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Kennesaw State receives \$1 million grant for new art museum

The Robert W. Woodruff Foundation in Atlanta recently awarded \$1 million to the Kennesaw State University College of the Arts for a new art museum to be built on campus.

Georgia (Jan 4, 2005) — The Robert W. Woodruff Foundation in Atlanta recently awarded \$1 million to the Kennesaw State University College of the Arts for a new art museum to be built on campus. This is the first Woodruff Foundation gift to a non-research public university, and the largest single gift ever designated for the College of the Arts.

Under Dr. Betty Siegel's leadership, KSU Interim Vice President Wesley K. Wicker and College of the Arts Dean Joseph Meeks assembled a team of Kennesaw State personnel and community supporters to approach the Woodruff Foundation.

"We are really grateful to our director of development, Stacie Barrow, and long-time friends of Kennesaw Fred Bentley Sr. and Conley Ingram for their help with this proposal," Meeks said. "Everyone came together and, I think, the people at the Woodruff Foundation were impressed by the terrific support we have received from the community."

The proposed museum will be located adjacent to the existing Howard Logan Stillwell Theater and the soon-to-be-constructed performance hall.

"These three facilities will form an arts district unlike the arts facilities on any other Georgia campus, where the different disciplines usually are separated both physically and philosophically," Meeks said. "At Kennesaw State, we are building an integrated and innovative arts complex that will enhance student learning and create more enriched arts experiences for our campus and our community."

In addition to providing more space for visiting exhibitions and support services, the art museum will house the university's growing permanent collection of art. At this time, the collection includes more than 400 pieces and is valued at more than \$4 million. Some of the works currently are displayed in offices around campus, but many are kept in storage awaiting an adequate facility to display them. The collection was started in 1972 with a gift of five pieces from Marietta collectors Fred Bentley Sr. and J. Allan Sellars. The permanent collection offers a comprehensive assemblage of 18th-, 19th- and 20th-century American art.

"I am amazed how much art history we can cover just by pointing out what we have in our collections," said Roberta Griffin, KSU director of galleries.

Woodruff Foundation President Charles P. "Pete" McTier and the foundation's trustees also were impressed by the breadth and depth of the collection. However, they were particularly attracted to the art museum project because of KSU alumnus Russell Clayton's decision to give the university his collection of works by Italian-born Atlanta artist Athos Menaboni, a contemporary and friend of Robert W. Woodruff. The Woodruff Foundation's gift will be used to construct a gallery for this collection in the new art museum.

When Menaboni moved to Atlanta during the Great Depression, he became acquainted with Woodruff, then president of Coca-Cola. Intrigued by Menaboni's art, Woodruff commissioned many works by the artist, including the artwork for his personal Christmas cards. Many of these cards can be seen in the special exhibition, "Christmas Card and Gift Print Exhibition of the White House and Robert Woodruff Collections," in the Sturgis Library Gallery, Dec. 14-17.

Menaboni painted many subjects, but he is best known for his renderings of more than 150 species of American birds, many of which appeared in magazines like "Progressive Farmer," "Southern Living" and "Sports Illustrated," as well as in the World Book Encyclopedia. Some of his bird paintings, landscapes

and seascapes will be included in “The Collector’s Vision: Works by Athos Menaboni from the Collection of Russell Clayton,” April 14–May 12 in the Fine Arts Gallery.

But the Menaboni collection is just one of several important collections that will be housed in the art museum. Other notable works include the university’s collection of more than 100 sculptures by the late Ruth Zuckerman—gifted to Kennesaw State by her husband, Bernard Zuckerman—and the most valuable single work in the collection, “Jonathan and David,” a painting by N.C. Wyeth that has remained in storage because the university does not currently have an adequate place to display it.

Although the exact design for the art museum has not been finalized, the proposed 27,500 square-foot facility would include four galleries, a multi-purpose classroom, storage space and a sculpture garden. The building will be connected via breezeway to the performance hall and by inviting pedestrian walkways to Stillwell Theater. The College of the Arts recently has launched a multi-year, multi-million dollar campaign to complete this new arts district.

“We want to present cohesive arts programming with exhibitions, theatrical productions and concerts that enhance each other,” Meeks said. “We have envisioned an entire arts complex for the benefit not only of the community but, most importantly, for our students.”

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university’s vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

79th Commencement

During KSU's winter commencement, 1,187 students were honored in two ceremonies Dec. 15 in the Convocation Center.

Georgia (Jan 5, 2005) — During KSU's winter commencement, 1,187 students were honored in two ceremonies Dec. 15 in the Convocation Center.

Georgia Gov. Sonny Perdue spoke to the graduates of the College of the Arts, Leland H. and Clarice C. Bagwell College of Education, College of Science and Mathematics and WellStar College of Health and Human Services.

J. Timothy Shelnut, chairman of the University System of Georgia Board of Regents, addressed the newest alumni of the Michael J. Coles College of Business and the College of Humanities and Social Sciences.

KSU offers more than 55 undergraduate and graduate degree programs.

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Economic impact of Kennesaw State grows

A newly released study shows that Kennesaw State University's annual economic impact on its surrounding community is \$441 million.

Georgia (Jan 19, 2005) — A newly released study shows that Kennesaw State University's annual economic impact on its surrounding community is \$441 million.

The study, which examined the fiscal year 2004 economic impact of all University System of Georgia institutions, was conducted by the Selig Center for Economic Growth in the University of Georgia's Terry College of Business.

In addition to the \$441 million in "output impact" generated by the Kennesaw State, the study found that KSU is responsible for 4,287 full- and part-time jobs.

The Intellectual Capital Partnership Program (ICAPP), an initiative of the Board of Regents' Office of Economic Development, commissioned the study by Dr. Jeffrey M. Humphreys, director of economic forecasting for the Selig Center.

The "output impact" is a measure of sales in a community. The study calculated spending by each of the system's 34 institutions on salaries and benefits, operating supplies and expenses, as well as spending by students who attend a particular institution. The study found that on average, for every dollar of initial spending in a community by University System institutions, an additional 52 cents was generated for the local economy hosting a college or university.

This is the first year the study did not include the economic impact of construction projects on the University System's campuses. Because of this change, some University System institutions may show a decline in overall economic impact, despite the fact there may have been a significant increase in enrollment over the time period between the two studies.

Seven institutions in the metro Atlanta area – Kennesaw State University, Southern Polytechnic State University, Georgia Institute of Technology, Georgia State University, Clayton College & State University, Atlanta Metropolitan College and Georgia Perimeter College – accounted for \$2.9 billion of the University System's \$9.7 billion total, and 37,239 jobs.

A complete copy of the report can be accessed at: www.icapp.org/pubs/impact

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Kennesaw State's corporate ad campaign wins award

Kennesaw State University's first ever, corporate image campaign has been selected by the Council...

Georgia (Jan 25, 2005) – Kennesaw State's corporate ad campaign wins award

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University's first ever, corporate image campaign has been selected by the Council for the Advancement and Support of Education as the 2004 Grand Award Recipient in Print Advertising.

The university's historic corporate image campaign, launched in the summer of 2004, is designed to build awareness among the state's business and political leaders of the high caliber of the university's graduates. The Important Role Georgia Companies Play in Helping Educate Tomorrow's Leaders is the message of this two-year-long campaign.

"The message in this innovative campaign challenges organizations and business leaders to partner with KSU to help graduate the next generation of leaders," said Director of University Relations Frances Weyand. "While Kennesaw State relies on state funding and student tuition for excellence in education, it's the additional support of individuals and corporations that allows KSU to go the extra mile."

First revealed to the public at a kickoff reception in August, the ad campaign was rolled out as a series of print advertisements that continue to appear in business publications throughout metro Atlanta and the state of Georgia. These ads feature four KSU alumni who credit their successful careers to the strong foundation of learning they gained at Kennesaw State University. Designed and produced by Point of Vision, an Atlanta firm that specializes in communications, the print ads are part of an overall strategic institutional marketing initiative aimed at garnering support from the business community.

"As a follow up to this initial series, a newly created set of ads featuring students is planned in the near future in an effort to continue providing the university a high-visibility context to support fundraising in the corporate community over the next year," said Weyand.

The new series is scheduled for rollout in March 2005.

To see the award-winning print ads, visit Kennesaw State University's corporate image campaign at www.kennesaw.edu/nextgeneration

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Kennesaw State University is a comprehensive, residential institution with a growing student population of 18,000 from 132 countries. The third largest university in the state, and a member of the 34-institution University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses,

Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

An Evening with Spike Lee

Film producer, director and writer Spike Lee appeared before a sell-out crowd at Kennesaw State University on Jan. 25. His presentation, An Evening with Spike Lee, was sponsored by the Kennesaw Activities Board. A book signing and reception followed.

Georgia (Jan 26, 2005) — Film producer, director and writer Spike Lee appeared before a sell-out crowd at Kennesaw State University on Jan. 25. His presentation, An Evening with Spike Lee, was sponsored by the Kennesaw Activities Board. A book signing and reception followed.

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Executive MBAs from KSU predict strong future for Romanian business community

Fifty executive MBA candidates from metro Atlanta got a first-hand look at how business is...

Georgia (Jan 31, 2005) — Executive MBAs from KSU predict strong future for Romanian business community

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

Fifty executive MBA candidates from metro Atlanta got a first-hand look at how business is done in the Eastern European nation of Romania recently. The students from the Coles College of Business at Kennesaw State University returned from an eight-day trip to Romania Saturday, Jan. 29 with a new appreciation for international business and culture.

“The Romanian business environment is intriguing,” says Alison Smith, a student in the Executive MBA for Experienced Professionals program at KSU. “With the recent growth in its gross domestic product, the future is bright. As changing norms are molded into business-friendly standards and privatization is embraced, Romania will become attractive to the world for investment opportunities.”

The trip resulted from a formal partnership between the Coles College and ASEBUSS, the Romanian American Post Graduate School of Business. The students from American and Romania work in virtual teams online and through teleconferences. This trip was their first opportunity to meet in person.

“I look forward to building strong relationships that will last well beyond graduation,” said Executive MBA student Mike Jones. “I’m already looking for another opportunity to come back.”

Romania is applying to join the European Union, which could be a watershed for its economy. Some students see this as a prime opportunity for economic investment.

“Establishing contacts and developing business before the EU entry will establish early position and allow time to assimilate our methods so as to hit the ground running,” concludes student Marty Webster.

This is the third class to participate in the Romanian excursion. Rodney Alsup, Senior Associate Dean of the Coles College, says each foray is different.

“On this trip our students discovered how technologically advanced Romanian companies are and how they are applying sophisticated business practices to their daily operations,” Alsup said.

The student teams are working on joint projects on topics such as the impact of the drop of the US dollar, outsourcing, international corporate cultures, customer relationship management and performance management.

During their stay, the students visited several Romanian and multinational companies operating in Bucharest, including Interbrew, URBB (Tuborg), Grey, Mobifon and Coca-Cola Romania. ASEBUSS also organized a conference at the Romanian World Trade Center which included representatives of The World Bank, Salans, ABN Amro Bank, Price WaterhouseCoopers, Booz Allen Hamilton and CHF Romania.

The Romanian students will visit the KSU campus this April.

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National Girls and Women in Sport Night

As part of the celebration of National Girls and Women in Sport Day, Kennesaw State...

Georgia (Feb 1, 2005) — National Girls and Women in Sport Night

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

As part of the celebration of National Girls and Women in Sport Day, Kennesaw State University honors 28 local high school female athletes with the 15th annual Bobbie Bailey Awards. The award ceremony will be Monday, Feb. 7 at 7:30 p.m. in Stillwell Theater on the KSU campus. Each high school in Cobb, Bartow, Cherokee, Paulding and Douglas counties nominated a female athlete who will be presented with an award.

This year's speaker will be Tisha Waller, a 2004 Olympic track and field athlete. Waller is a 10-time national high jump champion and was the 2003 Visa Humanitarian of the Year for USA Track and Field.

Waller is a 1992 graduate of the University of North Carolina, where she was the ACC High Jump Champion in 1992, and placed 3rd in the NCAA Nationals. Between 1992 and 2002 she was the USA Outdoor Track and Field High Jump Champion four times and was the indoor Champion five times. She was the Champion in the 1998 Goodwill Games, and is the American indoor record holder. Waller is currently a first grade teacher in Stone Mountain. In 1996 she was recognized as teacher of the year at Livsey Elementary School in Dekalb County, and she has a master's degree in educational leadership.

The ceremony is free and open to the public. For more information call 770-423-6622.

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National Girls and Women in Sport Day began in 1987 to honor Olympic volleyball player Flo Hyman for her athletic achievements and her work to assure equality for women's sports. Hyman died of Marfan's Syndrome in 1986 while competing in a volleyball tournament in Japan. Since then, NGWSD has evolved into a day to acknowledge the past and recognize current sport achievements, the positive influence of sports participation and the continuing struggle for equality and access for women in sports.

Kennesaw State University is a comprehensive, residential institution with a growing student population of nearly 18,000 from 132 countries. The fourth largest state university out of 34 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

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Coles College of Business welcomes new board members

The Coles College of Business at Kennesaw State University has added several top business leaders...

Georgia (Feb 9, 2005) — Coles College of Business welcomes new board members

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

The Coles College of Business at Kennesaw State University has added several top business leaders to its Board of Advisors. They include:

William Hayes, Chief Executive Officer, Northside Hospital, Cherokee
Tom Jahnke, President, Home & Family Products Group, Newell Rubbermaid
Sidney Kirschner, retired Chairman and CEO of Northside Hospital
Debra Lasher, Executive Director for Business & Financial Affairs, Board of Regents
Phil McCullough, Vice President Training and Accreditation, Institute of Nuclear Power Operations

“Our new board members represent some of the top leaders in the business and academic community,” says Coles College Dean Tim Mescon. “We look forward to receiving their valued input.”

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“Developing Leaders” Family Business Conference set for April

A two-day conference for family businesses titled “Developing Leaders: the Keys to Successful...

Georgia (Feb 17, 2005) — “Developing Leaders” Family Business Conference set for April

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

A two-day conference for family businesses titled “Developing Leaders: the Keys to Successful leadership on the Board, in Management and in the Family,” will be held this April in Chicago.

The event is co-sponsored by the Cox Family Enterprise Center based at the Coles College of Business at Kennesaw State University. The conference will be hosted by the Loyola University Chicago Family Business Center and the U.S. chapter of the Family Business Network, in collaboration with Oregon State University’s School of Business.

The conference will highlight the most innovative ways to lead and develop leaders in family business today. Speakers will include Brian France of NASCAR, Pat McCaskey of the Chicago Bears, Susan Crown of Henry Crown & Company and Victoire de Margerie of Taittinger Champagne.

Workshops will include leading with family values; non-family CEOs; using philanthropy as a leadership development tool; board leadership; women in family businesses and more.

The event will be held April 28 and 29 at Chicago’s Hotel 71. For more information about the conference, call (800) 424-3981.

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Georgia Family Business of the Year winners announced

The Cox Family Enterprise Center, based at the Coles College of Business at Kennesaw State...

Georgia (Feb 24, 2005) — Georgia Family Business of the Year winners announced

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

The Cox Family Enterprise Center, based at the Coles College of Business at Kennesaw State University, has announced the winners of the 2005 Family Business of the Year Awards. The winners and finalists are:

Large Business

Winner:

Bearings and Drives - Macon

Finalists:

Kitchin Hospitality, LLC - Atlanta

Wheeler's - Rome

Medium Business

Winner:

PBD Worldwide Fulfillment Services - Alpharetta

Finalists:

Blanchard and Calhoun - Augusta

RefrigiWear - Dahlonega

Small Business

Winner:

Chatham Holdings Corporation - Alpharetta

Finalists:

Richardson Housing Group - Lawrenceville

Scottsdale Farms and Garden Center - Alpharetta

The Brand Banking Company of Lawrenceville won the Cox Century Award for the Georgia business that has continuously operated for at least 100 years.

"This year's winners display a strong sense of family that is so important for the stability and success of our communities in Georgia," says Cox Family Enterprise Center Director Joe Astrachan.

The awards will be given Wednesday, May 25 in a ceremony at the Cobb Galleria Centre. The keynote speaker will be Jean Davidson, granddaughter of the founder of Harley-Davidson Motorcycles. The event is co-sponsored by Georgia Trend magazine, which will profile the winners in its May issue.

For more information, or to order tickets, call the Cox Family Enterprise Center at 770-423-6045.

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Large Business Winner: Bearings and Drives - Macon

In 1947, World War II veteran John D. Nations bought a small industrial supply company which soon became known as Bearings & Drives. His son Andy became President in 1983, and John became Chairman of the Board. (Even today, at age 86, the founder is always the first one into the office.) Through acquisitions and new branch openings, Bearings & Drives today operates almost 40 facilities in Georgia, Florida, North and South Carolina, Tennessee and Alabama. It has also started an International Sales Group; Andy's niece Courtney heads the U.S. division. Through good times and bad, the firm has been loyal to its employees, choosing to take losses rather than lay people off. It is also a regular donor to several community nonprofit organizations, and it extremely active in industry trade associations.

Medium Business Winner: PBD Worldwide Fulfillment Services – Alpharetta

Believe it or not, all school books for K-12 schools in Georgia are processed and shipped by PBD Worldwide Fulfillment Services. Jim Dockter launched the firm in 1976. Ten years later he moved the growing business to metro Atlanta, and in 1992 bought Georgia School Book Depository. PBD now has 200 employees in Alpharetta, Duluth and Exton, Pennsylvania. It represents 55 educational publishers and is the full service national fulfillment center for several prominent organizations and publishers. Jim Dockter is now Chairman of the Board and his wife Rebecca is Corporate Secretary. Their son Scott recently became President and CEO, and son Gregory is Vice President of Sales & Marketing. The firm has received several professional honors, including the Georgia Business Ethics Award. The company has raised funds for a number of well-known charitable groups as well as tsunami relief.

Small Business Winner: Chatham Holdings Corporation – Alpharetta

Since 1948, the Chatham family has built and developed high quality homes and neighborhoods exclusively designed for families. Their products helped transform once-rural areas such as Alpharetta and Roswell, as well as Cherokee and Forsyth Counties, into thriving communities. When the real estate market slowed in the 1970s, the firm started several subsidiaries, including Northside Realty, which it sold in 1991. That was also the year the firm established Chatham Holdings, which now has eight neighborhoods under construction. Other subsidiaries include Chathamilt Homes, Legacy Realty, Windward Mortgage and Keller-Williams Realty of North Fulton, Chattahoochee North and Roswell. At age 83, founder J. Howard Chatham is now Chairman of the Board. His son J. David Chatham is President and CEO, while grandson Myles Chatham is Vice President of Chathamilt Homes. In addition to serving on the boards of several government and private industry organizations, the Chathams are particularly proud of designing and building the Chatham Group House for mentally impaired adults.

Cox Century Award: The Brand Banking Company of Lawrenceville

Five generations have taken The Brand Banking Company from a little country bank to a financial institution with 187 employees and assets of more than \$700 million. E.M. Brand founded Brand Bank in 1905. One son, C.H. Brand, was elected to Congress and helped create the Federal Reserve Bank. Another, L.M. Brand, stayed and operated the bank along with his daughter Louise and son-in-law Bartow Morgan, Jr. Bartow Morgan, III took the bank into the next generation; his wife Patricia Morgan Thomas still serves as Vice Chairman of the Board. Their son Bartow Morgan, Jr. is the current Chairman and CEO, and he holds leadership positions with more than a dozen nonprofit and community organizations. Morgan's brother Brand is active on the firm's board and audit committee, and his sister Laurin is a consultant to the bank's compliance group. The bank's assets have more than tripled in the past ten years.

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Caribou Coffee CEO Michael Coles to address executive MBA students

Kennesaw State University's Executive MBA students will get a firsthand view of successful...

Georgia (Feb 25, 2005) — Caribou Coffee CEO Michael Coles to address executive MBA students

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or terrihornton@mindspring.com

Kennesaw State University's Executive MBA students will get a firsthand view of successful leadership from Caribou Coffee CEO Michael J. Coles in March. Coles will speak as part of the 2005 "Lessons In Leadership Series." The event will take place March 4 in Room 300 at KSU Center, located at 3333 George Busbee Drive in Kennesaw. The evening will kick-off with a reception beginning at 6:00 p.m. followed by Coles' speech at 7:00 p.m.

"Michael Coles is such an amazing guy," says Coles College Dean Tim Mescon. "He founded the Great American Cookie Company in 1977 with an \$8,000 investment. When he sold it in 1998, its sales topped \$100 million. He's now the CEO of America's second largest specialty coffee retailer. The lessons he can teach in both business and life are just incredible."

Coles is also dedicated to community service. He is a member of the Georgia Board of Regents, and serves on several corporate and non-profit boards. He has received honors including the National Women's Political Caucus' Good Guy of the Year Award, the Beta Gamma Sigma Medallion for Entrepreneurship, the Heart Association Community Service Award and the Georgia Philanthropist of the Year Award.

He has been named Entrepreneur of the Year by the Stanford University Alumni Association, and received the Honorary Doctorate of Humane Letters Degree from Kennesaw State University. The Coles College of Business is named for him.

The event is hosted by Kennesaw State University's Department of Leadership and Professional Development and the Executive MBA Programs. To attend, RSVP by March 1 to 770-423-6283 or email nbarnes@coles2.kennesaw.edu.

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Kennesaw State University turns focus on “The Year of Languages”

Kennesaw State University is joining other colleges and universities around the United States in a ...

Georgia (Mar 15, 2005) — Kennesaw State University turns focus on “The Year of Languages”

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University is joining other colleges and universities around the United States in a major effort to convince students to include foreign languages in their curricula, no matter what their field of study. Students entering the current work force must be able to understand and be understood by a diverse population of colleagues and customers for whom English is not a native language. To meet today's business needs, the most attractive job candidates are those with a high level of proficiency in other languages.

To answer this need, foreign language faculty members at Kennesaw State are participating in initiatives to raise student awareness of the growing importance of multiple language proficiency as a key element in career preparation. The effort coincides with the nationwide observance of “2005: The Year of Languages” as established by a U.S. Senate resolution and with Gov. Sonny Perdue's declaration of March 2005 as “The Month of Language Study” in the state of Georgia.

“There is clear evidence that every student at our institution should include language learning in their academic plan and career preparation curriculum,” says William C. Griffin, chair of KSU's Department of Foreign Languages. “Government and industry both have a pressing need for employees with a clear understanding of the cultures and languages of other countries. We operate in a global community and people with multiple language proficiency will command a premium place in the workforce.”

Kennesaw State will seek to build support for and participation in language programs among KSU students and the community at large. Foreign language activities in March include:

Monday, March 28: Poster Drawing Contest, “Many Languages, Many Learners, One World,” prizes will be awarded.

