer the first dual-degree MBA/MPA program in Georgia. The Master...*

Georgia (Jul 2, 2009) — [Kennesaw State University](http://www.bizjournals.com/atlanta/stories/2009/06/08/daily60.html) will pioneer the first dual-degree MBA/MPA program in Georgia.

## Publication

## Link To Article

<http://www.bizjournals.com/atlanta/stories/2009/06/08/daily60.html>

The Master of Business Administration/Master of Public Administration dual program will be offered jointly by the Coles College of Business and the College of Humanities and Social Sciences, KSU said. Students enrolled in either the MBA or MPA can start participating in the joint program as early as fall 2009. The program is designed to be completed in three years.

“There is no longer a strong divide between the for-profit and not-for-profit and public sectors. Individuals are crossing these lines all the time now,” said Teresa Joyce, associate provost and dean of the graduate college at Kennesaw State. “For example, business people serve on the boards of, and are volunteers for, nonprofits and are involved in public sector organizations. Elected officials make complex decisions about mergers, bankruptcies and executive pay. Individuals in the nonprofit world are experiencing an economy where an understanding of business functions such as finance and accounting is more critical than ever.”

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# KSU Offering New Scholarships Program

*To encourage more math and science graduates to enter the teaching profession, Kennesaw State...*

Georgia (Jul 2, 2009) — To encourage more math and science graduates to enter the teaching profession, Kennesaw State University will begin offering annual scholarships to recruit students. The scholarships are made possible by a National Science Foundation grant of more than \$890,000 to KSU's Bagwell College of Education. The college will form the Increasing Mathematics Teachers for All Students project in collaboration with the university's College of Sciences and Mathematics. It's aimed at preparing 36 secondary math teachers for high-needs schools in the state, grades 6 through 12, particularly those with a large amount of English language learners. IMTAS participants will enter KSU's 15-month master of arts in teaching degree program for mathematics education, completing a three-course certification for teachers of English to speakers of other languages. Annual Robert Noyce Scholarships in the amount of \$10,000 will be used to recruit juniors and seniors. Students from Georgia Tech, a partner in the program, will also be able to participate in the IMTAS project. "Together we have the capacity to increase the number of certified high school mathematics teachers sorely needed in Georgia and particularly in the metropolitan Atlanta area," said Arlinda Eaton, dean of KSU's Bagwell College of Education.

## Publication

## Link To Article

<http://mdj.falconocp.com/content/index/showcontentitem/area/1/section/21/item/135264.html>

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# KSU partners with Moroccan museum to promote understanding of Muslim culture

*Prestigious grant strengthens relationship with Hassan II University*

Georgia (Jul 6, 2009) — KSU partners with Moroccan museum to promote understanding of Muslim culture

Anna Tucker

## Abstract

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KSU partners with Moroccan museum to promote understanding of Muslim culture  
*Prestigious grant strengthens relationship with Hassan II University*

KENNESAW, Ga. (June 30, 2009) — Kennesaw State University's Museum of History and Holocaust Education (MHHE) has been awarded a grant by the American Association of Museums and the U.S. Department of State's Bureau of Educational and Cultural Affairs to fund an oral history project with a community museum in Casablanca, Morocco. The MHHE was one of only five museums in the U.S. to receive the prestigious grant.

The \$72,000 gift enables the MHHE and the Ben M'sik Community Museum (BMCM) to gather oral histories and develop public programs that will foster greater understanding of the Muslim culture in Morocco and the U.S. The project is titled "Creating Community Collaboration."

"This grant helps us reach into a community with whom we have not yet connected," said Catherine Lewis, associate professor of history and MHHE director. "The dialogue and faculty and student exchanges built into this grant will help us all be better citizens of the world."

The grant grew out of a 2005 partnership between KSU and Hassan II University in Casablanca, Morocco. The first exchanges involved various academic departments, including American Studies and foreign languages, and in 2007 expanded to include museums. KSU helped Hassan II University expand its recently established Ben M'sik Community Museum, located in the poorest of Casablanca's six districts.

"We firmly believe that this project of gathering oral histories in Morocco and U.S. will certainly promote global peace, mutual respect and understanding between both countries," said Professor Samir El Azhar, co-coordinator of the BMCM and a professor of English and American Studies at Hassan II University. "The exchange of information and histories will dispel stereotypes and misunderstanding and will promote values of trust and dialogue."

The oral history project will provide the foundation for several community-based programs, most notably "Coffee and Conversation," which will showcase findings from the oral histories. Following these initial programs, each museum and their communities will begin work on a collaborative exhibit.

"We believe the outreach process established in this project will be a replicable model for other university-based museums in many countries," said Lewis.

###

Kennesaw State University is the third-largest university in Georgia, offering more than 65 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 21,500 from 142 countries.

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# Georgia key economic indicator slips for second consecutive month



*Georgia key economic indicator slips for second consecutive month Manufacturing index, down 3...*

Georgia (Jul 7, 2009) – Georgia key economic indicator slips for second consecutive month Manufacturing index, down 3.7 points, continues decline after four months of gains, says KSU economics professor

KENNESAW, Ga. (July 1, 2009) – Manufacturing activity in Georgia continued to slip in June as manufacturers reported a huge decline in employment, according to the Econometric Center at Kennesaw State University's Michael J. Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for June was 44.3, down 3.7 points from May. At under 50, the reading illustrates that manufacturing continues to contract, though at a slower rate than in the fourth quarter of 2008. The PMI is up 17.5 points for the year.

“Companies are very hesitant to hire because it's not clear where the markets and the economy are going,” said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. “There's still a lot of weakness and uncertainty. Manufacturers are not comfortable predicting very far into the future what sales will be like.”

Employment continues to be very weak, with none of the manufacturers surveyed doing any hiring in June, Sabbarese said. Weakness in new orders is making manufacturers hesitant to hire.

Highlights of the June PMI include:

- Employment was down by 9 points, to 31, the lowest level since February;
- New orders were flat at 45.2, up by 0.2 points, for total of 7.1 points down for the past two months;
- Production was down by 2.3 points, to 45.2, for a total of 7.1 points down for the past two months;
- Declines in new orders and production are closely tied, suggesting that manufacturers are making short-term adjustments instead of focused on long-term planning.
- Commodity prices continued to rise, gaining 2.6 points in June, to 47.6

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 13 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the June PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

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# KSU launches partnership with Egypt's Ain Shams University



*Building on a string of relationships with academic institutions worldwide, Kennesaw State...*

Georgia (Jul 7, 2009) – Building on a string of relationships with academic institutions worldwide, Kennesaw State has launched an official partnership with Ain Shams University, Egypt's third largest university.

The partnership, announced during a memorandum of understanding signing ceremony last week at KSU's Jolley Lodge, opens the door for student and faculty exchanges, joint research and other academic programs, especially in the health sciences.

The agreement with Ain Shams, which has 220,000 students, is the latest in a series of international partnerships Kennesaw State has forged with academic institutions across the globe, including several in Egypt.

"KSU has been expanding its international linkages with universities in targeted locations," said KSU President Daniel S. Papp. "With this agreement, we're not only extending relations from university to university, but also Egypt-U.S. relations that are critical to human development and global stability."

For Mohammad Hazim Abdellatif, who represented Ain Shams at the signing ceremony, the agreement highlights both the university's strategic goals and the hope for improving relations between the U.S. and Egypt.

"Even though this is a cultural relationship, the political climate helps a lot as we forge new relationships with reputable international universities like Kennesaw State University," said Abdellatif, coordinator of Ain Shams' External Relations Committee, which steers such agreements through extensive university and governmental approvals. "There is a sense of comfort in Egypt towards the new U.S. administration."

Both KSU and Ain Shams are looking to develop exchanges, initially with KSU's WellStar College of Health and Human Services, whose dean, Richard Sowell, visited Ain Shams last year. For example, Ain Shams has expressed an interest in nursing education, an area in which KSU is a leader. Discussions are underway for joint public health programs to combat HIV AIDS, hepatitis C and pediatric diabetes, and for a joint advanced nursing degree program at Ain Shams.

"We're looking forward to this being the beginning of a very important collaboration between our universities," Sowell said. "Ain Shams is a very impressive university with a large, well-respected medical school and very strong programs in health sciences. We're excited about the potential for WellStar faculty and students, and looking for ways to branch out into other academics areas as well."

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## New collection broadens KSU's African-American archive holdings



Lawrence Walker

*More than 200 years of Georgia's African-American history, found in cemeteries...*

Georgia (Jul 7, 2009) – More than 200 years of Georgia's African-American history, found in cemeteries, oral church histories and plantation remnants, has been added to the growing archive collections at Kennesaw State University's Sturgis Library.

The collection, titled "Oh Freedom: An Epic Journey through Georgia," is the first installment of a proposed five-year project to document historic African-American cemeteries, churches and plantations in Georgia from the 1600s-1890s.

Lawrence E. Walker, a television and film producer who specializes in historical documentaries, created the collection of more than 900 photos and 15 videotaped interviews with church historians and scholars, including several from KSU.

Working as a senior fellow with KSU's Center for African and African Diaspora Studies (CAADS), Walker presented highlights of the collection June 25 to about 50 archaeologists, preservationists and historians, civil rights activists and KSU faculty and students.

“This is a very significant collection for the KSU archives because it complements and adds another layer of context to related holdings in the KSU archives documenting different aspects of the African-American experience in Georgia,” said Tamara Livingston, director of archives and records management at KSU.

The KSU archives includes among its unique local, state and African-American historical holdings the Cobb County NAACP Collection; the Gordon, Kruse, Wentzel Collection on workplace integration at Lockheed; the Bell Bomber Collection; the Georgia National Conference on Blacks in Higher Education Collection; and KSU professor Tom Scott’s extensive oral history series on the history of northwest Georgia.

Livingstone noted that the new collection also is important because it is the first “digitally born” collection in the KSU archive. Once the work of cataloguing, authenticating and copyrighting the material is completed, it will be readily accessible to researchers via the Web.

Walker, who has produced similar documented histories of African-American graves, cemeteries and landmarks in the Northeast, said he got involved in the Georgia project because no such collective record existed in the state. “It’s important to increase awareness about the role of blacks in the state,” he said.

The timely transfer of Walker’s digitized materials coincides with two recently publicized cases in Clayton County, Ga., and Atlanta’s Buckhead community in which developers have initiated actions to raze or relocate historic African-American graves.

Rosa Bobia, KSU professor and CAADS director, said Walker’s documentary work is particularly important in light of recent threats to these historical sites.

“The hope is to create a repository of this valuable research to make it available to researchers, scholars and students for years to come, and to do it while we still can,” Bobia said.

Scholars and activists attending Walker’s presentation said they looked forward to the additional historical resource the completed collection would provide.

In her work as the African-American program coordinator for the Historic Preservation Division of Georgia’s Department of Natural Resources, Jeanne Cyriaque said she was encouraged by Walker’s emphasis on oral and photographic church history in the collection.

“We’ve found that churches are the best sources throughout the state to find out more about its historic cemeteries and plantations,” Cyriaque said. “The more we document this history, the more we can uncover about the state’s history.”

Suzanne Sammons, an archaeologist with the Douglas County Cemetery Preservation Commission, said the work on cemeteries in that county demonstrates the important history contained in cemeteries. For example, the Basket Creek Cemetery in Powder Springs – recently added to the National Registry of Historic Places and included in the KSU archives – dates back to 1886 and reveals traditions and burial customs slaves brought from the Caribbean and West Africa.

Likewise, Hugh Matternes, an archaeologist with New South Associates, a cultural resources consulting firm, said his company is working to trace links in pre- and post-emancipation mortuary elements, such as the use of broken pottery, silver objects and stones. “These connections are very important historically.”

KSU senior Charlette Corey, an African and African Diaspora Studies major, said Walker’s research was of particular interest to her because of her ongoing research into the little-known phenomena of plantation ownership among African Americans, especially women. “It’s very exciting that I might find out more about black plantations,” she said. “I’ve found that this was prevalent in many southern states, including in my own family here in Georgia.”

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# Athletics Programs Emerge

*The Week of the Owl — “That’s Fighting Owls, sounds more fierce,” said...*

Georgia (Jul 17, 2009) — The Week of the Owl — “That’s Fighting Owls, sounds more fierce,” said Kennesaw State golf coach Blake Smart — has them in quite a fever up in north Cobb. You had a KSU golfer going lower than Jerry Springer’s standards to earn a spot in this week’s U.S. Open. You had as many, if not more, Kennesaw State players taken in the first 50 picks of the Major League Baseball draft (two) as any of those fancy schools with bell towers and WalMart-sized weight rooms. What you had at Georgia’s third-largest university was an athletic program beginning to emerge from purgatory. As Kennesaw State has spent the last four seasons making the slow transition from Division II to Division I status, most of its programs have been prohibited from NCAA postseason competition. It’s a long haul to gain entrance to the penthouse of college sports, involving all kinds of bureaucratic busy work and one long proving period. In the meantime, while it was being vetted, KSU was neither D-II nor D-I. It was just De-ferred. Athletic Director Dave Waples likens the process to “someone clubbing you in the head with a baseball bat,” or “the world’s longest fraternity hazing.” Here, just at the hoped-for end of the transition — the Owls should hear something final by August — came a rush of individual success....”A lot of people don’t know about us,” he said. Can’t you hear it now, in that New Yawk cadence: What is that on the bag, an owl? A Fighting Owl, to be more precise.

## Publication

## Link To Article

[http://template.ajc.com/highschool/content/2009/06/14/ksu0614.html?cxntlid=inform\\_sr](http://template.ajc.com/highschool/content/2009/06/14/ksu0614.html?cxntlid=inform_sr)

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# Back Into the Fold

*Last fall, the WellStar School of Nursing at Kennesaw State University added 11 slots to its RN...*

Georgia (Jul 17, 2009) — Last fall, the WellStar School of Nursing at Kennesaw State University added 11 slots to its RN refresher/re-entry program. The slots were filled immediately, so the school added another 11 in the spring. “We’re seeing a lot more demand for this program right now,” said Anne White, DSN, RN, director of the Continuing Education division of the WellStar College of Health and Human Services. “We could take even more students, but we can’t place them clinically, be The challenge is finding preceptors in the right specialties and locations to work with former nurses. Returning nurses most log 160 clinical hours under a qualified preceptor. Kennesaw State’s classroom and online students come from all over the state.

## Publication

## Link To Article

[http://www.ajc.com/hotjobs/content/hotjobs/careercenter/pulse/2009/06/21/medical\\_jobs\\_reentry.html](http://www.ajc.com/hotjobs/content/hotjobs/careercenter/pulse/2009/06/21/medical_jobs_reentry.html)

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# Bagwell College receives NSF grant for math teacher preparation program



*Bagwell College receives NSF grant for math teacher preparation program Scholarships will encourage...*

Georgia (Jul 17, 2009) – Bagwell College receives NSF grant for math teacher preparation program Scholarships will encourage math and science grads to use talent in Georgia secondary schools

KENNESAW, Ga. (June 10, 2009) – The Bagwell College of Education at Kennesaw State University has received a National Science Foundation grant for more than \$890,000 for a program to attract mathematics and engineering students to the teaching profession.

Through the Robert Noyce Scholarship, the college will form the Increasing Mathematics Teachers for ALL Students (IMTAS) project – in collaboration with KSU’s College of Science and Mathematics – to recruit and prepare 36 teachers of secondary mathematics for Georgia’s highest-needs schools, particularly those with a large English language learner population.

Annual scholarships in the amount of \$10,000 will be used to recruit junior- and senior-level students. The Georgia Institute of Technology, an institutional partner in the program, will also provide information and orientation for KSU’s IMTAS to their students who are interested in teaching grades 6–12.

“The IMTAS program provides the Bagwell College of Education an opportunity to expand its current partnership with the College of Science and Mathematics at Kennesaw State University and with the Georgia Institute of Technology,” said Arlinda Eaton, dean of KSU’s Bagwell College of Education. “Together we have the capacity to increase the number of certified high school mathematics teachers sorely needed in Georgia and particularly in the Metropolitan Atlanta area.”

IMTAS participants will enter KSU’s 15-month Master of Arts in Teaching (MAT) degree program for mathematics education, completing a special component of the curriculum, a three-course endorsement certification for TESOL (Teachers of English to Speakers of Other Languages).

To be eligible for the program, a student must:

- Be a U.S. citizen, national or resident alien
- Be on track to graduate from KSU or Georgia Tech at the end of their first scholarship year with a bachelor’s degree in mathematics, engineering, or in a related stem field
- Have a 3.0 GPA
- Demonstrate a strong desire to become a high school mathematics teacher in Georgia
- Be willing to enroll in KSU’s 15-month Master of Arts in Teaching (MAT) program beginning the summer after graduating from your undergraduate institution, and fulfill the requirements of that program
- Demonstrate a strong commitment to working with culturally and linguistically diverse students

Scholarship recipients are required to complete two years of teaching in a high-needs school district for each year of support.

To find out more about KSU's IMTAS program and the Noyce Scholarship for Mathematics, contact Dr. Desha Williams at (678) 797-2505 or by e-mail at [dwill178@kennesaw.edu](mailto:dwill178@kennesaw.edu)

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# Engaging History



*Bunce Island off Sierra Leone was an embarkation point for tens of thousands of...*

Georgia (Jul 17, 2009) –

Bunce Island off Sierra Leone was an embarkation point for tens of thousands of slaves bound for Europe and North America for more than 100 years. Though nearly 5,000 miles away, Bunce Island shares a special bond with Georgia and South Carolina, where colonists established huge rice plantations that shaped the coastal economy.

The descendants of slaves sent from the late 1600s to the early 1800s from Bunce Island - the largest British slave castle on West Africa's rice coast - to work the rice plantations are the Gullah people who now inhabit the Georgia and South Carolina coasts.

Their compelling story - and the historic link between England, West Africa and the United States - is now reaching hundreds of middle and high school students in North Georgia thanks to KSU's Bunce Island traveling exhibit, which started making the rounds in February. The exhibition is comprised of 20 interlocking six-foot panels and features an eight-minute video; period drawings of the castle; announcements and images of slave auctions; photos of the castle's ruins and shots of recent pilgrimages to Bunce Island by Gullah families from South Carolina and Georgia.

"It's been the best educational resource we've had," said Trudy Delhey, coordinator of international studies at North Cobb High School in Kennesaw, where the exhibit was displayed in February. "We haven't been able to keep up with the demand for it."

During its one-week display at North Cobb High School, 32 classes - including all social studies classes at nearby Awtrey Middle School - viewed the exhibition.

Earlier this year, Kennesaw State held a two-day workshop for middle and high school teachers, attracting participants from 19 schools in six Georgia counties. Funded in part by a grant from the Georgia Humanities Council, the Bunce Island exhibit was designed to help educators and media specialists incorporate it into their curriculum to enhance students' understanding of the intercontinental history.

What makes the exhibit such a great resource, Delhey explained, is its application to many disciplines: to English through its oral history, to music and art with its cultural components, to science as it relates to the cultivation of rice, and, of course, to U.S. and world history.

North Cobb High media specialist Maureen Norris applied the workshop training by providing students a set of questions - a sort of a scavenger hunt - so they would take a more focused approach to viewing the exhibit. "The training was just fantastic," she said.

As two dozen sophomores in a U.S. History class huddled around the panels with their guides and notebooks in hand, they read, debated and searched intently for answers. For student Lashonda Jenkins and her peers, the exhibit answered a question they had each considered: Why did Africans sell their own people into slavery?

"I can see now that they had no choice," Lashonda said. "They were acting under terrible pressures."

As it completes a week of display at each of the 19 schools for the remainder of the academic year, the exhibit is hand-delivered to the next destination. The exhibit will then reside permanently at

Kennesaw State and will be available for loan to other schools or school districts.

Kennesaw State's involvement with Bunce Island resulted from a connection that began more than 20 years ago in Sierra Leone. Dan Paracka, the university's director of International Services and Programs, and exhibit curator Joseph Opala, an adjunct professor of history at James Madison University in Virginia, met while Paracka was a Peace Corps volunteer and Opala was teaching at Fourah Bay College in the capital of Freetown. Paracka later wrote his doctoral dissertation on Fourah Bay College's links to the shared history between the United States, Great Britain and Sierra Leone.

"Borrowing from Opala's mantra," Paracka quipped, "Bunce Island may be the most significant historic site in Africa for the United States."

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# Kennesaw State, Atlanta Ballet announce new dance partnership

*Kennesaw State, Atlanta Ballet announce new dance partnership Members of prestigious ballet...*

Georgia (Jul 17, 2009) –

Kennesaw State, Atlanta Ballet announce new dance partnership  
*Members of prestigious ballet company will be able to pursue bachelor's at KSU*

KENNESAW, Ga. (May 8, 2009) – The dance program at Kennesaw State University has launched an exclusive partnership with the Atlanta Ballet, Georgia's premier ballet company, to provide a venue for collaborative dance education between the two institutions.

Through the partnership, Kennesaw State, one of the only schools in the state offering a Bachelor of Arts in dance, will be able to provide advanced-level dance students with the opportunity to audition for supernumerary roles with the Atlanta Ballet. In addition, KSU dance majors will be able to gain administrative experience through internships with the Ballet's Centre for Dance Education, one of the top-ten dance education facilities in the country. KSU dance students will also receive special discounts and concessions to Atlanta Ballet performances, classes and events.

The partnership also provides Atlanta Ballet company dancers and students the ability to pursue a Bachelor of Arts in dance at KSU. Company and fellowship dancers will be able to apply for advanced professional credit towards their degrees and pursue both professional and academic careers at both institutions.

"This partnership will enable the university to provide even stronger academic and professional opportunities for our students, as well as help strengthen the vibrant arts community of Cobb County, metropolitan Atlanta and northwest Georgia," said Joseph Meeks, dean of College of the Arts, which houses the dance program at KSU. "We look forward to many productive years working together with Atlanta Ballet to create an excellent environment for dance in the region."

KSU's dance major was launched last year by the College of the Arts, although a dance program had existed for years. Housed in the College's Department of Theatre and Performance Studies, the dance program is one of the leading in the Southeast. The KSU Dance Company has received several regional and national recognitions, including being selected in June 2008 to represent the Southeast at the National American College Dance Festival in New York City.

Founded in 1996, Atlanta Ballet Centre for Dance Education is nationally accredited by the National Association of Schools of Dance. The Centre prides itself on its community partnerships, and is proud to add a new dimension of collegiate education through its partnership with Kennesaw State University.

For more information on KSU's dance program, please go to [www.kennesaw.edu/theatre/dance](http://www.kennesaw.edu/theatre/dance).  
For more information on the Atlanta Ballet or the Centre for Dance Education, please go to [www.atlantaballet.com](http://www.atlantaballet.com).

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# Kennesaw State offering new Master of Arts in American Studies

Georgia (Jul 17, 2009) –

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# KSU launches redesigned Web site



*KENNESAW, Ga. (July 17, 2009) — A more user-friendly experience, upgraded search tools and...*

Georgia (Jul 17, 2009) — KENNESAW, Ga. (July 17, 2009) — A more user-friendly experience, upgraded search tools and robust graphics mark the launch of the newly redesigned Kennesaw State University Web site, [www.kennesaw.edu](http://www.kennesaw.edu). Additional highlights of the new site include better presentation of news and events, graphical gateways and quick links to campus resources.

In today's tech savvy world, a Web site is often the first point of contact people have with an organization. Designing and maintaining a site that is informative, engaging and easy to navigate is important for building a positive image and creating relationships with various audiences," said Barry Morris, director of cabinet strategic projects and executive director of the Institute for Global Initiatives. "Our goal in redesigning the site is to provide a more *aesthetically*pleasing and functional web experience for the user while better showcasing the various academic programs and initiatives that KSU has to offer."

Specific features of the new site:

- Right-side navigation bar highlights campus initiatives and academic programs with the ability to expand in order to accommodate new programs, campus advisories, etc.
- Center graphic rotates to display several photos that users can click on to view the corresponding story.
- New, more powerful search field in the top bar powered by Google search
- Homepage is centered to better utilize space and to reduce empty space on screens set to higher resolutions.

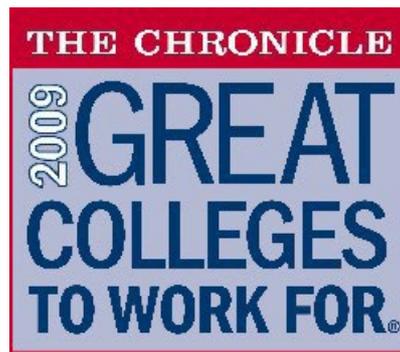
Throughout the redesign process, the Web committee team sought to keep members of the campus aware of and involved in the project. The team consulted with students, faculty and staff members and provided opportunities for feedback at several stages of the process.

"The Web site has been a team effort and reflects the hard work, commitment and collaboration of the redesign committee and dozens of faculty, staff and students who helped provide valuable input," said Morris. "We will continue to look to them as the site continues to evolve."

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# KSU named a 2009 "Great College to Work For"



*KSU named a 2009 "Great College to Work For" University recognized among top 10 for...*

Georgia (Jul 17, 2009) – KSU named a 2009 "Great College to Work For" University recognized among top 10 for excellence in six categories

KENNESAW, Ga. (July 6, 2009) – Kennesaw State University has been recognized as one of the top universities in the country by The Chronicle of Higher Education's "2009 Great Colleges to Work For®."

