4th ANNUAL

Cobb Branch
National Association for the Advancement of Colored People's Freedom Fund Awards Banquet
September 28, 1985
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A PROCLAMATION

COBB COUNTY NAACP DAY

WHEREAS: The NAACP (National Association for the Advancement of Colored People) was organized in 1909 to ensure the political, educational, social and economic equality of minority citizens; and

WHEREAS: In Georgia, there are approximately 113 branches of the NAACP with over 12,000 members; and

WHEREAS: The Cobb County Branch of the NAACP, under the leadership of its President, Oscar F. Freeman, Jr., has made many achievements in securing civil rights and eliminating race prejudice among citizens of this State; and

WHEREAS: On July 1, 1985, the Cobb County Branch of the NAACP became the first local branch in the nation to establish an Advocacy Program/Employment Services Agency; and

WHEREAS: In the past two years, the Cobb County Branch of the NAACP has signed a NAACP Fair Share Agreement with the Georgia State Bank and the City of Marietta, marking the first time a local branch has obtained this type of agreement with a major lending institution and a city government; and

WHEREAS: The Cobb County Branch of the NAACP is holding its Fourth Annual Freedom Fund Awards Banquet on September 28, 1985, and on this occasion, it is fitting that recognition be given to the achievements of this vital organization.

THEREFORE, I, ROBERT E. FLOURNOY, JR., MAYOR OF THE CITY OF MARIETTA, GEORGIA do hereby proclaim and recognize the services that the Cobb County Branch NAACP has contributed to the City of Marietta.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Marietta to be affixed this 15th day of September, 1985.

ROBERT E. FLOURNOY, JR.  
Mayor

ATTACH:

Lillian C. Harris  
City Clerk
Greetings:

On behalf of the entire NAACP family, I would like to welcome the NAACP officers, members, friends and our platform guest attending the Fourth Annual Freedom Fund Awards Banquet.

This is a most blessed and rewarding moment for me to have the privilege of welcoming you. This is a time of food and fellowship. It is a time of information and inspiration—a fellowship of ideas, and you have helped us to make this evening possible.

It is our desire that you will become more than supporters of the NAACP, we would like for you to become members. Together we can move mountains.

To our Honorees, you have exemplified outstanding achievement in your respective areas. We appreciate the example you have set for our community. We extend to you our sincere best wishes in all of your future endeavors and may you continue to be a shining light for others to see.

To our very capable Freedom Fund committee, we hold your vision, dedication and service in highest esteem for we realize that, a vision without a task is a dream; a task without a vision is drudgery; a vision and a task is the hope of the world.

Sincerely,

OSCAR R. FREEMAN, JR.
President, NAACP of Cobb County

NAACP OFFICERS

Oscar Freeman  S. Dodd
John Perdue  W. Sue Hill
Randolph Scott  Bishop J. D. Husband
Willie Hill  Rev. Robert Johnson
Thomas Kilgore  Lola Jones
Pearl Freeman  Edna Lockhart

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2nd Vice President
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Secretary

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FREEDOM FUND COMMITTEE

Randolph Scott  General Chairperson "85"
James Dodd  Program
Alfreda Hill  Entertainment
Pearl Freeman  Tickets
Glenda Miller  Publicity
Winston Strickland  Advertisement
Art Dunigan
Ira DeLoach
Thomas Kilgore
James Dodd
Alfreda Hill
Ernest Peters
Dr. Harris Travis
Joseph Silver
Carmen Loyd

Advisor
Printed Programs and Ads
Julian Bond was born in Nashville, Tennessee on January 14, 1940. He attended primary school at Lincoln University, Pennsylvania. Following graduation in 1957 from the George School, a co-educational Quaker preparatory school in Bucks County, Pennsylvania, he entered Morehouse College in Atlanta. Bond was a founder in 1960 and later Executive Secretary of the Committee on Appeal for Human Rights (COAHR), the Atlanta University Center campus organization that coordinated student anti-segregation protests.

Mr. Bond helped to found the Student Nonviolent Coordinating Committee (SNCC), in April, 1960. He served as reporter and feature writer, and later became managing editor of the Atlanta Inquirer a Negro Weekly Newspaper.

Bond left Morehouse College before graduation in 1960 to join SNCC as communications director. Until 1966, he directed the group's photography, printing, and publicity departments, a job that took him to civil rights drives and voter registration campaigns in Georgia, Alabama, Mississippi and Arkansas.