Monday–Thursday, March 28–31: Foreign Language Movies will be shown daily from 3–5:00 p.m. in the Foreign Language Resource Center, Pilcher Building, Room 134. Spanish on Monday, March 28; French on Tuesday, March 29; Italian on Wednesday, March 30; and German on Thursday, March 31.

Monday, March 28–Thursday, March 31: Foreign Language Games will be set up daily in the Pilcher Building, Room 134.

Thursday, March 31: Ethnic Potluck and Flag Parade will be held in the Carmichael Student Center, University Rooms A & B, 12:30–2 p.m.

For more information on KSU's foreign language activities, contact Delia Tyler or Patricia Tilbian at 770-423-6366. For more information on national initiatives, visit www.yearoflanguages.org.

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Kennesaw State Wins Top Honors at National Sales Competition

Kennesaw State is the winner of three top awards at the 2005 National Collegiate Sales Competition...

Georgia (Mar 22, 2005) — Kennesaw State Wins Top Honors at National Sales Competition

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

Kennesaw State is the winner of three top awards at the 2005 National Collegiate Sales Competition (NCSC), hosted by the Coles College of Business, March 18-19. Toni Stephens is the overall champion, marking Kennesaw State's second consecutive win. Megan Walter is the first place winner of the product category. Stephens and Walter's outstanding performances also earned the first place team award.

"The best part of the competition was being able to take what I have learned from the Coles College faculty in my selling classes and actually apply it. All of the hard work offered rewards greater than just a grade, including the recognition I received and the honor I had in representing Kennesaw State," said Stephens.

The NCSC is the only competition that brings the top sales students in North America together with prominent figures of the business world. The competition gives professionals from sponsoring companies the exclusive opportunity to scout for the next top players in sales. During the competition, 69 students from 35 universities showcased their skills in one-on-one sales presentation role-plays. Corporate sponsors, who have contributed more than half a million dollars to the event since 1999, participated as judges and buyers throughout the event.

"I am unaware of any other national programs of this magnitude that allow students to shine in the presence of sales professionals and hiring managers. Some of our most successful college hires have come from the NCSC," said Laura Gross, National Program Manager College Recruiting, ADP Small Business Services.

Each role-play is broadcast live to judges, but the competition does not stop when the cameras quit rolling. The real competition begins at the exclusive career fair, where students network with sponsors to compete for job offers.

"The networking opportunities at the NCSC are the best part of the competition," said Walter. "Now I don't have to worry about finding a job upon graduation. More than 15 nationwide companies have shown an interest in offering me a position."

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United Nations special adviser to speak at Kennesaw State University

Special Adviser to the United Nations Secretary-General on Sport for Development and Peace...

Georgia (Apr 8, 2005) — United Nations special adviser to speak at Kennesaw State University

Frances Weyand

Abstract

Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, Adolf Ogi will help Kennesaw State University celebrate the opening of its new Convocation Center on Monday, April 11th. Ogi, the former President of Switzerland, comes to Kennesaw State in recognition of the university's partnership with the United Nations during the UN International Year of Sport and Physical Education.

Ogi's yearlong mission is to assist organizations throughout the world in utilizing sport as a vehicle to improve society. United Nations Secretary-General Kofi Annan is a strong advocate for the power of sport involvement to enhance people's existence. He says, "people in every nation love sport. Its values— fitness, fair play, teamwork, the pursuit of excellence" are universal. Sport itself provides the groundwork for collaboration, and it inherently teaches the principles of leadership and character development so important in fostering socio-economic improvement.

In metro Atlanta, high school, college and professional sport teams have wide support, however, sports-related problems, such as childhood obesity, lack of positive community direction and the knowledge of how to use sport to improve society, are also prevalent. Kennesaw State has already worked internationally in the field, with its partner, the ILO International Labor Office's Universities program, a specialized agency of the UN, conducting sport leadership programs in El Salvador, Albania and Senegal, assessing the needs of the youth and building at KSU a curriculum for young future leaders through Sport.

Mr. Ogi's address will encourage area leaders, coaches, teachers, and children to use the regular practice of sport as a way to improve education and health, and to form a lasting peace. This event, scheduled for Monday, April 11 at 10:00 a.m is free and open to the public. For more information or reservations, contact Mike Spino, Director of International Sport Education at KSU at mospino@kennesaw.edu or call 678-797-2032.

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Kennesaw State exhibits private collection of works by Athos Menaboni

The Kennesaw State University College of the Arts will present "The Collector's Vision: Works by...

Georgia (Apr 13, 2005) — Kennesaw State exhibits private collection of works by Athos Menaboni

Cheryl Anderson Brown

Abstract

Contact: Cheryl Anderson Brown, 770-499-3417 or cbrown@kennesaw.edu

The Kennesaw State University College of the Arts will present "The Collector's Vision: Works by Athos Menaboni from the Collection of Russell Clayton" in the Fine Arts Gallery, April 14-May 12. The show offers a comprehensive retrospective of the Italian-born Atlanta artist's career, which spanned the decades from the 1920s through his death in 1990.

As a teenager, KSU alumnus Russell Clayton started a correspondence with Coca-Cola CEO Robert Woodruff. Through his long acquaintance with Woodruff, Clayton was introduced to Woodruff's favorite artist, Athos Menaboni. Clayton was intrigued by Menaboni's work, and cultivated a relationship with the artist, and his wife and sister.

Clayton began collecting his artwork. Even after becoming a high school teacher in Marietta, Clayton continued to add to his collection, which now includes 34 original paintings, and hundreds of prints and other items (books, china plates, magazine covers, etc.) associated with the artist. It is perhaps the single largest private collection of Menaboni assembled anywhere. On April 14, this impressive collection will go on view to the public for the first time.

Born in Italy, Menaboni emigrated to Atlanta where he received many private commissions from the city's most prominent families, including the Woodruffs, Havertys and Callaways. He painted murals in the Swan House and restored the sky portion of the Civil War painting at the Cyclorama. He is perhaps best known, however, for his magnificent renderings of birds, which earned him a reputation as the 20th-century Audubon. His bird illustrations appeared in many magazines and World Book Encyclopedia. He created the image of Georgia's state bird and flower—the brown thrasher and Cherokee rose—that can be seen in every public school in the state.

Menaboni also painted many landscapes and watercolors, often recapturing the beauty of his native Italy. "The viewer is fortunate to be able to experience a broad range of Menaboni's styles and subjects from soft impressionistic landscapes to detailed bird studies," according to KSU Curator Suzanne Talbott, who worked directly with Clayton to assemble this exhibition.

Clayton, whose collection of official White House Christmas cards and Menaboni-created Christmas cards were displayed at Kennesaw State in December 2004, is pleased to share Menaboni's work with the community and the university. In fact, he has pledged to donate both his White House papers and memorabilia collection and his Menaboni collection to the university. This promise enabled the KSU College of the Arts to secure a \$1 million pledge from the Robert Woodruff Foundation to build a Menaboni gallery in the university's proposed art museum.

"Athos and Sara Menaboni have made a lasting and profound impact on my life," Clayton said. "The Menabonis were lifelong learners, and shared their knowledge and varied interests with their many devoted friends who will always remember them with deep admiration and affection."

Clayton will share his insights at a gallery talk during the exhibition's opening reception, which is scheduled for 7-9 p.m. on April 14. He will speak at 8 p.m. The reception and the exhibition are free

and open to the public. For more information, call 770–499–3223.

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Call for Entries: Juried art exhibition at KSU

The Center for Active Retirement Education at Kennesaw State University is coordinating a juried...

Georgia (Apr 15, 2005) – Call for Entries: Juried art exhibition at KSU

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

The Center for Active Retirement Education at Kennesaw State University is coordinating a juried art exhibition of works by artists age 50 and older. The deadline for submission of artwork is June 1. The exhibition, "Fifth Annual Art of the Golden Generation," runs July 24-Aug. 18.

Categories for submission are two-dimensional (acrylic, oil, watercolor, pastel, drawing, printmaking and photography) and three-dimensional (sculpture, ceramics, fiber art and mixed media). Photos or slides of work may be submitted for consideration. Artists may price their work for sale during the exhibition.

Cash prizes will be awarded in both categories. In addition, a prize for best work by an emerging artist – a person who has been creating work for three years or less – will be awarded.

For additional information or an entry form, contact the CAREing Center at 770-499-3340.

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Facilities master plan presented

A new "front door" to campus along Frey Road, with a 2,100-space parking deck to serve as a welcome mat, is just one of a multitude of new facilities included in an ambitious master plan that will build-out the main campus in the next two decades.

Georgia (Apr 15, 2005) — A new "front door" to campus along Frey Road, with a 2,100-space parking deck to serve as a welcome mat, is just one of a multitude of new facilities included in an ambitious master plan that will build-out the main campus in the next two decades.

"The availability of funding will impact how quickly the campus is built-out," John Anderson, director of facility planning and design services, said. "We're anticipating that the main campus will accommodate approximately 25,000 students, and we're trying to accommodate an additional 10,000 students at satellite facilities and that includes online learning."

The new parking deck, which will be built on the surface lots north of Kennesaw Hall, will provide parking for visitors, faculty, staff and students, Anderson said, noting the current visitors lot will one day be home to a new health sciences building and an academic learning center.

"In addition to the new parking deck in the north lots, the master plan also calls for several additional buildings to be constructed there," Anderson said. "Those buildings are less defined at this point, but they will primarily be for education, business and the arts."

"This plan maintains our campus precincts, and each precinct will be able to expand with this plan."

Additions to the student center, library and the yet-to-be-completed new rec facility are also included in the plan, Anderson said.

With one of the lowest square-footage per student numbers in the University System of Georgia, these new facilities are desperately needed, according to Vice President for Academic Affairs Lendley Black.

"The excitement of what we're doing is dovetailing the facilities master plan, with the strategic master plan," Black said. "We're not just saying we need space, but rather, this is the kind of space we most need."

The new health sciences building is at the top of that list, Black said, as is the university's first satellite facility to be constructed across Chastain Road. The \$10 million project will be an early childhood education facility that will house a Montessori-type school for children age six weeks to five years. The school would serve as a hands-on teaching lab for early childhood education undergraduate and graduate students.

"Education in particular is hurting desperately for space," Black said. "We are under a demand to double the number of teachers we produce to help meet the educational needs of Georgia."

With the master facilities plan 80 percent complete, Anderson said such details as cost estimates and priority order are still being compiled, however, once the built-out of campus is complete, the price tag will be in the hundreds of millions of dollars.

"We're hoping to build these facilities in the next 15 to 20 years, but I wouldn't be surprised if it took 20 years to build-out the campus," Anderson said. "The problem is always just funding."

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Good literature lasts a lifetime

Once upon a time, there was a mini-conference at Kennesaw State University, which featured local authors speaking and working with KSU English and education students. But times change, and with the growth of the university, has come the growth of this conference into a full-blown, two day Children's Literature Conference featuring nationally recognized authors and teachers from across the state.

Georgia (Apr 15, 2005) — Once upon a time, there was a mini-conference at Kennesaw State University, which featured local authors speaking and working with KSU English and education students. But times change, and with the growth of the university, has come the growth of this conference into a full-blown, two day Children's Literature Conference featuring nationally recognized authors and teachers from across the state.

Pam Cole, associate professor of middle grades English education, led the conference from small to large when she took over as director in 1996. "I had teachers who had attended the conference as KSU students ask me if they could come back for it," she said.

Cole, who got her Ph.D. in English education with a concentration on adolescent literature from Virginia Tech, started at Kennesaw State in 1995. "I just fell in love with the campus," she said about her initial visit. "And I liked the people. It seemed like a comfortable place."

One of the first differences Cole noticed between K-12 teachers in Georgia and the teachers she'd observed in Virginia was that Georgia teachers didn't use contemporary young adult literature in the classrooms very often. "I came from a community where it was taught, and I had seen how teenagers responded to it."

Most teachers in Georgia were using classic literature, which was originally written for adults, and many teens didn't respond well to it. "Contemporary young adult literature is written specifically for a teenage audience. It's edited in a specific way, with a powerful opening, to grab teens right away and with short chapters to keep them reading," Cole explained. "In a time when teens don't read much, teachers are looking for ways to reach them with literature they like."

Her belief in the importance of teaching young adult literature, coupled with the requests of teachers who had attended earlier conferences and wanted to return, led Cole to invite nationally known authors to the expanded Children's Literature Conference. This year's conference, which Cole did not direct, was held March 30 and 31.

The conference had been important in Cole's life, both personally and professionally, but the time came for her to concentrate on something else. As co-editor of the academic journal *Signal*, with English professor and program coordinator of undergraduate English education James Cope, Cole is still immersed in young adult literature. *Signal* features articles about and teaching strategies for young adult novels, plus articles by and interviews with authors.

Cope and Cole have co-edited the 20-year-old journal for the last two years and plan to continue. "Editing this opens up national connections," Cole said. "It enables me to trade emails and information with colleagues on a national level." Taking her love of young adult literature to the national level seems a natural next step for the woman who first established KSU as the leader on young adult literature in the state.

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Seventh academic college supports student success

There are a myriad of programs on campus aimed at supporting academic excellence and student success: the honors program; first year experience; sophomore and senior year experience; learning communities; English as a second language; and the list goes on and on.

Georgia (Apr 15, 2005) — There are a myriad of programs on campus aimed at supporting academic excellence and student success: the honors program; first year experience; sophomore and senior year experience; learning communities; English as a second language; and the list goes on and on. Now this collection of courses has a new home, the University College.

University College, which was approved by the Board of Regents this winter, becomes the seventh academic unit on campus. Unlike the other disciplined-based colleges on campus, University College is designed to serve a broad array of students, including first-year students, as well as those who want to pursue a new interdisciplinary degree or participate in interdisciplinary programs.

“It was the issue of retention that led to the creation of University College,” Dean Mary Lou Frank said. Frank retains her responsibilities as dean of undergraduate and university studies. “This gives us a strategic and intentional way to address retention across colleges.”

According to a recent national study, KSU’s six-year retention rates hover around 30 percent. By providing an academic home for undeclared majors, as well as serving as a place to bring together faculty who teach general education, honors, first year experience and learning-community classes, University College seeks to boost that number by supporting issues that most impact student academic success throughout the undergraduate experience.

“This really gives students a lot more flexibility, as well as meeting the demands of a constantly changing work environment,” she said. “The University College meets students needs without creating a new major every time there’s a change in market demand.”

For example, a student who wanted become a medical illustrator could take the required biology courses in the College of Science & Mathematics, in addition to the necessary art classes through the College of the Arts, and earn an interdisciplinary degree through University College.

“Students can major in disciplines from across colleges, and the faculty resources are already in place,” Frank said. “I think the next step for the university is to look at creating a graduate college, as we increase our graduate programs.”

The creation of University Colleges is a growing national trend, and has been instituted at the likes of Indiana University and the University of Georgia. The concept of a University College is more than 50 years old, according to the Association of Deans & Directors of University Colleges & Undergraduate Studies.

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KSU's "Students in Free Enterprise" team named regional champion

For the sixth year in a row, the Kennesaw State University chapter of Students in Free Enterprise (...

Georgia (Apr 18, 2005) — KSU's "Students in Free Enterprise" team named regional champion

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

For the sixth year in a row, the Kennesaw State University chapter of Students in Free Enterprise (SIFE) was named a Champion in the SIFE USA Regional Competition. The competition was held April 14 in Atlanta. The team received \$3,000 in cash prizes for its efforts. The students now advance to the SIFE USA National Exposition and Career Opportunity Fair to be held in Kansas City, Missouri from May 22 to 24.

The SIFE team competed in a league that included Emory University, Spelman College and several other institutions of higher learning from across the Southeast. The team from KSU's Coles College of Business was also a finalist in the National Free Market Economics Competition sponsored by AFLAC, the National Entrepreneurship Competition sponsored by Sam's Club, and the Business Ethics Competition sponsored by Campbell's and Sealed Air.

"Dr. Gary Roberts did a fantastic job leading the KSU SIFE team," said team member Stella Xu. Roberts has served as SIFE adviser and the Sam Walton Free Enterprise Fellow for the past 19 years.

Just last month Georgia Gov. Sonny Perdue issued a commendation to the Coles College SIFE team, noting their previous wins, as well as their national first place award in entrepreneurship by the Kauffman Foundation.

"Whereas the focused efforts of the KSU SIFE team, students, faculty and supporting community leaders positively affects the lives of others (and) the State of Georgia is proud of the students and faculty involved in SIFE teams that are helping people achieve their dreams through free enterprise education, therefore, I ... commend (the) Kennesaw State University Students in Free Enterprise Team," Perdue's commendation read.

SIFE is a nonprofit organization that gives students the tools to learn the free enterprise system in a real working situation. It challenges students to take what they learn in the classroom and use their knowledge to better their communities.

The KSU team led seventeen outreaches to local community groups this year. The projects included Merit Badge University, which allowed Boy Scouts the opportunity to earn merit badges in entrepreneurship; a teacher appreciation luncheon; Veteran's Day ceremony; Entrepreneurship summer camp and Chinese New Year celebration. They also tutored youngsters and low-income prospective business owners on the free enterprise system.

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Accreditation extended for KSU's business and accounting programs

AACSB International – The Association to Advance Collegiate Schools of Business, has notified...

Georgia (Apr 19, 2005) — Accreditation extended for KSU's business and accounting programs

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347, territhornton@mindspring.com

AACSB International – The Association to Advance Collegiate Schools of Business, has notified the Coles College of Business at Kennesaw State University that it will continue to accredit the school's business and accounting programs.

"This re-accreditation is a symbol of the ongoing excellence of KSU's business and accounting programs," said KSU President Betty Siegel. "This is positive recognition of the excellent job the Coles College does on a daily basis," she added.

AACSB International – The Association to Advance Collegiate Schools of Business, is a not-for-profit corporation of educational institutions, corporations and other organizations devoted to the promotion and improvement of higher education in business administration and management. Organized in 1916, it is the premier accrediting agency for bachelors, masters and doctoral degree programs in business administration and accounting.

Accreditation is designed to ensure quality and promote excellence and continuous improvement in undergraduate and graduate education for business administration and accounting. The AACSB International accreditation review thoroughly examined the school's mission, faculty, curricula and instruction.

"Accreditation is essential to our mission of preparing students for productive careers that will strengthen both the economy and society," said Coles College Dean Tim Mescon. "We are thrilled and proud to have surpassed the demanding criteria required to be counted among the best business and accounting programs in the world. Indeed, few business schools in Georgia have received separate accreditation for their accounting programs," he added.

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Bagwell College of Education meets profession's standards receives professional accreditation

Kennesaw State University's teacher education programs, both within and outside the Bagwell...

Georgia (Apr 19, 2005) – Bagwell College of Education meets profession's standards receives professional accreditation

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University's teacher education programs, both within and outside the Bagwell College of Education, have proven their commitment to producing quality teachers for Georgia's and the nation's children by achieving accreditation this month under the performance-oriented standards of the National Council for Accreditation of Teacher Education.

Studies show that teacher quality is the most important factor in P-12 student achievement. But how do we know that teachers enter the classroom ready to help students learn? Professional accreditation is one way to ensure the public that colleges of education are graduating well-qualified teachers ready for today's classrooms.

"The new NCATE standards require us to offer evidence of candidates' subject matter expertise, as well as their skill in dealing with a diverse classroom population," said Bagwell College Dean Yiping Wan. "I am proud that our faculty are able to maintain the high performance levels demanded by these standards."

Kennesaw State University is one of the largest and fastest-growing preparers of teachers in the state. Graduates across all of KSU's teacher education programs have a 96.7 percent pass rate on the PRAXIS exam. The Bagwell College houses The Goizueta Foundation Chair in Early Childhood Education and was the recipient of a \$1 million grant from The Goizueta Foundation.

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Romanian trip leads to career success for executive MBA graduate

For environmental engineer David Pass, a trip to Romania helped launch his career into the global...

Georgia (Apr 25, 2005) — Romanian trip leads to career success for executive MBA graduate

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

For environmental engineer David Pass, a trip to Romania helped launch his career into the global realm. In January of 2004, Pass traveled to Romania with the Executive MBA for Experienced Professionals program from the Coles College of Business at Kennesaw State University.

“Romania is on the short list to be invited into the European Union, but they have several areas of the economy they need to work on to meet the EU standards,” he says. “One was environmental.”

During decades of Communism and tyranny, industry ran rampant over the environment. As a result, the now-Democratic society faces serious water pollution.

A student he met in Romania worked for a firm that cooperated with a large global company called Environmental Resources Management (ERM). After Pass graduated with his Executive MBA from KSU, he joined ERM, where he is now a Senior Manager and candidate for partner. ERM’s projects include working with The World Bank to gain funding to clean up Romania’s environment.

“One of the reasons I changed jobs following the EMBA program was the opportunity to work on international projects, and particularly to seek environmental service opportunities in Romania,” Pass says.

Romania is an incubator for the continued development of a free commerce society, Pass explains. He compares it to what America must have been like in 1786, just a decade after declaring its independence from Great Britain.

“You can almost see it in the people’s eyes,” he says. “They’ve come from a repressed society into hope. There are few other places in the world one can study the evolution of a democratic society and the rapid progress that capitalism is bringing to Romania.”

Pass says Romania offers a variety of opportunities. For example, services previously run by the government, such as oil, gas and electricity, have all been privatized.

“It’s a fantastic opportunity for any business. You see new businesses starting up that had never existed before.”

As part of the Executive MBA program, KSU students work in virtual teams with Romanian students at ASEBUSS, the Institute for Business and Public Administration. Except for two transatlantic trips, the teams communicate exclusively through teleconferencing and e-mail.

A new group of Romanian students will be arriving in the U.S. later this month. They are set to arrive for a two-week stint studying with their KSU counterparts on Wed., April 27. As part of their study, they will visit several U.S. companies. The KSU students traveled to Romania most recently in February.

“The Romania ASEBUSS students are exceptionally bright, energetic and they will become the leaders of the future of Romania,” Pass says. “It has been a great experience to learn from them and hopefully make a small contribution to their education and understanding of the American way of life,” he concludes.

Pass found traveling to Romania far more worthwhile than a trip to a more Westernized country, such as France.

“We went through Paris also, but most of the students enjoyed the Romanian visit more,” he recalls. “In Paris, you see wonderful buildings; in Romania you see wonderful people.”

For more information about the Executive MBA for Experienced Professionals program, contact Mandy Brooks, EMBA Programs Associate Director at (770) 499–3564 or Mandy_Brooks@coles2.kennesaw.edu.

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Convocation Center opens with Community and Academic Symposium

The new Convocation Center opened the first week of April with a series of lectures and special events.