KSU was recognized among the top 10 schools in six categories - confidence in senior leadership, teaching environment, collaborative governance, professional/career development programs, physical work space conditions and post-retirement benefits.

"We are very proud to be recognized among the elite group of institutions whose employees identified so many positive attributes about their work environment," said KSU President Daniel S. Papp. "Many of the categories for which we earned recognition - such as the teaching environment, collaborative governance, and professional development - are aligned with the university's strategic planning goals. It's rewarding to gain national recognition for the investments and strides we are making in these areas."

The Chronicle's Great Colleges to Work For® program recognizes small groups of colleges (based on enrollment size) for specific best practices and policies. There are 26 recognition categories for four-year institutions, and 15 categories for community colleges. Among four-year colleges, 122 institutions were recognized in at least one category.

"Great employers invest in their people and KSU does that in so many ways with training initiatives from new employee orientation to professional development and retirement education," said Rodney Bossert, assistant vice president, human resources at KSU. "The bottom line is that we are only as good as our people and I am pleased that we have been recognized in this area."

The survey results are based on a two part assessment process: a survey administered to faculty, administrators, and professional-support staff and an institutional audit that captured demographics and workplace policies and practices from each institution. The primary factor in deciding whether an institution received recognition was the employee feedback collected from the faculty and staff. Full results of this second-annual survey can be accessed online at:

<http://chronicle.com/indepth/academicworkplace/>

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Kennesaw State University is the third-largest university in Georgia, offering 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,000 from 142 countries.

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# KSU to launch dual M.B.A.-M.P.A program, first in Georgia, this fall



coles.jpg

*KSU to launch dual M.B.A.-M.P.A program, first in Georgia, this fall Board of Regents...*

Georgia (Jul 17, 2009) – KSU to launch dual M.B.A.-M.P.A program, first in Georgia, this fall Board of Regents approves joint-degree program, which is targeted to professionals working in public, private sectors

KENNESAW, Ga. (June 11, 2009) – Kennesaw State University will start offering an M.B.A.-M.P.A. dual-degree program this fall. The cross-disciplinary program, the first of its kind in Georgia, was approved by the Board of Regents of the University System of Georgia at its June meeting this week.

The Master of Business Administration-Master of Public Administration dual program -- offered jointly by the Coles College of Business and the College of Humanities and Social Sciences -- will prepare professionals for leadership positions in a world where the public and private sectors are becoming increasingly interdependent. Kennesaw State's M.B.A.-M.P.A is one of a few such programs offered in the United States.

“There is no longer a strong divide between the for-profit and not-for-profit and public sectors. Individuals are crossing these lines all the time now,” said Teresa Joyce, associate provost and dean of the graduate college at Kennesaw State. “For example, business people serve on the boards of, and are volunteers for, nonprofits and are involved in public sector organizations. Elected officials make complex decisions about mergers, bankruptcies and executive pay. Individuals in the nonprofit world are experiencing an economy where an understanding of business functions such as finance and accounting is more critical than ever.”

The new dual-degree program is designed for professionals working in either the private or public sector, including those in industries that are government regulated, as well as administrators working in federal and state regulatory agencies such as the Federal Reserve System and the Federal Communications Commission, said Andrew Ewoh, director of the M.P.A. program.

Government, he said, is becoming increasingly involved in private business and, at the same time, is under pressure to operate more efficiently. Many industries, such as energy, telecommunications and transportation, have a foot in both the public and private sectors. And employees are looking for ways to move from nonprofit and government jobs into the private sector, and vice versa.

“People who are serving in government must have a more nuanced, advanced understanding of organizational effectiveness than in the past,” said Tim Blumentritt, director of the M.B.A. program at the Coles College of Business. “Government is striving to act much more efficiently and to be more service-oriented, and our program will provide the tools necessary to reach these goals.”

Students enrolled in either the M.B.A. or M.P.A. can start participating in the joint program as early as fall 2009. The program is designed to be completed in three years.

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# Over 1,000 students to graduate from Kennesaw State this summer



*KENNESAW, Ga. (July 27, 2009) — Kennesaw State University will celebrate summer commencement...*

Georgia (Jul 17, 2009) —

KENNESAW, Ga. (July 27, 2009) — Kennesaw State University will celebrate summer commencement later this month with three ceremonies. In all, 1,117 students will be receiving degrees this summer.

#### WHAT:

Kennesaw State University summer commencement. Nearly 1,117 KSU students from the College of Humanities and Social Sciences, the Bagwell College of Education, the WellStar College of Health and Human Services, the Coles College of Business, the College of Science and Mathematics, the College of the Arts, the University College and the Graduate College will receive their degrees.

#### WHO:

Commencement speakers are:

- Wednesday, July 29, 1 p.m.

Ken Harmon, dean, Coles College of Business

Michael J. Coles College of Business, Leland and Clarice C. Bagwell College of Education, WellStar College of Health and Human Services and University College

- Wednesday, July 29, 7 p.m.

Charles J. Amlaner Jr., vice president for research and dean of the Graduate College  
Graduate College

- Thursday, July 30, 1 p.m.

Don Johnson, entrepreneur, education advocate

College of the Arts, College of Humanities and Social Sciences and College of Science and Mathematics.

If you are unable to attend commencement but would like to watch it live, visit <http://ksutv.kennesaw.edu> at the scheduled time for each ceremony.

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# The Art of Teaching Science



*Why would overworked, stressed-out elementary- and middle-school science teachers sign on for 160... Georgia (Jul 17, 2009) –*

Why would overworked, stressed-out elementary- and middle-school science teachers sign on for 160 extra hours of classroom instruction? Just ask Kennesaw State professors Tom Brown and Greg Rushton.

With a \$600,000 grant from the Georgia Department of Education, Brown and Rushton are helping physical science and other science teachers better understand complex concepts such as physical forces, chemical reactions and geological changes so they can do a better job of educating Georgia students. So far, their venture, the Northwest Georgia Science Education Partnership, launched in the summer of 2007, has trained 120 science teachers from five northwest Georgia school systems.

The result: The partnership wrapped up its first term – 160 hours of workshops and training in science concepts, classroom techniques and skills to assess what students learned – in February with an astounding 93 percent retention rate. And thanks to a fresh \$830,000 grant from the Georgia Department of Education, the program will continue this summer through 2011, training another 150 teachers - including sixth-grade science teachers and educators from two other counties.

“Two years and 160 hours of professional development is a long time,” said Brown, an associate professor of elementary science education at KSU and project co-director. “The real measure of success was the overwhelmingly favorable feedback from our teachers, and that so many of them stayed with it through the whole project.”

The novel program fits with the College of Science and Mathematics’ efforts to improve education for science and mathematics teachers. KSU is working to become one of the nation’s top producers of teachers in the fields of math and science.

“What [Brown and Rushton] are doing is probably the most effective way, short-term, to impact science and math teaching,” said Laurence Peterson, dean of the College of Science and Mathematics. “The program focuses on giving educators who are interested in upgrading their skills in the classroom an inquiry-based approach that is very effective.”

Brown and Rushton, an assistant chemistry professor and director of KSU’s MAT (Master of Arts in Teaching Secondary Science) program, came up with the partnership idea in response to the increasing demand for science proficiency in public schools.

Led by KSU, it identifies school districts where the need for improved science proficiency is greatest and in content areas – such as the physical sciences – where teachers are least confident. Georgia Highlands College and Georgia Tech have partnered with KSU, along with three educational technology centers and two nonprofit educational organizations.

“Teachers were having difficulty, not because they weren’t competent, but because they were being asked to teach something out of their expertise,” Rushton said. “The state curriculum has changed. Before, you were asked to teach a mile wide and an inch deep. Now the content has been narrowed down to a list of several standards in each grade level, and we’re asked to teach them very deeply.”

Through hands-on activities like hot-air balloon experiments and constructing molecular models, educators learn a more inquiry-based approach to teaching under pedagogy experts like KSU doctoral student Sally Creel. She is the elementary science supervisor for Cobb County Schools and a former classroom teacher.

“We illustrate interactive teaching techniques, so the format is very engaging for teachers,” Creel said. “We don’t want the teachers to just be the knowledge-giver in the classroom, but a facilitator of learning. That approach gets the kids more engaged because they have to do more of the work.”

After its first two years, the Northwest Georgia Science Education Partnership is already delivering tangible results. Fifty-three percent of participants showed substantial gains on a key subject-matter assessment test for science teachers, and 62 percent of their students had higher passing rates on the CRCT (Criterion Reference Competency Test) than their school district’s average.

But what cannot be measured is the lasting effect the project has on the educators themselves. Last year, KSU’s Science Olympiad, an annual science competition, hosted 36 teams from Georgia elementary schools. This year 45 teams competed, most of which were run by the teachers that completed the 160-hour program.

“Potentially, the partnership can have an impact on a lot of people,” Brown said. “But the key is to impact that teacher. If you don’t impact the teachers and support them, they can’t take that back to their school.”

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# Koreans visit Cobb, learn our language

*A group of South Korean educators visiting Cobb for the next few weeks are getting a dose of old-...*

Georgia (Jul 20, 2009) — A group of South Korean educators visiting Cobb for the next few weeks are getting a dose of old-fashioned Southern hospitality and culture. The group from Cobb's sister-city, Seongdong-Gu, a province of Seoul in the Republic of Korea , includes 13 elementary teachers and five city employees. They are studying at Kennesaw State University through its new Intensive English Program. During their time here, the group has taken English classes on campus, learning to read, write and speak the language, and have gone on a number of field trips exploring Georgia . "There are a lot of differences between Asian and Western (cultures)," said Yi Eunkyung, 38, a fifth-grade teacher on her first U.S. visit. "Especially in South area, people are so friendly." The South Koreans arrived July 11 and are scheduled to leave Aug. 8. The ability to communicate in English is a valuable asset in South Korea . Seongdong-Gu government leaders thought it important that the group obtain a better command of the language and asked KSU to increase classroom hours, said Dr. David Johnson, director of the intensive English program. "Even on the field trips, we try to incorporate a lot of vocabulary and language," Johnson said.

## Publication

## Link To Article

<http://www.mdjonline.com/content/index/showcontentitem/area/1/section/21/item/136842.html>

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# KSU earns top honors at theater festival in Morocco



*Kennesaw State earns top honors at theater festival in Morocco Adaptation Wins "best...*

Georgia (Jul 20, 2009) – Kennesaw State earns top honors at theater festival in Morocco

*Adaptation Wins "best performance," student Phillip Justman wins "best actor"*

KENNESAW, Ga. – Kennesaw State University’s trilingual adaptation of Herman Melville’s “Moby-Dick” won “Best Performance” in the 21st Annual Festival International de Theatre Universitaire de Casablanca hosted by Hassan II University in Casablanca, Morocco. Senior Phillip Justman won “Best Actor” for his portrayal of Captain Ahab.

While in Morocco, the group also attended lectures about Moroccan culture and participated in intercultural oral history workshops with a group of students from the Hassan II English and American Studies programs.

KSU professor John Gentile, instructor Hylan Scott, and associate professor Karen Robinson collaborated on this version of the spring 2008 KSU production that had been adapted by Gentile from the classic American novel. For this new abridged version, Gentile reduced his script from two full acts to one act emphasizing the movement sequences. Scott worked on re-staging the production’s movement and action for Moroccan audiences and directed the overseas performance. Robinson infused French excerpts into the script using a previously published French translation of Melville’s novel and worked with KSU students to include Arabic translations.

The cast of “Moby-Dick” included students Briana Brock as “The Whiteness of the Whale;” Lowrey Brown as Elijah, Flask, and Captain Gardiner; Drew Hale as Captain Peleg and Cook; Sean Haley as Ishmael; Greg Garrison as Father Mapple and Gabriel; Phillip Justman as Captain Ahab; Andrew Puckett as Starbuck; Ralph Del Rosario as Stubb; and Omar Siddiqi as Queequeg.

The company presented two performances of the revised “Moby-Dick” at KSU on July 1 and 2 on campus before traveling to Morocco.

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# Tiger's ticket sales fall, Ilitch still spending

*The division-leading Detroit Tigers have a large-market payroll with midsize market attendance...*

Georgia (Jul 20, 2009) — The division-leading Detroit Tigers have a large-market payroll with midsize market attendance that's off 22 percent from last year, something the team said it was prepared for but has baseball insiders speculating about the team's long-term financial health. And to the delight of fans, if not economists, the team's owner is willing to spend even more to return to the World Series — even if it's a money-losing endeavor ... “The attendance decline is out of step with the rest of the league. Attendance is down about 5 percent leaguewide, so the Tigers' 20 percent decline is not good,” said J.C. Bradbury, an economist and associate professor at Kennesaw State University near Atlanta . He's the author of *The Baseball Economist* and operates the baseball site *Sabernomics.com* ... Continuing to win should help the team financially, as could adding a player through trades, said Bradbury, *The Baseball Economist* author. “Adding a good player to an already-good team could be the smarter financial move than cutting payroll and incurring losses. If the Tigers make it to the post-season then they will receive a portion of post-season gate revenue (40 percent for mandatory games and 100 percent for ‘if necessary’ games) that could add to the team's coffers.” But trades have a problematic side because of the credit market these days, and can reveal something about the team's finances. “Even if the owner sees a business opportunity that will pay off down the road (like acquiring an All-Star veteran) unless he has cash on hand, he may not be able to make the deal,” Bradbury said. “If (Ilitch) is talking about pursuing such a player, then he probably feels that his cash situation is good enough to make such a deal.” ( Also: *Cain's Business: Tigers see steep drop in ticket sales* , *MLive.com* . )

## Publication

## Link To Article

<http://www.crainsdetroit.com/article/20090719/FREE/907189996/1069>

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# CIT A 'Wake-Up Call' for small businesses

*CIT A 'Wake-Up Call' For Small Businesses The troubles at CIT Group Inc., a key...*

Georgia (Jul 22, 2009) –

## Publication

## Link To Article

<http://online.wsj.com/article/SB124820127916869217.html>

CIT A 'Wake-Up Call' For Small Businesses

The troubles at [CIT Group Inc.](#), a key lender to small businesses, underscore the importance of developing back-up plans for borrowing. CIT's financial struggles, which have sent manufacturers and retailers scrambling for alternative sources of credit since they came to light, are a stark reminder for all small business owners not to put all their eggs in one borrowing-basket. If they haven't already, entrepreneurs should be considering loans from credit unions and exploring financing programs backed by the federal or local governments ... Leveraging relationships with other, successful small businesses can help. "You get them to call their banker. That way, they aren't just saying 'no' to you, but they have to say 'no' to a valuable existing client," says Joseph H. Astrachan, executive director of the Cox Family Enterprise Center at Kennesaw State University in Georgia.

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# Luncheon honors community leaders, raises funds for arts scholarships

Georgia (Jul 22, 2009) –

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# Healing Art - KSU Prof's art helps heal racial wounds



*Two questions posed by a mentor have guided the artistic career of Ayokunle Odeleye, a KSU art...*

Georgia (Jul 27, 2009) –

Two questions posed by a mentor have guided the artistic career of Ayokunle Odeleye, a KSU art professor and sculptor who has created more than two dozen works of public art over the past 19 years.

Sculptor and former Howard University professor Ed Love asked him: “What is your obligation and responsibility to your people and your work? How is [your art] important to anyone but you?”

A memorial park and sculpture Odeleye and his partners conceived to help the residents of Wilmington, N.C., heal wounds from the racial violence that erupted there in 1898 answers both questions powerfully and affirmatively.

While the impressive sculpture acknowledges a dark day when an angry white mob killed more than 20 blacks, drove hundreds more from their homes, burned the African-American newspaper office and overthrew the city government, the memorial reflects the forces of reconciliation that exist in Wilmington today.

Odeleye, who specializes in creating works of public art in metal and wood, brought his enormous talent and the sensibilities of his African and Southern ancestry to bear on delivering what the memorial planners wanted: a public space where residents could remember, contemplate and heal together so the town can move forward.

“I had dreams and people were talking to me in my sleep,” Odeleye said, describing why he stuck with the project despite the more than 10 years between proposal and project completion. “These were my ancestors.”

Together with architects Jon and Marianne Weinberg-Benson, Odeleye designed an environmental sculpture on a 330-by-300-foot triangular track of land that serves as the gateway from Interstate 40 to a newly developed area of downtown Wilmington. The design, which they submitted in 1998, was chosen from among 66 proposals. Land clearances, fund raising, rescaling the project and negotiating with public authorities delayed the project’s completion.

Dedicated last November, a few days shy of the 110th anniversary of the uprising, the 1898 Memorial Park Odeleye’s team created is comprised of six 16-foot sculptures that represent paddles - each weighing 1,000 pounds - made of carbon steel tubing, stainless steel bar bracing and sheet bronze skin. The memorial also includes two arched sculptural structures designed to hold the curved bronze plates with engraved inscriptions recounting the historical event.

According to Odeleye, the paddles, which he fabricated in his Stone Mountain, Ga., studio and transported with an assistant on a special open-bed trailer nearly 400 miles, symbolize the presence of water as a component of the spiritual belief system of black Americans in the 1800s.

“In many African traditions, water is believed to be a medium for the transition between the worlds of the living and the dead,” he explained. “The use of paddle imagery memorializes not only the destruction of a community, but the collective coexistence of the two races at a unique time in history.”

Odeleye said he spent countless hours examining the proposed site, trolling Wilmington’s archives and talking to descendants of riot victims and perpetrators alike. “I walked in those communities where people still live and heard stories suggesting there were far more than 20 people killed,” he said. “People said the river ran red for days.”

The crux of the uprising, Odeleye concluded, was the refusal by a group of white residents to accept blacks serving in government, a development made possible by a coalition of the town’s progressive white leaders and its thriving black middle class. Just before the November 1898 elections, white Democrats conducted a propaganda campaign against moderate whites and blacks that escalated into a violent rampage. It took an order from the governor to the Wilmington Light

Infantry and the Naval Reserves to restore peace.

“It was the only coup d’etat in American history, and it created a domino effect for the creation of Jim Crow legislation throughout the South,” said Odeleye, for whom the historical significance of the project sets it apart from others he has done.

The 1898 Memorial Park has been very well received by all races, said Bertha Todd, co-chair of the 1998 Centennial Committee, whose work led to the creation of the Memorial Foundation that raised funds for the project.

“It wasn’t easy convincing the descendants of some of the perpetrators that this was not about finger-pointing, but a chance for the community to confront its past,” Todd said. “People had whispered about the incident for 100 years, but never really talked about it. It took a whole lot of one-on-one conversations to convince people that this was our chance to come together to heal.”

To learn more about professor Odeleye, visit

[http://www.kennesaw.edu/visual\\_arts/Personnel/OdeleyeA/index.shtml](http://www.kennesaw.edu/visual_arts/Personnel/OdeleyeA/index.shtml) To view more of his sculptures and public art projects, visit

<http://www.odeleyesculpturestudios.com/>

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# It's official: KSU now a member of NCAA Division I



*It's official: KSU now a member of NCAA Division I Transition enables all 16 of KSU's...*

Georgia (Jul 31, 2009) – It's official: KSU now a member of NCAA Division I

*Transition enables all 16 of KSU's varsity teams to compete at top level*

KENNESAW, Ga. (August 1, 2009) – Kennesaw State University has completed its transition to Division I, according to the National Collegiate Athletic Association (NCAA).

The four-year transition from Division II into collegiate athletics' top tier now enables all 16 of KSU's varsity sports teams to compete at the Division I level in the Atlantic Sun Conference beginning in August 2009. KSU received the word from the NCAA in July that it had met all requirements for Division I status.

"This is a milestone for KSU that will energize our student body and the entire campus community," said KSU President Daniel S. Papp. "Now as an NCAA Division I institution, we can provide our student-athletes with opportunities to compete at the highest levels – while continuing our tradition of emphasizing both athletic accomplishment and academic achievement."

KSU's varsity sports programs -- including academic support for student-athletes -- have been transformed since the university started its move from Division II during the 2005-2006 academic year. Over the past four years, the university has increased the number of athletic scholarships awarded, enhanced academic advising for its 235 student-athletes, upgraded its sports facilities, and added two new sports: women's volleyball and men's tennis.

Dave Waples, director of athletics for Kennesaw State for more than two decades, acknowledged the teamwork that helped the program attain Division I status. "The four-year process has been a learning experience for everyone in the athletics program," he stated. "We are proud to say it was a university-wide collaboration."

KSU underwent a multi-year accreditation process to assure compliance with the NCAA's rigorous academic requirements and other regulations.

"The university has attracted higher caliber student-athletes. This academic year, the KSU athletics program had its best cumulative grade-point average, with a 2.97 G.P.A. for all 16 teams," Waples said.

As it moved up the ranks, KSU also upgraded its sports-program facilities. New suites for basketball coaches, renovated locker rooms, baseball and softball lounge rooms with computers and big-screen

TVs are some of the improved amenities. In addition, there is a 6,000-square-foot student-athlete advising center and an all-sports indoor practice facility that opened this year.

“The ‘wow’ factor for our recruits is such a great asset,” said Rhyll Brinsmead, KSU’s head women’s golf coach. “Our space here rivals those you’ll find at schools like Georgia, Florida or Alabama.”

Plans also are under way to convert 88 acres of land recently purchased by the university into intramural, club and competitive sports fields and facilities, further enhancing KSU’s athletics resources. The new land will have as many as nine competition fields, jogging trails, sand volleyball courts, and, possibly, a track, tennis courts and a multi-use stadium.

This season, which begins August 21, KSU will play other Division I teams, including Clemson University, Georgia Tech, Notre Dame, the University of Georgia and the University of Tennessee.

Since beginning the transition to Division I in 2005-2006, KSU teams have won six Atlantic Sun Conference championships in five sports, including men’s indoor and outdoor track, women’s soccer, softball and cross-country.

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Kennesaw State University is the third-largest university in Georgia, offering 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,000 from 142 countries.

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# KSU Launches "Year of Korea"



*Kennesaw State will embark on one of its most ambitious "Year of" projects to date as...*

Georgia (Jul 31, 2009) –

Kennesaw State will embark on one of its most ambitious "Year of" projects to date as it launches the "Year of Korea" during the 2009-2010 academic year.

KSU will host lectures, art exhibits, cultural performances and an international conference on digital games to mark the "Year of Korea." KSU launched the "Year of" series -- an annual, year-long, curriculum-based study of a particular country or area of the world -- 26 years ago. The "Year of Turkey" concluded this summer.

The university is working together with more than 10 partners, including civic and service organizations, governmental agencies and academic institutions in the U.S. and Korea to offer a variety of academic programs focusing on Korea throughout the year.

"We are very excited to join our partners in facilitating an enlightening and comprehensive study of Korea," said KSU President Daniel S. Papp. "It is a diverse land with an intriguing history, rich cultural traditions and impressive technological developments. Kennesaw State University's campus community and our guests who will attend the year's events will certainly help gain greater understanding of North Korea and South Korea."

Papp has traveled to South Korea twice since 2008 to meet with government officials and top administrators at Hanyang University in Seoul's Seongdong-gu district and Woosong University in Daejeon.

Closer to campus, a multidisciplinary team of KSU administrators, faculty and students has worked for more than a year with the Korean American Association of Greater Atlanta and other groups to plan cultural exhibitions and performances, lectures, conferences, academic courses, study-abroad and faculty exchange programs. A two-day, digital game conference featuring the latest gaming technology -- South Korea is a recognized global leader in the field -- has been added to this year's calendar of events.

With some 70 million people, Korea is situated in eastern Asia, bordering China and Russia, and separated from Japan by the Korea Strait. Once referred to as the "hermit kingdom" for its fierce independence and isolationism, in the 20<sup>th</sup> century it has experienced occupation by Japan, political encroachment by Russia, France and the U.S., civil war and ideological differences that resulted in its separation into two sovereign states -- North and South Korea -- and alliances with China and the West, respectively.

"Korea is very compelling to study because of its unique history and vital place in today's world," said Dan Paracka, director of international services and programs at KSU and chair of the "Year of Korea" planning committee. "As it has been noted, the Cold War started in Korea and still has not ended."

FOR MORE INFORMATION ABOUT THE YEAR OF KOREA AND FOR INFORMATION ABOUT  
UPCOMING EVENTS, VISIT THE WEB SITE AT: <http://www.kennesaw.edu/yearofkorea/>

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# Georgia Purchasing Managers Index for July up for first time in three months



*KENNESAW, Ga. (August 4, 2009) — Manufacturing activity in Georgia was...*

Georgia (Aug 4, 2009) —

KENNESAW, Ga. (August 4, 2009) — Manufacturing activity in Georgia was up for July, after two months of decline, led by increases in new orders and production, according to the Econometric Center at Kennesaw State University's Michael J. Coles College of Business.

Georgia's Purchasing Managers Index (PMI) — a reading of economic activity in the state's manufacturing sector — for **July** was 47.3, up 3 points from June. At under 50, the reading illustrates that manufacturing continues to contract, though at a slower rate than in the first quarter of 2009. Manufacturers are still cautious about hiring, despite new orders jumping by 9.3 points.

"Companies continue to respond to changes in new orders month by month," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "In July, manufacturers increased production, but with only a very minimal increase in new hires. In fact, some participants are still cutting back on their labor force."

At 31.8, employment remains very low, and much below the national average, Sabbarese said.

Highlights of the **July** PMI include:

- Employment was up 0.9 of a point, to 31.8;
- New orders jumped 9.3 points to 54.5, its highest reading since July 2008;
- Production was up 16.1, to 61.4, its highest reading for the year;
- Commodity prices decreased for the first time since March.