In 1965 he was elected to the Georgia House of Representatives, to a seat created by reapportionment. He was barred from taking office in January, 1966 by House members who objected to his statements against the Vietnam war. He won a second election in February, 1966, to fill his vacant post, but a special House committee again voted to deny him membership. Bond won a third election in November, 1966, and in December, 1966 the United States Supreme Court ruled unanimously that the State House had erred in refusing to seat him. On January 9, 1967, he took the oath of office.

Bond served four terms in the Georgia House, and in November 1974, was elected to the State Senate, where he now serves. He serves on Senate Committees on Governmental Operations, Human Resources and is Chairman of the Consumer Affairs Committee. Bond also serves on the Merit System and the Aging Subcommittee and is Chairman of the Fulton County Senate Delegation.

Bond was Co-Chairman of the Georgia Loyal National Democratic Delegation, an insurgent group, at the 1968 Democratic National Convention. The Loyal Democrats were successful in unseating the regular, handpicked Georgia delegation. Bond was nominated for Vice-President of the United States, the first Black in history to be so honored. His age (28) disqualified him for the post.

Julian Bond graduated from Morehouse College in 1971 with a B. A. in English. He holds honorary degrees from fourteen schools, including Dalhousie University, University of Bridgeport, Wesleyan University, University of Oregon, Syracuse University, Eastern Michigan University, Lincoln University, Wilberforce College, Patterson State College, New Hampshire College, Detroit Institute of Technology, Tuskegee Institute, Howard University and Morgan State University.

Bond serves on the Board of Directors of the Delta Ministry Project of the National Council of Churches; Robert F. Kennedy Memorial Fund; Martin Luther King, Jr., Center of Community Change; Highlander Research and Education Center; National Sharecropper's Fund; Southern Regional Council; New Democratic Coalition, and Voter Education Project, Charter Member – Georgia Arts Caucus, and is a founding member of the National Committee to Free Soviet Jewry. Bond also serves on the NAACP National Board, as President of the Atlanta Branch NAACP and on the Executive Committee of the Association for the Study of Afro-American Life and History. He is President of the Institute for Southern Studies, and President Emeritus of the Southern Poverty Law Center.

Bond is the Host of America's Black Forum, the only black-owned show in television syndication. He is the author of a nationally syndicated newspaper column called Viewpoint.

Bond was named to Time Magazine's 200 Leaders list. He has been a Research Associate of the Voter Education Project, and has been a Visiting Fellow of the Metropolitan Applied Research Center of New York City. He is an Honorary Trustee of the Institute of Applied Politics, and a member of the Southern Correspondents Reporting Racial Equality Wars (SCREW) and I.P.F.U.

Julian Bond's collected speeches have been published under the title A Time to Speak, A Time to Act. His poems and articles have appeared in Negro Digest, Motive, Rights and Reviews, Life Freedonways, Ramparts, Beyond the Blues, New Negro Poets, American Negro Poetry, The Book of Negro Humor, etc.

Julian Bond, his wife, and their five children, live in Atlanta, Georgia.

Senator JULIAN BOND has long been in the forefront in the fight for Civil Rights. His propensity for the dramatic confrontation has obscured the political changes, sometimes monumental, which he has inspired.
August 29, 1985

Cobb County Chapter
NAACP
Post Office Box 598
Marietta, Georgia 30060

Dear Members:

The great strides our nation has made toward social and economic justice in recent years would not have been possible without the untiring efforts of the NAACP. Over the years, this annual Freedom Fund Banquet has become an important opportunity for assessing both the ground we have covered and the miles yet to be crossed in assuring that all have an equal chance to share in America’s greatness and prosperity.

It is indeed an honor for me to address this year’s Freedom Fund Banquet. I join my fellow public officials, as well as other supporters of the NAACP, in wishing the organization every success as it strives to create the social climate in which the freedom and liberty for which our nation was founded can truly thrive.

Sincerely,

George (Buddy) Darden
Member of Congress
August 28, 1985

Branch Officials
Cobb County NAACP Branch
Marietta, Georgia

Dear Branch Officials:

Congratulations on the observance of the Fourth Anniversary of the Cobb County NAACP Freedom Awards Banquet.

While this is a happy occasion, we must face up to the harsh reality that things are not yet right in Cobb County and America for Black folks.

In 1985, each of us still has a role to play. We must decide whether we believe that this country can and will provide opportunity and justice for all of its citizens--male and female--young and old--Black, Brown, White or Yellow.

