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# 40 Years of Excellence: Daring to Dream and Do

*Last fall, in a report called “Stepping Forward as Stewards of Place,” the American Association of State Colleges and Universities (AASCU) ranked Kennesaw State University third in the nation in its commitment to community engagement. The report defines “stewards of place” as those institutions that have created far-reaching, mutually beneficial relationships with the communities they serve.*

Georgia (Jan 1, 2003) — Last fall, in a report called “Stepping Forward as Stewards of Place,” the American Association of State Colleges and Universities (AASCU) ranked Kennesaw State University third in the nation in its commitment to community engagement. The report defines “stewards of place” as those institutions that have created far-reaching, mutually beneficial relationships with the communities they serve.

Good stewardship, at heart, is a matter of dreaming and doing — recognizing the potential of an institution, a place, a community, and setting about the purposeful work of making it a reality. Famed hockey player Wayne Gretzky puts this idea in slightly more practical terms: “You skate to where the puck will be.” I love the subtext of Gretzky’s statement — the notion that success is a naturally evolving process, a perfect marriage of mind and matter, as the skater follows his expert intuition and moves confidently toward the future.

It was this kind of visionary leadership that inspired the founders of Kennesaw Junior College almost exactly 40 years ago. There was a practical need for the college, yes, but there must also have been a palpable sense of excitement for the future embodied in those four small buildings in the middle of a Cobb County pasture. Throughout this academic year, we at KSU will celebrate that original vision for KJC with a campaign called “40 Years of Excellence: Daring to Dream and Do.”

Of course, we will be celebrating much more than our past over the coming months. Like those first founders, we will be concentrating primarily on our future, and the good stewardship required to build on our short but storied history. Our momentum is strong as we move toward that future. Think, for instance, about the last five year-long campaigns that have brought us to our present level of significance.

The Year of Honoring Service. Collaboration 2000. Kennesaw State: The Engaged University. From Success to Significance. The Courage to Lead for the Common Good. Taken together, these themes hint at the compelling story of how we have become more deeply absorbed in the larger purposes of civic engagement, making it a central part of our overall mission to become a true prototype of the “people’s college,” to use the words of AASCU president Deno Curris.

This is not empty rhetoric. Indeed, our continued emphasis on service, civic engagement and principle-centered leadership is being recognized in the most significant ways. In addition to the AASCU ranking, we have recently become the grateful beneficiaries of two substantial gifts, both related to our prominence as good stewards of the community: a donation of \$1 million by the RTM Foundation to our Institute for Leadership, Ethics & Character and a pledge upward of \$3 million from WellStar Health System to our College of Health and Human Services.

In celebrating “40 Years of Excellence” over the coming months, we might consider the following question: When the story of Kennesaw State University’s growth at the beginning of the 21st century is told — perhaps in a celebration of “80 Years of Excellence” in 2043 — what will they say about our vision for the future? If they say we showed the same spirit as the original founders of Kennesaw Junior College, that we exhibited an impressive courage to lead for our students, our campus and the local and global communities — if they say, in sum, that we truly did serve as careful “stewards of place,” then surely we will have made good on the promise contained in this year’s theme. We will have succeeded by “Daring to Dream and Do.”

*A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](https://www.kennesaw.edu).*

# Political science majors help new governor lead political revolution in Georgia

*It's not uncommon for college students to have aspirations of one day making a difference in their chosen field. But Kennesaw State University students Nick Ayers and Derrick Dickey have already achieved that goal and more, making history last fall when they helped Sonny Perdue become Georgia's first Republican governor since Reconstruction.*

Georgia (Jan 1, 2003) — It's not uncommon for college students to have aspirations of one day making a difference in their chosen field. But Kennesaw State University students Nick Ayers and Derrick Dickey have already achieved that goal and more, making history last fall when they helped Sonny Perdue become Georgia's first Republican governor since Reconstruction.

Ayers, 20, and Dickey, 28, put their academic careers on hold in order to assist Perdue in his bid to claim the governor's mansion in what has traditionally been a one-party state. Their efforts were rewarded in November with a victory over incumbent Gov. Roy Barnes, but the two Kennesaw State students weren't done; both have accepted jobs working for the man they helped elect.

"They worked hard and cheap," Perdue told the Atlanta Journal-Constitution in January, speaking of Ayers, Dickey and other members of his youthful campaign staff. "They were bright, talented young people...they caught the vision early on; they were very strategic in their thinking; they were very tactical in the implementation of their ideas and it gelled into a great team."

## Catching the vision

Ayers, a Cobb County native who grew up in Mableton, was one of the first full-time staffers to join the team, signing up in October 2001 before Perdue's candidacy had even been announced.

"We just immediately clicked," Ayers said, recalling that initial meeting at Peachtree-DeKalb Airport. "Everything that he was saying I was really excited about. He gave you that immediate sense of someone who could win and somebody that you wanted to believe in."

Ayers dropped everything in order to follow Perdue, withdrawing from classes in mid-semester and leaving behind his job at a local bank. In the months to come, he spent hundreds of hours traveling around the state with the candidate, performing a variety of tasks while helping him fight past early favorites Linda Shrenko and Bill Byrne in the Republican primary before defeating Barnes in the general election.

"I was really like the liaison between the candidate and our whole team, kind of letting them know what they needed to do better," Ayers explained, "because if things didn't go right on the road they didn't hear about it, I did. So I would be their biggest fan at times, and then their worst nightmare when things went

bad. I just made sure everything in Sonny's world was being run efficiently."

## A budding revolution

A few months after Ayers joined the campaign, Dickey came on board as deputy communication director/press secretary. Like his classmate, Dickey was involved with the College Republicans while at KSU, and he put that experience to good use on the campaign trail. Although many outside observers were stunned by Perdue's victory, Dickey had been predicting just such a political upheaval for years, going so far as to type the word "Revolution" as the text greeting on his cell phone.

"All the signs were there that Georgia was trending Republican as a state," the Alabama native said. "Previous presidential returns especially had shown that we were right there; we just needed the right candidate that the people could trust."

That candidate turned out to be Perdue, and now that he's taken office, both Ayers and Dickey are getting a crash course in the day-to-day operations of state government. Ayers is a political operative for the governor and also serves as his liaison to the state Republican Party; Dickey continues his work as a media contact. Both acknowledge the difficulty of that transition, but as their mentor in Kennesaw State's department of political science sees it, the experience they're getting now may be the most valuable of all.

"Governing is very different from running a campaign, and they're in the position of having to deliver," Dr. Kerwin Swint said. "So they're learning about the legislative process; they're learning how rank-and-file legislators look at bills and what they need, and the politics of that. It's wholly different from a campaign, but in some ways that's even more valuable – the governing process itself, because that's always with us. Campaigns are cyclical, but the governing, that's always there."

## Back in the classroom

Although their political careers are well under way, both have coursework to complete before earning their degrees. Ayers has already returned to school and is currently taking night classes at KSU, while Dickey plans to resume his education this summer after a year off. Both are working toward a Certificate in Professional Politics, a program unique to Kennesaw State in the University System of Georgia.

"It's aimed at getting people more involved in organizations, campaigns, interest groups, media, polling, those sorts of things, where they can actually get jobs, like those two guys," Swint said of the program. "It's really exciting; you see all these Kennesaw State people out there. It's not just Nick and Derrick; there's a number of them working for both political parties."

Asked if he had any advice for fellow students interested in a career in politics, Dickey replied, "You get in the game; it's that simple. You get in the game. You show up every morning, wanting to do your best,

not worried about making mistakes. You just show up and you work hard.

"I really believe that showing up and being organized is 90 percent of the game," he stated, "and your instincts, and the knowledge that you accumulate through experience, will take you through the rest."

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# KSU President Betty L. Siegel receives honorary doctorate

*A Georgia university president, Dr. Betty L. Siegel, received the honorary Doctor of...*

Georgia (Jan 3, 2003) – KSU President Betty L. Siegel receives honorary doctorate

Staff

## Abstract

MOREHEAD, Ky. -- A Georgia university president, Dr. Betty L. Siegel, received the honorary Doctor of Public Service degree during Winter Commencement at Morehead State University on Saturday, Dec. 14. During the ceremony, nearly 450 graduate and undergraduate students were candidates for degrees that were presented by Morehead State President Ronald G. Eaglin. The importance of education was emphasized amidst the cheers as family members took photographs and videotaped the Winter Commencement exercises at MSU.

The honored Dr. Siegel is the first woman to head an institution in the 34-unit University System of Georgia, where she recently celebrated her 20th anniversary as president. Under her administration, Kennesaw State University has evolved from a four-year college with an enrollment of 4,000 students and 15 baccalaureate-degree programs to its current status of more than 15,500 students and 55 undergraduate and graduate degree programs.

Since taking the helm at Kennesaw State, Dr. Siegel has been cited for the perspective she has brought to institutional planning, her emphasis on teamwork and group interaction, and the institutional initiatives and high profile activities that brought the university excellent visibility in the local and state communities. The Council for Advancement and Support of Education (CASE) selected KSU as one of the top three colleges and universities in its nationwide competition focusing on "The President and the Public."

Active in numerous professional organizations, Dr. Siegel is an internationally known lecturer on leadership and has been a long-time member and former chair of the Board of Directors of the American Association of State Colleges and Universities. She was the first woman and the first educator to hold a leadership position in the Cobb Chamber of Commerce, one of the largest chambers in the country. She received the Outstanding Alumni for Kentucky (OAK) Award from the Kentucky Advocates for Higher Education for achieving "national stature and reputation" in her chosen career.

Before coming to Kennesaw State, Dr. Siegel was the first woman dean of academic affairs for continuing education at the University of Florida in the early 1970s and the first woman academic dean at Western Carolina University in the School of Education and Psychology in the late 1970s. She is a former faculty member at Indiana University and Lenoir-Rhyne College.

Dr. Siegel earned an Associate of Arts degree from Cumberland College, a bachelor's degree in

English and history from Wake Forest University, a M.Ed. degree from the University of North Carolina, and the Ph.D. degree from Florida State University.

She and her husband, Dr. Joel H. Siegel, have two sons and two grandchildren.

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Kennesaw State University is a comprehensive, residential institution with a growing student population of 15,600 from 118 countries. The fifth largest out of 34 institutions in the University System of Georgia, KSU offers 55 undergraduate and graduate degree programs.

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# Kennesaw State will present exhibition of black folk art

*The School of the Arts at Kennesaw State University will launch the New Year with a unique...*

Georgia (Jan 9, 2003) — Kennesaw State will present exhibition of black folk art

Cheryl Anderson Brown

## Abstract

The School of the Arts at Kennesaw State University will launch the New Year with a unique exhibition of black folk art from the private collection of Ann and Ted Oliver. The exhibition opens with a reception beginning at 7 p.m. and a gallery talk by Mr. Oliver at 8 p.m. on Jan. 9 in the Wilson Building Fine Arts Gallery on the Kennesaw campus.

Although many of the 21 artists included in "The Collectors' Vision: Black Folk Art of the American South from the Collection of Ann and Ted Oliver" are featured in the National Gallery of Folk Art, most of the works have never been shown publically. The exhibition will feature about 60 works by 21 artists including Lorenzo Scott, Mose Tolliver, Jimmy Lee Sudduth, Leroy Almon, Purvis Young, Mary Proctor and Sultan Rogers.

The Olivers, who live in Marietta, have quietly collected these colorful works over the last several years in order to help protect and preserve these traditional forms.

"These artists are mostly self-taught," says Suzanne Talbott, KSU Curator and Gallery Manager. "Many of these artists and their traditions are dying out. This exhibition is designed to highlight their very personal and unique styles."

Two special appearances, in addition to Mr. Oliver's Jan. 9 gallery talk, are scheduled in conjunction with the exhibition. Featured artist Lorenzo Scott, who was recently named "folk artist of the year," will speak in the gallery at 7 p.m. on Jan. 22. On Feb. 4, renowned black folk artist and folk art expert Yvonne Wells will speak in Stillwell Theater on the KSU campus as part of the events surrounding this exhibition. She will share her insights on the featured artists and many colorful stories about the quilts she has exhibited at the Museum of American Folk Art, the Birmingham and Montgomery Museums of Art, The Rosa Parks Library and the Art Institute of Chicago. Both visits are sponsored by the KSU African American Student Association.

The exhibition is part of the KSU Black History Celebration. It continues through Feb. 12. Gallery admission is free. For more information, call 770-499-3223.

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# Record number of Kennesaw State students selected for National Wind Ensemble

*Eighteen Kennesaw State University students have been selected to perform with the National Wind...*

Georgia (Jan 10, 2003) — Record number of Kennesaw State students selected for National Wind Ensemble

Cheryl Anderson Brown

## Abstract

Eighteen Kennesaw State University students have been selected to perform with the National Wind Ensemble at Carnegie Hall in New York City this spring. This is the largest number of students from a single institution. In fact, KSU musicians will compose more than 10% of the ensemble. KSU students have been selected for this honor every year since 1999.

The students will be accompanied by KSU Director of Wind Studies Peter Witte. Witte has been invited to serve as the National Wind Ensemble's assistant conductor this year.

"This is recognition of the excellence of the music department at Kennesaw State," says Witte, who is interim chair of the department. "Our students are talented and their hard work shows. In fact, two-thirds of the students selected are in their first or second year at KSU."

The 18 students include music education and performance majors as well as chemistry major Tara Dooley of Kennesaw who plays bassoon with KSU's student ensembles. Music major Brian Reith of Marietta is returning for his fourth appearance.

The students who will perform with the National Wind Ensemble are Yoon Yung Seo and Aurelia Johnson of Acworth; Bruce Mangan of Buford; Eugenia Standridge of Cumming; Craig Cantrell, Michael Hurt, Cole McDonald, Jennifer Peterson, Jason Sneath and Theresa Stephens of Kennesaw; Brittany Cromer, Kimberly Lemmick, Katrina Rolls and Hyunhak "Sam" Yim of Marietta; Nicholas Alipaz of Smyrna; and Angela Rocca of Woodstock.

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# MBA for Experienced Professionals program expands at KSU

*Executives motivated to earn a master of business administration degree without disrupting their...*

Georgia (Jan 15, 2003) – MBA for Experienced Professionals program expands at KSU

Staff

## Abstract

Executives motivated to earn a master of business administration degree without disrupting their work schedule and home life now have a new opportunity. The Coles College of Business at Kennesaw State University launches a second session of its popular MBA for Experienced Professionals program April 30, 2003. Applications are now being accepted. Another session will begin at the traditional time in November.

The program, which is the largest executive-format MBA program in the Southeast, celebrates its 10th anniversary this year.

"Students benefit from an immediate return from the program, and roughly half of our applicants are referred by word of mouth from previous graduates," says Rodney G. Alsup, senior associate dean at the Coles College of Business. "Now its success has prompted us to become the first executive-format MBA program in Atlanta to offer two class starts per year," he adds.

Associates in the MBA for Experienced Professionals program meet once a month for weekend class sessions at KSU's state of the art Executive Development Center. They also work in virtual teams over the Internet with counterparts from international educational institutions. The current class is working in partnership with Romania's Institute For Business and Public Administration.

Many associates report that the information they learn can be used immediately in the work environment, earning recognition as well as promotions and raises, from their superiors.

The MBA-EP program also includes a global travel component, where associates see firsthand how business is conducted overseas. Previous destinations have included Finland and Singapore. Students in the current class will visit Romania.

For information about the program and its admission requirements, contact Daniel L. Pickholtz, Manager of Recruiting for Graduate Programs at (770) 420-4465 or [Dan\\_Pickholtz@coles2.kennesaw.edu](mailto:Dan_Pickholtz@coles2.kennesaw.edu).

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# Kennesaw State celebrates new additions to campus

*Kennesaw State University marked the completion of one major addition to campus and the birth of...*

Georgia (Jan 17, 2003) – Kennesaw State celebrates new additions to campus

Rick Woodall

## Abstract

Kennesaw State University marked the completion of one major addition to campus and the birth of another Friday morning with a building dedication and a groundbreaking ceremony in northern Cobb County.

Georgia Secretary of State Cathy Cox, KSU Foundation Vice-Chairman J. Larry Stevens and former BellSouth Chairman and CEO John Clendenin were among the dignitaries on hand for the dedication of the Ann and John Clendenin Computer Science Building, a state-of-the-art, three-story facility funded with help from a \$1 million gift from Clendenin and his wife. Secretary Cox delivered the keynote address. Carl Swearingen, the chairman of Gov. Sonny Purdue's transition team, also took part in the festivities, bringing with him greetings and congratulations from the new governor.

Others in attendance included 11th District Congressman Phil Gingrey, who took part in the Clendenin dedication as well as the groundbreaking ceremony for KSU's new convocation/classroom building that immediately followed.

The Clendenin Building, with its 12 high-technology classrooms, provides much-needed space for KSU's fast-growing Department of Computer Science and Information Systems. Those classrooms feature such innovative instructional tools as WallTalker writing and projection services, dual data projectors, a document camera and enhanced audio and video capabilities. All told, more than 600 students can attend class at one time without exceeding design capacity.

"Today is the fulfillment of a wonderful dream," said Dr. Laurence I. Peterson, dean of Kennesaw State's College of Science and Mathematics. "Some of us have been waiting five years for this day. When I arrived here in fall 1997 and saw the college's potential for greatness, only space limitations stood in the way of our future."

Those limitations were overcome through a combination of government appropriations, corporate support from companies such as Gold Kist, Genuine Parts and Equifax, and the generosity of the Clendenin family. Built in less than a year by Hogan Construction Group, LLC., the facility was actually delivered five months ahead of schedule, helping KSU accommodate its explosive growth in fall 2002.

"This kind of building combines the best of technology, combines the best of art, combines the best of construction and the best of community support," KSU President Betty L. Siegel said. "What a coming together in that braid. We've taken a major step forward in our development."

Secretary Cox, whose cooperative venture with KSU -- the Center for Election Systems -- helped make Georgia's switch to a uniform electronic voting system possible, praised the university for its efforts to prepare students for the ever-evolving job market.

"As our new governor, Sonny Perdue, said earlier this week, investment in education is the cornerstone of economic development and our future quality of life," she said. "And Gov. Purdue is absolutely right. By sending KSU graduates into the workforce with advanced preparation and state-of-the-art technological expertise, Kennesaw State University is helping to ensure that Georgia will prosper economically in the years ahead."

While the Clendenin Building provides the kind of educational environment needed for students to earn a technology-related degree, the convocation/classroom building serves a broad array of institutional and community needs, not the least of which is allowing commencement exercises to be held on campus. The 117,000 square-foot, \$17.5 million project will be the largest facility of its kind in Cobb County upon completion in 2004, with 15 classrooms, a hospitality suite and an auditorium/basketball arena with seating for as many as 5,000 people among its amenities.

"Let that convocation center be a place where we have wonderful athletic events," Siegel said. "Let that be a place where we have extraordinary speakers, internationally renowned, come and inspire us. Let that be a place for artistic endeavors. Let it be a community building, in which we can come together for not just the building, but what's taking place in that building."

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# The unveiling of a bust of Dr. Martin Luther King, Jr.

*The unveiling of a bust of Dr. Martin Luther King, Jr. that will be permanently installed on...*

Georgia (Jan 20, 2003) – The unveiling of a bust of Dr. Martin Luther King, Jr.

Staff

## Abstract

The unveiling of a bust of Dr. Martin Luther King, Jr. that will be permanently installed on the campus of Kennesaw State University to honor Dr. King's memory and dream.

When:

Monday, Jan. 20, 1 p.m.

Where:

In the grassy area between the Social Science Building and the Student Center

The sculpture was commissioned by the American Humanics Student Association and created by Kennesaw State University art student Linda Voogt-Wood. The unveiling will be followed by a fundraising lunch to benefit Hosea Williams' Feed the Hungry Foundation.

###

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# ePublishing conference

*Kennesaw State University will host the conference "ePublishing: Changing Landscapes for...*

Georgia (Jan 21, 2003) – ePublishing conference

Karen Kennedy

## Abstract

Kennesaw State University will host the conference "ePublishing: Changing Landscapes for Librarians and Authors," Feb. 20–22, sponsored by the Horace W. Sturgis Library and the Master of Arts in Professional Writing program. This conference brings together librarians, publishers, authors and technology innovators to explore the next generation of publishing.

Speakers include Katie Brogan, editor of Writersmarket.com who will discuss "Exploring Online Writing Opportunities" and Robert Brewer, assistant editor of Writersmarket.com who will present "New Software Tools for Writers, Online Resources for Freelancers, etc." Other program topics include print-on-demand publishing, and screenwriting and the Internet. For more information or to register, visit the conference Web site [www.kennesaw.edu/library](http://www.kennesaw.edu/library).

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# Researchers share history in Kennesaw Mountain Writing Project program

*The Keeping and Creating American Communities winter workshop 2003, "Educating for...*

Georgia (Jan 22, 2003) – Researchers share history in Kennesaw Mountain Writing Project program

Stacie Janecki

## Abstract

The Keeping and Creating American Communities winter workshop 2003, "Educating for Citizenship" Revisited, will be held Thursday, Feb. 6, 8:30 a.m.–3:00 p.m. in the Carmichael Student Center Leadership Room at Kennesaw State University. This event, sponsored by the Kennesaw Mountain Writing Project, is free, though reservations are required.

Award-winning author, Tony Grooms, will lead a discussion on his book, *Bombingham*, focusing on his research for the book. Public historian, LeeAnn Lands, will describe strategies she is using to collaboratively recover the history of Summer Hill School in Bartow County. Historian, Ann Pullen, will share information on her newest research project, a study of diaries and scrapbooks created by a woman missionary in Africa at the turn of the 20th century.

For information and reservations call 770-499-3654 or email [kmwp@kennesaw.edu](mailto:kmwp@kennesaw.edu).

###

The KMWP supports the national teachers-teaching-teachers program aimed at improving writing instruction from kindergarten through college by encouraging teachers' own development as writers through classroom-based research on writing instruction.

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# Worldwide Charter Meeting set for new Professional Society for Public Journalism

*Worldwide Charter Meeting set for new Professional Society for Public Journalism*

Georgia (Jan 24, 2003) — Worldwide Charter Meeting set for new Professional Society for Public Journalism

Leonard Witt

## Abstract

Where:

Kennesaw State University, outside of Atlanta

For more information go to: [www.KennesawSummit.kennesaw.edu](http://www.KennesawSummit.kennesaw.edu)

When:

Jan. 24–25

Why:

When the Pew Center for Civic Journalism, currently the only central resource for civic journalism, closes shop in the spring of 2003, civic journalism will need a navigation vehicle to take it into the future. "That vehicle should be a professional journalists' organization like the American Association of Sunday and Feature Editors, IRE, or the Organization of News Ombudsmen," said Leonard Witt, the Robert D. Fowler Distinguished Chair in Communication at Kennesaw State University and former executive director of the Civic Journalism Initiative at Minnesota Public Radio.

Who:

Journalists, academics and citizen advocates from around the world attend the charter meeting Jan. 24–25. These meetings will be a historic moment in the evolution of public or civic journalism.

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# Athletic program inducts five into new Hall of Fame

*Over the course of the last two decades, the athletic department at Kennesaw State University has grown from a fledgling member of the National Association of Intercollegiate Athletics into one of the premier NCAA Div. II programs in the nation.*

Georgia (Jan 27, 2003) — Over the course of the last two decades, the athletic department at Kennesaw State University has grown from a fledgling member of the National Association of Intercollegiate Athletics into one of the premier NCAA Div. II programs in the nation.

Recently, members of the campus community gathered at the Jolley Lodge to recognize four administrators and one athlete who helped Kennesaw State forge its athletic identity. Together, Dr. Betty L. Siegel, James "Spec" Landrum, Dr. Herb Davis, Roger Hopkins and Jenifer Turner-Reid make up the inaugural class for Kennesaw State's newly established athletic Hall of Fame.

"The time is right," said Dr. Dave Waples, director of athletics for KSU. "This gives us a perfect opportunity to honor in person the people who started the program.

"Each of these people has contributed immensely to KSU and KSU athletics," he noted in his opening remarks. "All four of these administrators, and our first All-American (Turner-Reid), are very deserving."

Siegel, Kennesaw State's president since 1981, was the driving force behind the inception of intercollegiate athletics at what was then Kennesaw College. In his introduction, Waples said, "You are responsible. You're the coach, and we'll do anything that you want us to do."

Siegel voiced amazement at the strides the athletic program has made. "I can think of no university that's done as well as we have so quickly," she said.

Reasons for that success include the leadership provided by Landrum, the school's first athletic director. A successful athlete – at both South Georgia Junior College and Mercer University – Landrum later served as an assistant under legendary football coaches Wally Butts at Georgia and Bobby Dodd at Georgia Tech. He hit the ground running after being asked to organize and administer the Kennesaw program, and within five years, the institution boasted competitive teams in a variety of sports.

"We were fortunate," Landrum said. "We had lots and lots of fine young athletes who came to KSU to get an education and to play sports."

While Landrum was the university's first athletic director, Davis initiated the position of faculty athletic representative. In that capacity, he has demonstrated a commitment to helping athletes succeed, not only on the playing fields, but also in the classroom. "All too often," he noted, "institutions fail to realize the challenges athletes face."

Davis is proud of the work KSU has done in that regard. "We established an athletic program with integrity," he said.

Like Davis, Hopkins possesses a keen interest in athletics. He headed up the intercollegiate athletic committee for a decade and also served a long stint as athletic business manager. The institution's first vice president for business and finance and a charter member of the Owl Booster Club, Hopkins has continued to be an avid supporter of KSU athletics since his retirement and has great respect for the dual role student-athletes choose to play.

"Everyone knows I love sports, and I love athletes," he said. "They go the extra mile."

One such athlete was Turner-Reid, a standout in track and field who also played basketball for the Lady Owls. A three time NAIA All-American in track and field, she helped Kennesaw claim a district championship in 1986, the first team title in the history of the school.

"It's an honor and privilege to be here today to accept this award," said Turner-Reid, who used the undergraduate education she received at Kennesaw State as a springboard to a master's degree and a career in social services.

Kennesaw State will recognize its current and future Hall of Fame inductees in the convocation/classroom building, which will become the athletic department's new home upon completion in 2004.

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# KSU students to document history of Summer Hill

*Students in Kennesaw State University's public history program are partnering with former and...*

Georgia (Feb 3, 2003) – KSU students to document history of Summer Hill

Karen Kennedy

## Abstract

Students in Kennesaw State University's public history program are partnering with former and current residents of the Summer Hill community and the Etowah Area Consolidated Housing Authority to document the history of Summer Hill. Summer Hill is a historically African-American neighborhood developed outside downtown Cartersville in the late 1800s.

As a part of this two to three year project, students will document artifacts, collect images, record oral histories and develop "memory maps" of the neighborhood. Upon completion of the project, materials developed and collected will be archived at the Summer Hill Community Center and at Kennesaw State University's Center for Regional History and Culture.

Students are asking the community for help in locating people that resided or owned businesses in Summer Hill prior to 1990. For more information about this project or to become involved, contact Dr. LeeAnn Lands, KSU assistant professor of history, at 770-499-3437.

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# Kennesaw State University students gain experience from nonprofit management education conference

*Kennesaw State University students, faculty and staff traveled to Las Vegas, Nevada...*

Georgia (Feb 5, 2003) — Kennesaw State University students gain experience from nonprofit management education conference

Staff

## Abstract

Kansas City, Mo. -- Kennesaw State University students, faculty and staff traveled to Las Vegas, Nevada, to attend the American Humanics Management Institute, a nonprofit management education conference, January 2–4. More than 500 students from 70 colleges and universities cut their semester breaks short to network with nonprofit executives, participate in a simulated case study, and attend workshops led by local and national experts in nonprofit management.

American Humanics is a national alliance of colleges, universities, and nonprofit organizations that prepares and certifies college students for professional careers in youth and human service agencies. American Humanics is affiliated with more than 75 colleges and universities nationwide including Kennesaw State University; and partners with 18 national nonprofit organizations including Boys & Girls Clubs, United Way, and the YMCA.

The purpose of the annual Management Institute is to expose junior and senior students to experiences they will encounter as youth and human service agency professionals. This conference is considered the capstone professional development experience for students enrolled in the American Humanics nonprofit management program. It is held annually during the first week in January and rotates to a different city each year.

Keynote speakers included Dr. Leslie Lenkowsky, Chief Executive Officer of the Corporation for National and Community Service; Dr. Robert Long, Vice President of Philanthropy for the W.K. Kellogg Foundation; and Daniel "Rudy" Ruettiger, famed Notre Dame football player and motivational speaker.

Kim Wilson, a senior at the Kennesaw State University, served as an Advisory Council Member for the 2003 American Humanics Management Institute held at the beginning of January.

Others representing Kennesaw State University at this year's conference included Executive Director Louise Bill, and the following students:

Nancy Bailey

Jackie Brewton

Melvie Gallagher

Allison Hair

Lyresa McGriff-Yuille

Kimberly Wilson

Kennesaw State University and other American Humanics campuses also participate with CampusCares, a project created by a coalition of national higher education associations. The project encourages college campuses to identify, recognize, and encourage the involvement of students, faculty, administration, and staff to serve their community and contribute to its well-being.

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# KSU hosts 13th Annual Bobbie Bailey Awards for Athletic Excellence

*Kennesaw State University participated in National Girls and Women in Sport Week by hosting the ...*

Georgia (Feb 6, 2003) – KSU hosts 13th Annual Bobbie Bailey Awards for Athletic Excellence

Karen Kennedy

## Abstract

Kennesaw State University participated in National Girls and Women in Sport Week by hosting the 13th Annual Bobby Bailey Awards for Athletic Excellence ceremony Monday, Feb. 3.

The ceremony recognized the accomplishments of 28 female athletes from area high schools. Named for longtime Kennesaw State supporter Bobbie Bailey, awards were presented to students from Bartow, Cherokee, Cobb, Douglas and Paulding counties.

The guest speaker at the ceremony was five-time U.S. Olympic athlete Teresa Edwards. Edwards won four Olympic gold medals and one bronze in women's basketball. She is a native Georgian who was named in the top 25 of Sports Illustrated's list of the top 100 female athletes of the 20th century.

The HPS Majors Club, the Georgia Association for Health, Physical Education, Recreation and Dance and the KSU president's office sponsored the event.

