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# Lively 1950s musical comes to KSU

*As the lights go down, the familiar rhythms of the doo-wop era fill the theater. A solo voice is heard, and is then joined by another. A third voice finds its place in the song, and finally a fourth joins to complete the resonating four-part harmonies that will take your heart away to a time remembered. This is "Forever Plaid," a musical production scheduled to run July 12–22 at Kennesaw State University.*

Georgia (Jul 7, 2006) — As the lights go down, the familiar rhythms of the doo-wop era fill the theater. A solo voice is heard, and is then joined by another. A third voice finds its place in the song, and finally a fourth joins to complete the resonating four-part harmonies that will take your heart away to a time remembered.

This is "Forever Plaid," a musical production scheduled to run July 12–22 at Kennesaw State University. In this lively toe-tapper, the four members of a 1950s garage band are given one chance – and one chance only – to put on the greatest musical show of their after lives.

With this production, the College of the Arts, in collaboration with the Connecticut Theatre Festival, is bringing professional Equity theater to Stillwell Theater. CTF has established a 15-year reputation for producing top-notch summer theater productions in the Hartford, Conn., area. CTF has also presented national and international music and dance companies in its previous seasons.

"Forever Plaid" will provide opportunities for KSU students to work with an established professional regional theater while enjoying the benefits of a supportive college atmosphere. The College of the Arts hopes to begin a relationship with CTF that will provide future opportunities for students and return great summer theater entertainment to the community.

Show times are 8 p.m. except for the Sunday matinee, July 16, at 2 p.m.

Box office hours are 10–4 p.m. Monday through Saturday. To make reservations call 770-423-6650 or visit [the box office online](#). Ticket prices range from \$10 to \$25. Group, senior, student and opening night discounts are available.

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# President Papp Day

*Hundreds of faculty and staff gathered on the Student Center patio July 10 for President Dan Papp's second official event – an ice cream social featuring flavors such as vanilla, strawberry, chocolate, peach and sugar-free butter pecan. But ice cream wasn't the only treat. Papp was presented with a birthday cake while enjoying a surprise serenade from the crowd in observance of his 59th birthday.*

Georgia (Jul 11, 2006) — Hundreds of faculty and staff gathered on the Student Center patio July 10 for President Dan Papp's second official event – an ice cream social featuring flavors such as vanilla, strawberry, chocolate, peach and sugar-free butter pecan. But ice cream wasn't the only treat. Papp was presented with a birthday cake while enjoying a surprise serenade from the crowd in observance of his 59th birthday.

Earlier that day, Papp presided over his first official event, giving a presidential address to the KSU community in Stillwell Theater. Papp assumed duties as KSU's third president July 1.

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# Hollywood writer joins English faculty

*Screenwriter Jeffrey Stepakoff is bringing Hollywood to Kennesaw State. A writing force behind the wildly successful hits "The Wonder Years" and "Dawson's Creek," Stepakoff will join the English department this fall as a full-time faculty member, sharing his real-world expertise with both undergrad and grad students.*

Georgia (Jul 13, 2006) — Screenwriter Jeffrey Stepakoff is bringing Hollywood to Kennesaw State.

A writing force behind the wildly successful hits "The Wonder Years" and "Dawson's Creek," Stepakoff will join the English department this fall as a full-time faculty member, sharing his real-world expertise with both undergrad and grad students.

He has written for 14 different series and has "written by" or "story by" credits on 36 television episodes. Stepakoff also created pilots for 20th Century, Paramount, MTM, Fox and ABC and developed and wrote major motion pictures, including Disney's "Tarzan" and "Brother Bear." In addition, he served as a high-level producer for numerous projects.

"He is one of the top people in his field," said English professor Ralph T. Wilson. "He doesn't need this job, but he approached us and wanted to be here."

A native of Dunwoody, Stepakoff grew up in metro Atlanta and wanted to return to a "family-friendly environment," especially since he and his wife have two young daughters.

"I haven't left the entertainment business," he explained. "But after two decades, I'm at the point where I want to give back, as well. Teaching has always been a part of the game plan."

His game plan started with a degree in journalism from the University of North Carolina at Chapel Hill. After graduation, he began working at a Midtown advertising agency, but by 1985, he was looking for a change.

He knew he wanted to write, so he pursued a Master of Fine Arts degree in playwriting at Carnegie Mellon University in Pennsylvania with the goal of finding a job in California or New York.

"My parents weren't exactly thrilled," he said. "It was seen as a rather kooky endeavor. Becoming an astronaut seemed more reasonable than Hollywood writer."

But by the late '80s, due to rising syndication values and the explosion of new networks, writers were in demand. Stepakoff got his chance to head to Tinseltown when he ran into a fellow Carnegie Mellon alumnus who had created "ER." That contact landed him an agent and his first job with David Milch, who is best known for creating "NYPD Blue" and "Deadwood." From there, he went on to "Major Dad," "Sisters," "Hyperion Bay," "The Wonder Years" and "Dawson's Creek" — not to mention his numerous writing credits for video games.

"All content in Hollywood is still created by a handful of writers," Stepakoff said. "Writing is the ultimate career to have these days — and a very reasonable course of study. Today, stories and entertainment are just as vital to our economy as oil or agriculture."

That's why he's excited to help mold future screenwriters. He knows when they graduate, they'll have a great chance of finding a job in the entertainment industry.

"With its location near a world-class media town and its commitment to professional training, I can't imagine a school better positioned to start turning out tomorrow's great working film and TV writers than Kennesaw State," Stepakoff said.

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# Partnership between KSU College of the Arts and Towne Lake Arts Center benefits students

*The College of the Arts at Kennesaw State University and the*

Georgia (Jul 13, 2006) — Partnership between KSU College of the Arts and Towne Lake Arts Center benefits students

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

The College of the Arts at Kennesaw State University and the [Towne Lake Arts Center](#) have recently formed a partnership that will serve both KSU students and the arts center. This partnership builds on the College's longstanding commitment to serving the broader community and to providing service-learning opportunities for its students.

Officials with the Towne Lake Arts Center see the partnership as a fantastic way to help college students learn about the theater business in a real-world setting. The non-profit theater, located in Woodstock, will also benefit from the participation and advice of Kennesaw State students.

"This is a wonderful opportunity for KSU students to learn how an actual theater operates," said Gay Grooms, artistic director for the Towne Lake Arts Center. "As a small, but vibrant theater, we're always looking for help. In fact, we hope the students can help us with performances, set design, administrative work and everything associated with a local theater."

The training provided by the faculty of the KSU Department of Theatre and Performance Studies ensures that the theater and dance students who assist at the arts center have a solid understanding of production, performance and design. The students also are well prepared to assist the arts center because of their work on the numerous productions presented by the department each semester.

"Our students study with several of Atlanta's best directors and with internationally recognized designers, and they put their knowledge and creativity to work on KSU productions, but we always encourage them to also become involved in community and professional theater companies," said Joseph Meeks, Dean of the KSU College of the Arts. "Those experiences are invaluable for building their resumes and for helping them better understand the specific challenges faced by theater companies outside of the academy."

Like other partnerships between the College of the Arts and various community organizations, the Towne Lake Partnership also promises to benefit the communities it serves.

"The result of our cooperative effort will not only help Kennesaw State and the Towne Lake Arts Center, it will also improve the cultural environment in Cherokee and Cobb counties," said Grooms, who has been teaching, writing, directing and performing around the country since the 1960s. She also had the opportunity to direct a five-year-old girl in her first onstage acting performance. That little girl is Hollywood star Dakota Fanning.

"Both Towne Lake Arts Center and the College of the Arts bring a lot of talent to this collaboration," Dean Meeks said. "By working together, we can create programs and experiences that each of us could not produce on our own."

###

Kennesaw State University is a comprehensive, residential institution with a growing student population approaching 20,000 from 132 countries. The third largest state university out of 35 institutions in the University System of Georgia, Kennesaw State offers more than 60 graduate and undergraduate degrees, including a brand new Doctorate of Education in Leadership.

The [KSU College of the Arts](#) is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

The non-profit Towne Lake Arts Center (TLAC) was founded in 2002 by Executive and Artistic Director G.L. Grooms. Since its inception, it has become a vibrant outlet for theater and arts education for the residents of Cherokee County and surrounding communities. TLAC offers productions in Children's Theater and Evening Theater. The Woodstock (GA) facility also conducts Drama Classes, Camps, Teen Arts Nights and a variety of other arts-oriented programs.

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# Noted Italian scholar Gaia Marchisio joins Cox Family Enterprise Center

*Italian family business scholar Gaia Marchisio, Ph.D. has been named a faculty associate of the...*

Georgia (Jul 17, 2006) — Noted Italian scholar Gaia Marchisio joins Cox Family Enterprise Center

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Italian family business scholar Gaia Marchisio, Ph.D. has been named a faculty associate of the world-renowned Cox Family Enterprise Center at the Coles College of Business at Kennesaw State University.

“Europe has a lot to teach America about family businesses,” said Cox Family Enterprise Center Director Joe Astrachan, Ph.D., who holds the Wachovia Eminent Scholar Chair of Family Business. “While family businesses in America may last for generations, in Europe they often last hundreds of years. We know that Gaia’s insights will be extremely helpful to the center and the businesses it serves.”

The Cox Family Enterprise Center is one of the world’s leading academic organizations devoted to the study of family business. It has been an example of excellence for countless other family business centers which were based on the “K” model, in which the “K” stands for Kennesaw. Marchisio says she knew of the center long before a position became available.

“The reputations of the Cox Family Enterprise Center and its people are extremely high, and when I came here I was really impressed by their entrepreneurial spirit,” Marchisio said. “I’m excited by the creativity and innovation that come from the thoughtful mixing of two cultures – the old world and the new,” she added.

Marchisio joins the Coles College as an Assistant Professor of Management. For the past ten years she taught at Italy’s leading business school, SDA Bocconi at Bocconi University in Milano. She served as coordinator of the “AIDAF – Alberto Falck” Chair in Strategic Management in family business as well as Assistant Director of Bocconi’s Entrepreneurs’ Research Center. She was previously Assistant Director of the university’s MBA Program, which The Wall Street Journal and Forbes magazine count among the top 20 MBA programs in Europe. For the past three years, she has also been a Visiting Professor at Escuela de Administracion de Empresas, or EAE, in Barcelona, Spain, where she taught in the MBA program.

She has participated in research projects with international partners from both the academic and professional environments, and co-authored several articles on family business issues in international academic journals and professional magazines. In 2003, she took part in the Best Practice Committee of the Italian Stock Exchange for the definition of the best practices regarding strategic planning for IPOs. Her family business research primarily concerns entrepreneurship, strategic planning, going public and family offices. She is a member of The Academy of Management, The Family Firm Institute and The Family Business Network (FBN), where she serves on FBN’s Next Generation Committee and regularly presents research papers at conferences.

Marchisio attended Bocconi University, Milano, Italy, earning a B.A. degree in Business Administration. In 2005, she received her Ph.D. in Business Administration from Università degli Studi di Pavia, majoring in Family Business. She is fluent in Italian, English and Spanish.

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# College of the Arts partners with Towne Lake Arts Center

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Georgia (Jul 25, 2006) — The College of the Arts and the Towne Lake Arts Center recently formed a partnership that will serve both KSU students and the arts center. This partnership builds on the college's longstanding commitment to serving the broader community and to providing service-learning opportunities for its students.

Officials with the [Towne Lake Arts Center](#) see the partnership as a fantastic way to help college students learn about the theater business in a real-world setting. The nonprofit theater, located in Woodstock, will also benefit from the participation and advice of Kennesaw State students.

“This is a wonderful opportunity for KSU students to learn how an actual theater operates,” said Gay Grooms, artistic director for the Towne Lake Arts Center. “As a small, but vibrant theater, we're always looking for help. In fact, we hope the students can help us with performances, set design, administrative work and everything associated with a local theater.”

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“Both Towne Lake Arts Center and the College of the Arts bring a lot of talent to this collaboration,” Meeks said. “By working together, we can create programs and experiences that each of us could not produce on our own.”

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# College of Science and Mathematics Web site noted for excellence

KENNESAW, Ga.—The College of Science and Mathematics at Kennesaw State University recently received...

Georgia (Jul 28, 2006) – College of Science and Mathematics Web site noted for excellence

Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

College of Science and Mathematics Web site noted for excellence

KENNESAW, Ga.—The College of Science and Mathematics at Kennesaw State University recently received notice that its Web site, [ChemCases.com](http://ChemCases.com), was selected as one of the best educational resources on the internet by StudySphere. The award recognizes the site for its explanation regarding the discovery of the neutron in a way that students and the general public can understand.

“We are grateful for the recognition,” Larry Peterson, dean of the College of Science and Mathematics, said. “The Web site has turned out to be a very popular and useful tool for all people, whether they are professors, students or parents.”

ChemCases.com is a series of curriculum units that link responsible decision making in product development with chemical principles taught in General Chemistry. It also serves as an important resource for the general public on how to understand chemistry in everyday life.

StudySphere is a free educational resource that provides students, parents, teachers and researchers with over 100,000 research-quality child-safe Web sites in an easy-to-use system.

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# Executive sales seminar to be held

*“The Hard Truth about Professional Selling,” an executive-level sales seminar, will be hosted...*

Georgia (Jul 28, 2006) — Executive sales seminar to be held

Terri Thornton

## Abstract

Media contact: Terri Thornton, 404-932-4347, [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Kennesaw, Ga. - “The Hard Truth about Professional Selling,” an executive-level sales seminar, will be hosted by the Center for Professional Selling based at the Coles College of Business at Kennesaw State University. Leading researchers and authorities on selling and sales management will lead the one-day seminar on Tuesday, Nov. 14, at the KSU Center. It is designed for sales leaders, business owners and sales executives.

The agenda will examine research that reveals much about the strategy, productivity and performance of successful sales persons, and well as their characteristics and best practices. The faculty and industry experts will impart five trends that shape the future of selling, and how to leverage them; how to move past the competition; the science behind effective recruiting; building an ethical and effective sales culture; and what “multi-channel” means to the professional sales force.

The faculty includes Terry Loe, Ph.D., Director of the Center for Professional Selling at the Coles College of Business, and Pat Schul, founder of the Schul Group, who will be joining the KSU faculty in January 2007.

Loe, an internationally recognized expert, has published more than 30 articles in sales and academic journals, and his research has won several awards. He also created, developed and directs the annual National Collegiate Sales Competition, which involves the leading university sales programs from across the United States, Canada and Mexico.

Schul is actively involved in coaching executives and their teams to better understand the issues impacting their top-line capabilities and performances. He has also been Managing Director and Global Sales Leader for Marsh Inc., the world’s largest risk management and insurance brokering organization.

BPT Partners will co-present “The Hard Truth about Professional Selling.” Additional seminars in San Antonio and Dallas will be co-hosted by BPT and Baylor University.

The cost is \$695 per person, and KSU alumni receive a \$100 discount. For more information contact Bill Howell at 770-856-2418 or email [bhowell@bptpartners.com](mailto:bhowell@bptpartners.com).

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# Kennesaw State names new art gallery director

*The College of the Arts at Kennesaw State University has named Will Hipps the new director of...*

Georgia (Jul 28, 2006) — Kennesaw State names new art gallery director

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

Kennesaw—The College of the Arts at Kennesaw State University has named Will Hipps the new director of galleries. The university's gallery program currently schedule more than a dozen local, national and international exhibitions each year in two galleries. In April, the university began construction on the first phase of a new art museum.

Hipps' university and college experience includes organizing three fine art departments, curating fine art exhibitions and teaching studio and lecture courses. As an artist, Hipps has exhibited throughout the United States, creating visual and performance art in New York, Provincetown, Boston, Atlanta, San Francisco, Los Angeles and Baltimore. As an arts administrator, in addition to operating his own galleries and artists' studios, he has successfully raised funds for many non-profit arts programs and created artists' fellowships.

"Will Hipps has an established record of working with galleries across the country. As Kennesaw State proceeds with creating an Art Museum on campus, Mr. Hipps will be able to move us to the next level of excellence," said Joseph Meeks, Dean of the KSU College of the Arts.

Hipps' career as arts administrator, curator, teacher and artist includes a string of achievements. For example, under his direction as executive director/curator of Angels Gate Cultural Center for the Visual and Performing Arts in Los Angeles, Hipps secured 12 grants over a four-year period, increased the budget by 30%, and raised media coverage and membership by 58% within two years.

As director of exhibitions at Maryland Institute College of Art (MICA), Hipps administered more than 100 exhibitions annually, and taught arts practicum in the graduate program at MICA.

His most recent roles include the positions of director of the Rebecca Randall Bryan Gallery and assistant professor on the visual arts faculty at Coastal Carolina University near Myrtle Beach, S.C. Although he is already working on campus, Hipps officially assumes his new post on August 1 as Roberta Griffin, the current director, retires after 23 years of service at Kennesaw State.

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The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

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# Local students awarded music scholarships

*Kennesaw—The Department of Music and the College of the Arts at Kennesaw State University recently...*

Georgia (Jul 28, 2006) — Local students awarded music scholarships

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

Kennesaw—The Department of Music and the College of the Arts at Kennesaw State University recently awarded scholarships totaling more than \$7,000 to 12 area high school students. All 12 students participated in the university's 2006 Summer Music Clinic. They are all rising seniors.

"These students show terrific potential as musicians," says Assistant Professor of Music Michael Alexander, who organized the music clinic. "They are very fine students and people and would be an asset to the Music Department at KSU. We really enjoyed working with them and look forward to seeing them further their development as musicians."

The scholarship recipients are:

Bethany Beckelic, Steven Bicknell and Angela Lim of Acworth; Will Green of Alpharetta; Carter Watts of Atlanta; Ashley Burke of Kennesaw; Suzanne Bergs and Krystal Grau of Lawrenceville; John Strawbridge of Lithia Springs; Jimmy O'Neill of Marietta; James Ruch of Powder Springs; and Ashley Scripka of Woodstock.