This is no time for the faint-hearted--for those with limited courage, with weak commitments. Now is the time to draw on the inner strength which proved so effective a generation ago. It is, indeed, time for all those who believe in the promise of this nation to stand up--speak out--and make your voices heard.

I wish each of you God's speed and with unity and hard work, we will indeed overcome.

Sincerely,

Robert H. Langston, President

Cobb County NAACP
P. O. Box 598
Marietta, GA 30060

Greetings, Cobb County Branch NAACP

As District 1-B Coordinator, I take pleasure to congratulate you on your 4th Annual Freedom Fund Awards Banquet.

The struggle for civil rights is one that can't stop to rest; a constant vigil must be maintained with resources prepared for action. Cobb County NAACP has stood as the vanguard for the rights of its citizens and it must remain.

As you pause to reflect and salute the warriors of your ranks I offer my continued pledge of support along with that of your sister branches in District 1-B:

- Barrow County Branch
- Bartow County Branch
- Carroll County Branch
- Polk County Branch
- Rome (Floyd County) Branch
- Southern Tech. Institute College Chapter
- Walker County Branch
- Whitfield County Branch

May we raise to meet the challenge with the strength and grace of God.

Yours in Unity,

Jerry H. Dodd
District 1-B Coordinator

JHD/fb
As Chairman of this year's Annual Freedom Fund Awards Banquet, I want to take this opportunity to thank all committee members who helped to make this year's program a tremendous success.

In spite of many problems during the year, this committee was able to accomplish and exceed their goals.

Also, I want to extend my appreciation to the community for their support and cooperation in helping us with the Fourth Annual Freedom Fund Awards Banquet. Without you this program would not have been a success. My gratitude goes to the Mayor, City and County Elected Officials for their continued support throughout the year. We encourage you to continue to support the NAACP as we continue to strive towards our goals and objectives.

To the committee and the community, I say thanks!

RANDOLPH SCOTT
Chairman, Fourth Annual Freedom Fund Awards Banquet

HISTORY

The NAACP was formed in 1909 by a group of black and white citizens, appalled at the injustices that some Americans suffered solely because of their race. Mary White Ovington led the organization with zeal and enthusiasm through many obstacles.

The organization has grown steadily since then and is, today the largest and most influential civil rights organization in the country. The basic strengths of the NAACP is derived from its historic victories in the courts, belief in its cause and legislative actions at all levels.

To keep pace with changing times, the NAACP has launched a number of dynamic social programs that are speeding its march toward victory over racial hatred, bigotry and poverty.

PURPOSE & AIMS

The purpose and aims of the Cobb County Branch of the National Association For The Advancement Of Colored People is to improve the political, educational, social and economic status of minority groups, to eliminate racial prejudice, to keep the public aware of the adverse effects of racial discrimination; and to take lawful action to secure its elimination, consistent with the efforts of the national organization and in conformity with the articles of incorporation of the association, its constitution and by-laws, and as directed by the national board of directors.
LIFE MEMBERSHIPS

Deanne Bonner
Jesse Bonner
Mary Carter
Jerry Dodd
Oscar R. Freeman, Jr.
Dover Ferrell
Willie Hill
Anna Johnson
The Links
Pleasant Grove Baptist Church
John Perdue
Trinette Perdue
William A. Quince
Joseph Silvers
Harris T. Travis
The Corporate 12

PATRONS

Haley's Beauty & Barber
Lucky Grocery Store
Peoples Inc.

LIFT EV'RY VOICE AND SING

Lift ev'ry voice and sing
Till earth and heaven ring,
Ring with the harmonies of Liberty;
Let our rejoicing rise.

High as the lightning skies,
Let it resound loud as the rolling sea,
Sing a song full of the faith that the dark past has taught us,
Sing a song full of hope that the present has brought us.

Facing the rising sun of our new day begun,
Let us march on till victory is won.

Stony the road we trod,
Bitter the chast'ning rod,
Felt in the days when hope unborn had died;
Yet with a steady beat,

Have not our weary feet
Come to the place for which our fathers sighed?
We have come over a way that with tears has been watered,
We have come, treading our path through the blood of the slaughtered,

Out from the gloomy past,
Till now we stand at last
Where the white gleam of our bright star is cast.

God of our weary years,
God of our silent tears,
Thou who has brought us thus far on the way,
Thou who has led us by Thy might

Led us into the light.
Keep us forever in the path, we pray,
Lest our feet stray from the places, our God, where we met Thee,
Lest our hearts, drunk with the wine of the world, we forget Thee,
Shadowed beneath Thy hand,

May we forever stand.
True to our God
True to our native land.

