

# Kennesaw College Sentinel

"Moving forward"

Vol. 15 No. 1 September 23, 1980

## President Horace Sturgis Announces Retirement At Fund Drive

Dr. Horace W. Sturgis, president of Kennesaw College surprised members of The Kennesaw College Foundation Board of Trustees and the College Administrative Council by announcing that he planned to retire March 9, 1981.

This surprise announcement was made Tuesday, September 2 during the 1980-81 Kennesaw College Foundation Fund Drive kick-off breakfast held in the student center.

Dr. Sturgis assumed the presidency of Kennesaw Junior College on July 1, 1965. During his fifteen year term with the college he has seen its conversion from a junior college with an enrollment of only 1,014 to a senior college with an ever growing enrollment of nearly 4300.

At the time of the announcement Dr. Sturgis said, "It was a hard decision to make, but there comes a time for new leadership. My term at Kennesaw has been a very rewarding one and I've enjoyed every minute."

Prior to becoming the founding president of Kennesaw, he was an associate registrar at Georgia Tech, where he had also served as an assistant professor of physics. Before beginning his 38 years in the University System of Georgia, he spent seven years in public schools as a high school principal at Fayetteville and Eatonton, and a teacher at North Fulton High School in Atlanta.

Dr. Sturgis' genuine personal interest and strong dedication to the college has helped build its proud reputation. "We set out to build a quality institution and I think we have done that," said Dr. Sturgis. "Our students

have always ranked among the top ten state institutions in the scores on the required pre-graduation examination."

Dr. Vernon Crawford, chancellor of the University System of Georgia, said he has the greatest respect for Dr. Sturgis, having known him since his early years at Georgia Tech.

"I think he has done a superb job as president of Kennesaw College - the only president that the college has had since it opened in 1966 as a junior college," said Chancellor Crawford.

The chancellor cited President Sturgis' "strong dedication to high quality education" and his "widely recognized leadership abilities" as a reason for the college's high academic standards.

In reviewing the college's success, Dr. Sturgis noted the contributions of concerned local citizens as well as the outstanding faculty. "I feel we have the greatest support from the community of any institution in the System. We're here because of their efforts," he said.

A native of Pennsylvania, Dr. Sturgis received his BS degree from Piedmont College, his MS degree from the University of Georgia and his PhD from New York University. He served as director of the Ground School of Aviation at UGA and also served in the U.S. Navy during WW II.

Dr. Sturgis has been active in the leadership of several professional and civic organizations as well as in community affairs. He is a member and past director of the Cobb County Chamber of Commerce, a



President Horace Sturgis retires after 15 years.

former member of the Board of Trustees of the Metropolitan Atlanta Chapter of the American Red Cross and a member of the Board of Trustees of the Cobb Community Symphony Orchestra. He is also a member and past president of the Marietta Kiwanis Club.

Dr. Sturgis is a past president of the Georgia Association of Collegiate Registrars and Admissions Officers. He has held membership on committees of the Southern Association of College and Schools, and is a past president of the Georgia Association of Colleges.

## 1981 College Graduates Face A Tough Economy

The recession of 1980 hasn't halted hiring of college graduates, but it has made job patterns less predictable.

The College Placement Council reports that hiring of new college graduates is up 8% - less than the 13% predicted, but not critical. According to the annual Endicott-Northwestern survey, the students hardest hits are those in the liberal arts and other non-technical areas. Hiring of those graduates is off 24% from November, 1979, estimates. Hiring of computer science grads is up 15% over estimated levels, however while engineers will find jobs 5% more plentiful than expected.

Business hiring is running 5% below expected levels and the slump has even cost some 1980 graduates jobs they'd already accepted. Several national firms, many part of the hard-hit auto industry, withdrew job offers made earlier this year. Ford Motor Co. for example, rescinded 20 job offers while 15 grads with masters in business administration learned belatedly they wouldn't be working for Firestone Tire & Rubber. Corporate recruiters say the mass withdrawal of job offers is a first for most firms - and an indication of how sharply the economy has fallen.

Graduates of 1981 may be even harder hit by the recession, however. College placement officials report the number of recruiters scheduled to interview on campus next year has fallen. Some companies are waiting to see if the recession has "bottomed out" before making hiring plans, says John Shingleton of the Michigan State U. Placement Service. The number of interview reservations made at MSU by mid-June was 3,122, compared to 3,364 in June, 1979. Another placement official says economic uncertainty will force 1981 grads to "accept what's available, be less picky, and see a job now as a start towards a better position when things pick up."

One company began advertising for college graduates this year because the job market is off. North American Van Lines finds some college grads always come in, says Jean Lahman, a recruiting officer, but the company advertised for the first time this year in college newspapers. The experiment wasn't too successful. "We found very little interest among college students," she said.

Current students wondering how to prepare for the tightening job market while still in school should heed the results of a

recent survey showing that grades are the most important factor in getting a job. Phil Marvin, a former corporate executive and now a business administration professor at the U. of Cincinnati, polled 1,290 executives from 47 of the country's largest corporations.

Marvin didn't interview personnel department managers, whom he calls "scouts who screen out the undesirables," but concentrated instead on executives who ac-

tually do the hiring. He found employers use grades as an indication of a person's ability to learn from a supervisor, deal with authority and get along with others, as well as of his functional abilities. Padded resumes and nice clothes - the things often pitched by private counselors - make little difference. Previous work experience does count as do communication skills shown in an interview, Marvin says, but work in campus activities usually only helps if the individual is seeking a sales job.

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# PIPELINE



## Functional Illiteracy: A Sad Fact



Functional illiteracy, whether we care to admit it or not, is a fact! It is a very real and rapidly growing menace occurring throughout the educational systems of Georgia. From the lowest levels of grammar school, through high school, and well into all college levels, this unseen-but all too obvious-defect in the learning process continues to be an ever growing problem, for teachers as well as students.

The State Board of Education has launched a multi-billion dollar program attacking the problem of youth unemployment. Years of intensive study have revealed what many parents and teachers have been complaining about. Their children can't read, can't write, and many of them can barely add a column of figures. Therefore, one of the biggest contributors to the unemployed youth problem has been determined to be functional illiteracy.

Unemployment among the youth of Georgia is just one of the stubborn problems caused by functional illiteracy. It is apparent if we are to be effective in solving this problem, we must start at the beginning.

That "beginning" is the classroom. Students who can't read, write, or "add" will never be able to get as much as an "entry level" job in a market that demands more and more educational skills each year. It's time to get back to the basics of education, and away from the "self expression" philosophy prevalent in today's schools. It's time to pay attention to what children are being taught. The emphasis should be on development of communicative skills instead of social compatibility. It's also time to let the elected officials know that the public is aware of these shortcomings and will no longer tolerate them.

Many functional illiterates, of course, are drop-outs. These are usually bored, restless teenagers who drop out because they don't feel they are being taught anything. They have coasted for years on electives and easy courses, but when it's time to take the required courses needed to graduate, they vanish from the campus and turn up later in a low-paying job, still bored, restless and going nowhere.

The administration's new program is aimed

at some four million young people whom they expect to be affected by chronic unemployment in the 1980's. Their ages? Would you believe 14 to 21? Half are youths who have dropped out of high school into poor jobs or unemployment, and half are still in school-but just barely. They are the ones we have been discussing. (i.e. the underachievers, the poor, the bored, and eventually the unemployed.)

Youth educational and unemployment programs now cost over four billion a year and the administration is calling for an additional 1.2 billion in fiscal 1981 and 2.1 billion in 1982. That means that this country would be spending over six billion dollars in the year beginning October 1, 1981. This money would be spent on teaching fundamentals such as reading, writing, and basic math. It would be used to hire more

employment counselors and for work-study programs. Georgia will share in this vast amount and with time, perhaps, the trend can be reversed, and we can see the eradication of the plague from the classrooms of Georgia's schools.

The change won't be tomorrow, and it won't be next year, but by beginning to demand right now that the lower grades be taught the basics needed to get an education, perhaps we can speed the transition. We can involve ourselves in the high schools, asking that teachers insure that students aren't coasting along on electives. We must see that they are offered an alternative to dropping out.

Terri Campbell  
Editor

## Get Involved With The Montage

Now is the time to get involved with the production of the 1981 yearbook. We want this to be your book and there are several ways to put your ideas to work this year. You can enter the cover design contest. You can submit your own photos of campus life. Or, you can sign up to become a Montage staff member.

To enter the cover design contest, submit either a pen and ink drawing (in black ink) or a graphic design on an eight by eleven inch (approximately) piece of paper with your name and phone number printed on the back in pencil. All entries must be turned in by October 29th. You may leave them in the Montage office (upstairs in the student center, room 219) or in the Information Booth. We will return all artwork upon request.

If you have photos of student life or campus activities that you would like to see in the yearbook, bring them by the Montage office. Color photos should be turned in by October 20th, but we will be interested in black and white photos until our final deadline in February. All unused photos

may be picked up in the office two weeks after they are submitted, and the photos that are used will be returned in May when the yearbooks are shipped to us. Please remember to put your name on the back of all photos (lightly in pencil) because you will be given credit as the photographer.

For those students interested in working on the staff this year, please come to our organizational meeting on Friday, September 26, at 11 o'clock in the student workroom (upstairs in the student center). We will be signing up photographers, copywriters, layout designers, typists, and general office workers. If you cannot be at the meeting, leave your name and phone number in the Montage mailbox (at the Information Booth) or come by the office between 11 and 1 o'clock.

We would really like for as many people as possible to participate in the planning of the 1981 Montage. So, decide how you would like to help and get busy. Let's make this the best yearbook Kennesaw College has ever seen!

## No Marta How You Stack It

I don't care if the fare was a dime. I don't want MARTA to come to Cobb County. However, a great number of fellow Cobb Countians are receptive to MARTA and that alarms me. So, let me explain why I am against MARTA coming to Cobb.

**1) The county is developing fast enough as it is.**

Cobb is one of the fastest growing areas in the nation. Just ask any native what East Cobb looked like 15 years ago. If anything, Cobb needs to slow its development. Look at what is happening right here at Kennesaw. Do we need additional growth?