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# Coles College of Business Alumni Club's 2nd Tuesday Breakfast

*All Kennesaw State University Coles College of Business alumni are invited to breakfast in the...*

Georgia (Feb 7, 2003) – Coles College of Business Alumni Club's 2nd Tuesday Breakfast

Staff

## Abstract

All Kennesaw State University Coles College of Business alumni are invited to breakfast in the lower level of Jolley Lodge, Tuesday, Feb. 11, 7:30 – 8:30 a.m. The speaker will be Terry Balko, Director of Planned Giving in the Kennesaw State Office of University Development. Balko's topic is "Standard Wills & Healthcare/Living Wills -- Why you need them and how easily they can be prepared." For more information or reservations call 770-423-6333.

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# Education trip to China

*The SINO-American Education Consortium is sponsoring the 2003 Summer Education Trip to the...*

Georgia (Feb 10, 2003) – Education trip to China

Staff

## Abstract

The SINO-American Education Consortium is sponsoring the 2003 Summer Education Trip to the...

The SINO-American Education Consortium is sponsoring the 2003 Summer Education Trip to the People's Republic of China. Dr. Yiping Wan, dean of the Bagwell College of Education and chair of the consortium, will organize and lead the tour, which runs May 31–June 15. Registration and a \$250 deposit must be received by Feb. 15. This tour package is open to the public. For more information, including cost and a list of cities included on the tour, call 770–423–6117.

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# RTM Restaurant Group gives \$1 million to Kennesaw State University Center for Leadership, Ethics & Character

*RTM Restaurant Group -- an organization founded on the principles of dreaming big...*

Georgia (Feb 10, 2003) – RTM Restaurant Group gives \$1 million to Kennesaw State University Center for Leadership, Ethics & Character

Staff

## Abstract

RTM Restaurant Group -- an organization founded on the principles of dreaming big, playing fair and making a difference --recently announced that it would contribute an initial gift of \$1 million to the Center for Leadership, Ethics & Character at Kennesaw State University.

"This represents the largest gift the center has received," said Dr. Judith Stillion, director of the center. "The \$1 million gift will go toward an endowment to fund projects and programs for the center, as well as an endowment to fund a Distinguished Chair in Ethical Leadership that will be named for Kennesaw State University President Dr. Betty L. Siegel."

"Kennesaw State has long been committed to making lasting contributions to the larger public good," said Dr. Siegel. "With this generous and long-lasting support from RTM Restaurant Group, we are able to further our commitment through the Center for Leadership, Ethics & Character."

The gift was publicly announced by Russ Umphenour, RTM president and CEO at KSU's fall commencement ceremonies Dec. 20, 2002. Umphenour challenged the graduates to incorporate ethics into their professional decisions and professional lives. He also spoke of the importance of character in today's society.

Dennis Cooper, RTM's chairman and a member of the KSU Foundation Board of Trustees, was one of the driving forces behind the contribution and views the gift as the beginning of a long-term relationship between RTM and Kennesaw State. Part of this relationship includes senior management at RTM teaching one day each year on the Kennesaw campus. Cooper also foresees the expansion of RTM's strong leadership development program to include working with faculty at the center and engaging students in leadership programs.

"This is a dynamic partnership, marrying an academic center with a large for-profit corporation, for a long-term relationship," stated Interim Vice President for University Advancement Dr. Wesley Wicker. "Furthermore, it is a wonderful gesture, honoring Dr. Siegel with a Distinguished Chair in Ethical Leadership in her name."

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# Lecture: "The Three Pillars of Society: Art, Science and Sports"

*Kennesaw State University's Enplas Lecture Series in Science and Society will present "The ...*

Georgia (Feb 11, 2003) – Lecture: "The Three Pillars of Society: Art, Science and Sports"

Staff

## Abstract

Kennesaw State University's Enplas Lecture Series in Science and Society will present "The Three Pillars of Society: Art, Science and Sports," by internationally acclaimed sculptor Eino on Wednesday, Feb. 26 at 3:30 p.m. in Science Building Room 109. The Finnish-American artist has carved hundreds of stone sculptures and created numerous bronze works for public and private collections. Examples are on display at KSU's Ann & John Clendenin Computer Science Building and the Visual Arts Building. This lecture is free and open to the public. For more information or to register call 770-423-6160.

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# Renowned trio of sisters to perform at Kennesaw State

*The Premiere Series at the Kennesaw State University School of the Arts presents the Ahn Trio in...*

Georgia (Feb 12, 2003) — Renowned trio of sisters to perform at Kennesaw State

Cheryl Anderson Brown

## Abstract

The Premiere Series at the Kennesaw State University School of the Arts presents the Ahn Trio in concert at 8 p.m. Feb. 22 in Howard Logan Stillwell Theater. The trio, which includes sisters Angella, Maria and Lucia, will perform works by Maurice Jarre, Kenji Bunche and Astor Piazzolla as well as a specially transcribed version of The Doors' classic "Riders of the Storm."

Performing almost 100 concerts annually, the Juilliard-trained trio first gained public attention in 1987 when they were featured in a cover story entitled "Asian-American Whiz Kids" in Time magazine. They have been featured on NBC and PBS, in the pages of The New York Times, GQ, Vogue, Town and Country and most recently in GAP ads.

Hailed as a brilliantly distinguished ensemble gifted with extraordinary powers of communication and an exquisite blend of sound, the sisters perform with superb technique and contagious excitement. The Washington Post said, "Their technique was impressive, and they balanced unanimity and individuality in a spirit that is at the heart of chamber music."

The trio's most innovative project, "Ahn-Plugged," has enabled them to reach out to new audiences all over the world. This project grew from the Ahn Trio's passionate dedication to commissioning and performing contemporary music. Among recent premieres are Eric Ewazen's "The Diamond World" and Kenji Bunch's "Concerto for Piano, Trio and Orchestra."

Since 1997, the Ahn Trio have been EMI Classics recording artists. The trio's recently released third CD, "Groovebox," features works by Michael Nyman, Maurice Jarre, Astor Piazzolla, Ronn Yedidia and Kenji Bunch.

Tickets for the concert are \$30. For more information and reservations, call the KSU Box Office at 770-423-6650.

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# Georgia Family Business of the Year winners announced

*The Cox Family Enterprise Center and Georgia Trend magazine have announced the winners of the 2003...*

Georgia (Feb 17, 2003) — Georgia Family Business of the Year winners announced

Staff

## Abstract

The Cox Family Enterprise Center and Georgia Trend magazine have announced the winners of the 2003 Georgia Family Business of the Year Awards. The winners and finalists are:

### Small Category

Winner: Harold A. Dawson Company, Inc., Atlanta

Finalists: Fat Man's, Augusta

Ocmulgee Fields, Inc., Macon

### Medium Category

Winner: Systems & Methods, Carrollton

Finalists: PBD Worldwide Fulfillment Services, Alpharetta

The R.A. Siegel Company, Atlanta

### Large Category

Winner: The Paradies Shops, Atlanta

Finalists: White Electrical Construction Co., Atlanta

Kleen-Tex Industries, Inc., LaGrange

Adams Transfer and Storage Company Inc. received the Cox Century Award, which goes to a Georgia business that has been owned and family-operated for more than 100 years.

"These companies all show tremendous persistence, flexibility and willingness to change," said Cox Family Enterprise Center Director Joe Astrachan, who holds the Wachovia Chair of Family Business. "The winners were chosen on success, their ability to combine work and family, and their contributions to the community."

The winners will be profiled in the May issue of Georgia Trend magazine, which co-hosts the competition, and honored at a banquet Tuesday, May 20.

Sam Johnson, Chairman Emeritus of S.C. Johnson Company will be the guest speaker, delivering the Milton & Virginia Saul Family Distinguished Lecture in Family Business. He is the fourth generation of his family to lead the 114-year-old privately held company. Johnson joined the company in 1954 and spent more than 30 years as Chief Executive Officer. Under his leadership, the \$171 million wax company grew to a family of four thriving businesses with sales over \$6 billion. Today, an S.C.

Johnson company flag is planted in over 65 countries on six continents and Johnson products are sold in more than 100 countries around the world.

The banquet will begin with a screening of the film "Carnauba: A Son's Memoir." The film follows Johnson as he retraces his father's 1935 journey to Brazil to see palm tress prized for the wax that helped make the family famous.

For more information or to order tickets, call the Cox Family Enterprise Center at 770-423-6045.

The sponsors of the Georgia Family Business of the Year Awards include Grant Thornton LLP; J. Smith Lanier & Co.; the MBA for Experienced Professionals program at the Coles College of Business at KSU; the Raymond Family Business Institute; and Wachovia Bank.

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Cox Century Award: Adams Transfer and Storage Company Inc., Gainesville and Tucker

Adams Transfer and Storage Company Inc. has survived and thrived through a depression, recessions, natural disasters and three wars. John Loubannon Adams founded the moving and storage business in Athens, Georgia in 1903. When he lost his sight, his son Hiram drove the delivery wagon. Hiram began managing the business at age 15. His son Bob, who started working at 14, expanded the business to Gainesville and Atlanta. Bob's son Al is now President of Adams Transfer and Storage, while son Jimmy is President of Adams Data Management. Now in its 4th generation, the business has diversified to include electronic data storage, document management and destruction, and commercial leasing. A family member leads every division of the company. Its offices are located in the historic Gainesville Mill, a turn of the century building which the firm renovated. In the past five years profits are up 23% and assets have increased 83%.

Winner, Small Category: Harold A. Dawson Company, Inc., Atlanta

Harold A. Dawson Company, Inc. (HADCO) develops mixed-used developments, which help create jobs and revitalize underserved communities. Since 1997 HADCO's portfolio has included \$1 billion in projects. Its developments include Museum Tower at Centennial Hill, City Plaza (across from Atlanta City Hall) Cascade Citi-Center, and Centerpoint, a \$78 million dollar development in Baltimore, Maryland. Chairman and CEO Harold Dawson Sr., who grew up in public housing, became an entrepreneur at age 9. He entered real estate in 1957, founding his own company in 1969. HADCO President Harold Jr. attended Princeton University, the London School of Economics and Harvard Business School. The company's projects have expanded tenfold since he joined the business ten years ago. The firm also operates the Dawson Family Foundation, which supports educational, religious and civic organizations, and endows several scholarships.

Finalist, Small Category: Fat Man's, Augusta

In 1949 Carolyn and Horace Usry opened a grocery store. Horace' nickname was Fat Man, so it was known as Fat Man's Corner. Fat Man's is now a specialty florist, holiday toy and gift shop. Horace' motto was "Almost Anything, Almost Anytime – Fat Man's Got 'em!" During holidays shoppers can expect haunted houses, animated displays and even train rides in the store. President and founder Carolyn Usry still works 50 hours a week even though she is 71 years old. Her son Brad Usry is Vice-President of Fatsville Enterprises and President of Fat Man's West.

Finalist, Small Category: Ocmulgee Fields, Inc., Macon

Ocmulgee Fields, Inc. is a commercial retail leasing and development firm founded in 1951 by Charles H. Jones, who remains the Chairman and CEO. He began building shopping centers in the late 1950s, which turned out to be a visionary move. The firm's commercial and retail space provides jobs and offices for more than 400 businesses employing 8 million people. Its projects include Riverside Plaza, Rivergate Shopping Center, the Macon Conference Center and many more. The company's president is Charles' son, Dwight Jones who carries on the family's mission.

Winner, Medium Category: Systems & Methods, Inc., Carrollton

Systems & Methods, Inc. focuses on systems and services for child support enforcement and state social services. Its goal is to offer exceptional child support disbursement and financial management systems to every state and county in the nation. CEO and Chairman Bob Stone started an accounting business in 1971, partly because it was hard to support his growing family on a college professor's salary. For 25 years, his core business was direct mail issuance of food stamps, but five years ago the federal government decreed that food stamps must be issued electronically. Bob's sons Joe, the president, and Bill, the CFO, helped change the core business. The company's sales have doubled in the past two years despite the complete change in focus. In addition to its many volunteer efforts, the company donates 10% of its earnings to charity.

Finalist, Medium Category: PBD Worldwide Fulfillment Services, Alpharetta, Duluth and Exton, Pennsylvania

In 1976, Chairman and CEO Jim Docktor established Professional Book Distributors, Inc. to provide storage and distribution services to professional association and book publishers. The company moved to Georgia in 1986. PBD processes all the schoolbooks for kindergarten through 12th grade in Georgia, and serves dozens of nationally known organizations. Jim's sons are also in the business. Scott is President and Chief Operating Officer, while Greg is Vice President of sales and marketing. Since 1997, sales and the number of employees have almost doubled.

Finalist, Medium Category: The R.A Siegel Company, Atlanta

"Pop" Siegel was Vice President of Sales with a flooring company when he decided to buy its Atlanta, Chattanooga and Knoxville branches. He opened his own stores in 1950. By the time he passed away in 1983, the business had grown three-fold and won many industry awards. R.A. Siegel is now the nation's 25th largest flooring wholesaler, and serves 30 top markets. Five family members have worked for the company, including Pop's son Chip, who is now the CEO.

Winner, Large Category: The Paradies Shops, Atlanta

South African emigrant I.J. Paradies was already a successful businessman when he opened a toy shop at Hartsfield Airport in 1960. The Paradies Shops grew to 325 stores in 59 airports in the U.S. and Canada – that's more shops in more airports than any other company in the industry. I.J. Paradies has passed away, and his son Jim is now Executive Vice President. Son Gregg is Senior VP and Chief Operating Officer. Another son, Dan, is now retired. Jim's daughter Jill Paradies Nagel manages Corporate Human Resources. The company has overcome much adversity, including the slow down in the travel industry after the September 11th terrorist attacks. Even though air traffic dropped 20%, operating profits were comparable with 1999. Paradies actively contributes to, and stages fundraising events for dozens of charities.

Finalist, Large Category: Kleen-Tex Industries, Inc., LaGrange

In the 1960s, Ralph W. Howard Sr. and Jr. started a business to make washable floor mats. The mats would help control the dirt that's tracked into offices and industrial plants. They started Kleen-Tex, which became the largest company of its kind. It was one of the first companies with Georgia ownership to begin manufacturing in Japan, and its exports are used worldwide. In 1985, the firm bought Wikit, Inc., which gave it a complete line of washable dust control products for the industrial laundry industry. Eight family members now work for the business.

Finalist, Large Category: White Electrical Construction Co., Atlanta

White Electrical is the oldest family-owned electrical contractor in the Southeast. K.D. White founded the firm with Ralph Walker in 1910 in Rome, GA. It played a large role in the electrification of textile mills across the Southeast. It was also the electrical contractor for Ft. Benning, Camp Gordon, Rich's department store on Broad Street, the Hilton Hotel in downtown Atlanta, the Fox Theatre, and the oldest synagogue in Atlanta – The Temple. K.D.'s son-in-law Rembert DuBose and grandson Sam have served as presidents. The DuBose family treats its employees like family, including current president and CEO Gary Clodfelter, who is not a blood relative.

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# KSU SIFE students travel to Sprayberry High School to deliver crash course in online banking

*In collaboration with Bank of America, the Kennesaw State University Students In Free...*

Georgia (Feb 17, 2003) — KSU SIFE students travel to Sprayberry High School to deliver crash course in online banking

Rick Woodall

## Abstract

In collaboration with Bank of America, the Kennesaw State University Students In Free Enterprise (SIFE) team is traveling from high school to high school using a combination of puppets and PowerPoint to help the next generation of consumers develop the financial skills they will need to succeed in the real world. The SIFE team will present "Checking the Next Generation" at Sprayberry High School on Tuesday, Feb. 18, 8:30–9:30 a.m. and 9:35–10:30 a.m.

"Basically, what we're trying to do is teach these kids a little bit about personal finance and other ways to do it than just the traditional 'going to the bank,'" Nathan Barrett, SIFE team leader, said. " (The puppet show) gives them something fun to look at, something different."

SIFE students have already presented "Checking the Next Generation" to students at Kennesaw Mountain High School and Harrison High School to positive reviews. Presentations are being scheduled throughout the semester at other area high schools.

All of the KSU students participating in the project are current or – in Barrett's case – former members of Dr. Gary Roberts' principles of management course. One of the requirements for that class is participation in a service-learning activity such as this one.

"I'm getting a lot of experience on managing projects, developing them," said Barrett, a dual major in business management and computer information systems. "This project didn't exist before this fall; we built it from the ground up."

As Roberts sees it, the experience his students have gained serves as a dress rehearsal for the type of situations they will face in their future careers.

"The thinking is the project manager is responsible for everything that happens or does not happen in the project, and that's an alien concept to the students," he said. "When they go out into the business world, that's what project managers have to do; they either get it done or they don't. If they get it done, they get credit, and if they don't get it done, they're the ones held accountable for that; it's called sweating the details." The SIFE team will present "Checking the Next Generation" at Sprayberry High School on Tuesday, Feb. 18, 8:30–9:30 a.m. and 9:35–10:30 a.m.

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# RTM Restaurant Group provides \$1 million gift to CLEC

*When RTM Restaurant Group was established in 1973, one of the things founder Russ Umphenour set out to prove was that a business could be successful without bending the rules or taking advantage of people. That continuing commitment to core values such as integrity, truthfulness and fairness was highlighted recently when the company pledged \$1 million to the Center for Leadership, Ethics & Character over the next five years.*

Georgia (Feb 17, 2003) — When RTM Restaurant Group was established in 1973, one of the things founder Russ Umphenour set out to prove was that a business could be successful without bending the rules or taking advantage of people. That continuing commitment to core values such as integrity, truthfulness and fairness was highlighted recently when the company pledged \$1 million to the Center for Leadership, Ethics & Character over the next five years.

Umphenour, RTM's president and CEO, announced the gift at fall commencement ceremonies in December, explaining to graduates that educators, like businessmen, "share the common goal to instill leadership, ethics and character as everyday standard operating procedures, not just as a shallow slogan. From the classroom to the boardroom, from report cards to annual reports, from textbooks to book value, educational institutions and businesses alike share accountability for developing future leaders who are grounded in ethical and decent behavior."

A commitment to strong ethical values hasn't harmed RTM's bottom line. To the contrary, the company operates more than 1,000 restaurants, employs 20,000 people and boasts annual sales of \$800 million – all while striving to meet a higher standard.

"We are very much focused on bottom-line results," Umphenour told his audience, "but we value honor most – for profit without honor is a bankrupt philosophy that produces hollow results."

Dennis Cooper, RTM chairman and a member of the KSU Foundation Board of Trustees, was one of the driving forces behind the contribution and views the gift as the beginning of a long-term relationship between RTM and Kennesaw State University. This relationship will include annual instructional visits by RTM senior management, as well as the expansion of RTM's leadership development program to include working with faculty at the center and engaging students in leadership programs.

"Kennesaw State has long been committed to making lasting contributions to the larger public good," said KSU President Betty L. Siegel. "With this generous and long-lasting support from RTM Restaurant Group, we are able to further our commitment through the Center for Leadership, Ethics & Character."

This is the largest gift the center has received to date. According to Dr. Judy Stillion, center director, it will be used to fund two endowments; one will support projects and programs at the center, while the other will finance a Distinguished Chair in Ethical Leadership to be named for Dr. Siegel.

"This is a dynamic partnership, marrying an academic center with a large for-profit corporation, for a long-term relationship," said Dr. Wesley Wicker, interim vice president for university advancement at KSU. "Furthermore, it is a wonderful gesture, honoring Dr. Siegel with a Distinguished Professorship in Ethical Leadership in her name."

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# School of the Arts gala kicks off KSU's 40th anniversary celebration

*The School of the Arts (SOTA) is hosting its second annual gala April 5 to benefit student scholarships, a lecture series and other arts programs. Last year's "An Italian Affair" raised more than \$100,000 – a record amount for any Kennesaw State University event.*

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Once again, a committee of volunteers led by Fred and Jane Bentley, and Jack and Leone Hinzman is planning a fun and elegant evening of dinner and dancing with silent and live auctions. This year, the event decor will have a 1960s theme to celebrate KSU's founding during that decade.

The committee is also adding special SOTA touches that will make the evening memorable – so don't be surprised if you spot a few '60s celebs in the crowd or see a vintage T-Bird or two on the way to the ballroom.

Sponsors and auction donors include the Cobb Galleria Centre, Bentley, Bentley & Bentley, Mini Maid Services Inc., Marietta Daily Journal, Color Wise Inc., Carraba's Italian Grill, C & S Paving, Cox Printing, Hall Printing, La Paz, The Facility Group and Arcadis, Geraghty & Miller.

"We were pleased that dozens of faculty and staff members attended last year when we honored Betty and Joel Siegel," said Joseph Meeks, dean of the School of the Arts. "This year, the event will kick off the university's 40th anniversary celebration by honoring the university's founders and alumni."

Tickets are \$150 per person. Tables for 10 may be purchased for \$1,250.

For more information, visit the benefit Web site at <http://www.kennesaw.edu/arts/benefit> or call the School of the Arts at 770-499-3417.

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# Sculpture exhibit helps students bridge gap between science and art

*Students taking classes in the Ann & John Clendenin Computer Science Building have access to a wide variety of high-tech instructional tools as they pursue careers in computer-related fields. Now, thanks to a sculpture exhibit on loan to Kennesaw State University for the next year, they also receive a daily lesson concerning the sometimes forgotten relationship that exists between science and the fine arts.*

Georgia (Feb 17, 2003) — Students taking classes in the Ann & John Clendenin Computer Science Building have access to a wide variety of high-tech instructional tools as they pursue careers in computer-related fields. Now, thanks to a sculpture exhibit on loan to Kennesaw State University for the next year, they also receive a daily lesson concerning the sometimes forgotten relationship that exists between science and the fine arts.

"We want to use the Clendenin building, and the science complex in general, as a way to introduce our students to the world of art so that they can understand the interrelationship between art and science," said Dr. Laurence I. Peterson, dean of the College of Science and Mathematics. "We think that the understanding and appreciation of art is going to stimulate creativity in our students, as well as broaden them as citizens of 21st century society."

The current display, featuring the work of Finnish-American sculptor Eino, is the result of a collaborative effort between the College of Science and Mathematics and the School of the Arts. Roberta Griffin, an associate professor of art and the director of galleries for Kennesaw State, thinks the partnership is a natural one. "All of the kinds of tools that scientists and artists use are really just an extension of their minds and imaginations; they're not separate from that," she said.

On display in the Clendenin atrium are Mexican Onyx sculptures from Eino's "Nature Series." According to the artist's Web site ([www.eino.org](http://www.eino.org)), the impetus for those works was "the discovery of a new and exciting stone" during a fishing trip he made to Baja, Calif. Outside the building are selections from the "Wind Series," which represented the artist's return to stone carving after an extended period working primarily in bronze. An additional example of his work can be found in the Visual Arts Building.

The artist himself could be seen on campus in the final days before the holiday break, pouring the concrete base on which one of those pieces now rests.

"I love physical work and the combination between physical and mental," he said, "and that's what sculpture really is – an expression of your soul and your spirit through your work. How can you go higher than that?"

The sculptor, who now lives in Jasper, Ga., will address students Feb. 26 as part of the Enplas Lecture Series in Science and Society. His presentation is entitled: "The Three Pillars of Society: Art, Science and Sports."

"I think the presentation is important so that our students can relate to the artist and understand that artists are scientists, as well as artists," Peterson said. "If they understand the symbolism behind it, if they understand the process behind it, if they understand the mind behind it, then they'll have a much greater appreciation of it."

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# Students in Free Enterprise deliver crash course in online banking

*Business students at Kennesaw State University are gaining real-world experience in the art of project management through a service-learning initiative designed to introduce area high school students to online banking.*

Georgia (Feb 17, 2003) — Business students at Kennesaw State University are gaining real-world experience in the art of project management through a service-learning initiative designed to introduce area high school students to online banking.

In collaboration with Bank of America, a Students In Free Enterprise (SIFE) team headed up by Nathan Barrett is traveling from school to school, using a combination of puppets and PowerPoint to help the next generation of consumers develop the financial skills they will need to succeed in the real world.

"Basically, what we're trying to do is teach these kids a little bit about personal finance and other ways to do it than just the traditional 'going to the bank' and doing your transactions that way," Barrett said. "(The puppet show) gives them a little break from just the person standing up there delivering the presentation by mouth; it gives them something fun to look at, something different."

One recent destination was Harrison High School in west Cobb County, where Barrett and his cohorts conducted an hour-long presentation for students in Michael Dickens' banking and personal finance class. The production started with a puppet show chronicling one student's misadventures trying to secure tickets for his school prom. A PowerPoint presentation provided by Bank of America followed, after which time a question-and-answer session brought the period to a close.

Dickens was pleased with the content of the presentation. "It's real-life stuff," he said. "Mostly, the reason I teach this class is because there's no other opportunity for them to learn all about personal finance until they get to college and they start making mistakes that can hurt them. This is just another way of educating them, to keep them from making those stupid financial mistakes."

All of the KSU students participating in the project are current or – in Barrett's case – former members of Dr. Gary Roberts' principles of management course. One of the requirements for that class is participation in a service-learning activity such as this one.

"I call it service learning/final exam," Roberts said. "It just simply reinforces the textbook material, so to speak, and it also lets them begin to recognize that 'know who' is as important as 'know how.' I keep stressing that over and over again; it's who you know that lets you get the right equipment; it's who you know that lets you make the appointments; it's the network of relationships that you develop over time that makes you effective as a businessman or woman."

In addition to the networking opportunities the activity provides, members of the SIFE team are also learning other skills that should serve them well as they move forward in their chosen field.

"I'm getting a lot of experience on managing projects, developing them," said Barrett, a dual major in business management and computer information systems who is involved in the project through SIFE. "This project didn't exist before this fall; we built it from the ground up."

As Roberts sees it, the experience his students have gained serves as a dress rehearsal for the type of situations they will face in their future careers.

"The thinking is the project manager is responsible for everything that happens or does not happen in the project, and that's an alien concept," he said. "Somewhere along the line they need to learn that, because when they go out into the business world, that's what project managers have to do; they either get it done or they don't. If they get it done, they get credit, and if they don't get it done, they're the ones held accountable for that; it's called sweating the details."

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# RESPECT teams retired teachers with new and aspiring teachers

*Kennesaw State University has developed a program designed to address the overwhelming problem of...*

Georgia (Feb 18, 2003) — RESPECT teams retired teachers with new and aspiring teachers

Staff

## Abstract

Kennesaw State University has developed a program designed to address the overwhelming problem of new teacher retention in Georgia. In a collaborative effort – Project RESPECT – Kennesaw State's Center for Active Retirement Education, Bagwell College of Education's Teacher Resource and Activity Center and the Cobb/Marietta Retired Educators Association sponsor an on-going mentoring program that teams pre-service and new teachers with experienced retired teachers. The program is currently recruiting retired teacher volunteers for mentoring positions with KSU education students.

RESPECT stands for Retired Educators Supporting Professional Excellence in Classroom Teaching. The primary goal of RESPECT is to increase the connections between the retired teacher community and the learning community of KSU education students and first-year teachers. Retired teachers know better than anyone the enormous challenges facing the teaching profession today.

Unfortunately, after students complete the required training and become teachers, many leave the profession after only a year or two due to the burdens imposed upon them from both inside and outside the classroom.

RESPECT's sponsors envision a structure of support for students, extending from the college student's first year in the teacher preparation program through the first year of teaching, so that new teachers are part of a network that will prepare them for the rigors of classroom teaching and provide crisis intervention as needed.

Retired teachers participating in RESPECT may sign on to help in just one area of teaching, or may help in a broader range of education-related activities. This is an opportunity to share experiences and accumulated knowledge about classroom management, lesson planning, center development, parent conferences, art projects or any other topic relevant to the new educator.

Mentoring an education student can be a face-to-face event or more casual phone and/or e-mail interaction. Whatever the individual level of involvement, whether mentoring one aspiring educator or conducting workshops for the benefit of many, the Teacher Resource & Activity Center will facilitate contacts and support the efforts of volunteer mentors.

For more information or to volunteer for this program, contact Diana Poore, director of KSU's Teacher Resource and Activity Center, at 770-423-6623 or [dpoore@kennesaw.edu](mailto:dpoore@kennesaw.edu).

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# Virtual reality therapy combats fear of public speaking

*The fear of public speaking is often cited as the world's most common social phobia. A recent...*

Georgia (Feb 18, 2003) — Virtual reality therapy combats fear of public speaking

Staff

## Abstract

The fear of public speaking is often cited as the world's most common social phobia. A recent study conducted in Kennesaw State University's Virtual Reality Technology Laboratory is producing far-reaching benefits for sufferers of this common malady.

Dr. Max M. North, a pioneer in virtual reality therapy, has produced an in-depth case study at Kennesaw State on the effectiveness of virtual reality therapy in the treatment of subjects who suffer from the fear of public speaking. The study discusses the use of new techniques, which combined with traditional treatments, are more efficient and effective for a longer period of time than traditional treatment alone. Traditional treatment has included behavior therapy such as systematic desensitization, cognitive restructuring and skill building.

Participants in the research were recruited from Kennesaw State computer science and information systems classes. Following an extensive two-stage screening process, subjects were placed in front of a virtual auditorium that was gradually filled with virtual people. Crowd noise, including laughter, commentary and applause, was simulated and experienced as part of the treatment sessions. The treatment schedule consisted of five weekly 15-to-25 minute sessions incorporating the traditional approach with the virtual reality therapy in the first known synthesis of these two powerful treatment techniques.

"This treatment technique resulted in a significant reduction in anxiety symptoms," said North. "These symptoms can include an increase in heart rate, lump in the throat, dry mouth, sweaty palms, loss of balance and weakness in the knees. Study participants report that they have gained the ability to speak with greater confidence in front of a crowd."

In addition, North continued, "This new technology provides a safe, effective, confidential and economical approach to the treatment of other psychological disorders as well."

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# KSU Accounting Students Respond to FASB Proposal

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Georgia (Feb 20, 2003) – KSU Accounting Students Respond to FASB Proposal

Staff

## Abstract

Two students in Kennesaw State University's graduate-level "Theory of Business Reporting" course did more than study financial reporting – they made a contribution to its on-going development.

The Financial Accounting Standards Board (FASB) recently requested feedback on a proposal, springing from the Sarbanes-Oxley Act of 2002, to deter the "financial engineering" that allowed scandals such as Enron.

Dr. John P. McAllister, the Chair of KSU's Accounting Department, included the FASB's proposal in his "Theory of Business Reporting" course, and challenged students to submit their responses. Graduate students Frank Huffman and Geraldine Ratnam accepted the challenge.

In their 1,000 word response to the FASB, Huffman and Ratnam supported a "principles and guidance" approach rather than a pure principle-based approach. They also suggested establishing an Internet-based "court" to assist preparers and auditors when they face dilemmas.