Words by JAMES WELDON JOHNSON
Music by ROSAMOND JOHNSON
An Open Letter to the Community

SOUTHERN TECHNICAL INSTITUTE

is committed to increasing the presence of Black students, faculty and staff on our campus.

Not only is Southern Tech committed to increasing its Black student population from approximately 8% of the total enrollment to 15% or more, but we also feel a strong commitment to help increase the overall participation of Georgia's Black high school graduates in higher education. At the present time, only one out of five Blacks completing high school in Georgia goes on to college. Therefore, as a second goal, Southern Tech would like to see the participation of Black high school graduates in Georgia reach the level of other high school graduates in the state.

We also encourage and welcome the return to college of older adults — those who might not have had the opportunity to attend college after high school graduation, those who may have started but did not complete their college education, and those who are interested in moving into new careers. Southern Tech offers all academic programs in the evening as well as during the day.

Southern Tech is making a plea to the Black Community at large, the Black churches, ministers, teachers, and civic leaders to help the college increase its Black student presence as well as to help us increase the overall Black participation in higher education in Georgia. Please join us in our commitment and support us in this effort for the benefit of our community and of our society.

The average starting salary of a Southern Tech graduate in 1983 was approximately $22,500. This college offers both four-year bachelor and two-year associate degree programs in the following areas:

- Apparel Engineering Technology
- Architectural Engineering Technology
- Civil Engineering Technology
- Computer Engineering Technology
- Computer Information Systems Technology
- Electrical Engineering Technology
- Industrial Engineering Technology
- Mechanical Engineering Technology
- Textile Engineering Technology

For more information about admission to Southern Tech, call 424-7281.

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CANDIDATE for MAYOR
City of Marietta
VOTE
ELECTION
Tuesday, October 1, 1985
CHASTAIN FOR MAYOR
Campaign P.O. Box 377, Marietta, Georgia 30061 (404) 422-2235

ROBERT E. FLOURNOY, III
FLOURNOY & EVANS
ATTORNEYS AT LAW
230 WASHINGTON AVENUE
MARIETTA, GEORGIA 30060

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OCTOBER 1
FOR
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In loving memory of
Mrs. Lillian R. Freeman
1912 - 1985
Mother of my good friend,
Oscar R. Freeman, Jr.
"Oscar, keep looking up."
Nathan R. Smith, Jr.
Baltimore, MD

OFFICES OF
GORDON L. JOYNER
ATTORNEY AND COUNSELOR AT LAW
759 MARTIN LUTHER KING JR. DRIVE, N. W.
ATLANTA, GEORGIA 30314
(404) 524-2400

SINCERE CONGRATULATIONS
TO THE
CORE COUNTY NAACP
ON YOUR GOOD WORK AND STRONG COMMITMENT!
GORDON L. JOYNER
ATTORNEY AND COUNSELOR AT LAW
759 MARTIN LUTHER KING JR. DRIVE, N.W.
ATLANTA, GEORGIA 30314
TEL. 524-2400

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Councilman Ward IV
Oct. 1, 1985
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Marietta, Georgia 30066
427-9914

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HUNTER'S PACKAGE STORE
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(404) 427-9616
Fannie Hunter Owner
Joe Stevenson Manager
Shelia Hunter Asst. Manager

GEORGIA
COALITION OF BLACK WOMEN, INC.
133 Laddie Street, NE Room 504
Atlanta, GA 30303
Best Wishes to the Cobb County Chapter of the NAACP,
The Georgia Coalition of Black Women, Inc.
Mrs. Mary Lee Harper
President
Mrs. Rita Jackson Samuels
Executive Director

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4321 North Smoke Ridge Ct.
Roswell, Georgia 30075
TO: MINSTERS/CHURCHES OF COBB COUNTY

FROM: LOLA M. JONES

RE: ORGANIZATION OF YOUTH CHAPTER

DATE: AUGUST 20, 1985

We are extremely excited about our present organization of the NAACP Youth Council Charter for our community.

We respectfully request your cooperation in the planning and setting of goals for all the youths in Cobb County between the ages of 13-20.

The objectives of the NAACP Youth Council Program as stated in the Constitution are: To train our youth for effective citizenship; to develop new leaders to carry on the fight for equal rights for all Americans; to educate the youth in the community on what they can do to help eliminate racial discrimination and segregation and to take direction aimed at eliminating overt discrimination which might exist in the community.

This program is intended to be an extension of your present activity and not a regrouping of your youth organization.