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting.

The Georgia PMI reading is a composite of five variables — new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College's Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 12 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI's value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the [July PMI](#), or to speak with professor Sabbarese, please call (770) 423-6094.

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# KSU Holds Job Fair

*If you're in the job market -- you know getting hired is not easy. That's why FOX 5 will...*

Georgia (Aug 4, 2009) —

## Publication

## Link To Article

[http://www.myfoxtatlanta.com/dpp/money\\_watch/KSU\\_Holds\\_Job\\_Fair\\_080309](http://www.myfoxtatlanta.com/dpp/money_watch/KSU_Holds_Job_Fair_080309)

If you're in the job market -- you know getting hired is not easy. That's why FOX 5 will bring you a segment each day called job shop.

We'll profile a job of the day and bring you tips on landing a job.

Recently FOX 5 stopped by a job training expo to learn how to get a leg up.

"I'm interested in getting back into the job market," said Lynn Woodard. "I want ... I want to be up and running."

Woodard is getting back into the job market -- after years of being a stay at home mom. Her timing couldn't be worse.

"It's almost...like another planet," Woodard said.

Woodard is not only finding it's next-to-impossible to be hired -- she's competing with younger, more skilled workers.

That's why she's at a career fair sponsored by Kennesaw State University; Woodard is ready to invest in her future.

"If I'm going to get job skills, I want them to be valuable 10 years from now," said Woodard.

This career fair being offered by Kennesaw State isn't meant for college degrees, but certifications in things like being a nurse's assistant to give job seekers a leg up."

"In today's job market, you have to have specific skills," said Kim Groves.

Kim Groves knows a thing or two about getting hired -- she put the job expo together.

"We serve people who are looking for specific training in a career field, or to have a certificate or specific credential to get a job," said Groves.

Woodard decided to attend a class on becoming a medical office assistant. A job that's in high demand but isn't easy to get.

"Their wanting more skills in word processing, database, excel, power point -- so this is a good place to sharpen your skills. Sharpening my skills is really what I want to do immediately," said Woodard.

It's a good idea -- because these days -- your resume needs to include more than the old, tired lines. "We don't want to see people who have 'team player' all over their interviews anymore. We want to see what technology you know how to use, what certifications you have and what are your specific skills," said Groves.

That's why Woodard attended the job fair. She hopes a little life experience and a solid skill-set will make her the perfect match.

"I'm going to invest in my job skills. And I want to make sure that where I go is going to be someplace I can stay for several years," Woodard said.

Kennesaw State offers more than 2,000 classes -- and 40 certification programs.

For more information -- visit our website at [myfoxatlanta.com](http://myfoxatlanta.com). Also on our website -- The job of the Day. Monday's opportunity comes from Ruth's Chris Steakhouse. The restaurant is hiring managers and sous chefs for its new Kennesaw location. Previous experience is required.

To apply, go to [myfoxatlanta.com](http://myfoxatlanta.com) and click on "Job Shop"

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# Manufacturing showing signs of new life

By Michael E. Kanell *The Atlanta Journal-Constitution* Georgia manufacturing has...

Georgia (Aug 4, 2009) –

## Publication

## Link To Article

<http://www.ajc.com/business/manufacturing-showing-signs-of-107354.html>

By [Michael E. Kanell](#)

The Atlanta Journal-Constitution

Georgia manufacturing has veered encouragingly toward daylight, as a rising number of companies report increases in new orders and production.

The sector is still in losing territory, but a report on June sales showed hopeful turns in the components that tend to lead overall growth, according to a monthly survey of companies by Kennesaw State University.

Hiring was down, but not as much as in previous months.

Moreover, “employment remains ... very low relative to the level of new orders and production,” said Don Sabbarese, director of the Kennesaw State Econometrics Center. That means if demand for Georgia manufacturing continues to increase, hiring will have to catch up.

Right now, the index shows employment in manufacturing still shrinking, but the decline has slowed. In contrast, some of the other components actually climbed onto growth turf for the month.

The index for new orders was 54.5, with 50 marking the dividing line between contraction or expansion. The latest number is more than double the record low of 26.8 set last December. Production in June jumped 16 points from the previous month to hit 61.4.

Manufacturing in the United States is using just 64.7 percent of its capacity, its lowest level since World War II, Sabbarese said. Typically, when recoveries begin and demand improves, manufacturing must beef up production toward normal levels -- generally well above 70 percent -- and thousands of workers return to work. But the economy has been moving from manufacturing to services and Georgia has been part of the national shift.

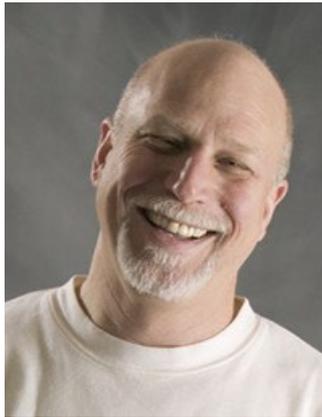
Still, even a modest rebound would be welcome these days: the jobless rate in Georgia last month reached a record 10.1 percent. In metro Atlanta, it was 10.7 percent. In past recessions, manufacturing’s recovery often was a harbinger of better times.

But manufacturing employment in Georgia has had a horrid decade, shedding jobs since before the previous recession in 2001.

Still, because manufacturing jobs tend to be better-than-average paying and often ripple through the local economy through other purchases -- such as for supplies -- the sector is often seen as having an outsized economic effect. Despite the hemorrhaging of jobs, manufacturing still accounts for nearly 10 percent of the Georgia workforce.

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# Kennesaw State appoints new School of Music director



*Kennesaw State appoints new School of Music director New director is internationally known music...*

Georgia (Aug 5, 2009) –

Kennesaw State appoints new School of Music director  
New director is internationally known music education scholar

KENNESAW, Ga.—Following a competitive national search, Kennesaw State University has appointed Harry Price the new director of the School of Music in the KSU College of the Arts. Prior to coming to Kennesaw State, Price served as the department head and a tenured professor of music education at the University of Oregon. In the past, he has held positions as acting associate dean and director of graduate studies at the University of Oregon and department head and program chair of music education at the University of Alabama. Price earned a Bachelor of Music Education and Master of Music Education from Florida State University and a Doctor of Education degree from Syracuse University.

“Dr. Price brings an incredible energy, strong leadership and clear vision to our dynamic School of Music,” says KSU Arts Dean Joseph Meeks, who himself led the music program in the 1990s. “Music at Kennesaw State is stronger than ever, and Dr. Price is joining our faculty at a pivotal moment when we are poised to be recognized as a leading music school in the nation.”

Price has been the United States representative and chair to the six-member Research Commission of the International Society for Music Education. He is the past (1994-2000) editor of the *Journal of Research in Music Education*, serves as a member of the editorial boards of *Research Studies in Music Education* and *International Journal of Music Education*, and previously served as associate editor of *Update: Applications of Research in Music Education*. He edited *Music Education Research: An Anthology from the Journal of Research in Music Education* and has published more than 60 research papers in music education journals. Price has made research presentations and been a guest speaker at state, regional, national, and international levels, including in Asia, Australia and Europe.

The School of Music at Kennesaw State is fully accredited by the National Association of Schools of Music and is an All-Steinway School. It offers the Bachelor of Arts degree in music and the Bachelor of Music Degree in both music performance and music education. In October 2007, the School of Music opened the Dr. Bobbie Bailey & Family Performance Center, home of the 624-seat Performance Hall. This year, the School added another new facility, the Wilson Annex, which features state-of-the-art faculty studios and Wenger student practice rooms.

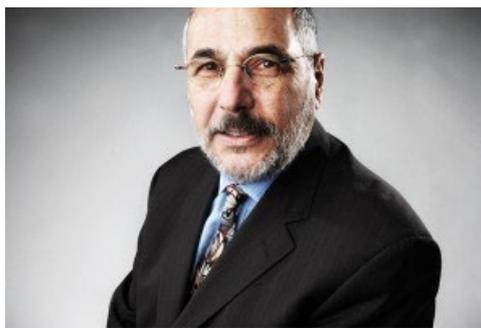
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*The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.*

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# Leonard Witt



*Leonard Witt is the Robert D. Fowler Distinguished Chair in Communication, eminent scholar and...*

Georgia (Aug 5, 2009) – Leonard Witt is the Robert D. Fowler Distinguished Chair in Communication, eminent scholar and associate professor at Kennesaw State. Witt recently received a \$1.5 million grant from the Harnisch Foundation to create the Center for Sustainable Journalism. The center is working to design alternative approaches to distributing news and improving its quality.

## [Link To Website](#)

For almost 20 years, Leonard Witt has stayed one step ahead of the ethical and financial dilemmas facing the news industry. A veteran journalist, he escaped the “if it bleeds, it leads” tendencies that dominate newsrooms to join the ranks of thinkers trying to help journalism up its game.

Now the Robert D. Fowler Distinguished Chair in Communication, eminent scholar and associate professor at Kennesaw State, Witt is on the vanguard of efforts to generate new models for producing and distributing news.

An early proponent of involving citizens in news decision-making, the former newspaper reporter is now steering the industry through experiments with its conceptual kin - “community-supported journalism” - in which the public assumes more financial responsibility for producing news they need. Witt is the founder of the Public Journalism Network, an online nexus of citizens, journalists and academics trying to reinvent the way journalism is practiced.

In February, Witt received a \$1.5 million grant, spread over five years, from the Harnisch Foundation to create the Center for Sustainable Journalism at Kennesaw State. The center is working to design novel approaches to distributing news and improving its quality.

Community-supported journalism is a response to the news media’s rapidly declining fortunes. As *BusinessWeek* recently reported, the news business is in disarray, with thousands of journalists left jobless by deep cuts at media giants like Time Inc., Gannett and Viacom. Many publications have reduced printing schedules, closed bureaus, cut back print editions or shut down completely.

“We are living in an era when old journalism models are failing,” Witt said. “The Harnisch Foundation’s solution-oriented funding comes at a critical time and with it we can start to build new models that will ensure journalism continues to play its vital role in society.”

In Witt’s view, the compass for the future of journalism points toward a confluence of the power of digital media to define and deliver new, smaller, more targeted markets for news and a remaking of audiences as citizens armed with information they can use to make better decisions. Even though his ideas are evolving, he has not strayed far from his public journalism roots.

During the 1980s and 1990s, Witt was editor of *Minnesota Monthly*, the *Minneapolis Star Tribune Sunday Magazine* and the Allentown (Pa.) *Morning Call’s a.m. Magazine*.

By the mid-1990s he was looking for new ways to involve citizens in providing solutions to the major issues of the time. Witt led the Minnesota Public Radio Civic Journalism Initiative to demonstrate the power of citizens to help define the issues and set the agenda for the public good.

“My first public journalism project was a Minnesota action plan to end gun violence, and we took the approach to let the people tell the story, not to just rely on journalists and experts,” he said. “We produced a special 36-page section in *Minnesota Monthly* magazine that really illuminated the issues. It changed the way we did business.”

In 2002, Kennesaw State tapped Witt for the Robert D. Fowler Distinguished Chair. The following year, he brought leading thinkers in the field of “public journalism” together for a conference at Kennesaw State. “We wanted more citizen involvement, but were unsure how to make it happen,” Witt said. “But then came the era of blogs and citizens as publishers and again everything changed.”

At [pjnet.org](http://pjnet.org), Witt tries to make sense of this new citizen publishing movement, while trying to help journalism as a whole reinvent itself for this new digital era.

Witt started blogging on [pjnet.org](http://pjnet.org) in 2003 about critical issues in journalism, communication technology and public affairs. The site now has about 4,000 unique visitors each month. “Bloggers are playing an increasingly important role in getting journalists to listen to people,” Witt said.

In Witt’s experimental project on “Locally Grown,” a Northfield, Minn.-based citizen blog, a professional journalist was hired as a fellow to report local news for the blog’s audience. The pilot project, including the fulltime fellowship, was funded by a previous \$60,000 grant from the Harnisch Foundation. Most recently the project rolled out a plan for the community to support its own journalists at Locally Grown.

“We may be learning that a better model might be to use the community’s freelancers - people known to the community and people the community knows will be around for more than one year - to produce a greater variety of stories, rather than a full-time paid journalist,” Witt said.

The Internet and digital communication tools such as blogs, iPods, podcasts, PDAs and the like are disruptive technologies that have supplanted the old, sustained models, Witt pointed out. With them, news is cheaper to produce and distribute and easier to access. “The challenge is to come up with workable ways to sustain high-quality journalism using all we know about digital technology,” he said.

The essential questions Witt and his colleagues are pondering will steer the new Center for Sustainable Journalism in developing new models for journalism.

“For example: Who’s going to pay for journalists? How can we sustain it? If people aren’t willing to pay for it, why do we keep doing it?” Witt asked. “After the ads, buildings and bloated news operations disappear, what’s going to happen to journalism - when only the journalism is left? What will the news look like then, and what will the impact be on democracy?”

Read more about community-supported journalism In Witt’s blog at: <http://pjnet.org>

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# Historic Rosenwald School Enters New Phase

*When he was a kid, Tim Houston attended birthday parties at what was called “the Community...*

Georgia (Aug 6, 2009) –

When he was a kid, Tim Houston attended birthday parties at what was called “the Community House,” a one-room clapboard building in Acworth’s black neighborhood. Adults went there, too, for parties, wedding receptions, reunions and church homecomings.

“It’s always been the heartbeat of the community,” said Houston, now an Acworth alderman.

The younger Houston didn’t know he was hanging out at a building with historic value. Nor did he know the building would not only survive but be celebrated, starting this weekend.

The building is a Rosenwald School, one of 5,300 that Julius Rosenwald, philanthropist and president of Sears Roebuck and Co., helped build for black children in 15 Southern states from 1912 to 1932. Booker T. Washington joined the effort, and black communities raised matching money to help build the schools.

In Georgia, 242 Roswenwald Schools were constructed. Only 46 still stand with 23 now in use, mostly as community centers, said Jeanne Cyriaque of the historic preservation division of the state Department of Natural Resources. The rest fell to neglect or progress.

The Rosenwald School in Acworth, built in 1924 on School Street, has been on life support more than once.

In the late 1940s, when Cobb County planned to demolish it for a new building on the same spot, the black community mounted a rescue effort. They dismantled the old building board by board and transported the pieces to Cherokee Street.

Working on weekends and after finishing their jobs, Acworth’s black community rebuilt the schoolhouse. It reopened in 1953 and served as a gathering place for kids and adults, but it went through periods of little use and low maintenance. Houston said it was condemned at one point.

In the early 1990s, Houston became the leader of the community house board. The building was fixed up again and rented out for dances and parties. But maintenance was an ongoing project.

The Cobb Landmarks and Historic Society, a local nonprofit, noticed and helped snag a \$50,000 renovation grant from Lowe’s Charitable and Educational Foundation. Lowe’s dedicated \$2 million, to be administered through the National Trust for Historic Preservation, to save 33 old Rosenwald Schools.

A historic education element was added through the public history program at Kennesaw State University. Drs. Catherine Lewis and Jennifer Dickey created hanging panels about the history of the school, the Rosenwald Fund and Julius Rosenwald, with a panel about the history of Acworth’s black community to be added later.

Finally, the Acworth city government agreed to take ownership of the old school. The city paid for the rest of the renovation and will maintain the building.

Acworth’s Rosenwald School enters a new phrase of life, a new period of appreciation. It begins Sunday afternoon, when the Cobb County NAACP gathers there to continue its celebration of the national organization’s 100th birthday.

And two local churches will celebrate homecoming Sunday. The members know exactly where to go: the Acworth Community House.

## Publication

## Link To Article

<http://www.ajc.com/news/cobb/historic-rosenwald-school-enters-109343.html>

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# KSU's new "green" dining hall serves up culinary delights



*KSU's new "green" dining hall serves up culinary delights State-of-the-art...*

Georgia (Aug 6, 2009) – KSU's new "green" dining hall serves up culinary delights

*State-of-the-art facility transforms campus into residential university*

KENNESAW, Ga. (Aug. 6, 2009) – Homemade chicken corn chowder, roasted, chili-orange beef, fresh-baked pumpkin macadamia nut muffins, and vegan and gluten-free options are just a few of the selections available to students at The Commons – Student Culinary Center, Kennesaw State University's new state-of-the art dining hall.

The two-story, 53,466-square foot facility features student-designed artwork, floor-to-ceiling windows, and an on-site herb and vegetable garden filled with fresh basil, rosemary, and bell peppers. Offering nine different food venues including made-to-order specialty sandwiches, build-your-own salads, and international and regional cuisines that offer student recommended recipes, The Commons sets a new standard for campus dining.

Marking this milestone in university history, Kennesaw State President Daniel S. Papp, along with Susan Herbst, executive vice chancellor and chief academic officer of the University System of Georgia and Norman Radow, chairman of the KSU Foundation, addressed guests at the official ribbon-cutting ceremony held this morning.

"The opening of the dining hall continues KSU's transformation to a full-service, residential campus, and enhances the vibrant living-and-learning community that has become a hallmark of our university," Papp said. "This facility is more than just a gathering place for our students; it is a top-tier model example of how to marry high-quality food offerings with sustainability."

The \$21 million project, funded entirely by student meal plans, will service KSU's more than 22,000 students -- 14,000 of whom are full-time, including over 3,000 who live on campus.

Offering a unique dining experience among Georgia universities and setting a new standard for campus dining nationally, The Commons boasts extensive environmentally friendly features -- including the use of LED lighting, composting of food waste, use of "trayless" service to reduce water usage and food waste, use of compostable paper goods and the elimination of all Styrofoam products. In addition, the dining hall's kitchen is equipped with Energy Star appliances and each food venue is independent of one another and can be turned off to reduce energy consumption.

"We have created menus that embrace sustainability," said Gary Coltek, chef and assistant director of KSU Culinary Services. "We will utilize as much locally grown produce as possible, as well as local beef from Georgia cattlemen. We are definitely setting a new standard when it comes to college food service."

KSU's Culinary Services also is in the process of seeking LEED Certification for the new facility, an internationally recognized green building certificate - a rarity among collegiate food service facilities.

The nine themed food stations are

- The Campus Green offers a changing array of the freshest fruits, vegetables, and salad options including a variety of locally-grown produce.
- Piatti provides favorite regional Italian dishes, fresh-made pizzas and pastas, stromboli and calzones.
- Dan's Deli, inspired by the world-famous Carnegie Deli in New York City and named for KSU's president, gives students a choice of made-to-order hot and cold sandwiches, and seasonal soups, chilis and chowders.
- Apron Strings brings the comfort of home cooking to campus. Daily recipes include hot breakfast items, roasted and fried chicken, meatloaf and mac 'n cheese.
- Hwy. 41 Grille offers shades of "Happy Days" and serves up a choice of burgers, fries, onion rings and milkshakes.
- Wok Your Way specializes in Asian wok cuisine with a choice of proteins, vegetables, and sauces.
- Globetrotter provides international and regional U.S. cuisines including items such as sushi, gyros, falafels and student recipes from more than 150 countries.
- The Stone Mill Bakery features an exceptional array of artisan breads, premium pastries, pies, cakes and cookies.
- The Grind Coffee Co. offers KSU's version of a European coffee bar.

"When guests come into the building, the first thing they see is 'The Grind Coffee Co.' offering a wide seasonal variety of hot and cold drinks, from something as simple as a cup of coffee or hot apple cider to a triple-vanilla nonfat soy latte," Coltek said.

The dining hall is open seven days a week, with initial operating hours of 7:30 a.m. to

8 p.m., Monday through Friday, and on Saturdays and Sundays from 10:30 a.m. to 8 p.m.

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# Food for Thought

By Marcus E. Howard [mhoward@mdjonline.com](mailto:mhoward@mdjonline.com) KENNESAW - With nine themed food stations and a pending...

Georgia (Aug 7, 2009) — By Marcus E. Howard  
[mhoward@mdjonline.com](mailto:mhoward@mdjonline.com)

## Publication

## Link To Article

<http://www.mdjonline.com/content/index/showcontentitem/area/1/section/21/item/137825.html>

KENNESAW - With nine themed food stations and a pending "green" building certificate, officials say the Commons Student Culinary Center, which opened Thursday morning on the campus of Kennesaw State University, sets a new standard for campus dining.

The two-story, 53,466-square-foot facility is the growing university's first dining hall. It seats 1,200 people. It cost \$21 million to build and is funded entirely by student meal plans, officials said.

Food offerings include made-to-order specialty sandwiches, build-your-own salads, locally grown produce and international cuisine. There is an onsite herb and vegetable garden, and local farmers will supply many of the hall's produce and meats. The facility was designed to be "green." It has a composting program to recycle food waste, low-energy lighting, trayless service to reduce water usage and Energy Star kitchen equipment. Officials said Styrofoam products will not be used. LEED certification is pending.

"This is definitely not your grandparents' dining hall," KSU President Dr. Dan Papp said. "This is a state-of-the-art facility that will become the national model."

Papp noted at Thursday's ribbon cutting ceremony that officials expect up to 22,500 students at the university in the fall - 14,000 will be full-time and more than 3,200 will live on campus. KSU is the state's third largest university.

"The need for a student dining facility was extremely high," Papp said. "Time was well past due to construct, build and open this dining hall."

The facility, which took a year to build, is located near the future health science building that is under construction.

Norman Radow, chairman of the KSU Foundation, said, "Seven years ago, this was a commuter college. Nobody lived, ate or stayed here. It was dark at night. Within those seven years, we have transformed this university together into something remarkable."

A sample of the food from the menu was provided at the ribbon cutting. It included cilantro citrus chicken, roast turkey and rice soup, cheeseburgers, monster veggie baguette sandwiches, breadsticks, pastries and coffee.

The hall is open to anyone, including the public, from 7:30 a.m. to 8 p.m. during the week, and from 10:30 a.m. to 8 p.m. on the weekend. It will officially open 10:30 a.m. today.

There are five different meal plans for students. Sixteen meals cost \$120 per semester (or \$7.50 per meal), 48 student meals cost \$355 per semester (\$7.40 per meal) and 128 meals cost \$928 per semester (\$7.25 per meal). A five-day unlimited plan is \$1,540 and seven-day unlimited plan is \$1,640 per semester. Those not on a plan will pay menu price.

The dining hall will employ more than 150 workers, including chef Gary Coltek, who helped design the 9,468-square-foot kitchen.

School begins Aug. 15.

ALSO HEAR AN INTERVIEW WITH KSU's GARY COLTEK ON THE NEW DINING HALL ON WABE-FM

<http://www.publicbroadcasting.net/wabe/news.newsmain/article/0/0/1539964...>

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# Georgia Manufacturing Shows Strength, Still Room for Improvement

ATLANTA, GA (WABE) - Each month, the Econometrics Center at Kennesaw State University compiles...

Georgia (Aug 7, 2009) — ATLANTA, GA (WABE) - Each month, the Econometrics Center at Kennesaw State University compiles the "Purchasing Managers Index" report. It's a gauge of manufacturing vitality.

## Publication

## Link To Article

[http://www.publicbroadcasting.net/wabe/news.newsmain?action=article&ARTICLE\\_ID=1540023](http://www.publicbroadcasting.net/wabe/news.newsmain?action=article&ARTICLE_ID=1540023)

For July, Georgia's PMI Report suggests the manufacturing sector is still contracting. That's the bad news. But the good news, according to Kennesaw State's Don Sabbarese, is that manufacturing is contracting a much slower pace than even one month ago.

"We're looking for sustainability here," says Sabbarese. "And if we continue to see the range that we're in now, we think the level we're at now is sustainable."

Sabbarese says he's concerned that regional employment is not yet improving, but says that generally trails in a typical business cycle.

He predicts several more months of localized job losses, but says indicators show the overall economy may have bottomed out.

CLICK ON THE LINK ABOVE TO HEAR THE AUDIO

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# KSU receives \$125,000 Wal-Mart grant for environmental sustainability project



*KSU receives \$125,000 Wal-Mart grant for environmental sustainability project Gift will help...*

Georgia (Aug 7, 2009) – KSU receives \$125,000 Wal-Mart grant for environmental sustainability project

*Gift will help educate Georgia students on efficacy of green building*

KENNESAW, Ga. (August 7, 2009) – The College of Science and Mathematics at Kennesaw State University received a \$125,000 grant from the Walmart Foundation in support of the university's sustainability efforts and its commitment to environmental education.

The Wal-Mart Sustainability/Environmental Fund will establish KSU's "Sustainable Homes: Building 'Smarter' Houses Today for a Better Tomorrow" project, to address the legitimacy of green initiatives by developing curricular materials – class activities, multimedia content, lesson plans, laboratory kits – that profile sustainable technologies available for use today.

"We want to correct that glaring misconception that the science behind building sustainable housing is science-fiction," said Matt Laposata, associate professor of environmental science and co-principal investigator for the project along with David Rosengrant, assistant professor of physics education . "We'll illustrate through objective data that we can do this. We can do it now and it won't break the bank. There's currently a huge misconception there."

In partnership with Cadmus Construction LLC, of Roswell, Ga., KSU will obtain streaming data from sensors placed in sustainable homes in Cadmus' Weatherford Place, a community of eight solar homes that are rated more than 100 percent energy efficient than a typical home and more than 50 percent more efficient than homes built to the 2006 Energy Code.

Educational materials developed from the data will be used in introductory environmental science courses – which enroll more than 5,000 students a year – and in preparatory courses for future middle school and high school teachers. The materials will also be incorporated into professional development workshops, the College of Science and Mathematics' Masters of Arts in Teaching (MAT) program and its Math-Science Partnership (MSP) program.