"It's outstanding that they were willing to share their knowledge and analysis to improve the accounting profession," McAllister said. "What's more, this is the first case I've seen where students, rather than accounting firms, have responded to the FASB's request for review."

"Theory of Business Reporting" examined the role financial reporting played in recent corporate scandals including Enron, Global Crossing and WorldCom.

Frank Huffman, a Master of Accounting student, earned a BBA in Accounting at State University of West Georgia. He is Division Controller for the Candlewick Yarns division of Dixie Group, Inc. He lives in White, GA with wife Stephanie and daughter Sarah.

Geraldine Ratnam, an MBA student, earned a BA in Music and Psychology at Trinity University in San Antonio, Texas. She is currently working on an assurance internship with KPMG in Houston.

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# Sculptor helps students bridge gap between science and art

*Students taking classes in the Ann & John Clendenin Computer Science Building have access to a...*

Georgia (Feb 20, 2003) — Sculptor helps students bridge gap between science and art

Rick Woodall

## Abstract

Students taking classes in the Ann & John Clendenin Computer Science Building have access to a wide variety of high-tech instructional tools as they pursue a computer-related career. Now, thanks to a sculpture exhibit on loan to Kennesaw State University for the next year, they also receive a daily lesson in the sometimes forgotten relationship that exists between science and the fine arts.

The exhibit -- featuring the work of Finnish-American sculptor Eino -- is the result of a collaborative effort between the College of Science and Mathematics and the School of the Arts.

"We want to use the Clendenin building, and the science complex in general, as a way to introduce our students to the world of art so that they can understand the interrelationship between art and science," said Dr. Laurence I. Peterson, dean of the College of Science and Mathematics. "We think that the understanding and appreciation of art is going to stimulate creativity in our students, as well as broaden them as citizens of 21st century society."

On display in the Clendenin atrium are Mexican onyx sculptures from Eino's "Nature Series." According to the artist's Web site, the impetus for those works was "the discovery of a new and exciting stone" during a fishing trip he made to Baja, Calif. Outside the building are selections from the "Wind Series," representing the artist's return to stone carving after an extended period working primarily in bronze. An additional display of his work can be found in the Visual Arts Building.

"I love physical work and the combination between physical and mental," Eino said while pouring the concrete base on which one of his works now rests, "and that's what sculpture really is – an expression of your soul and your spirit through your work. How can you go higher than that?"

The internationally acclaimed sculptor, who now lives in Jasper, Ga., will address KSU students Wednesday, Feb. 26 as part of the Enplas Lecture Series in Science and Society. His presentation is entitled: "The Three Pillars of Society: Art, Science and Sports." The lecture will be held at 3:30 p.m. in Science Building Room 109, with a reception to follow.

"I think the presentation is important so that our students can relate to the artist and understand that artists are scientists, as well as artists," Peterson said. "If they understand the symbolism behind it, if they understand the process behind it, if they understand the mind behind it, then they'll have a

much greater appreciation of it."

Photos available: E-mail Rick Woodall at [rwoodall@kennesaw.edu](mailto:rwoodall@kennesaw.edu)

Artist's biography: Available at [www.eino.org](http://www.eino.org)

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# Georgia Science Teachers Association announces College Teacher of the Year

*The Georgia Science Teachers Association has selected Dorothy Don Davis, who teaches at...*

Georgia (Feb 24, 2003) – Georgia Science Teachers Association announces College Teacher of the Year

Staff

## Abstract

The Georgia Science Teachers Association has selected Dorothy Don Davis, who teaches at Kennesaw State University, as College Science Teacher of the Year for 2003.

Davis has taught courses for both non-majors and majors at Kennesaw State University for 13 years. Her professional activities impact biology majors because she not only teaches several upper-level biology courses (e.g. medical microbiology, immunology), but also includes students in her research program. Davis has mentored more than a dozen directed-study students, many of whom have gone on to give papers at regional and national meetings. Furthermore, Davis has a collaborative research project with colleagues at the University of Veracruz in Xalapa, Mexico, and has involved many of her students as well as faculty and students from the University of Veracruz Medical School in this international collaboration.

Each year GSTA recognizes excellence in science teaching through the Science Teacher of the Year awards and recognition program. The award recognizes ongoing excellence in the teaching of science and commitment to its improvement. The College Science Teacher of the Year was honored at the GSTA Awards Banquet on Feb. 13, as part of the annual GSTA Science and Leadership Conference to be held at Jekyll Island Convention.

###

The Georgia Science Teachers Association is a professional organization dedicated to improving science teaching at all levels, pre-school through university. The mission of the GSTA is to provide leadership and service for science education. The current membership of more than 2,000 includes science teachers, science supervisors, administrators, scientists and representatives of business and industry. GSTA: The advocate for science teaching and learning

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# KSU MBA students return from Romania, Austria

*A group of 57 students in the MBA for Experienced Professionals program at Kennesaw State ...*

Georgia (Feb 27, 2003) — KSU MBA students return from Romania, Austria

Staff

## Abstract

A group of 57 students in the MBA for Experienced Professionals program at Kennesaw State University recently returned from a week in Romania and Austria.

"Romania is being considered for inclusion in the European Union in 2007, and it was fascinating to see the steps the nation is taking to reach that goal," said Rodney Alsup, Senior Associate Dean of the Coles College of Business at Kennesaw State University. "It was a great opportunity for our students to get a firsthand look at what the business climate is like in an economy that is in transition," he added.

The itinerary included:

Presentations by faculty from the Romanian-American Executive MBA Program in Bucharest and consultants from PricewaterhouseCoopers, as well as representatives from The Austrian Federal Economic Chamber and Chamber of Commerce.

Visits to Romanian Public Radio, Erste Bank of Austria, Microsoft Corporation, and PricewaterhouseCoopers of Austria.

Team-building activities with students from the Romanian-American Executive MBA Program.

In addition to learning about the international business climate and culture, the students, who work full-time, got the opportunity to meet counterparts from the Romanian-American Executive MBA Program.

The Romanian students hosted the KSU students at their own companies over a two-day period. The Romanian and American students started working in virtual teams prior to the trip and will continue working over the Internet on a two-month project. This was their first opportunity to meet face-to-face. They will meet in person again when the Romanian students visit Atlanta in May.

"This has been one of the most significant learning experiences of my life -- meeting and working

with managers from another country, seeing how motivated they are, and how far they have come since the 1989 revolution," said Cindy Boszilkov, one of KSU's EMBA students.

"I am amazed at how much we take for granted in the U.S.," commented Phillip Hibbert, another KSU EMBA student. "Getting to meet the virtual workgroup face-to-face was exciting, and it allowed us to set the stage for our work for the next two months. This is the way it is in business -- work being done electronically by geographically dispersed groups of employees," he added. "Our program is replicating and providing us an experience that is real world. What more could you ask for from an MBA program?"

The class arrived in Bucharest Jan. 24 and returned to Atlanta Feb. 1.

###

The MBA for Experienced Professionals program is the largest executive-format MBA program in the Southeast. It celebrates its 10th anniversary this year. In addition to global travel, associates in the program meet once a month for weekend class sessions at KSU's state of the art Executive Development Center.

For information about the program, contact Daniel L. Pickholtz, Manager of Recruiting for Graduate Programs at (770) 420-4465 or [Dan.Pickholtz@coles2.kennesaw.edu](mailto:Dan.Pickholtz@coles2.kennesaw.edu).

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# KSU Business Dean Tim Mescon to moderate panel on leveraging alliances in a down economy

*Tim Mescon, dean of the Coles College of Business at Kennesaw State University, will...*

Georgia (Mar 3, 2003) – KSU Business Dean Tim Mescon to moderate panel on leveraging alliances in a down economy

Staff

## Abstract

Tim Mescon, dean of the Coles College of Business at Kennesaw State University, will moderate a panel Thursday, March 6 entitled "Leveraging Alliances in a Down Economy for Profitable Growth." The panel discussion is the 2003 kickoff event for the Southeast Chapter of the Association of Strategic Alliance Professionals (ASAP.)

The event will allow senior level executives involved with alliances to share knowledge about best practices and meet professional peers. The attendees are expected to represent a broad range of industries.

The panel includes David Parsons, vice president, Americas Enterprise Solution Alliances, Hewlett-Packard; Bill Wilkison, director of Alliance Management for GlaxoSmithKline; Jim Nelson, director of Enterprise Integration Services, Worldspan; and John Varley, assistant general counsel for alliances at Delta Air Lines.

The panel topics are expected to include:

Whether the current economy makes an alliance strategy a "must have" necessity or a "like to have" luxury;

When to pursue an alliance as opposed to another alternative;

Whether recent issues with corporate governance and professional responsibility (e.g., Enron, Andersen) pose special concerns; and

The top things you should -- and should not do -- in an alliance.

Registration starts at 6 p.m. and the program will begin at 6:30. The event will be held at the Executive Dining Hall of the Hewlett-Packard Business Center on Perimeter Summit Blvd. in Atlanta.

For more information on the event, contact Brett Lockwood of Smith, Gambrell & Russell, LLP at 404-815-3674.

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# TELL Training Program: Hispanic initiative meets minority need in Cobb County

*Kennesaw State University, in conjunction with the Cobb County School District, has...*

Georgia (Mar 3, 2003) — TELL Training Program: Hispanic initiative meets minority need in Cobb County

Staff

## Abstract

Kennesaw State University, in conjunction with the Cobb County School District, has been awarded a federal grant that will provide more than \$800,000 in training to Cobb County teachers. This grant will fund the TELL (Teaching English Language Learners) Training Program, an effort to train mainstream teachers to more effectively work with students who are English language learners. A total of 2,100 teachers will receive this critically needed training.

The TELL program provides strategies teachers can use to develop academic content and help students with language development. The program seeks to enroll skilled teachers who are most familiar with the culture and needs of their own schools and exhibit a strong commitment to helping students catch up academically while overcoming language difficulties. Teachers who complete the TELL Training Program are asked to customize what they learn to fit their own schools, serve as mentors to other teachers and spread the practices they learn.

Training begins Aug. 19, 2003, and continues through 2005. Each semester, 20 teachers will receive intensive training. Those teachers will return to their own schools to train 20 additional teachers through mentoring and workshops. In all, 100 teachers will receive intensive training, and an additional 2,000 teachers will receive mentoring and workshops. The TELL Training Program offers training to teachers both onsite and online.

In Cobb County and nationwide, the majority of English language learning students are Hispanic. The TELL Training Program was created collaboratively by Dr. Evelyne Barker, supervisor of foreign language and ESOL with the Cobb County School District, and Dr. Judy Holzman, professor of Spanish with KSU's foreign language department.

For more information, contact Sherie Fuchko, project director, at 404-403-1368 or [sfuchko@kennesaw.edu](mailto:sfuchko@kennesaw.edu).

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# March & April 2003 School of the Arts events

*March & April 2003 School of the Arts events*

Georgia (Mar 4, 2003) — March & April 2003 School of the Arts events

Cheryl Anderson Brown

## Abstract

### MISCELLANEOUS

April 5

Gala Benefit. "Celebrating Kennesaw State University's 40th Anniversary." The Kennesaw State University School of the Arts hosts its second annual benefit evening. Proceeds benefit scholarships and other programs. 6 p.m. Cobb Galleria Centre. Contact Melanie Watson, 770-420-4750.

[www.kennesaw.edu/arts/benefit](http://www.kennesaw.edu/arts/benefit).

### MUSIC

March 23

Women Composers Recital. Featuring KSU faculty artists. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

March 24

David Bilger, trumpet. Featuring the Principal Trumpet of the Philadelphia Orchestra. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

March 25

Joe Eller, clarinet. KSU faculty artist recital. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

March 29

The Poncho Sanchez Latin Jazz Band. The Kennesaw State University Premiere Series presents the Grammy award-nominated Afro-Cuban Latin Jazz ensemble. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$25. Contact the KSU Box Office.

770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 22

The KSU Choral Ensembles. Spring Concert. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 23

The KSU Jazz Ensemble. "Music for Lovers." 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 24

The KSU Wind Ensemble. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 26

Keyboard Conversations. "The Romanticism of the Russian Soul." Pianist Jeffrey Siegel continues his series of "concerts with commentary." 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$20. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 27

Family Concert. Pianist Jeffrey Siegel brings his uniquely approachable style to a concert for the young and young at heart. 3 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$7 adult/\$5 child. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

## THEATER

March 21

The Spoken Word! Featuring poet-performer Kodac Harrison. 8 p.m. Wilson Building Studio Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 15-19

The Raven. Classic TheaterWorks at Kennesaw State University presents Carlo Gozzi's classic commedia dell'arte. Co-directed by Karen Robinson and Angus Whyte. 8 p.m. April 15-19; 3 p.m. April 20. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$15. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

## VISUAL ARTS

Through March 20

Senior Art Majors' Exhibition. Fine Arts Gallery, Wilson Building, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

March 12–April 9

Annual Art Faculty Exhibition. Paintings, drawings, photographs, sculptures, prints, ceramics and graphic arts by Kennesaw State University's faculty artists. Opening reception: 7–9 p.m. March 12. Horace Sturgis Library Gallery, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

March 27–May 3

Just Like Me: Children's Book Illustrations. An ExhibitsUSA tour of illustrations by Carmen Lomas Garza, Daryl Wells, Elly Simmons, Mira Reisburg, George Littlefield Nancy Horn, Enrique Chagoya and Hideo Yoshida. Opening reception: 7–9 p.m. March 27. Fine Arts Gallery, Wilson Building, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

April 16–May 7

20th Annual Juried Student Art Exhibition. A spirited competition and celebration of art on the Kennesaw State University campus. Opening reception: 7–9 p.m. April 16. Horace Sturgis Library Gallery, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

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# Kennesaw State launches new artist residency program

*Dean Joseph Meeks of the Kennesaw State University School of the Arts recently announced the...*

Georgia (Mar 7, 2003) — Kennesaw State launches new artist residency program

Cheryl Anderson Brown

## Abstract

Dean Joseph Meeks of the Kennesaw State University School of the Arts recently announced the creation of the Invitational Artist-in-Residence Series at a reception honoring Kennesaw resident Zhen-Huan Lu, who has been selected for the first residency. The reception was co-sponsored by Dean Yipping Wan of the Bagwell College of Education at KSU.

During his residency, Lu will share his insights with Kennesaw State art majors. He is one of a handful of artists represented by the prestigious Armand Hammer Gallery in New York City. Already a highly acclaimed painter before he came to America, Lu brought with him excellent credentials from Shanghai Theatre College, where he not only received his degree but also taught painting and scene design. When he came to America, he left behind work in the China National Art Museum in Beijing and began to focus on American scenery and ideas. His work has been collected and shown in exhibitions throughout around the world.

Last year, President and Mrs. George W. Bush, who had become familiar with his work through a friend, personally selected Lu to create the image for the 2002 White House Christmas card. He was the first Chinese-American to be thus honored. The President presented a copy of the painting to Chinese President Jiang Zemin during his state visit to Washington last fall.

Lu, who is married to KSU Associate Professor of Theater Ming Chen, is a longtime friend of the School of the Arts. He has often assisted with theatrical sets and costumes. A few years ago, the School highlighted the couple's artistic partnership with a joint exhibition called "Side by Side."

At the reception, Lu offered many of his original paintings and prints for sale with proceeds benefiting the School. Nearly 40 individual pieces, ranging in price from \$25 to \$7,000 were purchased. As the first Invitational Artist-in-Residence, Lu will work closely with KSU art majors. He will teach them how to stay true to their art and still be able to sell it. He will stress the importance of representation and teach them how to find a gallery to represent them. They will be able to ask him the questions about pricing, selling, exhibiting, marketing and promotion they will encounter as they venture out as professional artists.

"The most important aspect of the residency will be to create a mentoring relationship between the artist and our students," Dean Meeks said. "We want these students to gain understanding about how to survive, thrive and succeed as artists in the real world as Lu has done."

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# Summer 2003 School of the Arts events

*Summer 2003 School of the Arts events*

Georgia (Mar 11, 2003) — Summer 2003 School of the Arts events

Cheryl Anderson Brown

## Abstract

Additional information about these events can be found at [www.kennesaw.edu/arts/benefit](http://www.kennesaw.edu/arts/benefit).

### MUSIC

May 4

Starlight Summer Series. "Swing Fever." The Kennesaw State University Jazz Ensemble performs. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

May 18

Starlight Summer Series. Nnenna Freelon, jazz vocalist, performs. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

June 4

Starlight Summer Series. The Atlanta Wind Symphony performs. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

June 29

Starlight Summer Series. The Army Ground Forces Band performs a patriotic concert. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

July 10-13

Starlight Summer Series. "The Fantasticks" performed by Kennesaw Stage Company. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

July 27

Starlight Summer Series. Francine Reed, jazz vocalist, performs with Java Monkey. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

August 19

Starlight Summer Series. Russell Gunn, jazz instrumentalist, and Ethnomusicology perform. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

August 24

Starlight Summer Series. The Kennesaw State University Jazz Ensemble performs. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650.

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# Third Annual Contemporary Literature and Writing Conference

*As part of Kennesaw State University's celebration of the Year of Mexico, this year's...*

Georgia (Mar 12, 2003) – Third Annual Contemporary Literature and Writing Conference

Staff

## Abstract

As part of Kennesaw State University's celebration of the Year of Mexico, this year's conference features authors with a connection to Mexico including Ambar Past, founder of Woodlander's Workshop, a center for creative arts in Chiapas, Mexico; Elena Poniatowska, winner of numerous national awards for journalism and literature; and Victor Villaseñor, screenwriter and author of the critically acclaimed bestseller "Rain of Gold."

Conference events are free and open to the public.

For more information visit the conference Web site <http://www.kennesaw.edu/english/clwc> or call 770-423-6297.

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# Southern Company Senior VP Doug Jones joins board of Coles College of Business at KSU

*The Coles College of Business at Kennesaw State University announced today that Doug Jones,...*

Georgia (Mar 13, 2003) — Southern Company Senior VP Doug Jones joins board of Coles College of Business at KSU

Staff

## Abstract

The Coles College of Business at Kennesaw State University announced today that Doug Jones, Senior Vice President of Southern Company Generation and Energy Marketing, has agreed to serve on its Board. Jones is responsible for managing Southern Company's wholesale power supply business, which includes responsibility for business development, market analysis, contract administration, and finance and accounting support. He earned a Bachelor of Science degree in Mechanical Engineering from Virginia Polytechnic Institute and State University and a Master of Business Administration with a concentration in Finance from KSU.

"When people ask me to comment about key events that have occurred to me during my career at Southern Company, I always mention the MBA degree from Kennesaw," Jones says. "I try to encourage all of our new hires, particularly if they don't have much of a business background, to go back to school and study for an MBA," he adds.

"What a privilege it is to enlist the talents of Doug Jones, a Coles College MBA alum to our Board," says Coles College Dean Tim Mescon, who also holds the Dinos Eminent Scholar Chair of Entrepreneurial Management. "Doug is a senior executive in one of the fastest growing Southern Company units and brings great marketing and strategy experience to our Board."

The Coles College of Business at Kennesaw State University has developed a national reputation as a leading provider of business education. In addition to offering undergraduate degrees, its graduate programs include the Career Growth MBA, MBA for Experienced Professionals, BellSouth MBA, Master of Accounting and WebMBA. The centers of excellence at the Coles College include the Cox Family Enterprise Center, the Econometric Center, the Corporate Governance Center, and the China Research Center. The Coles College is accredited by AACSB International.

With 4 million customers and nearly 37,000 megawatts of generating capacity, Atlanta-based Southern Company (NYSE: SO) is the premier super-regional energy company in the Southeast and a leading U.S. producer of electricity. Southern Company owns electric utilities in four states, a growing competitive generation company, an energy services business and a competitive retail natural gas business, as well as fiber optics and wireless communications. Southern Company brands are known for excellent customer service, high reliability and retail electric prices that are 15 percent below the national average. Southern Company has been named No. 1 on Fortune magazine's 2002 "America's Most Admired Companies" list in the Electric and Gas Utility industry. Southern Company has more than 500,000 shareholders, making its common stock one of the most widely held in the United States. Visit the Southern Company Web site at [www.southerncompany.com](http://www.southerncompany.com).

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Kennesaw State University is a comprehensive, residential institution with a growing student population of 15,600 from 118 countries. The fifth largest out of 34 institutions in the University System of Georgia, KSU offers 55 undergraduate and graduate degree programs.

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# KSU raises admission standards and sets freshman application deadline for May 30

*Responding to space, faculty and other constraints arising out of record enrollment for fall...*

Georgia (Mar 14, 2003) – KSU raises admission standards and sets freshman application deadline for May 30

Karen Kennedy

## Abstract

Responding to space, faculty and other constraints arising out of record enrollment for fall 2002 and exceedingly high application rates for fall 2003, Kennesaw State University announces new freshman admission requirements for applications for fall 2003 postmarked after March 21, 2003. (Applications submitted prior to this announcement will be reviewed under current standards.) Following are the new standards for fall 2003 incoming freshmen:

The combined SAT/ACT score minimum has been raised from 830 to 950 (sub-part minimums are 430 verbal and 400 math);

The required high school grade point average in the college preparation curriculum has been raised from 2.0 to 2.5; and

The application and document deadline for new first-time freshmen and transfer freshmen with less than 30 hours has been moved from July 18 to May 30, 2003. The deadline for all other students remains July 18, 2003.

Commenting on the change, Kennesaw State President Betty L. Siegel remarked, "The adoption of these new requirements will permit our university to continue to meet our highest academic priority – the provision of a high quality education to all of our students."

These changes in admission standards follow KSU's 12 percent growth in enrollment last year, which resulted in 15,600 students in fall 2002. At the present rate of applications, which are up 54 percent over last year, KSU looks to top that enrollment number for fall 2003.

"While the new test score and GPA requirements may seem like a major change," said Dean of Enrollment Services and Director of Admissions Joe Head, "in reality, most of our students already meet or beat those standards. The combined average SAT score of KSU's 2002 freshmen was 1030 and the average GPA was 3.01."

A number of factors have contributed to the unprecedented growth in enrollment figures, including Kennesaw State's growing academic reputation; affordability; convenient location just off I-75 in fast-growing Cobb County; new student housing (opened fall 2002); a rise in the student retention rate; availability of the HOPE scholarship; the surge in the number of high school graduates; and economic uncertainties, which often prompt students to choose a university close to home -- thus saving on expenses such as transportation, housing, etc. -- over a more expensive out-of-state or

private institution.

"We must be able to provide key services to our students," said Head. "These upgraded standards are just one way to ensure the continuation of quality instruction, the availability of classes and our favorable faculty/student ratio."

Representatives from Kennesaw State have already been in contact with high school guidance counselors across the state to advise them of the change in standards.

For more information contact the KSU office of admissions at 770-423-6300 or through the Web site <http://www.kennesaw.edu/admissions/>.

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# Latin jazz star Poncho Sanchez to perform

*The Premiere Series at Kennesaw State University's School of the Arts will present Grammy Award...*

Georgia (Mar 21, 2003) – Latin jazz star Poncho Sanchez to perform

Cheryl Anderson Brown

## Abstract

The Premiere Series at Kennesaw State University's School of the Arts will present Grammy Award-winner Poncho Sanchez in a one-night-only appearance with his Latin jazz band at 8 p.m. on Saturday, March 29 in the university's Stillwell Theater.

Sanchez, perhaps the world's most renowned conga-playing bandleader, began fusing the hot Cuban jazz rhythms and doo-wop Motown sounds he heard in his home as a child. Since then, he has released more than 20 albums and CDs, including "Latin Soul," which earned the Best Latin Jazz Performance Grammy in 1999. Last year, he released the book, "Poncho Sanchez' Conga Cookbook: Develop Your Conga Playing by Learning Afro-Cuban Rhythms from the Master."

For almost two decades as leader of one of the world's most celebrated Latin jazz bands, Sanchez has been an unswervingly passionate exponent of the bedrock style of Afro-Cuban Latin jazz pioneered half a century ago by such legendary musicians as Machito, Tito Puente and Dizzy Gillespie. The bearded, jovial conguero and the members of his veteran octet are today virtual living symbols of the best of the modern jazz and tropical Latin traditions.

Tickets for this event are \$25. Contact the KSU box office at 770-423-6650 for reservations.

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# Kennesaw State University alumni breakfast

*The Kennesaw State University Alumni Association and the Coles College of Business Alumni Club will...*

Georgia (Apr 1, 2003) – Kennesaw State University alumni breakfast

Staff

## Abstract

The Kennesaw State University Alumni Association and the Coles College of Business Alumni Club will host a special "Tuesday Breakfast" featuring KSU President Betty L. Siegel in the upper level of the Jolley Lodge on Tuesday, April 15 at 7:30 a.m. All Kennesaw State alumni are invited to attend the breakfast compliments of the KSU Alumni Association. This event takes the place of the Coles College of Business Alumni Club's 2nd Tuesday Breakfast for April. For more information or reservations call 770-423-6333. Please RSVP by April 11.

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# No Child Left Behind conference

*How do universities preparing teachers match up with what will be expected from them as educators...*

Georgia (Apr 7, 2003) — No Child Left Behind conference

Staff

## Abstract

How do universities preparing teachers match up with what will be expected from them as educators under the federal No Child Left Behind legislation? That is what a group of universities met to discuss this week.

Kennesaw State University's Dr. Ann Smith, Associate Dean of the Bagwell College of Education, and Leigh Funk, Director of Educational Technology Training Center, attended the conference April 2–4, 2003 at Coastal Carolina University in Conway, South Carolina. The conference was the Spring 2003 meeting of The Renaissance Group -- a consortium of 36 universities across the nation that share information about their teacher education programs; each year a member institution of The Renaissance Group hosts the spring conference. Kennesaw State University joined The Renaissance Group in 2000.

"Putting the Pieces Together" was the theme of the conference, which featured key speakers from national and regional education organizations. Joanne Cashman, project manager on the Policy-Makers Partnership of the National Association of State Directors of Special Education, addressed aligning policy, preparation, and practice with federal legislation, including No Child Left Behind, Individuals with Disabilities Education legislation, and Interstate New Teacher Assessment and Support Consortium standards.

Dr. Gene Bottoms, Director of the Southern Regional Education Board's (SREB) High Schools That Work initiative, spoke about practices that work. The Southern Regional Education Board, under the SREB-State Vocational Education Consortium, is working in partnership with 23 states and over 1,000 high schools toward the goals of improving the academic and technical achievement of that large group of youth in high school who are not finishing the traditional college-preparatory program of study.

On the last day of the conference attendees heard motivational speaker Rich Ruffalo, top American blind athlete and member of the National Teachers Hall of Fame.

Formed in May 1989, The Renaissance Group is a national consortium of colleges and universities with a strong tradition of high-quality teacher education programs and a major commitment to teacher education. Its primary purpose is to address issues facing teacher education and to be a proactive force in the renewal and reform of education on a national level.

A unique feature of TRG is the requirement that the president, academic vice president/provost, and the dean of each institution's college of education be an active participant in TRG programs and activities. The leadership of university presidents is seen as a critical component in any initiative aimed at affecting the quality of teacher preparation programs.

For a complete listing of member schools and for additional information about The Renaissance Group and its conference proceedings, visit their web site at [www.emporia.edu/rengroup](http://www.emporia.edu/rengroup), or call Dr. Leo Pauls, Executive Director of The Renaissance Group, at 620-341-5372 or 888-378-5433 toll free.

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# Gov. Perdue to attend leadership conference on the campus of Kennesaw State University

*Gov. Sonny Perdue will serve as the keynote speaker for "A Summit Conference on Developing a...*

Georgia (Apr 9, 2003) — Gov. Perdue to attend leadership conference on the campus of Kennesaw State University

Jennifer Hafer

## Abstract

Gov. Sonny Perdue will serve as the keynote speaker for "A Summit Conference on Developing a New Generation of Leaders for North Georgia" on the Kennesaw State University campus April 11.

How higher education can develop into a partner for finding solutions to community challenges will be the focus of the conference, which is being hosted by the RTM Center for Leadership, Ethics & Character at the KSU Center, 3333 Busbee Drive.

As North Georgia continues to grow, issues involving aging, diversity, the balance between economic development and environmental protection, K-12 education and historic preservation versus modernization become urgent questions.

More than 1,200 leaders in business, government, higher education and the nonprofit sector have been invited to participate in the discussions, as the topics relate to the ethical dilemmas posed by growth and the role higher education plays in producing the next generation of leaders to respond to those dilemmas. To underscore the importance of the Summit, seven university presidents representing institutions from across North Georgia will attend. Georgia Commissioner of Labor Michael Thurmond will deliver the Blackwell Lecture at 9 a.m., and the RTM Restaurant Group will make a gift presentation to the center at 1 p.m.

"We expect to create a dialogue that will continue on each of these issues, on each of the campuses, that will permit businesses and nonprofits to communicate more naturally with the leaders in higher education in North Georgia," CLEC Director Dr. Judy Stillion said. "Because of recent allegations involving Enron and WorldCom, public trust in organizations is at an all time low. It's easy to lose the public trust, but it's very hard to get it back and we, in higher education, must turn-out graduates who understand that and who understand that at a gut level."

There is a \$25 registration fee for the conference, which includes a continental breakfast and lunch. Thanks to a grant from the Georgia Servant Leadership Alliance, students can attend the conference at a discounted rate of \$10. Online registration is available through CLEC's Web site at <http://www.kennesaw.edu/clec>.

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# Kennesaw State University LINKS Program wins state award

*The Georgia College Personnel Association recently named Kennesaw State University's LINK...*

Georgia (Apr 9, 2003) – Kennesaw State University LINKS Program wins state award

Staff

## Abstract

The Georgia College Personnel Association recently named Kennesaw State University's LINK student leadership program "Outstanding Student Learning Program."

LINK is an acronym for "Leaders Involving Newcomers to Kennesaw." The program was created by Brian Wooten, assistant director of the Student Life Center. Wooten had a vision to develop a group of students who would assist incoming students at New Student Orientation by establishing personal contact with those newcomers and "linking" them to the KSU environment. Each new student receives a follow-up, hand-written, personalized postcard from his or her LINK leader following orientation. New students are also introduced to each other in small groups at orientation, providing them with potential friends from the very beginning.

As a result of their experiences with LINK, many newcomers to campus have chosen to get involved in student life, according to officials with the Student Life Office.

The Outstanding Student Learning Program recognizes innovative practices of a student affairs division or office, which promotes the goals of student learning and personal development.