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The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

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# New art gallery director named

*The College of the Arts has named Will Hipps the new director of galleries. The university's gallery program currently schedules more than a dozen local, national and international exhibitions each year in two galleries. In April, the university began construction on the first phase of a new art museum.*

Georgia (Jul 28, 2006) — The College of the Arts has named Will Hipps the new director of galleries. The university's gallery program currently schedules more than a dozen local, national and international exhibitions each year in two galleries. In April, the university began construction on the first phase of a new art museum.

Hipps' university and college experience includes organizing three fine art departments, curating fine art exhibitions and teaching studio and lecture courses. As an artist, Hipps has exhibited throughout the United States, creating visual and performance art in New York, Provincetown, Boston, Atlanta, San Francisco, Los Angeles and Baltimore. As an arts administrator, in addition to operating his own galleries and artists' studios, he has successfully raised funds for many nonprofit arts programs and created artists' fellowships.

"Will Hipps has an established record of working with galleries across the country. As Kennesaw State proceeds with creating an art museum on campus, Mr. Hipps will be able to move us to the next level of excellence," said Joseph Meeks, dean of the [College of the Arts](#).

Hipps' career as arts administrator, curator, teacher and artist includes a string of achievements. For example, under his direction as executive director/curator of Angels Gate Cultural Center for the Visual and Performing Arts in Los Angeles, Hipps secured 12 grants over a four-year period, increased the budget by 30 percent and raised media coverage and membership by 58 percent within two years.

As director of exhibitions at Maryland Institute College of Art, Hipps administered more than 100 exhibitions annually and taught arts practicum in the graduate program at MICA.

His most recent roles include the positions of director of the Rebecca Randall Bryan Gallery and assistant professor of visual arts at Coastal Carolina University near Myrtle Beach, S.C.

Although he is already working on campus, Hipps officially assumes his new post on Aug. 1 as Roberta Griffin, the current director, retires after 23 years of service at Kennesaw State.

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# Spaceship Earth nears completion

*A bronze figure of legendary environmentalist David Brower was placed onto Spaceship Earth, a 175-ton Brazilian blue quartzite sphere created by world-renowned Finno-American sculptor Eino, July 27.*

Georgia (Jul 28, 2006) — A bronze figure of legendary environmentalist David Brower was placed onto Spaceship Earth, a 175-ton Brazilian blue quartzite sphere created by world-renowned Finno-American sculptor Eino, July 27.

Eino was commissioned by PowerBar founder Brian Maxwell to honor Brower, who died in 2000. Brower is credited with shaping the face of the environmental movement and was nominated for the Nobel Peace Prize three times.

The artist has been assembling Spaceship Earth, an 88-piece sculpture that will feature the life-size bronze figure of Brower near the apex of the sphere, since May. Once the entire sculpture is completed, it will be unveiled Oct. 20.

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# Statewide customer service initiative implemented at Kennesaw State University

*Kennesaw State University is joining statewide efforts to provide better customer service to its...*

Georgia (Jul 28, 2006) — Statewide customer service initiative implemented at Kennesaw State University

Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga., (July 25, 2006) — Kennesaw State University is joining statewide efforts to provide better customer service to its students in coordination with Gov. Sonny Perdue's launch of a new "Customer Service Improvement Initiative" set to begin Aug. 1. The governor's goal is to make Georgia the best-managed state in the country by 2007. He has asked every state agency, including the University System of Georgia, to put the plan into place.

"Each Georgia citizen who walks through our door for a government service is an opportunity," said Governor Sonny Perdue. "It is my intention that Georgia government employees will take advantage of those opportunities, showing citizens that we respect and value their time."

USG Chancellor Erroll Davis instructed the presidents of Georgia's 35 public colleges and universities to appoint "Customer Service Champions" to guide the services provided by each campus. Linda Lyons, director of the Center for University Learning, will serve as KSU's customer service champion, leading the university's efforts in providing excellent service to the community.

"The initiative addresses specific basic customer service standards that we are now incorporating along with the current services that we provide," Lyons said. "It is our goal, as well as the overall mission of this initiative, to provide our customers with faster, friendlier and easier access to all of KSU services." Lyons said that the first department to implement the new standards will be financial aid. "The department will be our trailblazer and will set the bar for measuring other units in the area of customer service skills," she said.

Kennesaw State's new President Dan Papp said, "I am extremely pleased with this first of multiple steps that KSU will take to improve our services to our students and other KSU constituents. Our goal is to be the state leader in providing appropriate service to everyone involved with KSU."

The USG office will launch a new Web site Aug. 1 to allow visitors to submit suggestions, track improvements and view customer satisfaction scores for all of its campuses.

Lyons can be reached at 770-499-3450 or [llyons5@kennesaw.edu](mailto:llyons5@kennesaw.edu).

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# Science Web site receives award

*The College of Science and Mathematics at Kennesaw State University recently received notice that its Web site, [www.chemcases.com](http://www.chemcases.com), was selected as one of the best educational resources on the internet by StudySphere. The award recognizes the site for its explanation regarding the discovery of the neutron in a way that students and the general public can understand.*

Georgia (Aug 4, 2006) — The College of Science and Mathematics at Kennesaw State University recently received notice that its Web site, [www.chemcases.com](http://www.chemcases.com), was selected as one of the best educational resources on the internet by StudySphere. The award recognizes the site for its explanation regarding the discovery of the neutron in a way that students and the general public can understand.

“We are grateful for the recognition,” Larry Peterson, dean of the College of Science and Mathematics, said. “The Web site has turned out to be a very popular and useful tool for all people, whether they are professors, students or parents.”

ChemCases.com is a series of curriculum units that link responsible decision making in product development with chemical principles taught in General Chemistry. It also serves as an important resource for the general public on how to understand chemistry in everyday life.

StudySphere is a free educational resource that provides students, parents, teachers and researchers with over 100,000 research-quality child-safe Web sites in an easy-to-use system.

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# Coles College offers training to IBM.com employees

*IBM.com has teamed with Coles College of Business to create an on-site executive education program for metro Atlanta employees – only the second initiative of its kind in the nation. The information technology company first launched this program at the University of Dallas.*

Georgia (Aug 8, 2006) — IBM.com has teamed with Coles College of Business to create an on-site executive education program for metro Atlanta employees – only the second initiative of its kind in the nation. The information technology company first launched this program at the University of Dallas.

The training, which lasts 20 months, begins Aug. 22 and allows 30 participants to earn a master's certificate. Coles faculty will teach five classes, each lasting four months, at IBM.com offices, and the college is even providing books and other required course materials.

“The courses are designed to give the associates a better understanding of business processes, which will help them in marketing higher-level product and service solutions to clients who hold top positions at their companies,” said Larry Bell, managing director of Coles executive education programs.

After finishing the certificate program, IBM.com employees will then be eligible to enroll in the MBA program at Kennesaw State.

For more information, please call 770-420-4MBA or visit [www.ColesMBA.com](http://www.ColesMBA.com).

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# New Health Sciences Building at Kennesaw State approved by Board of Regents

*A \$60 million Health Sciences Building that will allow Kennesaw State University to increase its...*

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Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Aug. 8, 2006) — A \$60 million Health Sciences Building that will allow Kennesaw State University to increase its number of nursing majors by 50 percent was approved for funding by the Board of Regents Tuesday after being added to a list of funding priorities for fiscal year 2008 in June.

The university has committed to raising \$13 million in private funds while the remaining amount will be funded by the state.

“The inclusion of our new building on the Board of Regents’ capital list is a huge step forward for Kennesaw State and is the result of a lot of hard work by many people,” said President Daniel S. Papp. “The new building will help us significantly increase the number of nurses and other health professionals we graduate, showing that Kennesaw and the university system are truly responsive to the needs of the people and the state of Georgia.”

According to Vice Chancellor Linda Daniels, this new priority list, which includes a school of dentistry at the Medical College of Georgia and a new library at Georgia Gwinnett College, diverges from the traditional capital list to focus on projects meeting critical strategic needs in the state.

One of those needs is for more nurses, according to WellStar College of Health and Human Services Dean Richard Sowell.

“This new building will make all the difference in our ability to grow and respond to the nursing shortage in Georgia,” he said. “It will have a major impact on the state, especially north Georgia.”

When complete, the proposed five-story Health Sciences Building will be the largest building on campus at 190,000 square feet. Furnished with the latest technology, it will feature a 300-seat auditorium, large tiered classrooms, standard classrooms, seminar rooms, distance-learning classrooms, study areas, faculty offices and science labs.

In addition to benefiting the WellStar College of Health and Human Services, the new building will also provide more space for the College of Science and Mathematics.

“The instructional lab space in the building for our biological and chemical sciences degree is critical to their continued growth and the strategic needs of the biomedical and biotechnology industries here in Georgia,” Dean Larry Peterson said.

Construction could begin at the end of next summer and be complete by August 2009, according to John Anderson, director of facility planning and design service. The Health Sciences Building will be located next to the existing nursing building, which will then be reconfigured for other purposes, he added.

###

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# Lendley C. Black named first provost of Kennesaw State University

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KENNESAW, Ga. (Aug. 9, 2006) — Kennesaw State University President Daniel S. Papp has named Lendley C. Black as provost, a new position that was approved Tuesday by the Board of Regents of the University System of Georgia. Black will assume his new role Aug. 9 and will retain his current title of vice president for academic affairs, as well.

The provost is a traditional role in many large universities, and the creation of this position at Kennesaw State is just another sign that the university is growing, Papp said.

“I am pleased that the Board of Regents has approved the position and even more pleased that Lynn Black has agreed to assume it,” he added. “Lynn has done a great job, and he will do superbly as provost and vice president for academic affairs. Kennesaw State is fortunate to have him on board.”

Black’s role in student affairs and strategic planning will increase, according to Papp, with Black acting as chief executive officer in the absence of the president.

“He will very clearly be the No. 2 person at Kennesaw State University,” Papp said.

Black said he is honored to be named provost and vice president for academic affairs.

“In my new role, I look forward to new collaborations with the entire KSU community,” Black said. “Adding the provost title to KSU’s chief academic officer signifies enhanced academic opportunities for the university.”

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# Mass casualty drill to be held at Kennesaw State University

KENNESAW, Ga. (Aug. 14, 2006) — Kennesaw State University's WellStar School of Nursing is...

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Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Aug. 14, 2006) — Kennesaw State University's WellStar School of Nursing is collaborating with United States Navy Reserve medical personnel from Operational Hospital Support Unit at Jacksonville to offer three days of basic and advanced disaster life support classes Aug. 18-20. On the last day of the class, a mass casualty drill will be held on the Pilcher Green, adjacent to the new Social Sciences Building, from 8 a.m. to 5 p.m.

The final course will involve simulated all-hazards scenarios, interactive sessions and drills with mannequins and volunteer patients in order to gain a true-to-life, practical experience in treatment and response. In addition, students will be trained in mass casualty decontamination, how to use protective equipment and other essential skills.

The classes are free and open to the public. For additional information, contact Anne White at (678) 907-4489 or [awhite@kennesaw.edu](mailto:awhite@kennesaw.edu).

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# New school year officially begins

*More than 800 faculty, staff and administrators ushered in a new academic year Wednesday, Aug. 16, at the annual Opening of the University ceremony, presided over by President Daniel S. Papp.*

Georgia (Aug 17, 2006) — More than 800 faculty, staff and administrators ushered in a new academic year Wednesday, Aug. 16, at the annual Opening of the University ceremony, presided over by President Daniel S. Papp.

Only the third president in the university's 43-year history, Papp outlined six key areas for the KSU community to concentrate on in the coming year: learning, improving retention and graduation rates, renewing accreditation, implementing a new strategic plan, launching a new capital campaign and increasing KSU's emphasis on excellence.

"We have a weighty agenda," Papp said. "But we have to keep our eye on the prize."

In addition, he announced that Arlethia Perry-Johnson, current associate vice chancellor for media and publications at the University System of Georgia, will become part of his cabinet when she begins her new role as special assistant to the president for external affairs in October.

Papp also told the KSU community that he has asked the Board of Regents to approve changing the graduate department's name to the Graduate College, making it the eighth college on campus.

Opening of the University events will continue through Aug. 20, including a diversity celebration luncheon Friday, Aug. 18, in the Student Center, and First-Year Convocation Sunday, Aug. 20, in the Convocation Center.

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# Top faculty honored

*The "best of the best" faculty were recognized during a special awards ceremony Wednesday, Aug. 16, following the annual Opening of the University program.*

Georgia (Aug 17, 2006) — The "best of the best" faculty were recognized during a special awards ceremony Wednesday, Aug. 16, following the annual Opening of the University program.

Distinguished Professor Award:

Pam Cole

Professor of Middle Grades English Education and Associate Director, Center for Services, Outreach and Partnerships

Distinguished Teaching Award:

Mary L. Garner

Associate Professor of Mathematics

Distinguished Service Award:

Ronghua Ouyang

Professor of Educational Technology

Distinguished Scholarship Award:

Robert Sherer

Assistant Professor of Art

Foundation Prize Awards:

Robert Sherer

Assistant Professor of Art

Lucy F. Ackert

Professor of Finance

Alice W. Terry

Assistant Professor of Social Studies Education

Mitchell A. Collins

Professor of Health, Physical Education and Sport Science

Catherine M. Lewis

Associate Professor of History & Women's Studies

Nikolaos Kidonakis

Assistant Professor of Physics

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# Kennesaw State University grieves loss of student

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Georgia (Aug 22, 2006) — Kennesaw State University grieves loss of student

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Aug. 22, 2006) — Today, the Kennesaw State University community grieves the tragic loss of student Lauren Careen Cooper.

“We are tremendously saddened by the news,” said Nancy S. King, Vice President for Student Success and Enrollment Services. “Lauren will be deeply missed by the entire Kennesaw State community. Our thoughts and prayers go out to her family and friends.”

Lauren was a marketing major who had been a student at Kennesaw State since 2002.

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# Papp announces presidential cabinet

*Kennesaw State University President Daniel S. Papp announced his cabinet leadership structure has been finalized and is in place to take the university to the next level of excellence. This announcement follows a reorganization process that began July 1, when Papp began his presidency.*

Georgia (Aug 22, 2006) — Kennesaw State University President Daniel S. Papp announced his cabinet leadership structure has been finalized and is in place to take the university to the next level of excellence. This announcement follows a reorganization process that began July 1, when Papp began his presidency.

Members of the cabinet are as follows:

- Provost and Vice President for Academic Affairs: Lendley C. Black;
- Vice President for Business and Administration: Randy C. Hinds (Interim), with a national search to begin in the near future for a permanent vice president;
- Vice President for Student Success and Enrollment Services: Nancy S. King;
- Vice President for Technology and Human Resources and Chief Information Officer: Randy C. Hinds;
- Vice President for Advancement and President of the KSU Foundation: Wesley K. Wicker;
- Special Assistant to the President for Legal Affairs and Diversity: Flora B. Devine;
- Special Assistant to the President for External Affairs: Arlethia Perry– Johnson;
- Faculty Executive Assistant: Yet-to-be-named; and
- Executive Assistant: Lynda K. Johnson.

“This is the senior management team that will help identify, lead and implement our strategic priorities as we move forward into the next era of growth and excellence at Kennesaw State,” said Papp. “Together, the cabinet boasts a wealth of national and international awards and recognition. Their record of leadership in higher education is second to none. I am confident this leadership team will grow Kennesaw State University to a new level of national and international recognition.”

Only the third president in the university’s 43-year history, Papp has outlined six key areas of focus for the university for his first year that include improving retention and graduation rates, renewing accreditation, implementing a new strategic plan, launching a new capital campaign and increasing KSU’s emphasis on excellence.

Other changes Papp has announced in his reorganization include the formation of a president's planning and budget council, whose tasks will include: 1) finalizing the strategic plan; 2) reviewing progress on the strategic plan on a regular basis; 3) advising the president and cabinet on the creation of annual plans; and 4) advising the president and cabinet on budgetary decisions to assure that budgetary decisions are aligned with the strategic plan.

In addition, Papp has transferred alumni affairs from the Office of Student Success to the Office of Advancement; changed the reporting line of the Institute for Leadership, Ethics and Character from the president to the provost; changed the reporting line of university relations to the special assistant to the president for external affairs; and requested that the Board of Regents approve changing the name of the Office of Graduate Studies to the Graduate College.

For complete biographical information and downloadable photographs on each cabinet member, go to [www.kennesaw.edu/ur/cabinet.html](http://www.kennesaw.edu/ur/cabinet.html)

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# Class at sea

*What better place to study oceanography than on the ocean? That's just what 15 students and two professors did this summer as part of a biology research course. The class traveled to the Georgia coast and boarded the RV Savannah thanks to a collaboration with the Skidaway Institute of Oceanography.*

Georgia (Aug 23, 2006) — What better place to study oceanography than on the ocean? That's just what 15 students and two professors did this summer as part of a biology research course. The class traveled to the Georgia coast and boarded the RV Savannah thanks to a collaboration with the Skidaway Institute of Oceanography.

After spending the night on the boat, the class cruised through Wassau Sound, eventually ending up 15 miles off shore to gather zooplankton and water samples, as well as larger marine life with a trawl net. They then viewed samples under a microscope in one of the RV Savannah's labs. After returning to KSU, the class continued to work with the samples, professor Joe Dirnberger said.

The cruise was paid for by an NOAA Sea Grant; the NOAA funds about 9–10 such trips for landlocked colleges in Georgia each year.

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# Computer science students to collaborate with Chinese university

*A dozen graduate students in computer science will collaborate next spring with their Chinese counterparts to prepare for jobs in the global economy.*

Georgia (Aug 23, 2006) — A dozen graduate students in computer science will collaborate next spring with their Chinese counterparts to prepare for jobs in the global economy.

“Our visit to China in May was strategically very important for the College of Science and Mathematics,” Dean Larry Peterson said. “There are so many good things happening in China.”

Peterson, along with Ken Hoganson, Chong-Wei Xu and Merle King, traveled to China to investigate collaborative possibilities with six universities, including the Beijing Institute of Technology, which Peterson describes as “the MIT of China.”

