

Editor: Nick Gordeuk

Typist: Vicki Aldred

**GRAD PROMOTED**

Southwire Company is pleased to announce promotions in its Plant Engineering Dept., according to Frank Holladay, Vice President of Plant Engineering.

George A. McCall has been promoted to Chief Civil Engineer. In this position, George will be responsible for all the Civil Engineering design carried on in Corporate Design Engineering.

George joined Southwire Comp. in Sept., 1969 after graduating from Southern Technical Institute with an Associate of Science degree in Civil Engineering. He has held the position of Civil Engineer until his recent promotion. He is a member of the Institute for Certification of Engineering Technicians.

George, a native of Attapulgus, Ga., and his wife Margaret of Marietta, Ga., have a son, George Allen, Jr. The McCall family makes their home in Temple, Ga.

HEAD M.E.T. NAMED

Dr. Richard G. Denning has been named head and professor of the Mechanical Engineering Technology Dept. at STI, according to Dr. Walter O. Carlson, Dean of Southern Tech.

According to Dr. Carlson, Denning's appointment was approved by the Board of Regents at their January meeting.

Prior to his appointment, Dr. Denning was head of STI's Mathematics Dept. A registered Professional Engineer, he received his Bachelor of Mechanical Engineering and master's at Ga. Tech. He received his Ed.D from the Univ. of Ga.

Dr. Denning is the author of "Colleges in Britain offer Part-time Technical Training in Cooperation with Industries," an article which appeared in Technical Education News. He has written the mathematics sections of Architectural and Building Construction Technology, prepared for the Office of Education for H.E.W. and the EIT Examination Preparation Training Program Teaching Guide, prepared for the State Highway Dept. of Ga.

He has worked in industry with the Ford Motor Company and Southern Bell. Dr. Denning is a member of the Mathematics Committee of the Board of Regents.

He and his family live in Marietta.

*"Man
is the only animal
that laughs and weeps;
He is... struck with the
difference between
what things are
and what they ought to be."*

William Hazlitt

FRANKS' FOOD FACTS

A letter appeared in last week's issue of the paper. Although it was not addressed formally to me, I would like to make a few comments regarding it.

In the first place, I do not regard the newspaper as a proper vehicle for problem-solving. I am here everyday; when I'm not readily available, my assistant can take messages and make appointments for me.

In the second place, there is in existence a foodservice committee, composed of selected members of the dorm council. I have called three meetings of this committee during this quarter. We have had no interest displayed. As a matter of fact, I had to cancel two of the meetings. I want student feedback--response, remarks, criticism, but so far the existing mechanism has not been utilized.

Thirdly, the above theories aside, in the actual circumstance described in Mr. Swain's letter, a meeting was held in each dorm before the questionnaire was handed out. At those meetings, I made myself available for questions. In both dorms, I addressed myself directly to the optional meal plan issue. In both meetings it was my impression (due to lack of questions) that this question had been dealt with adequately. As a result of Clay Swain's letter, however, I feel compelled to repeat and reaffirm my position concerning the meal plan.

The reason we cannot afford to offer an optional meal plan in the dormitory cafeteria is that we are a small college. If we offer any meal plan at all, we must get all the dorm residents to participate in order to even attempt to be successful. To understand this, you must understand what a meal plan is.

A meal plan price is structured on a theory of lost meals. We offer, right now, for \$3.75 per day, an amount of food that would cost a cash customer over \$6.00. This is not done as a favor; we expect meal plan customers to miss meals. These missed meals make up the difference in price.

The economies of a meal plan dictate that the more customers you have, the more lost meals you will have. This is true in percentages as well as in actual meals. If you have a small pool of customers to draw from, as is the case of STI, the meal plan needs the participation of every person in residence. That is the reason why we offer here only a combined room and board plan.

(In terms of numbers, our campus enroll-

ment is around 2000. The dormitory population/meal plan participation is approx. 275. The Univ. of Ga. has well over 4000 living in dorms. They offer an optional plan' 2400 participate with over $\frac{1}{2}$ being coeds. With that pool of potential customers, it is obvious that more can be offered).