"These efforts fit perfectly with KSU's mission statement," said Robert Paul, KSU's director of Sustainability. "They are consistent with the educational goals that we have as a member institution in the American College and University Presidents Climate Commitment program."

The project will begin this fall and continue into summer of 2010.

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# KSU wins green grant from Wal-Mart

*Kennesaw State University's College of Science and Mathematics got a \$125,000 grant from the...*

Georgia (Aug 7, 2009) –

## Publication

## Link To Article

<http://atlanta.bizjournals.com/atlanta/stories/2009/08/03/daily111.html>

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# Robinson receives Board of Regents' Teaching Excellence Award

Georgia (Aug 7, 2009) –

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# Public History Professor Curates Exhibit at American Consulate in Ho Chi Minh City, Vietnam



*Professor Jennifer Dickey, an assistant professor of public history at Kennesaw State University, ...*

Georgia (Aug 10, 2009) – Professor Jennifer Dickey, an assistant professor of public history at Kennesaw State University, recently curated an exhibit on the history of U.S. diplomatic relations with Vietnam – a complex history that dates to the 18th century.

Dickey and her sister, U.S. diplomat Angela Dickey, conceived and produced the exhibit on behalf of the U.S. Consulate General in Ho Chi Minh City, Vietnam, where Angela is deputy consul general. The exhibit opened to the public July 2, 2009, at the Consulate’s Independence Day reception.

“While the story of American/Vietnamese relations is compelling,” explains Dickey, “equally as compelling was the process of putting together an exhibit that will be displayed by the U.S. government in a country that has a different view of that history.”

The history of U.S./Vietnamese diplomatic relations since World War II was considered too controversial to present in public from an American point of view, so the first phase of the exhibit covered only the period from the 1780s to 1941. Early reaction from within the Consulate has been resoundingly positive.

“You are teaching us our own history,” one Vietnamese employee quipped as she admired the treasure trove of photographs and newspaper articles presented in the exhibit.

Dickey will use her experience in Vietnam to teach students in the fall 2009 “Museum Studies” class about the complexity of presenting the past to the public.

“This is an exciting opportunity for KSU’s Public History Certificate Program,” explained Dr. Catherine Lewis, an associate professor of history and the program’s coordinator. “One of this undergraduate program’s main goals is to build international partnerships. We have done that with museums in Cambodia, Morocco, and now, through Dr. Dickey’s efforts, Vietnam.”

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# Pro & Con: Does raising the minimum wage help the economy?

*NO: Already cutting jobs, some industries will cut more workers. By Don Sabbarese In times of...*

Georgia (Aug 11, 2009) – NO: Already cutting jobs, some industries will cut more workers.

## Publication

## Link To Article

<http://www.ajc.com/opinion/pro-112639.html>

By Don Sabbarese

In times of recession, raising the minimum wage will lead to higher unemployment.

Ever since President Franklin Roosevelt convinced Congress to pass legislation in 1938 setting a minimum wage, the debate over whether a wage floor leads to loss of jobs has never been settled.

Last month, when the minimum wage went up to \$7.25 – for the third time since 2007, increasing by more than 40 percent in two years – the debate flared up yet again.

While the new minimum is expected to lift the wages of many of the least skilled laborers and add much needed dollars to the economy, a higher minimum wage presents a set of problems at a time when many industries are facing sharp drops in demand and prices.

Complicating matters is the rise of Georgia's unemployment rate from 4.5 percent to 10.7 percent in the last 18 months, an obvious indication that Atlanta's labor market has transitioned from a tight market to one with tremendous excess supply.

Businesses in highly competitive industries such as fast food, restaurants and hotels, typically cut their labor costs to survive a recession; the less fortunate go out of business. These factors have contributed to one of the worst job markets Georgia has seen.

These industries are major employers of the demographic groups with the highest percent of low-wage and low-skill workers in the 16-19 age group and the subgroup of African-American teenagers, which have current unemployment levels of 24 percent and 38 percent, respectively.

The critical policy consideration is whether or not raising the minimum wage for the lowest-paid and least skilled workers can be carried out without diminishing their job opportunities.

Unfortunately, the minimum wage policy is not fine-tuned. There are transitory teenage workers in the 16-19 age group who will move on to higher wages, but there are also permanent low-wage, low-skill workers who unfortunately will not.

The permanent low-wage workers are the most exposed to the loss of jobs through labor substitution. Employers of low-wage workers must calculate whether the cost of labor at the new, higher minimum wage exceeds the hourly value of what these workers produce.

If that's the case, then employers will have an economic incentive to either substitute that worker with a more productive worker or replace him or her with capital.

In a recession, this inexorable process will ultimately exacerbate the unemployment level for these groups. For teenage workers living at home it is not a pressing issue.

But for single mothers, it can be overwhelming, regardless of subsidies such as the earned income

tax credit and food stamps. Setting a price floor for the least skilled labor markets will limit job creation in the long run, which is an unfortunate reality for these workers.

Perhaps policy-makers should consider less market-intrusive policies, such as income subsidies, as an alternative for maintaining a livable wage.

Don Sabbarese, an economist, is director of the Econometric Center at the Michael J. Coles College of Business at Kennesaw State University.

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# Outstanding faculty recognized at Opening of School ceremonies



*Outstanding faculty recognized at Opening of School ceremonies KSU Foundation awards nearly \$200,...*

Georgia (Aug 13, 2009) –

Outstanding faculty recognized at Opening of School ceremonies  
*KSU Foundation awards nearly \$200,000 in cash and stipends*

KENNESAW, Ga. (Aug. 13, 2009) – The Kennesaw State University Foundation awarded more than \$193,000 in cash and stipends Wednesday to outstanding faculty, including the prestigious 2009 Distinguished Professor Award.

President Daniel S. Papp awarded associate math professor Mary Garner the university's top faculty award, along with \$17,000 – \$8,500 in cash and an \$8,500 faculty development stipend.

“Our 2009 foundation distinguished professor recipient exemplifies excellence in all areas of faculty performance and a deep commitment to blending her faculty work seamlessly across them,” Papp said. “She is an outstanding classroom teacher, a recognized scholar of teaching and the assessment of learning at the institutional, regional and national levels, and a tireless contributor and leader in institutional and regional professional service.”

A combination of faculty and foundation committees are responsible for reviewing nominations and selecting award recipients.

“Kennesaw State University is grateful to the KSU Foundation for the various recognition programs, and the amount of cash and faculty development funding,” Provost Lendley Black said. “This funding exceeds that of any other university at any level.”

Additional 2009 faculty award winners included:

Philip C. Preston Award for Distinguished Community Service  
Keisha Hoerrner, associate professor of communication, chair, first-year programs

Tommy & Beth Holder Faculty Awards  
Dr. Kimberly S. Ligon, associate professor of adolescent education  
Dr. Elke M. Leeds, assistant professor of management information systems  
Dr. Jim M. Elledge, MAPW director and English professor  
Dr. Akanmu G. Adebayo, history professor

Dr. Marina C. Koether, associate professor of chemistry and biochemistry  
Valerie A. Dibble, associate professor of art  
Brian M. Wooten, director, Center for Student Leadership

Foundation prize for publications or creative activity

Oral L. Moses, music professor  
Brett E. Katzman, economics professor

Alice W. Terry, associate professor of social studies education  
James R. Piecuch, assistant professor of history  
John R. McLester, Jr., associate professor of health, physical education and sport science  
Sean F. Ellermeier, math professor

Distinguished Professional Service Award  
Hope Baker, associate professor of decision sciences

Distinguished Scholarship & Creative Activity Award  
Lucy Ackert, finance professor  
Distinguished Teaching Award  
Sabine Smith, associate professor of German

The mission of the Kennesaw State University Foundation is to serve as an advocate for the university, and to receive, invest, account for and allocate private gifts and contributions in support of the university.

Since 1969, the foundation has enhanced education, created opportunities for students, faculty and staff to succeed, as well as expanding the horizons of KSU.

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# 20th overall pick comes to terms with Toronto



*by Jason Hanes, KSU Sports Information The Toronto Blue Jays have come to terms...*

Georgia (Aug 17, 2009) — by Jason Hanes, KSU Sports Information

The Toronto Blue Jays have come to terms with Kennesaw State's Chad Jenkins, signing the 20th overall pick in the 2009 MLB First-Year Player Draft to a contract with a \$1.359 million signing bonus.

The announcement of the signing was made prior to Saturday's game between

Jenkins is coming off perhaps the best season for a KSU pitcher since the Owls joined the ranks of Division I of the NCAA in 2006. The righty went 8-1 with a 2.54 ERA. He walked just 15 batters while striking out 98. During the season, Jenkins had a streak of 41 consecutive scoreless innings. He was the Atlantic Sun Conference's Pitcher of the Year and won the A-Sun Pitcher of the Week award three times during 2009. Jenkins did not lose a conference start in 2009.

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# Fantasy football speeds up

*Before the Internet and cell phones and TV packages that let you watch every pro football game,...*

Georgia (Aug 17, 2009) – Before the Internet and cell phones and TV packages that let you watch every pro football game, playing fantasy football took a lot of work. It sounded geeky - football fans who were so hard-core that they selected individual NFL players to be on their “team,” then figured out if they won by scouring USA Today box scores for player statistics on Monday mornings.

## Publication

## Link To Article

<http://www.charlotteobserver.com/panthers/story/889694.html>

Today, though, as football season kicks into high gear, fantasy football has become mainstream. From its small roots in the 1980s, it has now played by an estimated 20 million people in North America, making it easily the most popular fantasy sport.

An industry has grown up around it, too, with legions of companies touting products to give players an edge. There are companies that can text message you updates on players, sell you software with complex algorithms to tell you what players to pick and iPhone applications that allow you to manage your team on the go.

There's no doubt that technology has changed fantasy football. The Internet, with gobs of instant information, has made the hobby more accessible to a greater number of people, especially as mobile devices and Web access from home become more popular.

At the same time, though, to compete with friends who are managing their teams using smart phones or round-the-clock Internet access, some players feel pressure to devote more time to the hobby than they would like. The average time spent managing a fantasy football team increased 56 percent between 2002 and 2006, to 4 hours and 18 minutes a week, according to a 2007 study.

“It's an arms race,” says J.C. Bradbury, an economist at Kennesaw State University in Georgia who studies the economics of sports. “If you can get better technology, you can win your league. ... Part of the fun of being in the arms race is trying to be one of the leaders.”

Info available all the time

When John Hansen and some friends started playing fantasy football in the 1980s, they had to submit their handwritten starting lineups by 8 p.m. Friday. If a player wound up sitting out on Sunday because of an injury, too bad - that player would earn no points.

Now, though, with player information more widely available, managers can see if a player is active for a game or not and make changes just minutes before a 1 p.m. kickoff on Sunday. Or when out to dinner during the week, managers can look on their smart phone and see that, say, Washington Redskins running back Clinton Portis is predicted not to play that week and immediately pick up his backup, Ladell Betts.

“Now it's more enjoyable, but it's also more stressful,” says Hansen, who lives in New Jersey and publishes Fantasyguru.com magazine and runs a Web site that provides tips. “There are ways for people to have an advantage that can be annoying.”

Still, he says the ability to play with a widespread group of people and use different scoring formats make playing more fun than in the past.

Related industries abound

Meanwhile, an entire industry has grown up designed to appeal to fantasy owners looking for an advantage.

Go into any bookstore, and there are likely to be several fantasy football magazines. On the Web, dozens of companies - typically small, one- or two-person operations - offer services to fantasy football managers.

Experts say that with the recession, sites are moving toward a model that's free to users and that makes money by selling advertising. Fantasy players are a desirable demographic, says Kim Beason, a professor who studies leisure behavior and consumer behavior at the University of Mississippi.

According to Beason's yearly survey of more than 500 fantasy players, the average player is between 36 and 41, white-collar, with at least a bachelor's degree and an annual income of more than \$80,000 a year. More than 80 percent are men.

And it's a dedicated audience, too. Beason says the average male fantasy owner thinks about his fantasy team 31 minutes a day during the season.

"The only thing going through a man's mind that permeates it more is sex," he says. "It's not work, it's not home life. During the season, (fantasy football) is pretty powerful."

Ryan Stewart, 35, says he spends about 10 hours a week online researching football and managing his four fantasy football teams - about triple what he spent a decade ago. Technology, he says, has improved fantasy football, because "you can do more of the smack talk" on e-mail because everyone easily and quickly sees results.

But some competitors who lack Internet access at home have complained that they cannot make the same roster moves as those who are constantly plugged in. "They are the bottom-dwellers in the leagues," Stewart says. "We say, you just need to get a laptop and Internet access."

Though technology helps, it's no guarantee of success. Stewart, who manages a call center in Charlotte, raced to his computer last November after he heard starting New York Giants wide receiver Plaxico Burress shot himself in the thigh in a New York nightclub. Stewart added backup Domenik Hixon, but Hixon came nowhere close to replacing Burress' numbers.

"It was an Internet projection that went wrong," Stewart says.

More detailed advice

The latest trends, people in the industry say, are toward giving players highly customized advice and content. Increasingly, that information is being delivered across different platforms, including text messaging, e-mail alerts and smart phones.

There are also high-powered draft tools that try to predict which players will perform best during the season. One such program promises to "take the guesswork out of your fantasy football draft" using an algorithm developed by computer scientists. There are also more than a dozen fantasy football applications for the iPhone, most of which offer help in drafting a team.

Fantasy football is the most popular fantasy sport. Its growth has flattened in the last couple of years, industry experts say, perhaps in part because of the down economy. The No. 1 reason people quit playing is they say it takes too much time, which could be a challenge to growth in the future as technology advances.

One of the next big developments in fantasy sports technology could be the widespread introduction of Internet-ready television, which could eventually, for instance, allow players to get up-to-date player news scrolled across the bottom of the screen as they and their spouse snuggle up on the couch to watch "Lost."

"If your spouse doesn't like the level of fantasy sports in your life now, it's only going to get worse," says Paul Charchian, president of the Fantasy Sports Trade Association.

Charchian says technology has created a distinction between casual and hard-core players. He says typically, there are three managers in a league who are "really really hard-core" and monitor player

news minute-by-minute. That doesn't always sit well with other players.

“If you're a casual player and you want to win, you should really take the temperature of the other owners in your league and ask yourself, ‘Am I swimming with sharks?’” he says. “If you're not going to be following it every day, you'll probably lose. If you're OK with that, that's great.”

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# Ga. Highlands, KSU cut ribbon on new Dallas facility

*Georgia Highlands College and Kennesaw State University held a ribbon-cutting ceremony and tour...*

Georgia (Aug 17, 2009) — Georgia Highlands College and Kennesaw State University held a ribbon-cutting ceremony and tour today for a new instructional facility at the Bagby Building in downtown Dallas.

## Publication

## Link To Article

[http://www.rn-t.com/pages/full\\_story/push?article-Ga-+Highlands-+KSU+cut+ribbon+on+new+Dallas+facility%20&id=3189591-Ga-+Highlands-+KSU+cut+ribbon+on+new+Dallas+facility&instance=lead\\_story\\_left\\_column](http://www.rn-t.com/pages/full_story/push?article-Ga-+Highlands-+KSU+cut+ribbon+on+new+Dallas+facility%20&id=3189591-Ga-+Highlands-+KSU+cut+ribbon+on+new+Dallas+facility&instance=lead_story_left_column)

The Paulding County Instructional Site, a joint project of the two colleges, will house GHC's undergraduate core curriculum classes beginning this fall, and Kennesaw State's upper level business and graduate educational leadership classes beginning spring 2010.

The nearly \$1 million renovation to the former four-story courthouse building, donated by Paulding County for the project, features state-of-the-art classrooms, computer and science labs, a media library, administrative offices and meeting rooms. As the program expands, further renovations are planned for the Winn Building across the Courthouse Square, also a gift from Paulding County.

"This is a very special day for both our institutions and for the people of this region, who not only will have access to quality higher education resources, but also a beautiful facility in the finely preserved, historic town square of Dallas," said Kennesaw State President Daniel S. Papp.

"Everyone involved in the development of this project has offered us unfailing support and encouragement," said Randy Pierce, president of Georgia Highlands College. "Paulding County officials, the Chamber of Commerce, public schools officials and business leaders have all contributed their efforts to make this day happen. We couldn't feel more welcome. And working with our colleagues at Kennesaw State has been a cooperative effort in every way. We look forward to a long-lasting relationship with the schools, officials and other citizens of Paulding County."

The new site is a response to a USG capacity study several years ago, which concluded that cooperative efforts between two- and four-year institutions would best address the state's needs for new academic programs in growing, underserved areas like Paulding County.

GHC and Kennesaw have collaborated previously to provide a Bachelor of Science in nursing at GHC's health sciences campus in downtown Rome.

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# KSU builds with bonds

*While Georgia's public colleges and universities slash their budgets and furlough employees,...*

Georgia (Aug 17, 2009) – While Georgia's public colleges and universities slash their budgets and furlough employees, money is still flowing from the bond market for big-ticket buildings for state schools.

## Publication

## Link To Article

<http://www.ajc.com/news/cobb/ksu-builds-with-116311.html>

Just take a look at Kennesaw State University to see how alternative financing has fostered a rapidly growing campus.

When classes start Monday, students will eat in a new \$22 million “green,” Styrofoam-free dining hall. The money for The Commons - Student Culinary Center didn't come from Georgia's Board of Regents, as it does for classrooms and laboratories.

Instead, KSU's foundation tapped into the bond market to pay for the dining hall, which features an on-site herb and vegetable garden. The foundation has used the tax-exempt bonds issued through Cobb County's development authority for a slew of buildings in the last decade.

“It's something that's been a tremendous benefit,” Kennesaw State University President Daniel Papp said.

While the university itself can't take advantage of this type of bond financing, its foundation can – and does. KSU's foundation plans to ask for about \$50 million more this year to finance a sports and recreation complex that will include an 8,300-seat sports stadium and nine soccer-sized fields, said Wes Wicker, KSU Foundation's executive director and vice president of university advancement.

The evolution of tax-exempt revenue bond financing for state schools began 20 to 30 years ago, when the Board of Regents moved away from building dining halls or dormitories or parking decks, Papp said.

“You could request a dorm or a parking lot from the state, but they just weren't funding them,” said Linda Daniels, the University System of Georgia's vice chancellor for facilities. “There was just a real dry spell where we did not build a lot of new housing. You saw these projects just get pushed further and further to the side as far as priorities.”

The alternative? “You'd just have to go without,” Daniels said.

The state does issue general obligation bonds to build university classrooms and laboratories – buildings that don't generate a revenue stream, Daniels said. The state bonds are paid back from general state revenues. The state prefers not to use them for non-instructional buildings.

About a decade ago, the University System began fostering public-private partnerships to help the bulldozers start moving on more university projects.

The prototype involved Southern Polytechnic State University and Marietta's development authority. The bond issued paid for student housing at the school, Daniels said.

In the past decade, about 30 development authorities in Georgia have issued a combined \$3.6 billion in tax-exempt revenue bonds to pay for state university buildings, according to documents from the University System of Georgia.

These types of bonds are meant to help nonprofit organizations. They offer tax-free interest to the bond holder and that, in turn, means the borrower gets a very low interest rate, said Marty Nance, the University System's executive director for real estate ventures.

For KSU, the rate has been in the 4 percent to 6 percent range, depending on the market, Wicker said.

KSU Foundation has financed about \$474 million in projects, with the help of the Development Authority of Cobb County. That's more than Georgia State University, which has financed \$446 million, and more than the University of Georgia, at \$262 million. It's second only to Georgia Institute of Technology, which has financed \$617 million through such bonds, according to University System numbers.

"That's a reflection of the dramatic growth at Kennesaw State University," said John Vanchella, a spokesman for the University System.

The bonds are used for buildings such as dormitories, parking garages and dining halls — buildings that generate revenue from parking fees, meal plans and dorm fees.

And that has helped some commuter universities like Kennesaw State in their evolution towards a full-campus experience.

Kennesaw State's student enrollment is 22,500, with 3,200 living in residence halls. Thousands more live in apartments and condominiums nearby, Papp said.

In the past decade, KSU has made a dent in meeting the demand for housing but there are still 250 students on the waiting list for campus housing.

Still, that full-campus experience comes with a price.

To help assure revenue to repay the dining hall bond, KSU will require all full-time undergraduates and resident graduate students to purchase a meal plan. For incoming freshman, who will be required to buy the most meals, the cost of the plan is \$355 for commuters and \$928 for residents, a school spokeswoman said.

In contrast, Georgia State requires only full-time students living in its newly opened freshman hall to sign up for the meal plan.

Other students are not required to do so, said Georgia State spokeswoman Andrea Jones. Georgia Tech and UGA offer meal plans, but do not require students to sign up for them, said John Millsaps, University System spokesman.

To get the bond money, the foundation applies to the Development Authority of Cobb County, which determines that the project is sound, will add jobs to the county and will promote the public good. It then issues bonds and loans the money to the foundation. The revenue from the buildings is used to pay back the bonds, typically over 20 to 30 years.

Neither the development authority nor the county is responsible for repaying the bonds, said Don Beaver, executive director of the Development Authority of Cobb County.

Jim Monacell, a partner with the law firm Smith, Gambrell & Russell in Atlanta, said the government entities, by law, are not allowed to be held responsible in case of default.

"The KSU Foundation is completely at risk," said foundation executive director Wicker. "We very carefully study opportunities. We have consistently outperformed expectations on every bond issue."

Such bond issues for state universities are considered safe, Monacell said.

"No one defaults at all in obligations of that type. If any had defaulted, no one would be buying these bonds," he said.

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# Kennesaw State and Georgia Highlands open Paulding County Instructional Site



*Classes at new facility in Dallas begin August 19 KENNESAW, Ga. (August, 14, 2009) — A...*

*Georgia (Aug 18, 2009) — Classes at new facility in Dallas begin August 19*

KENNESAW, Ga. (August, 14, 2009) — A new instructional facility designed to expand access to higher education in the underserved and fast-growing Paulding County area was officially unveiled today at a ribbon-cutting ceremony attended by high-level state and local officials.

The Paulding County Instructional Site, a joint project of Kennesaw State University and Georgia Highlands College, will house GHC's undergraduate core curriculum classes beginning this fall, and Kennesaw State's upper-level business and graduate educational leadership classes beginning spring 2010. The nearly \$1 million renovation to the former four-story Bagby courthouse building — donated by Paulding County for the project — features state-of-the-art classrooms, computer and science labs, a media library, administrative offices and meeting rooms. As academic programs at the site expand, further renovations are planned for the Winn Building, which sits across from the historic Courthouse Square — another gift from Paulding County.

“This is a very special day for the citizens of Dallas and Paulding County,” said Kennesaw State President Daniel S. Papp. “KSU is proud to partner with Georgia Highlands College to bring high-quality educational offerings to this community. We look forward to responding to the demand and to meeting the needs in this very important part of our state.”

“Everyone involved in the development of this project has offered us unfailing support and encouragement,” said Randy Pierce, president of Georgia Highlands College. “Paulding County officials, the Chamber of Commerce, public school officials and business leaders all have contributed their efforts to make this day happen. We couldn't feel more welcome. And working with our colleagues at Kennesaw State has been a cooperative effort in every way. We look forward to a long-lasting relationship with the schools, officials and other citizens of Paulding County.”

Beginning August 19, the new instructional site will operate full-time with about 20 staff and faculty, and will offer more than 30 classes in the targeted courses and programs.

Initially approved last March by the Board of Regents of the University System of Georgia, the new instructional site is one response to a USG capacity study conducted several years ago, which concluded that cooperative efforts between two- and four-year USG institutions would best address the state's needs for new academic programs in growing, underserved areas like Paulding County.

The Atlanta Regional Commission has identified Paulding County as one of the fastest-growing counties in Georgia, with 170 percent growth over the last 15 years. With a population of more than 113,000, the county has no four-year higher education institution.

GHC and Kennesaw have collaborated previously to provide a Bachelor of Science in Nursing at GHC's health sciences campus in downtown Rome, meeting the increasing need for nurses throughout the state and in Northwest Georgia.

To learn more about Kennesaw State, click on <http://www.kennesaw.edu/>, or get updates about KSU at the Paulding Instructional Site at <http://www.kennesaw.edu/dallas>.

Visit the Georgia Highlands College Web site at <http://www.highlands.edu/> and follow links to view GHC's Paulding course schedules.

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Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education and business. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing population of more than 22,500 students from 142 countries.

Georgia Highlands College is a two-year unit of the University System of Georgia serving approximately 5,000 students at six sites in Rome, Cartersville, Marietta, Paulding County and Douglasville.

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# KSU Celebrates Grand Opening of Confucius Institute



*The Confucius Institute at Kennesaw State University – one of only two such programs in...*

Georgia (Aug 18, 2009) –

The Confucius Institute at Kennesaw State University - one of only two such programs in Georgia - celebrated its opening August 17 with international flair.

A series of events - including an invitational luncheon for visiting dignitaries, a meet-and-greet photo opportunity with KSU's president and a theme-style reception complete with Chinese food delicacies - culminated with an evening of glimmering pageantry featuring traditional Chinese dances, music and martial arts exhibitions.