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# KSU police department receives national accreditation

*Kennesaw State University's Department of Public Safety recently solidified its standing as an...*

Georgia (Apr 9, 2003) — KSU police department receives national accreditation

Rick Woodall

## Abstract

Kennesaw State University's Department of Public Safety recently solidified its standing as an elite unit by becoming one of only 37 law enforcement agencies in the state to receive its national accreditation. Kennesaw State is now the first institution of higher learning in Georgia to have its police department earn this mark of distinction.

"The best efforts of law enforcement go largely unseen, and that's true on this campus," said Ted Cochran, director of public safety at KSU for almost 20 years. "The evidence that we're doing a good job is peace, harmony and folks being able to feel secure living here, going back and forth to class and being in class."

The accreditation process, managed by Assistant Director of Public Safety Kemper Anderson, gave the KSU police department a way to quantify its efforts to the community, while at the same time serving as a measuring stick that will help officers hone their skills even further in the years to come.

In order to earn its initial three-year accreditation, the department was measured against 443 standards set down by the Commission on Accreditation for Law Enforcement Agencies, all but 99 of which were applicable to KSU.

Of the applicable standards, 252 required mandatory compliance, and at least 80 percent of those remaining had to be adhered to as well. Kennesaw State went above and beyond that number, complying at a rate of 87 percent, according to the final report submitted by an independent assessment team following an on-site review in December.

That report had many positive things to say about the quality of law enforcement at Kennesaw State University, noting, "In an academic environment, accreditation is synonymous with excellence. The members of this department demonstrated to the team that they are committed to the law enforcement accreditation process and are proud of the service that they provide to the community."

This is not the first time Cochran and his officers have served as a model for others to emulate. To the contrary, the department takes a very proactive approach to law enforcement, acquiring portable defibrillators for use in the event of a health emergency, bringing a K-9 unit on board to patrol the campus and implementing "active shooter" training to help officers respond effectively to the kind of incident that took place at Columbine High School in 1999.

"Everything that you see about the police department, the emergency phones, the welcome center, that's all self-generated," Cochran said. "Everything that you see about us was the result of a project that got generated internally. Nobody has ever told us, 'You need to go do something.' We think it is part of our job to recognize problems before they become problems and figure out a way to head them off at the pass."

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# Chautauqua Lecture Series featuring James Dale

*Gay Rights, the Boy Scouts and the U.S. Supreme Court.*

Georgia (Apr 11, 2003) — Chautauqua Lecture Series featuring James Dale

Staff

## Abstract

Chautauqua Lecture Series featuring James Dale

Dales's topic is "Gay Rights, the Boy Scouts and the U.S. Supreme Court."

When:

Monday, April 14 7 p.m.

Where:

Carmichael Student Center University Rooms

Kennesaw State University

Who:

Dale spent 12 years as both a Boy Scout -- achieving the rank of Eagle Scout -- and an assistant scoutmaster, until he was expelled in 1990 for being gay. His case against the Boy Scouts was taken to the Supreme Court where the justices ruled 5-4 that the Scouts could exclude homosexuals due to the Scouts' right of "free association." The Chautauqua Lecture Series is sponsored by Kennesaw State University's Kampus Activities Board (KAB).

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# KSU hosts Maya heritage conference

*Kennesaw State University's Hispanic Center and International Center will host the KSU/Maya...*

Georgia (Apr 11, 2003) — KSU hosts Maya heritage conference

Karen Kennedy

## Abstract

Kennesaw State University's Hispanic Center and International Center will host the KSU/Maya Heritage Community Conference at Kennesaw State on Saturday, April 12, 9:30 a.m.–3:30 p.m., in Burruss Building Room 151. The featured speaker will be state Rep. Calvin Hill, R–Woodstock. Other events include Maya cultural displays, a Maya cultural show, and workshops on building community strength and present and future strategies.

The conference is just one event designed to strengthen the partnership between Kennesaw State University and a community of more than 2,000 Maya from northern Guatemala, now living in Cherokee and Pickens counties. Through this partnership KSU will guide human services, nursing, teacher preparation and Spanish language students into service learning projects with the Maya community; partner with the city of Canton and MUST Ministries to provide and staff a community center for the Maya; and develop study abroad programs that send KSU students to the Maya's home villages near the Guatemala/Mexico border.

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# KSU student places in national public relations competition

*Kennesaw State University communication student Leah Chase recently placed third in PR Week's...*

Georgia (Apr 14, 2003) — KSU student places in national public relations competition

Staff

## Abstract

Kennesaw State University communication student Leah Chase recently placed third in PR Week's 2003 PR Student of the Year competition. Chase received an all-expenses-paid trip to New York for the awards ceremony, a \$1,000 cash prize and a paid internship with public relations firm Weber Shandwick, sponsor of this year's student competition.

The 150 student participants were charged with writing a media campaign for Ray-Ban sunglasses. Chase's campaign involved the use of models as food vendors promoting the glasses at an NCAA football game. The judges looked for the use of real-life public relations skills in the scenarios the students created. "I was simple, clear and to the point," Chase said. "Confidence helped."

PR Week is a trade publication providing news, analysis and job information for the public relations industry. Weber Shandwick is the world's largest public relations and communications management firm. Chase will begin her internship in Weber Shandwick's Atlanta office this summer. Following her graduation in December 2003, Chase hopes to continue in public relations with an emphasis in consumer relations and crisis management.

"This is really a phenomenal accomplishment," said Dr. Lisa Lyon, assistant professor of communication. "Leah received no class credit or extra credit. I consider it quite a boon for our program and our university."

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# Kennesaw State receives \$1 million gift from Shaw Industries Inc.

*A long-standing research partnership between Shaw Industries Inc. and Kennesaw State...*

Georgia (Apr 15, 2003) – Kennesaw State receives \$1 million gift from Shaw Industries Inc.

Staff

## Abstract

A long-standing research partnership between Shaw Industries Inc. and Kennesaw State University has taken on an added dimension. Thanks to a \$1 million gift from the world's largest carpet manufacturer, a distinguished chair will be endowed in the institution's College of Humanities and Social Sciences.

"The Shaw Industries Distinguished Chair in History will be a permanent tribute to the success of university-corporate partnerships," said Dr. Linda Noble, dean of the College of Humanities and Social Sciences. "As a university known for its entrepreneurial spirit, innovative research and educational programs, and dedication to community service, we are proud to be associated with a world-renowned business such as Shaw Industries. We look forward to a lasting association and are proud to have the Shaw family name as an enduring part of our campus."

The endowment of this distinguished chair strengthens an already fruitful association that blossomed in 1993 when then-Chairman J.C. Shaw collaborated with Kennesaw State to support the research and publication of a history of the carpet industry, "Carpet Capital: the Rise of a New South Industry," co-authored by KSU professors Randall L. Patton and David B. Parker.

The success of that publication, lauded for "its balanced and candid accounts of a home-grown Southern industry and entrepreneurial capitalism," motivated J.C. Shaw to commission a second work by Dr. Patton, the recently published "Shaw Industries: A History." It traces the company from its origins as a family-owned business through its growth into a multinational corporation that recently joined Warren Buffett's holding company, Berkshire-Hathaway.

In addition to those ventures, Shaw Industries also enjoys an active recruiting and co-op arrangement with the university, and several KSU graduates have gone on to work for the company.

"The special association that Shaw Industries and Kennesaw State University have forged is a source of great pride to all who know it," said KSU President Betty L. Siegel. "This gift will have an enormous impact on the educational quality of this university."

There is no greater academic distinction than that of an endowed chair, the holders of which are often seen as important measures of a university's strength. KSU has several such chairs, but this

will be the first for the Department of History and Philosophy. The distinguished chair endowed by Shaw will allow KSU to attract and retain a faculty member of great quality whose scholarship and teaching in the Department of History and Philosophy will enhance the entire academic program. This distinguished historian, in turn, will draw gifted students and other talented faculty members to the university.

"This is an outstanding gift, made all the more significant by the impact it will have on KSU's history program and the challenging times during which it is being made," said Kathleen Neitzel, associate vice president for development.

The College of Humanities and Social Sciences, in which the Department of History and Philosophy is housed, is KSU's largest college, boasting more than 100 faculty members and approximately 2,145 undergraduate and graduate students. Of those, more than 300 are history and social science education majors.

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# Kennesaw State University business students host Spring Fling for students who could use a break

*Students in Nancy Prochaska's introductory business class at Kennesaw State University will...*

Georgia (Apr 15, 2003) — Kennesaw State University business students host Spring Fling for students who could use a break

Staff

## Abstract

Students in Nancy Prochaska's introductory business class at Kennesaw State University will host a festival for students at Belmont Hills Elementary School in Smyrna, April 17, 6:30–8:30 p.m. The Spring Fling festival includes games, hot dogs and drinks, a karate exhibition and a glimpse of a Hummer from the nearby Naval Air Station.

Belmont Hills Elementary is located off South Cobb Drive in southern Cobb County. Eighty percent of the students at Belmont Hills receive federal assistance for hot lunches and more than 60 percent do not have a permanent address. Because Belmont Hills has a diverse student population, translators will be on hand to assist parents and family members of students.

"We thought that this project would allow us to learn about business, interpersonal work, leadership and diversity. We're stepping across cultural lines with this, and I'm so excited to watch this unfold," says Prochaska.

Spring Fling is open to the public. Giselle Stone, the school's principal, wishes to bring the community to the school. Tickets are 25 cents each. Raffle tickets are available, and include prizes such as a dinner for two at the Hyatt Regency Hotel. All proceeds benefit Belmont Hills Elementary School's PTA.

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# Kennesaw State University honored with statewide award

*Gov. Sonny Perdue recently honored more than 50 individuals, organizations and businesses for...*

Georgia (Apr 16, 2003) – Kennesaw State University honored with statewide award

Staff

## Abstract

Gov. Sonny Perdue recently honored more than 50 individuals, organizations and businesses for their part in improving Georgia's environment at Keep Georgia Beautiful's 25th anniversary awards luncheon at the Georgia World Congress Center.

Kennesaw State University's recycling program received the Waste Reduction Award in the non-profit organization category. This award recognizes the efforts of organizations that provide environmental education or other conservation messages to change attitudes and promote responsible waste handling.

"This is truly a notable honor for KSU to receive this award," said KSU Director of Environmental and Health Safety Gerald Donaldson. "It reflects the ongoing effort and the commitment that the campus community has adopted to prevent litter and improve community waste handling practices through recycling."

More than 500 people attended this year's luncheon and heard Gov. Perdue congratulate the efforts of award recipients to beautify their part of Georgia.

"We are recycling 11½ –12 tons per month, at Kennesaw State," said Pete Blonar, custodial foreman at KSU. "Since July, we've recycled 5.5 tons of plastic bottles and cans – that's 115,000 bottles and cans. I hope we will all continue to do the right thing. Think recycle, because we're losing land in order to bury trash."

Accepting the award on behalf of Kennesaw State University were Blonar and Donaldson. KSU's Director of Service Learning Dick Grover was also instrumental in the success of this program.

Keep Georgia Beautiful, a program of the Georgia Department of Community Affairs, recognized the award winners for their ongoing efforts to prevent litter, reduce waste disposal through conservation and recycling, and preserve Georgia's natural and man-made beauty. Awards categories include litter prevention, beautification, waste minimization and community improvement.

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# Distinguished secondary science teacher honored

*The Kennesaw State University chapter of Sigma Xi, the international society for scientific...*

Georgia (Apr 18, 2003) – Distinguished secondary science teacher honored

Staff

## Abstract

The Kennesaw State University chapter of Sigma Xi, the international society for scientific research, will present its award for the 2003 Distinguished Secondary Science Teacher to Janet Callahan, a biology teacher and division chair at Pope High School. The award will be given Monday, April 21, at 3:30 p.m. in Science Building Room 109, in conjunction with the ENPLAS Lecture Series presentation by Dr. Don Giddens, dean of the College of Engineering at Georgia Tech.

The award is presented to a teacher who demonstrates excellence and innovation in the teaching of science at the secondary school level. In addition to teaching and chairing the science division at Pope, Callahan has spent summers gaining experience in industrial biochemical research in Coca-Cola research labs; she has been an active member of the Cobb County review committee and the biology textbook committee.

Giddens' lecture, "Hemodynamics and Atherosclerosis: Arteries to cells and back again," will focus on bioengineering.

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# As Fowler Distinguished Chair in Communication, Witt favors a civic approach to journalism

*When covering a story, should a reporter be content to gather information only from the candidate, politician or policy maker who has created the news, or does a reporter have a responsibility to include in the story the points of view of those affected by the news?*

Georgia (Apr 21, 2003) — When covering a story, should a reporter be content to gather information only from the candidate, politician or policy maker who has created the news, or does a reporter have a responsibility to include in the story the points of view of those affected by the news?

That question brought about the advent of civic journalism in the 1980s, and is an area of research for Leonard Witt, the first holder of Kennesaw State University's newly endowed Robert D. Fowler Distinguished Chair in Communication. He was previously executive director of Minnesota Public Radio's Civic Journalist Initiative.

"Civic journalism came out of the 1988 presidential campaign," Witt explained. "Journalists felt that the election was run by the candidates' spin doctors. We wrote what the spin doctors wanted. The issues that the candidates put forth were not the people's issues." Following the election, some journalists began to question the practice of ignoring issues that are important to citizens, while reporting only the information candidates release, Witt continued.

Hired by Kennesaw State in August 2002 because of his expertise in civic journalism, Witt has made KSU the home of the international Public Journalism Network (the terms public and civic journalism are synonymous) and has been elected the network's first president. The Public Journalism Network is a global professional association of journalists and educators interested in exploring and strengthening the relationship between journalism and democracy.

Witt has also been talking with WABE, Atlanta's public radio station, about producing projects similar to those he produced for Minnesota Public Radio. "We brought together everyday citizens and stakeholders to talk about public policy issues and then amplified what they said on the radio, in print and on the Internet," Witt said.

The Community Voice Empowerment Center is Witt's third civic journalism initiative. Working with Dr. Katherine Kinnick, "we will teach people in nonprofits and grass-roots organizations how to get their voices heard by the media and by policy makers," said Witt. "We'll teach op/ed writing skills, public speaking skills, how to lobby and how to deal with and understand the press."

Detractors call civic journalism "soft news" or a "PR gimmick," said Witt. They question how reporters can be objective while crusading for certain issues.

Despite the concerns of those who question civic journalism, its advent has given reporters a new way to look at the stories of a diverse and fragmented culture and to consider whether the only legitimate angle for reporting those stories is top down.

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# Kennesaw State University professors travel to Brazil

*An international meeting will take place between educators from Kennesaw State University and...*

Georgia (Apr 21, 2003) – Kennesaw State University professors travel to Brazil

Staff

## Abstract

An international meeting will take place between educators from Kennesaw State University and officials at the Universidade Federal de Santa Catarina Florianopolis in Santa Catarina, Brazil, April 28–May 4.

Dr. Richard Sowell, dean of Kennesaw State's College of Health and Human Services, and Dr. Bernie Goldfine, professor of Health, Physical Education and Sports Science, will make the trip as part of an ongoing international program established by an agreement of cooperation between the two universities in 2000. The agreement provides for the exchange of students, faculty and other personnel; the facilitation of joint research; and participation in seminars and academic meetings.

Academics from both universities have published research articles together and have co-presented papers both nationally and internationally. In addition, several faculty members and graduate students from Florianopolis have visited Kennesaw State in the past few years. The purpose of the upcoming visit is to strengthen the partnership between the two universities and explore opportunities for further cooperation between the College of Health and Human Services and the nursing and social work programs in Brazil.

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# Fourth Annual High School Invitational World Geography Bowl

*Fourth Annual High School Invitational World Geography Bowl*

Georgia (Apr 23, 2003) — Fourth Annual High School Invitational World Geography Bowl

Staff

## Abstract

When:

Friday, April 25, 9 a.m.–3 p.m.

The championship round will begin at 2 p.m.

Where:

Burruss Building, Rooms 151 and 152, Kennesaw State University

Who:

Participating schools and school systems:

Cherokee High, Woodstock High (Cherokee County Schools)

Grady High (Atlanta Public Schools)

Hiram High (Paulding County Schools)

North Cobb High, Pope High, Walton High, Wheeler High (Cobb County Schools)

Riverwood High (Fulton County Schools)

Sponsors: John Wiley & Sons (geography textbook publishers) and Globular Innovations Inc., developer of Worldwise geography card games

Why:

The competition was developed to stimulate interest in the study of geography among local high schools, thus counteracting the negative media reports concerning the geographic knowledge of U.S. students when compared with their counterparts in other countries. The KSU competition is limited to ninth–grade world geography students, giving freshmen a chance to represent their schools in an intellectual competition and possibly bring home a trophy for their efforts.

KSU Associate Professor of Geography Dr. Harry Trendell said, "We geographers are in the business of expanding horizons and the annual High School Invitational World Geography Bowl is an excellent vehicle for that purpose."

The geography bowl is sponsored by Kennesaw State University's Department of Sociology, Geography, Anthropology and Criminal Justice

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# Kennesaw State celebrates diversity on campus, in community

*Diversity, both on campus and in the community, was the focal point for a pair of...*

Georgia (May 1, 2003) — Kennesaw State celebrates diversity on campus, in community

Rick Woodall

## Abstract

Diversity, both on campus and in the community, was the focal point for a pair of recent events featuring representatives of Kennesaw State University.

Friday and Saturday, April 25–26, Kennesaw State hosted the first of its kind conference, "Stepping Up to the Plate in Diversity Education," at the Marriott Northwest Hotel in Atlanta. Educators from a number of local, regional and national institutions took part in the two-day symposium, which served as a showcase for best practices in diversity and learning in higher education. The sessions were designed to appeal to faculty and administrators from all disciplines who are involved in general education and major program curricula, as well as administrators in other campus offices whose responsibilities include the creation of a positive campus climate.

"Our university vision for diversity requires that we educate our students to be productive global citizens, and after 9–11 and the war in Iraq, it is even more important," said Dr. Val Whittlesey, KSU's assistant vice president for academic affairs and conference co–chair along with Dr. Flora Devine. "The conference is part of the process of exploring how we can enhance the KSU undergraduate curriculum to include more multicultural perspectives."

Over the past decade, colleges and universities across the country have begun to diversify their curricula to better prepare students to live and work in an increasingly complex world. Some of those institutions, such as Kent State University, Oregon State University, Meredith College and Georgia's own Gainesville College, were in attendance. Also taking part were representatives of Spelman College, Georgia State University, the University System of Georgia Board of Regents and Emory University, among others.

"Diversity," Devine explained, "is at the heart of the academy's purpose -- that is, advancing knowledge and raising ethical and societal questions about how to apply that knowledge. That is what education for the 21st century is all about."

While the conference was a first of its kind endeavor, Sunday's "Celebration of Commitment" marked the 18th year of partnership between Cobb County's largest institution of higher learning and Zion Baptist Church in Marietta. The theme for the April 27 program -- featuring a keynote address by KSU communication major Carla Barrows -- was "With Faith All Things Are Possible." The annual celebration signifies the uniting of Kennesaw State University with the local African-American community in a sincere effort to make KSU a haven for all of the diverse peoples who inhabit Cobb and other surrounding counties.

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# Marketplace Host David Brancaccio to visit Atlanta

*David Brancaccio, host and senior editor of the popular afternoon public radio business...*

Georgia (May 1, 2003) – Marketplace Host David Brancaccio to visit Atlanta

Staff

## Abstract

David Brancaccio, host and senior editor of the popular afternoon public radio business program "Marketplace" is coming to Atlanta in honor of the 10th anniversary of the executive-format MBA programs at Kennesaw State University.

Brancaccio will speak at noon at the Downtown Rotary Club. His topic will be "In Search of Rational Exuberance: Taking a risk in pursuit of the common good." He will then attend a private reception marking the 10th anniversary of KSU's MBA for Executive Professionals program. Alumni, board members and friends of the university will attend at the Ashford Club.

"David Brancaccio is a consummate journalist, and we look forward to his unique take on the current business climate," says Tim Mescon, dean of the Coles College of Business, and Dinos Eminent Scholar Chair of Entrepreneurial Management.

Marketplace is produced by Minnesota Public Radio, and distributed to 7 million listeners nationwide by Public Radio International. Brancaccio is also the author of "Squandering Aimlessly," a book about his pilgrimage to understand how Americans apply their values to money. He also appears on CNN, CNBC, and two PBS television programs: "Wall Street Week with Fortune" and "Now with Bill Moyers."

KSU has the largest executive-format MBA program in the Southeast, and the second largest in the nation. It recently added a second session of its popular MBA for Experienced Professionals program, which now gets underway in both April and November. Associates work in virtual teams over the Internet with counterparts from international educational institutions, and meet once a month for weekend sessions at KSU's state of the art Executive Development Center. The current class recently returned from a trip to Romania, where they met their counterparts at Romania's Institute For Business and Public Administration. In addition, hundreds of BellSouth and Cingular employees have graduated from KSU's BellSouth MBA program.

For information about KSU's Executive-format MBA programs and their admission requirements, contact Daniel L. Pickholtz, manager of recruiting for graduate programs at (770) 420-4465 or [Dan\\_Pickholtz@coles2.kennesaw.edu](mailto:Dan_Pickholtz@coles2.kennesaw.edu).

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# Statewide Science Olympiad to be held at Kennesaw State University

*On May 10, teams of elementary students from around the state will converge on Kennesaw State...*

Georgia (May 1, 2003) – Statewide Science Olympiad to be held at Kennesaw State University

Staff

## Abstract

On May 10, teams of elementary students from around the state will converge on Kennesaw State University to celebrate science during the second annual Georgia Elementary Science Olympiad. This event, scheduled from 8:30 a.m. to 1:30 p.m., engages students in a variety of science projects designed to put knowledge to work in solving particular science problems. These challenging and motivating events involve the application of life, earth and physical science, as well as engineering skills.

Activities during the day might include a team of students launching a water rocket they have constructed, preparing an egg for safe landing on a target several feet from the drop site, answering a series of science questions at five stations located along an obstacle course or using various types of maps to answer questions. In their preparation, the ESO students not only learn about science, but also how to use science.

The day begins with students dressed in colorful team t-shirts, parading in Kennesaw State's gymnasium, to rousing cheers of friends and teachers. Medals and ribbons will be presented at a closing awards ceremony beginning at 12:30 p.m.

"This is a day when science is celebrated and enjoyed by children and adults alike," said Milton Stompler, director of the Georgia Science Olympiad program.

The event is planned and implemented by students from Berkmar High School in Gwinnett County, individuals from the CDC, Lockheed and the Georgia Mineral Society, as well as teachers and administrators from around the state. The ESO events are designed to be fun as well as educational.

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# U. N. Entrepreneurial Summit welcomes family business expert from KSU

*Joe Astrachan, Director of the Cox Family Enterprise Center at Kennesaw State University...*

Georgia (May 1, 2003) — U. N. Entrepreneurial Summit welcomes family business expert from KSU

Staff

## Abstract

Joe Astrachan, Director of the Cox Family Enterprise Center at Kennesaw State University, spoke Tuesday April 29, at the first annual Entrepreneurial Advantage of Nations symposium. The Kauffman Foundation and the Business Council for the United Nations hosted the symposium, held at United Nations headquarters in New York. Attendees included high-ranking diplomats and development officials from across the world.

"Even at the U.N., many people were unaware of the importance of family businesses," Astrachan says. "But after hearing that family-sponsored ventures generate significant employment and revenues, grow despite adverse economic conditions, and create social stability, they are clearly beginning to embrace the concept."

Astrachan points out that while policy makers often view family enterprises as "mom and pop" operations, family businesses dominate the economies in most nations. Their long-term view helps cement community stability and prosperity, and drives positive social change, he says. They are also well-positioned to identify and capitalize on new market, product and service opportunities. Astrachan says global nations should reduce or eliminate roadblocks to the economic growth of family businesses.

Astrachan was the lead researcher on the MassMutual/Raymond Institute American Family Business Survey. He is also co-author of the 2002 Global Entrepreneurship Monitor (GEM).

Astrachan's findings include:

Almost 76% of all new businesses and 85 percent of existing firms are family businesses.

About 90% of all new businesses in the U.S. are family-owned or controlled.

Revenues for 30% of U.S. family firms grew more than 11 percent in 2002, despite economic downturns.

The Cox Family Enterprise Center at KSU is one of the foremost centers for family businesses in the United States. Many universities have adopted a similar model -- called the "K" model, where the "K" stands for Kennesaw. In addition to serving as the director of the center, Astrachan holds the Wachovia Chair of Family Business at KSU's Coles College of Business. He is also Distinguished Research Chair of Family Business at Loyola University Chicago's Business School, a principal of The Family Business Consulting Group, Inc., and editor of Family Business Review, a scholarly publication

of the Family Firm Institute (FFI), of which he is a former board member.

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# KSU Foundation recognizes excellence among faculty

*The Kennesaw State University Foundation recently honored representatives from each of the...*

Georgia (May 2, 2003) – KSU Foundation recognizes excellence among faculty

Staff

## Abstract

The Kennesaw State University Foundation recently honored representatives from each of the institution's five colleges and the School of the Arts with The Foundation Prize 2003, established to encourage and recognize scholarly research/publication among the faculty.

Each winner received the "Flame of Excellence," which is a sculpture personally handcrafted from boron glass rods by Klaus Widmann of the Frabel Studio to "honor those who bravely go before and light the way for others," and an \$8,000 cash prize.

"The trustees recognize the importance of academic research at Kennesaw State in terms of strengthening its regional and national reputation," said Tommy Holder, who chairs the KSU Foundation board of trustees. Foundation President James A. Fleming added, "The Foundation Prize is intended to demonstrate to the faculty the foundation's appreciation for their efforts, and to encourage and support their scholarly work."

The winners are as follows:

School of the Arts

Dr. Laurence E. Sherr

"Fugitive Footsteps"

Coles College of Business

Dr. Lucy F. Ackert

"Market Behavior in the Presence of Divergent and Imperfect Private Information: Experimental Evidence from Canada, China and the United States"

Bagwell College of Education

Dr. Alice W. Terry

"Community Problem Solving Works for Middle Level Students"

College of Health and Human Services

Dr. Gloria Anne Jones Taylor

"Effects of a Culturally Sensitive Breast Self-Examination Intervention"

College of Humanities and Social Sciences

Dr. Sarah R. Robbins

"'The Future Good and Great of Our Land': Republican Mothers, Female Authors, and Domesticated Literacy in Antebellum New England"

College of Science and Mathematics

Dr. Patricia H. Reggio

"SR141716A Molecule Interaction"

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# Admissions information session

*The Kennesaw State University Office of Admissions will host an information session for adult/non...*

Georgia (May 5, 2003) – Admissions information session

Staff

## Abstract

The Kennesaw State University Office of Admissions will host an information session for adult/non-traditional and graduate students on Thursday, May 29, 6:30 p.m. in Burruss Building Room 151. The program will include a financial aid workshop. For more information call 770-423-6300.

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# Chemistry honor society formed at Kennesaw State University

*The Beta Upsilon Chapter of the national chemistry honor society Phi Lambda Upsilon was recently...*

Georgia (May 7, 2003) – Chemistry honor society formed at Kennesaw State University

Karen Kennedy

## Abstract

The Beta Upsilon Chapter of the national chemistry honor society Phi Lambda Upsilon was recently installed at Kennesaw State University. Started by Dr. Leon Combs, chair of the chemistry department, the honor society initiated 19 charter members.

"Phi Lambda Upsilon is the oldest discipline-specific honor society in existence. The installation of a Kennesaw State chapter is an important way to recognize and honor outstanding chemistry students," Combs said.

Dr. Eugene Grimley, a chemistry professor at Elon University in N.C. and a national officer, attended the installation. Combs is also responsible for the installation of the PLU chapter at Mississippi State University.

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# KMWP announces Excellence in Education Award winners

*The Kennesaw Mountain Writing Project (KMWP) presented the 2003 Excellence in Education Awards at a...*

Georgia (May 7, 2003) – KMWP announces Excellence in Education Award winners

Stacie Janecki

## Abstract

The Kennesaw Mountain Writing Project (KMWP) presented the 2003 Excellence in Education Awards at a recent ceremony. This year's recipients are all Cobb County P-12 teachers involved in the KMWP.

The Sponsor of Literacy Award, the highest honor conferred by the KMWP, is given to an individual who has demonstrated continuous efforts to improve literacy, teacher leadership and the educational climate in today's schools. The 2003 recipient of this award is Ervin Carter, the graphic arts coordinator at Oakwood High School in Marietta.

"Ervin Carter is a shining example of a professional educator who promotes literacy through growth and development in every aspect of his graphic arts classes," said KMWP co-Director Scott Thompson. "To Ervin, literacy is more than just a word; it's a life skill, and his students live it bell to bell every single day."

The Teacher of Leadership Award is presented to an educator who is not only a teacher-leader, but also encourages leadership in National Writing Project colleagues. This year's recipient, Andy Smith of Pebblebrook High School, has been an active member of the KMWP since 1996 and serves as KMWP continuity director.

The Teacher of Promise Award goes to a nominee with three years or less teaching experience. The winner demonstrates such promising qualities as a positive and enthusiastic attitude, creativity and the ability to motivate and excite children. This year's winner is Suzannah Yoder, a science teacher from Cooper Middle School, who frequently incorporates writing into her science classes.

The KMWP is a National Writing Project site located within KSU's English Department. For information about the KMWP, see the program website at [www.kennesaw.edu/english/kmwp](http://www.kennesaw.edu/english/kmwp).

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The KMWP supports the national teachers-teaching-teachers program aimed at improving writing instruction from kindergarten through college by encouraging teachers' own development as writers through classroom-based research on writing instruction.

###

Kennesaw State University is a comprehensive, residential institution with a growing student population of 15,600 from 118 countries. The fifth largest out of 34 institutions in the University System of Georgia, KSU offers 55 undergraduate and graduate degree programs.

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# Kickoff conference for Character Through The Arts

*Character Through The Arts (CTTA) is a four-year, \$1.7 million grant partnership funded...*

Georgia (May 8, 2003) — Kickoff conference for Character Through The Arts

Staff

## Abstract

Character Through The Arts (CTTA) is a four-year, \$1.7 million grant partnership funded through the U.S. Department of Education's Fund for the Improvement of Education Partnerships in Character Education Programs.

When:

Friday, May 9, noon–6 p.m. (student performances 2:15 p.m.–3:30 p.m.)

Saturday, May 10, 8:30 a.m.–4p.m.

Where:

Timber Ridge Conference Center, Mableton

Why:

CTTA is an innovative approach to school reform that integrates character education, the arts and rigorous, standards-based academic instruction to maximize the character growth of students and improve their academic performance.