Here at STI, as we have discussed possible alternatives for foodservice operations, it has been (and is) my contention that the small campus population here will not be able to support the high overhead demands of the cafeteria and the new student center facility. In discussing closing the cafeteria, and moving totally into the student center, I proposed a total cash operation. The administration requested that I also consider allowing an optional meal plan for those that prefer that convenience. My response was that this would be feasible. That is the only reason that an optional meal plan was being considered for the student center.

Think of it as this way-- offering an optional meal plan in the cafeteria would reduce our income (naturally some people would choose not to participate, at least initially). But offering an optional meal plan in the student center would increase our income in that area.

One last comment. Since the meal plan price structure is based on lost meals, deciding to eat elsewhere does not mean that "you are still paying for a meal in the cafeteria," as Mr. Swain asserts. Furthermore, our competition in outside meals consists of Morrison's, Davis Brothers', and Picadilly- area cafeterias. While they might serve some food of better quality, they also charge far more than we do on campus.

I hope everyone has struggled through this and I further hope that it explains the situation. I spoke to Clay Swain this week and explained all of the above to him personally; he appeared to be satisfied. I hope the rest of you are also.

LET ME EMPHASIZE: No final decision on the future course of foodservice on this campus has been made. We are still in the discussion stages. So, hang loose, keep thinking and talking about foodservice, and come see us.

Frank Jahelka



LETTERS

---STUDENT COUNCIL TO BE POLLED---

Editor,

Two incidents of dishonesty and cheating recently witnessed in this school were disgusting but not as appalling as the apathetic attitude of those around. It is this "blind eye" attitude that fosters the corruption in government and the business world. If we continue to do nothing about dishonesty in our midst we are as guilty as the "Roscoe Deans" and "Water-gates" of the world. If you believe "as long as it is not me it does not affect me" you are wrong. Those who work honestly for their degrees are cheated by those who "cribb". If we want honest government, fair business practices and personal integrity, we need to weed out the "cheats" in our midst. As future leaders in society and business or just the plain "good citizen" this is our responsibility.

Davina Kitchen

Editor,

It has been brought to my attention that the president of the student body took a trip to the west coast. This trip was taken to observe the student centers of some colleges. The money for this trip came out of the student activities fees. This is not factual although the person who told me this is a fairly reliable person.

Our student center is already being built, so it seems the trip to observe how other student centers are built was totally useless. He could also have looked at the student centers closer to Georgia. I think that the money that was spent for this trip could have been spent for something more closely related to the students.

Ronald Norton

The Student Council has two very important issues that it would like to sample the student body for their opinions. The first issue is the one of the wording on the top of our diploma. The diploma now reads SOUTHERN TECHNICAL INSTITUTE. There are those who would like to see the Ga. Tech name incorporated in or substituted for the current title. This is an important issue alone and should be carefully weighed by each student. There will be more on the pros and cons of this issue in another article.

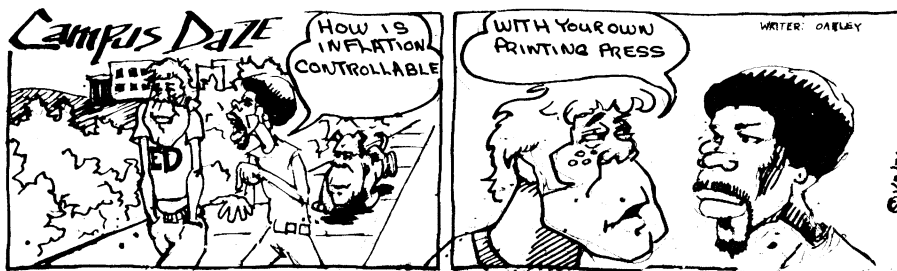
The second issue to be voted on is the future of inter-collegiate athletics here at Southern Tech. With the added expense of the new student center, the Student Council has been forced to trim its budget or raise activity fees. To keep from raising activity fees it has voted to no longer fund inter-collegiate athletics with student activity funds. This means if it is to be continued it will be necessary to institute an athletic fee. This poll will be a sample of student opinion that can help guide those making this decision.

