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# Students can now earn an MBA at their convenience

*Kennesaw State University has teamed up with four of Georgia's other institutions of higher...*

Georgia (Jan 9, 2001) – Students can now earn an MBA at their convenience

Staff

## Abstract

Kennesaw State University has teamed up with four of Georgia's other institutions of higher learning to offer the state's first "WebMBA."

Students from across Georgia now have the opportunity to earn a master of business administration degree over the Internet. A weekend retreat hosted by KSU Jan. 5-6 brought faculty and students together for the first and only time. The next time they will see each other will be at graduation.

"If you talk to a faculty member, it will be on the telephone and that's the closest you're going to get," KSU Associate Dean for Graduate Business Programs Rodney G. Alsup told the inaugural WebMBA class at the retreat. "What that does is, it changes the learning environment and it puts the burden of learning on the students. The old undergraduate model of learning is not going to work in this program. You're going to learn on your own; you're going to learn from each other; and you're going to learn from us—and we're going to learn from you."

The WebMBA is offered through a consortium of Georgia public universities including Georgia College & State University, State University of West Georgia, Georgia Southern University and Valdosta State University. Students applied to a particular university to get into the program. Those institutions' names will appear on their diplomas. Thirteen members of the inaugural class are KSU students.

Thirty-eight students will study and do coursework over the Internet for the next two years. Sixteen professors will monitor dialogue, provide direction and answer questions, according to KSU Director of MBA and Master of Accounting Programs Harry J. Lasher.

"When someone has a question, he or she puts it on the question board and anyone, faculty or students, can respond and discussions ensue online until the problem is solved," Lasher said. "In this situation, students have to accept the responsibility of learning even more than in a face-to-face class. This is truly a learning community we are creating, and there's a greater commitment of time and intellectual energy that's required."

Students said the overwhelming advantage to earning an MBA online is convenience. "The nature of my job and the time constraints are why I chose the WebMBA program," said Terrie English, who works at the Medical College of Georgia in Augusta. "I also have two granddaughters I like to spend time with and I can do this after they go home."

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# Tetley Distinguished Leader Lecture Series at Kennesaw State

*Technology entrepreneur Jeffrey D. Hoffman and Jack Guynn, president and CEO of the Federal...*

Georgia (Jan 16, 2001) – Tetley Distinguished Leader Lecture Series at Kennesaw State

Staff

## Abstract

Technology entrepreneur Jeffrey D. Hoffman and Jack Guynn, president and CEO of the Federal Reserve Bank of Atlanta, are scheduled to participate in the Tetley Distinguished Leader Lecture Series at the Michael J. Coles College of Business at Kennesaw State University. William Hudnut, a fellow at the Urban Land Institute, also will speak.

The Tetley Distinguished Leader Lecture Series brings CEOs and business leaders to campus from across the country. The lectures are free and open to the public. All three lectures will take place at 2:00 p.m. in Room 151 of the Burruss Building on the KSU campus.

Jeffrey D. Hoffman, technology entrepreneur Tuesday, January 23, 2001

Hoffman is a recognized entrepreneur and innovator in the Internet and software development industries, as well as an accomplished international speaker on business and technology. Hoffman has served as a vice president at Worldspan and CEO of Priceline.com's consumer-to-consumer business, as well as Priceline's parent company Walker Digital. Hoffman is now CEO and president of Total Media Inc., an entertainment company with holdings in the film, marketing and interactive media industries. Hoffman also serves as the CEO of NUAJ Entertainment, an artist and music management company, and as chairman of eMphasis Inc., an online entertainment marketing company.

Jack Guynn, president and CEO, Federal Reserve Bank of Atlanta Tuesday, February 13, 2001

Guynn became the 13th president and CEO of the Federal Reserve Bank of Atlanta in 1996. He is responsible for all bank activities including monetary policy and services. He is involved in many professional groups, including the treasury department's joint task force on the impact of electronic money on consumers. In addition, he is chairman of the board of the United Way of Metropolitan Atlanta.

William Hudnut, fellow, Urban Land Institute Wednesday, April 4, 2001 (rescheduled from December)

William H. Hudnut III is one of the nation's eminent authorities on cities and a leader in smart growth strategies. Hudnut is the senior resident fellow at the Urban Land Institute where he is energizing ULI's mission to promote the responsible use of land and enhance the total environment. Hudnut, a former congressman and mayor of Indianapolis, is outspoken and often critical of Atlanta's rapid growth.

"For 11 years The Tetley Distinguished Leader Lecture Series has remained a critical vehicle for introducing our students to leading thinkers and implementers from across the country," said Coles College Dean Tim Mescon.

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# Kennesaw State hosts science bowl competition

*Kennesaw State University's Tau Epsilon chapter of the biology honor society Beta Beta Beta and...*

Georgia (Jan 22, 2001) – Kennesaw State hosts science bowl competition

Staff

## Abstract

Kennesaw State University's Tau Epsilon chapter of the biology honor society Beta Beta Beta and Solvay Pharmaceuticals Inc. will host the Georgia Junior Academy of Sciences Regional Science Bowl Competition on Saturday, Jan. 27, 8:30 a.m. – 4 p.m. The event at KSU is one of six regional competitions to be held around the state that day. The top three teams from each regional competition will advance to the state competition. The winning team from the state then moves on to the national competition.

Solvay has provided funding to support the competition at KSU. Solvay's support allowed for the purchase of quizbowl buzzer systems, refreshments, lunch and T-shirts for participants, coaches and volunteers.

Teams from six area high schools are scheduled to compete at KSU. They will be quizzed on topics in biology, chemistry, physics, astronomy, earth science, computer science and mathematics in a rapid question and answer format.

Competing high schools--

Brookwood High School, Snellville

Collins Hill High School, Suwanee

Etowah High School, Woodstock

Harrison High School, Kennesaw

Lassiter High School, Marietta

Walton High School, Marietta

Solvay Pharmaceuticals of Marietta is a research-based pharmaceutical company active in the therapeutic areas of cardiology, gastroenterology, mental health and women's health. It is a member of the worldwide Solvay SA Group of chemical and pharmaceutical companies headquartered in Brussels, Belgium.

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# KSU offers Wellness Program for seniors

*The Seniors Participating in Activities Relating to Health at Kennesaw State (SPARHKS) program will...*

Georgia (Jan 30, 2001) – KSU offers Wellness Program for seniors

Staff

## Abstract

The Seniors Participating in Activities Relating to Health at Kennesaw State (SPARHKS) program will begin in February for any interested senior citizens. The program will be held every Friday from 9:30 to 11:30 a.m. from Feb. 9 through Apr. 6 at the Physical Education Gymnasium on campus. Exercise and Health Science majors and volunteers work together with older adults to teach them about fitness, recreational activities and the benefits of being physically active.

The SPARHKS program offers a variety of activities including strength training, water aerobics and movement games, bowling, volleyball, low-impact aerobics, walking and Tai Chi. Also offered are educational wellness presentations and an opportunity to meet new people in the community. The SPARHKS program began in 1997 from a training grant from the University of Maryland's Adult Health and Development program and continues to offer classes in the spring and fall semesters through the department of Health, Physical Education and Sport Science (HPS).

To register for this program by Thurs., Feb. 8, call SPARHKS director, Diane Lowry at 770/423-6488, or HPS at 770/423-6216. A nominal fee is charged for the eight-session program. The College of Health and Human Services currently offers degree programs in exercise and health science, health and physical education, nursing, human services, sport management and a graduate program in primary care nursing

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# From Africa to Eternity: A Black History Month Celebration

*The Kennesaw State University chapter of the NAACP is sponsoring "From Africa to Eternity..."*

Georgia (Feb 5, 2001) – From Africa to Eternity: A Black History Month Celebration

Staff

## Abstract

The Kennesaw State University chapter of the NAACP is sponsoring "From Africa to Eternity," an event which includes a mini-museum of African-American artifacts and a screening of the film "The Language You Cry In."

The event will be held Friday, Feb. 9, in the KSU James V. Carmichael Student Center, Rooms A-C. The film will be shown at 12:30 p.m. The mini-museum will be open from 12:30 p.m. – 5 p.m.

Guest speaker Denise White Fields, president of From Africa to Eternity, will present part of her collection of African-American artifacts including pieces from Africa, South Carolina and Coastal Georgia. The exhibit has been shown extensively throughout the United States.

The film, "The Language You Cry In," is about the Gullah people of the South Carolina coast. Some of the people who are in the movie will be present at the screening. This event is free and open to the public.

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# MBA students participate in Georgia Bowl 2001

*MBA candidates from Kennesaw State University honed their presentation skills in Georgia Bowl 2001...*

Georgia (Feb 6, 2001) – MBA students participate in Georgia Bowl 2001

Staff

## Abstract

MBA candidates from Kennesaw State University honed their presentation skills in Georgia Bowl 2001. The competition was held at the KSU Center on Feb. 2 and 3.

Students from eight universities presented plans for mock businesses that they had developed during their studies. The competition gave them a chance to present their ideas to an experienced panel of judges who could observe how well the students planned for success and anticipated obstacles.

Two KSU teams were semi-finalists, finishing ahead of teams from Rice University, Baylor University, University of Tennessee and Indiana University.

A team from KSU's Career Growth MBA program, sponsored by Professor Jim Herbert, presented a plan for a company they called Legacy Access Data Inc.

Professor Gary Roberts coached a team of students from the MBA for Physician Executives and MBA for Experienced Professionals programs. This team presented a company called Sentef Medical Centers.

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# Michael J. Coles College of Business launches business management concentration

*The Coles College of Business at Kennesaw State University is launching a new graduate program that...*

Georgia (Feb 7, 2001) – Michael J. Coles College of Business launches business management concentration

Staff

## Abstract

The Coles College of Business at Kennesaw State University is launching a new graduate program that will prepare students for the challenging demands of the new economy. The innovative courses will allow MBA candidates to graduate with a concentration in e-business management.

"The e-biz curriculum embraces the relationship between business and technology," says Coles College Dean Tim Mescon. "The key was to introduce a comprehensive curriculum that would dramatically enhance the portfolio of skills, talents and insights of our graduates."

Five new courses, along with an existing class in accounting information systems, comprise the new area of concentration in the career growth MBA program. Two of the new courses – economics and strategy for the information economy, and e-marketing – are underway this semester. Cyberlaw will be taught for the first time this summer, while supply chain management for e-business and entrepreneurship for e-business debut in the fall. Intellectual property law joins the curriculum in spring of 2002.

"The e-business

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# Kennesaw State teams up with Kaiser Permanente to offer graduate nurses more real-world experience

*In an effort to bridge the gap between what graduate nursing students are learning on college...*

Georgia (Feb 8, 2001) – Kennesaw State teams up with Kaiser Permanente to offer graduate nurses more real-world experience

Staff

## Abstract

In an effort to bridge the gap between what graduate nursing students are learning on college campuses and the realities of today's health care environment, Kennesaw State University is joining forces with Kaiser Permanente to create a model for training primary care practitioners to deliver quality care in a managed care setting.

Southeast Permanente Medical Group, a division of Kaiser Permanente, was recently awarded one of six three-year grants of \$150,000 per year from Partnerships for Quality Education, a program funded by The Robert Wood Johnson Foundation.

The goal of the program is to prepare primary care doctors, nurses and physician assistants to work together to achieve better outcomes for their patients at lower costs.

"Partnerships for Quality Education has made significant strides in training doctors to practice high-quality, cost-effective, community-based medicine in managed care settings," Dr. Gordon Moore, director of PQE, said. "The new grant allows us to expand the number of residency training programs working with managed care organizations and practices, as well as to extend the partnership model to nurse practitioner programs.

"Nurse practitioners are a tremendously important component in the primary care delivery system, and like physicians, must also be prepared to deliver quality care within fixed, limited budgets," he said.

Located in Kennesaw, Ga., Southeast Permanente Medical Group was the only managed care organization to receive funding for developing an academic-managed care partnership.

"This summer, we'll start putting students at the Kaiser site," Genie Dorman, chair of Kennesaw State's primary care nursing department, said. "It's an opportunity for our nurse practitioner students to participate in a true, interdisciplinary education with physicians and physician assistants."

Dorman said while medical professionals who specialize in different areas of patient care generally operate in "silos," Kaiser's pilot program will teach the next generation of doctors, physician assistants and registered nurses to work together as a team.

"That way, the patient will get the strength of all three disciplines and they'll receive better care," she said.

According to Julie Martin, MSN, CPNP, training program leader in Kaiser's department of professional development, Kaiser chose to collaborate with Kennesaw State University because "of their standard for excellence in education."

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# Kennesaw State professor named Georgia College Science Teacher of the Year

*In an award ceremony held Feb. 8 at the Georgia Science Teachers' Association conference in...*

Georgia (Feb 9, 2001) – Kennesaw State professor named Georgia College Science Teacher of the Year

Staff

## Abstract

In an award ceremony held Feb. 8 at the Georgia Science Teachers' Association conference in Macon, Gail B. Schiffer, professor of biology at Kennesaw State University, was named Georgia College Science Teacher of the Year.

KSU colleagues Pamela Rhyne and Dorothy Don Davis nominated Schiffer for her work as the first general education science coordinator. In that role, Schiffer has guided the implementation and development of the only sequence of science classes specifically designed for non-science majors at Kennesaw State.

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# Full Radius Dance to appear at Kennesaw State

*Full Radius Dance is a modern dance company that challenges traditional gender roles in dance while...*

Georgia (Feb 16, 2001) – Full Radius Dance to appear at Kennesaw State

Staff

## Abstract

Full Radius Dance is a modern dance company that challenges traditional gender roles in dance while showcasing the talents of dancers with disabilities.

Productions feature gymnastics, lifting, balancing and dance with the focus on strength, beauty and gracefulness. Approximately one-half of the company is able-bodied, while the other half uses wheelchairs. Departures from traditional dance include women lifting and balancing men and people using wheelchairs lifting and balancing the able-bodied.

Full Radius Dance, an Atlanta company, can be seen at Kennesaw State University Tuesday, Feb. 20, 12:30 p.m. – 1:45 p.m., in the James V. Carmichael Student Center, University Rooms A-C. The performance, sponsored by the disAbled Students Organization, is free and open to the public. For more information call 770-423-6443.

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# Kennesaw State science professors awarded National Science Foundation grant

*When four Kennesaw State University science professors realized that non-science majors in...*

Georgia (Feb 19, 2001) – Kennesaw State science professors awarded National Science Foundation grant

Staff

## Abstract

When four Kennesaw State University science professors realized that non-science majors in environmental science classes could not grasp the connection between their lab work and their lives outside the classroom, the professors proposed a solution which has resulted in a \$75,000 grant from the National Science Foundation.

Rather than excuse the inability to relate science to life as the unimportant grumbling of non-science majors, Associate Professor of Physics John M. Pratte, Assistant Professor of Interdisciplinary Science Matthew M. Laposata, Assistant Professor of Chemistry Marina C. Koether and Professor of Biology Gail B. Schiffer developed a series of lab modules designed to highlight the relevance of environmental science.

The National Science Foundation has funded the project, "General Education Environmental Science: An Interdisciplinary Laboratory Program for the 21st Century." With the funding, the four will develop a series of lab experiments clustered around a common environmental theme. The experiments will allow students to examine local environmental issues and to analyze personal environmental impact. In addition, in-depth examination of topics in environmental science will be possible through the use of campus labs, field studies and Internet-based databases.

"Traditional lab experiences involve learning the necessary skills for a career in the sciences," says Pratte. "Often they are only about learning to use a piece of equipment that the non-science major will never use again. Students begin to view the science lab as a waste of time. We think these new lab modules, based on real-life experiences, will make environmental science lab work very exciting."

The lab modules will be textbook-independent to allow their use in conjunction with any environmental science text at any educational institution.

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status. For more information, visit [kennesaw.edu](https://kennesaw.edu).

# Violence prevention workshops offered at Kennesaw State

*The Kennesaw State University police and the department of sociology, geography and...*

Georgia (Mar 2, 2001) — Violence prevention workshops offered at Kennesaw State

Staff

## Abstract

The Kennesaw State University police and the Department of Sociology, Geography and Anthropology, in cooperation with the ROTC Club are sponsoring two workshops on violence prevention. The workshops will be presented by retired Army Lt. Col. Dave Grossman Monday, March 5 on the KSU campus.

Grossman, the Pulitzer Prize nominated author of "On Killing," is one of the nation's leading law enforcement trainers. In addition, he has consulted with school, emergency, police and mental health officials following the school shootings in Jonesboro, Ark., Paducah, Ky., Springfield, Ore., and Littleton, Colo.

The first workshop, "The Bullet-Proof Mind: Mental Preparation for Combat," is offered for the criminal justice community. Nearly 300 participants, including law enforcement personnel from Bartow County, Cherokee County, Cobb County and Athens/Clark County are registered for this workshop March 5, 8 a.m. – 4 p.m. in the Howard Logan Stillwell Theater at KSU. During this workshop, Grossman will speak on:

A virus of violence in America and the world;

The psychological cost of conflict;

The resistance to killing in every healthy human;

How to use training to prevent "overkill" tragedies;

How it feels to kill; and

Post-traumatic stress syndrome.

The second workshop, to be held from 6 – 8 p.m. in Burruss Building, Room 151, is offered to school professionals, parents and concerned citizens. During this presentation, Grossman will help his audience understand:

The worldwide explosion of violent crime;

The nature and profile of school killers;

The one indicator that a school can use to identify and prevent school shooting;

The body of scientific data linking TV, movies and video game violence to violent crime worldwide;

The way what the media does to kids mirrors what the military and law enforcement community does to enable killing, but without the safeguards; and

What parents, citizens and communities can do about it.

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# KSU joins Campus Compact

*In February, Kennesaw State University joined the national ranks of colleges and universities...*

Georgia (Mar 5, 2001) – KSU joins Campus Compact

Staff

## Abstract

In February, Kennesaw State University joined the national ranks of colleges and universities dedicated to service by becoming a member of Campus Compact.

Campus Compact is a national coalition of college and university presidents committed to creating supportive academic environments for community service. Formed in 1985, Campus Compact promotes service that develops students' citizenship skills and values, encourages campus-to-community partnerships, and assists faculty who seek to integrate public and community engagement into their teaching and research.

"KSU has long been a proponent of civic involvement," KSU President Betty Siegel said. " We encourage students to engage in realistic tasks, in real world problem solving to enhance their learning experience. Since our campus-wide theme for 2000-2001 has been the 'Year of Engagement,' it is particularly significant that we join Campus Compact at this time."

Each year, students at Campus Compact member campuses spend more than 22 million hours participating in community service. Much of this work is done through everyday course work known as service-learning.

"It is wonderful for students to have the opportunity to apply academic knowledge through service to the community," Director of Service-Learning at KSU, Dick Grover said. " We look forward to drawing on the resources of Campus Compact to help provide this type of learning experience to every KSU student."

Over the years, almost 35 percent of KSU faculty members, in all six academic colleges, have incorporated service-learning and other types of service activities into their curriculum, according to information gathered by the KSU Learn and Serve Center.

"We would like every faculty member at KSU to have the opportunity to integrate community service into their curriculum," Grover said.