Delegations from the People's Republic of

The establishment of the Confucius Institute -- a Beijing-based project funded by the Chinese government to promote the country's language and culture around the world -- culminates two decades of partnerships between

"Awareness of other cultures - particularly the dynamic and increasingly prominent Chinese culture - is a tremendous asset for our citizens to possess," said Kennesaw State University President Daniel S. Papp. "We are pleased to be the conduit for enhancing awareness of

The evening's Grand Opening event featured colorful lion and ribbon dances, performances of Erhu and Guzheng instrumental music, vocal performances, and martial arts demonstrations. Deputy Consul General Yu Boren of the Chinese consulate in

Holly Robinson, commissioner of Bright from the Start: the Georgia Department of Early Care and Learning, announced the launch of a new partnership between the state and the Confucius Institute at KSU to teach the Chinese language to four-year-olds at pre-kindergarten centers throughout the state.

"After more than a year of planning and negotiations, our Confucius Institute is ready to launch an exciting series of programs and activities about China that will enlighten our students and community and deepen our understanding of that country's rich culture," said Ken Jin, who was appointed director of the Confucius Institute last spring.

The Confucius Institute at KSU will operate under an agreement between the university and

- Chinese Language Education. These programs will include Chinese language teaching for students of all ages
- Chinese Culture Awareness. These programs will include events such as Chinese New Year Celebration, the Dragon Boat Festival, and other Chinese cultural events
- Study in
- International Business Education, including workshops and seminars in business strategies, case studies, and effective communication with their Chinese customers, suppliers and partners for companies which are doing business with
- Life Enrichment such as Chinese cooking, Chinese medicine, martial arts, and painting.

KSU's ties with

At the same time, KSU has emerged as a key regional player promoting Chinese language and culture. The university is one of only 10 sites in the

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# Ceremony awes KSU

*tmollett@mdjonline.com KENNESAW - Kennesaw State University celebrated the official opening of its...*

Georgia (Aug 19, 2009) – [tmollett@mdjonline.com](mailto:tmollett@mdjonline.com)

## Publication

## Link To Article

<http://www.mdjonline.com/content/index/showcontentitem/area/1/section/15/item/138422.html>

KENNESAW - Kennesaw State University celebrated the official opening of its Confucius Institute on Monday night with traditional Chinese performances, including a Chinese Lion Dance, Erhu and Guzheng instrumental music and a martial arts demonstration.

Kennesaw State University is the second university in Georgia to receive a Confucius Institute. The institute, which is funded in large part by the Chinese government, is intended to further the study of Chinese language and culture in the U.S.

"Awareness of other cultures - particularly the dynamic and increasingly prominent Chinese culture - is a tremendous asset for our citizens to possess," KSU President Dr. Dan Papp said. "We are pleased to be the conduit for enhancing awareness of China's expanding international role in our global society. This Institute will allow KSU to strengthen our position as a leader in global education."

Ken Jin, director of the Confucius Institute, said the grand opening was the culmination of more than one year's efforts to get the Institute at KSU.

"After more than a year of planning and negotiations, our Confucius Institute is ready to launch an exciting series of programs and activities about China that will enlighten our students and community and deepen our understanding on the country's rich culture," he said.

The Confucius Institute at KSU will operate under an agreement between the university and Yangzhou University in China's Jiangsu Province, as well as the Chinese Language Council International, a division of the Chinese Ministry of Education, according to university officials.

KSU's program will have both academic and professional development programs, including courses, workshops and seminars on Chinese language, healing and martial arts, painting, calligraphy, cooking, economics, social development and business.

KSU's partner school, Yangzhou University, will provide some of the teachers for the Confucius Institute. The Institute will also work with existing departments, programs and faculty at KSU, which includes 37 faculty members of Chinese origin, according to KSU officials.

Plan are also underway to launch a new partnership between the state and Confucius Institute at KSU to teach the Chinese language to 4-year-olds at kindergartens around the state, said Holly Robinson, commissioner of Bright from the Start: the Georgia Department of Early Care and Learning.

The Chinese government gave the university about \$100,000 to start the Confucius Institute, which the university matched in dollar amount through in-kind contributions and donations, said Dr. Barry Morris, executive director of the Institute of Global Initiatives at KSU.

Morris said the Institute's operating budget would be determined on an annual basis.

Delegates from the People's Republic of China Consulate General in Houston and the Chairman of the Board of Regents at Yangzhou University in China also attended the event.

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# Cobb housing data improves slightly

By Katy Ruth Camp [krcamp@mdjonline.com](mailto:krcamp@mdjonline.com) MARIETTA — Although residential home building...

Georgia (Aug 19, 2009) — By Katy Ruth Camp  
[krcamp@mdjonline.com](mailto:krcamp@mdjonline.com)

## Publication

## Link To Article

<http://www.mdjonline.com/content/index/showcontentitem/area/1/section/21/item/138418.html>

MARIETTA — Although residential home building is still far below the success it enjoyed just a few years ago, the month to month figures are slowly showing some improvement.

Housing permits issued in Cobb County in July are down 15 percent from those issued in July of 2008, but July's 40 permits show a 38 percent increase from June's dismal 29 permits issued.

The gap between 2008 and 2009's figures also seem to be narrowing, as July 2009's 40 permits issued and July 2008's 47 permits issued show a much greater improvement than June's figures of 29 permits in 2009 and 66 in 2008.

The 2009 year to date figures still show that the housing market has a long way to go, though, as 2009's year to date figures are down 60 percent from 2008's figures and 93 percent from those of 2004.

"There does seem to be some improvement in the month to month figures between '08 and '09, but you have to remember that 2008 was a pretty terrible year for the housing market to begin with. So to fall below those figures is especially terrible," Don Sabbarese, Director of the Kennesaw State University Econometric Center said. "It's hard to tell what's good and bad with the month to month figures because we think housing is getting better, but new homes are very few and far between, and really almost non-existent. It is really going to be a long, long time before we get back to our 2006 figures, and unlike other industries that can recover relatively quickly, the housing market is going to be extremely slow to recover because there are so many economic forces that come into play."

In a city and county breakdown, unincorporated Cobb county issued 35 single-family building permits in the month of July, while Smyrna issued four, Powder Springs issued one and the cities of Acworth, Kennesaw and Marietta failed to issue any permits. The year to date total for 2009 comes to 217 permits, which falls short of 2008's 539 and extremely below 2004's 3,050 permits.

"The booming housing market we experienced before created this huge bubble, and it just burst," Sabbarese said. "The only positives are that interest rates are low and housing prices are down, but on the demand side, people are experiencing loss of income or lower incomes than past years, and the credit restraints are far tighter than they should be. People may want to buy, but the wavering job market is and the regulations put on owning a house just make it almost impossible."

Jame's Guthrie of East Cobb's Mortgage Banking Advisors agrees that a positive shift in the economy is key to bringing the housing market back up to par.

"There has to be a demand and money in consumers' pockets," Guthrie said. "Until we have some employment stability, economic reform and a re-mapping of lending policies to those who are currently shut out of the market, things are going to remain stagnant with new construction."

Guthrie said that, although there is a rise in home buying from previous months, very few new

homes are being purchased. “Most of what we’re seeing in the market right now is the result of first-time home buyers, and most of those are taking advantage of foreclosures. And, while these homes need to get off the market and a decline in homes standing in foreclosures is absolutely necessary, no surplus is being made in the market because new homes are sitting empty and people are losing a lot of money,” Guthrie said.

Most of the permits issued in 2009 are from unincorporated Cobb county, resulting in a total of 149 permits thus far. Acworth has issued 33 permits, while Smyrna has issued 27, Powder Springs has issued seven and Marietta has issued one. The cities of Kennesaw and Austell still have not issued any new housing permits this year.

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# KSU Art Galleries hosts grand opening reception

Georgia (Aug 19, 2009) –

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# KSU hosts conference on Kenya's future as a "knowledge-based" economy



*Top Kenyan investment, information and technology officials, business leaders to speak ...*

*Georgia (Aug 19, 2009) — Top Kenyan investment, information and technology officials, business leaders to speak*

KENNESAW, Ga. (August 19, 2009) — Leading experts and officials promoting Kenya's transformation to an economy based on communications, information and technology will discuss strategies for the country's economic future during an international conference at Kennesaw State University August 21-22.

The conference, titled "Building a Knowledge-Based Economy in Kenya: The Role of the Kenyan Diaspora," is an outgrowth of the first Kenya development conference held in conjunction with Kennesaw State's 2006-07 "Year of Kenya."

Who:

- Bitange Ndemo, permanent secretary for
- Michael Joseph, CEO, Safaricom Ltd., the largest mobile communications company in
- Esther Koimett, investment secretary for the Ministry of Finance;
- Edward Mungai, dean of the business school at
- Representatives of conference organizers: Kennesaw State's Institute for Global Initiatives, Association of Kenyan Professionals in Atlanta, the Boston-based Kenya Development Network Consortium, the Kenyan Ministry of Information and Communication and the East Africa-America Business Council.

When:

Friday and Saturday, August 21-22

Where:

Contacts:

Steven Ndiritu, 678-797-2410 (o) or 678-614-7669 (c)

Sabbaye McGriff, 678-797-2550 or [smcgrif1@kennesaw.edu](mailto:smcgrif1@kennesaw.edu)

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# Converging Security Technologies

*by Michael Fickes A trend called convergence is all the rage today in the commercial security...*

Georgia (Aug 20, 2009) — by Michael Fickes

## Publication

## Link To Article

[http://www.peterli.com/spm/resources/articles/archive.php?article\\_id=2302](http://www.peterli.com/spm/resources/articles/archive.php?article_id=2302)

A trend called convergence is all the rage today in the commercial security world. Convergence aims to integrate various forms of security: the physical security of people, physical facilities and network facilities; the security of information flowing across the network; business continuity, emergency response and disaster recovery.

Commercial security experts now look at these separate security requirements as a single, converged and holistic undertaking.

Why is convergence an important trend? Does it convergence to K-12 security? How is advancing technology making it easier to pursue convergence benefits?

### Why Is It Important to K-12 Security?

Security experts agree that physical security and logical or network security interrelate naturally, making it unwise not to acknowledge the existence of convergence. If physical security fails to lock down a computer server room in a commercial installation, for instance, a hacker could physically enter a room and possibly break into the network. A K-12 school district must deal with similar physical and logical security relationships in its computer labs as well as in behind the scenes network infrastructure.

Another crucial point about convergence shows up as more and more physical security devices operate over network cable runs. Vulnerable network security can reduce the effectiveness of physical security by compromising those devices.

What if a hurricane cuts power to several schools within the district? The network and its communications capabilities will shut down, along with physical security devices protecting the facilities. The security staffer responsible for business continuity must understand both the physical and digital sides of security. “These systems cannot go down,” says Robert Lang, CPP. “Not only do central physical security functions rely on the computer network, if the network goes down, you cannot notify people about the emergency.”

As assistant vice president for strategic security and safety at Kennesaw State University, Lang consults with K-12 districts in his region on physical and logical security matters. “We’ve been working on redundant back up systems, and virtually every K-12 school in Cobb County, Ga., is working in the same direction,” he says.

Converging the various segments of security into a single entity also cuts costs. Consider for instance the idea of hanging physical security devices on the school district network. Today, surveillance cameras, access control card readers and other physical security devices can hook up with the existing network cabling — cutting costs by eliminating the need for prohibitively expensive coaxial cable runs.

### Convergent Technology

Cameras, video analytics, software as a service and mass notification systems represent new technology made possible by the converging of conventional physical security technology and network technology.

Today's Internet protocol (IP) surveillance cameras use existing networks to move video from cameras to monitors in the security center, illustrating the cost-saving power of convergence. In other words, wherever a school district's network goes, video surveillance security can follow.

What about network bandwidth? Don't video files require too much bandwidth? Isn't it impractical to put all that video up on the network? Won't it slow down or even stop other necessary network traffic? It would, if video were flowing across the network 24 hours per day, but the new camera technology solves this problem, too.

Some IP cameras include video analytics software embedded on chips in the camera. Video analytics solve the bandwidth problem. "Intelligent video or video analytics are the wave of the future," Lang says. "You can program in what actions you want notified about, and the camera only sends those clips. That saves bandwidth and recording storage space. A security officer reviews the video clips identified by the technology, if it isn't important, the system erases it."

In effect, analytics make it possible for the camera to monitor the video instead of a person. Studies, notes Lang, indicate that even experienced security officers cannot concentrate adequately on video for more than 12 minutes or so at a time.

Video analytics system can identify and alarm on about two-dozen specific behaviors. By analyzing individual pixels in a frame, analytics can distinguish between a vehicle and a person. A person is smaller and has fewer pixels than a vehicle. In addition, the shape of a person has a different pattern of pixels than a vehicle. Starting there, a video analytics system can be set to alarm on a vehicle or a person that has been stationary too long. It can be set to alarm when a vehicle or person or persons show up in an area in the evening or night – when no one should be in that area. It can spot people who are running (and can tell other cameras in the system to follow the running person). The system can identify a fight by sensing the speed that two or more people, who are close together, move.

This highly converged system can then use the network to send video to security officers at a security station as well as on patrol. Patrolling officers can carry hand held devices capable of receiving emails with attached video clips.

#### Software as a Service

Internet protocol network technology makes it possible to build and offer software-as-a-service (SaaS) security systems. Suppose a district has a couple doors per school that it would like the faculty to be able to access at will. A full-featured card access control system might cost too much. But today, SaaS provides the most expensive piece of access control systems, the head-end software by way of remote Websites through subscription pricing. A school district need only equip the doors they are interested in controlling with locks and card readers. Convergence has made it possible to connect the card reader to the district network, which in turn, connects by way of the Internet to the SaaS head-end system. The district must also provide cards to users.

The SaaS system manager simply logs onto the SaaS Website, logs in and clicks the appropriate buttons to set permissions for the access cards. One administrator can open the controlled door at any school in the district at any time. But this teacher can only access the door at his or her school during off hours.

Door hardware for SaaS access control systems might cost \$1,000 to \$2,500 per door, depending on your needs.

#### Mass Notification Systems

Tragic shootings at Columbine High School and a number of colleges in recent years have spurred security technology designers to create mass notification systems that take advantage of convergence. "Mass notification is the hot item today," Lang says.

Columbine and other campus shootings have created a need for mass notification systems. "We have an alert system that will send automated messages to 30,000 people by email, cell phone call and SMS text," Lang says. "We do this by accessing a Website that provides the service."

Lang goes on to note the importance of redundancy in mass notification systems. The SaaS system that Lang subscribes to has redundant, back-up systems located in Texas and California. "This is the

layered approach to communications,” he says. “It is designed to ensure that we get the alerts out to everyone.

Another mass notification layer is an un-converged analog siren with a voiceover that delivers programmed messages that identify the problem and give instructions to people who are outside without a cell phone. The message might say something like “major criminal incident on campus. Shelter in.”

A third layer is a popup computer warning system for students working at computers who may not have received emails, cell phone calls or text messages.

#### Network Security

When security technology relies on the local network and Internet, firewalls and other network security technology become all that more important. Other network security systems, of course, detect and eradicate viruses. While still other systems monitor for problems like denial of service attacks, when a hacker floods a device with so much data that it shuts down, perhaps taking the entire system with it.

While network security technology has grown more sophisticated, so have the capabilities of hackers and other bad actors. Experts caution that convergence comes with risks that suppliers must be questioned about.

For instance, when you connect a card reader to your network to take advantage of an SaaS service, it is important to ask about precautions taken to prevent hackers from accessing your system through the reader.

It is probably also important to question IP enabled camera suppliers about preventing hackers from getting into the system through the camera connection.

While convergence is definitely the future, like the old-fashioned siren and voiceover notification system that Lang uses at Kennesaw, un-converged technologies still have their uses.

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# East Africa Seeks Private Investment for Energy Projects

*East Africans who have come to the United States and settled here are often encouraged to invest...*

Georgia (Aug 20, 2009) – East Africans who have come to the United States and settled here are often encouraged to invest in their home countries and stimulate the East African Community's economic development, but given the distances involved and the immediate demands of their studies and careers the commitment may seem too demanding.

## Publication

## Link To Article

<http://www.globalatlanta.com/article/17521/>

The First East Africa Energy Conference 2009, held in Tanzania's capital, Dar es Salaam, in June, however, underscored the many opportunities for the development of sustainable, renewable energy systems that, although small in scale, can have an important impact on communities, especially in rural areas that still primarily depend on wood fuel, charcoal and kerosene.

The theme is to be echoed at a two-day conference to be held at Kennesaw State University Aug. 20-22, which is to be attended by senior Kenyan government officials and business representatives.

Titled "Building a Knowledge-Based Economy in Kenya: The Role of the Kenyan Diaspora," the Kennesaw State conference has an Aug. 21 afternoon session that is to focus on renewable energy and energy efficient projects.

While the Kennesaw State conference primarily seeks to involve Kenyans who have settled in the U.S., the Tanzanian conference encouraged investors from throughout the world to seek out opportunities in East Africa's energy sectors.

The East African Community, an intergovernmental organization comprising the countries of Burundi, Kenya, Rwanda, Tanzania and Uganda, faces severe energy shortages because its hydroelectric facilities have suffered setbacks due to rising demand in the face of droughts. Blackouts and power rationing as a result of low water levels in reservoirs have forced Tanzania's main energy company, the Tanzania Electric Supply Co., to rely on gas-powered generators and to encourage thermal projects to meet increasing demands.

During the June conference, Tanzania's Prime Minister Mizengo P. Pinda called for private investment to help supply the region's energy needs in the future. The East African Business Council, an umbrella group for all the business associations in the East African Community, hosted the conference at the Moven Pick Royal Palm Hotel in bustling downtown Dar es Salaam only a few blocks from the Indian Ocean.

In his keynote address, Mr. Pinda highlighted the need for new government policies to encourage more private sector involvement, and underscored the necessity for cross-border regional policies among EAC members.

Mr. Pinda provided an overview of the EAC's dependence on high-priced electricity, which has been estimated to cost as much as five to 10 times higher than its price in such countries as Egypt or South Africa.

"A loss of energy results in a loss of growth and employment opportunities and less income for the region," Mr. Pinda said, adding that the shortages of power generation would hold back the region's sustainable development as a whole.

While the region's major power projects are seeking foreign investors, Mr Pinda's remarks did not focus entirely on the big hydroelectric contracts. He also outlined a rural energy plan that would provide electricity to agricultural areas, which are dependent today primarily on wood fuel and charcoal.

Council Chairman Reginald Mengi said that while the development of larger projects was essential, he underscored the importance of initiatives to develop medium level hydro-electric plants and other renewable energy systems such as wind, biomass, bio-fuel, solar energy and co-generation.

The conference highlighted simple technologies such as those of the Vincentian Sisters, a Catholic order, in Mbinga, Tanzania, providing electricity to the 12 buildings in their educational center. The Sisters' compound has a photovoltaic system that converts solar energy to electricity in a generator that runs off pure vegetable oil and batteries.

The use of solar thermal energy is already well established in southern Uganda where it provides drying processes for fruits that then can then be shipped over long distances without spoiling.

Also discussed were opportunities in both rural and urban areas for wind turbines as were opportunities for the development of biogas projects.

The conversion of waste discharged into streams from food processing plants into methane-rich gas that can be used in a combustion turbine or gas engine was one example cited in a brochure distributed at the conference.

Despite the community's support of private investment, efforts to privatize the energy sector in the region have been hampered by a lack of engagement by financial institutions and inconsistent management by independent power producers, Michael Franz, a German energy adviser attending the conference, told GlobalAtlanta.

Currently the main sources of funding for international for both small and large projects in the region are from Europe, India and China, with only a few North American investors.

Representatives of Joint Environmental Techniques, which is jointly owned by a group of Swedish investors and the Indian founders of Appropriate Rural Technology Institute of Tanzania, attended the conference.

Among their products are charcoal briquettes manufactured by a variety of dried biomasses, compact biogas systems that use kitchen and food waste as feed stock for gas production and specialized stoves that use small quantities of charcoal.

The company also connects rural residents who produce its briquettes and urban residents who buy them for cooking their meals and heating their homes.

Laura Smeets, manager of Delight Design Inc.'s Dar es Salaam office, told GlobalAtlanta that the company's solar-powered lamps would sell well throughout East Africa because they replace costly and dangerous kerosene lanterns, which are used in households far away from national energy grids.

The company is backed by U.S. and Indian venture firms and is expanding its distribution network through what she called "traveling road shows." "When you explain the cost benefits of using solar lamps versus kerosene on-the-spot, they somehow get the money and buy it," she said.

Once the products have been marketed in a specific area, D.light appoints a local retail dealer and connects them with a regional distributor. The company aims to set up distributors throughout the region, creating a widespread network with low operating costs.

For more information on the conference held in Dar es Salaam, please visit <http://eabc.info/energyconference/>.

The Kennesaw State conference, which begins on Friday, Aug. 20, is to focus on Kenya's future as a "knowledge-based economy," and will include sessions about a variety of economic sectors.

The session titled "Meeting Energy Demand for a Growing Economy: Opportunities for Investment," will be held in the afternoon of Saturday, Aug. 21. To see the conference program, go to

[www.kenyaopen4business.com](http://www.kenyaopen4business.com) or for more information call Stephen Ndiritu at (678) 797-2410 or Sabbaye McGriff at (678) 797-2550.

KC Bolton, who did the reporting for this article, is studying for a master's degree in economic geography at McGill University in Montreal. He attended the conference in Dar es Salaam, Tanzania, on behalf of GlobalAtlanta. He was scheduled to fly on the inaugural flight of Delta Air Lines Inc. from Atlanta to Nairobi, Kenya, on his way to the conference, but when it was cancelled for security reasons, he was rerouted by Delta to the conference through Amsterdam, the Netherlands, to Dar es Salaam on another airline.

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# KSU ranked among up-and-coming universities by U.S. News & World Report



*KENNESAW, Ga. (Aug. 21, 2009) — Kennesaw State University has been recognized as one of the...*

Georgia (Aug 21, 2009) — KENNESAW, Ga. (Aug. 21, 2009) — Kennesaw State University has been recognized as one of the top 10 “Up-and-Coming” universities in the South for the second year in a row in *U.S. News & World Report's* “America's Best Colleges.” The 2010 edition also listed KSU’s “first-year experience” for the seventh consecutive year as one of the top “Academic Programs to Look For.”

KSU ranked eighth in “Up-and-Coming” master’s-level universities in the South. This is the second consecutive year that *U.S. News* has recognized up-and-coming colleges and only the first year this category has been ranked.

“The most recent *U.S. News* distinction validates Kennesaw State University’s growing academic reputation,” President Daniel S. Papp said. “We are strongly focused on enhancing our academic programs, expanding our campus resources and engaging with the global community. KSU is definitely on an upward trajectory, and we are pleased to earn this national recognition for our accomplishments.”

In addition to being ranked as an “up-and-coming” university, Kennesaw State was recognized by *U.S. News* for its outstanding “first-year experience” program. KSU was among 31 colleges and universities across the nation -- including Duke, Stanford and Notre Dame -- honored in this category and the only university in Georgia to receive the distinction.

The list of “First-Year Experience” programs is among several “Academic Programs to Look For” that *U.S. News & World Report* has recognized for the past seven years. The list for each of these programs is compiled from the top 10 nominations submitted by college presidents, chief academic officers, deans of students and deans of admissions from more than 1,300 schools.

KSU’s acclaimed first-year experience program combines special curricular and extracurricular offerings designed to make first-year students stay and succeed in college. First-year students may either take a first-year seminar or enroll in a learning community with a group of students taking several classes together, in addition to participating in activities outside the classroom, such as attending lectures on the common reader that all first-year seminar students must read.

“KSU’s first-year experience is a multi-faceted program that provides students with strategies designed to enhance their academic success, life skills, campus and community engagement, and a

foundation for learning about global issues,” said Ralph Rascati, associate vice president for academic affairs and dean of the University College. “The dedication of the faculty in the Department of First-Year Programs in University College has resulted in KSU being seen as a leader nationally, and even internationally, in this area, as evidenced by the continued recognition of the program in *U.S. News & World Report* and other venues.”

The accolades from the highly anticipated annual *U.S. News* rankings come in as Kennesaw State solidifies its stature as a destination university -- a first-choice college for an increasing number of students graduating from high school. In August, KSU became a full-fledged member of NCAA Division I, the top tier of collegiate sports. Even as it has grown to 22,500 students, KSU has become more of a traditional university, with more than 3,000 students now living on campus and the recent opening of the university’s first and only dining hall. The state-of-the-art, “green” dining hall -- which features myriad choices of high-quality, freshly cooked food -- has been hailed a national model for college dining halls.

In academics, Kennesaw State also is making strides as it enhances its undergraduate programs and expands its graduate offerings. Through the university’s Global Learning for Engaged Citizenship initiative, KSU is preparing students for the challenges they will face in a growing global economy. Over the past year, the university has added several new graduate programs, including a master’s in American Studies, a master’s in International Policy, and a new M.B.A.-M.P.A. dual degree, the only one of its kind in Georgia. Additionally, this year the university added two new doctoral programs -- the highly selective Doctorate of Business Administration, one of the few in the country, and the Doctorate of Nursing Science.

The *U.S. News* ranking of “Up-and-Coming Schools” recognizes colleges “making substantial improvements in quality,” according to the newsmagazine. “These schools are worth watching because they are making promising and innovative changes.”

The “Up-and-Coming” rankings were selected from 77 colleges that received the most nominations from college presidents, provosts and admissions deans, each of whom was asked for 10 nominations.