Georgia (May 2, 2005) — The new Convocation Center opened the first week of April with a series of lectures and special events. Highlights from the 2005 Community and Academic Symposium included University System of Georgia Chancellor Thomas Meredith and Gov. Sonny Perdue's chief of staff, John Watson, who both spoke at the convocation dedication ceremony. Other featured speakers included Georgia author and storyteller Ferrol Sams, New York Times White House correspondent Elizabeth Bumiller, Pulitzer Prize winning editorial cartoonist for the Atlanta Journal-Constitution Mike Luckovich, special adviser to the United Nations secretary-general on sport for peace and development and former president of Switzerland Adolf Ogi, and City College of New York President Gregory Williams.

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Local students win right to perform with orchestra

At the 2005 Concerto Competition, two Kennesaw State University students were selected to...

Georgia (May 2, 2005) — Local students win right to perform with orchestra

Cheryl Brown

Abstract

Contact: Cheryl Anderson Brown, 770-499-3417 or cbrown@kennesaw.edu

At the 2005 Concerto Competition, two Kennesaw State University students were selected to perform as featured soloists with the Kennesaw State University Orchestra on November 14, 2005.

The 2005 winners are pianist Ivana Sri of Powder Springs and trumpeter Hyunhak “Sam” Yim of Ellijay.

The Concerto Competition was created to give student musicians an opportunity to perform a major work with a large ensemble.

A concerto is an orchestral composition featuring one or more solo instruments. Vocalists in the competition generally perform an aria or oratorio.

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Coles College establishes international partnership with Germany's Bielefeld University

The Coles College of Business has launched a formal partnership with Bielefeld University of...

Georgia (May 4, 2005) — Coles College establishes international partnership with Germany's Bielefeld University

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

The Coles College of Business has launched a formal partnership with Bielefeld University of Applied Sciences, located in the East Westphalia area of Germany. The agreement is expected to involve a series of student and faculty exchanges beginning this fall.

Administrators at Bielefeld say KSU's expertise in economics and accounting is particularly attractive to them. Bielefeld has much to offer KSU as well, says Coles College Associate Professor Kurt Schulzke, who leads the KSU side of the partnership. "First and foremost are the people," Schulzke says. "Bielefeld's business faculty offer a wide range of European Union and international expertise," he says. "An added benefit is that many Bielefeld faculty and students speak English, making it easier for KSU's largely English-speaking student body to have a rewarding academic experience overseas.

"In addition to giving our students and faculty members an immersion in international commerce, the partnership may also open the door to study at other universities which have existing affiliations with Bielefeld," Schulzke adds. Bielefeld has cooperative agreements with more than 100 institutions of higher learning worldwide, as well as seven North American universities.

"Many well-known German companies are global players nowadays - not only exporting to the U.S. market but also having production facilities within the U.S.," added Thomas Rautenstrauch, Professor of Business Administration and Accounting at Bielefeld University. "These include DaimlerChrysler, BMW, Siemens and so on. It is important for students to have experience with the U.S. market and/or university system to match the requirements of attractive employers. The new partnership between Bielefeld and the Coles College of Business at KSU offers the great opportunity for getting important experience, learning more about your university system, your country, economy and market to our students as well as to our faculty members."

Rautenstrauch will be guest lecturing at the Coles College in late October 2005 in the area of international financial reporting.

This is the latest in a series of international partnerships underway at the Coles College. The MBA for Experienced Professionals program at the Coles College of Business at Kennesaw State University has forged a long-term agreement with the Institute for Business and Public Administration (ASEBUSS) in Bucharest, Romania. The ASEBUSS agreement grew out of professional collaboration between Professor Schulzke and ASEBUSS Lecturer, Adrian Manaicu, that began in 1991, a few months after the Romanian revolution. The Coles College also has a formal academic agreement with Kazak American University in the former Soviet republic of Kazakhstan. The business school is also home to the China Research Center, and two Coles College faculty members have been honored as Fulbright Scholars.

"It is critical for institutions of higher learning to prepare their students to thrive in the global economy," says Coles College Dean Tim Mescon. "Agreements with institutions such as Bielefeld University help our students and faculty members develop expertise needed to prepare them for the

challenges of the future.”

“I’m glad to tell you that the new exchange program between Bielefeld and KSU is highly appreciated by our students and faculty members because it allows the opportunity to improve cross-cultural thinking,” adds Axel Benning, Dean of Bielefeld’s business and management faculty.

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“Creativity & Innovation Project” launched at Coles College

The Coles College of Business at Kennesaw State University is launching a unique new educational...

Georgia (May 5, 2005) — “Creativity & Innovation Project” launched at Coles College

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

The Coles College of Business at Kennesaw State University is launching a unique new educational outreach – The Creativity & Innovation Project. The project utilizes a faculty of 12 experts in the field of applied creativity.

Its goals include offering graduate MBA courses and developing custom designed courses to meet training needs using innovation relative to sales, marketing, new product development, team work and other people- or product-related areas; to provide applied creativity training for corporations and corporate universities; and to perform research on how the tools of creativity make companies more productive. Harry Vardis, founder of Creative Focus, Inc., a market research firm in Atlanta, has been named director of the project.

“Managers must constantly find creative solutions to complex problems,” Vardis says. “In the course of my work I have observed that once people learn how to expand their comfort zone and take risks, not only do they become more innovative, but they also make great contributions to the growth of their companies,” Vardis explains.

“People might assume that creativity relates to specific fields such as marketing and product development,” says project co-founder Gary Selden, a Professor of Marketing and Sales. “In reality, creativity and innovation are essential in every kind of business.”

Vardis has more than 30 years experience in marketing communications and new product positioning with major advertising agencies in New York and Atlanta. He also created the SynTactics and the PISCES processes, which are tools used in his consulting work and are taught in the courses.

Using a proprietary inventory that helps people sort out the aspects of the creative process for which they are best suited, Vardis and his faculty of 12 applied creativity experts train participants in these courses to discover the answer to the question, “How are you creative?” rather than the more traditional “How creative are you?” For example, some people have great ideas, but have trouble implementing them. Others may struggle for ideas, yet excel at leading or implementing creative projects.

This new group of faculty currently teach a five-day long MBA graduate level course at KSU which is described as a “boot camp for creativity.” Its lessons include isolating issues that block creativity; innovation on demand; cultivating and harvesting ideas within a business plan; making effective presentations of ideas; using improvisational skills to think on your feet; and architectural workspace design to induce or reduce innovation in an organization.

Teams of participants use creativity tools to develop, reposition or extend a line of products. On the final day of class, which in this case will be May 17, they present their improved products to judges acting as investors.

The course has been described by The Financial Times and The Boston Globe as a place where

students are encouraged to take risks and learn leadership skills.

“It is an environment like no other in business courses,” Vardis says. “Now, The Creativity and Innovation Project is ready to take the course to the business world as a two-day or four-day course.”

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Criminal justice major honored for outstanding achievements

Amy Conklin, a senior criminal justice major, has been awarded the 2004–2005 Jack...

Georgia (May 20, 2005) – Criminal justice major honored for outstanding achievements

Kendra Nolley

Abstract

Amy Conklin, a senior criminal justice major, has been awarded the 2004–2005 Jack Mangham Experiential Learning Award, by the Georgia Association of Colleges and Employers (GACE).

Conklin was nominated by the Co-op/Internship staff in the Career Services Center for the category of Arts and Sciences. Nominees for the award were submitted from across the state, and out of all the candidates, the selection committee felt she “exemplified the characteristics of an outstanding student in experiential learning”. She was given a monetary award and a leather portfolio.

Conklin, an honor student at Kennesaw State, works 30 hours a week in a co-op position that many would consider extremely challenging. For the second semester, she is doing her co-op with the Georgia Appellate Practice and Educational Resource Center, Inc. (Georgia Resource Center), an organization dedicated to ensuring that prisoners on Georgia’s death row receive access to legal representation.

Amy assists staff attorneys with capital habeas corpus representation of prisoners. Her work exposes her to the harsher side of society that most of us would cringe at dealing with and many do not want to acknowledge exists. For her the average work day means meeting with convicted murders and rapists, and trying to see them with an open mind and a very large heart.

By her co-workers Amy is described as a “generous and thoughtful” individual whose initiative, attention to detail, and commitment to her work on both a personal and professional level, have made her an asset to the staff.

In addition to her work at the Georgia Resource Center, Amy has also been involved in numerous community and volunteer activities. She was involved in organizing and implementing the first Annual Victims Awareness Fair at Kennesaw State. She has also volunteered her time and efforts toward helping organizations like Good-Touch/Bad-Touch, dedicated to eliminating childhood sexual and physical abuse, reducing the trauma of abuse in children’s lives, and empowering teaching professionals in their efforts to help stop physical and sexual abuse.

Humble and quite spoken, Amy’s dedication, hard work and compassion toward sensitive issues made her a deserving recipient of the Jack Mangham Experiential Learning Award.

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KSU celebrates 77th commencement

KSU hosted its 77th commencement ceremonies on May 12 with more than 1,200 students graduating. The morning ceremony featured Dennis Cooper, chairman of the board of the RTM Restaurant Group, receiving the honorary doctorate and addressing the attendees. Georgia Labor Commissioner Michael Thurmond spoke to the afternoon graduates, including his wife Zola, who received her bachelor's degree in communication.

Georgia (May 20, 2005) — KSU hosted its 77th commencement ceremonies on May 12 with more than 1,200 students graduating. The morning ceremony featured Dennis Cooper, chairman of the board of the RTM Restaurant Group, receiving the honorary doctorate and addressing the attendees. Georgia Labor Commissioner Michael Thurmond spoke to the afternoon graduates, including his wife Zola, who received her bachelor's degree in communication.

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Kennesaw State's information systems faculty train Ethiopian government leaders

Over the past several weeks, Kennesaw State University information security faculty worked with...

Georgia (Jun 1, 2005) — Kennesaw State's information systems faculty train Ethiopian government leaders

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Over the past several weeks, Kennesaw State University information security faculty worked with Ethiopia's top information and communications agency to develop national standards on information security.

The Ethiopian Information and Communications Technology Development Authority (EICTDA) at the Ministry of Capacity Building welcomed Mike Whitman, director of the KSU Center for Information Security Education, and Herb Mattord, the center's operations manager, for a class in principles of information security. The entire course was conducted via distance learning technology, with the teachers and students never leaving their respective conference rooms.

"Our focus was to provide the EICTDA with a firm foundation in information security," Whitman said, "with an understanding and appreciation for both the managerial and technical aspects of the field."

Solomon Negash, a native of Ethiopia and a KSU computer science and information systems faculty member, brought the two groups together. On May 26, while in Ethiopia, he presented the certificates of completion to the attendees.

"This is a big first step in assisting the EICTDA in establishing secure and effective communications for both governmental and non-governmental agencies in Ethiopia," Whitman said. "We were proud to have been able to help. We consider ourselves an international center of excellence."

The National Security Agency and the Department of Homeland Security have recognized Kennesaw State as a National Center of Academic Excellence in Information Assurance (Security) Education. KSU offers courses that have been evaluated by national experts and determined to meet national training standards for information security professionals.

For more information on degree programs in information security contact Mike Whitman at 770-423-6005 or mwhitman@kennesaw.edu. For more information on the Center for Information Security Education visit the Web site at <http://infosec.kennesaw.edu>

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Dennis Cooper receives honorary doctorate

The RTM Institute for Leadership, Ethics and Character could not have become KSU's standard-bearer for leadership education without the generosity of the RTM Restaurant Group and its board chairman, Dennis Cooper. In recognition of the important role RTM and Cooper himself have played at the university, Cooper received Kennesaw State's ninth doctor of humane letters at the May 12 morning commencement ceremony.

Georgia (Jun 8, 2005) — The RTM Institute for Leadership, Ethics and Character could not have become KSU's standard-bearer for leadership education without the generosity of the RTM Restaurant Group and its board chairman, Dennis Cooper. In recognition of the important role RTM and Cooper himself have played at the university, Cooper received Kennesaw State's ninth doctor of humane letters at the May 12 morning commencement ceremony.

"Dennis Cooper is a man who has built well on his strong Kentucky roots to forge an exemplary career in leadership and philanthropy," KSU President Betty Siegel said in her introduction of Cooper, who was also the commencement speaker.

Cooper spoke to the graduates about why RTM decided to become involved with teaching ethic leadership at a university. "No one wants to serve on corporate boards anymore because of ethical issues," he said. "But there are positive things happening in business, and RTM wanted to show that leadership, ethics and character can be taught."

The RTM Restaurant Group's leaders, including Cooper, are living examples of ethical leadership. They are dedicated to making a difference in the lives of their employees and in their communities. The RTM Foundation, of which Cooper is executive director, donates 5 percent of the company's pretax profits to community partners and charities. Senior management at RTM also donate their time and expertise as teachers one day each year on the KSU campus, and they will become increasingly involved with the institute's faculty in engaging students in leadership programs.

"We are blessed to have Dennis Cooper as a leader in our community," Siegel said.

The afternoon commencement ceremony featured the unusual sight of the speaker dancing on the stage. The speaker, Georgia Labor Commissioner Michael Thurmond, danced with joy as his wife, Zola, stepped across the platform to receive her diploma.

"I'm thinking about her graduation more than the speech," Thurmond said before the ceremony. "She's symbolic of the thousands of non-traditional students who've overcome barriers to education."

Zola Thurmond started at KSU in 1990 with one class. When her daughter was born the next year, she put her education on hold. "There was no question about coming back to KSU," she said. "The professors here take to non-traditional students like a magnet. They know we want to be there and get excited to see us in class."

Thurmond, proud and excited by his wife's accomplishments, called her "an inspiration for not losing faith in your hopes and dreams."

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Executives Join Board of KSU's Coles College of Business

Several representatives of prominent national businesses based in the Metro Atlanta area have...

Georgia (Jun 8, 2005) — Executives Join Board of KSU's Coles College of Business

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347, territhornton@mindspring.com

Several representatives of prominent national businesses based in the Metro Atlanta area have accepted positions on the Advisory Board of the Coles College of Business. They are: Dick Anderson, Vice Chairman of BellSouth Rick Bradley, Executive Vice President of Human Resources for Cingular Wireless Mike Keough, President and CEO, Caraustar Kerstin Valdes, Chief Internal Auditor for EarthLink, Inc.

Three of the four companies represented have long-standing relationships with the business school. The Coles College offers an Executive MBA for employees of BellSouth and Cingular, and Caraustar has endowed an academic chair in Operations Management, which is currently held by Professor Satya Chakravorty.

"We are glad to further enhance our connections to these businesses by adding these distinguished executives to our Board," said Dean Tim Mescon. "In addition," he added, "Kerstin Valdes' perspective will be invaluable, as EarthLink is a great public company with deep roots in Atlanta."

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KSU professor spreads inspiration through her love of art

Not many people can say they do what they love during their work time and spare time but assistant professor of art Valerie Dibble can say just that.

Georgia (Jun 8, 2005) — Not many people can say they do what they love during their work time and spare time but assistant professor of art Valerie Dibble can say just that.

The newly tenured professor was recently honored with both the Distinguished Service Award and the Distinguished Scholarship Award during a ceremony at KSU's College of the Arts. Only one other professor (John Gentile) has won two of the three awards. "I was thrilled to receive both awards. It was a huge surprise," Dibble said.

Dibble received the scholarship award because of her dedication to helping prepare students in their career endeavors, her focus on the scholarship of teaching, as well as her continued development of her own artistic activities.

The service award was presented to Dibble in recognition of her outstanding service to the university, the profession and the community. Her service is reflected in many ways, including bringing in guest artists and lecturers, promoting artistic organizations and conducting community service projects.

For Dibble, one of the most fulfilling projects was the 9/11 Card Project. She organized 30 students from her class and created and mailed more than 1,000 cards in three days to New York City firefighters, police officers and others that helped during that fateful day. Four students designed the four cards that were signed by hundreds of KSU students during a campus-wide blood drive.

Dibble said that one of the most heart-felt responses came from a New York City police officer. "He was so surprised to see the card on his desk because the first thing he noticed was that it had a Georgia peach on it. It was familiar to him because this particular officer (Chris Rowe) was a former student of Kennesaw State University. He wrote us to let us know how much we touched him."

Dibble always knew that she wanted to become an artist but never dreamed of teaching art until she undertook the role of student teacher at the University of Florida. "I was pleasantly surprised during that internship and decided at that time that I wanted to teach art." She left the University of Florida in 1996 and came to KSU.

What's next on the art horizon for this mother of three children and wife of 30 years? She's staying put. "I just love teaching the students at Kennesaw State University!" she said.

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New university magazine

The office of university relations has launched a new publication, "Kennesaw State University Magazine."

Georgia (Jun 8, 2005) — The office of university relations has launched a new publication, "Kennesaw State University Magazine."

The inaugural issue highlights public and private supporters of the university and features a report on annual giving and sponsored programs. It was mailed to 30,000 friends of the university in addition to alumni.

The magazine is scheduled for publication twice a year. Click on the following link for the Spring 2005 issue. www.kennesaw.edu/ur/downloads.html

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Sightler Named Associate Dean for Graduate Business Programs

Kevin Sightler, Ph.D., has been promoted to the newly-created position of Associate Dean for...

Georgia (Jun 8, 2005) – Sightler Named Associate Dean for Graduate Business Programs

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347, territhornton@mindspring.com

Kevin Sightler, Ph.D., has been promoted to the newly-created position of Associate Dean for Graduate Business Programs at the Coles College of Business at Kennesaw State University.

Sightler recently spearheaded the Coles College's successful efforts to win re-accreditation for its business programs from AACSB International - The Association to Advance Collegiate Schools of Business.

"Kevin led the AACSB International reaffirmation process for the Coles College splendidly and successfully," says Coles College Dean Tim Mescon. "He is well-positioned for this next management challenge."

In his new position, Sightler will continue to oversee the Career Growth MBA, Master of Accounting, and WebMBA® programs for the Coles College. He will also take on additional responsibilities, including exploring new markets, and expanding thereach of the Coles College MBA programs to serve more citizens of Georgia.

He will assume the new post July 1.

Kennesaw State University is a comprehensive, residential institution with a growing student population of 18,000 from 129 countries. The third largest university in the state, and a member of the 34-institution University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

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President Betty L. Siegel receives honorary doctorate

Kennesaw State University President Betty L. Siegel was the featured speaker and received an...

Georgia (Jun 24, 2005) – President Betty L. Siegel receives honorary doctorate

Stacey Moore

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University President Betty L. Siegel was the featured speaker and received an honorary doctorate at the May 26 graduate commencement ceremony at Southern Connecticut State University, in New Haven, Conn.

Siegel has led Kennesaw State for 24 years. The school was strictly an undergraduate institution with 5,000 students when she assumed her duties in 1981. Today, it has 18,000 students in 55 graduate and undergraduate degree programs.

She has won many awards, including being named by Georgia Trend magazine as among the 100 most influential Georgians. She was recently presented the Women in Business Lifetime Achievement Award and Business to Business magazine selected her as “Diva for Life.”

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Professors honored for elections work

Brit Williams and Merle King of the Computer Science and Information Systems Department at Kennesaw...

Georgia (Jun 30, 2005) – Professors honored for elections work

Stacey Moore

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Brit Williams and Merle King of the Computer Science and Information Systems Department at Kennesaw State University are recipients of the National Association of Secretaries of State (NASS) Medallion Award. The NASS Medallion Award allows individual secretaries of state to recognize outstanding service and dedication to furthering the mission of the National Association of Secretaries of State within their state.

Williams and King were recognized for their elections work in the state of Georgia. Williams is professor emeritus at KSU and is recognized nationally as an authority on electronic voting systems. King is department chair and executive director of the Center for Election Systems at KSU. The two men were honored at the May 2005 meeting of the Georgia Election Officials Association in Savannah.

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Veteran marketing expert Joe Hair joins Coles College of Business

The Coles College of Business at Kennesaw State University is ratcheting up its marketing expertise...

Georgia (Jul 7, 2005) — Veteran marketing expert Joe Hair joins Coles College of Business

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347, or territhornton@mindspring.com

The Coles College of Business at Kennesaw State University is ratcheting up its marketing expertise, especially in the exploding area of data mining, with the addition of Joseph F. Hair, Jr., Ph.D. to the faculty of the Coles College of Business. He will join the Coles College as a professor this fall.

Hair has been advancing the field of marketing research for more than three decades and has authored more than 40 books.

“Joe is one of the top marketing experts in the nation,” says Coles College Dean Tim Mescon. “He has literally written the book on marketing research. Actually, it’s a bestseller.” Hair’s text *Marketing* is used around the world, has been translated into Spanish, Portuguese, Chinese and Malaysian, and has English-language editions adapted for more than 15 countries. His book *Multivariate Data Analysis* explores research techniques such as data mining and has been widely praised for being understandable and accessible for even the non-statistician.

Hair comes to KSU from Louisiana State University, where he has been highly successful as director of the Entrepreneurship Institute in the Ourso College of Business. Under his leadership, the Entrepreneurship Institute was named one of the top 12 such programs in the country by *Entrepreneur* magazine in 2003 and third in the country by *Forbes* magazine/*Princeton Review* in 2004. Hair received the Outstanding Marketing Teaching Excellence award from the Academy of Marketing Science in 2004.

He is currently president of the Society for Marketing Advances, and is program chair of the 2005 Academy of Marketing Science Conference. He has also been recognized as a Distinguished Fellow of the Society for Marketing Advances, the Academy of Marketing Science, and Association for Collegiate Marketing Educators. He has also held leadership positions with several other prestigious organizations.

The new professor proclaims that he is eager to add his experience to the offerings at the Coles College.

“The Coles College is an impressive institution that fosters a strong understanding of marketing principles,” he says. “I think together, we can make great strides in producing world class research as well as in serving the more applied needs of the business community.”

He brings more than an academic background to his new position. His extensive experience in the business community is sought-after worldwide. He has been retained as a marketing consultant in the food, healthcare, telecommunications, financial services, and electronics industries, and has provided expert testimony in a variety of situations. His clients have included Coca Cola, GM, Kroger, Toyota and Holiday Inns.

Hair joins a university committed to celebrating the best in business achievement. The Department of Marketing and Professional Sales at the Coles College is home to the national Collegiate Sales

Competition. It is the only competition of its kind, in which students square off based on their sales skills. The Coles College also hosts such cutting edge marketing initiatives as the new Creativity and Innovation Project, which uses a faculty of experts in applied creativity to encourage creative approaches in academia and the business world.

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SEC accounting fellow joins faculty at Coles College of Business

Audrey A. Gramling, Ph.D., CPA, CIA, an academic accounting fellow with the Securities and Exchange...