Cities tend to develop along corridors of transportation. The last thing Cobb needs is another corridor of development. We invite drastic alteration of current land use, say of more industrial than residential zoning. I for one would not like to see heavy industry come to Cobb.

**2) Increased likelihood of 4% sales tax**

Where would the money come from to pay for a system that would only go to Marietta, yet if MARTA came to Cobb, that's exactly what would happen.

**3) Increased Federal Control**

More than likely, if Cobb went MARTA, we would get Federal assistance. But aid from the Feds is a double-edged sword. With

their help comes increased Washington meddling. Federal demands on Cobb County could range from increased public housing to school district consolidation with Atlanta. Cobb could live without those prospects.

**4) Tie us politically to Atlanta**

Heaven know what kind of tarpit that would be. Atlanta has always eyed the fertile grounds beyond the Chattahoochee. If Cobb were to tie in with MARTA, it would serve as a precedent for possible Atlanta incorporation along the rail line.

**5) Political Circus**

Last but not least is the political circus that always follows public transportation. You never know when a strike, fare increase, or eminent domain may swoop down from the political skies. As it is now, Cobb is insulated from the Atlanta political climate. If Cobb invites MARTA into our midst, there goes our shelter.

It may be that MARTA in Cobb is inevitable for "progress", but in the long run we would suffer.

Brand Hunt  
Editorial Editor

I Ain't Been  
A Bad Boy  
Have I?

## National Opinion Poll

As Carter's term draws near an end, how do you feel about the job he's done while in office?

**Patty Avon:** I personally don't think he's done anything good for the nation. If anything risking millions of lives for one Soviet woman shows how apt he is at his job.

**Jeff Hanson:** Carter's a good man, but not a good President. Perhaps he's got a job that's over his head.

**Vicki Parker:** I think he's done a good job. Carter can't be held responsible for something like the recession or gas shortage. We've been heading towards it for a long, long time.

**Bruce Stephens:** I think everybody is really had on Carter. It's a hell of a job to make a decision that will affect millions of people. He's done a pretty good job in my opinion.

**Carol Whitehead:** I never wanted him in the first place. Look at the mess the nation's in. I don't believe he's really doing anything to correct it.

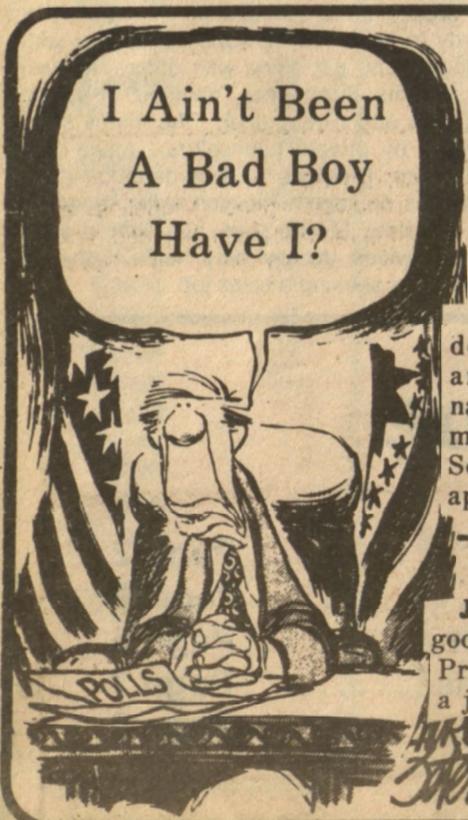
**Carl Sanders:** Carter has probably done the best he could and that's all anyone could ask for. After all, we elected him so we should stand behind him.

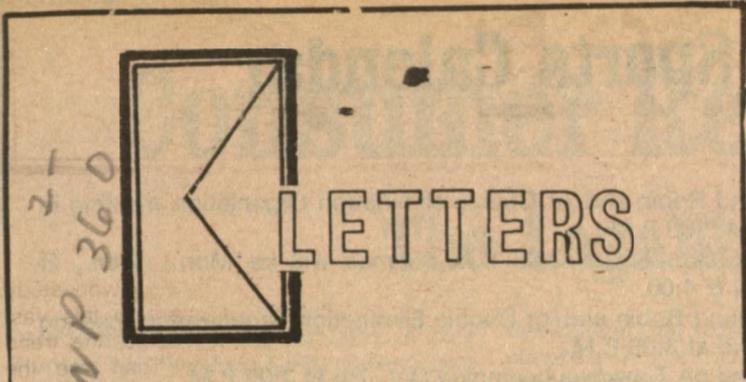
**Cathy Parks:** I think he's really done a good job. I don't know of anyone who could have done better!

**Cristi Massie:** I really don't think he's aware of what's really going on in the country. Sure, he goes jogging around the country, but I feel he should stay in Washington where he can deal with our real problems like inflation. Inflation is really bad, and what's he doing about it?

**Johnny Carter:** I really don't think of Carter's term coming to an end. I hope he is elected into office again. I know I'll vote for him. I was well pleased with his performance this term.

**Jeff Smith:** I can see Jackson in Atlanta, Brown in California, but Carter in Washington? HA!





# To The Editor

**To the Editor:**

I just returned from a 2-week vacation in Florida, both surprised and hurt to see that none of my suggestions have been implemented on the KC campus. So, rather than waste more of my ideas on so unresponsive a college, I will tell you about what I learned in Florida. There are three groups of college students on Florida beaches this summer: (1) The Zonker Harris Fan Club; (2) The Let's-Party-and-Get-Thrown-in-Jail Fraternity; (3) The Suicide Squad.

The Zonker Harris Fan Club arrives in Florida with the sole intention of obtaining the darkest tan in the least time to show off back in the Frozen Wastelands of the North. The members come in two subgroups: Those who (a) know how to keep from burning, and those who (b) don't. The members of the (a) subgroup show up with Coppertone number 4 lotion, Sea and Ski number 2 oil, Bain de Soleil, and Savage Tan stuff that does nothing to keep out the sun and smells like Pina Colodas. Few, if any, member of subgroup (a) bring Q-T with them because they have enough sense to go to the pool, the tennis courts, the lake, or the Diane Taylor Suntan Salon to get a base

tan before hitting the beach. Once on the beach, the subgroup (a) member will spread her towel, put her silver tanning reflector on top of it, and carefully lie down, spreading fingers and toes to get tanned evenly everywhere. She is a master at tying and untying behind her back the string that holds her top on and often defies gravity while untying the neck strap. With proper turning every 30 minutes and post-sun greasing up, a subgroup (a) member goes home 16 shades darker and doesn't even peel. The motto: Dedicated.

The subgroup(b) member will show up at the beach, snow white, with only a bottle of Savage Tan. She will play in the sun until she's tired (not dedicated, you see), then fall asleep with one hand resting on her stomach and her head turned to the side. Four hours later she wakes, smelling burned coconut, with a handprint indelibly printed in white on her red skin. Horrified, she runs to the nearest store for a tube of Q-T, which promptly turns both the handprint and her new white sundress orange. She then tries to cover the mark-and the white side of her face-with Sudden Tan, which has never looked natural on anyone. In the bars at night she tries not to flinch when half-drunk college men put their arms around her

shoulders. Needless to say, the members of subgroup (a) despise the members of subgroup (b), but are glad anyway to have someone around to make their tans look good. Motto: Suffer.

While all the Zonker Harris Fan Club members are asleep by 1:00 am and on the beach by 10, the "Let's-Party-and-Get-Thrown-in-Jail" Fraternity members seldom sleep before dawn and never rise before noon. They will sometimes stroll down the beach in the afternoon, drinks in hand, to stare at the Pina Colada'd bodies of group (1), but they never stay long. When they get home, they want to brag about how many times they passed out, got drunk, got lost, got caught, got thrown in jail. No college woman in her right mind goes out with these guys unless she (a) has the car keys (b) has the money (c) doesn't mind loud, obnoxious, drunk men (d) is a little sister in the fraternity. And heaven help the group (1) member who has a hotel room anywhere near a roomful of group (2)'s! At least one of the group will have a stereo (loud); at least one will forget his room number and knock on every door; at least one will try his key in every lock. Sleep is impossible until these guys pass out, and then only if the stereo automatically shuts off. Motto: The Macho is the Message.

And the Suicide Squad? Combine everything the Zonker Harris Fan Club dose with everything the Let's-Party-and-Get-Thrown-in-Jail Fraternity does: the Suicide Squad attempts it all. A dead giveaway to a Suicide Squadder is when he/she passes out in his/her dinner plate the first night. Too much sun and beer. If a Suicide Squad member doesn't quickly recover his/her senses, he/she will not survive the week. Motto: Banzai!

I hope the above guidelines will help the Florida-bound KC student to have a good vacation without coming home a corpse. The main points to remember: (1) decide whether you want to brag about your tan or your carousing (remembering that a tan is obvious evidence of a week at the beach; 3 trips to the slammer aren't); (2) remember that your body can't take equal amounts of sun and partying; (3) remember that you must sleep at least occasionally. Then schedule your time accordingly. Happy vacation!

The Anonymous Donor

P.S. If you're looking for me on campus, I'm the president of the local Competitive Tanning Team. See you at Malibu!

# Classified Ads

**Typing:**

Professional Typing - 15 years secretarial experience. Call 926-1860

Will type term papers for student. Teresa Evans 973-2453

Editor/Writer with a degree in English will type term papers and manuscripts on IBM Selectric II. \$1.00 per page with minor corrections. Five page minimum. Extensive rewriting and reorganizing of paper - making major grammatical corrections will be quoted individually. Call Carole McConnell at 973-9347

Term Papers, Themes, Resumes, Dissertations, Statistical Typing. Call Dianne at 926-5780. \$1.35 per page.