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# Preliminary work begins today on next phase of KSU Recreation Park



*KENNESAW, Ga. (Aug. 24, 2009) — Bulldozers and bobcats roared to life this morning on Cobb...*

Georgia (Aug 24, 2009) – KENNESAW, Ga. (Aug. 24, 2009) – Bulldozers and bobcats roared to life this morning on Cobb County’s old Nelson-Cobb family farm, as preliminary site work for the next phase of Kennesaw State University’s new Recreation and Sports Park got under way.

The initial grading and site work is taking place on a 21-acre parcel of the 88 acres of property recently purchased for the University by the KSU Foundation. The land lies between George Busbee Parkway and the I-575 overpass on Big Shanty Road.

This project is yet another in the long line of KSU capital projects spearheaded by the KSU Foundation, which to-date has been responsible for more than \$350 million in bonded projects that have significantly expanded the university’s physical plant.

“None of this grading and site work is being done with state dollars,” KSU Foundation Chairman Norman Radow emphasized. “This work is being paid for with private funds from the Foundation. We are committed to this project because it will establish KSU as a regional leader and as a burgeoning national university of excellence.”

Two practice fields for intramural and club sports already are near completion on a portion of the new land on George Busbee Parkway, and will be utilized by KSU students beginning as early as September.

Subject to final approval, plans for the next phase of the land’s development include construction of an 8,300-seat soccer stadium and practice field, as well as additional soccer fields, a rugby field, and 4,683 feet of nature and hiking trails. Public-private partnerships would be integral to this next phase of the project.

“As Kennesaw State University takes its place among the highly competitive NCAA Division I athletic programs, our students must have first-class practice fields and sports facilities,” KSU President Daniel S. Papp said. “This Recreation Park is another jewel in the university’s crown, one in which all of our students can take great pride. They can look forward to enjoying many exciting activities in this state-of-the-art complex.”

Additional facilities for intramural and club sports are sorely needed by KSU students. Currently, KSU has only a 1.7-acre field to serve 22,500 students. The intramural grass field used for lacrosse, rugby and other club sports does not meet size requirements specified by the sports’ governing bodies.

“It’s going to be amazing,” said sophomore Jennifer Byers, when asked her thoughts about the new Recreation Park. A KSU lacrosse player, Byers presently has to drive to Noonday Park in Kennesaw for practice. “I am very, very excited about it,” she stated.

Student participation in intramural sports at KSU have increased from 1,400 student participants in the 2005-2006 academic year to 1,837 in academic year in 2007-2008 - a jump of 31 percent.

“Recreation and sports are an integral part of the student life of the university,” said Tara Parker, who as associate director of KSU’s Department of Student Life, is responsible for intramural and

recreation services. “This is yet another piece of the puzzle we are building to provide our students with a rich and fulfilling campus experience.”

The KSU women’s soccer team is coming off of a second-place finish in the Atlantic Sun Conference last season after winning the A-Sun championship in NCAA play in 2007. Their season opened Friday, Aug. 21, in Athens, in a match against the University of Georgia Bulldogs.

For the fourth year in a row, KSU’s women’s soccer team has been selected as the Atlantic Sun Conference’s pre-season selection for regular-season champion. In addition, KSU soccer forward Maylee Attin-Johnson was named the A-Sun’s preseason women’s soccer player of the year. Two other KSU players also were selected for the pre-season all-conference team.

A ribbon cutting for the new Recreation and Sports Park will be held in mid-September. Details regarding the event will be forthcoming in the next couple of weeks.

# # #

Kennesaw State University is the third-largest university in Georgia, offering 70 graduate and undergraduate degrees, including new doctorates in education, business and nursing. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,500 from 142 countries.

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# First confirmed case of H1N1 flu at Kennesaw State University



*KENNESAW, Ga. (Aug. 26, 2009) — Campus health officials have received confirmation of...*

Georgia (Aug 26, 2009) — KENNESAW, Ga. (Aug. 26, 2009) — Campus health officials have received confirmation of Kennesaw State University's first official diagnosis of H1N1 flu.

The student visited the KSU Health Clinic Aug. 20, presenting with typical flu-like symptoms, according to KSU Health Clinic Director Anne Nichols. A culture was taken during the office visit and sent to the Georgia Department of Community Health, which confirmed the diagnosis. Kennesaw State is part of the U.S. Influenza Sentinel Providers Surveillance Network, which helps track influenza activity. As a member of the sentinel providers network, KSU can send three cultures a week to the department of community health for H1N1 testing.

"The student has recovered and is back on campus," Nichols said. "Last week, we advised the student to self-isolate, per the Centers for Disease Control and Prevention guidelines."

Symptoms of swine flu are a temperature of more than 100.4, and a cough or sore throat, according to Nichols. What separates H1N1 flu from the normal seasonal flu is the rapid onset of symptoms, Nichols said.

The CDC estimates that 40 percent of the nation's population will become sick with H1N1 this flu season.

"We saw 100 patients yesterday, five with flu-like symptoms, whom we treated with antivirals, again following CDC guidelines," Nichols said.

Though swine flu vaccines are not yet available - and when they are, there is a CDC-issued tiered distribution chart based on vulnerability - the health clinics now have regular flu vaccine available on a first-come, first-served basis for students, faculty and staff. The vaccine cost is \$20.

"Traditional influenza hasn't gone away," Nichols said. "The single best preventative measure against the flu is washing your hands."

In case of a severe flu outbreak, business continuity plans are being made across campus, according to KSU's Assistant Vice President for Strategic Security and Safety Robert Lang.

"We will remain open," Lang said. "We're in the process of identifying essential functions, personnel and processes to keep the university open."

The CDC recommends that universities tailor their responses to fit "the size, diversity, and mobility of their students, faculty and staff; their location and physical facilities; programs; and student and

employee health services.”

While directives may change as the flu season progresses, key recommendations from the CDC for the present level of H1N1 flu cases are as follows:

#### Recommendations for Residential Students

- Students who are ill with H1N1 should “self-isolate”— i.e., severely curtail their interactions with others except to seek medical care — until at least 24 hours after they no longer display fever symptoms without the aid of fever-reducing medicine.
- If possible, ill students should return home to recuperate and minimize the risk of infecting others if they live nearby and can do so without using public transportation.
- Students who cannot return home should be isolated as much as possible.

#### Recommendations for Commuter Students

- Commuter students ill with H1N1 should practice self-isolation (whether at their own home or the home of a friend/relative) and not return to campus until they have recovered.
- Commuter students who can utilize distance-learning methods may be able to continue studies even while ill. (This also applies to resident students.)

For more information visit: <http://www.kennesaw.edu/sss/>.

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# Kerwin Swint



*Kerwin Swint is a political science professor specializing in the American government, mass media...*

Georgia (Aug 26, 2009) – Kerwin Swint is a political science professor specializing in the American government, mass media and politics and electoral politics. He is the author of “Mudslingers: The 25 Dirtiest Political Campaigns of All Time” and “Dark Genius: The Influential Career of Legendary Political Operative and Fox News Founder Roger Ailes.” Swint has appeared on CNN, Fox News, ABC’s *The View*, National Public Radio, BBC and syndicated radio programs. His views have been published in *The Wall Street Journal*, *The Los Angeles Times*, *National Journal*, *Roll Call*, *The Hill*, *Campaigns & Elections*, *The Chronicle of Higher Education* and *The Atlanta Journal Constitution*.

[Link To Website](#)

Swint has been following the health care reform debate and can address questions such as Do Americans really know what they want from their leaders? Is Barack Obama a Socialist, or a progressively-minded Democrat? Can he deliver?

For more information about Swint visit his Web site: <http://ksuweb.kennesaw.edu/~kswint/>

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# Cold War relic comes to KSU



*Cold War relic comes to KSU Piece of Berlin Wall on display By Shawn Jenkins...*

Georgia (Aug 28, 2009) –

Cold War relic comes to KSU

*Piece of Berlin Wall on display*

By Shawn Jenkins

A symbolic chunk of history representing an era of tension and mistrust between East and West has found a home on the Kennesaw State University campus.

The College of Humanities and Social Sciences is now host to a large section of the Berlin Wall, displayed near the northeast corner of the Social Sciences building. The portion of the wall – which displays graffiti in the form of a smiling face – stands 12 feet high and weighs approximately 2.7 tons. It is on loan to the college from Georgia Senator Chuck Clay.

“Having an important piece of history right on campus is very significant,” said Richard Vengroff, dean of the College of Humanities and Social Sciences. “Most of our students were either very young or not even born when the wall came down. I have seen many young students already marveling at the physical presence of the wall, something they have only read about.”  
The exhibit is on loan for a year and is renewable annually.

The Berlin Wall was built in 1961 to separate West Berlin and East Germany, and it became the most divisive symbol of the Cold War. In November 1989, a mass exodus of eastern bloc refugees into West Germany precipitated the initial deconstruction of the wall to allow more routes for border crossings. Soon afterward, protestors from both sides of the wall began tearing it down, an act that culminated in German reunification on October 3, 1990.

It is estimated that roughly 5,000 successful escapes were made into West Berlin from the eastern bloc while the wall was in operation. Due to the highly political nature of the barrier, a reliable calculation of those who died in the attempt to breach it has been nearly impossible to ascertain.

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# Grandma Graduate

*By Kristal Dixon Graduating from college has been a lifelong goal for Charlotte Czekala of Union...*

Georgia (Aug 28, 2009) — By Kristal Dixon

## Publication

## Link To Article

<http://www.cherokeetribune.com/content/index/showcontentitem/area/7/section/24/item/138894.html>  
Graduating from college has been a lifelong goal for Charlotte Czekala of Union Hill.

And at 71 years young, Mrs. Czekala finally can call herself a college graduate.

Mrs. Czekala graduated this summer from Kennesaw State University with a bachelor's degree in world history. Her honors included magna cum laude with a grade point average of 3.86 and the Outstanding Student Award.

"It was a great experience for me," Mrs. Czekala said of earning her degree.

At the urging of a neighbor, Mrs. Czekala decided to explore returning to the classroom. A grandmother of five, Mrs. Czekala home-schooled her grandchildren.

"I got so interested in what they were learning," she said.

It wasn't Mrs. Czekala's first attempt at earning a higher degree. In 1956, she enrolled at Louisiana State University to study business and transferred to Auburn University in 1957 to study physical education.

Her path to a college degree was sidelined when she married her husband, Bob, at the age of 19.

Mrs. Czekala began her first day of classes on Aug. 27, 2002, and took between six and nine credit hours each semester.

"I only knew to go and take it one day at a time," she said.

Her choice of a major came naturally. A fan of history and traveling, Mrs. Czekala said she was eager to learn about the world and the places in it.

Her family also was supportive in her quest for a college education.

But returning to school at an older age did have its difficult moments.

Mrs. Czekala said she had to study twice as hard and long than her younger counterparts.

"It took extra effort to reinforce that stuff in my brain," she said, adding she earned all A's except for a B in Spanish and a B in an introductory psychology course.

To help remember information for exams, Mrs. Czekala used an association method she learned in a psychology class.

She said her background with sports also gave her a sense of discipline and perseverance, which helped her succeed in reaching her goal.

Few people Mrs. Czekala's age were on campus with her during her tenure.

According to Joe Head, dean of enrollment services for KSU, out of 21,449 students, 65 students age 60 or older were enrolled during the fall 2008 semester. In the fall of 2007, there were 72 out of total student population of 20,607. And out of 19,854 enrolled in fall 2006, there were 58.

While a student at KSU, Mrs. Czekala studied abroad in countries including Spain, Mexico, Russia, Belize and Italy.

"Being in the middle of all this history was amazing," she said.

Mrs. Czekala also left a great impression on her professors.

Elsa Nystrom, a history instructor at KSU, said Mrs. Czekala was a joyous student and enthusiastic about learning.

Ms. Nystrom had Mrs. Czekala in several courses, including a senior seminar on sports history.

Mrs. Czekala, an active swimmer and tennis player, seemed like a natural in the class, Ms. Nystrom said.

She said Mrs. Czekala's fellow students also looked to her for guidance.

"She is just a plain nice person, which helped her get along with everyone," she added.

Dr. Harold Trendell, associate geography professor, taught Mrs. Czekala in four classes: world regional geography, geography of North America, historical geography and geography of Europe.

Both the world regional geography and geography of North American courses were taken on the KSU campus. The historical geography course was taken while Mrs. Czekala participated in study abroad in Madrid, Spain, and the geography of Europe course was taken in Montepulciano, Tuscany, Italy.

Trendell said Mrs. Czekala was a great student because "she insisted on knowing the historical context behind the geography I was presenting."

"Ms. Charlotte typifies the adage that life is what you make it," he said. "While she had trepidation about going back to school at the age of 64, her love of learning and her definitive goal to graduate with her degree kept her plugging away until she succeeded."

Mrs. Czekala was born in New Orleans and moved with her family to Atlanta when she was 16 years old.

She graduated in 1956 from the old Sacred Heart school. After she married her husband, she worked for Southern Bell and had two sons, Ken and Lance. The Czekalas have five grandchildren.

In 1961, her father began his company, Georgia Door & Plywood Service. In 1975, she and her husband took over the business after her father passed away.

While growing up, Mrs. Czekala loved playing sports. Her favorites include softball, volleyball, tennis and football.

Along with playing, Mrs. Czekala also gives tennis and swimming lessons.

Now that she's earned her degree, Mrs. Czekala said she is focused on enjoying life and spending time with her family. She is contemplating tutoring young children in the history field, but has not made a final decision.

Mrs. Czekala said she hopes her story will be an inspiration to other older adults who want to return to the classroom.

And she has advice for those older adults already enrolled.

"Don't give up," she said. "You can do it. Learning keeps you young. Never stop learning."

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# KSU art galleries open 2009-2010 season



<http://www.kennesaw.edu/arts/galleries/>

Georgia (Aug 28, 2009) —

<http://www.kennesaw.edu/arts/galleries/>

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# KSU ensemble plays it again in Casablanca



*KSU ensemble plays it again in Casablanca* Kennesaw State University's...

Georgia (Aug 28, 2009) –

## KSU ensemble plays it again in Casablanca

Kennesaw State University's trilingual adaptation of Herman Melville's "[Moby Dick](#)" won "Best Performance" in the 21st Annual Festival International de Theatre Universitaire de Casablanca hosted by Hassan II University in Casablanca, Morocco. Senior [Phillip Justman](#) won "Best Actor" for his portrayal of Captain Ahab.

While in Morocco, the group also attended lectures about Moroccan culture and participated in intercultural oral history workshops with a group of students from the Hassan II English and American studies programs.

KSU professor [John Gentile](#), instructor [Hylan Scott](#), associate professor [Karen Robinson](#), and assistant professor Hannah Harvey collaborated on this version of the spring 2008 KSU production that had been adapted by Gentile from the classic American novel. For the new abridged version, Gentile reduced his script from two full acts to one act emphasizing the movement sequences. Scott worked on re-staging the production's movement and action for Moroccan audiences and directed the overseas performance. Robinson infused French excerpts into the script using a previously published French translation of Melville's novel and worked with KSU students to include Arabic translations.

The company presented two performances of the revised play at KSU before traveling to Morocco.

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# University Village Suites wins design award



*University Village Suites wins design award* By Shawn Jenkins Kennesaw...

Georgia (Aug 28, 2009) –

## University Village Suites wins design award

By Shawn Jenkins

Kennesaw State University's newest student housing facility was recognized by a prominent education industry magazine as a "Project of Distinction Winner" in their 2009 Education Design Showcase Awards.

University Village Suites was awarded the honor by *College Planning & Management* magazine in their June 2009 issue. The 915-bed residence hall completed in July 2008 was noted for its sustainability, its safety features and a communal design that promotes an engaged, integrated living experience for incoming freshmen.

"All our key stake holders contributed their expertise about facility design and struck a critical balance between what the millennial generation wants and what they need," said KSU Residence Life director Michael Sanseviro. "This tremendous honor underscores the importance of creating housing facilities that have the college freshmen psyche in mind."

Noting that the university lacked the long-standing tradition and long-term attachment of older institutions, the KSU Foundation set out to create a freshman housing model that emphasized a positive living-learning environment that would result in a rich and memorable college experience.

To that end, University Village Suites features individual bedrooms for each student, with a shared kitchenette and bathroom area. Community gathering spaces, Jittery Joes café in the lobby, flat-screen TVs in the game room and furniture designed with a group gaming environment in mind enhance the social atmosphere of the dormitory.

University Village Suites' developer, University Housing Services, is a leader in the development of sustainable student housing and worked with the Foundation to produce a design that was in step with the sustainability objectives in the university's five-year strategic plan.

"We greatly reduced the facility's carbon footprint in a number of ways," said Bob Mills, executive vice president of UHS. "One thing we did was to maximize natural light. If you walk down any hallway there is light at the end. I tend to believe that people are like plants – we like light."

University Village Suites incorporates high-efficiency fluorescent fixtures, proximity sensors, electric

circuit timers, double-pane windows and ceiling fans. Water consumption is reduced through high-efficiency toilets, reduced-flow shower heads and an underground cistern that recaptures storm runoff for landscape irrigation.

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# KSU enrollment hits record 22,000 for fall semester

*By Talia Mollett KENNESAW - Kennesaw State University freshman Erin Grady, 18, said she doesn't...*

Georgia (Aug 31, 2009) — By Talia Mollett

## Publication

## Link To Article

<http://www.cherokeetribune.com/content/index/showcontentitem/area/7/section/24/item/138916.html>  
KENNESAW - Kennesaw State University freshman Erin Grady, 18, said she doesn't mind being "one in a million" at the growing university.

"I'm helping Kennesaw State University grow by coming here. Me being one in a million is awesome. There are a lot of people, which I like because I'm very social. I like meeting new people, so the population is a plus," said Grady, who is considering majoring in biology or economic education.

Kennesaw State University's student body has continually increased over the last five years. About 22,400 students are enrolled at Kennesaw State University for fall 2009, compared to 21,499 for fall 2008. In fall 2004, the university enrolled 17,961 students, according to the university.

KSU is the third largest university in the state by enrollment. By comparison, Southern Polytechnic State University has approximately 5,000 students, Chattahoochee Tech has a student body of approximately 15,000, Georgia State has an enrollment of approximately 30,000 and the University of Georgia has approximately 35,000 students.

KSU officials project enrollment to climb to 27,000 by 2014, said Joe Head, dean of university admissions at Kennesaw State University.

Head said officials consider the university's location and staff, among other reasons, as answers to its continued growth.

"Our interstate location is very appealing. We've also added housing that is state of the art in Georgia. We've expanded our recreational field to enrich our athletic programs," he said. "We have a qualified faculty and we're probably one of the most affordable universities in the state of Georgia."

For an in-state freshman that enrolls in 12 hours of classes, which is considered full-time, tuition and fees costs \$2,231 per semester, plus the cost of the meal plan. Depending on whether the student is residential or a commuter, the meal plan varies in price from \$355 to \$928 per semester. All Kennesaw State University students are required to purchase a meal plan, Head said.

That's compared to about \$3,765 per semester at the University of Georgia, according to the UGA's Web site.

Junior Ryan Pelfrey, 20, of Acworth, said KSU offers something for every student, which drew him to enroll at the university. He is majoring in international affairs.

"There's somewhere for every person to fit in. It definitely provides a college experience, despite the fact that it doesn't have a football team," he said.

Pelfrey said he also doesn't mind the large student population, except when it comes to traffic and making it to classes on time.

"It can be hard at times, and if you're more prone to learning in a small environment, the classes can

be troublesome because some of them have a lot of students," he said. "Still, they do a good job of providing opportunities for students to meet people with all of the clubs and organizations they offer. KSU has always been friendly to me."

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# SAT steals time from real learning

*Op Ed* By Rick Breault Monday, August 31, 2009 *The most troubling thing about the recent...*

Georgia (Aug 31, 2009) – Op Ed

## Publication

## Link To Article

<http://www.ajc.com/opinion/sat-steals-time-from-127555.html>

By Rick Breault

Monday, August 31, 2009

The most troubling thing about the recent drop in SAT scores is not that the scores fell but that our state's education leaders appear to be so uninformed about the nature of testing. Instead of declaring that action is needed and debating over which test to take, they should be asking whether the SAT or ACT should be required at all.

The test is being used inappropriately, yet the state's response appears to be a commitment to continue in an inappropriate direction, except more diligently. Equally disappointing was the AJC's failure to help readers put the scores in context.

Statistically, a drop of a few points is relatively meaningless. Even a larger drop can be the result of getting just a few more questions wrong. It does not indicate any profound decrease in what young people know. Re-taking the tests and test prep programs are at times effective simply because the test-taker learns how to "game" the test.

Familiarity and tricks of the trade are what help. Time devoted to SAT preparation in schools is time taken away from real teaching and meaningful learning. Even if scores do increase, all that has been shown is that students were able to temporarily recall information relevant to one specific test. That is training, not authentic learning. I can be "trained" to pass a test of medical vocabulary. You would not want me as your surgeon.

A preoccupation with comparing scores from year to year or decade to decade is also misguided and misleading. First, you need to take into consideration that the SAT is more difficult now than it was in the past. Also, test scores vary from region to region based on emphasis, income, or culture.

In fact, some researchers have noted that the single best predictor of SAT scores is not a rigorous curriculum or instructional time, but a student's address. Comparisons over time are also complicated by how the interpreter uses the statistics, the points of comparison that are used and what the interpreter leaves out of the story.

One of the most important things to consider is that the SAT was never intended as a measure of achievement or content knowledge and was not meant to be aligned to any given curriculum. It was intended as a measure of potential success in college and a tentative one at that – since high school grade-point average is probably a better predictor.

In fact, the purpose of the test has become obscured to the point of meaninglessness. It is simply a test one must take. The publishers of the SAT know this, but the testing industry has created a multimillion-dollar industry on the backs of our children and uninformed legislators and business leaders who cry for accountability.

If there was ever a golden age of high SAT scores (and research does not support that there was) it

was because only a select group of students took the test — those who were college-bound during a period when relatively few students attended college.

To require increasing numbers of students to take the test is at best folly and a setup for failure — a frequent blunder among education policy-makers — and at worst intellectually dishonest.

There is emerging evidence of a drop in the absolute number of students scoring at the very highest levels of the SAT. What that might signal is that by forcing all students into advanced courses that are meant for relatively few, we might be hurting both those who really need the courses and those who could benefit more from other course work.

Finally, the notion that a test must be taken and that the scores matter is seldom questioned. However, that notion is questionable. While not yet widespread, more and more universities are either getting rid of or making optional the use of test scores in admissions. When students are taking the test multiple times over several years, and hiring SAT coaches, high scores are more an indication of persistence, pressure and disposable income than academic ability.

It is equally questionable and misleading to encourage all students to take the test based on the argument that all students should be prepared for college. Yes, college helps your future earning potential and has other less tangible benefits. But after many years of college teaching, I challenge the notion that all young people are suited for and should attend college. Even in pure job market terms, Department of Labor projections indicate that the majority of jobs in the future will not require a four-year college degree. We might be better off directing our efforts toward increasing the dignity of all work and striving toward providing a living wage, regardless of your job.

Education leaders need to step back from quick fixes and conciliatory posturing and apologies and take time to look at how all of the state's educational woes might be related.

If we have low scores, high dropout rates, rising discipline problems, difficulty in recruiting and retaining teachers, you need to look at more fundamental questions.

How do we create meaningful learning experiences instead of mind-numbing scripted teaching that treats teachers as incompetents and trains students as you would your pet?

Should we restore autonomy to local districts to address local situations with a local curriculum instead of rushing toward a national, one-size-fits-all model?

What might happen to dropout rates if we provided a diversified educational experience that respects students who are not college-bound?

And, as has become painfully clear in recent months, can we ever say with any integrity that we value our children's education when we steadfastly refuse to raise the taxes to pay for it? Or when we refuse to require corporations to help pay for the educated workers they say they need by paying their taxes instead of playing one state or community against another in order to be freed of that responsibility?

Rick Breault is an associate professor of elementary and early childhood education at Kennesaw State University.

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# Berlin film series kicks off on Sept. 17

Georgia (Sep 1, 2009) –

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# Bollywood Curry: Cinema, New Media and Globalization

Georgia (Sep 1, 2009) –

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# Key manufacturing index down for August



*Manufacturing index, down almost 2 points, shows weakness in production and new orders; employment...*

*Georgia (Sep 1, 2009) – Manufacturing index, down almost 2 points, shows weakness in production and new orders; employment is up, says KSU economics professor*

KENNESAW, Ga. (Sept. 1, 2009) – Manufacturing activity in Georgia slipped in August, led by decreases in new orders and production, according to the Econometric Center at Kennesaw State University's Michael J. Coles College of Business.

Georgia's Purchasing Managers Index (PMI) – a reading of economic activity in the state's manufacturing sector – for [August](#) was 45.4, down 1.9 points from July. The latest numbers indicate that Georgia's manufacturing sector is struggling to reach a solid footing for growth. Ups and downs in new orders in recent months illustrate that manufacturers still have doubts about a recovery, which led to a sharp drop in production. Production declined by 19.7 points, to 41.7, the lowest reading since February, though new orders dropped by just 4.5 points, to 50.

"This is starting to sound like a broken record, but the bottom line is that companies remain skeptical about a turnaround in the economy," said Don Sabbarese, professor of economics and director of the Econometric Center at the Coles College of Business. "The dramatic drop in production means that manufacturers are not confident about a recovery anytime soon."