“It was a very rewarding and productive visit,” he said. “We found China to have a vibrant, growing economy and very pro-U.S. We felt no barriers.”

Although KSU faculty have not nailed down a specific university to work with, they know the project will focus on global sourcing, which Hoganson says is the present and future of business.

In global sourcing, people outside a company’s home country work on the basic programming of a project. China, Malaysia, Thailand and India are major players, according to Hoganson.

“But the management part cannot be outsourced,” he said.

And that’s where KSU students come in.

In the proposed collaboration, the Chinese students would handle the programming while KSU students would learn how to manage the process.

“The global economy is an important part of all business environments, especially when it comes to computers and technology,” Hoganson said, “because information can transfer easily beyond boundaries.”

The students will work together on a project via long distance during spring semester, and then the KSU students will travel to China in May to complete the project face-to-face with their counterparts.

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# Lecture to kick off annual 'Year of' series

*Kennesaw State University will usher in Year of Kenya with a lecture from noted professor Sam Imbo. Imbo will present "Made in Kenya: Three Kenyan Contributions to World Philosophy" Thursday, Aug. 24, at 6:30 p.m. in University Rooms C, D & E in the Carmichael Student Center. The event is free and open to the public.*

Georgia (Aug 23, 2006) — Kennesaw State University will usher in Year of Kenya with a lecture from noted professor Sam Imbo. Imbo will present "Made in Kenya: Three Kenyan Contributions to World Philosophy" Thursday, Aug. 24, at 6:30 p.m. in University Rooms C, D & E in the Carmichael Student Center. The event is free and open to the public.

Imbo, an associate professor of philosophy and director of the African–American studies program at Hamline University in Saint Paul, Minn., will speak about the work of philosopher Henry Odera Oruka; novelist, essayist and playwright Ngugi wa Thiong'o; and renowned scholar Ali Mazrui.

"The lecture should give the audience member who has little or no knowledge of Kenya or Africa a sense of the current discussions in African philosophy, as well as introduce them to some of the people they will be listening to later in the Year of Kenya series," said Dan Paracka, director of international services and programs.

More information on KSU's annual country study program, as well as a full schedule of Year of Kenya events for this fall, is available at [www.kennesaw.edu/globalinstitute/yearofprog.htm](http://www.kennesaw.edu/globalinstitute/yearofprog.htm).

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# Growing demands on U.S. ports make them more vulnerable to hurricanes, terrorism, says KSU professor

*Kennesaw, Ga., (Aug. 25, 2006) – America’s ports could be a weak link in America’s economy, says a...*

Georgia (Aug 25, 2006) — Growing demands on U.S. ports make them more vulnerable to hurricanes, terrorism, says KSU professor

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347, [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Kennesaw, Ga. (Aug. 25, 2006) – America’s ports could be a weak link in America’s economy, says a maritime ports expert at the Coles College of Business at Kennesaw State University.

Michael Maloni, Ph.D., Assistant Professor of Management and Entrepreneurship and co-author of a 2005 container port capacity survey, says that port traffic is growing exponentially. While ports are handling current demand, container volume is expected to at least double in the next ten years, and signs of capacity problems are already emerging.

“Hurricane Katrina shut down the ports of New Orleans, Mobile, and Gulfport,” Maloni says. “These ports represented only about two percent of total North American container volume, and Houston was mostly able to handle the diverted traffic, but next time it could be worse. If a major hurricane or terrorist attack hits a major port or worse, a region of ports, it would have a serious impact on the economy.”

“There is not enough capacity to handle major disruptions to the port system,” he adds. “A 2002 labor dispute on the West Coast, for example, cost the U.S. economy \$1 billion a day.”

Maloni’s industry experience includes more than 10 years of supply chain consulting and industry work with Fortune 500 firms, primarily in the consumer products, retail, and chemicals industries. Most recently, he managed \$80 million of international marine transportation for a third-party logistics (3PL) company. His academic expertise includes global transportation, third-party logistics, supply chain integration, and corporate social responsibility issues.

In addition to his research on container ports, his work has appeared in leading publications such as the *Journal of Business Logistics*, *Journal of Operations Management*, *European Journal of Operational Research*, *Transportation Journal*, *Journal of Transportation Management*, and the *Journal of Business Ethics*.

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# Ali A. Mazrui to speak at Kennesaw

*World-renowned academic and political writer Ali A. Mazrui will speak on “Globalization, Kenya, and the United States: Intersections and Divergences” Thursday, Aug. 31, at 6:30 p.m. in Convocation Center Room 2016. The lecture is part of the on-going Year of Kenya series. The event is free and open to the public.*

Georgia (Aug 30, 2006) — World-renowned academic and political writer Ali A. Mazrui will speak on “Globalization, Kenya, and the United States: Intersections and Divergences” Thursday, Aug. 31, at 6:30 p.m. in Convocation Center Room 2016. The lecture is part of the on-going Year of Kenya series. The event is free and open to the public.

“Kennesaw State University is honored to host a scholar of global stature on our campus,” said Dan Paracka, director of international services and programs. “Dr. Mazrui is a talented orator who will provide the audience with a complex and nuanced understanding of international relations.”

Mazrui, who was born in Mombasa, Kenya, in the 1930s, is currently the Albert Schweitzer Professor in the Humanities and director of the Institute of Global Cultural Studies at Binghamton University in New York. He is also the Albert Luthuli Professor–At–Large at the University of Jos in Nigeria, as well as the Andrew D. White Professor–At–Large emeritus and senior scholar in Africana studies at Cornell University. In addition, Mazrui was appointed chancellor of the Jomo Kenyatta University of Agriculture and Technology in Kenya.

Mazrui obtained his bachelor’s degree with distinction from Manchester University in England, his master’s from Columbia University in New York and his doctorate from Oxford University in England. He has written more than 20 books, and his work was featured in the 1986 television series “The Africans: A Triple Heritage” on BBC and PBS.

More information on KSU’s annual country study program, as well as a full schedule of Year of Kenya events for this fall, is available at [www.kennesaw.edu/globalinstitute/yearofprog.htm](http://www.kennesaw.edu/globalinstitute/yearofprog.htm).

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# Education professor takes top award

*Professor Pamela Cole started off her 12th year at Kennesaw State with a bang when she was named Distinguished Professor of the Year — the top faculty award.*

Georgia (Aug 30, 2006) — Professor Pamela Cole started off her 12th year at Kennesaw State with a bang when she was named Distinguished Professor of the Year — the top faculty award. Cole is a professor of [middle grades English education](#) and associate director of the Center for Services, Outreach and Partnerships.

The award is conferred annually on a single faculty member who exhibits excellence in teaching, scholarship and professional service and who has received national or international recognition for his or her contributions.

“Our recipient is a dedicated teacher, scholar and servant leader,” Bill Hill, director of the Center for Excellence in Teaching and Learning, said. “Both in and out of the classroom, as well as throughout her research and service, the teaching and mentoring of students is central to all of her activities.”

Cole received a cash award and professional development funds from the KSU Foundation and will hold the title for the 2006–2007 academic year.

She plans to use most of her professional development funds toward a textbook she started writing six months ago.

“I’m working on an adolescent literature textbook for teachers,” Cole said. “It should take about two-and-a-half years to complete, but it will be worth it because I have seen for myself the power that adolescent literature has on students when it comes to motivating them. I really hope the book will be a great teaching tool for instructors.”

According to Marjorie Economopoulos, secondary and middle grades education department chair, the entire unit is elated about Cole’s honor.

“Our department is very excited,” Economopoulos said. “She is very deserving of this award, and we are happy to have her represent the university.”

Cole had already received multiple awards and recognition, including both the KSU Distinguished Service Award and Distinguished Teaching Award, as well as all three major awards — Teaching, Service and Scholarship — from the Bagwell College of Education. Yet she remains humbled by the accolades.

“Winning this particular award has made me spend a lot of time reflecting on what I can do to become better,” Cole said. “I do feel surprised to win the awards that I have because there are so many exceptional faculty members at KSU.”

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status. For more information, visit [kennesaw.edu](https://www.kennesaw.edu).

# Kennesaw State University faculty member receives Fulbright Scholar award

*KENNESAW, Ga. (Aug. 30, 2006) — Anne R. Richards, assistant professor of English at Kennesaw State...*

Georgia (Sep 1, 2006) — Kennesaw State University faculty member receives Fulbright Scholar award  
Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Aug. 30, 2006) — Anne R. Richards, assistant professor of English at Kennesaw State University, has been awarded a Fulbright Scholar grant to lecture at the University of Sfax, Tunisia, during the 2006-2007 academic year, according to the United States Department of State and the J. William Fulbright Foreign Scholarship Board.

Richards will teach classes in business English, feature writing and rhetoric.

She is one of approximately 800 U.S. faculty and professionals who will travel abroad to some 150 countries for the 2006-2007 academic year through the Fulbright Scholar Program. Established in 1946 under legislation introduced by the late Sen. J. William Fulbright of Arkansas, the program's purpose is to build mutual understanding between the people of the United States and other countries.

The Fulbright Program, America's flagship international educational exchange activity, is sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs. During its 60 years of existence, thousands of U.S. faculty and professionals have studied, taught or done research abroad, and thousands of their counterparts from other countries have engaged in similar activities in the U.S. They are among more than 266,600 American and foreign university students, K-12 teachers, and university faculty and professionals who have participated in Fulbright exchange programs.

Recipients of Fulbright Scholar awards are selected on the basis of academic or professional achievement and because they have demonstrated extraordinary leadership potential in their fields. Among thousands of prominent Fulbright Scholar alumni are Milton Friedman, Nobel Prize-winning economist; Alan Leshner, CEO of the American Association for the Advancement of Science (AAAS); Rita Dove, Pulitzer Prize-winning poet; and Craig Barrett, CEO of Intel Corporation.

For further information about the Fulbright Scholar Program, please contact Teresa Liao, communications specialist, Council for International Exchange of Scholars. Telephone: 202.686.7869  
E-mail: [tliao@cies.iie.org](mailto:tliao@cies.iie.org) Web site: [www.cies.org](http://www.cies.org)

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# Swint headlines speaker series

*Noted political analyst, author and professor, Kerwin Swint is the first featured speaker in a series of lectures titled “Why Leadership and Ethics Matter” hosted by the Institute for Leadership, Ethics and Character at Kennesaw State University.*

Georgia (Sep 1, 2006) — Noted political analyst, author and professor, Kerwin Swint is the first featured speaker in a series of lectures titled “Why Leadership and Ethics Matter” hosted by the Institute for Leadership, Ethics and Character at Kennesaw State University.

He will present from his new book, “Mudslingers: The Top 25 Negative Political Campaigns of All Times,” which has been praised by the Wall Street Journal and the Chronicle of Higher Education, Wednesday, Sept. 6, at 7 p.m. in the KSU Center.

Swint is an associate professor at Kennesaw State and a political commentator for local and national media like the Atlanta Journal Constitution, CNN and MSNBC.com. In 1998, Swint authored “Political Consultants and Negative Campaigning: The Secrets of the Pros.”

For more information, call 678-797-2000 or visit [www.kennesaw.edu/ilec/](http://www.kennesaw.edu/ilec/).

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# Glass sculpture exhibition will be a hot event

*KENNESAW, Ga. (Sept. 5, 2006) — The College of the Arts at Kennesaw State University will present...*

Georgia (Sep 5, 2006) — Glass sculpture exhibition will be a hot event

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

KENNESAW, Ga. (Sept. 5, 2006) — The College of the Arts at Kennesaw State University will present an exhibition of hot glass sculpture featuring artists from across the Southeastern United States. The exhibition will open Sept. 7 with a reception from 7 to 9 p.m. in the Fine Arts Gallery in the Joe Mack Wilson Building.

“Form and Light: Contemporary Glass Sculpture from Southeastern Artists,” organized by recently retired KSU Director of Galleries Roberta Griffin and curator and local glass artist Naomi Stuecker, will feature 11 hot glass sculpture artists from Georgia, Tennessee, Kentucky and Florida. The artists will have the opportunity to exhibit their sculptures, demonstrate their hot glassblowing techniques, and interact with KSU art students and the general public.

Several special events have been planned in conjunction with the exhibition. First, Atlanta artist Matt Janke will be on campus with his portable glassblowing unit and will give demonstrations to KSU art students on Sept. 7 from 11 a.m. to 4 p.m. in the KSU Department of Visual Arts sculpture studio. Janke, an Ohio native, moved to Atlanta in 1986 and with his hard work and ambition he opened his first glassblowing studio. Artists Brook White, Paul Hugues, Thomas Spake and Meredith Masser will also be on hand to demonstrate their glassblowing techniques.

A panel discussion with featured artists Susan Gott and Richard Jolley, as well as Dorita Arnold, a local gallery owner and collector of glass art, will highlight the second evening of the exhibition. “The Emergence of Glass as a Major Art Form” will be debated among these hot glass artists on Sept. 8 from 7 to 9 p.m. in Joe Mack Wilson Building, Room 103.

The final special event associated with the exhibition will be a glassblowing demonstration on Sept. 9 from 9 a.m. to 12 p.m. at Janke Studios, Inc. located at 659 Auburn Avenue in Atlanta. This demonstration is open to the public.

The exhibition, “Form and Light: Contemporary Glass Sculpture from Southeastern Artists,” continues through Oct. 11 and is open the public. All gallery events are free. For a complete schedule and more information, call 770-499-3223.

# # #

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The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

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# The hard truth about professional selling

*KENNESAW, Ga. (Sept. 5, 2006) – Is there a place in the future for salespeople? Or will they go the...*

Georgia (Sep 5, 2006) — The hard truth about professional selling

Terri Thornton

## Abstract

Contacts:

Terri Thornton, 404-932-4347 or [terriThornton@mindspring.com](mailto:terriThornton@mindspring.com)

C.J. Jackson, 254-710-7628 or [Cynthia.Jackson@baylor.edu](mailto:Cynthia.Jackson@baylor.edu)

KENNESAW, Ga. (Sept. 5, 2006) – Is there a place in the future for salespeople? Or will they go the way of the streetcar conductor, the iceman, and other obsolete service positions? Research recently conducted by The Centers for Professional Selling at Kennesaw State University and Baylor University has addressed the future of selling, and the hard truth is that selling is changing.

“The sales profession is dramatically changing,” states Dr. Jeff Tanner, author and Associate Dean at Baylor University’s Hankamer School of Business. “Many organizations have cut their vendors by half in the hopes of increasing productivity and decreasing costs. Sales professionals need to adapt to these changing realities.”

To address these changing realities, the Centers for Professional Selling at Baylor University and Kennesaw State have partnered with BPT Partners to present “The Hard Truth about Professional Selling,” a conference based on academic research and decades of real world experience.

This one-day seminar will be hosted in San Antonio, Atlanta and Dallas this fall and will show sales professionals what and how to use the five trends that are shaping the future of selling. David Dubrof, Executive VP of sales at Cypress Care states, “This program offers sales executives an opportunity to hear the latest about our profession from the leading researchers and sales leaders.”

“This opportunity to team with BPT and the Center for Professional Selling at Kennesaw State University is the best match for sales professionals and our alumni,” says Tanner. “When George Dudley and I wrote our book *The Hard Truth About Soft Selling*, we identified a number of factors that have diminished the sales profession over the past two decades. But our research has led to many best practices that separate the best from the rest. Make no mistake, sales professionals are critical to the success of many businesses. We will show them how to adapt to the new realities of the customer-centric business ecosystem.”

“This seminar hones in on the future elements sales executives need to continue to grow their business and be more successful,” states Dr. Terry Loe, Director for the Center for Professional Selling at Kennesaw State University. BPT Partners co-founder and internationally-known business strategist Bruce Culbert, and executive coach and consultant, Dr. Patrick Schul will join Tanner and Dudley in leading the conference.

Sponsors of the seminar series include: the Coles College of Business at Kennesaw State University and the Center for Professional Selling at Baylor University’s Hankamer School of Business. For more information about the “The Hard Truth about Professional Selling” one-day seminar, and to register for the program in a city near you, please visit <http://www.bptpartners.com/sales.aspx>.

About Baylor University:

The Hankamer School of Business holds to a visionary standard of excellence whereby integrity stands shoulder to shoulder with analytic and strategic strengths to build leaders, not simply careers. The undergraduate program is ranked 22nd among private business schools by U.S. News and World

Report. The Executive MBA program is ranked 25th in the nation among private schools by Financial Times. Baylor's Entrepreneurship program is ranked 14th by U.S. News and its Accounting program is ranked 24th by Public Accounting Report. Visit [www.baylor.edu/business](http://www.baylor.edu/business) for more information.

About the Coles College of Business at Kennesaw State University :

The Michael J. Coles College of Business at Kennesaw State University offers a vibrant, high quality, real-world learning experience unlike any other. Its diverse programs, international experience, technological focus, centers of academic excellence, thriving corporate partnerships and adventurous curriculum prepare students for today's rapidly changing business world. The Coles College is nationally recognized in a number of areas, including its study of family business, accounting, and entrepreneurship. Visit <http://coles.kennesaw.edu> for more information.

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About BPT Partners, LLC

BPT Partners ([www.bptpartners.com](http://www.bptpartners.com)) is a leading provider of Customer Relationship Management (CRM) training, education, research and consulting. With offices in Atlanta, Dallas and Washington, D.C., and partnerships that span the globe, BPT Partners offers full-service training from executive education on CRM strategy to "Best Practices" training in the areas of sales, marketing and customer support. BPT Partners provides both the cutting edge and the classic strategies and processes that made CRM one of the most successful business approaches in decades. The trainers and subject matter experts are notable professionals who have won awards for their industry leading thinking and practices. Contact BPT Partners at 404-460-8454 or [tara@bptpartners.com](mailto:tara@bptpartners.com).