The following schools were chosen to participate in CTTA following a comprehensive application process that included rankings by two committees:

Centennial Elementary School, Gainesville

Gadsden Elementary School, Savannah

Gainesville High School, Gainesville

Gainesville Middle School, Gainesville

Harmony Leland Elementary School, Mableton

Jasper Elementary School, Jasper

New Manchester Elementary School, Douglasville

Valwood Middle School, Valdosta

Project partners include Pioneer RESA (Regional Educational Services Agency), the Grammy Foundation's Leonard Bernstein Center for Learning and Kennesaw State University's RTM Center for Leadership, Ethics & Character.

###

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# KSU students receive scholarships from Women In Electronics

*Two Kennesaw State University information systems students received scholarships from Women In...*

Georgia (May 9, 2003) – KSU students receive scholarships from Women In Electronics

Staff

## Abstract

Two Kennesaw State University information systems students received scholarships from Women In Electronics, an organization that provides professional networking opportunities throughout the electronics industry. Susan Cardillo and Sherri Wilson each will receive \$750 to continue work on degrees in information systems at Kennesaw State. The official award announcement was made May 8 during a Sponsor Appreciation & Scholarship Award Night, and marks the first time KSU students have received scholarships from this organization.

"We were happy to include two women from Kennesaw State University this year in our awards program. We hope this is only the start of a long relationship with KSU," said Patty Lynn Webb, chair of the organization's Atlanta chapter scholarship committee.

WIE is a non-profit, regional organization that was founded to provide a professional network across all phases of the electronics industry. The Atlanta chapter has been in existence for nearly 15 years, and with this year's awards included, has given away more than \$120,000 in scholarships.

###

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# TELL Training Program: Hispanic initiative teachers selected for Cobb County Schools

*Twenty Cobb County School District teachers were selected from a pool of more than 80 applicants to...*

Georgia (May 9, 2003) — TELL Training Program: Hispanic initiative teachers selected for Cobb County Schools

Staff

## Abstract

Twenty Cobb County School District teachers were selected from a pool of more than 80 applicants to participate in the first round of the Teaching English Language Learners (TELL) Training Program.

The TELL Training Program -- funded by an \$800,000 federal grant to Kennesaw State University, in conjunction with the Cobb County School District -- will train mainstream teachers to more effectively work with students who are English language learners. Each of the 100 schools in Cobb County is expected to send a participant during the five semesters of the TELL grant. The first round begins this fall.

Several of the selected teacher participants will also take advantage of a two-week study abroad in Mexico made possible through a complementary grant through the Cobb County School District. The study abroad will include beginning, intermediate and advanced level Spanish language classes, along with urban and rural travel. The study abroad immersion experience was crafted by TELL personnel to help teachers understand the language and cultural barriers their students from other countries might face when entering U.S. schools. The trip will be May 31-June 14, 2003.

The TELL program provides strategies teachers can use to develop academic content and help students with language development. The program seeks to enroll skilled teachers who are most familiar with the culture and needs of their own schools and exhibit a strong commitment to helping students keep up academically while overcoming language difficulties. Teachers who complete the TELL Training Program are asked to customize what they learn to fit their own schools, serve as mentors to other teachers and spread the practices they learn.

Training begins August 19, and continues through 2005. Each semester, 20 teachers will receive intensive training. Those teachers will return to their own schools to train 20 additional teachers through mentoring and workshops. In all, 100 teachers will receive intensive training, and an additional 2,000 teachers will receive mentoring and workshops. The TELL Training Program offers training to teachers both onsite and online.

In Cobb County and nationwide, the majority of English language learning students are Hispanic. The TELL Training Program was created collaboratively by Dr. Evelyne Barker, supervisor of Foreign Language and ESOL with the Cobb County School District, and Dr. Judy Holzman, professor of Spanish with KSU's Foreign Language department.

For more information, contact Sherie Fuchko, project director, at 404-403-1368 or [sfuchko@kennesaw.edu](mailto:sfuchko@kennesaw.edu).

A list of participating teachers and their schools follows.

###

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TELL training participants and school

Ransom, Becky (Hayes ES)

Johannes, Michelle (Kennesaw ES)

Joynt, Jennifer (Campbell HS)

Utt, Heather (Mableton ES)

Patton, Daphne (Skyview ES)

St. Aimee, Joselyn (Campbell MS)

Conkright, Jan (Oakwood HS)

Wrensen, Susan (Daniell MS)

Diaz, Olympia (Palmer MS)

Hauseman, Rebecca (Sprayberry HS)

Bryant, Pamela (Bryant ES)

White, Kristen (Sedalia Park ES)

TELL and Mexico program participants:

Cole, Lille (Riverside ES)

Loftin, Brandi (Green Acres ES)

Kiehle, Mary Jo (East Cobb MS)

Arnett, Stacey (Durham MS)

McCracken, Lola (Wheeler HS)

McCoy, Wes (North Cobb HS)

Groover, James (Belmont Hills ES)

Filer, Lisa (Milford ES)

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# KSU hosts program in political leadership for high school girl

*The RTM Center for Leadership, Ethics & Character and the Burruss Institute for Public...*

Georgia (May 12, 2003) – KSU hosts program in political leadership for high school girl

Staff

## Abstract

The RTM Center for Leadership, Ethics & Character and the Burruss Institute for Public Service, both housed at Kennesaw State University, will host Project: Govern, a program in political leadership for rising high school junior and senior girls. The program runs June 9–13 and will introduce young women to the political process and encourage scholarship on issues of public policy and state politics. Secretary of State Cathy Cox will serve as keynote speaker.

For more information call 770-499-3340.

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# Kennesaw Mountain Writing Project hosts summer institute for teachers

*Thirteen K-12 teachers have been selected to participate in the Kennesaw Mountain Writing...*

Georgia (May 13, 2003) – Kennesaw Mountain Writing Project hosts summer institute for teachers

Stacie Janecki

## Abstract

Thirteen K-12 teachers have been selected to participate in the Kennesaw Mountain Writing Project Summer Institute to be held June 4-27 at Kennesaw State University.

Since 1994, the KMWP has sponsored this annual institute for competitively selected educators who would like to become "teachers of teachers" through this ongoing staff development program. The summer fellows come from every subject area and grade level; from suburban, rural and urban settings; and from schools serving an array of socioeconomic and ethnic populations. The main purpose of the institute is to prepare talented educators to serve as teacher consultants, able to lead professional development initiatives in their home schools and districts. KMWP fellows are interested in becoming better writers themselves, see writing as central to learning in the subject area(s) they teach and are eager to become leaders in education.

A list of the 2003 fellows and their schools follows.

###

The KMWP is a National Writing Project site. For more information visit the KMWP Web site at [www.kennesaw.edu/english/kmwp](http://www.kennesaw.edu/english/kmwp).

### 2003 KMWP Summer Institute Fellows

Jennifer Bozart, Rocky Mountain Elementary, Marietta

Carol Bradley, Powers Ferry Elementary, Marietta

John Bradford, Teasley Middle School, Canton

Amy Byram, Harmony Leland Elementary, Mableton

Regina Clark, Kennesaw State University, Kennesaw

Merrill Davies, Armuchee High School, Rome

Katie Fesuk, Dickerson Middle School, Marietta

Lisa Jordan, North Cobb High School, Kennesaw

Rebecca Kelly, Lindley Middle School, Mableton

Gwen McDonald, Trickum Middle School, Lilburn

Deborah Morris, Keheley Elementary School, Marietta

Janice Ramsey, E. T. Booth Middle School, Woodstock

Erma Watson, Bryant Elementary School, Mableton

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# Biography of John Knapp

*John C. Knapp, Ph.D., founder and president of the Southern Institute for Business and Professional Ethics, is a nationally known expert in organizational ethics, crisis management and corporate reputation.*

Georgia (May 15, 2003) — John C. Knapp, Ph.D., founder and president of the Southern Institute for Business and Professional Ethics, is a nationally known expert in organizational ethics, crisis management and corporate reputation.

A frequent speaker and seminar leader for business and professional organizations, Knapp has been a consultant to leading corporations, professional firms, academic institutions and medical providers.

Prior to joining the institute, he served for 15 years as president of Knapp Inc., a corporate communication management firm. During this time, he was twice recognized by Atlanta Business Chronicle as the region's leading crisis management consultant, by Business Atlanta (Georgia Trend) as one of the region's "Top 40" executives under age 40 and by Outstanding Atlanta Foundation as one of the 10 Outstanding Young People of Atlanta. Knapp Inc. was ranked second among 50 firms in Atlanta Business Chronicle's rating of the region's best public relations firms. It was rated No. 1 in the South and 17th in the nation among independent firms in Inside PR magazine's annual Agency Report Card issue.

Knapp was a co-author of Life Together in the Community of Faith: Ethical Standards for Ministry, an official policy document of the Presbyterian Church (USA). He is also co-author of the forthcoming book How Money Undermines Ministry: The Growing Ethical Challenge to the Church.

He is a member of the advisory boards of Clemson University's Robert J. Rutland Center for Ethics and Kennesaw State University's Center for Leadership, Ethics and Character. An active community volunteer, he is a graduate of Leadership Atlanta, Leadership Georgia and the Regional Leadership Institute. His work in raising community consciousness of ethics was recognized in 2001 with the Georgia Governor's Award in the Humanities and in 1996 with the Public Relations Society of America's George Goodwin Award for Public Service. He currently serves on the boards of Atlanta Convention and Visitors Bureau; Life Enrichment Services; and Georgia Cooperative Services for the Blind, among others.

He earned the doctor of philosophy degree at the University of Wales, United Kingdom. He holds a master of arts degree from Columbia Theological Seminary and a bachelor's degree from Georgia State University.

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# Affinity license plates offered to supporters of KSU

*Friends and supporters of Kennesaw State University have a new and unique way to show their affinity for the school.*

Georgia (May 16, 2003) — Friends and supporters of Kennesaw State University have a new and unique way to show their affinity for the school.

Official state of Georgia automobile license plates, emblazoned with a gold "KSU" logo outlined in black, have been commissioned as part of the Georgia Collegiate License Tag Program. This program, which includes public and private institutions throughout the state, has been in existence for more than a decade, but this marks the first time Kennesaw State has taken part since the mid-1990s.

At the direction of President Betty L. Siegel, the program has been reinstated as a way to enhance the university's image and visibility throughout the region.

The tags – which bear the "KSU" logo on the left side, the tag number on the right and the words "Kennesaw State" underneath – are aimed at faculty, staff, alumni, students, retirees, administrators and any other members of the KSU community wishing to identify themselves with the institution.

Such tags are just one component of University Relations' new integrated media and marketing campaign, which includes redesigned publications, media pitches, an enhanced visual identity program featuring a new logo and advertisements on television and in print.

The Office of External Affairs and University Relations will be administering the program and those interested in obtaining a tag are encouraged to contact the office via e-mail at [ksutags@kennesaw.edu](mailto:ksutags@kennesaw.edu).

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# CLEC Conference

*Gov. Sonny Perdue, Georgia Labor Commissioner Michael Thurmond, former Sen. Mack Mattingly and seven college and university presidents were among the guests on hand at the KSU Center April 11 for a Summit Conference on Developing a New Generation of Leaders for North Georgia, hosted by the RTM Center for Leadership, Ethics & Character.*

Georgia (May 16, 2003) — Gov. Sonny Perdue, Georgia Labor Commissioner Michael Thurmond, former Sen. Mack Mattingly and seven college and university presidents were among the guests on hand at the KSU Center April 11 for a Summit Conference on Developing a New Generation of Leaders for North Georgia, hosted by the RTM Center for Leadership, Ethics & Character.

Perdue served as the keynote speaker for the conference, while Thurmond gave the first Mickey Blackwell lecture, named in honor of an early and active supporter of the center.

Another of the Summit's highlights was a panel discussion that featured seven presidents, including Kennesaw State University President Betty L. Siegel, Dalton State College President James A. Burran, Berry College President Scott Colley, North Georgia College and State University President Nathaniel Hansford, Reinhardt College President J. Thomas Isherwood, Floyd College President J. Randolph Pierce and Shorter College President Ed. L. Schrader.

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# Department of Public Safety earns national accreditation

*Kennesaw State University's Department of Public Safety is accustomed to being a model for others in the University System of Georgia, setting the standard in recent years through the acquisition of portable defibrillators, the addition of an on-campus K-9 unit and a crime rate that ranks among the lowest in the state.*

Georgia (May 16, 2003) — Kennesaw State University's Department of Public Safety is accustomed to being a model for others in the University System of Georgia, setting the standard in recent years through the acquisition of portable defibrillators, the addition of an on-campus K-9 unit and a crime rate that ranks among the lowest in the state.

All that good work has not gone unnoticed by those in the law enforcement community. Recently, an effort several years in the making came to fruition when Kennesaw State met the standards for accreditation as spelled out by the Commission on Accreditation for Law Enforcement Agencies (CALEA). The accreditation became official March 22, making KSU's police department the first in Georgia's university system — and one of only 37 agencies statewide — to be so recognized. Nationally, only 30 other campus departments can claim that distinction.

"The best efforts of law enforcement go largely unseen, and that's true on this campus," said Ted Cochran, director of public safety at Kennesaw State for almost 20 years. "The evidence that we're doing a good job is peace, harmony and folks being able to feel secure living here, going back and forth to class and being in class."

The accreditation process, managed by Assistant Director of Public Safety Kemper Anderson, gave the department a way to quantify its efforts to the community. It also provides a measuring stick that will help KSU police officers hone their skills even further in the years to come.

In order to earn its initial three-year accreditation, the department was measured against 443 standards set down by CALEA, all but 99 of which were applicable to KSU. Of the applicable standards, 252 required mandatory compliance, and at least 80 percent of those remaining had to be adhered to as well. Kennesaw State went above and beyond that number, complying at a rate of 87 percent, according to the final report submitted by an independent assessment team following an on-site review in December.

That team, led by Cmdr. Brian A. Seastone of the University of Arizona, spent several days on campus, inspecting equipment and department facilities, conducting file reviews and even accompanying officers on patrol. Included in the assessment was a public information session that allowed members of the community to share their views on the department. Those who chose to do so included a young girl who has raised money for police canines, as well as members of KSU's faculty and staff.

The final report had many good things to say about the quality of law enforcement at Kennesaw State University, noting, "In an academic environment, accreditation is synonymous with excellence. The

members of this department demonstrated to the team that they are committed to the law enforcement accreditation process and are proud of the service that they provide to the community."

In Cochran's mind, the level of excellence achieved by KSU's Department of Public Safety can be traced to the high quality of the officers and other support personnel under his charge. The long-time chief believes in empowering his officers and has nothing but respect for those in his command. "The only reason this bumble bee flies is because of the quality of the people that we've got," he said. "We don't have a slug. There's not a single person here that I would want to leave."

The sense of shared responsibility Cochran encourages helps contribute to the proactive nature of the department, which takes the lead on all issues related to safety and crime prevention at Kennesaw State.

"Everything that you see about the police department, the emergency phones, the welcome center, that's all self-generated," Cochran said. "Everything that you see about us was the result of a project that got generated internally. Nobody has ever told us, 'You need to go do something.' We think it is part of our job to recognize problems before they become problems and figure out a way to head them off at the pass."

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# Gov. Perdue on campus, promotes ethical leadership

*Gov. Sonny Perdue says everything he's learned about leadership, he has learned from parenting.*

Georgia (May 16, 2003) — Gov. Sonny Perdue says everything he's learned about leadership, he has learned from parenting.

"Leadership and ethics go hand-in-hand," Perdue, a father of four, told a group of education, government and community leaders assembled at the KSU Center April 11. "Leadership cannot exist without ethics; it's a way of living that guides choices."

Perdue's comments came as part of a Summit Conference on Developing a New Generation of Leaders for North Georgia, hosted by the RTM Center for Leadership, Ethics & Character.

During his address, Perdue talked about learning morals, ethics and honesty from his father, a Houston County farmer.

"I learned you keep your word no matter what," the governor said. "Even when it's economically painful."

Instilling those kinds of values in future graduates is exactly what CLEC is all about, according to Director Judy Stillion. There is a fundamental shift occurring in higher education today, one that seeks a return to character education, and Kennesaw State University, along with its sister institutions in North Georgia, are riding the crest of this wave.

"There is a question about whether we, in higher education, can teach character lessons, but even if we can't teach character, we can certainly teach students what the consequences are for unethical behavior," she said. "Who do you think turned out the CEOs of the Enrons and WorldComs? We did. In the past, we have focused too much on the bottom line at any cost."

Another of the Summit's highlights was a panel discussion that featured seven university presidents, including Kennesaw State President Betty Siegel, Dalton State College President James A. Burran, Berry College President Scott Colley, North Georgia College and State University President Nathaniel Hansford, Reinhardt College President J. Thomas Isherwood, Floyd College President J. Randolph Pierce and Shorter College President Ed L. Schrader.

Each of the presidents outlined several different leadership programs on their respective campuses, many of which revolved around community service.

NGCSU President Hansford said there are many opportunities on college campuses to learn about leadership, and that institutions of higher learning need to do a better job promoting them.

"I think one thing we can improve in our colleges and universities is to get students more involved on campus, in organizations like student government, where students can learn and lead at the same time," he said.

While academia wrestles with how best to instill the values of ethical leadership in the next generations of community leaders, Berry President Scott Colley offered a simple comparison.

Quoting Aristotle, Colley said, "The qualities of a good leader are the same qualities of good citizens."

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# Teacher of the Year recipient brings real-world experience to her classroom

*Long before Dr. Katherine Kinnick became an associate professor of communication at Kennesaw State University, she learned first-hand that not everything public relations students need to know about their career field was being taught in the classroom.*

Georgia (May 16, 2003) — Long before Dr. Katherine Kinnick became an associate professor of communication at Kennesaw State University, she learned first-hand that not everything public relations students need to know about their career field was being taught in the classroom. The experience she gained during 10 years as a PR professional in Atlanta is paying dividends today, as she helps prepare a new generation of students to enter the workforce.

"I felt like I had something to offer, because I had all of this real-world experience," said Kinnick, a full-time faculty member for nearly eight years. "And there are so many things that I wish somebody had told me as a young professional, everything from business etiquette to what it's really like handling the rejection of reporters as a PR person; they never taught me those things in classrooms."

Kinnick, the 2003 recipient of Kennesaw State's Distinguished Teaching Award, endeavors to give her students the "inside scoop" through courses such as COM 4465, Public Relations Campaigns, which provides senior communication majors on the PR track with a taste of the real world by allowing them to adopt a client (usually a local non-profit agency) and develop a promotional campaign geared to its specific needs.

"That course is really our showcase for service learning in the PR track," Kinnick explained. "It's the capstone course that students can take when they're a senior."

Each group of COM 4465 students is divided into teams, simulating agencies competing for the business of the organization in question. This spring, that organization was Cobb Christmas, a volunteer group that collects enough toys for about 4,000 children, as well as food for their families, each holiday season. Past clients have included MUST Ministries, the city of Smyrna and Cobb Family Resources.

"I think there's a lot of value in having the students work together in a team, rather than doing only individual assignments in that class," Kinnick said. "It really is much closer to what happens in the real world."

"Classes like this and the internship program, which I also supervise, I'm really passionate about," she explained, "because this is the kind of hands-on, real-world training I think students need to be prepared for an entry-level job."

If outside feedback is any indication, that's just the sort of education Kinnick and her colleagues in the

communication department are providing.

"My goal has been to make our graduates every bit as prepared and marketable as the schools that have these long-standing reputations in the business community, and I think we're really making some headway," she said. "The feedback that we have heard from internship supervisors and from the clients for the PR campaigns class is that these students are prepared and that they are just as competent, if not more competent, as students that they get as interns coming out of some of the bigger programs.

"That makes me feel really good," she added, "that we are doing our job in getting them prepared for the expectations that employers are going to have."

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# AASCU members set hallmarks for improving first year experience at college

*Washington, DC -- Striving to enhance learning and retention of first year...*

Georgia (May 19, 2003) – AASCU members set hallmarks for improving first year experience at college

Staff

## Abstract

Washington, DC -- Striving to enhance learning and retention of first year college students, 123 of the American Association of State Colleges and Universities (AASCU) members are partnering with John Gardner's First Year Policy Center to establish the Hallmarks of Excellence in the First Year of College.

The project's goal is to create a model for how to design and execute an effective set of programs for the first year of college. The standards developed will emerge from AASCU campus experience and will be appropriate for the unique circumstances of AASCU institutions.

"This project will develop and validate a model of excellence for the first year specifically for AASCU institutions, and develop a process to help campuses measure the attainment of excellence as embodied in these 'hallmarks,'" said John Gardner, executive director, Policy Center on the First Year of College. "By the project's end, a research- and AASCU-based model will be available to enhanced student learning and retention."

Kennesaw State University is just one of the AASCU institutions participating in the Hallmarks project.

The project is funded by the Lumina Foundation for Education and the Atlantic Philanthropies.

AASCU is a higher education association whose membership is comprised of more than 425 colleges, universities and systems of public higher education throughout the United States and its territories.

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# James C. Kennedy receives honorary doctorate from Kennesaw State

*James Cox Kennedy, chairman and chief executive officer of Cox Enterprises Inc., ...*

Georgia (May 19, 2003) – James C. Kennedy receives honorary doctorate from Kennesaw State

Karen Kennedy

## Abstract

James Cox Kennedy, chairman and chief executive officer of Cox Enterprises Inc., received Kennesaw State University's seventh doctor of humane letters at commencement ceremonies May 15 at the Boisfeuillet Jones Atlanta Civic Center.

"We are proud to be able to honor a man who has proven that business leadership is about more than just profit," KSU President Betty L. Siegel said.

Kennedy spoke to the graduates on the importance of ethical leadership, saying, "Despite all the turmoil we live in the greatest country in the world because those who've come before us led for the common good."

Kennedy has served as chairman and chief executive officer of Cox Enterprises since January 1988. During his tenure, Cox Enterprises has increased in size nearly fivefold, growing annual revenues from \$1.8 billion in 1988 to more than \$9.9 billion at year-end 2002. Today, Cox is a top-10 nationally ranked player, based on revenues, in every major category where it competes. The company has 77,000 employees located throughout the United States and abroad, and operates 300 separate businesses.

In addition to running a nationally renowned company, Kennedy serves on the boards of Flagler System Inc., Ducks Unlimited, the PATH Foundation (People of Atlanta for Trails Here) and the Women's United Soccer Association. He is also president of Wetlands America Trust Inc.

Kennedy's and Cox Enterprises' ties to Kennesaw State date to 1995 when the company took notice of the estate tax work the Family Enterprise Center was doing and supported the center's research with a grant. The Family Enterprise Center was renamed the Cox Family Enterprise Center in 2000 in recognition of Cox Enterprises and the James M. Cox Foundation's continued support. Cox Enterprises also sponsors an annual scholarship to Kennesaw State through the Atlanta Journal-Constitution.

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# KSU SIFE teams captures honors at national free enterprise competition

*The Kennesaw State University Students in Free Enterprise (SIFE) team took home first place for...*

Georgia (May 21, 2003) — KSU SIFE teams captures honors at national free enterprise competition

Staff

## Abstract

The Kennesaw State University Students in Free Enterprise (SIFE) team took home first place for National Entrepreneurship Month, first place for the Kauffman Foundation Entrepreneurship Assistance program and second place for the Free Market Economics Month Special Competition Awards at the 2003 SIFE USA National Exposition, hosted by the Kansas City business community. Prizes included \$8,000. With the addition of the SIFE team's regional winnings, the total cash awards for this year's team was \$11,000. The money will be used to support next year's team projects.

Kennesaw State competed against more than 185 other teams representing two- and four-year schools from around the country. Each team had previously won one of 22 regional competitions. Winning projects for KSU included a school store at Belmont Hills Elementary School, Boy and Girl Scout badge workshops, an original on-line educational economics game, puppet shows to teach business ethics and an outreach visit to the Republic of Antigua.

Dr. Gary Roberts, KSU management professor and SIFE team adviser, was named Sam M. Walton Free Enterprise Fellow in recognition of his leadership and support of the SIFE program. "SIFE provides a wonderful opportunity for our students to apply their academic knowledge in ways that make a difference in our community. No other experience demonstrates how important the combination of 'know how' and 'know who' is to business success. I'm proud of our students and what they do each year," Roberts said.

While at the exposition, students had the opportunity to interview for jobs and internships with representatives from more than 48 companies, and learn from keynote speaker Bernard Marcus, co-founder and chairman of the board of Home Depot Inc.

Founded in 1975 and active on more than 1,400 college and university campuses in 33 countries, SIFE is a non-profit organization that works in partnership with business and higher education to provide students the opportunity to make a difference and to develop leadership, teamwork and communication skills through learning, practicing and teaching the principles of free enterprise. For more information, contact SIFE World Headquarters in Springfield, Mo., at 1-800-677-SIFE or Dr. Gary Roberts, 770-423-6078 or visit <http://coles.kennesaw.edu/pages/sife/>.

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# Kennesaw State University School of the Arts June–July 2003 Calendar Listings

*Kennesaw State University School of the Arts June-July 2003 Calendar Listings*

Georgia (Jun 5, 2003) — Kennesaw State University School of the Arts June-July 2003 Calendar Listings

Cheryl Anderson Brown

## Abstract

Contact: Cheryl Anderson Brown, PR Coordinator for the School of the Arts, 770-499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

Kennesaw State University School of the Arts June-July 2003 Calendar Listings

### MUSIC

June 29

Starlight Summer Series. The Army Ground Forces Band performs a patriotic concert. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts). Free.

July 27

Starlight Summer Series. King Johnson in concert. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts). \$5.

### THEATER

July 10–13

Starlight Summer Series. "The Fantasticks" performed by Kennesaw Stage Company. 8 p.m. Legacy Gazebo & Amphitheater, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts). \$5.

### VISUAL ARTS

June 12–24

Women's Caucus for Art of Georgia Annual Exhibition. Opening Reception: 7–9 p.m. June 12. Wilson Building Fine Arts Gallery, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts). Free.

July 6–30

Senior Art Majors' Exhibition. Opening Reception: 7–9 p.m. July 6. Sturgis Library Gallery, Kennesaw State University, 1000 Chastain Road, Kennesaw. 770–499–3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts). Free.

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# Kennesaw State salutes Operation Iraqi Freedom

*The School of the Arts at Kennesaw State University will celebrate Independence Day early with a...*

Georgia (Jun 8, 2003) – Kennesaw State salutes Operation Iraqi Freedom

Cheryl Anderson Brown

## Abstract

The School of the Arts at Kennesaw State University will celebrate Independence Day early with a free concert on June 29 honoring American veterans and saluting the men and women of Operation Iraqi Freedom.

"Although many of the troops are still overseas, we want the public to be able to pay tribute in a very meaningful way," says Joseph Meeks, Dean of the School of the Arts.

The concert, which begins at 8 p.m. at the university's Legacy Gazebo Amphitheater, features a performance of patriotic favorites by the Army Ground Forces Band from Fort McPherson. The evening will conclude with a rousing fireworks tribute to the American spirit.

Organized in 1845, the Army Ground Forces Band's heritage, which includes twenty-six campaign streamers and two awards of the French Croix de Guerre, spans the Mexican War, the Civil War, the Spanish-American War, the Philippine Insurrection and both World Wars. During the battle of Monterey, Mexico, the band captured and turned an artillery battery against the enemy. To commemorate this distinguished service, President Zachary Taylor authorized the band to wear red piping on the uniform, making it the only Army band to receive a combat distinction from the President of the United States. The band is the musical ambassador of the American soldier.

KSU Professor of Voice Oral Moses will serve as emcee for the evening. He is a Vietnam-era U.S. Army veteran. The concert is presented as part of the university's Starlight Summer Series.

On-the-ground seating is free. Guests may bring picnics and lawn chairs. Table reservations for parties of six are available for \$50. Call 770-420-4750 to reserve tables.

For more information, visit <http://www.kennesaw.edu/arts> or call 770-423-6650.

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# Kennesaw State partners with WABE for series on children and fear

*The Kennesaw State University Robert D. Fowler Distinguished Chair in Communication and the...*

Georgia (Jun 12, 2003) — Kennesaw State partners with WABE for series on children and fear

Karen Kennedy

## Abstract

The Kennesaw State University Robert D. Fowler Distinguished Chair in Communication and the Department of Elementary and Early Childhood Education of the Bagwell College of Education recently sponsored a summit on children and fear as a public journalism project. The summit explored the fears of children and the steps parents and educators can take to help children cope with their fears.

The goal of public journalism is to provide a forum for a variety of voices to be heard on a particular issue. Helping amplify those voices is public radio station WABE, 90.1 FM, which will broadcast excerpts from the summit Tuesday, June 17, from 7–8 p.m. In addition, WABE will air a weeklong series exploring the issue of children and fear beginning Monday, June 16, at 7:50 a.m., during Morning Edition. The radio series will examine educational issues as they relate to children and fear. In addition, the roles of parents, law enforcement, the media and clergy will be discussed.

Dr. Loretta Howell, chair of the department of elementary and early childhood education, directed the Kennesaw State Children and Fear Summit. The public journalism project was produced and overseen by Leonard Witt, who holds the Robert D. Fowler Distinguished Chair in Communication. Witt came to KSU from Minnesota Public Radio, where he oversaw the Civic Journalism Initiative.

The summit featured keynote speaker David Elkind, author and professor of child development at Tufts University in Medford, Mass.

Summit panelists were Pam Church, executive director of Prevention and Motivation Programs Inc.; Lana Chase, psychiatric nursing educator at Georgia Baptist Hospital of Mercer University; Dr. Alison Alexander, professor and chair of the telecommunications department of the Henry W. Grady College of Mass Communication at the University of Georgia; and Jeff Dess, prevention specialist and consultant with the Cobb County School District, Office of Prevention/Intervention.

Audience participants included preschool through university educators, classroom teachers, counselors, administrators and fifth-grade students from Hollydale Elementary School in west Cobb County.

Results of the summit included suggestions for parents and educators on how to deal with children's fears and surprising information from the children themselves on what they fear.

More information can be found on the summit Web site, <http://www.kennesaw.edu/education/eece/childrenandfear/>, by tuning into the radio series or by contacting the Bagwell College at 770-423-6121.

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# Future scholars receive hands-on teacher training

*Kennesaw State University's College of Humanities and Social Sciences has partnered with the...*

Georgia (Jun 18, 2003) – Future scholars receive hands-on teacher training

Staff

## Abstract

Kennesaw State University's College of Humanities and Social Sciences has partnered with the Bagwell College of Education to sponsor the 2003 Education/Humanities Future Scholars Program for high school students from under-represented populations with potential, motivation and personal traits for successful careers in teaching. Students from Cobb County, Marietta City, Fulton County and Atlanta City schools are taking classes from Kennesaw State professors in mathematical reasoning, conflict management, ethnic literature and teaching methods during this month-long program, which runs through June 27.