**Jobs:**

Will babysit in your home days and/or weekends. Mrs. Clyde Hatton 3825 Westmoreland (off Bells Ferry Road) Call 926-1532

Loving Day Care for children in my home. Big Shanty Drive 424-6192

Experienced Babysitter - References Available. Call 974-7927

**Rooms To Rent**

Duplex - 2 Bedroom - 1 Bath located in Acworth. \$200.00 a month. Call 428-8745

Roommate Wanted:  
Two story country French house on two acres with fenced backyard - near college. \$175.00 a month. Call 973-2959

Free Room and Board in exchange for evening babysitting with two school age girls. Private room in lovely home near Sprayberry Shopping Center off Sandy Plains Road. References required. Call 977-8544

Student and Working Mother need live in babysitter to help with two small children. Must have transportation. References required. Room and Board. Salary Negotiable. If interested call Wanda White 427-6713. (Your Choice To Live In Or Out)

New two bedroom trailer, located in Blue Springs Trailer Park off Old Hwy 41, next to North Cobb High School. Convenient to Kennesaw College and I-75. 40.00 per week. Call Paul Jarrard between 3 am and 6 pm. Swimming Pool, laundry mat, cable TV

Roommate Wanted:  
to share two or three bedroom apt. Must be liberal, male or female. Located in Arborlake Village in Smyrna near Cobb Center. About 20 minutes from college, Atlanta. Bills are 1/2 rent in two bedroom and 1/3 for three bedroom. Call 436-6339 any time except between 11:30 and 3:30.

Female Roommate  
Share expenses on three bedroom trailer. \$150.00 a month total. Located within 10 minutes from the college. Call Shirley Gorman 926-4937 work 237-0883

Roommate  
two bedroom apt. Located 12 minutes from college. Pay only 125.00 a month All utilities included Call Bill 973-2329

Free Room And Board  
in exchange for watching 6 yr. old boy from 2:00 to 7:00. Must be friendly and loving. References required. Private bedroom and bath, plus use of entire basement level of home. Very nice with fireplace, TV and refrigerator. Home is located in East Marietta. Call Mrs. Shaw 953-2206

Non-Smoker Female Roommate  
three bedroom apt. Spanish Trace I-75, Delk Road Rent share 165.00 plus \$10-25 for utilities. Only bedroom furniture needed. Washer and dryer provided. September or October occupancy. Call Judy 885-8144

**For Sale**

Gas Saver Puch Magnun XK Moped. Like new! Deluxe Model motorcycle style. 150 mpg Plus two helmets. \$500.00 Call 973-3829

For Sale:  
15 Stereo Speakers - Wolfers and Tweeters 10.00 each Call Ruby Thrash 434-3576

For Sale:  
TI 58C Programmable with PC 100C Printer (unexpired warranty) Included Master Library Module \$200.00 Also for sale LE-7 Module \$20.00 Call 422-3097

Bicycle For Sale  
Sears 10-speed blue, 27 inch. Only two years old. Excellent Condition. Has new front intertube. Paid 110.00 asking 50.00 Call 926-0920 after 5:00 pm

For Sale:  
Triumph Spitfire 1977  
Excellent condition, good Michelins all around, AM/FM radio Maroon, luggage rack. \$3700.00 See Frank Wilson in the office of Student Activities.

# Sentinel

Advisor: Dr. Elliott Hill  
Editor: Terri Campbell  
Editorial Editor: Brand Hunt  
Photographer: Max Tate



# DISPATCH



## Youth Grants Available

The Youthgrants program of the National Endowment for the Humanities will offer over 100 cash awards across the nation this fall to young people in their teens and early twenties, including many college and university students, to pursue non-credit out-of-the-classroom projects in the humanities. The deadline for submission of completed applications is November 15, 1980.

An annotated exhibition of 20th century war-time "home-front" activities in Minnesota and Wisconsin, a booklet on the history of the sheep industry in Vermont, an anthropological film about a Los Angeles gypsy community, and a collection and study of migrant-worker border ballads in

South Texas are some of the projects undertaken by college and university-age youth.

The grants, which offer up to \$2,500 to individuals and up to \$10,000 for groups (\$15,000 for certain high-cost media projects) are intended primarily for those between the ages of 15 to 25 who have a ways to go

before completing academic or professional training. While the program cannot provide scholarship support or financial aid for degree-related work, it is the only federal program which awards money directly to young people for independent work in the humanities. The humanities include such subject areas as history, ethnic studies,

folklore, anthropology, linguistics, and the history of art.

If you are interested in the program, a copy of the guidelines should be on file at the campus Placement Office or the office of Contracts and Grants. If not, please write **before** October 15th, 1980, if you wish to meet this year's deadline, to:

Youthgrants Guidelines  
Mail Stop 103-C  
National Endowment for the Humanities  
Washington, D.C. 20506



**LOCKHEED LEADERSHIP GRANT** to Kennesaw College is received by President Horace Sturgis from Lockheed-Georgia President Robert Ormsby. Dr. Sturgis says grants similar to this one coming from private industry provide a valuable service to institutions of higher learning in areas that are not funded by the state. Examples of the use of such money cited by Sturgis include partial funding of scholarships and financial assistance for a proposed "Chair of Private Enterprise."

## 5 Mile Bike Race

Men's	Time
1st Mike Pecoraro	13:55
2nd Chris Fuss	14:10
3rd Coug Olsen	14:27
Women's	Time
1st Sue Spence	17:09
2nd Lenora Lewis	17:48
3rd Angela Motter	

There were 8 participants for the Intramural Bike Race on Tues., June 3rd. After the first mile, the bikers were well spread out. This may have been one of the factors that caused Angela Motter to lose the Women's 1st Place.

After the 3rd mile, Angela had a good 1/4 mile lead until she and another biker, Kevin Wall, made two wrong turns at Shiloh and Frey roads. I estimate that Angela and Kevin covered 7 or 8 miles. All participants were given K.C. Intramural T-shirts; 1st, 2nd, and 3rd places in both men's and women's categories will be given medals.

Kathy Poland

## Sports Calendar

**Football Round Robin and/or Double elimination Organization meeting** in gym Oct. 1st at 3:00 P.M.

Games start Oct. 6th at 3:00 P.M. Games will be Mon., Wed., & Thurs., at 3:00 & 4:00.

**Volleyball Jound Robin and/or Double Elimination Organization meeting** in gym Oct. 2nd at 3:00 P.M.

Games played on Tuesdays beginning Oct. 7th at 3:00 P.M.

**Racquet Sports** (Tennis, Fac./Staff Tennis, Racquetball) Double elimination, singles, men's & women's categories.

Organization meeting Oct. 2nd at 4:00 P.M.

**Bike Race** Oct. 31st, Friday.

**Turkey Trot** Thursday, Nov. 20th at 4:00 P.M.

For more information contact Mike Calhoun, ext. 272.

## Donna J. Wagner Named Personal Manager for St. Regis

Donna J. Wagner has been named personnel manger for St. Regis Paper Company's Bag Packaging Division plant in Nazareth, Pennsylvania.

Ms. Wagner joined St. Regis in 1976 upon the acquisition of a folding carton plant (Sunoco Products Company) at Marietta, Georgia. She was named assistant personnel manager in 1978 and was promoted to

personnel manager in 1979. She joined the Human Resources Entry Level Professional Program in November 1979, and remained in this program until her assignment to Nazareth.

She holds an A.A. degree in executive secretary curriculum from Goldey Beacom College, Wilmington, Delaware, and has worked toward her B.B.A. degree at Kennesaw College, Marietta, Georgia.

## Aluminum Recycling Center Opened

**MARIETTA** -- Reynolds Aluminum Recycling Company has opened an aluminum recycling convenience center in Marietta, it was announced by Dick Kephart, District Manager for the company.

The center is located at the parking lot of Unclaimed Freight, on Cobb Parkway. Reynolds will purchase aluminum from the public every Tuesday through Saturday from 9:00 AM to 12:99 PM.

According to Kephart, Reynolds pays the public 23% a pound for their aluminum, and in certain markets Reynolds pays a bonus price depending on local market conditions. For further information, call toll-free 1-300-228-2525.

During the center's grand opening Tuesday, July 22, the first 200 recycling customers received a set of six individual beverage coolers.

In addition to aluminum beverage cans and other clean, household aluminm products such as pie plates, foil, frozen food and dinner trays and dip, pudding and meat containers, Reynolds purchases other aluminum items.

Siding, gutters, storm door and window frames, and lawn furniture tubing are also recycable. These items should be cut to lengths not exceeding three feet and bundled.

## VETERANS:

Please note that beginning Summer Quarter, 1980, veterans **WILL NOT** be authorized for P. Ed. courses. See Page 49 of the current School catalog. P. Ed. courses, like any other courses, must be **REQUIRED** for your program of study before you can be certified for them.

# Consumer Report:

## The Legality of Academic Research Papers

"Academic Research Papers: Improve Your Grades," say the ads in college newspapers and such national magazines as Rolling Stone. "Send \$1 for catalogue of topics." It is research that is for sale, but it is research that can be handed in to a professor as a term paper with little more than a re-typing.

Nobody knows how many of these papers are bought by college students, but it is easy to see that the companies in the term paper business are making out well. Since their beginnings in the early 1970s, such companies as Research Assistance of Los Angeles, and Collegiate Research Systems in New York have expanded their services with national advertising and catalogues of pre-written papers which number in the thousands. If just one-half of one percent of college students bought a 10-page paper annually, the companies would take in over \$2 million.

While it's difficult to find out how many papers are being sold, or to whom, the quality of those papers can be investigated. A situation presented itself where a reporter, who is also a senior at the University of Arizona, had been assigned a 10-page term paper in his modern dramatic literature course. Plans were quickly drawn up to buy a paper to turn in to the professor without his knowing it. The student's own, self-prepared term paper would be left with a department head and turned in after the purchased paper was graded.

The first thing to do was get a catalogue. There was a nagging question of whether or not the companies actually were selling honest-to-goodness term papers. After all, when interviewed by reporters, most deny that the purpose of their business is to fulfill students' needs.

"We hate that term (term paper mill) being applied to us," said Michael Spencer of Research Assistance. "Most of our service is sold to businesses. We don't even know how many students use the service. We're just selling information; the morality lies with the student."