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# Applications being accepted for MBA program offered in Dalton

*KENNESAW, Ga. (Sept. 6, 2006) — Northwest Georgia professionals interested in furthering their...*

Georgia (Sep 6, 2006) — Applications being accepted for MBA program offered in Dalton

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

KENNESAW, Ga. (Sept. 6, 2006) — Northwest Georgia professionals interested in furthering their careers can apply for the Career Growth MBA program from the Coles College of Business at Kennesaw State University. Evening classes will be offered twice a week, Monday and Wednesday evenings, on the campus of Dalton State College starting in January. The application period for the five semester program is now open, and ends Nov. 17.

Three upcoming information sessions are scheduled to help people learn more about the program. They will be held Tuesday, Sept. 12; Thursday, Sept. 21; and Wednesday, Oct. 4. Each session will be held at 6:00 p.m. at the Brown Center, 650 College Drive, on the Dalton State College Campus. Refreshments will be served.

Current students, who work at some of the area's best-known companies, say the challenging program has made a positive impact on their working lives.

"The quality of the professors and the ideas they bring to the table have been excellent," says Kevin Tisdell, Director of Corporate Compliance for Shaw Industries Group, Inc. in Dalton. "Some of the ideas presented are leading edge and challenge your perspective of business practices. I judge educational opportunities by what I can take back to the office and use. In KSU's MBA program, I am taking at least one idea a week back to work."

The program's flexibility also earns praise.

"The convenience the Dalton cohort program provides is truly a blessing," said Bobby North, a Cost Accountant at Calhoun-based Mohawk Industries. "I love the fact that my MBA experience doesn't include long commutes to Chattanooga, Rome, or Atlanta. Kennesaw has gone above and beyond my expectations to meet our needs."

"In addition to quality and convenience, the program is also a great value," said Harry Lasher, Ph.D., Director of the Career Growth MBA program. "The entire program investment is \$8,600, which is a fraction of the cost of many programs offered by universities which are much farther away. In addition, some employers offer tuition reimbursement, and financial aid may be available."

While an undergraduate degree is required, the degree need not be in business. An individual Internet, self-paced, CD-ROM home study program is available to help applicants master the accounting, finance, and statistics prerequisites for the MBA program.

For more information visit [www.colesmba.com](http://www.colesmba.com), or call 770-423-6087 and ask about the Dalton MBA.

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# Georgia's poet laureate to speak at Kennesaw State University

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Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Sept. 6, 2006) — David Bottoms, Georgia's poet laureate and one of the South's most celebrated writers, will speak at a poetry celebration Saturday, Sept. 16, 9:30 a.m. - 2:30 p.m., at the KSU Center. His first book of poetry, "Shooting Rats at the Bibb County Dump," won the 1979 Walt Whitman Award of the Academy of American Poets.

The celebration, "Poetry of the Golden Generation," will recognize outstanding unpublished poetry by writers 50 years and older. Registration to attend the event ends Saturday, Sept. 9.

A panel discussion on "Getting Your Poetry Published" and a presentation on "Prize-winning Poetry and Why it Wins" by professor Robert Hill will follow Bottoms' keynote address. In addition, winners of the "Poetry of the Golden Generation" juried competition will be announced and will read from their works.

The cost to attend this event is \$30, which includes the day's programming, a continental breakfast and lunch. For more information, e-mail the CAREing Center at [CAREing@kennesaw.edu](mailto:CAREing@kennesaw.edu) or call 770-499-3340.

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# KSU honored with two state awards

*Kennesaw State University recently took home two out of six state awards for academic excellence.*

Georgia (Sep 6, 2006) — Kennesaw State University recently took home two out of six state awards for academic excellence.

[Randy Smith](#), psychology department chair and professor, received the Board of Regents' Award for the Scholarship of Teaching and Learning, and

[LeeAnn Lands](#), history professor, was honored with the Board of Regents' Award for Excellence in Teaching for the Summer Hill Project she conducted.

"This is a really strong testament to the things we are doing within and outside of this college," Richard Vengroff, dean of the College of Humanities and Social Sciences, said. "Dr. Smith's excellence in teaching and mentoring and Dr. Lands' spearheading of quality student research both display the strong caliber of people within our college."

The Summer Hill Project, a partnership between Kennesaw State, the Etowah Valley Consolidated Housing Foundation and the Summer Hill Foundation, helped enable a historically African-American neighborhood on the outskirts of Cartersville, Ga., to reclaim and preserve its history.

Lands and her public history students compiled an oral history, collected artifacts, researched the community and aided in the creation of the Summer Hill Museum, as well as a documentary film that aired nationally this year on Public Broadcasting Stations.

Smith, editor of the journal *Teaching in Psychology*, is recognized as one of the country's foremost teachers in his discipline. The American Psychological Foundation recently honored him with the 2006 Charles L. Brewer Award for the Distinguished Teaching of Psychology for his significant contributions to the scholarship of teaching. In addition to his personal performance, Smith also develops professional opportunities that allow other faculty to advance and disseminate their teaching-related research.

Recipients of the Board of Regents' awards are selected from nominations submitted annually by the presidents of the University System of Georgia. Each of the winners will receive \$5,000 and a certificate of achievement.

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# Lecture explores Kenya's linguistic diversity

*Gitahi Gititi, professor of English and African–American studies at the University of Rhode Island, will deliver a lecture titled “Kenya: Cultural and Linguistic Diversity” Thursday, Sept. 7, at 6:30 p.m. in the Student Center. The lecture is part of the on–going Year of Kenya series. The event is free and open to the public.*

Georgia (Sep 6, 2006) — Gitahi Gititi, professor of English and African–American studies at the University of Rhode Island, will deliver a lecture titled “Kenya: Cultural and Linguistic Diversity” Thursday, Sept. 7, at 6:30 p.m. in the Student Center. The lecture is part of the on–going Year of Kenya series. The event is free and open to the public.

Gititi, a poet who has been published in English, Gikuyu and Spanish, is associate editor of Mutiiri, a Gikuyu–language journal of arts and culture.

Gititi received his bachelor's degree at Kenyatta University, his master's at the University of Nairobi, Kenya, and his Ph.D. at the University of Minnesota.

A full schedule of the fall Year of Kenya events is available [here](#).

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# Kennesaw State presents The ADODI Muse in “Ain’t Got Sense Enuf to be ‘Shamed”

*KENNESAW, Ga. (Sept. 7, 2006) — Rising Images, Kennesaw State University’s multicultural student...*

Georgia (Sep 7, 2006) — Kennesaw State presents The ADODI Muse in “Ain’t Got Sense Enuf to be ‘Shamed”

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

KENNESAW, Ga. (Sept. 7, 2006) — Rising Images, Kennesaw State University’s multicultural student theatre group, welcomes The ADODI Muse, a self-described “gay Negro” ensemble, as they present: “Ain’t Got Sense Enuf to be ‘Shamed” at 8 p.m. on Wednesday, Sept. 13 at the Howard Logan Stillwell Theater. Performers Duncan E. Teague, Malik M.L. Williams and Anthony Antoine, Atlanta’s only black gay male collective performance poets, prepare to “edutain” and tell their stories about being black, male and gay through interpretations of their original works of poetry, song and rap. The full-length performance is an upbeat, provocative piece that addresses the topics of sex, AIDS, love and fear, among many others.

In support of the African American Male Initiative, Rising Images is on a mission to “unify students from diverse cultural, ethnic and academic backgrounds in order to celebrate and create theatre with a multi-culture perspective.” The student group, which had been dormant until last spring, is now under the leadership of students Tonya Grant, Vanessa Pringle and Sherricka White. This performance will be the first time Rising Images has brought a group from the Atlanta area to Kennesaw State.

“These ladies are a highly motivated group dedicated to exploring, celebrating and publicizing diversity on campus through the arts,” said Harrison Long, the group’s faculty advisor and associate professor in the Department of Theatre and Performance Studies in the College of Arts. “The department is working on several events to celebrate diversity this year. This event is a way for us to blend some of the goals we are trying to accomplish.”

The word “ADODI” comes from the African lexicon and means men who love other men. Teague, Williams and Antoine have shared the love of who they are and impressed their passion on audiences through hard-hitting performances at many Atlanta venues including the 7 Stages and 14th Street Theatres.

Founded in 1995 by Jerel Cooper and the late Tony Daniels, The ADODI Muse provides a forum for the written works (poems, short stories, plays and essays) of black gay men. Tony Daniels is the inspiration behind the group’s prevalent efforts. Before his passing in 1998, Daniels had accomplished much success in his own efforts to promote the education of black gay male experiences.

“Ain’t Got Sense Enuf to be ‘Shamed” is a one-hour performance. The event is free and open to KSU students, faculty, alumni and the public. For more information, call the Box Office at 770-423-6650.

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# Siegel Institute hosts conclave to examine complex ethical challenges of a global society

*KENNESAW, Ga. (Sept 14, 2006) – The complex challenges of a global society are testing the...*

Georgia (Sep 15, 2006) — Siegel Institute hosts conclave to examine complex ethical challenges of a global society

Frances Weyand

## Abstract

State board members receiving ethical leadership training

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Sept 14, 2006) – The complex challenges of a global society are testing the capacities of leaders in every sector – from governments to businesses to social services. How can these leaders collaborate to address global ethical issues, such as population, resource management, economic integration and conflict?

The Oxford Conclave on Global Ethics: The Collaborative University is bringing together representatives from government, business, higher education and the nonprofit sectors to examine that question Sept. 10 – 14, in Oxford, England.

“This year’s conclave will tackle the question of how our universities can come together with other sectors to put ethical leadership into action,” President Emeritus Betty L. Siegel said. “How can we bring society’s forces into alignment to build better communities – communities of value – for the future? How can we assure mutual progress in these communities in promoting positive ethical behavior for global change? Our belief is, quite simply, that we must strive – at all levels of society – to function as caring stewards of the planet.”

The conclave is being hosted by the Betty L. Siegel Institute for Leadership, Ethics & Character at Kennesaw State University.

“If you bring people together, you can accomplish greater endeavors,” Siegel Institute Executive Director Dr. Deborah Roebuck said. “You have to raise people’s awareness and give them the choice to change.”

The first Oxford Conclave was held last September. At Siegel’s invitation, several leaders of the American Association of State Colleges and Universities joined together to focus on higher education’s role in producing a generation of ethical leaders capable of functioning effectively in an increasingly complex world. Faculty, staff and administrators from six AASCU institutions participated in the conclave, where a statement of beliefs and responsibilities was drafted.

“It was really interesting to watch last year, in the beginning of the conclave, participants wondered, ‘What does resource management and population control have to do with me?’ but by the end of the conclave the question had become, ‘Why not me?’” Roebuck said. “We’re helping to train and educate the future leaders of the world. Therefore, we want them to be better educated about the global ethical issues facing our world, and we’re trying to instill in them the importance of building relationships that serve the common good.”

The conclave’s statement of beliefs and responsibilities reflects the overall philosophy of the Siegel

Institute, and has also manifested itself into other initiatives.

For example, by invitation of Gov. Sonny Perdue, the Siegel Institute is conducting ethics orientations for members of state boards, including the University System of Georgia Board of Regents, the Department of Community Health, the Georgia Department of Early Care and Learning (BRIGHT from the START) and the Georgia Board of Pardons and Parole. To date, 55 of the state's 300 boards have completed these orientations.

Other institute initiatives include the launching of an international journal, the Journal of Ethics in Leadership, and an ethical leadership certificate program for faculty, staff, students and the community.

"The future of the Siegel Institute looks very bright, indeed," Siegel said. "Whether we are serving existing leaders – as in our work with the state boards – or future leaders – by including students in the dialogue at this year's Oxford Conclave – we continue to seek to inspire and promote ethical conduct, decision-making and leadership for the common good. It is an exciting and necessary mission."

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# White House Project Southern Strategist to speak Sept. 18 at Siegel Institute event

KENNESAW, Ga. (Sept. 17, 2007) -- *The White House Project (TWHP) southern...*

Georgia (Sep 17, 2006) — White House Project Southern Strategist to speak Sept. 18 at Siegel Institute event

Karen Pressley

## Abstract

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KENNESAW, Ga. (Sept. 17, 2007) -- The White House Project (TWHP) southern strategy advisor Rhonda Ridley will speak on "Add Women, Change Everything" Sept. 18 at the Siegel Institute's "Year of Authentic Leadership" event. The White House Project is a non-partisan, non-profit organization based in New York that advances women's leadership in all communities and sectors up to the U.S. presidency. Ms. Ridley's talk will explore TWHP's theme for women's development programs, which the Institute supports and complements through its Phenomenal Women's Alliance programs.

Ms. Ridley is dedicated to advancing women leadership in the southeastern region of the U.S. She has worked with hundreds of women candidates for political offices, serving as campaign manager for a number of them. She is a skilled political consultant with more than 15 years of political experience in the areas of government strategies, public involvement, voter registration, fundraising, and grassroots base-building. She is successfully serving at lobbyist for Metropolitan Atlanta Rapid Transit Authority (MARTA). In the legislative arena, she also supports and advocates for women's and children's issues. In 2003, she earned a Juris Doctor from Jones School of Law.

Concurrent to her community involvement, she is actively working with the Siegel Institute to develop a new joint web page, "Women Helping Women Win." This will soon offer women across Georgia and the nation an array of resources for personal development. It will list data and statistics regarding the status of women in local and national office, races coming up in Georgia, resources for women helping women advance, and will also serve as a community resource tool for Georgia women through a community message board that posts leadership, business, academic and economic opportunities.

"When women leaders bring their voices, vision and leadership to the table alongside men, the debate is more robust and the policy is more inclusive and sustainable," TWHP President Marie Wilson says. "Through the lens of "pipeline, perception and platform, the WHP creates a culture where America's most valuable untapped resource -- women -- can succeed at all realms."

WHP mobilizes a critical mass of women to fill the leadership pipeline through programs including "Vote, Run, Lead" which train women in leadership in the political process to make American institutions, businesses and government representative of gender parity.

Programs like "SheSource," an online resource database of women experts in every field, and

“Corporate Council,” senior business women engaged on issues that arise at the nexus of public policy, private philanthropy, academic and business, work toward enhancing the perception of women as leaders ‘because you can’t be what you can’t see.’

“Platform” is an ongoing effort to produce and create messages that women can deliver with authority, including national security and Closing the Leadership Gap, Wilson’s book which discusses the importance of using the great resource of women to advance our nation’s growth.

In June 2007, Ms. Ridley announced the Siegel Institute’s partnership with TWHP at the Commerce Club in Atlanta, during an event featuring Kansas Governor Kathleen Sebelius and Marie Wilson. Eight honored Atlanta-area partners, including Dr. Deborah Roebuck, Executive Director of the Siegel Institute, were recognized for programs that advance women’s leadership and support TWHP’s initiatives.

To read about the Siegel Institute’s women’s initiatives and register for this event, visit their Web site at [www.siegelinstitute.org](http://www.siegelinstitute.org). For further information about The White House Project programs, go to [www.TheWhiteHouseProject.org](http://www.TheWhiteHouseProject.org).

# # #

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# Alum and trustee snaps portraits of the world

*President and CEO of WellStar Health System Robert A. Lipson uses his training as a medical doctor to heal the human body — and his passion as a photographer to nourish the human spirit.*

Georgia (Sep 18, 2006) — President and CEO of WellStar Health System Robert A. Lipson uses his training as a medical doctor to heal the human body — and his passion as a photographer to nourish the human spirit.

An exhibit of his work, “A Portrait of the World: Photographs by Robert A. Lipson, M.D.,” featuring vibrant, large-scale photographs, will be on display at the Sturgis Library Gallery Oct. 5–Nov. 9. Admission is free, and an opening reception will be held at the gallery Oct. 4, 7–9 p.m.

A graduate of Tulane University School of Medicine, Lipson earned his MBA from Kennesaw State in 1997 and now serves as a KSU trustee.

His love of photography began more than 35 years ago, when he strictly concentrated on black and white prints. In the 1980s, he turned his focus to color photography and, most recently, digital photography. He now enjoys using technology, such as computer-aided enrichment techniques and specialized printing processes, to enhance the vibrancy of his photographs.

“Technology has definitely influenced my work and taken my photographs and production to a different level,” Lipson said. “When I first began, everything was manual — the camera, the development process. The arrival of digital cameras really connected two of my major interests: photography and technology. Today’s digital camera lets me still have creative freedom in developing the photo, and it gives my work a new sharpness, literally and figuratively.”

Lipson’s 48-piece exhibit features vivid color photographs of animals, landscapes, nature, people and objects. He strives to capture contrasting colors and unusual shapes in all of his images, and his photography is known for its sharpness and clarity.

“What continues to fascinate me about photography is that there’s never just one way or just one angle to capture a subject,” he said. “It’s limitless, really. That option of infinite perspective is both an inspiration and challenge.”

For more information about the exhibit, call 770-499-3223 or visit [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

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# Chemistry program experiences explosive growth

*Something is growing in the chemistry department, but it cannot be measured by hydrometers, units of power or degrees of Celsius.*

Georgia (Sep 18, 2006) — Something is growing in the chemistry department, but it cannot be measured by hydrometers, units of power or degrees of Celsius. It's the number of undergraduate majors, which has increased nearly 700 percent in less than a decade.

Kennesaw State now has the largest undergraduate chemistry program in Georgia, including both private and public universities, with nearly 500 students majoring in chemistry and biochemistry. Georgia State University has the next largest program in the state with less than 300 students, according to Dan Williams, interim chair of KSU's chemistry department.

He believes there are several catalysts responsible for the increased interest in chemistry among college students, one of them being the popularity of forensic television shows such as the "CSI" franchise. In fact, the department offers a forensic chemistry track. The hands-on training available to chemistry and biochemistry majors is also a draw for students who prefer to learn by doing.

"The sciences are blossoming," said Williams. "Anything that has 'bio' or 'nano' attached to it is a hot career these days."

But the chemistry department has not always had such high enrollment numbers. Only a decade ago, the chemistry program, with just 75 majors, was in danger of being eliminated, but its explosive growth has brought new energy to the department.

"We have had phenomenal growth," Williams said. "Ten years ago we were a targeted program to be eliminated, and now we are the largest chemistry program in the state."