The poll will be handled with individual ballots to be placed in each student's post office box. These ballots will be distributed on March 5, 1976 and should be completed and dropped in the ballot box by March 12, 1976.

It is important that this be an informed poll, therefore, the Student Council would like any student who wishes to comment on these issues to do so in the STIng. Each student should make an effort to become informed on the issues and to exercise his or her right to vote.

Pat McNew
Chairman
Poll Committee

(see page 3 for example)



NOW!

"Financial Planning for the Closely-Held Corporation" is the title of a short course which will be offered Feb. 24-March 4 on the campuses of Southern Tech.

Conducted by the Ga.Tech/Southern Tech Office of Continuing Education, the course will consist of conceptual planning ideas to assist the stockholder of the closely-held corporation in the effective utilization of the corporate entity to realize his personal financial objective.

According to Carolyn Namie, head of STI's Continuing Education Dept., particular emphasis will be placed on the practical application of the various personal benefits available to the stockholder and on the latest Internal Revenue regulations concerning the income tax and estate tax consequences of these benefits.

"Pensions and profit sharing plans, stock redemption plans, deferred compensation plans, business life, insurance, and the sale of transfer of stock will be discussed relative to the practical application of such devices in the closely-held corporation," says Ms. Namie.

The course, which is designed for stockholders, officers and chief operating executives of the closely-held corporation, will have three instructors and also feature guest speakers with expertise in specific areas. Instructors for the course will be H.M.Klausman, president of the ETI Advisory Corporation, Frank Sexton, P.E., a professor in Industrial Engineering Tech. at Southern Tech, and Lawrence Starkey, senior partner in the law firm of Starkey, Benham and Mills in Atlanta. Some of the topics to be covered include Classes of Stock, Pension and Profit Sharing Plans, Tax Consequences, Estate Planning, Retirement Planning, Business Life Insurance, etc. The course is sponsored by the STI Industrial Engineering Technology Dept.

Fee for the course is \$70 and includes all necessary supplies. CEU's will be recorded in the name of each registrant who successfully completes the programs. For further information, call 424-8918 or 424-7219.

"Consumer Beware!" a short course designed to teach the consumer to be a better buyer, will be offered at STI Tuesday evenings, March 2-April 6.

According to Carolyn Namie, head of Southern Tech's Office of Continuing Education, many disputes can be easily avoided if the consumer is aware of the basic concepts of "good consumerism."

"The consumer needs to know what practices to be aware of and beware of," says Ms. Namie.

Academic administrator for the course is Patricia S. Franklin, professor in STI's Industrial Engineering Technology Dept. Professor Franklin has her bachelor's degree in business administration and her master's degree in business education at Georgia State Univ. This year, she will receive a Doctor of Jurisprudence from the John Marshall Law School. Prior to joining the Southern Tech faculty, professor Franklin worked in the natural gas and aircraft industries. Michael C. Allen, co-academic administrator, is the assistant manager for the Better Business Bureau of Metro Atlanta.

Topics expected to be covered include caveat emptor (let the buyer beware!), fraud, advance fee schemes, advertising problems, agencies for consumer relief, Small Claims Court, buying and repairing anything.

The program is sponsored by the STI IET dept. and co-sponsored by the Better Business Bureau of Metropolitan Atlanta, Inc.

Course fee is \$30 and includes all necessary supplies. Registration deadline is February 20. Further information may be obtained by calling 424-8918 or 424-7219.

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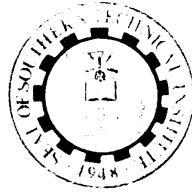
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Dean, Southern Technical Institute

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LISTEN to the "B B C"-Tuesday nights-7:30 WSTB!!!