Campus Compact consists of approximately 690 colleges and universities in the nation. Kennesaw State University joins as the eleventh Campus Compact member from the state of Georgia.

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# Kennesaw State wins Regents awards

*Kennesaw State University wins two University System of Georgia Board of Regents awards:*

Georgia (Mar 13, 2001) — Kennesaw State wins Regents awards

Staff

## Abstract

Kennesaw State University wins two University System of Georgia Board of Regents awards:

Regents' Research in Undergraduate Education Award for the Southeastern Conference on the Teaching of Psychology.

Begun in 1989, this annual conference is a unique collaboration among teachers of psychology at all educational levels from every corner of Georgia and surrounding states. The conference has "helped create a community of scholars of teaching in the Southeast, with effects that have impact throughout the nation," says Bernard Beins, director of undergraduate programs for the American Psychological Association.

Regents' Teaching Excellence Award for the Model UN, Model Arab League and Model Organization of African Unity.

In 1988, Helen Ridley and the department of political science and international affairs established a Model UN team and later expanded the program to include Model Arab League and Model Organization of African Unity teams. Collectively, these groups have won numerous regional, national and international competitions.

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# Graduate studies fair offered at Kennesaw State

*A graduate studies fair for anyone interested in information about graduate programs at area...*

Georgia (Mar 19, 2001) – Graduate studies fair offered at Kennesaw State

Staff

## Abstract

A graduate studies fair for anyone interested in information about graduate programs at area universities will be held at Kennesaw State University Thursday, March 22, 9 a.m. – 3 p.m. in the James V. Carmichael Student Center. The event is sponsored by the honor society of Phi Kappa Phi.

Representatives from the following institutions will participate:

Kennesaw State University;

Emory University;

State University of West Georgia;

University of Georgia;

Andrew Young School of Policy Studies at Georgia State University;

Medical College of Georgia;

Clark Atlanta University;

McAfee School of Theology at Mercer University;

North Georgia College and State University; and

University of Tennessee at Chattanooga.

For more information about this event, contact Anne Hicks–Coolick, assistant professor of social work at KSU, 770–499–3398.

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# Kennesaw State biology professor recognized

*Dale Vogelein, associate professor of biology at Kennesaw State University, was...*

Georgia (Mar 20, 2001) – Kennesaw State biology professor recognized

Staff

## Abstract

Dale Vogelein, associate professor of biology at Kennesaw State University, was presented with an award from the board of directors of the Georgia Junior Academy of Science for her outstanding work with the Regional Science Bowl. Michael McGinniss, State Science Bowl Director and GJAS board member, presented the award.

He observed that KSU is consistently mentioned as the place that both students and teachers would most like to go for science bowl competitions. This praise is largely due to Vogelein's coordination and organization of the regional event.

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# Kennesaw State presents faculty/staff awards

*Kennesaw State University took time recently to recognize the outstanding contributions of faculty...*

Georgia (Mar 26, 2001) – Kennesaw State presents faculty/staff awards

Staff

## Abstract

Kennesaw State University took time recently to recognize the outstanding contributions of faculty and staff that made the 2000–2001 year successful.

In a ceremony presided over by KSU President Betty L. Siegel, the following staff and faculty received awards.

Award for Academic Support: Shirley Dean of Marietta, administrative secretary in the department of English.

Award for Administrative Support: Myra Morgan of Kennesaw, administrative secretary, Alumni Affairs. She also won the award in 1999.

Award for Campus Support: Doris Anderson of Kennesaw, senior accounting assistant, Business Services.

Outstanding Staff Award: Diana Ward of Marietta, staff benefits manager, personnel services.

Administrator of the Year: Bill Davis of Acworth, building services superintendent.

Unsung Hero Award: David Baugher of Marietta, administrative coordinator for teaching certification.

Distinguished Service Award: Roberta Griffin of Marietta, associate professor of art and director of gallery programs.

Distinguished Scholarship Award: Susan Hunter of Atlanta, professor of English and director of the masters of arts in professional writing program.

Distinguished Teaching Award: Elaine Hubbard of Woodstock, professor of mathematics in the department of learning support.

Philip C. Preston Community Service Award: Nancy Prochaska, assistant professor of management.

Photos from the awards ceremony are available.

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# Kennesaw State offers Shadow Day

*Students from Coan Middle School in Atlanta and South Central Middle School in Bartow County will...*

Georgia (Mar 28, 2001) – Kennesaw State offers Shadow Day

Staff

## Abstract

Students from Coan Middle School in Atlanta and South Central Middle School in Bartow County will participate in Kennesaw State University's Shadow Day Program Wednesday, March 28, at the Leland H. and Clarice C. Bagwell College of Education

The goal of the program is to give at-risk middle school students a positive look at college life so that they will stay in school and plan to go to college. The middle school students are paired with a pre-assigned KSU education student mentor and shadow them all day.

They:

Attend classes;

Eat lunch in the student center;

Visit the computer lab and library;

Participate in games and aerobics in the gym; and

Handle the mannequins and medical equipment in the mock ER in KSU's nursing department.

The program offers the many students who have never been on a college campus the opportunity to venture out of their neighborhoods and into another culture.

This year a reunion of the first group of sixth grade Shadow Day participants is planned. These students are now in the eleventh grade. The reunion provides an opportunity to assess the long-term effects of the program and answer the following questions:

Have the students stayed in school?

Do they plan to attend college?

Are they considering KSU?

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# American Chemical Society honors Kennesaw State chapter

*The American Chemical Society honored the ACS Student Affiliates chapter at Kennesaw State...*

Georgia (Apr 2, 2001) – American Chemical Society honors Kennesaw State chapter

Staff

## Abstract

The American Chemical Society honored the ACS Student Affiliates chapter at Kennesaw State University with an Honorable Mention for chapter activities conducted during the 1999–2000 academic year. The award was presented at the ACS National Meeting in San Diego, Calif., on April 1, 2001.

The chapter, and its advisor, Associate Professor of Chemistry Jennifer Powers, was cited for the following activities:

Chemistry demonstrations at Abney Elementary's science fest;

A fundraiser as part of KSU's Earth Day celebration;

Sponsoring "How many sucrose molecules are in this container?" contest held during National Chemistry Week;

Attending area conferences and ACS meetings;

Holding an open discussion on opportunities for co-ops and student research with faculty; and

Sponsoring a spring cookout for all chemistry faculty and lab assistants.

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# Georgia Family Business of the Year Awards Announced

*The Cox Family Enterprise Center at Kennesaw State University has announced the winners of the 2001...*

Georgia (Apr 4, 2001) — Georgia Family Business of the Year Awards Announced

Staff

## Abstract

The Cox Family Enterprise Center at Kennesaw State University has announced the winners of the 2001 Georgia Family Business of the Year Awards. The awards honor the best of Georgia family-owned businesses.

Crenshaw Supply Company, an Atlanta-based scaffold and shoring company, won the small business category. Finalists included The Atlanta Daily World newspaper of Atlanta and Pit Stop Sanitation Services Inc. of Marietta.

Plant Telecommunications in Tifton won in the medium-sized business category.

The Brand Banking Company of Lawrenceville, Turner Furniture Company of Valdosta and Jones & Jones Inc. of Tifton were finalists.

In the large business category, Printpack Inc. of Atlanta took top honors. Finalists included Benton Express of Atlanta, American Proteins of Cumming and Wheeler's of Rome.

The Cox Century Award, which honors a company that has been family-owned and managed for at least 100 years, went to Warren Featherbone Company from Gainesville.

"The winners and finalists represent not just strong businesses, but also strong families with a commitment to community service," said KSU eminent scholar Craig Aronoff, director of the Cox Family Enterprise Center. "These multi-generational businesses are among the best Georgia has to offer."

The panel of judges included the sponsors of the competition: J. Smith Lanier & Co.; Sutherland Asbill & Brennan, LLP; Wachovia Bank; myCFO; Grant Thornton, LLP; and the MBA for Experienced Professionals program at the Michael J. Coles College of Business at Kennesaw State University.

The winners and finalists will be honored at an awards luncheon Thursday, May 17, 2001, at the

Sheraton Colony Square Hotel in Atlanta. The featured speaker will be Jay Bush, of the family that produces Bush's Beans. For ticket information, contact the Cox Family Enterprise Center at 770-423-6045.

#### Small Business Category

Winner: Crenshaw Supply Company, Atlanta, Ga.

Crenshaw Supply Company has been in continuous operation in Georgia for more than 52 years. It is the only locally owned and operated scaffold and shoring company in the area. Revenues, assets and profits have roughly doubled in the past five years, and Crenshaw has expanded its market area to Alabama, South Carolina and Florida. Over the past 50 years Crenshaw has furnished equipment for major construction projects including Hartsfield International Airport, four MARTA stations, Phillips Arena, the Georgia Dome and 17 Olympic venues. Crenshaw also has provided scaffold platforms and services for charitable events such as the Avon Breast Cancer Walk, Habitat for Humanity and the U.S. 10K Race. William P. Crenshaw Jr. and his late father, William P. Crenshaw Sr. founded the company in 1949. David Crenshaw, representing the third generation in the family business, is the current president and CEO. Customers always have been able to resolve their problems by speaking directly to a Crenshaw. Employees are considered part of the family.

Finalist: Atlanta Daily World, Atlanta, Ga.

Continuously operating since 1928, The Atlanta Daily World is the oldest African-American owned newspaper in Atlanta. Its mission is to educate, inform, entertain and inspire its readers. Five generations of the Scott family have worked at the paper, and three generations are now on staff. William A. Scott founded the paper in 1928. It soon became the nation's first successful black daily newspaper. (Scott was inducted into Howard University's Journalism Hall of Fame in 1980.) C.A. Scott took the helm after his brother William's untimely death at age 32. M. Alexis Scott, who left a 22-year career at the Atlanta Journal Constitution to take the helm in 1997, is only the third publisher in the paper's 71-year history. Under her leadership, revenues have tripled in the past three years and the staff has increased. The paper has also launched a Web site ([www.atlantadailyworld.com](http://www.atlantadailyworld.com)) so members of Atlanta's dynamic African-American community can stay in touch with events that shape their lives 24 hours a day.

Finalist: Pit Stop Sanitation Services Inc., Marietta, Ga.

It took a lot of courage to leave IBM to become entrepreneurs. When Jeff and Terri Wigley took that

step, their business went into the toilet--and they wouldn't have it any other way. They founded Pit Stop, a portable rest room company, in 1995. Jeff and his father, Bill, who invested in the company, built what they called "world headquarters" in a 60-foot square fenced area in Paulding County. Soon Bill's mom and Terri's parents were involved as well. The company started with one truck and 33 portable rest rooms. It prospered during the 1996 Olympics. KSU's Small Business Development Center helped Pit Stop get a loan to buy more assets. Pit Stop is now among the major portable rest room companies in Atlanta, with ten employees and strong sales. In 1999, it contributed \$10,000 in in-kind donations of portable restrooms for charity events. Pit Stop uses the best equipment available, and treats customers with professionalism, dignity and respect.

#### Medium Business Category

Winner: Plant Telecommunications, Tifton, Ga.

Plant Telecommunications began in 1895 with one magneto telephone line between the home of Ben and Lula Gleaton of Doles, Ga., and the farm home of Lula's parents. After they strung a second line to Ben's commissary, neighboring farmers expressed an interest in having access to the utility. The Gleatons strung more lines and set up a switchboard at the commissary. By 1929, there were still only 49 lines in operation. Nevertheless, by 1980 Plant Communications would be serving more than 10,000 customers across an area of 875 square miles. It also provides Internet service, including free service for local schools, chambers of commerce, libraries, the United Way, local police departments and the YMCA. Seven of the 69 employees are family members. The family is now in its fifth generation of service to the region.

Finalist: The Brand Banking Company, Lawrenceville, Ga.

Imagine going to a bank where everybody knows your name. If you don't have to think too hard, you may just be a customer of Brand Banking Company. The bank's current owners represent the fifth generation of the family to run the business. Forty-five percent of the employees have been with Brand Bank for ten years or more. It takes determination to protect a bank from takeover attempts in today's business climate. Nevertheless, this family, with roots in the community and dedication to their customers, has continued to decline all offers. Moreover, to demonstrate that a small bank can be responsive to its customers' needs, Brand Bank offers Internet banking, ATMs and 24-hour phone service. The bank is in the top 10% of all state banks for return on average assets. Family-owned banks may have to work harder to provide the same services as larger institutions, but Brand Bank proves that it can be done.

Finalist: Turner Furniture Company, Valdosta, Ga.

Turner Furniture Company began as a hardware business in 1915. The founder, M. W. Turner Sr., and his business partner decided to divide their inventory and dissolve their partnership so that Turner could bring his son into the business. When the hardware store began to feature used furniture, the current-day business took shape. Now, 12 Turners work for the 11 furniture stores and three finance companies, and seven family members sit on the board of directors. In the past five years, the company's sales have grown from \$14 million to \$20 million annually. Turner employs 160 workers. The family's civic involvement is too lengthy to detail but involves church, civic and commerce work including several Rotary club affiliations and work with local school boards.

Finalist: Jones & Jones Inc., Tifton, Ga.

A. A. Jones dropped out of the eighth grade because he was one of eleven siblings, and needed to help to support his family as a carpenter and farmer. He began a construction company and brought several of his brothers in to work with him. He encouraged his own son to pursue an education. His son, Royce, was the first of the family to graduate from college. The elder Mr. Jones realized the need for construction-related support businesses and started Jones Concrete Company and Boyette Block Company. He later founded Tifton Paint and Supply Company. Some of the Jones family's customers have been with them as long as 50 years. The newest family business addition is an architectural design firm, Jones Group, LLC, headed by Jason Jones. The company won a \$25 million contract in 2000, the largest in its history. Royce Jones has served as a director of the Georgia Chamber of Commerce for the past six years. Jones & Jones has kept its employees working over slow periods in the construction business by making work for them, including donating crews to work on church repair and maintenance projects.

Large Business Category

Winner: Printpack Inc., Atlanta, Ga.

Printpack is one of the largest private family-run businesses in Georgia. The company, owned by the Love family, is No. 13 on The Atlanta Business Chronicle's list of local privately owned companies. Its flexible packaging customers include Kraft, General Mills, Kellogg, Nabisco, Nestle, Quaker Oats, PepsiCo, Coca-Cola, Procter and Gamble, Hershey, Frito-Lay and Georgia Pacific. Through the Love Foundation, the company distributes an average of 5% of pre-tax income to charitable causes. In the last five years, this figure has exceeded \$7 million mostly in the Atlanta community. The company's associates have contributed more than \$1.3 million to the United Way in the last five years. Members

of the Love family serve on boards of many educational, religious, trade and arts organizations. The company has 20 manufacturing sites and employs more than 4,000 associates.

Finalist: Benton Express, Atlanta, Ga.

The management of Benton Express is deeply involved in the leadership of the trucking business. They sit on numerous boards and have even been instrumental in the trucking portion of the North American Free Trade Agreement (NAFTA). Benton Express is a 67-year-old non-union business in a heavily unionized industry. Less than 1% of trucking firms are non-union. Yet, its employees are loyal, including some that have retired with as many as 47 years of service. In 1997, Benton was listed sixth out of the top 25 for-hire trucking companies in the Atlanta area, following such giants as UPS and Wells Fargo. Benton boasts more than 98% transit time without loss or damage.

Finalist: American Proteins, Cumming, Ga.

Does thinking about the poultry processing business bring the terms recycling and environmental protection to mind? If not, consider the story of American Proteins. It recycles the inedible portions of chicken (which totals around 40% of the bird) into high quality pet food. This keeps the first line of poultry processors from having to bury their waste products (which would use more than six acres of land a day) and helps to keep food costs down. American Proteins does its job so efficiently, and with such care for the environment, that it has been nominated to receive this year's Alabama Excellence in Industrial Treatment Award for being a careful steward of the community where it operates. Based in Cumming, it opened a rendering plant in the South Georgia community of Cuthbert; it's now Cuthbert's largest business and contributes \$10 million a year to the local economy. The company also has worked to increase literacy among its employees and other members of the community. The chairman, Tommy Bagwell, accompanied former President Carter to Venezuela to observe elections last year.

Finalist: Wheeler's, Rome, Ga.

Employees can be one of the best barometers of the quality of a business. Sandra Stewart is an employee of Wheeler's building materials manufacturing and supply business who decided to help her company and her fellow man at the same time. She saw an increasing number of Hispanic job applicants coming to the company and noticed that no one in the office could help them to overcome the language barrier. She decided to take the time to learn Spanish so that she could help to

shepherd these folks through the application process. The Manis brothers who run Wheeler's are involved in the community themselves. Between them they work for the Floyd County Medical Center, The Rotary Club, The Boy Scouts of America, The Salvation Army, Mt. Pisgah Christian School, the Rome Area History Museum and Sun Trust Bank, among others. The brothers intend to remain a family business partly because of employees like Sandra Stewart.

Cox Century Award Winner: Warren Featherbone Company, Gainesville, Ga.

"The Chinese word for crisis contains two symbols," explains Charles E. "Gus" Whalen, fourth-generation leader of 118-year-old Warren Featherbone Company. "One symbol stands for danger--the other means opportunity." Twice in its history the company stood in mortal danger, its primary product rendered rapidly obsolete by changed technology. By carefully studying his own company and family history, Whalen has developed a personal philosophy and company culture adapted to recognizing danger and seizing opportunity. Today the company is a medium-sized children's apparel manufacturer in the United States with profitability for their customers consistently higher than industry averages. With progressive computerization, Warren Featherbone has pioneered "rapid replenishment" programs that involve technology-based new alliances between supplier, manufacturer and retailer. Such innovation keeps Warren Featherbone's Gainesville factory and 350 direct employees more than competitive with offshore apparel manufacturers who pay third-world wages. The company has distilled more than a century of business experience into seven fundamental values: creative thinking; finding a need and filling it; focusing on value for customers; focusing on people at all levels of the process; working hard; maintaining enthusiasm; and maximizing the company's ability to adapt.

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# Kennesaw State SIFE team named regional champions

*The Kennesaw State University Students in Free Enterprise Team matched their educational outreach...*

Georgia (Apr 6, 2001) — Kennesaw State SIFE team named regional champions

Staff

## Abstract

The Kennesaw State University Students in Free Enterprise Team matched their educational outreach projects against the programs of other SIFE Teams at the 2001 SIFE Regional Exposition and Career Opportunity Fair held April 2 in Atlanta. The KSU SIFE Team was named regional champion out of a field of more than 40 collegiate competitors, earning them the right to compete at the National Expo in Kansas City in May.

In addition to being named regional champion, the KSU SIFE Team was honored for its work in four special competitions sponsored by SIFE. It was the only team out of more than 700 teams from across the nation that were finalists in all four of the special competitions:

USA Weekend's National Make a Difference Day special competition;

Visa Credit Awareness Week Educational Program competition;

Discover Card's Teach a Child about Business Week; and

The Kaufmann Foundation's Entrepreneurial Education Award.