Georgia (Jul 11, 2005) — SEC accounting fellow joins faculty at Coles College of Business

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347, or territhornton@mindspring.com

Audrey A. Gramling, Ph.D., CPA, CIA, an academic accounting fellow with the Securities and Exchange Commission, is joining the faculty of the Coles College of Business at Kennesaw State University. Gramling will become an associate professor of accounting at the Coles College this fall, after her one-year fellowship in the SEC's Office of the Chief Accountant.

"Fraudulent financial reporting and auditor independence are some of the hottest topics in business today," said Coles College Dean Tim Mescon. "Audrey has been on the front lines helping the SEC protect investors and maintain the integrity of the securities markets," he added. "She is an excellent addition to our faculty."

Gramling's research background served as a resource for SEC staff on a number of issues including auditor independence, Sarbanes-Oxley (specifically Section 404), internal control guidelines and standard-setting for The Public Company Accounting Oversight Board. She was one of only two chosen nationwide for the highly-competitive fellowship in the 2004-2005 academic year.

The Coles College Accounting Department is nationally known for its accounting expertise. Research by Dr. Dana Hermanson into accounting fraud at small public companies resulted in a change in SEC rules. The Coles College was also one of the first institutions to offer a graduate-level course allowing students to study corporate accounting scandals in depth.

Gramling's research, primarily on auditing, has appeared in more than two dozen research journals including Contemporary Accounting Research, The CPA Journal, Journal of Accounting Research, Auditing: A Journal of Practice and Theory, and The International Journal of Auditing. She has also presented her findings at numerous national and international conferences.

Before her SEC fellowship, Gramling was an assistant professor in the School of Accountancy at Georgia State University. She received her Ph.D. from the University of Arizona.

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Arts dean named chair of presidential search committee

The following information was released by the Board of Regents of the University System of Georgia today, July 12, 2005. University System of Georgia Chancellor Thomas C. Meredith announced the appointment of the campus committee that will be charged with assisting in the selection of a new president for Kennesaw State University.

Georgia (Jul 14, 2005) — The following information was released by the Board of Regents of the University System of Georgia today, July 12, 2005.

University System of Georgia Chancellor Thomas C. Meredith announced today the appointment of the campus committee that will be charged with assisting in the selection of a new president for Kennesaw State University.

A national search is being conducted to replace Dr. Betty L. Siegel, who recently announced that she is stepping down as of Jan. 2, after having served as president since 1981.

“We know this presidency will be an attractive post for many higher education leaders and we are looking forward to a very competitive and productive search process,” Chancellor Meredith said.

The search process will commence with the Presidential Search and Advisory Committee screening applicants and conducting on-campus interviews. This campus committee then will forward the credentials of five unranked candidates to a Special Regents’ Committee, which will be chaired by Regent Michael Coles and have as its members Regent Joe Frank Harris of Cartersville and Regent James R. Jolly of Dalton. The Special Regents' Committee will decide which of the finalists to recommend to the full Board of Regents.

Mr. Joseph D. Meeks (above), dean of the College of the Arts, has been named to serve as chair of the Presidential Search and Advisory Committee. Additional faculty members selected to serve include: Mr. Peter Witte, chair of the Department of Music, and director of instrumental studies, College of the Arts; Dr. Jonathan VanGeest, associate professor, Department of Nursing, College of Health and Human Services; Dr. Ann Smith, professor of educational leadership, College of Education; Dr. Kenneth Gilliam, associate dean for undergraduate studies and professor of economics and finance, College of Business; Dr. Sarah Robbins, professor of English, College of Humanities and Social Sciences; Dr. Ben Setzer, professor of computer science, College of Science and Mathematics; and Dr. Christine Ziegler, professor of psychology and chair of the University Senate.

Ms. Suzy Millwood, a staff member in the Office of the Registrar, will represent the institution’s staff. Mr. Thomas Cotton, president of the KSU Student Government Association, will represent the student body. Kennesaw State University Foundation Chair Thomas Holder will represent the foundation. Mr. Steve Prather, president of the Kennesaw State University Alumni Association, will represent the university’s alumni.

Meredith also announced that the executive search firm Baker–Parker has been retained to assist in identifying qualified candidates.

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Please visit www.usg.edu for more information.

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Disability is not a factor for mathematics leader

Everything in Dr. Marla Bell's world is seen in black and white. Born with a rare, genetically triggered disease called achromatopsia, Bell's sight was greatly affected.

Georgia (Jul 14, 2005) — Everything in Dr. Marla Bell's world is seen in black and white.

Born with a rare, genetically triggered disease called achromatopsia, Bell's sight was greatly affected. Typical traits of achromatopsia include hypersensitivity to light, color blindness and nystagmus (wobbly eyes). It affects approximately 8,500 people in the United States. And Bell isn't the only one in her family with this disease. A brother was also diagnosed with achromatopsia.

Bell's condition was never a factor when she chose to pursue a math career. In fact, her father unknowingly inspired Bell to teach at the college level when he told her, "You could teach at a place like this," shortly after arriving at Western Carolina University. After completing her undergraduate degree at Western Carolina, Bell attended Clemson University completing both the master's and doctorate programs in mathematics, with a concentration in statistics.

Bell started her career in a teaching position at KSU. She has spent her entire 11-year career with KSU, teaching an average of three classes per semester. "I consider myself a 'utility player' because I teach a variety of courses," said Bell. "I help out whenever or wherever necessary."

Bell has been the assistant chair of the mathematics department for seven years, serving as interim chair during 2003–2004.

Service is a top priority for Bell when it comes to KSU's diverse mathematics faculty. "I try to make their jobs easier in order to help them perform better," said Bell. "Assisting in scheduling classes to something as silly as fixing a projector that won't light up...that's what I'm here for," she continued.

It's obvious that Bell's colleagues appreciate her dedication. They presented her with a plaque for outstanding service and leadership. "I'm most proud of it because it came from the people I value; we're all family."

When teaching, Bell talks freely about her visual impairment, always informing students about it on the first day of class. She lets them know that it's normal for her to hold a book very close to her face or that she has to be very near the computer screen in order to view the information.

"I have found that connecting with students on a personal level actually helps my teaching," said Bell. "Almost everyone knows someone with a disability and can relate to my condition. This helps them to forget about that aspect and concentrate on math."

As each class ends, Bell finds it rewarding when she has helped students overcome their fear of math. "I had one young lady who was petrified of statistics, but she left the class with a smile. I just try to lessen that fear — one step at a time."

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Fitness Center celebrates fifth anniversary

While most birthdays are celebrated with cake, and perhaps, ice cream as well, you're more likely to find a fruit platter and bottled water at the upcoming fitness center anniversary party.

Georgia (Jul 14, 2005) — While most birthdays are celebrated with cake, and perhaps, ice cream as well, you're more likely to find a fruit platter and bottled water at the upcoming fitness center anniversary party.

July 10 marks the fifth anniversary of the Employee Fitness Center, a benefit that employees at only three other institutions in the University System of Georgia enjoy.

"Exercise is a panacea for any number of ailments, including stress, weight management, high blood pressure and diabetes," Sherry Twidwell, director of the Center for Health Promotion and Wellness, said. "And, the benefits of the fitness center to KSU are fewer absences due to illness, increased morale and productivity, and reduced health care costs.

"The fitness center also provides an opportunity for networking and building relationships across campus."

To date, 577 employees, family members and retirees have logged 11,415 visits in the gym this fiscal year, working up a sweat on the Nautilus equipment (six pieces of which are new), free weights, six treadmills, three elliptical machines, three stationary bicycles, a step machine and a rowing machine, in addition to free yoga, pilates and step aerobics classes.

"The convenience of having a gym on campus, coupled with our flex time benefit, really takes away all the excuses I might have for not exercising," member Gary Cook said. "And, on top of the convenience and low cost, the fitness center is also well-maintained and clean."

And, despite a dues increase effective July 1, the fitness center is still the best deal in town, compared with the \$25 to \$63/month enrollment fees charged at other area gyms.

"We haven't had an increase in membership fees in five years," Twidwell said. "Seventy-five percent of our budget goes toward staffing and that leaves very little for improvements. We also have no repair and maintenance budget."

To underscore Twidwell's point, one of the stationary bikes has been sidelined recently, its repairs waiting for the new fiscal year to roll around.

"The increase in dues will allow us to become self-sufficient," she said, "and that's important in case of future budget cuts."

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MAPW program celebrates 10th anniversary

Ten years ago when the Master of Arts in Professional Writing program was founded, organizers knew they were offering something that couldn't be found anywhere else in the Southeast. What they couldn't foresee was the program's staying power and popularity.

Georgia (Jul 14, 2005) — Ten years ago when the Master of Arts in Professional Writing program was founded, organizers knew they were offering something that couldn't be found anywhere else in the Southeast. What they couldn't foresee was the program's staying power and popularity.

"The academy, and particularly public institutions, are morphing in ways we couldn't have predicted back then," English professor Dr. Bob Hill said. "Now, there is this competitive, lean and mean attitude toward programs in general, and this has proved to be a program with staying power."

Boasting 171 graduates to date, the MAPW program will celebrate its 10th anniversary Sept. 9, with a wine and cheese reception at the Jolley Lodge. The event will also feature author and MAPW graduate Toni Holbrook.

Hill, who was department chair when the program was created, said he thinks one of the keys to the program's success is the eclectic nature, not only of the program itself, but of its participants, as well. Rather than having just a major in the program, students are also required to choose a support area of study from applied writing, composition and rhetoric and creative writing. Students in the program range from recent undergraduates to teachers attending graduate school and working professionals, Hill said.

"We could not have calculated the pervasive enthusiasm with which these students have participated in this program and then spoke of us as they left," he said. "So, we've been very successful in that way." In fact, it was by word of mouth that Walt Lawrence, who serves as the president of the Graduate Writer's Association, learned about the program.

"My undergraduate degree is in English, and I'm a CPA now, but I've always wanted to get back into writing," he said. "Our writers group was talking about the value of specific writing degrees one night, and someone mentioned that Kennesaw had a program."

"Once I took the first course, I was hooked."

With "star talent" such as authors Greg Johnson, Tony Grooms and Ralph Wilson serving as faculty, the program's future looks bright.

"I think people are surprised that we have that kind of talent at Kennesaw," Hill said. "We have adjusted the program from time to time, in general to allow for more choice by students – in response to their needs – and now, in the young adulthood of this program I see this as a reassessment time."

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Summer fiesta

The office of residence life recently hosted a “Summer Fiesta,” complete with a giant Slip ‘N Slide.

Georgia (Jul 15, 2005) — The office of residence life recently hosted a “Summer Fiesta,” complete with a giant Slip ‘N Slide.

“This is just one opportunity provided by the office of residence life for all students to come together,” Director of Residence Life Michael Sanseviro said. “We host an event each semester for the whole community, not just students who live on campus; faculty and staff are also invited to attend these events.”

In addition to the Summer Fiesta, the office of residence life hosts a “Spring Field Day” and a “Monster’s Ball,” a Halloween costume party, in the fall.

About 75 students participated in the “Summer Fiesta,” enjoying Mexican food and music, in addition to the giant water slide.

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Kennesaw State University hosts 78th commencement

Kennesaw State University will hold its 78th commencement honoring 700 graduates in two separate...

Georgia (Jul 28, 2005) — Kennesaw State University hosts 78th commencement

Stacey Moore

Abstract

Contact: Frances Weyand, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University will hold its 78th commencement honoring 700 graduates in two separate ceremonies.

This summer's commencement ceremonies feature S. Truett Cathy, founder and chairman of Chick-fil-A, and Congressman Tom Price as speakers. Their bios follow.

When:

Monday, Aug. 1, 10 a.m.

Speaker: S. Truett Cathy

College of the Arts

College of Humanities and Social Sciences

WellStar College of Health and Human Services

Monday, Aug. 1, 3 p.m.

Speaker: Tom Price

Leland H. and Clarice C. Bagwell College of Education

Michael J. Coles College of Business

College of Science and Mathematics

Where:

Convocation Center

Kennesaw State University

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Bio of Thomas E. Price

Congressman Tom Price, a diligent and tireless worker and problem solver, has rapidly emerged as a leader in Georgia. Colleagues in the Georgia Senate twice elected Price minority whip, and in 2002, he was elected the first Republican majority leader in the history of Georgia. In August 2004, Price won the Republican nomination for Congress from Georgia's 6th Congressional District, comprised of Cherokee, Cobb and Fulton counties. He was elected to Congress without opposition in November 2004.

In Congress, Price's priorities are reforming the tax system, strengthening health care and education, bringing common sense to the litigation system and finding transportation solutions for Atlanta's residents and commuters. Price is currently working to eliminate the capital gains tax, enact the FairTax plan and secure the future of Medicare. Price favors allowing individual states the autonomy to improve their schools and end burdensome regulation.

As a U.S. representative, Price serves on the Committee on Financial Services, as well as the Committee on Education and the Workforce.

House Majority Whip Roy Blunt appointed freshman Congressman Price to the Whip Organization as deputy assistant whip. In addition to this leadership position, Price also serves on the National Republican Congressional Committee's executive board.

As a medical doctor, Price is a leader in the healthcare arena. His credits include legislative efforts to increase patient choice in a more flexible health-care system, to enact Medical Savings Accounts and to reform the Medicaid System in Georgia. Price has been the leading sponsor of civil justice reform legislation to ensure patient access to quality health care and bring down skyrocketing medical malpractice premiums. Other legislative successes include primary co-sponsorship of Georgia's Greenspace program, reducing income taxes for senior citizens, improving employee screening in childcare facilities and strengthening laws against Internet child predators.

Price received a doctor of medicine degree from the University of Michigan and completed his orthopaedic surgery residency at Emory University, before establishing an orthopaedic clinic just north of Atlanta. After nearly twenty years of private practice he returned to Emory University School of Medicine as an assistant professor. Price was most recently medical director of the Orthopaedic Clinic at Grady Memorial Hospital in Atlanta, teaching resident doctors in training.

Active in his community, Price is a past president of the Roswell Rotary Club and has served on boards of the North Fulton Chamber of Commerce, Orchestra Atlanta, the Arthritis Foundation, the North Metro YMCA and the Northside Bank. Price lives with his wife, Elizabeth, and son, Robert, in Roswell, where they are members of the Georgia Ensemble Theater, the Fulton County Taxpayer's Association, the Chattahoochee Nature Center and the Roswell Presbyterian Church.

Bio of S. Truett Cathy, Founder and Chairman, Chick-fil-A, Inc.

S. Truett Cathy is founder and chairman of Chick-fil-A Inc. Cathy started the business in 1946, when he and his brother opened an Atlanta diner known as The Dwarf Grill. In 1967, Cathy opened the first Chick-fil-A restaurant in Atlanta's Greenbriar Shopping Center. Today, Chick-fil-A is the second-largest quick-service chicken restaurant chain in the United States based on annual sales.

Cathy's approach is largely driven by personal satisfaction and a sense of obligation to the community and its young people. His WinShape Centre® Foundation, founded in 1984, grew from his desire to "shape winners" by helping young people succeed in life through scholarships and other youth-support programs. The foundation annually awards 20 to 30 students wishing to attend Berry College with scholarships up to \$32,000 that are jointly funded by the Rome, Ga. institution. In addition, through its Leadership Scholarship program, the Chick-fil-A chain has given nearly \$20 million in \$1,000 scholarships to Chick-fil-A restaurant employees since 1973.

As part of his WinShape Homes® program – a long-term care program for foster children – 14 foster care homes have been started in Georgia, Alabama, Tennessee and Brazil that are operated by Cathy and the WinShape Foundation. These homes, accommodating up to 12 children with two full-time foster parents, provide long-term care for foster children with a positive family environment.

In 1996, Chick-fil-A became the title sponsor of the Chick-fil-A Peach Bowl. A portion of the proceeds from the Chick-fil-A Peach Bowl is donated to WinShape Homes. The December 2004 bowl game contributed a record \$410,000 to WinShape Homes, other charities and for scholarships, making it the number-one bowl in the country for charity donations in 2004.

Cathy has received countless awards over the years including: Lifetime Achievement Award from the National Poultry & Food Distributors Association (2005); Norman Vincent & Ruth Stafford Peale Humanitarian Award (2003); Catalyst Lifetime Achievement Award from Injoy/John Maxwell (2003); Georgia Sports Hall of Fame – Chairman's Award (2003); the Ernst & Young Entrepreneur of the Year – Lifetime Achievement Award (2000); and Horatio Alger Award – Horatio Alger Association, Washington, D.C. (1989). He is the author of "Eat Mor Chikin: Inspire More People" (Looking Glass Books, 2002), "It's Easier to Succeed Than to Fail" (Thomas Nelson Publishing, 1989) and "It's Better to Build Boys Than Mend Men" (Looking Glass Books, 2004), and he is co-author of "The Generosity

Factor," with Ken Blanchard (Zondervan Publishing, 2002).

In addition to presiding over the successful restaurant chain, Cathy is a dedicated husband, father and grandfather. Cathy and his wife, Jeannette, have three children, 12 grandchildren and more than 150 "foster grandchildren."

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Coles College of Business offers MBA program in Northwest Georgia

Residents of Northwest Georgia who want to advance their careers will no longer have to drive to...

Georgia (Aug 1, 2005) — Coles College of Business offers MBA program in Northwest Georgia

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

Residents of Northwest Georgia who want to advance their careers will no longer have to drive to Atlanta to earn an MBA. The Coles College of Business at Kennesaw State University is expanding its outreach by establishing the Career Growth MBA™ Program – Dalton Cohort.

“The Dalton cohort gives residents of the Dalton, Calhoun and Rome areas the opportunity to study close to home,” said Kevin Sightler, Ph.D., Associate Dean for Graduate Business Programs at the Coles College. “Given the quality of the program, as well as its flexibility and accessibility, we are also receiving applications from Tennessee and Alabama,” he adds.

The Career Growth™ MBA program is designed for busy professionals who have at least two years significant business experience, and want to expand their opportunities. The flexible classes allow students to pursue their degrees without interrupting their careers. The program is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

Foundation classes for the Dalton cohort start this month for students without undergraduate business degrees. Students who already have business degrees will begin their studies in January. Coles College graduate faculty members will teach the courses for two nights a week on the campus of Dalton State College. The entire program lasts from 20 to 24 months.

Students in the metro Atlanta area will still be able to take Career Growth™ MBA classes at KSU and the Cobb Galleria.

For admissions criteria and information, visit <http://coles.kennesaw.edu/DaltonMBA>, call 770.423.6087 or e-mail Kevin Sightler at ksightler@kennesaw.edu. Class size will be limited to 40 students per cohort.

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Chief Executive Magazine survey yields positive results for Coles College of Business

Chief Executive magazine highlights the Coles College of Business at Kennesaw State University as...

Georgia (Aug 8, 2005) – Chief Executive Magazine survey yields positive results for Coles College of Business

Terri Thornton

Abstract

Media contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

Chief Executive magazine highlights the Coles College of Business at Kennesaw State University as one of the top business schools for CEOs. The July issue of the magazine includes the results of a survey of the business schools they have used to educate themselves, their top managers or their board members.

The CEOs were asked to choose from among Business Week's Top 25 business schools. Yet many of the CEOs surveyed bypassed that list and nominated schools that did not appear on that list, including the Coles College.

"We're delighted, but not completely surprised," says Coles College Dean Tim Mescon. "We have always prided ourselves on offering a 'real world' education. While this can be hard to measure, this survey proves that America's CEOs appreciate our positive results. In addition, our students have won national collegiate sales and business plan competitions, besting students from larger and more commonly-recognized schools."

The Coles College MBA programs include the Executive MBA, which meets one weekend a month in the state of the art executive education center; the BellSouth-Cingular Executive MBA program, which offers onsite classes for employees of BellSouth and Cingular; the Career Growth MBA, which offers flexible night and weekend classes on campus, at the Cobb Galleria Centre, and in Dalton; and the WebMBA, the state of Georgia's online MBA® program.

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Journalism and the Public: Restoring the Trust

Is the mainstream media in a death spiral? Can improving editorial quality and trust save...

Georgia (Aug 9, 2005) — Journalism and the Public: Restoring the Trust

Frances Weyand

Abstract

Contact: Frances Weyand, 770-423-6203 or fweyand@kennesaw.edu

Is the mainstream media in a death spiral? Can improving editorial quality and trust save journalism? These questions will be under discussion at the Journalism and the Public: Restoring the Trust conference, Aug. 9, at the Marriott Rivercenter Hotel in San Antonio, Texas.

Participating conference speakers include, Craig Newmark, founder of craigslist.com; Jay Rosen, chair of the New York University journalism school and one of the nation's foremost media critics; Dan Gillmor, a former Silicon Valley columnist author of "We the Media: Grassroots Journalism by the People, for the People;" Philip Meyer, author of "The Vanishing Newspaper;" Dori Maynard, president of the Maynard Institute, who will discuss the consequences of ignoring ethnic markets; David Gyimah, producer, journalist and senior lecturer at the University of Westminster in England; and Chris Nolen, one of a new breed of "stand-alone" journalists.

The conference is the centerpiece of a one-year Restoring the Trust project, which is designed to help journalists, academics and the public begin a change process to build greater trust between journalists and the public. The project is a direct response to the CBS/Dan Rather firestorm of criticism and the September 2004, Gallup Poll, which reported, "the news media's credibility has declined significantly, with just 44 percent of Americans expressing confidence in the media's ability to report news stories accurately and fairly."

"Restoring the Trust" was developed by Leonard Witt, the Robert D. Fowler Distinguished Chair in Communication at Kennesaw State University, and Cole Campbell, dean of the Reynolds School of Journalism at the University of Nevada-Reno, in consultation with the PJNet and the Association for Education in Journalism and Mass Communication's Civic Journalism and Community Journalism interest groups. The project is underwritten in part by the Ethics and Excellence in Journalism Foundation.

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Presidential ‘sleepovers’ in student housing

The sleepovers didn’t include traditional pajama party activities like curling each other’s hair...

Georgia (Aug 9, 2005) — Presidential ‘sleepovers’ in student housing

Frances Weyand

Abstract

Contact: Frances Weyand, 770-423-6203 or fweyand@kennesaw.edu

The sleepovers didn’t include traditional pajama party activities like curling each other’s hair and watching scary movies until dawn, but with pizza and popcorn flowing, 74-year-old Kennesaw State University President Betty L. Siegel spent five nights in student housing last spring, learning what students want out of a college experience.

The discussions revolved around issues such as the advantages/disadvantages of the physical layouts of their living space, what their academic experiences are like and extracurricular activities.

“This was her idea,” Director of Residence Life Michael Sanseviro said. “The president really wanted to hear directly from the students about their experiences.”