The department's reaction to the rapid growth has been to focus more energy on hiring new faculty to maintain small class sizes. For many years, there were 9–10 faculty members in the department, but that number has more than doubled to include 22 full-time faculty members and several part-time professors.

With that boost in numbers, the department is able to increase the number of classes offered, while decreasing the overall number of students in each class. Construction on a new Health Sciences Building, which will provide additional classroom and lab space, is scheduled to begin the end of next summer.

Williams said he often receives unsolicited positive feedback from graduate schools, professional schools and local industries about the quality of KSU's chemistry graduates.

"My personal opinion, and I have been teaching for 33 years, is that Kennesaw State University has the absolute best chemistry program in the state of Georgia," Williams said. "It is not only the biggest, but it is the best."

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# Coles EMBA raises the bar in global initiatives

*Executive MBA students will experience a new standard in global learning as they jet to Romania this month to team with business students in Bucharest.*

Georgia (Sep 18, 2006) — Executive MBA students will experience a new standard in global learning as they jet to Romania this month to team with business students in Bucharest.

The 10-day trip is just the beginning of an eight-month partnership between Romania's Institute for Business and Public Administration and the department of leadership and professional development in the Coles College of Business.

"In an emerging market economy such as Romania, there is an essential need for global managers," said Marcel Duhaneanu of the Institute for Business and Public Administration.

In Bucharest, 24 KSU students and 82 Romanian students will be divided into 13 teams, and each team will develop a project ranging from venture capital proposals to best practice benchmarking to business plans.

"We are trying to do something beyond just visiting companies, castles and cathedrals," said Sheb L. True, director of the Center for International Business Initiatives at Coles College. "We do all of that, but we are trying to go beyond that and to make connections with colleagues and to collaborate. We want students to better understand their role in the global marketplace and to learn how they can contribute to the rest of the world."

Once the KSU students return to the United States, they will work with their Romanian counterparts via SharePoint, a collaboration technology software, as well as video conferencing, instant messaging and e-mail.

"They will learn to link culture and technology to the decision-making process and how each affects the other," said Rodney Alsup, senior associate dean of executive education programs.

In April, the Romanian students will travel to KSU, and the teams will present their projects.

"This unique learning experience clearly positions KSU as a leader in innovation with respect to equipping its students with the skills and knowledge necessary to compete in a global marketplace," said Mike Salvador, chair of the department of leadership and professional development.

The Coles College of Business is in the process of developing similar partnerships with universities in Canada, Germany and China.

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# KSU singers performance to be broadcast on Georgia Public Radio

*KENNESAW, Ga. (Sept. 18, 2006) — A portion of the Kennesaw State University Chamber Singers' ...*

Georgia (Sep 18, 2006) — KSU singers performance to be broadcast on Georgia Public Radio

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417

KENNESAW, Ga. (Sept. 18, 2006) — A portion of the Kennesaw State University Chamber Singers' performance at the Georgia Music Educators Association Conference in Savannah in January 2006 has been selected to air on Georgia Public Radio's "Studio GPB" program on Sept. 18 and again on Sept. 20. "Studio GPB airs at 8 p.m.

The KSU Chamber Singers were selected to close the GMEA conference with a 250th birthday tribute to Mozart. "I am proud of my students. They want to showcase their best for the university; they are doing a jam-up job," said Dr. Leslie Blackwell, director of the KSU Chamber Singers.

The KSU Wind Ensemble has been invited to perform at the 2007 GMEA Conference.

# # #

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# Students learn about compassionate science in India

*Nine biotechnology students traveled to India this summer expecting to learn about the country's latest scientific breakthroughs.*

Georgia (Sep 18, 2006) — Nine biotechnology students traveled to India this summer expecting to learn about the country's latest scientific breakthroughs.

Though they did conduct hands-on experiments with DNA-based technology and did meet with scientists researching neck and throat cancer antibodies, their education went far beyond scientific advances. They also discovered elements not always found in a lab — compassion and humility.

“People look at science as something objective, but the people in India felt that it was their duty to put compassion into science,” said student Corey Ruckert. “We learned how they look at science as a way to fix a problem, especially in relation to things like the tsunami that hit the area.”

Student Rula Osta added that one of the professors she met in India told her, “Science without compassion is not science.”

While the students used state-of-the-art equipment to extract DNA, work with foodborne pathogens, view plant tissue cultures and detect genetically modified organisms, they also observed top scientists carrying out their work with humility at some of the most advanced institutions in India: the Central Food Technological Research Institute in Mysore and Biocon in Bangalore.

But their introduction to India didn't end in the lab. During their three-week trip, led by professor Premila Achar, the students also visited cultural icons such as the Taj Mahal and witnessed the daily life of India's citizens.

“We were told that to understand biotechnology in India, you must understand the people and the culture,” said student Aquanetta Lane.

That human knowledge, according to Dan Paracka, director of the office of international services and programs, is key to a well-rounded education.

“We want our students to be responsible global citizens who have the skills to interact effectively across cultures and in a global context,” he said.

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# Glass sculpture is hot exhibit

*“Form and Light: Contemporary Glass Sculpture from Southeastern Artists” is on exhibit in the Fine Arts Gallery through Oct. 11.*

Georgia (Sep 25, 2006) — “Form and Light: Contemporary Glass Sculpture from Southeastern Artists” is on exhibit in the Fine Arts Gallery through Oct. 11.

Contemporary glass has attained recognition by museums around the world as a major art form in the past 25 years. The exhibition is being organized by Roberta Griffin and Naomi Stuecker, glass artist and curator.

For information on gallery lectures, call 770-499-3223. The Fine Arts Gallery, located in the Wilson Building, is open Monday – Thursday 11 a.m. – 3 p.m., and Wednesday and Thursday 7–9 p.m.

Photos: Matt Janke Glass Studios recently held a glass blowing demonstration on campus.

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# Kennesaw State University selected to participate in prestigious Carnegie program

*KENNESAW, Ga. (Sept. 22, 2006)—Kennesaw State University has been selected by the Carnegie Academy...*

Georgia (Sep 25, 2006) — Kennesaw State University selected to participate in prestigious Carnegie program

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Sept. 22, 2006)—Kennesaw State University has been selected by the Carnegie Academy for the Scholarship of Teaching and Learning (CASTL) to participate in a program to improve undergraduate and graduate education.

Founded by Andrew Carnegie in 1905 and chartered in 1906 by an act of Congress, the Carnegie Foundation for the Advancement of Teaching is an independent policy and research center located in Stanford, Calif.

“This is just an additional indication that KSU is really at the forefront of education at the national level,” Kennesaw State President Daniel S. Papp said. “This is a very prestigious recognition.”

The CASTL Institutional Leadership Program is a three-year partnership between Carnegie and 87 selected colleges, universities and higher education organizations with a strong commitment to the careful examination of teaching and learning. Participants were selected for their ability to influence work in 12 areas, ranging from assessment and accountability to undergraduate research.

Kennesaw State will participate in the area of “Linking Affective and Cognitive Development” alongside Oxford College of Emory University, Creighton University, St. Martin’s University, the University of Massachusetts Dartmouth, the University of Portland and the University of the Pacific.

“We will be working with teams of institutions on research-based projects,” Bill Hill, director of KSU’s Center for Excellence in Teaching and Learning, said. “There are high expectations given the strong history of the Carnegie organization. And we hope to make a significant contribution in the area of research on teaching and learning.”

Kennesaw State will meet with the other chosen universities Nov. 8, immediately preceding the International Society for the Scholarship of Teaching and Learning annual conference in Washington, D.C. For more information visit [www.CarnegieFoundation.org](http://www.CarnegieFoundation.org).

###

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# Kennesaw State University contributes \$370.9 million to Georgia's economy

KENNESAW, Ga. (Sept. 27, 2006) — *The annual impact of Kennesaw State University on the Georgia...*

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Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Sept. 27, 2006) — The annual impact of Kennesaw State University on the Georgia economy totals \$370.9 million, according to the Atlanta Regional Council for Higher Education's Economic Impact Report released today that presents an overview of the impact of Kennesaw State University on the economies of Georgia and the Atlanta region.

"It is not surprising that, as the third-largest university in Georgia, Kennesaw has a tremendous economic impact on the state," President Daniel S. Papp said.

Kennesaw State's annual impact, totaling \$370.9 million, includes \$221.8 million in impact from annual spending by the institution and its employees, students, and visitors, combined with \$149.2 million in impact from average annual spending on campus capital improvements. This combined spending also generates 3,955 jobs across all industry sectors in the state.

The annual impact of Kennesaw State on the Atlanta region's economy totals \$253.0 million. This includes \$160.1 million in impact from annual spending by the institution and its employees, students and visitors combined with \$92.8 million in impact from average annual spending on campus capital improvements. This combined spending also generates 3,450 jobs across all industry sectors in the region.

For more information, visit the Atlanta Regional Council for Higher Education's Web site at [www.atlantahighered.org](http://www.atlantahighered.org).

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# Inauguration of Kennesaw State University's third president to be held Oct. 24

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Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 5, 2006) — Daniel S. Papp will be inaugurated as the third president of Kennesaw State University Tuesday, Oct. 24. The 10 a.m. ceremony in the Convocation Center will be followed by a noon luncheon on the Campus Green. The public is invited to attend both events.

Erroll B. Davis Jr., University System of Georgia chancellor, will conduct the presidential inauguration. Dean Joseph D. Meeks of the College of the Arts, honorary chair of the inaugural committee, will serve as master of ceremonies. Meeks also served as chair of the presidential search and advisory committee. Special guests will include U.S. Rep. Tom Price, as well as representatives from the office of Gov. Sonny Perdue and the office of U.S. Rep. Phil Gingrey.

University presidential inaugurations are steeped in age-old tradition. Though they vary widely from one institution to another and from one president to another, inaugurations reflect the history and traditions of higher education, such as the coat of arms, university mace, academic regalia, and processional march, which date back to the Middle Ages. An event distinguished by great ceremony, the presidential inauguration stands out as a celebratory milestone in a university's life.

Papp, who was selected president Feb. 16 after an extensive national search, assumed the post July 1. He succeeded Betty L. Siegel, who stepped down after 25 years. The university's first president, Horace Sturgis, served from 1965 to 1981.

Prior to becoming Kennesaw State's president, Papp served as senior vice chancellor for academics and fiscal affairs for the University System of Georgia. He was responsible for system-wide academic, faculty and student issues; business and financial affairs; academic and business information-technology systems; and strategic planning affecting all of the university system's 35 institutions.

Papp was also the founding director of Georgia Institute of Technology's Sam Nunn School of International Affairs, interim president of Southern Polytechnic State University, and executive assistant to the president at Georgia Tech. A Phi Beta Kappa graduate of Dartmouth College, Papp received his doctorate in international affairs from the University of Miami.

For more information on the inauguration, visit [www.kennesaw.edu/inauguration](http://www.kennesaw.edu/inauguration).

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# KSU's Coles College of Business included in Princeton Review's "Best 282 Business Schools"

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Georgia (Oct 5, 2006) — KSU's Coles College of Business included in Princeton Review's "Best 282 Business Schools"

Terri Thornton

## Abstract

Media Contact for the Coles College of Business: Terri Thornton, 404-932-4347

Media Contact for Princeton Review Books: Jeanne Krier, 212-539-1350

KENNESAW, Ga. (Oct. 5, 2006) — The Coles College of Business at Kennesaw State University is an outstanding business school, according to The Princeton Review. The New York-based education services company features the school in the just-published 2007 edition of its "Best 282 Business Schools" (Random House / Princeton Review, Oct. 3, 2006, \$22.95).

According to Robert Franek, Princeton Review Vice President of Publishing, "We chose schools for this book based on our high regard for their academic programs and offerings, institutional data we collect from the schools, and the candid opinions of students attending them who rate and report on their campus experiences at the schools. We are pleased to recommend the Coles College to readers of our book and users of our website as one of the best institutions they could attend to earn an MBA."

"Best 282 Business Schools" includes two-page profiles of the schools with write-ups on their academics, student life and admissions, plus ratings for their academics, selectivity and career placement services. In the Coles College profile, the Princeton Review editors note that the school is "...conveniently located to benefit from the wealth of the big city. The school draws faculty and guest lecturers from the metropolitan area and full-time students find it easier to secure meaningful internships because of the many opportunities."

It also applauds the modern facilities of the Coles College, noting that classrooms and labs are equipped with the latest in technology for presentations. It notes the Tetley Distinguished Lecture Series, which brings top business leaders to campus. The book also points out that the school includes a mix of students attending college for the first time, as well as fully-employed older students seeking to better their careers.

The book outlines the Coles College's graduate degrees, including the Career Growth MBA, Executive MBA, online WebMBA and Master of Accounting programs. The book includes endorsements from students who praise the programs' flexibility, which allows them to pursue a higher degree while working full-time. They also value the curriculum, which is applicable to their daily working lives. The faculty is described as being knowledgeable, committed, experienced in their fields and involved in the local business community. "This experience has and will open hundreds of doors, not just in the work place, but most importantly, in my mind," said one student.

The Princeton Review's 80-question survey asked students about themselves, their career plans, and their schools' academics, student body and campus life. In a sidebar called "Survey Says...", The Princeton Review lists topics that students were in most agreement about. The Coles College list included helpful alumni, happy students, communication/interpersonal skills and computer skills.

The Princeton Review does not rank the schools on a single hierarchical list from 1 to 282, or name one business school best overall. Most of the information was gathered from online surveys.

“Best 282 Business Schools” also has advice on applying to schools and funding the degrees. The book is one of 200 Princeton Review titles published by Random House. The line includes annual guides to the best law schools and medical schools, plus guides to grad school application essays and admission exams. The Princeton Review is also known for its college and career guidebooks, its test-prep courses and other education services. The company is not affiliated with Princeton University.

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# Open Houses set for MBA program to be offered in Dalton

KENNESAW, Ga. (Oct. 11, 2006) – Information sessions are set for Dalton and Ringgold for the Career...

Georgia (Oct 11, 2006) — Open Houses set for MBA program to be offered in Dalton

Terri Thornton

## Abstract

Contact: Terri Thornton, 404–932–4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

KENNESAW, Ga. (Oct. 11, 2006) – Information sessions are set for Dalton and Ringgold for the Career Growth MBA program from the Coles College of Business at Kennesaw State University. The open houses are geared to Northwest Georgia professionals interested in furthering their careers.

The Evening classes will be offered twice a week, Monday and Wednesday evenings, on the campus of Dalton State College starting in January. The application period for the five semester program is now open, and ends November 17.

Open houses in Ringgold will be held Tuesday, October 24 and Thursday, November 2 at 6:00 p.m. in the conference room of The Colonnade at 264 Catoosa Circle.

The Dalton open houses will be held Tuesday October 17; Monday October 23; and Monday, October 30. The sessions will be held at 6:00 p.m. at the Brown Center for Continuing Education, 650 College Drive, on the Dalton State College Campus.

While an undergraduate degree is required, the degree need not be in business. An individual Internet, self-paced, CD-ROM home study program is available to help applicants master the accounting, finance, and statistics prerequisites for the MBA program.

For more information visit [www.colesmba.com](http://www.colesmba.com), or call 770–423–6087 and ask about the Dalton MBA.

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# Doyle Z. Williams joins faculty of Coles College of Business at Kennesaw State University

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Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

KENNESAW, Ga. (Oct. 11, 2006) – Doyle Z. Williams, Ph.D., a well-known figure in the field of accounting education, has joined the faculty of the Coles College of Business at Kennesaw State University. Williams holds the position of Senior Scholar in the Department of Accounting.

“Doyle Williams is a scholar and leader in academe and industry,” said Coles College Dean Tim Mescon. “We are so very fortunate to secure his many talents in support of our accounting and business programs.”

Williams is Dean Emeritus of the Sam M. Walton College of Business at the University of Arkansas, one of the nation's top 25 public undergraduate business schools, where an accounting chair was established in his name. He founded the Leventhal School of Accounting at the University of Southern California, where he served as dean until his retirement last year. He has also written dozens of articles and contributed to at least ten books since beginning his academic career at Texas Tech University many years ago.

In 2004, he became Chairman of AACSB International – The Association to Advance Collegiate Schools of Business, which advances management education worldwide through accreditation and thought leadership. He has also been Vice President and a board member of the American Institute of CPAs (AICPA), which awarded him its highest award, the Gold Medal for Distinguished Service, as well as its Outstanding Accounting Educator Award. He has also served as president of several national and regional associations including the American Accounting Association, the Accounting Program Leadership Group, the Federation of Schools of Accountancy and the Southwestern Business Deans' Association. He has also been a member of the Advisory Board for the National Commission on Fraudulent Financial Reporting and a regent for the Chartered Bank Auditor Program.

Additional honors include Beta Alpha Psi's National Council Accountant of the Year Award, the California Society of CPAs Distinguished Professor Award, the USC School of Accounting's Distinguished Service Award, the Federation of Schools of Accountancy Faculty Merit Award, the Academy of Business Administration's National Leadership Award, the American Accounting Association's Outstanding Accounting Educator Award, and the Arkansas Society of CPAs' Lifetime Achievement Award in Education.

“Accounting education has never been more important, and Doyle Williams is an invaluable resource for our graduate and undergraduate students,” said Coles College Accounting Department Chair Ken Harmon.

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# The Running Man

*On Aug. 6, 2005, Dan Williams ran across the finish line at the Douglas Island Half-Marathon in Juneau, Alaska, completing the quest of a lifetime. He had accomplished his goal of running a race in all 50 state capitals.*

Georgia (Oct 12, 2006) — On Aug. 6, 2005, Dan Williams ran across the finish line at the Douglas Island Half-Marathon in Juneau, Alaska, completing the quest of a lifetime. He had accomplished his goal of running a race in all 50 state capitals.

“I’d never heard of anyone running an officially-timed race in every state capital city,” said Williams, interim chair of the chemistry department. “So a while back, I set the goal of doing just that.”

It all began with a weight loss challenge from his wife more than 20 years ago. He has been on the run ever since, racking up thousands of miles on American soil.