SIFE encourages students to take what they are learning in the classroom and apply it to real-life situations and to use their knowledge to improve their communities through educational outreach projects. The projects presented by the KSU SIFE Team included programs with Acworth Elementary School, Ford Elementary School, North Cobb Christian School and the Cobb County MicroEnterprise Council. The students received business advice from members of the Kennesaw Business Association and the Acworth Business Association.

Teams were judged on the effectiveness of their projects during a 24-minute presentation and were evaluated on creativity and innovation, results of education programs, success in utilizing resources and documentation of activities. KSU SIFE students also met with dozens of corporate representatives from the Atlanta business community to discuss job opportunities. Regional champions named at 20 competitions held around the country will present their projects at the 2001 SIFE USA National Exposition, sponsored by the Kansas City Business Community, May 13–15 in Missouri. The national champion in the four-year division will travel to London, in July to compete at the inaugural SIFE World Cup.

KSU Professor of Management Gary B. Roberts serves as advisor for the KSU SIFE Team. Roberts was named a Sam M. Walton Free Enterprise Fellow in 1986 in recognition of his leadership and support of the SIFE program at Kennesaw State. "Our KSU SIFE Team students taught business principles to more than 1,000 elementary school children, more than 500 college students and

worked with almost 50 low-to moderate-income adults as part of their education who could ask for a more real-world advantage?"

Founded in 1975 and active on more than 1,000 college campuses in 20 countries, SIFE is a non-profit organization that works in partnership with business and higher education to provide college students the opportunity to make a difference and to develop leadership, teamwork and communication skills through learning, practicing and teaching the principles of free enterprise. For more information, contact SIFE World Headquarters in Springfield, Mo., at 1-800-677-SIFE or Kennesaw State University, at 770-423-6078, or visit <http://www.SIFE.org>.

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# KSU Team ties for first place in "Elevator Pitch" business plan competition

*A team from the Michael J. Coles College of Business at Kennesaw State University tied for first...*

Georgia (Apr 6, 2001) — KSU Team ties for first place in "Elevator Pitch" business plan competition

Staff

## Abstract

A team from the Michael J. Coles College of Business at Kennesaw State University tied for first place in the second annual "Elevator Pitch" business plan competition in Winston-Salem, N.C., March 31. Another KSU team made it into the finals, finishing third.

MBA students from two dozen universities competed by spending two minutes riding an elevator with a venture capitalist in the Babcock/Eno River Capital Elevator Competition: Get Your Venture Off the Ground. The idea was to give students a feel for what a "real world" venture capital pitch is like. The event was hosted by the Angell Center for Entrepreneurship at Wake Forest University's Babcock Graduate School of Management. Eno River Capital of Durham, N.C., and Wachovia Capital Associates of Winston-Salem were among the sponsors for the event.

The KSU team, Legacy Data Access Inc., tied for first place with a team from the University of Georgia. Legacy Data Access President Shelly Peters is in the Career MBA program at the Coles College of Business at Kennesaw State University. Peters<sup>1</sup> business partner is David Moore. The company, which is already generating revenue, offers an innovative solution to healthcare organizations for the storage and retrieval of legacy computer system data. LDA Inc. seeks to link legacy environments with web-enabled technologies in order to preserve the value of detailed transaction and clinical system data and to protect the investments made in legacy computer systems.

Legacy Data Access Inc. will compete in San Diego State University's 12th Annual International student business plan competition, Venture Challenge 2001, April 10-13.

KSU's success highlights the need for an endowment to help fund expenses for students to travel to business plan competitions.

"Everyone is aware of the need for college athletic teams to travel to competitions," says faculty advisor Jim Herbert. "But students traveling to business plan competitions often have to pay expenses out of their own pockets."

To offset the cost of travel to future competitions, KSU is organizing a fundraiser Tuesday, April 24, 2001 at the Howard Logan Stillwell Theater on the KSU campus. Entertainment will be provided by

Alan and Robert Schaefer<sup>1</sup>'s band, Another Man Down. The Schaefers were able to afford to become full-time musicians because KSU MBA candidates helped them develop a business plan, which allowed them to grow and sell their Tourdates.com venture for \$12.5 million last year.

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# Alan Keyes to appear at Kennesaw State

*Alan Keyes will appear at Kennesaw State University as part of the Chautauqua Lecture series. His...*

Georgia (Apr 8, 2001) – Alan Keyes to appear at Kennesaw State

Staff

## Abstract

What:

Alan Keyes will appear at Kennesaw State University as part of the Chautauqua Lecture series. His lecture, "An Evening with Alan Keyes," is free and open to the public.

Who:

Conservative radio talk-show host, former ambassador, author and politician, Keyes is perhaps best known for his attempt to gain the Republican nomination for president last year.

When:

Tuesday, April 10, 8:00 – 10:00 p.m.

Where:

James V. Carmichael Student Center, University Rooms A – E, Kennesaw State University

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# Kennesaw State model students win awards

*The Kennesaw State University Model Arab League team has done it again. At the national competition...*

Georgia (Apr 9, 2001) – Kennesaw State model students win awards

Staff

## Abstract

The Kennesaw State University Model Arab League team has done it again. At the national competition at Georgetown University, Washington, D.C., the KSU team won best delegation. In addition, four team members, Michele Flesche, Liza Robinson, Adhima Miller and Rick Craven, won individual outstanding delegate awards.

In other model team news, The KSU Model United Nations team recently attended the Vienna International Model United Nations conference in Vienna, Austria. Out of a field of more than 200 delegates, the KSU team won three out of only seven awards presented. Team captain, Jennifer Oros, and team members, Tara Hawk and Chris Armstrong, each received best delegate awards.

Earlier this semester, the Model programs, including the Model Organization of African Unity, were presented with the Regents' Award for Teaching Excellence.

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# Kennesaw State honors alumni

*The annual Kennesaw State University Homecoming Brunch was held Saturday, April 7, in...*

Georgia (Apr 10, 2001) – Kennesaw State honors alumni

Staff

## Abstract

The annual Kennesaw State University Homecoming Brunch was held Saturday, April 7, in part to honor Alumni Award recipients. This year's honorees are:

Dale E. Gaddis, assistant superintendent of school improvement for Cobb County Schools and a 1984 graduate of Kennesaw College with a bachelor of science degree in secondary education/social science.

Susan L. Sewell, vice president, media relations and network communications for ABC Television, New York. Sewell graduated in 1976 from Kennesaw Junior College with an associate of arts degree.

Shelby Ray Wilkes earned his MBA for Physician Executives in 1998 from the Michael J. Coles College of Business at Kennesaw State. Wilkes is a doctor of ophthalmology in Atlanta.

Bowman O. Davis, KSU professor of biology, received the Betty L. Siegel Award, named for the KSU president, for his service to students.

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# Fundraising Performance

*Robert and Alan Schaefer, along with their band, Another Man Down, will appear at...*

Georgia (Apr 11, 2001) – Fundraising Performance

Staff

## Abstract

Robert and Alan Schaefer, along with their band, Another Man Down, will appear at the Howard Logan Stillwell Theater at Kennesaw State University, Tuesday, April 24, 7:30 p.m. The performance will include a three-minute video about the band, an acoustic set of music and the Schaefer brothers telling the story of how KSU students helped them become dotcom millionaires and fulltime musicians.

Tickets are \$5 for students (high school or college) and \$25 for the general public. They are available at the KSU box office or by calling 770-423-6650. Funds raised through ticket sales will be used to help establish a KSU student travel fund.

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# Andrew Young to appear at Kennesaw State

*Year of South Africa series lecture, "The Global Economy and the New South Africa..."*

Georgia (Apr 16, 2001) – Andrew Young to appear at Kennesaw State

Staff

## Abstract

What:

Year of South Africa series lecture, "The Global Economy and the New South Africa," presented by Andrew Young

Who:

Young is chairman of Atlanta-based GoodWorks International, a consulting group that provides strategic services to corporations and governments operating in the global economy. He is a former U.S. Congressman, Ambassador to the United Nations, two-term mayor of Atlanta and co-chair of the Atlanta Olympic Organizing committee.

When:

Tuesday, April 17, 6:30 p.m.

Where:

Burruss Building, Room 151, Kennesaw State University

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# Kennesaw State professor selected for Fellowship

*Kurt Daw, chair of the Kennesaw State University theater department, has been selected...*

Georgia (Apr 17, 2001) – Kennesaw State professor selected for Fellowship

Staff

## Abstract

Kurt Daw, chair of the Kennesaw State University theater department, has been selected for the American Council on Education's 2001–2002 Fellowship program to further develop his administrative abilities. Thirty-three fellows were selected this year in a national competition. Nearly all of the 1,279 previous fellows have advanced to positions as college presidents, provosts, vice presidents or deans.

"I would like to be a college president one day," Daw says. "Growing up on a sheep farm in Idaho, I learned the value of education and how far it can take you."

Next year, he will be released from his regular duties to attend seminars and to be mentored by administrators at another institution. Daw also hopes to work closely with Kennesaw State University President Betty L. Siegel, who nominated Daw for the fellowship, on the Northwest Georgia Crescent Alliance initiatives.

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# Kennesaw State hosts World Geography Bowl

*Of all the continents, this is the only permanently inhabited one lying completely in the...*

Georgia (Apr 18, 2001) – Kennesaw State hosts World Geography Bowl

Staff

## Abstract

Of all the continents, this is the only permanently inhabited one lying completely in the Southern Hemisphere; for 10 points, name it.

Circling the globe at 23.5 degrees south, the sun is directly over this line at noon on the winter solstice; for 10 points, name the line.

The high school freshmen participating in the 2nd annual High School World Geography Bowl at Kennesaw State University will be able to answer those questions, plus many others.

The geography bowl, sponsored by the Department of Sociology, Geography and Anthropology at KSU, takes place Friday, April 20, 9 a.m. – 3 p.m., in Burruss Building, Rooms 151 and 152 on the Kennesaw State campus. Participating high schools include Wheeler, Walton, North Cobb, Woodstock, Cherokee and Harrison.

The geography bowl offers the opportunity for KSU to spread the word that knowledge of world geography is important and can be fun.

The answers to the above questions are: Australia and Tropic of Capricorn.

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# Kennesaw State hosts Communicating Common Ground

*Kennesaw State University communication students lead diversity training workshop for high school...*

Georgia (Apr 19, 2001) – Kennesaw State hosts Communicating Common Ground

Staff

## Abstract

What:

Kennesaw State University communication students lead diversity training workshop for high school student leaders.

Who:

The KSU Department of Communication, with a grant from the Southern Poverty Law Center. Sprayberry High School, Osborne High School and Sequoyah High School students will participate in the workshop.

Why:

Communicating Common Ground is part of a nationwide initiative to implement programs that foster respect for diversity and combat prejudice. The workshop will feature role-playing simulations that immerse students in an unfamiliar culture, intercultural communication skills training and a discussion of the ways in which the media fosters stereotypical attitudes.

When:

Friday, April 20, 9 a.m. – 4:30 p.m.

Where:

James V. Carmichael Student Center, University Rooms A & B, Kennesaw State University

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# Performance by the Emory Dance Company

*The Emory Dance Company brings "Bits and Pieces," a lecture/demonstration, to...*

Georgia (Apr 20, 2001) – Performance by the Emory Dance Company

Staff

## Abstract

The Emory Dance Company brings "Bits and Pieces," a lecture/demonstration, to KSU Friday, April 27, 10 a.m., in the Howard Logan Stillwell Theater.

"Bits and Pieces" features dance pieces and a demonstration in which audience members are encouraged to participate. The event, sponsored by the KSU department of theater's Classic DanceWorks and the KSU Dance Club, is free and open to the public.

For more information, contact the KSU box office, 770-423-6650.

James V. Carmichael Student Center, University Rooms A & B, Kennesaw State University

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# Greater Atlanta Data Center receives \$1 million grant

*The Greater Atlanta Data Center, housed at the Kennesaw State University A. L. Burruss...*

Georgia (Apr 23, 2001) – Greater Atlanta Data Center receives \$1 million grant

Staff

## Abstract

The Greater Atlanta Data Center, housed at the Kennesaw State University A. L. Burruss Institute of Public Service, was recently awarded another \$1 million grant from the Department of Justice. The original grant, awarded in 1999, was also for \$1 million. The new grant will allow the GADC to continue to help metro Atlanta police agencies track crime data and fight crime more efficiently.

The primary purpose of the GADC is to provide law enforcement agencies with technical assistance and support to implement a geographical information system. The GIS is a structured database of up-to-date crime incidents that allows law enforcement agencies to identify, anticipate and report on emerging crime patterns. The system, already in use, has allowed the unprecedented sharing of crime pattern information, including time, date and location, among law enforcement agencies, universities and technical experts within the metro Atlanta area.

The additional grant money will allow the GADC to extend the scope of the program within Georgia, to enhance the technical capability of the crime-mapping network and to enhance the technical abilities of the GADC staff in the participating agencies.

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# Kennesaw State appoints arts dean

*Following a national search, the administration at Kennesaw State University has chosen one...*

Georgia (May 1, 2001) – Kennesaw State appoints arts dean

Staff

## Abstract

Following a national search, the administration at Kennesaw State University has chosen one of its own, interim Dean Joseph Meeks, for the top spot at the School of the Arts. Meeks' appointment as dean of the school is effective May 1.

"I am deeply honored to have been appointed dean," Meeks said. "I believe my appointment is an endorsement of the strong strides the faculty and I have made to continually raise the standards of education and performance."

Meeks has risen through the ranks at KSU, becoming acting chair for the department of music in 1994, before being named the permanent chair in 1996. He was chosen interim dean for the School of the Arts upon its inception in 1998.

###

Kennesaw State University, a progressive, comprehensive institution with a growing student population of 13,500, offers more than 50 degree programs. Out of 34 institutions, KSU is the sixth largest in the University System of Georgia.

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# Kennesaw State forms partnership in Spain

*Kennesaw State University recently signed formal agreements to become part of a consortium of 11 U...*

Georgia (May 2, 2001) – Kennesaw State forms partnership in Spain

Staff

## Abstract

Kennesaw State University recently signed formal agreements to become part of a consortium of 11 U.S. universities and the University of Salamanca in Spain. The goal of the agreements is to advance the understanding of Hispanic languages and culture.

One of the ways the goal will be reached is through a collaboration between the department of foreign languages at KSU and the University of Salamanca to develop and implement a master's degree program in Hispanic studies. In addition, the agreements provide an opportunity for student and faculty exchanges, collaborative research projects and other ventures.

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# Kennesaw State office of admissions hosts preview night

*The office of admissions at Kennesaw State University will host a preview night for potential...*

Georgia (May 10, 2001) – Kennesaw State office of admissions hosts preview night

Staff

## Abstract

The office of admissions at Kennesaw State University will host a preview night for potential students Thursday, May 24, in Burruss Building, Room 151. The financial aid session begins at 6:30 p.m., followed by an admissions session for first-time freshmen, transfer and graduate students at 7 p.m. For more information, contact the office of admissions 770-423-6300.

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# Biography of John Clendenin

*John Clendenin, is the retired chairman and chief executive officer of BellSouth.*

Georgia (May 15, 2001) — John Clendenin, is the retired chairman and chief executive officer of BellSouth. In addition to achieving great success in business during 41 years in the telecommunications industry, Mr. Clendenin has distinguished himself as a leading community steward, both locally and nationally. During the 16 years he and his wife, Ann, lived in Atlanta, he served variously as chairman of the Atlanta Chamber of Commerce, the United Way Campaign, the Woodruff Arts Center and as president of the Atlanta Council of the Boy Scouts.

On a national scale, he served as chairman of the U.S. Chamber of Commerce, chairman of the National Alliance of Business, chairman of the Committee for Economic Development, national president of the Boy Scouts, national chairman of Junior Achievement and as a member of the Board of Governors of the American Red Cross.

What unites Mr. Clendenin's achievements in business and in community service is an abiding sense of his responsibilities as a citizen. This is nowhere more evident than in his lifelong advocacy of education, which continues in the form of a charitable trust he and Ann have established to support the educational community.

Kennesaw State University has been the beneficiary of the Clendenins' support and generosity, receiving a gift of \$1 million in 1999 toward the building of the Ann and John Clendenin Computer Science and Mathematics Building. Their phenomenal support underscores the values Mr. Clendenin has long espoused to his colleagues in the business community, as he has called upon them to make advocacy of education a top priority.

Naming the Ann and John Clendenin Computer Science and Mathematics Building allowed Mr. Clendenin to recognize the crucial role his wife has played in his success. Ann Clendenin has always been an active participant in his professional life, and she herself has been a tireless community advocate. Their dedication to service is being ably carried forward by their three children, Jessica, Joshua, and Tom. Kennesaw State University is proud to claim Tom Clendenin as one of its foundation trustees.

Since his retirement, Mr. Clendenin has remained active in business as a member of several corporate boards, including The Home Depot, Coca-Cola Enterprises, Equifax, National Service Industries and The Kroger Company. He and Ann currently live in West Palm Beach, Florida, although they still spend considerable time in Atlanta visiting their children and 10 grandchildren.

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# Kennesaw State sponsors air quality demonstration

*Dirty sock contest to demonstrate how auto emissions affect air quality.*

Georgia (May 15, 2001) — Kennesaw State sponsors air quality demonstration

Staff

## Abstract

What:

Dirty sock contest to demonstrate how auto emissions affect air quality.

How:

Each contestant will place a clean white sock over his or her car exhaust pipe and run the engine for 30–60 seconds. The dirtiest and cleanest socks win a prize. The owner of the cleanest sock receives dinner for two and movie passes. The owner of the dirtiest sock receives \$25. toward a tuneup.

Why:

To demonstrate how individual cars contribute to the smog problem during smog season.

When:

Wednesday, May 16, 11 a.m. — 1 p.m.

Where:

Kennesaw State University's visitor parking lot.

###

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# May 15, 2001 Commencement Speech

Georgia (May 15, 2001) — President Siegel, distinguished faculty, most honored graduates, ladies and gentlemen. My sincere thanks to you, Dr. Siegel. I will cherish this link to Kennesaw State University for all my years, and I am truly honored and humbled by this recognition.

And now, welcome to all of you who are joining in this celebration. And that's what this gathering is: a celebration of achievement. I know firsthand something of what this day means to all of you. I've been through such ceremonies as a graduate and as a father, and, God willing, I'll be blessed to enjoy them with each of my eleven grandchildren.

I congratulate you graduates on your achievement. Receiving your degree is a landmark event. I also congratulate your parents and grandparents, your husbands and wives and friends and everyone who assisted you. You graduates owe them a solid word of gratitude. You also owe a word of thanks to the staff and faculty at Kennesaw State, and you owe a special thanks to President Siegel. She has this university totally engaged with the community. And she is building on all the university's traditional strengths by aggressively moving it ahead with digital technology.

The mention of technology brings me to the point of departure for my remarks today. As you might expect of a speaker whose career was in technology, my focus today is technology—more specifically, computers and the networks that link them together, especially the Internet. But what I have to say about the Internet and all the related information age technology might surprise you. I will not hype its powers, and go overboard about all the wonders it will perform in the coming years, though many wonders there will be.