Siegel learned about a desire for students, faculty and staff to have more opportunities for interaction. That wish played out over the summer in a series of “Fabulous Friday EdVentures.” The classes — fun only, no grades involved — included activities such as a history hike up Kennesaw Mountain (a Civil War battle site) and a crash course in conversational Spanish. The Friday classes were open to all KSU students, faculty and staff. Another series will be announced this fall.

Sanseviro said the sleepovers “completely underscore the president’s commitment to the students,” and the students agree.

“I think it was an incredible and wonderful opportunity that the students had to sit down and have dinner with the president of their university,” Jennifer Roberts, a resident assistant at University Village, said. “Lots of students at other schools have never and will never see the president of their school. Her actions show that she truly cares about her school and her students.”

Added RA Adam Casey, “I have never heard of another president doing something like this. Dr. Siegel truly cares about her students!”

And, after 25 years as president, with Siegel’s retirement effective Jan. 1, it’s that care and commitment the campus community will look for in its next president.

“In my opinion, Dr. Siegel’s most significant legacy of the many she will leave at KSU is her absolute commitment to students and the concept of ‘student success,’” Nancy King, vice president for student success and enrollment services, said. “Because of her leadership and passionate concern for students, we were the first university in the nation to create an entire division focused on student success.

“One would be hard pressed to find any university president in the nation who cares more deeply about the development and success of students than Dr. Betty Siegel. She will be sorely missed at KSU and students especially will be losing a major champion.”

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Center for Student Leadership receives \$250,000 gift

On the eve of its first anniversary, the Center for Student Leadership has received \$250,000 in support of its mission of helping produce graduates who are engaged citizens.

Georgia (Aug 11, 2005) — On the eve of its first anniversary, the Center for Student Leadership has received \$250,000 in support of its mission of helping produce graduates who are engaged citizens.

“The Center for Student Leadership provides programs and services to promote, educate and develop ethical leaders here at our institution,” Director Brian Wooten said. “We want to produce solid, strong graduates who leave our university and make an impact on their world.”

At a scholarship signing ceremony June 30, retired Tip Top Poultry executive Chet Austin made a \$250,000 gift to the center, which will provide stipends and scholarships for students participating in leadership activities.

“This scholarship will provide an opportunity for students to participate in our programs, who might not be able to otherwise because of a job,” Wooten said.

As an employee of the post office just out of a two-year stint in the Navy, Austin recalled his time holding down a job while taking night classes at Georgia State University to earn his degree.

“I admire these young people who say they work and go to school,” he said.

The Center for Student Leadership is a unit of Academic Affairs and Student Success and Enrollment Services. As the first university in the nation to create an entire division focused on student success, the creation of the student leadership center is a natural progression.

“The center creates a seamless experience for a student, where they are able to take advantage of the learning that happens outside the classroom through our programs, but that happens in the context of a strong basis in academic and curricular work,” Wooten said. “Students learn best when they have the opportunity to apply what they’re learning.”

The student leadership center offers the following programs and services:

- Leaders in Kennesaw (LINK) Ethical Leadership Certificate Program;
- Presidential Fellow Program;
- Northwest Crescent Student Alliance;
- Center for Student Leadership Fellow Program;
- CSL Leadership Library; and
- CSL Leadership Workshops.

Just as some other institutions of higher learning are defined by their graduates, i.e. a “Morehouse man,” a “Spelman woman” or Harvard grad, Wooten said it is his hope that the student leadership center will help cultivate a brand for KSU graduates as ethical leaders.

“We need to be generating students who are civically engaged, and who have an understanding that you have to look out for the well-being of the bigger picture and not just yourself,” Wooten said. “If we do not instill an understanding, and respectful understanding of others in our students, then when they do enter society, they’re not going to be as productive as they could be.”

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Corporate Governance Center celebrates 10 years of helping businesses run efficiently and effectively

Four months after the creation of the Corporate Governance Center, it was featured on the front page of the Wall Street Journal – seven years before accounting scandals at corporations like Enron, WorldCom and Tyco made corporate governance a kitchen-table issue.

Georgia (Aug 11, 2005) — Four months after the creation of the Corporate Governance Center, it was featured on the front page of the Wall Street Journal – seven years before accounting scandals at corporations like Enron, WorldCom and Tyco made corporate governance a kitchen-table issue.

When the center was founded in 1995, it was the first of its kind, not only in the nation, but the world. Today, there are bountiful director education programs available at a number of universities across the country, as well as five or six other corporate governance centers, but as KSU's Corporate Governance Center celebrates its 10th anniversary this year, there is still much work to be done, according to Director Paul Lapides.

"You follow your passion in life and sometimes, the world ends up in the same place you are," Lapides said.

The center was born out of a meeting between three certified public accountants, Lapides, and co-founders Dr. Dana Hermanson, a KSU accounting professor, and Bobby Vick, a former partner in Price Waterhouse Coopers.

"The vision we had was to become a leading source of information on corporate governance for anyone who might be interested in the field," Lapides said. "There was, and still is, a tremendous opportunity for directors to improve what they do, and to increase their understanding of what their duties and responsibilities are as directors."

And, true to that vision, the center has become a nationally recognized leader in the field of corporation oversight, providing information to directors, researchers, professors, chief executive officers and other interested parties, including the media. Clients such as Oglethorpe Power and WellStar Health System have looked to the center for guidance in years past.

"In the last three-and-a-half years, I've done 500 media interviews with TV, radio and newspaper reporters," Lapides said. "In the seven previous years, I did between 100 and 200 interviews, which is still a lot, but we never could have predicted how big an issue corporate governance would become."

As former Tyco CEO Dennis Kozlowski and his WorldCom counterpart Bernard Ebbers prepare to spend years in prison for their roles in the scandals that caused the collapse of their respective companies, Lapides said the center will continue promoting a strong, uniform code for corporate governance.

"In some areas, there's been significant success," he said. "In other areas, only baby steps."

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KSU professor keeps science torch burning

Dr. Thomas Brown hardly resembles the stereotypical mad scientist: Unruly white hair, thick, oversized glasses and a lab coat filled with a variety of ink pens in the breast pocket; but Brown is mad about science.

Georgia (Aug 11, 2005) — Dr. Thomas Brown hardly resembles the stereotypical mad scientist: Unruly white hair, thick, oversized glasses and a lab coat filled with a variety of ink pens in the breast pocket; but Brown is mad about science.

Brown, an assistant professor of elementary science education, leads the fast-growing Georgia Elementary Science Olympiad program. “We try to provide students with activities that naturally generate interest, enthusiasm and a passion for scientific exploration,” Brown said. “It is an inquiry-based, hands-on program that covers earth, life and physical science topics. The program also incorporates both engineering and technological principles in a meaningful and relevant manner.”

Kennesaw State recently hosted the Elementary Science Olympiad Invitational State Tournament. The competition was open to students in the third through sixth grades; it’s the fourth consecutive year that KSU has hosted the event. Brown estimates that approximately 2,000 people attended — including 600 students representing 30 metro area schools. “Since KSU hosts the event right here on campus, it gives us the opportunity to showcase and promote the university,” Brown said.

In addition to running the Olympiad program, Brown teaches undergraduate science methods classes and also supervises research projects for master’s degree candidates.

Brown’s passion for blending science and mathematics recently took him to Belize, where he conducted the SMATHeMatics Project, a teacher development program that helps educators better integrate science and mathematics through innovative activities. Brown directs this program that counts KSU, the University of Belize, the Hummingbird School, and Cobb and Bartow County schools as its partners.

Brown, who hails from Minnesota, is married with two children. He has been at KSU for three years following a successful 15-year career with the Cobb County School District.

“I really enjoyed teaching high school students,” Brown said. “But the opportunity to teach at KSU provided the avenue to impact a large number of teachers – especially those just starting out – to be fully equipped with fresh ideas and the nuts and bolts it takes to teach science.”

Next on Brown’s agenda are plans to visit between 20 and 30 elementary schools during the upcoming school year. He will visit classrooms armed with hands-on experiments like the “Wonderful Waterlock.”

“This gives me the chance to promote science and encourage teachers, as well as provide kids with an opportunity for open exploration,” Brown said. “This is a fun role for me.”

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Dunk a Dean

Faculty, staff and students had a rare opportunity recently, to take a shot at dunking their favorite dean, vice president or KSU police officer – all in the name of charity.

Georgia (Aug 30, 2005) — Faculty, staff and students had a rare opportunity recently, to take a shot at dunking their favorite dean, vice president or KSU police officer – all in the name of charity.

More than \$200 was raised to support the American Heart Association’s upcoming Heart Walk, which the university is chairing and hosting Oct. 9.

While police officer Gary Washington was the first person to get dunked, followed by Sgt. Jennifer Elliot, Dean Joe Meeks was the most popular target, while Vice President for Business and Finance Earle Holley was the most profitable, with participants spending \$76 to try and dunk him. More than 100 people participated in “Dunk a Dean,” raising \$224.15, including sales of popcorn and sno-cones.

The event was sponsored by the Wellness Center, which is still selling red wrist bracelets for \$2 in support of the Heart Walk.

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Faculty, staff and students helping victims of Hurricane Katrina

KENNESAW, Ga. (Sept. 6) — In the wake of Hurricane Katrina, Kennesaw State has opened its doors to displaced students, while faculty, staff and students have volunteered time and resources to help those affected by the catastrophe.

Georgia (Sep 6, 2005) — Contact: Frances Weyand, Director of University Relations
770-423-6203 or fweyand@kennesaw.edu

KENNESAW, Ga. (Sept. 6) — In the wake of Hurricane Katrina, Kennesaw State has opened its doors to displaced students, while faculty, staff and students have volunteered time and resources to help those affected by the catastrophe.

Kennesaw State has enrolled 28 students and expects additional students to arrive today.

“We’re going to do whatever we can to accommodate the incoming students,” Susan Blake, associate director of admissions, said.

According to Blake, important details for admissions are:

- Deadline for fall admissions is Sept. 9, 2005.
- Financial aid will be determined on a case-by-case basis.
- According to the University System of Georgia, students of institutions in the affected areas may be eligible for tuition and fees to be deferred for the fall semester. In addition, students will be eligible to apply for a waiver of out-of-state tuition.
- Contact the admissions department at 770-423-6300 or visit <http://www.kennesaw.edu/admissions/ugadm.shtml> for additional information.
- For admissions information at other University System of Georgia institutions, go to <http://www.usg.edu>.

Students unable to attend KSU this semester may apply for the spring session. The application deadline is Nov. 11, 2005. Spring semester begins Jan. 6, 2006.

“We will work with displaced students who would like to enroll,” Joe Head, director of admissions, said. “Our staff has also counseled with about two dozen students advising them of available options. We are prepared to inform families regarding late admissions.”

The KSU community has also mobilized its efforts to provide assistance to victims of Hurricane Katrina, such as providing faculty and student nurses to assist in receiving evacuees at Dobbins Air Reserve Base over the Labor Day weekend; faculty and student nurses continue to be on call for assistance in that effort.

In addition, Kennesaw State faculty, staff and students are providing financial aid to victims of Hurricane Katrina by donating cash that will be given to the American Red Cross.

“Last year we collected more than \$2,200 for the Tsunami relief fund. We have topped that amount for the Hurricane Katrina fund,” said Carolyn Gallagher of Volunteer Kennesaw. So far, faculty and staff have contributed more than \$6,500. Donations will be collected until Sept. 16.

The KSU community is also donating food for local shelters. Donations will be collected until Sept. 17.

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Addressing Georgia's teacher shortage

In an effort to help combat the shortage of K–12 teachers in Georgia, Kennesaw State...

Georgia (Sep 7, 2005) – Addressing Georgia's teacher shortage

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

In an effort to help combat the shortage of K–12 teachers in Georgia, Kennesaw State University today received approval from the Board of Regents to establish a master of arts in teaching program. The MAT program will be for individuals who have received bachelors' degrees in math or English and are seeking teacher certification at the secondary level.

The 48-semester-hour program will consist of professional courses delivered in a variety of formats including, face-to-face large group instruction, online learning, small group meetings and individual interviews. Graduates will exit the program with the knowledge and skills necessary to be successful secondary education teachers.

“This new MAT program will meet the needs of teacher shortage areas and produce high quality classroom teachers, as it will focus on advanced-content knowledge and skills,” said Dean Yiping Wan of the Bagwell College of Education. “This new program also will open doors for those mid-career transfer professionals to pursue a teaching career.”

The MAT program advances Kennesaw State's commitment to being responsive to the workforce needs of the state by adding to the number of qualified teachers in Georgia.

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Calendar Item: Bagwell Ball

Calendar Item: Bagwell Ball, Nov. 5, 2005 Kennesaw State University's Bagwell College of...

Georgia (Sep 12, 2005) – Calendar Item: Bagwell Ball

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations,
770-423-6203 or fweyand@kennesaw.edu

Calendar Item:
Bagwell Ball, Nov. 5, 2005

Kennesaw State University's Bagwell College of Education will host the 2005 Bagwell Ball: A Tribute to Teaching on Saturday, Nov. 5, at 6 p.m. at the Renaissance Waverly Hotel. The evening will feature dinner, dancing, live and silent auctions and other entertainment. Corporate and individual sponsorships are available, with proceeds benefiting teacher and child education, scholarships and program development. For more information, visit the Web site at www.kennesaw.edu/education/bagwellball or call 770-423-6285.

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Constitution Day events scheduled at Kennesaw State

KENNESAW, Ga. (Sept. 13, 2005) — To honor the signing of the Constitution, Kennesaw State...

Georgia (Sep 13, 2005) – Constitution Day events scheduled at Kennesaw State

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

To honor the signing of the Constitution, Kennesaw State University is celebrating Constitution Day.

“Today, tomorrow and Thursday, a display may be viewed in the Student Center,” Kathy Alday, director of the student center, said. “Students, faculty and staff members may come by to sign the display and also receive a pocket-size Constitution.”

Following is the timetable of Constitution Day activities during the week of Sept. 12-16.

Sept. 12-16: Sign the Constitution (University Room B)
View the Bill of Rights (Remembrance Rock)

Sept. 14: Constitution Bowl (University Room A; 1 p.m.)
VKSU - Right to Life - Feed the Hungry (Student Room 2; 2-5 p.m.)

Sept. 15: VKSU - Right to Life - Feed the Hungry (Student Room 2; 9 a.m. - 5 p.m.)

Sept. 16: VKSU - Right to Life - Feed the Hungry (Student Room 2; 9 a.m. - 2 p.m.)

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Local Student Wins Award

Kristen Huskins

Georgia (Sep 18, 2005) — Local Student Wins Award

Cheryl Brown

Abstract

Contact: Cheryl Anderson Brown, 770-499-3417 or cbrown@kennesaw.edu

Kristen Huskins of Kennesaw won second place in the 2005 My Atlanta photography contest sponsored by the annual Atlanta Celebrates Photography Festival. An undergraduate visual arts major at Kennesaw State University, Huskins competed against professional photographers to earn this honor.

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The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

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Higher education addresses global ethical challenges

A new initiative in higher education was launched last week as the leaders of six American...

Georgia (Sep 23, 2005) — Higher education addresses global ethical challenges

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

A new initiative in higher education was launched last week as the leaders of six American universities gathered at England's Oxford University for a four-day conclave on the responsibilities of higher education in addressing the global ethical challenges of the 21st century.

"We have witnessed in the past decade ethical failures in all walks of life: business, sports, government and even religion," said Dr. Betty L. Siegel, president of Kennesaw State University (KSU) and chair of the conclave. "As leaders in higher education, we have admitted with some chagrin that many, if not most, of the persons involved in society's scandals have been products of our universities and colleges."

The Oxford Conclave on Global Ethics and the Changing University Presidency was conducted by KSU's RTM Institute for Leadership, Ethics & Character. It marked the beginning of an ongoing collaboration of the participating universities, with plans to involve many other institutions in coming months. Held at Oxford's historic Balliol College, the gathering included delegations from KSU; University of Alaska, Anchorage; City University of New York, Staten Island; University of North Dakota; Utah Valley State University; and University of West Georgia.

The delegates—university presidents and members of their leadership teams—studied global trends and considered their implications for higher education. These included trends in population growth, resource management, technological change, knowledge development, economic integration, conflict patterns and institutional governance. Discussions focusing on ethical leadership were led by distinguished thinkers including Dr. Lawrence Carter, dean of the Martin Luther King Jr. International Chapel at Morehouse College; Frances Hesselbein, chairman of the board of governors of the Leader to Leader Institute; Dr. Howard Gardner, the John H. and Elisabeth A. Hobbs Professor of Cognition and Education at the Harvard Graduate School of Education; and Sir Timothy Lankester, president of Corpus Christi College, Oxford University. Mr. John Hume, 1998 Nobel Peace Prize laureate, was unable to attend due to illness; in recognition of his inspiration of the conclave, the meeting and future programs were dedicated to him.

The Oxford program was facilitated by Dr. Judith Stillion, executive director of the RTM Institute, and Dr. John C. Knapp, president of the Southern Institute for Business & Professional Ethics and professor of ethical leadership at KSU. In an exploration of higher education's role in today's global society, the university leaders focused on the need to produce a generation of ethical leaders capable of functioning effectively in an increasingly complex world.

An important outcome of the conclave was a draft Statement of Beliefs and Responsibilities based on a "strong imperative for global ethical leadership" and the obligation of higher education to collaborate with other sectors of society in pursuit of a "dynamic plan for a more promising future." The statement calls for university leaders to work to increase access to quality education; emphasize research relevant to the challenges facing a global society; broaden their commitment to service in society; actively model ethical leadership and civil discourse; and further the time-honored role of higher education in pursuing truth and meaning. It also calls for strengthened commitments to interdisciplinary exploration of global problems and the development of students' capacities for ethical leadership, moral reasoning, conflict resolution and the discovery of individual purpose. The statement will be presented at the fall meeting of the American Association of State Colleges and Universities with an invitation to others to endorse it.

Siegel said the conclave was held at Oxford, in part, because of the university's historical significance. "Oxford represents much of higher education's heritage, including some of the nobler ideals of the university and its purpose. As we look to the future, it is helpful to remember our roots."

A series of activities will be held over the next year, culminating in summer 2006 with a larger conclave at Oxford involving a larger number of American institutions.

The RTM Institute for Leadership, Ethics & Character, sponsor of the conference, is the cornerstone of Kennesaw State efforts to establish a consistent focus on ethical leadership and global understanding throughout its curriculum, student development activities and community services. Founded four years ago, the institute provides faculty training, programs for community leaders, conferences for scholars and many other services to support the university in this commitment. One of RTM's best-known programs, developed at the request of the governor of Georgia, involves ethics orientation sessions for hundreds of state government officials.

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Day of China: A celebration of Chinese culture

Kennesaw State University celebrates the Year of China with events and lectures throughout the year...

Georgia (Sep 27, 2005) – Day of China: A celebration of Chinese culture

Frances Weyand

Abstract

Contact: Frances Weyand, 770-423-6203 or fweyand@kennesaw.edu

Wednesday, Oct. 5

Legacy Gazebo, Kennesaw State University

12:30-2 p.m.

Kennesaw State University celebrates the Year of China with events and lectures throughout the year. The Day of China: A celebration of Chinese culture is part of this larger program and will feature food, music and dance--including the Lion Dance and colorful and lively dances performed with scarves.

In case of rain, the event will be held in the Carmichael Student Center University Rooms.

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Hockey club skates into fourth season

Most of the KSU community knows all about the basketball, soccer and softball teams. But did you know that KSU has a hockey club?

Georgia (Sep 27, 2005) — Most of the KSU community knows all about the basketball, soccer and softball teams. But did you know that KSU has a hockey club?

While not an NCAA team, the club represents KSU at more than 25 games each season competing with institutions such as Georgia Tech, the University of Tennessee, the University of Texas and Clemson.

“The difference between the KSU hockey club and other sports teams is the other teams are sanctioned sports, adhering to NCAA rules,” Bill Morrison, director of hockey operations, said. “The hockey club follows ACHA (American Collegiate Hockey Association) regulations and ordinarily does not receive financial support from the school. Club members generate all of the income required to fund the team. In addition, the club cannot offer any form of scholarships.”

Now in its fourth year, the Owls are poised to bring home their first national championship. Extensive preparations have been made to ensure a successful season, including summer training sessions and strategic rebuilding tactics.

“We’ve retooled the entire team,” Morrison said. “This year we did something different – we actively recruited players. There are 21 rookies this year alone, which is unheard of,” he said.

In all, there will be 25 people on the 2005–2006 roster. The club expects 45 students at try-outs this month.

Morrison, along with approximately 18 staff members including coaches, therapists and interns has worked hard to gain visibility for the group. Their efforts have paid off, with an average of 700 fans at each game. Home games are held at either the Town Center Ice Forum or the Marietta Ice Center. Approximately 90 percent of attendees are students and they’re not just from KSU; others come from area high schools. The team enjoys the support of a 400-member Booster Club.

But it’s not just about athletics; the team is also proud of its 100 percent player graduation rate. “It’s not only about hockey, it’s about getting a university education,” Morrison said. “Education, life skills and hockey – that’s the club’s mantra.”

Visit the hockey club Web site at www.ksuicehockey.org for the game schedule and additional information.

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Cultivating cultural understanding is primary goal for Asian economics expert

When the media needs an authority on Chinese economics, they call Dr. Penelope Prime.

Georgia (Sep 28, 2005) — When the media needs an authority on Chinese economics, they call Dr. Penelope Prime.

As director of the China Research Center, she has conducted hundreds of interviews, serving as a leading expert and researcher in the field.

“At the research center, we stimulate research and then take the results to the public,” she said. “Not only do we want this information in academic journals, but also for it to be disseminated to the government, media, students, faculty and the general public.”

The center is multi-institutional, involving partnerships with Georgia State, Agnes Scott, Georgia Tech, the University of Georgia and other Georgia colleges and universities. Since fall of 2001, the center has grown to include 18 research associates and three advisory board members.

One of the cultural aspects of her research that fascinates Prime is that Chinese civilization and Western-Anglo civilization started from different assumptions and each group attacks and thinks about problems differently. “Not better, just differently,” she said. “However, Chinese people and people in the U.S. tend to get along very well.

“There is a great deal of compatibility despite the fundamental differences in our cultures.”

Prime can attest to this because she has made many friends in China during her stints there. She has lived off and on in China for nearly six years and she can speak the language “quite well.” Her family has also accompanied her to China and her husband and two children also speak the language. She has traveled extensively throughout east and southeast Asia.

In addition to running the China Research Center, Prime teaches international courses such as global economics, international business and economic development. She tries to stress to students how important it is to understand the complexity of global issues and how it can affect them. For example, she encourages them not just to think of owning a business in Marietta and how it will affect that local community, but to think of that business globally and how this can present a different set of opportunities, as well as complicated pressures. “Everyone should be thinking more globally.”