During the last three weeks of the program, the teacher cadets – as student participants are called – will apply their newly learned teaching skills as they work with second and third graders in KSU's Kiddie College. Kiddie College is a free service to the children of KSU students and staff members and co-sponsored by VolunteerKSU. Two mornings each week, the teacher cadets work with Kiddie College students on language arts enrichment.

Participants in last year's Future Scholars program are volunteering their time as student assistants to the KSU professors teaching this year's cadets. "The 2002 Future Scholars program students who have returned as volunteers and student leaders are very dedicated. I can see a lot of potential in them for becoming successful classroom teachers," said Dr. Linda Akanbi, director of the Future Scholars program.

For more information on the program, call (770) 423-6746 or visit <http://www.kennesaw.edu/education/readinginst/futurescholars2.htm>.

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# KSU's CyberTech program helps top area students prepare for a career in computer science

*Academically outstanding and diverse students from 10 area high schools are putting their math and...*

Georgia (Jun 26, 2003) – KSU's CyberTech program helps top area students prepare for a career in computer science

Rick Woodall

## Abstract

Academically outstanding and diverse students from 10 area high schools are putting their math and science skills to the test as part of Kennesaw State University's strategic educational initiative known as CyberTech 2K3.

Approximately 130 students representing schools in Cobb, Bartow and Whitfield counties are nearing the end of a month of intensive training designed to provide them with a sound foundation in computer science principles as well as a working knowledge of Java, the newest programming language. Graduation is Saturday, June 28, at which time 30 students will receive free Dell computers recognizing their participation in the program.

Piloted in 2001 as a way to introduce students from traditionally under-represented groups to the sciences, CyberTech started out with 30 students from South Cobb High School. The list of schools grew to seven in 2002 before increasing again in 2003. This year's participants include North Cobb, South Cobb, Osborne, Campbell, Pebblebrook and McEachern high schools from Cobb County; Cass, Woodland and Adairsville high schools from Bartow County and Dalton High School from Whitfield County.

Students are chosen using a variety of criteria, including math skills, grade point average, disciplinary records and interest in computer technology. This year, the emphasis on strong math skills was even more important, due to the heavy focus placed on the Java programming language.

"We really had to go after a higher-end student this year because we did Java only," said Dale Benham, CyberTech director. "It's strictly programming. The kids have to have really excellent math skills in order to be able to do this."

In addition to the three hours of daily instruction they receive five times a week over the course of the month-long program, students also interact with experts in the field of technology through the guest speaker program. Participants this year have included Patrick Gray of Internet Security Systems, Jesse Benson of IBM, Bob Wise of Equifax, Andre Vlajk of Dell, Linda Chappell of Cingular Wireless and Dr. Betty Siegel, longtime president of KSU. Like the students to whom they are speaking, these professionals hail from a variety of different cultural backgrounds, thus illustrating the kind of diversity that CyberTech is meant to foster.

“I want all of our students to be able to look at that stage and see success stories they can relate to and be inspired by,” Benham said. “Whatever their background, I want the students to be able to say, ‘They’ve made it, so I can make it.’”

With a grant from the National Science Foundation pending, program coordinators hope CyberTech will soon be expanded to include an introductory course in computer science and information systems offered to students during the second semester of their sophomore year to prepare them for the summer session to follow. KSU already sponsors computer challenge clubs at North Cobb, South Cobb, Dalton and Cass for alumni of the program, and the university is also providing free training for high school teachers hoping to be certified to offer advanced placement computer science to the students at their respective schools. All of these initiatives are meant to help high school students with an interest in computer science achieve their educational goals when they reach college.

“We envision each student who graduates from the CyberTech program serving as a role model in his or her high school,” Benham said. “Because of the experience, we anticipate CyberTech graduates will influence their fellow students to consider careers in science and mathematics.”

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# Kennesaw State Presents Senior Art Majors Exhibition

*The School of the Arts at Kennesaw State University will present an exhibition of works by Senior...*

Georgia (Jun 27, 2003) – Kennesaw State Presents Senior Art Majors Exhibition

Cheryl Anderson Brown

## Abstract

The School of the Arts at Kennesaw State University will present an exhibition of works by Senior Art Majors, July 9–30, in the Fine Arts Gallery. An opening reception will be held in the gallery 7–9 p.m. on July 9.

The exhibition includes a retrospective of works in various media by graphic design majors Amanda Beadles, Gina Bowey and Ben Parlier; art education majors Deirdre Gillham and Mary Jo Mulvey; and studio art majors Gregory Schnapp and Reagan West.

Gallery hours are 11 a.m.–3 p.m. Monday–Thursday and 7–9 p.m. Wednesday and Thursday. The Fine Arts Gallery is located in the Joe Mack Wilson Building on the Kennesaw campus.

For more information, visit [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts) or call 770–423–6650.

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# KSU takes steps to curtail fall 2003 enrollment –

*KENNESAW, Ga.— This week, Kennesaw State University will begin turning away applicants...*

Georgia (Jul 8, 2003) — KSU takes steps to curtail fall 2003 enrollment –

Staff

## Abstract

KENNESAW, Ga.— This week, Kennesaw State University will begin turning away applicants for fall 2003 admission, nearly two weeks before the scheduled cutoff date of July 18. The move was made in response to an overwhelming number of applications received this year, despite already raised admissions standards and tightened deadlines announced in March.

The university will be returning applications received after the close of business Thursday, July 3, marking the first time in its 40-year history that qualified applicants have been turned away for admission.

Based on the number of applications Kennesaw State had received as of July 3, enrollment for fall 2003 is expected to rise at least 15% over last year, resulting in more than 18,000 students. This growth follows the 12% enrollment growth of last year, and adds to KSU's high retention rate of the current student population.

While Kennesaw State will stop accepting new undergraduate applications including transfers, transients, audits, JET, post-baccalaureate and non-degree students, it will continue to accept readmits and graduate applications through the July 18 deadline. All applications and fees received after close of business July 3 will be returned to applicants.

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# Georgia Micro Enterprise Network Honors KSU Business Dean Tim Mescon

*The Georgia Micro Enterprise Network (GMEN) has bestowed its Founder's Award on Tim Mescon...*

Georgia (Jul 10, 2003) – Georgia Micro Enterprise Network Honors KSU Business Dean Tim Mescon  
Staff

## Abstract

The Georgia Micro Enterprise Network (GMEN) has bestowed its Founder's Award on Tim Mescon, Dean of the Coles College of Business at Kennesaw State University.

Mescon, who holds the Dinos Eminent Scholar Chair of Entrepreneurial Management, helped found the Cobb Microenterprise Center, which has helped hundreds of low and moderate income men and women learn the skills they need to start their own businesses. He received the Founder's Award at GMEN's fifth annual conference on Thursday, June 19 at the Loudermilk Conference Center in Atlanta.

"We are so grateful for your contribution to the progress of microenterprise in Georgia," Patricia Harris, Chairperson of GMEN and Executive Director of the Cobb Microenterprise Center, told Mescon.

The Cobb Microenterprise Center has received many honors, including the Vision 2000 Models of Excellence Award from the U.S. Small Business Administration. The Center (CMC) is a partnership between the Kennesaw State University Small Business Development Center (SBDC), the Cobb Family Resources, YWCA of Cobb, and United Way of Cobb County.

The Georgia Micro Enterprise Network (GMEN) is a private, non-profit organization dedicated to making a difference in the economic development of Georgia. A "micro" enterprise is a business that is owner operated with less than five employees, and start-up capital needs of less than \$35,000. The network was founded in 1997, and is a statewide resource for developing Microenterprise.

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# Distinguished professor of biotechnology lends instant credibility to new degree program

*Students who choose to pursue Kennesaw State University's new bachelor of science degree in biotechnology will be taking part in one of the most innovative programs in the state. At the same time, they will have the opportunity to work with one of the foremost researchers in the field.*

Georgia (Jul 14, 2003) — Students who choose to pursue Kennesaw State University's new bachelor of science degree in biotechnology will be taking part in one of the most innovative programs in the state. At the same time, they will have the opportunity to work with one of the foremost researchers in the field.

Dr. Jesse Jaynes, a biochemist with more than 20 years of research experience, is returning to higher education after a decade in the business sector to serve as the Neel Distinguished Professor of Biotechnology. The Neel Distinguished Chair is a new faculty position within the College of Science and Mathematics made possible by a \$500,000 gift from university benefactor Holmes Neel.

Jaynes, a tenured faculty member at Louisiana State University before his 10-year stint as vice president for research at a biotechnology firm he founded, emerged as the top choice for the professorship following an international search conducted in the months after the gift was announced. His arrival lends instant credibility to the program, the first of its kind in Georgia.

"Dr. Jaynes is a low-key individual; he's very humble," explained Dr. Larry Peterson, dean of the College of Science and Mathematics. "He's very easy to talk with. He has a track record of a large number of collaborations with university faculty throughout the United States and throughout the world. He's extremely productive."

In addition to the leadership he is expected to provide for the biotechnology program, Jaynes will also head up the Center for Applied Biotechnology, another new initiative that is aimed at attracting external funding from government and industry, while at the same time providing an opportunity for faculty members and students to conduct applied and collaborative research within their field.

"I believe that one of my greatest strengths is my facility to generate useful and testable ideas," Jaynes said in his bio. "I also have the ability to collaborate and provide new ways to approach a particular problem. During my career, I have had the opportunity and pleasure to work with a number of gifted scientists and have learned a great deal from them. In fact, I think this interaction with colleagues is one of the most enjoyable aspects of doing research."

Jaynes' work has resulted in numerous patents, both domestically and around the world. As Peterson explained it, Jaynes' research has an "extremely broad base" of applied interests.

"It's going to cut across a number of different fields, all the way from chemotherapy to possible drugs for HIV control, from antibiotic treatment for burns to genetic improvement of trees and crops," the dean said. "He has a rich array of areas that he's involved in, and what we hope to do is leverage those areas and build a number of collaborations and interactions, both with companies here in Georgia and internationally."

Peterson is excited about prospects for the new biotechnology program, which has an applied focus that mirrors other degree options within the College of Science and Mathematics.

"The biotechnology degree program gives the college an entirely new area for students to pursue their education and open doors to professional schools, to graduate schools and, most importantly, to Georgia's rapidly emerging biotechnology and biomedical industries," the dean said. "We want our degree programs to provide our students with the maximum number of career options possible."

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# Executive MBA 10th Anniversary

*From its beginning, Kennesaw State's MBA for Executive Professionals program has had teamwork as one of its core concepts. Now, as the program celebrates 10 years of serving business leaders, those teams — which are still integral to the program — reach as far as Bucharest, Romania and have been recognized as an international player by BusinessWeek magazine.*

Georgia (Jul 14, 2003) — From its beginning, Kennesaw State's MBA for Executive Professionals program has had teamwork as one of its core concepts. Now, as the program celebrates 10 years of serving business leaders, those teams — which are still integral to the program — reach as far as Bucharest, Romania and have been recognized as an international player by BusinessWeek magazine.

"Our teaming curriculum is what sets us apart," said Rodney G. Alsup, senior associate dean at the Coles College of Business. "We teach people to work in teams —not just in the work they do for the program, but we give them skills to take back to their jobs."

Teams stretch not just across the curriculum, but across the world to Bucharest, where business professionals in a similar MBA program work with KSU students on international project teams, giving all students the cross-cultural interaction that is essential to an executive MBA today.

"Most executive MBA programs have an international component," said Alsup. "Ours is different in that the emphasis is on international decision making."

Often other MBA-EP programs sponsor an international trip allowing students to observe businesses in another country. By working cross culturally on a project, students in the KSU and Bucharest programs experience and learn first hand the work styles and expectations of people and businesses from a different country. Students work first as virtual teams, getting to know one another through the Internet and email, before both groups participate in exchange trips.

Teamwork is also part of the way the program is presented. Classes are team taught by more than one professor, with concepts offered from a top-down as well as a bottom-up perspective.

This emphasis on teamwork — local, international and virtual — was recognized as the third best in the world in 2001 by BusinessWeek magazine, which also cited the MBA-EP's ebusiness component in the top 10.

"We developed the MBA for Executive Professionals program to meet students' needs," said Alsup. And the program has changed and grown right along with those needs. Until spring 2003, each 18-month program started in November, with 48 students going through the program together. This April, however, a second class was added, making KSU the first executive-format MBA program in the Atlanta area to offer two classes per year.

Alsup has other innovations in mind, as well. Exchanges with students in Asia and South America are possibilities for the future. "I'd also like to see more use of technology to teach basic writing and accounting skills. Streaming video, for example, is already available."

But this year's focus is the 10th anniversary. As part of the celebration, business leaders have spoken at MBA-EP special events. Speakers have included author and marketing executive Chris Coleman; and David Brancaccio, senior editor of the public radio business program Marketplace. In addition, an on-going campaign to raise money for an endowment for the executive programs kicked off this year.

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# KSU renames College of Health and Human Services in recognition of its long-standing relationship with WellStar Health System

*The College of Health and Human Services has a new name, as does the School of Nursing and the Women's Wellness Center. Each has been renamed in honor of WellStar Health System.*

Georgia (Jul 14, 2003) — The College of Health and Human Services has a new name, as does the School of Nursing and the Women's Wellness Center. Each has been renamed in honor of WellStar Health System. This follows on the heels of an agreement between the university and WellStar that significantly strengthens the relationship between Cobb County's second-largest employer and one of the top producers of nurses in the state.

Part of this arrangement will result in the creation of four distinguished scholar positions within the College of Health and Human Services focused specifically upon the areas of African American health, gerontology, ethics and women's studies. The agreement also incorporates into its plans existing WellStar sponsorships such as funding for the School of Nursing's lab coordinator and the Center for Community Health Services, which administers three clinics providing care to medically underserved citizens of Cobb County. The WellStar Health System Board of Trustees issued a unanimous endorsement of this agreement in April; the University System of Georgia Board of Regents approved the proposal in June.

"WellStar's 2,700 nurses are the lifeblood of our health care system," said Dr. Robert A. Lipson, president and CEO of WellStar. "One of the ways we'll keep our organization thriving is to model health care excellence to nursing students who may one day provide care as a WellStar nurse. Our relationship with KSU is an example of this ongoing commitment to excellence in nursing education."

This collaboration is the latest chapter in a fruitful relationship that spans more than three decades, starting with a grant program that helped fund faculty positions at what was then Kennesaw Junior College. KSU long ago shed the junior college label, but the relationship with WellStar — as evidenced by the new moniker that will soon adorn the College of Health and Human Services — is stronger than ever.

"KSU and WellStar have a longstanding, productive relationship, and this collaboration will significantly enhance our ability to reward and attract stellar leadership for program development and implementation," said KSU President Betty L. Siegel. "This enables us to bridge the gap between our current capabilities and our vision for the future."

Kennesaw State has long been recognized for the strength of its nursing school, which granted 672 degrees (bachelor's and master's) between 1998 and 2002. Graduates of the school routinely average one of the highest scores in the state on the licensing exam. "Our relationship with WellStar enables us to enhance and broaden the curriculum we offer our students," said Dr. Richard Sowell, dean of the college. "Aligning ourselves with a celebrated health system like WellStar allows KSU to further invest in the future of healthcare."

The school's nursing degree programs are already recognized as some of the university system's top academic initiatives. In 2002, the RN to BSN Online Nursing Completion Program received the prestigious Research in Undergraduate Education Award from the Board of Regents in recognition of the strides it has made in filling the urgent need for more baccalaureate-prepared nurses in the workforce.

"With the close proximity and growing clinical relationship, WellStar could be considered a campus annex of KSU," said Dr. David Bennett, chair of the nursing school. "We are indebted to WellStar for providing real-time healthcare experiences to our nursing students and boosting our reputation for producing quality nurses in the medical community."

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# Coles College of Business at KSU Forming Agreement with Kazak American University; Agreements with More Academic Institutions in Former Soviet Republics Also Likely

*The Coles College of Business at Kennesaw State University is in the process of forging a formal...*

Georgia (Jul 18, 2003) — Coles College of Business at KSU Forming Agreement with Kazak American University; Agreements with More Academic Institutions in Former Soviet Republics Also Likely

Staff

## Abstract

The Coles College of Business at Kennesaw State University is in the process of forging a formal academic agreement with Kazak American University in the former Soviet republic of Kazakhstan. It is also pursuing agreements with nine more central Asian universities.

“This is the first step toward a program which supports joint academic programs and faculty training,” says Coles College Dean Tim Mescon. “This will further the Coles College’s goal of educational excellence in international business.”

In February, Kamal Fatehi, the Chairman of KSU’s Department of Management and Entrepreneurship traveled to the former Soviet countries of Kazakhstan, Tajikistan and Kyrgyzstan in central Asia. His goal was to establish academic relationships with nine institutions. The agreement with Kazak American University will be the first to be formalized.

“Such agreements will help KSU gain a presence in those developing countries, which have abandoned Soviet economic and governmental systems but have not yet fully established new systems,” Fatehi says. “These relationships are important to help open up central Asia to economic development.”

The countries are rich in natural resources, including oil, Fatehi says, but are under-developed. At the same time, each country already has well-established and well-financed universities, so many American institutions are competing to establish global connections. He says Kazak American chose KSU because of its dedication to the effort.

The agreement will be signed at a future date. The president of Kazak American University is expected to come to Kennesaw for the signing. Fatehi has also been invited to teach at Kazak American University, where he lectured during his initial visit. After the formal agreement is signed, the next step toward establishing an academic exchange will be to pursue funding through the State Department or private sources.

“The U.S. is trying to build up countries that were neglected under the Soviet regime, especially after what happened in Afghanistan,” Fatehi adds.

In addition to the agreement with Kazak American, KSU is also pursuing academic relationships with:

The Academy of Management, Kyrgyz European University, and the Institute of Economics in Kyrgyzstan

The Strategic Research Center, Tajik National University and the Institute of Economics in Tajikistan

Kazak British Technical University, the Center for Management Education & Development and the International Academy of Business in Kazakhstan

As part of an unrelated outreach, four students from the former Soviet countries of Armenia, Tajikistan, Russia and Armenia will soon arrive in Kennesaw to study at the Coles College. The student exchange was set up through IREX International Research and Exchanges Board, a nonprofit organization that administers the U.S. State Department’s educational program. Another four students, from the Ukraine, Russia and Kazakhstan, who studied at the business school this year, recently returned home.

“This sort of exchange adds to cultural richness and the diversity of the campus,” Fatehi says. “They become our friends and representatives in their home countries.”

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# Kennesaw State hosts arts fair for families with children

*The School of the Arts at Kennesaw State University is getting ready for some rip-roarin...*

Georgia (Jul 22, 2003) – Kennesaw State hosts arts fair for families with children

Cheryl Anderson Brown

## Abstract

The School of the Arts at Kennesaw State University is getting ready for some rip-roarin' fun as the faculty, staff and students prepare to welcome the community to the 9th Annual Be-A-Part-of-the-Arts Fair on Sept. 20. Intended for families with children ages 3-12, this free fair, held 1-4 p.m., features hands-on activities and performances especially developed with youngsters in mind.

Families can start the afternoon at the face painting station where theater makeup artists transform children into animals and superheroes. Then, guests can visit the musical petting zoo, where children test their skills on symphony instruments from the flute to the violin to the tuba. And, don't forget the drums! From there, visitors can mosey over to the visual arts zone to create original masterpieces in paint, clay and other materials.

Along the way, folks will want to stop in for special performances by the Cobb Symphony Orchestra, Cobb Children's Theatre, KSU Jazz Ensemble and the Georgia Young Singers of Kennesaw State University.

Youngsters can sign up ahead of time to show off their talents in the Super Colossal Art Display or at the Just For Kids Talent Display.

"The arts fair allows children the opportunity to really explore the arts and have a lot of fun discovering music, art and theater," said Joseph Meeks, dean of the School of the Arts.

There is no charge for any of the activities at the Be-A-Part-of-the-Arts Fair. For more information about the fair, call 770-423-6650 or visit [www.kennesaw.edu/arts/bapa](http://www.kennesaw.edu/arts/bapa).

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# KSU's MBA for Experienced Professionals Program Forges Agreement with Romanian Institution; Coles College of Business Students and Romanian Executive MBA Candidates Work in Virtual Teams over the Internet

*The MBA for Experienced Professionals program at the Coles College of Business at Kennesaw State...*

Georgia (Jul 24, 2003) – KSU's MBA for Experienced Professionals Program Forges Agreement with Romanian Institution; Coles College of Business Students and Romanian Executive MBA Candidates Work in Virtual Teams over the Internet

Staff

## Abstract

The MBA for Experienced Professionals program at the Coles College of Business at Kennesaw State University has forged a long-term agreement with the Institute for Business and Public Administration (ASEBUSS) in Bucharest, Romania. The two institutions will establish an academic alliance to enhance professional opportunities for students and faculty in their respective executive-format MBA programs.

"The students, who work full-time, will use technology to work hand-in-hand with their international colleagues," says Rodney Alsup, Senior Associate Dean of the Coles College of Business. "The learning experience will emulate the way international business is done today," he adds.

As part of the agreement, associates in KSU's MBA-EP program will work in virtual teams over the Internet with their Romanian counterparts on common projects with a global, regional or national perspective. They will also travel to Romania to meet their colleagues in person, and visit businesses there. The first such trip took place earlier this year before the agreement was finalized. Romania is petitioning for entry into the European Union, so the academic exchange will give KSU students the experience of observing and participating in the nation's developing economy.

Firsthand experience with international business is a hallmark of KSU's MBA-EP program. Previous classes have studied in virtual teams and traveled to countries including Finland and Singapore.

"Business Week counts the Coles College among the 'Best of the Best' in Teaming and e-Business," adds Coles College Dean Tim Mescon. "Innovative programs such as this are among the reasons for such positive attention."

This is the second recent major agreement forged by the business school this year. Representatives of the Coles College have also signed a formal agreement with Kazak American University in the former Soviet republic of Kazakhstan.

The MBA for Experienced Professionals program is the largest executive-format MBA program in the Southeast. It is celebrating its 10th anniversary this year. In addition to global travel, associates in the program meet once a month for weekend class sessions at KSU's state of the art Executive Development Center.

For information about KSU's MBA-EP program, contact Daniel L. Pickholtz, Manager of Recruiting for Graduate Programs at (770) 420-4465 or [Dan\\_Pickholtz@coles2.kennesaw.edu](mailto:Dan_Pickholtz@coles2.kennesaw.edu).

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# July 28, 2003 Commencement Speech

Georgia (Jul 28, 2003) — Dr. Siegel, honored guests, distinguished faculty and graduating students.

Thank you, Dr. Siegel, for your kind introduction and for inviting me to speak this morning.

Good morning and congratulations graduating students! This is your day. I always love the atmosphere of graduation day - there is a feeling of joy and the anticipation. We begin the ceremony with much pomp, there is a little lull during the commencement address, and then you walk across the stage. You will leave today with that special piece of paper that symbolizes accomplishment - symbolizes all of the time and work you have put in to earning your degree. And my message to you today is that we are proud of you! The folks up here in front are proud of you, the faculty is proud of you, and those friends and family members up there are proud of you.

Quick poll - and the first part of this is for the bachelor level students, not our grad students. How many of you completed your degree - from beginning to end - in the traditional 4 or 5 years, or less?

Alright! You are the students who saw the goal and went straight for it - much to the joy - and probably relief - of your parents or spouses. You knew what you wanted, and you didn't waste any time. We are proud of you!

How many of you took a bit longer - 5 to 10 years - to complete your degree? Ah, you are the students who had to juggle priorities. Many of you had full-time jobs - you had families to take care of and community commitments. But you did it! You persisted - and today you graduate. We are proud of you!

How many of you are graduating more than 10 years after you began. You are the students who warm the cockles of a faculty member's heart because you truly know why you are here. Many of you started college early but got sidetracked - dropped out for a while - perhaps got married, had a baby, took a job or were just not ready for college - but eventually you realized the value of a college degree and came back. Or maybe you did college on the installment plan - one course a semester. We had a student a while back who did that - she took 25 years to graduate. She started college at age 50 and graduated at 75. Whichever way you did it, you persisted over the long run and we are really proud of you!!

And finally, how many of you are receiving a graduate degree today. Fantastic! You have chosen to go on, showing us that learning need not - and in fact doesn't - stop after a bachelor's degree. You have achieved a new level of success, and we are proud of you!

Commencement means beginning and, whether it is a bachelor's or a master's degree you have earned, you are beginning a new phase in your life. But I want to take a few minutes to reflect back on what you have gained from college. You are a different person than you were when you began this endeavor. Some of it, of course, is maturity - you are older and you have had more life experiences. But I put it to you that you are also different in ways you would not have been if you had missed the college experience.

Of course, you have a deeper knowledge of your discipline - and most students think that this is the primary goal of a college education - that which makes them more employable. You know the basic skills, the structures of thinking and the vocabulary important in your discipline. You can "walk the walk and talk the talk." And that, in itself, is an accomplishment. But if that is all you get out of a college education, then why do we require you to take all of those other courses - health, history and political science and so forth - what we call the General Education courses? Wouldn't it be cheaper for the tax payers of the state of Georgia to just set up a two-year career training program that allowed you to concentrate on just management or just education or just pre-law?

And the answer, of course, is that a college education gives you so much more than 'job training'

ever could do. So how else are you different? What else have you gained? This morning I want to touch on about five attributes you have gained, or in which you have grown

The first is that you have a better understanding of how the world works. Most of you took a science course. You may not remember details, like the structure of an atom, but you did learn how science works. As a result, you understand why sometimes scientists disagree on things like the value of mammograms or how much global warming is caused by human activity. You also know enough to evaluate studies reported in the newspaper and make your own minds up on their validity. And you took an economics course. I didn't - I made the mistake of carefully avoiding both economics and political science - today they are two courses I really wish I had taken. So you have a much better understanding of the economic system in our country. This means that when President Bush decided that a good strategy for increasing the number of jobs was to cut taxes on dividends, I had no basis for understanding his reasoning - I had to have a student explain it to me. But you had a framework for analyzing the idea and the ability to determine whether or not you thought that this was a good idea.

The second attribute that you have developed is more complex thinking skills and problem-solving techniques. Not all problems can be approached the same way. The analytical techniques of science require different reasoning skills than those needed to solve a problem in philosophy or in the arts or literature - but all may be useful in solving a problem in the area of communications. In addition, you have had practice in applying these skills in a variety of settings. Research tells us that most people don't transfer skills without practice. That is - they learn it in one context but don't apply it in another without practice in doing this. Your college education required this practice. For example, you learned basic hypothesis testing in science, but you also used it in psychology, economics, sociology, education - maybe not by that name, but you did use the same basic skill of inductive reasoning. Your thinking skills have been enhanced.

A third attribute in which you have grown is the ability to express yourself and your ideas, and to communicate with other people - and if you don't believe me, try comparing an essay you wrote in high school with one you wrote a few weeks ago. You are better able to present your point of view and to argue it effectively. And the change isn't just in written and oral communication. You have a better grasp on how symbols, such as those in an algebraic equation, are used to express relationships. You know that the arts - music and theater and paintings - are a form of unwritten communication. The artist is telling us something. And finally, through studying a foreign language or anthropology or geography or sociology or psychology, you have a better understanding of others and are better able to convey your meaning to them and, in turn, understand their answers.

A fourth way in which you are different is that you have a greater potential for creativity. Creativity often results from the combination of two or more disparate ideas - ideas from very different venues - into a new and useful thought or process or object. Let me give you a simple example of what I am talking about - not a modern one, but one I think you will remember in the future Johann Gutenberg was a goldsmith and mirror-maker back in the early 1400s, so he knew a lot about metals and dies and punches - devices used to give shape to things. He was also somewhat educated, so he knew the value of books and information. Since he lived in a country well known for its wines, he was also quite familiar with the wine press. Gutenberg put all of these ideas together to come up with the printing press - arguably one of the top ten most influential inventions of the last thousand years. I certainly don't expect any of you to invent the next printing press, but you get the idea Robert Harris says, "knowledge of many subject areas provides a cross fertilization of ideas, a fullness of mind that produces new ideas and better understanding."

And finally, and to me this is the most important change, you see and understand the world more broadly. Your focus is less narrow - less black and white - you see the world in many colors. In many of your courses, your ethics have been challenged - you have been presented with conflict situations and asked to analyze them and make difficult choices. Should we develop the oil resources in sensitive environments, should incorrigible juveniles be incarcerated with adults, do tax policies favor the middle class too much - questions that make you define principles and apply them. And in many of the courses I mentioned earlier, you learned a lot about other people - people who have different backgrounds than yours - people of different races, religions, ethnicities and cultures - and you were asked to see the world from their point of view. Malcomb Forbes said, "Education's purpose is to replace an empty mind with an open one." I'm not implying here that you started with an empty

mind, but that you are leaving KSU with a more open one.

As a result of your college education, then, you really are a different person than you would have been without one. Why are these changes important? Studies show that people with a college degree hold better jobs, which is the reason most students give for going to college. In addition, college educated people make better citizens. They are more active in their communities, they volunteer more, they are more likely study issues and to vote.

Perhaps more importantly to themselves, people who graduated from college are happier. They are happier because they have more confidence in their ability to think about the world, to make their own minds up about major issues, and to make important decisions for themselves and their families. They are happier because the world makes more sense to them - they can better predict what is in their future, and they have more options on how to deal with what they see.

College educated people are also happier because they have been exposed to good literature and the arts. Many people don't realize this until they have been out of school for a while, but eventually they find themselves reading more books, attending more concerts and plays, and visiting more art exhibits - maybe doing more traveling. Their college education planted the seeds for this enhancement.

And finally, people with a college education are happier because they know how to learn, and they continue to acquire new knowledge and skills throughout their lives. I know that seems strange now, when you are so happy to have classes and books behind you, but that changes with time. Most major universities, including Kennesaw, have thriving continuing education programs that cater to the demand for ongoing learning. Elderhostel was established to meet this demand by our senior citizens. I'm never happier than when I have something new to tackle. Remember my lack of an economics course? I'm now listening to tapes of economics lectures. And last spring, when I announced my retirement, my students asked me what I would do with my time. I told them that I really want to be a docent - a guide - at a local history or art museum. They said, "But Dr. Schiffer, you teach science. What do you know about history or art?" I chuckled a little, then said, "I'll have to learn more about those, won't I?" I am really looking forward to starting this soon.