Instead, I want to comment on the limits of information technology, what it cannot do for you. Because as we begin to see what technology cannot do, we begin to see more clearly what you can do, not just in your career, but in the art of living life. And of prime importance for today's celebration as we see the limits of technology's power is that we begin to see the ultimate power of your education here, and the ultimate power of continuing to learn throughout life.

But before I elaborate on what technology cannot do, I want to make sure I won't be misunderstood. Technology is indeed generating vast, new opportunities and benefits in education, in research, in health care, in every aspect of world commerce. And it will continue to generate many, many more benefits. So I'm not downplaying technology's manifest powers: I'm simply putting them in perspective.

As to what technology cannot do, look at it this way: You don't use a hammer when you need a saw. And you don't turn to technology when you need human judgment, wisdom, hope, or empathy.

Technology can give you data and analysis—mountains of it. It can't give you courage and character.

Technology can give you scores of projections from computer models and multiple alternatives for consideration. It can't make the tough decisions for you. The tough decisions always come back to people, knowledgeable people. And often, the tough decisions come down to that great force in human affairs: judgment. Judgment born of knowledge, experience, sometimes intuition; judgment that benefits from past mistakes—and successes.

I'm sure President Siegel could tell us about the limits of technology for answering some tough questions she's faced here at Kennesaw State. So could the CEO of any business. So could any parent or grandparent sitting out here, or anyone who has ever held public office.

The fact that technology cannot make the tough decisions for you is not just because you never have all the data, or all the facts, or all the conceivable analyses. It is because technology cannot erase the ambiguities of life; it can't tell you whether your heart wants one thing, or another.

The nub of the matter is this: Technology can't tell you what values to value. These are all about the art of life itself.

No software package can tell you the proper balance between work and family, or the best way to care for aging parents who can no longer take care of themselves.

No web site can make you treat people as though you really believe in the "Golden Rule."

Technology can't make you take liberty, equality, and justice into your heart, and live them in your life.

Nor can it make you fulfill your duty as a citizen-your duty to stay informed, and to do more than just vote; your obligation to be engaged in your community.

Technology can't give you a religious foundation, or move you to achieve its fulfillment.

Technology gives you speed and information and analysis; but it can't give you patience and understanding.

Technology connects you globally; but it can't give you the warmth of a home.

Nor does it lend itself to addressing the biggest question of all. On the Net, you can type in your current location and where you want to go, and the service will draw you a map from where you are to any house or business in the country. But no such service can draw you the path to a happy, fulfilling life.

Here we have run head-on into technology's limits.

Technology continues to deepen our awe at the eternity of time and space. But it can't assure us of our ultimate place in them.

Big issues like all these things I've mentioned hinge on personal traits and values: they hinge on faith, love, compassion, and curiosity. They hinge on a sense of duty. They hinge on escaping the confines of self-escaping, if you will, self-centeredness. Sometimes they hinge on hope. And hope-like love-can carry you through almost any crisis.

The big issues in life hinge on wisdom-the sum total of all these traits I've mentioned. And all these are the qualities of leadership that increasing numbers of people will expect from you as you move on through life-your employers, fellow employees, your family, and your communities will look to you for wisdom and leadership.

But as a matter of fact, if you look back on it, you have already been exercising some degree of leadership and offering some wisdom in these areas for many years-in your home, at school, on the job. As you move through life, you'll be exercising much, much more, and the questions will become more difficult. And you'll have to draw not only on your own knowledge, judgment, and wisdom-you'll also have to draw on that of others.

Fortunately, when it comes to wisdom, we don't have to start from scratch-if we're willing to learn from those who have gone before us. Wisdom is a vast storehouse of the most important kind of knowledge the human race has developed. You can find it in history books and novels, in philosophy and religious works, in music and in art.

Wisdom: you can find it in old people sitting on park benches; you can find it in people all around you, even your parents.

All this-what technology cannot do, what you can do-all this is why the education you have gotten here is so important. Education to prepare for a career, to be sure, but even more so, education to open your eyes to the mysteries and wonders of life and the universe, and the people all around you.

Again, I congratulate you for what you have achieved, and for all the hard work you have put forth. You've built a foundation for learning, for refining your judgment, for increasing your wisdom.

Now your job is to build on what you have done here. It will take continued formal learning, and the powerful-sometimes painful-learning that comes of experience, of taking part in life, of close

observation of people and events, and institutions.

You have great possibilities before you.

The job market isn't as strong as it was a year ago. But the economy will rebound. That is the story of the proverbial economic cycle. And when it rebounds, it will swing higher than it was before, with still greater opportunities.

The education you have gotten here will be a great asset.

Make the most of it. But please remember that you-not technology-are the vital instrument of this great and grand human enterprise.

Technology can be a tremendous asset for you in your pursuit of happiness. But its ultimate worth for a happy life depends on what you tether it to.

Tether technology to rewarding aims, to moral and intellectual courage, to honesty, to faith, to serving others, to love, compassion, duty, hope-tether technology to these and it will serve you well. But know its limits, what it cannot do: it can't substitute for human judgment and wisdom.

So don't use a hammer when you need a saw.

Best wishes in your career; best wishes in your pursuit of happiness.

God bless you all.

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# Kennesaw State business students, faculty and partners honored

*Significant honors have been bestowed on several members of the Michael J. Coles College of...*

Georgia (May 21, 2001) – Kennesaw State business students, faculty and partners honored

Staff

## Abstract

Significant honors have been bestowed on several members of the Michael J. Coles College of Business community at Kennesaw State University.

Joe Astrachan, who holds The Wachovia Chair of Family Business at the Cox Family Enterprise Center at Kennesaw State, has received the McGregor Award. The award is given by the "Journal of Applied Behavioral Science," a publication of the National Training Laboratories Institute and Sage Publications. Of 250 articles published from 1990 to 1999, only eleven received the award, which includes a cash prize. Astrachan's winning article is "Organizational Departure: The Impact of Separation Anxiety as Studied in a Mergers and Acquisitions Simulation."

The Cobb Microenterprise Council, based at the Coles College, has received one of 15 awards from The Collaborative Fund for Women's Economic Development, administered by the Ms. Foundation for Women. The Collaborative Fund is a unique partnership among national, family and community foundations as well as individual donors who support women's enterprise development programs across the country. CMC has been granted three years of funding at \$50,000 per year, totaling \$150,000. The council helps low- and moderate-income people gain the skills and financial resources they need to run their own businesses and is becoming a national model in the promotion of economic self-sufficiency.

The Coles College chapter of Students In Free Enterprise took home several awards at the SIFE National Championship in Kansas City, Mo., this month. KSU won a first place award for Entrepreneurship Assistance. The award was sponsored by the Kansas City-based Kauffman Center for Entrepreneurial Leadership. KSU took second place in the Discover Card Teach a Child About Business Week competition, and made the finals in the Mutual Fund Investing Education competition. Overall the KSU chapter took home more in cash prizes than any of the 200 teams at the championship. Students who competed in Kansas City include Brent Burnette, Penny Owen, Robert L. Ebberman, Tres Little, Erin Pitts, Sabina Shaikh, and Chris Blair. Gary M. Roberts, KSU professor of management, is the team adviser.

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# Starting and Managing a Small Business

*This series of classes sponsored by the Kennesaw State University Small Business Development Center...*

Georgia (May 22, 2001) – Starting and Managing a Small Business

Staff

## Abstract

This series of classes sponsored by the Kennesaw State University Small Business Development Center is designed for the potential or new business owner who wants training in the essentials of business management and instruction on writing a business plan. Topics to be covered include:

Financing your business;

Accounting;

Legal issues; and

Business plan.

The course will run Thursdays, 6 – 8 p.m. Total cost, \$99 or \$30 per class if taken separately. For more information call 770-423-6450.

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# John Clendenin receives honorary doctorate from Kennesaw State

*John L. Clendenin, retired chairman and chief executive officer of BellSouth Corporation...*

Georgia (May 23, 2001) – John Clendenin receives honorary doctorate from Kennesaw State Staff

## Abstract

John L. Clendenin, retired chairman and chief executive officer of BellSouth Corporation, received Kennesaw State University's fifth doctor of humane letters at commencement ceremonies May 15 at the Atlanta Civic Center. In addition to achieving great professional success during 41 years in the rapidly changing telecommunications industry, Clendenin has "distinguished himself as community steward," said Kennesaw State President Betty L. Siegel.

Clendenin, who now splits his time between Atlanta and West Palm Beach, Fla., has served as chair of the Atlanta and U.S. Chambers of Commerce, the United Way Campaign, the Woodruff Arts Center, the National Alliance of Business and the Committee for Economic Development. Additionally, he has led the national Boy Scouts and Junior Achievement organizations and served on the Board of Governors of the American Red Cross.

Clendenin and his wife, Ann, have pledged their support for Kennesaw State University. Two years ago, they donated \$1 million toward a new computer science and mathematics building. Construction on the Ann and John Clendenin Computer Science and Mathematics Building, will begin later this year. "We feel so strongly about the role that Kennesaw State University plays in the community," Clendenin said, "it is a privilege to be involved in the evolution of this outstanding institution."

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# Kennesaw State receives Goizueta Foundation grant

*The Goizueta Foundation recently approved a grant of \$1 million to Kennesaw State University.*

Georgia (May 29, 2001) — Kennesaw State receives Goizueta Foundation grant

Staff

## Abstract

The Goizueta Foundation recently approved a grant of \$1 million to Kennesaw State University. The grant will be used to establish and endow The Goizueta Foundation Distinguished Endowed Chair in Early Childhood Education and to establish and endow The Goizueta Foundation Scholars Fund.

The Goizueta Foundation was established in 1992 by Roberto C. Goizueta, chairman of the board of directors and CEO of The Coca-Cola Company until his death in 1997, to provide financial assistance to educational and charitable institutions. The foundation aims to support educational programs that promote sustainable change and have a long-term impact in the community.

"We commend The Goizueta Foundation for their comprehensive vision for education," said Betty L. Siegel, president of Kennesaw State. "Because of their generosity, we will be able not only to impact the education of preschool children, so they enter our school systems better prepared, we will also be able to impact the diversity of the very school classrooms they will enter by recruiting more Hispanic/Latino students into education."

The endowed chair will allow Kennesaw State to become the first institution in the state to develop a certificate program to train day care center directors. With legislators recognizing that efforts to improve secondary education are limited if students are underdeveloped before they enter a classroom, current state standards for preschool education are likely to soon come under scrutiny. The Leland H. and Clarice C. Bagwell College of Education leadership believes it should be a priority for the college to position itself to meet these upcoming needs in early childhood education.

One way for KSU to meet the need for higher standards is by developing a new curriculum to certify day care directors. "Many day care directors have degrees in areas other than education and have been asking us for training. Through this certificate program, directors would gain the skills necessary to lead and to improve the standards of their day care centers," said Ann Smith, interim dean, Bagwell College of Education. "We are grateful to The Goizueta Foundation for providing us with the opportunity to move forward in this critical area."

The Goizueta Foundation Scholars Fund will provide need-based scholarship assistance annually to Hispanic/Latino students whose families currently reside in the United States, with preference given to students entering the Bagwell College of Education. "We are very excited about the scholarship fund," said Robert L. Driscoll, chair of the department of early childhood and elementary education. "With the growing Hispanic population in our area, this comes at the perfect time."

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# Kennesaw Mountain Writing Project hosts performance

*Performances of the winning stories from Moving to New American Communities, a contest...*

Georgia (Jun 12, 2001) – Kennesaw Mountain Writing Project hosts performance

Staff

## Abstract

What:

Performances of the winning stories from *Moving to New American Communities*, a contest celebrating student writing sponsored by the Kennesaw Mountain Writing Project. A book signing of the anthology of stories will follow the performance.

Who:

Contest winners include students from the following Cobb County schools: Harmony Leland Elementary; Riverside Elementary; Powers Ferry Elementary; Lindley Middle; Lassiter High; and Wheeler High. One winner came from Lilburn Middle School in Gwinnett County. Area high school drama teachers and their students will perform dramas based on the stories.

The contest rules invited students to write about the experience of moving to a new neighborhood, school, city or country. Several winners are recent immigrants to the United States.

When:

Friday, June 15, 9 a.m. – 12 noon

Where:

Burruss Building, Room 151, Kennesaw State University

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# Teach for Georgia community meeting June 21, 2001

*The Leland H. and Clarice C. Bagwell College of Education at Kennesaw State University will host a...*

Georgia (Jun 13, 2001) – Teach for Georgia community meeting June 21, 2001

Staff

## Abstract

The Leland H. and Clarice C. Bagwell College of Education at Kennesaw State University will host a community meeting June 21, 6:30 p.m., Burruss Building Room 151. This event is designed to educate the public about the Teach for Georgia program, the state's new fast-track teacher preparation program. The meeting will focus on admissions requirements and expectations of professionals interested in becoming public school teachers. The event is free and open to the public. For more information, call 770-423-6117.

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# New student housing and parking decks coming to KSU

*President Betty L. Siegel and a team of KSU administrators attended the June meeting of the Board...*

Georgia (Jun 14, 2001) — New student housing and parking decks coming to KSU

Staff

## Abstract

President Betty L. Siegel and a team of KSU administrators attended the June meeting of the Board of Regents Wednesday to hear the Regents officially approve new student housing and parking decks for the campus. The Regents' actions marked a milestone in research and planning for new facilities at Kennesaw State.

On a motion from Regent Michael Coles, who also serves as chairman of the KSU Foundation, the board unanimously approved ground lease agreements for the capital improvement projects.

"This is a banner day for Kennesaw State University," President Siegel said after the vote. "Years from now, our future students, faculty and staff will see June 13, 2001 as the day that forever changed our campus."

The board formally set aside 14.3 acres of land on campus for the purpose of constructing, owning and operating student housing for KSU. The plan calls for approximately 700 beds, initially in a configuration of several facilities constructed along Marietta Drive. Vice President for Business and Finance Earle Holley indicated the approved housing units represent the first phase of a comprehensive housing plan for the university.

"Ultimately, when our plans are concluded, we might look at 2,000 beds, both on and near campus, officially dedicated toward student housing," Holley said.

Siegel added, "This is a wonderful first step in the university becoming a residential campus, with all of the benefits to be received from this major change. It will be a change of high significance to us academically, socially and culturally."

The Regents also officially sanctioned using two tracts of land totaling approximately 5.4 acres for the purpose of two parking decks with some 1,550 new spaces for students, faculty and staff. Design funds for the decks were approved and funded by the governor and General Assembly during the 1998 session of the legislature. Holley said with a growing university, so too comes an increased demand for parking. "We simply could not continue to grow without new parking facilities. These spaces will allow us to accommodate new faculty, staff and students in the coming years, and we are very excited about this new infrastructure."

Both the student housing and the parking deck projects will be constructed and managed under a unique arrangement with the KSU Foundation. The foundation recently has undertaken a process to begin selection of an administrator to oversee each project. KSU Foundation President James A. Fleming, working with specially established committees under the Foundation Executive Committee, said the process would produce an excellent administrator, who will be able to construct the facilities within the budget and time deadlines required by both the Regents and the KSU Trustees.

Fleming noted, "We hope to make our selection known in the near future. Our executive committee, under the guidance of Special Building Committee Chair Tommy Holder and Jake Sanchez, chair of the Special Foundation Facilities Committee, has lent its considerable business skills to make these projects work."

Siegel praised the work of the Board of Regents, Chancellor Stephen Portch and the Regents' staff, administrators at KSU and members of the foundation for their respective roles in the actions taken on Wednesday. "Beginning with former Board of Regents Chairman Ken Canestra, Chancellor Portch and Vice Chancellor Bill Chatham, and continuing through the current Chairman Glenn White and our own Regent Michael Coles, I want to offer my sincere thanks," Siegel said. "This has been complicated work of great significance to Kennesaw State University. We are forever indebted to their dedication to task and hard work on behalf of KSU.

"I also want to thank our own staff at KSU for their expertise and diligence. VP Earle Holley, Associate Vice President for External Affairs and University Relations Gordon Harrison, Kathy Alday, chair of the campus committee on student housing, VP for Student Success and Enrollment Services Nancy King and Student Government President Nels Peterson all played key roles in the actions concluded today. They are all heroes on campus and should be commended for their extremely fine work."

"Finally, I want to thank the KSU Foundation, under the leadership of Chair Michael Coles and Jim Fleming. Their work, in conjunction with the special committees set up to administratively handle the implementation of the facilities, has been absolutely critical to the progress of the work. This is a foundation running on full steam, with so very much expertise and initiative to offer the university. We all are very appreciative of their work on our behalf," Siegel added.

Construction will begin on the two projects as early as August, with completion in the spring or summer of 2002. Occupancy of the dorms is expected in the fall of 2002.

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# CyberTech 2K1 at Kennesaw State University

*Kennesaw State University's pilot CyberTech 2K1 program is now in full swing.*

Georgia (Jun 19, 2001) — CyberTech 2K1 at Kennesaw State University

Staff

## Abstract

Kennesaw State University's pilot CyberTech 2K1 program is now in full swing. This strategic educational initiative and innovative program, designed to increase interest and improve achievement in science, technology and math by students in academically low-performing high schools, is the only one of its kind in the nation, according to Dean of the College of Science and Mathematics Larry Peterson. Cobb County high school students are the benefactors.

After discussions with Cobb County administrators, teachers and industry leaders in technology, the College of Science and Mathematics at Kennesaw State developed the program for 30 South Cobb High School rising sophomores and juniors. To qualify, students had to exhibit strong mathematics skills, excellent grade point averages and good attendance records.

Each morning through the end of June, 15 CyberTech 2K1 students are learning to trouble-shoot hardware and software computer system problems. The other 15 students are participating in the computer-programming track designed as preparation for the advanced placement computer science course. Each track offers tutorials, computer lab experiences and guest speakers from the business sector.

"We believe this novel program can serve as a nationwide model in science and mathematics education," said Peterson. "In addition, CyberTech 2K1 creates a K-12 link to Gov. Roy Barnes' Yamacraw initiative, a strategically important economic development program that has the goal of making Georgia one of the top five high-tech areas in the world.

"On June 30, we will have a full graduation ceremony for students who complete the program," continued Peterson. "We see the graduates as potential role models in South Cobb High who will motivate other students to consider careers in science and mathematics."

Peterson plans to expand the program next summer to include additional area high schools and has applied for a trademark for the name CyberTech 2Kn.

Corporate sponsors for the program include BellSouth, Dell Computer Corp. and Course Technology. The student participants each received scholarships from KSU to cover tuition.

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# Frank appointed dean of undergraduate studies at Kennesaw State University

*Mary Lou Bryant Frank has been appointed dean of undergraduate studies and general education at...*

Georgia (Jun 20, 2001) – Frank appointed dean of undergraduate studies at Kennesaw State University

Staff

## Abstract

Mary Lou Bryant Frank has been appointed dean of undergraduate studies and general education at Kennesaw State University. Frank replaced retiring Dean Joanne Fowler on June 1.

With a Ph.D. in psychology and two master's degrees, one in counseling, and one in psychology, Frank has held many academic and administrative positions in higher education, most recently chairing the department of psychology and sociology at North Georgia College & State University in Dahlonega, Ga.