Prime plans to return to China in November to attend a conference and again in March 2006, to teach and conduct research. She and her family are currently hosting a scholar from Shanghai for several months.

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International conference explores diversity

Kennesaw State has the unique privilege to host a one-of-a-kind event in Atlanta this fall. The 2005 International Summit Effecting Social Change through Women's Leadership in Sport forum was created to raise worldwide awareness of the powerful mix between women and sports.

Georgia (Sep 28, 2005) — Kennesaw State has the unique privilege to host a one-of-a-kind event in Atlanta this fall. The 2005 International Summit Effecting Social Change through Women's Leadership in Sport forum was created to raise worldwide awareness of the powerful mix between women and sports.

"KSU's hosting this event is significant because it's the only one that will be held in the United States on behalf of the United Nations program, 'Year of Physical Education and Sport,' Mike Spino, director of international sport education, said.

"We are honored to have a central role in the commemoration of the event."

The university's active participation in the U.N. Youth Sports Program was the springboard that catapulted KSU into action. "The U.N. youth sport initiative was inaugurated by Secretary-General Kofi Annan in 2002 to use sport as a mechanism to support the Millennium Development Goals," Spino said. "These are the main objectives and goals of the U.N. until the year 2015.

"Two of the goals, gender equity and global partnerships, are tied into the questions being raised at the conference."

Approximately 300 participants are expected to convene Oct. 20, for the two-day conference. Early registration indicates global representation from countries such as Kenya, Uganda, Kosovo and Somalia. Adolf Ogi, special advisor to the Secretary-General of the U.N. on Sport for Development and Peace, will open the summit.

The conference offers a mix of U.S. and international sport leaders and academic sport education experts in sessions focusing on how social change is effected by women's leadership and how sports can be used as a strategy for community development.

The speaker's list is a who's who in sport leadership including, pioneering sports broadcaster Lesley Visser, Jordanian Olympic team member Princess Haya Bint Al Hussein and Christine Shelton, co-chair for the Project on Women and Social Change and exercise and sport science professor at Smith College.

"It's a conference about women, but it's not just a women's conference," Spino said. "The conference is concerned with diversity and how sports can be infused with a different perspective."

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Tour de KSU

Lance Armstrong and his yellow jersey may not be planning a trip to Kennesaw State University, but...

Georgia (Sep 28, 2005) – Tour de KSU

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Development, 770-423-6203 or fweyand@kennesaw.edu

Lance Armstrong and his yellow jersey may not be planning a trip to Kennesaw State University, but come Friday, Oct. 28, his spirit will be felt on campus and throughout the area, when cyclists in the first Tour de KSU hit the starting line.

The Tour de KSU was conceived as a way to achieve and integrate many of the goals of the first-year experience class—a required course for freshmen that acquaints them with the KSU campus, higher education and strategies for success in college-level courses. Among the course goals that the tour addresses for students are “connecting with faculty and peers, engaging in out-of-class campus activities and improving knowledge of wellness,” said Ruth Goldfine, assistant professor of English in the Department of University Studies and coordinator of Tour de KSU. “The event also offers volunteer opportunities for the students, such as pairing them with visually impaired riders on tandem bikes.”

The tour is a bike cruise, not a race, open to students, faculty, staff, alumni and the public. It will take place in stages, like the Tour de France (only much shorter, approximately 20 miles). The route will take the riders from the Campus Green through Acworth and parts of Cobb and Bartow counties and back again.

A “poker ride” also is part of the festivities. Riders can pick up cards at the stages along the ride and play their hand following the race. Prizes will be awarded.

Lance Armstrong’s book “It’s Not About the Bike,” is the common reader for all first-year experience students this year and was the inspiration for the Tour de KSU. The book was chosen, Goldfine said, because “his story speaks to students about the value of motivation and perseverance, about the possibilities of overcoming extreme odds to rise from obscurity to greatness.”

Sign in and race-day registration start at 8:30 a.m., and the race begins at 9:30 a.m. For information on registration and fees, contact Ruth Goldfine at 770-423-6131 or rgoldfin@kennesaw.edu or the University Studies office, 770-423-6207.

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Poet David Whyte to speak at Convocation

Kennesaw State University will host its fall Convocation on Tuesday, Oct. 18, with poet...

Georgia (Oct 4, 2005) – Poet David Whyte to speak at Convocation

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University will host its fall Convocation on Tuesday, Oct. 18, with poet David Whyte as featured speaker. The lecture will be in the Convocation Center at 11 a.m. and is free and open to the public.

Whyte is the author of five books of poetry, he is one of the few poets to take his perspectives on creativity into the field of organizational development, where he works with many American and international companies. He grew up among the hills and valleys of Yorkshire, England. He holds a degree in marine zoology, and has traveled extensively, including working as a naturalist guide and leading anthropological and natural history expeditions. He brings this wealth of experiences to his poetry, lectures and workshops.

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Year of China

The Day of China, part of KSU's Year of China celebration, featured the colorful Lion Dance and traditional dances with fans, scarves and silver trays. Brave volunteers from the audience were coaxed into participating in the dances — then rewarded with Chinese food. The event, Oct. 5, was sponsored by the Chinese Student Association.

Georgia (Oct 6, 2005) — The Day of China, part of KSU's Year of China celebration, featured the colorful Lion Dance and traditional dances with fans, scarves and silver trays. Brave volunteers from the audience were coaxed into participating in the dances — then rewarded with Chinese food. The event, Oct. 5, was sponsored by the Chinese Student Association.

Each academic year KSU focuses a series of lectures, performances, exhibits and films on a different country or world region. The public programs are linked to credit-earning special topics courses, as well as to new instructional units infused throughout our general education curriculum.

Next year will be the Year of Kenya.

For a complete list of Year of China events, visit http://www.kennesaw.edu/globalinstitute/fall_2005_calendar.pdf.

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Falcons' Youth Football Program, International Olympic committee member to receive "Social Leadership through Sports" awards at International Summit on Thursday, October 20

The Atlanta Falcons' Youth Football Program and International Olympic Committee member Anita L...

Georgia (Oct 14, 2005) — Falcons' Youth Football Program, International Olympic committee member to receive "Social Leadership through Sports" awards at International Summit on Thursday, October 20

Cindy Abel

Abstract

FOR IMMEDIATE RELEASE

Contact: Cindy L. Abel, Bizvox Marketing Communications: 404.816.2024 or cabel@bizvox.cc

Conference at KSU Highlights Women's Leadership in Creating Social Change; Only US Event as Part of United Nations' Series of Worldwide Events:

The Atlanta Falcons' Youth Football Program and International Olympic Committee member Anita L. DeFrantz will receive the Social Leadership through Sports award at the opening reception of the International Summit Effecting Social Change through Women's Leadership in Sport on Thursday, Oct. 20, 2005, 6 p.m. at the Cobb Galleria Centre.

Lesley Visser, pioneering female NFL sportscaster and conference presenter, will present the award to Walter Dunson, youth football manager for the Falcons' Youth Football Program, for their outstanding leadership and significant social contributions made to youth and families through community sports programs. "The Falcons are a prime example of how a professional sports team can use sport as a vehicle for improving the lives of people within a community," said Mike Spino, conference director.

Donna de Varona, two-time Olympic Gold Medalist and founding member of Women's Sports Foundation, will present the award to Olympian and the first female vice president of the International Olympic Committee Anita L. DeFrantz in recognition of her outstanding contributions in the development of leadership opportunities for women, particularly in and through sports. Spino adds: "DeFrantz embodies the type of leadership that is the focus of the summit, as she is a champion in sports as well as in increasing knowledge about the impact of sport on people's lives."

The two-and-a-half day summit will focus on the impact that sports can have on effecting social change and the unique contributions of female leadership. It is the only U.N.-endorsed conference to integrate the importance of women in sport to fostering social improvement and the only U.S.-hosted conference commemorating the International Year of Sport and Physical Education (IYSPE 2005) as proclaimed by the United Nations. The summit is hosted by Kennesaw State University's WellStar College of Health and Human Services Oct. 20–22 in association with the United States Olympic Committee (USOC) and the International Labour Organisation-Universitas.

Additional conference speakers include Her Royal Highness Princess Haya Bint Al Hussein of Jordan, equestrian and humanitarian; Christine Shelton, Co-Chair for the Project on Women and Social

Change and Professor of Exercise and Sport Science at Smith College; Molly Barker, Ironman triathlete and founder of “Girls on the Go!”; Mary Harvey, U.S. Women’s National Soccer Team member and current Director of Development of FIFA; Dr. Jinxia Dong, director of the Research Center for Gender, Sport and Society, Peking; Adolf Ogi, special adviser to the United Nations Secretary-General on Sport for Development and Peace, and former President of Switzerland; Dr. Betty Siegel, president of Kennesaw State University and more than 35 internationally-renowned sports leaders, researchers and advocates for social change.

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ABOUT THE SUMMIT:

Plenaries, Programs and Concurrent Sessions

Programs designed to raise awareness of the convening power of sport and expand the potential contribution of women through increased administrative contribution, event and player participation, and socio-economic infusion include:

Fostering Socio-Economic Improvement: Women’s Leadership Perspective

Middle Eastern Approach and Programs

National Development Model: The El Salvador Work in Progress

The Role of Media in Shaping Society’s Perception of Women

Facilitating Women into Leadership Positions which Make an Impact on Society

Sport and Social Change in Africa

The Role of Sport in Social Change

Sport and physical education play an important role at the individual, community, national and global levels:

For the individual, sport enhances one’s personal abilities, general health and self-knowledge.

On the national level, sport and physical education contribute to economic and social growth, improve public health, and bring different communities together.

On the global level, if used consistently, sport and physical education can have a long–lasting positive impact on development, public health, peace and the environment.

Access to and participation in sport and physical education provide an opportunity to experience social and moral inclusion for marginalized populations. The control over one’s body experienced while practicing sport is particularly valuable for girls and women, for people with a disability, for those living in conflict areas and for people recovering from trauma.

Sport and physical education programs can be used as a means to combat challenges such as HIV-AIDS, extreme poverty, and gender inequality.

ABOUT KENNESAW STATE UNIVERSITY AND WELLSTAR COLLEGE:

Kennesaw State University is a comprehensive, residential institution with a growing student population of 18,000 from 129 countries. The third largest university in the state of Georgia, KSU offers more than 55 undergraduate and graduate degree programs. Located in metro Atlanta, Kennesaw State serves the growing population of northwest Georgia, while expanding its reach throughout the region and beyond.

The WellStar College of Health and Human Services has embarked on a significant agenda of applied research that focuses on interventions to promote the health, well-being and physical fitness of the community. It has expanded its focus on community by establishing global partnerships through its newest initiative, the Office of International Sport Education. The WellStar College is taking leadership in Kennesaw State University’s partnership with the International Labour Organization in establishing the Universitas program which highlights the potential of Sport as a vehicle for social change and development internationally.

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International Salute to President Siegel at KSU

The Institute for Global Initiatives at Kennesaw State University is sponsoring the International...

Georgia (Oct 14, 2005) – International Salute to President Siegel at KSU

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations

770-423-6203 or fweyand@kennesaw.edu

The Institute for Global Initiatives at Kennesaw State University is sponsoring the International Salute to President Betty L. Siegel on Monday, Oct. 17, from noon- 4 p.m. The event is to honor Dr. Siegel as she prepares to step down as president.

When:

Noon-2 p.m.

International food and fanfare on the Campus Green (University Rooms A&B if it rains)

Featuring costumes, food and performances from around the world

2-4 p.m.

Burruss Building, Room 151

Guest speaker Dr. Toyin Falola, University of Texas at Austin, will speak on Globalization and Global Politics

Other events will include a flag parade and panel discussions on global learning

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Business owners affected by disaster find help at the Coles College of Business at Kennesaw State University

Leaving hurricane-lashed New Orleans behind, Violet Henderson discovered that her losses were...

Georgia (Oct 17, 2005) — Business owners affected by disaster find help at the Coles College of Business at Kennesaw State University

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or terriThornton@mindspring.com

Leaving hurricane-lashed New Orleans behind, Violet Henderson discovered that her losses were more than just her home and possessions. Her business and main livelihood had also been destroyed by the flooding.

"I spent days and days calling insurance companies, FEMA, just about anyone who I thought might help us," Henderson said. "It was terrifically frustrating, until quite by accident we found the Kennesaw State University Small Business Development Center."

Responding quickly to business owners affected by the hurricanes in the Gulf Coast communities, the Coles College of Business has launched the Small Business Restoration Initiative. This collaborative effort leverages the strengths of the Coles College of Business, the Small Business Development Center (SBDC), the Cobb Microenterprise Center, and the depths of experience of the Coles College alumni, faculty and students. With assistance from partnering accounting, legal, banking and other professional firms, the initiative launched a business disaster website (<http://coles.kennesaw.edu/disaster>) to assist business owners struggling to rebuild business documents, contact their former customer base or apply for disaster loans.

"According to some reports, the recent hurricanes crippled over a third of small and micro establishments in the affected regions," said Prof. Govind Hariharan, Co-Director of the Initiative and Interim Chair of the Department of Economics, Finance, and Quantitative Analysis at the Coles College. "The pressing need for help, accompanied by the enthusiastic support of business leaders like Dr. Paul Lopez of HomeBanc were integral in our taking this initiative forward," he added.

Just 48 hours after Violet Henderson's call to the KSU Small Business Development Center, SBDC Director Lydia C. Jones assisted her in applying for an SBA Disaster loan. After the paperwork was completed, Violet and her husband Derrick stopped by to thank her for the extra effort that helped them have a glimmer of hope that their nightmare might soon be over.

"This initiative is unique because most of the humanitarian aid is going towards personal relief, but very little attention has been given to the business owners who've been equally as devastated by the disasters," Jones said.

The Small Business Restoration Initiative is spearheaded by Co-Directors Jones and Hariharan, as well as Cobb Microenterprise Center Executive Director Patricia Harris, HomeBanc Mortgage Corporation Executive Vice President of Business Development and Sales Dr. Paul Lopez, and Smith Moore LLP attorney Toby Watt.

"The goal of HomeBanc is to support and enrich our communities," said Lopez. "This committee is one way I can lend my expertise to enrich and fulfill lives, which is the mission of HomeBanc."

For more information about the program call the KSU Small Business Development Center at

770-423-6450 or visit <http://coles.kennesaw.edu/disaster/>.

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International Salute

Music, food and native dress from all over the world brightened the campus on Oct. 17 for the “International Salute to President Siegel.”

Georgia (Oct 19, 2005) — Music, food and native dress from all over the world brightened the campus on Oct. 17 for the “International Salute to President Siegel.”

The celebration, hosted by the Institute for Global Initiatives, was held in honor of Dr. Betty L. Siegel as she prepares to step down from the presidency.

Attendees sampled Greek, Chinese, Mexican and Polish cuisine as well as enjoyed folk songs, dances and other performances by students.

Approximately 1,500 international students attend the university and 70 international faculty teach here. In addition, 350 students study abroad each year.

The Program of Africa and African Diaspora Studies, Office of International Services and Programs, China Research Center, and the Center for the Development of Asian Students are all components of the Institute for Global Initiatives.

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KSU Production, “Monkey King,” to be Presented in China

By special invitation from Shanghai Theatre Academy, one of China’s two top theatre education...

Georgia (Oct 21, 2005) — KSU Production, “Monkey King,” to be Presented in China

Cheryl Brown

Abstract

Contact: Cheryl Anderson Brown, 770–499–3417 or cbrown@kennesaw.edu

By special invitation from Shanghai Theatre Academy, one of China’s two top theatre education programs, Kennesaw State University’s Department of Theatre and Performance Studies has been offered a unique and exciting opportunity to promote global education and cultural exchange. The department’s production, “Monkey King,” directed by Karen Robinson and performed by KSU students, will be presented at the Shanghai Arts Festival in December. The play, a Chinese classic retold by playwright and professor Margaret Baldwin, also will be performed on campus November 15–20 in Howard Logan Stillwell Theater.

“Monkey King” is being produced for Kennesaw State’s celebration of “The Year of China.” “Monkey King” incorporates Chinese legends and folk tales to re-tell the story of a monk who walks on foot from China to India to bring Buddhism to China. The tale focuses on Monkey, a little trickster, on his search for immortality and powers. It is a mix of satire, fantasy, adventure, action and religious allegory.

According to Ming Chen, the project director for the travel team and the production’s costume and scenic designer, “Monkey King” is much more than just a play itself; it is a performance art piece in which the process of making the play is as important as the end product. She says it has been and will be a great cultural exchange experience for both the artists and the audience who are involved in “Monkey King.” According to Chen, an ancient Chinese saying, “Jing Di Zhi Wa,” means a frog trapped in a well sees the sky only as big as the opening of the well. Chen hopes that people of all cultures will be willing to jump out of the well they are trapped in and make an effort to reach to a better understanding of other cultures.

This will be the first overseas performance by KSU students. During the visit to China, students also will have the chance to experience China’s culture. Faculty members of the team will give seminars and workshops at the academy and participate in post-show discussions. This cultural exchange program is made possible, in part, by a generous grant from the Coca-Cola Foundation and by a gracious offer from the host institution, Shanghai Theatre Academy, which will provide room, board and local transportation for the team during its stay in Shanghai.

Tickets for the Nov. 15–20 performances at Kennesaw State are \$15. Call the KSU Box Office at 770–423–6650 for information and reservations.

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Kennesaw State University is a comprehensive, residential institution with a growing student population exceeding 18,500 from 129 countries. The third largest state university out of 35 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

The KSU College of the Arts is one of only four public institutions in Georgia to have achieved full national accreditation for all of its arts programs.

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Kennesaw State University hosts annual Scholarship Luncheon

The KSU Foundation and Office of Development host the annual scholarship luncheon to recognize both...

Georgia (Oct 24, 2005) — Kennesaw State University hosts annual Scholarship Luncheon

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or afweyand@kennesaw.edu

MEDIA ADVISORY

When:

Wednesday, Oct. 26

11:30 a.m.–1:30 p.m.

Where:

Carmichael Student Center, University Rooms

Kennesaw State University

Why:

The KSU Foundation and Office of Development host the annual scholarship luncheon to recognize both scholarship donors and recipients. Kennesaw State University's record-high enrollment and student body of increasing academic quality have combined with a shrinking economy to place a high demand on scholarships. The luncheon is an opportunity for benefactors and recipients to meet.

The luncheon speakers will include student scholarship recipient Aaron Blowers, whose topic will be "Opening Windows to Success." Blowers is a theatre major and the recipient of the Glenn Hollingsworth Jr. Memorial Endowed Scholarship.

Cheryl Moultrie, donor of the Robert and Cheryl Moultrie Endowed Scholarship, will speak on the importance of philanthropy and investing in the future.

Emcee for the event will be Stanley H. Dysart, KSU trustee and chairman of the KSU Foundation Scholarship Committee.

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Author, Maryse Conde, at KSU Monday, Nov. 7

Author Maryse Conde will speak on “The Middle Passage: Literary Encounters in the Caribbean” at...

Georgia (Oct 25, 2005) – Author, Maryse Conde, at KSU Monday, Nov. 7

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

Author Maryse Conde will speak on “The Middle Passage: Literary Encounters in the Caribbean” at Kennesaw State University, Monday, Nov. 7 at 11 a.m. in the Carmichael Student Center University Rooms. This event is free and open to the public. Conde is the author of numerous award-winning novels, including “I, Tituba, Black Witch of Salem” and “Tree of Life.” For more information or to reserve parking, call 770-423-6124.

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Corporate Governance Center celebrates 10th anniversary

The National Association of Corporate Directors, Atlanta chapter, recently recognized...

Georgia (Oct 26, 2005) – Corporate Governance Center celebrates 10th anniversary

Frances Weyand

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

The National Association of Corporate Directors, Atlanta chapter, recently recognized the Corporate Governance Center, which is celebrating its 10th anniversary this year.

Center Director and professor of management and entrepreneurship Paul Lapides, accounting professor Dr. Dana Hermanson and forensic accountant Bobby Vick, of Vick & Co., were each presented with a plaque recognizing their “pioneering vision and ongoing leadership in the field of corporate governance.”

Founded in 1995, the center is composed of more than 20 professors from 10 universities, and is nationally recognized as one of the leading providers of corporate governance information to directors, CEOs and other senior executives, researchers, professors, advisers and the public. That same year, KSU became the fifth school to offer director-education programs, joining Harvard, Wharton, Stanford and Northwestern. The center’s programs and services promote effective corporate governance for public, private and nonprofit enterprises.

“The vision we had was to become a leading source of information on corporate governance for anyone who might be interested in the field,” Lapides said. “There was, and still is, a tremendous opportunity for directors to improve what they do, and to increase their understanding of what their duties and responsibilities are as directors.”

And, true to that vision, over the last 10 years the center has consulted with practitioners, authored relevant research, and provided expert and unbiased analysis to the news media.

“The Kennesaw Governance Center is a jewel in the realm of director education and research institutes,” James Kristie, editor and associate publisher of *Directors & Boards*, said.

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Former KSU All-American scores winning run in World Series

The chances of playing in the big leagues are slim. The chances of scoring the winning run to clinch the World Series title? Even slimmer.

Georgia (Oct 27, 2005) — The chances of playing in the big leagues are slim. The chances of scoring the winning run to clinch the World Series title? Even slimmer.

But former KSU All-American Willie Harris did just that in Game Four, helping the Chicago White Sox to a 1–0 victory over the Houston Astros.

“He’s a fine young man, and I’m just thrilled for him,” baseball head coach Mike Sansing said. “It’s a dream come true for anyone who has ever played the game.”

The game’s lone run came in the eighth, with two outs, off Houston closer Brad Lidge. Pinch-hitter Harris, who didn’t even know if he would still be part of the organization at playoff time, hit a two-strike single to left and was sacrificed to second by Scott Podsednik.

Pinch-hitter Carl Everett’s ground ball to second moved Harris to third, and a ground single up the middle from Jermaine Dye, the World Series Most Valuable Player, allowed Harris to score what turned out to be the winning run.

Harris transferred from a junior college to KSU in 1999, but was drafted by the big leagues after just one year.

“He’s an outstanding athlete,” Sansing said. “He has power, he can run and he has an extremely good arm. You can see why he was drafted. He has a ton of talent.”

The first former Kennesaw State player to play Major League Baseball when he made his debut with the Baltimore Orioles in 2001, Harris hit .256 this season with a home run, eight runs batted in and 10 stolen bases.

Sansing, who says he keeps in touch with his former second baseman, is confident Harris will play major league ball for a long time.

“He is such an asset for any team because he can play second base, shortstop or outfield,” Sansing said. “He has many tools.”