But the myth was quickly dispelled by one phone call by the student/reporter.

"Hello. I need a term paper fast," said the student to the gentleman who answered the phone at Research Assistance.

"Okay, when is your paper due?" he asked. "And what is the subject?"

After noting that the paper wasn't due for three weeks, the gentleman said there was plenty of time to order the catalogue by mail. "And if you need the paper shortly after you get the catalogue, just call us and order it by phone."

One dollar, and about five days later, the catalogue arrived. In "Drama: World" there were 60 papers to choose from, not to mention the many titles that could be found un-

der comparative literature and other drama subsections. The choice came down to two papers. First, there was "Satre's Concept of Freedom as Realized in 7 Plays," a 13-page paper complete with footnotes and bibliography. And second, there was "Brecht: Contends that the purpose of his theatre was to instill in the spectator a sense of discrepancies in his social environment," a 10-page paper with footnotes.

The cost for these pre-written catalogue papers is \$3.50 a page. Original research will be done for \$8 a page. The prices keep going up as the degrees involved get higher. For \$12 a page, one company will do Master's thesis, and for the big one, the doctoral thesis, the company will charge a mere \$30 a page. The reporter chose the 10-page Brecht paper, because it was cheaper.

As for the legality of all this, nine state have outlawed the selling of materials which the merchant knows will be turned in for academic credit. No such law exists in Arizona. And, of course, if any student was caught buying and turning in such materials verbatim, he or she would probably face plagiarism at school.

To get around the "knowingly-turned-in" rule, the companies require most purchasers to sign a disclaimer saying that the materials bought would not be used by academic credit. But the University of Arizona student signed no disclaimer.

The U.S. Postal Service once tried to shut down the term paper companies, claiming that by selling papers through the mail the companies were working to defraud the third party involved—the colleges and universities they were turned in to.

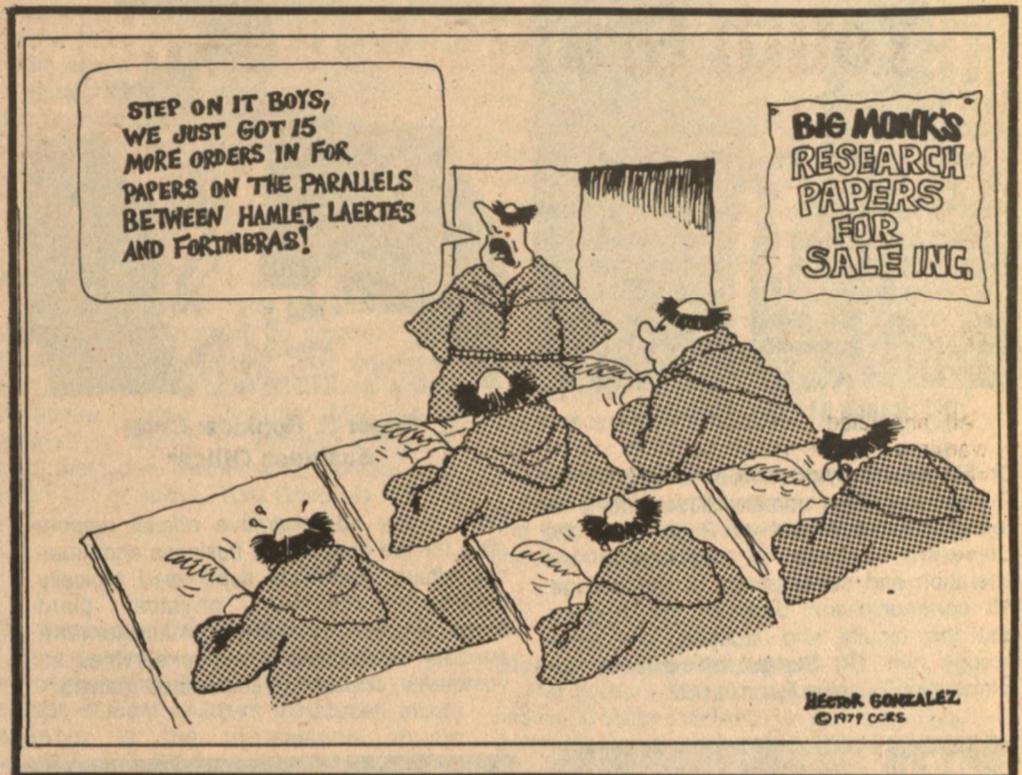
"It's very complicated," said Thomas A. Ziebarth, an attorney and investigator in the consumer protection office of the Postal Service in Washington, D.C. "You have to show that they knowingly are selling the papers to be turned in for academic credit."

In the past, the best the Postal Service could do was to get a forced "consent agreement" from the companies, whereby they would have to turn over their records of purchasers upon request of a college. Even that limited action was costly and difficult to obtain.

"And there is nothing to keep a student from using a false name when he buys the paper," said Ziebarth.

The time to order the paper arrived. It was just one week before the paper was due, so the order was made over the phone. "We can send it out C.O.D., or you can pay for it with you Master Charge or Visa," the seller said.

A Visa number was given, the amount tallied, and the transaction completed. "Wait



a minute," said the student/reporter. "I want to make sure nobody else is turning in this paper for this class. Do you have any protection against that?"

The guy on the other end chuckled. He'd heard it before. "Sure. We keep records of which schools the papers are sent to. Hold on a second and I'll check it right now."

He returned a moment later. "Uh, that paper was sent to a University of Arizona student in 1974. Do you still want it? You might want to change the first page around."

No professor can remember papers from five years back, the reporter reasoned. "Sure, that's okay. Send it out."

Four days later, a plain white envelope arrived with ten pages of "research." The paper had been photocopied and it required re-typing before it could be turned in. Foot-

notes were included, although the style wasn't quite correct. The paper was re-typed exactly as it came in, and was turned in to the unsuspecting professor two days later.

The paper was given an A-minus. "I wavered between a B-plus and an A-minus," said the professor after he had found out about its origin. "So I gave the benefit of the doubt to the student. There really were some good points made here."

It should be noted that the student/reporter was doing "A" work in the class and had a fairly close student/professor relationship. The class had about 18 students in all.

The reporter, being of sound journalistic ethics ("a sap," as some might put it) explained the situation to the professor and then turned in his real paper. It received a B. There is no moral to this story.

## Georgia Trails Lead Travelers To Outdoor Adventure

With warm fall breezes already blowing and the lure of the great outdoors becoming greater, it's time for Georgia travelers to hit the trail.

There are many trails to choose from but two in particular connect, giving the amateur hiker a short scenic route and the seasoned backpacker a real adventure. These are Jacks Knob Trail for the amateur and the Appalachian Trail for the seasoned.

Recently dedicated, Jacks Knob Trail retraces the footprints of this area's earliest settlers—the Cherokee Indians, pioneers and prospectors.

After the Indians, farmers and gold miners left, the large timber companies began buying the land in the late 1800's. Eventually, these timber operations sold their holdings to state and federal governments as the quantity and quality of timber decreased.

In the 1930's, the U.S. Forest Service acquired most of the land through which Jacks Know Trail runs but it wasn't until the early 1970's that Forest crews made an all out effort to reconstruct and reopen the trail.

Jacks Kob Trail is now a 4.5 mile long foot trail which starts at the parking lot of the Brasston Bald Visitor Information Center and descends south along a ridge following the boundary of Towns and Union Counties.

After crossing Georgia Highways 180 and 66 in Jacks Gap and ascending Hiwassee Ridge past Jacks Knob, Jacks Knob Trail joins the Appalachian Trail in Chat-

tahoochee Gap.

At this point, amateur hikers may want to continue their trek up the Georgia portion of the Appalachian Trail as most of it (approx. 42 miles) is behind them. For the experienced backpacker, however, 78 miles is the distance to complete the Georgia trail. For a journey that extends beyond Georgia, the ambitious traveler may want to try the entire 2,000 mile trail which winds its way through 14 states to Mt. Katahdin in Maine.

The idea for the Appalachian Trail originated in 1922 with forester and philosopher Benton MacKaye who wanted the trail to parallel the Great Indian Warpath extending from Creek lands in Alabama to Pennsylvania. Some 15 years later, the idea became a reality and also became the world's longest footpath.

Beginning at Georgia's Springer Mountain, near Amicalola Falls, the Appalachian Trail reaches elevations of over 4,400 feet and offers the hiker a challenge that should not be underestimated. Frequent markers make the trail easy to follow but check with the U.S. Forest Service for further helpful hints before taking the trip. Write U.S. Forest Service, 1720 Peachtree Road, N.W., Room 816, Atlanta, Georgia 30367.

For more information on happy vacation trails to travel in Georgia write Tour Georgia, Georgia Department of Industry and Trade, P.O. Box 1776, Atlanta, Georgia 30301.

## Movies, Fall, 1980

October 1	Young Frankenstein
October 8	Julius Caesar
October 22	Norma Rae
October 29	Phantom of the Opera
November 5	2001 Space Odyssey
November 19	Cassanova
December 3	The Rose

All movies will be shown in the Student Activities Room at 11:00 AM, 2:00 PM, and 7:30 PM.

# Meet The Administration



**Dr. Horace Sturgis: President**

Dr. Sturgis serves as president of Kennesaw College and Chief administrative officer. He represents the Board of Regents of the University System in overseeing the operation and development of the college. All communication between the Regents and the faculty and students are made through him. Dr. Sturgis' office is in Administration Building Room 116D.



**Roger E. Hopkins: Chief Business Officer**

Ther senior administrative official responsible for the direction of business and financial affairs. Functions supervised typically include purchasing, physical plant management, property management, auxiliary enterprises, personnel services, investments, accounting and related matters.



**Dr. Carol Martin: Dean of Student Affairs**

Dr. Carol Martin is the Dean of student affairs. His duties include the over-all supervision of students. He deals with problems relating to student class attendance, conduct and welfare. His office is located in the Administration Annex, Room 118.



**Cullen Harper: Director of Public Services**

Cullen Harper, Director of Development and Public Services, is responsible for the areas of development, public information, college publications, alumni affairs and non-degree continuing education programs.