"The possibility of working with programs at Kennesaw State University is exciting to me," Frank said. "Having a background in the sciences, social sciences, arts and humanities and honors programs, I have an awareness of the challenges facing these undergraduate professions and programs. Likewise, the breadth and scope of these fields provide opportunities to help individuals connect across disciplines."

"Dr. Frank brings a wonderful array of academic, administrative and professional skills and experiences that are well suited to the diverse responsibilities of the undergraduate dean's role," said Edwin Rugg, vice president for academic affairs. "Her personal and professional commitment to advancing the ideals of general education, honors programs and student success is exceptional. Her professional counseling skills and interpersonal effectiveness will be invaluable. We are also extremely pleased to attract an educational leader who is a role model and mentor for women in higher education and the counseling profession."

A native of Colorado, Frank plans to continue living in Dahlonega with Ken, her husband of almost 28 years, because the younger of her two daughters, Kendra, is still in high school. Kendra is a sophomore at Brenau Academy in Gainesville, Ga. Frank's husband heads the conflict resolution and legal studies department at Brenau Women's College. Her older daughter, Kari Lou, is a graduate student at the College of William & Mary in Virginia, where she'll soon be graduating with dual degrees in law and public policy.

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# Siegel graduates from Indiana University

*Michael J. Siegel, son of Joel and Betty Siegel of Marietta, completed his doctorate in...*

Georgia (Jun 20, 2001) – Siegel graduates from Indiana University

Staff

## Abstract

Michael J. Siegel, son of Joel and Betty Siegel of Marietta, completed his doctorate in higher education in the Educational Leadership and Policy Studies program at Indiana University in Bloomington, Ind. Graduation ceremonies took place Saturday, May 5.

Siegel, 33, currently serves as research associate for the Policy Center on the First Year of College, located at Brevard College in Brevard, North Carolina.

His mother, Betty Siegel, is the president of Kennesaw State University; his father, Joel Siegel, is an attorney and associate professor of English at Dalton State College.

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# CyberTech 2K1 students graduate

*Graduation ceremony for CyberTech 2K1 students. CyberTech 2K1 is Kennesaw State University's...*

Georgia (Jun 30, 2001) – CyberTech 2K1 students graduate

Staff

## Abstract

What:

Graduation ceremony for CyberTech 2K1 students. CyberTech 2K1 is Kennesaw State University's unique, strategic educational initiative designed to increase interest and improve achievement in science, technology and math by students in academically low-performing high schools.

Who:

Thirty South Cobb High School rising sophomores and juniors will graduate from this program.

When:

Saturday June 30

1 p.m. – 2 p.m.

Where:

College of Science and Mathematics auditorium

Kennesaw State University

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# CyberTech 2K1 graduation program at Kennesaw State University

*Kennesaw State University's pilot CyberTech 2K1 program concluded with an exciting and...*

Georgia (Jul 2, 2001) – CyberTech 2K1 graduation program at Kennesaw State University

Staff

## Abstract

Kennesaw State University's pilot CyberTech 2K1 program concluded with an exciting and memorable graduation program on June 30. Twenty-nine students from South Cobb High School received certificates of achievement for completing this innovative computer science summer program. Anthony Bowen, CEO of SPARDI Inc., 1981 graduate of South Cobb High and 1994 Information Systems graduate of Kennesaw State University, was the graduation speaker. CyberTech 2K1 was designed to attract students, especially under-represented groups, into the computer sciences and provide role models in our high schools to motivate students to excel in science and mathematics courses.

The highlight of the graduation program was a surprise presentation by Scott Campbell, Southeast regional sales manager for higher education at Dell Computer Corp., of new state-of-the-art Dell Pentium III desktop computers to each of the graduates in recognition of their achievement. Campbell said "Kennesaw State University's CyberTech 2K1 computer science program has great potential for increasing minority representation in the sciences and at the same time favorably impacting science and mathematics education at academically low-performing high schools. Dell clearly wants to be part of this initiative and considers the award of these computers an investment in the future of our youth."

According to Larry Peterson, dean of the College of Science and Mathematics, Kennesaw State has applied for a trademark for the name CyberTech 2Kn to brand this unique program and plans to greatly expand the scope of CyberTech 2K2 next summer. "We envision CyberTech 2K2 involving 200-300 students and including 8-10 area high schools." To qualify for CyberTech 2K1, rising sophomores and juniors at South Cobb High School, had to exhibit strong mathematics skills, excellent grade point averages, high SAT scores and good attendance records.

Each morning throughout June, 15 students learned to trouble-shoot hardware and software computer system problems while another 15 students participated in a computer-programming track to prepare them for the Advanced Placement computer science course. Each track offered tutorials, computer lab experiences and guest speakers from the business and public sector. This year, Patrick Gray of the FBI's Computer Crimes Squad in Atlanta spoke to the students about cybercrime issues throughout the country.

"We believe this novel program can serve as a nationwide model in science and mathematics education," said Peterson. "In addition, CyberTech 2K1 creates a K-12 link to Gov. Roy Barnes' Yamacraw initiative, a strategically important economic development program that has the goal of making Georgia one of the top five high-tech areas in the world."

Corporate sponsors for the program include Dell Computer Corp., BellSouth and Course Technology. The student participants each received scholarships from KSU to cover tuition.

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# Wan appointed dean of education at Kennesaw State University

*Yiping Wan has been appointed dean of the Leland H. and Clarice C. Bagwell College of Education at...*

Georgia (Jul 2, 2001) – Wan appointed dean of education at Kennesaw State University

Staff

## Abstract

Yiping Wan has been appointed dean of the Leland H. and Clarice C. Bagwell College of Education at Kennesaw State University. He replaced interim Dean Ann Smith July 1.

Wan was an assistant dean when he immigrated to the United States from his native China. Before serving as dean of New Jersey City University's College of Education – his previous post – Wan spent four years at the University of North Florida in Jacksonville, where he served as coordinator of doctoral studies and director/associate professor of the educational leadership program. Because of the time he spent in north Florida, Wan said he is well acquainted with the metro Atlanta area.

"I have a lot of professional and personal friends here at Kennesaw State and in Atlanta," Wan said. "Last October I was here at KSU attending a conference, and I was very impressed with the campus physically – the trees, the landscaping – and the people here were very happy. It's a wonderful community."

"Dr. Wan's organizational skills and past success in initiating strong graduate programs and effective strategies for meeting the national challenges of accreditation and reform in teacher preparation will be great assets for the advancement of KSU's university-wide agenda in education," said Vice President for Academic Affairs Edwin A. Rugg. "His selection underscores KSU's deep commitment to the importance of honoring diversity, inclusiveness and global involvement."

In his first official act as dean, Wan merged the college's two education technology centers into a single unit, the Educational Technology Center, that will now house all of the college's education-related technology initiatives.

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# Lapides appointed to Corporate Board Member academic council

*Corporate Board Member, the premier journal for corporate directors and boards, has...*

Georgia (Jul 9, 2001) – Lapides appointed to Corporate Board Member academic council

Staff

## Abstract

Corporate Board Member, the premier journal for corporate directors and boards, has announced the appointment of Paul D. Lapides to its academic council. Lapides is co-founder and director of the Corporate Governance Center at the Michael J. Coles College of Business, Kennesaw State University, where he is also a professor of management and entrepreneurship.

The purpose of the academic council is to identify emerging trends in corporate governance and issues impacting today's corporate boardrooms. The council is made up of the leading academic authorities on board governance and includes professors from Harvard Business School; Tuck School of Business, Dartmouth College; University of Chicago; Anderson Graduate School of Management, University of California, Los Angeles; Stern School of Business, New York University; University of Delaware; and Kennesaw State. The council convened in May for its first set of roundtable discussions in Boston.

Lapides is nationally recognized for his work in corporate governance. He has published more than 100 articles and books, and advised hundreds of start-up, growth and mid-market companies as well as many of America's Fortune 500 companies. "I am delighted and honored by the appointment," said Lapides. "Jay Lorsch, Harvard's, academic council member inspired me to study corporate governance in 1990 and later to open KSU's Corporate Governance Center."

The proceedings of the roundtable will be published in a Corporate Board Member supplement titled "Emerging Trends in Corporate Governance." The supplement will be distributed to the CEOs, board chairs, presidents and directors of every publicly traded company. In addition, the proceedings will be available on the Web at [boardmember.com](http://boardmember.com).

"Our goal for the council is to identify emerging trends in America's boardrooms through council roundtables, interviews and selected research," said Corporate Board Member Chief Operating Officer T.K. Kerstetter. "Our belief is that directors, officers, educators and students can benefit as we create a more focused approach to this cottage industry commonly referred to as governance."

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The Corporate Governance Center, founded in 1995, is nationally recognized as a leading provider of

corporate governance information to directors, CEOs and other senior executives, researchers, professors, advisors, and other interested parties. Comprised of 22 professors from eleven universities, the center is international in scope and interdisciplinary in its approach. Collectively, these professors have published more than 1,200 articles and books on a variety of management and boardroom issues. Through research, writing, teaching and advising the Corporate Governance Center has had the privilege of working with thousands of directors, CEOs, and other senior executives.

Kennesaw State University, a progressive, comprehensive institution with a growing student population of 13,500, offers more than 50 degree programs. Out of 34 institutions, KSU is the sixth largest in the University System of Georgia.

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*A leader in innovative teaching and learning, Kennesaw State University offers undergraduate, graduate and doctoral degrees to its nearly 43,000 students. With 11 colleges on two metro Atlanta campuses, Kennesaw State is a member of the University System of Georgia. The university's vibrant campus culture, diverse population, strong global ties and entrepreneurial spirit draw students from throughout the country and the world. Kennesaw State is a Carnegie-designated doctoral research institution (R2), placing it among an elite group of only 6 percent of U.S. colleges and universities with an R1 or R2 status. For more information, visit [kennesaw.edu](https://www.kennesaw.edu).*

# Kennesaw State University rededicates Arboretum

*Rededication of the Kennesaw State University Arboretum.*

Georgia (Jul 13, 2001) — Kennesaw State University rededicates Arboretum

Staff

## Abstract

What:

Rededication of the Kennesaw State University Arboretum.

When:

Sunday July 15, 1:30 p.m.

Where:

Marietta Drive, west of the College of Science and Mathematics

Kennesaw State University

Why:

Twenty-five years ago KSU set aside part of the campus's original forest on Marietta Drive as a natural resource where students can study centuries-old trees, learn about density, the distribution of trees and plants and natural history. The rededication ceremony honors those who established the arboretum in 1976. In addition, a new stone sign marking the entrance and new stairs through the heart of the six-acre site will be unveiled.

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status. For more information, visit [kennesaw.edu](https://kennesaw.edu).

# Operating your business by the numbers

*This hands-on workshop sponsored by the Kennesaw State University Small Business Development...*

Georgia (Jul 17, 2001) – Operating your business by the numbers

Staff

## Abstract

This hands-on workshop sponsored by the Kennesaw State University Small Business Development Center teaches the basic financial management skills necessary to run a small business more profitably.

Included in the workshop:

How to financially evaluate your small business; and

Steps to improve profits and cash flow.

The workshop meets Tuesday, July 31, 6:30 – 8:30 p.m. in the KSU Center; the cost is \$20. For more information call 770-423-6450.

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# Minority Entrepreneurs: Access to Capital

*A workshop sponsored by the Kennesaw State University Small Business Development Center and...*

Georgia (Jul 20, 2001) – Minority Entrepreneurs: Access to Capital

Staff

## Abstract

A workshop sponsored by the Kennesaw State University Small Business Development Center and facilitated by Eric Bonaparte. The program is designed to teach minority entrepreneurs how to determine the amount of money needed for a business and how to locate sources of capital.

The workshop meets Thursday, Aug. 2, 6:30 – 8:30 p.m. in the KSU Center; the cost is \$20. For more information call 770-423-6450.

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# Biography of Jake Sanchez

*Arturo "Jake" Sanchez, today's commencement speaker, is founder and former chairman and CEO of Planning Technologies, Inc. One of the nation's premier providers of internetworking consulting and engineering services, Plan-ning Technologies, Inc., grew under Mr. Sanchez's leadership to include more than 200 employees serving a worldwide client base of Fortune 100 companies and U.S. government agencies. He negotiated a successful sale of the business to Red Hat, Inc., a leading open source company.*

Georgia (Jul 30, 2001) — Arturo "Jake" Sanchez, today's commencement speaker, is founder and former chairman and CEO of Planning Technologies, Inc. One of the nation's premier providers of internetworking consulting and engineering services, Plan-ning Technologies, Inc., grew under Mr. Sanchez's leadership to include more than 200 employees serving a worldwide client base of Fortune 100 companies and U.S. government agencies. He negotiated a successful sale of the business to Red Hat, Inc., a leading open source company.

A graduate of Marshall University, Mr. Sanchez has been recognized as one of the nation's top entrepreneurs. Planning Technolo-gies, Inc., won distinction as the Atlanta Hispanic Chamber of Commerce Hispanic Business of the Year, the Small Business Administration Minority Supplier/Distributor of the Year, and the Fastest-Growing Hispanic Firm in the United States. Mr. Sanchez has been recognized as a finalist for the Ernst & Young Entrepreneur of the Year Award and as a member of Hispanic Magazine's "High Tech 50."

Mr. Sanchez's success in business is matched by an exemplary commitment to public service. He has served on the boards of the American Red Cross, the Mexican-American Cultural Chamber of Georgia, the Hispanic Scholarship Fund, Charter Bank of Marietta, the Mexican Cultural Center, and the Kids Way Foundation.

As a member of the Kennesaw State University Foundation Board of Trustees, Mr. Sanchez has had a profound impact on many of KSU's most far-reaching projects, especially the new Center for Hispanic Studies. The first of its kind in Georgia, this center will foster the study, teaching, and dissemination of Spanish language and culture. With his support of the Center for Hispanic Studies, Mr. Sanchez continues his lifelong commitment to the advancement of the Hispanic community.

Mr. Sanchez also has dedicated his entrepreneurial spirit and business expertise to KSU in developing plans for new parking decks and student housing facilities. Unlike other residential campuses in Georgia, KSU's student housing facilities will be constructed, owned, and operated by private firms, to the benefit of the students and the institution. As a member of the Executive Committee of the Foundation, Mr. Sanchez was appointed chair of a special committee to oversee the privatization and implementation of this effort.

Having recently retired in order to work in public service, travel, and spend more time with his family, Mr. Sanchez lives in Duluth with his wife, Susan. They have two sons, Morgan, 6, and Hyatt, 4.

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# Fast Start Academy

*Fast Start Academy, a program of the national reading program America Reads.*

Georgia (Jul 30, 2001) — Fast Start Academy

Staff

## Abstract

What:

Fast Start Academy, a program of the national reading program America Reads.

When:

Tuesday, July 31 and Wednesday, August 1, 9 a.m. – 3 p.m.

Exciting two days, concluding a three-week long program.

Where:

James V. Carmichael Student Center, University Room

Kennesaw State University

Why:

America Reads is a national initiative to teach elementary school children to enjoy reading. As part of America Reads, Kennesaw State University offers the Fast Start Academy to rising 4th, 5th and 6th graders who have been identified by their schools as being one grade level behind in reading. The 18 participants from Cobb County schools meet three days a week to receive tutoring in reading and writing, read aloud to one another in small groups, discuss what they read and learn about fitness and nutrition. In addition, they are each allowed to keep some of the books that they read. The purpose of the program is not just to help children learn how to read, but to learn that reading can be fun.

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# July 30, 2001 Commencement Speech

Georgia (Jul 30, 2001) — Thank you very much Dr. Siegel for your heart felt introduction and thank you Kennesaw for allowing me the opportunity to be here before you addressing the class of 2001. Congratulations! My name is Jake Sanchez, former Chairman and CEO of Planning Technologies, Inc, I am honored and humbled to be before you.

This not only a tremendous occasion for you but it is also a significant mile marker in your life. It is a special day for your parents (who probably wondered whether or not they would see this day), your family, and friends and of course you.

They are and we are all here to help you celebrate this life changing achievement. Graduating from college is the threshold leading from dependency (parents are glad to hear this @ even though as parents you will always have dependent children- no matter what the age) to taking charge of your own life.

As the bird eventually leaves the nest and the cub leaves his pride, you to must move forward. Not without us, but us behind you as you now take the lead for your life. This can be both scary and invigorating. It is a sense of newfound freedom but with it comes radical responsibility. But after today you will be better armed. You now have your life experiences coupled with a college degree.

Each of you will be facing many changes in the months ahead. Some of you will move on to graduate school and other into the job market.

As I thought about my message to you I wondered whether to keep it light, make it funny, or be very serious. I could have spoken to you about business shifts, technology, social issues of the day, or any issue with some significant, deep meaning. Like should Napster be able to freely distribute music. But instead I chose to make my message very simple. Give you something you may be able to use.

My theme is " If I can make it so can you!"

I say this because I am an average guy. I wasn't the smartest or the dumbest in my class. I did not accomplish extraordinary things. I didn't belong to up teen clubs and associations. I did not have a unique skill or gift. My first job was with IBM. I believed they hired me because I was an average guy. IBM's competitors at the time only hired straight "A" college grads. IBM hired B and C students. The competitor is no longer around.

My life began with great hardship. I was born in the back seat of a borrowed car on the way to the hospital.

My family at the time was very poor. When I was young we had the classic symptoms of a family doomed never to fulfill any of it dreams. My parents were poor and hard working people. Spanish was their first language. What a blessing that turned out to be. (John Nesbit, author of "Megatrends" wrote: " There are three great languages in the world English, Spanish, and computer programming.")

What chance did I have in becoming something?

My father was only 10 years old when in 1941 made his way into Texas. He worked as a laborer in the fields in Texas for \$.50 per day.

My mother was on a parallel track. Her family was the classic migrant worker family. This consisted of following crops around different regions of the country depending on the season. Her earliest memories were traveling around the country picking cotton in Texas, onions in Indiana, cherries in Michigan and finally tomatoes and cucumbers in Ohio where she settled. She met my father, was married, and then I came along in 1956.

I thought we had everything in the world. We had basic necessities. We had clean clothes, not a lot of them only what was necessary. We had running water, - you had to run to get it. It was outdoors. The water came from water pump that was located 100 yards away from the house. It took two of us to carry it to the kitchen so we could have drinking water, let alone bath water. Who knew at that time that we could have bottled it and sold it.

We had a bathroom. Again one that was located 50 yards behind the house. During the harsh winters bathroom breaks became very strategic not opportunistic.

We had heat. I guess you can call it central heating and air. The central heating came from a potbelly coal stove. Coal was delivered to a shed in the back where we would have to shovel it in a bucket and move it indoors. Opening the windows provided central air.

This is how my life began. So you see if I can make it so can you!

Our family, unknowingly, was ahead of some of the trends in the country at the time. In the early days we had a two family income. I with my brothers followed the tradition of my parents by also working "the fields". My life started as a migrant farm worker no different than what you see today in many parts of Georgia. But if I can make it starting like this you should have it made!

But there was something different. Unlike my parent's childhood, they insisted we go to school and do well in school.