Harris is the nephew of former major leaguer Ernest Riles and holds another distinction as he and the legendary Jackie Robinson are the only major leaguers to hail from Cairo, Ga.

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Crazy costumes invade Convocation Center

More than 150 staff and faculty attended the fall costume competition Oct. 28. Costumed guests included the three blind mice, Darth Vader, a sorceress, desperate housewives and Dr. Betty Siegel. Winners included butterfly girl, the three blind mice and the cast from Grease. The winners were rewarded with a free pizza party.

Georgia (Nov 4, 2005) — More than 150 staff and faculty attended the fall costume competition Oct. 28. Costumed guests included the three blind mice, Darth Vader, a sorceress, desperate housewives and Dr. Betty Siegel. Winners included butterfly girl, the three blind mice and the cast from Grease. The winners were rewarded with a free pizza party.

Christi Jones won a \$25 gift certificate for the winning entry in the pumpkin carving contest.

The chili cook-off contest winners were also announced. Rhonda Myers took first prize with Cheryl Hoffman and Matt Ferrell coming in second and third respectively. In addition to winning \$200, Myers' chili will be featured at President Siegel's annual Chili & Cheer luncheon next month.

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Professor and author to be interviewed on 1620 AM radio

Anthony Grooms, professor of creative writing at Kennesaw State University, will be interviewed...

Georgia (Nov 4, 2005) — Professor and author to be interviewed on 1620 AM radio

Stacey Moore

Abstract

Contact: Frances Weyand, 404-423-6203 or fweyand@kennesaw.edu

Anthony Grooms, professor of creative writing at Kennesaw State University, will be interviewed live on "Following Your Passion" Tuesday, Nov. 8, from 8 to 9 p.m. on radio station 1620 AM (www.radiosandysprings.com).

Grooms, who has taught at Kennesaw State for seven years, has written several books, including a collection of short stories, "Trouble No More." The second edition will be published by the new KSU Press early next year. The book is also on The Georgia 2005 Top 25 Reading List, which is compiled by the Georgia Center for the Book.

Although the subject matter of his work varies, most of Grooms' writing deals with the American civil rights movement of the 1960s in the South.

Dr. Laura Dabundo of the KSU Press will host the show while the regular emcee, Bernard Kearse, is out of town.

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Kennesaw State receives grant to increase the number of African-American males in higher education

Kennesaw State University has received a \$30,000 grant from the Board of Regents of the University...

Georgia (Nov 7, 2005) — Kennesaw State receives grant to increase the number of African-American males in higher education

Stacey Moore

Abstract

Contact: Frances Weyand, Director of University Relations
770-423-6203 or fweyand@kennesaw.edu

Kennesaw State University has received a \$30,000 grant from the Board of Regents of the University System of Georgia to boost the college enrollment, retention and graduation rates of African-American males.

Kennesaw State is one of just 10 USG institutions to be selected for funding and is the only one to be awarded \$30,000 – the highest amount possible. KSU is providing a \$30,000 match for the project.

The grant will support the KSU African-American Male Initiative, which involves partnering with two Cobb County high schools – South Cobb High School and Marietta High School – and two civic/education organizations – Blacks United for Youth Leadership Academy and Delta Upsilon Boule – in an effort to improve the college preparedness of students from the participating schools. The funding will also be used to implement a KSU Summer Bridge Preparatory Program, to continue extensive mentoring initiatives and to establish a learning community for African-American males.

Although enrollment rates have increased for all African-Americans at KSU from 2.6 percent in 1983 to 10.1 percent in 2004, there is still a marked disparity when it comes to gender. While KSU's undergraduate enrollment is about 61 percent female and 39 percent male, the gender breakdown for African-American students is about 70 percent female and 30 percent male. African-American male enrollment has declined from 3.2 percent in fall 2002 to 3 percent in fall 2004.

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MBA Candidates Give High Marks to Training in Creative Thinking

Preliminary findings of the 2005 Benchmark Study on Creativity and Innovation Curricula Among...

Georgia (Nov 7, 2005) — MBA Candidates Give High Marks to Training in Creative Thinking

Terri Thornton

Abstract

Media contact: Terri Thornton, 404-932-4347, territhornton@mindspring.com

Preliminary findings of the 2005 Benchmark Study on Creativity and Innovation Curricula Among American Business Schools reveal that many MBA programs are not keeping up with the increasing need for creativity training.

"There is a preponderance of popular and scholarly literature supporting the notion that creative thinking and innovation are becoming the new core competency for corporate growth, and that a company's greatest asset may be its creative capital," said Gary Selden, Ph.D., co-director of the Creativity & Innovation Project at the Coles College of Business at Kennesaw State University, which performed the study. "Our survey shows that business schools have not kept up with this trend," Selden added.

Selden and center co-director Harry Vardis recently completed the first-ever survey of creativity and innovation training among MBA and Executive MBA programs. They received responses from 117 accredited business schools' MBA and EMBA program directors nationwide.

Preliminary results show that only about half of the MBA programs teach some type of elementary creativity and innovation module or course, and only one-third of these business schools have freestanding courses. Those not offering training in creative thinking cite the lack of trained faculty and limited curriculum time. Many say they do not see the value of the offering. Yet the program directors report that more than two-thirds of the students in schools where creativity training is offered rank it among their top ten most valuable courses.

Ironically, the courses are most often offered through the management, rather than marketing departments.

"This is surprising, considering the challenge of developing new products and ever more creative marketing strategies," Selden said.

Almost all the business schools offer the courses or modules at the end of the program, rather than at the beginning, despite anecdotal evidence that the training delivers the most promising results when offered early in the program.

"Creativity and innovation programs help foster risk-taking, collaborative thinking, team development and 'thinking out of the box,'" Vardis said.

While some business schools are beginning to see the value of such courses, many do not. Among the schools lacking a course or module in creative thinking, 59% are likely to offer a course or module within the next five years, but 41% have no such plans. This is despite findings of a 2003 Harris Interactive survey of recruiters who rated business schools and student attributes. The results showed that corporate recruiters felt the top-most criteria recruiters used for selecting schools and graduates were "communications and interpersonal skills," "ability to work within a team" and "problem solving skills". These specific attributes are among the goals of creativity and innovation

training.

“While many business schools see the value that creative thinking training offers in problem-solving, teamwork and innovative thinking, others still have a long way to go,” concluded Vardis.

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Fact sheet

2005 Benchmark Study on Creativity and Innovation Curricula Among American Business Schools – Preliminary results

53% of traditional MBA programs and 48% of Executive MBA programs have a freestanding course or module in creativity and innovation.

Of these, only one-third have freestanding courses.

Only 2.5% of the responding programs teach creativity and innovation at the beginning of their programs; 92% offer creativity instruction at the middle or end of their programs.

~60% of the creativity training is taught through management departments. Only ~3% of the training is offered through marketing departments.

~67% of students rank creativity instruction among their top 10 courses compared to all courses taken

~59% of the schools without a creativity course or module are likely, to very highly likely, to offer one within five years.

~41% of the schools without a creativity course or module have no plans to offer creativity training.

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Coles College of Business at KSU Named University of the Year by Atlanta Chapter of the National Society of Hispanic MBAs

For the second year in a row, the Atlanta Chapter of the National Society of Hispanic MBAs (...)

Georgia (Nov 8, 2005) — Coles College of Business at KSU Named University of the Year by Atlanta Chapter of the National Society of Hispanic MBAs

Terri Thornton

Abstract

Media contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

For the second year in a row, the Atlanta Chapter of the National Society of Hispanic MBAs (NSHMBA) has named the Coles College of Business at Kennesaw State University the “University of the Year.”

“We commend the Coles College for effort above and beyond its continued support of excellence in higher education, professional development, community advocacy and diversity,” said Alejandro Figueiras, President of NSHMBA Atlanta. “The Coles College has an extraordinary commitment to diversity; the large percentage of minority students overall, and Hispanics in particular, shows that commitment,” he added.

“This is evidence that our high quality MBA programs are helping lead the way to new opportunities,” responded Coles College Dean Tim Mescon. “The NSHMBA is a great organization and we’re honored by this recognition.”

The award will be given at the group’s 6th Annual Awards Gala on Saturday Nov. 12 at the Hyatt Regency in downtown Atlanta. The black tie event starts at 7:00 p.m. The NSHMBA is a professional organization created in 1988 to foster Hispanic leadership through graduate management education and professional development in order to improve society.

The MBA programs at The Coles College of Business are accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

The Career Growth MBA™ program offers flexible evening and weekend classes, some of which are offered at the Cobb Galleria Centre. The Career Growth program also recently started a Dalton cohort to serve residents of Northwest Georgia and Chattanooga.

The Executive MBA program delivers a world-class MBA curriculum focused on authentic leadership, functional teaming, and personal and professional development. This internationally recognized, 18-month program is delivered by a core Executive-MBA only faculty team.

The BellSouth/Cingular Executive MBA program caters specifically to employees of BellSouth and Cingular Wireless. Classes are taught onsite at the companies’ respective facilities.

Convenient and affordable, the Georgia WebMBA® provides quality instruction in a Web-based virtual setting.

For more information about MBA programs at the Coles College of Business, visit <http://coles.kennesaw.edu>.

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College of the Arts boasts Atlanta's top directors

When the Atlanta Sunday Paper recently took a look back at the 2004 – 2005 theater season in metropolitan Atlanta, work by a number of people associated with the department of theatre & performance studies made the top ten lists. In fact, three of the top ten directors teach at Kennesaw State and one of the top ten actors is an alumnus.

Georgia (Nov 11, 2005) — When the Atlanta Sunday Paper recently took a look back at the 2004 – 2005 theater season in metropolitan Atlanta, work by a number of people associated with the department of theatre & performance studies made the top ten lists. In fact, three of the top ten directors teach at Kennesaw State and one of the top ten actors is an alumnus.

Associate professor Karen Robinson made the list for her direction of “A Streetcar Named Desire” at Georgia Shakespeare Festival; instructor Freddie Ashley was recognized for his direction of “A Man of No Importance” at Theatre Gael and of “Waving Goodbye” at Aurora Theatre; and instructor Susan Reid earned her spot on the list for directing three productions at Aurora Theatre: “Enchanted April,” “Door to Door” and “Tuesdays with Morrie.”

Other KSU people also were recognized in this retrospective, including T&PS advisory board members Susan Booth, Jasson Mindalakis and Tom Key, all of whom were also in the list of top ten directors; advisory board member Shelly McCook, one of Atlanta's top ten actresses; T&PS alumnus Travis Young, one of Atlanta's top ten actors appearing in one of the top ten productions, “Take Me Out” at Theatre in the Square; current T&PS major Justin Tanner, who performed in another of the top ten productions, “A Man of No Importance;” and assistant professor Jamie Bullins, who designed the costumes for another top ten production, “Echoes of Another Man” at Actor's Express.

“This article is strong affirmation of the significance and impact of our department in Atlanta's professional theatre world,” said John Gentile, chair of the department of theatre & performance studies. “Wherever I attend theatre throughout the metro area, I find the involvement of our faculty, alumni and student artists, either as directors, designers, technicians or performers.”

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Honoring America's Heroes

A touching tribute honoring veterans was held on the Campus Green Nov. 9. The program, sponsored by the ROTC Club and the Students in Free Enterprise team, was planned and organized by cadets.

Georgia (Nov 11, 2005) — A touching tribute honoring veterans was held on the Campus Green Nov. 9.

The program, sponsored by the ROTC Club and the Students in Free Enterprise team, was planned and organized by cadets.

"We've been doing this for 20 years to honor those who served in the military," Gary Roberts, professor of management and retired Army reservist, said. "It's a really good project for the cadets."

The Missing Soldier Memorial was featured on the stage to honor 1st Lt. Tyler Hall Brown, who was killed during Operation Iraqi Freedom Sept. 14, 2004. The memorial was composed of a soldier's boots, gun and helmet, which are symbols of grief for fallen soldiers.

"This is a day to remember our debt," Brig. Gen. William Nesbitt said. "They (soldiers) served just and honorable purposes."

Veterans Day is Nov. 11.

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Dreadlocked classical pianist overcame discrimination to launch international career

Classical pianist Awadagin Pratt, who will perform at Kennesaw State University on Dec. 3...

Georgia (Nov 21, 2005) — Dreadlocked classical pianist overcame discrimination to launch international career

Cheryl Anderson Brown

Abstract

Contact: Cheryl Anderson Brown at 678-438-7601, or cbrown@kennesaw.edu

Classical pianist Awadagin Pratt, who will perform at Kennesaw State University on Dec. 3, has had to overcome many barriers to achieve his status as one of the world's top musicians. While he is certainly not the first African American to find success in the somewhat rarefied world of classical piano, he has presented unique challenges to the establishment.

First, there's his appearance. With long dreadlocks and a full beard, he looks like someone most people would expect to find behind a set of steel drums instead of at the keyboard of a concert piano. Inspired in part by tennis star Yannick Noah, Pratt says he just thinks the dreadlocks look good on him. And, he never wears a tuxedo on stage in order to make classical music feel more approachable for young people.

Second, and more importantly, there's his musicianship. He has been earning rave reviews since winning the prestigious Naumburg International Piano Competition in 1992 and an Avery Fisher Career Grant in 1994. Since then, he's released several CDs on the Angel/EMI label, including an all-Bach recording in 2002.

However, Pratt never forgets his roots. His father hails from Sierra Leone and his mother from Texas. Together, the Pratts raised their children with the belief that African American children have to be even more prepared than others; that "to be considered as good as others they have to do better." Awadagin Pratt and his sister, Menah, spent at least two hours a day in tennis drills, one hour a day practicing violin and another hour practicing piano. Forced to choose between a tennis scholarship and a violin scholarship at different colleges, young Pratt chose music and eventually landed a spot at Peabody Conservatory of Music in Boston where he earned undergraduate certificates on both of his instruments and a graduate degree in conducting.

Throughout his education and career, however, Pratt has faced overt racial discrimination, including an incident in Boston when he was arrested for disorderly conduct. Late for class, he had been running down the street. Although Peabody guards vouched for him, the Boston Police held him overnight. Officials at Peabody had to go through the state attorney's office to have him released. Even today, Pratt says he is still subjected to more than his fair share of random searches at airports and railroad stations.

Pratt doesn't consider himself a pioneer in the world of classical music, but he does hope he is a model for young black musicians. "My success, if you want to call it that, has proved (these musicians) can go through the 'system' without doing everything by the book and, despite that, still reach a certain plateau."

Pratt's performance at Kennesaw State University is the second event in the KSU College of the Arts' 2005-2006 Premiere Series. The concert takes place at 8 p.m. Saturday, December 3 in Howard Logan Stillwell Theater. His program will include works by Beethoven, Bach, Franck, Chopin, Rachmaninov and Scriabin. For ticket information, call the KSU Box Office at 770-423-6650.

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Kennesaw State University is a comprehensive, residential institution with a growing student population exceeding 18,000 from 129 countries. The third largest state university out of 35 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

The KSU College of the Arts is one of only four Georgia institutions to have achieved full national accreditation for all of its arts programs.

A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](https://www.kennesaw.edu).

Teaching the 1906 Atlanta Race Riot

In 1906 a three-day riot began Sept. 22, in downtown Atlanta and spread throughout the city....

Georgia (Nov 23, 2005) — Teaching the 1906 Atlanta Race Riot

Karen Kennedy

Abstract

Contact: Michelle Goodsite, goodsite02@msn.com, 770-529-8123 or Becky Ramsay, bramsey@kennesaw.edu, 678-797-2170

In 1906 a three-day riot began Sept. 22, in downtown Atlanta and spread throughout the city. The riot resulted in the deaths of at least 25 blacks and two whites.

In an effort to educate teachers about the riot, the Kennesaw Mountain Writing Project has scheduled "Teaching the 1906 Atlanta Race Riot: Strategies for Building Community through Shared Study," a one-day conference for area teachers Tuesday, Jan. 17, 2006. It will be held at Kennesaw State University. The cost is \$25. To register, go to www.1906atlantaraceriot.org. Click on "resources" for the downloadable form. For more information call 678-797-2170.

"A conference like this is invaluable for two main reasons," says conference project manager Michelle Goodsite. "First, studying an event that happened in their own backyard can bring history alive for students. But even more important, students need to realize that studying and understanding such difficult material is critical to improving race relations during their generation." Further, the 1906 Atlanta Race Riot is now a required topic under new Georgia Performance Standards for 8th grade Social Studies.

In addition to gaining historical background on the riot, conference participants will have opportunities to reflect with other teachers on ways to share this challenging curriculum with their students. Breakout sessions will introduce approaches for connecting students with the riot and for building community within their classrooms. Teachers will be equipped to impart to their students understanding of the forces, both good and bad, that influence race relations, and to facilitate that understanding to the greater good of the community.

Session topics include:

- ~The Arts and Anger: Creative Expression in a Time of Turmoil
- ~Bridging the Gap: Individuals Shaping Today's Atlanta from the 1906 Riot to the Civil Rights Movement
- ~Process and Product – A Collaborative Research Model for Studying the 1906 Atlanta Race Riot
- ~The Media and Their Biases: From the 1906 Atlanta Race Riot to Present

The Kennesaw Mountain Writing Project, a National Writing Project site at Kennesaw State University since 1994, is spearheading this educational conference as part of a series of programs, exhibits and activities facilitated by the Coalition to Remember the 1906 Atlanta Race Riot.

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Coles College focuses on student success after graduation

MBNA Corp. and the Coles College of Business have created a unique partnership that not only benefits graduates but also provides the business community with a qualified applicant pool.

Georgia (Nov 29, 2005) — MBNA Corp. and the Coles College of Business have created a unique partnership that not only benefits graduates but also provides the business community with a qualified applicant pool.

The MBNA Career Services Resource Lab, located in the Burruss Building, will offer resume development, interview preparation and career screening, according to Dr. Tim Mescon, dean of the Coles College of Business.

“This is really a team effort,” he said. “We’re excited about the nature and depth of this partnership.”

MBNA, an international financial services company with regional headquarters in Kennesaw, donated \$200,000 to the center and is providing staff for five years. Plans began in December 2004 and the facility was constructed by MBNA to reflect a corporate, professional environment.

“Coles College of Business has produced some very good job candidates, and we’re happy to be able to develop a greater partnership with them,” said Angela Foster, MBNA’s vice president of human resources. She also serves on the Coles College advisory board.

The lab, which will be open 60 hours a week, welcomes all undergraduate and graduate students regardless of major.

Lisa Duke, development director for Coles College of Business, expects the lab to open next semester.

“It’s wonderful that MBNA is providing this free resource,” Mescon said. “The lab will be a place where students can get down to the nuts and bolts of job hunting, including preparing and distributing their resumes. It’s a wonderful resource and we’re very grateful.”

According to Michael Durroh, MBNA senior executive vice president, partnering with the Coles College of Business was an easy decision.

“We looked at the great job performance of those we hired from KSU,” Durroh said. “We hope more of KSU’s students will come to MBNA.”

The resource lab will work closely with the Career Services Center, which, until now, had been the only employment assistance center on campus.

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Director uses technology to bridge cultures

Dr. Francesco Scordato's easy manner and love of technology exemplify his approach to directing the Foreign Language Resource Center, which he wants to make a welcoming place that exposes students to different cultures.

Georgia (Nov 29, 2005) — Dr. Francesco Scordato's easy manner and love of technology exemplify his approach to directing the Foreign Language Resource Center, which he wants to make a welcoming place that exposes students to different cultures.

"Technology brings down barriers and makes people richer," Scordato said. "I am passionate about technologies."

Specifically, he mentions computers, e-mail and the Internet because they make the world smaller and bring people closer – as do popular handheld gadgets like Palm Pilots, BlackBerrys and MP3 players.

He qualifies his love for technology, however, by adding, "It has to be useful; it has to make information accessible to everybody."

Scordato began work as the center's director in August, and he describes the FLRC as a place with something for everyone. Located in the foreign language department on the first floor of the Pilcher Building, the center provides a myriad of language resources and services. In addition to language software and computer access, it boasts a collection of foreign films available for students to check out. On an average day, 30 patrons utilize the center.

In addition to serving as director of the FLRC, Scordato is an assistant professor of Italian, as well as an MBA candidate at Berry College. While completing his doctoral thesis at State University of New York at Stony Brook in 2003, he became interested in hybrid courses, a combination of online and traditional classroom instruction. Scordato plans to conduct more research in this field of education and hopes to implement this technique in his classes.

Scordato, a native Italian from Bagheria, Sicily, has lived in the United States for 10 years. Before coming to KSU, Scordato served as the director of Berry College's Language Resource Center. A newcomer to campus, he enjoys the university's diverse international culture. When asked where he goes for a taste of home, he immediately mentioned Baraonda, an Italian cafe next to The Fox Theatre in Atlanta.

In his spare time, Scordato loves to travel. Next May, he will again lead a group of students on a tour of Italy with a former colleague, and he hopes to one day visit South America.

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'Women's Leadership in Sport' summit draws participants from around the world

A global entourage convened at the Cobb Galleria Centre Oct. 20 for the 2005 International Summit Effecting Social Change through Women's Leadership in Sport.

Georgia (Nov 29, 2005) — A global entourage convened at the Cobb Galleria Centre Oct. 20 for the 2005 International Summit Effecting Social Change through Women's Leadership in Sport.

The unique and innovative conference, which promoted female leadership through sports, attracted more than 500 people from 34 countries. The participants, many dressed in their native attire, came from as far away as the Netherlands, China, Uganda and Korea.

"This conference is a unique approach to community development," Dr. Richard Sowell, dean of the WellStar College of Health & Human Services, said. "It has become increasingly clear that women are the ones organizing and making a difference for their communities.

"It doesn't matter if you work in Asia, Africa or downtown Atlanta, you will find women at the forefront of community leadership."

Attendees also heard from President Betty L. Siegel, Giovanni di Cola of the International Labour Office and Gudrun Doll-Teppe, president of the International Council of Sport Science and Physical Education.

Former Swiss president Adolf Ogi was the keynote speaker. He currently serves as the special adviser for development and peace under U.N. Secretary-General Kofi Annan.

"The world is watching us," Ogi proclaimed. "This must be the century of women's leadership. We can make real progress if we work together. We have to take a lot of small steps that will bring a better and more peaceful world."

To help instill the overarching message of the conference, nearly 30 workshops were held on topics such as coalition building, legislating sport and social change, getting girls physically active and fostering socio-economic improvements.

During the summit, it was announced that the new Center for International Women's Leadership and Sport Development has been established on campus. Sowell said it was the university's intention for the conference to have lasting significance after the participants departed.

"A resource has been launched to continue to elevate the awareness of the potential of women's leadership through sport to affect society," Sowell said. "The center will also bring the next generation of leaders into the dialogue of sport and social development."