**Greetings from the Office of the Dean of the College!**

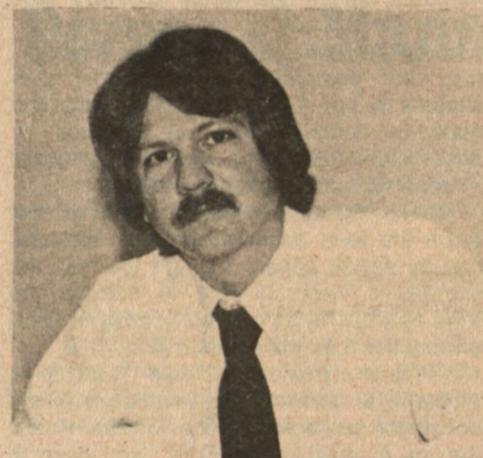
All academic matters relate in some way to this office. Those of you who have heard of the Dean's List know it is the honor roll for students with a B or 3.0 cumulative grade point average. Unfortunately I get to see Dean's List students infrequently but I see those on the other end of the grading scale often. I would like to reverse this operation. Check with academic advisors **before** problems get complicated and then perhaps, we can begin talking about how **well** you are doing. Good luck with your college career.

E.R. Huck  
Dean of the College



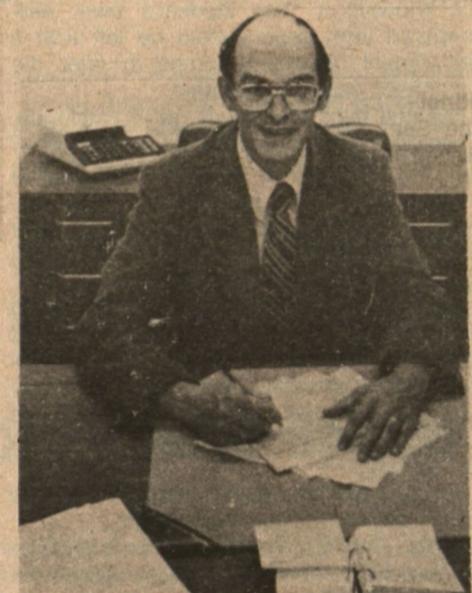
**Tom Rogers: Director of Admissions**

Tom Rogers is the Director of Admissions. His responsibilities include keeping student academic records, permanent report cards, quarterly grade reports and promoting the college.



**Frank Wilson-Coordinator of Student Activities**

Frank Wilson is the coordinator of student activities here on campus. He serves as the liaison person between student clubs and organizations and the College faculty and administration for purposes of communication and budget coordination. His office is located in the student center, Room 208.



**Bob Green: Head Librarian**

Mr. Bob Greene is the head librarian at Kennesaw. It is his job to supervise the use of any and all materials which the library contains. He is also responsible for the upkeep and purchase of library materials. His office is located in the library.



**Tom Patterson: Director of Student Financial Aid**

The Office of Student Financial Aid assists students in planning and applying for financial aid to be used to cover educational expenses. All scholarships, loans, and grants are handled through this office. Students seeking campus employment through the College Work-Study Program should apply here. Most assistance is based on financial need as well as determined by information submitted to the College Scholarship Service.



**Inez Morgan, Director of Counseling**

Inez P. Morgan serves as Director of the Counseling and Testing Center. She and three other professional counselors provide educational, career, and personal counseling for all Kennesaw College students. The Counseling Center, located on the second floor of the Carmichael Center, is open 8:00 A.M. to 8:30 P.M. Monday through Thursday and 8:00 A.M. to 5:00 P.M. on Friday.



**Debra Waller: Placement Office**

Deborah Waller is the Director of the office of Career Planning Placement. She works with students, or in groups, in determining career goals. Throughout the year her office provides a number of seminars and workshops on various career related topics. In addition, full-time, part-time and temporary jobs are available through her office which is located on the second floor of the Student Center Building.



**Betty Youngblood: Assistant Dean**

Betty Youngblood is the Asst. dean of the college. Her duties include coordinating and supervising pre-registration, and the advisory program. She handles withdrawals and admissions. She also handles the policies and procedures regarding the regents test. Ms. Youngblood's office is located in the Administration Building, Room 1234.

# Kennesaw College Offers Something For Everyone

Kennesaw College offers far more than homework and classrooms. It offers every student a chance to get involved in the college by providing funds for numerous groups and organizations.

\*\*\*

### Student Government -

The Student Government promotes a sense of individual and group responsibility. It serves as a bridge between the students, faculty and administration. The officers are determined each year by a vote of the student body. Bob Hendrick is the faculty advisor, SS 209

\*\*\*

### Student Union -

The Student Union sponsors and coordinates out-of-class programs including movies, coffee houses, concerts and other special events. Applications for membership can be found in the Information Booth.

\*\*\*

### Montage -

The Montage is the yearbook for the college. It is a graphic record of campus activities. The office is located in the Student Center. Dr. Karen Moore is the Faculty Advisor, H 215

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### Sentinel -

The Sentinel is the student newspaper published 10 times a year. It is governed by the Publication Board and is always on the look out for talented writers. It is located in the Student Center. Dr. Elliot Hill is the Faculty Advisor, H217.

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### Share -

Share is the literary magazine composed of creative photographs, poems, art, and short stories. It is generally published quarterly. Kathy Pollard is the advisor, JVC 233.

\*\*\*

### KC Student Affiliates of the American Chemical Society -

This organization exists to afford an opportunity for students of chemistry and related disciplines to become better acquainted, to obtain experience in preparing and presenting technical material, to foster a professional spirit and pride in chemistry and to foster an awareness of the responsibilities and challenges of the modern chemist. Doctor Dan Williams is Faculty Advisor, S 202.

\*\*\*

### Art Club -

The purpose of the Art Club is to help stimulate an interest in and an awareness of the visual arts among the student body. Barbara Swindell is the advisor, H 212B.

\*\*\*

### The Baptist Student Union of Kennesaw College -

The Baptist Student Union is a part of a nation-wide organization located on College Campuses. Its primary purpose is to be a witness for Christ and to strengthen and nurture Christians. Its activities are many and varied and are designed to meet the needs of the students at Kennesaw College. There are no membership requirements.

\*\*\*

### The Black Students Alliance -

This is an organization which exists for the purpose of promoting an awareness of black culture and history, in and around campus, and within the society in which we live. Further, its activities are geared to the pursuit of academic excellence, achievement of career aspirations, the search for spiritual enlightenment, the attainment of physical perfection and moral integrity. Diane Wilkerson is advisor, JVC 233.

\*\*\*

### KC Chorale and Stageband -

Students enrolling in Vocal ensemble and/or Stageband receive one hour academic credit for each quarter of participation. In addition to performing at various campus functions, sponsoring concerts and entertaining visiting artists, the chorale has traditionally performed off-campus at such places as service club meetings, churches, high schools and other colleges and universities. David Ogg, M 115 and Steve Everett, M 113 are advisors.

\*\*\*

### Executive Roundtable -

Executive Roundtable (ERT) is an interdisciplinary organization established to promote the exchange of ideas on contemporary issues among outstanding students, faculty and community leaders. The programs revolve around a dinner and round table discussion, with an outstanding leader in the community serving as a guest speaker. All currently enrolled students with a minimum GPA of 3.0 are invited to apply for membership. Dr. Steven S. Chang is Faculty Advisor, SS 219.

\*\*\*

### History Club -

The History Club of Kennesaw College is dedicated to the promotion of historical scholarship, encouragement of fellowship and academic exchange between historians and student of history, and the stimulation of interest in the field of history among the student body. Dr. Howard Shealy is advisor, SS 206.

\*\*\*

### KC Club for International Persons -

The purpose of the International Persons Club is twofold: to encourage intercultural exchange between students of all nationalities and to help create for foreign students a sense of belonging to the campus community through a series of activities and programs of an international flavor. Dr. Judith Barbon is Faculty Advisor H 215.

\*\*\*

### Life Science Club -

The purpose of this organization is to extend the experience of biology students beyond the limits of classroom exposure through such activities as seminars, tutorial aid, and field trips in such areas as marine biology, geology, botany and ecology.

To become a member of the Life Science Club, one must be either currently enrolled in a biology course or have satisfactorily completed one course in biology. Dr. Kathy Fleiszar is the Faculty Advisor, S G-7

\*\*\*

### Media Club -

The club's overall purpose is to give the member experience with many types of media which will be of value to him/her in the future. More specifically, the club provides for the opportunity to gain hands-

on experience with various types of media equipment in order for the member to become familiar with their functions, operations, and capabilities. The club attempts to be cognizant of the instructional media needs of the campus and to respond to these needs as much as possible. The club provides information in the form of instructional seminars and guest speakers.

\*\*\*

### Mu Alpha Theta -

Sponsored by the Mathematical Association of America, its purpose is the promotion of scholarship, and enjoyment and understanding of mathematics among Kennesaw College Students. Membership requires an overall "B" average and a "B" in at least one mathematics course numbered 101 or above. Tom Gooch is Advisor S 115 A

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### The Kennesaw College Music Club -

The Kennesaw College Music Club is a pre-professional music organization which through student chapters introduces music students to the professional music organizations on the local, state and national levels. Dr. Wayne Gibson is the Advisor M116. Among the benefits are admission to workshops and conventions on all levels, subscription to the professional journals and participation in competitive and evaluative audition programs. In addition, the Music Club plans numerous campus activities, serves as a student forum for voicing suggestions to the music-faculty and supports the activities of the Kennesaw College Music programs. Current affiliations include the Georgia Music Teachers Association (GMTA), The Music Teachers National Association (MTNA), and anticipated for the near future are affiliations with The Georgia Music Educators Association (GMEA) and the Music Educators National Conference (MENC).

\*\*\*

### Phi Beta Lambda -

The purpose of this organization is to develop competent, aggressive business leaders; to create and understanding in the intelligent choice of business occupations; to encourage improvement in scholarship; to develop character; prepare for useful citizenship; and to foster patriotism. Club membership is open to all students who are interested in business programs at the college, alumni, faculty members, and interested businessmen and women. Mike Field is the Advisor H 217.