My parents instilled into me an understanding that there is a direct correlation between the levels of education you attain and what you can accomplish. They said it over and over again " Get an education so you don't have to do what I did. You can work in the fields the rest of your life or you can go to school and do something better?" I was the first generation in the history of my family to graduate from high school and college.

As I thought about my life what was the turning point? I will never forget my first epiphany. I was 5 years old picking tomatoes and I remember looking up from my knees, (I was really small then and I had to drag the hampers because I could not lift them. The hamper was as tall as I was. It was a real challenge to fill them up one after the other day in and day out as long as the season held out. ) We received the prevailing wage of \$.10 per hamper) But I remember looking up from my knees and saw the owner of the farm riding on top of his tractor and I said to myself I want to drive the tractor. I want to be in his position.

Last year I sold my company for several million dollars. God bless this country. How after one generation in this country did I go from the son of immigrant farm laborers to a college graduate, worked for one of the best companies in the world, owned and operated my own business and then sell it to publicly traded company? You see if I can do it so can you!

As you enter the job market this is what the environment may look like.

The first is job stability or security. Some would argue this does not exist any more. We have traded job security for career mobility. You will have an opportunity to experience many different environments using many different skills over your life. The first job you take will be a long way from your last. I came along when the tradition of keeping a job for life was changing. I have subscribed to a hybrid model where I have stayed in one field but have changed jobs many times within my field or discipline. This has proven to be invaluable because it allowed me to take advantage of new opportunities in our economy as they happened.

The second change you will experience is the shelf life of your degree. It has a date stamp on it. Your schooling is a required investment for your future. It does not guarantee you anything but an opportunity to enter the job market. Your degree proves you're trainable over a period of time. It demonstrates your tenacity in being able to stick it out for 4 years or maybe some of you 5,6 years. College is your boot camp. It demonstrates that you have discipline and you have a motivation to learn. But you are not combat or field ready. Today's environment demands constant learning. The greatest asset you now possess is the ability to know how to learn. Today's modern business demands that you pick up new skills and knowledge. You must be willing to step outside of your comfort zone or "box" as the need dictates. This is an environment that old dogs do learn new tricks.

Your compensation is affected as a direct result of this need to be constantly learning. Your paycheck is no longer a meal ticket but a report card. You will be paid to perform based on what you know and what you will learn. Seniority is no longer a valuable asset. It can actually hurt you in a technology driven work place where new skills are not dependent on the "old way of doing things". A system that rewards productivity and creativity with results is the new order of the day. It doesn't matter how long you have been somewhere what matters are your current contributions.

Another significant factor affecting you is the pace of technological advances. Technology will affect your career. You are a generation that has grown up with technology all around you. To put it into prospective I grew up in an age when the shift from industrial to technology-fueled economies was just beginning to happen. VCRs and ATMs were the challenges of our day. The first man on the moon was at the time the greatest technological achievement mankind had mastered. This has been surpassed over and over again in the last 20 years. I remember working pre-PC era. Imagine that! No Internet, Napster, AOL, or eBay. How did we get along?

Medical technology is another issue that will test your morality and ethics as we enter the world of genomes. You may see the chance for people to harvest organs, predetermine genetic codes and possibly live forever. With the prospect of living forever doesn't mean you should sit around and take your time getting things done.

If this wasn't enough to worry about let me throw another log on the fire @ a possible recession just as you are trying to find a job.

As you enter the work force what can you do? How do we put a wrap of protection around you so you can go through life successfully? Some of you may want patented advice on how to succeed in the future. All I can offer today is some words of advice based on what has worked for me.

Create a vision for yourself @ literally see yourself in your mind's eye where you want to be. When I was still in high school I decided at that time I would retire at 40. That seemed to be a good time. I had figured I would be 20 when I graduated from college. I would work for 20 years and then retire. I mean how many years did it take. Shouldn't 20 be enough? I didn't know how I was going to accomplish this. I did not know what I would be doing to make me all this money. For that matter I didn't know anything except that was what I was going to do. Well it didn't quite work out that way. I was 45 when I retired this past February.

I believe if you can see it in your mind's eye your sub-conscious works in a way to get you there unbeknownst to you. As you make decisions that affect your life your sub-conscious weighs in representing your vision and over time decisions are made to kind of get you there. If you can't see it you can't get there.

This may sound like a no brainer to some and like something really dumb to focus on by others. But at the risk of sounding silly the next thing I decided was I wanted to make a lot of money. Doesn't everybody? Well not really. I don't think most people know how to go about making a lot of money. I do not have the time today to speak to you about this but I do believe that the decision to want to make a lot of money is critical to getting there. You will spend ½ of your waking day working for pay. What you are paid will affect every aspect of your life. What schools your children can attend, what neighborhood you will live you, the type of car you drive, The opportunity to have choices in your life are all governed many times by the amount of money you have. The Bible reminds us it is the "Love of money that is the root of all evil". Having it is OK.

Being an entrepreneur. In Thomas Stanley and William Danko's book "The Millionaire Next Door", 80% of millionaires are first timers. This can be you. You all have a chance if you work hard. They go on to say that 2/3rds of all millionaires are self-employed. And the self-employed make up 20% of the workers in America but account for 67% of the millionaires.

These figures were not available to me when I struck out on my own. I realized early on that whomever I worked for they would be making the money. They were the farmer on the tractor and I was doing the hard labor. If they were a well-established company the early investors had already made the real money. My point here is that if you want to create wealth, figure out a way to become your own boss. It is very difficult to get wealthy working for someone else. This is the hardest thing you will ever do but the rewards are great. I started my first company when I was in college. I started

my first technology company before I was 30.

4. It is important to manage and account for all your finances. It will serve you your whole life. No matter what your discipline. Our country encourages a have a high consumptive lifestyle and culture. Mr. Greenspan said this past week that consumer spending is the key to stop us from entering a recession. The economy was and is relying on consumers to spend, spend, and spend to keep our economy afloat. Try not to get caught up in this. Debt enslaves you. You need to derive pleasure from owning appreciating assets rather than displaying a high consumptive lifestyle. Try not to get caught up in the trap of owning stuff.

5. You have to divide before you multiple @ Kinda like you have to give to receive. This is one of my guiding principles. When I founded PTI I owned 100%. I had no clients, no revenue, except a good idea and a whole lot of passion but basically the company value was probably hovering right around zero. When my first partner came on I gave a % of my company to him. We operated the company for 7 years. The company at this point still had a small valuation. It wasn't until I embraced this principle that the valuation of the company started rising.

When I was seeking investors the first thing I did was give my employees ownership in the company. Everyone from the phone operators to the management had a stake in the company. It seemed the more I gave away the higher the value of the company rose. As I sought out investors I continued to cut out ownership of my company. This in turn provides needed equity to fund and operate the company. After 2 years of dividing the company value multiplied and was sold for several million of dollars. I received a % of this money versus the 100% of nothing I had when I started the company.

The last thing I want to mention is to develop a solid foundation for your life by paying attention to your physical, mental and spiritual needs.

Strong physical presence with a strong body. @ Never underestimate the power of a strong physical presence. When you feel mentally sluggish or when you are ready to give up- stimulate yourself physically to feel the strength necessary to conquer the problem. This is good nourishment for greater self-esteem.

Have a strong mind and develop good thinking skills @ not just a highly trained mind that you receive through challenging yourself academically or through complex task but also develop thinking as a skill. Intelligence can be overshadowed by mental weakness. Do not confuse education with thinking. And intelligence can disguise poor thinking. Edward De Bono in his book "Teach Your Child How to Think" writes, "Intelligence is potential. Thinking is the skill which we use that potential." Having high intelligence does not mean you are a good thinker. How many times have we seen real smart people do really dumb things?

Spiritual Connection - whatever God you worship. I believe it is extremely critical that there is a higher calling, a higher being, or a source of enlightenment that you seek out.

Remember if I can do it so can you! Good luck, God Bless and congratulations.

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# Year of Engagement

*I am delighted to greet you at the beginning of another exciting year for Kennesaw State University. I am pleased to welcome returning faculty and staff, and together with them I want to extend a special greeting to new members of our learning community. I trust that you will find your work here at Kennesaw State both challenging and rewarding, and also that you will discover on our campus the kind of collegial atmosphere that defines university life at its best.*

Georgia (Aug 1, 2001) — Dear Colleagues:

I am delighted to greet you at the beginning of another exciting year for Kennesaw State University. I am pleased to welcome returning faculty and staff, and together with them I want to extend a special greeting to new members of our learning community. I trust that you will find your work here at Kennesaw State both challenging and rewarding, and also that you will discover on our campus the kind of collegial atmosphere that defines university life at its best.

Indeed, what brings us together as a community is a shared sense of commitment and purpose as a public institution. Over the last three years, this purpose has been variously explored in our theme-based campaigns celebrating the arts, service, and collaboration. The "Year of the Arts" allowed us to reinforce our connection with the surrounding community by inviting people to experience for themselves the vibrant cultural life on our campus. The "Year of Honoring Service" found us moving out beyond the borders of the campus as engaged citizens, becoming fuller participants in the life of our community. Finally, "Collaboration 2000" carried this work even further, as we formed far-reaching service-oriented partnerships with area leaders in the arts, education, business, government, and the non-profit sector.

Perhaps the most promising result of "Collaboration 2000" is the newly formed Northwest Georgia Crescent Alliance, which will have profound implications at all levels of our university. In partnership with the community leadership of our region, we will be working to preserve and explore the rich historical and cultural significance of northwest Georgia, while at the same time forging creative and strategic solutions to the most pressing issues facing us in the new millennium. Most importantly, what we expend in improving the quality of life in the northwest crescent will help us in turn to enhance the educational opportunities we provide our students.

It is projects like these—all-encompassing, innovative, interactive, inspiring—that have made us a truly "Engaged University," and so it follows naturally that we have taken this phrase as our theme for the current academic year. In the Kellogg Commission's report on this subject, the authors describe the "engagement ideal" as "a commitment to sharing and reciprocity . . . characterized by problems defined together, goals and agendas that are shared in common, definitions of success that are meaningful to both university and community."

Surely engagement defines our overall mission as a public institution, as well as our working relationships with each other. This year will be marked by an increasingly productive exploration of our responsibilities to our students, our colleagues, and our region. I look forward to collaborating with you as we perform this crucial work, and I wish you every success in your endeavors.

My warm personal regards.

Sincerely,

Betty L. Siegel, President

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# Kennesaw State sponsors juried art exhibition

*The Center for Active Retirement Education (CAREing) at Kennesaw State University, in...*

Georgia (Aug 7, 2001) — Kennesaw State sponsors juried art exhibition

Staff

## Abstract

The Center for Active Retirement Education (CAREing) at Kennesaw State University, in partnership with several local organizations, is coordinating the "Second Annual Art of the Golden Generation," a juried art exhibition of works from artists aged 50 and older. The exhibition will be held Oct. 14–Nov. 2, in the KSU Center. The deadline for submission of artwork is Aug. 20. Sponsors include Northside Hospital and WellStar's Good Life Club. Friends of the Exhibition include Charter Bank and Winnwood Retirement Community.

Slides of work in the categories of painting (oil/acrylic); painting (watercolor/pastel); printmaking (etching, woodcuts, serigraphs, etc.); drawing; sculpture (metal, glass, clay, wood or any mixture in 3-D form); ceramics (original work, no commercial molds); photography; mixed media; and fiber art (weaving, quilting) may be submitted.

Cash prizes, including \$500 for first prize, \$300 for second and \$200 for third, will be awarded. The judging will be by blind review. Artists may also choose to price their work for sale during the exhibition. For further information or to request a copy of the Call for Entries form, call the CAREing Center, (770) 499-3340, or email Judith Stillion at [jstillio@kennesaw.edu](mailto:jstillio@kennesaw.edu).

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# Introduction to Government Contracting

*A three-hour class sponsored by the Kennesaw State University Small Business Development...*

Georgia (Sep 4, 2001) – Introduction to Government Contracting

Staff

## Abstract

A three-hour class sponsored by the Kennesaw State University Small Business Development Center and designed for anyone interested in marketing goods or services to the government. Discussions will include:

An overview of how the government buys goods and services; and

Strategies for selling to the government.

The workshop meets Tuesday, Sept. 11, 6 – 9 p.m. in the KSU Center; the cost is \$25. For more information call 770-423-6450.

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# Georgia Book and Arts Festival

*The Georgia Writers Association and the Kennesaw State University English Department present this...*

Georgia (Sep 12, 2001) — Georgia Book and Arts Festival

Staff

## Abstract

The Georgia Writers Association and the Kennesaw State University English Department present this 2nd annual festival. Sponsors include Barnes & Noble Booksellers, Margaret Mitchell House, Authorlink, Georgia Antiquarian Booksellers and Oracle 2000 magazine.

The festival runs 10 a.m. – 6 p.m., Saturday, Sept. 15 at the Kennesaw State University Legacy Gazebo. Activities include:

Author readings;

Storytellers;

Arts and Crafts;

Display and discussion by Herb Bridges of his extensive collection of "Gone with the Wind" memorabilia; and

Display and sale of antique and out-of-print books.

For more information contact Geri Taran, director of the Georgia Writers Association, 770-943-5699 or visit their Web site: <http://www.georgiawriters.org/GBAF-2001.htm>

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# Office of Admissions sponsors preview night

*The Office of Admissions at Kennesaw State University will host a preview night for potential...*

Georgia (Sep 12, 2001) — Office of Admissions sponsors preview night

Staff

## Abstract

The Office of Admissions at Kennesaw State University will host a preview night for potential students Thursday, Sept. 27, in the Burruss Building, Room 151. The financial aid session begins at 6:30 p.m., followed by an admissions session for first-time freshmen, transfer and graduate students at 7 p.m. For more information, contact the Office of Admissions 770-423-6300.

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# How to get started in import/export

*A three-hour course sponsored by the Kennesaw State University Small Business Development...*

Georgia (Sep 14, 2001) — How to get started in import/export

Staff

## Abstract

A three-hour course sponsored by the Kennesaw State University Small Business Development Center. Import/export specialist Rick Martin will offer information that includes:

- Preparing to open an import/export business;
- Finding a buyer or supplier;
- Communicating effectively — the middleman approach and other shortcuts; and
- Making deals.

The course meets Thursday, Sept. 27, 6 – 9 p.m. in the KSU Center; the cost is \$25. For more information call 770-423-6450.

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# Attack on America: A remembrance and a community conversation

*Attack on America: A remembrance and a community conversation*

Georgia (Sep 18, 2001) — Attack on America: A remembrance and a community conversation

Staff

## Abstract

When:

Thursday, Sept. 20

12:15 – 1:30 p.m.

Where:

Legacy Gazebo

Kennesaw State University

Who:

Sponsored by the College of Humanities and Social Science, Center for Conflict Management and International Center. The forum will feature a panel discussion and will include international students. This forum is open to all faculty, staff and students at Kennesaw State University.

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# Women in Business: Using Technology to Improve your Business

*The Kennesaw State University Small Business Development Center is hosting a forum for women on...*

Georgia (Sep 18, 2001) – Women in Business: Using Technology to Improve your Business

Staff

## Abstract

The Kennesaw State University Small Business Development Center is hosting a forum for women on technology in business. The speakers include:

- David S. Cohn, president of Cohn Consulting Corp., an IT consulting and services company specializing in PC and networking for small and medium businesses; and
- David Hildreth, director of projects for Premier Logic, an Internet and custom application development company in Woodstock.

The goal of the program is to give women business owners a chance to get their technology questions answered in one place at one convenient time. In addition, participants will be able to speak with the experts and with other women business owners about computers, Web site development and more. The workshop meets Wednesday, Oct. 3, 9:30 a.m. – 1 p.m., Room 300 of the KSU Center. The cost is \$10. To register or for more information, call 770-423-6450.

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# CAMAFest

*CAMAFest*

Georgia (Sep 21, 2001) — CAMAFest

Staff

## Abstract

When:

Saturday, Sept. 22 and Sunday, Sept. 23

10 a.m. – 4 p.m.

Where:

In and around the James V. Carmichael Student Center

Kennesaw State University

Who:

Kennesaw State University's College of Health and Human Services and Center for Health Promotion and Wellness join the Complementary/Alternative Medical Association in hosting this year's CAMAFest.

- Keynote speaker, Saturday, Sept. 22, 11 a.m., Dannion Brinkley. In 1975, Brinkley was struck by lightning and killed as he talked on the phone. He was revived in the morgue after twenty-eight minutes. Brinkley's book, "Saved by the Light," describes his near-death experience.
- Practitioners will present lectures on CAM topics including chelation therapy, herbal medicine, environmental issues and mind/body therapies.
- Students from area massage therapy schools will staff a demonstration room.
- Practitioners, manufacturers and CAM Centers will share their expertise.
- Music, food tents and children's activities will be on the lawn near the student center.

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# Kennesaw State sponsors "Bust Your Rut" week

*Education experts have indicated that during the sixth week of each semester students begin to...*

Georgia (Sep 21, 2001) – Kennesaw State sponsors "Bust Your Rut" week

Staff

## Abstract

Education experts have indicated that during the sixth week of each semester students begin to consider dropping out of school. This is the period of time when first tests are returned and often, for first year students, the newness of the college experience loses its luster. The Student Life Center at Kennesaw State University is trying to combat these dropout tendencies with "Bust Your Rut" week. The week features a series of activities that highlight the support services on campus and provide opportunities for students to become more a part of the KSU community.

Tuesday, Sept. 25, 12 noon – 2 p.m. Student Services Fair with booths featuring departments that offer support services to students, including the math lab and student success office.

Tuesday, Sept. 25, 12:30 – 1:30 p.m. Learning Styles Workshop sponsored by Counseling and Advising Program Services Center. This workshop will help students gain an understanding of their own learning style and will offer ways to adapt that style to different classes.

Wednesday, Sept. 26, 12 noon – 4 p.m. Career Day Expo sponsored by Career Services. Companies planning to attend career day include: AFLAC, Atlantic States Bank, Cox Communications Inc., Department of Veterans Affairs, Office Max, Peace Corps, Sherwin Williams and others.

Fun activities are also planned throughout the week and include a cookout, concert, ultimate Frisbee and free video games.

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# Sidewalk Chalk Art for America

*Three sections of The Arts in Society class will draw their impressions of our national tragedy in...*

Georgia (Sep 26, 2001) – Sidewalk Chalk Art for America

Staff

## Abstract

When:

Wednesday, Sept. 26

12:45 – 1:45 p.m.

Thursday, Sept. 27

2:15 – 3:15 p.m. and 3:45 – 4:45 p.m.

Where:

Sidewalk outside the Pilcher Building, under the flag pole

Kennesaw State University

Who:

Three sections of The Arts in Society class will draw their impressions of our national tragedy in chalk. The professors in charge of this project are Charlotte Collins and Jeanne Sperry. A total of 330 students will participate.

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# Kennesaw State revamps program to help new teachers

*As part of Kennesaw State University's continuing effort to help alleviate the teacher shortage...*

Georgia (Oct 1, 2001) – Kennesaw State revamps program to help new teachers

Staff

## Abstract

As part of Kennesaw State University's continuing effort to help alleviate the teacher shortage in Georgia, The Leland H. and Clarice C. Bagwell College of Education and the Center for Active Retirement Education (CAREing) have reworked a project that pairs retired educators with teachers in training and first-year teachers.