“One day out of the blue, my wife looked at me and said, ‘You’re obese,’” Williams recalled. “It was 1985, and at the time I weighed about 230 pounds. I knew I needed to do something because of my family’s health history with strokes and heart problems.”

The couple began exercising with workout videos, but eventually Williams became more adventurous and stepped outside.

“The first time I ran, I thought I was going to die!” he said.

But Williams was soon hooked on running, losing about 45 pounds in the process. He now runs 25 to 30 miles a week.

“I don’t run every day since that could lead to injury,” Williams said. “I spend about two to three hours per week at [Wellness Works](#) when I’m not running.”

Although he has accomplished his goal of running a race in every capital city, Williams is working on another one: running a race in all 159 Georgia counties. So far, he has run in 141 counties, but the remaining ones may provide a challenge since there are no organized events in those regions.

Never deterred from a goal, Williams said, “I’ll just have to organize them myself.”

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# Spaceship Earth sculpture to be unveiled Oct. 20 at Kennesaw State University

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Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 16, 2006) — Spaceship Earth, a 175-ton circular sculpture created by world-renowned Finno-American artist Eino, will be unveiled to the public during a ceremony Friday, Oct. 20, at 10:30 a.m. in front of Kennesaw State University's new Social Sciences Building.

The \$1 million sculpture is considered one of Eino's most notable projects. The massive design consists of a 15-foot-diameter sphere comprised of 88 separate pieces of Brazilian blue quartzite, as well as 2,400 bronze pieces attached to the face of the 22-foot-high globe. A life-size bronze figure of environmentalist David Brower is stationed near the apex.

Spaceship Earth was commissioned by Jennifer and Brian Maxwell, founders of PowerBar, as a tribute to Brower, who died in 2000. Unfortunately, Brian Maxwell didn't live long enough to see the tribute come to fruition, suffering fatal cardiac arrest in 2004. Brian's wife, Jennifer, his son, Justin, his mother, Phyllis Maxwell, his sister Sheila Maxwell, along with several family members and friends are scheduled to attend the unveiling.

"Spaceship Earth is a unique and generous gift from the Maxwell family," said Karen Paonessa, associate vice president of university advancement and director of the Kennesaw State University Foundation. "It is not only a beautiful artistic expression, but a historic environmental tribute that will touch lives for generations to come."

For more information, visit <http://www.kennesaw.edu/spaceshipearth/index.shtml>.

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# Why Leadership and Ethics Matter: The Covenant with Black America

KENNESAW, Ga. (Oct. 16, 2006) — *Interdisciplinary and culturally diverse faculty and staff from...*

Georgia (Oct 16, 2006) — Why Leadership and Ethics Matter: The Covenant with Black America

Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations  
770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 16, 2006) — Interdisciplinary and culturally diverse faculty and staff from Kennesaw State University have participated in The Covenant With Black America, an on-going nationwide discussion series based on the best-selling compilation of essays, featuring an introduction by Tavis Smiley. A panel of participants, facilitated by Linda Lyons, director of Kennesaw State's Center for University Learning, will recap the focus of the discussions and reveal group and personal action plans that have evolved from the discussions at KSU.

The book provides some very useful data about issues confronting the African-American community and suggests a wake-up call for every American regarding activism in matters of education, health care, environmental issues, and social and economic justice for all.

The event is sponsored by the Siegel Institute for Leadership, Ethics & Character and co-sponsored by KSU's Coles College of Business, College of Humanities and Social Sciences and Graduate College, as well as Elesys North America Inc. and UPS.

When:

Thursday, Oct. 26, 12:15 - 1:45 p.m. lunch provided (please contact Joann Trodahl at 678-797-2204)

Where:

Leadership Room, Carmichael Student Center

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# Continuing Education wins Governor's International Award

*KENNESAW, Ga. (Oct. 17, 2006) — The Center for International Training in Continuing Education at...*

Georgia (Oct 17, 2006) — Continuing Education wins Governor's International Award

Kristy Webb

## Abstract

Contact: Kristy Webb, 770-499-3100 or [kwebb12@kennesaw.edu](mailto:kwebb12@kennesaw.edu)

KENNESAW, Ga. (Oct. 17, 2006) — The Center for International Training in Continuing Education at Kennesaw State University has been chosen as the winner of the 2006 Governor's International Award for the category of International Education.

The award honors the importance of education to the growth of international business in the state. Evaluated for its creativity and unique applications, the Center for International Training was honored on Saturday, October 14, 2006 at the World Trade Center during the Governor's International Awards Gala.

"It is truly our honor to receive the 2006 Governor's Award for International Education out of 12 nominees. We are very excited about this recognition of our contribution to the State of Georgia since 1992. I would like to thank KSU administrators, Dean of Continuing Education, Barbara S. Calhoun, and our campus community for the support of our program for all these years," said Ken Jin, Director of the Center for International Training.

The Center for International Training at Continuing Education provides customized professional training programs for senior business executives, government officials, professionals, and students from China, Taiwan, Afghanistan, Africa, Romania, Hungary, Slovakia, Poland, and Ukraine. The Center has trained more than 2079 participants from China representing a wide variety of industries and government agencies in the past 14 years. In 1999, Kennesaw State University was selected as one of five training bases in the US by the Chinese government, the only one in the Southern United States, along with University of Illinois at Urbana-Champaign, Michigan State University, California State University at Hayward, and University of Maryland at College Park.

Training programs offered include Management, Public Administration, Human Resources Management, Public School Administration, Agriculture Technology and Techniques, Transportation Management, Renewable Energy, Construction Safety, and Real Estate Development and Property Management.

"The success of the program relies on the thorough understanding of the educational needs of our customers, strong partnership with international training organizations and collaboration with business communities. We are very proud to accept this award," said Dean of Continuing Education, Barbara S. Calhoun.

"Kennesaw State University is extensively involved in international programs, and prides itself on its global perspectives. Ken's program is an absolutely superb example of this, and the Center for International Training has had far reaching impact on our international, business and local communities. We want to build on those relationships by providing additional opportunities for international activities both here and abroad," said Dr. Daniel S. Papp, President of Kennesaw State University.

Continuing Education at KSU offers non-credit professional development and life enrichment classes

for people of all ages, and does not require university admission to attend. Serving more than 26,000 students annually, this is one of the largest programs in the country.

For more information or to register for any of these courses, call 770-423-6765 or visit [www.kennesaw.edu/ConEd](http://www.kennesaw.edu/ConEd).

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# Eddie Blick wins College Media Advisers' 2006 Ron Spielberg Award

*Journalism educator and student-publications adviser Eddie Blick has won the 2006 Ron...*

Georgia (Oct 17, 2006) — Eddie Blick wins College Media Advisers' 2006 Ron Spielberg Award

Bill DiNome

## Abstract

FOR IMMEDIATE RELEASE October 17, 2006

CONTACT: Bill DiNome  
College Media Advisers, Inc.  
W: 910.962.7138  
F: 910.962.7131  
[dinomew@uncw.edu](mailto:dinomew@uncw.edu)

Journalism educator and student-publications adviser Eddie Blick has won the 2006 Ron Spielberg Service to CMA Award. The award is conferred annually by College Media Advisers, Inc., a national professional organization, to recognize individuals who have provided exemplary service to the organization. Blick's award will be formally announced at the National College Media Convention at St. Louis, MO, October 29, 2006.

Blick has worked with student publications for most of the past 40 years. After 10 years of advising student publications at a high school in Virginia, he moved to the college level, teaching journalism and advising the yearbook at Southeast Missouri State University for three years and serving as student publications coordinator at Kennesaw State University for four years.

Since 1990 he has taught journalism and worked in the news bureau at Louisiana Tech University. In 1991 he became advertising adviser for the student newspaper. He has been faculty adviser for the yearbook for the last two years. In the early 1990s Blick began the CMA-L listserv as an online discussion group at a time when the Internet was still new. He felt that student-publications advisers at colleges and universities could benefit from communicating with each other to ask and answer questions and to share advice. Although the listserv operates independently from CMA, it provides an indispensable avenue of communication for hundreds of CMA members across America and abroad.

College Media Advisers, Inc. has been working since 1954 to help student media professionals improve their media operations. Endorsed by state and regional professional and college media associations and schools and departments of mass communication, CMA communicates and works with professional media organizations and education associations on the local, state, and national levels. The Ronald E. Spielberg Award was established to honor CMA's long-time executive director, Ron Spielberg.

Contact:  
Eddie Blick – [blick@latech.edu](mailto:blick@latech.edu)

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# Kennesaw State nursing students participate in AIDS Walk Atlanta

*More than 100 students and faculty from Kennesaw State University's WellStar College of Health and Human Services put their walking shoes on for AIDS Walk Atlanta on Sunday, Oct. 15, at Piedmont Park.*

Georgia (Oct 17, 2006) – More than 100 students and faculty from Kennesaw State University's WellStar College of Health and Human Services put their walking shoes on for AIDS Walk Atlanta on Sunday, Oct. 15, at Piedmont Park.

The KSU team was organized by nursing student Dennis Flores. He had originally planned to take 20 students to the event to raise \$500.

“Kennesaw State topped all other colleges and universities for overall recruitment,” Flores said. “We believe we had one of the largest walk teams in Atlanta with more than 75 people.”

In addition, the team ranks in the top 10 fund-raising bracket raising more than \$12,000 with more expected to come in before the Nov. 30 deadline.

“My original goal was only \$500,” Flores said.

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# Kennesaw State University students to participate in mock gubernatorial debate

KENNESAW, Ga. (Oct. 17, 2006) — Kennesaw State University students from professor Kerwin Swint'...

Georgia (Oct 18, 2006) — Kennesaw State University students to participate in mock gubernatorial debate

Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations  
770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 17, 2006) — Kennesaw State University students from professor Kerwin Swint's campaign and elections class will participate in a mock gubernatorial debate Oct. 19. Teams representing Georgia's gubernatorial Republican and Democratic candidates, Gov. Sonny Perdue and Lt. Gov. Mark Taylor, will square off at 12:30 p.m. at the Carmichael Student Center.

Swint started the student mock debates in 2000 to draw attention to the importance of elections and voting.

"I think it's good for students to get an applicable exercise in this area," he said.

The mock debates are held every two years to coincide with either the presidential or gubernatorial race.

When:

Thursday, Oct. 19, 12:30 - 1:15 p.m.

Where:

University Room A, Carmichael Student Center

###

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# Daniel S. Papp inaugurated as Kennesaw State University's third president

*KENNESAW, Ga. (Oct. 24, 2006) — President Daniel S. Papp set his vision today for the future of...*

Georgia (Oct 24, 2006) — Daniel S. Papp inaugurated as Kennesaw State University's third president

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 24, 2006) — President Daniel S. Papp set his vision today for the future of Kennesaw State University during his inaugural address following his investiture as the third president in the institution's 43-year history.

The historic ceremony, formally installing him as president of Kennesaw State University, the University System of Georgia's third-largest university, was held in KSU's 5,000-seat Convocation Center for an audience of friends, family, distinguished guests, community members, faculty, staff and students.

Erroll B. Davis Jr., chancellor of the University System of Georgia, conducted the investiture. Joseph D. Meeks, dean of the College of the Arts and chair of the presidential search and advisory committee, served as master of ceremony.

In his inaugural address, Papp emphasized the need for providing access to nontraditional students and senior adults when he announced that the Bernard Osher Foundation has endowed KSU with \$1 million to continue programs for seniors 50 years and older, and \$50,000 for nontraditional students 25 to 50 years old who are returning to KSU to earn their degrees.

The new president also outlined his five-point vision for the university that includes KSU becoming among the best learning-centered state universities in the nation. Additional goals include:

- providing access to nationally recognized undergraduate and graduate programs,
- expanding distinct program offerings in select areas of state and national need,
- educating students both in the liberal arts and their fields of specialty, and
- producing graduates who are highly ethical, technologically literate and globally aware leaders who embrace diversity and community engagement.

Papp explained that while KSU is not considered a "research university" in academic terms, his vision is that many KSU students, faculty and staff will be involved in the creation of knowledge via research, scholarship and other creative activities.

"Our agenda will include both the transmission of knowledge and understanding, and the creation of knowledge and understanding," said Papp. "In short, we will be a 'community of learners,' a community where all of us, including our alumni and friends in neighboring communities, are actively engaged in the learning process."

Papp also emphasized the need to meet the state's growing demand for public higher education.

"We at Kennesaw and other USG institutions in the region must meet this swelling regional and statewide demand with high-quality programs," he said.

Papp further indicated that KSU would work with sister institutions in the University System of

Georgia and Department of Technical and Adult Education colleges, to make sure students can transfer easily between USG institutions.

Marching and bringing greetings on behalf of the state of Georgia was James Lientz, chief operating officer in the Office of the Honorable Sonny Perdue; the Honorable Tom Price; Allan Vigil, chair of the USG Board of Regents; and G. Wayne Clough, president of the Georgia Institute of Technology. Thomas M. Holder, chair of the KSU Foundation Board of Trustees, also brought greetings to the new president.

Other special guests participating in the processional included Theresa Milligan, Georgia special projects director, the Office of the Honorable Saxby Chambliss; and Heath Garrett, chief of staff, the Office of the Honorable Johnny H. Isakson.

The traditional ceremony, which began with a colorful international student flag parade, included deans and faculty of KSU's seven colleges processing in academic regalia, along with members of the University System of Georgia Board of Regents, KSU Foundation trustees, presidents of institutions of higher learning, state and local dignitaries, the president's cabinet, the senates of the university, directors of the university's institutes and centers, alumni representatives, council of academic deans, honorary doctorate recipients and Betty L. Siegel, president emeritus.

Prior to Papp's appointment, he served as senior vice chancellor for academics and fiscal affairs of the University System of Georgia from 2000 to May of this year. From 1998 to 2000, Papp directed educational programs for Yamacraw, Georgia's initiative to become the global leader in broadband technologies and components. Papp also served as interim president of Southern Polytechnic State University from 1997 to 1998 and as executive assistant to the president at Georgia Tech from 1994 to 1997.

###

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# Osher Lifelong Learning Institute receives second \$1 million endowment

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Frances Weyand

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Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 24, 2006) — Kennesaw State University's Osher Lifelong Learning Institute recently discovered that it soon will receive an unsolicited \$1 million endowment from the Bernard Osher Foundation — the second \$1 million endowment in less than a year from the organization.

The [Osher Lifelong Learning Institute](#) utilizes external funding to offer a variety of educational and social opportunities for adults age 50 and older, as well as approximately 55 courses per quarter. Last year alone, more than 2,300 people participated in the program housed at the KSU Center.

"We have a successful program that is serving seniors throughout northwest Georgia," said Dick Harp, director of the Osher Lifelong Learning Institute. "We were absolutely shocked — and quite pleased — to learn about the endowment."

In addition to the \$1 million endowment gift, the Osher Foundation will establish a \$50,000 scholarship fund for students 25 to 50 years old who want to return to school and finish their degree. Twenty-five \$2,000 scholarships will be awarded annually to students in that age range based on financial need.

"Students who may have dropped out of college years ago for financial or personal reasons now have the opportunity to return to school to complete that goal," Harp said. "We are excited to be able to make college attendance a reality for this important population."

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# Kennesaw State University presents awards to two Foundation trustees

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Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 26, 2006) — Two Kennesaw State University Foundation trustees were honored with awards at President Daniel S. Papp's Board of Trustees Inauguration Dinner Monday at the Marietta Country Club.

The Erwin Zaban Prize for Entrepreneurial Spirit was presented to Chester A. Austin, retired executive and co-founder of Tip Top Poultry, who has been a trustee since 2005. The Clarice Bagwell Medal for Distinguished Service was bestowed upon Mark R. Kirk, president of TND Builders Inc., who began his service as a trustee in 1980.

"Both individuals are well deserving of the recognition of these awards," said Foundation Board of Trustees Chair Thomas M. Holder. "Chet has been an avid supporter of Kennesaw for years. He is an asset to the board, and he has generously supported us with his talents, finances and time. Mark is also a key champion for KSU. His contributions to the university are inestimable. It is long overdue for him to receive the Clarice Bagwell Medal. He is always there for Kennesaw, always ready and always available to help."

The Erwin Zaban Prize, first awarded in 1991, is given annually to an individual or corporation exemplifying exceptional entrepreneurial capabilities, values and accomplishments. Recipients must demonstrate a strong respect for education, as well as the free enterprise system, through their active participation and support in advancing educational practices. Last year's recipient was WellStar Health System.

The Clarice Bagwell Medal for Distinguished Service, first awarded in 1991, also recognizes an individual's selfless, long-term commitment to advancing the educational opportunities for students at Kennesaw State. The award provides an opportunity for the university to salute board members who have left an indelible mark on KSU, the Foundation and the community. Last year's winner was Ronald H. Francis, vice chair of the Bank of North Georgia and trustee since 1985.

###

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# Kennesaw State University honors alumni for outstanding achievements

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Georgia (Oct 30, 2006) — Kennesaw State University honors alumni for outstanding achievements

Christina Hogan

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 30, 2006) — Approximately 200 people attended Kennesaw State University's annual homecoming luncheon Saturday, at which four alumni and one professor were honored for their outstanding achievements.

### Alumni Achievement Awards

#### Billy Hayes

Hayes is a 2001 alumnus of the executive MBA program. A native of Gadstone, Ala., he has more than 15 years of experience in the health care profession. Currently, Hayes serves as CEO of Northside Hospital-Cherokee, where he has grown the gross revenue over \$81 million in the first two years. He also serves on the board of directors for the Boys & Girls Clubs, the Cherokee Chamber of Commerce, the Georgia Hospital Association, the Highland Rivers Center, the YMCA of Canton and the Coles College of Business. Hayes and his wife, Brittany, have three children and are expecting twins this winter.