\*\*\*

### Political Science -

The Political Science Club is dedicated to the free exchange of ideas regarding contemporary political issues, to promoting student interest in political affairs, and to providing a forum for expanded studies in the field of political science. Pete Silver is the Advisor SS 212A

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### Student Nurses Association -

The Student Nurses Association of Kennesaw College (SNAK) is the local pre-professional organization for student nurses. All students who are declared nursing majors are eligible for membership. SNAK aids in preparing student nurses to assume professional responsibilities. Vanice Roberts is Advisor AA 138.

\*\*\*

- AA Denotes Administration Annex Building
- H denotes Humanities Building
- SS denotes Social Science Building
- S denotes Science Building
- JVC denotes Carmichael Student Center
- M denotes Music Building

## Rape: The Facts

### Is Rape A Problem in Cobb County?

Cobb County is a growing area. The expected census for 1980 is 300,000 people. Along with this growth is the increase in area crime. The incidence of rape has increased. In 1979 there were 90 reported rapes. The police estimate that only 1 out of 10 are actually reported. If that is the case, then last year about 900 rapes were committed. Rape, Even one, is a problem.

### What Can I Do?

Become AWARE. Learn about rape and methods of prevention. Get involved where you live . . . Support crime prevention, learn about the legal aspects. . . Fear comes from the unknown. Call us to see what you CAN do . . . 428-2666.

### Want The Facts About Rape? Take the test on back

### Who Is The Victim?

If you are female, you have a 1 in 10 chance of becoming a victim of sexual assault. Ages range from 9 months to 90 years. Race, sex, religion, occupation, lifestyle, have no meaning to the rapist. . . Rape is not a crime of passion, but a violent and hostile act.

### Is Counseling Necessary?

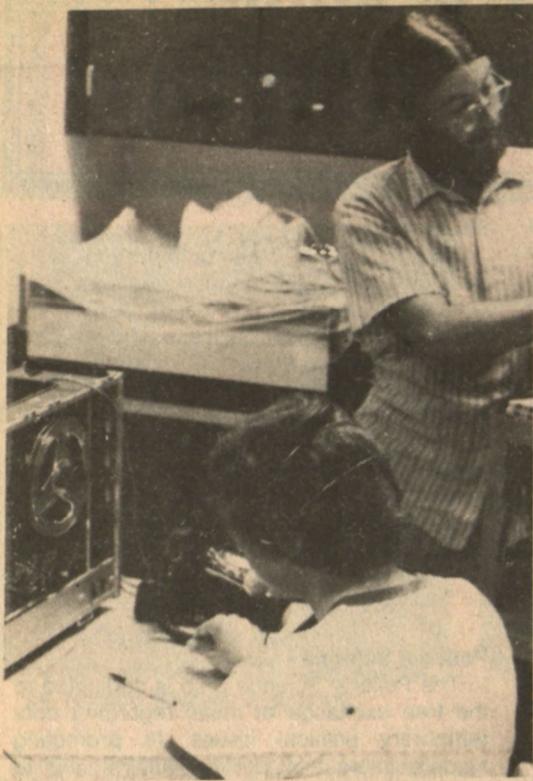
Most victims appreciate talking to someone supportive after the assault. This does not mean long-term therapy.

Good counseling will encourage a person to make decisions affecting her/his life, and to feel strong and respond to the experience of making positive changes in her life.

### Cobb County Rape Crisis Quiz Part 1

1. Most rapes happen on the street during the late night hours. T F
2. Most rapes are impulsive acts. T F
3. Most rapists are black. Most victims are white. T F
4. Men who rape are insane. T F
5. The primary motive for rape is sexual; rapists are individuals with no sexual outlets. T F
6. Most rapes are gang rapes. T F
7. A woman should not resist a rapist. T F
8. Most rapes are reported to police. T F
9. Most reports of rape are false. T F
10. Only women can be raped. T F

Answers: 1) F 2) F 3) F 4) F 5) F 6) F 7) F 8) F 9) F 10) F



# Media Club

by Max Tate

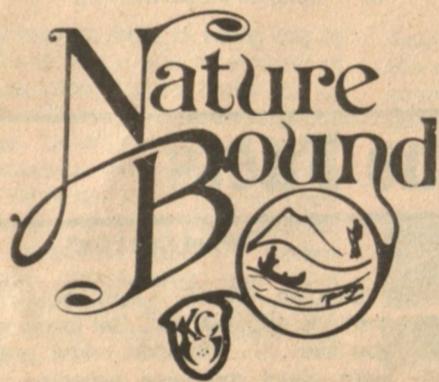
Have you noticed the camera crews and 35 mm photographers at events around Kennesaw College lately. They're not from NBC or Associated Press. They are from Kennesaw College's own Media Club. Since the club's organization in May, they have been involved in several projects around campus. Some of these projects include the video taping of K.C. Day and graduation (both currently in editing stages), audio taping of a radio show and a remote radio broadcast in conjunction with WGHR radio of Southern Tech in the Student Center.

The club's general purpose is to give the members "hands on" experience with audio-visual equipment and also to be responsible to the instructional program of the college through their learning experien-

ces. The club also has found that valuable experience can be gained in decision making and working with people in a club of this type.

The club's advisor, Char Pattishall, coordinates the Media Center, which is the heart of the Media Club. The Media Center provides guidance in production of various projects along with providing access to audio-visual equipment which enables the "hands on" experience.

The club's members are in majors ranging from biology to business - all of whom have a common interest in the ever changing world of media technology. An open invitation is extended to all students, faculty, and staff to get involved with this fast growing organization. The Media Club meets every other Wednesday at alternating time ( 12:00 and 3:00 ).



A Standing Committee Of  
The Kennesaw College Union

Invites You To Join Us For:

Backpacking & Camping

Oct. 11 & 12

Nov. 8 & 9

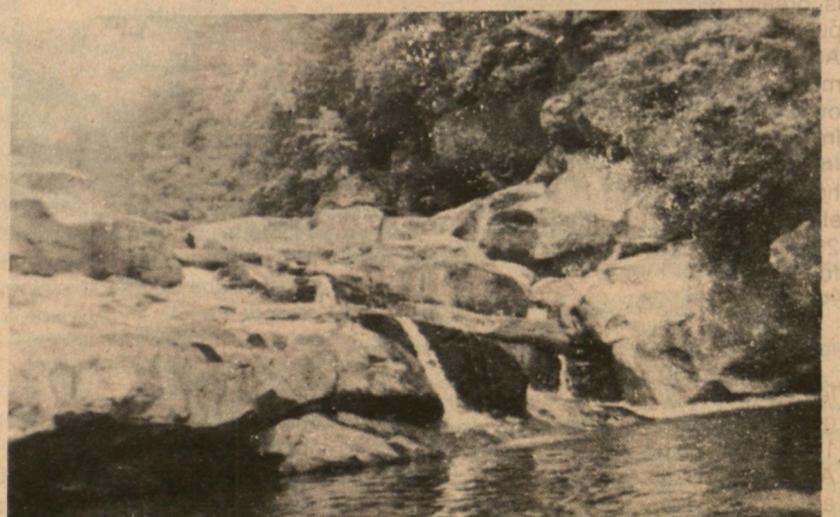
Nov. 22 & 23

Whitewater Canoeing

Oct. 4 - 26

Experience the beauty and fun of wilderness camping

Sign up for all trips will be in the information booth in the student center.



For more information see Cath Brown (Student Activities ext. 268)

# Seventh Annual Dalton Lions Club Air Show

**Dalton, Ga.** - The tiny plane began a "Death Spin" at 10,000 feet. Falling like a leaf through the clear blue sky, the bright red Pitts Special flown by Winn Baker plummeted closer and closer to the ground.

This maneuver, which has claimed several lives, is ranked as the most dangerous by stunt pilots. Falling upside down with no forward velocity, air speed dropping and no lift, the pilot at the last minute pushes the engine to full power 50 to 100 feet from the ground, brings the plane under control and pulls away to safety.

This is one of the many exciting acts that was performed at the Seventh Annual Dalton Lions Club Air Show Sunday, September 7th. Activities began at 12:30 and the main event at 1:30. Admission was \$3.00 adults, \$1.50 children under 12, and under 5 admitted free.

This year the air show featured Jim Fulbright, Winn Baker and Jeff Michaels, all professional airline pilots, and Barbara Kitchens, the first female stunt pilot to perform a comedy act at the Lions Clubs Air Show in Dalton. A housewife from Griffin, Ga., she shares an enthusiasm and love of flying with her fellow pilots.

Fulbright and Baker were flying Pitts Specials during the air show in close formation aerobatics. These small planes added extra excitement to the show because of their superb maneuverability.