The community assistance is greatly needed. "We Need You."

Please feel free to contact me at (404)943-3373 after 6 p.m. starting August 20-thru September 3, 1985.

Sincerely,

Oscar R. Freeman, Jr.
President Cobb County Branch NAACP

Lola M. Jones
Youth Director
November 12, 1985

Mr. Oscar Freeman
P. O. Box 598
Marietta, GA 30061

Dear Mr. Freeman:

The Cobb County Board of Realtors has adopted the Affirmative Marketing Agreement between the National Association of Realtors and HUD. We now have the responsibility to organize a Community Housing Resource Board consisting of representatives of community organizations that have a substantial interest in Housing and Equal Opportunity to assist the Cobb Board of Realtors with problems that may arise in connection with their implementation of the agreement, and to access the progress of that agreement.

As a representative of the Department of Housing and Urban Development changed with the responsibility of organizing the Community Housing Resource Board, we would welcome the designation of a representative from your organization to serve on the Resource Board. This is a worthwhile activity in service to the community and we look forward to hearing from you.

Sincerely,

Anthony J. Thomas, Sr.
Equal Opportunity Specialist
AFFIRMATIVE
MARKETING AGREEMENT
FOR

VOLUNTARY USE
BY
BOARDS OF REALTORS®

APPROVED BY THE BOARD OF DIRECTORS
NOVEMBER 11, 1975
AND EXTENDED THROUGH SEPTEMBER 20, 1986
BY A MEMORANDUM OF UNDERSTANDING

NATIONAL ASSOCIATION OF REALTORS®
AFFIRMATIVE MARKETING AGREEMENT: BOARD OF REALTORS®

I. PARTIES

A. The undersigned officers of the Cobb County Board of REALTORS® (hereinafter referred to as the Board) and its individual members whose names and signatures appear in Part IX of this Agreement.

B. The U.S. Department of Housing and Urban Development (HUD) through the authorized representatives whose names and signatures appear in Part X of this Agreement.

C. The adoption of the Affirmative Marketing Agreement by REALTOR® members of a Board may be accomplished in one of two ways as is deemed most convenient by the Board from time-to-time.

1. The Agreement may be signed by the Board and the REALTOR® on behalf of this firm with a copy retained by each. Such Agreement would be effective without the signature of HUD.

2. The REALTORS® may notify the Board in writing that he subscribes to the Agreement on behalf of himself and his firm. In such case the Agreement would be effective without execution by either HUD or the Board.

II. DEFINITIONS

A. Affirmative marketing is defined as a program to inform the minority community of the homes listed for sale or rent by REALTORS®, of the services offered by REALTORS® in selecting a home for purchase, and of the availability of these homes and services to all buyers without regard to race, color, religion, sex or national origin.

B. Buyer is defined to include, to the extent applicable, a person seeking to rent, as well as buy, residential property.

C. Member is defined as a REALTOR® who is a signatory to this Agreement.

D. Associate is defined to mean a sales employee or a salesperson associated with a REALTOR® in an independent contractor status.

E. Fair Housing Laws include both the 1866 Civil Rights Act, interpreted by the United States Supreme Court in Jones v. Mayer to prohibit discrimination in the acquisition or disposition of all real property, and the 1968 Fair Housing Act.

F. This Voluntary Agreement is intended to implement the Congressional directive set forth in Section 809 of the 1968 Fair Housing Act: "[The Secretary of the Department of Housing and Urban Development] shall call conferences of persons in the housing industry and other interested parties to acquaint them with the provisions of this title and his suggested means of implementing it, and shall endeavor with their advice to work out programs of voluntary compliance and of enforcement." 42 U.S.C. 3609.

III. GOAL

The goal of HUD, the Board, and the REALTOR® signatories to this Agreement is to implement through local voluntary action the policy expressed by Congress in the first sentence of the 1968 Fair Housing Act: "It is the policy of the United States to provide, within constitutional limitations, for fair housing throughout the United States."

Based on the premise that an informed choice is a free choice, the goal of this Agreement is to provide information that will enable minority buyers to make a free choice of housing location. The object of marketing is to sell; the object of Affirmative Marketing is to sell free choice.
IV. PROGRAM

The Cobb County Board of REALTORS® and the member REALTORS® who are signatories to this Agreement agree to adopt and undertake the following affirmative steps designed to implement the purposes of this Agreement.