#### Roy Johansen

Johansen graduated in 1983 with a degree in management and entrepreneurship. His first screenplay, "Murder 101," was produced for television and won both an Edgar Award and a Focus Award. He is also the author of "The Answer Man," "Beyond Belief" and "Back to Hannibal." Johansen has also collaborated with Stan Lee in creating "The Accuser" comic book superhero. Additionally, he has written projects for Walt Disney Pictures, MGM, United Artists, Universal Pictures and Warner Bros. Studios. Johansen and his wife, Lisa, live in southern California.

#### David Miller

Miller, the first lifetime member of the KSU Alumni Association, enrolled in Kennesaw College after retiring from the United States Air Force in 1975. He graduated in 1980 with a degree in criminal justice. Miller spent most of his college years working as a real estate agent for Caldwell Banker and has continued his passion for investing in real estate. He is also an avid traveler, spending most of his time exploring the world. Miller is a resident of Kennesaw.

### Sentinel Alumni Distinction Award

Under Erika Busby Neldner's leadership as editor-in-chief, the student newspaper grew and flourished in 1994. Her success has continued in her professional life as she now serves as assistant managing editor of the Cherokee Ledger News.

#### Betty L. Siegel Award

Linda Stewart, an English instructor at KSU since 1998, is this year's recipient of the Betty L. Siegel

Award, which is presented annually in recognition of an outstanding faculty member who exemplifies the qualities of scholarship, leadership and service. Instituted in 1992, the award is named for the second president of KSU. Nominations are submitted by students, student groups or classes.

###

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# President of Kennesaw State University names faculty executive assistant

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Georgia (Oct 30, 2006) — President of Kennesaw State University names faculty executive assistant

Christina Hogan

## Abstract

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KENNESAW, Ga. (Oct. 30, 2006) — Kennesaw State University President Daniel S. Papp has selected Sarah R. Robbins to serve the cabinet role of faculty executive assistant to the president.

Robbins is a professor of English and English education and director of the Kennesaw Mountain Writing Project. In May, she received a Governor's Humanities Medal for directing a project funded by the National Endowment for the Humanities called "Keeping and Creating American Communities."

"Dr. Robbins brings to this position not only her fine credentials and excellent skills but the respect of her peers," Papp said.

In her role as faculty executive assistant, Robbins will assume a wide variety of responsibilities to include assisting the president and the provost in maintaining effective working relationships and communications with faculty, staff and students. She will begin her new duties in January.

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# Spaceship Earth sculpture unveiled

*Spaceship Earth, a 175-ton circular sculpture created by world-renowned Finno-American artist Eino, was recently unveiled to the public. It is located in front of Kennesaw State University's new Social Sciences Building.*

Georgia (Oct 30, 2006) — Spaceship Earth, a 175-ton circular sculpture created by world-renowned Finno-American artist Eino, was unveiled to the public. It is located in front of Kennesaw State University's new Social Sciences Building.

The \$1 million sculpture is considered one of Eino's most notable projects. The massive design consists of a 15-foot-diameter sphere comprised of 88 separate pieces of Brazilian blue quartzite, as well as 2,400 bronze pieces attached to the face of the 22-foot-high globe. A life-size bronze figure of environmentalist David Brower is stationed near the apex.

Spaceship Earth was commissioned by Jennifer and Brian Maxwell, founders of PowerBar, as a tribute to Brower, who died in 2000. Unfortunately, Brian Maxwell didn't live long enough to see the tribute come to fruition, suffering fatal cardiac arrest in 2004. Brian's wife, Jennifer, his son, Justin, his mother, Phyllis Maxwell, his sister Sheila Maxwell, along with several family members and friends attended the unveiling.

"Spaceship Earth is a unique and generous gift from the Maxwell family," said Karen Paonessa, associate vice president of university advancement and director of the Kennesaw State University Foundation. "It is not only a beautiful artistic expression, but a historic environmental tribute that will touch lives for generations to come."

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# Author Da Chen to Speak at Kennesaw State University

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Georgia (Oct 31, 2006) — Author Da Chen to Speak at Kennesaw State University

Cathy Bradford

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Oct. 31, 2006) — New York Times bestselling author Da Chen will speak at Kennesaw State University on Tuesday, Nov. 7, 7 to 9 p.m. The event, sponsored by the Department of University Studies and University College, is part of the University College Common Reader Program. The Common Reader Program requires that all students enrolled in KSU's First Year Experience course (KSU 1101) read the same book and participate in discussions and activities related to that book in an effort to foster students' intellectual competence, promote reading as an intellectual skill central to student achievement, and encourage learning with and from others. Chen's memoir, "Sounds of the River," traces his transition from life in rural China to university life at Beijing's most prestigious language institute. It was chosen as KSU's common reader for 2006-07 and is being read by more than 1,000 first-year students at Kennesaw State.

Chen has received rave reviews for his two memoirs, "Colors of the Mountain" (2001) and "Sounds of the River" (2002) from the New York Times Book Review, The LA Times, The Boston Globe, The Chicago Tribune, the Atlantic Monthly, and Newsweek. "China's Son," the children's adaptation of "Colors of the Mountain," was honored as a New England Bookseller Association Discovery selection, Borders Original Voice selection, and New York Public Library Book for the Teen Age List for 2001 and 2002. His latest work, "Brothers," is the author's first adult fiction. Released in September 2006, this novel received early praise from Publishers Weekly Online.

Da Chen came to America at the age of 23 with \$30 in his pocket and a bamboo flute. He later won a full scholarship to Columbia University Law School in New York. In addition to writing, Chen is a spiritual brush calligrapher who currently resides in New York's Hudson Valley with his wife and two small children.

To start his presentation, Chen will showcase his artistry on the bamboo flute. A reception will follow the program. The event will be held at the KSU Center, Room 400, 3333 Busbee Drive. It is free and open to the public.

For more information about the program, contact Kathy Matthews, Director of First-Year Programs, 770-423-6493 or [kmatthews@kennesaw.edu](mailto:kmatthews@kennesaw.edu).

###

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# Kennesaw State student Haley Kilpatrick named finalist for national award

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Christina Hogan

## Abstract

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KENNESAW, Ga. (Nov. 2, 2006) — Kennesaw State University junior communication major Haley Kilpatrick is one of five finalists in Charming Shoppes' "2006 Voices — One Voice Can Lead to a Chorus for Change" campaign and will appear on "MONTEL" Nov. 24. The founder of the national nonprofit organization Girl Talk, Kilpatrick was chosen as a finalist from more than 2,400 nominees.

No stranger to the spotlight, Kilpatrick was featured in Kennesaw State's first-ever corporate image campaign in 2004, which was designed to build awareness among the state's business and political leaders of the high caliber of KSU's graduates and students. She was also the first graduate of the Deerfield-Windsor School in Albany, Ga., to enroll in Kennesaw State. Now, thanks to the good word she has been spreading about the university, many students from southwest Georgia are selecting KSU as their college of choice.

Kilpatrick began receiving attention five years ago when she founded Girl Talk at the age of 15. Today, the Atlanta-based nonprofit is in 19 states, reaching more than 10,000 middle school girls. The organization's mission is to build the self-esteem of middle school girls through positive weekly programs and mentoring. Now a traditional, full-time college student, Kilpatrick continues to serve as president of Girl Talk.

"I am thrilled to have this opportunity to further spread the word about Girl Talk in hopes of inspiring many young girls across America to start a chapter in their communities," she said.

According to Kilpatrick, there are more than 12 million middle school girls in need of positive mentoring, and she hopes to have chapters in all 50 states by 2010.

In addition to her class schedule and duties as president of Girl Talk, Kilpatrick has also found time to volunteer in the office of university admissions as a tour guide.

"Haley has been a very positive addition to KSU," said Joe Head, dean of university admissions and enrollment services. "Wherever she goes, she always speaks highly of KSU."

To vote for Kilpatrick, visit [www.montelshow.com/voices](http://www.montelshow.com/voices). Voters can vote as many times as they want until midnight Nov. 10.

For information on Girl Talk, visit [www.desiretoinspire.org](http://www.desiretoinspire.org).

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# Art professor honored for innovative work

*An accident with a sharp blade eight years ago led artist Robert Sherer to create edgy, important artwork with international appeal that was recognized by two faculty awards this year.*

Georgia (Nov 3, 2006) — An accident with a sharp blade eight years ago led artist Robert Sherer to create edgy, important artwork with international appeal that was recognized by two faculty awards this year.

An associate professor of art in the department of visual arts, Sherer received a KSU Foundation prize and a Distinguished Scholarship Award for his series of artworks titled "Blood Works: Portraits of Love and Loss in the Age of Aids."

Sherer said he was "stunned and caught completely off guard" by the recognition of "Blood Works," given both the materials he used and the sensitive nature of the subject he addressed.

"Blood Works" was created using both Sherer's own blood and that of friends, some of which was HIV positive.

"The fundamental element of being a visual artist is that you make images you want to get out to the public, and it's very difficult for people in the visual arts, like myself, to understand that art carries weight to it in a scholarly manner," Sherer said.

According to Joseph D. Meeks, dean of the College of the Arts, "Robert Sherer's powerful visual commentary on the impact of the HIV/AIDS epidemic is an important example of the impact the arts can have on understanding the human condition, communicating across diverse audiences and enhancing broader social discussions. The university's recognition of his work signifies a growing awareness that the arts are integral to our understanding of ourselves and each other."

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# A public listening session for a radio documentary project featuring Cherokee County to be held

KENNESAW, Ga. (Nov. 6, 2006) – A free public listening session for the Cherokee County...

Georgia (Nov 6, 2006) — A public listening session for a radio documentary project featuring Cherokee County to be held

LeeAnn Lands

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Nov. 6, 2006) – A free public listening session for the Cherokee County portion of the radio documentary project "Taking Place: A Community Examination of its Place" will be held Dec. 12 from 7:30 to 9:30 p.m. at the Holly Springs Historic Train Depot and Community Center located in downtown Holly Springs, Ga.

Sponsored by the Georgia Humanities Council and by Kennesaw State University's Department of History and Philosophy and its Keeping and Creating American Communities Project, and hosted by the Holly Springs Historic Preservation Commission, the listening session will feature a series of short radio documentaries about community, place and change along Highway 5 between Woodstock and Canton. The documentaries were produced by KSU students as part of a larger project examining how place and community are made and experienced in northwest Georgia. The session will be followed by a facilitated discussion and response.

For more information about the listening sessions or the "Taking Place" program, contact Erin Cochran, project coordinator, at [EBCochran@gmail.com](mailto:EBCochran@gmail.com) or KSU history professor LeeAnn Lands at 770-499-3437 or [llands@kennesaw.edu](mailto:llands@kennesaw.edu).

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# Kennesaw State University MBA degree to be offered at Cobb Galleria Office Park

KENNESAW, Ga. (Nov. 9, 2006) — Kennesaw State University's request to offer an external Master of...

Georgia (Nov 9, 2006) — Kennesaw State University MBA degree to be offered at Cobb Galleria Office Park

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Nov. 9, 2006) — Kennesaw State University's request to offer an external Master of Business Administration degree at the Cobb Galleria Office Park was approved today by the Board of Regents of the University System of Georgia.

The new program will begin spring 2007. Kennesaw State anticipates immediate enrollments in excess of 100 students.

"For the last three years, the Coles College of Business has offered various MBA courses at the Galleria, and now we look forward to offering the full MBA degree program there," Coles College of Business Dean Tim Mescon said.

KSU plans to offer the degree in the Institute of Nuclear Power Operations building at the Galleria. KSU has been holding courses in the INPO building as a pilot project at the request of INPO and other corporations in the Galleria/Vinings area of Cobb County. Currently, KSU offers four to six courses per semester in the space made available through INPO.

"The concentration of working professionals in the Galleria/Vinings area is enormous," Mescon said. "In addition, a number of corporations are headquartered in the area, including Genuine Parts, GE Energy, Coca-Cola Enterprises, Home Depot, Russell Athletic and Post Properties. By offering this program, we are responding to the needs of these area employers by providing high-quality professional development that removes some of the obstacles for employees in negotiating metropolitan Atlanta traffic."

For more information on the program, visit the Coles College Web site at <http://coles.kennesaw.edu/KSUColes>.

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# KSU Foundation trustee and alumnus Dr. Robert A. Lipson remembered

*Kennesaw State University lost a true friend and dedicated advocate of the university when Dr. Robert A. Lipson, president and CEO of WellStar Health System, passed away Nov. 10 in a motorcycle accident.*

Georgia (Nov 13, 2006) — Kennesaw State University lost a true friend and dedicated advocate of the university when Dr. Robert A. Lipson, president and CEO of WellStar Health System, passed away Nov. 10 in a motorcycle accident.

The community paid tribute to Lipson during a memorial service at KSU's Convocation Center Monday, Nov. 13. Speakers included Dr. Rachel Lipson, his daughter; Aaron Lipson, his son; Marsha Burke, interim CEO of WellStar; and Dr. Gregory Simone and Dr. Robert Jansen, friends and colleagues.

"He was a true friend to Kennesaw State University," President Daniel S. Papp said. "His death is a tragedy for the Lipson family, northwest Georgia and this university."

The KSU Foundation trustee and alumnus was widely known for his expertise in medicine, business and even art.

Lipson practiced internal medicine for more than 25 years before joining the WellStar Health System in 1993 in an administrative role. When he recognized the need for physicians to have a deeper knowledge of business, he enrolled in KSU's fledgling physician executive MBA program and was a member of the first graduating class in 1997.

Lipson's connection with the university continued to flourish after he became the CEO of WellStar in 2001. He was instrumental in the former College of Health and Human Services being renamed the WellStar College of Health and Human Services in 2003, following WellStar's \$3.1 million gift to the college.

"Rob was a strong advocate of Kennesaw State University; he led by example," said Bob Prillaman, KSU Foundation trustee. "It's because of his enormous efforts the university boasts the WellStar College of Health and Human Services. He was also a huge proponent of the new Health Sciences Building recently added to a list of funding priorities by the Board of Regents. Thanks to Rob's wonderful support for these projects and others, his influence will be felt for years to come."

In 2005, Lipson, on behalf of WellStar, was honored with the Erwin Zaban Prize for Entrepreneurial Spirit by the KSU Foundation.

"During his time on our board, and with his work relating to the university, specifically in health care, he consistently demonstrated a deep respect for education and for the free enterprise system," Thomas M. Holder, KSU Foundation Board of Trustees chair, said.

Recently, Lipson's photography was featured during a month-long exhibit at KSU's Sturgis Library Gallery. The 48-piece collection included vivid color photographs he snapped over a 35-year time span.

Several years ago, Lipson appeared in front of the camera for a successful advertising campaign on behalf of the university and was featured in publications such as Atlanta Business Chronicle and Georgia Trend.

Lipson is survived by his wife of 38 years, Livvy Kazer Lipson; his daughter, Dr. Rachel Ellen Lipson; his son, Aaron William Lipson; his daughter-in-law, Leslie Kulbersh Lipson; his granddaughter, Karen Elaine Lipson; his mother, Ann Lackey Lipson; his brother, Arthur E. Lipson; and his sister, Phyllis L. Loff.

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# Memorial service for Dr. Robert A. Lipson to be held at Kennesaw State University

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Georgia (Nov 13, 2006) — Memorial service for Dr. Robert A. Lipson to be held at Kennesaw State University

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Nov. 13, 2006) — A public memorial service for Dr. Robert A. Lipson, president and CEO of WellStar Health System, will be held today at 4 p.m. in the Convocation Center. Dr. Lipson was killed Friday night in a motorcycle accident.

Dr. Lipson was a KSU Foundation trustee and alumnus of the university's MBA program. An exhibition of his photographs recently closed at the Sturgis Library Gallery.

Reserved parking will be available in the East Parking Deck. Click here to view a campus map: <http://www.kennesaw.edu/about/maps.shtml>.

###

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# Kennesaw State University to partner with the African Decade of Persons with Disabilities

*It is estimated that 10 percent of the world's population (700 million people) are disabled. For the United States, that equates to approximately 30 million people. However, more than 60 million people – a very conservative estimate – living on the continent of Africa have some type of disability, a six-month survival rate for new spinal injuries and minimal financial assistance.*

Georgia (Nov 17, 2006) — It is estimated that 10 percent of the world's population (700 million people) are disabled. For the United States, that equates to approximately 30 million people. However, more than 60 million people – a very conservative estimate – living on the continent of Africa have some type of disability, a six-month survival rate for new spinal injuries and minimal financial assistance.

The African Decade of Persons with Disabilities (1999–2009), a continental initiative launched by the African Union to improve the quality of life for the estimated 60 million Africans with disabilities, has selected Kennesaw State University as its American partner to combat these issues. The African Decade is a consortium of organizations that include the African Union, the African Rehabilitation Institute, African governments, UN agencies and nongovernmental disabled people's organizations.

To help Africans with disabilities become more self-sufficient, the university has created the Kennesaw State University International Academy of Disability Rights. A ceremonial signing of the cooperative agreement between the two institutions was held Nov. 16.

"The goal of the African Decade and KSU is to promote human rights for people with disabilities in a variety of ways," said Ben Johnson, Associate Dean for Community Partnerships and Global Initiatives for Kennesaw State's WellStar College of Health and Human Services.

Johnson, who will head the academy, said that research shows that nearly 73 percent of Africans with disabilities were economically inactive as opposed to approximately 39 percent of the non-disabled population, resulting in significantly higher levels of poverty among the disabled. Africans with disabilities also experience a disproportional rate of disease including HIV/AIDS, TB and cardiovascular disease when compared to the able-bodied population.

"To combat this, KSU officials plan to develop a unique curriculum to train persons with disabilities to help them become economically sufficient and take on leadership roles within their communities," said WellStar College of Health and Human Services Dean Richard Sowell.

In its first year, the academy along with its local nonprofit partners – BlazeSports America and UpReach International – hopes to reach hundreds of disabled people through various training programs.

"We will target countries such as Kenya, Ethiopia and South Africa and expand from there," Johnson said. "We hope to directly impact millions of people with disabilities throughout the African continent."