The goals of project RESPECT, Retired Educators Supporting Professional Excellence in Classroom Teaching, are:

- To mentor prospective teachers from undergraduate studies through their first year teaching;
- To foster professional educational relationships between students in the college of education and retired educators;
- To provide help in curriculum development, behavior management and other important areas; and
- To provide workshops and seminars using the expertise of retired educators.

RESPECT volunteer Harriett Wilson calls the information she provides new teachers "Reality-check 101: What they don't teach you in college about early childhood education." As retired teachers, Wilson and other volunteers are in a position to provide helping hands, guidance with parent-teacher conferences, reminders about the importance of teaching and comfort during the period of time that new teachers are most likely to drop out of teaching.

RESPECT replaces project REPEAT, a similar program once sponsored by the CAREing Center. For more information about RESPECT, contact the CAREing Center at KSU, 770-499-3340.

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# Groundbreaking ceremony for the Ann and John Clendenin Computer Science Building

*Groundbreaking ceremony for the Ann and John Clendenin Computer Science Building*

Georgia (Oct 9, 2001) — Groundbreaking ceremony for the Ann and John Clendenin Computer Science Building

Staff

## Abstract

When:

Thursday, Oct. 11

9:30 a.m.

Where:

Outside the Science and Mathematics Building

Kennesaw State University

Who:

The program will feature remarks by:

Dean of the College of Science and Mathematics Laurence Peterson;

KSU President Betty L. Siegel;

Chair, KSU Foundation Michael J. Coles;

Executive Director, Georgia Technology Authority and CIO, State of Georgia Larry J. Singer; and

Ann and John Clendenin.

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# Groundbreaking ceremony for University Place

*Groundbreaking for the first student housing at Kennesaw State University.*

Georgia (Oct 9, 2001) — Groundbreaking ceremony for University Place

Staff

## Abstract

What:

Groundbreaking for the first student housing at Kennesaw State University.

When:

Friday, Oct. 12

10 a.m.

Where:

Marietta Drive

Kennesaw State University

Who:

These living/learning communities are made possible through collaboration between Kennesaw State University and the University Foundation. Present at the groundbreaking will be:

KSU President Betty L. Siegel;

Foundation President James A. Fleming;

Foundation Chairman Michael J. Coles;

KSU Vice President for Business and Finance Earle Holley;

KSU Student Government President Jim Pennington; and

President and CEO of Place Properties, Cecil Phillips.

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# "The Sisterhood" opens at Stillwell Theater

*The Kennesaw State University School of the Arts Classic TheaterWorks presentation of "The...*

Georgia (Oct 9, 2001) – "The Sisterhood" opens at Stillwell Theater

Staff

## Abstract

The Kennesaw State University School of the Arts Classic TheaterWorks presentation of "The Sisterhood" runs now through Oct. 14 at Stillwell Theater.

Metro Atlanta actor and director Karen Robinson is directing the production, a modern adaptation of Moliere's "The Learned Ladies," a comedy of manners. "I have chosen the end of the 1960s for the setting of the production," said Robinson, a Kennesaw State faculty member. "I think contemporary audiences will immediately recognize – with amusement – the rebelliousness, the striving to be 'hip' and modern, the obsession with cultural fashion, and of course, the fierce new wave of feminism that the title of the play recalls."

Robinson works regularly at the Georgia Shakespeare Festival, where she has directed more than 10 productions, including "Amadeus" this past summer. Her credits include engagements at the Horizon Theatre Company, Seven Stages, Synchronicity Performance Group, Soul-stice Repertory, Theatre Gael and Theatre in the Square.

"The Sisterhood" is the opener for the KSU Classic TheaterWorks season – presenting favorite masterworks and contemporary award-winning titles in drama, comedy and musical theater.

Showtimes are 8 p.m. daily through Oct. 13, and 3 p.m. on Oct. 14. Admission is \$15. For more information, call 770-423-6650.

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# Kennesaw State University schedules Fall Jazz Ensemble Concert

*The Kennesaw State University Fall Jazz Ensemble Concert will be held Wednesday, Oct. 17 at...*

Georgia (Oct 11, 2001) – Kennesaw State University schedules Fall Jazz Ensemble Concert

Staff

## Abstract

The Kennesaw State University Fall Jazz Ensemble Concert will be held Wednesday, Oct. 17 at Stillwell Theater. The performance will feature high-energy big band sounds and romantic ballads, along with two featured vocal performances.

Selections include "Autumn Leaves," "Blue Rondo Ala Turk," "The Theme From the Pink Panther," "Brass Machine" and "Hard Hearted Hannah."

Composers include Duke Ellington, Henry Mancini, Harry James and Juan Tizol.

Kennesaw State's jazz ensemble director is Steven Watson. An Atlanta musician and educator, Watson was selected as the new director in July, 2001. He is a graduate of KSU's Department of Music who has performed with premier jazz ensembles in the Atlanta area, including The Hollywood Hills Orchestra, The Cecil Welch Orchestra and The Zoots and the Swingin' Suits. Additionally, Watson is the leader of the local jazz band Swing Shift. Showtime is 8 p.m. Admission is \$1 for students, faculty and staff, and \$5 for the general public.

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# Teach-in on Terrorism

*In response to continued interest and following the format of a successful September forum,...*

Georgia (Oct 15, 2001) – Teach-in on Terrorism

Staff

## Abstract

What:

In response to continued interest and following the format of a successful September forum, *Attack on America: A remembrance and community conversation*, Kennesaw State University is continuing community discussions on terrorism and related topics. The Teach-in on Terrorism is the first in a series. The next teach-in will focus on the culture of Islam.

When:

Tuesday, Oct. 16

12:30 – 1:50 p.m.

Where:

Student Center University Rooms C, D & E

Kennesaw State University

Who:

The teach-in will feature a panel of non-experts, faculty members in related fields who want to learn together with students. All students, faculty and staff are invited to attend and participate. Faculty panel includes:

Associate Professor of Public Administration Ulf Zimmerman;

Director of the International Center Tom Keene;

Political Science faculty: Susan Raines, Ralph Durham, Nuru Akinyemi and Michele Zebich-Knos; and

History faculty: Akanmu Adebayo and Alan LeBaron.

The Department of Political Science and International Affairs, the Department of History and Philosophy, and the International Center are sponsoring the Teach-in on Terrorism.

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# Pre-venture workshop: How to Start a Small Business

*A three-hour workshop sponsored by the Kennesaw State University Small Business Development...*

Georgia (Oct 16, 2001) – Pre-venture workshop: How to Start a Small Business

Staff

## Abstract

A three-hour workshop sponsored by the Kennesaw State University Small Business Development Center and designed for anyone just starting or thinking about starting a small business. Topics to be covered include:

Feasibility;  
Business planning;  
Financing and cash flow;  
Legal requirements;  
Tax information; and  
Licensing.

The workshop will meet in the KSU Center Tuesday, Oct. 30, 6–9 p.m. The cost is \$30. For more information call 770–423–6450.

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# Kennesaw State hosts Annual Conference on Learning Disabilities and ADD

*Registration is underway for the Learning Disabilities Association of Georgia's 2001 Annual...*

Georgia (Oct 17, 2001) – Kennesaw State hosts Annual Conference on Learning Disabilities and ADD

Staff

## Abstract

Registration is underway for the Learning Disabilities Association of Georgia's 2001 Annual Fall Conference on Learning Disabilities and ADD/ADHD. The conference will be Saturday, Nov. 3, 8 a.m. – 4 p.m., at the Leland H. and Clarice C. Bagwell College of Education, Kennesaw Hall on the Kennesaw State University campus.

The conference is a one-day symposium for parents, adults with learning disabilities/attention deficit disorder, educators and medical professionals. Keynote speaker, Christopher M. Lee, is a nationally renowned consultant, author and speaker in the field of learning disabilities.

For more information about the conference, including cost, workshop descriptions, registration forms and directions, visit <http://www.accessatlanta.com/community/groups/ldag> or call 678-461-4471.

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# KSU cited by Time magazine for Freshman Learning Experience

*Kennesaw State University recently found itself in the company of Harvard, Stanford and 13...*

Georgia (Oct 18, 2001) – KSU cited by Time magazine for Freshman Learning Experience

Staff

## Abstract

Kennesaw State University recently found itself in the company of Harvard, Stanford and 13 other colleges and universities when it was cited by Time magazine for helping freshmen make a successful transition to college life.

Long recognizing the need to help freshmen adjust to the rigors of college life, not only to improve student retention, but also to make the experience more meaningful, Kennesaw State implemented the Freshman Learning Experience. As part of that program, KSU has trained faculty to mentor and support new students, created first-year seminars and orientation courses, established small learning communities and provided help with organizational and study skills.

The recent groundbreaking for an on-campus living and learning community continues KSU's tradition of leadership in the area of student support. Campus administrators are looking at setting aside a substantial number of slots in the new living and learning community for entering freshmen who are part of the Freshman Learning Experience, to help them feel more connected to the university.

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# Artful Opening of the Kennesaw State University Visual Arts Building

*Artful Opening of the Kennesaw State University Visual Arts Building*

Georgia (Oct 19, 2001) — Artful Opening of the Kennesaw State University Visual Arts Building

Staff

## Abstract

When:

Tuesday, Oct. 23

9:30 – 10:30 a.m. Tours of the building

10:30 – 11 a.m. Formal opening ceremony

Where:

Visual Arts Building, Room 112

Kennesaw State University

Who:

Tours will include studio spaces where students will be working. Speakers at the opening ceremony include:

KSU President Betty L. Siegel;

Vice Chancellor for Facilities for the University System of Georgia William Chatham;

Dean of the School of the Arts Joseph Meeks;

Executive Director of the Georgia Council for the Arts Betsy Baker; and

Representatives from Rosser International, the architectural firm that designed the building.

Visitors will have the opportunity to sign a large canvas that will hang on the wall of the Visual Arts Building commemorating the dedication.

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# Kennesaw Mountain Writing Project accepting proposals

*The Kennesaw Mountain Writing Project at Kennesaw State University has issued a call to local...*

Georgia (Oct 22, 2001) – Kennesaw Mountain Writing Project accepting proposals

Staff

## Abstract

The Kennesaw Mountain Writing Project at Kennesaw State University has issued a call to local teachers of all grade levels and subject areas to submit proposals for "Making Research Come Alive! Creating Community Through Performance." This project will focus on ways to excite students with non-traditional research, such as oral histories, visits to historic sites and gathering family artifacts, and performances based on their findings.

Teachers may submit a short proposal for programs that join students' study of their communities with performances to the Keeping and Creating Communities performance team. Proposals will be accepted until Jan. 9, 2002.

For more information about "Making Research Come Alive! Creating Community Through Performance," or to receive a proposal form, please contact Stacie Janecki, KMWP program coordinator, at 770-499-3654 or [kmwp@kennesaw.edu](mailto:kmwp@kennesaw.edu).

###

The Kennesaw Mountain Writing Project, located on the Kennesaw State University campus, has been a National Writing Project site since 1994. The KMWP supports the national teachers-teaching-teachers program aimed at improving writing instruction from kindergarten through college.

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# Kennesaw State breaks ground on new science building

*Kennesaw State University recently broke ground on the Ann and John Clendenin Computer Science...*

Georgia (Oct 22, 2001) – Kennesaw State breaks ground on new science building

Staff

## Abstract

Kennesaw State University recently broke ground on the Ann and John Clendenin Computer Science Building, a 40,000 square-foot, state-of-the-art facility that will help the school further Gov. Roy Barnes' goal of making Georgia a world leader in high-technology industries.

"This particular college, and this particular new building, are very, very exciting to us," said Larry Singer, executive director of the Georgia Technology Authority and CIO for the state of Georgia. "The governor has been a strong supporter, through his Yamacraw initiative and other activities, in the investment and the infrastructure associated with education and technology, to assure that Georgia becomes a magnet for those who want to start businesses, invest in their businesses and see Georgia as a place to locate."

The new facility – made possible with help from a \$1 million gift by the Clendenin family – will provide classroom and office space for Kennesaw State's College of Science and Mathematics, the fastest growing college on campus. From 1998–2000, the school averaged 114 Computer Science and Information Systems graduates per year. Overall, the College of Science and Mathematics awarded 667 degrees in that time.

"This groundbreaking represents a defining moment for the future of this college and our university," said Larry Peterson, dean of KSU's College of Science and Mathematics. "Without this building, our college's strategic goals of attracting the best and brightest students, providing the finest, most relevant education in the Southeast and reducing students' time to graduation, would not be achievable.

"The Clendenin Building will feature 12 high-technology classrooms on its first two floors, with office space on the third floor for the entire department of computer science and information systems. Construction is scheduled to begin in the next 30 days and be completed within a year. "Our students, and the economy of Georgia, are the real beneficiaries of the Ann and John Clendenin Computer Science Building," Peterson said, "because of all the graduates that will come through its doors, into the world of tomorrow."

###

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# Former US Budget Director Bert Lance to Speak at KSU

*Bert Lance, director of the Office of Management and Budget under former President Jimmy...*

Georgia (Oct 23, 2001) – Former US Budget Director Bert Lance to Speak at KSU

Staff

## Abstract

Bert Lance, director of the Office of Management and Budget under former President Jimmy Carter, is scheduled to speak at The Coles College of Business at Kennesaw State University, Thursday, Oct. 25, 5 p.m. The address, sponsored by KSU's Chapter of Students in Free Enterprise (SIFE), takes place in Room 151 of the Burruss Building.

The speech is part of The Tetley Distinguished Leader Lecture Series, which brings CEOs and thought leaders to campus from all over the country. The lectures, while primarily designed for students and faculty members, are open to the public. The topic of Lance's speech will be Leadership, Politics, Business & the Bottom Line.

Born in Gainesville, Ga., Lance grew up in Young Harris, where his father was president of Young Harris College. He began his banking career at age 20 as a teller at The Calhoun National Bank. He rose to president and CEO of the bank at age 32, and later became chairman of the board. In 1975 he became president of the National Bank of Georgia.

Lance served as Commissioner of the Georgia Department of Transportation in the early 1970s, and former President Jimmy Carter appointed him Director of the Office of Management and Budget in 1977. Lance felt that reducing the growth of government would strengthen the free enterprise system; one of his major goals was to balance the federal budget.

Lance attended both the University of Georgia and Emory University, and did graduate work at LSU and Rutgers. He also served as chairman of the Chair of Private Enterprise at Georgia State University.

In addition to devoting his time to community and charitable causes, his current activities include frequent speaking engagements to organizations, schools and churches. He also handles business interests that require considerable travel in the United States and overseas.

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# Author readings and book signing

*The Master of Arts in Professional Writing program and the English Department at Kennesaw State...*

Georgia (Oct 24, 2001) – Author readings and book signing

Staff

## Abstract

The Master of Arts in Professional Writing program and the English Department at Kennesaw State University present readings by Associate Professor of Creative Writing Tony Grooms and Professor of English Greg Johnson Wednesday, Nov. 7, 7:30 p.m., in the James V. Carmichael Student Center University Rooms A & B. A reception and book signing will follow. This event is free and open to the public.

Grooms will read from "Bombingham," his recent novel in which the narrator recalls the early days of the civil rights struggle in Birmingham, Ala.

Johnson will read from "Sticky Kisses." Set in Atlanta, Johnson's work explores the mystery of sexuality, the pitfalls of romantic love and the enduring nature of family ties.

For more information call the KSU Department of English 770-423-6297.

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# Georgia Teacher Center hosts National Board Certification Academy

*In an effort to assist candidates in meeting the requirements of national board certification...*

Georgia (Oct 26, 2001) — Georgia Teacher Center hosts National Board Certification Academy

Staff

## Abstract

In an effort to assist candidates in meeting the requirements of national board certification, the Georgia Teacher Center, housed at Kennesaw State University, is sponsoring two academies, one in Tifton and one in Marietta, Oct. 26 – 28. The participants for these academies have already been chosen.

Gov. Barnes has set a goal of 1,000 nationally board certified teachers in Georgia by 2003. Studies have shown that certified teachers are more effective than their non-certified peers in such areas as subject knowledge and lesson planning; and more effective teachers means better performing students. Currently Georgia has only 111 board certified teachers. In support of Barnes' goal, teachers achieving certification receive a 10% pay increase and a \$2,000 reimbursement of the \$2,300 cost of taking the certification exam. What teachers haven't received, until now, is structured mentoring and time to put together the required portfolios. The Georgia Teacher Center Academies provide both.

Prior to the workshops, candidates are matched with a facilitator – a teacher who teaches in their grade or subject area and is already board certified. These facilitators meet with their candidates one-on-one throughout the weekend, mentoring them through the arduous process of achieving certification.

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# Income tax training programs

*The Small Business Development Center at Kennesaw State University has teamed up with the...*

Georgia (Oct 29, 2001) – Income tax training programs

Staff

## Abstract

The Small Business Development Center at Kennesaw State University has teamed up with the University of Georgia Center for Continuing Education to offer income tax programs at Southern Polytechnic State University. The programs are for tax professionals and those interested in tax preparation and include a one-day 1040 workshop and a one-day income tax legislative update.

Jeffrey C. Snyder, CPA, will present the legislative update. Snyder is a well-known speaker and president of a professional accounting firm and a tax and consulting firm.

Kenneth Campbell, CPA, a specialist in the areas of small business and individual taxes, will present the 1040 workshop.

The 2001 Income Tax Programs will be offered Nov. 14-15 in the Southern Polytechnic State University Student Center Ballroom. For more information, call 800-884-1381 or visit [www.gactr.uga.edu/conferences](http://www.gactr.uga.edu/conferences).

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# Cobb Microenterprise Council receives grant honor

*The Cobb Microenterprise Council, which helps low- and moderate- income people...*

Georgia (Oct 30, 2001) – Cobb Microenterprise Council receives grant honor

Staff

## Abstract

The Cobb Microenterprise Council, which helps low- and moderate- income people gain the skills they need to start their own businesses, has received two significant honors.

The U.S. Small Business Administration Program for Investment in Microentrepreneurs (PRIME) has agreed to provide \$250,000 in financial support. "The Microenterprise Council has already helped 160 entrepreneurs embark on a path to successful business ownership," Patricia Harris, executive director of the council, said. "This grant will allow us to double the number of clients we can serve in the future." The PRIME program is designed to assist organizations providing help, technical assistance or research for the benefit of disadvantaged microentrepreneurs.

The Cobb Microenterprise Council also has been named one of three finalists for the 2001 Jimmy and Rosalynn Carter Partnership Award for Campus-Community Collaboration. Former Vice President Al Gore will be the keynote speaker at the award program, scheduled Nov. 15.

"The grant and the finalist spot for the Carter Partnership Award are both great acknowledgements of the success of this critical enterprise," said Tim Mescon, dean of the Coles College of Business at Kennesaw State University, where the Microenterprise Council is based. "But the real measures of success are the graduates of the program, who leave with the ability to make their American dream a reality."