A. Advertising

1. The Board shall, within 60 days of the date of this Agreement, and quarterly thereafter, place in a newspaper of general circulation in Marietta Daily Journal, one of the Affirmative Marketing Advertisements mutually agreed upon by HUD and the NATIONAL ASSOCIATION OF REALTORS®.

2. The Board shall negotiate with local newspapers and television stations for the donation of space and time for the presentation of the Board’s Affirmative Marketing Advertising to the public and the publication of the recommended “Publisher’s Notice,” as set forth in HUD’s Advertising Guidelines.

3. Each member shall include the official Fair Housing and Equal Opportunity slogan or logo in all classified advertising of six column inches or larger and in all other advertising (including billboards) where its inclusion does not significantly increase the cost of advertising. Alternatively, inclusion of the slogan or logo is not necessary in any classified advertisement where the “Publisher’s Notice” referred to in the previous paragraph appears on the page containing the advertisement.

4. Each member shall display the equal housing opportunity slogan or logo in a prominent place in all brochures.

5. As requested by the Board, HUD shall provide technical assistance to the Board and to members in developing advertising techniques consistent with the objectives of this provision.

B. Posting of Signs

Each member shall display the Fair Housing Poster, which was developed jointly by HUD and the NATIONAL ASSOCIATION OF REALTORS® and which includes the Code for Equal Opportunity in Housing of the NATIONAL ASSOCIATION OF REALTORS® promulgated in May, 1972.

C. Development of Educational Materials and Training Courses

1. The Board shall develop educational materials and training courses for members, their associates, and new applicants for broker or associate membership in the following areas:

   (a) The duties, obligations and rights of REALTORS® under the Fair Housing laws;

   (b) The goals and programs of this Affirmative Marketing Agreement.

2. The Board shall have available for its members copies of the booklet entitled “Affirmative Marketing Handbook” published by the NATIONAL ASSOCIATION OF REALTORS®; the Board shall have available sufficient copies to enable each member to use the booklet in its training and orientation programs and to maintain copies in all of its offices for reference by associates as well as customers.

3. Each member shall make the booklet available to all associates, encourage them to become familiar with it, and urge them to attend and participate in the Board’s Training Courses.

4. Each member shall within 60 days after the effective date of this Agreement conduct an informational program for its sales personnel, agents and employees to inform the same of their responsibilities under this Agreement and under the Fair Housing Laws. Each member shall strongly encourage their sales personnel, agents and employees to comply with this Agreement and with the Fair Housing Laws.

11/16/81
D. Development of Office Procedures and Techniques to Carry Out the Purposes of this Agreement

1. Within 30 days after receipt, the Board shall disseminate to members suggested principles of office management as promulgated from time to time by the NATIONAL ASSOCIATION OF REALTORS®. Such principles shall be designed to achieve the goals set forth in Part III of this Agreement and shall address the following areas of concern:

   (a) Procedures to insure that prospective purchasers are made aware of an optimum number (consistent with the resources of the member firm) of available locational choices within their price and interest ranges;

   (b) A means of providing prospects with complete and accurate information on availability of homes, alternative methods of financing, and other facts affecting prospects’ choice of location (such as schools, employment, transportation, etc.);

   (c) Methods of eliciting opinions of minority buyers (e.g., by suggestion box, questionnaire, etc.) on ways in which real estate services to minority buyers can be improved or altered to increase Board and member responsiveness to their needs;

   (d) A system of recording the names of prospects and the addresses of homes shown to prospects to enable management to monitor the performance of associates in carrying out the purposes of this Agreement.

2. Each member is encouraged to advise the Board periodically as to whether adherence to the suggested office management procedures is achieving its intended purposes and inform the Board as to any changes or innovations deemed necessary or advisable.

3. HUD shall provide technical assistance as requested by the Board in developing or in measuring the effectiveness of the above office procedures.

E. Minority Brokers, Associates and Employees

1. In order to promote equal housing opportunity within the Board and each signatory firm, and to project that image to both the general public and to the minority homeseeker, the Board shall encourage minority brokers to apply for membership through letters of invitation, accompanied by an application form, and through personal visits and telephone calls;

2. In order to promote the recruitment of minority brokers, the Board shall review its present membership policies and practices, and where necessary adopt and implement affirmative procedures, standards and criteria for the selection and admission of members which shall be nondiscriminatory and nonexclusionary in terms of race, color, religion, sex or national origin.

3. Each member shall affirmatively recruit minority salaried employees through advertising directed specifically at the minority community or through those sources likely to produce minority candidates for employment.

4. The Board shall sponsor outreach and training programs to attract members of minority groups into the real estate industry as licensed real estate brokers and salespersons.