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# Charming Shoppes presents Kennesaw State student Haley Kilpatrick with \$20,000

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Georgia (Nov 27, 2006) — Charming Shoppes presents Kennesaw State student Haley Kilpatrick with \$20,000

Stacey Moore

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Nov. 27, 2006) — Kennesaw State University junior Haley Kilpatrick received a \$20,000 award for her nonprofit organization Girl Talk before a national audience on the “MONTEL” show Nov. 24.

Kilpatrick was among five finalists chosen from thousands of entries in Charming Shoppes’ “2006 Voices — One Voice Can Lead to a Chorus for Change” campaign. Dorrit Bern, CEO of Charming Shoppes, presented Kilpatrick and three other finalists with \$20,000 checks. The grand prize winner, Tara Lawrence, received a new vehicle.

“I am extremely honored that something this wonderful will touch Girl Talk in a positive way,” Kilpatrick said. “The funding will help us reach larger numbers of girls who need someone they can relate to.”

Twenty-year-old Kilpatrick founded Girl Talk four years ago when she was just a teenager. Her organization pairs a female high school student with a female middle school student on a weekly basis to give the younger person a chance to express her feelings as well as receive support.

According to Kilpatrick, Girl Talk is now in 20 states, and she hopes to have chapters in all 50 states by 2010.

To learn more about Girl Talk, visit [www.desiretoinspire.org](http://www.desiretoinspire.org).

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# Executive MBA program at KSU's Coles College of Business to sponsor Atlanta Press Club holiday party

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Georgia (Dec 4, 2006) — Executive MBA program at KSU's Coles College of Business to sponsor Atlanta Press Club holiday party

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

KENNESAW, Ga. (Dec. 4, 2006) – The Executive MBA program at the Coles College of Business at Kennesaw State University has signed on as a Bronze level sponsor for the 14th Annual Atlanta Press Club Holiday Author Party.

The event will be held Wednesday, Dec. 6 at the Fernbank Museum of Natural History. The Holiday Author Party is one of Atlanta's most anticipated seasonal events for the media community. It attracts hundreds of Atlanta's top journalists, reporters and media professionals, as well as more than 30 local and national authors who will sign their latest works.

This year's authors include novelists including Mary Kay Andrews, Pearl Cleage, Jeff Fields and Melissa Fay Greene, as well as non-fiction authors including Atlanta magazine editor Rebecca Burns, Newsweek correspondent Michael Isikoff, Atlanta Journal-Constitution Managing Editor Hank Klibanoff, AJC Editorial Cartoonist Mike Luckovich and Atlanta Chef Kevin Rathbun.

"The Coles College is an important educational sponsor for this event," said Press Club Executive Director Sarah Douglas. "Their Bronze sponsorship, and their ongoing support, is a very valuable contribution to the local media community."

The Atlanta Press Club is one of the largest professional journalism associations in the country. Its membership encompasses Atlanta's burgeoning media community – print, broadcast and online, big and small, national and local media outlets. Proceeds from the Holiday Author's Party support journalism students through the press Club's scholarship and internship programs.

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# New certificate at Kennesaw State University will make Fortune 500 companies take notice

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Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Dec. 4, 2006) — Fortune 500 companies will take notice when they see Kennesaw State University listed on a resume thanks to a new certificate in Statistical Methods Using SAS. The most comprehensive data mining, business intelligence and statistical analysis software available, SAS is used by 96 percent of Fortune 500 companies. Kennesaw State is the only institution in the University System of Georgia to offer a certificate in partnership with the SAS Institute.

“KSU is uniquely positioned to offer this certificate because our faculty and staff have already been providing SAS training in our classes,” said Victor Kane, chair of the department of mathematics and statistics. “We chose to train our students using the SAS program because it is the most widely recognized leading statistical software available.”

Faculty in the department of mathematics and statistics view the new certificate as an opportunity for KSU students to differentiate themselves from all other graduates and gain a cutting-edge advantage in the marketplace through hands-on training.

“We are excited to offer this certificate to our students because it will directly impact their marketability,” said Jennifer Lewis Priestley, assistant professor of statistics and Certified SAS Professional. “If students conduct a job search on the Internet with the keyword ‘SAS,’ they will find a substantive number of opportunities available for this elite category.”

She added that employers appreciate graduates with an extensive knowledge of SAS because it reduces the time companies have to spend on employee training.

“We have documented evidence that students earning these jointly awarded certificates are getting \$10,000 to \$15,000 more than those without the certificates,” said Jerry Oglesby, director of higher education consulting and global certification for SAS. “I feel that the program with KSU has the potential to highlight students’ considerable additional experiences and exposure to real-world problem-solving and will likely show tremendous lift with potential employers.”

Students will have to complete 12 hours of courses that offer SAS training to qualify for the certificate. The certificate will benefit students from a wide variety of disciplines, including psychology, nursing, political science, business, marketing and finance. The first certificate will be awarded at the December commencement.

###

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# Top Cobb County leaders to speak at Kennesaw State University's 82nd commencement ceremonies

*State Sen. John Wiles and State Rep. Earl Ehrhart will be two of the three speakers slated to participate in Kennesaw State University's graduation ceremonies Dec. 14 and 15. KSU Teacher of the Year Pam Cole is the third speaker. All three ceremonies will be held in the KSU Convocation Center on campus.*

Georgia (Dec 5, 2006) — State Sen. John Wiles and State Rep. Earl Ehrhart will be two of the three speakers slated to participate in Kennesaw State University's graduation ceremonies Dec. 14 and 15. KSU Teacher of the Year Pam Cole is the third speaker. All three ceremonies will be held in the KSU Convocation Center on campus.

## John Wiles:

Wiles has diligently served the state and Cobb community for more than 20 years. He began his career as a prosecutor in the State Court Solicitor's Office in 1984. He later served in the State House of Representatives from 1995 to 2003. In his current position as state senator, Wiles is a member of the Higher Education Committee as well as chair of the Higher Education Subcommittee of Appropriations. He represents Senate District 37, which includes the northwest portion of Cobb County.

A champion of educational issues, Wiles has sponsored legislation that created the Georgia HERO College Scholarship in 2005. The scholarship provides financial assistance to National Guard members and reservists, as well as the children of those who have proudly served our country. Throughout his tenure as a lawmaker, Wiles has concentrated on child and teen issues, having been instrumental in the introduction and ultimate passing of a bill to safeguard mothers and newborn babies through insured hospital care.

Wiles' civic involvement includes organizations like the Cobb Chamber of Commerce, Marietta Kiwanis and the Kennesaw Business Association. He also serves on the board of directors of the Acworth Business Association. Wiles, the managing partner of the law firm of Wiles & Wiles, holds professional membership with the Cobb County and American Bar Associations, State Bar of Georgia and the Florida Bar.

Wiles received his undergraduate degree in 1980 from George Washington University and his Juris Doctorate in 1983 from Stetson University where he served on the Law Review.

Wiles will speak at the commencement honoring graduates from the College of the Arts and the College of Humanities and Social Sciences.

## Earl Ehrhart:

Ehrhart, who was first elected to the Georgia House of Representatives in 1988, is the longest serving Republican in that capacity. He currently serves as chairman of the House Rules Committee and as a member of Appropriations, Banks and Banking, and State Institutions and Property.

Recently, Ehrhart received the "Champion of the Free Enterprise System Award" from the Associated Builders and Contractors of Georgia. In 1990, the National Federation of Independent Business named him the "Guardian of Small Business" for his years of work for small businesses in Georgia. He has also received awards from Kennesaw State University, the Medical Association of Georgia, the Twenty-Second Air Force Reserve and the Georgia Federation of Young Republicans.

Ehrhart is an active member of the Cobb community, serving as a member of the West Cobb Rotary Club, the Cobb County Chamber of Commerce and the Honorary Commanders Association. He has also served on the Powder Springs Downtown Development Association, which led to the dynamic formation of the Powder Springs Square.

In addition to his governmental role, Ehrhart is senior vice president of the Facility Group Inc., an

architectural and engineering firm located in Smyrna, Ga. He graduated in 1980 with a B.A. in political science from the University of Georgia, where he was a member of Pi Sigma Alpha, the national political science honor society, and Phi Kappa Psi Fraternity.

Ehrhart will speak at the commencement for the College of Science and Mathematics and the Coles College of Business.

Pam Cole:

Cole is a professor of middle grades English education at KSU. Her experiences growing up in a poverty-stricken community in the Appalachian coalfields of southwestern Virginia instilled in her a passion for education and a desire to help others improve their lives. She came to the university in 1995 as an assistant professor shortly after earning her doctorate degree from Virginia Tech University.

Believing that literacy equals opportunity, Cole began coordinating KSU's Annual Conference on Literature for Children and Adolescents in 1996. Today, hundreds of education majors and teachers gather annually at KSU to learn from the nation's most renowned young adult authors and experts on young adult literature. The conference has placed Kennesaw State University on the map as one of the premier institutions for the study and dissemination of young adult literature.

Cole has served as vice-president of the Georgia Council of Teachers of English and as president of the International Reading Association's Special Interest Group on Literature for the Adolescent Reader. She has earned numerous awards in her career, including the Georgia Council of Teachers of English Leadership Award, KSU's Distinguished Teaching Award, KSU's Distinguished Service Award and KSU's Distinguished Professor Award. She is also a 2006 Georgia Board of Regents Teaching and Scholarship nominee and KSU's 2006 nominee for an American Council on Education Fellowship.

She currently teaches English language arts and reading courses in the Bagwell College of Education for both undergraduate and graduate teacher candidates. She is also co-authoring a young adult literature textbook for McGraw-Hill Publishers that will be used nationwide in the training of middle grades and secondary English and reading teachers.

Cole will speak at the commencement matriculating graduates from the WellStar College of Health and Human Services and the Bagwell College of Education.

When:

Thursday, Dec. 14, 2 p.m.

Speaker: Earl Ehrhart

Graduates from the Coles College of Business and the College of Science and Mathematics will be honored.

Thursday, Dec. 14, 7 p.m.

Speaker: Pam Cole

Graduates from the WellStar College of Health and Human Services and the Bagwell College of Education will be honored.

Friday, Dec. 15, 10 a.m.

Speaker: John Wiles

Graduates from the College of Humanities and Social Sciences and the College of the Arts will be honored.

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# KSU partners with Fernbank Museum of Natural History

*KENNESAW, Ga. (Dec. 7, 2006) — Georgia's little-known Spanish colonial history will soon...*

Georgia (Dec 7, 2006) — KSU partners with Fernbank Museum of Natural History

Christina Hogan

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. (Dec. 7, 2006) — Georgia's little-known Spanish colonial history will soon become more clear thanks to a grant from Spain's Ministry of Education and Science. The grant will allow Fernbank Museum of Natural History and Kennesaw State University's Center for Hispanic Studies to forge a partnership to explore this rich history.

This partnership will immediately impact Georgia schools by bringing together scholars to share their knowledge with PK-16 educators regarding opportunities for curricular development and integration. Other results of this partnership will include student exchanges, visiting researchers, access to archival documents and, ultimately, a sustained international, research-based collaboration.

"This grant will enable us to bring together researchers from Spain, Georgia, South Carolina, Florida and New York," said Robert DeVillar, director for Hispanic studies and professor in the Bagwell College of Education at Kennesaw State. "We will be able to exchange critical information regarding the Spanish colonial presence in Georgia during the mission period, visit excavation sites, view and discuss the important artifacts of the period, and converse with elementary, secondary and postsecondary leaders regarding integration of this exciting knowledge into our Georgia curricula. We are all very excited about this grant."

The educational program, actively supported by the Spanish government, will focus on Fernbank's permanent collection of Spanish and Native American artifacts, including more than one million objects from St. Catherines Island, the first Spanish mission settlement in Georgia, and artifacts recovered by the museum's project to locate mission Santa Isabel de Utinahica on the lower Ocmulgee River.

"Creation of this partnership is a logical and critical extension of Fernbank's educational mission," Dennis Blanton, Fernbank's curator of Native American archaeology, said. "The St. Catherines Island and Santa Isabel archaeological collections offer tangible evidence of the critical role Georgia played during a transformative period of world history."

Together, the collections from these two archaeological projects will be used to examine life on Spanish mission settlements in Georgia and the relationships between Native Americans and Spanish missionaries, particularly their peaceful co-existence.

"Fernbank's collections show how the Spanish friars used compromise to avoid conflict with the Native Americans, even though they lived outnumbered in their communities," Blanton said. "By understanding the policies adopted by the friars in their relations with Native Americans, modern society can learn from the successes and difficulties of peaceful interaction and negotiation."

From researching the artifacts, scholars, educators and students involved in this partnership will ultimately offer recommendations for revised curriculum, particularly in relation to peace education, in Georgia schools.

The first step in this partnership will be a conference titled "Seminar on the Integration of Spanish Identity in Georgia: A Model for Peace Education," to be held Dec. 11-15 at Fernbank and KSU.

Participants will also visit St. Catherines Island and the current archaeological excavations in Telfair County.

For more information, contact Brandi Berry, director of public relations at Fernbank Museum of Natural History, at 404-929-6339 or [brandi.berry@fernbank.edu](mailto:brandi.berry@fernbank.edu).

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Kennesaw State University is a comprehensive, residential institution with a growing student population approaching 20,000 from 132 countries. The third-largest university out of 35 institutions in the University System of Georgia, Kennesaw State offers more than 60 graduate and undergraduate degrees, including a new doctorate in education.

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“Seminar on the Integration of Spanish Identity in Georgia:  
A Model for Peace Education”  
Frequently Asked Questions

Q: How did Kennesaw State University, Fernbank Museum of Natural History and the Spanish government become involved?

A: The opportunity began in June 2006 when Spain’s Honorary Vice Consul, Ignacio Taboada, learned of Fernbank Museum’s new archaeological program in Telfair County. After discussions with Dennis Blanton, Fernbank’s curator of Native American archaeology, Taboada was fascinated by the potential for fleshing out Spanish American history through excavations of a possible mission site. Discussions snowballed as excitement spread for the potential of these findings, and soon Robert A. DeVillar, director for Hispanic Studies and professor in the Bagwell College of Education at Kennesaw State University, became involved. DeVillar and Blanton both realized the potential for an international collaboration and the opportunity to add more understanding of Spanish influence during the American colonial period.

Q: Who will participate in the conference Dec. 11-15?

A: A number of international dignitaries, educational leaders, archaeologists and scholars will take part in this conference.

Among the esteemed international colleagues to take part in the discussions is Isabel Simo Rodríguez, a paleographer and the director of the General Archives of the Indies, Seville, Spain. The archives is the single greatest and most important archival repository of the Spanish contact with the Americas (and Philippines), covering the end of the 15th century to the end of the 18th. The archives contain the letters of Christopher Columbus, priests, military officers, Popes and other figures. There are more than 80 million pages, extending a length of five miles.

Accompanying Simo Rodríguez will be two specialists from the University of Sevilla (Seville, Spain): Julian Ruiz Rivera, a specialist in American history, and Fernando de Amores Carredano, a specialist in pre-history.

Other attendees include directors from the Georgia Department of Education, the State Archaeologist, and other state organizations, as well as academic colleagues from South Carolina and Florida, and possibly the American Museum of Natural History (New York).

In addition, Linda Johnston, director of the Center for Conflict Management at Kennesaw State University, will direct a session examining how peace education and conflict resolution might play an integral role in assessing the archaeological findings.

Q: What will the “Seminar on the Integration of Spanish Identity in Georgia: A Model for Peace

Education” entail?

A: The seminar Dec. 11–15 will include a week of specialized programming at Fernbank Museum and Kennesaw State University, including trips to St. Catherines Island in McIntosh County and the current archaeological excavations in Telfair County. Participants will get a closer look at Fernbank’s collections, as well as an introduction to KSU’s Hispanic studies department. The seminar will also provide a platform for discussion and implementation.

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*A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university’s vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](http://kennesaw.edu).*

# Kennesaw State University's conflict management expert comments on Iraq study group recommendations

KENNESAW, Ga. (Dec. 8, 2006) "Regarding Iraq, the approach since 9/11 has been to put out the..."

Georgia (Dec 8, 2006) — Kennesaw State University's conflict management expert comments on Iraq study group recommendations

Stacey Moore

## Abstract

Bush's Iraq approach has been to put out fire without fire prevention

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

Expert available for media interviews; [click here](#) for photo

KENNESAW, Ga. (Dec. 8, 2006) "Regarding Iraq, the approach since 9/11 has been to put out the fire, without enough attention to fire prevention" said Susan Raines, assistant director of the Center for Conflict Management at Kennesaw State University. "The administration also will have to address the bigger picture - what is going on with Israel and Palestine. While working toward peace in the Middle East - not just progress in Iraq - it should be a multi-party effort which could include Iran, Syria and others in order to achieve true conflict resolution on all fronts," she said.

Raines' comments respond to a Dec. 7 article in USA Today reporting that a member of the study committee cited Bush "needs to move from conflict management to conflict resolution" with regard to the administration's Iraqi war strategy.

According to the USA Today article, study commission member Edward Djerejian, a former U.S. ambassador to Israel and Syria who helped draft much of the commission's report, said, "The Bush administration has to move from 'conflict management to conflict resolution throughout the Middle East if its Iraq policies will have a chance to work."

Raines, and internationally recognized expert in conflict management, explains the differences between conflict management and conflict resolution. "There are shades of gray when it comes to 'conflict management' and 'conflict resolution,'" she said. "Conflict resolution addresses the root cause of the long-term intractable conflict, while conflict management typically acknowledges that conflict will inevitably arise, and systems should be created to handle ongoing conflict. In this case, the whole idea is to move towards conflict resolution that addresses the roots of the problem."

Raines' research expertise includes alternative dispute resolution in multi-party governmental conflicts. Recently named editor of Conflict Resolution Quarterly, Raines holds a Ph.D. in public policy from Indiana University.

The mission of the Center for Conflict Management at Kennesaw State University is both educational and service-oriented. The center works with the Political Science and International Affairs department to support academic programs related to dispute resolution and conflict management. In addition, the center collaborates with university system partners, government entities, and corporations to develop conflict management initiatives in many environments. For more information, visit <http://www.kennesaw.edu/conflict>.

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