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A show of EXCELlence

The first-ever reunion for participants of EXCEL was held at the Convocation Center on Dec. 1. The classes of 2001, 2002, 2003, 2004 and 2005 gathered for a fun evening that included watching the KSU Owls basketball game.

Georgia (Dec 5, 2005) — The first-ever reunion for participants of EXCEL was held at the Convocation Center on Dec. 1. The classes of 2001, 2002, 2003, 2004 and 2005 gathered for a fun evening that included watching the KSU Owls basketball game.

Before the game began, EXCEL alumni members presented President Betty L. Siegel with a gift basket filled with T-shirts, photo albums and other keepsakes as a token of appreciation for her support of the program throughout the years.

EXCEL is a training initiative for KSU faculty and staff to develop their leadership style, discuss ethical challenges and learn about leadership from national figures. It is administered through the RTM Institute for Leadership, Ethics & Character and the Center for University Learning. Since its inception, 87 faculty and staff members have successfully completed the program.

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Dr. Wesley K. Wicker has been named vp for university advancement

Following a national search, Dr. Wesley K. Wicker has been named to the position of vice ...

Georgia (Dec 5, 2005) – Dr. Wesley K. Wicker has been named vp for university advancement

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations at 770-423-6203

Following a national search, Dr. Wesley K. Wicker has been named to the position of vice president for advancement at Kennesaw State University. In addition, Wicker has taken over the helm of the Kennesaw State Foundation as executive director.

“Dr. Wicker brings to the position of vice president a unique combination of knowledge of the metro-Atlanta community, a proven record of friend and fund raising, and considerable experience and understanding of the needs of higher education,” said KSU President Betty L. Siegel when she announced his appointment.

Wicker was named interim vice president for advancement in September 2002. Prior to his appointment, he served as vice president of major gifts for the United Way of Metropolitan Atlanta for five and a half years, where he oversaw an increase in annual gifts to the Alexis de Tocqueville Society (minimum annual gifts of \$10,000) from 277 members to 1,010 in five years. Under his leadership, gifts to the Johnnetta B. Cole Society for Leadership (minimum annual gifts of \$1,000) grew from 5,000 to more than 10,000 member-contributors. Contributions to both societies set national records within the United Way and became model programs for the United Way of America.

Wicker earned a doctorate in higher education administration from the Institute of Higher Education at the University of Georgia in 1990, a master’s degree in history from Georgia Southwestern in 1985 and a bachelor’s degree in history from the University of Alabama in 1981.

“It’s a great honor, and I appreciate the confidence of the president, as well as the board of trustees,” Wicker said.

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National Collegiate Sales Competition

North American corporate scouts are discovering a well-kept recruiting secret: the National...

Georgia (Dec 5, 2005) – National Collegiate Sales Competition

Stephanie Salter

Abstract

Contact: Stephanie A. Salter at 770-423-6969 or Stephanie_salter@coles2.kennesaw.edu

North American corporate scouts are discovering a well-kept recruiting secret: the National Collegiate Sales Competition (NCSC), held at the Coles College of Business at Kennesaw State University in Georgia. Each March, corporate sponsors flock to the NCSC to seek out the top collegiate talent in sales.

The NCSC, now in its 8th year, is the only competition in existence that brings the top sales students of North America together with prominent figures of the business world to create exclusive networking opportunities for both students and sponsors. The 2006 NCSC will be held March 17-18. More than 32 companies will sponsor the event, including international companies.

“We’ve had recent hires from the NCSC, and those hires have had higher sales productivity and lower turnover than all the other hires we’ve had from our major recruiting resources,” said Mark L. Wright, sponsor representative from Liberty Mutual. “We consider this an investment in all our futures, and we are extremely excited to support this event.”

During the competition, 70 sales students go head-to-head in role-play sales call challenges to contend for title of NCSC Champion. Each role-play is broadcast live to judges, who are corporate sponsors scouting for the next top players of sales.

“The NCSC is an excellent showcase for students to show their true interest, commitment and certainly their talent for a career in sales,” said Laura Gross, sponsor representative from ADP, Small Business Services. “I am unaware of any other national programs of this magnitude that allow students to shine in the presence of sales professionals and hiring managers.”

Corporate sponsors have contributed more than half a million dollars to the event since 1999. The contributions defray travel and lodging expenses for students and faculty, giving students the opportunity to compete regardless of financial status.

“It’s a great opportunity to see the future sales professionals all in one location, and you are seeing the best of the best here,” said Robert Marek, sponsor representative from Elk Premium Roofing.

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About the NCSC

The National Collegiate Sales Competition (NCSC) is the only competition in existence where students from all over North America can test their selling skills in one-on-one sales call challenges. Now in its 8th year, the NCSC has 70 competitors from 35 universities. More than 32 corporate sponsors support the vision of the NCSC, which is to impact the professionalism and integrity of the sales industry through well-trained sales students, improve the image of the sales profession and provide a forum for students to gain experience and interact with professionals in the sales field.

and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit kennesaw.edu.

Terry Balko named president of Georgia Planned Giving Council

Terry Balko, certified senior advisor and director of planned giving at Kennesaw State...

Georgia (Dec 5, 2005) – Terry Balko named president of Georgia Planned Giving Council

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations at 770-423-6203

Terry Balko, certified senior advisor and director of planned giving at Kennesaw State University was elected president of the Georgia Planned Giving Council at their annual meeting in November. The purpose of GPGC is to facilitate, coordinate and encourage the education and training of the planned giving community and to facilitate effective communication among the many different professionals in that community.

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Deaf students attend Holocaust education program

Students from the Georgia School for the Deaf, Woodland High School and KSU recently attended a lecture on the fate of disabled persons in Nazi Germany funded by the Marcus Foundation.

Georgia (Dec 6, 2005) — Students from the Georgia School for the Deaf, Woodland High School and KSU recently attended a lecture on the fate of disabled persons in Nazi Germany funded by the Marcus Foundation.

Dr. Patricia Heberer, a historian with the Office of the Senior Historian at the Center for Advanced Holocaust Studies, United States Holocaust Memorial in Washington, D.C., spoke Nov. 30 as part of the university's Holocaust education programming. Her lecture, "The Fate of the Deaf in Nazi Germany," focused on how deaf individuals were persecuted under Adolf Hitler's eugenics policies. Heberer was accompanied by a sign language interpreter.

"Eugenics is a Greek word that means, 'good birth,'" Heberer said. "At the core of eugenics policies was the belief that human heredity was fixed. There were valuable and invaluable members of society, in terms of race and social value."

Those who were deemed "invaluable," including the deaf, were institutionalized and faced compulsory sterilization and worse, Heberer said, noting that Indiana was the first government in the western world to establish a compulsory sterilization program for institutionalized individuals. Germany's 1934 sterilization law, however, radicalized into an elimination program that eventually served as the model for Hitler's "Final Solution."

"The gassing technology adopted by the Final Solution was developed in these killing facilities," Heberer said.

Last December, the Marcus Foundation gave KSU a \$590,000 grant which funds Holocaust education programming, like Heberer's lecture. The events are free and open to the public.

"Dr. Heberer addressed a topic that has only recently been given attention by Holocaust historians," history professor and coordinator of Holocaust education Dr. Catherine Lewis said. "The KSU audience was given an opportunity to hear about a relatively new field of research. We're thrilled that the Marcus Foundation grant makes such programs possible."

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Annual Chili & Cheer

More than 600 staffers came together for a festive moment at Dr. Betty L. Siegel's annual Chili & Cheer event Dec. 9. Hundreds of bowls of Rhonda Myers' award-winning chili were served while participants enjoyed live Caribbean-style music performed on steel drums. Myers was presented with a chili crown, complete with a chili scepter.

Georgia (Dec 13, 2005) — More than 600 staffers came together for a festive moment at Dr. Betty L. Siegel's annual Chili & Cheer event Dec. 9.

Hundreds of bowls of Rhonda Myers' award-winning chili were served while participants enjoyed live Caribbean-style music performed on steel drums. Myers was presented with a chili crown, complete with a chili scepter.

During Chili & Cheer, the Staff Council presented President Siegel with a lei, the traditional and popular Polynesian island symbol.

"We will always say 'aloha' to you, Dr. Siegel—never goodbye," Angie Nunz, staff council member, said.

The council also awarded a scholarship to Vicki Fuller to help with the cost of books while she pursues a degree in psychology.

Chili & Cheer featured giveaways, too. Hazel Redding, Nola Humphries and Paul Underwood all won gift certificates in a raffle drawing.

After Chili & Cheer, staff members had the opportunity to bid on items from the recent Bagwell Ball that included paintings, certificates and ornaments.

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China welcomes KSU production of “Monkey King”

“Amazing.” That was the overwhelming response of “Monkey King” cast members when asked about performing at the Shanghai Theater Festival in early December.

Georgia (Dec 13, 2005) — “Amazing.” That was the overwhelming response of “Monkey King” cast members when asked about performing at the Shanghai Theater Festival in early December.

Following its completely sold-out run at KSU, the original production, involving faculty and students from the department of theatre and performance studies, packed up and headed to China.

“Theatre creates a common ground,” professor Karen Robinson said. “We assumed there would be differences, but there were actually more similarities between our cultures than differences.”

Produced for the KSU celebration of “The Year of China,” the play was written by professor Margaret Baldwin, a noted Atlanta playwright, and directed by Robinson, who was named one of the top ten directors in Atlanta. Adapted from Chinese folk stories, “Monkey King” adds a contemporary American spin to the ancient tale of the little trickster monkey’s search for immortality and powers. The story is a tale mixed with satire, fantasy, adventure, action and religious allegory.

“Audience members in Shanghai told us that we made god-like characters human and that seeing our production helped them see their story in a different way,” Baldwin said. “That’s the greatest thing theatre can do.”

Despite having to quickly adapt to a new stage and setting, the team succeeded in producing some of its best performances, Baldwin said.

“There was a whole new level of energy,” she said. “It was a different show.”
Project director and costume and scenic designer Ming Chen said “Monkey King” was a great cultural exchange experience for all involved in the process.

The first KSU production to be performed overseas, “Monkey King” received rave reviews in Chinese newspapers and magazines, Chen added.

But it wasn’t all work for the students, who were able to tour the city and learn about its culture.

“We felt an overwhelming warmth from the people,” Elizabeth Neidel, a senior majoring in theatre and performances studies, said. “They were genuine and truly happy that we were there.”

The cultural exchange program was made possible, in part, by a grant from the Coca-Cola Foundation and by an offer from the host institution, Shanghai Theater Academy, which provided room, board and local transportation.

According to professor Dean Adams, there is a definite possibility of more international touring in the future.

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Former National Services Industries Executive an honorary inductee of Beta Gamma Sigma at KSU

Harry Maziar, retired chairman of the chemical division of National Service Industries/Acuity...

Georgia (Dec 13, 2005) — Former National Services Industries Executive an honorary inductee of Beta Gamma Sigma at KSU

Terri Thornton

Abstract

Contact: Terri Thornton, 404-932-4347 or territhornton@mindspring.com

Harry Maziar, retired chairman of the chemical division of National Service Industries/Acuity Brands, will be installed as an honorary inductee of Beta Gamma Sigma, an honor society serving business programs, at an induction ceremony Dec. 13 at Kennesaw State University.

Maziar, who was the first Executive in Residence at the business school, will offer his insights in a speech to the student inductees at the ceremony that will take place in Room 151 in the Burruss Building on the KSU campus at 5 p.m.

“Harry Maziar is a wonderful mentor to our business students, both for his success with National Service Industries as well as for his community work,” says Tim Mescon, dean of the Michael J. Coles School of Business at KSU. “He is an inspiration to our students. His tenure as our first Executive in Residence has proven to be a great success; he cares about our students and spends a great deal of time talking with them, and even more importantly, listening to them.”

Maziar, a native Atlantan, retired as chairman of the Chemical Division of NSI/Acuity Brands, a company with annual revenues of more than \$2 billion. He started his career in 1960 as a sales representative and in 1971 became president of Zep Manufacturing Co., a large multi-national division of NSI which makes more than 1,000 cleaning and maintenance products. In 1997, he was appointed chairman of the chemical group, assuming responsibility for Zep Manufacturing, Selig Chemical, Enforcer Products and National Chemical.

Maziar has been just as successful in his civic work, including serving or having served as president or board member of the Atlanta Jewish Community Center, Jewish Family and Career Services, the Atlanta Humane Society, Junior Achievement of Atlanta, United Way of Metropolitan Atlanta and the Chemical Specialty Manufacturers Association.

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student can receive in a business program that is accredited by AACSB International.

Beta Gamma Sigma has inducted more than 540,000 outstanding students into membership since its founding in 1913. These 540,000 members have served in corporate, government, non-profit, educational, and other management positions at every level of responsibility.

In 2004–05, the Society inducted more than 20,900 new members. Beta Gamma Sigma has established 430 collegiate chapters in all 50 U.S. states and 11 countries at schools accredited by AACSB International. Additionally, 18 alumni chapters serve the needs of alumni members in major metropolitan areas.

Kennesaw State University is a comprehensive, residential institution with a growing student

population of 18,500 from 132 countries. The third largest state university out of 35 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

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Georgia's Poultry Industry May Have Much to Lose from Avian Flu

Georgia could suffer significant economic losses if bird flu were to strike the state's poultry...

Georgia (Dec 13, 2005) — Georgia's Poultry Industry May Have Much to Lose from Avian Flu

Terri Thornton

Abstract

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Georgia could suffer significant economic losses if bird flu were to strike the state's poultry industry, says a leading health economist.

"Avian flu could have a devastating impact economically, especially in rural Georgia," says Govind Hariharan, Ph.D., interim chair of the Department of Economics, Finance and Quantitative Analysis in the Coles College of Business at Kennesaw State University.

Chickens are the largest single agricultural commodity in the state, producing over \$2.4 billion in farm income annually. Georgia produces the largest number of chickens in the U.S., and even more than many foreign governments. State figures show that if it were a country, Georgia would be the fourth largest poultry producer in the world after the U.S., China and Brazil.

Representatives of Georgia's poultry industry say the risk of infection to Georgia birds is small, and emphasize that poultry raised here is safe.

"While the risk of infection in the U.S. is small due to the safety precautions that are routinely undertaken, an outbreak, if one happens, could have major consequences to livelihood in Georgia with such a large concentration of production here," Hariharan says. "If the disease is detected, countless chickens would have to be destroyed to prevent the spread of the disease," he adds. "In addition, most of the people who have contracted the disease in Asia have been poultry workers."

Millions of birds in Asia and Eastern Europe have either died from avian influenza A (or H5N1 flu) or been slaughtered to prevent the virus from spreading. The World Health Organization says more than 130 human cases have been reported since January 2004; roughly half were fatal. While there is no evidence that the disease can be passed from person to person, health officials are concerned that the virus could eventually mutate and become more easily transmittable.

Hariharan, who specializes in the economics of healthcare, regulations and pricing, is a member of the American Economics Association, and the International Health Economics Association. He has also served as a board member for the Technology and Health Care Roundtables of the National Association of Business Economists.

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KSU president receives Howard Washington Thurman Award

The Morehouse College Martin Luther King Jr. International Chapel recently presented Kennesaw State...

Georgia (Dec 13, 2005) — KSU president receives Howard Washington Thurman Award

Karen Kennedy

Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or fweyand@kennesaw.edu

The Morehouse College Martin Luther King Jr. International Chapel recently presented Kennesaw State University President Betty L. Siegel with its Howard Washington Thurman Ecumenical Award. This award is given to honor individuals who have made significant contributions to humanity in interfaith, interdenominational and interracial spiritual and ethical development.

Howard Thurman, a 1923 graduate of Morehouse College, was a pastor, poet, critic and educator. Through his many books, articles, sermons and counsel, Thurman reached a wide variety of audiences and continues to do so today. In 1953, Life magazine identified Thurman as one of the twelve greatest preachers of the century. The younger generation of Civil Rights movement leaders—Martin Luther King Jr., Whitney Young, Vernon Jordan and James Farmer to name a few—regularly sought his pastoral guidance and political counsel.

Siegel received the award in a formal ceremony at the Martin Luther King Jr. International Chapel Nov. 17. During the same program, a portrait of Rosa Parks was unveiled for hanging in the International Hall of Honor in the chapel. Members of Parks' family attended the program.

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Management professor is just a click away from students

Dr. Gary Roberts has taught hundreds of students — but he couldn't tell you what they look like because he teaches in a virtual classroom.

Georgia (Dec 29, 2005) — Dr. Gary Roberts has taught hundreds of students — but he couldn't tell you what they look like because he teaches in a virtual classroom.

"It's a little chaotic with each group of 30 students scattered across the country," Roberts said. "Because of the very nature of the course, I check my e-mail constantly. I receive e-mail at all hours of the day and night, even from overseas."

Roberts, a professor of management and entrepreneurship in the Coles College of Business, teaches management courses for the Georgia WebMBA® program.

KSU is one of five partners in the program, including Georgia College & State University, Georgia Southern University, Valdosta State University and the University of West Georgia. Since its start in 2001, Georgia WebMBA® has maintained high visibility as one of only three collaborative online degree programs in the University System of Georgia.

Roberts has been involved with the Georgia WebMBA® program for six years, so far graduating four groups or "cohorts" totaling 120 students, with two additional classes in progress.

He teaches courses such as business strategy and principles of management, which are crucial in the real world, he says, because students learn how to work with and manage people.

It's apparent that Roberts' students think highly of his teaching methods; for the second year in a row, he has been awarded the Kenneth L. Stanley Outstanding Georgia WebMBA® Faculty Award. The award winner is chosen by students from all five of the WebMBA® participating universities.

"I'm honored to win this award because the students chose me," Roberts said. "I've spent a lot of time improving the program because it's important to have high touch and high tech at the same time with this course."

The award, named after the founder of the WebMBA® program, is based on quality of teaching and commitment to online learning.

Roberts, who has an MBA in finance and a Ph.D. in strategic management from Georgia State University, has taught at KSU for 20 years and is the director of information for the Corporate Governance Center.

In addition to being a professor, Roberts, a retired lieutenant colonel in the U.S. Army Reserve, is a decorated Vietnam and Desert Storm veteran. On campus, he has been involved with coordinating the annual Veterans Day program with the university's ROTC Club for 20 years.

"We do this to honor those who served in the military," Roberts said. "And it's a really good project for the cadets."

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New dance program soars to success

Sometimes, a new program takes a few years to really catch on. Not so with the new dance minor offered by the department of theatre and performance studies.

Georgia (Dec 29, 2005) — Sometimes, a new program takes a few years to really catch on. Not so with the new dance minor offered by the department of theatre and performance studies.

“We had hoped to be able to find 15 minors in the first year,” said Professor Ivan Pulinkala, who is heading up the program. “By mid-September, we already had 44.”

In addition, more than four times as many students auditioned for the new KSU Dance Company than it could accommodate, and all of the dance classes for fall semester were over-enrolled.

“The students have been very enthusiastic,” Pulinkala said. “We are already adding more classes next semester to handle the demand.”

During pre-registration for spring, classes filled up in the first two days. Pulinkala expects approximately 120 students in six classes next semester and will be expanding the dance company from eight to 25 members.

“The introduction of the dance minor represents another significant step in the College of the Arts’ and the university’s development,” Dean Joseph Meeks said. “I am pleased that the students have responded with such incredible enthusiasm.”

To handle the demand, the department is hiring two more adjunct professors and planning to bring in guest artists for workshops.

The flexible nature of this academic and performance program is geared toward providing students the opportunity to receive a well-rounded dance education at the undergraduate level, preparing them physically and intellectually for the professional world of dance, Pulinkala said.

Students will also have the opportunity to develop the knowledge and skills they need to pursue dance at a graduate level, he added.

Pulinkala, who hopes to steadily build the dance minor into a major, is excited about the overwhelming response. “It’s a good problem to have,” he said.

He already has high expectations for his students; the dance company is preparing to perform at the American College Dance Conference at Florida State University in 2006 and will present its first campus performance in spring. This December, several of the dancers are performing in the production of “The Monkey King” in Shanghai, China.

Pulinkala, however, emphasizes that the program isn’t just for students who would like to be professional dancers.

“Students who take these classes will gain confidence and control,” he said. “Dance is a wonderful tool to gain trust in your physicality.”

Classes are offered in ballet, modern, musical theatre dance forms, jazz, choreography, dance history, kinesiology, performance, tap and ethnic dance.

Beginning in January, students will practice and perform in a new state-of-the-art dance studio in the physical education building. This new facility, equipped with a double-sprung floor, will accommodate a seating capacity of approximately 100.

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Professor, students recover and document a forgotten history

Very few outside of the Summer Hill community, a historically African–American neighborhood in Cartersville, knew of its rich and storied past – until now, that is.

Georgia (Dec 29, 2005) —

Very few outside of the Summer Hill community, a historically African–American neighborhood in Cartersville, knew of its rich and storied past – until now, that is.

Since January 2003, Dr. LeeAnn Lands and students in the public history program have been working on a project to document and interpret this community's history, resulting in the creation of the Summer Hill Museum and a documentary premiering on public television in February.

"This is a social justice issue," Lands said. "There were no African–American monuments or institutions about black history in Bartow County. This museum documents an underrepresented community and increases understanding of class and race in American society."

Lands and her students partnered with former and current residents of Summer Hill, the Summer Hill Foundation and the Etowah Area Consolidated Housing Authority, which initiated the project. It has been largely funded by a grant from the Anheuser–Busch Foundation.

Lands and former student Melissa Massey served as co–curators of the museum and coordinated the interviews and research for the film. The documentary, shot by filmmaker David Duke, is a permanent part of the museum, which opened in June.

"This project changed students' understanding of different communities," Lands said. "It opened doors and introduced new ideas."

During a racially divided time, Summer Hill, which formed just outside of downtown Cartersville in the late 1800s, thrived and became the business center for African–Americans in Cartersville. Generation after generation lived in this community, with many leaving for a college education and then returning to live in Summer Hill.

To preserve this past, Massey, public history students, private contractors and student assistants recorded and transcribed 41 oral histories; collected artifacts and documents for the museum, such as maps, tax records, deeds and school board records; and shot, digitized and indexed more than 200 photographs. The foundation has so far acquired more than 40 collections of documents, photographs and artifacts.

In addition to her other duties, Massey developed educational materials and program proposals for the foundation, including curriculum guides based on the museum exhibit.

"This is truly an effort in which teaching, scholarship, and service become one," Dr. Howard Shealy, chair of the history and philosophy department, said. "I cannot think of a better example of service to a community than enabling that community to assert its identity by preserving its past. The project allows the public to see us as a community of teachers and students who are willing to put our knowledge to work for the greater good."

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