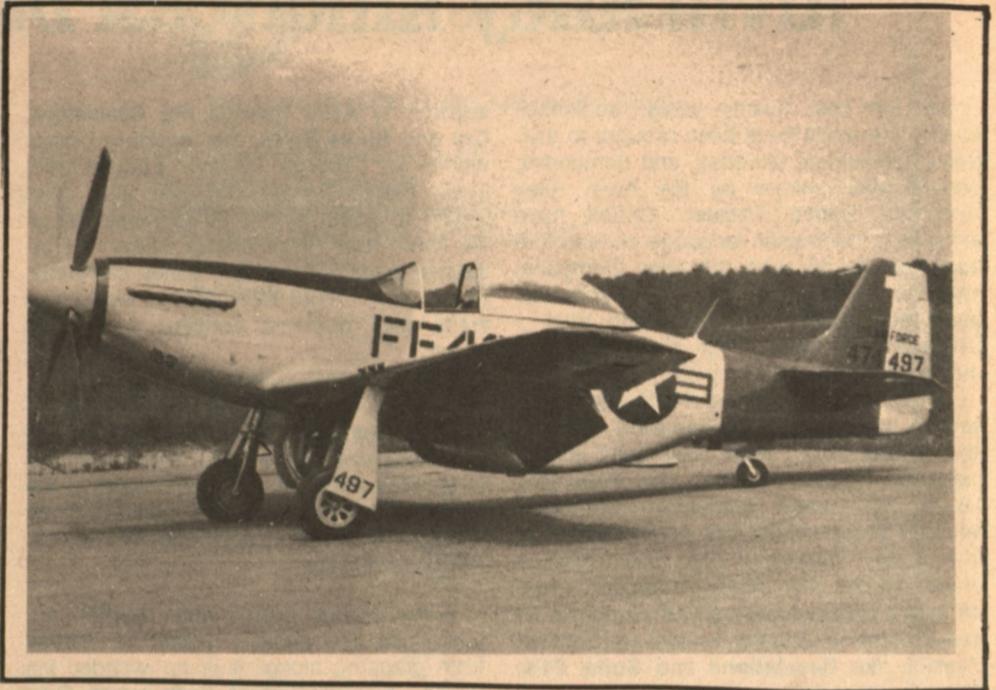
In his Pitts Sls, Fulbright performed the extremely dangerous inverted ribbon cut. Flying upside down only 15 feet above the ground, he cut a ribbon stretched across the runway with the tail section of his airplane.

Barbara Kitchens flew comedy stunt maneuvers in a 1931 Curtiss Jr. Aircraft and a 1933 J-3 Cub. Both of these planes are antiques.

Jeff Michaels flying a renovated North American SNJ5 (which was used by the U.S. Navy during World War II) performed an impossible trick in the cumbersome old plane. Immediately after take-off he did a snap roll. Old timers enjoyed seeing this airplane which is fully restored in Navy colors.

The air show once again began with the national anthem playing while a parachutist descended with an American flag attached to his leg, as a Pitt Special circled around him with a trail of smoke.

Three jumps were made by the U.S. Ar-



my Screaming Eagles Jump Team from a helicopter during the air show.

An excellent collection of prize winning antique and homebuilt airplanes were on

display in the hangar areas. Among the War Birds were a P-51, two T-28's and a T-6. Fly-bys by World War II fighters were a special feature of this year's air show.

## Campus Capsules

An investment in a television station earned Grinnell College \$35 million in four years. The small Iowa liberal arts school bought station WDPN in Dayton, Ohio, four years ago as a hedge against rising costs and declining enrollment. Trustees risked one quarter of Grinnell's endowment and borrowed more than \$5 million to buy the station in 1976, then sold WDPN for \$50 million to the Hearst Corporation.

\*\*\*

The number of education majors at universities and colleges has dropped 40% in the past seven years, says a recent study. The result of the drop-off may be a statewide teacher shortage, officials say. The areas hardest hit by the enrollment decline are math, science, business, industrial arts and special education, according to the study.

\*\*\*

Phone-in registration is possible through a new system designed by computer researchers at Brigham Young U. The system, which involves a talking-listening computer, was unveiled at the 25th Annual College and University Machines-Records Conference in Salt Lake City. It permits students to call in to the computer, give an identification number and list the specific classes desired by catalog index number. If a class is full, the computer will inform the student and even suggest alternatives. The system was built for less than \$7,000, BYU researchers say, and was tested in January. It isn't yet known when it will be used in actual registration.

\*\*\*

Food stamp eligibility of college students is greatly reduced under new regulations published recently by the Department of Agriculture. Students enrolled half-time or more will be ineligible unless they work over 20 hours a week, are disabled, work in a government work-study or work-incentive program or are heads of households. The new rules, which go into effect Sept. 1, will eliminate 75% of the 200,000 college students now receiving food stamps.

Youth air fares may once again be offered, along with special discounts for other groups. Such fares were banned in the mid-1970's as discriminatory but the Civil Aeronautics Board ruled recently that they are permissible under the 1978 deregulation act.

Differential tuition is being considered as one answer to the rising cost of some college programs. The U. of Illinois Board of Trustees recently discussed charging students more for higher cost programs like engineering, higher demand programs like commerce or programs in fields in which students will earn more money on graduation. Officials say they'd prefer to charge uniform tuition rates but that extra money is needed now to accommodate more students in overcrowded programs like engineering and commerce.

\*\*\*

Almost four-fifths of all full-time undergraduate students held jobs in 1975 but earnings for women and minority students were lower than the average wage, according to a special report by the National Center for Education Statistics. Undergrads dependent on their parents earned an average of \$1,673 in 1975, but women in that category earned one-third less while blacks earned an average of \$1,415. Independent students averaged more than double the dependent students averaged more than double the dependent salary or \$3,578.

\*\*\*

Providing access to the handicapped can include using freight elevators, side doors and other alternate routes to class, as long as other students are allowed to use the same routes, the National Association of Colleges and University Business Officers says. In its interpretation of federal access laws, NACUBO says indirect routing can be used, as long as students aren't required to leave part of a building and go outside to reach another part. NACUBO is urging the Education Department's Office on Civil Rights to accept its policy interpretation.

\*\*\*

Foreign students are still regarded with a positive attitude by u. of Minnesota students, according to surveys taken before and after the taking of American hostages in Iran. Most students don't feel more negative to foreign students, even Iranians, because of that incident, the surveys revealed. Of the 27% who said their attitudes had changed, 43% of those were negative toward foreigners in general and 17% were more negative about Iranianx. Most students believed foreign students have a right to express their political views and 60% said they approved paying for exchange programs with isolated countries. The majority supported scholarships for U.S.

students abroad and support for foreign students here from poor countries. Few students believed, however, that foreign students had contributed much to their education and less than a third thought there was meaningful contact between American and foreign students on campus.

\*\*\*

College revenues and costs rose higher than the inflation rate in 1979, according to the National Center for Education Statistics. Fiscal 1979 revenues and costs went up 9.6% and 9.5% respectively, while the inflation rate was 7.8% as measured by the Higher Education Price Index. Enrollment for that period declined by 0.2%, but student tuition and fees increased 8.5%. Revenues at all postsecondary schools totaled \$51.9 billion, while expenditures were \$50.7 billion.

\*\*\*

The gap in salaries between men and women will remain as long as women college students continue to study humanities, says a Long Island economist. Pearl Kamer says women pursue careers in such traditionally low-paying fields as education, library science, and applied arts

and languages in larger numbers than men. She predicts that by 1987, 71% of all doctoral degrees earned by women will still be in the humanities and recommends a major push to guide women into mathematics, economics, business and physical sciences.

\*\*\*

Average salary offers to 1980 college graduates are higher than those made to 1979 graduates, according to the annual Salary Survey by the College Placement Council. Despite the economic downturn, the CPC found increases in starting salary levels in all 24 curricula surveyed. Leading the field were engineering graduates, as petroleum engineers attracted average starting offers of \$23,844 annually while chemical engineers were offered an average \$21,612. Computer science graduates found average salary offers up 11% to \$18,696. Although humanities and social science graduates found average offers up 9% to 11%, their typical starting wage of \$12,864 was the lowest in the survey.

\*\*\*

Georgia State U. students are calling for a referendum to determine if students favor a proposed \$8 per quarter increase in athletic fees.

## Train Don't Strain

Because of today's lifestyle, most people don't exercise. Exercise is more important than people think. Exercise is not a matter of recreation or weight control, but of Body Efficiency. When a person is in shape, their heart actually beats more efficiently. At rest, their hearts beat slower and after exercise their hearts return to normal beats quicker.

All this refers to the cardiovascular system in the body, that is, the heart and blood. When a person is in shape, their arteries and veins can handle blood flow easier. The body has to work less. Also, the heart itself actually pumps "stronger" so that it too can work with less effort.

This brings us back to our original point-efficiency. When a person is in shape, he or she has to use less effort to get the job done. In other words, they have more energy. They feel less fatigue. Although there is no scientific documentation yet, people who are in shape tend to suffer less from headaches, depression, and a host of minor illnesses.

So, how does someone get into shape after years of neglect? One of the best exercises to start with is the easiest: plain old walking.

Walking is good for many reasons. First, it exercises many muscles at the same time. Another reason is that it is not strenuous. Strenuous exercise can be DANGEROUS. So many times a budding athlete will overdo it and hurt himself. Always remember: Train, not strain.

The next step beyond walking is jogging. However, it is important that you are truly fit to run. For example, if you are obese, it is necessary that you lose weight before attempting to run for exercise. An obese person should stick to walking at first, then later start running after weight loss.

Another crucial point to remember while running is don't overdo it. A nice steady pace is all you need to exercise your cardiovascular system. If you push yourself, you are likely to experience fatigue, muscle cramps, and emotional frustration. Don't think competitively, just run at a nice pace. Always remember: Train, don't strain.

# Alvin Ailey American Dance Theater Returns

For the past twenty years, audiences around the world have been brought to their feet - applauding, cheering, and demanding encore after encore by the Alvin Ailey American Dance Theater. Critics have exhausted the English language in search of adjectives to describe the Ailey Company, and the same responses are expressed again and again - "Vigorous and Vital" - Chicago Sun Times, "For sheer theatrical punch no dance company can touch them." - London Guardian, "The world has never seen a more powerful expression of sheer joy." - New York Times, "The spirit is contagious." - Atlanta Journal. On September 16-20, the world acclaimed company returned to Atlanta for five performances at the Fox Theatre. For the Atlanta engagement the Ailey company had promised a mixed program of works never before seen in Atlanta as well as beloved classics like **Revelations** and **Suite Otis**. They kept that promise!

Alvin Ailey is one of the few choreographers who moves easily between different dance idioms. The result was a highly stylized blend of modern, ballet, jazz and Afro-Caribbean dance that is uniquely his. But Ailey's vision of his company does not stop at being his own personal instrument. It is a repertory company aimed at preserving important works of the past and commissioning adventurous new ones. In

addition to Ailey classics like **Revelation**, **Cry** and **Blues Suite**, the repertory boasts works by George Faison, Lar Lubovitch, Louis Falco, Donald McKayle and John Butler, to name a few. Anna Kisselgoff of the New York Times credits Ailey: "As artistic director of a modern dance company, Alvin Ailey - more than anyone else - has made the repertory concept a working policy."