So - you got a lot out of your college education. And in case you think that all of this just happened, take a look at your college catalog some time. You will find all of those attributes I mentioned listed, in one form or another, among the goals we at KSU have for you.

So in a few minutes, when you pick up your diploma, remember that it represents not just all of your time and work, not just the accomplishment of fulfilling all of those requirements, but it represents a new you - someone of whom we at KSU are very, very proud.

Thank you.

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# The Courage to Lead for the Common Good

*It has already been a remarkable fall semester at Kennesaw State University. The weekend before the opening of school, I had the great pleasure of joining our first residential students as they moved their belongings into apartments at University Place. I remembered moving my own sons into their college dormitories many years ago, and I reflected on what an amazing rite of passage it was. A new world opens up to residential students as they become part of an extended community of learners, and, indeed, this sense of promise was palpable at University Place on that late August morning.*

Georgia (Aug 1, 2003) — It has already been a remarkable fall semester at Kennesaw State University. The weekend before the opening of school, I had the great pleasure of joining our first residential students as they moved their belongings into apartments at University Place. I remembered moving my own sons into their college dormitories many years ago, and I reflected on what an amazing rite of passage it was. A new world opens up to residential students as they become part of an extended community of learners, and, indeed, this sense of promise was palpable at University Place on that late August morning.

This “living learning” community changes our campus in fundamental ways, even as we are deepening our commitment to the core values of our institution. Over the last several years, we have been highlighting our obligations to our profession, our colleagues, our students, and the various publics we serve. During year-long campaigns dedicated to the themes of service, collaboration, engagement, and significance, we have considered more fully our role as educators and renewed our energy and purpose both in and out of the classroom.

A Kennesaw State education has long been much more than a collection of courses or a ticket to a trade, but now we are asking more significant questions about the deeper meaning of education and our ability to make lasting contributions to the larger public good. More is expected of us now as a true university of character, and our momentum is strong.

Sincerely,  
Betty L. Siegel

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# 2003 Starlight Summer Concert Series

*The celebrated Army Ground Forces Band returned to the Legacy Gazebo June 29, as part of the 2003 Starlight Summer Concert Series.*

Georgia (Aug 12, 2003) — The celebrated Army Ground Forces Band returned to the Legacy Gazebo June 29, as part of the 2003 Starlight Summer Concert Series.

The band returned this year for an encore presentation of the “Star Spangled Spectacular,” which included fireworks after the show. This is the second year the band has performed as part of the series.

The Starlight Summer Concert Series, which regularly attracts more than 1,000 attendees for each concert, celebrated its sixth season this summer

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# Coles College of Business extends influence to central Asia

*An agreement between the Coles College of Business and Kazak American University could pave the way for educational exchanges across central Asia.*

Georgia (Aug 13, 2003) — An agreement between the Coles College of Business and Kazak American University could pave the way for educational exchanges across central Asia.

“This is the first step toward a program which supports joint academic programs and faculty training,” Dean Tim Mescon said. “This will further the Coles College’s goal of educational excellence in international business.”

The college has signed a formal academic agreement with Kazak American University in the former Soviet republic of Kazakhstan.

In February, Dr. Kamal Fatehi, chairman of the department of management and entrepreneurship, traveled to the former Soviet republics of Kazakhstan, Tajikistan and Kyrgyzstan in central Asia. His goal was to establish academic relationships with 10 institutions. The agreement with the private Kazak American University is the first to be formalized.

With the signing of the agreement, Fatehi and his faculty will begin advising their Kazak American University counterparts on developing curriculum in their business program that will match KSU’s. Once any necessary revisions are made, the agreement will allow for faculty, as well as student exchanges. Kazak students will even have the opportunity to earn their degrees from KSU, after completing their junior and senior years here.

“It will take them at least a year or so to send students through the revised curriculum, so maybe in three years, we’ll have Kazak students visiting KSU,” Fatehi said. “These new students will add intellectual richness and diversity to this university, as a result of their coming here to study and interacting with our students.”

Agreements such as this one become even more important as the developing countries of central Asia, which have abandoned Soviet economic and governmental systems, struggle to establish new systems, Fatehi said.

“These relationships are important to help open up central Asia to economic development,” he said.

“Additionally, we are spending billions of dollars abroad helping other nations. Why? Because if they are our friends, we don’t have to fight them. With these kinds of agreements, the university is doing its part in establishing and expanding understanding between countries, cultures and people.”

Additional academic partnerships being pursued as part of this program include:

- The Academy of Management, Kyrgyz European University and the Institute of Economics in Kyrgyzstan;
- The Strategic Research Center, Tajik National University and the Institute of Economics in Tajikistan;
- Kazak British Technical University and the Center for Management Education Development in Kazakhstan; and
- The International Academy of Business in Kazakhstan.

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# Construction begins on Phase II of student housing

*Just one year after University Place opened to rave reviews in August 2002, a second phase of student housing is in the works that will double the number of residential students on campus in fall 2004.*

Georgia (Aug 13, 2003) — Just one year after University Place opened to rave reviews in August 2002, a second phase of student housing is in the works that will double the number of residential students on campus in fall 2004.

Approximately 750 students — all freshmen — will be housed in a new development under construction in the north parking lot adjacent to the campus services building. Another 192 slots will be available in University Manor, an apartment complex behind KSU Place that the KSU Foundation is in the process of purchasing.

Like University Place and KSU Place, these new additions are being paid for with privatized funding made possible through the combined efforts of the KSU Foundation, the University System of Georgia Board of Regents, Kennesaw State University and Place Properties. The Cobb Development Authority approved the issuance of \$53 million in bonds in June to enable the foundation to build more student housing on campus.

“The foundation is unquestionably excited with the new housing project and the ability to provide a way for more students to share in the experience of university life at KSU,” said foundation President James A. Fleming.

Already, demand has exceeded supply for the more than 1,000 beds at University Place and KSU Place, which will be filled to capacity when fall semester begins. Should any of those rooms come open over the course of the school year, a waiting list of 700 would-be boarders is poised and ready to fill the vacancies.

“What we’ve built at Kennesaw is a step up from any housing that I’ve seen, partly because our market demands that,” said Dr. Nancy King, vice president for student success and enrollment services. “I don’t think you could get our students to live in the kind of dormitory experience that I had as an undergraduate. I think they would go shrieking into the streets.”

The standard set by University Place will be repeated in the new development, which will consist of a series of interconnected structures standing as tall as six stories in some places. Built into the design are a limited number of classrooms, along with approximately 8,000 square feet of retail space.

“What we have done here is tailor this to be a freshman community,” King said. “It’s going to be designed like a village, but it will be conducive to helping freshmen get off on the right foot.”

Like their counterparts at University Place, residents of the new community will enjoy the luxury of a private bed/bath, with shared living and kitchen spaces. Unlike the earlier development, however, all of the apartments will open onto interior hallways, creating an experience not unlike the kind one might find in a more traditional dormitory setting.

“Within the unit itself, they’re going to be very similar to what you see in University Place,” explained Earle Holley, vice president for business and finance. “The exterior is different, in that we don’t have the open access from the outside.”

This change is meant to maximize the living/learning experience for students making their initial foray into college life. The interior hallways will give the resident assistants (whom King credits for the immediate success of student housing at KSU) an opportunity to play an even greater role in the lives of their fellow classmates. This design will also bring residents of different apartments together on a more consistent basis, making it easier for incoming freshmen to build relationships not only with their roommates, but other students as well.

“We see that as the place for freshmen to begin,” King said. “Our hope would be that they’ll want to stay on campus and, as they progress to be upperclassmen, that University Place becomes something for them to move into.”

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# Music professor learns history lesson: Early African–American music finds its roots in West Africa

*Imagine students so excited about learning they tiptoe into the back of a classroom during a class they aren't registered for, and students who hang on a professor's every word to the extent that they walk him home from class — while carrying his books; and all of this on a fairytale-like campus perched on the edge of the Atlantic.*

Georgia (Aug 13, 2003) — Imagine students so excited about learning they tiptoe into the back of a classroom during a class they aren't registered for, and students who hang on a professor's every word to the extent that they walk him home from class — while carrying his books; and all of this on a fairytale-like campus perched on the edge of the Atlantic. The made-up dreams of frustrated professors? No, according to Kennesaw State music professor Dr. Oral Moses. The students are reality at the University of Cape Coast, in Ghana, West Africa.

Moses, who has taught at KSU for 19 years, spent three months at UCC in the spring, teaching voice lessons and a survey of African–American music course. “All my lessons were communal,” Moses said of teaching “private” voice lessons in classrooms with windows open to both the outside and the interior hallways. “People would walk in on the lessons just to observe.”

But if the people in the music department expected openness from Moses, they were more than willing to reciprocate. “What do you want to do while you're here?” they asked him upon his arrival. That simple question led to a performance at the Cape Coast Slave Castle — one of five sacred sites in Cape Coast where Africans were held before being sold as slaves. “It was the most incredible setting I've ever sung in,” Moses said.

Moses has been singing all his life, and his stirring base–baritone voice can often be heard in performances on campus and in the community. He credits his first voice teacher at Fisk University in Nashville, Tenn. for inspiring his teaching career. “I was inspired by her success and the way she worked with students. I knew I wanted to do that. She's still my mentor and friend today.”

Moses' visit to UCC was just one of a number of connections KSU has established with Ghana, including faculty exchanges, study abroad programs, faculty development seminars, technology training for Ghanaian faculty, assistance in curriculum development and joint research.

Moses said he learned as much from his trip as his UCC students learned from him — and his KSU students will reap the benefits. “My students [in Ghana] recognized the way some American spirituals are put together. It's the same format as many Ghanaian songs. And they knew the rhythms of children's play songs.”

The identification by the UCC students of similarities in other styles of music and in traditional musical instruments led to a new way of thinking about his survey of African–American music class for American students. Previously, the class focused on U.S. music from the time Africans were brought to this country through the 1990s.

“I can now connect early African–American music back to Ghana. It was a continuation of making music the way they always did,” Moses said.

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# Georgia WebMBA program starts new class this week

*The Georgia WebMBA program, which lets students earn a Master of Business Administration...*

Georgia (Aug 19, 2003) — Georgia WebMBA program starts new class this week

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

The Georgia WebMBA program, which lets students earn a Master of Business Administration degree over the Internet, will hold its orientation at Kennesaw State University on Friday, August 22 and Saturday, August 23. Students from Georgia and throughout the country will meet to kick-off the program's fourth cohort. They will meet some of their instructors and exercise their computer skills, but team-building exercises will be the most critical element. The students will work in virtual teams over the Internet, and this may be the only time they see their team members, and other students, face to face.

They will pursue their studies with the help of instructors from the five participating institutions: KSU, Valdosta State University, Ga. Southern University, The University of West Georgia, and Georgia College & State University. All five universities are accredited by AACSB International – the Association to Advance Collegiate Schools of Business.

The orientation will be held at KSU Center, across I-75 from the main campus. The address is 3333 Busbee Drive, Kennesaw, Georgia. Friday's orientation events will be held from 8 a.m. to 6 p.m. The hours on Saturday are 8 a.m. to 4 p.m.

"The program is unique in that it has a partnership structure involving the five participating universities," says KSU WebMBA director Joe Bocchi. "Only a few other states have similar structures for their online MBA programs."

During the Saturday session, the program will present the Kenneth L. Stanley Outstanding Georgia WebMBA Faculty Award. This is the first time the award has been presented. It is named in honor of the dean of the Harley Langdale, Jr. College of Business Administration at Valdosta State University. Stanley founded the WebMBA program along with Rodney Alsup, Senior Associate Dean at KSU. Business school deans, directors, and faculty from five University System of Georgia universities will attend the Saturday session.

The WebMBA program started in January of 2001. It was awarded permanent status by the Board of Regents in June of 2002. Each year, the program accepts 30 new students, most of whom work fulltime. It has maintained an exceptional retention rate of 89%. The first two cohorts of the program have now graduated.

For more information about the Georgia WebMBA, contact Joe Bocchi at (770) 499-3232 or e-mail [joe\\_bocchi@coles2.kennesaw.edu](mailto:joe_bocchi@coles2.kennesaw.edu) .

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# KSU MBA program offers classes at the Galleria

*The Career Growth Master of Business Administration™ program at the Coles College of Business...*

Georgia (Aug 26, 2003) — KSU MBA program offers classes at the Galleria

Terri Thornton

## Abstract

Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

“We hope this venture will help expand our reach to impact a professional market from Vinings to Dunwoody,” says Coles College Dean Tim Mescon. This semester’s offerings include core classes in economics, management and finance. “All four classes are fully subscribed for our inaugural public foray off campus,” adds Mescon, who holds the Dinos Eminent Scholar Chair of Entrepreneurial Management.

The Galleria’s location off I-75 and I-285 makes it convenient for a broad range of individuals. The Career Growth MBA program, Georgia’s second largest MBA program, prepares associates for management and leadership positions in corporate, government, not-for-profit, or entrepreneurial ventures. Classes meet in morning, evening or weekend sessions. The classes held at 700 Galleria Parkway meet from 6:00 p.m. to 8:45 p.m. on weeknights.

“The Career Growth MBA program offers true flexibility for the student who works fulltime while earning their Master of Business Administration degree,” says Kevin Sightler, Director of the Career Growth MBA and Master of Accounting (MAcc) programs. “Offering classes at the Galleria Office Park is another step toward offering even more convenience than before.”

For more information on the Career Growth MBA program, contact Kevin Sightler at 770.423.6087 or [Kevin\\_Sightler@coles2.kennesaw.edu](mailto:Kevin_Sightler@coles2.kennesaw.edu)

Current MBA candidates interested in the classes should register through the OWL registration program as normal. There is an additional \$100 fee to enroll in the off-campus classes.

The Coles College of Business is accredited by AACSB International – the Association to Advance Collegiate Schools of Business.

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# Cox Family Enterprise Center names Tatum Partners as exclusive professional services sponsor

*Tatum Partners has become the exclusive professional services provider for the Family Business...*

Georgia (Sep 5, 2003) — Cox Family Enterprise Center names Tatum Partners as exclusive professional services sponsor

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Tatum Partners has become the exclusive professional services provider for the Family Business Forum sponsored by the Cox Family Enterprise Center at the Coles College of Business at Kennesaw State University.

“Tatum Partners provides a service that is invaluable to family businesses seeking to professionalize,” says Cox Family Enterprise Center Director Joe Astrachan. “Its customer-focused approach helps find Chief Financial Officers and Chief Information Officers for full-time positions as well as for individual projects,” adds Astrachan, who holds the Wachovia Eminent Scholar Chair of Family Business.

The Family Business Forum is a series of seminars that helps center members develop knowledge and expertise on topics crucial to success. It attracts experts to speak on a variety of topics, and offers a relaxed environment for a free exchange of ideas. The next Forum, entitled “The Role of Finance and Operational Imperatives in Strategic Planning” will be held Wednesday, October 22 at the KSU Center.

“Tatum Partners has been serving family-owned businesses for ten years, helping them master financial and information technology leadership challenges,” says Managing Partner Dave Gilmore. “We are dedicated to seeing family owned businesses succeed,” he adds.

Tatum Partners is focused on assisting family-owned businesses deal with the constantly changing landscape of finance and information technology decisions. Additionally, Tatum Partners is the largest professional services partnership totally comprised of financial and information technology executives in the country. Operating through Tatum CFO Partners, LLP and Tatum CIO Partners, LLP, the firm currently has over 400 partners in 30 offices nationwide. For more information about Tatum Partners, contact Managing Partner Dave Gilmore at (404) 442-2400 or visit [www.tatumpartners.com](http://www.tatumpartners.com).

The Cox Family Enterprise Center has been recognized as a leader in the Family Business field since 1987. More than 120 colleges and universities emulate its research and educational programs. Its programs promote effective family business management and secure the growth of healthy family relationships. For more information on the Cox Family Enterprise Center, call 770-423-6045 or visit [www.kennesaw.edu/fec](http://www.kennesaw.edu/fec).

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# Kennesaw State University celebrates 40th anniversary

*Kennesaw State University will host a special convocation ceremony Oct. 16 to kick off a yearlong...*

Georgia (Sep 12, 2003) – Kennesaw State University celebrates 40th anniversary

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

Kennesaw State University will host a special convocation ceremony Oct. 16 to kick off a yearlong celebration honoring the 40th anniversary of its charter.

In October 1963, the University System of Georgia Board of Regents approved the creation of a new institution, tentatively named Cobb County Junior College. Forty years and several name changes later, Kennesaw State University is a thriving institution of choice, one of the largest units in the university system and one of the top three publicly engaged universities in the nation.

The theme of this anniversary year, “40 Years of Excellence: Daring to Dream and Do,” captures the university spirit that has spanned four decades and continues today. Other celebrations of excellence this year will focus on core values that have made Kennesaw State a significant force in higher education: student success, internationalization, ethical leadership, civic engagement, academic excellence and research. Examples of these values will be highlighted through publications, special events and other university initiatives.

“Of course, we will be celebrating much more than our past over the coming months,” KSU President Betty L. Siegel said. “Like those first founders, we will be concentrating primarily on our future, and the good stewardship required to build on our short but storied history. Our momentum is strong as we move toward that future.”

Anniversary committee co-chairs Kathleen Neitzel, associate vice president of development, and Dr. Wesley Wicker, interim vice president for university advancement, will organize and lead the celebration of KSU’s 40-year history.

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# BOR honors two KSU programs with research awards

*Kennesaw State University earned two marks of distinction at the Georgia Board of Regents' annual Awards for Academic Excellence presentation held May 7 in Atlanta, bringing to seven the number of times the institution has been honored among its regional and state university brethren since 2000.*

Georgia (Sep 18, 2003) — Kennesaw State University earned two marks of distinction at the Georgia Board of Regents' annual Awards for Academic Excellence presentation held May 7 in Atlanta, bringing to seven the number of times the institution has been honored among its regional and state university brethren since 2000.

A total of five University System of Georgia faculty members and three academic programs received either Teaching Excellence or Research in Undergraduate Education awards, which are meant to recognize and reward excellence at the USG's 34 member institutions. Both of Kennesaw State's recipients, Associate Professor of English Sarah Robbins and the RN to BSN Online Nursing Completion Program, were honored in the Research in Undergraduate Education category.

"Academic excellence is the mainstay of the university system's mission," said Regent Daniel S. Papp, vice chancellor for academics and fiscal affairs. "We are fortunate to have a stellar group of dedicated, talented faculty in Georgia that is attuned to innovation and involvement with students."

Robbins, a faculty member at Kennesaw State since 1993, has helped shape the scholarship of teaching and learning through a number of nationally recognized and innovative endeavors. As director of the Kennesaw Mountain Writing Project (KSU's National Writing Project site), as well as several programs funded by the National Endowments for the Humanities, she has done extensive work with area teachers to improve their instruction and develop leaders in the field who can collaborate effectively with colleagues for meaningful school reform.

"The Kennesaw Mountain Writing Project serves as an exemplary national model for university-public school partnerships," Linda Noble, dean of KSU's College of Humanities and Social Sciences, said, citing Robbins outstanding leadership as a primary reason for the program's success.

"To date, more than 160 teachers from area public schools have participated in summer institutes built on a teachers-teaching-teachers model," Noble added. "Teachers completing these institutes have in turn performed countless hours of staff development in their individual schools and districts. Dr. Robbins and the colleagues involved in her project have had a powerful effect on the improvement of teaching at all levels of education."

The RN to BSN Online Nursing Completion Program has made a similar impact on its participants, addressing the urgent need for more baccalaureate-prepared nurses by reaching out to those students who find it inconvenient, if not impossible, to complete their coursework in a traditional manner.

The roots of the program date back to 1997, evolving from a desire among faculty members in KSU's

College of Health and Human Services to incorporate modern instructional technology into nursing education. The result has been a program that allows students to take courses exclusively online if they choose, with the added bonus of scheduling hands-on course activities according to their own personal schedules.

"The great thing about the program is it allows registered nurses who have full-time jobs to complete their education from home," said David Bennett, chair of Kennesaw State's School of Nursing.

Three faculty members who have been instrumental in the development and implementation of the program, Beverly Farnsworth, Christina Horne and Janice Flynn, shared the spotlight at the awards presentation.

"I wanted them to accept the award because they have done much of the work," Bennett said. "They have been the leaders of this online project."

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# Kennesaw State Jazz Ensemble to Perform in Cartersville

*The Kennesaw State University Jazz Ensemble returns to the Grand Theater in Cartersville at 7 p.m....*

Georgia (Oct 2, 2003) — Kennesaw State Jazz Ensemble to Perform in Cartersville

Cheryl Brown

## Abstract

Contact: Cheryl Anderson Brown, PR Coordinator for the School of the Arts, 770-499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

The Kennesaw State University Jazz Ensemble returns to the Grand Theater in Cartersville at 7 p.m. on October 18 for a one-night-only evening of hot, Latin jazz.

“The KSU Jazz Ensemble is fast becoming a local favorite,” says Matt Santini, administrator of the Grand Theatre. “They are simply some of the best jazz musicians in the area.”

Led by jazz trumpeter Steven Watson, the Ensemble will perform Latin hits including “Caravan” by Juan Tizol, “Mambo Caliente” by Arturo Sandoval and, of course, “TEQUILA!”

Performing every variety of jazz from hot to smooth and New Orleans to Latin, the KSU Jazz Ensemble also mixes big band, swing, musical theatre favorites and jazz rock into their numerous performances throughout the year. The ensemble often performs concerts large and small throughout Atlanta and north Georgia, with regular performances on the Kennesaw State University campus, just 17 miles south of Cartersville.

“We are pleased that the Grand Theatre has once again invited our Jazz Ensemble to perform at the Grand,” said Joseph Meeks, dean of the KSU School of the Arts. “This is another aspect of our growing partnership with the Grand Theatre, Anverse Inc. and the community of Cartersville to increase awareness of and participation in the arts.”

Tickets for the Oct. 18 performance are \$8 for adults and \$5 for children. For more information, call the Grand Theatre at 770-386-7343.

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# KSU President Betty L. Siegel receives distinguished alumni award

*President Betty L. Siegel recently received the 2003 Peabody Award from the School of Education at...*

Georgia (Oct 2, 2003) – KSU President Betty L. Siegel receives distinguished alumni award

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

CHAPEL HILL, N.C. – President Betty L. Siegel recently received the 2003 Peabody Award from the School of Education at The University of North Carolina at Chapel Hill. The Peabody Award is the highest honor presented by the School of Education and is given to an outstanding individual who has made an extraordinary impact on the field of education.

This prestigious award was presented at the School of Education’s annual award reception and luncheon held at the George Watts Hill Alumni Center on the campus of UNC at Chapel Hill Sept. 20.

“Dr. Siegel was chosen for this award because she has demonstrated a commitment to local education issues of the state of North Carolina and national issues and problems confronting education,” Laurie Norman, associate director for alumni relations and special events, said.

A pioneer in the field of education, Dr. Siegel forged a path for women as she achieved a remarkable series of “firsts.” Before her tenure at Kennesaw State University, Dr. Siegel was the first woman academic dean at Western Carolina University in the School of Education.

Prior to that, she was the first woman dean of academic affairs for continuing education at the University of Florida. She was also the first woman and first educator to chair the Board of Directors of the Chamber of Commerce in Cobb County, Georgia, a term of service which coincided with planning and hosting of the Summer Olympic Games in Atlanta in 1996.

Dr. Siegel was the first woman to lead an institution in the 34-unit University System of Georgia, and the longest serving woman university president in the nation. She has been at Kennesaw State University since 1981. During her 22-year administration, the university has evolved from a four-year college to its current university status. Its enrollment has grown dramatically, from 4,000 students in 1981 to nearly 17,500 today. Its program offerings have nearly quadrupled during the same time, from 15 baccalaureate programs to its current array of 55 undergraduate and graduate degree programs.

Previous recipient of the Peabody Award include such notables as former West Virginia Gov. Gaston Caperton, 2002; Dr. Philip C. Schlechty, president and CEO of the Center for Leadership in School Reform, in Louisville, Ky., 2001; and former North Carolina Gov. James G. Hunt Jr., 2000.

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# KSU celebrates 40th anniversary with convocation ceremony

*The yearlong celebration of Kennesaw State University's 40th anniversary opens with a...*

Georgia (Oct 9, 2003) — KSU celebrates 40th anniversary with convocation ceremony

Karen Kennedy

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

The yearlong celebration of Kennesaw State University's 40th anniversary opens with a convocation ceremony Thursday, Oct. 16 at 2 p.m. in Spec Landrum Gymnasium.

In recognition of the university's ruby anniversary, more than 600 civic, business and community leaders are invited to this year's convocation. University System of Georgia Chancellor Dr. Thomas Meredith will deliver the convocation address and former Gov. Carl Sanders will be featured in videotaped remarks. Sanders' 1962 campaign pledge to place public colleges within commuting distance of every Georgian helped give rise to Kennesaw Junior College — which evolved into KSU.

"Convocation — the word derives from a Latin word meaning 'to call' — is really a calling together of the university community, both internal and external, to celebrate our roots and embrace the future with vigor," KSU President Dr. Betty L. Siegel said. "It is a grand celebration of learning, and this year is especially meaningful as we mark our 40th anniversary. Indeed, our theme for the year is '40 Years of Excellence: Daring to Dream and Do.'"

Honored guests will include Dr. George H. Beggs, the university's first faculty member, and state Sen. Stephen L. Thompson, a KSU graduate and Foundation Trustee.

Following the ceremony, a reception will be held on the Campus Green.

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# 9-11 remembrances

*A student art display and a remembrance ceremony hosted by Staff Council were two campus events held on the anniversary of the Sept. 11 terrorist attacks.*

Georgia (Oct 20, 2003) — A student art display and a remembrance ceremony hosted by Staff Council were two campus events held on the anniversary of the Sept. 11 terrorist attacks.

Students in a general education art class used a variety of materials, chalk, wire, cardboard and photography among them, to mark the second anniversary of the terrorist attacks on the World Trade Center and the Pentagon, as well as to remember those who perished aboard Flight 93. The student art was displayed in the quad area in front of the Pilcher Building.

Meanwhile, Staff Council hosted their annual Unity Gathering at the Legacy Gazebo. There was a moment of silence followed by the pledge of allegiance, which was interpreted in sign language by Staff Council President Cecilia Peyton. Added to this year's ceremony were three "unity books," in which participants wrote messages of sympathy and encouragement to be sent to elected officials in each of the areas affected by the attacks: New York, Washington and Somerset County, Pennsylvania.

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# Accounting professor a strong believer in corporate governance

*When the corporate accounting scandals were at their height, and names like Enron and WorldCom dominated headlines around the world, Dr. Dana Hermanson could predict with some degree of certainty when reporters were going to seek a comment from him.*

Georgia (Oct 20, 2003) — When the corporate accounting scandals were at their height, and names like Enron and WorldCom dominated headlines around the world, Dr. Dana Hermanson could predict with some degree of certainty when reporters were going to seek a comment from him.

“During most of 2002, either I would get a call or (fellow KSU professor) Paul Lapidés would get a call on pretty much every big story that came along; it was remarkable,” said Hermanson, a co-founder of Kennesaw State University’s Corporate Governance Center who is now working alongside Lapidés to establish a similar think tank at the University of Tennessee. “There were times when we both got calls on a particular issue. We’d kind of laugh about it later as to, ‘Well, at least we said things that were pretty consistent.’”

Hermanson, one of the country’s foremost experts on corporate governance, doesn’t mind working with the media. He realizes that such exposure, while time consuming, allows him to reach more people, and thus have a greater impact, than if he reserved his expertise solely for academic journals and his classroom in the Coles College of Business.

“One of the things I recognize is that if you just operate in the academic world, and you only write to academic audiences, you’re going to have limited impact on practice,” he said. “And to the extent that you can interact with the media, and even through quotes and articles get some of your key research findings out there, in a way you’re taking your message to the business community.”

Hermanson is starting his 11th year at Kennesaw State. Among his colleagues is his wife, Heather, who also teaches in the accounting department. They came here together in 1993 after completing their doctoral work at the University of Wisconsin.

“I always wanted to be an academic,” said Hermanson, a past winner of Kennesaw State’s Distinguished Service and Distinguished Scholarship awards. “I saw the freedom and flexibility that my dad (a retired accounting professor) had and it really made for great family life as I was growing up.”

Teaching in the Coles College, Hermanson has the opportunity to touch the lives of sophomores taking their first steps toward a career in accounting, as well as professionals returning to school to earn their MBAs. The experience level is different, but the message remains the same.

“I really don’t try to alter my approach all that much,” Hermanson said. “I recognize that many undergraduates don’t have the same degree of business experience, and I may not get the same degree of insightful questions from the class, but I really don’t cut back on the principles and the insights I try to give them. I recognize that the sticking rate may not be quite as high if they don’t have business experience, but I still try to give them the full message. It seems to work out pretty well.”

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# Chemistry department thriving

*Kennesaw State University's department of chemistry and biochemistry now boasts the most majors of any similar degree program in the University System of Georgia.*

Georgia (Oct 20, 2003) — Kennesaw State University's department of chemistry and biochemistry has undergone an amazing reversal of fortune in recent years, and now boasts the most majors of any similar degree program in the University System of Georgia.

The department, which was in jeopardy when the Georgia Board of Regents looked into the possibility of eliminating some smaller programs just a few short years ago, has seen its number of majors grow by nearly 300 percent over the past five years, increasing from 75 in fiscal year 1999 to 354 today.

"Three hundred fifty-four majors is a huge number of chemistry majors," said Dr. Leon Combs, department chair. "It's not as many as in biology and some other programs, but it's very unusual for a chemistry department anywhere to have that number of majors."

In addition to majors, total enrollment and credit hours have spiked as well, increasing 92 percent since 2001. Growth is constant in both lower and upper division courses, which means efforts at improving student retention are succeeding as well.

"We're getting more and more recognized, not just in Georgia but throughout the region, as having a solid product here," Combs said. "It just takes time, especially at a school that didn't have a history of science. I think we've arrived now."

While the growth of the department is impressive, the reasons behind it are not easy to nail down. As Combs sees it, no one initiative is responsible for the program's new-found popularity among students. To the contrary, it is a combination of factors — from innovative new degree tracks to involvement with area high schools through programs such as the Chemistry Olympiad — that has helped KSU rise through the ranks.

The new course offerings include the only biochemistry degree in the state focusing solely on undergraduates. A forensic chemistry track has been added as well.

"Students are really interested in forensic chemistry," Combs noted, pointing to the success of television shows such as CSI and CSI Miami. "We have a lot of students that are seeing that as a career choice."