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# Kennesaw State University Forum on Middle East Relations

*The forum features guest speakers Israeli Consul General Jacob Rosen and GSU professor and...*

Georgia (Oct 30, 2001) – Kennesaw State University Forum on Middle East Relations

Staff

## Abstract

The forum features guest speakers Israeli Consul General Jacob Rosen and GSU professor and representative of the Islamic Speakers' Bureau Rashid Naim. This forum is Part III of the Kennesaw State University Teach-in series featuring community discussions on topics related to the international crisis.

When:

Wednesday, Oct. 31

3:30 – 5 p.m.

Where:

Science Building, Room 109

Kennesaw State University

Why:

World events demand that we attempt to better understand the different positions of players in the Middle East. This forum provides a peaceful opportunity to dispel myths and preconceptions about politics, cultures and economies of this complex part of the world.

This forum is sponsored by the KSU Global Society and the College Republicans.

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# Scholarship Luncheon

*Kennesaw State University hosts Annual Scholarship Luncheon – A Celebration of Scholarship...*

Georgia (Nov 6, 2001) — Scholarship Luncheon

Staff

## Abstract

What:

Kennesaw State University hosts Annual Scholarship Luncheon — A Celebration of Scholarship and Philanthropy.

When:

Wednesday, Nov. 7

11:45 a.m. – 1:30 p.m.

Where:

James V. Carmichael Student Center, University Rooms A-E

Kennesaw State University

Why:

This scholarship luncheon celebrates the students and the benefactors by allowing them to share with each other what KSU and the scholarship opportunities have meant to them.

For Georgia residents, full-time undergraduate tuition and student fees for 2001–02 are \$2,800, plus hundreds of dollars for books. In light of these costs, to continue attracting quality students, KSU must continue to increase the amount of scholarship funds available. During the 2000–2001 school year, a record year for fundraising at KSU, three new endowed scholarships and four new annual scholarships were added. KSU students benefited from this record year: 171 scholarships were distributed with an average award of \$725.

Who:

The student speaker will be Jerome King, CSIS major and recipient of the Thomas Raymond Foster/Holy Family Knights of Columbus 9792 Scholarship.

The benefactor speaker will be Bob M. Prillaman. In 1989, Caraustar Industries established a KSU scholarship to honor him. In 1987, he established the Lillias B. Prillaman Scholarship to honor his wife.

"It has been said, 'There are only two last bequests that we can hope to give our children: one is roots, the other is wings.' Thank you for making it possible for me to receive an education and develop my roots, so that I may earn my wings to fly." — Rosalyn-Sue Smith, recipient of a KSU Foundation Scholarship.

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# Crisis in America: A series on threat, violence and fear

*The Kennesaw State University College of Health and Human Services invites all health-care...*

Georgia (Nov 12, 2001) — Crisis in America: A series on threat, violence and fear

Staff

## Abstract

The Kennesaw State University College of Health and Human Services invites all health-care professionals to attend a workshop on Biological and Chemical Threats: Response and Preparedness. The workshop will be Friday, Nov. 30, 8:30 a.m. – 3:30 p.m. in the James V. Carmichael Student Center, University Rooms A and B. The cost of the seminar is \$45. For more information on other workshops in the series or to register call 770-423-6765.

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# Free tax seminar

*The Georgia Department of Revenue, Sales and Use Tax Division and the Kennesaw State...*

Georgia (Nov 12, 2001) – Free tax seminar

Staff

## Abstract

The Georgia Department of Revenue, Sales and Use Tax Division and the Kennesaw State University Small Business Development Center present a one-day, free sales & use tax seminar. The seminar will include information on the following:

General sales and use tax law;

Local taxes;

Exemptions;

Audit preparation; and

Form preparation.

The seminar will meet in the KSU Center Tuesday and Thursday, Dec. 4 and 6, 8:30 a.m. – 5 p.m. There is no cost. For more information or directions call 770-423-6450.

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# Pre-venture workshop: How to Start a Small Business

*A three-hour workshop sponsored by the Kennesaw State University Small Business Development...*

Georgia (Nov 19, 2001) — Pre-venture workshop: How to Start a Small Business

Staff

## Abstract

A three-hour workshop sponsored by the Kennesaw State University Small Business Development Center and designed for anyone just starting or thinking about starting a small business. Topics to be covered include:

Feasibility;

Business planning;

Financing and cash flow;

Legal requirements;

Tax information; and

Licensing.

The workshop will meet in the KSU Center Tuesday, Nov. 27, 6–9 p.m. The cost is \$30. For more information call 770-423-6450.

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# Denyce Graves to perform at Kennesaw State

*Denyce Graves' voice comforted the nation with "God Bless America" during the...*

Georgia (Nov 27, 2001) – Denyce Graves to perform at Kennesaw State

Staff

## Abstract

Denyce Graves' voice comforted the nation with "God Bless America" during the National Day of Prayer and Remembrance service at the National Cathedral Sept. 14. On Dec. 1, she will bring joy to listeners at her sold-out performance at Kennesaw State University.

"Ms. Graves is truly one of the most versatile and talented young stars in the opera world today," said KSU School of the Arts Dean Joseph Meeks.

At 36, she already has performed several times at the Metropolitan Opera and has sung in more than a dozen of the world's greatest opera houses from Berlin to Buenos Aires. In her Premiere Series performance at KSU, Graves will present a sampling of her best works from opera, art song, spirituals and Christmas standards. She will conclude the program with a taste of music from her upcoming CD of Spanish and Portuguese songs.

For information about other School of the Arts events, call the Kennesaw State box office, 770-423-6650.

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# Crisis in America: A series on the threat of violence and fear for health-care professionals

*The first workshop is Biological and Chemical Threats: Response and Preparedness.*

Georgia (Nov 30, 2001) — Crisis in America: A series on the threat of violence and fear for health-care professionals

Staff

## Abstract

What:

The first workshop is Biological and Chemical Threats: Response and Preparedness.

When:

Friday, Nov. 30

8:30 a.m. – 3:30 p.m.

Where:

James V. Carmichael Student Center University Rooms A and B  
Kennesaw State University

Why:

As our country faces terrorism and increasing violence, front-line health-care professionals, including physicians, nurses, counselors and social workers, must respond to a new reality, often without the education or information they need. The Crisis in America series will provide in-depth, accurate information for health-care professionals about threats to the health and safety of Americans and about how they can become part of the solution as we face new situations. The second and third workshops in the series are:

Disaster and Violence in the Schools: Lessons learned from Columbine, April 2002; and

Responding to Crisis-related Fear: Assisting others to cope, September 2002.

The Crisis in America series is sponsored by the KSU College of Health and Human Services.

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# Teacher induction program

*In an effort to help support and retain new teachers, Kennesaw State University's Center...*

Georgia (Dec 3, 2001) – Teacher induction program

Staff

## Abstract

In an effort to help support and retain new teachers, Kennesaw State University's Center for Field Experiences and Partnerships is collaborating with Cobb County Schools' Department of Staff Development for an after-school training program at the Smyrna Community Center. The focuses will be reading and behavior management. The schedule includes:

Session IA: Guided Reading for Primary Teachers (grades K-2), 3:15 p.m. – 5 p.m.

Session IB: Guided Reading for Intermediate Teachers (grades 3-5), 3:15 p.m. – 5 p.m.

Session II: Behavior Management Strategies (Middle School/High School), 5:15 p.m. – 7 p.m.

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# Kennesaw State University sponsors recruitment fair

*In a continuing effort to attract a diverse group of students, Kennesaw State University will...*

Georgia (Dec 6, 2001) – Kennesaw State University sponsors recruitment fair

Staff

## Abstract

In a continuing effort to attract a diverse group of students, Kennesaw State University will welcome 100 area seventh-graders to campus Dec. 7 for its first Middle School Recruitment Fair. Information will be available to participants concerning admission requirements to institutions in the University System of Georgia, as well as specific requirements for admission to various departments. Faculty and student representatives will be on hand from each department to field questions.

The purpose of the program is to promote the profession of teaching among students who might not otherwise have access to a college campus. Students from Palmer Middle School, Griffin Middle School and Lindley Middle School in Cobb County are scheduled to participate. For more information and schedules, contact Hope Udombon at (770) 499-3248.

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# KSU a part of Georgia Responds: Creating Teaching Opportunities

*In a collaborative effort, the deans of education in the member institutions of the...*

Georgia (Dec 11, 2001) – KSU a part of Georgia Responds: Creating Teaching Opportunities

Staff

## Abstract

In a collaborative effort, the deans of education in the member institutions of the University System of Georgia have developed a program to address two of Georgia's most pressing problems: The critical teacher shortage and the many thousands of professionals displaced by the downsized job market.

The program, Georgia Responds, is intended for individuals who hold a bachelor's or higher degree and are interested in pursuing a teaching career; are former teachers whose certifications have lapsed; or are certified teachers in a state other than Georgia.

In an unusual collaboration, the 15 education departments within the USG will offer certification in different areas, while working together to support all Georgia Responds students with such things as online coursework. Kennesaw State University will offer certification in foreign languages.

"This is an alternative path to teaching, not an alternative program," said KSU's Associate Dean of the Bagwell College of Education Ann Smith. The training will be classroom based, ensuring that people who know their subject matter gain the teaching skills they need. Full certification eligibility will be at the end of two years.

Interested professionals can begin the program as early as January 2002, thanks to a faster than usual admissions process and can be interning in classrooms by fall 2002.

"The teacher shortage is due to many things," Smith said. "Traditionally, women and minorities entered teaching. Now that they have greater opportunities, they often pursue other things. Also, the pay isn't comparable to other professions and the burnout rate is high. Georgia Responds is one way get highly qualified, well-prepared teachers into Georgia's classrooms where they are so desperately needed."

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Kennesaw State University, a progressive, comprehensive institution with a growing student

population of 14,000, offers more than 50 degree programs. Out of 34 institutions, KSU is the sixth largest in the University System of Georgia.

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# Kennesaw State University commencement ceremony

## Kennesaw State University commencement ceremony

*Kennesaw State University will hold its sixty-seventh commencement honoring more than 800...*

Georgia (Dec 14, 2001) – Kennesaw State University commencement ceremony Kennesaw State University commencement ceremony

Staff

### Abstract

What:

Kennesaw State University will hold its sixty-seventh commencement honoring more than 800 graduates and undergraduates in two separate ceremonies.

When:

Monday, Dec. 17

10 a.m. and 3 p.m.

Where:

Atlanta Civic Center

The 10 a.m. ceremony will honor graduates of the Michael J. Coles College of Business and the College of Health and Human Services.

The 3 p.m. ceremony will honor graduates of the School of the Arts, the Leland H. and Clarice C. Bagwell College of Education, the College of Humanities and Social Sciences and the College of Science and Mathematics.

Michael L. Thurmond, the Georgia commissioner of labor, is the scheduled speaker for both programs.

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# Biography of Michael L. Thurmond

*Michael Thurmond's election to the position of Georgia labor commissioner follows a history of service to the state of Georgia that began in 1978 when he returned to his hometown, Athens, to practice law and took an active role in civic and political affairs.*

Georgia (Dec 17, 2001) — Michael Thurmond's election to the position of Georgia labor commissioner follows a history of service to the state of Georgia that began in 1978 when he returned to his hometown, Athens, to practice law and took an active role in civic and political affairs.

In 1986, he became the first African-American elected to the Georgia General Assembly from Clarke County since Reconstruction. During his legislative tenure, he was the only African-American legislator elected from a majority white district.

While serving in the General Assembly, Thurmond authored major legislation that has provided over \$100 million in tax refunds to senior citizens and low-income working families.

In 1994, then Gov. Zell Miller selected Thurmond to direct Georgia's historic transition from welfare to work. He created the innovative Workfirst program, which has helped more than 90,000 welfare-dependent Georgia families move into the workforce, saving Georgia taxpayers more than \$200 million. These savings have been reinvested in childcare, training and other support services.

In 1997, Thurmond became the distinguished practitioner/lecturer at the University of Georgia's Carl Vinson Institute of Government. In 1998, he was elected labor commissioner. Thurmond presently chairs the Martin Luther King Jr. Georgia State Holiday Commission.

Thurmond is a published author. His second book "Freedom: An African-American History of Georgia," will be available January 2002. In addition, he serves on the Board of Curators of the Georgia Historical Society.

Thurmond was born in rural Clarke County, the youngest of the nine children of the late Sidney and Vanilla Thurmond. He graduated cum laude with a bachelor's degree in philosophy and religion from Paine College in 1975 and later earned a juris doctorate degree from the University of South Carolina School of Law. In 1991, he completed the political executives program at the John F. Kennedy School of Government at Harvard University.

Thurmond is a member of the Ebenezer Baptist Church West of Athens. He and his wife Zola are the proud parents of a daughter, Mikaya.

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# December 17, 2001 Commencement Speech

Georgia (Dec 17, 2001) — This graduating class is the personification of an age-old adage that has been passed down from generation to generation. Through hard work, dedication, and faith, all things are possible.

These are the best of times and the worst of times. At this moment thousands of brave young men and women are putting their lives in harm's way to protect America's freedom and America's principles. Those of us stateside should give our prayers, our blessings and our thanksgiving to this great nation. As we look back on the tragic events of September 11th and consider the destruction and the death wrought by murderous terrorists, it's hard to imagine what, if any good could be generated from that terrible event. But God has His will and His ways. And out of the death, fire and destruction in New York, in Washington and in the rural fields of Pennsylvania, positive and meaningful lessons are presented to all of us.

America has awakened to a new and important realization. First, our country is more united than ever before. If you and I had been riding on one of those four fated airliners, it would not matter if we had been riding in First Class or Coach. It would have been of no consequence if you or I had voted Democrat or Republican. It did not matter whether you lived in the suburbs or the inner city. It did not matter whether you had a PhD or no D. Those demented terrorists were intent on destroying America and American lives. But they drastically underestimated the will of the American people. For today we stand united: Black, White, Hispanic -- Americans of all races, creeds and colors. We stand united because we know that yes, we are one nation. One nation, under God, indivisible and dedicated to truth and justice for all.

Here in Georgia, we spent the last ten years arguing over the design of our state flag. Well, those terrorists learned that Americans of all colors, all creeds are now rallying around one flag. A flag everyone can be proud of. And that flag is the flag of the United States of America. We are all Americans.

If you ever see a turtle sitting on top of a fence post, you know he didn't get there by himself. Graduates should be appreciative of the family members who, when your old car gave out, loaned you theirs to get way out to Kennesaw State. Graduates should be proud and thankful of family members who, when you just couldn't find any other babysitter, took little Johnny just one more time. Graduates should be proud that they have family members, faculty members, neighbors and friends who when others lost faith in you, kept believing in you and encouraging you to pursue your goal of earning a college degree.

Yes, this Graduation Day is about celebrating your accomplishments. But it's also about recognizing your responsibilities. The Good Book teaches that "to whom much is given; much is required." The true value of an education is not that you have it, but that you seek and find opportunities to share your education with others.

My late father remains, to this day, the smartest man I ever met. But he never saw the inside of a college. He never graduated from a high school. In fact, he only had three years of formal education. This man, who meant so much to me and was so brilliant, never learned to read or write. But as I went off to college in 1971, he told me "Son, before you go off to college, let me tell you something. An education will only make you a bigger what you are before you get it. Son, if you are a fool before you go to college . . ." But he also told me something else, "Make the world a better place. As you move up, reach back. As you gain, give. As you possess, share."

Isn't it interesting how the toys you give your own children at Christmas will bring a little more joy into your household because you also gave toys to the less fortunate? Isn't it interesting that your Thanksgiving dinner tastes better when you share your bounty with people who are less fortunate?

And as we move forward in the 21st Century, you will engage a dynamic and ever changing world. The America you now inherit is much different than the one we were born into. The most important difference is that we now live in a much more diverse society. You will work in a much more diverse workplace. The student body at Kennesaw State University represents people from nations across the globe. This is the shape of things to come.

If you are going to manage in the 21st Century, you will manage a workforce that will be very diverse. It will be 50 percent female. It will be Hispanic. It will be Japanese. It will be black and white and red. When I first began to hear and read about diversity some 20 years ago, I thought it was little more than left-wing political ideology. But it was more significant than that; if you want high-tech employees with high-tech knowledge and high-tech skills you will have to hire some of them from India. If you want professors to teach mathematics and algebra, some must be hired from Japan. So it's not about us holding hands singing Cumbayah. It's about profit and productivity; it's about America continuing to be the strongest nation in the world.

I leave you with a personal story about comfort zones. In 1986 I was elected to the Georgia House of Representatives from Clarke County. That election was historic because I became the first African-American to represent Athens in the General Assembly since Reconstruction. The last African-American who sat in my seat from Athens had been a former slave. But there is a more important message in that election. I first ran in 1982 and was defeated. I ran again in 1984 and was defeated again. And at that point I figured that the people of Athens were trying to tell me something. Well folks, I had to sit down and say, "Why did I lose these elections?" And it became clear to me very quickly. The district I was running in was 66 percent white. But I only campaigned on the black side of town. I asked only black people to vote for me.

Finally, after two defeats and \$30,000 worth of campaign debt, I had to make a decision. I submit to you that it is a decision that you will also have to make. What was more important in my life - my dream, my hope, my desire to hold public office in Georgia -- or my fears, my biases, my prejudices? I decided it was time to go across the proverbial railroad tracks, to seek votes wherever they may be and to ask everybody for their support and help.

And on the first day out my sister and I went into an all-white, high-income neighborhood. First house I went to, I knocked on the door and an elderly, well-dressed, intelligent-looking white lady came to the door. My sister handed her my brochure. The lady looked at it, read it, looked at me and said, "You all are wasting your time." She said, "I'll never vote for one of them. They lie, they cheat and they steal. And there's nothing you can ever say to get me to vote for one of those people."

My heart was literally broken. I turned to walk away, but my sister stopped. "Ma'am?" she said. "Haven't you ever heard of the civil rights movement? Don't you know that you can't judge political candidates by the color of their skin?" The lady took the brochure and read it again. She said, "Honey, I don't care what color he is. I'll never vote for a damn -- lawyer." True story.

There are two lessons here. First, some of us have more to overcome than others do. But secondly, and more importantly, the good Lord has created this world so that if you really want to find success you must leave your comfort zone. If you want to be successful in business, in life, in education and politics, you will have to deal with people who may not look like you or talk like you or think like you. That, my friends is the true value of a liberal arts education.

This little incident changed the course of my life. There were some folks who said, "Michael Thurmond can never get elected statewide in Georgia." I was confused by that, and they said, ""Georgia's in the heart of the old South. Don't you know three out of every four voters are white? You can never win." But I knew Georgia was a much better place than some folks gave it credit for. We campaigned statewide; the night of the election we carried 129 different Georgia counties. And just to let you know how much progress we made, on the night of the Democratic Primary I finished first in Forsyth County.

So join with me in what I call my bold new vision for Georgia. And it's simply this: that one day very soon we'll live in a state not separated by North Georgia and South Georgia, not separated by Black Georgia and White Georgia, not separated by rich or poor. A state that's smart enough that when it comes to education of my daughter and your children education will not allow itself to be separated even between Republicans and Democrats. I believe that if we continue to work together and if every

now and then we stop and say a common prayer together, we will be one great Georgia, dedicated to one great people!

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