It follows that Ailey dancers are well-versed in many styles and are equipped to meet the demands of a diverse repertory. The Vancouver Sun wrote, "The Star of the Alvin Ailey American Dance Theater is the Company itself . . . the dancer. They celebrate dance, they celebrate themselves, they celebrate life."

Ailey works pulse with rhythm and audiences are usually unable to restrain from clapping along. It is no wonder that music - by Otis Redding, Keith Jarrett, Duke Ellington, Leon Russell - serves as a major source of inspiration for Ailey and other choreographers contributing work to the repertory.

From its humble debut in 1958 at the 92nd Street YWCA in New York to command performances for presidents and royalty, the Ailey company history reads like a State Department travel itinerary. Tours have taken the troupe to Russia, the



The Alvin Ailey American Dance Theater dancers shown above are Linda Spriggs, Estelle Spurlock, Marilyn Banks, Sarita Allen and Maxine Sherman.

Far East, Africa and Europe as ambassadors of good will and brilliant dance. In the fall of 1977, the National Endowment for the Arts chose the Ailey Company - and Dance Atlanta - to participate in the NEA's

first long-term residency program. During its month's stay, no less than 70,000 Atlantans experienced the magic of Ailey by attending performances, lecture-demonstrations and workshops.

## Ten Reasons Why To Participate

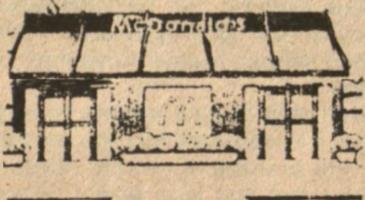
1. Learning takes place in a variety of settings. Committee participation is one such place.
2. It's a great place to make social contacts and develop new friendships.
3. Leadership positions always look good on a resume.
4. You will feel good about making a contribution to (the campus) and your fellow students.
5. You get to know more about (KC)....

6. Committee leadership often leads to positions of greater responsibility.
7. Volunteerism is the keystone of a democracy. You learn to be a better citizen.
8. Research shows that those who participate are more apt to graduate than those who do not.
9. Leadership skill is developed through practice.
10. Students, faculty, administrators, and employers have a high position of successful student leaders.

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# History Of The American Film

If you've ever spent hours happily munching popcorn while tough guys and dizzy dames laughed, fought, loved and hoofed their way across the silver screen and into your fantasies, here's your chance to see America's Celluloid idols brought to zany life on the stage.

A HISTORY OF THE AMERICAN FILM, which opens October 15 at The Alliance Theatre, is an hilarious romp through better known movie genres from the silent tear-jerker to modern day disaster flicks. Along the way are 1930s screwball comedies, gangster epics, courtroom melodramas, and even doses of B grade science fiction yarns.

Written by Christopher Durang (with music by Mel Marvin), A HISTORY OF THE AMERICAN FILM opened on Broadway in 1978, following a successful run at Washington, D.C.'s Arena Stage. Clive Barnes wrote in the New York Post, "(... American Film) realizes that Hollywood has provided the mythic subtext to our lives and that all modern history can be expressed on the late show..."

Part of this movie mythology is the archetypal film characters that have become an integral part of the way Americans see themselves. In A HISTORY OF THE AMERICAN FILM, we meet the weepy eternal ingenue, Loretta, and a Cagney-esque character named Jimmy who evolves into Bogart and then into a leather jacketed, mumbling Brando. There's the tough, hard living woman named Bette and the wide-eyed sappy good guy, Hank. There's even a

constantly wise cracking, everybody's-best-friend-career-girl, Eve, in the tradition of Rosalind Russell and Eve Arden.

The story progresses as these characters and a myriad of others watch movies and become the films' characters. Their lives blend with the cinematic characters and evolve through decades of American history — from the Depression to McCarthyism, from 1940's pin-up girls to post-war neuroses.

A HISTORY OF THE AMERICAN FILM is an on-target satire of America's love affair with the movies. And, while it is a loving portrayal, absolutely nothing is sacred — movie buffs will easily recognize take-offs on such classics as PUBLIC ENEMY, CITIZEN KANE, CASABLANCA and PSYCHO.

All of this madcap mayhem is punctuated with appropriately Hollywood-ish music, including a production number called "I'm In A Salad" (recalling Busby Berkeley) and a satiric gibe at the Hollywood Production Code entitled "Euphemism For Sale".

Fred Chappell, The Alliance Theatre's Artistic Director, is directing the production and Joe Stell is designing the sets. A HISTORY OF THE AMERICAN FILM WILL run from October 15 through November 9 at The Alliance Theatre (in the Memorial Arts Center at 1280 Peachtree Street.)

Performances run Tuesday through Sunday evenings at 8:00 p.m. with 2:30 p.m. matinees on Saturdays and Sundays.

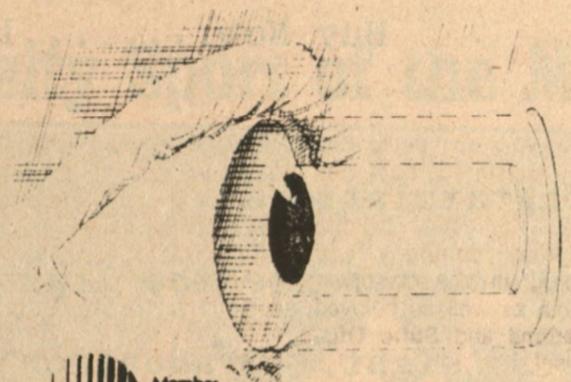
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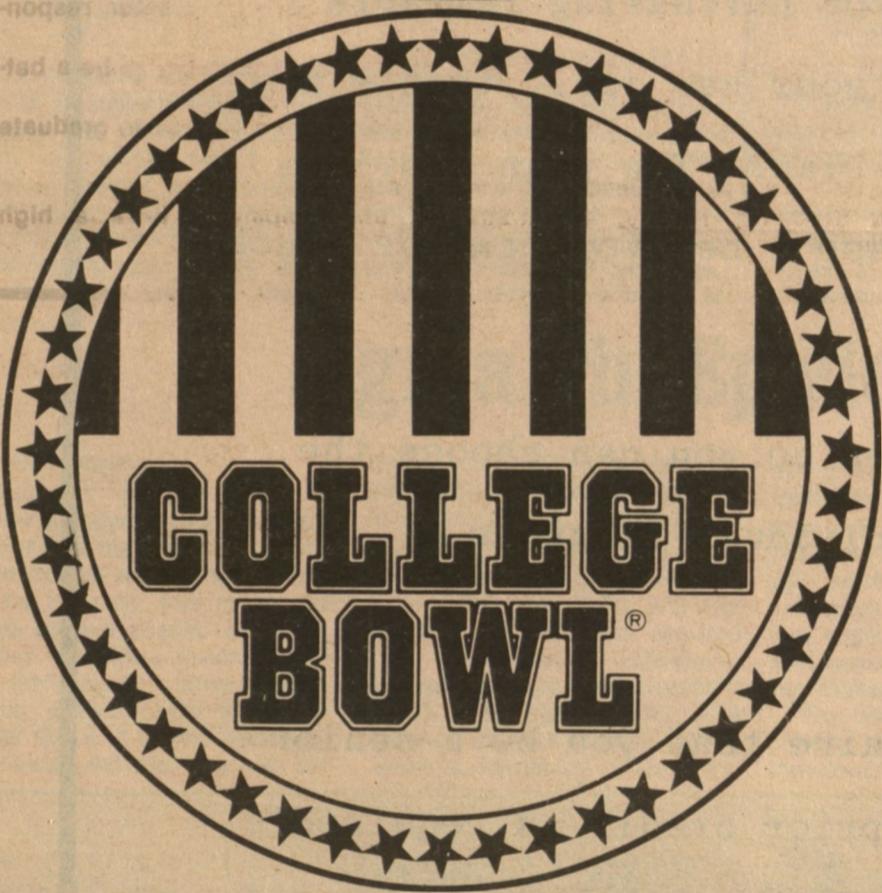
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Tickets range from \$5.50 to \$10.00.

Specially priced tickets (\$3.50 and \$4.50) are available for preview performances on Saturday and Sunday, October 11 and 12,

and Tuesday, October 14. For complete ticket information, call 892-2414.

This production is made possible with the generous support of Chrysler Corporation.



COLLEGE BOWL, "the varsity sport of the mind," is coming to Kennesaw College this fall.

COLLEGE BOWL is the question-and-answer game in which students demonstrate their knowledge in various fields. Teams of four players compete against each other to score points by answering Toss-up and Bonus questions.

An Intramural COLLEGE BOWL TOURNAMENT will be held this fall quarter at Kennesaw College.

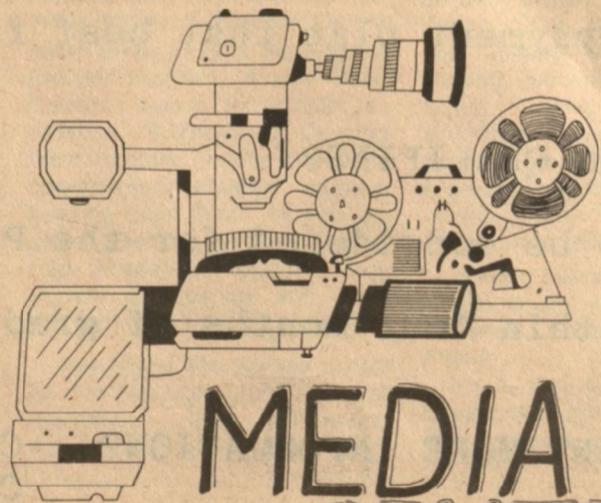
DATE: TUESDAY, OCTOBER 7, 1980, 1 P.M.

PLACE: STUDENT ACTIVITIES ROOM

All students and faculty are invited to play.

For further information, contact:  
Dr. Leigh A Ehlers, Humanities Division  
Mr. Frank Wilson, Student Activities Coordinator

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