Once they choose chemistry as their major, students are offered the kind of hands-on technical training rarely available in an undergraduate program. They find themselves doing research alongside faculty members and posting their results on the wall in the laboratory wing of the science building. Students and their faculty mentors also present research results at state, national and international meetings, which brings more recognition to the department and KSU.

"We have believed for a long time in this department that people learn best by doing," Combs said. "We emphasize strongly that students do research with faculty, because that's where they're going to really learn chemistry and biochemistry."

The applied focus of KSU's chemistry and biochemistry department helps students succeed in a very competitive job market. Graduates routinely land jobs not only at area pharmaceutical firms, but also at large corporations such as Coca-Cola and Anheuser Busch. The graduate school option is also available to them, and thanks to the success of others who have already chosen that path, more and more graduate programs are beginning to look at KSU as a fertile recruiting base.

"Our emphasis is undergraduate, and we want every one of them to succeed," Combs said. "We've worked hard at that, and they appreciate it."

"Our students have a good work ethic, and they have as good a technical background as any BS program

in the state of Georgia,” he added. “It’s not just numbers, it’s quality. They’re knowledgeable in how to do research, and they’re knowledgeable in how to use all the equipment; those things are crucial.”

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# Happy Birthday KSU!

*The University System of Georgia Board of Regents voted unanimously to create Kennesaw Junior College on Oct. 9, 1963, and a mere three years later, the college opened its doors to 1,014 students.*

Georgia (Oct 20, 2003) — “It was a challenging and exciting period of time.”

That was how Dr. George H. Beggs, the university’s first faculty member, summed up the early history of Kennesaw State University in a 1998 interview.

That same sentiment rings true today, as the university celebrates the 40th anniversary of its founding. The University System of Georgia Board of Regents voted unanimously to create Kennesaw Junior College on Oct. 9, 1963, and a mere three years later, the college opened its doors to 1,014 students on the campus of today’s Southern Polytechnic State University. Today, nearly 17,500 students, including a growing segment who live on campus, can earn undergraduate or graduate degrees in more than 55 programs of study.

“We’ve certainly come a long way in 40 years,” history professor Dr. Tom Scott said.

As part of a yearlong celebration commemorating the university’s ruby anniversary, more than 600 civic, business and community leaders are invited to this year’s convocation, which will be held Oct. 16. USG Chancellor Thomas Meredith will deliver the convocation address and former Gov. Carl Sanders will also be featured in videotaped remarks. It was Sanders’ 1962 campaign pledge to place public colleges within commuting distance of every Georgian that helped give rise to KJC.

Ironically, the institution Gov. Sanders first envisioned would have been located in Bartow County. But a 28-member steering committee, headed by Bob Fowler, editor of the Marietta Daily Journal, brought the college to Cobb instead by promising to donate the land, build the necessary roads and utilities and pay for the construction of the original eight campus buildings. Additionally, Cobb and Marietta voters approved a \$2.35 million bond issue on April 22, 1964. Classes were held on campus beginning in January of 1967.

“The county thought it would be a great thing,” Lex Jolley, namesake of the LeoDelle and Lex Jolley Lodge, said in a 1987 interview. “A branch of the university system right here in our county. Our kids could get in the old Ford and drive up there to college and come back home. You could afford to send them to college when you couldn’t otherwise. It just swept the county like wildfire.”

Four decades later, the community served by KSU has grown far beyond the boundaries of Cobb County, and now includes the more than 120 countries around the world represented by KSU students.

Chronicling this amazing journey has been a major focus for Scott, KSU’s unofficial historian. Since 1978, the veteran faculty member has been documenting KSU’s growth and transformation through more than 200 oral histories he has compiled. More than 100 of these oral histories, including those of Jolley and Beggs, have been edited and made public.

In the past, this incredible story was only available to those willing to seek it out either at the main branch of the Cobb County Public Library or the Bentley Rare Book Gallery in the basement of the Sturgis Library. Now, however, Scott and his colleague, Dr. Catherine Lewis, are working to bring this history to life through a traveling exhibit that will make its debut in April and a permanent archive.

“When you turn 40, you don’t just celebrate you reflect,” Lewis said. Lewis and Scott are members of the 40th Anniversary Celebration Committee. Lewis is also a curator with the Atlanta History Center.

The exhibit will be seven feet tall and consist of four, double-sided panels — each chronicling the meteoric rise of KSU. The university is also in the process of hiring its first archivist, someone who will be the official keeper of KSU history and memorabilia.

“As it is now, the memory of the institution is in people’s offices or in people’s minds,” Lewis said. “The

institution has collected photographs and archival materials about the last 40 years, but we don't have an archive for scholars and that could be one of the legacies from the 40th anniversary celebration, an archive where scholars or other interested parties could go to learn about the history of the institution and the communities it serves.”

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# International student gets new lease on life

*Rula Osta came to Kennesaw State University seeking an education. Today, thanks to Dr. Kevin Smith, Dr. Timothy Akers and others, the Lebanese biology major has a new lease on life.*

Georgia (Oct 20, 2003) — Rula Osta came to Kennesaw State University seeking an education. Today, thanks to Dr. Kevin Smith, Dr. Timothy Akers and others, the Lebanese biology major has a new lease on life.

Osta tested positive for osteoporosis at a routine screening conducted by the KSU Health Clinic this summer. Since Osta is an international student with no insurance and limited financial resources at her disposal, that could have been the end of the story. Instead, a long line of KSU faculty members made sure that was not the case, starting with the volunteers at the screening, and proceeding all the way to Akers, a former Centers for Disease Control and Prevention (CDC) senior scientist who recently joined the faculty as assistant dean for research and graduate studies in the WellStar College of Health and Human Services.

“What I received was 100 percent, really,” Osta said. “One hundred percent care, and genuine interest in helping me.”

Smith, who serves as medical director for the student health clinic, said the screening in which Osta took part involves an ultrasound scan of the patient’s heel. A positive result generally calls for a more comprehensive test to be conducted, but with no such equipment available on campus, that testing would have been cost-prohibitive for students like Osta, who has no insurance and limited financial means.

“That’s where the problem came in,” explained Dean Richard Sowell. “We did the screening, she looked like she needed follow-up care, and there really wasn’t any place for Rula to go. That’s when they referred her to Dr. Akers to see if he could find some resources to help her.”

Although Akers’ work has more to do with writing research proposals, conducting research and working with faculty to strengthen their research skills than arranging follow-up care for participants in a health screening, he felt a moral responsibility to do all he could to make sure Osta got the help she needed.

“Rula is really a voice for a lot of students here,” Akers said. “She came to us out of trust, and ethically, in my opinion, we have a sense of duty and responsibility to not just simply gloss over that request.”

Once he learned of Osta’s predicament, Akers put in a call to Smith, who conducted a more extensive exam at no cost and eventually found an outside provider — Dr. Rajiv Goswami at the Highfield Open MRI and Diagnostic Imaging Center — who agreed to do the \$200 test, again at no charge to Osta. Combined, Smith’s services and the test could have cost her \$600.

As it turned out, the full bone scan confirmed that she had osteopenia, the beginning stage of osteoporosis, but thanks to the follow-up care she has since received, Osta now knows how to manage her condition and improve her level of health.

“It’s had a very good outcome for her, and it’s what screening is all about,” Smith said.

In the future, it is likely that students such as Osta won’t have to depend on the generosity of an outside source to have such advanced testing done. Akers was already looking into the possibility of acquiring a bone densitometer for KSU before learning of Osta’s plight; her story only steeled his resolve to secure funding for such a machine; a new one can cost as much as \$80,000.

“We really need that and want a bone densitometer for both clinical purposes for the college and the university, and for applied research,” he said. “When Rula approached our office, it kind of reaffirmed the need for having such a tool on campus.”

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# Rare Anne Frank exhibit coming to KSU Center

*Teaching visitors, particularly school-age children, tolerance and promoting diversity are the primary goals of the “Anne Frank in the World” exhibit coming to Kennesaw State University this fall.*

Georgia (Oct 20, 2003) — *“How is it possible in the middle of the 20th century this type of inhumanity can exist?”*

That was the question 19-year-old Eugen Schoenfeld asked his father through tears after an SS officer at Auschwitz hit him over the head – twice – for humbly asking for a shoe. The teenager ended up with two right shoes after being stripped of every other worldly possession upon arrival at the notorious concentration camp.

Teaching visitors, particularly school-age children, tolerance and promoting diversity are the primary goals of the “Anne Frank in the World” exhibit coming to Kennesaw State University this fall. The KSU Foundation, with the help of the Georgia Commission on the Holocaust and Cobb Commission Chairman Sam Olens, is bringing the 2,000-square-foot mini-museum to the KSU Center. The exhibit was curated in the Netherlands and is one of only three of its kind in the world; the other two exhibits are in Europe.

“Anne Frank’s name is magic,” Sylvia Wygoda, director of the Georgia Commission on the Holocaust, said. “People who don’t know about the Holocaust know Anne Frank’s name, and that recognition leads to many, many learning opportunities.”

The exhibit uses 14,000 words and 600 pictures to tell the story of Anne Frank, the German-Jewish teenager who spent 25 months in an annex of rooms above her father’s office in Amsterdam during World War II, before being betrayed to the Nazis and sent to a concentration camp. Frank died of typhus at the Bergen-Belsen in 1945; she was 15 years old. The exhibit also highlights other genocides that exist today.

“Holocausts by many other names exist around the world,” Schoenfeld, a member of the Holocaust commission, said. “The importance of the Anne Frank exhibit is it’s a symbol of a larger experience; the importance of the Holocaust is we have to recognize evil is possible anytime, anywhere in the world.”

The exhibit, which is scheduled to open Nov. 9, will be located in the east hallway of the KSU Center and will be open 10 a.m. – 5 p.m. Monday through Friday, and 1 – 5 p.m. Saturday and Sunday. There is no charge to view the exhibit, however, there will be a donation box.

“Children need to be taught the importance of living in a diverse society and the repercussions when people aren’t able to do that,” Karen Paonessa, foundation director, said. “We want visitors to understand it’s wrong to discriminate against someone because they’re different.”

Kennesaw State raised \$64,000 to secure the exhibit for three years, while development officials are working to raise another \$1 million for collateral programming, including the creation of “Anne Frank trunks,” that will be filled with Holocaust educational materials and sent to schools in rural Georgia.

Another aspect of the collateral programming will be lectures given by Holocaust survivors – including Schoenfeld – their children and concentration camp liberators.

“We the survivors are becoming fewer and fewer each year,” Schoenfeld said. “There is nothing more powerful than for survivors to talk about their experience and their understanding of the human condition.”

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# Frank Adams Joins Cox Family Enterprise Center Faculty

*A. Frank Adams, III has become a faculty associate of the Cox Family Enterprise Center at the...*

Georgia (Oct 27, 2003) — Frank Adams Joins Cox Family Enterprise Center Faculty

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347 or [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Kennesaw, GA - A. Frank Adams, III has become a faculty associate of the Cox Family Enterprise Center at the Coles College of Business at Kennesaw State University.

"Frank Adams brings a wealth of academic and professional experience to our Cox Family Enterprise Center," says Coles College Dean Tim Mescon. "As a former senior executive in a family business, Dr. Adams understands the unique issues and challenges confronted in closely-held enterprises."

Adams, a financial economist, teaches economics and finance in KSU's Executive MBA Programs. He was recognized as the Coles College Outstanding Scholar for the academic year 2001/2002. For the past two years the National Association of Certified Valuation Analysts (NACVA), has recognized Adams for his teaching accomplishments in its Forensic Institute Program by naming him an "Instructor of Exceptional Distinction."

"In his role as an associate of the Cox Family Enterprise Center, Adams is integrally involved in all programs and will lead the Center's cutting edge research program on Family Business Cost of Capital," says Center Director Joe Astrachan.

Adams says that the fact that the faculty involved with the Cox Family Enterprise Center are nationally and internationally recognized scholars makes this an exceptional honor.

"My background in family business, and academic training in economics and finance, lend themselves well to broadening the resources available to Center members," Adams says. "There are a number of research projects, primarily in family business finance, that the director, Joe Astrachan, and I are working on that we hope will benefit family businesses and stimulate further research in this important area," he adds.

Adams earned his Ph.D. in Economics with a field of specialization in Finance from Auburn University. He has an MBA from Berry College and a BS in Business Administration from Shorter College.

His has a distinguished research career. His articles have appeared in The Review of Industrial Organization, Contemporary Economic Policy, The Journal of Labor Research, Atlantic Economic Journal, Southern Economic Journal, Journal of Forensic Economics and the Family Business Review. Although not a practicing financial adviser, Adams holds the NASD series 6 and 65 licenses.

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# Internationally acclaimed Anne Frank exhibit opens at Kennesaw State University

*The internationally acclaimed "Anne Frank in the World" exhibit opens to the public...*

Georgia (Nov 3, 2003) – Internationally acclaimed Anne Frank exhibit opens at Kennesaw State University

Frances Weyand

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga.--The internationally acclaimed "Anne Frank in the World" exhibit opens to the public Friday, Nov. 14 at 2 p.m., following a ribbon cutting by Gov. Sonny Perdue. The governor will then lead the first tour through the exhibit. The 2,000-square-foot museum is constructed with a hidden bookcase entrance to remind visitors of the secretive nature of two years of Frank's life. The more than 8,000 words of text and 600 pictures in the exhibit tell the story of the German-Jewish teenager who spent more than two years hiding in rooms in an annex above her father's office in Amsterdam during World War II. She and her family were later betrayed to the Nazis and sent to Bergen-Belsen concentration camp where she died in 1945 at the age of 15.

The Georgia Commission on the Holocaust granted the world's largest Anne Frank exhibit to Kennesaw State University after the commission was awarded the exhibit by the Anne Frank Center of New York and Anne Frank House of Amsterdam. The arrangement included an agreement by the commission to raise the funds necessary to bring the exhibit to the state.

Sylvia Wygoda, executive director of the commission, approached Kennesaw State University President Betty Siegel and Cobb Commission Chairman Sam Olens to spearhead the fundraising effort. The KSU Foundation and its trustees, including Sen. Steve Thompson and Norman Radow, president of Congregation Etz Chaim, raised \$64,000 to secure the exhibit for at least three years. Options for renewal mean the exhibit could be housed at Georgia's largest northwest university for an indefinite period of time.

Initial exhibit sponsors include Holder Construction, which built the unique museum that houses the exhibit; and the architecture and engineering firm Stevens & Wilkinson Stang & Newdow Inc., designers of the museum.

"We are honored to have been chosen as the home of this extraordinary exhibit," Siegel said. "'Anne Frank in the World' offers us an incredible opportunity to celebrate and promote tolerance and diversity to school children and visitors from across the state and around the world. It is imperative that this story remain in the public consciousness, not only for what it teaches us about the Holocaust but also for what it says about the human spirit."

KSU development officials are currently working to raise \$1 million for collateral programming, including the creation of Anne Frank trunks that will be filled with educational materials and sent to schools in rural Georgia. Another aspect of the collateral programming will be musical and theatrical performances, symposiums and lectures by scholars on tolerance, diversity, the Holocaust and related topics. Guest lecturers will include Holocaust survivors, their children and concentration camp liberators.

"We, the survivors, are becoming fewer and fewer each year," Dr. Eugen Schoenfeld, a Holocaust survivor, said. "There is nothing more powerful than for survivors to talk about their experience and their understanding of the human condition."

The exhibit is located in the east hallway of KSU Center. There is no charge to view the exhibit; however, there will be a donation box. For further information about hours of operation and directions, call 678-797-2083.

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# December Arts Events

## *December Calendar Listings*

Georgia (Nov 4, 2003) — December Arts Events

Cheryl Brown

## Abstract

Contact: Cheryl Anderson Brown, 770-499-3417 or [cbrown@kennesaw.edu](mailto:cbrown@kennesaw.edu)

### VISUAL ARTS

Through December 10

The Collector's Vision Exhibition: East African Art from the Collection of Peggy Slappey. Marietta collector Peggy Slappey lived in Africa for several years and put together an impressive collection of tribal African art that includes bead corsets from Sudan, headrests, Masai leather blankets, baskets, masks, ceremonial tools and East African beaded tribal items. Many rare pieces of functional art and contemporary African paintings also will be shown. Opening reception: 7-9 p.m., Oct. 29. Horace Sturgis Library Gallery, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

Through December 10

Senior Art Majors Exhibition Part II. Studio art, graphic design and art education majors exhibit the best of their work in painting, sculpture, drawing, printmaking, graphic design, photography and ceramics. Opening reception: 7-9 p.m., Nov. 18. Fine Arts Gallery, Wilson Building, Kennesaw State University, 1000 Chastain Road, Kennesaw. Free. Contact the KSU Art Galleries. 770-499-3223. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

### CLASSICAL MUSIC

December 1

Atlanta Symphony Brass Quintet. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$10. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

December 2

The KSU Choral Ensembles. Winter Concert. 8 p.m. First United Methodist Church of Marietta. Free. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

December 4

The KSU Wind Ensemble. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KsSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

### JAZZ MUSIC

December 3

The KSU Jazz Ensemble. Holiday Concert. 8 p.m. Howard Logan Stillwell Theater, Kennesaw State University, 1000 Chastain Road, Kennesaw. \$5. Contact the KSU Box Office. 770-423-6650. [www.kennesaw.edu/arts](http://www.kennesaw.edu/arts).

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*the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](https://kennesaw.edu).*

# KSU breaks ground on English addition

*The groundbreaking for the new English classroom/office addition will take place Wednesday...*

Georgia (Nov 4, 2003) – KSU breaks ground on English addition

Karen Kennedy

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

Writer: Karen Kennedy, 770-423-6203 or [kkennedy@kennesaw.edu](mailto:kkennedy@kennesaw.edu)

KENNESAW, Ga. – The groundbreaking for the new English classroom/office addition will take place Wednesday, Nov. 5 at 2 p.m., outside the Humanities Building at Kennesaw State University. The 32,000-square-foot addition should be ready for occupancy before the opening of school in fall 2004, due to the “fast-track design build process” being used.

Using the fast-track process, various segments of the design, bid and build process happen concurrently. For example, while the site is being prepared and the foundation poured, bids are being accepted for the structural steel package and some of the design work on the interior of the addition is still going on. The budget is \$4.6 million.

All of this simultaneous work doesn't mean that the addition is being designed on the fly. The overall plan is generally in place. The addition will have 15 classrooms of various configurations, including electronic classrooms; 43 faculty offices; and office space for the English department. Plans also include space for a courtyard and future poetry garden.

“The English addition is a much-needed facility and we are pleased to be working collaboratively to bring this building online using a fast-track design and build process,” said Dean of the College of Humanities and Social Sciences Dr. Linda Noble. “The building has been designed to integrate well with the Gazebo area, existing buildings and the proposed new Social Science Building.”

The Facilities Group is serving as executive architect on the project, overseeing both the design and building of the addition. The architect is Hellmuth, Obata & Kassabaum Inc., of St. Louis and the contractor is Whiting-Turner Contracting Co. of Baltimore.

English Department Chair Dr. Laura Dabundo summed up the feelings of the entire department when she said, “We are thrilled about the new classrooms, offices and technology that will be available to us in such an attractive, well thought out and well designed addition.”

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# New study shows value of KSU degree for graduates and state

*A new report on higher education commissioned by the University System of Georgia's...*

Georgia (Nov 5, 2003) – New study shows value of KSU degree for graduates and state

Karen Kennedy

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

KENNESAW, Ga. – A new report on higher education commissioned by the University System of Georgia's Intellectual Capital Partnership Program (ICAPP) shows that Kennesaw State University graduates earn an average of \$14,903 per year more than their high-school-educated counterparts.

The study, "Value of University System of Georgia Education," analyzed the earnings of University System students who graduated between 1993 and 1997 and found that the increased earnings resulting from their college degrees added \$102.6 million to Cobb County's economy during 1998 – the most recent year for which data was available.

In addition, the study looked at which occupations will have the highest number of job openings in Georgia through the year 2010. Registered nurses, computer support specialists, accountants and auditors, and teachers will be some of the most in-demand professions. Kennesaw State provides well-educated, job-ready graduates in all of those fields.

Full copies of "The Value of University System of Georgia Education" may be downloaded from the ICAPP Web site at: [www.icapp.org/publications.htm](http://www.icapp.org/publications.htm).

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# Soccer team wins national championship

*An amazing two-year journey reached its climax Dec. 6 when the Kennesaw State University women's soccer team downed Franklin Pierce 2-0 to win the NCAA Div. II national championship.*

Georgia (Dec 1, 2003) — An amazing two-year journey reached its climax Dec. 6 when the Kennesaw State University women's soccer team downed Franklin Pierce 2-0 to win the NCAA Div. II national championship.

The team title is the fifth in school history and the first for women's soccer, which made its debut in 2002. The other team championships were won in baseball (1994, 1996) and softball (1995-1996).

Freshman Laura Tucker provided the scoring punch for Kennesaw State in the finals, scoring the first of her two goals in the 24th minute to give the Owls a lead they would never relinquish. Sophomore goalkeeper Jessica Marek did the rest, finishing the game with seven saves to put the wraps on her fifth consecutive shutout in the tournament, an NCAA record.

The architect of KSU's rapid rise to soccer prominence is coach Rob King, who arrived on campus in August 2001 with the goal of building a championship-caliber program in the midst of the thriving developmental soccer leagues of Metro Atlanta. That goal has now been achieved, as the team's 43-1-1 record after two seasons will attest.

"It's very difficult to put into words just how exciting this thing is," said Dr. Dave Waples, Kennesaw State's longtime athletic director. "In your wildest dreams, you don't hire a coach and then two years later they win a national championship. This just does not happen."

The accolades claimed by the 2003 Owls were many, including a second consecutive Peach Belt Conference title and the championship of the Southeast Region. They lost only once, to defending national champion Christian Brothers on Sept. 28, and finished the season with a 17-game winning streak.

"This championship took a lot of teamwork," King told the media afterward. "We have a great group of players, a good coaching staff and the support of an administration that brought us in a year early to recruit."

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# Georgia WebMBA® Program Establishes Educational Partnership with German University

*The Georgia WebMBA®, which allows working professionals to earn a Master of Business...*

Georgia (Dec 5, 2003) – Georgia WebMBA® Program Establishes Educational Partnership with German University

Terri Thornton

## Abstract

Contact: Terri Thornton, 404-932-4347, [territhornton@mindspring.com](mailto:territhornton@mindspring.com)

Kennesaw, GA - The Georgia WebMBA®, which allows working professionals to earn a Master of Business Administration degree online, has established an international study program with Anhalt University of Applied Sciences in Bernburg, Germany. The arrangement means students from Anhalt and the WebMBA® program will work together over the Internet next summer to complete a project for their global and international business courses.

“The Georgia WebMBA® program has been a cutting edge MBA program ever since it was put into place several years ago by five universities in the University System of Georgia,” said Daniel S. Papp, Senior Vice Chancellor for Academics & Fiscal Affairs for the University System of Georgia. “It is continuing to stay at the forefront of online MBA education by offering a course in which Georgia WebMBA® students will be in the same online class with MBA students at Anhalt University in the Federal Republic of Germany,” he adds. “Georgian and German students will learn together about international business, gaining immense benefits from sharing their educational experience.”

The Georgia WebMBA® program is run by a consortium of five Georgia universities: KSU, Georgia College & State University, Ga. Southern University, The State University of West Georgia, and Valdosta State University.

“The WebMBA® partnership with Anhalt University in Germany is a terrific example of creating a global teaming environment that prepares MBA graduates for the very competitive and dynamic international business arena,” says Tim Mescon, Dean of the Coles College of Business at KSU. “The opportunity to interact with peers in Western Europe is yet one more unique dimension of the WebMBA® program.”

“I am looking forward to our partnership with Anhalt and to the great educational opportunity our students will have,” adds WebMBA® Director Joe Bocchi. “Distance education in Georgia has torn down the physical barriers to international work that would otherwise be costly and time consuming,” he adds.

Eventually, WebMBA® students will visit companies in Bernburg, and German students will visit companies throughout Georgia. The exchange is being coordinated by Georgia Southern University professor Cathy Swift, who teaches International Business in the WebMBA® program, and Professor Elena Kashtanova, who teaches International Banking and Finance at Anhalt.

MBA candidates such as Brian Week, who is earning his MBA while on active duty with the U.S. Navy, greeted the news enthusiastically. “Thanks to the coordination between Anhalt and the WebMBA program, I now know that not only do I get to see business in Europe, I get to experience learning in Europe,” Weeks says.

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The Anhalt University of Applied Sciences, founded in 1991, has 4,200 students and an academic staff of about 170. It offers 24 degree courses in technical, business, agricultural and design fields of study.

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# Kennesaw State University welcomes Georgia Games

*Kennesaw State University is proud to announce its partnership with the Georgia State Games...*

Georgia (Dec 11, 2003) – Kennesaw State University welcomes Georgia Games

Karen Kennedy

## Abstract

Contact: Frances Weyand, Director of University Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

Kennesaw State University is proud to announce its partnership with the Georgia State Games Commission. A ribbon-cutting ceremony and reception in the commission's new headquarters on the Kennesaw State campus will take place Monday, Dec. 15 at 10 a.m. in Building 59 on Frey Lake Road. KSU President Dr. Betty L. Siegel and Chairman of the Georgia State Games Commission Board Abit Massey will cut the ribbon.

"We are honored to have the commission on our campus," said Siegel, "and look forward to the many outreach opportunities this partnership brings."

The commission was created in 1989 as the governing body and organizing entity for the Georgia Games, a statewide, Olympic-style sports festival for all state residents. Developed to promote grassroots amateur sports and an improved quality of life, the Georgia Games attracts athletes of various backgrounds, ages and skill levels.

Through the partnership with the commission, KSU hopes to develop new educational and research components, as well as work with the Georgia Games to expand their many amateur athletic programs.

"I am excited about the possibilities of working with Kennesaw State University," said Eric Pfeifer executive director of the commission. "The Georgia Games is proud to be a part of such an exemplary educational institution."

For more information on the ribbon cutting, contact Jeff Seagraves of the games commission at 770-528-3582 or [jseagra6@kennesaw.edu](mailto:jseagra6@kennesaw.edu).

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# Kennesaw State University Commencement

*Kennesaw State University will hold its 73rd commencement honoring nearly 1,000 graduates and...*

Georgia (Dec 17, 2003) — Kennesaw State University Commencement

Karen Kennedy

## Abstract

Contact: Frances Weyand, Director of Media Relations, 770-423-6203 or [fweyand@kennesaw.edu](mailto:fweyand@kennesaw.edu)

Kennesaw State University will hold its 73rd commencement honoring nearly 1,000 graduates and undergraduates in two separate ceremonies.

The 10 a.m. ceremony will honor graduates of the Michael J. Coles College of Business and the WellStar College of Health and Human Services. The speaker will be Lee E. Rhyant, vice president and site general manager of Lockheed Martin Aeronautics Co.

The 3 p.m. ceremony will honor graduates of the Leland H. and Clarice C. Bagwell College of Education, the College of Science and Mathematics, the School of the Arts and the College of Humanities and Social Sciences. The speaker will be Justice Robert Benham of the Supreme Court of Georgia.

When:

Friday, Dec. 19, 10 a.m. and 3 p.m.

Where:

Boisfeuillet Jones Atlanta Civic Center

Biographies of both speakers follow.

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Bio for Lee Rhyant

Vice president and site general manager for Lockheed Martin Aeronautics Co.

Lee E. Rhyant was born in Dawson, Ga., and moved to Fort Pierce, Fla., in 1954. He is the son of Harding Rhyant and the late Evelyn Rhyant.

A graduate of the Lincoln Park Academy class of 1968, Rhyant attended Bethune Cookman College in Daytona Beach, where he received a B.S. degree in 1972. He has an MBA from Indiana University and has done further study at London School of Business, M.I.T., Harvard, General Motors Institute and the University of Michigan.

He joined Lockheed Martin Aeronautics Co. in July 2000 as vice president and site general manager for the company's Marietta facility. He has more than 30 years of aerospace and automotive industry experience in a wide variety of positions, most recently vice president of production operations for Rolls Royce Aerospace, Indianapolis, and plant manager and other senior management positions in General Motors.

Rhyant serves on many boards of directors, some of which are Bethune-Cookman College, Morris

Brown College, Atlanta Area Boy Scouts Council, Safe America Foundation, The Georgian Club and the United Way of Cobb County. He has received numerous awards, honors and recognition for his community service, most recently, the Outstanding Minority in Business award for the Atlanta area.

Rhyant is married to Evelyn Ingram Rhyant and is the father of twin boys, Roderick and Broderick who are both medical doctors. He has two daughters-in-law, Anjulia and Andrea. Lee and Evelyn live in Roswell and attend Zion Baptist Church in Marietta. He is also a member of the Omega Fraternity.

Bio for Justice Robert Benham  
Supreme Court of Georgia

Justice Robert Benham is a cum laude graduate of Tuskegee University. He received his Juris Doctor degree from the University of Georgia and a Master of Laws degree from the University of Virginia. He has received Honorary Doctorate of Laws degrees from John Marshall Law School and Tuskegee University.

In April 1984, Gov. Joe Frank Harris appointed Benham to the Court of Appeals. He won the statewide election and served on the Court of Appeals for five years. In December 1989, Harris appointed Benham to the Supreme Court of Georgia. He won the statewide election to a full term on the Supreme Court in 1990, and went on to become the Georgia Supreme Court's first African-American chief justice in 1995.

Benham serves in numerous local, state and national professional organizations, and serves on the boards of many civic, fraternal, business and religious organizations. Some of those are: board of directors of the International Judicial Academy, board of trustees of Georgia Historical Society, Westville Historical Society, Georgia Legal History Foundation, Noble Hill Wheeler Foundation, board of United States Advisors for the International Judicial Academy and the advisory committee for Juvenile Detention Reform for the state of Georgia.

He is a master in the Bleckley Inn of Court. He has received distinguished service awards from the State Bar of Georgia; Martin Luther King Jr. Commission; Gate City Bar Association; Atlanta Bar Association (Professionalism); the University of Georgia Alumni; Georgia Association of Black-Elected Officials; Georgia Law-Related Education Consortium; Georgia Trial Lawyers; American Judicature Society; NAACP; Urban League; SCLC; Georgia Minority Judges Association; American Society of Writers on Legal Studies; National Law Enforcement Committee; and A. L. Walden Outstanding Lawyer Award.

He is married to the former Nell Dodson and they have two children, Corey Benham and Austin Tyler Benham.

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