The best news was that employment went up by 11.9 points, to 43.8. This, however, did not signal new hiring, just a decrease in the percent of companies reducing their work force. Only 4.2 percent of survey respondents hired new workers in August, Sabbarese said.

Highlights of the [August](#) PMI include:

- 41.7 percent of survey respondents reported lower production for August, up from only 22.7 percent in July
- 16.7 percent of respondents reported lower employment for August, down from 40.9 in July
- 37.5 percent of respondents reported lower finished inventory for August, up from 31.8 percent in July
- Commodity prices went up by 15.1 points, to 58.3, the highest level in a year

The Georgia PMI provides a snapshot of manufacturing activity in the state, just as the monthly PMI released by the Institute for Supply Management provides a picture of national manufacturing activity. A PMI reading above 50 indicates that manufacturing activity is expanding; a reading below 50 indicates it is contracting. The national PMI for August was up 4 points, to 52.9 percent, after 18 consecutive months of readings below 50.

The Georgia PMI reading is a composite of five variables – new orders, production, employment, supply deliveries and finished inventory. A sixth variable, commodity prices, is compiled by the Coles College’s Econometric Center but does not go into the PMI calculation.

The PMI, compiled from a monthly survey of manufacturers, is the earliest indicator of market conditions in the sector. Since manufacturing -- which accounts for 12 percent of GDP -- is sensitive to changes in the economy, it can also reveal changing macroeconomic trends.

The PMI’s value is in its timeliness and sensitivity to variables such as interest rates, global markets and other economic changes. The Georgia PMI provides valuable data used by institutions such as the Federal Reserve Bank of Atlanta to assist in their analysis of current economic conditions, along with many other data sources, to get a picture of economic activity.

For a full report of the [August](#) PMI, or to speak with professor Sabbarese, please call (770) 423-6094.

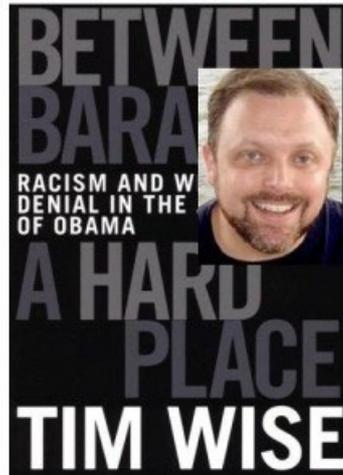
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# Leading scholar on racism and white privilege to speak at KSU



*Author warns against “post-racial America” claims in wake of Obama presidency KENNESAW...*

Georgia (Sep 4, 2009) – *Author warns against “post-racial America” claims in wake of Obama presidency*

KENNESAW, Ga. (Sept. 9, 2009) -- Anti-racist author and activist Tim Wise says time will tell whether the election of Barack Obama as the first American president of African descent will open or close a chapter on persistent racism and inequity in America.

Described as the foremost white anti-racist intellectual in the nation, Wise will discuss his latest book, “Between Barack and a Hard Place: Racism and White Denial in the Age of Obama,” on Sept. 9. The forum is sponsored by the Center for African and African Diaspora Studies, the Siegel Institute, the College of Humanities and Social Sciences, the American Studies Program, the Office of Legal Affairs, the Office of Diversity and Inclusion, the Center for Student Leadership, and Student Life.

“My position is that the election of Obama presents an opening to have an honest conversation about race and to really confront racism,” Wise said in an interview on the City Lights Booksellers and Publishers Web site. “The danger [is] that a lot of folks already are looking at the election as evidence of the nation’s post-raciality – that now the problem is behind us. That’s about as absurd as saying that women and girls in Pakistan, Israel, India and Great Britain, all of which have had female leaders, had somehow conquered sexism.”

Wise, author of three other books – “*White Like Me: Reflections on Race from a Privileged Son*,” “*Affirmative Action: Racial Preference in Black and White*,” and “*Speaking Treason Fluently: Anti-Racist Reflections From an Angry White Male*.”— has spoken on more than 400 college campuses across the country. He has trained educators and corporate, government, entertainment, military and law enforcement officials on methods for dismantling racism in their institutions and appears frequently on radio and television programs.

The 2008 Oliver L. Brown Distinguished Visiting Scholar for Diversity Issues at Washburn University, in Topeka, Kansas, Wise says he speaks to anyone who is concerned about persistent, systemic racism and inequities in education, employment, housing, the criminal justice system and health care.

“That’s something we don’t talk a lot about in the mainstream press,” Wise said. “The pundits and talking heads don’t talk about it. It’s something Barack Obama the candidate couldn’t talk about [or] he would have been viewed as playing the race card or pandering to special interests, and he would have been punished at the polls. The fact that he could not speak about [these issues] is all the evidence we need to know that we have not moved beyond race.”

Wise says, however, the book is directed primarily to whites who have false perceptions about racial progress and who deny their responsibility for persistent discriminatory practices. “We take every bit of progress – the emancipation of slaves, when *Brown v. the Board of Education* abolished segregation in schools, the passage of the Civil Rights Act, voting rights – and assume that it is the final chapter instead of understanding that this is a much longer struggle,” he said.

Wise will discuss many of these views, which are covered in his latest book, a selection of the 2009 Diversity Summer Book Club at KSU. The university’s Office of Diversity and Inclusion and Center for African and African Diaspora Studies also collaborated to organize the book club.

In addition to Wise’s book, a group of faculty, staff and students met weekly to discuss five works on race by author James Baldwin (in dialogue with William F. Buckley and Margaret Mead) and Cornel West, author of “Race Matters.” “Mr. Wise has said that he is greatly influenced by James Baldwin,” said Rosa Bobia, CAADS director and Baldwin scholar. “Knowing our interest and the work of the James Baldwin Society here was instrumental in his decision to accept our invitation to come to KSU.”

In its five-year strategic plan, Kennesaw State established an objective to create a campus culture that assures an appreciation of diversity and ethical behavior as an integral part of the KSU experience.

“Tim Wise’s book creates an opportunity to continue the dialogue and further our conversation about race and ethnicity at KSU,” said Jennifer Wade-Berg, the university’s chief diversity officer. “His presentation on campus marks the beginning of a series of scholarly speakers with diverse perspectives that will encourage an on-going, open dialogue at KSU on a myriad of diversity-related issues. What better place is there to engage in such intellectual inquiry than in an institution of higher learning.”

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# Akanmu G. Adebayo

*Akanmu Adebayo is professor of history at Kennesaw State University, Georgia, USA. He earned his Ph...*

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# Andrew L. Pieper

*Andy Pieper is an assistant professor specializing in American politics. He has taught courses on...*

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# Audrey E Garcia

*Latin American Literature and Popular Culture Immigration and Education*

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# Barbara L. Neuby

*Teach primarily in public administration, a special focus on budgeting, health policy and homeland...*

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# Christine B. Ziegler

*I am a Life-Span Developmental Psychologist specializing in two areas; Adolescent Psychosocial...*

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# Corinne McNamara

*Dr. McNamara earned her BA in Psychology from the University of Mississippi. After earning her MA...*

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# Dawn Latta Kirby

*Brief Biography Dawn Latta Kirby Professor of English and English Education Kennesaw State...*

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# Denise C. White

*I am writing my dissertation on the theme of obedience in the Cotton Caligula Aii manuscript, which...*

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# Dr. Barbara S. Gainey

*Gainey's research interests include crisis communication/crisis management (particularly in...*

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# Ernesto Pierre Silva

*Dr. Silva joined the faculty of the Department of Foreign Languages as Assistant Professor of...  
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# Faculty Awards



*Associate math professor Mary Garner won the Kennesaw State University Foundation's 2009...*

Georgia (Sep 8, 2009) – Associate math professor Mary Garner won the Kennesaw State University Foundation's 2009 Distinguished Professor Award, the university's top faculty award, which includes a \$17,000 prize – \$8,500 in cash and an \$8,500 faculty development stipend. In all, the foundation awarded more than \$193,000 in cash and stipends to outstanding faculty members during the annual opening of school ceremonies. More winners:

[Link To Website](#)

Philip C. Preston Award for Distinguished Community Service

Keisha Hoerrner, associate professor of communication, chair, first-year programs

Tommy & Beth Holder Faculty Awards

Kimberly S. Ligon, associate professor of adolescent education

Elke M. Leeds, assistant professor of management information systems

Jim M. Elledge, MAPW director and English professor

Akanmu G. Adebayo, history professor

Marina C. Koether, associate professor of chemistry and biochemistry

Valerie A. Dibble, associate professor of art

Brian M. Wooten, director, Center for Student Leadership

Foundation prize for publications or creative activity

Oral L. Moses, music professor

Brett E. Katzman, economics professor

Alice W. Terry, associate professor of social studies education

James R. Piecuch, assistant professor of history

John R. McLester Jr., associate professor of health, physical education & sport science

Sean F. Ellermeyer, math professor

Distinguished Professional Service Award

Hope Baker, associate professor of decision sciences

Distinguished Scholarship & Creative Activity Award

Lucy Ackert, finance professor

Distinguished Teaching Award

Sabine Smith, associate professor of German

“Our 2009 Foundation Distinguished Professor recipient exemplifies excellence in all areas of faculty performance and a deep commitment to blending her faculty work seamlessly across them,” President Daniel S. Papp said. “She is an outstanding classroom teacher, a recognized scholar of teaching and the assessment of learning at the institutional, regional and national levels, and a tireless contributor and leader in institutional and regional professional service.”

A team of faculty and foundation committees reviewed the nominations and selected the award

recipients.

“Kennesaw State University is grateful to the KSU Foundation for the various recognition programs and the amount of cash and faculty development funding,” Provost Lendley Black said. “This funding exceeds that of any other university at any level.”

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# Ginny Q. Zhan

Been teaching at KSU since 1999. Teach lifespan developmental psychology, cross-cultural psychology...

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# Joshua Azriel

*I am pursuing research on First Amendment issues specifically related to speech on the Internet...*

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# KSU Foundation appoints new chief operating officer



*Trustee Richard Corhen brings decades of experience in banking to foundation, as it celebrates 40th...*

*Georgia (Sep 8, 2009) – Trustee Richard Corhen brings decades of experience in banking to foundation, as it celebrates 40<sup>th</sup> anniversary*

Richard Corhen has been named chief operating officer of the Kennesaw State University Foundation.

In this newly created position, Corhen will be responsible for managing and leading the strategic, operational and financial activities of the KSU Foundation, which has more than \$350 million in assets under management.

Corhen assumed his position on Sept. 1, bringing more than 20 years of experience in the financial services industry to his new role. A trustee of the KSU Foundation since 2004, Corhen served as vice chairman of the foundation from August 2007 until August 2009. In that volunteer capacity, he made significant contributions to the foundation's operations. During a search to fill the new COO post, the foundation's search committee determined that Corhen had the exact package of skill sets needed to help steer the foundation's operations at this juncture in its history, which led to him being tapped for the critical executive post.

"We are pleased to be in a position to secure Richard Corhen's leadership, and to integrate his expertise into the daily operations of the Kennesaw State University Foundation," said KSU President Daniel S. Papp. "We look forward to Richard's solid management and invaluable guidance as the foundation continues to support Kennesaw State University's growth and momentum."

As the KSU Foundation's assets have grown, said Norman Radow, chairman of the KSU Foundation, "we needed someone to manage our affairs that could lead our growing team of professionals, understand complex transactions and demonstrate leadership skills. Richard Corhen is the perfect fit for KSU and the foundation. He is a big thinker, has comprehensive financial knowledge, is a great consensus builder, and he gets things done."

Corhen's appointment coincides with the 40<sup>th</sup> anniversary of the KSU Foundation, which was founded in 1969 to support Kennesaw State's growth. The 38-member foundation has been the driving force behind KSU's transition to a residential university.

With more than 22,500 students enrolled, KSU is now a destination campus for high-school seniors from throughout the United States and around the world, including students from 142 countries.

Over the past 10 years, the KSU Foundation has been responsible for raising more than \$500 million for major projects that have changed the face of the university's campus. The foundation has added more than 3,000 units of student residences in the past six years, funded a newly opened state-of-the-art dining hall, built several parking decks on campus, and acquired dozens of acres of land. Due to the foundation's efforts, KSU's landlocked 180-acre campus has added another 140 acres and expanded east of the main campus, past Interstate 75. In the past year alone, the foundation has acquired almost 90 acres of land that are being developed into a comprehensive student recreation and sports park.

The KSU Foundation's largess also extends to supporting the university's academic affairs operations. Foundation funding directly supports the largest faculty award/recognition program among University System of Georgia institutions. Just last month, the foundation awarded more than \$193,000 in cash and stipends to Kennesaw State faculty, including the prestigious Distinguished Professor Award, KSU's top faculty recognition.

Corhen, a Marietta resident, spent the first fifteen years of his banking career working for Bank of America and its predecessor banks. His roles included northeast Atlanta commercial market executive, team leader for Olympic banking, and strategic planner for the commercial bank. In addition, Corhen has held the roles of regional manager for business banking for a regional bank and Cobb County division president for a local community bank. Most recently, he has served as a consultant for various financial services companies.

Corhen is a native of Albany, Ga. and earned a bachelor's degree in finance and an M.B.A., both from the University of Georgia.

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# Laura Dabundo, PhD

*My focus of research is English Romanticism, especially Wordsworth and Jane Austen and Irish...*

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# Leger

*Thierry Leger is Associate Dean of the College of Humanities and Social Sciences and Associate...*

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# Linda Grant Niemann

*see previous*

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# Maia Hallward

*Dr. Maia Hallward received her PhD in International Relations from American University's School of...*  
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# Michele Zebich-Knos

*Dr. Zebich-Knos is Director of the Master of Science in International Policy Management Program....*

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# Reta Ugena Whitlock

*Ugena Whitlock holds a Ph.D. in Curriculum & Instruction, with a specialization in Curriculum...*

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# Robert Simon

*Robert Simon's publications include: Understanding the Portuguese Poet Joaquim Pessoa, 1942-...*

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# Tamara Powell

*In 2004, while at Louisiana Tech University, she wrote the grant that established the fourth...*

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# Thierry Leger

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# Timothy Hedeem

*Dr. Timothy Hedeem is a researcher, trainer, and professor of conflict management at Kennesaw State...*

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# Amy M. Buddie

*Dr. Buddie earned her MA in 1998 and her PhD in 2001 in Social Psychology from Miami University in...  
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# Beth Daniell

*Beth Daniell has been teaching writing for more years than she will admit to--at Tucker High School...*

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# Betsy Hance

*I have been teaching at KSU since 2000, when I began as a Part-Time Instructor of Spanish, and I...*

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# Daniel T. Rogers

*Dr. Rogers joined the KSU faculty in the Fall of 2005. His research interests are in the areas of...*

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# David Ashley King, Ph.D.

*David King has taught at KSU since 1992 and specializes in film studies, 20th century British and...*

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# David Johnson

*Dr. Johnson's research focuses on English as a Second Language. He also researches general...*

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# Dr Elsa A Nystrom

*Former area of interest, newspaper comic strips, current area of interest, the history of auto...*

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# Jeff DeWitt

*Dr. Jeff DeWitt earned his Ph.D. in Political Science from Georgia State University in 2005. After...*

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# Jennifer S. Dail

*I have taught English Language Arts in middle and high school. My research focuses on critical uses...*

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# Jim Piecuch

*Former municipal firefighter and freelance writer, later returned to college and earned a PhD in...*

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# Katrina commander stumps for "culture of preparedness" at KSU



*Honore preparing future leaders to respond to the 'new normal' Perhaps no...*

Georgia (Sep 9, 2009) – *Honore preparing future leaders to respond to the 'new normal'*

Perhaps no man knows the devastating effects of being unprepared for disaster more than Lt. Gen. Russel Honore. In August 2005, the commander of Joint Task Force Katrina was charged with salvaging a rescue effort that was ill-equipped to handle the aftermath of the hurricane that ravaged New Orleans and the Gulf Coast.

Now retired from the military and with those lessons still fresh in his memory, Honore is coming to Kennesaw State University Sept. 14 to speak on "Building a Culture of Preparedness," promoting KSU's crisis management efforts and encouraging involvement with the Red Cross through volunteerism.

"The day after I retired, I went to the Atlanta Red Cross and volunteered," Honore said. "We have a mission to create Red Cross chapters in universities, and KSU is very involved in preparedness training for their students. As our population continues to expand, we're not expanding our emergency management services. It's important for our leaders, which come from universities, to be familiar with the basic procedures taught by the Red Cross to meet this growing need."

Kennesaw State's commitment to emergency preparedness can be seen in two opportunities for students this fall. A new learning community called "Emergency! Are You Prepared?" will give yet another option to freshmen looking to participate in KSU's nationally recognized first-year program. Additionally, a new registered student organization for crisis management is now available, training students in CPR, evacuation procedures and working with emergency response personnel.

"General Honore's visit to Kennesaw State is a wonderful opportunity for our first-year students to meet and interface one-on-one with a true American hero," said Yvonne Wichman, an adjunct faculty member in KSU's English department and developer of the new learning community. "I can think of no better way to begin building a culture of preparedness than to start with the eager freshmen on our campus."

Honore gained notoriety for his no-nonsense handling of the post-Katrina evacuation efforts in New Orleans, working to provide food and water, and to restore lines of communication.

"Our biggest challenge was getting the resources to get people evacuated," he said. "So much of the infrastructure was underwater and the communications systems were just about destroyed from winds. We had to get them re-established between New Orleans and Baton Rouge and the parishes around New Orleans."

From his experience handling the nation's worst natural disaster, Honore realized the pressing demand for a trained civilian force to act as first responders in our post-nuclear society.

“With the fall of communism we did away with Civil Defense and the constant state of readiness we had grown used to,” he said. “We live in a ‘new normal’ where people are clustered in major cities, which make us vulnerable to disasters, whether they are natural or man-made, intentional or accidental. The more we train our society as a whole, the better off we’re going to be to having someone who knows first aid taking care of you until the emergency services get there. That is the intent behind this.”

The new first-year learning community “Emergency! Are You Prepared?” has enrolled 75 students in three sections for the fall semester, each section including an English and science component, along with a seminar course emphasizing crisis management. Students receive nine hours of accredited coursework in emergency preparedness.

“It’s a great move by President Papp to establish that program,” Honore said. “It shows that the institution is caring and it’s involved in the community. That’s what we want to build into our leaders of the future, and Kennesaw State is leading that way.”

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# Moseley named Kennesaw State golf coach

*Jay Moseley was hired Tuesday as the men's golf coach at Kennesaw State. Mosely replaces...*

Georgia (Sep 9, 2009) —

Jay Moseley was hired Tuesday as the men's golf coach at Kennesaw State. Mosely replaces Blake Smart, who left to be the assistant coach at Oklahoma.

Moseley, who is the fifth head coach in the history of KSU golf, was a three-year co-captain and honorable mention All-America at Auburn.

Last season Moseley, a native of Bainbridge, Ga., was a graduate assistant at Auburn where he helped lead the Tigers to six top-10 finishes including a second-place finish at the Jerry Pate Invitational.

"There is a lot of potential here," added Moseley. "I feel that we have a talented group of players and are on the verge of breaking through to be a top tier team and that's the goal I have for our program."

## Publication

## Link To Article

<http://www.golfweek.com/news/2009/sep/09/moseley-named-kennesaw-state-coach/>

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# Susanne Kelley

*Dr. Susanne Kelley is Assistant Professor of German. She teaches all levels of the undergraduate...*

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# Jeffrey Stepakoff

*Jeffrey Stepakoff has been writing professionally since 1988. He has “written by” or “story by” ...*

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# Richard N. Hutchinson

*My expertise and research are in the areas of social movements, religion, environmental sociology...*

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# Stan Crowder

*Stan Crowder is a retired Military Police Colonel. He also served seven years as a civilian police...*

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# Tara W. Stricko

*Tara W. Stricko joined the faculty of Kennesaw State University in the fall of 2006 after obtaining...*

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# Tim Martin

*Dr. Martin's research focuses on relationships between brain activity, cognitive states and...*

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# Victor Kane

*Eaton Corporation Management Consultant, Three Rivers, Michigan...*

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# Amy B. Woszczyński

*Dr. Amy Woszczyński is an associate professor of information systems at Kennesaw State University....*

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# Brandon D. Lundy

*Professional and Academic Honors: -Dissertation Honors, 2009, USTL. -Marian E. White...*

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# Herbert J. Mattord

*Herbert J. Mattord Herbert Mattord, M.B.A., CISM, CISSP completed 24 years of IT industry...*

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# Innovative one-man show comes to Kennesaw State University

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# Robert Sherer

*In 2006, KSU awarded Sherer with the College of the Arts Distinguished Scholarship Award, the...*

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# Cynthia Bowers

*My focus is Shakespeare and other English Early Modern literature (Sidney, Spenser, Milton, Donne...*

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# Liuxi Meng

*Dr. Louis Liuxi Meng has taught Chinese language, literature, culture, and civilization for many...*

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# Dr. John N. Culvahouse

*Dr. John N. Culvahouse has served as a conductor, adjudicator and clinician in several states,...*

Georgia (Sep 13, 2009) –

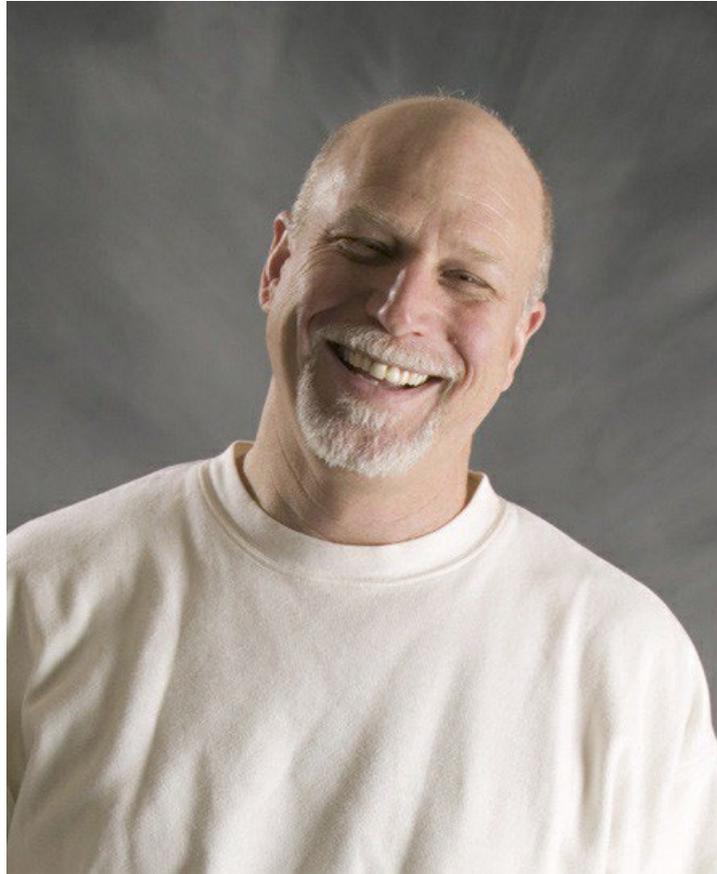


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# Harry E. Price

*He was editor of the Journal of Research in Music Education (1994-2000) and is currently on the...  
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# Philippe B. Laval

*My areas of expertise are in both computer science and applied mathematics. Before coming to the...*

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# Dr. Michael Alexander

*Michael Alexander serves as the Music Director of the Cobb Symphony Orchestra and Georgia Youth...*

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# Ivan Pulinkala

*van Pulinkala is a contemporary choreographer living and working in Atlanta, GA. Originally from...*

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# Joe A. Thomas

*Joe Thomas joined the faculty of K.S.U. in 2008 as professor of art history and chair of the...*

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# Katya Vladimirov

*Books: The World of Provincial Bureaucracy in the Late 19th and Early 20th Century Russian Poland;...*  
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# Kenneth E. Hoganson, Ph.D.

*At KSU since 1999, previously at Augusta State. Worked in Computing Industry. Served in U.S. Army...*

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# In Atlanta, violent crime is down while property crime is up

*Click on the link to hear the interview ATLANTA, GA (WABE) - Fewer crimes happened in 2008 than in...*

Georgia (Sep 15, 2009) – Click on the link to hear the interview

## Publication

## Link To Article

<http://www.publicbroadcasting.net/wabe/news.newsmain/article/1/0/1554254/Atlanta/In.Atlanta..violent.crime.is.down.while.property.crime.is>.

ATLANTA, GA (WABE) - Fewer crimes happened in 2008 than in 2007. That's according to new FBI statistics released today.

However, some observers warn the picture of crime in Atlanta and the nation has many more details.

WABE's Charles Edwards reports

The FBI's Uniform Crime Report breaks down offenses into 2 categories: violent crimes and property crimes. In Atlanta, about 670 fewer violent crimes were reported in 2008 than the previous year. Robert Friedmann is a criminal justice professor at Georgia State University.

FRIEDMANN "When you look at the numbers of crimes committed while they are going downwards, the actual picture is the crime rate is still at a fairly high level."

Especially, when it comes to property crime. There were about 27 hundred more property crimes reported in 2008 than in 2007. But Rebecca Petersen says you have to look at the numbers even closer. The Kennesaw State University professor says burglaries and thefts are up while motor vehicle theft is down.

PETERSEN: "People are not stealing cars as much as they used to but they appear to be slightly more likely to engage in say shoplifting or theft or stealing things from people's homes when they're not around."

Maybe that's because of the recession. The theory is more people are unemployed meaning they need money have a lot of time on their hands during the day.