5. HUD shall assist the Board and individual members in identifying potential minority applicants and sources of recruitment for minority associates and employees.

F. Fair Housing Practices Code

The Board shall adopt the Code For Equal Opportunity in Housing promulgated by the NATIONAL ASSOCIATION OF REALTORS® in May 1972.
G. Affirmative Marketing for Homesellers

In order to promote awareness by homesellers of the requirements of the fair housing laws and the equal housing opportunity policy of those signing this Agreement, each member shall encourage all associates to distribute copies of the flyer entitled "What Everyone Should Know About Equal Opportunity in Housing" to all clients at the time the listing contract is signed.

H. Authorization of Expenses

The Board, shall authorize reasonable expenditures as needed to appropriately carry out the Basic Program as set forth herein above.

V. IMPLEMENTATION

A. The Board, with the cooperation of the REALTORS® who are signatories to this Agreement, will establish an Equal Opportunity Committee which will have the following responsibilities.

1. To explain and publicize the purposes and provisions of this Agreement to all member REALTORS® (and through them to their associates) in order to achieve as broad as possible participation in this Agreement by members.

2. To implement and monitor the progress of the Program set out in Part IV of this Agreement.

3. To receive and investigate complaints of violations of Article 10 of the Code of Ethics and Points 1 through 4 of the Code For Equal Opportunity of the NATIONAL ASSOCIATION OF REALTORS® (see Part IV B) and to refer such complaints to the Professional Standards Committee.

4. To meet at least semi-annually with representatives of HUD, the State or local human rights agency, and representatives of the Community Housing Resources Board (see below) to assess progress.

B. Each member will be responsible for implementing and monitoring the progress of his firm's affirmative marketing procedures as described in the Program in Part IV of this Agreement.

C. HUD will designate specific Regional or Area Office personnel who will provide the Board, members, and the Board's Equal Opportunity Committee with technical assistance, information, and advice necessary to implement this Agreement.

D. HUD, in conjunction with State and/or local human rights agencies, will organize a Community Housing Resources Board, consisting of representatives of community organizations throughout the metropolitan area that have a substantial interest in housing and equal opportunity. The Community Housing Resources Board will meet regularly with the Board to assist it with any problems which may arise in the implementation of this Agreement.

VI. AUTHORIZATION OF EXPENDITURES

The Board shall authorize reasonable expenditures as needed to appropriately carry out the program set forth in this Agreement.

VII. ACCEPTANCE OF AGREEMENT BY HUD IN LIEU OF INDIVIDUAL AFFIRMATIVE FAIR HOUSING MARKETING PLANS

Where any signatory to this agreement hereafter is an applicant for participation in FHA programs, and is subject to the requirements of the HUD Affirmative Fair Housing Marketing Regulations or the Joint HUD-VA Nondiscrimination Certification, said signatory shall, in lieu of submitting an individual affirmative marketing plan or executing the Nondiscrimination Certification reference his participation in the program described in this Agreement.
VIII. DURATION

This Agreement shall be effective for five years upon approval by the Assistant Secretary for Fair Housing and Equal Opportunity of HUD. During the sixty days prior to the expiration of each year, representatives of the Board, the State or local human rights enforcement agency, the Community Housing Resources Board and HUD will meet to evaluate the effectiveness of the Agreement. HUD and the Board shall determine whether the Agreement, or some modification thereof, should be adopted for the following year. However, where an evaluation of the Agreement at any time during its term reveals that reasonable progress is not being made toward achieving its objectives, the Agreement may be modified upon mutual consent of the parties. Where the parties are unable to agree upon the terms of a modification, any party may terminate the Agreement.

IX. ADOPTION AND REALTOR® SIGNATORIES

Adopted by the Board of Directors of the Cobb County Board of REALTORS®

Marietta, Georgia, at a special meeting held on April 11, 1985, at __________ (year) and certified as a true and correct copy.

1606 Austell Road, Marietta, GA

For the Cobb County

Executive Secretary

Elizabeth C. Owens

For Member Firms:

Firm Name

Firm Representative


X. HUD SIGNATORIES

This Agreement has been approved by the Area or Insuring Office Director by ____________________________ on ________________ at __________ (year) from the Regional Administrator, by ____________________________ on 6-4-85, 1985, at Atlanta, Georgia; and by the Assistant Secretary for Fair Housing and Equal Opportunity, by ____________________________ on 6-4, 1985, at Atlanta, GA.