And that's what citizens have been shouting to Mayor Shirley Franklin and Police chief Richard Pennington. In response, both officials announced plans to put more officers on the street. But they've also pointed to the statistical decrease in crime.

However, Kennesaw State's Rebecca Peterson says the recent numbers only show what happened from one year to the next. She and other experts recommend going back at least 5 years.

PETERSEN: "because we don't know what's going on in that one year. We don't know if that one year was an aberration or if it was just sort of an unusual year for whatever reason. "

Experts also say the FBI's numbers are only one reporting tool that officials can use in making decisions on public safety. The FBI also recommends people don't read too much into the numbers.

The Atlanta Police Department was not available by air time.

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# KSU's American Democracy Project celebrates Constitution Week

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# Daniel Niederjohn

*Dr. Niederjohn received his MA in 1999 and his PhD in 2002 in Clinical Psychology from the...*

Georgia (Sep 16, 2009) –

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# Peter W. Fenton

*Professor Fenton has been a member of the Georgia Bar since January 1980. He is a Certified Public...*

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# Susan Kirkpatrick Smith

*Research focus is human skeletal analysis from archaeological sites in Greece. I have worked in...*

Georgia (Sep 16, 2009) –

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# Deanna F. Womack

*Deanna F. Womack (Ph.D., University of Kansas, 1982) is Professor in the Department of...*

Georgia (Sep 17, 2009) –

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# Paul M. Dover

*Professor Dover is an expert in the diplomatic, political and cultural history of early modern...*

Georgia (Sep 18, 2009) –

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# Rick A. Breault

*My research interests are in school reform, teacher education, and aesthetic education. I have been...*

Georgia (Sep 18, 2009) –

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# Dr. Catherine Lewis

*I joined Kennesaw State University's faculty as an associate professor in the fall of 2003 and...*

Georgia (Sep 21, 2009) –

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# Richard Vengroff

*Dr. Richard Vengroff, a political scientist specializing in comparative politics (Canada and Africa...*

Georgia (Sep 21, 2009) –

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# 9/22/09 - 12 Noon UPDATE ON KSU CAMPUS CONDITIONS AFTER FLOODING ON MONDAY, SEPTEMBER 21

9/22/09 - 12 Noon UPDATE ON KSU CAMPUS CONDITIONS AFTER FLOODING ON MONDAY,  
SEPTEMBER 21

Georgia (Sep 22, 2009) —

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# Kennesaw State's Executive M.B.A. recognized among the best by CEO Magazine



*In its global rankings, Coles College of Business' Executive M.B.A. selected...*

Georgia (Sep 23, 2009) –

*In its global rankings, Coles College of Business' Executive M.B.A. selected alongside elite business schools*

Kennesaw State University's Executive M.B.A. program was ranked among the best in the U.S. by *CEO Magazine* in its "2009 Global MBA Rankings" edition out on newsstands in October.

The Coles College of Business' Executive M.B.A. was listed in the magazine's "Tier-One" Executive M.B.A. programs, sharing the spotlight with some of the most renowned business schools in the world. Other business schools in North America on the "Tier One" list include Columbia Business School, the Kellogg School of Management at Northwestern University, and the Wharton School of the University of Pennsylvania, among a group of 24 business schools.

"I am thrilled to see this ranking, as it reflects years of hard work by our faculty and leadership team," said Ken Harmon, dean of the Coles College of Business. "Our Executive M.B.A. is a flagship program for the Coles College, and we are one of the largest providers of Executive M.B.A.s in the country. We have worked diligently to create a high quality program that features coaching, innovation and an intensive international experience."

This is the first time that the Coles College's Executive M.B.A. is recognized by the prestigious magazine in its annual rankings. The Coles College's Executive M.B.A. has also been recognized by *BusinessWeek* magazine, which ranked it no. 3 in teaming and no. 10 in e-business.

The Coles College's Executive M.B.A. enrolls about 150 working professionals in its 18-month program and offers cutting-edge global teaming, program-long executive coaching and a customized curriculum designed for ambitious executives. The *CEO Magazine* recognition highlights the high quality and innovation of the Coles College's Executive M.B.A.

"This acknowledgment underscores the quality of our integrated curriculum, the dedication of our Executive M.B.A.-only faculty and the high caliber of our students," said Alvin C. Miles, director of the Executive M.B.A. program. "We are extremely proud to receive this prestigious recognition acknowledging the excellence in innovation that is a hallmark of the Coles College and Kennesaw State."

The Coles College of Business, the second-largest business school in the state of Georgia, enrolls more than 5,000 students and offers 12 undergraduate and graduate degrees. Some of its academic programs and centers -- including the Cox Family Enterprise Center, the Corporate Governance Center and the Center for Professional Selling -- are nationally recognized. This year, the Coles College started offering a new Doctorate of Business Administration (D.B.A.) in response to the national shortage of business doctorates. The college is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

For more information on the Coles College Executive M.B.A., please visit  
<http://coles.kennesaw.edu/graduate/emba/emba.htm>

For more information on the *CEO Magazine* rankings, please visit  
<http://content.yudu.com/Library/A1g0x9/CEOFall09/resources/index.htm?referrerUrl=>

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# CEO mag praises KSU's MBA program

*CEO magazine lauds Kennesaw State University's Executive M.B.A. program as one of the best in...*

Georgia (Sep 24, 2009) –

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## Publication

## Link To Article

<http://atlanta.bizjournals.com/atlanta/stories/2009/09/21/daily66.html>

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# ONE Campaign and Toms Shoes host one-mile walk at KSU Oct. 1 to buy shoes for needy kids

Georgia (Sep 24, 2009) –

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# Fall 2009 Concept-2-Reality Competition solicits entries



*Kennesaw State presents contest looking for new business ideas KENNESAW, Ga. (Sept....*

Georgia (Sep 25, 2009) –

*Kennesaw State presents contest looking for new business ideas*

KENNESAW, Ga. (Sept. 25, 2009) – Kennesaw State University presents the fall 2009 Concept-2-Reality Competition to help budding entrepreneurs launch promising new businesses. The competition is open to all current and former KSU students, faculty, staff and the community.

## WHAT

The 2009 Concept-to-Reality Competition, a semiannual competition sponsored by the Michael J. Coles College of Business at Kennesaw State University, is looking for great ideas for new products. Twenty-five semifinalists will be selected to submit detailed executive summaries of their business concepts. Five finalists will be selected to present their concepts to a panel of angels, entrepreneurs and venture capitalists. The top two winning concepts will receive cash prizes of \$1,000 and \$500.

The fall 2007 Concept-2-Reality Competition winner, the Breast Check Kit, recently launched its venture, and the spring 2008 competition winner, NuVision Pharmaceuticals (formerly known as NatureCure Technologies), won the 2008 Global Idea-2-Product Competition.

For entry forms, sample ideas and more information, please visit [http://coles.kennesaw.edu/pages/sife/C2R/website/C2R\\_Home.html](http://coles.kennesaw.edu/pages/sife/C2R/website/C2R_Home.html)

## WHO

The competition is the brainchild of Charles Hofer, Regents professor of strategy and entrepreneurship at the Coles College of Business. Hofer, an expert in launching new businesses, was named by *Fortune Small Business* one of the top 18 entrepreneurship professors in the U.S. He will be one of the judges of the competition

## DEADLINES

Oct. 12: One-page “elevator-pitch” entries due

Oct. 27: Twenty-five semifinalists announced

Nov. 9: Summaries from semifinalists due

Nov. 23: Five finalists announced

Dec. 4: Finalists present their concepts to a panel of distinguished judges

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# Kennesaw State names College of Humanities and Social Sciences assistant dean



*Dawn Latta Kirby is author, writing specialist and Kennesaw Mountain Writing Project director...*

Georgia (Sep 25, 2009) – *Dawn Latta Kirby is author, writing specialist and Kennesaw Mountain Writing Project director*

KENNESAW, Ga. (Sept. 25, 2008) – Following an extensive nationwide search, Kennesaw State University has appointed Dawn Latta Kirby, professor of English and director of the Kennesaw Mountain Writing Project, assistant dean for the College of Humanities and Social Science. She replaces Hugh Hunt Jr., who retired this month.

“Dr. Kirby was the overall strongest candidate, with an outstanding record of scholarship, teaching and program leadership,” said Richard Vengroff, dean of KSU’s College of Humanities and Social Sciences. “She brings considerable experience to this important position.”

Kirby, who joined Kennesaw State in 2005 as professor of English and English education, is the co-author of “Inside Out: Strategies for Teaching Writing” and “New Directions in Teaching Writing: Memoir.” She will continue in her role as director of the nationally affiliated writing project, a position she has held since 2007. In addition, Kirby has served as program coordinator for the English concentration in the education doctoral program implemented at KSU in 2006.

As assistant dean, Kirby, who holds a bachelor’s and doctorate in education from the University of Georgia and a master’s in education from Georgia State University, will help lead the largest of KSU’s seven colleges, with more than 7,000 students.

###

Kennesaw State University is the third-largest university in Georgia, offering more than 70 graduate and undergraduate degrees, including new doctorates in education and business. A member of the 35-unit University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of more than 22,500 from 142 countries.

Contact : Sabbaye McGriff, 678-797-2550 or [smcgrif1@kennesaw.edu](mailto:smcgrif1@kennesaw.edu)

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# Bone Marrow Drive Turns Up Matches

ATLANTA - This coming Monday, Sept. 28th, a service fraternity at Kennesaw State...

Georgia (Sep 28, 2009) —

## Publication

## Link To Article

[http://www.myfoxatlanta.com/dpp/health/Bone\\_Marrow\\_Drive\\_Turns\\_Up\\_Matches\\_092509](http://www.myfoxatlanta.com/dpp/health/Bone_Marrow_Drive_Turns_Up_Matches_092509)

ATLANTA - This coming Monday, Sept. 28th, a service fraternity at Kennesaw State University hopes to test hundreds of people who can be added to a nationwide registry that helps save the lives of people with blood diseases like leukemia and aplastic anemia.

This will be the third [bone marrow](#)



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# Dr. Keisha Hoerrner

*Dr. Keisha L. Hoerrner is the Chair for the Department of First-Year Programs and an Associate...*

Georgia (Sep 28, 2009) –



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# Exhibition at Kennesaw State features unique perspective of urban environment

Georgia (Sep 28, 2009) —

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# Jim Davis

*Dr. Davis has been involved in creating professional theatre since the early 1990s. He has written...*

Georgia (Sep 28, 2009) –



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# Modern Whig Party recruiting in Cobb

by Marcus E. Howard Marietta Daily Journal *There's a new political party in town. The...*

Georgia (Sep 28, 2009) —

by Marcus E. Howard  
Marietta Daily Journal

There's a new political party in town. The Georgia Modern Whig Party was established six months ago, and its state party leader, a Cobb resident, is recruiting members among disaffected voters in the county.

Robert Madayag III of Marietta, an intellectual property lawyer in Atlanta, is the party's state chairman. The party has fewer than 100 members statewide, but he is organizing seminars to attract new members. The first will be at 7:30 p.m. Oct. 1 at Mountain View library at 3320 Sandy Plains Road in northeast Cobb.

Nationally, the Modern Whig Party has about 30,000 members, said Madayag, 37.

"The Modern Whig Party - we understand some people have opinions on the far left and far right," Madayag said. "It's basically a group of people that have opinions that vary across the political spectrum, but 80 percent of our opinions are pretty close to being in the center."

Madayag said he is a former Republican who voted for George W. Bush and John McCain in the last two presidential elections. But, he said he started growing uncomfortable several years ago with the extreme right direction the party was taking. He considers himself economically conservative and socially progressive.

"After two presidential elections in which I voted against somebody, rather than for somebody, I said 'Now it's time to start putting your money where your mouth is and do something,'" Madayag said. "And I founded the (Georgia) Modern Whig Party."

The Modern Whigs see themselves as a continuation of the Whig Party that existed in the early 1800s. They strongly believe in states rights. Former Whig Party members include Daniel Webster and Abraham Lincoln.

"The original Whig party was an anti-Andrew Jackson party. They were opposed to his policies, which they considered to be autocratic and authoritarian," said Kerwin Swint, a Kennesaw State University political science professor. "Many were in favor of states rights, such as Henry Clay. The party didn't last long and was torn apart over the slavery question."

Madayag, a Navy veteran, said many Modern Whig Party members are also military veterans. Several state chairs around the country are veterans, he said. He said he hopes that the Obama administration will use more diplomacy than the Bush administration in solving national-security issues.

"When someone has to fire the round or dodge the bullet, they tend to take a different approach to war than people in (Washington) D.C. that basically legislate war from a distance," Madayag said.

Madayag described his positions on a few other political issues facing the country today.

On health care: Madayag didn't take a position on the public option that some Democrats have proposed to help pay for health care. He said other measures such as proactively keeping people healthy need to be looked at to cut costs.

Abortion: Madayag said it should be left up to individual states.

Immigration: He said the U.S.- Mexico border needs to be secure. He is not in favor of amnesty, but believes illegal immigrants should be accounted for and pay taxes. “Yes, (illegal immigrants) are breaking the law, but if you allow someone to continuously break the law, who is actually at fault there,” he asked.

Judges: Madayag says only judges who decide cases based on precedent, and don’t legislate, should be appointed to the bench. “The political aspect of it is something we would like to remove,” he said.

Taxes: He said more transparency and objective measures need to be placed in every spending proposal.

Gun rights: Madayag said he believes in the Second Amendment, but acknowledges some limitations are needed.

Swint said he isn’t surprised that a group like the Modern Whigs has formed, given the polarizing nature of political affairs these days. However, he doubts that any rival third party alternatives, such as the Green, Reform and Libertarian parties, can be successful at the state and federal levels, absent a galvanizing issue.

“National-level politics requires much more organizational strength and money behind it, making it difficult to break through. Ballot access requirements at the state level also makes it difficult,” Swint said.

“Independent voters would be a prime target for new party organizations, but even independents are hesitant because of the feeling they would be wasting their vote. Many, many Ralph Nader voters in 2000 feel like they helped elect George W. Bush, for example.”

Given the stronghold that the Republican Party has in the county, Cobb GOP Scott Johnson said he does not believe the Modern Whigs are a threat.

“I’m not aware or particularly concerned about the Modern Whig Party,” he said.

Andrew Scholtens, 24, of Marietta, grew up in Cobb and was a member of the College Republicans at Georgia Tech. He is now vice chairman of the Georgia Modern Whigs.

“We will get a great response, I have no doubt about it. The question is one of innovation. Cobb is Republican because it has two choices, left or right,” Scholtens said.

“(The) Whig Leadership group will develop, post, improve and eventually endorse solutions and plans for the fixing of the defined problem. When everything is said and done, we will have the best solution to a problem, not an ideological stance. We are, internally to the party, replicating a working republic, which is what the Founders had intended all along.”

Nevertheless, the Modern Whigs have their work cut out for them.

After speaking at a recent Gwinnett Rotary Club meeting, former Gov. Roy Barnes - a Democratic candidate for governor - reportedly lamented about politics at the state capitol, saying, “I’m fed up with both the Democrats and the Republicans. I’d be a Bull Moose or a Whig if they still had a party.”

More information about the Georgia Modern Whig Party can be found online at [www.gawhigs.org](http://www.gawhigs.org).

## Publication

## Link To Article

<http://www.independentpoliticalreport.com/2009/09/marietta-daily-journal-modern-whig-party->

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# Richard Grover

*Five years experience as a school psychologist with emphasis on educational (standardized and...*

Georgia (Sep 28, 2009) –



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# Dr. Joan E. Leichter Dominick

*With twenty-eight years of successful work in higher education, Dr. Joan E. Leichter Dominick is an...*

Georgia (Sep 29, 2009) –



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# The Business of Becoming a Ph.D. - PhD Project Boosts Minority Students in Business Programs

*In the mid-'90s, Jorge Perez had three dubious letters attached to his name: ABD....*

Georgia (Sep 29, 2009) – In the mid-'90s, Jorge Perez had three dubious letters attached to his name: ABD. After completing his coursework at Florida State University for a Ph.D. in management information systems, he took a teaching job at North Carolina A&T State University. He stayed there several years, until eventually even he assumed that he would never head back to Florida to write his dissertation and finish his degree. He seemed destined to live as an “All But Dissertation” doctoral student.

## Publication

## Link To Article

<http://hispanicoutlook.com/>

But in 1996, Pérez heard about the first meeting of the PhD Project's Information Systems Doctoral Students Association. Since the meeting promised to unite minority students, he decided to attend. He didn't know that his dissertation chair from Florida State would be at the conference, too. Once Perez and his advisor reunited, they had a conversation that convinced Perez to finish his degree. Now a full-fledged doctor, he has been an associate professor of information systems at Georgia's Kennesaw State University since 1998.

“What might have happened had I not gone to that conference?” Perez asks. “I don't know. I was rekindled there, so I've always felt like that was a big deal.”

Hundreds of others would agree: In the last 15 years, the PhD Project has become a very big deal. Founded in 1994, the project bolsters African-Americans, Hispanic Americans and Native Americans who are pursuing business Ph.D.s, and it claims to have helped almost 1,000 students finish their degrees.

Bernie Milano, PhD Project president and co-founder, says he has long been concerned by the lack of diversity in the business world, and that the PhD Project was founded as a new approach to breaking down those walls. “We were serious about diversity, and we felt like we had to address the fundamentals and do something systemic,” he says. “The idea was that a more diverse business school faculty would attract a more diverse student body, and that students would be more likely to succeed in business school if they had mentors who were more like them.”

“The endgame,” he adds, “is to have a more diverse corporate community, and a more diverse faculty is the means to that end.”

It makes sense that people of color might feel discouraged from pursuing business in college or on the graduate level, considering how homogenous most business school faculty members and students can be. “If you're a minority, and you get to college and you see an all-White faculty and a White dean at a business school, it certainly doesn't seem like a place you want to be,” Milano says. “Without a role model, it's hard to know that business is even an option. It's hard to know how to go from where you are to where you think you'd like to be.”

## A Survival Network

The PhD Project works to make those role models available. “We’re marketing a career as a professor to people who are in other careers,” Milano says.

The “marketing” begins with minority college students and professionals who express interest in pursuing a Ph.D. in business, whether by contacting the PhD Project directly or by reaching out to one of the many faculty members across the country who are part of its network. Prospective participants apply to attend the project’s annual conference in November, and many are awarded a scholarship to cover travel expenses.

From there, any Hispanic American, African-American or Native American student who gets accepted into a business Ph.D. program is immediately welcomed to the PhD Project’s network. They are connected via online groups and real-world conferences with current Ph.D. students and minority business school faculty and administrators. They are also encouraged to join one of the five discipline-specific Doctoral Students Associations (DSA), which have their own mini-conferences and active online groups. (The DSA has branches for accounting, finance, information systems, management and marketing.)

A support network is crucial for any student enduring the grueling process of getting a Ph.D., but for minority students in business programs, it can be challenging to feel truly included. “Among our students, you can bet there are a lot who are the only minority in their program,” Milano says. “Think about how lonely and isolating that would be. Our network fills that void.”

Pérez, who has remained an active mentor and conference speaker with the PhD Project since earning his degree, says he sees the impact of the project’s support every year. He explains: “Getting a Ph.D. will expose every demon you have inside you. When you encounter those demons, there’s nothing more helpful than connecting with people who have been through what you’ve been through, or who are going through it. I’ve talked to students who say they absolutely could not have made it without the PhD Project.”

To that end, the PhD Project also strives to give students a clear picture of the various hardships and rewards of getting a degree. They don’t want anyone to avoid applying because they mistakenly believe they aren’t qualified, and they don’t want anyone to drop out because they encounter something they weren’t prepared to face. “Ideally, there are very few surprises for them,” Milano says. “We are brutally honest about what they can expect.”

Pérez stresses that the PhD Project doesn’t stop caring about its students once they graduate: “We’re a very tight-knit group in our focused fields, and we use the project’s resources to stay connected.”

## The Meaning of a Ph.D.

Getting a Ph.D. is an accomplishment on its own, of course, but it’s also often a tool for influencing and inspiring others. Milano tells a story of a friend and business school professor - a Hispanic American woman - who entered one of her classes and sat in the front row, as though she were a student herself. As the minutes ticked by, her increasingly fidgety students wondered when their professor would arrive, and when she finally stood up and introduced herself, they were audibly surprised. She was not the type of professor they were expecting.

“Eventually, she had to pull some of her female students into a private meeting because they were dominating the class so much that the others weren’t getting a chance to speak,” Milano says. “It’s the exact opposite of the scenario you usually hear about, but these girls were so eager to impress this role model standing in front of the class that they blossomed.”

For Pérez, a Ph.D. seemed like familial destiny. He says, “My father has a Ph.D., and I always thought it was really cool that people called him ‘doctor,’ even though he didn’t wear a stethoscope.”

Meanwhile, from the outside, Gastón de los Reyes may seem an unlikely candidate for life in

academia. For two and half years, he has been in the Latin American corporate practice division of a large, international New York Law firm, where he has earned a healthy salary and handled complicated problems. As of this semester, however, he is leaving it all behind to pursue a Ph.D. in ethics and legal studies, with a concentration in management, at the University of Pennsylvania's Wharton School.

"I've always wanted to pursue research questions that might have the ability to affect the role business plays in people's lives," he says, noting that businesses such as credit card and mortgage companies are perpetually involved in ethically delicate situations. "The opportunity to affect how future business leaders relate to their customers is very appealing."

As he starts the journey toward his degree, de los Reyes says working with the PhD Project has already been a boon. "It's nice to meet people who can deepen your motivation to do what you're interested in," he says.

#### Widening the Beam

Statistically speaking, the PhD Project has enjoyed remarkable success. Along with its nearly 1,000 alums, it currently works with 370 students in 93 schools. (There are roughly 120 universities with doctoral business programs.) But for all its success, the project's dream of a more diverse business and business school community is not fully realized.

According to the project's research, for instance, there are approximately 7,000 business doctoral students in the country. Of those, 246 are African-American, 110 are Hispanic American and 16 are Native American. Of the roughly 26,000 business school faculty members with doctorates, 732 are African-American, 218 are Hispanic American and 31 are Native American. The numbers get bleaker at the highest levels of administration. Of 1,200 business school deans, five are African-American and three are Hispanic American.

Looking ahead, Milano specifically wants to address the lack of diversity among business school deans, and he says the various doctoral student associations are preparing special meetings for aspiring administrators. A conference on the subject is also being considered.

The value of minority administrators falls under what Milano calls his "flashlight beam metaphor." He says, "We believe a student impacts other students, but it's a narrow beam. Faculty members have a broader beam. If you're a dean, then think of how wide your beam can be. The higher up you are, the more you can affect attitudes, policies and thought processes."

As the PhD Project moves forward, the size of its goal might seem overwhelming. Fortunately, it has already helped create a population of business school doctors who can use their own success as an impetus to keep pushing for diversity. Having enjoyed the network the PhD Project creates, they can become part of a network that keeps the project thriving.

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# Dr. Stephen Braden

*Stephen W. Braden, Ph.D., earned his doctorate in Rhetoric and Public address from the Department...  
Georgia (Sep 30, 2009) –*



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# KSU celebrates "Year of Korea" Day



*Oct. 14 event captures Korea's sounds, sights and tastes The "Year of Korea" ...*

Georgia (Sep 30, 2009) –

*Oct. 14 event captures Korea's sounds, sights and tastes*

The "Year of Korea" celebration continues Oct. 14 at KSU with an all-out culture fest, featuring a sneak preview of traditional music by visiting Korean musicians, dance, martial arts, folktales and food tastings, from 12:30 p.m. to 2 p.m. in the Legacy Gazebo.

The Korean Zither Musicians Association from Seoul, Korea, will offer a sample of the music they will perform during a ticketed event at 8 p.m. in the Bobbie Bailey and Family Performance Center. The concert and mini-performance at the Gazebo will showcase the calming and soulful gayageum – a 12-string zither that is considered Korea's national instrument – as well as other traditional instruments and voice.

Among the "Year of Korea" Day highlights, the KSU Dance Company will perform the Taepyungmu Dance under the direction of Min Kim, assistant professor of dance in KSU's College of the Arts.

"The dance is a traditional form, usually performed for the king and queen and for peace," Kim said. "So it's a very special dance."

Other highlights include:

- Tae Kwon Do demonstration by Dae Han Martial Arts
- Korean folktales by the KSU Tellers, directed by Hannah Harvey, assistant professor of Theater
- Food tasting provided by the Korean Spirit and Culture Promotion Project.

"We're looking forward to a very exciting showcase of Korea's beautiful, intriguing arts and its great cuisine," said Dan Paracka, director of International Services and Programs. "We're encouraging everyone to come out, learn and enjoy."

Following a month of lectures on Korean history and culture and the premier of an ongoing exhibit of Korean ceramics in the Art Gallery at Sturgis Library, the "Year of Korea" Day performances and demonstrations are a prelude of things to come. The remainder of the fall schedule features lectures on music, contemporary culture, Buddhism and pivotal developments in Korea's political history by visiting scholars from Korea, Columbia University and the University of Georgia, as well as KSU faculty experts.

"Year of Korea" Day events are supported by the Arts Council of Korea, the Korean Foundation, the Korea International Trade Association and the Korea Tourism Organization.

For a list of upcoming "Year of Korea" events, visit [www.kennesaw.edu/yearofkorea](http://www.kennesaw.edu/yearofkorea).

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