This Affirmative Marketing Agreement was jointly approved by Representatives of the Department of Housing and Urban Development and the NATIONAL ASSOCIATION OF REALTORS® at Washington, D.C. on December 16, 1975.

This document is supplemented by a Memorandum of Understanding signed jointly by Representatives of the Department of Housing and Urban Development and the NATIONAL ASSOCIATION OF REALTORS® at Miami Beach on November 16, 1981.
YOUTH COUNCIL OBJECTIVES
COMMITTEE CHAIRPERSON

Etiquette and Careers - - - - - - - - Brenda Lawson
Personal Hygiene - - - - - - - - - - Lutherine Young
Chaperones and Sponsor - - - - - - - Dorothy Rorberson
Journal and Advertising - - - - - - Mayzelle Hill
Ways and Means - - - - - - - - - - Lola Jones
Black Studies - - - - - - - - - - Dorothy Gonzalez & Lola Jones
Consultant - - - - - - - - - - Attie Deville

Last meeting was held on July 1985 at Fort Home made cookies. Only two children was present.
Attempts made to communicate with churches and members: Letter was sent August 30, 1985, no response to the mail out.
I have been communicating with Kenneth Ivey, Southern Tech Institute NAACP president.
At this time a yearly agenda has been develop. Here are some of the ideas we plan to use.
Our objective is to establish an environment where our young people can develop a sense of self pride and confidence.

Knowing the history and greatness of our race will be the foundation on which we will build our pride.

Etiquette, grooming and hygiene are some of the areas that will be addressed.

Career sessions will be planned. The youth will be exposed to a variety of skilled tradesmen and professionals. They will be shown the courses or skills needed to achieve these goals.
MEMBERSHIP CAMPAIGN

November 17, 1985 - December 21, 1985

Posters in store windows
Bulletin Boards
Church news
Flyers

Election of youth officers for 1986

Slogan

YOU CHOOSE

April 1985

Chairperson
Co. Chairperson

COTILLION ----------- Hattie Wilson / Lola Jones / Brenda Lawson
TO: Ministers, & Churches of Cobb County

FROM: Cobb County Branch NAACP, Youth Department; Mrs. Lola M. Jones, Chairperson

DATE: November 18, 1985
(Starting and ending date November 17, 1985 thru December 21, 1985)

RE: NAACP Youth Membership Campaign Rally

"WE NEED YOUR ASSISTANCE AND SUPPORT"

The committee has designed the department to function in the following areas: Personal Health Care; Formal and Informal Attire, Careers, and Counseling.

The climaxing activities will be the following: A Fashion Show, and A Cotillion. We are attempting to expose our youth to diversified careers and advantages available to them. We will appreciate your assisting the committee by committing your time to work with the youth of Cobb County.

"We need you." Parents we need your help and support to make this program a successful one. "THE YOUTH OF TODAY ARE THE ADULTS OF TOMORROW."

Please feel free to contact me or Mrs. Brenda Lawson at this address and telephone numbers:

Lola M. Jones
Lola M. Jones
2757 Phillips Road, SW.
Marietta, Georgia 30064
Area code (404) 943-3373

Brenda Lawson
(404) 952-9176

Sincerely,

Lola M. Jones
Cobb County Branch NAACP
Youth Department, Chairperson
November 25, 1985

MEMORANDUM

TO: Principals

FROM: Roy D. Nichols, Jr.

SUBJECT: A Time for Peace and Harmony

Traditionally schools in America observe Christmas holidays in December, Martin Luther King's birthday in January, and Black History Month in February. A great part of Black History Month is often used to study the contributions of Dr. King's peaceful efforts to make our society more just.

I believe that the relative proximity of these three events presents us with an excellent opportunity to turn the cold, dreary winter months into a celebration of peace and light: a time to teach and learn about brotherly love, the "oneness" of mankind, and the need for racial unity and worldwide harmony.

I am not advocating that any of the three traditional observances be diminished at all. Rather, I am suggesting that by weaving a theme or thread of commonality throughout the various observances we might be able to better emphasize the advantages of tolerating individual differences, working together, and loving one another.

Mr. John Perdue has volunteered his time and that of his Education Committee (see attached) from the local chapter of the NAACP to help us plan such activities if you need help. Mr. Perdue and I have also discussed the possibility of an essay contest on the topic of "Building Bridges to Better Intergroup Relations."

Please consider these possibilities and pass this memo on to those in your school who are planning black history month for their consideration.

sf

Attachment

✓ cc: Mr. John F. Perdue